

A meeting which is vital to the county's future is scheduled in Bovina on Monday at 8 p.m. at the High School Auditorium.

A report will be given on the status of the Texas Water Plan, by Representative Bill Clayton. A representative of the Bureau of Reclamation will also speak.

Every landowner, businessman or others interested in the area's future are urged to attend.

"Super Sunday" has come and gone, and for the long-suffering Dallas Cowboys' fans, "next year" finally got here.

Until the Cowboys won the Super Bowl game Sunday, they were much like the girls basketball teams in Friona, which finally won the state title in 1964—always the bridesmaid but never the bride.

Ever since the beginning of the team 12 years ago, fans have dreamed of a championship team. The dream came close to realization several times in recent years, but always something would happen to burst the bubble.

But this time the team went all the way, with no loss in the final seconds to mar the season.

Tom Landry and his gang have disproved the theory that says "Good guys don't win," or something like that. Sometimes, at least, good guys win world championships.

We're speaking of the fact that Landry is a very religious person. He makes no apologies for his religious beliefs, recently appearing as a special guest on the Billy Graham crusade which was held at Texas Stadium, home of the Cowboys.

He demands, and receives from his players, strict discipline. The players know what he expects, and they act accordingly.

The scene in the Dallas dressing room last Sunday was different from that you have witnessed in many post-game celebrations of this sort. No champagne was opened and doused on the players as is often the case. The Cowboys celebrated—but in a manner a bit more restrained than the sports world has become accustomed to.

A sign was displayed at a basketball game in Houston Sunday afternoon, reading "Landry for President." Might not be a bad idea. So far, it's the best recommendation we've heard.

We would imagine that Roger Staubach could be elected mayor of Dallas without any problems.

So now, the short football season, which began only last August, is over. And most wives should be able to get their husbands' attention on Sunday afternoon. That is, unless they are basketball or golf fans.

Dolph Briscoe, Democratic candidate for governor who was in Friona for a coffee meeting last Thursday, may have to be taken seriously as a candidate in this year's Democratic primary.

Briscoe, who ran fourth in the huge primary of 1968 behind Preston Smith, Don Yarborough and Waggoner Carr, has already received the endorsements of two of the state's major newspapers—the Austin American-Statesman and the Waco Tribune-Herald.

Both of the newspapers dismissed Ben Barnes as a serious gubernatorial contender because he represents a "product of the same political power system that has grown up around the House Speaker's office."

The endorsement stated that Briscoe "meets all the criteria for a restoration of public confidence in the governor's office."

During his stop in Friona, Briscoe told this reporter that he thought the big issue of the governor's race would be the "return of integrity to government."

Looks like 1972 is going to be a hot political year.

I threw bread on the waters and sure enough, I got something back. A \$10 fine for littering.

My wife has been reading horoscopes for the last ten years, and as far as I'm concerned, they're a lot of Taurus.



BRISCOE VISITS. . . Dolph Briscoe, left, Democratic candidate for governor, visited with local supporters in a coffee meeting last Thursday. Briscoe is shown shaking hands with his local campaign chairman, Richard Collard.

NEXT THURSDAY

Dr. Kay To Speak At FTFCU Meeting

The 18th Annual Meeting of Friona Texas Federal Credit Union will be held in Friona Junior High Cafeteria Thursday, January 27. Guest speaker will be Dr. C.L. Kay, assistant vice-president of Lubbock Christian College.

The meeting will begin with a chili supper at 7:30 p.m. Following election of officers and transaction of other business there will be a drawing for door prizes.

Share deposits of December 31 show an increase of \$109,865 over one year ago. Total loans have increased \$128,417. Dividends at 5-1/4% were declared for the semi-annual period just ended. Total dividends paid amounted to \$19,799. Interest refunds at 5% were paid for the second consecutive year. Interest refunds for the current year totaled \$2708.

Membership in Friona Texas

\$15 Million Is Tops Here

Friona State Bank, which had set an all-time record for deposits and total assets at the December 31 quarterly statement date, added to that mark a few days later, according to Robert L. Neelley, president.

Total deposits as of the close of business January 4 stood at \$15,367,541, Neelley said. "We thought this was especially good in light of the fact that some farm crops were still in the field on that date," Neelley said.



ENTERTAIN LIONS. . . A portion of the entertainment last Thursday at the meeting of the Friona Lions Club was this musical quintet, under the tutelage of Jo Witten. From the left are Carl Hand, Margaret (Noni) Ruzicks, Mark Gresson, Rhnea White and Sandra Spring. The group sang "Chinese Chopsticks," accompanied by Joe Kyle Reeve at the piano.

IN BOVINA

Water Meeting Monday Of Interest Locally

Parmer County residents will converge on Bovina High School Auditorium Monday (Jan. 24) for what could well be one of the most important meetings of the year—the Parmer County Water Roundup. Featured speaker will be Leon Hill, Amarillo, Regional Director of the Bureau of Reclamation. Also appearing on the program will be State Rep. Bill Clayton, Springlake. Clayton is executive director of Water, Inc.

The water meeting, slated at 7:30 p.m., is being sponsored by the First State Bank of Bovina, the Friona State Bank, the Security State Bank of Farwell and the Production Credit Association, Friona. The program will be presented by Water, Inc.

Persons attending the session will find out about present water supplies—how long it will last—what is being done about replacing it—what it will cost—who will do it—what state and federal agencies are involved—where Water, Inc., fits in the picture and what that organization is doing about it.

As keynote speaker, Hill will highlight Bureau of Reclamation participation in the planning and implementation of the Texas Water Plan. He has been Regional Director of the Bureau's Region 5 office with headquarters in Amarillo since 1959. He has been associated with the Bureau since 1946 and has more than 30 years experience in the administration of agricultural and water use programs in the federal government.

A native of Winters, Texas, Hill was awarded his bachelor's degree from New Mexico State University and his master's from the University of Texas. He taught school in New Mexico

Jack Young Is Candidate

This newspaper has been authorized to announce that Jack Young will seek re-election as District Attorney of the 154th Judicial District of Texas, composed of Lamb, Bailey and Parmer Counties.

Young said, "I would like to take this means and opportunity to announce by candidacy for re-election as District Attorney for the 154th Judicial District of Texas. I appreciate the confidence that the people of Lamb, Bailey and Parmer Counties have shown in me in the past by electing me their District Attorney, and pledge my continued effort in the fight for law and order."

Young is a candidate in the Democratic Primary, to be held May 6, 1972.



Leon Hill

before becoming a junior economist with the Resettlement Administration in 1936. As Region 5's chief administrative officer Hill is in charge of Bureau operations in Texas, Oklahoma, New Mexico and Southern Colorado and Kansas. He served with the Corps of Engineers during World War II.

Water, Inc., is a unique organization, a membership supported non-profit entity concerning itself with finding solutions to the long-range water supply problems of West Texas, Eastern New Mexico and the Oklahoma Panhandle. Its uniqueness stems from the amalgamation of all economic inter-

ests, banded together in a common cause. Water, Inc., is concerned with the future water needs of all, agriculture, municipalities and industry.

Water, Inc., was formally organized on May 24, 1967 at a meeting in Lubbock. The organization was the result of concerted effort of the twelve incorporators who had chartered the non-profit corporation the week previously.

Both the charter and the organization's by-laws set out its goals, principal among them the importation of supplemental water from northeast Texas and from out-of-state sources, the creation of public interest in and development of public support for water resources development and conservation projects, and to promote, conduct, and participate in studies, surveys, and research programs for the importation, distribution, reclamation, re-use, utilization, and the storage of water and to make such programs available to the public.

Water, Inc., officials are well aware that its aims include all sources of supplemental water, however, emphasis has been on (Continued on Page 2)

Voter Registration Deadline Approaches

Friona area residents are reminded of the January 31 deadline for voter registration.

It is not necessary to go to the court house in Farwell in order to register. Registration forms are available at Ethridge-Spring Agency and the Friona City Hall.

Since 1972 is a presidential election year, voters are urged to secure their voting certificate. All top state government offices also will be voted on, as will some county and city positions.

Voters 18 years of age and older may secure their voting certificate by filling in an application and mailing it to Hugh Moseley, Tax Assessor-Collector, Farwell.

TOTALS ARE RECORD

Postal Receipts Aid First Class Rating

Postal receipts at the Friona post office set an all-time record, for the calendar year 1971, according to Wright Williams, postmaster.

At the same time, Williams announced that the Friona post office will advance in rank, becoming a first class office on July 1, 1972.

Total receipts for the calendar year just completed came to \$78,886.10. This was an increase of \$9,547.59 over the receipts from the calendar year of 1970, which stood at \$69,338.51. The increase amounted to 13.7 per cent.

Postmaster Williams was notified recently of the qualification of the local post office for a "first class" rating. Office classifications are determined by revenue units during the post office's fiscal year, which is July 1 to June 30 of each year.

The change in classification will be the first for the Friona office since July 1, 1945, when it advanced from third class to second class. At that time the Friona office qualified for an additional clerk.

At the present time, Williams says that the biggest need for the Friona office is more space, before additional clerks are considered. In mid-1970, the local post office was notified of the approval for a new building. However, in the meantime, the structure of the Post Office has been changed, now operating as the U.S. Postal Service.

"Efforts are still being made to acquire a new building and location, but since the change-over, all procedures have been changed," Williams says.

Other figures released by the postmaster revealed that receipts for the last quarter of 1971 (the Christmas quarter) amounted to \$26,179.66. This is an increase of \$3,838.95 over the corresponding quarter of 1970, whose revenue totalled \$22,340.71.

Total revenue for the period January 1, 1971 to January 7, 1972, representing the first half of the post office's fiscal year, amounted to \$46,317.74, compared to \$59,783.37 for the same period a year earlier.

Williams pointed out that the "first class" rating would have been achieved much earlier, except for the fact that in recent years, the Post Office Department has been continually raising the minimum requirements each year. But the Friona office finally overtook the requirements.

The postal receipt figures, coming on the heels of last week's bank deposit figures, adds impetus to the apparently healthy condition of the Friona area's economy.

Temperatures

Date	Hi	Low
Thursday	66	17
Friday	33	14
Saturday	35	05
Sunday	47	08
Monday	60	25
Tuesday	65	27
Wednesday	69	28

No precipitation.

Squaws Win First Half

The Friona High School Squaws, compiling a 4-1 record for the first half of district play, claimed the first half championship. The team, which now has an 18-4 season record, had the best record for the first half despite its one-point loss at Floydada.

The Squaws now have their sights set on the second half title. Should another team win the second half, a playoff would be required to determine the district champions. However, if Friona wins this half also, that will wrap it up for the local girls.

Sorority To Hold Dimes March Monday

Members of Friona's ESA Sorority have set aside next Monday for a special "Mother's March" canvass of the city for the March of Dimes.

Members of the sorority, along with teen-age volunteers, will canvass the town. Teen-agers wishing to help are asked to call Mrs. Nita Galyon at 247-3516.

Bank Gives Promotions

At the recent annual meeting of stockholders of Friona State Bank, four promotions were announced.

Charles E. Allen was advanced to Executive Vice President, from Vice President Gary Brown (now named Senior Vice President). He formerly was Vice President and Agriculturist.

Dale Smith was advanced to vice president from assistant vice president; and Jerry Hinkle, who formerly was cashier, is now vice president and cashier.

The promotions were announced by A.L. Black, chairman of the bank's board of directors.



Sherry Ann

Corey Dale

Shelly Gail

Triplets Celebrate Birthday

The Cunningham triplets observed their first birthday last Saturday, January 15, and are shown above in recent photographs. They are the children of Mr. and Mrs. Dale Cunningham of 410 West Eighth Street. The three tots are all walking now, and are beginning to talk some. They are healthy, robust babies.



AN EDITORIAL

Paris Peace Talks Aid North Viets

The so-called peace talks in Paris between Hanoi, Washington and Saigon have been going on for nearly four years. They started in May, 1968. They have provided a platform for North Vietnamese propaganda and for unending abuse of the United States, all designed by the practitioners of this deceit to convince nearly anybody in the world except the Americans and the South Vietnamese. The Communist spokesmen are not negotiating and have no intention of negotiating. They are engaged in psychological warfare and mental warfare, i.e., war by means other than the battlefield, since there they have been defeated by Allied forces that fought largely with one hand tied behind their back, and against targets of no importance.

The Americans are so unused to fighting no-win wars, Korea having been the only one ahead of Vietnam, that they won anyhow. The North Vietnamese are now fighting in Cambodia and Laos when they are fighting at all. Poor Senator George McGovern has not been told. So the North Vietnamese have got to blow their stacks in Paris. President Nixon warned them more than six months ago that time was running out for them. Still, the Communists have not taken the hint. Now would be an ideal time for the United States and South Vietnam to pull the rug — end the talks for good; walk out without apology. Just say:

"Four years is enough. You are out of time. Good-bye."

HOSPITAL REPORT

Admissions:

Bobby Ray Horn, Friona; Janis Auburg, Friona; Diana Gutierrez, Texico; David Smith, Friona; Polly Padilla, Friona; Joy Diane Spencer, Friona; Elmer Euler, Friona; David Mote, Crosby, N.M.; Victoria Lorenz, Bovina; Ralph Shelton, Friona; Clarence Johnson, Farwell; Buck Williams, Muleshoe; Retta Schueler, Friona; Connie Neelley, Friona; Jesse Scott, Hereford; E. B. Moyer, Friona; Juanita Reeve, Friona; Bill Weatherly, Friona; Gene Brito, Bovina; Charity Mays, Friona.

Dismissals:

Janis Auburg, Lee Blevins, Laurie Reyna, Billy Dan Sebright, Carol Faulkner, Pete Quiroga III, Sandra Webber and boy, Joe E. Harris, Diana Gutierrez, Joy Spencer, E. T. Dement, Polly Padilla, David Guley, Bill Weatherly, Clarence Johnson, David Mote, Jesse Scott and Victoria Lorenz.

Patients In The Hospital:
Gene Brito, Minnie Dickson, Elmer Euler, Thelma Ford.

WATER MEETING
(Continued from Page 1)

Import of water from the Mississippi River, principally because development of the Texas Water Plan was reaching full stride during Water, Inc.'s brief history.

The organization was instrumental in seeing that West Texas was included in the state plan, and give it strong backing. An indication of the effectiveness of the organization is evidenced in the fact that the area served by Water, Inc. gave strong backing to a constitutional amendment which would have provided the state's share of financing to launch the Texas Water Plan. Unfortunately, the amendment was defeated statewide by the slimmest of margins.



Pause and Reflect

By Nelson Lewis

To many of us, especially the newly franchised 18 to 20 year old voters, next fall's elections seem a long way off. In reality the time will pass quickly and its passage will be marked by more campaign promises than there are cows in a Panhandle feedlot.

Our ears and eyes will be bombarded by the worst sort of air pollution—deliberate hyperbole couched in rhetoric intended to woo from us our one small vote.

That one small vote is our only voice in the affairs and policies of our nation and may well be the force that shapes the future for generations to come.

