

**Lites**  
by Bill Ellis



**Happy Halloween**

**HOPE ITS OURS**

**Chiefs Bound To Win On Friday**

Halloween, or "Hallows Eve" as it was originally called, is one observance which has been handed down from our barbaric ancestors, and deals more with superstition than an historical event, as most of our holidays take their origin.

This week we reviewed the beginning of the holiday, and thought some of our readers might also like to be reminded how the observance began.

Halloween, which has been observed for many years on the evening of October 31, precedes the Christian feast of All-hallows, or All-Saints, which was held on November 1. This explains the name Hallows Eve, or as it has become known, Halloween.

The observances connected with Halloween are believed to have originated with the ancient Druids, a religious order of the ancient Celts of Gaul, Britain and Ireland.

They believed that on that evening, Saman, the lord of the dead, called forth hosts of evil spirits. The Druids customarily lit great fires on Halloween, apparently for the purpose of warding off these spirits.

Among the Celts, Halloween was the last evening of the year, and it was regarded as a good time for examining the portents of the future. The Celts also believed that the spirits of the dead revisited their earthly homes on that evening.

After their conquest of Britain the Romans added to the Halloween traditions features of the Roman festival held on November 1 in honor of Pomona, goddess of the fruits of trees.

The Celtic tradition of lighting fires on Halloween survived until modern times in Scotland and Wales, and in the concept of ghosts and witches is still common to all Halloween observances.

Traces of the Roman harvest festival survive in the custom prevalent in both the United States and England, of playing games involving fruit, such as ducking for apples in a tub of water, and in the decorative use of pumpkins which are hollowed out, carved to resemble grotesque faces, and illuminated by candles or other lights placed inside.

In Mexico, which inherited its religion from Spanish conquistadors, people blend Old World ritual with remnants of the beliefs of their pre-Conquest ancestors. All Souls Day, or Dia de los Muertos (Day of the Dead) is an example of that blending. While it lacks the festiveness of our Halloween, Dia de los Muertos offers a different type of adventure. Children delight in gaily decorated skulls made of sugar in skeleton dolls dressed in old-fashioned clothes.

More than anything else, however, Dia de los Muertos provides a time for remembering departed friends and relatives. Many villagers believe spirits actually take a one-day vacation from death and return for friendly visits with the living.

On Janitzio Island near Mexico City, Tarascan Indian women and children carry candles, marigolds and decorated wooden frames to their family burial plots. They also bring food, in case the spirits should be hungry.

After setting up the decorations and arranging the food, the islanders scatter marigold petals atop the graves and light one candle for each remembered relative. Although there are no headstones, the Indians know where their own kin rest. Space is short on the island, and each grave holds the remains of a number of relatives.

The vigil begins a few minutes after midnight on All Souls' Day and lasts throughout the chill night. The women sit and think and pray, children doze beside the flickering candles, and chanters call the spirits: "Salga, salga, salga-come out, come out."

With the realignment of Friona's interscholastic league district for the next two years, and the revising of enrollment requirements have left Friona High School as about an "evening" (Continued on Page 2)

The Friona High School Chiefs will take time out from District 3-AA warfare for a non-conference trip to Crosbyton, in another effort to get back on the winning track.

The Chiefs may welcome the break from district battles after two consecutive losses, to Lockney and Floydada. Friday's contest, as all the remaining games this year, begins at 7:30 p.m.

It's only the second meeting in history between Friona's Chiefs and Crosbyton's Chiefs, as Crosbyton has been replaced on the 1970 schedule.

And, while Friona would like to close the book with a perfect 2-0 record against their namesakes from the South Plains, they may be hard pressed to equal last year's showing.

For one thing, Crosbyton fields a much-improved team over last year's edition which was shell-shocked 48-23 in a game here marked by an unusual late-fall thunderstorm and hail storm.

Whereas Crosbyton brought a losing record into the fray last year, they are boasting a 5-2 mark this season. And the local Chiefs, who were 5-2

a year ago, are now 3-4. Friona desperately needs a win to pull even for the year at 4-4, and keep their hopes alive for at least a break-even season.

The team has been hampered this week by the wet weather, for the second week in a row, which forced workouts inside. But this problem undoubtedly bothered the opponents as well.

**Whitefield Takes State Fair Honors**

Otho Whitefield of Friona returned from the State Fair of Texas with the "Premier Exhibitor's" trophy in the Columbia Sheep exhibit.

Whitefield also placed first in the "exhibitor's flock" competition, had the first place yearling ewe, first place ewe lamb, ram lamb, and had first place pens of yearling ewes, ewe lambs and ram lambs.

**SPECIAL MEET Council Opposes Gas Increase By Pioneer**

The Friona City Council passed a resolution Monday night in a special session to join area cities in opposition to the proposed increase in the price of the natural gas rate delivered to the city by Pioneer Natural Gas.

Pioneer has filed a request with the Texas Railroad Commission to increase the gas "gate rate" from 28 to 34 cents per 1,000 cubic feet of gas.

The increase would affect most of the 66 cities which the company serves in West Texas. It has been figured that the increase would cost each customer an average of 75 cents per month.

Many cities across the region have filed protests with the Railroad Commission, and say they plan to fight the rate.

In other action Monday, the council failed to approve, by a split vote, a resolution approving the participation by local housing owners in the federal rent supplement program.

The vote was three members in favor, and one abstaining.

A plan was presented by J.E. Hicks for a sub-development of approximately eight acres of land west of State Highway 214 and adjacent and north to the Lakeview addition and the old Reeve Baseball park.

The council gave tentative approval for the city's participation in the extending of utilities to this area.

The council also sponsored a used eyeglasses drive, and are requesting that any residents having old eyeglasses to donate them to the club. These may be gotten ready for club members to pick up Thursday evening, if convenient.

The eyeglasses are to be collected and turned in to the Amarillo district Lions office. Glasses collected will be distributed to needy people needing them, probably in India, it was announced.

Proceeds of the light bulb sale go toward the club's sight-saving projects, which include the Hi-Plains Eye Bank of Amarillo, of which local Lions have a part.

Area children who cannot afford glasses are also given them by Friona Lions. Price of the package assortment of eight bulbs will be \$2.00.



CHAMPION SHEEP... Otho Whitefield of Friona is shown with his Champion Columbian ewe which won the championship of the Columbia show at the State Fair in Dallas recently.

Whitefield also won the premier exhibitor's trophy, along with several other first places. See story elsewhere in this issue.

**RAINS CONTINUE**

**Anxious Farmers Eye Clearing Signs**

Farmers in the Friona area were keeping a watchful eye on the sky this week, many being hopeful for a clearing sign which would allow them to complete their harvest operations.

The maize harvest, according to the estimate of Don Huckabee, manager of West Friona Grain, is about two-thirds complete. Maize farmers have been chomping at the bit to get the

other third of the 1969 crop out of the field. Rains during the past week continued to keep farmers out of fields. After only one day of ideal weather (Saturday), a new cold front moved into the area on Sunday, and brought another .81 inches of rain to the soggy area.

This brought the eight-day total rainfall as logged by the City of Friona to 3.51 inches, and it appeared that farmland to the south and east apparently received more than this.

Howard Fleming of Fleming and Son Gin at Hub said farmers in that area had received upwards of four inches during the period. At Lazbuddie, the fall was more than five inches in some parts, as roads have become unpassable.

School buses have run only on the pavement in most cases, and postal rural routes have also been limited to the main roads, thanks to the week-long "monsoon."

Fleming said it was hard to assess the damage received at this point to the cotton crop. He figures that the quality of the cotton will definitely suffer, and it's too early to say whether some of the green bolls which the freeze caught will open or not.

"A frost prior to the hard freeze would have been a big help," Fleming said. He joined other agricultural men in saying that if the current wet spell "hangs on," the damage is sure to be evident.

The rainfall recorded by the city office now totals 3.76 inches for October, and the calendar year is bidding for a recent-years record.

For the first 10 months, the rainfall totalled 21.35 inches, well above the yearly average, with two entire months to go. It is a big contest with the 9.38 inches which were the official totals for all of 1968.

The rainfall for 1969 is well above anything recorded since official weather records have been kept by the City of Friona, which began logging them in 1962. Wettest years since that time have been 1965 (17.23 inches) and 1966 (17.20 inches). The wheat farmers continue to be in a happy mood.

**Temperatures**

Date	Hi	Low	Prec.
October 22	51	44	.86
October 23	45	40	1.02
October 24	47	41	.02
October 25	65	47	.00
October 26	70	50	.00
October 27	50	34	.81
October 28	38	34	.10

**Younger Set Paces Football Contestants**

The younger set took over as experts in the seventh week of the Friona Star football contest.

Maron Finley, a sophomore at Friona High School, won the weekly first prize of \$5.00, and Clay Bandy, a seventh grader, won the second prize of \$3.00.

Third prize went to Pilo Castillo, and the three winners were the only ones to register scores of 13 in the weekly contest, and had to be separated by means of the tie-breaker score.

Bandy was one of few contestants correctly picking Kansas State over Oklahoma, but missed the Texas Tech-SMU game. Finley and Castillo each correctly picked Tech's upset win, but missed the Sooners' slaughter at the hands of K-State.

A magnifying glass was almost necessary to separate the three on the tie-breaker. Finley missed the Friona-Floydada actual score by only 11 points; Bandy missed by 12 and Castillo by 14.

Only six contestants besides the three winners got as many as 12 games right on the weekly slate. They were Patsy Bandy, Gene Hamilton, Jim Johnston, Harley Merritt, Lee Roy Nuttall and Sam Perez.

Nuttall's score of 12 earned him the outright lead in the race for grand prize, with a score of 78 after seven weeks. Owen Drake had a score of 10, and his 77 ranked him second. Three more players are tied for third place, and then comes ten contestants at 75, including Finley, who made quite a jump with his score of 13.

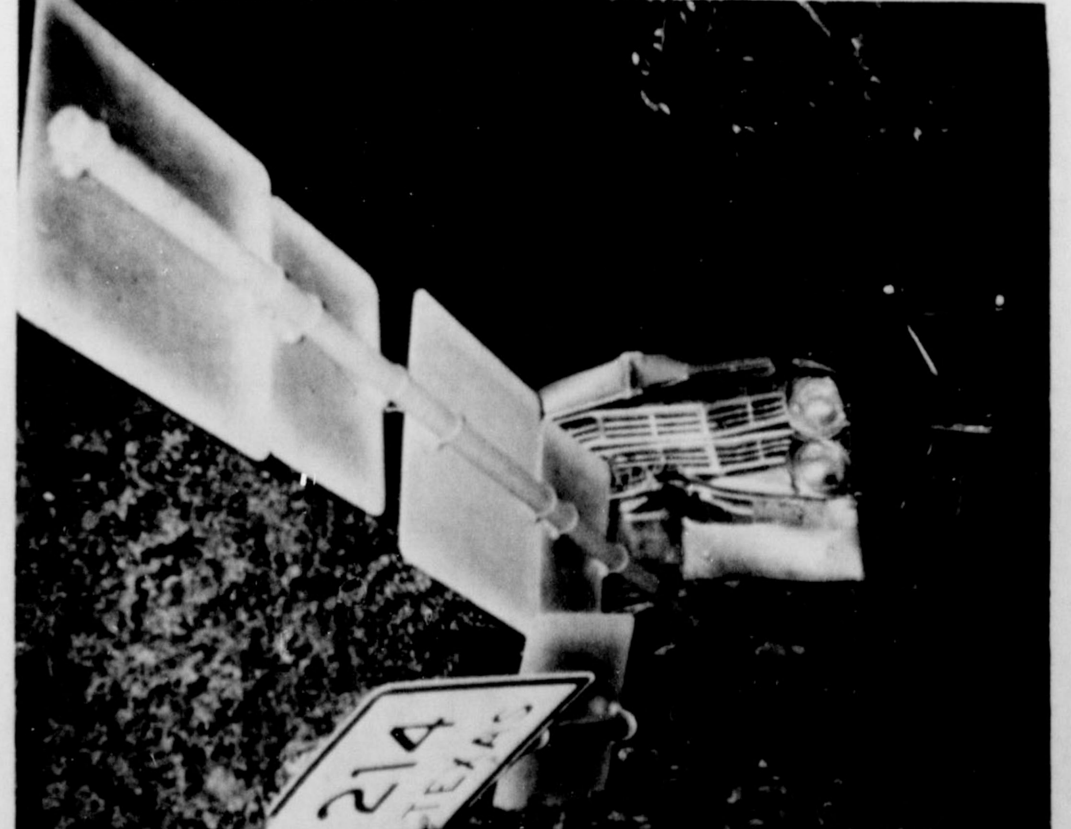
There are five more weeks in the contest, with a possibility of

70 points to be earned, so you can see that few regular contestants are actually "out" of the race, the contest editor points out.

Contestants are going for a grand prize of two tickets to the Cotton Bowl game on January 1, along with \$30 expense money. A second grand prize, and third prize will also be awarded.



PLAY SCENE... Kay Riethmayer, left, and Rhonda Garth are shown in a scene from "The Legend of Sleepy Hollow," which was presented by the Friona Theatrical Troupe Monday and Tuesday nights of this week.



JUMPS CURB... The 1967 station wagon driven by Jodean Harrelson jumped the curb at Fifth and Main last Friday night. Harrelson was going east on Fifth when the car went out of control, crossing Main Street. Highway signs on the corner were knocked down, and the car was damaged. Harrelson escaped without serious injury.

## Pause And Reflect

By Nelson Lewis

**DON'T LET  
YOURSELF BE  
TRICKED!  
TREAT  
YOURSELF  
TO A  
FULLER SHARE  
IN AMERICA!**

"For what avail the plow or sail,  
or land, or life, if Freedom fail?"

--Ralph Waldo Emerson

Several weeks ago (Aug. 7, 1969) this column was critical of the unethical conduct of a major printing company for having produced a poster showing a young woman wearing the uniform of the Girl Scouts and obviously pregnant.

In the Sept. 2, 1969 issue of Washington-Exclusive, a service of the U.S. Press Association, the editor, Mr. Dudley Carroll, said in part: "we agree with most of what Mr. Lewis wrote. We are hoping, however, that his comments on the Supreme Court turn out to be wrong."

The column (Pause and Reflect) and the Star felt complimented at being mentioned in the Washington-Exclusive; however, it is our sad duty to inform you that the predictions of this writer were only too true.

The Girl Scout organization attempted to sue the printer for one million dollars but were met head on by the Spector of the Sixties-Pandering Permissiveness toward Pornography. A United States District Judge denied even a preliminary injunction.

As he saw it the poster makers had violated no law; moreover, banning the posters might infringe on their right of satirical expression.

I realize that to say "I told you so," is bad manners, but the fact remains that in the August 7 column this prediction, that we all hoped was wrong, was made—and I quote myself: "My guess is that it will be carried all the way to the so called 'Supreme Court' and will then be thrown out, or settled in favor of the printing firm, on the grounds that a man may print or publish anything under the guise of 'freedom of speech.'"

It becomes clear in our battle for law and order, and decency in everyday living, that in many cases, justice is truly blind.

## AN EDITORIAL

### Dues Of Anarchy Are High Priced

There are a number of side effects of the college campus upheavals over the past several years that are not immediately apparent. The student who takes part in subsequent demonstrations should consider carefully all of the possible consequences. We do not mean normal college highjinks. We mean the violent displays and lawbreaking often fostered by radical organizations.

A recent graduate of the University of California at Berkeley ran into an example of one of these side effects. Berkeley has been branded by the actions on its campus as a school full of extremists and militants. The very name of the school conjures images of mass demonstrations, such as the so-called Free Speech Movement of a few years back. This movement was known to many under the name of the Filthy Speech Movement due to the obscenities used by many of the placard-wavers.

Berkeley is a large campus. The enrolment is well over 27,000 and the number of radicals is nowhere near a majority of the student body, even if one excludes the outsiders who come onto the campus for the purpose of causing trouble or joining in the fun. The former student referred to was one of the silent majority. He attended his classes, did his work and earned his sheepskin.

Now he is trying to put to use the lessons he learned, but he is having trouble convincing potential employers that he is not an infiltrator. You may recall that the Students for a Democratic Society (SDS) were making threats to infiltrate private businesses for the purpose of creating class struggles. SDS is known to be one of the main generators of campus violence. Berkeley has a reputation for violent activities. And there you have the reason some employers are steering clear of Berkeley graduates. This young man in question is the victim of his own complaisance. He failed, as an individual, to apply personal pressure on the authorities to counteract the pressure applied by radicals. Like the student, the public also failed to bring pressure to bear.

There is a lesson in this for citizens in every state in the Union. Radicals are ready to destroy the very foundations of learning. We, meanwhile, are ignoring them—and someday, like this lad, we may have to pay for our error.

### Star Lites . . .

(Continued From Page 1)

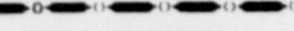
rage" school in its district and classification.

New enrollment figures place schools with average enrollments between 230 and 499 students in class AA. Friona currently has an enrollment of some 340 students, 110 more than the minimum and 159 less than the maximum.

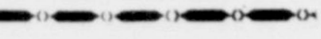
Littlefield is the largest school in District 3-AA (and probably largest in the state), with enrollment of 497 for the past two years. Floydada is second largest, with around 480 students, and Dimmitt is next at about 445.

Four other schools are below Friona in enrollment. They are Olton, Morton, Lockney and Abernathy, and their enrollment ranges from just above 250 to around 300.

The "In" Metal  
Sixteen denominations of pure nickel and nickel alloy coins were introduced by seven different countries in 1968 to replace coins previously struck in silver.



### FRIONA SCHOOL LUNCH MENU



Week of November 3-7  
Monday-burritos, french fries, hot rolls and butter, milk, Mexican style beans, peach halves, and catsup.

Tuesday-pork patties, potatoes, pickled beets, hot rolls and butter, English peas, banana pudding, and milk.  
Wednesday-hot tamales, pin-to beans, onions, corn bread and butter, greens, cherry cobbler, and chocolate milk.

Thursday- hamburgers, lettuce, tomatoes, pickles, and onions, potatoe chips, jello and milk.

Friday-turkey and dressing, green beans, hot rolls and butter, cranberry sauce, apple-sauce cake and milk.

## SHARE DIVIDENDS, TOO

### MBP Official Sees Record Yearly Sales

J. C. Walker, executive vice president of Missouri Beef Packers, Inc. (AMEX) told a meeting of security analysts in Los Angeles today that he expected sales slightly excess of \$220,000, 000 and earnings per share of \$1.50 for the fiscal year ending October 25, 1969.

Last year Missouri Beef reported per share earnings of 87 cents and net income of \$926,124 on sales of \$124, 460,581.

Mr. Walker told the analysts that Missouri Beef's growth program was based on expansion of facilities and markets without dilution of common equity.

Since beginning operations with a brand new plant in Rock Port, Missouri, in 1966, the company has added a modern, partially automated 10, 000 head per week slaughtering plant in Friona, Texas, and has a similar facility presently under construction in Plainview, Texas. Last week the company announced that a fourth plant is planned for the Dumas-Stratford area of the Texas Panhandle.

He said that the two plants would give the company a combined slaughtering capacity of approximately 2 million head a year.

One of the first companies to locate slaughtering plants in the midst of rural cattle feeding areas, Missouri Beef Packers also has been expanding its operations in breaking and fabricating carcasses into prepackaged primal cuts for the retail market. Special breaking equipment is being installed in the Rock Port and Friona plants, and is being integrated into the new plants at the outset.

He cited not only substantial savings in transportation from breaking but noted that economies could eventually be passed on to the consumer to hold down rising beef prices.

He noted that the meat

packing industry has undergone a number of dramatic changes in recent years, with independents, like Missouri Beef, out in the forefront. "By moving our plants into the feeding areas," he noted, "we can do a better job, cut out terminal expense and feed cost, and save money on shorter hauls."

The days of the "packing house town" are virtually gone, he noted.

