f "revolting" youth, we were leased to run across a newsaper reference to something of different nature, approaching 'vandalism in reverse."

We've heard of a similar novement in other states, but were glad to see it developing close to home. The following quotes from editor Harold Hudson's column in The Perryton Herald explain the situation. "A while back," writes Edi-

tor Hudson, "we noticed that the trash containers on Main street has been painted and new lettering put on, making quite an

improvement in the look of things downtown. We told city engineer Ben Street about it,

complimenting the city on this

project, and he said it wasn't

done by the city employees at all. In fact, nobody seems to

of nights later they returned,

vacant lot was cleared of weeds

off certain premises.

we hope they keep it up."

Methodist church.

We would hope that such a

trend could catch on in Friona,

A similar happening recently

was reported from a mid-

Here are his thoughts:

get the job done.

"There are many who might

be assessed the blame for this

tragedy. We could charge East

Texas with selfishness, with

having no concern for the pro-

blems of other people. We could

compare East Texas with a per-

of blood to a dying child.

West Texas to a desert.

passed.

from the polls.

nie" boxes in Amarillo.

son who refuses to give a pint

know who did it,

STAR BY MALOUF Discount Center Planned For City

With all the news stories center in the building in the near for the building. bout Hippies and other types

Hanna Malouf, owner of Ma- from John Bingham, Dean Malouf indicates that he will add just on loss leaders," Malouf people will be proud of. They ble door. Malouf's store will here. He has been commuting ona and Hereford, announced ona Snack Bar will continue at this week that he has purchased the location, probably in exthe former Friona Lanes Build- panded quarters, and Malouf

louf's Dry Goods store in Fri- Bingham and Doyle Elliott, Fri- hardware, toys, etc., to his dry says. good line of merchandise.

ing, and plans to open a discount hopes to secure another tennant Friona some prices lower than store in Friona at the corner Name of the new business will say 'discount' we mean discount two years. Malouf purchased the building be Friona Discount Center, and prices on every item, and not

"We plan to give the people of years. He has operated his where," he said. they have ever seen. When we of Sixth and Main for the past out a portion of the south wall

"We will have a store that the foot display window and a dou- on a when his new store is opened work.

will be able to shop right here be housed in a 75 X 100-foot to Frionasince opening his local Malouf has operated a store in Frions for values, and not portion of the building. in Hereford for the past six have to go to Hereford or else-

of the building and put in a 30-

store.

The cafe and another possible He had no estimate as to when business will be housed in the the discount center will be open, Present plans are to knock remaining 50 X 75-foot space, saying it depended upon avail-Malouf expects to close his ability of building contractors Hereford store and move to Fri- who will do the re-modeling

The FRIONA * STAR

Volume 45, Number 48

FRIONA, TEXAS, 79035

Thursday, August 28, 1969

12 Pages

Enrollment Sets Record

Enrollment at FrionaSchools set a first-day record of 1,365 on Monday, an increase of 88 "One night all of the trash students over the first day a cans disappeared and a couple year ago.

The healthy 6.5 per cent infreshly painted. Not only that, crease was noted mainly in the but there has been a mysterious lower grades. Junior high reseries of good works being done ported the biggest gain, of 41 around town. One Main street students. The sixth, seventh and eighth grades counted 473 the other night, and there have students.

Primary and grade school enbeen instances of junk cleared rollment climbed 38 over last "We don't know quite what year to 554 for the first grades. is going on here," Editor Hud-son concludes, "but it appears nine to 338.

that somebody, or a group of Enrollment usually climbs somebodies, is reversing the for about a week, and school ofusual trend of night-time prowl- ficials still expect the total to ing which often results in van- approach the predicted 1450 studalism, and is doing good deeds. dents. Last year's enrollment At least we hope this is the case, stood at 1359 after the first We hear rumors that this week, but the figure was suris some sort of organization do- passed by the first day's ening this kind of work, and if so, rollment this year.

Weaver Is Queen MC

western city, and was traced to The master of ceremonies for a group of young people in a the 1969 Maize Queen contest, along with contest judges and a Before we leave the recent theme for the 1969 celebration election, in which the Texas Wa- were announced this week by ter Plan amendment was de- Cecil Maddox and Baker Dugfeated by less than 6,000 votes, gins, co-chairman of the celewe thought editor H. M. Bag- bration.

garly of Tulia has some appro-Ted Weaver, former Chamment by about 5,000 votes is one contest.

of the greatest tragedies ever to Judges will be Mrs. Bill Clayber of Commerce manager and sure of is that three fourths of Chamber of Commerce manathe state will be needing water ger.

ment can't even be presented tion will be the "Maize King of traded over the counter. again for two years...and there the Planet Earth."

is nothing to indicate that it Mrs. Andy Hurst and Mrs. would have a greater chance of H.K. Kendrick reminded that in business, Missouri Beef has passing then unless the masses Thursday is the final day for become widely acknowledged abandon their apathy towards entering girls in the 1969 Queen going to the polls. Participa- Contest, As of Monday, 16 girls companies in its industry. It tion of from 25 to 50 percent were entered in the contest.

of the qualified voters just won't

Thursday Is Last Day to Enter Girls In Maize Queen Contest



PRIZE WINNER. . . . Mrs. Helen Pena, left, was the winner in the first week's "Gifts Galore" promotion the past week, as she was present at Ben Franklin Store at 3 p.m. when the winning all-new. name was announced. Shown presenting Mrs. Pena her certificate for \$3,00 in merchandise from each store is Kenneth Williams, owner of the local Ben Franklin Store

LOCAL INDUSTRY

MBP Stock Now

priate remarks in a recent col- ber of Commerce manager one of the nation's fastest growhere, currently serving in that ing beef packing companies, is capacity at Slaton, will be the now listed on the American "Failure of the water amend- master of ceremonies at the Stock Exchange. The stock was assigned ticker symbol MBP.

Missouri Beef Packers, befall North, West and South ton, Ted Hooper, Dumas Cham- headquartered in Rock Port, Missouri, listed 1,242,000 "The only thing we can be Bill Thompson, Hereford shares of common stock, of which 1,134,045 is issued and outstanding. The company's sebefore it gets it. The amend- Theme for the 1969 celebra- curities previously had been

> In the three years it has been as one of the most progressive presently operates two of the largest and most efficient beef slaughtering facilities in the world and has announced plans to open a major slaughtering, breaking and fabricating facility in Plainview, Texas, by October 1970. When this third plant is operational, combined pro- tives.

a year.

For the 28 weeks ended May 10, 1969, Missouri Beef reported earnings of \$949,589, or 83 cents per share, on sales of range future. \$112,055,375, compared with earnings of \$542,316, or 54 cents per share, on sales of \$46,678, 038 for the 28 weeks ended May 11, 1968.

Corporate officials, including Melvin Rolf, chairman of the board; J.C. Walker, executive vice president; Harold Wichman, vice president and controller; and Charles Bacon, corporate counsel, represented the company at the American Exchange's listing ceremonies this morning.

After being greeted by AMEX

Missouri Beef Packers, Inc., plants will be 1.4 million head souri Beef officials met with a group of security analysts at the City Midday Club in New York and outlined company pro- ning at 7 p.m. spects for the near and long

> A corporate spokesman told the meeting that while he could not predict estimated earnings for the fiscal year ending October 28 because of fluctuating market conditions, he said he "could live with previously published estimates of approximately \$1.50." Earnings per share for the last fiscal year were 87 cents.

One of the first beef processing companies to locate a plant in the midst of a mafor cattle feeding belt, Missouri Beef became operational as a

in the first flight and Mrs. Baker Duggins was second in the second flight.

The tournament was held August 11-14, with a luncheon and awards given August 14 at the Country Club.

HELEN PENA

Winner Named In Give-Away Program

Mrs. Pena was in Ben Frank- ticipating store. lin Store, one of the participating stores, at 3 p.m. Saturday, to win \$3,00 in merchandise from each of the participating merchants.

The second in the series of were destroyed last Saturday, Wear, Friona Motors, Allen's Friona Star. so this week's drawing will be

from among the participants each week and he draws the name of the week's winner. Thus, it behoves the shopper to register in as many of the participating stores as possible

Chiefs Test Ranchers Here

The Friona Chieftains will face Boys Ranch in a scrimmage affair here Friday begin-

Coach Bob Owen said this week that the boys were looking "real good" in practice, but that he would know a lot more about them after Friday.

Senior back Ted Procter has been out with a sprained ankle, and sophomore Bobby Drake broke his arm in the first workout. They have been the main casualties.

Following the scrimmage, the Booster Club will meet, and elect officers for 1969-70.

If the person is not present Seventh Street was the winner whose name is called, they will in the first week's "Gifts Ga- receive a consolation prize of lore" drawing last Saturday. \$25 in merchandise from a par-

participate in the program. Machinery, Gib's Cleaners, Shoppers may register as often Tasty Cream and Foster's Dry as they visit the stores cooper- Goods. ating in the program.