Amid the frills and flourishes, innocent falsehoods born of brainwashing, and communist inspired propaganda, there will be a modicum of truth—deeply embedded in twisted partisan speeches.

To digest this conglomerate verbiage is a monumental task—one that an intellectually lazy constituent will not willingly undertake.

And thereby hangs a tale—a tale of woe unless the serious citizen will prepare himself for the test imposed by the right, duty and privilege of voting.

There are at least two adages that apply here—
"Bad government is caused by good people who do not vote."
"People get the kind of government they deserve."
Be they true or false they are worth thinking about.
Have you registered yet?

In the heat and glamour of the Presidential race, let us not forget that of even greater importance is the selection this year of 435 housemembers and 34 senators.

These are the men and women who make your laws, bus your children, spend your money, permit or prohibit strikes, encourage or discourage self-perpetuating bureaucracies—remember these people are in office to work for you—you do NOT work for them despite some exalted opinions that they alone sit on the Right Hand of God!

Twenty years ago I became upset and very concerned about the downhill path our Nation was taking.

Ten years ago this concern turned into consternation, if not downright worry.

Today I am frankly alarmed as I see American independence shattered on the altar of petty party politics.

Many times this space has been used to warn of the Communist menace—it still exists and is growing stronger.

However our greatest harm can come from the people we elect to represent us.

If we don't learn to lead we will wind up being driven!

Friona Flashbacks

...from the files of the Friona Star

45 YEARS AGO—JANUARY 21, 1927
The Star office is in receipt of a copy of a petition sent in by Judge J.C. Temple, of Farwell, praying the Commissioner's Court of the county to take immediate steps toward securing a farm advisor for Parmer County. Whether this comes as a response to the plea put forth by the Star a few weeks ago, we do not know, but we do know that the Star is still sold on the idea, as was stated in that article.

40 YEARS AGO—JANUARY 22, 1932
Sanitary engineer S.A. Gunn was a visitor in Friona last Thursday, and while in town spent some time checking over the city's water system. The system received the approval of the engineer. He said it was equal to that of towns elsewhere in the state. Gunn also checked the city's sanitary toilet system, and encouraged all citizens to follow the city ordinance by having them installed.

30 YEARS AGO—JANUARY 23, 1942
Price Brookfield, son of Mr. and Mrs. F.P. Brookfield of Friona, is riding to fame on the strength of his part in the winning record of the mighty Buffalo basketball team of West Texas State. An Amarillo news story of this week states that "Brookie" is the spark plug of the team, which is standing 16-1 for the season and has been swept into the national spotlight, billed as the "world's tallest team."

25 YEARS AGO—(All 1947 issues missing from files)

20 YEARS AGO—JANUARY 17, 1952
Fire early Wednesday morning swept through the Friona Poultry and Egg firm here, destroying merchandise and equipment of several thousand dollars value. Much of the building was a total loss. All equipment, including office machines in the front of the building, was lost. S.T. Thornton is owner of the firm.

15 YEARS AGO—JANUARY 17, 1957
Dr. Leon Hill, Texas humorist, traveler, philosopher and author, will be the featured speaker at the annual Friona Chamber of Commerce banquet Thursday.

The result of a brainstorm session by the Friona school board on Monday night was the board's decision to "centralize" its facilities on its present site, rather than moving some part of the system to the acreage in the Staley Addition in the western part of town.

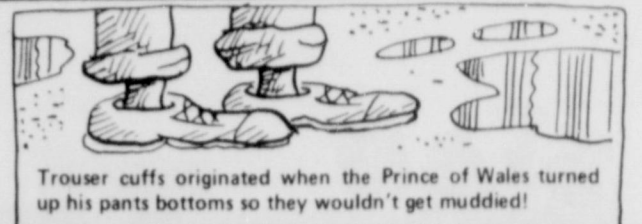
10 YEARS AGO—JANUARY 18, 1962
Carbon monoxide poisoning was blamed for the death of one man in Friona last week. Twelve other persons were treated at Parmer County Community Hospital after receiving doses of the gas.

Leo McLellan, 58, former postmaster, was found dead in his home Thursday morning. His wife, Lillian, and son, Joe, were also found unconscious and were rushed to the hospital, where they were at first given no more than a 50-50 chance for survival.

5 YEARS AGO—JANUARY 19, 1967
After almost seven years in business, Friona Lanes, Inc., will close on Friday, according to W.H. Graham, owner. The bowling establishment was built in 1960 by Ed Hicks, Dean Bingham and Doyle Elliott. Graham purchased the business from Hicks in 1963. Eddie Irwin leased the business the past year.



ADEL, IOWA, DALLAS COUNTY NEWS: "I often wonder... what would happen to some able-bodied persons, who find it more profitable to relax on the relief rolls rather than work, if we who do work, fold up someday. What would happen to the army of idlers who are living high on the hog at our expense. I sorts figure it's time to get some of them off their 'rear' and get some callouses on their hands."



WATER

- ✿ It Makes Your Living
- ✿ A Needed Commodity For Industry
- ✿ A Vital Need For Our Cities
- ✿ A Depletable Item
- ✿ Lifeblood Of Our Area!

Friona State Bank Supports Water, Inc. And Urges You To Attend The Special Meeting Monday Night At Bovina High School Auditorium At 8 p.m.

FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area

Friona

Member FDIC

Phone 247-2706

WELCOME TO FRIONA



Our newcomer this week is Miss Janice Richards, who is a new teacher in the Friona school system this year. Miss Richards teaches high school mathematics. She is a native of Bovina, the daughter of Mr. and Mrs. Earl Richards. Miss Richards is a graduate of McMurry College, with a degree in Physical Education and Math. She is a Methodist, and has eight years teaching experience.

ROCKWELL BROS. AND CO.
"LUMBERMEN"
Lumber, Paint & Tools

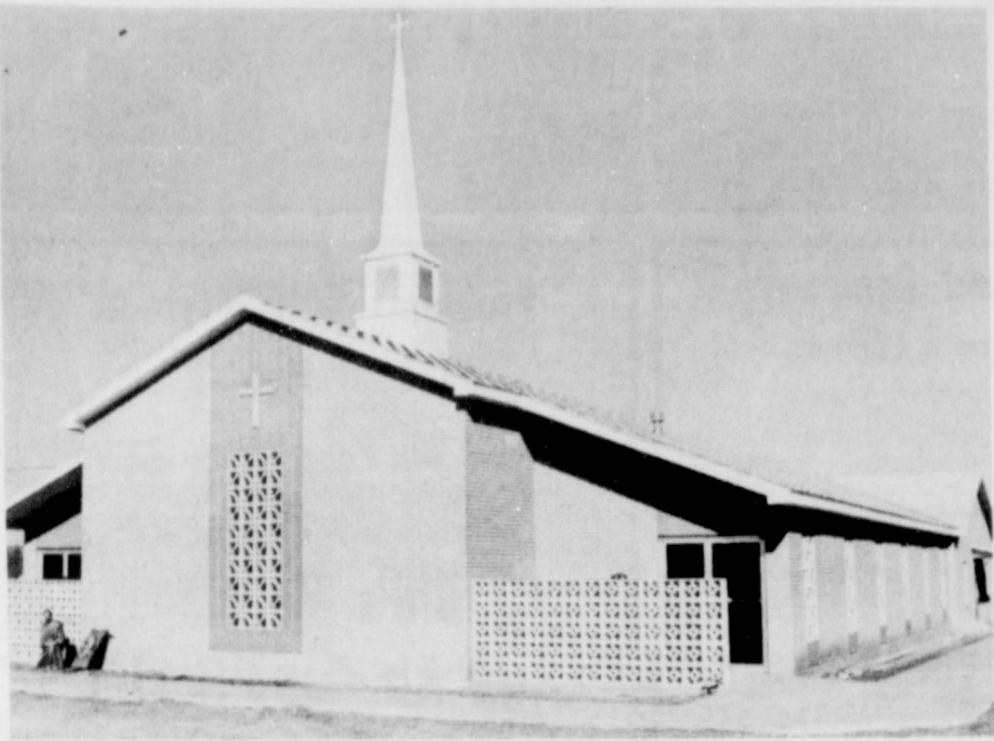
HOUSER
GROCERY & MARKET

HIGH PLAINS
DEVELOPMENT CO.

REEVE CHEVROLET
New and Used Cars
FRIGIDAIRE APPLIANCES

REED'S CLEANERS
117 West Sixth
PICK UP AND DELIVER
Friona Phone 247-3170

FRIONA WHEAT GROWERS
Elevator Service
Field Seeds



NEW CHURCH... St. Ann's Catholic Church of Bovina, which will hold dedication services and open house this Sunday, is shown above. Dedication will be at 10:30 a.m., with the open house from 3-5 p.m.

Church Sets Dedication

Dedication of the new St. Ann's Catholic Church in Bovina will be held Sunday, January 23, at 10:30 a.m. Officiating will be The Most Reverend Lawrence M. DeFalco, D.D., Amarillo Bishop. Open house for the new church will be held from 3-5 p.m. Sunday. The public is cordially invited to tour the building, according to a church spokesman.

Public Service Tells Of Expansion Plans

A five-year construction and improvement program which envisions an investment of more than \$144-million between now and the end of 1976 to stay ahead of the electric service needs of this area was announced today by Roy Tolk, president of Southwestern Public Service Company.

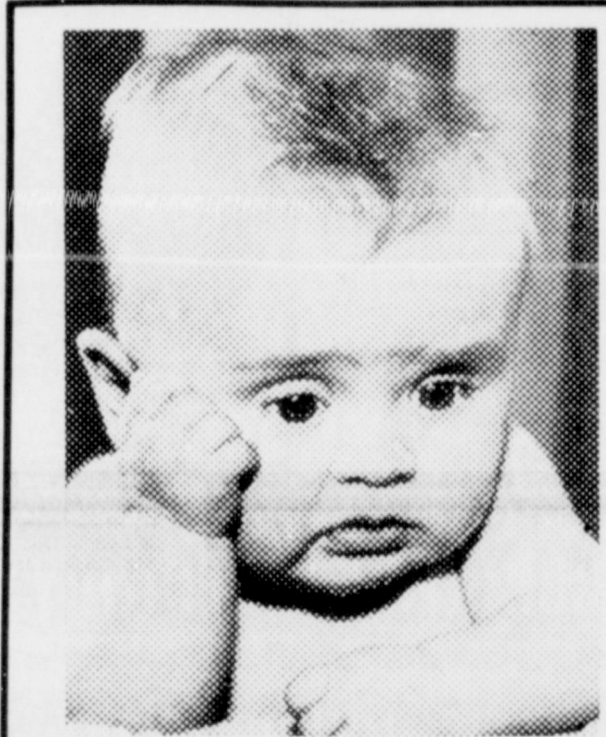
real growth—in the future of our area. It is not a question of a 'created demand' for electric power, which is the current battle cry of the uninformed critics of our industry, but it is a true growth based on the development of the area's economic potential and customers' need for more electrical power. There really wouldn't be much sense in planning to invest nearly \$150 million if all you were doing was trying to make headlines.

"This region, and the nation as well, needs more electric power not only for growth, but for environmental considerations. Electricity is the cleanest of all energies at the point of consumption, and we will need more and more clean energy for sewage and water treatment, disposal of wastes and the solution of other environmental problems," Tolk said in announcing the construction plans.

Generating station additions scheduled for the five-year period will add more than 600,000 kilowatts to the company's power production capability. At the present time, the 11 major power stations produce a little more than 2,000,000 kilowatts. The first of these capacity additions is already under construction as the second unit at Jones Station, southeast of Lubbock. A 256,000 kilowatt unit, it is scheduled to be in service for the summer of 1974. The first Jones Station generator, also a 256,000 kilowatt unit, went into service earlier this year.

The generating unit planned for 1976 operation is slated to be the company's first 350,000 kilowatt machine. However, the company has "reserved" three capabilities—250,000, 350,000 and 450,000—with the manufacturer, and the final decision will be made after all growth factors have been weighed.

"We have some interesting options with this 1976 unit. In June of 1972, we will complete an intertie between our company and the Public Service Company of Oklahoma. This is our first major interconnection with another utility.



"A \$100,000 Lawsuit!"

A personal liability injury caused by any member of your family can mean a lawsuit for \$100,000... even \$1 million. Be protected with 'Excess Liability' insurance from Ethridge-Spring Agency. It costs so little more.

Ethridge-Spring Agency

The BIG Difference

INSURANCE — REAL ESTATE — LOANS

FRIONA — PH. 247-2766

BLUE WATER GARDEN APARTMENTS

612 Irving

Hereford

1, 2, 3 & 4 Bedrooms

Unfurnished

Ready For Occupancy

1-Bedroom - \$79.75

2-Bedroom - \$101.55

3-Bedroom - \$113.75

4-Bedroom - \$123.00

Range - Refrigerator - Garbage Disposals

Fully - Equipped Laundry Rooms

Recreation Center

ALL BILLS PAID

Office Hours: 10 - 6 Weekdays

OPEN SUNDAYS 12 - 6

Apartments Shown After Hours By Appointment

CALL 364-6661

EQUAL HOUSING



IT'S OPEN SEASON FOR FOOD BARGAIN HUNTERS!

FROZEN FOODS

Morton's **HONEY BUNS**
3 For **89¢**

Minute Maid **ORANGE JUICE** 16 Oz. **79¢**

Betty Crocker

LAYER CAKE MIX
2/71¢

BRIGHTER DAYS ARE HERE AGAIN...
SAVE NOW!

Jif **PEANUT BUTTER**
28 Oz. **99¢**



Hunt's Tomato **CATSUP**
26 Oz. Bottle
2/83¢

Hunt's **SKILLET DINNERS** 79¢



Hunt's **SPINACH**
13 1/2 Oz. Can **5/\$1.00**

Hunt's **POTATOES**
14 1/2 Oz. Can **6/\$1.00**

Hunt's **PEACHES**
#2 1/2 Can

3/89



Hunt's **PEARS**
15 Oz. Can

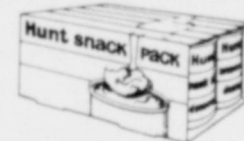
2/51¢



Hunt's **WESSON OIL**
48 Oz. Bottle **\$1.09**

Hunt's **FRUIT COCKTAIL**
15 Oz. Can

4/\$1.00



Hunt's **SNACK PACK**
 pudding, Fruit, Gel

4 Pk. **57¢**

Texas Cello **CARROTS**
1 Lb.

2 For 29¢

Calif. Sunkist Navel **ORANGES**

15¢ Lb.

Sunray **BACON**
2 Lb. **\$1.29**

CUT FOR CUT, THESE ARE YOUR **BEST meat BUYS**

Wilson **LUNCH MEAT**

Bologna, Pickle Loaf
Cheese & Mac. Loaf
6 Oz. **29¢**

PORK CHOPS

Lb. **73¢**

C. A. **BANANAS**

10¢ Lb.



