



Lives
by Bill Ellis

It's hard to evaluate just how much Missouri Beef Packers has helped Friona during its first year of operation, which the company completed on Monday of this week.

The reason is because one year is such a short time. It's kinda like evaluating a marriage, a child, or maybe even a rookie ball-player after just a year. It's a hard job.

However, most people are in agreement that having the big packing plant just west of the Friona city limits has been a big help, and that it will be more of a help as time goes on.

In building, the city has counted more than a million dollars' worth of building during the past year, while neighboring cities of comparable size and some larger than Friona tabulated much less in building during the same period.

There have been 34 new homes constructed in Friona during the past year, amounting to \$706,500 in construction. When you add the 18 new apartment units going up in the west part of town, the total is \$862,500. Then, adding the move-in houses to the total, it comes to \$940,000 in construction during the past 12 months.

We still think that the \$100,000 investment by residents and businessmen of Friona in the property donation as an inducement to get the plant located in Friona was a good investment. It's paying dividends right along, and besides, the city has received more than \$100,000 worth of publicity -- or advertising -- during the past couple of years.

Missouri Beef Packers has had a colorful first year. The plant broke all records for numbers of cattle killed on both its first day and first week of operation.

The plant was also beset with the typical problems which confront new industries. It was beset by a strike during its formative months, but managed to weather the storm without too much loss in production, and presently has everything lined out in its labor situation.

With all of this behind them, Missouri Beef Packers should be ready to come into its own during its second year of operation. So, we pause today to wish them "Happy Birthday," and hope that the years ahead will be prosperous ones.

Since we're in the dog business these days, having some Cocker Spaniel pups just about to weaning size, we've noticed a couple of animal stories which we particularly liked.

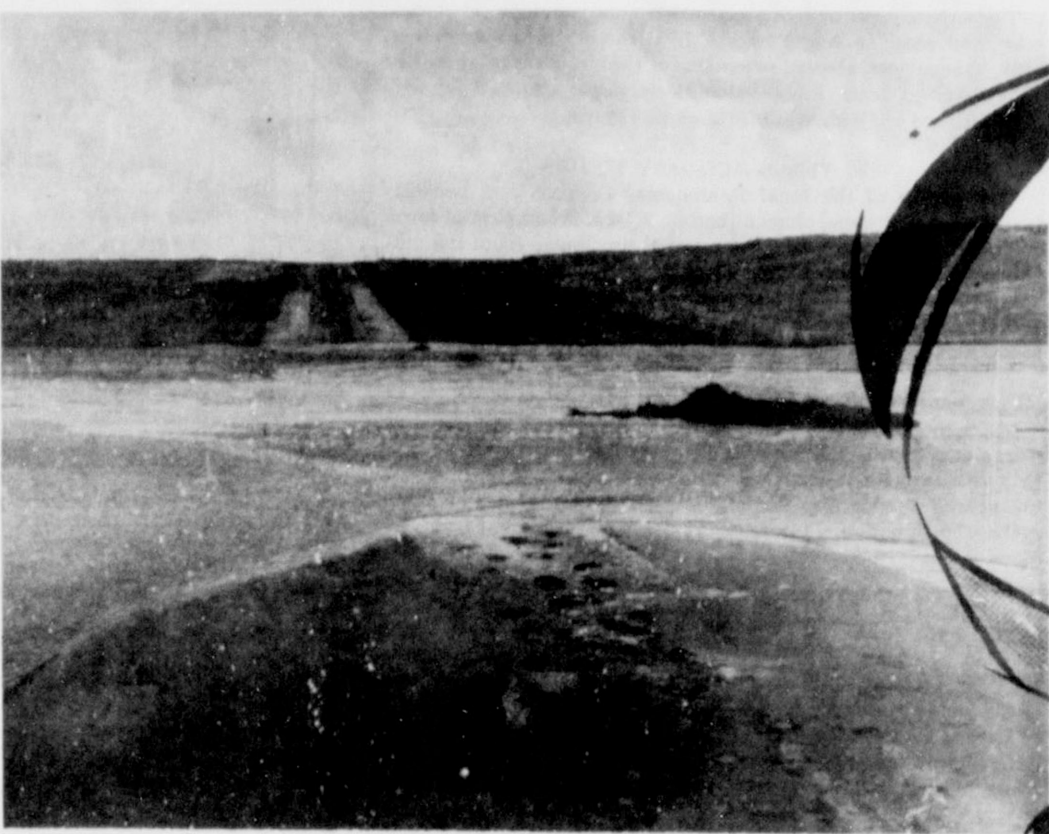
One came about some 20 years ago. The following classified advertisement was first run in the Friona Star, and then was submitted to the Reader's Digest by a Hereford woman, and was printed by the Digest. The ad said, "WANTED - a home for a three-months old puppy. Housebroke except when very happy."

Then, this weekend, we were noticing the ads in the Amarillo Sunday Globe-News. This particular ad read: "Puppies for sale. Mother is a registered Beagle. Father from good neighborhood."

One of the speakers at our Panhandle Press Convention last weekend, Howard R. Drew, Executive Vice President of the Texas Atomic Research Foundation, predicted that by the year 2000 our chief source of power may be atomic energy. "During 1968, for the first time, the amount of gas discovered was less than the amount which was used. So, we may have to start considering other sources of power," he said.

Relating atomic energy to West Texas, Drew stated that excavations might be made by explosions which could make a cavity which could be used for underground water storage for water imported to West Texas. Nuclear energy could also be used for pumping energy in getting water to this area, when the Texas Water Plan is implemented, he added.

As far as other uses of atomic energy, Drew pointed out that radiation has been used to create new strains of plants. Also, the sterile screwworm fly has helped to eradicate that pest from the state's cattle.



HIGHWAY BLOCKED. . . Running Water Draw south of Hub really lived up to its name this week as heavy rains to the west put the road as much as four feet under water all day Tuesday. Traffic to and from Muleshoe was re-routed, Highway 214, which has long needed improvement between Muleshoe and Friona, has seven places between Hub and the Bailey County line where water gets over the road during heavy rains such as fell this week occur.

Rainy Spell Has Area Sopping Wet

The Friona area received its best general moisture in about three years during the past week as rainfall soaked the entire area.

The City of Friona's official measurement for a four-day period stood at 4.01 inches. Biggest rain came during the night on Monday, when 2.46 inches were logged in Friona. Sunday afternoon's shower had measured .91 here.

RIDGEVIEW

New Addition Annexed By Friona City Dads

The City of Friona annexed Ridgeview Addition to the city during the regular meeting of the City Council. The three-acre subdivision is being developed by J.E. Hicks.

The council also awarded a contract for the water and sewer installations in the addition. An ordinance was passed (published in this issue) declaring an emergency and levying assessments for paving of four street lanes within the city.

These are places in heavily travelled parts of the city, where the leave-outs continually cause traffic hazards, with drivers attempting to stay on the pavements, rather than on their own, un-paved portion.