Jewelry, White Auto and Hurst Department Store. Also, Bir Wize Drug, Pioneer

Gas, Johnson's Food Store, Haywood's Cut-n-Curl, Panci-No purchase is necessary to era Tire and Supply, Maurer

Also, Houser's Grocery, Mo-Merchants participating in dern Beauty Shop, Reeve Cheveight drawings will be held this the program include Piggly rolet, Rockwell Bros. Lumber, Saturday, Shoppers mayregis- Wiggly, Plains Hardware, Fri- Ben Franklin, Crow's Slaughter at any of the 28 participating ona Consumers, S&R Fabrics, ter House, American Automostores. All registration blanks Ruthie's Ladies and Children's tive, Larry's Tire Co., and the

A merchant's name is drawn COOLS THINGS OFF

Healthy 1.32 Inches Falls During Week

without any appreciable mois-'s official weather Date recording station has recorded 1,32 inches of rain in the past

dates. Also, the temperature, which had hit 90 or more degrees for

city's weather station, to go with the .29 inches last Thursday evening, and .39 inches the previous Tuesday. It made another attempt at raining Monday night, Elevator (10-11 a.m.); Lazbud-

After going more than amonth their irrigation program,

August 21 93 week, coming on five different August 22 94 61 August 23 89 62 August 25 90 63 ,59

42 consecutive days, dipped below the 90-degree mark two days during the week. Sunday night, a nice shower of .59 inches was recorded at the

but only .04 inches was logged.

But the rainfall was welcomed by maine farmers, who were having trouble keeping up with

August 26 84 63 .04

Bookmobile Dates On Thursday, stops are scheduled at Oklahoma Lane (9:50-10:50); Rhea (12 noon-1:30 p.m.) and Black (2:30-3:30 p.m.) Friday, the Bookmobile stops

at Hub (8:45-9:45); White's die (12 noon-1 p.m.) and Clay's Corner (1:15-2:15). Saturday -- Friona City Park.



TIME NEARING, . . . Floyd Reeve is shown looking over a field of maize on his farm west of Friona. If the picture was in color, the darker heads would be showing up red, as the crop is beginning to ripen. It should not be long until elevators begin receiving the area's number one cash crop, which will give added meaning to the city's observance of Maize Days, September 8-



against water. . . . or we can WATCH FOR KIDS. . . . With the starting of school, motorists are reminded to be on the alert blame 17,000 or more re- at school crossings. W.O. Brown, who mans the crossing at Highway 60 and Euclid Avenue, is shown helping Gary Stone cross on the first day of school Monday.

Founded In 1925 By John W. White

Published Every Thursday at 614 Euclid Street Friana, Texas - 79035

Member Taxas Press Association; Member Panhandie Press Association; Member West Texas Press Association

Prize - winning newspaper, Panhandie Press Association, 1957, 1958, 1959, 1960, 1961, 1963, 1964, 1965, 1966, 1967, 1968, Prize - winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968, Prize - winner in Te...dl Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968, First Place General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968. Second Class postage paid at Friana, Texas, 79035.

SUBSCRIPTION RATES Parmer County, adjoining counties: \$4 per year. Elsewhere: \$5 per year

> Bill Ellis, Editor & Publisher Wahleah Beck, Bookkeeper June Floyd, Women's News





Member Panhandle Press Association

Ouick-and-Easy Canapes Blend 2 jars Gerber Junior Beef with 2 tablespoons softened butter and a dash of onion salt. Chill. Spread on crisp crackers or toast triangles and garnish

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More than 300,000 farms grow cotton in the U.S.



School "Daze" Time ...

by Carol Ellis



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Whether you need a complete new outfit or just an item or two to spruce up your present wardrobe, you'll be pleased with the interested assistance given you by the salespeople in Friona

These salespeople are professional in their fields. Many of them have attended nationally famous style shows displaying the very latest ideas in fashions and fabrics. All have studiously read the literature and have couseled with the outstanding fashion experts of the world.

It is an eight hour a day business with them to keep up with the exciting new fashions now available. Not only can you buy now to keep in style, but you can supplement your present wardrobe at prices you can afford, to keepup to date for the future.

Salespeople in Friona are personally interested in each purchase you make. They happily accept the challenge of assisting you with your selections and share with you the responsibility of choosing the items that will add the most to your wardrobe at prices that will be pleasing to both you and your budget.

It's no wonder people like to shop in Friona The Friona merchants not only offer you outstanding values that will save you money this week -- they take a personal interest in helping you find the exact items you need so that you can be assured you will be happy with your purchase for months to come,

Check the pages in today's edition of the Friona Star for unusually big values that will save you money. When shopping these stores you can be assured of courteous and helpful assistance in selecting quality merchandise atreasonable prices.

Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO-AUGUST 30, 1929

At a called meeting of the Chamber of Commerce several days ago, the subject of securing a competent waterworks system for Friona was discussed, and a committee was appointed to secure the necessary information for securing a

35 YEARS AGO -- AUGUST 31, 1934

Applying a caliche surface to the Goodnight Trail leading from Canyon to Palo Duro State Park was resumed this week after a shut down. Enough money has been received by local office to carry on this work a short time. Unless additional funds are received, the work will again be discontinued.

30 YEARS AGO-SEPTEMBER 1, 1939

H. V. Hennen of Hereford, project manager for the Rural Electrification Administration, stated that the building of the REA through Parmer County was assured. Hennen stated that there will be 224 miles of electric lines built in Parmer County, the contract for 220 miles having already been let.

25 YEARS AGO -- AUGUST 25, 1944

With all but one of the nine escaped Italian prisoners of war back in the prison camp at Hereford, officials today said they believed steps had been taken to prevent further breaks through the same source. Three of the escaped men were taken by Amarillo officers, three more in Friona after being out three days. All carried maps showing routes into Old Mexico.

. . . . 20 YEARS AGO-AUGUST 26, 1949

Leo McLellan has recently been appointed as business manager of the Parmer County Community Hospital to succeed Mrs. Alice Moore, who recently resigned from that position. Mrs. Moore had been holding that position practically ever since the hospital had been opened.

15 YEARS AGO-AUGUST 26, 1954

Soaking rains and almost daily evening showers over the weekend through this week have benefitted all of Parmer County, with moisture amounts varying from three to five and one-half inches reported. Most of the rain has fallen gently. Heaviest fall has been recorded west toward the county line and in the Rhea community, where some gauges show over five inches.

10 YEARS AGO -- AUGUST 27, 1959

The hiring of three teachers the past week completed the staff for the 1959-60 school term, which begins today. Hired were Mrs. Viola Treider, for sixth grade; Mrs. Steve Bavousett for first grade and Mrs. Otho Whitefield for second

Parmer County Commissioners purchased a new Oldsmobile from Parmer County Implement Co. for the county sheriff's use.

5 YEARS AGO-AUGUST 27, 1964

Rev. Audye Wiley, first and only pastor for the Calvary Baptist Church in Friona, has resigned his position at the local church to accept a position with a church in Albuquerque, it was announced this week,

LETTERS TO EDITOR

Dear Editor:

Reporters took surprisingly little note of one remarkable aspect of the Woodstock (N.Y.) Rock Festival.

For something better than 48 hours, the 400,000 youngsters who attended did not commit a single breach of the peace. Few cities of that size can make the same claim.

Dudley Carroll U.S. Press Assn.



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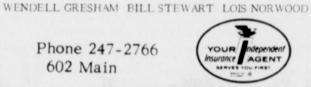
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BY CLAYTON

OW

Work Begun On Drive For New Water Plan

State Representative Bill ultimate approval of an overall a joint interim study committee Texas water situation.

Clayton makes the proposal in a resolution which would set up the committee comprised of three members from the Texas state, explaining the water plan House of Representatives, three members from the Senate, and three members to be named by Governor Preston Smith. The committee would report its findings back to the 62nd State Legislature which convenes in

The committee stems from failure of Constitutional Amendment No. 2 at the polls on Aug. 5. The proposal, which would have provided the financing for implementation of the lead to another statewide vote Texas Water Plan, was defeated on the Texas Water Plan or on by less than 6,000 votes.

The water plan, proposed by Clayton of Springlake has taken the Texas Water Development the first step pointing toward Board, would come under the scrutiny of the special inwater plan for Texas, proposing terim committee, and, the committee would look into the ecoto look into all phases of the logical effects from implementation of the plan.

As proposed by Clayton, the committee would hold factfinding hearings throughout the and consider alternate proposals from legislators and from

The resolution calls on the Texas Water Development Board, the Texas Water Quality Board and the Texas Water Rights Commission to cooperate with the committee to the end that a comprehensive picture of the Texas water si-

tuation can be obtained. The committee's work could a similar proposal.







In Recognition Of Their Outstanding Service To The Community, We Salute The Friona Fire Department.

This Week We Salute RAY MURPHREE

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ANNOUNCEMENTS

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Begin September 9. Tuesday evenings: Wednesday afternoons and Thursday afternoons. Billie Long Phone 247-2228 48-2tc

Smart vacationers just wo_ nut console. Will zig zag, but- John Deere 55 1967 Model lem, Oregon 97308. 48-2tp uldn't go anywhere without stopping first at Friona Five payments at \$5,55 or will Ready To Go To The F discount for cash, Write Credit Union for the cash they will need. discount for St., Lubbock,

sure to take along plenty of money. . .you don't & want to run out. Stop by Friona Federal Credit Un-Zion before you leave and THE CHARLES THE CHARLES THE CHARLES THE

Need party with good credit in Friona area to take over payments on 1969 Model Singer Sewing Machine in waltonhole, fancy patterns, etc.