Houser

GROCERY & MARKET

GOOD BANTON BETTER QUALITY BEST FLAVOR TRY SOME NOW

READ and USE CLASSIFIED ADS

WANT ADS PH. 247-2211
CLASSIFIED RATES
 First insertion, per word-6¢
 Second and additional insertions-4¢
 Card of Thanks-\$1.00
 Double rate for blind ads
 Classified Display-\$1.00 per col. inch
 Legal Rate 4¢. Minimum rate 60¢
 on cash order. \$1 on account.

DEADLINE FOR INSERTION
 Thursday's Friona Star--Tuesday, 4 p.m.

The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately. The Star is not responsible for error after ad has already run once.

January 23-26
 Church of Christ
 Sixth and Prospect

WANTED: PEOPLE looking for reliability and good service. Famous Brands Furniture, General Electric Appliances and Television. Sales & Service. Free Delivery. Taylor's Furn. & Appl. Center, 603 E. Park Ave., Hereford. Phone 364-1561. 6-tfnc

The George M. Baker family gratefully acknowledges and wishes to express their deep appreciation for all the many kind expressions of sympathy. Our special thanks is extended for the food, the flowers, the prayers, the visits and the many offers of help. We are grateful to the entire hospital staff for the many kindnesses and care extended. The love and thoughtfulness shown will be a treasured memory. 15-1tp

Bingham Land Company
 "Service Beyond A Contract"
 COMPLETE REAL ESTATE SERVICE

JOHN BINGHAM Home 247-3274 Office 247-2745
 CARROL GATLIN Home 247-3641 Office 247-2745

Problems With Dryness In Your Home?

*Call Bill For Free Estimate On Humidifier Installed.
 *Service On All Furnaces.

Bill's Heating And Air Conditioning
 Bill Pankratz
 Phone 247-3120 Friona

ANNOUNCEMENTS

Portable Disc Rolling ONE WAYS TANDEM Harrell Mays Phone 247-3477

January 23-26
 Church of Christ
 Sixth and Prospect

FOR FINE cabinet work or general carpentry, call Friona Cabinet Shop, 247-2207. Let us give you an estimate on your job. 14-2tp

QUALITY PAINTING
 Interior and Exterior
 Free Estimates. References
 Wayne Knapo Phone 247-3542 or 247-3443. 6-tfnc

FOR SALE
 Good used washers. New refrigerators, one of each color. Come and see our new washers and dryers. REEVE CHEVROLET Frigidaire 16-tfnc

YES --- White's Auto now has Radial Tires

FRIONA APARTMENTS
 1300 N. Walnut
 Now Leasing
 1, 2 AND 3 BEDROOM UNFURNISHED
 Fully Carpeted, Refrigerator, Range, Central heating & cooling, Ventilation, Utilities paid. Laundry and recreational facilities available. Children welcome. Sorry, No Pets. Rent starting at \$85.00 per month. Resident Manager on premises. Phone 247-3666. Office, Apt. 38. 5-tfnc

HELP WANTED

TEXAS OIL COMPANY has opening in Friona area. No experience necessary. Age not important. Good Character a must. We train. Air Mail A.T. Dickerson, Pres., Southwestern Petroleum Corp., Ft. Worth, Texas. 15-1tc

BUSINESS OPPORTUNITIES Couple with management capabilities interested in part-time business of your own with potential income of \$1,000 per month or more. For appointment call 364-2313, Hereford. 15-4tc

For Sculptress Bras call Mrs. Helen McMurtrey, consultant. Phone 247-3011, 1402 West Fifth Street after 6:00 p.m. 21-tfnc

Yarns & Needlepoint as well as other items are still available at Emma Lou's. Come to Allen's Jewelry after 9:00 a.m. 31-tfnc

January 23-26
 Church of Christ
 Sixth and Prospect

Reduce excess fluids with FLLIDEX, \$1.69--LOSE WEIGHT safely with Dex-A-Diet, \$1.98 at Bi-Wize. 14-2tc

FOR SALE...Tires, at last January's sale prices. See page 9 for details, or better yet, come on down to White's Auto. One week only...sale ends January 28. 15-1tp

FOR SALE...16 ft. combination refrigerator-freezer, \$120. 30" copper-tone gas range, \$50. 265-3434 or 265-3393. 15-1tc

REAL ESTATE

Well Drilling
 For the Best in Know How & Experience for Drilling Pump & Gear Head Repair Contact:

January 23-26
 Church of Christ
 Sixth and Prospect

SINGER
 SALES *PARTS *SERVICE
 Service on all makes. Authorized representatives in Friona each week. Call 247-3516 or come by... S & R FABRICS 16-tfnc

FOR SALE...1963 Plymouth four door sedan, loaded. Air, power brakes, etc. J.D. Spencer, 265-3319. 15-2tc

!!ATTENTION!! PLAINS FINANCE CORPORATION 906 SOUTH 25 MILE AVENUE

NOW OFFERS FOR SALE New Stereo Consoles from \$139.95 to \$329.95 and new 2 piece living room suites at \$139.95.

WE FINANCE WHAT WE SELL. Phone 364-3400. 41-tfnc

FOR SALE...2640 feet 7" x 30" Flowline Aluminum Pipe. Excellent condition. Call Farwell 481-3873 after 6:00 p.m. 15-4tp

FOR SALE OR TRADE...3 Bedroom, Den, Basement, Attached Garage, 18 x 20 storage, \$12,900. Call 265-3419. 14-tfnc

Big T Pump
 247-3311 or Bob Clark, 247-3236. Distributor for Worthington Pumps. 50-tfnc

CALL Jimmy Norwood for all

Will Buy
 Tops, Sows and Boars... Hereford Livestock 1 ml. south on Progressive Road Day--Phone 364-4467 Night--Phone 364-1045 14-tfnc

FOR SALE...Doll sweaters, (Knit and croch) Small baby dolls with croch dresses. Phone 247-2252. 1405 W. 6th. 2-tfnc

Frigidaire (built-in) dishwasher; 5 years old; excellent condition. Also stationary bicycle exerciser; 2 years old. Watkins, 247-3392 after five. 12-tfnc

FOR SALE...Baled milo, good grain. Curtis Murphree. 12-tfnc

January 23-26
 Church of Christ
 Sixth and Prospect

your home repairs, fence building and all types of general carpenter work. Also, painting and cement work. Phone: 247-2892 or 247-3572 1303 Columbia 52-tfnc

CARDS OF THANKS
 Words are inadequate to express the appreciation we feel for the many deeds of kindness done for us in recent weeks. Every card, letter, call, visit, flower and other expression of love and concern will long be remembered. May God Bless each of you, The Family of Darrell Schwab 15-1tc

FOR SALE...40 Gal. Butane tank, regulator, & carburetor. 247-3370. 46-tfnc

PETS

FOR SALE...Three bedroom brick house, close to grade school. Easy terms. Contact Joy Lindeman, 265-3440. 13-tfnc

FLUFFY soft and bright are carpets cleaned with Blue Lustre. Rent electric shampooer \$1. Ben Franklin. 15-1tc

PLAINS AUCTION SERVICE
 RAY BRAKSHAW
 Cotton Center, Texas
 Farm Sales, Liquidations
 Real Estate
 Call Collect
 Office 806-879-2148
 Home 806-879-4753 13-tfnc

FOR SALE...Heavy duty swing set. May be seen at 905 West Fifth Street. Phone 247-3044. 15-tfnc

FOR SALE...CB Radios, 1-Realistic Navaho 23 CH Base, 2-Sharp 23 CH Mobile Excellent Shape. Call 806-965-2435 after 6:00 p.m. 15-1tc

FOR SALE...Registered Basset puppies. Mrs. Brooks Davis, 808 Avenue D, Bovina, 7-tfnc

FOR SALE...Two bedroom house. Call 265-3555. 15-tfnc

FENCING
 For all types fencing, commercial or residential. Title I Home Improvement Loans Available. Call Bob Clark--247-3236. 30-tfnc

Register for Craft Classes at Heathington Lumber Co. Tole Painting, Dimensional Glass Painting, Shadow Box Paper Tole, Decoupage, Dough Mushroom, Macrame. If there is any other type craft or class you desire, please let us know. Call 247-2733. 15-4tc

FOR RENT...Building suitable for small office space. Located at 903 Washington. Call 295-6404 for information. 11-tfnc

HOUSES FOR RENT

FOR RENT

FOR RENT...2 or 3 bedroom unfurnished apartments, R.L. Fleming. Phone 247-3283 11-tfnc

January 23-26
 Church of Christ
 Sixth and Prospect

MAYFLOWER MOVING STORAGE PACKING

FRIONA MOBILE ESTATES
 Friona's newest and largest mobile home park. Located at 802 East 11th, 8 Blks. east of Main on Highway 60. Call 247-2745 or 247-3274 at night. 23-tfnc

chills
 cost money in higher heating bills, sneezes and sniffles. Only way to really get rid of them is with a properly installed furnace system that gives you even-heat comfort, economically. A size for every budget.

J. B. SUDDERTH REALTY
 904 Third St. Box 627
 Farwell, Tex.
 Ph. 481-3288 or 505/763-5575 Unit 5408
We Need New Listings Now

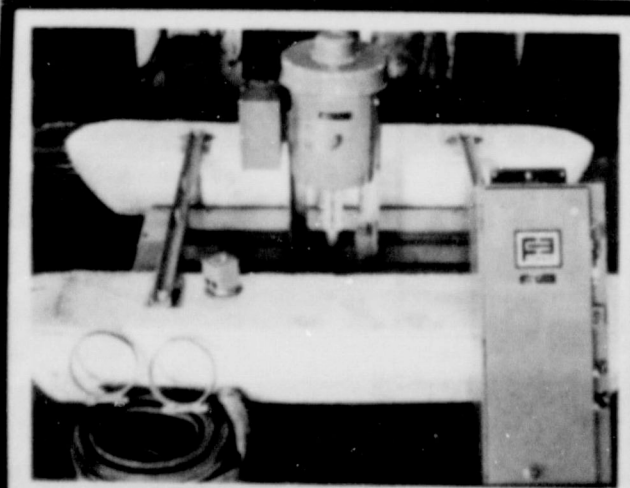
DALBY MAYFLOWER
 211 S. 25 Mile Ave. (Hereford, Texas 79045) (806) 364-3391

APARTMENTS

Payne
 FORCED AIR HEATING

160 A, irrigated, lays good. N. of Bovina.
 640 A, Good water area, 5 wells, tiled, lays very good. 2 sets improvements, 2 barns, 29% down. (Friona)
 985 A, Farmland & grass, 6 wells, very good 2 bdrm. house, barn & corrals, loading chutes, 29% down.
 Good business locations: 9 A, railroad access on Amarillo Hwy
 160 A, - E. of Farwell on Hwy.
 160 A, - SOLD well.
 160 A, Very good irrigated. Well improved. East of Farwell.
 340 A, irrigated. North of Bovina.
 640 A, -N.E. Farwell. 5-8" wells.
 3-Bedroom Brick Home. Very Nice. 1-3/4 baths in Farwell.
 3 bedroom stucco house: large fenced backyard: rental apartment: On 3rd. Street.

Would you like to buy, sell or trade? "Sales and loans are our service." 2-tfnc



FLOATING TAILWATER PIT PUMPS

• No Seals • No Bearings • Open Impeller
 "Pumps the largest amount of water for the smallest amount of money!"

Pumps from 300 to 1000 gallons per minute

OWENS ELECTRIC
 809 E. 2nd Hereford, Texas Phone 364-3572

NEW...Extra nice 2 BR Tri-Plexes, all electric kitchens, heating and ref. air, refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools.
 "CHATEAUX FRIONA" \$115.00 month. 900-9th St. Phone 247-2878. 34-tfnc

astrogard
 makes the difference
 fail-proof...rust-proof heat...unequaled quality...matchless performance. Call us today for facts and estimates:

Financing Available
Hicks Plumbing & Heating
 Ph. 247-3052 Friona

APARTMENT FOR RENT...Two bedroom, carpeted, range, refrigerator and dishwasher, heating and air conditioning, all electric kitchen, disposal, drapes, carpet, outside storage, \$115 per month. Call 247-3491 until 5:00 or 247-3547 after 5:00. PEGGY Bryant. 15-tfnc

TELEX
CLOVIS HEARING AID CENTER HEARING AIDS
 *Batteries *Molds *Free Hearing Tests
SERVICE ALL MAKES
 416 Mitchell Phone 763-6900 9-tfnc

Mademoiselle Health Salon
 Friona
 6th & Euclid
 Mon - Sat
 9:00 a.m. - 9:00 p.m.
 Men & Women
 Phone 247-3312 For Appointment

BUSINESS DIRECTORY

ADAMS DRILLING CO.
 WATER WELL DRILLING

Layne Pumps, Inc. Sales & Service
 Pump & Gears Head Repairs All Makes
 Dial 247-3101
 Friona Nights 247-2513 Texas

BARTLETT & POTTS
 AUCTION SERVICE
 Specializing in Farm Sales

HOUSTON BARTLETT Route 1, Bovina, Texas Phone 247-6699
 LARRY POTTS Rt. 2, Friona, TEXAS Phone 295-6633

TELEX
CLOVIS HEARING AID CENTER HEARING AIDS
 *Batteries *Molds *Free Hearing Tests
SERVICE ALL MAKES
 416 Mitchell Phone 763-6900 9-tfnc

OWENS ELECTRIC
 Electric Contracting--Sales and Service of New and Used Motors and Controls
 Magnetos--Generators--Starters
Loan Motors Available
 Off. Phone 364-3572
 809 E. 2nd Hereford, Texas

HELP WANTED

Need a new home? Build one in HICKS ADDITION now. Nothing down. Low interest rates. Ed Hicks Real Estate 247-3537. 247-3189 11-tfnc

FOR SALE OR TRADE...2-2 Bedroom, Attached Garage. Reasonable. 265-3419. Start \$5000.00. 14-tfnc



FOR SALE...See FIRST Federal FIRST FOR HOME LOANS FIRST FEDERAL SAVINGS Clovis, New Mexico 801 PILE 762-4417


Call Carol Ellis 247-3053.
 *PROFESSIONAL POSTERS
 *LETTERING
 *COMMERCIAL ARTWORK

RCA
BILL'S TV & APPLIANCE


 SALES & SERVICE
 521 Main Ph. 247-3035

FRIONA MOTORS
 Parmer County Headquarters
 For
 Ford Cars, Trucks, Pickups,
 Used Cars. Open Road Campers
 Phone 247-2701


HEATHINGTON LUMBER CO. INC.
 