The council also passed an ordinance vacating the alleyway between lots 8-18 in block six of the Lakeside Addition,

And it was a general rain. Bovina had from an inch to an inch and a half more than Friona's totals. The Rhea community received 4.5 inches. The measurement at Black was 4.3 inches. Clay's Corner had five inches; Hub from three to five and the total at Lazbuddie was 2.5 inches.

Although under the threat of tornado alerts almost every evening, the area apparently escaped serious damage, and any major hail, although the city of Friona was pelted by hail for a short time Tuesday night.

A barn on the O. C. Rankin farm southeast of town burned Monday night, apparently struck by lightning. A truck another belonging was lost.

The measurement in Friona was the biggest since August of 1966, when the monthly total was 6.83 inches. Monday night's 2.46 measurement was the most for a single day since August 28-29 of 1966, when 2.60 was logged.

Only three other times since 1962 has the city recorded as much as four inches of rain. Those were June of 1965, with 4.23 inches; June of 1965, 5.47 inches; and September of 1965, 4.00 inches.

A contract was authorized in the amount of \$1750 for the purchase of a heavy-duty trailer for transporting and preserving the new backhoe, which the city had recently purchased.

The council also voted to allow the city to keep its schedule and a record of business volume has shown very little transactions on Saturdays.

City Manager Jake Hattin pointed out that by staggering the women's lunch hours, at 11:30 and 12:30, the office could be kept open an extra hour during the lunch hour, and thus keep the office open 45 hours per week during five days.

Employees will be available on an "on call" basis for emergency.

(Continued on Page 8)

ENDS FIRST YEAR

Friona's MBP Plant To Retain Kill Honors

The Friona Division of Missouri Beef Packers, which completed its first full year of operations this week, will continue to kill the most cattle when the Plainview plantview operation is begun, it was pointed out this week.

"Yes, the Plainview plant will be bigger in size, but it will be mainly to take care of the extra breaking work which will be done there. They will do more processing of that sort in the Plainview plant, but we will still have the biggest kill," stated Bill LaFleur, Friona plant manager.

The Friona MBP manager stated that while Friona was getting toward the processing of three to four hundred cattle per day in its new breaking facilities, the Plainview plant could expect to handle more cattle in this fashion.

In summarizing the Friona

plant's first year, LaFleur said that Missouri Beef Packers continues to have confidence in the area, in the cattle feeders and the people of the Friona area. "It's been a good first year in spite of the strike-- but we hope to have a much better year the second time around," he said.

The Friona MBP plant manager pointed out that the local plant processed 254,000 cattle during its first year of operation, and predicted that the figure would be increased by 100,000 during the plant's second

The company's high week has been the cattle killed, during February and the record day's was 1,221, which came on March 18. The plant has processed as high as 1,000 cattle in one week in its breaking facilities.

"We hope to double that fig-

ure with our new facilities," said LaFleur, in reference to the 6,000-square foot addition which has been begun.

The company hopes to have the new breaking plant completed and ready to occupy by August 1.

Beef from the Friona plant has gone to practically every state in the union, with the

exception of some midwestern states, where there is a large concentration of packing plants.

The primary market for the Friona beef has been the West Coast, as many weeks finds 70 per cent of the plant's output going west, but this varies, according to LaFleur and some weeks the percentages are reversed.

Bank Tells Plans For New Building

The directors of Friona State Bank announced plans for a new building this week. According to A. L. Black, chairman, their plans provide for a building that will give the community the most modern facilities available.

The building will provide for needed officer space, a consultation room, a larger and improved safe deposit vault, improved drive-in banking, a coffee room and a community room.

The location, and other details will be announced in the near future.

Permits Drop Slightly

Although the number of permits issued during the month of April fell to their lowest monthly total of 1969, compared to a big monthly total in April of 1968, the total permits for the year continues well ahead of the 1968 pace.

A check of the figures released this week by City Manager, Jake Outland, showed that only four permits were issued during April, three new residences to cost an estimated \$41,000, and one addition in the

amount of \$2,500, for a monthly total of \$43,500 in estimated construction.

This figure didn't compare well to the figure of \$200,600 for the same month in 1968, which was the best month during 1968.

However, the total represented by building permits for the calendar year 1969 now stands at \$528,000--still \$72,700 better than the figure of \$455,300 for the first four months of 1968.

Rainfall Box Score

(Totals Through Wednesday Morning)

PLACE	INCHES
Friona	4.01
Bovina	5.40
Lazbuddie	2.50
Clay's Corner	5.00
Black	4.30
Rhea	4.50
Hub	4.00

Last Year's Packing Edition Wins A Prize

The edition of the Friona Star published in April of 1968, which was an open house for a full-time plant in that city.

The Star edged the special edition entered by the Borger

44th Annual Panhandle Press Convention, which was held in Friona, Texas, on May 6-7, 1969.

The award is the fourth first-place plaque won by the Star in Panhandle Press competition in the past six years, and the twelfth won by the local newspaper in regional and statewide competition in that period.

The Star had previously won the "Best Special Edition" plaque in 1964.

In commenting on the choice of the Star for the award, the judge had the following to say:

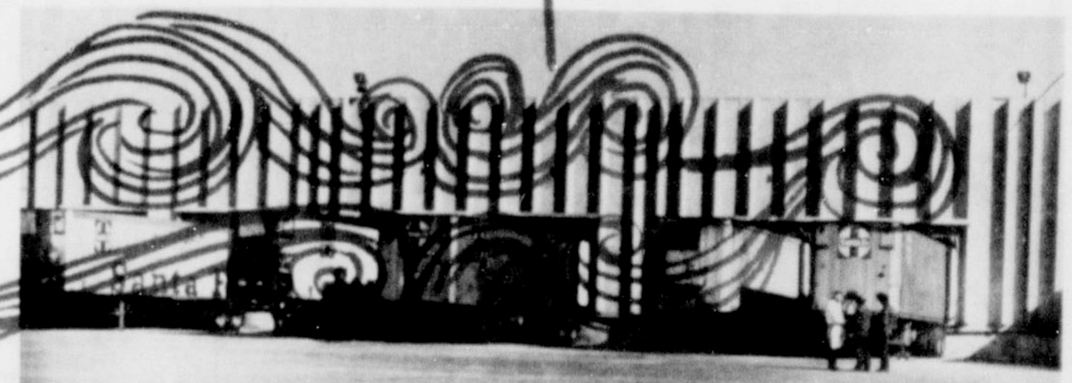
"The decision was made for the fact that this was the most important event in the history of the town. Also, the fact that the issue was the largest in the paper's history meant something. A dandy job!"

Bill Ellis, editor and publisher of the Star, was on hand to accept the award, as a part of the 60th annual convention of the PPA. Ellis was also named president of the association for 1969-70, replacing Paul Timmons, associate editor of the Amarillo Globe-News.

The Star has won at least a citation award in the PPA contests for 12 of the past 13 years. The year it missed, the entries were mis-sent.