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Also, Elbon Rye. Eugene Bandy FOR SALE: Good Selmer Cla-44-6tc rinet and a set of The International Library of Music, Call 265-3235.

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cket bolts \$5.00. Reeve Chevrolet

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WANTED, . . semi-retired male FOR SALE: three bedroom bookkeeper for cattle operation house, \$8,950. Immediate pos-

wanted. Experienced in irri- and draped, paneling, \$17,000. gation and general farm work. Harvey Garrison, Phone 265- ham Land Company, 247-2745.

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FOR RENT:Two room house Suitable for couple or single person. Phone 247-3272.

nished house suitable for one brick home, one and 3/4 baths. person or couple. Phone 247- Central heating and cooling. En-

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OR SALE BY OWNER Brick home, 3 bedrooms, 4 baths: panneled den arpet, drapes, garage arge fenced yard, several ruit trees and garden space. 1/4% loan. Reasonable paynents, 1207 Jackson, Phone

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SUNDAY MONDAY

SUNDAY

RICHARD WIBMARK LENA HORNE

Death of a Gunfighter

AND

•••••• SHOWTIME POLICY STAR MON. thru FRI. SHOW 6:15-8:15 -0-

TOWER DRIVE-IN OPEN EVERY FRI.-SAT .- SUN.

WELCOME TO FRIONA

A welcome this week to Mr. and Mrs. Wayne Wallace and Laura Ann, 2 1/2. Wallace teaches reading and spelling in junior high. The family moved to Friona from Abilene. He is originally from Louisianna, and Mrs. Wallace, the daughter of Mr. and Mrs. Bill Gipson, is a West Texas product. They live at 1107 Elm.

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Star Lites . .

(Continued from Page 1) gistered voters of the 18th Congressional District who just didn't care enough even to go to the polls and cast a vote! There were at least enough in this number who didn't oppose water for the future to swing the election the other way. No doubt many favored water. . . . but. . . ."they won't need my vote. . my one little vote won't make much difference."

"It might be pointed out that had Lubbock increased its vote by just ten percent, it would have insured victory for the amendment statewide.

"Hale county has approximately 11,000 registered voters. Less than 3,000 voted, leaving 8,000 persons not voting. Those who did vote in Hale county approved water by nearly 85 percent. Had these 8,000 voted and the percentage held, it would have been enough to win the election statewide.

"Or, had all the registered voters in Swisher and two or three other comparable counties all voted, it would have passed on the state level.

"Even though only about half of Swisher's eligible voters went to the polls, that was better than the voters of some West Texas counties did. ... counties whose water problems are as grave as those of Swisher,

"While Swisher cast 1,367 votes for water, Deaf Smith cast only 1,203. . . . only 1,203 resi- Cooperative has stationed a dents of Deaf Smith are con- representative in Parmer Cocerned that there will be no unty, and he is now living in water for irrigation, to operate Bovina. Hereford industry, or to provide municipal water for Hereford 25 unty REC representative. He



SUDDEN DROP IN TEMPERATURE UP CAUSED 20 MEMBERS OF A MOUNTAIN CLIMBING PARTY IN AFRICA TO FREEZE operative, says. TO DEATH UNDER A BLAZING TROPICAL SUN!

FHS REGISTRATION. . . . Jerry Shelton and Carla Mann are shown being assisted by high school principal John R. Cook as they registered and made out schedules on the first day of school Monday. A total of 338 high school students got through registration day smoothly according to Cook. There are only 172 more days to go.

AT BOVINA

County Representative For Deaf Smith Electric

Deaf Smith County Electric

Sam Garrison is the new cocame to this area from Perryton, where he had worked for the past eight years with North Plains Electric Cooperative.

Headquarters for the electric cooperative, which serves most of the rural area in Parmer County, is Hereford,

"We believe that our service in Parmer County will now be greatly improved with Mr. Garrison living and working in that area. We want to encourage our WHEN AN ARCTIC WIND CAME users who need service to call him in Bovina, day or night," James Hull, manager of the co- Road.

Garrison may be contacted at

Other recent activities of the local Red Cross chapter have included filling ditty bags for delivery to all Parmer County servicemen who are in Viet Nam at Christmas time.

Mrs. R. B. McKee, chairman of the service to military families committee, reports that these bags have been filled with shaving supplies, canned nuts, cigarette cases, white socks and an assortment of articles appropriate for Christmas



Phone 247-2211 Tuesday.



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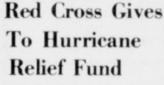
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when you need medical care . . . see your pharmacist when you need medication.

PARMER COUNTY COMMUNITY HOSPITAL PHARMACY



SAM GARRISON

238-2651. He purchased the for-

mer home of Mr. and Mrs. O.

W. Rhinehart on the Dimmitt

representative of Deaf Smith

be stationed in the county.

County Electric Cooperative to

It marks the first time for a

The Parmer County chapter of the American Red Cross contributed \$146,00 to the Hur-Camille Emergency Fund, it was announced by Steve Bavousett, chariman of the Parmer County chapter, and Lois Norwood, treasurer.

The contribution was made from the local Red Cross' regular budget, without having to conduct an emergency drive, it was pointed out. The Red Cross shares in the local United Fund

Money raised in the drive was to be used for disaster relief operations on the Mississippe Gulf Coast, with an objective of raising \$6 million to

aid disaster victims. A tidal surge from the hurricane did extensive damage from Bay St. Louis to Paseagoula, Miss. It was the most extensive hurricane damage on the Gulf Coast in recent years.



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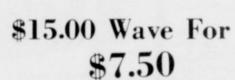
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SHOP

On The Farm In Parmer County

RONNIE MCNUTT County Agent

The following facts were reproduced from the magazine "Better Crops With Plant Food," No. 2-1969. These facts were based on USDA and U.S. Congressional Committee on Agricultural reports.

"Everything's sky high at the supermarket. Boy, the farmers must be getting rich! They oughta... with the tax money they get NOT to grow crops."

Let your urban friends know ... The food costs rose less than most consumer items between 1947-49 and 1966-only 35% compared to 85% for medicare, 52%

That an hour of work in a factory bought more food in re-

Cellf Agar 2 man	if any po or no less	. n	
	1935	1945	196
Round Steak	1.5 lbs.	2.5 lbs.	2.4 lbs
Bacon	1.3 lbs.	2.5 lbs.	2.8 lbs
Milk	4.6 qts.	6,5 qts.	9.7 qts
Oranges	1.7 doz.	2.1 doz.	3.4 doz
Bread	6.6 lvs.	11.5 lvs.	12.2 lvs
cont at a			-

That three factors affect our food budget: (1) Processing costs -- such as canned, frozen concentrated, dehydrated, readymixed, ready-to-serve foods; (2) Transportation and packaging costs: (3) Non-food items on your check-out tape casually charged to food budget.

That the cost of marketing food soared more than 130% in less than 20 years-from \$22.6 billion in 1947 to 52,1 billion

food prices, as average wholesale farm prices decline before oversupplied wholesale markets.

That the farmer's share has recently been 2.8¢ from a 30¢ box of cornflakes. . . 59¢ from \$1 worth of choice beef. . . 3¢ to 4¢ from a 22¢ loaf of white bread...23¢ from a man's \$4 cotton

pared to \$2.71 per hour for factory worker, \$2.39 for food mar-

That the world's most efficient food producer (the American clining wholesale farm produce prices-from an index of 106.4

ter than \$273 billion assets. . .nearly 2/3 the value of all current U.S. corporate assets.

That farming involves 5.2 million workers -- more than the combined work force in transportation, public utilities, steel, and automobile industries.

That 30% of private enterprises (3 out of every 10 jobs) is

Nominees Selected For **ASCS Committee Voting**

Nominees for community committeemen for the ASCS (Sam) Bradley, Bill Brown, Orhave been selected by the incumbent committee.

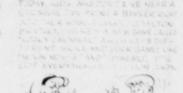
In addition to the names selected, the name of any person

ity committeemen will be by mail. Ballots will be mailed to all known eligible voters early in September. Marked ballots are to be returned to the ASCS office in time to be counted on September 17.

Those nominated include: Community "A" -- Ernest Anthony, Franklin Bauer, D. L. Carmichael, David Grimsley, Howard Hayes, W.S. Ingram, Curtis Murphree, Melvin Sachs, Raymond Schueler and Travis

Community "B"- W. M. ville Burnett, T. L. Gleason, Homer Lindeman, Joe Tarter and D. M. McGuire.

Community "C"-Leon Bileligible to serve may be added lingsley, Tom Caldwell, Troy to the slate of nominees by pe- Christian, James Ensor, Vernon Estes, Ted Magness, Gerald The balloting on the commun- Norton, Norvell Strawn and Harold Travis.



related to agriculture. For example, 8 million people store, process, and merchandise agricultural products, while 6 million provide the supplies farmers use.

That farmers pump \$45 billion a year into our economy--\$33 billion for goods and services just to produce their crops and livestock, \$12 billion for food, clothes, medicines, furniture, appliances, etc.