Ronnie Shafer,
 Mgr.
 1002 Main Friona

KERR MOBIL

Mobil Tires & Batteries - Shock Absorbers
 W. Hwy. 60 Friona
 Delco Ignition Parts

CROW'S MEAT CO.
 CUSTOM PROCESSING
 Wholesale & Retail Meats
 Friona Ph. 247-3333

BI-WIZE DRUG
 DRUGS SUNDRIES
 "Your Rexall Store"
 Phone 247-3010


the Hut
 618 Main Friona, Texas
 Your Family Clothing Store
 "This Is Where It's At"

Business & Professional Review



Mr. and Mrs. Blayne Branum Claborn Funeral Home J.C. Claborn

FUNERAL HOME, FLORAL
Claborns Have Served Friona Since 1955

Claborn Funeral Home and Floral has been a part of Friona since 1955. Mr. and Mrs. J.C. Claborn moved here in 1956, opening the funeral home, a flower shop, and also a furniture store, along with another partner, J.L. Marcum.

At the beginning, the businesses were known as Marcum-Claborn Funeral Home, and Marcum-Claborn Furniture. The furniture store was located at the corner of Sixth and Main, where the Friona Credit Union presently is located.

After about three years, the Claborns bought out Marcum's interest, and the furniture store was sold. Porter Roberts later opened a furniture business at the same location.

The Claborns came to Friona from McLean, where Claborn opened a funeral director for ten years. He had gone to McLean straight from the Landig College of Mortuary Science.

The funeral home is in the same location as when Claborn opened it in 1955. It has been remodelled extensively, the last time being in 1969, when a 32-32 display room was added on the north side.

At that time, the flower shop, which had operated from the rear portion of the funeral home, was removed about a block to the north and across the street, in a more spacious (25x90 foot) home, allowing more space and an expansion in the business.

Mrs. Claborn (Odie), as she has from the start, manages the flower shop. The Claborns sold the flower shop portion of the business to Ruthie Fite, who operated it for a time, but the Claborns bought the shop back.

Since 1969, Blayne Branum has been manager of the funeral home. Claborns also operates an ambulance service--the only one in Parmer County.




In mid-1970, Claborn opened Parmer County Memorial Park some three miles west of Friona. Claborn said that the new cemetery is gaining acceptance, with several lots having been sold, and several burials having been made.

Besides Mr. and Mrs. Branum, Gary Phipps is a part-time employee at the funeral home.

Mrs. Claborn has three employees at the flower shop--Mrs. Richard Collard, Roma Lee Rector




Odie Claborn, Janette Collard, Roma Rector Lavon Renner


ROCKWELL BROS. & Co.
 "Lumbermen"
 Friona's Oldest Original Continuing Business
 Established In 1907
 O. F. Lange, Mgr.
  

DENGER AIR PARK
 Featuring:
 Crop Dusting-Spraying
 Seeding-Fertilizing
 Defoliating--Charter
 Plane Rental-Ambulance
 Federal & GI Approved
 Flying School
 Aircraft Sales & Service
 E. T. Jennings, Owner
 Ph. 247-2861
 Nights-247-2843


CITY BODY SHOP
 Body Work - Auto Painting
 Windshields & Auto Glass
 Auto Air Conditioning

FOR STYLE, FOR ROMANCE
 the *Fashion*
 COLLECTION by *Allen's*
 **Allen's Jewelry**
 Why take a Chance--When you will always find diamonds at Allen's, priced at a fair price!

MURPHREE TEXACO 
 Wash Jobs Gates & Texaco Products Douglas Tires
 - Let Us Care For Your Car -
 Ph. 247-3256

MAURER MACHINERY
MINNEAPOLIS-MOLINE
 YOUR M-M DEALER IN FRIONA FOR 43 YEARS

CLABORN
 Funeral Home & Floral

KENDRICK OIL CO.
 **PHILGAS**
 Ph. 247-2751

Foster's
 705 Main
 FRIONA, TEXAS
 Ready-To-Wear For The Entire Family

SIKESTON, MO., STANDARD: "The liberals love to give away money--your money. They would say, 'Elect rich humanitarian politicians--elect rich folks who don't have to steal.' Reminds me of the cockroach--it's not what they steal, it's what they carry off."

ALAMO, TEXAS, NEWS: "WANTED--1,000 cats, must be house-broken, and able to travel. Cats must be in crates of 25 and ready for shipment. 'Fair' price will be paid. Cats will be sent to Washington, D.C. prepaid to cover up the farm program mess."



3,76 IN '76 --- Parmer County extension agents, Mack Heald and Jana Pronger, set up this display in an agricultural booth during the 1971 Tri-State Fair in Amarillo. The display shows a variety of crops which are grown in Parmer County. The "horn of plenty" in the background shows the county's projections for 1971 of \$69 million a year. This year, under the "3,76 in '76" program, projections show more than \$86,091,000 in cash income for farmers and ranchers in Parmer County by 1976. Parmer County is one of the top five agriculture counties in Texas.

\$86 Million In Farm Income Is Goal Here

Cash income to farmers and ranchers in Parmer County should be more than \$86,091,000 by the end of 1976, according to Mack Heald, county agricultural agent.

This will be an increase of more than \$22,341,000 from 1968-69 figures, with grain sorghum and fed beef contributing a large part of the gain. The projections are based on studies of the Texas Agricultural Extension Service and are part of the "3,76 in '76" program, a state-wide project to increase Texas agricultural cash receipts by more than \$1 billion.

Total cash receipts from all agricultural enterprises in Parmer County are presently about \$72,271,000, says Heald. The most important ones are grain sorghum, fed beef, and stocker cattle. They are expected to account for about 65 percent of the projected 1976 totals.

These projections are based on estimates from the County Program Building Committee after separate predictions were

made by Extension economists. The figures were published for each county, Extension district and economic area in Texas.

Parmer County's contribution to this goal was viewed by thousands of people at the 1971 Tri-State Fair in Amarillo. The county extension agents set up an agricultural booth displaying a variety of the crops grown in the county. A "horn-of-plenty" as a background showing the "3,76 in '76" emblem, gave the county's projection figures for 1971.

The booth was well received by the fair goers. In this way the people learned that Parmer County is one of the top five agriculture counties in Texas, growing a wide variety of crops and products.

MBP Tells Appointment

Dave La Fleur, President of Missouri Beef Packers, Inc., announced the appointment of Pat Sammons as Director of Corporate Quality Control and Government Grading.

Sammons spent seven and one-half years with the USDA Grading Service and for the past six and one-half years was Corporate Coordinator of Grading for Iowa Beef Processors, Inc. Sammons is a graduate of Texas Tech University and he and his wife, Karen, have one son.



Burning Crop Residue Can Cause Problems

BY HERB EVANS

Parmer County SCD This is the High Plains of Texas with plenty of fresh air and no air pollution--is there? Take a look on the horizon just about any afternoon and what do you see? A layer of smoke from burning crop residue. According to Leroy Johnson, Parmer County SWCD Director, burning residues destroys organic material which decreases productivity.

Destruction of organic material is dangerous, because it also sets up the land for blowing, but perhaps one of the most overlooked problem burning causes is smoke. Smoke causes everything from watering eyes to difficulty in breathing. If smoke impairs vision at critical times, real damage can be caused. Recently, a bad wreck was caused south of Friona due to

burning maize stubble. If all residues were left on the soil surface and not burned or turned under until irrigation begins, dust storms could be reduced. Residues are the key. If burned they cause air pollution from smoke and from dust in the air. If they are utilized they can help clear the air.

For more information on crop residues for the prevention of air pollution, contact the Soil Conservation Service in Friona.

According to a survey of profits in the service industries during a recent business year by Dun & Bradstreet, the business information agency, dentists made a profit of 51.24% of fees, barbers and beauticians 34.91%, physicians and surgeons 60.00%, automobile repair shops 14.12%, and lawyers 55.39%.

At Home In Parmer County

Jana Pronger

Does eating too many eggs really cause high cholesterol levels? Several recent reports have cast serious doubt on this idea.

Cholesterol is a normal body compound produced in the liver and found in all body cells. It's especially abundant in brain and nerve tissues. The normal person forms cholesterol constantly, with little effect from the diet.

"In fact, in Framingham, Mass., a recent study involving heart disease and diet caused researchers to conclude that diet had no effect on the incidence of heart disease."

Another recent development indicates that sugar, not cholesterol, may be involved in atherosclerosis--a form of heart disease.

New York internist and diet specialist Dr. Robert C. Atkins stated recently that the volume of sugar and other carbohydrates in Americans' diets is doing the most heart damage.

The internist said that 63 percent of his patients show a reduction in their cholesterol level, even though there's no attempt to limit their fat or egg intake.

"The real 'cause' of heart disease is not known," says Dr. Mellor. "Several factors besides diet play important roles. Certain populations are more susceptible than others. Some families have genetic trait which causes abnormally high cholesterol levels. Statistics also indicate that men are more susceptible to atherosclerosis than women."

It is suggested that eggs do contain a relatively high level of cholesterol. However, a normal healthy person may produce six to eight times more cholesterol each day than the amount contained in an egg. So it doesn't seem logical to remove eggs from the diet in light of present knowledge. The egg is one of the best and most economical sources of protein which our bodies need daily.

Parmer County Family Living Committee met Friday, January 14th in Bovina. The purpose of the committee was discussed and some suggestions were made for programs which were needed in the county.

Anyone who would be interested in participating on the committee is asked to contact my office before the next meeting--February 4th. (County Home Demonstration Agent's, Box 683, Farwell, Texas--phone 481-3619)

Tax Booklet Is Available Here

A booklet that gives information on how to fill out federal tax returns will be sold at the main post office windows in Friona, Postmaster Wright Williams announced this week.

"Your Federal Income Tax" was written by Internal Revenue Service and contains many examples to illustrate how the tax law applies to actual situations. A special feature of the booklet is the sample, filled-in return, Form 1040, keyed to pages where explanations can be found for each entry on the return.

The 160-page booklet will be on sale until April 15th, and costs 75 cents a copy. By selling this booklet at postal facilities in the Friona area we are offering a convenient service to our customers, postmaster Williams said. "We are participating in a nationwide program to make the booklet available to the public in 15,000 postal facilities."

County Benefits From REA Loan

Congressman Bob Price this week received word from the Department of Agriculture that Bailey, Castro, Lamb and Parmer counties will participate in a \$264,000 loan awarded to the Bailey County Electric Cooperative Association by the Rural Electrification Administration.

The purposes of this loan are to finance 22 miles of distribution line to serve 219 new consumers and to finance system improvements including 6 miles of new tie line and conversion of 4 miles of existing line to a higher capacity.



Buick - GMC - Pontiac

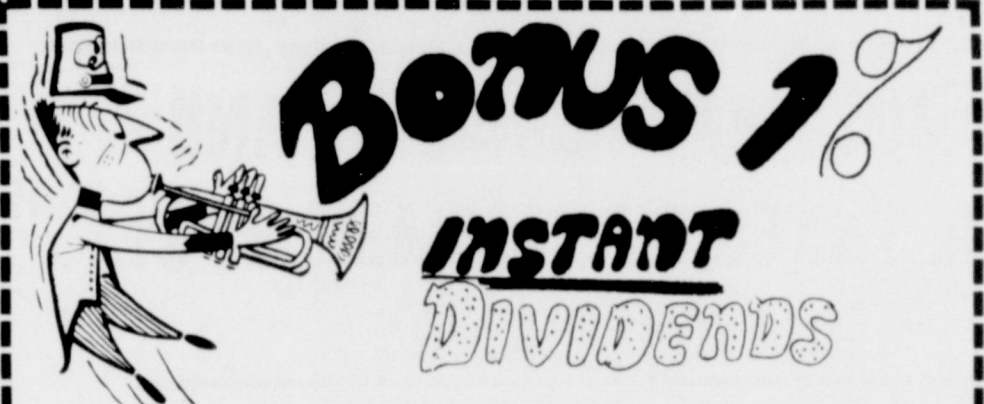
John Orsborn

Buick - GMC - Pontiac

25 Years In Hereford

See Us And SAVE

142 Miles St. Hereford-Pho. 364-0990



We are pleased to announce that we are again offering 1% INSTANT BONUS DIVIDENDS on each \$100 deposited. Bonus dividends paid on deposits left six months.

Current Dividend Rate
5 1/4 %

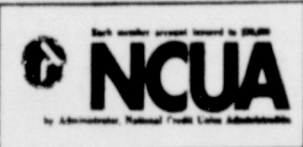
Plus Life Savings Insurance Up To \$2,000

Join Your Parmer County Credit Union Today! Deposits Made Before 10th Of Month Accrue For Entire Month.

Your Credit Union Needs Your Savings.

FRIONA, TEXAS FEDERAL

CREDIT UNION



523 Main

Friona, Texas

Ph. 247-2280

Your local used cow dealer is
friona bi-products



farmers
ranchers

Gentlemen:

Seven days a week dead stock removal please call as soon as possible.

Local business needs local support.

Thank you
247-3032

For The Best Service Between
DALLAS
And Los Angeles, Give Us A Try. We
Cater To Farmers, Ranchers, Merchants

And
COWBOYS

But We Warn You That
We're Out To
WIN

You As A Customer With
Our

SUPER

Service. We Won't Try
To

BOWL

You Over With A Lot Of Fancy Talk But We
Might Take Time To Talk About The (Super)
Cowboys.

**FRIONA
CONSUMERS**

Buddy Lloyd, Mgr.



CHIEFTAINS EDGED

Squaws Massacre Lockney; Are First Half Champs

Friona won two games and lost one here last Friday, against the visiting Lockney Longhorns. The girl's B-team won by a 41-24 score and the varsity won 63-24. The boys lost a hard fought game, 72-67.

The girl's game was a runaway from the first whistle, Friona leading 13-0 before Lockney could get on the scoreboard and led 20-2 at the end of the first quarter.

Reserves played most of the last half with all the team seeing action. Friona's longest lead was 44 points (58-14 with 4:40 left in the game).

The win gave Friona a 4-1 district record and the first half title. Before Friday night, Olton and Friona were tied for the lead in the first half with Friona holding the advantage with a win over Olton, but Abernathy defeated Olton giving Friona the lead for the first half of district play.

Diane Day was high scorer in the game with 19 even though the game saw nine different girls score.

Jill Riehmayer led with assists with four. Sharon Smith had the most offensive rebounds with two and Vicki Ulen led on defensive rebounds with three.

The boy's game saw Lockney lead the entire game. Friona stayed close the first quarter with Lockney having only a three point lead at the end of the first stanza.