Temperatures

Date	Hi.	Low
May 1	81	48
May 2	85	53
May 3	85	55
May 4	86	52
May 5	77	53
May 6	68	43
May 7	66	45



PLANT ANNIVERSARY. . . The Friona Division of Missouri Beef Packers, Inc., observed its first birthday in Friona this week, as May 6 was the anniversary of the first slaughter operations. Shown in the above photos are "piggy-back" trucks being loaded out on the building's west side. Shown in front of one of the trucks are a group which was one of many who toured the plant during its first year. Left to right are Amarillo cattlemen Steve Taylor, Friona Mayor W. L. Edelman, and Keith Grunder, a native of England.

PROCLAIMS SOIL WEEK. . . Shown with Governor Preston Smith as he signs the proclamation designating the week of May 11-18 as Soil Stewardship Week in Texas are, left to right, A. L. Black, president of the Association of Texas Soil and Water Conservation Districts, and Albert Roach, member of the state soil and water conservation board and chairman of the Soil Stewardship Committee.

THE FRIONA STAR

Founded in 1925 By John W. White

Published Every Thursday at 614 Euclid Street
Friona, Texas - 79035

Member Texas Press Association; Member Panhandle Press Association; Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, 1964, 1965, 1966, 1967, 1968; Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968; Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968; First Place General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Second Class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES

Parmer County, adjoining counties: 54 per year. Elsewhere: 55 per year.

Bill Ellis, Editor & Publisher

Wahleah Beck, Bookkeeper

June Floyd, Women's News



Member
Panhandle Press
Association

BELEAGUERED CAMPUSES

There has been much in the press these last few weeks about the riots and confrontations which have turned so many university campuses into battlegrounds.

Historically, springtime has been a time for much gentler riots, largely kindled by collegians with an excess of adrenalin coursing through their veins. This was mischief only, a letting-off of steam. Certainly, there was no real malice underlying them.

How sad that what was once a sophomore rite has turned into sinister and malevolent actions in a dozen different places.

In trying to spot the main differences between the present upheavals and earlier protests, one comes inevitably to the presence, in the case of Cornell University, of armed demonstrators. Though the group protested that they were armed against anticipated attack, no acceptable evidence has yet been furnished to document the claim.

It is difficult, at this distance, to understand why the Cornell administration gave way to the main demands of the rioters, not to mention its tacit acceptance of guns and ammunition as persuasive instruments.

It is clear now that such permissiveness has been widely interpreted to mean that if a minority group wants to get its way, it has only to take up its weapons and scare its way into acceptance. Militants at one South Carolina college have already proceeded on that premise.

Any student of history knows that the door to anarchy and revolution has very often been first pried open by students. Many of the Cornell faculty members who spoke out against the university's handling of the dissidents were, not surprisingly, professors of history and government. They know best the hard lessons of the past, and see violence for the dark threat it can become if it goes unchecked and unpunished.

Dr. Allan Bloom, a teacher of government, said that "those who make the revolution do not cease their demands with the accession to power," and warned that Cornell is in for difficult days.

"The resemblance on all levels to the first stages of a totalitarian take-over are almost unbelievable," Dr. Bloom observed.

President Nixon has expressed himself with clarity on the issue. He, along with the majority of Americans, feels that disorders, violently conceived, should be firmly and quickly dealt with. There can be no other answer.

Pause And Reflect

By Nelson Lewis

A favorite subject of painters and sculptors is the "Pioneer Mother."

From the eastern seaboard across the Appalachians to the Mississippi and on into the wide, wild west she is honored by statues and monuments.

Almost always she is depicted as a rather tall handsome woman of indeterminate age and invariably she is shown taking a step forward.

A forward step into a new land, a new future, and new hardship.

This step she takes bravely and in all history we find no better pattern of true motherhood than that established by her and her sister adventurers.

Through the deep coastal sand, across the Blue Ridge, into the deep valleys with swift flowing streams up, up, through the Cumberland Gap and on across the wooded hills she followed her man.

Fearful but undaunted by the great tide of the Mississippi she cooked meals, washed clothes and helped the menfolk build the log raft. Then she sat in the wagon with the young'uns as their outfit pitched and turned until it at last ground upon the western shore.

Then came days of pushing through deep woods where the wagon tires cut into the black, sticky loam and nights spent slapping at "mosquitos big as horse flies."

She patched the torn, worn out clothing and then patched the patches.

She managed the meager food supply and into her apron gathered pine knots because at some future camping place they might find only green or wet wood.

There came a day when the wagon wheels no longer fought the bottomland mud, but instead rolled freely on upward sloping, solid ground.

The air no longer carried the sweetly pungent scent of decaying vegetation; and the light fitful breeze blew dry and clean out of the southwest.

And still they journeyed on with wagon tongues, like giant compass needles, pointing always toward the setting sun.

They came one day into a land of grass and sunshine, where gently rolling hills stretched from horizon to horizon as if a wide green ocean had suddenly become still.

Between the hills small streams ran crystal clear, their banks lined with cottonwood, willow, and plum.

It was in this pleasant place they camped to rest and graze the stock.

The woman divided her time between her housekeeping duties and attending to the needs of her youngest child: a two-year-old boy.

She realized that the child was sick, he had no appetite and last night had complained of a stomach ache.

Today he suffered from chills and fever and his little belly was showing signs of swelling.

The chills, fever, and seating did not respond to any of the many remedies his parents brought forth from the round topped, metal trimmed trunk.

And so it was that one morning at dawn his little spirit lifted from his swollen body and rode a brand new golden sunbeam up to that special heaven prepared for children.

Later in the day the family stood mute, gazing at the tiny mound of sod.

The older children stole away silently, leaving the parents to a time of privacy.

The man's arm encircled her waist and he asked if she cared to hitch up and move on, away from this place of sadness.

Very slowly, but deliberately, she turned away from his embrace and said, "No. Our journey is over. From now on a little part of us will be forever here. This is the good land we were searching for. This is our land, we are now a part of it, let it become a part of us."

He made no answer for he too wished to become a part of this new country where grass and sky blended into the blue distances.

Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO-MAY 10, 1929

J.A. Wimberly acted as master of ceremonies at a called meeting of the Oklahoma-Texas Wheat Growers Association here last Thursday afternoon.

The matter of building or buying an elevator at Friona was discussed at length by the leaders and farmers present. F.W. Reeve was elected president of the group; Harley Nailon is vice president; F.N. Welch is secretary-treasurer, with L.F. Lillard and Mr. Whitefield as directors.

30 YEARS AGO-MAY 12, 1939

The people of the local Pentecostal Church have recently installed their new church home in the west part of town. The building was purchased some time ago, from the disbanded Baptist Church organization at Black, and was moved here and placed on its foundation about two weeks ago. Rev. E.E. Houlette is the pastor, and invites the public to attend each service at the church.

25 YEARS AGO-MAY 12, 1944

Mr. Leo Potishman, owner of the Santa Fe Grain and Elevator Co., has donated \$1500 to be used to concrete two tennis courts. In a telephone conversation with Carl Maurer, spokesman for the school board, Mr. Potishman stated that he was happy to make the donation. Location of the courts has not been decided upon.

20 YEARS AGO-MAY 6, 1949

The Friona Draw, which has not been out of its banks since May of 1941, was on another rampage last Wednesday, May 4, 1949. A flash flood in New Mexico is believed to be the cause of the water rising.