Mr. Walker cited Missouri Beef's capital expenditures philosophy as particularly noteworthy in the company's growth. "We're financing expansion with loans rather than dilute common equity," he said. "We design and build our plants with our own management supervision and company work crews, which not only reduce building costs, but assures a facility designed to our own particular specifications."

### LETTERS TO EDITOR

Friona Star  
Friona, Texas

Just wanted to let you know that we still look forward to the Star each week. We've enjoyed keeping up with what is going on around Friona and you do a good job of keeping everyone informed.

Enclosed you will find a check to renew our subscription and we would like one sent to Sammy. He has kept tab on the kids he grew up with through the Star and maybe some of them would like to know that he is in his second year at Arizona State University in Tempe, Arizona. Cyndee is a busy Junior in high school and Kelli is a not so busy third grader.

Thanks, again for the Star.  
Sincerely,  
Mrs. Sam Bailey, Jr.  
Willcox, Arizona

# THE FRIONA STAR

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Friona, Texas - 79035

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Parmer County, adjoining counties: \$4 per year. Elsewhere: \$5 per year.

Bill Ellis, Editor & Publisher

Wahleah Beck, Bookkeeper

June Floyd, Women's News



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Association



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# ANNOUNCEMENT!

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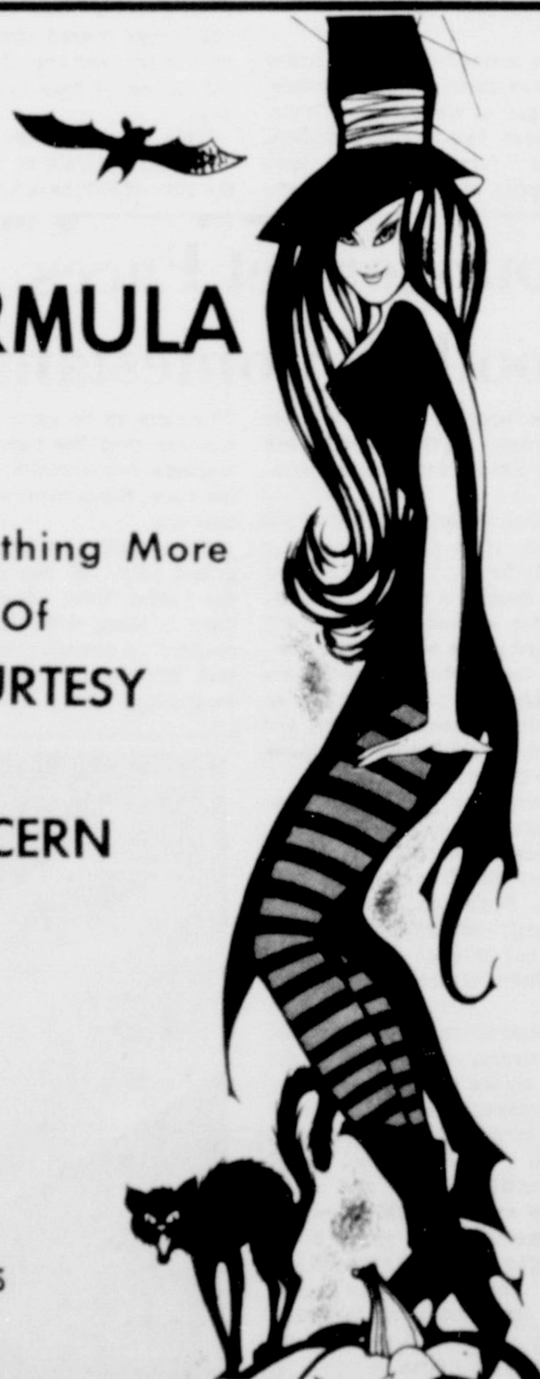
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### Sister Of Frionan

#### Buried In Oklahoma

Funeral services for Mrs. Cherry Lee Townsend were held Tuesday, October 21 at 2 p.m. in the Green Funeral Chapel in Mangum, Oklahoma, with Rev. James Goodballet, pastor of Central Christian Church, officiating. Burial was in the Brinkman Cemetery.

Mrs. Townsend, the former Cherry Lee Burchfield, died Sunday, October 19 in a Duncan, Oklahoma nursing home where she had been a patient seven years.

She was born June 27, 1899 in Limestone County, Texas, and was the daughter of the late

Mr. and Mrs. Albert Burchfield. She moved to Greer County, Oklahoma with her parents during her childhood.

She was a retired school teacher and had taught in Western Oklahoma 40 years. Twenty-eight years of that time were spent in the Arapaho Public School System.

Survivors include one brother, A. Leighton Burchfield of Houston; three sisters, Mrs. Eugenia Van Vactor, Bowie, Texas; Mrs. Agnes Fulks, Friona; and Mrs. Maude Pugh, Hayward, California, six nieces and seven nephews.

### Services Conducted

#### For Sandra Jan Rule

Funeral services for Sandra Jan Rule, two month old daughter of Mr. and Mrs. Andy Rule of the Summerfield Community, were conducted from Central Church of Christ in Hereford at 3 p.m. Tuesday with J.T. Marlin officiating.

He was assisted by Rev. Bill Foll, pastor of First Baptist Church, Friona.

The infant, who was dead on arrival at Deaf Smith County Hospital Monday morning, is survived by her parents; a brother, Robbie; a twin sister, Rhonda; two sets of grandparents, Mr. and Mrs. R.R. Rule of the Summerfield Community and Mr. and Mrs. Robert B. Collier, Friona; and great-

grandparents, Mr. and Mrs. E. E. Sparkman, also of Friona. Burial was in the Friona Cemetery.

### Bookmobile Sets

#### Regular Stops

The High Plains Bookmobile will be in the Friona area this week for its regular stops. They are scheduled as follows:

Thursday-Oklahoma Lane, 9:35-10:20; Rhea, 11:45-12 noon; Friona Elementary School, 1:15-1:45, and Black, 2-3 p.m.  
Friday-Hub, 8:45-9:45 a.m.; White's Elevator, 10-11 a.m.; Lazbuddie, 12 noon-1 p.m. and Clay's Corner, 1:15-2:15 p.m.  
Saturday-Friona, 1-4 p.m.

### Buske's Have

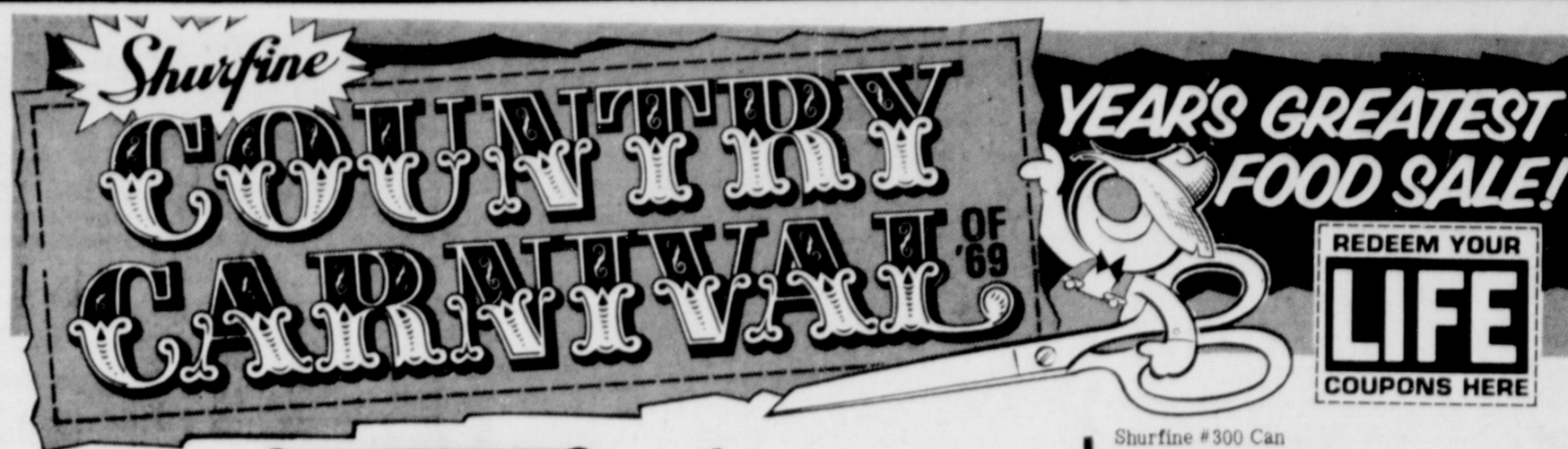
#### Weekend Guests

Mr. and Mrs. Rick Styles and children, Mike, Scott and Sheri, of Albuquerque were weekend guests in the home of Mr. and Mrs. G.B. Buske. Others present for dinner Sunday included Mr. and Mrs. Phillip Weatherly and children, Park, Pepper and Penni, of Friona.

Mr. and Mrs. Roy Johnson, Odessa, and Mr. and Mrs. Dudley Robason, Siloam Springs, Arkansas, have also been visitors in the homes of the G. B. Buskes, Calvin Talley and W.H. Joneses.

A seven-year-old child is in the "eraser age." He erases as much as he writes, trying constantly to make his work more nearly perfect. Jennie Kitching, Extension family life specialist, says the seven-year-old is anxious to do well and to learn how things are done. He needs a job at home and may be a small allowance.

Today's dollar buys less and less housing, reports Extension Housing Specialist Jane Berry. The median price of a new home has rocketed nearly 20 percent in the past year; rents are up 15 percent, lumber up 70 percent and interest rates up 25 percent in most places.



### CORN

Shurfine  
Cream Style Golden  
or  
Whole Kernal Golden

#303 Can

5 For \$1



Shurfine Frozen

### ORANGE JUICE

12 oz. Can

3 For \$1

### TUNA

Shurfine

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6 oz. Can

3 For 89¢

### FRYERS

Grade A

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Bar 5

### BACON

Lb. 73¢

Jimmy Dean

SAUSAGE 1 Lb. 79¢ 2 Lb. \$1.58

Shurfine

### FLOUR

25 Lb. Paper Bag \$1.69

Shurfresh Mix'n Match  
Buttermilk or Sweetmilk

### BISCUITS

12 For \$1

Shurfine #300 Can

FRUIT COCKTAIL 4 For \$1

Shurfine #303 Can

GREEN BEANS 6 For \$1



Shurfine

### Shortening

3 Lb. Can

59¢

### Produce

Thompson Seedless

GRAPES Lb. 19¢

Colorado Red Rome

APPLES Lb. 13¢

Sweet

### POTATOES

Lb. 15¢

Shurfine #300 Can

RSP CHERRIES 4 For \$1

CATSUP 5 For \$1

#300 Can Shurfine Strained

CRANBERRY SAUCE 4 For \$1

Shurfresh Quarters 1 Lb.

MARGARINE 5 For \$1

22 Oz. Btl. Energy

LIQUID DETERGENT 3 For \$1

Lb. Can Roxy

DOG FOOD 13 For \$1

Tall Can-Shurfine Evaporated

MILK 6 For \$1

18 1/2 Oz. Box Shurfine Devil's Food, Lemon, White Yellow,

CAKE MIX Mix or Match 4 For \$1

32 Oz. Bag Shurfine Yellow

POPCORN 2 For 49¢

#300 Can Shurfine Halves Unpeeled

APRICOTS 4 For \$1

#303 Can Shurfine Bartlett Halves

PEARS 4 For \$1

46 Oz. Can Shurfine Pineapple-Orange

DRINK Pineapple-Grapefruit 3 For 89¢

46 Oz. Can Shurfine

TOMATO JUICE 3 For \$1

#300 Can Shurfine All Green Cut

ASPARAGUS SPEARS 3 For \$1

#303 Can Shurfine

CUT BEETS 7 For \$1

#303 Can Shurfine

SPINACH 7 For \$1

#300 Can Shurfine Fresh

SHELLED BLACKEYES 7 For \$1

#303 Can Shurfine Early Harvest

PEAS 5 For \$1

#303 Can Shurfine

WHOLE TOMATOES 5 For \$1

8 Oz. Can Shurfine

TOMATO SAUCE 10 For \$1

4 Oz. Can Shurfine

VIENNA SAUSAGE 4 For \$1

28 Oz. Jar Shurfine

APPLE BUTTER 3 For \$1

18 Oz. Jar Shurfine Fresh Pak

STRAWBERRY PRESERVES 2 For \$1

12 Oz. Jar Shurfine Chunky Shurfine Creamy

PEANUT BUTTER 3 For \$1

Qt. Bottle Shurfine

WAFFLE SYRUP 2 For 89¢

16 Oz. Jar Shurfine Fresh Pak

CUCUMBER CHIPS 3 For \$1

22 Oz. Jar Shurfine Whole

SWEET PICKLES 2 For \$1

Qt. Jar Shurfine

SALAD DRESSING 39¢

Shurfresh Lb. Box

SALTINE CRACKERS 2 For 39¢

Shurfine #303 Can

PEACHES 4 For \$1

Shurfine

PORK & BEANS \$1

#300 Can 7 For \$1



BUY LIGHT BULBS FROM FRIONA LIONS THURSDAY OCT. 30 BEGINNING AT 5 P.M.



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'YES' STAMPS EVERY WEDNESDAY

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**WANT ADS PH. 247-2211**  
**CLASSIFIED RATES**

First insertion, per word - 6¢  
Second and additional insertions - 4¢  
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Double rate for blind ads  
Classified Display - \$1.00 per col. inch  
Legal Rate 4¢. Minimum Rate 60¢  
on cash order, \$1 on account.

**DEADLINE FOR INSERTION**

Thursday's Friona Star - 4 p.m. Tuesday.  
The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately. The Star is not responsible for error after ad has already run once.

**ANNOUNCEMENTS**

Need party with good credit in Friona area to take over payments on 1969 Model Singer Sewing Machine in walnut console. Will zig zag, buttonhole, fancy patterns, etc. Five payments at \$5.55 or will discount for cash. Write Credit Dept 114 19th St., Lubbock, Texas 79401. 39-tfnc

**ONLY 53 SHOPPING DAYS "TILL CHRISTMAS!"**  
Pick up your Credit Union time and quarter savers. Fill as many as possible for ready cash for Christmas shopping or for saving. Friona, Texas, Federal Credit Union. 50-tfnc

**LOSE WEIGHT...** Improve health. Lose up to 10 pounds per month. Complete health facilities. Come in for free consultation and tour of facilities. (For men and women). special "Texas" Rate! Clovis Spa, 1121 Thornton, Clovis, N. M. 2-ftc

**NOTICE...** I will no longer be responsible for anyone's debts except my own. Larry O'Connor. 4-4tc

Your Singer dealer. Sales and service. Southern Sewing Center. 213 Main, Hereford, Tex. Ph. 364-3782. 49-tfnc

Remove excess body fluid with **FLUIDEX** tablets, only \$1.69 at your drugstore. 3-4tp

**DOLLS**  
Dolls, doll clothes, doll beds. Now being made. Lay Away For Christmas. Mrs. T.J. Presley, Phone 265-3557, Black, Texas. 5-3tp

**NOTICE...** Any debt against the estate of Burt Burkley should be forwarded to Wallace D. Puryear, 1214 Nolite Drive, Dallas, Texas, 75208. 4-3tc

**AUTOMOBILES USED**

**FOR SALE...** 1964 Jetstar, 88 Olds; 1966 GMC Pickup. Gerald Floyd, 247-2470 or 289-5688. 3-tfnc

**FOR SALE...** 1966 Ford tandem truck; 20 ft. bed; hoist; less than 20,000 miles; sugar beet tailgate. Melhorn Jones, Route 1, Farwell, Texas. Phone 825-2152. 4-3tc

**FOR SALE**

**FOR SALE...** Collector Items-126 pair of Salt and Pepper Shakers. 807 Virginia, 247-2278. 4-2tp

**FOR SALE...** Used beige rug. Good condition. Mrs. E.E. Taylor, 1403 West Fifth, Phone 247-2416. 5-1tp

**Pistol Collection Sell**  
Brownings-Colts-Rugers-Smiths - will finance Jim Akers-Friona-247-3663. 5-tfnc

**CARDS OF THANKS**

We wish to express our appreciation and many thanks to our neighbors and friends for the beautiful floral offerings and many cards and other deeds of kindness shown in our time of sorrow at the death of our sister and aunt, Mrs. Cherry Lee Townsend.  
Each will be long remembered.

Mrs. Agnes Fulks  
Virginia Fulks  
Mr. and Mrs. Glenn Reeve, Jr.  
Glenda and Janna  
Mr. and Mrs. Bobby Fulks and Lisa  
Rev. and Mrs. Jack Lee  
5-1tp

**FARM SUPPLIES**

**FOR SALE...** baled sudan hay. Call Curtis Murphee. Phone 295-3529. 1-tfnc

**FOR SALE...** Tascosa seed wheat. Eugene Bandy. Phone 265-3413. 50-tfnc

**FOR SALE**  
CARLOAD  
STEEL HOG PANELS  
34" x 16" Galvanized McCourt Construction Co. across from Gibson's Plainview, Texas. 5-9tc

**HELP WANTED MEN**

**WANTED...** Station attendant. Apply in person at Claude's Mobil, West Highway 60. Need both full-time and part-time help. 4-tfnc

Have two openings for front-end loader operator, heavy equipment. Hi-Plains Feed Yard, Friona, 806, 295-3766. 52-tfnc

**YEAR-AROUND farm hand** wanted. Experienced in irrigation and general farm work. Harvey Garrison, Phone 265-3226. 48-tfnc

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**NEW...** Extra nice 2 BR Tri-Plexes, all electric kitchens, heating and ref. air. Refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools. \$115 mo. 900-9th. Phone 247-2578. 52-tfnc

**FOR RENT...** Furnished apartment. Suitable for lady or couple. No pets. Phone 247-2487. 3-3tc

**ACREAGE FOR RENT**

**FARM FOR RENT**  
320A; all in cultivation; fully allotted, wheat, cotton, feed grain; good land; 2 six inch wells. Phone 225-4452. E. O. Johnston, 5 mi. north, 1 west of Bovina. 2-3tc

**FOR LEASE...** Grazing for 200 small steers. 3-1/2 miles southwest near MBP. Jim Dixon, Phone 295-3392. 5-tfnc

**LOST AND FOUND**

**LOST...** six small Herefords and mixed calfs. Gordon Durham, 295-3612. 52-tfnc

**FOUND...** Steer branded winged V. Jim Dixon, Phone 295-3392. 5-tfnc

**LOST...** 650 lb. steer branded TY on left hip. Jim Dixon, Phone 295-3392. 5-tfnc

**LEGAL NOTICE**

**NOTICE AFFORDING OPPORTUNITY FOR PUBLIC HEARING CORRIDOR AND DESIGN HEARING**

The Texas Highway Department is planning the construction of F.M. Highway 3140 in Parmer County, beginning at a point on U.S. Highway 60, approximately 2 miles southwest of Black, Texas and going south along an existing county road approximately 4 miles to F.M. Highway 2397.

Work on the proposed project will include grading, drainage structures, culchic base and an asphalt surface treatment. Proposed usual right of way width is to be 100 ft.

Maps and other drawings showing the proposed location and geometric design and any other information about the proposed project are on file and available for inspection and copying at the Resident Engineer's Office on U.S. 84 Business Route in Littlefield, Texas, 79339.

Information about the State's Relocation Assistance Program, the benefits and services for displaces and the relocation assistance office as well as information about the tentative schedules for acquisition of right of way and construction can be obtained at the Resident Engineer's Office.

Any interested citizen may request that a public hearing be held covering the social, economic and environmental effects of the proposed location and design for this highway project by delivering a written request to the Resident Engineer's Office on or before November 14, 1969.