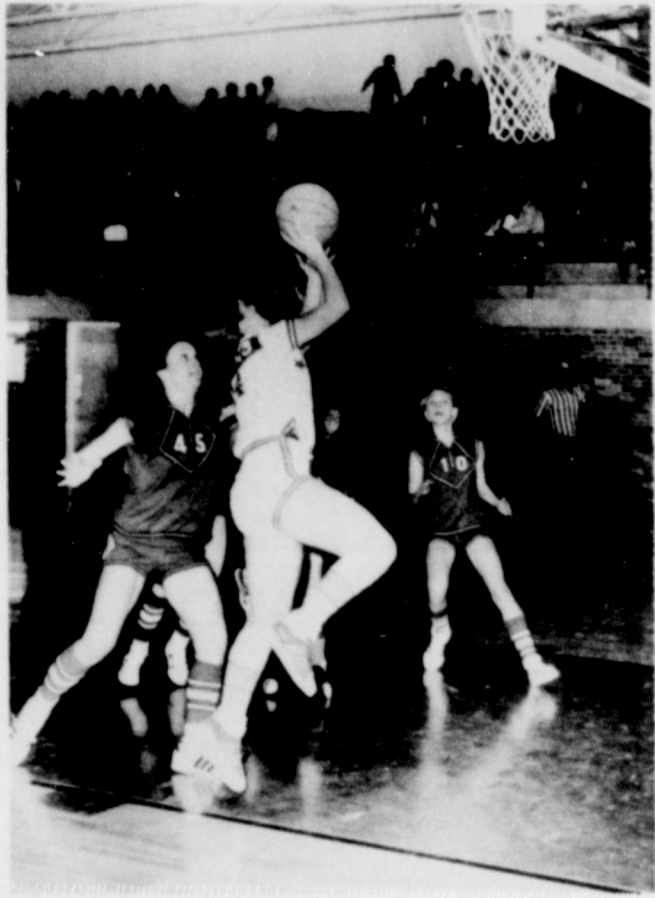
The second period was mostly Lockney as they scored 32 points, while we were scoring only 12, to give them a 48-25 half time lead. Ronnie McPherson drew his third foul with less than two minutes gone in

the second quarter and had to be replaced which hurt us on rebounding.

The Chieftains never gave up and came back in the second half to show what kind of fighting Chieftains they really were and outscored Lockney 19-14 the third period to trail by 18, 62-44.

The fourth quarter saw Friona score 23 while holding Lockney to only ten to pull within five for the 72-67 final score.

Johnny Bandy was high scorer of the game with 22. Willie Bailey led in rebounds with 11 and James Bartlett and Larry Fallwell each had four assists.



TWO POINTS. . . Patricia Phlips goes up for two points in Friona's 63-24 romp over the Lockney girls here last Friday. The Squaws had a 13-0 lead in the game, which clinched the first half district title.

CHEFS 13 25 44 67
Lockney 16 48 62 72

Johnny Bandy, 11-0-22; Ronnie McPherson, 8-2-18; Willie Bailey, 4-7-15; James Bartlett, 2-4-8; Larry Fallwell, 1-2-4.

SQUAWS 20 32 51 63
Lockney 2 4 13 24

Diane Day, 7-5-19; Sharon Smith, 4-2-10; Jill Riehmayer, 3-2-8; Patricia Phlips, 3-1-7; Jeannie Thompson, 1-3-5; Carol Reeve, 0-5-5; Vandra Nichols, 0-4-4; Daria Rhodes, 1-1-3; Vickie Schueler, 0-2-2.

FRIONA B 16 24 34 41
LOCKNEY B 5 11 15 24

Kay Cochran, 6-6-18; Tena Day, 4-9-17; Diane Rogers, 2-0-4; Janice Bandy, 1-0-2; Tena Day, four offensive rebounds. Ocie Mae Lee, four offensive rebounds. Day and Rogers, 1 assist each.



The great commission of Jesus (Matt. 28:19-20) relates to man's salvation. The fact that he gave it declares man to be in need of salvation. The commission sets forth the plan and the process by means of which human beings can attain to the actual forgiveness of sins.

Man's need for salvation is set forth from the very beginning. Genesis (chapters 1-3) was written to explain to us why there was a need for the plan of redemption. The need is seen in these facts: (1) God prepared a place for man's habitation; (2) He put man (and his companion) in that place; (3) God gave Adam and Eve privileges and law; (4) they transgressed the law and the devil was successful in introducing sin and death into the world.

Consequent to the tragedy in Eden, human beings are born into a world where sin is. come under the power of sin (Ro. 3:23) and need the gospel which is "the power of God unto salvation (Ro. 1:16). By the command of the gospel they are baptized in Jesus Christ (Ro. 6:3-4) and receive forgiveness (Acts 2:38).

Questions invited. Address "What Does the Bible Say?" Box 515, Friona, Tex. 79035.

Team Scores 12th Victory

Friona's Eighth Grade Maidens coasted to their eleventh and twelfth wins of the season against a single loss during the past week, topping Canyon 26-19 and then blasting Kress, 41-8.

Nanette Fallwell was high point for the Maidens in both games, scoring 12 against Canyon and 20 against Kress. In the Canyon game, Terri Patterson tied for high honors with 12 points.

The seventh grade Maidens dropped two games during the week, falling to Canyon, 34-15, and to Kress, 17-7.

Coach Bill Wood credited Bradli Odum and Sheri Rector with a fine job on defense for the seventh graders.

In the Canyon game, with two minutes to go, Canyon had a one-point lead. Miss Patterson drove in for a layup and was fouled. She made the free throws, and Friona went on for the come-from-behind win.

EIGHTH GRADE GIRLS
Friona 7 7 1 11--26
Canyon 4 4 4 7--19
Nanette Fallwell, 12 pts;
Terri Patterson, 12 pts; Carla Bauer, 2 pts.

SEVENTH GRADE GIRLS
Friona 6 20 5 10--41
Kress 3 0 4 1--8
Fallwell, 9-2-20; Patterson, 3-6-12; Bauer, 1-1-3; Peggy Martinez, 3-0-6. Guards: Neil Fuls, 6 RB; Sherri Thorn, 4 RB; Cathy Cunningham, 6 RB.

SEVENTH GRADE GIRLS
Friona 2 4 6 3--15
Canyon 14 6 3 11--34
Jaton Widner, 3 pts; Melodi Dixon, 4 pts; Jackie Rando, 4 pts; Diane Bennett, 4 pts; Janice Peak, 2 pts.
Friona 1 4 2 0--7
Kress 0 8 5 4--17
Melodi Dixon, 1 pt; Diane Bennett, 4 pts; Janice Peak, 2 pts.

Tuesday Scores: (Full Details Next Week)

Friona Squaws 68, Dimmitt Bobbies 64
Dimmitt Bobcats 66, Friona Chieftains 58

PAY CITY & SCHOOL TAX NOW

YOU MUST PAY YOUR CITY AND SCHOOL TAXES BY JANUARY 31 ST TO AVOID PENALTY

CITY of FRIONA
City Hall

FRIONA PUBLIC SCHOOLS
Friona High School

AT LITTLEFIELD

Freshman Chieftains Champs In Tourney

Friona's freshmen and B-team boys were entered in the Littlefield tournament January 13, 14 and 15. The freshmen came home with the first place trophy by defeating Abernathy 53-41, Slaton 48-37 and Littlefield 50-44.

The B-team boys were defeated their first two games and were therefore out. Abernathy defeated them 78-56 and went on to win third place by defeating Lockney. Slaton defeated Friona, 54-51 and went on to win consolation by defeating Shallowater.

Littlefield won the B-team bracket by defeating Dimmitt in a close game Saturday night, 47-41.

The freshmen jumped to an 11-0 lead in their first game and led 18-4 at the end of the first quarter. Friona's longest lead was 19 points, 44-25 with 7:31 left in the game.

On Friday, Friona met Slaton. Slaton took the lead and led until Dale Cleveland put Friona ahead on a field goal

(8-7) with 1:45 left in the first quarter. Friona never trailed in the game after this even though Slaton tied it up 9-9 with 30 seconds gone in the second quarter. Friona took a 23-13 lead at half time.

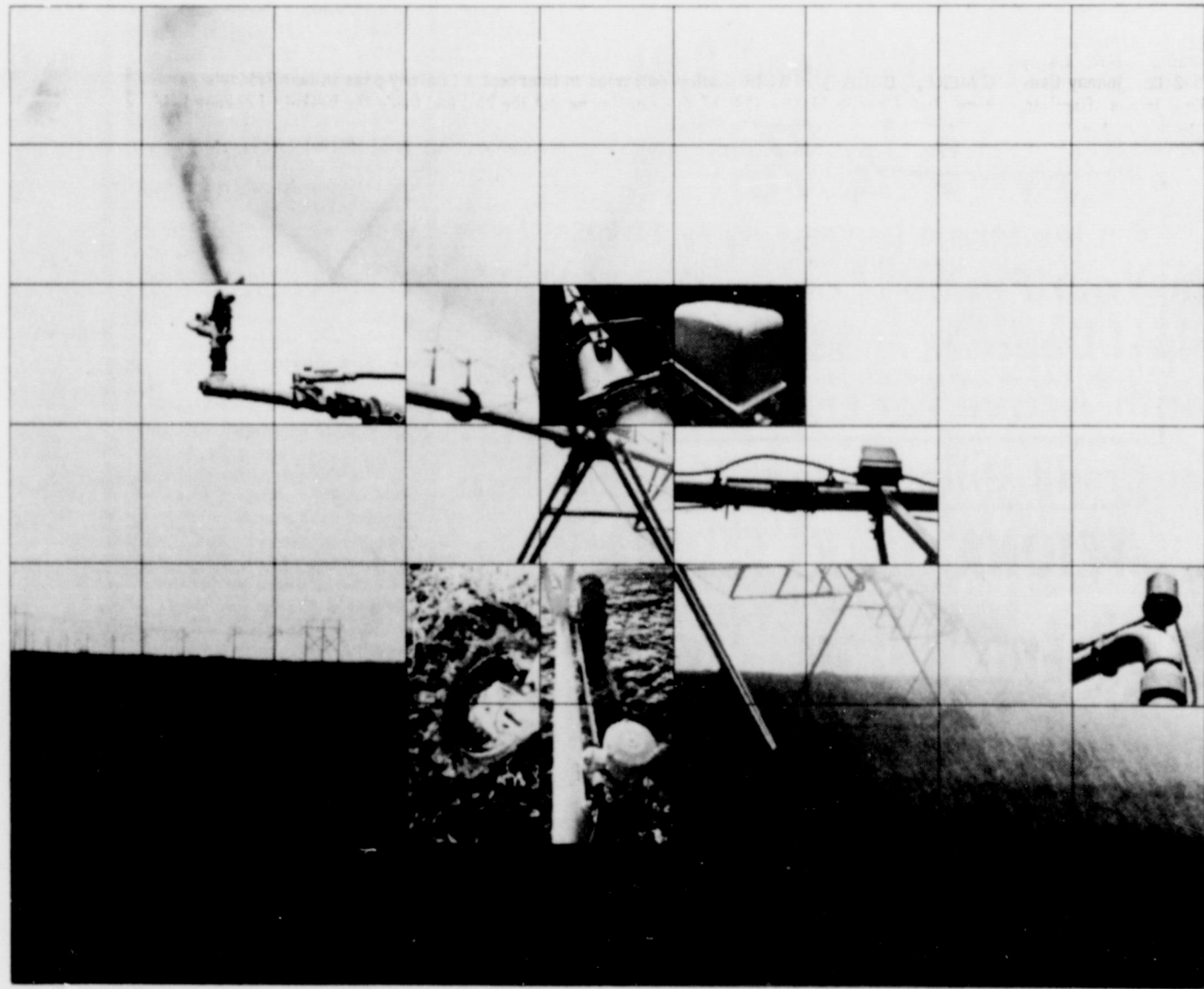
Slaton came back and outscored Friona 13-9 in the third quarter to trail only six, 32-26 at the end of the third quarter.

Friona met host, Littlefield in the finals Saturday night which proved to be a close game from start to finish.

Littlefield took the lead with 30 seconds gone on the clock. Friona tied it up and then went ahead 3-2 with 6:05 left in the first stanza.

Friona never trailed and had their longest lead of 13 points (30-17) with 1:43 left in the first half. Littlefield pulled to within four, 35-31, with 2:45 left in the third quarter.

But Friona went on to win, 50-44. Sudan won third place by defeating Slaton 59-56 and Lockney won consolation by defeating Abernathy.



Here's how we beat the system.

For years, the competition has looked at Gifford-Hill's 360 pivot sprinkler system as the one to beat.

They've done their best to build a system that looks as sophisticated and acts as sophisticated.

But now, just about the time they think they're getting close, we beat our own system.

For 1972, we've added new features that still make the 360 the most dependable, the most versatile and safest system you can buy.

The 360's new direct gear drive has bearings completely immersed in oil and fewer moving parts which mean less chance for malfunction.

The new collector ring eliminates rewinding cable.

The new alignment control linkage has positive control that reacts instantly to any misalignment. If there is a malfunction, the entire system shuts off automatically.

The new intermediate control panel is moisture proof. The base is aluminum. The cover is Kydex plastic. It's non-corrosive, non-conductive, chemically inert, ultraviolet resistant and constructed to prevent the collection of condensation.

The new automatic end gun control option is located at the pivot panel. This solid state control allows you to turn the end gun on or off as desired.

The new weather proof coating is designed to give maximum protection from severe exposures.

The primer is fine zinc particles dispersed in a high strength plastic binder. The top coat is a non-oxidizable, corrosive and chemically inert, vinyl acrylic material.

Together the two coats provide protection similar to galvanized materials, but superior when exposed to highly corrosive, high humidity atmospheres.

The only thing we haven't improved lately is the water pattern. Not even we can figure out a way to do that. Yet.

You can't beat our system. So, join us. For a demonstration.

Contact your nearest Gifford-Hill representative.



Gifford-Hill & Company, Inc.

Gifford-Hill's 360 Sprinkler System.

Gifford-Hill & Company, Inc. P.O. Box 66 Farwell, Texas Area Code 806/481-3316

HOUSTON'S FABULOUS

Tidelands MOTOR INN
6500 Main (South)
526-4161

Tides II MOTOR INN
6700 Main (South)
522-2811

485 Beautiful Rooms

- Fantastic Pool
- Culinary Rooms & Suites
- Outside Glass Elevator
- Excellent Food
- Individual Sauna Baths
- Nightly Entertainment
- Meeting Facilities
- Color TV
- Vibrating Beds
- Split Level Suites
- Room Service
- Free Parking
- Swinging Club

R. L. "Dick" Moegle, Executive Mgr.

Across From Texas Medical Center
5 Min. to Damed Stadium & Damed World—Convenient to Everything
Rice Stadium — Zoo — Golf Course — Fat Stock Show

HOUSTON, TEX.

LAST TUESDAY

Friona Teams Capture Three From Olton Cagers

Friona won three games here last Tuesday against the teams from Olton.

The B-team boys coasted to an easy 79-32 win, the varsity girls took a 51-30 win and the boys came out on top of a hard fought game, 74-69.

The B-team game was a runaway from the beginning with Friona taking a 20-6 first quarter advantage. Friona's longest lead was the final score of 47 points. Friona had nine boys score for them, four in double figures.

Olton took the lead in the girl's game with 24 seconds gone on the clock. Friona took the lead at 3-2 on a basket by Diane Day with 6:37 left in the first quarter and never trailed afterwards.

Friona took a 16-11 first quarter advantage and then outscored Olton 14 to 5 in the second quarter. Friona's longest lead was 24 points, 51-27 with 6:02 left in the game. Substitutes took over shortly after this and Friona went on to win by the 51-30 score.