That farmers use about 1/3 the steel the auto industry does -some 5 million tons yearly in machinery, trucks, cars, fencing, building, etc.

That farmers use 28 to 30 billion kilo-watt-hours of electricity a year--more than Baltimore, Chicago, Boston, Detroit, Houston, and Washington, D.C. combined.

That farmers pay their share of public programs-\$1.7 BILLION in farm real estate taxes. . . . \$300 million in personal property taxes. . . . \$318 million in gasoline taxes. . . . \$180 million in motor vehicle license fees. . . .\$350 million in sales taxes. . . . \$1.5 BILLION in federal and state income taxes. . . all in one year, 1966.

That American agriculture exports more farm products than any other country -- \$6.9 billion worth from 78 of our 300 mil-

lion harvested acres in one year. That one farm worker can now produce enough food, fiber, and other farm commodities to supply himself and 38 other

That one hour of farm labor now produces over 6 times the food and crops it did in 1919-21.

That farmers get barely a quarter of USDA appropriationabout 27% in 1966 -- as the balance goes to programs serving everything from defense areas to food distribution and natural resource improvements.

Clip & Save

TV SCHEDULE

Channel 4

*Enchantment Hour

10:30 Tonight Show

Newswatch

12:00

8:30

Monday thru Friday

6:30 Music: Country Style 12:15 7:00 Today Show 7:25 News

7:30 Today Show 8:30 Today Show 9:00 It Takes Two

9:25 NBC News 9:30 Concentration 10:00 Personality 10:30 Hollywood Squares

11:00 Jeopardy 11:30 Eye Guess 11:55 Newswatch

12:20 Bill Harkins' "Guest

book"

12:30 You're Putting Me On 1:00 Days Of Our Lives

Another World 2:00 2:30 You Don't Say 3:00 Match Game Fashions In Sewing

1:30 The Doctors

3:35 Mike Douglas Show 4:30 *Perry Mason 5:30 Huntley-Brinkley Re-

6;00 Newswatch

Thursday p. m.

6:30 Daniel Boone 7:30 Ironside 8:30 Dragnet

9:00 The Golddiggers 10:00 Newswatch 10:30 Tonight Show 12:00 Newswatch

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12:15 *Sugarfoot

Friday p. m.

6:30 The High Chaparral 7:30 The Name of the Game 9:00 The Saint 10:00 Newswatch

Sunday (Cont.)

Saturday 7:00 *Roy Rogers Sunday Matinee 2:00 8:00 Super 6 Cool McCool

9:00 Flintstones 9:30 The Banana Split Adventure Hour 0:30 Underdog

11:00 Storybook Squares 11:30 Untamed World 12:00 Huck Finn 12:30 Farm and Home Show

1:00 Major League Baseball 4:00 *Broncho *Make Room for Daddy 5:00

5:30 Huntley-Brinkley Report

6:00 Newswatch 5:30 Adam 12

7:00 Get Smart 7:30 The Ghost & Mrs. Muir

8:00 *Saturday Night At The Movies "Wild Seed" Michael Park 11:00 Newswatch

Joe Pyne Show 11:30 Newswatch Enchantment Hour

Sunday

7:00 Herald of Truth 7:30 Encounter 8:00 Insight

8:30 Glory Road 9:00 Adventure Theater "FBI-99", Martin La-

mont, Helen Talbot 10:30 This Is the Life 11:00 Church Services Polk Street Methodist 12:00 Meet the Press

Monday thru Friday

6:15 Spanish Kindergarten

6:45 Farm & Weather (C)

8:30 Sunny Side Up (C)

9:00 Dennis the Menace

10:00 Margaret Logan Show

)10:30 Dick Van Dyke

6:30 Tuggie (C)

7:00 Tuggie (C)

9:30 Hazel (C)

11:00 Bewitched

11:30 That Girl (C)

12:00 Pro News (C)

12:15 Weather/Farm (C)

12:30 America Sings 1:00 *Sugarfoot

"Tarantula" "Touch Of Evil" Congressional Reports Frank McGee Report 5:30

6:00 Newswatch Walt Disney 6:30 7:30 Mothers-In-Law 8:00 Bonanza 9:00 My Friend Tony

10:00 Newswatch 10:30 Movie

Monday p. m. 6:30 Tiger, Tiger (NBC) 7:30 Monday Night at the Mo-

vies "The Glory Guys" Newswatch 10:30 Tonight Show 12:00 Newswatch

12:15 Broncho

Tuesday p. m. 6:30 Star Trek 7:30 Julia

8:00 Tuesday Night at the Movies, "Games" Newswatch 10:00

10:30 Tonight Show 12:00 Newswatch 12:15 *Sugarfoot

1:15 Sign off

Wednesday p. m.

6:30 The Virginian 8:00 Kraft Music Hall 9:00 The Outsider 10:00 Newswatch

12:15 Broncho 1:15 Sign off

CLEARVIEW CO.

10:30 Tonight Show 12:00 Newswatch

Channel 7

Friday p.m.

10:45 The Rogues

6:30 Let's Make A Deal John Davidson 7:00 8:00 Judd for the Defense 9:00 Dick Cavett Show

11:45 Highway Patrol Saturday 7:00 Modern Education 7:30 Country Music Caravan 8:00 Casper 8:30 Adventures of Gulliver

9:00 Spiderman 9:30 Fantastic Voyage 10:00 Journey to Center Earth 10:30 Fantastic Four

11:00 George of Jungle 11:30 American Bandstand 12:30 Happening '69

3:00 Galloping Gourmet (C) 1:00 Circle Theatre I 2:30 Mens Championship 4:00 Wide World of Sports

5:30 Marshal Dillon 6:00 Pro News 6:30 Dating Game 7:00 Newleywed Game

7:30 Lawrence Welk 8:30 Johnny Cash

9:30 Marshall Dillion 10:00 ABC News 10:30 Pro News/W/Spts 10:45 Late Show

12:15 Late Late Show Sunday

7:00 Modern Education 7:30 The Christophers 8:00 The Answer 8:30 Dudley Do Right 9:00 Linus the Lionhearted

Sunday, Cont.

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FM Music

Local Weather

9:30 King Kong 10:00 Bullwinkle 10:30 Discovery 11:00 Zoorama 11:30 My Friend Flicka 12:00 Pro News

12:15 Weather Sports 12:30 Issues & Answers 1:00 Sunday Showcase 1 & 2 5:30 Wilburn Brothers 6:00 Land of Giants

7:00 The FBI 8:00 Sunday Night Movie 10:00 ABC News 10:15 Pro News 10:30 Weather/Sports

10:45 Starlite Theatre Monday p.m.

6:30 Avengers 7:30 Guns of Will Sonnet 8:00 Outcasts 9:00 Dick Cavett Show 10:45 Untouchables

11:45 Highway Patrol

Tuesday p.m. 5:30 Mod Squad 7:30 It Takes a Thief 8:30 N.Y.P.D. 9:00 Dick Cavett Show 10:45 Outer Limits

11:45 Highway Patrol Wednesday p.m.

6:30 Here Comes the Brides 7:30 F Troop

8:00 Wed. Nite Movie 10:45 Laredo 11:45 Highway Patrol

6:30 The Wild Wild West 7:30 Gomer Pyle USMC 8:00 CBS Friday Night Movie

6:45 Cartoons 7:30 Bugs Bunny

8:00 Wacky Races 9:00 The Archie Show 9:30 Batman/Superman Hour 10:30 The Herculoids

"The Mongols" "Union Pacific"

3:00 U.S. Open Tennis 4:00 Wrestling 5:00 News/Weather 5:30 Wash, vs. Detroit

7:30 My Three Sons 8:00 Hogan's Heroes 8:30 Green Bay vs Chicago 10:00 Scene at 10:00

7:00 Children's Gos, Hr. Wills Family

Sunday, Cont.

11:00 "Blondie Has Trouble" "Ma & Pa Kettle" "Panic"

3:00 Dallas vs San Fran. 6:00 Lassie 6:30 Gentle Ben 7:00 Ed Sullivan Show Hee Haw 9:00 Mission Impossible

Monday p. m.

7:30 Here's Lucy 8:00 Mayb. R.F.D. 8:30 Jimmy Rogers 9:00 Carol Burnett

12:30 TV Reader's Digest

6:30 Lancer 7:30 Liberace 9:00 CBS News Hour 10:00 Scene at 10:00 News, Sports, Weather, 10:45 Merv, Griffin

6:30 Tarzan 7:30 Good Guys 8:00 Bev. Hillbillies 8:30 Green Acres 9:00 Hawaii 5-0

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Monday thru Friday 6:30 Film Feature

8:00 Capt. Kangaroo 9:00 Mr. Ed 9:30 The Beverly Hillbillies

12:30 As The World Turns 1:00 Love Is A Many Splendored Thing The Secret Storm

3:30 McHale's Navy 4:00 Mister Mimikin 4:30 Tom & Jerry 5:00 The Lucy Show 5:30 CBS Evening News

6:30 Animal World 7:30 The Prisoner 8:00 Thursday Night at the Movies

10:45 Mery Griffin 12:00 Medic

Channel 10 Friday p. m.