In the event such a request is received, a public hearing will be scheduled and adequate notice will be publicized about the date and location of the hearing. 4-2tc

**REAL ESTATE**

**Rita Stephenson**  
REPRESENTING  
BINGHAM LAND CO.  
HOME PHONE 295-3566 OFF. PHONE 247-2745

**ACREAGE FOR RENT**

Am interested in buying first or second lien notes secured with farm or ranch lands.  
J.J. STEELE  
Citizens Bank Building  
Clovis, New Mexico, 88101  
4-4tc

**REAL ESTATE LOANS**

FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park. Located at 802 East 11th, 8 Blks. east of Main on Highway 60. Call 247-3545. 46-tfnc

**PRICED TO SELL**  
Large brick home-3 bedrooms 1-3/4 baths  
Dishwasher  
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Gas Bar-B-Q and patio in a fenced backyard. Good terms.  
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Friona, Texas

**FOR SALE...** 2 room stucco house to be moved. Call 265-3657. 5-4tc

**NOTICE:**

We can build you a new home in Ridgeview Addition; nothing down and low interest rates. See ED HICKS REAL ESTATE, 247-3537 or 247-3189.

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**Joe B. Douglas**  
**DOUGLAS LAND CO.**  
901 Main  
Ph. 247-3001 Res. 265-3519 52-tfnc

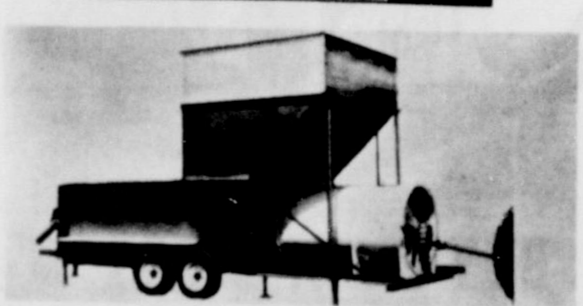
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PROFIT BY THE HIGH QUALITY OF THE GRAIN FROM MACH IV.

Available with PTO or Electric Power, Natural Gas or L.P.G. Burner.

immediate delivery from stock.



2905 West 7th Street - Plainview, Texas 79072

**WELCOME TO FRIONA**



This week we welcome Mr. and Mrs. Gary Thompson to Friona. Mrs. Thompson is an elementary teacher in the Friona schools, and Gary is a student at West Texas State University. They moved to Friona from Dallas, and reside at 908 Pierce.

**ROCKWELL BROS. AND CO.**  
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Field Seeds

**ELK**

Drive In  
Friona, Texas

Fri. & Sat. Sun.  
Oct. 31 Nov. 1 Nov. 2





STORY HOUR CROWD. . . A portion of the large crowd which has been attending Story Hour at Friona Public Library on Thursdays is shown above with librarian Billie Fairchild. A good turnout has been the rule lately, in spite of recent bad weather.

### County's Bond Sales Released

Frank A. Spring, Chairman of the Parmer County Savings Bonds Committee, announced today that the sale of United States Savings Bonds and Freedom Shares during the month of September totaled \$3,189 in Parmer County. Sales for the nine-month period were \$34,552 and this is 35 per cent of the county's 1969 goal of \$100,000.

September sales in Texas were \$14,480,583 as compared to \$13,508,678 during September of 1968—an increase of 7 per cent. Year-to-date sales were \$134,118,669.78.8 per cent of the state's goal of \$170.1 million.

Over the Nation, September investments of Bonds/Freedom Shares totaled \$351 million, with Freedom Shares accounting for \$30 million of the total, which was 27 per cent above September 1968 Note sales. Sales for the nine-month period were \$3.6 billion for 74.6 per cent of the national goal of \$4,861,800,000.

## WANT ADS DO THE JOB FAST!

Phone 247-2211

Will It Happen Again Next Spring?

Buy "Wet Field" Insurance . . .

### PLOWDOWN NITROMITE THIS FALL

If the big rains come again next Spring, you're safe—with nitrogen already in the ground to give young plants a strong start. And you get the job done when the product, labor, and equipment are readily available. No last-minute rush.

Even if you graze stalks this fall, there'll still be lots of crop residue left in the field. NITROMITE plowdown will aid decomposition of this residue, releasing valuable nutrients for new plants in the Spring.

The clincher is at harvest: if ever there was a good time, this will be the year to give your crop a great big shot in the yield with NITROMITE, Shamrock's fine brand of anhydrous ammonia—82% nitrogen for bigger, high-protein yields.

Fight back. Fight for your share of the big next year. **PLOWDOWN NITROMITE THIS**

**CUMMINGS FARM STORE, INC.**  
Friona, Texas



DISTRIBUTED BY TAYLOR EVANS—AMARILLO  
A PRODUCT OF DIAMOND SHAMROCK OIL AND GAS COMPANY  
A UNIT OF DIAMOND SHAMROCK CORPORATION

## Unemployment In Area Hits All-Time Low

Applicants drawing unemployment insurance are at an all-time low in the Hereford Office area of the Texas Employment Commission. This area consists of Deaf Smith, Castro and Parmer counties, Lester H. Rane, Office Manager of the Texas Employment Commission, reported today.

Rane said that nine people in the three county area, five from Deaf Smith, 3 from Parmer, and 1 from Castro filed for unemployment insurance in the past 30 days, but that only 2 qualified for it. This is the first time since the office opened that this figure has been this low.

Personal qualifications for unemployment insurance, he said, is that the claimant must have worked for someone who pays the unemployment insurance tax and is unemployed through no fault of his own. They must also be available for work.

The amount one qualifies for, Rane stated is dependent upon how much they have earned from an employer in the first four of the last five completed quarters.

Rane said that such an employer, who is required to pay the unemployment insurance tax must employ four or more employees, excluding the owners.

But he pointed out there are

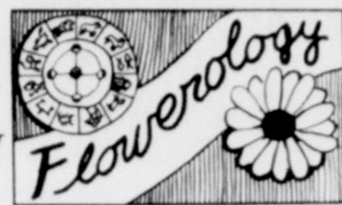
a number of employees who are exempt from paying this tax. "Anyone engaged in farming or ranching is exempt. Also city, county and state employees; schools, hospitals, and other non-profit organizations."

Rane has encouraged anyone who is interested in obtaining a job at this time to register at the TEC office at 111 West 6th Street in Friona, or call 247-2245.

### Contest Results

(Editor's note: Following are the results of games included on last week's contest lineup):

- Hereford 13, Canyon 0
- Perryton 16, Tulia 0
- Dimmitt 42, Spur 13
- Olton 28, Lockney 6
- Farwell 19, Kress 18
- Abernathy 40, Hale Center 19
- Springlake 69, Bovina 0
- Texas A&M 24, Baylor 0
- Texas 31, Rice 0
- Texas Tech 27, SMU 24
- Miami 14, TCU 9
- Arkansas 52, Wichita St. 14
- West Texas 17, N.M. State 16
- Kansas St. 59, Oklahoma 21
- (Floydada 24, Friona 8)



(Scorpio, Oct. 24—Nov. 22)

Topaz is the birthstone for those born under the sign Scorpio, impetuosity their main characteristic, and the red chrysanthemum their flower, according to FTD florists.

Scorpionians, passionate and secretive, are actively confronted with a lifetime battle. They can use their great emotional power for regeneration and soar to the heights of an eagle. Or they can use their scorpion-like sting for great destruction.

If they overcome their material environment, they will pass into a "higher self"; if not they will be conquered by their materialistic desires.

Disciplined, controlled and independent. Scorpionians also possess a fine ability to probe and investigate.

Texas landowners are soil and water conservation district directors.

FORAGE TESTING—Because of unfavorable weather, forage testing for determining the quality of hay may be more important this year than ever. The quality of hay put up this year, in many instances has been low, and stockmen should be aware of this situation. A forage test will show how low quality forage can be supplemented so livestock will get the needed TDN and energy.



## WHITE'S SUPER MARKET

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Double Stamps On Wednesdays With Purchase of \$2.50 Or More



**ROUND STEAK 98¢**  
Lb.

All Meat **BOLOGNA** Lb. **59¢**

Stokely Whole Kernel **CORN** 303 Can **4/93¢**

Stokely Cut **GREEN BEANS** 303 Can **4/93¢**

Stokely Sweet **PEAS** 303 Can **4/93¢**

Sturgeon Bay **CHERRIES** 303 Can **3/\$1.00**

Lane's **ICE CREAM** 1/2 Gal Ctn. **59¢**

Washington Delicious Extra Fancy **APPLES** Lb. **19¢**

Tokey **GRAPES** Lb. **19¢**

Yellow **ONIONS** Lb. **7¢**

Wesson **38 Oz. Bottle** **93¢**

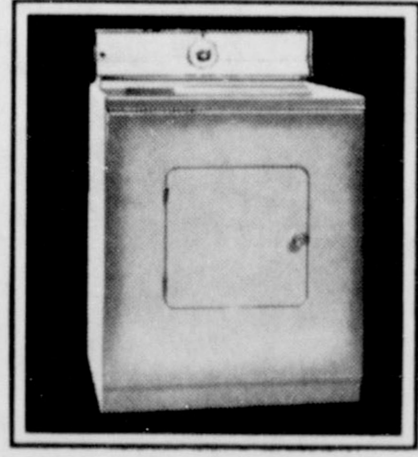
10¢ OFF NEW **Oxydol PLUS** **79¢**

Big Mike **DOG FOOD** 300 Can **4/37¢**

ECONOMICAL-MILD NOW KING SIZE AT A SPECIAL LOW PRICE 1 qt. KING SIZE ONLY **69¢**



**BE OUR GUEST... 300 LOADS FREE (A \$15.00 VALUE)**



Buy your new electric clothes dryer now and, as our customer, you will receive a \$15.00 certificate. At 5¢ a load, total operating cost, it's just like getting 300 loads dried free. Don't delay—buy now and take advantage of this valuable 300 offer.

Deaf Smith County Electric Cooperative

Convenient Drying

Public Service Company

Try **SAMMY'S PRIDE MILK** And **AUNT MARTHA'S BREAD**

**FHS DROPS 24-8 DECISION**

# Chiefs Win First Half; But Floydada Prevails



MAYBE A HEX? . . . Ted Procter (10) seems to be arriving too late to intercept the ball, and may be applying a hex on Floydada halfback Andy Hale. The Whirlwind back caught one TD pass and another for two extra points.

They played two different games at Chieftain Field last Friday. One game was won by Friona, 8-0, but the other was won by Floydada, 24-0.

Unfortunately for Friona, when you put the two halves together, it spelled a 24-8 victory for the unbeaten Whirlwinds, and ruined Friona's bid for an upset victory.

But for 14:45 of actual playing time last Friday the home fans were treated as Friona had the lead over the unbeaten visitors. However, the sleeping giant finally awakened, and completely dominated the last 10:29 of the game and kept its record clean.

And so well did the Whirlwinds dominate play during the final half of play that Friona was held to only one first down during that span, and only two net yards, while Floydada was racking up all of its points and most of the yardage.

Friona had grabbed the lead on its second possession of the half, driving 80 yards for a stunning touchdown, getting some momentous breaks along the way.

Early in the drive a 15-yard personal foul penalty on the Whirlwinds gave the Chiefs momentum. Two plays later Kendrick passed 21 yards to Hamilton who went out of bounds on the Floydada 37.

The Chiefs faced a fourth down at Floydada's 20, needing three yards. The pitchback went to Izzy Cordova, and the big fullback crashed to the 15 to keep things alive.

Two plays later a Floydada defender wined out Ted Procter, intended pass receiver, on the Whirlwind four, and unfortunately for the Floydada boy, all 1,500 in attendance saw the infraction, including the referee, who threw the flag for pass interference and Friona had first and goal at the four.

Procter gained three to the one, and then Kendrick decided to take it in himself, and Friona led, 6-0 with 3:02 left in the opening period.

Before a kick could even be lined up, the frustrated Whirlwinds jumped offside, placing the ball at the 1-1/2 yard line. This changed Friona's strategy and a run for two points was called. Cordova lived up to the task, crashing into the end zone to make it 8-0.

Floydada started a serious drive after returning the kickoff to their own 39. They also were aided by a 15-yard penalty on an over-zealous Chieftain defender.

The opening of the second quarter found the Whirlwinds on Friona's 27-yard line, facing third and nine. It was an obvious passing situation, and perhaps that's what helped Kendrick intercept the missile at Friona's eight yard line.

The Chieftains were prevented from beginning a drive by a clipping penalty on second down which shoved them back to their own nine. However, Donny Carthel's booming 50-yard punt got the team out of a hole.

After an exchange of punts, Floydada began a sustained drive that seemed destined to pay off with some points. Quarterback Jack Gregory mixed up the plays, between his speedy halfbacks and the forward pass.

Two passes drove the team from Friona's 33 to the six, using up just 26 seconds of time. In fact, the receiver being knocked out at the six was the only thing that gave Floydada another chance, with the clock stopped.

However, the Chiefs rose to the occasion, as Gregory could find no receivers and was smothered at the five as the gun sounded ending the first half.

Early in the second half, Friona missed a golden opportunity to add to its lead. Tim Oden, recovered a Whirlwind fumble at the 23. But a useless clip by Friona on second down set the team back to the 32, and rather than having a third and five at the 18, it was third and 19 at the 32. Two plays later the ball went over.

It was at this point that something seemed to awaken the Floydada offense. Two plays after taking over the ball, Gregory sent halfback Steve Puckett on a sideline pattern, and lofted the ball his direction.

It would have been terrible if Puckett had missed the ball, as he was all by himself at midfield when he caught the pass, and it was clear sailing to the goal.

Floydada answered the two-point challenge, tossing another pass to Andy Hale, and it was 8-8 with 3:43 gone in the third quarter.

The next time they got the ball, the fired-up Whirlwinds drove 65 yards to take the lead.

On a second down play from Friona's five, Gregory found himself almost tackled behind the line for a loss, but threw the ball while "scrambling" and Hale made a diving circus catch in the end zone. This time the pass for two



END OF TRAIL. . . Gary Harris (11) comes to the end of the line after a short gain in last week's Friona-Floydada battle. Coming in to insure things is Floyd Schlenker (70). Joe Bogges (79) is in the background.

**STAY UNBEATEN**

## 7th Grade Plasters Canyon Team, 40-6

Friona's "point-a-minute" seventh grade Braves had an easy time with the Canyon "White" team here last Tuesday, coasting to a 40-6 win over the visitors.

Fullback Clay Bandy scored three TDs and passed for another, as the team remained unbeaten for the season with a 4-0-1 record.

Bandy ran 31 yards for a TD the first time Friona had the ball, giving the Braves a quick 6-0 lead.

In the second quarter, Henry Graves crashed a yard for a touchdown and Bandy carried for a two-point conversion and a 14-0 lead. Minutes later Friona got the ball back at midfield and Bandy raced 50 yards around end. Eddie Waggoner carried for two points and a 22-0 lead. This was the final play of the first half.

The Braves took the second half kickoff and drove 65 yards to score with Kevin Welch going seven yards. PAT try failed, but Friona had upped its lead to 28-0.

Canyon turked the ball back after failing to go, and Bandy repeated his 47-yard scamper around end, to increase the lead to 34-0.

Friona recovered a Canyon fumble on the second play after the kickoff, and the Braves cashed in again. It took a big fourth down play from Canyon's 45, with Bandy passing to David Hurson who took it over for the touchdown.

Trailing 40-0, the Canyon team drove 61 yards to avoid a shutout, scoring on the last play of the game.

Canyon White 0 0 0 6-6  
 Friona 7th 6 16 12 6-40

## Rally Sinks Braves, 24-18

Friona's eighth grade Braves ran up an 18-0 lead, but saw Canyon "White" score an equal number of touchdowns the second half, and make two-point conversions each time, for a 24-18 win in a game played here last Tuesday.

The Braves covered a Canyon fumble early in the game, and with Danny Waggoner and James Perea carrying, moved the ball to the Canyon 11, where Waggoner carried it in for the TD. The point try failed, and Friona led, 6-0.

Canyon fumbled twice more, on their first play from scrimmage, and Friona covered at the 40. Friona punted, the visitors again fumbled, and the Braves got it at the 20. This time Perea ran for a TD, to make the score 12-0 as the first quarter ended.

In the second quarter, following a Friona punt, the Canyon youngsters once again fumbled, and the Braves set up shop at

the Eagle 22-yard line. On third down, a pass to Waggoner was good for 24 yards and a touchdown.

The point try was halted, but Friona led, 18-0. The Braves had one other scoring threat in the first half, but a fumble on fourth and two from the Eagles' 14 ended the threat.

Canyon got over its jitters during the second half. After the Braves held one Canyon drive which went to the nine, the visitors intercepted a pass and scored on the next play. They ran for two points, to trail 18-8.

The visitors scored twice more, once on a 70-yard run, and scored two-point plays after each TD, to overcome the Braves' lead, as Friona never could get another scoring drive underway.

The game left the Braves' record at 2-3 for the year.

**Statistics**

	Fri.	Flyd.
First Downs	7	22
By Rushing	4	9
By Passing	1	10
By Penalty	2	3
Net Yds. Rushing	26	139
Net Yds. Passing	32	220
Total Net Yds.	58	359
Passing	7-4	23-13
Passes Had Int.	1	1
Punts, Yds.	7-267	2-96
Punt Avg.	38.1	48.0
Penalties	6-70	7-47

SCORE BY QUARTERS

Floydada	0	0	14	10-24
Friona	8	0	0	0-8

Friona scoring: Kendrick, 1-yd. run. (Cordova, ran points).

INDIVIDUAL RUSHING

Player	TCB	Yds.	Avg.
Cordova	13	24	1.8
Davis	5	17	3.4
Procter	6	2	0.4
Kendrick	5	-6	-1.2
Clark	11	-11	-1.0
Totals	40	26	0.7
Opp. Totals	53	139	2.6

INDIVIDUAL PASSING

Player	PA	PC	Yds.
Kendrick	5	3	28
Procter	1	1	4
Clark	1	0	0

INDIVIDUAL RECEIVING

Player	PC	Yds.	TD
Hamilton	1	21	0
Procter	1	6	0
Davis	1	4	0
Cordova	1	1	0

KICK RETURNS

Player	No.	Yds.	Avg.
Davis (KO)	2	15	7.5
Procter (KO)	1	15	15.0
Melton (KO)	1	6	6.0
Cordova (KO)	1	2	2.0
Procter (Pnt)	1	8	8.0

**This Week's Football Games**

THURSDAY  
 5:30-9th Grade vs Hart "B", here  
 7:30-B team vs Hale Center, here

FRIDAY  
 7:30-Friona at Crosbyton  
 7:30-Nazareth at Lazbuddie

TUESDAY'S SCORES  
 Friona 7th 53, Dimmitt 8  
 Friona 8th 46, Dimmitt 0

## Lazbuddie Wins 1st District Tilt, 48-6

Lazbuddie's Longhorns will host Nazareth Friday in their second district game of the season. The Longhorns got their title defense off to a good start with a 48-6 romp at Turkey last Friday, breaking the game open with 24 points in the final frame.

The team's offensive leader, Derrrell Matthews, romped for 204 yards rushing and scored 14 points, giving him 93 points for the season. He is the leading scorer in class B, and one of the overall leaders as well.

The game was fairly close for three quarters. Monte Barnes passed 22 yards to Charles Lee for a touchdown and Matthews ran the points giving Lazbuddie an 8-0 first period lead.

Then in the second quarter, Matthews ran 11 yards, and Lee took a PAT pass giving the Longhorns a 16-0 halftime lead.

Matthews scored Lazbuddie's third TD in the third stanza, which also was the period the Turks scored their points, making the score 24-6.

Then in the final quarter, Barnes ran 45 yards with pass interception, and Mike Casey caught an eight-yard scoring pass and Larry Hodges contributed 12 points as the 'Horns put the game out of reach.

The 48 points approached the team's high score of the season, and gave Lazbuddie 220 points for the year, a 36.7 average. The team now stands 5-1.

Big test for the 'Horns this year will be on November 7, when they host Hart, the team expected to give them their most competition for the title.