Although this rise of the draw was not as bad as in 1941, people in this part of the country were reminded of that disastrous day when the Friona Consumers Co., the Hicks Building and the Santa Fe Depot as well as many farm homes were either destroyed or damaged by the water as it rushed down the draw and out of its banks.

10 YEARS AGO-MAY 7, 1959

Dale Smith and Nancy Outland were named the top graduates in Friona High School for the graduating class of 1959 by High School Principal Raymond Cook this week.

Smith was named valedictorian for the class, with a grade average of 91.31, followed closely by Miss Outland's 91.04 average.

Despite competition from cotton planting early in the morning and blowing dust and rain in the afternoon, members of the Friona Lions Club broke all local records in selling a total of \$1700 worth of brooms and other items to residents of Friona and the surrounding territory Friday.

5 YEARS AGO-MAY 7, 1964

Tom Lewellen, candidate for re-election as commissioner for Precinct one, was given the Democratic primary nomination, and Nelson Welch won his job back as county Democratic Executive Committee chairman in the Democratic Primary last Saturday.

Joe Van Zandt, 28, has been employed as Parmer County Agricultural Agent, filling the void left recently by the resignation of Deryl Coker.

For some reason, known only to themselves, the Gods have decreed that the strongest of men be rendered speechless by emotion.

So it was that this pioneer husband could only stand silent before his wife.

He saw her head held high, clear eyes spinting to catch every detail of the vast landscape.

The southwest wind molded the cotton dress to her body, and tugged at the wide brim of her sunbonnet.

His eyes traveled down her tall straight form and came to rest on the rough homemade shoes.

He recalled that one of them needed a new half sole - funny he should think of an ordinary thing like that - tomorrow he must do a little cobbling.

A long stride brought him close beside her and his strong arms wrapped her in an embrace filled with gentle love and understanding.

And this time she did not turn away.



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Mrs. Gaede Attends Area Library Workshop Meeting

Mrs. John Gaede, librarian, attended an area workshop in Amarillo recently at which announcement was made of the probability of a beginning course in Amarillo College this fall for library technicians.

Ten area towns were represented by library board members for discussion by Rosalyn T. Shamblin, field representative for the Texas State Library, of the responsibilities of trustees of a public library.

Dr. Floyd Golden, Amarillo Library Board member, made the announcement about the courses planned for Amarillo College, which expects to add to the hours offered to make a two-year course in clerical and technical work on a semi-professional basis. Shortage of professional librarians has resulted in the adoption of this plan for a standard course in all Texas junior colleges.

Brochures will be sent to area librarians as soon as details are completed. The course is open to those interested in school library work as well as in public libraries and will be scheduled in the evening so that it will be available for persons already on the job.

tails are completed. The course is open to those interested in school library work as well as in public libraries and will be scheduled in the evening so that it will be available for persons already on the job.

Son Born To Local Couple

Mr. and Mrs. Bobby Perkins became parents of a baby boy at 10:38 p.m. Monday, April 28, at Farmer County Community Hospital. He was named Glenn Don and weighed 6 lbs. 15 ozs. He is the first child for the couple.

Mr. and Mrs. Richard Perkins are the paternal grandparents. Maternal grandmother is Mrs. Betty Perry, Hereford. Great-grandparents are Mrs. Agnes Perry, Hereford, and Mr. and Mrs. L.L. Haney, Muleshoe.

Kimbrough Holds Amarillo Revival

Rev. Don Kimbrough, a former resident of the Lazbuddie Community and son-in-law of Mr. and Mrs. H.A. Hyde, Friona, is holding a revival at Sunrise Baptist Church in Amarillo this week. He is the son of Mr. and Mrs. Leonard Kimbrough, Clovis.

At the present time Rev. Kimbrough is pastor of Parkland Baptist Church in Tacoma, Washington. His wife is the former Eva Dean Hyde.

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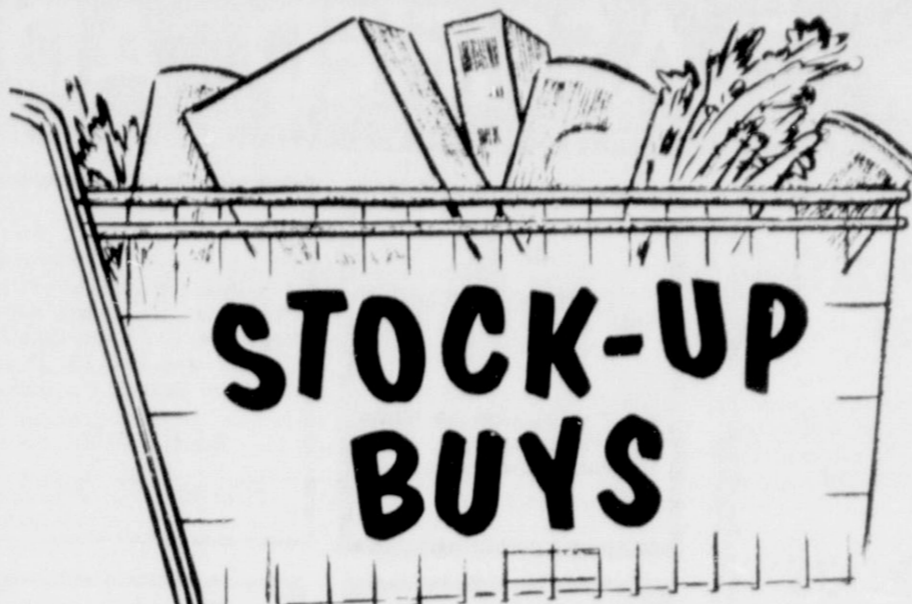
FIREMAN OF THE WEEK



In Recognition Of Their Outstanding Service To The Community, We Salute The Friona Fire Department.

This week we salute C. O. HOUSER.

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Van Camp's
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BAR-S

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WELCOME TO FRIONA



The Gene Bedfords moved to Friona from Ft. Dodge, Iowa. He is the assistant office manager at Missouri Beef Packers. Bedford, his wife Donna and daughter Julie, 2, live at 1411 Jackson. Mrs. Bedford is a registered nurse. The family attends the Redeemer Lutheran Church.

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Classified Display - \$1.00 per col. inch
Legal Rate 4¢. Minimum Rate 60¢
on cash order, \$1 on account.

DEADLINE FOR INSERTION
Thursday's Friona Star - 4 p.m. Tuesday.

The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately: The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

PIANO LESSONS... Beginners only. Will start as soon as possible. Sherrrie Hulsey, Ph. 247-3052. 26-tfc

SEE
Continental Grain Company

For Special Deal on Funks G-Grain Sorghum and Sorghum - Sudan - Grass Hybrids. 27-9tc

SEE
American Oil Company

For Special Deal on Funks G-Grain Sorghum and Sorghum - Sudan - Grass Hybrids. 27-9tc

Do you need money to get you over a tight spot - or perhaps for a piece of equipment for your business or an appliance for your home? Call Friona, Texas Federal Credit Union, 247-2280.