Diane Day was high on offense.

Box Scores

Friona B 20 37 56 79
Olton B 6 14 21 32
Bill Fallwell, 6-1-13; James Perea, 6-1-13; Gary Land, 6-1-13; Kent Patterson, 6-0-12; Bobby Lewellen, 4-0-8; Ricky Carr, 4-0-8; C.B. Loooper, 2-2-6; Terry Thompson, 2-0-4; Trip Horton, 1-0-2.

SQUAWS 16 30 42 51
Olton 11 16 24 30
Darla Rhodes, 7-5-19; Diane Day, 8-1-17; Jill Riethmayer, 5-5-15.

CHIEFS 17 35 54 74
Olton 14 30 49 69
Willie Bailey, 6-5-17; Ronnie McPherson, 7-2-16; Larry Fallwell, 5-2-12; Johnny Bandy, 4-4-12; James Bartlett, 3-5-11; Mike Royal, 1-4-6.

Box Scores

Freshmen

Friona 18 26 40 55
Abernathy 4 11 25 41
Dale Cleveland, 5-4-14; Gene Strickland, 6-0-12; Clay Bandy, 4-1-9; Dee King, 3-2-8; Mitchell Wiseman, 2-0-4; Kevin Welch, 1-0-2; Edward Burgett, 1-0-2; David Hutson, 1-0-2.

Friona 9 23 32 48
Slaton 7 13 26 37
Clay Bandy, 6-2-14; Gene Strickland, 6-0-12; Dale Cleveland, 5-2-12; Dee King, 2-1-5; Kevin Welch, 2-1-5.

Friona 16 30 39 50
Littlefield 9 21 34 44
Gene Strickland, 6-2-14; Dale Cleveland, 3-7-13; Dee King, 3-3-9; Clay Bandy, 4-1-9; Kevin Welch, 2-1-5.

B-Team

Friona 17 26 39 56
Abernathy 19 42 61 78
Ricky Carr, 5-3-13; Kent Patterson, 4-3-11; Terry Mabry, 3-4-10; Gary Land, 3-4-10; James Perea, 2-0-4; Bill Fallwell, 1-1-3; C.B. Loooper, 1-1-3; Bobby Lewellen, 1-0-2.

fensive rebounds with three, Vicki Ulen, Janice Milner and Cindy Hutson had six rebounds each on defense. Jill Riethmayer and Darla Rhodes each had five assists to lead in that category.

The boy's game was more exciting and closer than the first two. Friona took the lead on a basket by Larry Fallwell. Olton tied it up and then went ahead, 4-2.

Fallwell tied it up again (4-4) and again Olton led 6-4. Fallwell again tied it, then Willie Bailey hit to give Friona an 8-6 lead.

Friona never trailed after this but Olton did tie it up twice (41-41 with 5:13 left in the third quarter and 43-43 with 4:46 left in the third quarter).

Johnny Bandy got a basket and

a free throw to give Friona a 46-43 advantage: Olton hit a basket to pull within one (46-45). Ronnie McPherson hit three baskets to give Friona a 52-45 lead with 2:45 left in the third quarter. Olton drew nine fouls in the last quarter playing catch up and Friona made 14 of 16 free throws. Friona drew five fouls and Olton made two of four free throws which made a difference.

Friona committed 19 fouls while Olton had 20. Friona made 22 of 30 free throws and Olton made only 11 of 22. Olton scored 29 field goals to 26 for Friona.

McPherson was top rebounder with six, Fallwell, Bandy and James Bartlett each had two assists. Friona had five boys scoring in double figures.



C'MERE, BALL... Willie Batley (40) tries to intercept a Lockney pass in last Friday's game here, but Charlie Mathis (24) of the Longhorns got the ball and made the basket. Lockney held on for a 72-67 win over the Chieftains.

THE BEST THING IN LIFE IS TO BE SAVED!

Come and Study God's Way of Salvation With Us in a

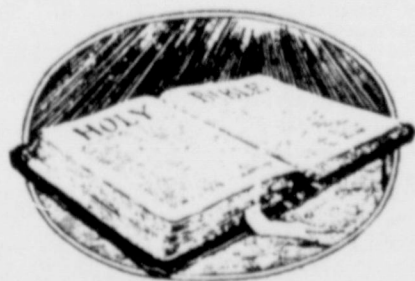
GOSPEL MEETING

JANUARY 23-26



CLEON LYLES

IN THE 20TH CENTURY, CHRISTIANITY CAN PROGRESS ONLY BY TURNING TO THE 1ST CENTURY



SCHEDULE OF SERVICES:
Sunday Morning Bible Class 9:30
Sunday Morning Worship 10:30
Sunday Evening Youth Lesson 6:00
Weekday Evening Service 7:30
Morning Service Monday and Tuesday 8:45
Morning Service Wednesday 10:30
Followed by Luncheon.

BILL GIPSON WILL DIRECT SINGING

YOU ARE INVITED TO HEAR CLEON LYLES PREACH THE GOSPEL OF CHRIST AS IT WAS PREACHED IN THE 1ST CENTURY AND TO BE PRESENT FOR A SPECIAL SONG SERVICE TO BE PRESENTED BY THE LUBBOCK CHRISTIAN COLLEGE MEISTERSINGERS, SUNDAY EVENING AFTER WORSHIP SERVICES.

WE WELCOME YOU

6th STREET CHURCH OF CHRIST
Friona, Texas

We're Holding the Line on Prices



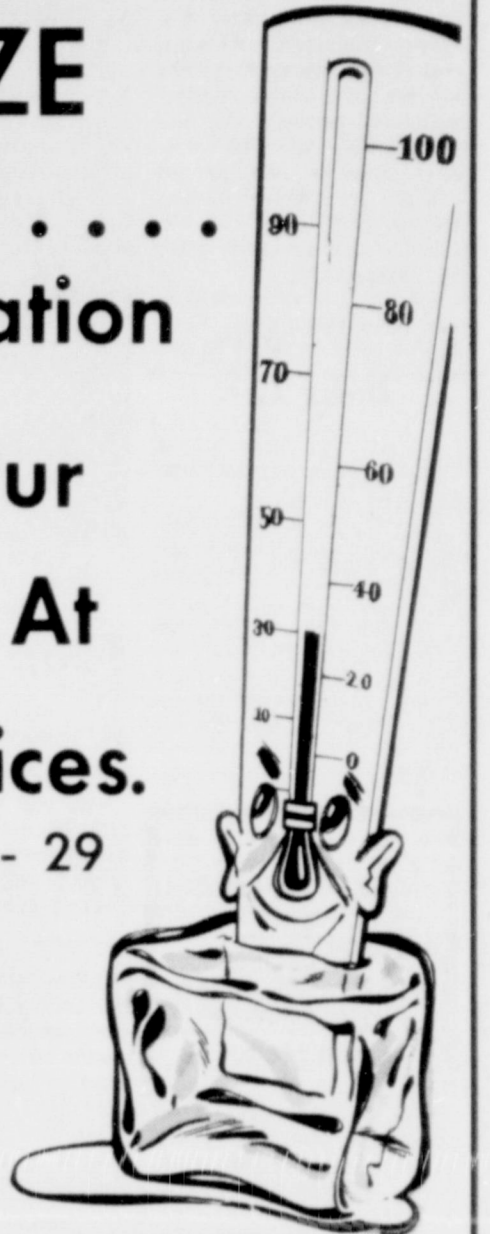
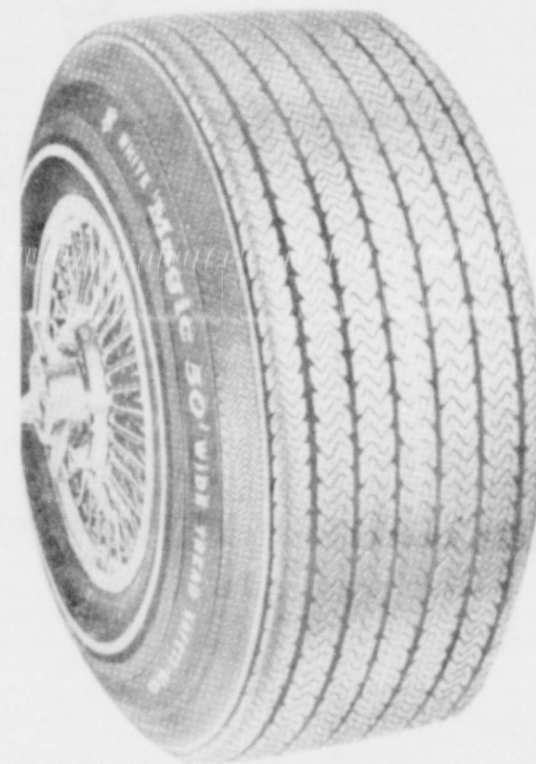
THE PRICE FREEZE CAUGHT US SO

We're Fighting Inflation

By Offering You Our Most Popular Tires At

Last Year's Sale Prices.

ONE WEEK ONLY - - - JAN. 24 - 29



WHITE'S 'Magic 50' WIDE TREAD 'SAFETY-GLAS'

4 PLUS 2 - Four plies of "steel strong" polyester plus two tough fiberglass belts gives six plies on the road surface for the absolute ultimate in safety. GREATER MILEAGE - The fiberglass belts prevent the tread face from contracting and expanding, thus eliminating tread wearing squirm. GREATER STABILITY - The wide 78 series low profile combined with the fiberglass belts gives a more stable tire, easier handling and greater high speed capabilities. REVERSE MOLDED TREAD - Uninflated tread curves inward--inflated comes out flat. Specialized shaping adapted from race tire building technique.

TIRE SIZE	REG. PRICE	EX. TAX	SALE PRICE
E 78-14	35.95	2.41	29.95
F 78-14	37.95	2.54	31.95
G 78-14	40.95	2.66	33.95
H 78-14	42.95	2.89	35.95
J 78-14	44.95	3.00	37.95
F 78-15	37.95	2.45	31.95
G 78-15	40.95	2.62	33.95
H 78-15	42.95	2.85	35.95
J 78-15	44.95	3.02	37.95

Premium Radials

The extra traction of extra wide 70-series design teams up with the world acclaimed high performance of advanced radial construction for unsurpassed driving safety and up to twice the mileage!



DUAL CUSTOM...Guaranteed 25,000 miles

Low Profile Design--maximum high speed endurance

4-Full Plies Nylon for Blowout Protection

New Jet-Flo Tread--softest, smoothest riding



TIRE SIZE	EXC TAX	BLACKWALL	WHITEWALL
600-13	1.59	11.95	14.95
650-13	1.79	13.95	16.95
695-14	1.94	14.95	17.95
700-13	1.96	14.95	17.95
735-14	2.07	15.95	18.95
775-14	2.20	16.95	19.95
825-14	2.36	18.95	21.95
855-14	2.57	20.95	23.95
885-14	2.86	22.95	25.95
775-15	2.21	16.95	19.95
815-15	2.38	18.95	21.95
845-15	2.57	20.95	23.95
900-15	2.79	22.95	25.95



HOME-OWNED AND OPERATED BY
LELAND HUTSON
Phone 247-3270
FRIONA, TEXAS

Jennifer Jarecki Is Born Tuesday

Mr. and Mrs. Tom Jarecki, 610 Summitt, became parents of a baby girl at 6:20 a.m. Tuesday at Parmer County Community Hospital. She was named Jennifer Kay and weighed 7 lbs. 3 ozs.

Jennifer is the second child for the couple. Her grandparents are Mr. and Mrs. Florian Jarecki and Mr. and Mrs. Raymond Milner, all of Friona.

Great-grandparents are Mr. and Mrs. Edmund Jarecki, Plate Center, Nebraska; Mr. and Mrs. Omer Milner and Mrs. E.R. Partlow, all of Tullia; and Mr. and Mrs. Oliver Rieken, Friona.

Jennifer has one brother, John, who is 1-1/2.



MRS. ROBERT TUCKER

Fran Dodd Weds

Robert L. Tucker

Mr. and Mrs. Grady Dodd, 1212 Elm Street, have announced the marriage of their daughter, Fran, to Robert Lewis Tucker, son of Mrs. Whynama

Tucker and the late William R. Tucker Jr.

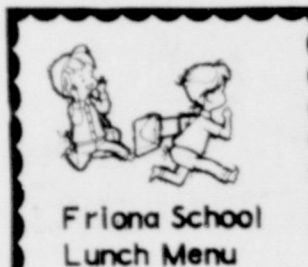
They were married at Sandra Baptist Church in Clovis by Rev. Hoyt Welch.

Attendants were Sandra Stephens of Albuquerque, New Mexico, and Robert Grady of New York.

Mr. and Mrs. Tucker are at home in the Berkley Apartments in Portales.

They are both students at Eastern New Mexico University. He is a senior math major and she is a freshman music therapy major.

LEAVENING AGENT--A leavening agent is a substance used in flour mixtures which makes the cooked product porous or light, explain Extension foods and nutrition specialists. There are three leavening agents: air, steam and carbon dioxide.



Friona School Lunch Menu

Week of January 24-28
Monday--meat loaf, mashed potatoes, peach cobbler, green beans, hot rolls-butter and milk.

Tuesday--hamburgers, French fries, catsup, lettuce, tomatoes, pickles, fruit salad and milk.

Wednesday--burritos with chili and cheese, pinto beans, corn bread-butter, tossed salad, apple sauce and milk.

Thursday--fish, new whole potatoes, hot rolls butter, English peas, chocolate pudding and milk.

Friday--pizza, buttered corn, crackers, lettuce, tomatoes, peaches and milk.

Those who believe that pink and blue are the traditional colors for girls and boys might be startled to learn that a much older traditional color scheme dressed baby boys in pink, and baby girls in blue.

District Workshop Held In Friona

A reports workshop for Caprock District Junior Federated Clubs was held at Federated Club House Saturday, January 15, with members of New Horizons Junior Study Club as hostesses.

A one o'clock luncheon preceded the workshop. Theme of the workshop was "It's A Short Weigh From Reports to Recognition." The centerpiece on the serving table was arranged around scales. Placards on the walls carried out the theme.

The menu consisted of ham rolls, vegetable salad, Cajun broccoli, molded fruit salad, Pennsylvania Dutch salad, olives hot rolls, tea, coffee and cherry crisp.

Mrs. Earl Polvado, Morton, read a prayer from the book, "Bless This Mess." She also presided over the business session. Proper procedure in preparing and presenting reports was explained. The meeting was closed with a prayer.

A humorous reading, "The Pee Little Thrills," was presented by Carol Smith of Lockney. An original poem, "One Thing I Ain't," was presented by

Emma Lou Fry, also of Lockney.

Members of New Horizons Junior Study Club sang the club song to the tune of "Buttons and Bows."