10:00 Scene At 10:00 10:45 Burke's Law

Saturday

11:45 The Late Movie

7:00 The Go Go Gophers Roadrunner Hour 11:00 Shazzan 11:30 Johnny Quest 12:00 "Journey to 7th Planet"

6:00 Scene at 6:00 6:30 Jackie Gleason

10:45 Rawhide 11:50 The Late Movie

Sunday

7:30 8:00 Oral Roberts 8:30 First Baptist Church 9:30 LaFevers Gos. Carv.

10:30 Face the Nation

10:45 Burke's Law 11:50 The Late Movie

10:00 Scene at 10:00 10:45 Merv. Griffin 12:00 Medic

Tuesday p. m.

12:00 Medic 12:30 TV Reader's Digest Wednesday p. m.

10:00 Scene at 10:00 10:45 Merv. Griffin 12:00 Medic 12:30 TV Reader's Digest

B. W. TURNER

That farmers have not been getting the benefit of higher

shirt. . . 25¢ from \$1 worth of pine in his woods. That the farmer has the following income to live on (using 1966 average figures:) About \$5,024 per farm net out of about \$13,100 gross. . . about \$1,730 per farm person indisposable personal income. . . about \$1.60 per hour for farm work com-

Farmer) is squeezed between rising operating costs and dein 1950 to 98.4 15 years later. That agriculture is the nation's biggest industry, with bet-

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ROXIE

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12 Cans

303 Can

SHURFINE OLEO

SHAVE CREAM

7:20 News-Weather-Paul 7:30 CBS News

10:30 Coffee Time 11:00 Love Of Life 11:25 CBS News 11:30 Search for Tomorrow 12:00 Scene at Noon News, Weather, Farm

1:30 The Guiding Light 2:30 The Edge of Night 3:00 House Party 3:25 Paul Harvey Comments

Thursday p. m.

12:30 Lets Make A Deal (C) 1:00 Newlywed Game (C) 1:30 Dating Game (C) 2:00 General Hospital (C) 2:30 One Life to Live (C)

3:30 Batman (C) 4:00 Dark Shadows (C) Flintstones (C) 5:00 ABC News (C) 5:30 F Troop (C) 6:00 Pro News (C) 6:15 Weather (C) 10:00 Pro News (C)

10:30 Hotline/Sports (C) 10:40 Rona Barrett/News (C)

10:15 Weather/Hotline (C

Thursday p.m. 6:30 Flying Nun 7:00 That Girl 7:30 Bewitched 8:00 It Takes A Thief

DEPARTMENT 10:45 Invaders STORE 11:45 Highway Patrol

7:00 Farm/Ranch Show

10:00 Andy of Mayberry

6:00 Scene at 6:00 News, Sports, Weather

Scene At 10:00 News, Sports, Weather, Paul Harvey Comments 10:00 Religious Questions



. . Jay Lewellen and Mary Amador look over the reading projects outlined by Mrs. Otho Whitefield for the first day of second grade. Mrs. Whitefield makes reading fun for youngsters in the Friona primary and grade schools. Jay is the son of Mr. and Mrs. Joe Lewellen and Mary's parents are Mr. and Mrs. Daniel Amador.

Grain Producers Invited To Hear About Referendum The referendum calls for an as-

ghum producers are urged to Economist in Marketing and Poattend a meeting Thursday, licy, headquartered at Texas required or a vote of approval Sept. 4 to hear the upcoming grain sorghum referendum ex- speaker at the meeting. plained. The meeting will be held in the Bovina High School

Dr. Bill Black, Extension first sale. A&M University will be the

disease and insect control, edu-

cation and promotion designed to encourage production, marketing and use of grain sorghum. to be collected at the point of

A two-thirds majority vote is by farmers producing at least 50 percent of all the grain in the Purpose of the referendum is 29 county area which is to develop, carry out and parti- involved. The referendum will Auditorium. Meeting time is cipate in programs of research, come before a vote in early

SCHOOL

Starts in Friona this week and it is time for the local motorists to start watching for

CHILDREN

Crossing the streets. You local motorists also know that whatever you may

REQUEST

In the way of fuels and automotive supplies you can get it at Consumers more economically. We're open on

SATURDAY

And every day of the week except Sunday. If you have a youngster who is driving his own car to

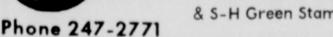
CLASSES

Let us send him off with good quality Co-op oil and gasoline and the best in auto service.

FRIONA CONSUMERS

Buddy Lloyd, Mgr.

We Give Yes Stamps & S-H Green Stamps







At Home In Parmer County

By Janice Miller County HD Agent

slicing and pickling. For crisp pickles, use firm, small to medium cucumbers. Don't buy more than you can process at one session. Know the strength of vinegar you are using. A high grade cider or white distilled vinegar of 40 to 60 percent grain strength gives good results. Also, pure dairy or pickling salt should be used if possible, since fine table salt contains a little starch which

Use fresh, good quality spices-while unless it is otherwise directed. Stainless steel, glass or aluminum should be used to prevent giving the pickles an unattractive, dark color. Use firm but not plump cucumbers for slicing. They should be well-shaped with fresh looking green skins.

Teflon cookware should be reconditioned after a sudsy scrubbing with stiff sponge or plastic scrubber, of after wash-

ing in dishwasher. You can recondition your cookware by rubbing the coated pan with cooking oil or unsalted fat,

In a year or two, credit cards may be found in supermarkets, IF the present try-outs are successful.

Two major chains are experimenting with them now. Trials are to determine if shoppers prefer or like to use credit cards instead of cash in the supermarket, and if the consumer will pay his bill after the food has been taken home and con-

This plan may be convenient, but similar to most plans, an 18 percent interest charge is added bills not paid within the

Colors are printed on cot-ton cloth much like printing

GRAPES

Are Now Getting Ripe At The Gearn Ranch Vineyard

5 Miles West Of Hereford On Hiway 60

We Will Start Picking Aug 29th

BEN FRANKLIN STORE

FABRIC SAVO

SEASONAL FABRICS AT LOW, LOW PRICES!

Largest and most complete fashion fabric center . . . a well-rounded selection at such amazing sew 'n' save prices! Choose now from the very latest in Fall fashion fabrics - colors, patterns and textures of every description . . . for

100% Cotton

PRINTED CANVAS

Regular \$1.49 quality.

POLYESTER & COTTON BLEND POPLIN

Regular \$1.49 quality.

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Regular \$1.98 value.

Save 69c a yard.

Solid Colors. 70% Rayon, 30% Cotton. Outstanding fabric for 2-pc. suits, skirts. jackets. sportswear. dresses. Wrinkle resistant finish.

WASH-N-WEAR PRINTS

Regular Value 79c.

66°

PERMANENT PRESS PRINTS

Regular Retail Value \$1.29.

SOLID COLOR

PERMANENT PRESS PRINTS

THE RUSTIC DENIM LOOK

44/45" Wide. 50% Fortrel Polyester, 50% Cotton olid colors, machine washable. Permanent Press,

No Iron finish. Endless uses in dress, sportswear & children's wear. This is our largest selling solid olor. Home sewing answer for an all-purpose cloth

Regular \$1.49 quality.

Regular \$1.98 quality.

|59

vey're ready to wear. 'Reg. TM.

PRINTED OUTING FLANNEL

Regular Retail Value 59c.

OUTING FLANNEL Regular 59¢ quality.

100% Cotton, 36 45" wide

PERCALE FINISH PRINTS

Regular Value 490

patterns and color combin-

Take Advantage Of These Colorful Fabrics . . . All Priced For Savings During This Special Event!

Fabrics - Fall 1969 Fashion Projection

Leading Fashion Colors

Rich, smoldering shades of the Purple Family - Purple, Plum, Eggplant, Grape. Earthy, warm shades of Red, Cranberry, Wine, Burgundy, Garnet, Beet Red. Perennial Dark Basics - Black, Brown.

Navy, Gold, Olive,

Leading Print Looks

Peasant & Tyrolean (The Heidi Look) Tapestry or Needlework Tie Silk or Fouland Dark but Bright Prints

(Black grounds important)

Leading Garment Styles

Pants, Pantsuits and Tunic & Pants.

Shirtdress and Shirtwaist.

See Through Garments in Blouse, Dress,

SAVE NOW ON YOUR SEWING NEEDS! SAVE



KINDERGARTEN OPENS. . . . Friona's new kindergarten, the "ABC School," opened on Tuesday and was happily received by 27 youngsters. The school is operated by Mary Knight, assisted by Mary Redfearn.

Twenty-Seven Students

Enroll In ABC School

Students registering Tuesday

Also Roger Hornecker, Sunny Horton, Jim Mabry, Mitchel Massey, Gwendolyn Maurer, Rocky Nichols, Shawn Osborn,

Mark Osborn, Jami Shores, Amber Smith, Sandra Spring, Christie Wiseman, Rhenea

White and Kirk Wright.

at ABC School, which is con- ience. She taught one year in ducted by Mary Knight, numbers the local school system and one 27 students. This kindergarten in Dimmitt. Her assistant will has all new equipment and cre- be Mary Redfearn. ative play objects.