STATISTICS

	LHS	THS
First Downs	25	11
Net Yds. Rushing	308	139
Net Yds. Passing	232	55
Total Net Yds.	540	194

INDIVIDUAL RUSHING

Player	TCB	Yds.	Avg.
Matthews	21	204	9.7
Graves	10	61	6.1
Barnes	11	23	2.1
Hodges	8	20	2.5



STARTING LINEMEN. . . Lazbuddie's starting linemen are shown above. From left to right are end Mike Casey, tackle Rene Flores, guard George Wilson, center Pablo Mendoza,

## 7th Graders Scoring At Point-a-Minute Rate

Friona's seventh grade Braves are unbeaten after six games this season, and they are scoring at the rate of over a point per minute.

After their first six games, the Braves have a 5-0-1 season record, being tied by Hereford LaPlata. They have scored 207 points, and have played 192 minutes (seventh grade games are played on eight-minute quarters.)

This is an average of 34.5 points per game, and the team has been equally as good on defense, giving up only 40 points, or an average of eight per game.

The team has scored over 40 points in two conference games, beating Tulla 42-20 and Canyon "White" 40-6. Other wins have been over Sudan, (30-0) and Springlake (28-0).

In the team's tie game with LaPlata, the Braves had the ball on LaPlata's two-yard line as the game ended, Tuesday's score was 53-8 at Dimmitt.

Coach of the team is Larry Dyess, assisted by John Morrow.

## Frosh Chiefs Edge Olton Team, 14-12

Friona High School's freshman Chieftains took their third win of the season with a 14-12 decision over Olton last Thursday, avenging an 18-12 loss they had suffered to the Olton team earlier this season.

Olton scored first, on an 80-yard run. Friona blocked the kick for extra point, and this turned out to be important in the outcome of the game.

Late in the first half, Friona took over on Olton's 38 after a fake punt and ran attempted failed to make the yardage. Three plays later, James Bartlett took a pitchout and ran 16 yards for the score. Mario Perea ran for two all-important points, to give Friona an 8-6 lead at halftime.

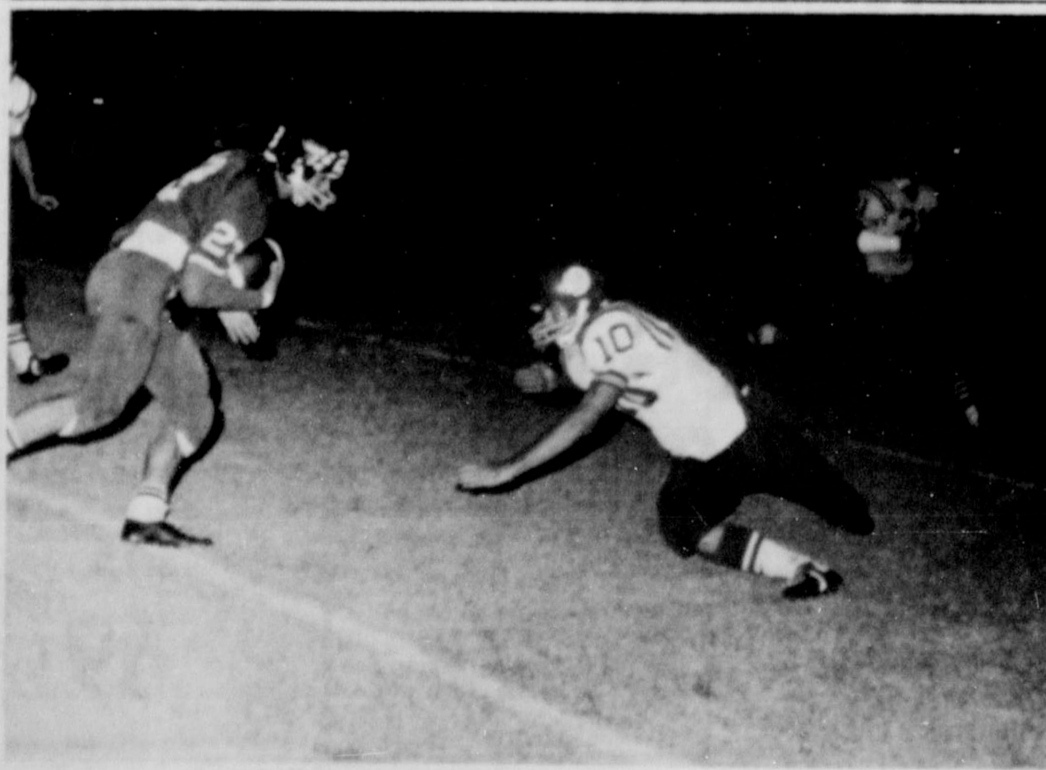
Early in the third quarter, Olton fumbled and the frosh Chieftains hopped on it at the

Olton 34. On the first play, Lewis Lee ran the distance for the score. A pass try for points was intercepted, but Friona led, 14-6.

The Chiefs drove to the Olton one-foot line, but were held. Although backed into a corner, the visitors didn't panic. They broke loose three plays later on a 95-yard run for a TD. The extra point try failed, and Friona held its lead, 14-12.

Early in the final quarter, the Chiefs drove to Olton's 10-yard line, but once again were held on fourth down. Neither team could score further.

Olton threatened late in the game, with another long run to Friona's 18, where Lee made a saving tackle. Then Johnny Bandy intercepted a pass in the end zone to end the rally.



DEFENSIVE PLAY. . . Floydada halfback Randy Selman is about to be tackled by Friona defensive back Ted Procter (10). In the background, Izzy Cordova covers, just in case.

guard Terry Scott, tackle Jim Noland and end Charles Lee. The Longhorns go after District win number two this week when they host Nazareth.


**1. ETHRIDGE-SPRING AGENCY**  
 Dan Ethridge  
 Frank A. Spring  
 Bill Stewart  
 Wendell Gresham  
 Lois Norwood  
**INSURANCE-LOANS**  
 Phone 247-2766



ABERNATHY at LOCKNEY

**2. CHEVROLET REEVE CHEVROLET**  
 \*CHEVROLET \*OLDSMOBILE  
 \*FRIGIDAIRE APPLIANCES  
 Sales Service  
 OLTON at FLOYDADA

**3. PLAINVIEW PRODUCTION CREDIT ASSN.**  
 Robert Neelley  
 Office Mgr.  
 HEREFORD at PERRYTON



**4. FRIONA COUNTRY CLUB GIN**  
 DON HUCKABEE  
 Phone 247-2439  
 DUMAS at CANYON



**5. BI-WIZE DRUG**  
 DRUGS SUNDRIES  
 "Your Rexall Store"  
 Phone 247-3010  
 VEGA at FARWELL

**6. FRIONA FARMERS CO-OP GIN**  
 "It's Your Gin - Use It"  
 CHARLES WAGGONER, Mgr.  
 SUDAN at SPRINGLAKE

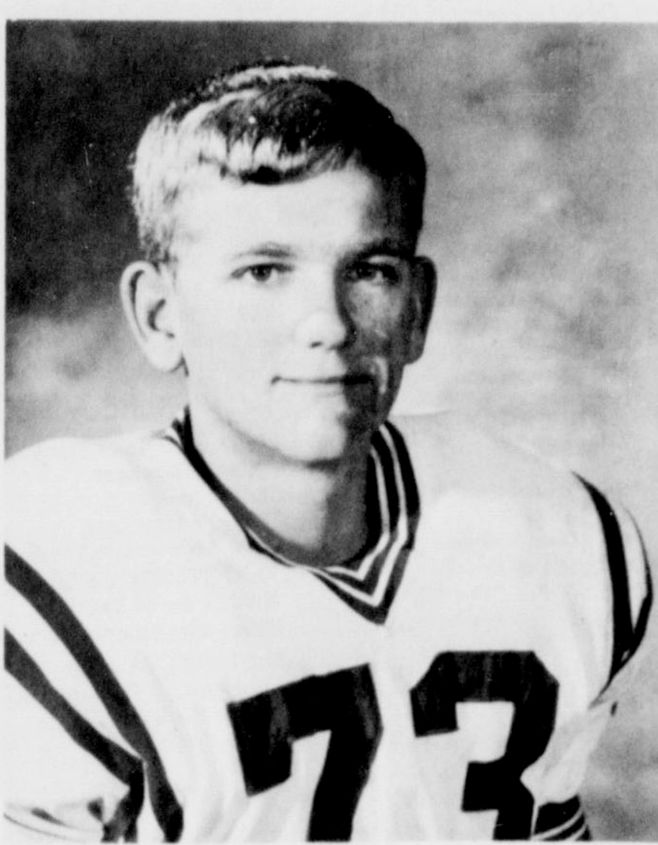
**7. FRIONA MOTORS**  
 Parmer County Headquarters  
 For Ford Cars, Trucks, Pickups,  
 Tractors & Used Cars  
 Phone 247-2701  
 DENVER CITY at POST



# COTTON BOWL FOOTBALL CONTEST

## MEET THE CHIEFS

Photos Courtesy  
 Brady Studio, Hereford



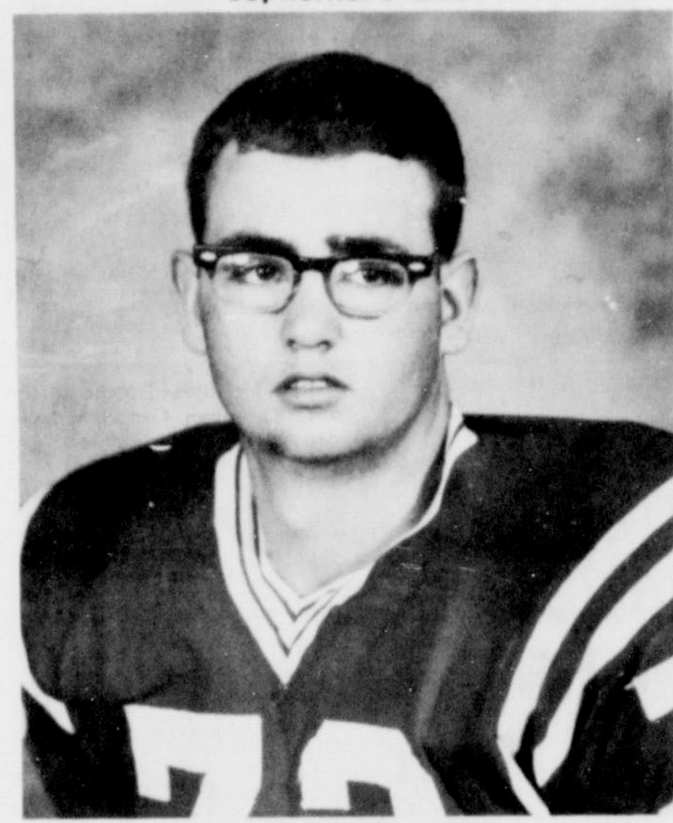
Gary Phipps  
 Sophomore Tackle



Richard Shirley  
 Sophomore End

### Contest Standings

CONTEST SCORES	
Lee Roy Nuttall.....12	78
Owen Drake.....10	77
Matilde Castillo.....11	76
F.G. Crofford.....10	76
Mary Pryor.....9	76
Elsie Allen.....11	75
Jack Clark.....9	75
Melody Drake.....10	75
Maron Finley.....13	75
Jerry Hinkle.....10	75
L.F. Jacobs.....10	75
Jim Johnston.....12	75
Mal Manchee.....9	75
Bob Nickels.....10	75
Elizabeth Peak.....11	75
Benny Pryor.....9	75
Bobby Wied.....8	75
Eugene Bandy.....9	74
Dale Milner.....8	74
Eddie Waggoner.....9	74
Mrs. Teddy White.....10	74
Dean Blackburn.....10	73
Becky Broyles.....9	73
B.C. Hartwick.....10	73
Mrs. A. Johnson.....11	73
Norman Mohr.....9	73
Mike Pavalus.....10	73
Frank Truitt.....11	73
Clay Bandy.....13	72
Audvie Barnett.....9	72
Debbie Benge.....8	72
Fred Florez.....8	72
Wendell Garner.....9	72
Paul Mohr.....9	72
Clarence Monroe.....8	72
Ray L. Murphree.....9	72
Jerry Shelton.....10	72
C.H. Veazey.....10	72
Danny Waggoner.....11	72
Teddy White.....10	72
Kevin Wiseman.....10	72
Houston Bartlett.....10	71
Jane Benge.....10	71
Floyd Brookfield.....9	71
Joyce Veazey.....9	71
Wright Williams.....10	71
Bill Bailey.....10	70
Bobby Drake.....10	70
Bob Finley.....11	70
Mrs. B.C. Hartwick.....9	70
Larry Johnston.....9	70
Glenn Phillips.....9	70
Mrs. C. Phillips.....9	70
Ronnie Webster.....9	70
Patsy Bandy.....12	69
Pilo Castillo.....13	69
Eugene Ellis.....9	69
Mike Fallwell.....10	69
Laverne Mabry.....10	69
Terry Mabry.....8	69
Jimmy Maynard.....10	69
Don Reeve.....11	69
Larry Sanders.....11	69
Edward White.....10	69
Virginia Cleveland.....10	68
Gene Hamilton.....12	68
Glenn Hromas.....7	68
Albert Johnson.....7	68
Maurine Mabry.....8	68
Floyd S. Reeve.....11	68
Lester Smith.....10	68
Roy Smith.....9	68
John White.....10	68
C.P. Fairchild.....11	67
Mrs. Fred Florez.....9	67
Trinidad Gomez.....10	67
Jodean Harrelson.....8	67
Cary Lee Jackson.....11	67
Randy Mabry.....10	66
Sam Perez.....12	66
Gerald Shavor.....11	66
E.V. Thompson.....8	66
Frankie Allen.....8	65
John Baca.....8	65
Gene Ezell.....8	65
Doyle Mabry.....9	65
W.R. Mabry.....11	65
Flossie Rhinehart.....9	65
Mrs. E.V. Thompson.....11	65
Doris White.....9	65
Ralph Broyles.....7	64
Dee King.....8	64
Charles Lovelace.....10	64
Jerry Mabry.....11	64
Larry Mabry.....10	63
Joy Morton.....9	63
Charles Waggoner.....11	63
LaVon Reeve.....7	62
Dean Broyles.....7	62
Mrs. Pilo Castillo.....10	61
Harley Merritt.....12	61



James Singleterry  
 Senior Tackle

### CONTEST RULES

1. Pick the winner of the 14 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chiefs games next fall.
5. Only one entry per person.
6. To count for grand prizes, entries must be on official blank printed in the paper.
7. Contestants must be 12 years of age or older.
8. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.

**OFFICIAL ENTRY BLANK**  
 Select Winners From Games Listed In Advertisements


1. _____	8. _____
2. _____	9. _____
3. _____	10. _____
4. _____	11. _____
5. _____	12. _____
6. _____	13. _____
7. _____	14. _____

TIE-BREAKER: (Pick Score) Friona \_\_\_\_\_ Crosbyton \_\_\_\_\_


NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

**8. PARMER COUNTY PUMP COMPANY**  
 B & J Pumps  
 TCU at BAYLOR




**9. CATTLE TOWN, INC.**  
 Summerfield  
 Hank Winter, Mgr.  
 RICE at TEXAS TECH



**10. CHESTER GIN**  
 EXPERIENCED DEPENDABLE SERVICE  
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 WEST TEXAS at ARLINGTON



**11. PARMER COUNTY IMPLEMENT CO.**  
 Your M Dealer  
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 TEXAS A&M at ARKANSAS



**12. H-P For Feed and Livestock Supplies--**  
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 MIAMI at HOUSTON

**13. HUB GRAIN FLEMING & SON GIN**  
 Phone 265-3215 265-3405  
 MISSISSIPPI at LSU

**14. We're turning out cattle at a low cost per gain. Why not give us a call?**  
 CUSTOM FEEDING at its modern best  
**HI-PLAINS FEED YARD**  
 FRIONA, TEXAS  
 P. O. Box 1235 FRIONA, TEXAS Phone (806) 295-3777  
 HI-PLAINS FEED YARDS, INC.  
 PAUL MORGAN, Manager  
 KANSAS ST. at MISSOURI



## Allotments Announced For 1970 Sugarbeets

Proportionate shares (acreage allotments) will be in effect for 1970 crop of sugarbeets. This is necessary in order to avoid excess production. The nation's sugarbeet acreage for 1970 has been set at 1,450,000 acres. The 1969 planted acreage was 1,660,000 acres. Texas is to have 40,784 acres in 1970.

The 1970 sugarbeet program includes the following basic provisions:

1. Set asides of not less than one-half of one percent of each State allocation will be made for each of the three categories—new producers, adjustments in initial farm proportionate shares and appeals.

2. Proportionate share allotment areas (such as a territory served by one or more sugarbeet companies, a county or a group of counties) will be established at the option of the State ASCS Committee.

3. If allotment areas are involved, a base acreage for each area will be established by using one of the following:

a. The larger of 70 percent of the area's accredited acreage plus 30 percent of the area's 1967-68 average accredited acreage during any of the years 1965 through 1969.

b. The area's largest accredited acreage during any of the years 1965 through 1969.

c. 79 percent of the area's 1969 accredited acreage plus 30 percent of its 1967-68 average acreage.

d. Such other formula selected by the State committee the need for which is justified to and approved by the Deputy Administrator, State and County Operations, Agricultural Stabilization and Conservation Service, for application to one or more of the area's accredited acreage records during the years of 1965 thru 1969.

4. Area bases shall be factored to the State Allocation less the set-asides.

5. Individual farm bases will be established within each area of a State or within each State if areas are not established by use of one of the methods in item 3 for establishing area allotments, as selected by the State Committee. In land history regions, the history of the farm (as constituted for 1970) will be used. In regions where the personal history of farm operators is permitted under the Sugar Act, and is used, farm bases will be calculated by using such personal records or a combination of land and personal history.

6. Initial farm proportionate shares will be established by factoring farm bases to area allotments less the set asides or, where areas are not created, to the State Allocation less the set asides. Where appropriate, adjustments will be made in such shares.

7. Marketing within proportionate shares is one of the conditions that a producer must meet to qualify for Sugar Act Payments.

8. A producer desiring a sugarbeet proportionate share (allotment) must file an application for such acreage with the ASCS Office maintaining his farm records. Applications may be filed at anytime during the period October 27 through November 21, 1969.

Persons desiring further details about the sugarbeet program should contact their local ASCS Office.

Southwestern Public Service Company is expanding its area development department in an effort to offer additional services to communities and industry-seeking organizations in its service area.

The electric company has named Elvin Schofield of Amarillo to the post of industrial development consultant. In his new

## Industrial Consultant Named By Electric Co.

assignment, Schofield will develop industrial prospects for the service area on the basis of research data showing what types of industries can best utilize the resources, natural and human, of the region. In addition, he will work with the various communities served by Southwestern to help them keep up-to-date the statistical data

## On The Farm In Parmer County



RONNIE MCNUTT  
County Agent

Fall fertilization for spring crops offers several advantages as contrasted to fertilizer application in the spring. Dr. C. D. Welch, Extension soil chemist, lists these advantages for fall fertilization. Avoids periods of unfavorable weather immediately prior to planting season which may prevent getting into fields when fertilizer must be applied. Applying fertilizer in the fall leaves soil undisturbed and thus conserves moisture for planting. Utilizes labor and equipment during periods when not needed for other farming operations.

Also, take advantage of "off season prices and aids in avoiding temporary shortages of some fertilizers. But Welch points out that it is difficult to generalize about fall fertilization and individuals must weigh advantages against such factors as lost nutrients from early application; soil characteristics and cropping systems and environmental factors such as temperature and rainfall.

Application of nitrogen in the fall should be considered only ammonium forms are used, if soil temperature remains below 50-55 degrees F. during the period before planting and if properly applied to clay or fire textured soils. Welch says maximum efficiency can be expected when it is applied just prior to the period of use by the crop. Nitrogen in the nitrate form may be leached or lost through denitrification in water-saturated, alkaline, clay soils.

Grain sorghum fertilizer demonstrations conducted in 1966 and 1967 in Parmer County on Amarillo Fine Sandy Loam soil showed that yields increased significantly with latter applications of nitrogen. Time of application on these demonstrations varied from before shredding of stalks to side-dress. These demonstrations pointed out that nitrogen can be lost through leaching on permeable soils and that conversion of ammonia to the mobile nitrate form proceeds at a rapid rate. Higher application rates permitted earlier application of nitrogen.