TAKE OVER PAYMENTS on late model Singer sewing machine in walnut console or portable. Will zig-zag, blindhem, fancy patterns, etc. 5 payments of \$5.52, will discount for cash. Write Sewing Machines, 1114 19th Street, Lubbock, Texas. 31-tfnc

Are you paying too much interest on your present automobile loan? The next time you trade cars, call Friona Federal Credit Union, 247-2280 and check on our interest rates.

FOR SALE: Good used upright food freezer. We need to trade refrigerators with someone. REEVE CHEVROLET CO. 31-tfnc

FOR SALE: We have a NEW 1969 Chevrolet car we'll sell to you. REEVE CHEVROLET CO. 31-tfnc

SEE
Clifton Harper

for special Deal on Funks G-Grain Sorghum and Sorghum-Sudan-Grass Hybrids. 27-9tc

CARDS OF THANKS

We wish to thank each and everyone for the prayers and concern shown me during my stay in the hospital. We especially thank the doctors and nurses.

The Jimmy Parson Family
1tp

HOUSES FOR SALE

FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park. Located at 802 East 11th, 8 Blks. east of Main on Highway 60. Call 247-3545. 46-tfnc

FOR SALE

FOR SALE: 2-bedroom house with 2-3 room apts. Well located. Small down payment. J.G. McFarland, 247-3272 or 347-3766. 26-tfnc

FOR SALE

FOR SALE: 3 bedroom, 13/4 bath, living room, den, utility, garage. Near high school. Low interest 247-2217. 30-3tp

FOR SALE

FOR SALE -- 1956 pickup, new motor, automatic, air. Excellent, shape.

One Big 12 grain cart. Nearly new. Steve Struve, phone 247-2243. 30-tfnc

FOR SALE: RCA Whirlpool automatic washer, Servel apartment size refrigerator, color-tv antenna with 50 ft. telescopic pole. Call 265-3413. 30-6tc

HAYGRAZER Seed for sale. See John Renner, Route 3, Friona or call 265-3423 after 5:30 p.m. 30-tfnc

FOR SALE: Good used electric lawn mower and cord. One set electric hedge trimmers, Black and Decker, like new. W.H. Sims, 247-2515. 31-2tp

FOR SALE: Clean 1956 Chevrolet. Excellent work or school car. 247-3678. 31-2tc

FOR SALE: Thoroughbred Cocker Spaniel puppies. Excellent family pets. Phone 247-3053. 32-tfnc

1964 Corvette coupe. 327-365 H.P. 4-speed. Red with black interior, new tires. Power brakes, excellent condition. \$2400. 1411 Jackson. 32-tfnc

FOR SALE: 2 bedroom home, 1300 square feet. Garbage disposal. Storm cellar; 1-1/2 baths carpeted. 247-3397, 902 W. 6th. 30-tfnc

FOR SALE

J.D. 3010 L.P.; J.D. Flex Hoe J.D. 3-16" Moldboard J.D. 16-10 Drill; J.D. 6-row Drag Hoe; J.D. rims with tires (narrow) International 15' One-way No. 120 Hyd. Dystiston Boxes. No junk.

AI Reznik
Phone 295-3432
32-tfnc

FOR SALE

FOR SALE... 960 a. stock farm, 160 a. irrigated; 320 a. deeded. Part or all lease will go with sale; free-flow irrigation. Ben Melton Realty Co., 1215 Main, Clovis, N.M. Phone 762-1943.

FOR SALE

FOR SALE... Trailer house, like new, 10x55. Has washer, plus other furniture, carpeted. Two 14x24 tenant houses for sale, bath in each. Good shape. John Renner. Phone 265-3423 after 5:30 p.m. 30-tfnc

FOR SALE

FOR SALE: 2-bedroom house with 2-3 room apts. Well located. Small down payment. J.G. McFarland, 247-3272 or 347-3766. 26-tfnc

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Portable Disc Rolling
One Ways Tandem
Harrell Mays
Call Ph. 247-3477
After 6 p.m.

This Newspaper carries more local advertising than any other publication in the world...

"PERSON TO PERSON" That's Us! You and Your LOCAL Newspaper

Star
THURS. FRI. SAT
SUN. MON. TUES.
Calendar - a dull town until Sheriff McCullough took over

Our trouble-shooting sheriff always put his finger on it (or in it).
No wonder they call him **THE FASTEST FINGER IN THE WEST**

"SUPPORT YOUR LOCAL SHERIFF"

Planet of the Apes
Adults \$1.00
Open 8:00 SHOWTIME 8:45

Texas SUNDAY
Open 2:00-7:30 Shows 2:30-8:00

CADA QUIEN'S LUCHA

NEW FOR '69 CROP
LASSO Pre-Emergent Herbicide for COTTON, CORN and SOYBEANS
Needs No Incorporation and There Is No Carryover

We Are Ready To Start Side-Dressing With Ammonia
Fast, Dependable Service

DEALERS FOR EXCEL HYBRID SEED and ZIPCIDE CATTLE DUST BAGS FOR HORN FLIES & LICE

MONSANTO TAM ANNE Bus. 647-5537 Res. 647-3345
MONSANTO FRIONA Bus. 247-2703 Res. 238-4011
BILL KENT, Mgr. AG CENTER SONNY BRITO, Mgr.

PROCLAMATION

WHEREAS, Today the word freedom is as important to our history as it was in 1776, and the unalienable rights to life, liberty, and the pursuit of happiness, as guaranteed by the Constitution to every American citizen, is being challenged on many fronts, and

WHEREAS, Our first line of defense against the enemies of freedom is our law enforcement agencies, and

WHEREAS, Understanding is the watchword to competitiveness, and it is important that the people of our city know and understand the problems, duties and responsibilities of their police department,

NOW, THEREFORE, I, W.L. Edelman, as Mayor of the City of Friona, Texas, do hereby

PROCLAIM: May 11 through May 17, 1969 as POLICE WEEK and May 15, 1969 as Peace Officers Memorial Day in the City of Friona and urge all citizens to take advantage of this opportunity to honor the police officers of our community and to provide a wider base of understanding of their daily work which makes this community a better place in which to live.

W. L. EDELMAN
Mayor, City of Friona

LEGAL NOTICE

Notice is hereby given to the real and true owners, whether hereinafter named or correctly named or not, of property abutting upon Tenth Street, Cleveland Avenue, Seventh Street and Grand Avenue, within the limits herein defined, in the City of Friona, Texas, and all persons owning or claiming any such abutting property, or any interest therein, and to all others claiming or interested in any of said property, or in any of the proceedings, contracts and matters herein mentioned, that:

The City Council of the City of Friona, Texas, by duly enacted ordinances, has determined a necessity for, and ordered the permanent improvement of, the following described streets within the following limits, in the City of Friona, Texas, to-wit:

UNIT NO. 1, Tenth Street
The South Half (S1/2) of Tenth Street between the Northern prolongations of the East and West Boundary lines of Lot 1, Block 26 of the Original Town of Friona, Parmer County, Texas, as shown by plat of said town of record in Volume 5, page 421 et seq. of the Deed Records of Parmer County, Texas.