Miss Knight, who is a native were Christy Benge, Randy Frionan, is a graduate of Fri- Burnam, Regina Castleberry, ona High School, a former stu- Carol Cortez, Winfield Davendent of McMurry College, Abi- port, Lynita Dozier, Stanley Ellene, West Texas State Uni- lis, Andrew Fleming, Karla versity, Canyon and Texas Tech Fleming, Kerry Garrison, Marc University, from which she Greeson, Janet Hammock and holds a bachelor of science de- Jill Hight. gree with a major in child de-

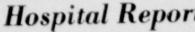
John R. Hodges

Promoted

John R. Hodges, son of Mr. and Mrs. D. M. Thompson of Friona, Tex., has been promoted to staff sergeant in the U.S. Air Force.

Sergeant Hodges, an aircraft mechanic at Hickam AFB, Hawaii, is assigned to a unit of the

Military Airlift Command, The sergeant, a 1964 graduate of Friona High School, attended Texas Technological College and West Texas State Univer-



L.M. Grissom, Bovina; Martha Cordero, Friona.

Sam Billingsley, Karen Britting & Baby Boy, Eugene Banma Schueler.

Wilson.





CHECKMATES-Apple-polishing's in order for the back-to school set, and checked cotton gingham is equally in order for brother-sister wear. Bright red apple appliques adorn the front of the little boy's button-on suit and the girl's back-belted apron. By Lil Filly Originals, both have contrasting collars of white cotton pique.



Eugene Bandy, Friona; Sylvia Hernandez, Friona; Lela Martin, Friona; Alice Gallegos, Bovina; Susan Neill, Friona; Eva Averett, Friona; Alice Shodgrass, Bovina; Karen Ann Ball, Friona; Lillian Aldridge, Farwell: Si Willing, Winnsboro, Lillie Taylor, Friona; David Stevens, Friona; Albert Morales, Rosco, Texas; Edna Baca, Bovina; EmmaSchueler, Friona: Earl Drake, Friona;

ADMISSIONS:

AUGUST 26

DISMISS ALS: Bobby Drake, Bill Morgan,

Hospital Report

dy, Pam Taylor & Baby Girl, Susan Neill, Sylvia Hernandez, Lela Martin, Jose Gonzales,

Lee Blevins, Alice Gallegos & Baby Boy, Leslie Weis, David Stevens, Eva Averett, Alice Snodgrass, Si Willing, and Em-

PATIENTS IN HOSPITAL

Edna Baca, Karen Ann Ball, Martha Cordero, Earl Drake, Luther Grissom, Audrey Graham, Albert Morales, C. A. Paul, Lillie Taylor, and Mae

Giles W. Williams

Buried In Hereford

Funeral services for Giles W. Williams, 88, a retired Bovina farmer and rancher who died at Parmer County Community Hospital at 2:30 p.m. Mon-

Harrison Gees Have Visitors

Weekend visitors in the home of Mr. and Mrs. Harrison Gee, Roger and Stacy, and J. H. Floyd were Mr. and Mrs. O.L. Floyd, Levelland; Mr. and Mrs. Price Floyd and Herbert, Garland; Mr. and Mrs. Bernard Newshew and family, Petaluma, California.

Also Mr. and Mrs. Dennis Boozer. Venable and family, Mr. and Mrs. J. B. Venable and fa- Trimble, Marshall Carter, mily and Mrs. Chester Ven- Floyd Dunavant, Emett Tabor, able, Amarillo; and James Gee Allen Meadows, Sloan H. Osof Kermit.

kins and Guy and Mr. and Mrs. Burial was in a Hereford Everett Gee and Ashlee.

day, were conducted in Temple Baptist Church at 3 p.m. today (Thursday) with Rev. H. V. Fields, pastor of Grace Gospel Church, officiating.

Williams, who was born in Montague County, lived in the Bovina area 30 years before retiring and moving to Hereford several years ago. He and his wife, Dollie, who survives, were married near Canadian in July of 1909.

Survivors, besides his wife, include three daughters, Mrs. Joe Wilson and Mrs. Jess Walling, both of Bovina, and Mrs. Maurice Means, Hereford. Also five grandchildren and seven great-grandchildren.

Active pallbearers were Bones Hunter, Wayne B. Stark, Joe Markham, Jeff Puryer, George Harold Trimble and Joe

Louis Markham, George born, Charles Allen, Dr. Paul Spring and Frank A. Spring ser-Also Mr. and Mrs. Floyd Wil- ved as honorary pallbearers.

> cemetery under direction of Claborn Funeral Home.



SCHOOL DAYS, ... Is a popular song with these second grade youngsters shown here vocalizing with Mrs. Lee Witten at the piano. Sarah Mears, daughter of Mr. and Mrs. Sam Mears, and Mark Fancher, son of Mr. and Mrs. Jerry Fancher, will be joining the 554 other youngsters of Friona Primary grades as they lift their voices in song during music period each day.



WALFWAY AROUND THE ACTUALLY PADDLES HIS Y TO A DIPLOMA!
TO PROVE HIS MANHOOD, A

YOUNG MAN MUST FIND HIS WAY HOME IN A ONE-SEAT CANOE CALLED A
KAYAK. HIS PRIZE? A SAY
IN FAMILY MATTERS!

QUITING BUSINESS

HAVE REDUCED PRICES FOR THE SECOND AND FINAL TIME

All ALL REMAINING STOCK TO BE SOLD AT

DEALER COST OR LESS

GRAND OPENIN

Thursday & Friday, September 4 & 5



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*We have direct contact with the floor of the Chicago Mercantile Exchange.

715-B Main

*Listen to our closing market daily at 1:45 p. m. on KNNN or call us for the latest quotations at 247-3541.

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Charles Whitehead, Branch Mgr.

Phone 247-3541

FURNITURE

15-2 pc. Living Room Suits 10-3 pc. Living

Room Suits 6-Sofas Good selection Hide-A-Beds

3-Love Seats 2-Rocking Love Seats 21-Reclining

Chairs 4-Rocking Chairs

4-Reclining Rockers I-Swivel Rocker

6-Swivel Bar Stools 3-Student Desks 19-Coffee Tables 30-End Tables Statuary and

SAVE

UP TO

50%

AND MORE

1-Mirror 26-Table Lamps I-Roll-A-Way

3-Bunk Bed Sets 4-2 pc. Bed

9-3 pc. Bed Room Suits

Suits Suits

4-Full Size Mattresses and Box Spring Sets

1-Queen Size Bed Set 22-Dinnett Sets I-Used Hide-A-

Ceramic Items 12-Pictures

Bed

Room Suits

2-4 pc. Bed Room 1-5 pc. Bed Room

2-King Size Sets

Bed, Like New Lemon Oil Carpet Shampoo Scotch Gard

DELIVERY

AT EXTRA

CHARGES

AVAILABLE

APPLIANCES & TELEVISION

2-Sewing Mach. 2-Refrigerators 3-Vacume Clean-9-Refrigerator-

ers 6-B/W Portable TV Sets

4-B/W Console TV Sets

2-Color Port. TV Sets 2-Color Home

Entertainment Centers 15-Color Console

TV Sets 2-Phonograph

Sets

4-Table Model Stereo Sets 4-Console Stereo

Sets 4-Recording Sets 3-Stereo Tape

Players for Cars 12-Automatic

Washers 4-Automatic

Dryers 3-Wringer Wash-6-Portable Dish-

GOOD

washers ALL FACTORY WARRANTIES

I-Remington Rand Portable Typewriter 4-Sets Hand Tracks

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Freezers

7-Kitchen Ranges

EQUIPMENT

Rand Adding

Machines

Cabinets

4-Office Desks

8-Office Chairs

Charger

I-Air Compressor

15-Display Tables

I-Tire Mounting

Machine

3-Cash Registers

2-Garbage Dis-

posals

3-Remington

4-Filing

I-Battery

1-Safe

I-Freezer

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Party Honors Six Year Old

A birthday party in the home of Mr. and Mrs. Everett Gee Tuesday afternoon was a courtesy for Stacy Gee, who ob-

Following a game session directed by Mrs. Gee, refreshcookies were served. Favors group singing was followed by a were paddle balls and bubble weiner roast.

Guests were Cara Joan Hand, Ernest Osborn and Mrs. Arthur Tommie Nelson, Kathleen Middleton, Guy Wilkins and Ashlee R. Riethmayer, Jan Jameson,

Others present included Mrs. Denise Buske, Debbie Benge, Harrison Gee, mother of the honoree, Mrs. John Hand and Holly Stephenson. Mrs. Floyd Wilkins.

Mary Reeve Is On Vacation

Mary Reeve, daughter of Mrs. F. L. Reeve, is vacationing in Mexico. She and a party of friends from Pampa, where Miss Reeve has been a teacher for a number of years, spent several days at Hotel De Cima, Mazatlan.

The group was en route from Mexico City and Acapulco to Los Machis and Chihuahua via El Treos by bus.

Bible Class Supper Held In Floyd Home

The home of Mr. and Mrs. Gerald Floyd, 1401 West Sixth, was the scene of an outdoor supper Sunday evening. Members of a young adult Bible class of Sixth Street Church were present.