Since phosphorus remains in the soil near the spot of placement, time of application has less effect upon its efficiency than for nitrogen. The need for high amounts of available phosphorus in the immediate seed or root zone will be of most importance in determining time of application.

which is of interest to prospective industries.

Schofield joined Southwestern Public Service Company in Amarillo as a sales representative in 1963. For the past few years he has been responsible for the sales of electric commercial cooking equipment in the company's Panhandle Division. He is presently serving as secretary-treasurer of the Panhandle Chapter of the Texas Restaurant Association.

A 1959 graduate of West Texas State University with a bachelor of business administration

(Continued on page 11)

## What's different, and better, about the new CROP/GUIDE soil test?

Every dollar invested in fertilizer can return several dollars in increased yields. But you must know the right kinds and amounts to apply. The best way to get this information is with the new CROP/GUIDE Soil Test from American Oil. Why is the CROP/GUIDE Soil Test different and better? Accuracy for one thing. Soil samples are gathered by a trained specialist. In-

gredients used in testing are carefully weighed, to a thousandth of a gram. Testing is done for those elements and soil conditions important to your area, crop and soil. Another difference is that test results are used to develop the CROP/GUIDE Plan that's personalized for you—"the best way known to raise crops in your area." You expect more from American and you get it!



Call your nearby CROP/GUIDE Manager today!

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## TV SCHEDULE

### Channel 4

#### Monday thru Friday

6:30 Music: Country Style  
7:00 Today Show  
7:25 News  
7:30 Today Show  
8:25 News  
8:30 Today Show  
9:00 It Takes Two  
9:25 NBC News  
9:30 Concentration  
10:00 Sale of the Century  
10:30 Hollywood Squares  
11:00 Jeopardy  
11:30 Name Droppers  
12:00 Newswatch  
12:20 Bill Harkins' "Guest book"  
12:30 You're Putting Me On  
1:00 Days Of Our Lives  
1:30 The Doctors  
2:00 Another World  
2:30 Bright Promise  
3:00 Letters to Laugh In  
3:25 Fashions In Sewing  
3:35 Mike Douglas Show  
4:30 Perry Mason  
5:30 Huntley-Brinkley Report  
6:00 Newswatch

#### Thursday p. m.

6:30 Ironsides  
8:30 Dragnet  
9:00 Dean Martin  
10:00 Newswatch  
10:30 Chuck Fairbanks  
11:00 Tonight Show  
12:00 Newswatch  
12:15 Enchantment Hour  
Friday p. m.  
6:30 The High Chaparral  
7:30 The Name of the Game  
9:00 Bracken's World  
10:00 Newswatch

#### Tonight Show

10:30 Newswatch  
12:15 Enchantment Hour  
Saturday  
7:00 Heckle and Jeckle  
8:00 Here Comes the Group  
8:30 The Pink Panther  
9:00 H.R. Pufnstuff  
9:30 The Banana Split Adventure Hour  
10:30 Jambo  
11:00 Flintstones  
11:30 Underdog  
12:00 Underway for Peace  
12:30 Farm & Home Show  
1:00 Perry Mason  
2:00 Sugarfoot  
3:00 Gallant Men  
4:00 Wagon Train  
5:30 Huntley-Brinkley  
6:00 Wild Kingdom  
6:30 Andy Williams  
7:30 Adam 12  
8:00 Sat. Nite at the Movies  
10:00 Newswatch  
10:30 Great Music  
10:45 Joe Pyne Show  
12:00 Enchantment Hour

#### Sunday

7:00 Herald of Truth  
7:30 Encounter  
8:00 Insight  
8:30 Glory Road  
9:00 Adventure Theater  
10:30 This is the Life  
11:00 Church Services  
12:00 Meet the Press  
12:30 AFL Football  
AFL Football Game  
6:00 Newswatch  
6:30 Walt Disney

#### Sunday (Cont.)

7:30 Bill Cosby  
8:00 Bonanza  
9:00 The Bold Ones  
10:30 Joe Kerbel Show  
11:00 Movie

#### Monday p. m.

6:30 My World and Welcome to It  
7:00 Laugh In  
7:00 Movie  
10:00 Newswatch  
10:30 Tonight Show  
12:00 Newswatch  
12:15 Enchantment Hour

#### Tuesday p. m.

6:30 I Dream of Jeannie  
7:00 That's Debbie  
7:30 Julia  
8:00 Tuesday nite at the Movie  
10:00 Newswatch  
10:30 Tonight Show  
12:00 Newswatch  
12:15 Sugarfoot

#### Wednesday p. m.

6:30 The Virginian  
8:00 Kraft Music Hall  
9:00 Then Came Bronson  
10:00 Newswatch  
10:30 Tonight Show  
12:00 Newswatch  
12:15 Enchantment Hour  
1:15 Sign off

### Channel 7

#### Friday p. m.

6:30 Let's Make A Deal  
7:00 The Brady Bunch  
7:30 Mr. Deeds Goes To Town  
8:00 Here Comes The Brides  
9:00 Jimmy Durante  
10:45 The Rogues  
11:45 Highway Patrol  
Saturday  
6:30 Navy Public Service  
7:00 Casper Cartoons  
7:30 The Smokey Bear Show  
8:00 The Catanooga Cats  
9:00 Hot Wheels  
9:30 Hardy Boys  
10:00 Sky Hawks  
10:30 Adventures of Gulliver  
11:00 Circle Theatre I  
12:30 Pro Football  
5:00 Wide World of Sports  
5:30 CBS Evening News  
6:00 Pro News  
6:30 Dating Game  
7:00 Newswatch  
7:30 Lawrence Welk  
8:30 The Johnny Cash Show  
9:30 Porter Wagoner Show  
10:00 ABC News  
10:15 Pro News  
10:30 Pro W/S  
10:45 Late Movie  
12:15 Late Late Movie

#### Sunday

7:00 Modern Education  
7:30 The Christophers  
8:00 The Answer  
8:30 Dudley Do Right  
9:00 George of the Jungle  
10:00 Bullwinkle  
10:30 Notre Dame Football

#### Sunday, Cont.

5:00 The 21st Century  
5:30 News Report  
5:50 Weather Cast  
6:00 Lassie  
6:30 When In Rome  
7:00 Ed Sullivan  
8:00 Leslie Uggams  
9:00 Mission Impossible  
10:00 Scene at 10:00  
10:45 Rawhide  
11:45 Late Movie

#### Monday p. m.

6:30 Rome with Love  
7:30 Here's Lucy  
8:00 Mayh, R.F.D.  
8:30 New York at Dallas  
9:00 Carol Burnett Show  
10:00 Scene at 10:00  
10:45 Merv Griffin  
12:00 Medic  
12:30 TV Reader's Digest

#### Tuesday p. m.

6:30 Lancer  
7:30 Red Skelton Show  
8:30 Governor and J.J.  
9:00 CBS News  
9:30 KFDA Special  
Scene at 10:00  
News, Sports, Weather,  
10:45 Merv Griffin  
12:00 Medic  
12:30 TV Reader's Digest

#### Wednesday p. m.

6:30 Glen Campbell  
7:30 Bev. Hillbillies  
8:00 Medical Center  
8:30 Green Acres  
9:00 Hawaii 5-0  
10:00 Scene at 10:00  
10:45 Merv Griffin  
12:00 Medic  
12:30 TV Reader's Digest

#### Monday thru Friday

6:15 Spanish Kindergarten  
6:30 Tuggie Cartoons  
6:45 Jack Tompkins Farm  
9:00 Dennis The Menace  
9:30 Hazel  
10:00 Margaret Logan  
10:30 Dick Van Dyke  
11:00 Bewitched  
11:30 That Girl  
12:00 Pro News  
12:15 Pro Weather/Farm  
1:00 Newswatch  
1:30 Dating Game (C)  
2:00 General Hospital (C)  
2:30 One Life to Live (C)  
3:00 Galloping Gourmet (C)  
3:30 Batman (C)  
4:00 Dark Shadows (C)  
4:30 Flintstones (C)  
5:00 ABC News (C)  
5:30 Gilligan's Island  
6:00 Pro News (C)  
6:15 Weather (C)  
10:00 Pro News (C)  
10:15 Weather/Hotline (C)  
10:30 Hotline/Sports (C)  
10:40 Rona Barrett/News (C)

#### Thursday p. m.

6:30 Ghost & Mrs. Muir  
7:00 That Girl  
7:30 Bewitched  
8:00 Tom Jones  
9:00 It Takes A Thief  
10:45 Invaders  
11:45 Highway Patrol

### Channel 10

#### Monday thru Friday

10:45 Merv Griffin Show  
12:00 The Late Movie  
Saturday  
6:45 Cartoons  
7:00 The Jetsons  
7:30 Bugs Bunny  
Roadrunner Hour  
8:30 Dastardly & Muttlet  
Flying Machines  
9:00 Perils of Penelope Pitstop  
9:30 Scooby Doo Where Are You  
10:00 Archie Comedy Hour  
11:00 The Monkees  
11:45 Wacky Races  
12:00 Super Superman  
12:30 Johnny Quest  
1:10 Skippy  
1:30 Sat. Early Movie  
3:00 Spanish Show  
3:30 Death Valley Days  
4:00 Wrestling  
5:00 Stan Hitchcock  
5:30 Buck Owens  
6:30 Jackie Gleason  
7:30 My Three Sons  
8:00 Green Acres  
8:30 Petticoat Junction  
9:00 Mannix  
10:00 Scene at 10:00  
10:45 Burke's Law  
11:45 The Late Movie  
Sunday  
7:00 Children's Gos. Hr.  
7:30 Wills Family  
8:00 Oral Roberts  
8:30 First Baptist Church  
9:30 LaFavers Gos. Carv  
10:00 Religious Questions  
10:30 Face the Nation  
11:00 Blondie Theatre  
12:30 Tom Landry  
1:30 NFL Football  
4:30 Amateur Hour

# \$

# DAYS

# BUY

Assorted  
Patterns of  
Bath Towels,  
Hand Towels,  
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1/2 PRICE

## HURST DEPARTMENT STORE

#### Monday thru Friday

6:30 Film Feature  
7:00 Farm/Ranch Show  
7:20 News-Weather-Paul Harvey  
7:30 CBS News  
8:00 Capt. Kangaroo  
9:00 Coffee Time  
9:30 The Beverly Hillbillies  
10:00 Andy of Mayberry  
11:30 Love of Life  
12:00 Where The Heart Is  
11:25 CBS News  
11:30 Search for Tomorrow  
12:00 Scene at Noon  
News, Weather, Farm  
12:30 As The World Turns  
1:00 Love Is A Many Splendored Thing  
1:30 The Guiding Light  
2:00 The Secret Storm  
2:30 The Edge of Night  
3:00 Gomer Pyle  
3:30 Lucy Show  
4:00 Truth or Consequences  
4:30 The Big Valley  
5:30 CBS Evening News  
6:00 Scene At 6:00  
Thursday p. m.  
6:30 Family Affair  
7:00 Jim Nabors  
8:00 Thursday Night at the Movies  
10:00 Scene At 10:00  
News, Sports, Weather,  
Paul Harvey Comments  
10:45 Merv Griffin  
12:00 Medic  
12:30 T. V. Reader's Digest.  
Friday p. m.  
6:30 Get Smart  
7:00 Good Guys  
7:30 Hogan's Heroes  
8:00 CBS Friday Night Movie  
10:00 Scene At 10:00

Get A  
STRONG  
Signal



On Cable TV

\*3 Amarillo Channels

\*FM Music

\*Local Weather

**FRIONA  
CLEARVIEW  
CO.**  
Ph 247-3271

#### Sunday, Cont.

11:00 Zoorama  
11:30 My Friend Flicka  
12:00 Pro News  
12:15 Weather/Sports  
12:30 Issues & Answers  
1:00 Sunday Showcase 1 & 2  
3:00 Roller Derby  
4:00 Time Tunnel  
5:00 Western Sportsman  
5:30 Wilburn Brothers  
6:00 Land of Giants  
7:00 The FBI  
8:00 Sunday Night Movie  
10:00 ABC News  
10:15 Pro News  
10:30 Weather/Sports  
10:45 Starlite Theatre

#### Monday p. m.

6:30 Musty Scene  
7:15 New People  
8:00 Survivors  
9:00 Love American Style  
10:45 Untouchables  
11:45 Highway Patrol

#### Tuesday p. m.

6:30 Mod Squad  
7:30 Movie of the week  
9:00 Marcus Welby  
10:45 Outer Limits  
11:45 Highway Patrol

#### Wednesday p. m.

6:30 The Flying Nun  
7:00 Courtship of Eddies Fa-ther  
7:30 Room 222  
8:00 Wed. Nite Movie  
10:45 Laredo  
11:45 Highway Patrol

Be Ready For  
The New Fall  
Shows With  
A New RCA  
Victor Color  
Set From

**B. W.  
TURNER  
CO.**

**RCA**  
Ph.247-3035





### At Home In Parmer County

By Janice Miller  
County HD Agent

The Parmer County 4-H Achievement Banquet was held last Saturday night in Bovina. All of the members on the program did an excellent job. Without the work of the members, parents, and leaders there would be no reason to have a banquet. This annual event gives us a chance to recognize the members for their outstanding work.

Something new has been added to the HANG TAGS on some clothing: guarantee that a garment will wear for a specified length of time.

If the garment doesn't live up to its guarantee, the manufacturer says that he will return the purchase price or replace the garment. You as a consumer need to read garment labels, save the labels or hang tags and the dated sales slips. This proves how long you have had the guaranteed garments. But, be sure the sales slip is dated when a guaranteed garment is purchased. Store clerks may not mention that garments carry a guarantee because so few clothing have one as yet.

A seven-year-old is in the

"eraser age." He erases as much as he writes, trying constantly to make his work more nearly perfect. The seven-year-old is anxious to do well and to learn how things are done.

DORZAN footwear and accessory material adds a new fashion look plus easy care and long life to shoes, handbags, luggage, golf bags, belts and small personal goods.

The new material can look dainty, glittery, shimmery, straw-like, multi-colored in an endless number of woven patterns and effects.

Dorzan is made of nylon in a variety of weaves. It is light weight, moisture and scuff resistant and easy to care for. It lets shoe uppers breathe (air and moisture pass through). It will not crack or absorb water as will some woven materials.

An occasional sponging with warm water and detergent will remove dirt from Dorzan. Household spot remover will re-

## Clayton Named To Yet Another Water Group

Speaker of the House, G. F. (Gus) Mutscher said that he and Springlake Representative Bill Clayton will continue their active support for adequate water for Texas during the interim. The Speaker named Rep. Clayton to the Water Study Committee, that was created by Clayton's House Concurrent Resolution 12, along with John Allen of Longview and Rex Braun of Houston.

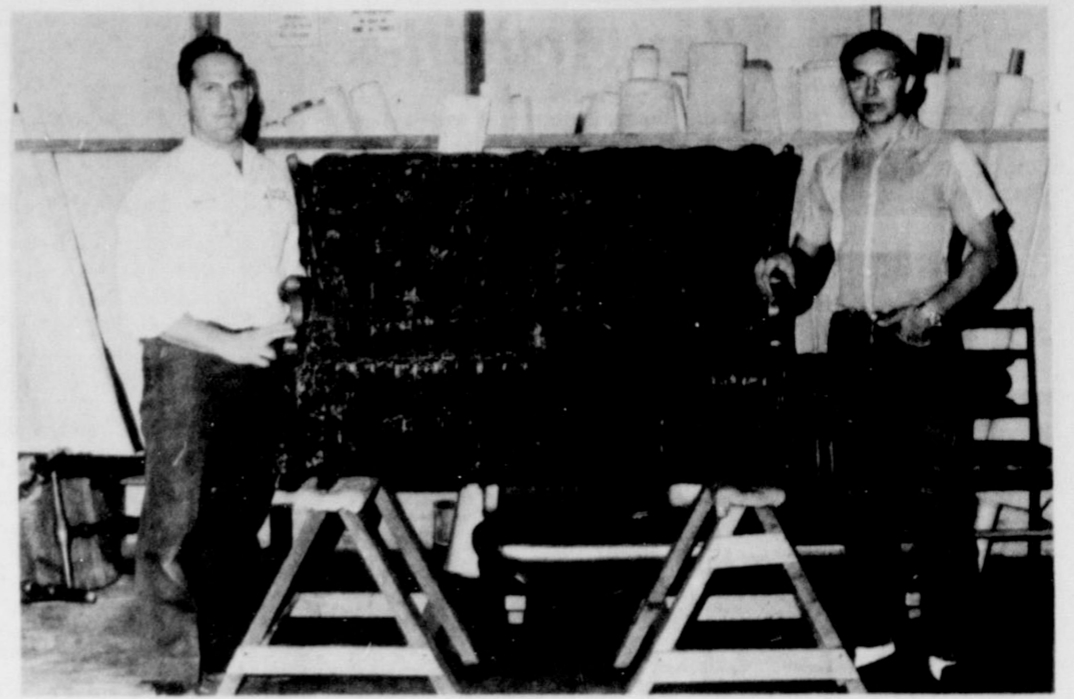
"Mr. Clayton has served as a member of the Committee on Conservation and Reclamation since he was a freshman Legislator in 1963," Mutscher said. "Every major piece of water legislation since that time has had Bill Clayton's name as author, co-author, sub-committee chairman or conference committee member."

Speaking of the importance of the Interim Study Committee on Water, Speaker Mutscher said that he was convinced that all thinking Texans realize that the development of Texas is dependent on an adequate supply of water. He added that he felt that the failure of the Constitutional Amendment which would raise the authorized amount of Texas Water Development Bonds to \$3,500,000 in no way meant that Texans are willing to accept their responsibility to the future and its needs.

"There is no question of the importance of planning today for the population and economic growth of Texas nor is there doubt that much of the development of our state is dependent on sufficient water," Mutscher said. "How best this vital goal of adequate water can be defined, developed and financed will be the work of the Interim Study Committee on Water."

The Speaker said that he expected the committee to be especially interested in finding alternative means for financing this important project of water needs of the citizens of Texas in the years to come.

"The Committee will take a detailed, close look at all the ramifications of the Texas Water Plan in relation to its benefits to each area of the state," Mutscher said. He added that the committee will hold hearings throughout the state in an effort to explain existing water problems and proposed solu-



D-E STUDENT... Gary Pone, right, is enrolled in the Distributive Education program and employed at Webster Upholstery. Pone and his employer, Ronnie Webster, are shown with a couch they are working on.