UNIT NO. 2, Cleveland Ave.
The East Half (E1/2) of Cleveland Avenue between the Westerly prolongations of the North and South boundary lines of Lots 21, 22, 23 and 24 of Block 64, of the Original Town of Friona, Parmer County, Texas, as shown by plat of said town of record in Volume 5, page 421 et seq. of the Deed Records of Parmer County, Texas.

UNIT NO. 3, Seventh Street
The South Half (S1/2) of Seventh Street that lies between the Northern prolongations of the East and West boundary

lines of the West Half (W1/2) of Lot 24 of Block 64, of the Original Town of Friona, Parmer County, Texas, as shown by plat of said town of record in Volume 5, page 421 et seq. of the Deed Records of Parmer County, Texas.

UNIT NO. 4, Grand Avenue
The East half (E1/2) of Grand Avenue between the Westerly prolongations of the North and South boundary lines of the West Half (W1/2) of Lots 7 and 8 of Block 70, Original town of Friona, Parmer County, Texas, as shown by plat of said town of record in Volume 5, page 421 et seq. of the Deed Records of Parmer County, Texas.

By said ordinances, the City Council of the City of Friona, Texas, has ordered said streets, within the limits indicated, to be improved by excavating, grading and paving the same by the installation of drainage facilities and by constructing curbs and gutters, where adequate curbs and gut-

ters are not now in place, together with other drains, inlets and appurtenances thereto, said paving to consist of a triple asphalt seal pavement on a six inch calciche sub-base of the materials, type and width as provided for in the plans and specifications therefor prepared by the City Engineer and heretofore provided and adopted by said City Council, all of said improvements to be done and constructed in the manner and of the materials as provided for in said plans and specifications and the contracts covering the construction of said improvements, which said plans and specifications and contracts are hereby expressly referred to for a more detailed description of said improvements, and are on file in the office of the City Engineer of the City of Friona, Texas.

That said City Council has caused said City Engineer to prepare and file the hereinafter set out estimates of the

costs of such improvements and has heretofore by duly enacted ordinances determined the necessity for levying assessments for a portion of the cost of the construction of said improvements against the property abutting upon said streets within the limits above defined, and the real and true owners thereof, and did adopt and determine the hereinafter set out proposed apportionment of the cost of said improvements between said City and the said abutting property, and the real and true owners thereof, and that the portion of said cost proposed to be assessed against the said abutting property, and the real and true owners thereof, would be in accordance with the front foot rule or plan and did further adopt the following proposed rates and estimates of said costs in reference to and for said streets within the limits above defined and indicated in the following schedule by the unit number of said streets, to-wit:

A hearing will be given and held by and before the City Council of the City of Friona, Texas, on the 5th day of June, 1969, at 8:00 O'clock p.m., in the City Council chamber of the City Hall of the City of Friona, Texas, to the real and true owners, whether named or correctly named herein or not, of all property abutting upon said streets within the limits above defined, and to all persons owning or claiming any such abutting property, or interest therein, and to all others owning, claiming or interest in said abutting property or any of the proceedings, contracts or matters and things herein mentioned or incident to said improvements or contract herein described.

At said time and place all such persons, firms, corporations and estates, as their agents and attorneys, shall have the right to appear and be heard and offer testimony as to the said assessments, and to the amount thereof, proposed to be assessed against said abutting property, and the real and true owners thereof, the lien and charge of personal liability to secure payment of said assessments, the special benefits to accrue to each such abutting property and the owner or owners thereof by virtue of said improvements, if any, or concerning any error, invalidity, irregularity or deficiency, in any proceeding or contract in reference to said improvements, and said proposed assessments, and concerning any other matter or thing as to which hearing is a constitutional prerequisite to the validity of said assessments proceedings and improvements and on which they are entitled to hearing under the Constitution and Laws of the State of Texas and the proceedings of said City Council of said City of Friona, Texas.

Following such hearing, assessments will be levied against each and every parcel of property abutting upon said streets,



NEW YEARBOOK. The 1969 edition of the FHS Chieftain arrived this week, and the editors and sponsor are shown inspecting a copy. From the left are Connie Whaley, Baker Duggins and Phyllis Renner. The book was dedicated to Mrs. O. J. Been, longtime teacher in the local system.

within the limits above defined, and the real and true owners thereof, for that portion of the cost of said improvements determined by said City Council to be payable by such abutting properties, and the real and true owners thereof, and said assessments shall be and constitute a first and prior lien upon said abutting property, from the date said improvements were ordered by said City Council and shall be a personal liability and charge against the real and true owners thereof, as of said date, whether such property be described or correctly described, or such real and true owners be named, or correctly named, in such proceedings or not, and no error or mistake or discrepancy in the name of such owner or owners or in describing said property in this notice or in any of said proceedings with reference to said improvements, shall invalidate any assessment or certificate issued in evidence thereof, but nevertheless, each parcel of property abutting upon said streets, and the real and true owners thereof, shall be charged with, and be liable for, said assessments which shall be valid whether or not such owner or owners be named or correctly named, or such property be described or correctly described, all as provided for in Article 1105-b, Vernon's Annotated Civil Statutes of Texas, as amended, under which said improvements, proceedings and assessments are being constructed, performed and levied.

Of all said matters and things, all owning or claiming any such abutting property or any interest therein, as well as all others



HONORED. Bill Ellis, editor and publisher of the Friona Star, holds the plaque for the best special edition award by the Panhandle Press Association, which the newspaper won the past weekend. Ellis was also elected president of the association.

In any wise interested or affected by the things and matters herein mentioned, will take notice.

DONE by order of the City Council of the City of Friona, Texas, this 5th day of May, 1969.

Arley L. Outland
City Manager, City of Friona, Texas

ATTEST:
Amy J. Mason
Title Officer attesting:
Notary Public, Parmer Co., Texas

SEAL 32-3tc

STREET AND UNIT NUMBER	Amount Per Front Foot For Curb & Gutter Assessed Against Abutting Property & Owners	Amount Per Front Foot For Improvements Exclusive of Curb & Gutter Assessed Against Abutting Property & Owners	Total Amount Per Front Foot For All Improvements Assessed Against Abutting Property & Owners	Total Cost To Be Assessed Against & Paid For By Abutting Property And Owners	Total Cost To Be Paid By City	Total Cost Of All Improvements
10th Street Unit 1 140' Mrs. J. M. Smith	\$1.55	\$2.581	\$4.131	\$578.34	\$64.26	\$642.60
Cleveland Ave. Unit 2 100' Mr. F.S. Truitt	\$1.55	\$2.581	\$4.131	\$413.10	\$45.90	\$459.00
7th Street Unit 3 70' F.S. Truitt	\$1.55	\$2.581	\$4.131	\$289.17	\$32.13	\$321.30
Grand Avenue Unit 4 92' Mr. J.F. McNeely	\$1.55	\$2.581	\$4.131	\$380.05	\$43.61	\$423.66

JOHNSON'S FOOD MARKET

S and H Green Stamps
Double On Wed. With Cash Purchase of \$2.50 or More
Ph. 247-2265 6th and Euclid

Funeral Services Conducted Tuesday

Funeral services for Mrs. Stella Wilson, Redondo Beach, California, were conducted from White and Day Colonial Chapel there Tuesday. Mrs. Wilson, who was the mother of Mrs. Richard Perkins, Friona, died Monday. Other survivors include daughters, Mrs. Lila Bogatan, Beverly Hills, Calif.; Mrs. Monte McElroy, Redondo Beach; and Mrs. Ginger Borg, Santa Monica, California.