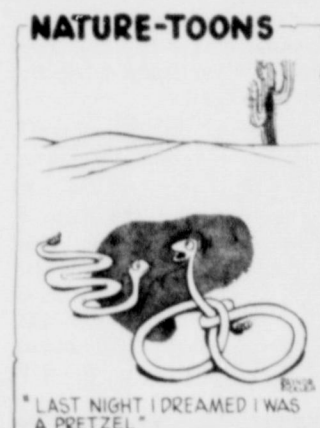
Mrs. Leroy Johnson was a special guest.

Other clubs represented were the Emlea Smith Junior Study Club of Morton and the Athena Junior Study Club of Lockney.

Gifts of appreciation were presented to the district president, Mrs. Johnson, and to the junior club chairman, Mrs. Earl Polvado.



WORKSHOP HELD... Participants in the workshop conducted by Caprock District officers with the New Horizons Junior Study Club here last Saturday are shown above. Left to right, are Mrs. Leroy Johnson, Morton, district president; Mrs. Dale Houlette, NHJSC president; Mrs. Earl Polvado, Morton, who conducted the workshop; and Mrs. Kenneth Ferguson, program chairman.



NATURE-TOONS
"LAST NIGHT I DREAMED I WAS A PRETZEL"

SPUDNUT SHOPE
FUN FOOD BAKERY

SPECIALTY BREAD AND CAKES
CREAM PIES
FAST DRIVE-IN WINDOW SERVICE

Cakes For Any Occasion
Birthdays - Weddings - Parties

OVEN FRESH DAILY
DIAL
364-0570
1003 PARK AVE
Hereford, Texas

3 DAYS ONLY SALE

- ★ 60" DOUBLE KNIT Values Up to \$8.00 **\$3.99** Yd.
- ★ 60" ACRYLIC **\$2.29** Yd.
- ★ Perm-Press COTTON Values Up to \$2.29 **79¢** To **\$1.19**
- ★ CORDUROY VELVETEEN 1/2 Price 54" and 60"

★ We Are Now Your Headquarters For McCall Patterns - - Also Simplicity And Authentic Western Patterns.

S & R FABRICS

We're Having A
1/2 Price
SALE
THE *Hut*

PHOTO BY JAY MAISEL

YOUR LOCAL FILLING STATION.

Very often you hear people sanctimoniously talking about "Houses of God." And they're right! Because that's just what these places are--houses. Buildings. And they are no more "holy" than the outside acts of the people who use them.

In fact, it might be a lot better if we thought of our church or synagogue as a spiritual "filling station"--a place not sheltering us from the world, but giving us the fuel to go out into the world.

This week, in your church or synagogue, don't just sit there. Think about how far you can go during the week on the spiritual fuel you're taking in.

Could you be doing something, for instance--no matter how small--about the agony of our cities? (You could teach a Head Start class, for instance.)

Could you right a wrong? Could you be strong enough to take a stand on a moral issue where the "popular" thing would be to remain silent?

Could you do a simple act of kindness with no hope of return, for the most unloved person you know?

This week, don't let your Faith idle. Step on the gas.

How can you help? Write for free booklet, *The Turning Point*. Religion In American Life, 184 Fifth Avenue, New York, N.Y. 10010

Ethridge-Spring Agency	Friona State Bank
The Friona Star	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Motors	Rushing Insurance
Bi-Wize Drug	Friona Consumers
	Crow's Meat Co.

ASSEMBLY OF GOD 10th and Ashland--Rev. J.M. Ashley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young people, 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.
CALVARY BAPTIST 14th and Cleveland--Rev. R.C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.
CALVARY BAPTIST MISSION 5th and Main--Rev. I.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.
FIRST BAPTIST Sixth and Summitt--Rev. Charles Broadhurst Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.
MEXICAN BAPTIST CHURCH 4th and Woodland--Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.
ST. TERESA'S CATHOLIC CHURCH 16th and Cleveland--Father Norman Boyd Mass: 10:30 a.m. Confessions: Sunday 10:00 a.m.
SIXTH ST. CHURCH OF CHRIST 502 W. Sixth--Bill Gipson Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday Evening: 7:30 p.m.
REDEEMER LUTHERAN CHURCH 13th and Virginia-- Sunday School: 9:45 a.m. Wqrship: 11:00 a.m. Rhea Immanuel Lutheran Church--Worship: 9:30 a.m. Sunday School: 10:30 a.m.
UNION CONGREGATIONAL CHURCH Euclid At 16th--UCC--Rev. Paul Lee Sunday School: 9:45 a.m. Worship: 11:00 a.m.
TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship: 10:30 a.m. Evening: 7:00 p.m. Wednesday Evening: 8:00 p.m.
SIXTH ST. IGLESIA de CRISTO 408 W. Sixth--M.R. Zamorano Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 8:00 p.m. Thursday Evening: 8:00 p.m.
FRIONA UNITED METHODIST CHURCH 8th and Pierce--Rev. Albert Lindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.
UNITED PENTECOSTAL CHURCH Fifth and Ashland--Rev. O.G. Stanton, pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 7:30 p.m. Sunday Evening: 8:00 p.m. Friday Young People: 8:00 p.m.

ANNUAL MEETING TIME

THURSDAY, JANUARY 27, 1972
7:30 p.m.
Junior High Cafeteria

*Speaker Will Be
DR. C. L. KAY
LCC, Lubbock, Texas

*Free Chili Supper
*Door Prizes

10 Prizes Of \$5.00 Shares
(Must Be Present To Win)

DR. C.L. KAY

All Credit Union Members
And Their Families Are
Invited And Urged To
Attend This Important
Meeting

EACH MEMBER HAS A VOTE.

FRIONA, TEXAS FEDERAL CREDIT UNION

523 Main Box 848 Friona, Texas Ph. 247-2280

Twenty Four Students Listed On All A Roll

According to a release from the office of Junior High Principal Tom Jarboe 77 students in the fifth, sixth, seventh and eighth grades made the honor roll based on grade averages maintained during the third six weeks period.

Eighth grade students making All A's were Hal Blackburn, Tim Boeckman, Lisa Edelman, Nell Fulks, Stephen Jones, Ronald Land, Troy Messenger, Myrna Phipps, Gary Self and John Seright.

Melodi Dixon, Danny Holley, Darla McClellan and Jason Widner were the seventh grade students who made all A's.

Sixth grade students whose names were listed in the All A category were Marsha Carlan, Jay Jarboe, Bryan Johnston, Jeff Porter, Larry Tims and Diane Westbrook.

Chris Barnett, Jan Mason, Junior Ortiz and Donna Rector were the fifth grade students who made All A's.

Other students, whose names were listed and their grade categories were as follows:

Eighth Grade: One B Rest A's—Jerri Bengel, Paula London, Terri Patterson, Audrey Sprouse and Debbie Wilkerson.

Two B's Rest A's—Richard Anderson, Carla Bauer, Susan Bentley, Danny Campbell, Davy Carthel, Cathy Cunningham, Johnny Jones, Peggy Martinez, Denise Shipp, Sherri Thorn, Pam Veazey, Rhonda Webster,

Noel White and Bobby Zetzche. Seventh Grade: One B Rest A's—Linda Anthony, Rolando Castaneda, Charles Fleming, Johnny Gonzales and Donna Ruzicka.

Two B's Rest A's—Phillip Hand, Jerry Martin, Clint Meas, Janice Peak, Jackie Rando, Jimmy Russell and David Whitaker.

Sixth Grade: One B Rest A's—Vivian Carrasco, John Carson, Dennis Morgan, Debbie Parker, Mary Walker and Terry Wilcox.

Two B's Rest A's—Aurora Carrasco, Ernie Chavira, Jimmy Fallwell, Danny Hand, Frank Hutchinson, Linda Nelson, Johanna Thorn and Holly White.

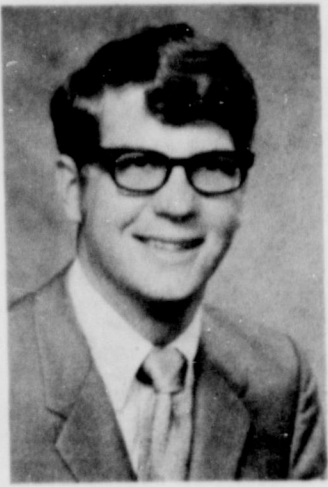
Fifth Grade: One B Rest A's—Tammy Fairchild, Debbie Menefee, Cherice Parker, Pat Reznick and Varla Welch.

Two B's Rest A's—Mark Gammon, Julie Owen and Criss Wylie.

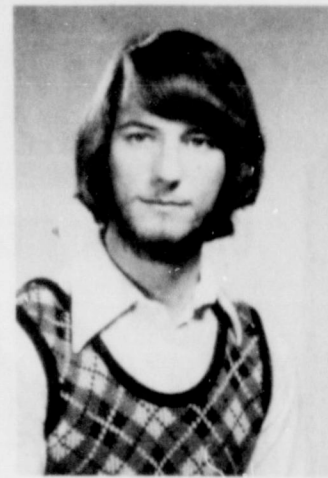
Shackelfords Have Weekend Guests

Weekend guests in the home of Mr. and Mrs. Bert Shackelford were Mr. and Mrs. Gordon Shackelford of Perryton and Mrs. Ray Hurst of Houston.

Ray Bert Hurst, who is a student at Texas Tech University, Lubbock, accompanied his mother to Friona earlier then returned to get her on Sunday.



LAFONDA HODGES, who is the daughter of Mr. and Mrs. B.R. Hodges and a 1970 graduate of Friona High School, was listed on the Dean's Honor Roll at West Texas State University. Her grade point average was 2.8.



GALEN BREWER, who is a senior sociology major at Texas Tech University, Lubbock, was named to the Dean's Honor Roll for the fall semester. He is the son of Mrs. Wana Brewer and the late Judge Loyde Brewer and a graduate of Friona High School.

MIKE BUCHANAN, a 1971 graduate of Friona High School and the son of Mrs. Joe Buchanan and the late Bill Buchanan, was listed on the Dean's Honor Roll for the fall semester. Buchanan is a student in the College of Agricultural Sciences.



BRUCE FITE, a 1971 graduate of Friona High School and a freshman at Tarrant County Junior College, Fort Worth, was listed on the Dean's Honor Roll for the first semester. Fite, the son of Mr. and Mrs. Marion Fite, completed 17 hours and maintained a grade point average of 3.79.

Seventy Two Students Make Honor Roll

Seventy two students of Friona Junior High were listed on the first semester honor roll, which has been released by Tom Jarboe, principal.

Twenty-three students made all A's. Eighth grade students in this category were Danny Campbell, Cathy Cunningham, Lisa Edelman, Ronald Land, Troy Messenger, Gary Self, John Seright, Denise Ship and Debbie Wilkerson.

Seventh grade students making All A's were Johnny Gonzales, Donna Ruzicka and Jason Widner.

Marsha Carlan, Jay Jarboe, Bryan Johnston, Linda Nelson, Jeff Porter, Larry Tims and Diane Westbrook were the sixth grade students who attained this honor.

Fifth grade students on the All A list were Chris Barnett, Jan Mason, Julie Owen and Donna Rector.

Tim Boeckman, Nell Fulks, Johnny Jones, Peggy Martinez, Terri Patterson, Myrna Phipps, and Audrey Sprouse were the eighth graders who made One B Rest A's.

Seventh grade students mak-

ing One B Rest A's were Linda Anthony, Rolando Castaneda, Melodi Dixon, Danny Holley, Darla McClellan, Janice Peak and Jimmy Russell.

John Carson, Phillip Chambers, Ernie Chavira, Jimmy Fallwell, Dan Nazworth and Terry Wilcox were the sixth grade students who made One B Rest A's.

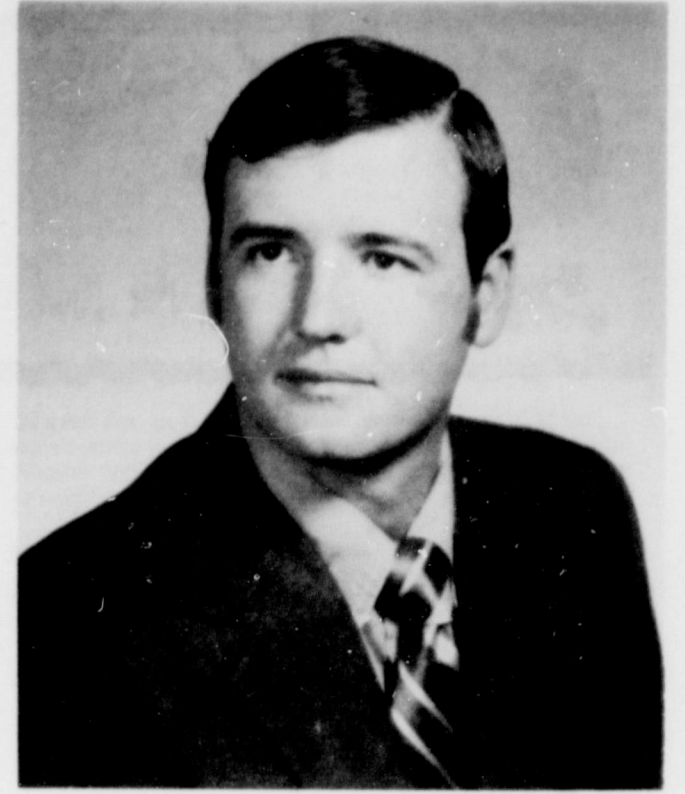
Mark Gammon, Tony Melugin, Junior Ortiz and Varla Welch, all fifth grade students, made One B Rest A's.

Students making Two B's Rest A's were: Eighth grade—Richard Anderson, Jerri Bengel, Hal Blackburn, Stephen Jones, Julie Johnson and Rhonda Webster.

Seventh Grade—Diane Bennett, Elaine Dandridge, Jesus Mata, David Whitaker and Brian Witten.

Sixth Grade—Sharla Bengel, Vivian Carrasco, Curt Miller, Dennis Morgan and Debbie Parker.

Fifth Grade—Tammy Fairchild, Kim Frye, Fred Garza, Cherice Parker, Priscilla Pruett, Pat Reznick, Charlene Seale, Max White and Criss Wylie.



GARY HARDCASTLE

Hardcastle Gets B. S. Degree

Gary Hardcastle, son of Mr. and Mrs. V.E. Hardcastle, of Wheeler, recently completed requirements for a bachelor of science degree with a major in plant service at West Texas State University, Canyon. Hardcastle, whose wife is the former Becky Turner, daughter of Mr. and Mrs. Bill Turner, Friona, is a farmer and rancher at Wheeler. Mrs. Hardcastle, who is a senior elementary education major, will complete requirements for her bachelor's degree from West Texas at the end of the spring semester. Then the Hardcastles plan to return to Wheeler to make their home.

Delta Kappa Gamma

Meets Here Saturday

The Iota Eta Chapter of The Delta Kappa Gamma met for their regular meeting in the Homemaking Department of Friona High School, Saturday, January 15 at 10 a.m.

Leota Hargrove presented the program, "Our Changing World." After giving a resume of outstanding women leaders throughout the world she presented a challenge and listed our responsibility as women, leaders and teachers. Wana Brewer and Iona Cook assisted with the program.