Special guests were Mr. and Mrs. Bill Gipson and son, Bill. Others present were the Jimmy Mabrys, Johnny Millers, Mickey Wilsons, Everett Gees, Larry Fairchilds, Yale Canfields, Wayne Wallaces, Don Reeves and Burke Hands.

A game session concluded the evening's festivities.

Millers Attend **Funeral**

Mr. and Mrs. Roy V. Miller Sr. and Mr. and Mrs. Ross Miller and children, Kent, Curt and Dana, attended funeralservices for Walter Carroll Roysden, brother of Mrs. Roy Miller, Wednesday.

Roysden, who died Monday in the Veteran's Hospital in Albuquerque following a heart attack, was buried in the National Cemetery at Santa Fe.

Class Meeting Held In Clovis

Following a meeting of Senior I girls of First Baptist Church at El Monterrey in Clovis Monday evening, a Mexican the group attended a movie.

Those attending were Mrs. Johnny Mars, Vicki Beck, Georgia Hodges, Maxine Broyles, Debbie Carter and Diane Day.

Mr. and Mrs. Jim Greeson and daughters, Sandy and Rhonda, of Sublett, Kansas, were visitors in the homes of localrelatives early this week. Mrs. Greeson is the former Gayle

Martins Host Annual Baxter Family Reunion

tin, Mr. and Mrs. Larry Mar- Dakota; Lonnie Baxter and Chatin and Mr. and Mrs. Clarence rley Baxter, Clovis; Mrs. Cal-Martin were hosts at a weekend vin Martin, Friona, and Mrs. family reunion for descendants Miles Robbins, Blunt, South Daof the late Mr. and Mrs. J.W. kota. Baxter. Festivities began with Others attending were Mr. dinner in the Clarence Martin and Mrs. Lynn Baxter and son, home Saturday and concluded David, Eads, Colorado; Mr. with a noon meal at Federated and Mrs. Ronnie Mac Castle-Club House Sunday.

who were present with their kin and daughter, Julie, Faith, husbands and wives, were Lou South Dakota; Ralph Baxter, Baxter, Chivington, Colorado; Clovis; and Mr. and Mrs. Eu-Clarence Baxter, Rye, Colora- gene Nidey and daughters, Cam-

berry and daughters, Jill and Children of the J.W. Baxters, Beth, Lubbock; Mrs. Anne Ran-

Mr. and Mrs. Junior Jones of Dallas were weekend visitors in the home of her parents, Mr. and Mrs. James W. Cunningham. Mrs. Jones is the former Janice Cunningham and is employed by Southwest Offset. Inc. in Dallas.

Stanley Massey of Bellflower, California, has been visiting in the homes of his father, Otis Massey, and other relatives and friends this week.

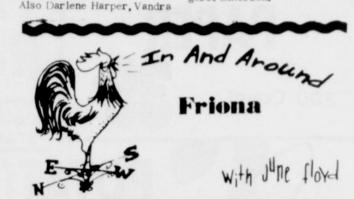
po, Colorado.

Also, Mr. and Mrs. Billy Dean Baxter and Blayne, Mr. and Mrs. Jim Baxter, Mr. and Mrs. Sterling Graham and children, L.R. Dilger, and Jan and Karen Young, Frions.

Future Homemakers Have Get Acquainted Party

Members of the Dawn and Nichols, Barbara Bass, Cynthia served her sixth birthday on Dusk chapters of Future Home- Hutson, Katie Lewellen, Blenda makers of America met at Fri-Harris, Sarah Gammon, Patricona High School Tuesday ia Phipps, Karla Patterson, Kay evening then went on a hayride Riethmayer, Danna Mann, Pauments of pink party punch and farm. A session of games and to a lake on the W. M. Massie letta Hughes, Jane Rushing, Patricia Nichols, Kathy McLean and Donna Harper.

Also Rhonda Bauer, Kathy Those present included Mrs. King, Carolyn Martin, Maria Rodriguez, Juanita Leal, Lisa Turnbough, sponsors, Mrs. W. Rando, Yolanda Pedroza, Carol Reeve, Donna Lewellen, Terri Wileta Wyly, Jenisu Fallwell, Bingham, Carolyn Murphree, Sherrie Shelton, Jayn Massie, Cindy Barnett, Jill Riethmayer, Janice Milner, Carleen Schlen-Susan Martin, Sharon Smith and ker, Cheryl Patterson and Margaret Emerson.



The moisture which has been received in this area during the past few days is greatly appreciated. It seems that each summer local farmers have more difficulty getting water to growing crops on time. This is probably due to the increasing lowering of the water table.

A lot of the corn has already been made into ensilage; many maize fields are beginning to turn red and most of the cotton is blooming in the top. Soon it will all be over except the harvest. Cotton has been ginned as close to us as Lamesa and maize has been harvested near Slaton. When our South Plains neighbors start harvesting, we know it will soon be our turn.

Maize Days is just around the corner. Let's all start inviting friends, relatives and former residents to attend. To help insure the success of this project we can all volunteer our services wherever they are needed.

If you have a good idea for something new, make your suggestion to the proper committee. Merchants who haven't chosen a candidate to sponsor in the contest for Maize Queen need to do that real soon. Mrs. Andy Hurst will be happy to assist merchants in any way possible on this project.

It will be good to have Ted Weaver back with us during Maize Days. I visited with a Slaton merchant Saturday. He thought loaning Ted to us for a few days was a fine idea, but said, "We do not want you to keep him. He's doing a good job here and we don't want to lose him."

Ted was not at home when I called the Weaver residence, but I enjoyed visiting with Elva. She likes living in Slaton and plans to commute to Texas Tech University this fall. She will be a freshman and thinks going to school, keeping house and caring for the children will keep her busy, but is looking forward to the challenge.

The opening of school always brings new people to our town. If we want Friona to have the reputation of being a friendly town, we should make a special effort to make all new residents feel welcome.

It seems that each day brings us more suggestions on how to do this, that or the other. I recently picked up an article entitled "How To Live." It is supposed to be centuries old. HOW TO LIVE

An old Chinese philosopher, when asked what he had found to be the greatest joy in life, said, "A child going down the road singing, after asking of me the way"

Would any one of the millions of hurrying Americans, being given an opportunity to direct a child, have noticed the child was going "down the road singing"?

In 1800 our forefathers could miss a stagecoach, and cheerfully wait several days for the next one. Today many of us let out a squawk if we miss a single division of a revolving door. The secret of happiness is the appreciation of the things we find too small to notice.

There are those who know how to live, who can get more enjoyment out of the little things along the way incident to a ten-cent bus ride than can others from a transcontinental Food supper was served. Later sight-seeing tour. Let two men walk a mile down the same road to work each day, and one will complain endlessly of the chore; the other will watch the season's changes, the comings and goings of the birds, and the ever-varying cloud formation, and will soon have friendly acquaintance with those things along

> It is not what we do in life, but how we do it; it is not what is there to see, but how we react to what we see. Money, or the lack of it, will affect happiness but little. What we give to life will by life be given back to us.

> When we look at the world in a broad, generous, friendly way, what wonderful people we find in it.

WEDDING DATE ANNOUNCED, . . . Lt. Col and Mrs. Robert Leonard Nelson, San Antonio, have announced the engagement of their daughter, Mary Beatrice, to Dr. Charles Edward Watson, Austin, son of Mr. and Mrs. Albert C. Watson, Tucumcari, New Mexico, and grandson of the late T. J. Crawford, Friona pioneer. Miss Nelson, who is a graduate of St. Mary's University with a bachelor of science degree, holds a master of science degree from the University of Texas, Austin, and is a candidate for a Ph. D. in chemical physics. She is a member of the American Chemical Society, Sigma Pi Sigma and lota Sigma Pi, scientific honorary societies. Dr. Watson, holds a bachelor of science degree from New Mexico State University and a Ph. D. in nuclear physics from Florida State University. He was a post-doctoral fellow at the University of Florida and is a member of American Physical Society, Sigma Pi Sigma and Sigma Xi, scientific socleties. The couple plan to be married at St. Peter Prince of the Apostles Church, San Antonio, August 31.

Some animals go faster than one might think. The tortoise can go half a mile an hour, and a charging African elephant has been clocked at more than

If you traveled around the equator 10 times, you would have gone about the same distance as if you flew from the roof of your house to the moon.

YOUR FAITH IS

WHERE THE

ACTION IS

Presented As A Public Service By:

Bible Class Members Host Afternoon Tea

ternoon Bible class of Sixth Street Church of Christ were hosts at a tea recently. The class members, who are first, second and third graders, pre-

sented the program. Group singing was directed by Bill Gipson. Karen Stevick presented the welcome address; Terry Wilcox directed the invocation; Danny Hand read several verses of scripture and Tammy Fairchild presented a reading.

Special guests were Mrs. Pearl Brannon, Mrs. Lucy Welch, Mrs. W.O. Brown, Mrs. Elwyn Hartman, Mrs. Newman Jarrell, Mrs. Martha Bates, Mrs. Ray Scott, Mrs. J.M. Watson, Mrs. Cap Dennis, Mrs. Hardy May, Mrs. Herman Brown, Mrs. Ethel Adams, Mrs.

Welch Family Meets At Creste del Monte

Several members of the Welch family spent a few days last week at Creste del Monte, which is located near Cowles. New Mexico. Some improvements were made at the cabin during the family's stay.