### CITY OF FRIONA A COMPARISON OF REVENUES AND DISBURSEMENTS FISCAL YEAR OCTOBER 1, 1968 THRU SEPTEMBER 30, 1969

#### GENERAL FUND

Cash on Hand and in Bank October 1, 1968		\$ 16,884.10
Total Operating Revenue	\$ 137,770.16	
Social Security Tax - City & Employees	7,190.52	
Employees Withholding Tax	-0-	144,960.68
Total Cash to be Accounted For		\$ 161,844.78
Disbursements:		
Operating Expense:		
Administrative	\$ 26,646.24	
Police Department	34,977.27	
Fire Department	2,548.29	
Street Department	24,146.53	
Sanitation Department	25,269.65	
Park Department	1,608.40	
Cemetery	2,673.78	
Library	4,915.19	
Swimming Pool	6,917.47	
Total Operating Expense	\$ 129,702.82	
Non-Operating Expenses:		
Withholding Tax	\$ -0-	
Social Security Escrow 1968-69	10,605.65	
Capital Outlay	12,061.86	
Total Non-Operating Expense	\$ 22,667.51	
Total All Expenses General Fund		152,370.33
Cash in Bank and on Hand as of September 30, 1969		\$ 9,474.45

#### INTEREST AND SINKING FUND

Cash in Bank as of October 1, 1968		\$ 18,737.91
Tax Collections thru September 30, 1969	\$ 13,263.41	
Total Cash to be Accounted For		32,001.32
Disbursements:		
Bond Principal	\$ 11,000.00	
Tax Bond Interest	9,460.00	
Tax Handling Charges	65.00	
Total Disbursements	\$ 20,525.00	
Ending Cash Balance as of September 30, 1969		\$ 11,476.32

#### WATER AND SEWER SYSTEM

Beginning Bank Balances as of October 1, 1968:		
Water and Sewer Revenue Fund	\$ 36,160.71	
Operation and Maintenance Fund	4,829.92	
Waterworks Reserve, Dallas	479.38	
Revenue Bond Sinking Fund, Friona	3,234.45	
Revenue Bond, Improvement & Contingency Fund, Friona	1,110.22	
City of Friona Savings	25,000.00	
Total Beginning Cash as of October 1, 1968		\$ 70,814.68
Operating Revenues	\$ 103,794.53	
Non-Operating Revenues	6,793.80	
Total Cash to be Accounted For		110,588.33
Disbursements:		
Operating Expenses:		
Water Department	\$ 44,314.41	
Sewer Department	17,060.65	
Total Operating Expense	61,375.06	
Non-Operating Expense:		
Capital Outlay	\$ 36,545.57	
Miscellaneous Expense	5,539.39	
Withholding Taxes	-0-	
Work in Progress	-0-	
Bond Debt Service	18,436.95	
Total Non-Operating Expense	\$ 60,521.91	
Total Water and Sewer System Expenses		121,896.97
Ending Cash in All Funds as of September 30, 1969		\$ 59,506.04
Water and Sewer Revenue Fund	\$ 20,234.45	
Operation and Maintenance Fund	847.96	
Waterworks Reserve, Dallas	594.24	
Revenue Bond Sinking Fund, Friona	11,797.50	
Revenue Bond, Improvement and Contingency Fund, Friona	1,031.89	
City of Friona Savings Fund	25,000.00	
Total Cash All Funds as of September 30, 1969		\$ 59,506.04

#### SOCIAL SECURITY FUND

Beginning Bank Balance as of October 1, 1968		\$ 8,638.07
Transfer of Funds, September 30, 1969		1,605.65
Total Cash to be Accounted for		\$ 10,243.72
Disbursements:		
Quarterly Expense	\$ 10,215.72	
Administrative Fees	28.00	
Total Expenses		10,243.72
Ending Balance as of September 30, 1969		\$ -0-

# JOHNSON'S FOOD MARKET

Save & Cash

5 and H Green Stamps  
Double Or Wed. With Each Purchase of \$2.50 or More  
Ph 247-2625 6th and Euclid

<table border="0"> <tr><td>TOMATO SAUCE</td><td>Shurfine 8 Oz. Can</td><td>10/\$1</td></tr> <tr><td>CANNED MILK</td><td>Shurfine 14 1/2 Oz.</td><td>6/\$1</td></tr> <tr><td>FRUIT COCKTAIL</td><td>Shurfine 16 Oz.</td><td>4/\$1</td></tr> <tr><td>SALAD DRESSING</td><td>Shurfine 32 Oz. Jar</td><td>39¢</td></tr> <tr><td>PEARS</td><td>Shurfine Halves Bartlett 16 Oz. Can</td><td>4/\$1</td></tr> <tr><td>APRICOTS</td><td>Shurfine 16 Oz. Can</td><td>4/\$1</td></tr> <tr><td>CUT BEETS</td><td>Shurfine 16 Oz.</td><td>7/\$1</td></tr> <tr><td>SPINACH</td><td>Shurfine 15 Oz. Can</td><td>7/\$1</td></tr> <tr><td>BLACKEYES</td><td>Shurfine Fresh Shelled 15 Oz. Can</td><td>7/\$1</td></tr> <tr><td>WAFFLE SYRUP</td><td>Shurfine 32 Oz. Bottle</td><td>2/89¢</td></tr> <tr><td>PEANUT BUTTER</td><td>Shurfine</td><td>3/\$1</td></tr> <tr><td>CUCUMBER CHIPS</td><td>Shurfine 12 Oz. Jar 16 Oz.</td><td>3/\$1</td></tr> <tr><td>PEAS</td><td>Shurfine Early Harvest 17 Oz. Can</td><td>5/\$1</td></tr> <tr><td>DOG FOOD</td><td>Roxey 15 1/2 Oz. Can</td><td>13/\$1</td></tr> <tr><td>BISCUITS</td><td>Shurfresh 8 Oz. Can</td><td>12/\$1</td></tr> <tr><td>MARGARINE</td><td>Shurfresh 1-Lb.</td><td>5/\$1</td></tr> <tr><td>CAKE MIX</td><td>Shurfine 18 1/2 Oz. Box</td><td>4/\$1</td></tr> <tr><td>PEACHES</td><td>Shurfine 29 Oz. Can</td><td>4/\$1</td></tr> <tr><td>PORK &amp; BEANS</td><td>Shurfine 16 Oz.</td><td>7/\$1</td></tr> <tr><td>POP CORN</td><td>Yellow Shurfine 32 Oz. Pkg.</td><td>2/49¢</td></tr> <tr><td>SWEET PICKLES</td><td>Shurfine 22 Oz.</td><td>2/\$1</td></tr> <tr><td>ASPIRIN</td><td>Shurfine 200 Ct.</td><td>39¢</td></tr> <tr><td>CRACKERS</td><td>Shurfresh Saltine 16 Oz. Box</td><td>2/39¢</td></tr> <tr><td>CORN</td><td>Shurfine Cream Style Or Whole 17 Oz. Can</td><td>5/\$1</td></tr> <tr><td>PRESERVES</td><td>Shurfine Strawberry 18 oz. Jar</td><td>2/\$1</td></tr> </table>	TOMATO SAUCE	Shurfine 8 Oz. Can	10/\$1	CANNED MILK	Shurfine 14 1/2 Oz.	6/\$1	FRUIT COCKTAIL	Shurfine 16 Oz.	4/\$1	SALAD DRESSING	Shurfine 32 Oz. Jar	39¢	PEARS	Shurfine Halves Bartlett 16 Oz. Can	4/\$1	APRICOTS	Shurfine 16 Oz. Can	4/\$1	CUT BEETS	Shurfine 16 Oz.	7/\$1	SPINACH	Shurfine 15 Oz. Can	7/\$1	BLACKEYES	Shurfine Fresh Shelled 15 Oz. Can	7/\$1	WAFFLE SYRUP	Shurfine 32 Oz. Bottle	2/89¢	PEANUT BUTTER	Shurfine	3/\$1	CUCUMBER CHIPS	Shurfine 12 Oz. Jar 16 Oz.	3/\$1	PEAS	Shurfine Early Harvest 17 Oz. Can	5/\$1	DOG FOOD	Roxey 15 1/2 Oz. Can	13/\$1	BISCUITS	Shurfresh 8 Oz. Can	12/\$1	MARGARINE	Shurfresh 1-Lb.	5/\$1	CAKE MIX	Shurfine 18 1/2 Oz. Box	4/\$1	PEACHES	Shurfine 29 Oz. Can	4/\$1	PORK & BEANS	Shurfine 16 Oz.	7/\$1	POP CORN	Yellow Shurfine 32 Oz. Pkg.	2/49¢	SWEET PICKLES	Shurfine 22 Oz.	2/\$1	ASPIRIN	Shurfine 200 Ct.	39¢	CRACKERS	Shurfresh Saltine 16 Oz. Box	2/39¢	CORN	Shurfine Cream Style Or Whole 17 Oz. Can	5/\$1	PRESERVES	Shurfine Strawberry 18 oz. Jar	2/\$1	<table border="0"> <tr><td>TOMATOES</td><td>Shurfine Whole 16 Oz. Can</td><td>5/\$1</td></tr> <tr><td>VIENNA SAUSAGE</td><td>Shurfine 4 Oz.</td><td>4/\$1</td></tr> <tr><td>APPLE BUTTER</td><td>Shurfine 28 Oz. Jar</td><td>3/\$1</td></tr> <tr><td>TOMATO JUICE</td><td>Shurfine 46 Oz. Can</td><td>3/\$1</td></tr> <tr><td>FRUIT DRINKS</td><td>Shurfine 14 Oz. Can</td><td>3/89¢</td></tr> <tr><td>PUMPKINS</td><td>Shurfine 14 Oz. Can</td><td>7/\$1</td></tr> <tr><td>ORANGE JUICE</td><td>Shurfine Frozen 12 Oz. Can</td><td>3/\$1</td></tr> <tr><td>CATSUP</td><td>Shurfine 14 Oz. Bottle</td><td>5/\$1</td></tr> <tr><td>GREEN BEANS</td><td>Shurfine 16 Oz. Can</td><td>6/\$1</td></tr> <tr><td>CRANBERRY SAUCE</td><td>Shurfine 16 Oz. Can</td><td>4/93¢</td></tr> <tr><td>CHERRIES</td><td>Shurfine 16 Oz. Can</td><td>4/\$1</td></tr> <tr><td>FLOUR</td><td>Shurfine 25 Lb. Paper Bag</td><td>\$1.69</td></tr> <tr><td>LUNCH MEAT</td><td>Shurfine 6 Oz. Pkg</td><td>4/\$1</td></tr> <tr><td>SHORTENING</td><td>Shurfine 3 Lb. Can</td><td>52¢</td></tr> <tr><td>TUNA</td><td>Chunk Style 6 Oz. CAN</td><td>3/89¢</td></tr> <tr><td>HAND LOTION</td><td>Shurfine 16 Oz.</td><td>69¢</td></tr> <tr><td>DETERGENT</td><td>Energy Liquid 28 Oz. Bottle</td><td>3/\$1</td></tr> <tr><td>FLOUR</td><td>Shurfine 10 Lb. Paper Bag</td><td>79¢</td></tr> </table>	TOMATOES	Shurfine Whole 16 Oz. Can	5/\$1	VIENNA SAUSAGE	Shurfine 4 Oz.	4/\$1	APPLE BUTTER	Shurfine 28 Oz. Jar	3/\$1	TOMATO JUICE	Shurfine 46 Oz. Can	3/\$1	FRUIT DRINKS	Shurfine 14 Oz. Can	3/89¢	PUMPKINS	Shurfine 14 Oz. Can	7/\$1	ORANGE JUICE	Shurfine Frozen 12 Oz. Can	3/\$1	CATSUP	Shurfine 14 Oz. Bottle	5/\$1	GREEN BEANS	Shurfine 16 Oz. Can	6/\$1	CRANBERRY SAUCE	Shurfine 16 Oz. Can	4/93¢	CHERRIES	Shurfine 16 Oz. Can	4/\$1	FLOUR	Shurfine 25 Lb. Paper Bag	\$1.69	LUNCH MEAT	Shurfine 6 Oz. Pkg	4/\$1	SHORTENING	Shurfine 3 Lb. Can	52¢	TUNA	Chunk Style 6 Oz. CAN	3/89¢	HAND LOTION	Shurfine 16 Oz.	69¢	DETERGENT	Energy Liquid 28 Oz. Bottle	3/\$1	FLOUR	Shurfine 10 Lb. Paper Bag	79¢
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<p><b>FRUIT &amp; VEGETABLES</b></p> <p>Texas <b>GRAPEFRUIT 10¢</b> Each</p> <p><b>RED POTATOES</b> 10 Lb. U.S. No 1 <b>69¢</b></p>																																																																																																																																		
<p><b>ROUND STEAK</b> Lb. <b>89¢</b></p>	<p><b>CHUCK ROAST</b> Lb. <b>59¢</b></p>	<p><b>BEEF LIVER</b> Lb. <b>39¢</b></p>																																																																																																																																

## Girl Scout Leaders Meet, Plan Activities

During the business session of the Friona Neighborhood Council of Girl Scouts of America at the Scout House Tuesday, plans were made for an all day activity workshop, which was held at Springlake Tuesday. Features of the workshop will be arts, crafts, ceremonies, songs and games.

Local persons indicating a desire to attend were Mesdames Ralph Wilson, Gene Hamilton, Estis Bass, Larry Martin, Ronald Smiley and Tom Mason. Plans for the annual Day Camp, which is conducted at the Ralph Wilson farm each summer, were also discussed. Following a covered dish luncheon at noon, Mrs. John C. Miller presented a report on dope addiction and admonished adults to be on the alert for signs of interest in any kind of drugs.

Mrs. Billy Dean Baxter taught the group several Girl Scout songs.

Mrs. Richard Shugarek, district advisor, was present. She gave a report on a recent Junior Happening at Camp Rio Blanco and was very generous with her praise of the work of Shirley Johnson and Debbie Baxter, two local Girl Scouts who are now freshmen at Texas Tech University. Miss Johnson contributed much to the project by assisting with dramatics and Miss Baxter assisted in several capacities. A large number of girls from the eighteen county Camprock District attended.

The next neighborhood council meeting will be held Monday, November 24. Gifts suitable for residents of Lubbock State School from the ages of one month through eighteen years will be collected by all Girl Scouts and will be prepared for sending to Lubbock on that date.

Anyone desiring to have a part in this project is asked to call any Girl Scout to have gifts picked up.

Mrs. Russel O'Brian presented a report on the recent National Girl Scout Convention she attended in Seattle.

Mrs. Herschel Johnson showed slides made at Our Chalet in Switzerland and a number of other places on the European continent during her recent visit to Austria, Ger-

many, Switzerland and England. Those present for the meeting were Mesdames Kenneth McLellan, John C. Miller, Russel O'Brian, Earl Hawkins, Herschel Johnson, Ronald Smiley, Watson Whaley, Gene Hamilton, Ralph Wilson, Billy Dean Baxter, John Gay and Richard Sugarek.

### Local Collegian

#### Plays In Portales

Bobby Sims, who is a 1966 graduate of Friona High School and a senior business major at Angelo State College, San Angelo, was a member of the starting team when the Rams met the Eastern New Mexico Greyhounds at Portales at 7:30 p.m. Saturday, October 25.

Sims, the son of Mr. and Mrs. J.P. Sims, played for the Friona Chieftains while he was in junior high school here. He was awarded the sportsman award following the Angelo-McMurry game recently for making the most tackles (13).

#### Frionan Elected Head Of County 4-H Council

Purpose of the Monday afternoon meeting of Farmer County 4-H Council was election of officers for the coming year and planning of the annual County Achievement Banquet.

Coy Jameson of Friona was elected chairman of the council. Karene Hart is the county council secretary.

Frionans attending the meeting were Karene Hart, Gary Stone and Doug Norwood.

#### Don Paul Ready Visits Home

Don Paul Ready, son of Mr. and Mrs. J.P. Ready, has been visiting in the home of his parents. He is serving in the United States Navy and was stationed on the USS Arlington, a communications ship for the news coverage of the Apollo 10 and Apollo 11 space flights.

Ready was recently assigned to the U.S. Naval Station at Honolulu, Hawaii, where he will be in barber training for the next two years. His mailing address is: SA Don P. Ready B743627, Box 36 B O Q U.S. Naval Station Pearl, P.O. San Francisco, California 96610.

#### Public Invited To Analysis Program

Members of Friona Young Homemakers are inviting everyone in the area who is interested in a program analysis and hypnosis to attend their next regular meeting.

Ray Walker of Amarillo will present the program beginning at 4 p.m. Thursday, November 6, in the cafeteria of Friona High School.

Volunteers from the Dawn and Dusk chapters of Future Homemakers of America will provide free baby sitting for young children.



EASTEPS HONORED. . . Mr. and Mrs. Ben H. Eastep Sr., 215 West Seventh, were honored Sunday, October 26, on the occasion of their Golden Wedding Anniversary. Mr. and Mrs. Eastep were married October 26, 1919, at Hobart, Oklahoma. They moved to Friona from Bovina in 1965. The couple has five children, 28 grandchildren and 13 great-grandchildren. Children with their parents Sunday were Johnny of Hereford; Dewayne of Friona; and Ben Jr. of Dumas.

#### Seventeen Attend Future Nurses Meet

Seventeen members of Future Nurses of America were present for the October meeting at 3:50 p.m. Wednesday, October 22, at Friona High School.

Jenisu Fallwell, president, opened the meeting. The devotional was presented by Debbie Bengel. Following roll call the minutes of the previous meeting were read and approved. During the business meeting a workshop in Lubbock was discussed and a time change was

voted upon. A committee was appointed to plan a door decoration for Christmas.

Members present were Mrs. Paul Spring and Mrs. Billy Joe Mercer, sponsors; Christine Grant, Gail Melton, Linda Huffstickler, Cindy Barnett, Donna Lewellen, Debbie Bengel, Lucy Rodriguez, Randle Kelley, Carla Sue Mann and Kathy King. Also Vicki Ulen, Carolyn Martin, Kay Riethmayer, Jenisu Fallwell and Cheryl Patterson.

#### Communism Is Topic Of Study Club Meeting

Highlight of the program of the Tuesday evening meeting of Modern Study Club at Federated Club House was a panel discussion. The topic was, "History and dangers of communism." Those on the panel were Mrs. Dan Ehrbridge, Mrs. Charles Allen, Mrs. J. T. Gee and Mrs. Fay Reeve.

Carol Reeve, guest pianist, presented "The Stars and Stripes Forever."

#### Local Legion Members Attend District Meet

Mr. and Mrs. Charles Russell, Mr. and Mrs. Frank Griffith, Mr. and Mrs. Sam Williams and Mrs. Ethel Bengel represented the local American Legion and Legion Auxiliary at the Eighteenth District Convention at Koani Ki Inn in Dumas last weekend.

Mrs. Williams, district auxiliary president, presided over business sessions Saturday afternoon and Sunday afternoon. At the Sunday afternoon session Mrs. Ira Ott, Hereford, who has served as district hospital representative for the past twelve years, was presented a floral arrangement of American Legion memorial poppies interspersed with green currency.

During the Saturday morning Legion session Sam Williams assisted Henry Tuebel, district chaplain, in conducting a joint memorial service. The names of two Frionans, O. J. Beene and Mrs. Melvin Southward, were included on the roll.

The invocation was directed by Mrs. Dalton Caffey. Refreshments were served by Mrs. Deon Awtry and Mrs. Caffey, hostesses.

Weekend guests in the home of Mr. and Mrs. Johnny W. Hand were Mr. and Mrs. Kirby Williams and daughters, Kelli and Heidi, of Lubbock. Mrs. Williams is the former Jonnie Hand.

#### Church Women Set Bake Sale

The Congregational Women's Fellowship will hold its annual bazaar and bake sale at Bi-Wize Drug in Friona beginning at 9 a.m. Tuesday, November 4.

The fellowship will have all sorts of cakes and pastries for sale, to suit the sweet tooth of almost anyone.

# Society

## Mrs. Bengler Attends State Library Meet

Mrs. Ethel Bengler, who is a member of the Friona Public Library board of directors, attended the Texas Library Association District I all day meeting at Boys Ranch Saturday, October 18.

The meeting began with registration and a coffee hour in the chapel at 9 a.m.

William Meadors, librarian of Lubbock High School, Mrs. Lealys Skeen, multi-school librarian for Lubbock Public Schools; Mrs. Carol Smith, Texas Tech University librarian; B.C. Leslie, director of high schools in Lubbock; and David Cole, P.E.S.O. Service Center, Amarillo, were on the program.

#### Local Teacher Receives Honor

Terry Davis of Friona has received a Certificate of Recognition of Exceptional Ability in creative writing. He was one of ten students at Wayland Baptist College to receive this award. Davis received an honorable mention on one of his short stories entered in the Short Story 333 Contest.

Davis is a graduate student at Wayland. He is an instructor at Friona High School.

#### Rev. Mohr Is Named Speaker

Rev. Paul Mohr will be the speaker for the Interdenominational Women's meeting at Calvary Baptist Church Friday, Oct. 31 at 2:30 p.m.

Mrs. Kenyth Cass of Friona United Methodist Church, will give the devotional. All ladies in the area are urged to attend the meeting, which is the last regular meeting of the year, according to a spokesman.

#### Shower Honors Mrs. Carson

A lingerie shower in the home of Mrs. David Carson from 3 to 4:30 p.m. Saturday, October 18, was a courtesy for Carol Struve, bride-elect of Richard Nicholson of Tyler.