Mr. and Mrs. Perkins and daughter, Linda, attended the services.

Lane's ICE CREAM 1/2 Gallon **69¢**

ROUND STEAK Lb. 89¢	Fresh Ground HAMBURGER Lb. 49¢	Shurfresh BACON 2 Lb. \$1.29
Maxwell House COFFEE 2 Lb. Can \$1.59		Gold Medal FLOUR 10 Lb. Bag \$1.15
Shurfine TUNA 3 Cans \$1.00	Duncan Hines ANGEL FOOD MIX 57¢	
Shurfine SALT 10¢	Food King SOLID OLEO 1 Lb. 15¢	
Shurfine TOMATOES 303 Can 20¢	Shurfine HOMINY Can 11¢	
AVOCADOES Each	YELLOW SQUASH 15¢	20 pound RED POTATOES 75¢

WE'RE TIPPING OUR HATS TO MISSOURI BEEF PACKERS

On Their First Birthday!

Thanks To You For Enlarging The Economy Of This Agricultural Area.

FRIONA CONSUMERS

Buddy Lloyd, Mgr

Phone 247-2771

Friona

Shriners' Annual Clinic Set May 17

Oasis Shrine is completing plans for the children's clinic to be held in Hereford, May 17. The clinic, an all day free clinic, will be staffed by local doctors and nurses from nearby towns and specialists from many cities.

Doctors from Hereford will be Dr. C.E. Hicks, cardiology; Dr. M.W. Nobles, radiology and Dr. Melton Adams, optometry.

Doctors coming from out of town include Dr. Dean A. Harris, audiology; Dr. J.E. Miller, radiology; Dr. Tom Nash, neurology; Dr. W.C. Sellman, Jr., plastic surgery; Dr. Richard Shirley, orthopedics and Dr. James Sertz, dentist (oral surgery), all from Dallas.

Also Dr. Don Ryan, speech, Denton; Dr. Robert Leachman, cardiology, Houston; Dr. J.E. Loveless, orthopedics, Lubbock; Dr. Maurice Dyer, pediatrics and Dr. Norman Wright, ENT, Amarillo.

C.P. Worthan, Oasis Shrine president, said that this will be the fourteenth year for the clinic sponsored by the three counties of Shriners, Farmer, Castro and Deaf Smith Counties make up the membership

of Oasis Shrine.

Children with known or suspected physical, dental or visual problems can pre-register by contacting their doctors.

The clinicians point out that a regular physical check-up for a well child is not the purpose of this clinic. The day is arranged for children to see specialists free of charge; specialists gathered in one building so that children's parents do not have to spend the time or money necessary to take the child from one specialist to another in different cities.

Registration is held in Hereford Community Center and opens at 8:30 a.m. May 17. Children, who have been pre-registered are checked at community center by doctors who recommend that they see a certain specialist. After the child receives a recommendation, he is then taken to Hereford Clinic where he will be directed to the specialist indicated.

Follow up reports show that many children have had their problems eliminated or helped because of recommendations from the specialists during these one day clinics.

Children from infants to 18 years of age are accepted in the clinic and no charge is made. Usually between 300 to 400 examinations are made during each clinic. About 150 children are seen - many children needing attention in more than one area.

The specialists and volunteers receive nothing for their day's work - but several have said that they appreciate the opportunity to come to Hereford to help the area children. They consider it one of the best opportunities to see children who would otherwise not get the medical attention they need.

Fourteen specialists are scheduled to work with the clinic this year.

Sardines aren't really sardines at all, according to Extension home economists at Texas A&M University. The fish is an Atlantic herring, one of the most abundant and important food fish in the North Atlantic. Sardines will be plentiful during May.

* SIX FLACS Over Texas opened its gates on August 5, 1961.

Friona Girl's Husband Honored

Sergeant Randy J. Ridgway, son of Mr. and Mrs. Ira Ridgway of Burburnette, is a member of the Cannon AFB, N.M., unit that has been selected as the best base supply squadron in the U.S. Air Force for a second consecutive year.



SGT. RANDY RIDGWAY

by World War I pilots.

The 832nd represented the Tactical Air Command in stiff Air Force-wide competition for the annual trophy. It is made available by the Order of Daedallians, an organization founded

He is a graduate of South Houston High School, Houston, Texas.

His wife, Ella, is the daughter of Mr. and Mrs. M. Brown of 1305 W. Sixth, Friona, Texas.

The Library Corner

by Mrs. John F. White

The Library Board met for its regular meeting on April 23. We are pleased to welcome Rev. Bill Foll, representative of the Noon Lion's Club, Community Interest in the library and its services is vital to our continuing progress.

We are pleased to have a good attendance at the library open house held during National Library Week. Mrs. Deke Kendrick and her assistants worked very hard and we appreciate their efforts.

We wish to thank the Modern Study Club for their donation of \$100 to the library. We have also received 44 books that the Noon Lion's Club purchased and this is most helpful in filling our book section on history for Junior High readers. Come in and see these new volumes.

The SUMMER READING PROGRAM is in the final stages of planning and publicity will appear next week. This library service is specifically designed to keep school aged students in grade 1 through 8 interested in reading and in teaching them to use the library. We encourage all parents to bring their children by the library to sign up. The program will run 10 weeks beginning June 2. Readers will receive a certificate from the State Library Association if they read 12 or more books during the ten week period.

During June, July and August the library will be open more hours each day. Watch for our new time.

Rebekahs Set Bake Sale

The Friona Rebekah Lodge will conduct a bake sale on Saturday, May 10, at the Bi-Wize Drug.

Members of the lodge will be at the store by 8:30, selling pastries and other foods.

Treflan beats weeds to keep beets clean.

Treflan weed control applied after blocking takes over as pre-plants give out... protects sugar beets through harvest. One pigweed for every beet plant can cut yields nearly 70%. Treflan snuffs out 28 weeds (pigweeds included) and grasses as they germinate. It's weatherproof, irrigation-proof. Costs \$4 to \$6 an acre broadcast. See your Treflan dealer soon.



So dependable, it's guaranteed.