Those making the trip were Mrs. Lucy Welch, Mr. and Mrs. Steve Struve and Sheila, Mr. and Mrs. Nelson Welch, Louis Welch, Holly and Lynn and John Carson, all of Friona, and Mr. and Mrs. Jack Miller and family of Lubbock.

The Frionans returned home Saturday.

Members of the Tuesday af- Ed Boggess and Mrs. Bill Gip-Refreshments of cookies and

punch were served and each guest was presented a hand made book mark. Class members presentwere

Christy Cunningham, Tammy and Jeffery Fairchild, Ky Graham, Danny Hand, Tony Johnson, Tommie and Linda Nelson, Shannon Parr, Karen Stevick, Lynn Welch, Terry Wilcox, and Phillip and Tawnya Hand,

Wilcox, Pam and Kim, Mrs. White collar and cuffs. It's by Grady Nelson, Mrs. Burke Hand and Mrs. Ira Bruce Parr and

Book Review Highlights WMU Meeting

Highlight of the Tuesday morning WMU of First Baptist Church Round Table meeting was a review of one chapter of "To Change The World," by Ross Coggins, by Mrs. Joe Tal-

Mrs. Talley presented an assessment of the churches and an overall look at churches of today Mesdames C. W. Dixon, Charlie Turner, Joe Menefee, Spencer Hough, O. B. Moyer, Doyce Barnett, Bill Foil, Jim Johnston and Diane, Mrs. Johnny Mars and the hostess, Mrs. Curtis Murphree, in whose home the meeting was held,

Mrs. Murphree served refellowship hour which followed.



DEMURE-All-cotton dine in brown and white fash Others attending were Mrs. ions a high-yoked dress with Larry Fairchild, Mrs. V. R. pussycat bow and oversized



SCHOOL-MINDED - The cufreshments of coffee, cold looking. It's cotton cordurey, drinks and cookies during the gone ribless this year for a

ASSEMBLY OF GOD

10th and Ashland -- Rev. Ott Robertson, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young People 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.

CALVARY BAPTIST

14th and Cleveland - Rev. R. C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00° a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.1 Wednesday Prayer Meeting: 7:30 p.m.

CALVARY BAPTIST MISSION 5th and Main Rev. I.S. Ansley, pastor

Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting 7:30 p.m.

FIRST BAPTIST

Sixth and Summitt Rev. Bill Foil, pastor School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 P.M. Wednesday Prayer Meeting: 8:30 p.m. (30 mins, earlier, Oct. 1 - April 1)

MEXICAN BAPTIST MISSION

Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 P.M. Wednesday Prayer Meeting: 8:00 p.m.

ST. THERESA'S CATHOLIC CHURCH

16th and Cleveland Mass: 7:30 a.m. and 8:00 p.m. Confession; Saturday 7 p.m. Evening Masa Wednesday, 8 p.m.

SIXTH ST. CHURCH OF CHRIST

Bill Gipson, Prescher 502 W. Sixth Bible Study: 9:30 a.m. Worship: 10:30 a,m. Evening: 6 p.m. Wednesday evening: 8:30 p.m.

REDEEMER LUTHERAN CHURCH 13th and Virginia -

Otto Kretzman Sunday School: 9:45 A. M. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church -- Worship 9:30 a.m. Sunday School 10:30 a.m.

UNION CONGREGATIONAL CHURCH

6th and Cleveland UCC Rev. Paul Mohr Sunday School: 10:00 a.m. Worship: 11:00 a.m.

TENTH ST. CHURCH OF CHRIST

10th and Euclid Sunday Worship: 10:30 a.m. Evening 7:00 p.m. Wednesday Evening: 8:30 p.m.

SIXTH ST. IGLESIA de CRISTO

408 W. Sixth. M.R. Zamorano Bible Study - 9:30 a.m. Worship 10:30 a.m. Evening 8:00 P.M. Thursday Evening 8:00 p.m.

FIRST METHODIST

8th and Pierce - Rev. Albert Lindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.

UNITED PENTECOSTAL CHURCH Fifth and Ashland Rev. G. W. Hamilton - Paston Sunday School: 10:00 a.m. Worship: 11:00 a.m.

Wednesday Evening: 8:00 p.m. Sunday Evening: 8 p.m. Friday Young People: 8:00 p.m.

SEE HI-PLAINS

SAVINGS and LOAN ASSOCIATION 4th and Sampson

FOR HOME LOANS

Friona State Bank

Friona Clearview TV

Rushing Insurance

Friona Consumers

Crow's Slaughter

Chester Gin

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For Information, --- CALL Eric Rushing, Phone 247-3370

Ethridge-Spring Agency

Continental Grain

Friona Co-Op Gin

Friona Motors

Bi-Wize Drug

Hi-Plains Feed Yard

Court House Notes

INSTRUMENT REPORT END-ING AUGUST 16, 1969 in COUN-TY CLERK OFFICE, BONNIE WARREN, COUNTY CLERK

WD, Amelia & Jose Mesa, Tom Paine, N1/2 lot 4, Blk. 30, Bovina

WD, Randy Robertson, Gordon Durham, N 303 ac. of Sect. 6 TIN: R3E

WD, High Plains Development Corp., David A. Satterwhite, Lot 1, Blk. 28, Friona

DT, David A Satterwhite, Panhandle Savings & Loan Asso. lot 1, Blk. 28, Friona

WD, Frank Pesch, Charles Gilbreath, SE 60' lot 3, Blk. 58 OT Bovina

WD, Ethel Arwine, Buelah K. Hobbs, Lots 17, 18, 19, & S 3/5th Lot 20, Blk. 43, Farwell DT, H.R. Cocanougher, Kansas City Life Ins. Co., E 1/2 Sect, 20, TIN; R3E

DT, KNNN Broadcasting Co. Franklin State Bank & Trust Co., 3.94 ac. out SW 1/4 Sect. 1, T3S;R3E

WD, HIGH Plains Development Co., James H. Fincher, pion, won the Friona City Tour-Lot 2, Blk. 28, Friona

handle Savings & Loan Asso., Barker by one stroke, 146-147. Lot 2, Blk. 28, Friona

WD, E. F. Livengood, Vet- ner. NE 1/4 Sect. 8, Harding

NE 1/4 Sect 8, Harding

20, OT Friona WD, George D, Magness, Cly-

Sect. 3, T16 S;R1E WD, Charles Steelman, Doyle L. Wassom, Lots 5 & 6, S 1/2 lot 4, & N1/2 of lot 7, Blk.

DT. Doyle L. Wassom, C. C. Steelman, Lots 5 & 6, S 1/2 lot 4 & N1/2 of lot 7, Blk.

23, Bovina Abst. judg.-Welch Auto Supply, Inc. VS Denver Smith DBA,

Smith Conoco, SR Abst. Judg. Northwest Texas Hospital VS Mr. Claude Mc-Dower, SR.

Osborn Attends NTS Conference

Joel Osborn of Friona participated in the eighth precollege conference ever held at North Texas State University on August 11-12.

Aimed at giving prospective freshman a preview of campus life, the two-day orientation period included counseling, testing, registration, recreation and tours of the campus.

Some 130 of the 2,200 students who will enroll at NTSU as beginning freshman in September took part in the eighth phase of the 12-session program which began July 17 and will continue throughout the summer.

The group, which was housed in Clark Hall during the conference, represented 25 different Texas counties and Oklahoma, Arkansas and Missouri.

Osborn is the son of Ernest Osborn of Frions,

Renner Wins City Tourney

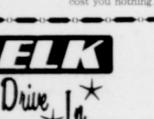
John Renner, a former chamnament last weekend, nosing out DT, James H. Fincher, Pan- Dwight Whitaker and Johnny Whitaker also is a former win-

erans Land Board, E 1/2 of The two runners-up had a sudden-death playoff for se-WD, E. F. Livengood, Vet- cond place, with Barker winning erans Land Board, Tract out on the second hole.

Ralph Roden was the first WD, Jewel O. Brannon, Er- flight champion, with Jobey Clanesto Pineds, Lots 23, 24, Blk. born second and T. A. Sherley third.

Gaylord Maurer and Don de Magness, Part of SE/pt of Davenport tied for first in the second flight.

> Whether you live in the North or in the South you're likely to start a fire in the fireplace during winter. If so, when the fire is out, sweep the wood ashes into a container that can be stored in a dry, covered place. Wood ashes contain potash and therefore are a fertilizer, particularly effective for that form thickened rootstocks. As a byproduct of a fire they



Friona, Texas







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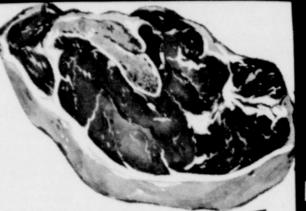
KINSEY OSBORN

MOTORS

Hereford



YEP, IT'S THAT TIME AGAIN!



USDA GOOD



NOTEBOOK

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CRAYOLA **CRAYONS**

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DOUBLE S & H GREEN STAMPS ON WEDNESDAY



HAPPY PIG

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Merit

Folgers

Lb.

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79¢



Lb.

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3 5 \$1.00

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