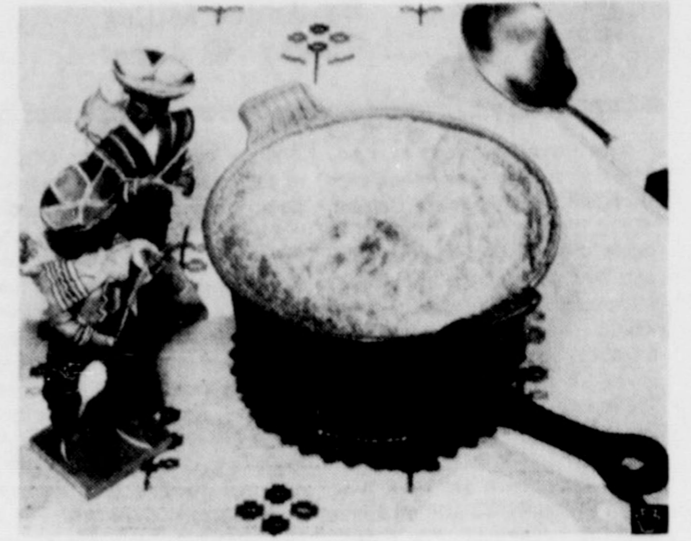
Guests were Mrs. Steve Struve, mother of the honoree; Jan Welch and Judy Self, Canyon; Mrs. F.N. Welch, grandmother of the honoree; Mrs. Leroy Lundy, Mrs. R.L. Bates, Mrs. Elvin Wilson and Mrs. Harold Lillard.

Also Mrs. D.L. Carmichael, Mrs. Nelson Welch, Holly Welch and Sheila Struve.

Baggy, ill-fitting slip covers will be a thing of the past. New stretch knit slipcovers add a custom-made look to furniture. They can be machine washed and tumble dried with no ironing, reports Extension Home Furnishings Specialist Jane Berry.

## GOLDEN TOUCH OF HOSPITALITY

BY JANE ASHLEY



Plan for corn pudding to grace your autumn dinner tables often. Nutritious as well as good tasting, it is a lovely way to serve vegetables. A generous serving of this robust corn pudding is sure to please the heartiest of appetites.

**Corn Pudding**  
2 tablespoons corn starch  
1 teaspoon sugar  
1 teaspoon salt  
1 cup milk  
1 (1-pound, 1-ounce) can cream style corn  
¼ cup margarine, melted  
3 egg yolks, slightly beaten  
3 egg whites

Mix corn starch, sugar and salt. Gradually add milk. Mix in corn, margarine and egg yolks. Beat egg whites until soft peaks form when beater is raised; fold into corn mixture. Pour into greased 1½-quart casserole. Set into pan of hot water to depth of 1½ inches. Bake in 350°F. (moderate) oven 1 hour and 10 minutes or until knife inserted in center comes out clean. Makes 6 servings.



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Friona

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### Comments by Gib



The best time for parents is when the kids are too old to cry and too young to borrow the car.

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## Gold Star Boy & Girl Named At 4-H Banquet

Deborah Harding and Kevin Kaltwasser were named Gold Star Girl and Boy at the annual Farmer County 4-H Achievement Banquet Saturday, October 25.

Deborah, a member of the Farwell Club, is the daughter of Mr. and Mrs. Hurshel Harding. She has been active in 4-H Club work for 5 years. During this time, she has carried projects in clothing, foods and nutrition, sheep, home improvement, gardening and child care. She has entered District Eliminations, District dress revue and District food show as a junior contestant. Deborah has been elected to serve her club as President during the coming club year.

Kevin, the son of Mr. and Mrs. Walter Kaltwasser of Farwell, has been in 4-H Club work for 6 years. Kevin's project have included electricity, field crops, entomology, parliamentary procedure, junior leadership, money management, beef cattle, recreation, rabbits and horse. In other activities Kevin has served as a County Council Delegate, has competed in county, state, and district elimination contests, won electric and entomology award medals, and has worked as a junior leader with boys in an electric group. Mrs. Crickett B. Taylor, retired Home Demonstration Agent, was presented a gift from the County 4-H Council and the 4-H Clubs in the county.

Darwin Green, Farwell served as Master of Ceremonies of the Banquet held at the Bovina School Cafeteria. Dale Hart, Friona, said the invocation. The Pledge of Allegiance was led by Reta Davis of Lazbuddie, and the 4-H Pledge and Motto by Audrey Magness, Bovina. Kevin Kaltwasser, Oklahoma Lane, introduced the guests.

Gary Stone, Friona introduced the speaker, John Pitts of Earth. John is the State 4-H Council Chairman. The Banquet is sponsored each year by the Bailey County Electric Cooperative and the Deaf Smith County Electric Cooperative.

The following award presentations were made: 1969 Special Award Winners—Boys Achievement—Kevin Kaltwasser, Oklahoma Lane. Beef cattle—Steven Kaltwasser, Oklahoma Lane; Harold Jones, Oklahoma Lane; Conda Jones, Oklahoma Lane. Electricity—Bruce Kaltwasser, Oklahoma Lane; Kelly Head, Oklahoma Lane; and Weldon Kube, Oklahoma Lane. Horse—Penny Norton, Farwell; Danny Clark, Lazbuddie; and Laura Doshier, Farwell. Horticulture—David Harding, Farwell. Leadership—Darwin Green, Farwell. Rabbit—Zefrino Villarreal, Farwell.

Rifle—Coy Jameson, Friona; Mike Messenger, Friona; Trip Horton, Friona; Troy Messenger, Friona; and Jay Messenger, Friona.

Swine—Gary Green, Farwell; Kent Goldsmith, Farwell; and Dwight Green, Farwell.

Safety—Wade Jameson, Friona.

Others receiving 1969 year pins were:

First year—Michael Mimms, Lazbuddie; Wesley Cockerham, Bovina; and Steve Cockerham, Bovina.

Second year—Gary Stone, Friona.

Third year—Laura Doshier, Farwell.

Bread—Susan Mimms, Lazbuddie; and Cheryl Gohlke, Oklahoma Lane.

Clothing—Arlene Magness, Bovina; Holly Hart, Friona; and Deborah Harding, Farwell.

Food and Nutrition—Karen Mimms, Lazbuddie; Lee Ann Williams, Farwell; Karen Head, Oklahoma Lane and Sue Ann Monk, Bovina.

Food Preservation—Audrey Magness, Bovina; and Jacquelyn Langford, Farwell.

YEAR PINS

First—Patti Martin, Farwell; and Sonia Kube, Oklahoma Lane.

Second—Diane Bennett, Friona; Cheryl Gohlke, Oklahoma Lane; Arlene Magness, Bovina; Lee Ann Williams, Farwell; Karen Head, Oklahoma Lane; and Jacquelyn Langford, Farwell.

Third—Susan Mimms, Lazbuddie; Arlene Magness, Bovina; Gayla Self, Friona; and Gail Graham, Friona.

Fourth—Reta Davis, Lazbuddie; Holly Hart, Friona; Karen Mimms, Lazbuddie.

Fifth—Karen Hart, Friona; and Deborah Harding, Farwell.

Seventh—Cheryl Kaltwasser, Oklahoma Lane.

CASH AWARDS

GIRLS

Food and Nutrition Educational Activity—Jacquelyn Langford—first-county junior division and Lee Ann Williams—second-county junior division.

Dress Revue—Carrie Hasehoff—first-county senior division; Deborah Harding—first-county junior division; Holly Hart—second-county junior division; Cheryl Gohlke—first-county junior division; and Arlene Magness—second-county junior division.

Clothing Educational Activity—Deborah Harding—first-county junior division.

Food Show—Jacquelyn Langford—first-county junior division; and Karen Mimms—second-county junior division.

1969 Cash Awards Winners

Electricity—Senior Division—Kevin Kaltwasser, first in county and district; and Randy Gregory, first place in State.

## Industrial Consultant

(Continued from page 9)

degree, Schofield received the Wall Street Journal Student Achievement Award that year as the outstanding WTSU business student. He is a May, 1970 candidate for a Master of Business Administration degree at WTSU.

Schofield is a captain in the U.S. Army Reserve and served for more than 5 years as the commanding officer of the 974th Repair Parts Company, USAR, in Amarillo. He is also a director of the San Jacinto Lions Club in Amarillo.

Southwestern Public Service Company's area development department includes, in addition to Schofield, R. K. Owen, area development manager; Larry Milner, industrial development manager; and Sam A. Thomas, Jr., agricultural development manager. All members of the department are available to work with the communities and industrial development organizations in the company's four state service area.



ELVIN SCHOFIELD

Cotton stalks left standing after harvest and regrowth after shredding provide food for boll weevils and pink bollworms. All stalks should be shredded and along with regrowth cotton should be plowed under. This practice, when carried out on a community or countywide basis, will cut down on next year's cotton insects.

Someone found a man's billfold and brought it to the Friona Star office. A social security card inside the billfold indicates that it belongs to Isidro Salazar Vasquez. We'd like to help the billfold and owner get together, so any help anyone can offer will be greatly appreciated.

Jack and Mary Moseley have purchased the house on Elm Street, which was built by Claud and Sarah Ann Miller and later bought by the Wayne Masseys, and have moved into it from 805 West Fifth Street.

The Coleman Moseleys, who are not related to the Jack Moseleys, moved into the house Jack and Mary vacated. I can't imagine anything adding to the confusion of moving more than having "mover-inners" and "mover-outers" with the same last name.

It is amusing how the same names turn up in a family sometimes. Right now we have two Audrey Grahams living in Friona. One is Mrs. Earl Graham, who has assisted her husband in the operation of Earl's Cafe for a number of years. The other is Mrs. Ted Graham, who is employed at Friona State Bank. The men are brothers.

Then, who would expect two men named Buford to turn up in the same family? Beauford Todd of Oklahoma City and Buford Hartwick of Friona do not spell their names alike and because of the distance between their homes probably are caused little confusion by sharing the same name.

However, when the Boatman-Paul families got together, some amusing incidents are sure to come up. Beauford Todd is the son-in-law of Mrs. Bessie Boatman and Buford Hartwick is the son-in-law of Mrs. Drew Paul. The women are sisters.

In May of 1919 at Dusseldorf, Germany, the Allied Forces obtained a copy of some of the "Communist Rules For Revolution."

It is being re-printed in this column for your consideration. As you read each point, nearly fifty years later, think about the situation where you live and all around our nation. The Reds are still following these rules. What are we doing?

Corrupt the young. Get them away from religion. Get them interested in sex. Make them superficial, destroy their ruggedness.

Get control of all means of publicity.

Get people's minds off their government by focusing their attention on athletics, sexy books and plays and other trivials.

Divide the people into hostile groups by constantly harping on controversial matters of no importance.

Destroy the people's faith in their natural leaders by holding the latter up to contempt, ridicule and obloquy.

Always preach true democracy, but seize power as fast and as ruthlessly as possible.

By encouraging government extravagance, destroy its credit, produce fear of inflation with rising prices and general discontent.

Foment unnecessary strikes in vital industries, encourage civil disorders and foster lenient and soft attitude on the part of the government toward such disorders.

By specious argument cause the breakdown of the old moral issues, honesty, sobriety, continence, faith in the pledged word, ruggedness.

Cause the registration of all firearms on some pretext, with a view to confiscating them and leaving the population helpless.

Make your Christmas gift list as soon as possible so you will be ready to take advantage of gift sales and bazaars which will be coming up before very long. There's something about a hand made gift that is never found in a "factory made" one, so if you don't make your own, you will be sure to find what you want at one of the local sales.

Girl Scout Troop 268 will be announcing the date of their bazaar real soon. Members of this troop and their leaders have been busy for several months making pretty items which are useful and clever.

Members of the Star staff are rarely surprised at unusual requests for information and are always happy to assist callers with problems in any way we can.

However, Tuesday of last week a call came that was most unusual. The caller, whose voice I didn't recognize, asked, "What do you think about cutting some grain this afternoon?"

Since I'm a farmer's wife, I always think it is a good idea to harvest anything which is ready if the weather permits. After telling the caller something to this effect, we exchanged questions and answers for several minutes before I learned that he thought he was talking to someone at Friona Wheat Growers elevator.

Such incidents as this make newspaper work interesting.

Weekend guests in the home of Mr. and Mrs. Bert Shackelford were Mr. and Mrs. G. E. Shackelford and daughters, Mollie and Meg, of Perryton.

ASSETS		DOLLARS	Cts.
1. Cash and due from banks (including 1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100)		2,966,530	42
2. U.S. Treasury securities		422,356	71
3. Securities of other U.S. Government agencies and corporations		126	04
4. Obligations of State and political subdivisions		431	04
5. Other securities (including 1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100)		none	00
6. Trading account securities		none	00
7. Federal funds sold and securities purchased under agreements to resell		8,385,342	30
8. Other loans		40	32
9. Bank premises, furniture and fixtures, and other assets representing bank premises		15,000	00
10. Real estate owned other than bank premises		none	00
11. Investments in subsidiaries not consolidated		5	18
12. Customer's liability to this bank on acceptances outstanding		11,961,168	75
13. Other assets		none	00
14. TOTAL ASSETS		21,932,342.04	
LIABILITIES			
15. Demand deposits of individuals, partnerships, and corporations		7,710	751
16. Time and savings deposits of individuals, partnerships, and corporations		2,491	023
17. Deposits of United States Government		105	801
18. Deposits of State and political subdivisions		243	140
19. Deposits of foreign governments and official institutions		none	00
20. Deposits of commercial banks		none	00
21. Certified and officers' checks, etc.		381	645
22. TOTAL DEPOSITS		10,932,342.04	
(a) Total demand deposits		7,710	751
(b) Total time and savings deposits		2,491	023
23. Federal funds purchased and securities sold under agreements to repurchase		none	00
24. Other liabilities for borrowed money		none	00
25. Mortgage indebtedness		none	00
26. Acceptance executed by or for account of this bank and outstanding		none	00
27. Other liabilities		10,932	342
28. TOTAL LIABILITIES		10,932,342.04	
29. MINORITY INTEREST IN CONSOLIDATED SUBSIDIARIES		none	00
RESERVES ON LOANS AND SECURITIES			
30. Reserve for bad debt losses on loans (set up pursuant to Internal Revenue Service rulings)		241	571
31. Other reserves on loans		none	00
32. Reserves on securities		241	571
33. TOTAL RESERVES ON LOANS AND SECURITIES		482	114
CAPITAL ACCOUNTS			
34. Capital notes and debentures (specify interest rate and maturity of each issue outstanding)		787	254
35. Equity capital, total		200	000
36. Preferred stock—total par value (No. shares outstanding)		200	000
37. Common stock—total par value (No. shares authorized, 2000 (No. shares outstanding, 2000)		300	000
38. Surplus		287	254
39. Undivided profits		787	254
40. Reserve for contingencies and other capital reserves		none	00
41. TOTAL CAPITAL ACCOUNTS		11,961,168	75
42. TOTAL LIABILITIES, RESERVES, AND CAPITAL ACCOUNTS		21,932,342.04	
MEMORANDA			
1. Average of total deposits for the 15 calendar days ending with call date		10,661	978
2. Average of total loans for the 15 calendar days ending with call date		8,049	684
3. Unearned discount on installment loans included in total capital accounts		22	735

# THE BOSS

"The boss" Jim said and laughed to see Jimmy dwarfed by his chair. And I began to wonder. Who our son is ready to occupy that chair what kind of a man will he be? Will he have integrity and a sense of responsibility for his employees? Or will he cut corners, use the people he works for—who work for him?

So much depends on us. Right now, he learns of love and kindness from our voices, our hands. As he matures, our values, respect for others and concern will help to shape his attitudes.

How glad I am that our Church offers a program of Christian education for Jim and me, as well as for Jimmy. As our son grows, so will we.

The strength you need to meet the responsibilities of your life can be found in your church.

Matthew 17:1-8

Exodus 1:8-22      Exodus 2:1-10  
 Exodus 2:11-25      Exodus 3:1-12  
 Exodus 3:13-22      Exodus 4:1-17

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### ASSEMBLY OF GOD

10th and Ashland — Rev. Ott Robertson, pastor  
 Sunday School: 9:45 a.m., Worship: 11:00 a.m., Young People: 6:45 p.m., Evening Worship: 7:30 p.m., Wednesday Worship: 8:15 p.m., Sunday Men's Fellowship: 7:00 p.m.

### CALVARY BAPTIST

14th and Cleveland — Rev. R. C. Hester, pastor  
 Sunday School: 9:45 a.m., Worship: 11:00 a.m., Training Union: 6:00 p.m., Evening Worship: 7:00 p.m., Wednesday Prayer Meeting: 7:30 p.m.

### CALVARY BAPTIST MISSION

5th and Main — Rev. L.S. Ansley, pastor  
 Sunday School: 9:45 a.m., Worship: 11:00 a.m., Evening Worship: 7:30 p.m., Wednesday Prayer Meeting: 7:30 p.m.

### FIRST BAPTIST

Sixth and Summitt — Rev. Bill Foll, pastor  
 Sunday School: 9:45 a.m., Worship: 11:00 a.m., Training Union: 6:00 p.m., Evening Worship: 7:00 p.m., Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)

### MEXICAN BAPTIST MISSION

4th and Woodland — Rev. Donnie Carrasco  
 Sunday School: 9:45 a.m., Worship: 11:00 a.m., Training Union: 5:00 p.m., Evening Worship: 6:00 p.m., Wednesday Prayer Meeting: 8:00 p.m.

### ST. THERESA'S CATHOLIC CHURCH

16th and Cleveland — Father Gerald Dunford  
 Mass: 10:30 a.m., Confession: Saturday 7 p.m., Evening Mass: Wednesday, 8 p.m.

### SIXTH ST. CHURCH OF CHRIST

502 W. Sixth — Bill Gipson, Preacher  
 Bible Study: 9:30 a.m., Worship: 10:30 a.m., Evening: 6 p.m., Wednesday evening: 8:30 p.m.

### REDEEMER LUTHERAN CHURCH

13th and Virginia — Otto Kretzman  
 Sunday School: 9:45 a.m., Worship: 11:00 a.m., Rhea Immanuel Lutheran Church — Worship 9:30 a.m., Sunday School 10:30 a.m.

### UNION CONGREGATIONAL CHURCH

6th and Cleveland — Rev. Paul Mohr  
 Sunday School: 10:00 a.m., Worship: 11:00 a.m.

### TENTH ST. CHURCH OF CHRIST

10th and Euclid  
 Sunday Worship: 10:30 a.m., Evening 7:00 p.m., Wednesday Evening: 8:00 p.m.

### SIXTH ST. IGLESIA de CRISTO

408 W. Sixth, M.R. Zamorano  
 Bible Study - 9:30 a.m., Worship 10:30 a.m., Evening 8:00 P.M., Thursday Evening 8:00 p.m.

### FIRST METHODIST

8th and Pierce — Rev. Albert Lindley  
 Sunday School: 9:45 a.m., Worship: 11:00 a.m., MYF: 6:00 p.m., Evening Worship: 7:00 p.m.

### UNITED PENTECOSTAL CHURCH

Fifth and Ashland — Rev. G. W. Hamilton — Pastor  
 Sunday School: 10:00 a.m., Worship: 11:00 a.m., Wednesday Evening: 8:00 p.m., Sunday Evening: 8 p.m., Friday Young People: 8:00 p.m.