Mrs. Judy Ezell and Janie Potts, members from Bovina, directed a candlelighting ceremony honoring our founders.

Mr. and Mrs. Ken McLellan were in Dallas last weekend for the Divisional Awards Banquet of the National Hot Rod Association. McLellan was honored for having won the NHRA world title in drag racing, super stock eliminator class.

At the conclusion of the program and business the members concluded the meeting with a luncheon. Hostesses were Joy Morton, Ethel Bengel, Carmaleet Truitt and Valoris Osborn. Friona members present besides those on the program and hostesses were Martha Bates, Mary Bavousett, Lois Miller and Jeannie Moseley.

Local Resident Is

Buried Monday

Funeral services for Martha Texana Hodgson, 807 Woodland, who died at Parmer County Community Hospital early Sunday, were conducted at Bridgeport at 3:30 p.m. Monday.

Miss Hodgson, who was born September 5, 1886 at Boonsville, Texas, had been a resident of Friona for the past 16 years.

Survivors include one sister, Mrs. Geneva McBride of Springfield, Oregon, two brothers, Dan Hodgson and Walter Hodgson, both of Friona; and eleven nieces and nephews, including Wayne Hodgson of Hereford, a former teacher in the Friona school system.

Burial was in Bridgeport Cemetery.

Two Friona Soldiers

Receive Air Medals

Army First Lieutenant Chris L. Tannahill, son of Mr. and Mrs. Collis W. Tannahill, 1608 West Tenth Street, recently received the air medal near Long Binh, Vietnam.

Lt. Tannahill earned the award for meritorious service while participating in aerial flight in support of ground operations in Vietnam.

The lieutenant entered the army in February 1970 and is an evacuation pilot with the 283rd medical detachment.

A 1965 graduate of Friona High School, Lt. Tannahill received his bachelor of science degree from West Texas State University, Canyon, in 1969.

His wife, Glenda and son, Jimmy, lives at 910 Ninth Street, Friona.

Army Specialist Five Joe Murphree, son of Mr. and Mrs. Curtis W. Murphree, 1607 West Tenth Street, recently received the air medal in Vietnam.

Specialist Murphree earned the award for meritorious ser-

vice while participating in aerial flight in support of ground operations in Vietnam.

He is a flight engineer with the 362nd aviation company, 1st Cavalry Division near Phu Loi.

A 1967 graduate of Friona High School, Murphree entered the army in January of 1970, completed basic training at Fort Ord, California, and was last stationed at Fort Sill, Oklahoma.

Mrs. Charles Russell

Elected Club President

During the business session of the Wednesday afternoon meeting of Friona Woman's Club at Federated Club House, Mrs. Charles Russell was elected to serve as president during the next two years.

Other officers elected to serve with Mrs. Russell were Mrs. David Moseley, vice-president; Mrs. M.B. Buchanan, secretary; Mrs. Leo McLellan, treasurer; Mrs. A.H. Boatman, parliamentarian; and Mrs. E.E. DeLong, reporter.

Theme of the meeting was "International Affairs." Roll call was answered by fourteen members with a bit of international news.

Mrs. O.T. Patterson presented a United Nations report. Kathy McLean, a senior in Friona High School, presented a report of a European tour she made last summer and showed colored pictures which she made.

All members participated in "Count Your Blessings," a candlelighting ceremony for CARE, which was directed by Mrs. John Bengel.

Refreshments were served by

Anger And Patience

Studied By Group

The Laws of Life Study Group met at 3:00 p.m. Saturday in the Community Room of Friona State Bank for the regular meeting. The opening prayer was directed by Mrs. J.V. Bouldin, chaplain.

Mrs. Earl Jameson, president, called the meeting to order and moderated a study of "An-

Baxters Host

Club Meeting

Friona Antique Club met in the home of Mr. and Mrs. Jim Baxter Monday, January 17. Ten members were present.

The host couple took the guests on a tour of their home showing and giving the history of some of their antique furniture. Then sandwiches, potato salad, apricot jello salad, pie, coffee and tea were served.

The president, Tommy Jones, presided over a short business meeting.

Mrs. Rudolph Renner played several selections on the organ. Those present were Mr. and Mrs. Dick Habbings, Mr. and Mrs. Rudolph Renner Sr., Mr. and Mrs. Tommy Jones, Mr. and Mrs. Leo Bails, Mrs. Orma Flippin and Jerry Zachary.

The next meeting will be in the home of Mrs. Orma Flippin the third Monday in February.

ger and Patience."

The next meeting will be at 3:00 p.m. Sunday, February 6, at the same place.

Chapter four of the Phase II text book, which deals with the analysis and interpretation of dreams, will be the basis of the study.

January Clearance

*FINAL CLOSEOUT ON ALL MEN'S SHOES

Basic Black and Browns. Also New Spring Styles In Two Tones, Whites and Colored Casuals. All going For \$10.00 and Under.

1/2 Price

- *Three Styles Of JOHANSEN In Fashion Colors.
- *One Table of SHOES In Broken Sizes.
- *Bags In Year-Round Styles.

*One Table - Many Styles \$5.00

SALE STARTS NOW

NELLIE JANE'S SHOES

JANUARY CLEARANCE SALE

Our White Sale Continues On SHEETS, TOWELS, PILLOW CASES, BEDSPREADS

Men's ARROW SHIRTS 1/3 OFF

1/2 PRICE SALE

Begins Monday

- | | |
|---------------------|---------------|
| Ladies & Children's | LADIES SHOES |
| DRESSES | One Rack Of |
| BLOUSES | MEN'S PANTS |
| PANT SUITS | BOYS PANTS |
| SUITS | BOYS T-SHIRTS |

Foster's

705 Main

Friona

Phone 247-3291

SEE HI-PLAINS

SAVINGS and LOAN ASSOCIATION
4th and Sampson

FOR HOME LOANS

TO REFINANCE BUY or BUILD REMODEL

For Information, ---CALL Eric Rushing, Phone 247-3370

S & R FABRICS

THREE DAYS ONLY

Thursday Friday & Saturday
Jan. 20 Jan. 21 Jan. 22

*FREE Cabinet with every 750 One Touch Singer sewing machine

*As much as \$1 off some One Touch models
*Every sewing machine will be discounted
*I Only repossessed Touch and Sew. Take Up Payments
*Few used Slant-O-Matics with new warranties

*Many one of a kind used sewing machines starting as low as \$9.95 with money back guarantee. Few floor models. Many one of a kind.
*Monogrammers 1/2 price while they last

*Register for free trip to Spain with 1,000 other prizes. No obligation.

*Register for free vacation in Las Vegas. Drawing at 2:30 p.m. Saturday. Nothing to buy.



Judging from the coffee cup conversation up and down the street Tuesday, a lot of weight is going to be lost by Friona women during 1972. I don't have any figures on the membership of the Friona chapter of Weight Watchers, but it must be about 100.

I'm wondering if the advent of this organization will make all of us more conscious about carrying around 10, 20, 30 or 40 more pounds of excess weight. If it does, maybe we will be serving less refreshments, eating fewer snacks and concentrating on more nutritious meals.

An organization with 100 Friona women behind it is bound to have a profound effect on our community.

I, for one, am anxious to see the results. Aren't you?

One more thing about Weight Watchers. Those of you who remember David and Gladys McVey, Linda, Patsy and Zane when they lived here may be interested in a bit of news I picked up while visiting with Gladys by telephone during the holidays.

She joined Weight Watchers several months ago and has lost about 40 pounds.

Mrs. McVey was honored last school term by being chosen "Elementary Teacher of The Year" in the El Paso school system...that takes in a lot of schools and a lot of teachers, but if an elementary teacher in the system had what it takes to win, I'm sure Gladys did.

For several years I've been wondering what effect the current trend of giving children odd names, which are very often spelled contrary to the way they sound, will have on teachers when these children are in school.

Some insight on the name spelling subject was given me early this week by Mrs. Wana Brewer, one of our very fine elementary teachers. She even presented a few problems I hadn't thought of.

Mrs. Brewer's first advice to parents of infants would be to name each of them a common name. Then she would suggest either giving each child one name or calling him or her by the first name.

She even went so far as to say, "If I had it to do over again, I'd give my sons names like Joe and Jack."

Since I've thought it over, I realize that the Brewer family must have had more than its share of name mis-spelling down through the years. Her name could be spelled "Juana," Her late husband's name could very easily be spelled "Loyd," or "Lloyd," instead of "Loyde," which was the correct spelling.

Then the two Brewer sons names, Byron and Galen, have often been misspelled and mis-pronounced. It isn't hard to see Mrs. Brewer's viewpoint.

She says a problem arises each year when school begins over whether the child is to be called by the first, second or nick name. The principal gives each teacher a list of names of pupils assigned to the room. The teacher calls the roll and finds that no one answers to several names on the list and several children are in the room who haven't answered roll call.

If Margaret Jane Brown has been accustomed to answering to "Jane," she sits very still and quiet as the teacher tries to determine which student is Margaret Brown. Suppose Joe Don Williams has been called "Porky" for six years. Then he just sits still and waits for the teacher to get to "Porky" Williams.

Seems like Mrs. Brewer's idea would be a fine one.

Did you know we still have some snow on the ground? There are several drifts on the north sides of homes and buildings which have not melted. Think there's supposed to be some special significance for "old snow" to stay on the ground until "new snow" falls.

If what we have now stays on awhile maybe we will get some more. Then if the superstition of a "bumper crop year" works out, 1972 will be very good for farmers.

Friona Public Library will soon be needing volunteer readers for its Story Hour, which begins at 10:00 a.m. Thursday at the library.

If you have some extra time and would like to be a part of this program, call 247-3400 and volunteer your services.

Then, if you are new in our community and have children between the ages of three and six, you would probably be interested in knowing that these sessions are designed for all children of the community.

EDA Approves Loan For Dumas Industry

Congressman Bob Price has announced that he and Senator John Tower have been notified by the Economic Development Administration that they have reassessed the loan application of American Beef Packers, Inc.

Based on the merits of the project, EDA is recommending to the Assistant Secretary of Commerce for Economic Development that he approve a loan of \$3.5 million toward the financing of a new beef slaughtering and fabrication plant in Cactus, Texas (near Dumas).

Congressman Price and Senator Tower said, "We are pleased that our joint efforts to get the loan application reconsidered and approved for additional funding have been successful."

EDA said that the loan would be subject to the following conditions:

(1) That the availability to American Beef Packers of sufficient funds in addition to the EDA loan would be assured to complete the project.

(2) That selection of a site for the plant would be made in compliance with local, state and federal environmental and waste disposal regulations, and,

(3) That all other statutory requirements, EDA regulations, and directives have been met.

It was further emphasized that EDA's funds will not become available unless the Assistant Secretary of Commerce for Economic Development approves the terms and conditions of a definitive loan agreement between EDA and American Beef Packers, Inc., and that firm commitments for financing the entire cost of the project other than the EDA loan must be made by a deadline of March 1, 1972, or else EDA's commitment to the project will be rescinded.

Congressman Price and Tower added "This facility will create many new jobs and alter not only the community's economy but also the economy of the entire West Texas area. It will provide a market for vast amounts of grain which in turn is fed to livestock to be slaughtered in this plant. This beef slaughtering and fabricating plant will not only add approximately 1,000 jobs when completed, but will also add an estimated \$10 million or more to the area economy."

"Additional plants and facilities related to this industry are planned which will add even more stimulus to the area's economy. We are pleased to have been able to work with Mr. Frank West, President of American Beef, and the fine people of Dumas and government officials involved in this project," they concluded.



FRYERS

Lb. 27¢



Whole

RIB STEAK USDA Good Beef Lb. 88¢	CUT UP FRYERS 33¢
SWISS STEAK USDA Good Beef Lb. 89¢	FRYER PARTS
PERCH Fresh Frozen Lb. 89¢	Breasts Thighs Drumstick Wings Backs
	69 59 59 29 19

Pork SAUSAGE

2 Lb. Sack **69¢**

GRADE A MEDIUM

EGGS

3 1

Clardy Festival ICE CREAM 1/2 Gal. **59¢**

Mile High TOMATOES 303 Cans **5 For \$1.00**

TAMALES

Ellis 2 1/2 Can **39¢**

CHILI

Ellis No Beans 2 1/2 Can **69¢**

CHILE BEANS

Ellis 300 Can **6 For \$1.00**



FLOUR

25 Lb. Sack **\$1.79**

COFFEE CREAMER

11 Oz. Jar Reg. 64¢ **49¢**

Kounty Kist

PEAS

6 300 Cans **\$1.00**

GARDEN CLUB

APPLE JELLY

GRAPE JELLY

RED PLUM JAM

3

18 Oz. Dec. **\$1**

WAFFLE SYRUP

48¢

FROZEN FOODS

ROMAN PIZZA

CHEESE SAUSAGE PEPPERONI 14 Oz. **35¢**



Zesta

SALTINE CRACKERS

33¢ WITH THIS COUPON

Reg. 45¢ LIMIT ONE PER CUSTOMER

COUPON EXPIRES 1-26-72

Patio

MEXICAN DINNER

ENCHILADA DINNER

39¢

Birdseye 10 Oz. Pkg. **4 For 88¢**

VO 5

SHAMPOO

15 Oz. **\$1.09**

\$2.56 Value

White Russet

POTATOES

20 Lb. Sack **79¢**



PIGGLY WIGGLY

THE ORIGINAL SELF SERVICE

Texas Fancy

Cabbage

7 1/2¢

A doctor who operates on himself has a fool for a patient.

It's an old saying, but it's never made more sense. There are some jobs in life that you just don't tackle by yourself. The preparation of your income tax should be one of them.

And that's where H & R Block, The Income Tax People, come in. H & R Block is America's largest tax service with more than 6,000 conveniently located offices to serve you. Your H & R Block representative is specially trained and can provide information on legitimate income tax benefits and opportunities that the average man on the street doesn't even know exists.

For instance, do you know all about deductions for child care or casualty losses? Or, that if your income increased over the last few years, you may save tax dollars by "income averaging"? And even if you did, would you know how to go about "income averaging" to begin with? Probably not. And there's no reason why you should. After all, you're an amateur when it comes to doing income tax.

H & R Block's charges start at \$5 and last year averaged under \$12.50 for over 7 million returns we prepared. And, if we make any error in the preparation of your tax return that costs you any interest or penalty on additional taxes due, while we do not assume the liability for the additional taxes, we will pay that interest and penalty.

Our one time fee entitles you to year 'round tax service and assistance.

Come to the company that more than 7 million Americans placed their confidence in last year. Come to the people who will fill out your next income tax return efficiently, quickly, confidentially. Come to H & R Block.

DON'T LET AN AMATEUR DO H&R BLOCK'S JOB.

H&R Block.

The income tax people.

605-B Main
No Appointment Necessary
COME IN TOMORROW!

9 A.M. - 6 P.M. WEEKDAYS
9 A.M. - 5 P.M. SATURDAY
PHONE 247-3828