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4th and Sampson

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**PIZZA**  
Appian Way Regular **29¢** Reg. 49¢ Price

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Shurfine **CAKE MIX** Devils Food-Lemon-White Yellow 18 1/2 Oz. Box 4/\$1

Shurfine **CORN** Cream Style Whole Kernel Golden 12 Oz. Can 5/\$1

Shurfine **PUMPKIN** 14 Oz. Can 7/\$1

Shurfine **FRUIT DRINK** Pineapple, Grapefruit Pineapple-Orange 46 Oz. Can 3/89¢

Shurfine **HAND LOTION** 16 Oz. Bottle 69¢

Shurfine **ASPIRIN** 5 Grain 200 Ct. Bottle 39¢

Shurfine **HONEY** Young Bloods Clover 2 Lb. Jar 69¢

**RED POTATOES**  
20-lb. bag **69¢**

Shurfine **COFFEE** Reg. Or Drip 1 Lb. Can **65¢**

Capitol Country & Western Favorites **Records** \$4.98 Regular Price 98¢ With \$5.00 Purchase

Shurfine **PEARS** Halves Bartlett 16 Oz. Can 4/\$1

Shurfine **APRICOTS** Unpld. Hlvs. 16 Oz. 4/\$1

Shurfine **CUT BEETS** Cut 16 Oz. 7/\$1

Shurfine **ASPARAGUS** Sp. All Grn. Cut 14 Oz. 39¢

Shurfine **BLACKEYES** Fresh Shelled 15 Oz. Can 5/\$1

Shurfine **WAFFLE SYRUP** 32 Oz. Bottle 2/89¢

Shurfine **PEANUT BUTTER** Chunk Or Creamy 12 Oz. 3/\$1

Shurfine **POPCORN** Yellow 32 Oz. Bag 2/49¢

Shurfine **APPLE BUTTER** 28 Oz. Jar 3/\$1

Shurfine **COTTAGE CHEESE** Clardy Campbell 2 Lb. Crt. **49¢**

Texize **HOOD** Pink Liquid DETERGENT 32 Oz. **33¢**

Shurfine **PORK & BEANS** 16 Oz. Can 7/\$1

Shurfine **FRUIT COCKTAIL** 16 Oz. Can 4/\$1

Shurfine **CANNED MILK** Evaporated 14 1/2 Oz. Can 6/\$1

**PEACHES** Slices Or Halves 8 1/2 Can 4 FOR **\$1**

**COCONUT** Durkee 4 Oz. Can **18¢**

Shurfine **SHORTENING** 3 Lb. Can With 7¢ Coupon In Life **52¢**  
Without Coupon 59¢

**SHURFRESH MILK FOR GOODNESS SAKE**

Save TenderCrust Coupons

# MAKE FRIONA

## YOUR SHOPPING CENTER

FOR

### BE-WITCHING

### BARGAINS

SPECIALS LISTED

ARE GOOD THROUGH

NOVEMBER 8



At-- **BEN\*FRANKLIN®**  
 IN FRIONA

# Layaway

Now For Christmas!



Proctor-Silex  
 Spray-Steam-Dry

## 3 WAY IRONS

Set temperature dial for each fabric. Push button spray control. extra high water fill

**10<sup>88</sup>**



## Proctor-Silex 4 to 11 Cup GLASS PERCOLATOR

**11<sup>99</sup>**

Automatic - keeps coffee hot. Removable glass pot.



## Shetland VACUUM SWEEPERS

• Avocado Finish!

Lightweight and easy to use upright sweeper. With swivel nozzle and two top filling disposable bags. Guaranteed One Year by Manufacturer.

**19<sup>99</sup>**



Need all your things need suction cups

PANASONIC



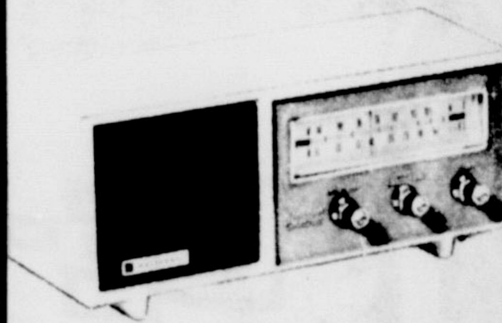
## Solid State AM/FM PORTABLE RADIO

Pocket Size  
 Black &  
 Silver Case

**19<sup>95</sup>**

Reg. 24.95

PANASONIC



## Solid State AM/FM TABLE RADIOS

Plays all your favorite AM & FM stations. Antique white case.

**24<sup>95</sup>**

Reg. 29.95

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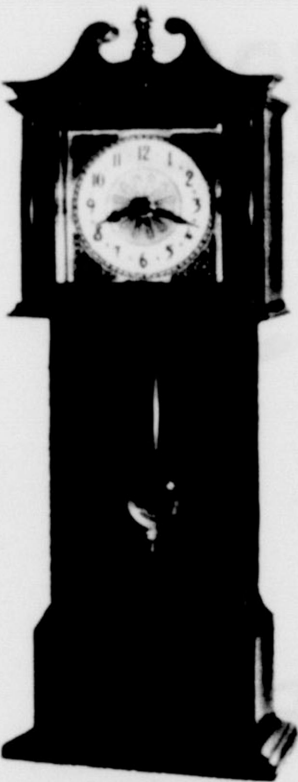


## Solid State PORTABLE AM RADIO

Camera styled silver & black case. Battery operated

**9<sup>48</sup>**

Reg. 11.95



## Table or Wall Grandfather Jr. Clock

Charming reproduction of the old grandfather clock. Woodtone or antique green case with pendulum. 18 1/2-in.

Reg. \$12.59

**9<sup>88</sup>**

Rayex Petite-Lite

## MAKE-UP MIRROR

Reg. \$9.00

**5<sup>88</sup>**

P.S. 4-Slice

## TOASTER

Reg. \$21.41

**15<sup>22</sup>**

Men's Banlon

## DRESS SOCKS

Reg. 79c

2 **1<sup>00</sup>**



Remove drawer & turn unit over to convert broiler into baker!

## Munsey BAKER-BROILERS

List 14.95

**10<sup>33</sup>**



## Chilton 9-Cup Hot Pot or PERCOLATOR

**3<sup>88</sup>**

*Scotties* BY CROMWELL, INC.

**JUSTIN  
M'CARTY**  
GENTS • SWIMWEAR • SPORTWEAR  
change to **VOGUE**

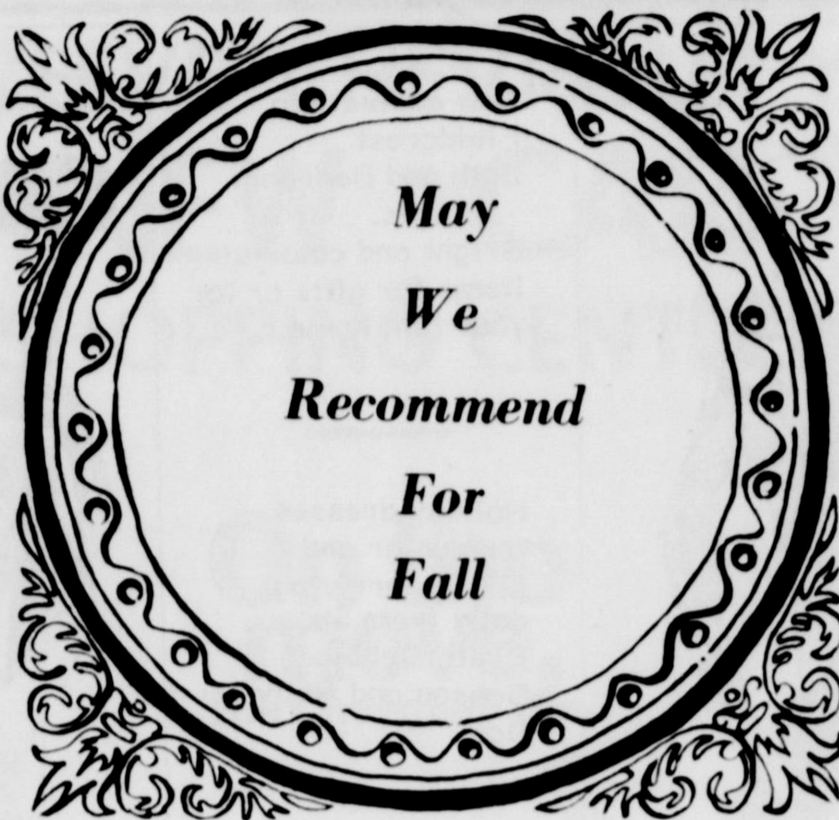
NEW YORK VENEZIA

**Cadillac**

**SUNNY  
SOUTH**

*Fashions*

OUTSTANDING PRINT PAIR TOPS • HIGH FASHION BLOUSES



May  
We  
Recommend  
For  
Fall

**JANE  
COLBY**

The Number One  
Knitted  
Sportswear Line

**Allegheny**

*Formfit Rogers*

collection for Holiday 1969

*Lois Young  
Fashions*

**Jr**  
JUNIOR DRESSES

**RALPH'S** Originals

GOSSARD-ARTEMIS

One stop shopping resource  
for bras, girdles, lingerie and  
sleepwear.

*Michael*  
casuals. inc. *Catalina inc.*

**Ruthie's**

*Ladies And Children's Ready To Wear*

MRS. MARION FITE

FRIONA, TEXAS

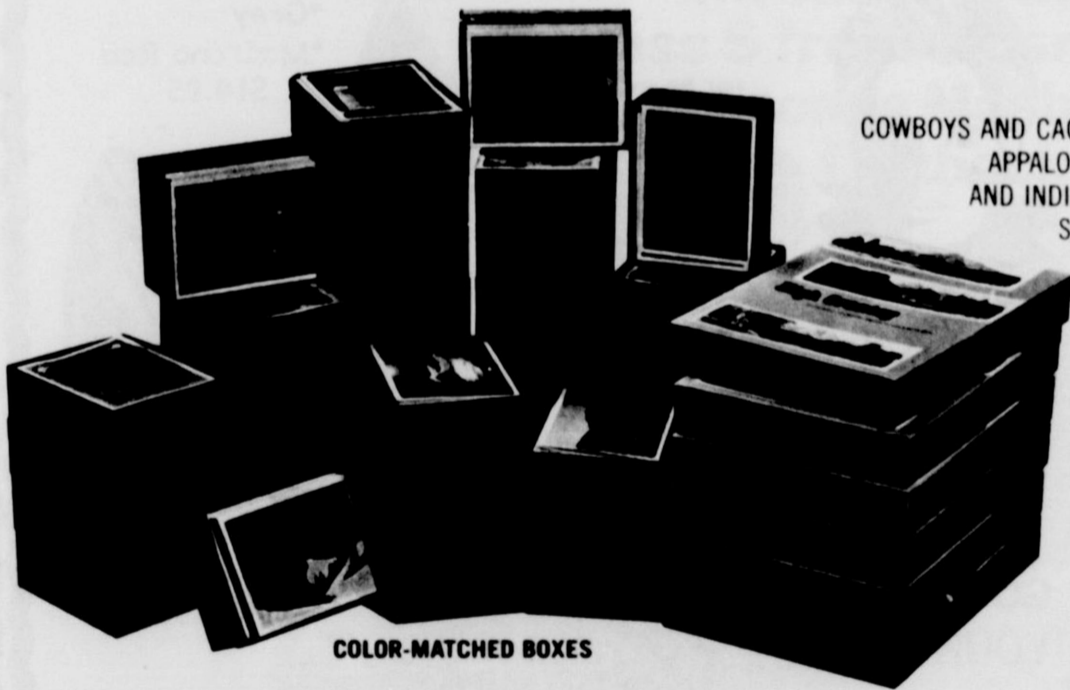
PHONE 247-3232

**NARDIS**  
OF DALLAS, INC.

**PARKLAND**  
MISSSES DRESSES

**NOTES AND STATIONERY FROM WESTERN TRADITION**

CHOOSE AND ORDER TODAY FROM 49 NOTES AND 12 STATIONERY DESIGNS



COLOR-MATCHED BOXES

COWBOYS AND CACTUS • CABOSES AND  
APPALOOSAS • ROADRUNNERS  
AND INDIANS • SEASCAPES AND  
SKI FLOWERS • GOLDEN  
ASPEN AND LAUGH-  
ABLE LADYBUGS •  
FUNNY LITTLE  
BURROS AND RUSTY  
TIN CANS • BLEARY-  
EYED OWLS AND THE  
BLUEST OF BLUE-  
BONNETS, NOT TO  
MENTION BOXES AND  
BOXES OF OTHER  
UNUSUAL SUBJECTS  
BY OUR INTERNA-  
TIONALLY FAMOUS  
ARTISTS OF THE WEST.



*time to remember*

*Gibson*

**CHRISTMAS  
CARDS**

10¢ to \$10.00

Imprinting--  
\$1.75 per 100

GIFT WRAPS

CANDLES

\*WESTERN TRADITION



\*Also Known as Leaning Tree

*Graphic Arts Stationery*

*Friona, Texas*

*Donovan-Gabriani*  
**HURST DEPARTMENT STORE**  
 Styles 8705/8704



**SPIRAL FLORAL . . . D-G's** exclusive handscreen print spectacular on a Ban-Lon® pullover. Teamed with straight leg Ban-Lon® stretch pants for a year of guaranteed easy care fun . . . both are Wear-Dated® Monsanto Blue "C"™ nylon! Top in Mallard turq./Elephant/Bright rose or Wine/Hunter green/Royal blue. 34 to 40. **\$15.95** Pants in all top colors plus brown or black. 7 to 17, 8 to 18. **\$10.95**

New arrivals in Fieldcrest Bath and Bedroom linens. Bright and colorful items for gifts or for your own home.

Holiday dresses for Junior and Misses arriving daily from Sue Brett, Debbie Dobson and Nelly Don.

Men's Hampshire House dress shirts with French Cuffs. In all-male colors. **\$7.50.**

# CLASSIC CONFIDENCE



Whatever and wherever the occasion, you'll always look and feel impeccably proper in one of our Style-Mart Classic suits from Merit. They're flawlessly tailored to the demands of good taste, without any square overtones. True Classic cut and pattern, slightly traced for that TODAY look. Two- and three-button models, in your choice of all-male colors. Modestly priced today . . . **from \$79.95**

**DACRON DOUBLE KNITS**



60" wide, good selection, machine washable, easy to cut and sew.

**\$5.95 Yd**

## HURST DEPARTMENT STORE

Home of Nationally Advertised Merchandise  
 Friona



**GO WITH THE YOUNG ONES!**  
 where the action is...  
 where the fun is!

**Personality.**

Personality joins the youth quake with these joyous new swingers! You come join, too... be a young one!

- \*Grey \*Madrona Red **\$14.95**
- \*Golden Nugget \*Madrona Red **\$14.95**
- \*Black Corfam **\$14.95**
- \*Black Calf **\$13.95**



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**On the  
move.**  
The Chevrolet '70s.



## Featuring Chevrolets And Oldsmobiles

**Introducing the  
Cutlass S from Oldsmobile.  
The 1970 Escape Machine that's  
the freshest fastback on the road.**



# REEVE CHEVROLET

MAIN STREET

FRIONA

**FOAMING  
BATH  
OIL**

Reg. \$2.15

**\$1.99**

During Sale Days Only

**Save Now On PAPER GOODS!**

**FACIAL TISSUE 4/\$1.00**

**PAPER TOWELS 4 Rolls /88¢**

**TOILET TISSUE 4 Rolls /49¢**

Get the  Jump on  
**Christmas...**

**SHOP NOW**

During Bi-Wize Drug's Big  
Dollar Day Saving Event!

New Christmas Merchandise Arriving Daily



**Decorator  
SCENTED  
CANDLES \$2.00**

Mary Sherman

**HAND & BODY LOTION**

\$2.00 Size **\$1.00** \$3.50 Size **\$1.75**

**TIMEX WATCHES**

For The Whole Family



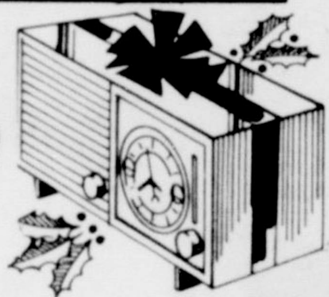
**\$9.95 To  
\$19.95**

Date  
Mate

**COSMETICS 2/\$1.00**

**G-E**

**CLOCK  
RADIOS \$19.99**



Ladies  
**HEAD  
SCARVES 39¢**

Top Brass  
**HAIR  
DRESSING Reg. \$1.20  
\$1.00**

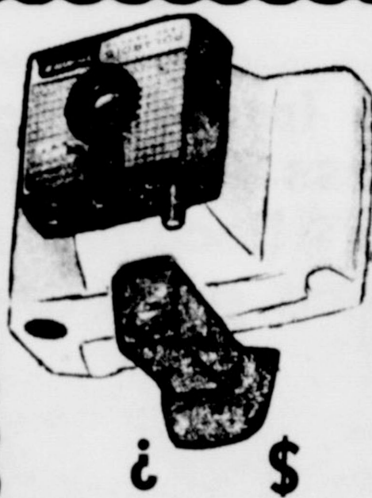
Lighted  
**MAKE-UP  
MIRROR \$9.50**

**BATHROOM  
SCALES Reg. \$7.95  
\$5.95**

Lorie  
**BUBBLE While They Last  
BATH Reg. 69¢  
2/\$1.00**

Sweet'N Lovely  
**SPRAY BATH Value  
POWDER \$1.50  
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Aqua Foam  
**BUBBLE BATH 1/2 Gal.  
\$3.50 Val.  
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**POLAROID  
CAMERA \$  
Big Swinger  
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**BI-WIZE**



**DRUG**

SUDDEN  
BEAUTY

**HAIR SPRAY**

Reg. \$1.09 **89¢**



Mennen Sof Stroke  
**SHAVE CREAM**

**\$1.19**

Plus FREE  
59¢ Skin Bracer





# Oh My Gosh!

**I BETTER GET GOING!**

Lay Away Now  
For The Coming  
**GIFT SEASON**

Shop Early While Our  
Selections Are Complete.  
A Little Down Will Hold  
Your Items Till Christmas.

## ALLEN'S JEWELRY

**Big "Little" GIFTS**

- \*China
- \*Stainless Steel
- \*Crystal
- \*Carnival Glass
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- \*Leather Goods
- \*Luggage
- \*Men's Jewelry
- \*Men's Cosmetics
- \*Silver
- \*Watches
- \*Novelties
- \*Many Many More

**2-PIECE  
LIVING ROOM  
SUITE \$144.50**

Couch  
And  
Chair

See The New

**MAYTAG WASHERS,  
DRYERS, DISHWASHERS**

**ONE STOP HEATING SALES SERVICE**

See Us For Water Heaters, Wall Heaters, Space Heaters And All Your Plumbing Needs. We Have Heating System Filters In Wide Assortment Of Sizes.

# BARGAIN DAYS AT PLAINS HARDWARE

**1/4" ELECTRIC  
DRILL \$8.95**

Samsonite

**TABLE AND  
4 CHAIRS \$47.75**  
(Upholstered)

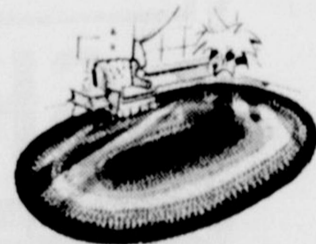
Toastmaster  
Tip - Over

**OVEN \$19.95  
BROILER  
COMBINATION**

Tru-Test  
**LAYTEX INTERIOR  
PAINT \$3.95 Gal.**

JUST RECEIVED

New Stock Of **BRAIDED  
RUGS**



Assorted  
Sizes And  
Colors

Lady Sunbeam

**HAIR \$13.88  
DRYERS**

**PLAINS HARDWARE & FURNITURE**

# HOLD IT!



You'll Find Those  
Out-of-This World  
**BARGAINS**  
Right Here, Now, at

## MALOUF SHOPPING CENTER

Now Open In Our New Location In The Former  
Bowling Alley Building.

You Name It . . . We Have It . . . And At A Price

You Can Afford.

**FOR THE  
MEN & BOYS**

**LEVIS**  
(All Sizes)

**DRESS** And  
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**WESTERN PANTS**

(For Both Men & Ladies)

**SPORT SHIRTS**

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We Carry The  
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**OUR PRICES  
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**Complete**

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**of**

**FABRICS**

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**GOODS**

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# SHOES

**FOR ALL THE FAMILY**



**MEN**



**BOYS**



**LADIES**



**GIRLS**