OASIS SHRINE CLUB ANNUAL CHILDRENS CLINIC

HEREFORD CLINIC - 343 N. Miles - HEREFORD, TEXAS

PRE REGISTRATION BLANK - HISTORY & PHYSICAL

NAME: _____ AGE: _____ SEX: _____ DATE: _____

PARENT'S NAME: _____ ADDRESS: _____

FAMILY OR REFERRING PHYSICIAN: _____ ADDRESS: _____

SUMMARY OF HISTORY & PHYSICAL FINDINGS:

SPECIALTIES AVAILABLE FOR CONSULTATION:

- | | | | |
|-----------------------|--------------------------|------------------------|--------------------------|
| 1. ORTHOPEDICS | <input type="checkbox"/> | 6. OPHTHALMOLOGY | <input type="checkbox"/> |
| 2. NEUROLOGY | <input type="checkbox"/> | 7. ORAL SURGERY | <input type="checkbox"/> |
| 3. PLASTIC SURGERY | <input type="checkbox"/> | 8. CARDIOLOGY | <input type="checkbox"/> |
| 4. EAR, NOSE & THROAT | <input type="checkbox"/> | 9. RADIOLOGY | <input type="checkbox"/> |
| 5. AUDIO - SPEECH | <input type="checkbox"/> | 10. LABORATORY | <input type="checkbox"/> |
| | | 11. PEDIATRIC CONSULT. | <input type="checkbox"/> |

PRE-REGISTRATION FORM - This pre-registration form may be used for the upcoming Oasis Shrine Children's Clinic, scheduled May 17 at the Community Center. Numerous noted specialists from throughout the state will be on hand to conduct the annual event.

pre-summer PAINT SALE THREE MORE DAYS!

Amazing NEW WALL PAINT

here's a house paint that actually... **Quality Sunset HOUSE PAINT** at a popular price

PPG STRETCHES

PPG SHRINKS

and

Wallhide Later

Sunset

with your house PITTSBURGH PAINTS

SUN PROOF Latex HOUSE PAINT Reg. \$7.98

\$5.95 Gal.

Your house stretches and shrinks with variations in temperature and humidity. It's this expansion and contraction that most often causes house paint to work looser, crack and peel.

Reg. \$4.30

\$3.45 Gal.

Sale Price

We Have All The Needed Supplies To Complete Your Paint Job.

NUNN LUMBER CO.

1000 Main "Complete Building Service" Ph. 247-2727

HAPPILY EVER AFTER

You know how it is when you're a child, you are sure you are going to "live happily ever after" somewhere, sometime.

As you grow older, the story may change a little. The fairy tale princess turns out to be the girl next door; your castle in the air, a white house on Orchard Street. But the goal remains the same, the happy ending on the far side of the rainbow.

But life doesn't always happen like that. Sometimes storybook marriages end in divorce, a promising job becomes a dead end, or a sure-fire investment turns out to be a total loss. Misfortune or your own weaknesses make your days seem futile and empty. What then of childhood expectations? Where do you look for joy and hope and bright tomorrows?

God's love is the only way to find real and lasting happiness. Comfort, strength, and purpose are yours for the asking. Why not attend your church today and find new inspiration for your life?

THE CHURCH FOR ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Ruth 1:1-14	Ruth 1:15-22	Ruth 2:1-17	Job 19:23-29	Isaiah 58:6-12	Galatians 5:16-24	Philippians 1:19-26

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Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Slaughter

<p style="text-align: center;">ASSEMBLY OF GOD</p> <p>10th and Ashland -- Rev. Ott Robertson, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young People 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.</p>
<p style="text-align: center;">CALVARY BAPTIST</p> <p>14th and Cleveland - Rev. R. C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.</p>
<p style="text-align: center;">CALVARY BAPTIST MISSION</p> <p>5th and Main Rev. I.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting 7:30 p.m.</p>
<p style="text-align: center;">FIRST BAPTIST</p> <p>Sixth and Summitt Rev. Bill Foll, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)</p>
<p style="text-align: center;">MEXICAN BAPTIST MISSION</p> <p>4th and Woodland - Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.</p>
<p style="text-align: center;">ST. THERESA'S CATHOLIC CHURCH</p> <p>16th and Cleveland Father Richard Roth Mass: 8:30 a.m. and 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 8 p.m.</p>
<p style="text-align: center;">SIXTH ST. CHURCH OF CHRIST</p> <p>502 W. Sixth Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday evening: 8:30 p.m.</p>
<p style="text-align: center;">REDEEMER LUTHERAN CHURCH</p> <p>13th and Virginia - Otto Kretzman Sunday School: 10:00 a.m. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church -- Worship 9:30 a.m. Sunday School 10:30 a.m.</p>
<p style="text-align: center;">UNION CONGREGATIONAL CHURCH</p> <p>6th and Cleveland UCC Rev. Paul Mohr Sunday School: 10:00 a.m. Worship: 11:00 a.m.</p>
<p style="text-align: center;">TENTH ST. CHURCH OF CHRIST</p> <p>10th and Euclid Sunday Worship: 10:30 a.m. Evening 7:00 p.m. Wednesday Evening: 8:30 p.m.</p>
<p style="text-align: center;">SIXTH ST. IGLESIA de CRISTO</p> <p>408 W. Sixth, M.R. Zamorano Bible Study - 9:30 a.m. Worship 10:30 a.m. Evening 8:00 P.M. Thursday Evening 8:00 p.m.</p>
<p style="text-align: center;">FIRST METHODIST</p> <p>8th and Pierce - Rev. James Price Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYP: 6:00 p.m. Evening Worship: 7:00 p.m.</p>
<p style="text-align: center;">UNITED PENTECOSTAL CHURCH</p> <p>Fifth and Ashland - Rev. G. W. Hamilton - Pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 8:00 p.m. Sunday Evening: 8 p.m. Friday Young People: 8:00 p.m.</p>

FACILITIES GROWING

County Rates Second In Feedlot Figures

Parmer County has the second-largest capacity for feeding cattle in the 42-county survey completed recently by Southwestern Public Service Company. The area surveyed includes all of the company's territory, and takes into account Eastern New Mexico and Okla-

homa Panhandle, and one county in Kansas. According to the survey, Parmer County has at present a one-time capacity of 150,126 head of cattle, second only to the total for neighboring Deaf Smith County - 215,100. The county also trails Deaf

Smith for the most annual capacity, 493,750 to 372,575 head. The feedlot expansion has been greater in these two counties in recent years than in any of the other counties surveyed. According to the survey, Parmer County feed lots fed 197,800 cattle in 1968, which ranked

third in the area, behind Deaf Smith County (250,500) and Chaves County, New Mexico (218,159). The electric company's survey, compiled by Sam Thomas, showed the county to have 96,580 cattle on feed, but an estimate made this past weekend pushes that total up to 125,000.

an indication of how rapidly the figures change. The total of 125,000 figure would be second once again only to Deaf Smith County in number of cattle on feed. Parmer County's neighbor had 177,800 cattle on feed when the SWPS Company survey figures were taken.

Following is a list of counties surveyed by Southwestern Public Service Company, showing the one-time feedlot capacity, the number of cattle currently on feed, and the number of cattle killed in 1968:

County	One-Time Capacity	No. On Feed Now	No. Fed In 1968
Armstrong	6,120	6,165	12,600
Bailey	37,050	25,793	63,680
Briscoe	1,050	935	150
Carson	10,300	5,078	7,600
Crosby	700	170	400
Dallam	22,800	20,030	49,600
Deaf Smith	215,100	177,800	250,500
Floyd	7,850	5,250	9,800
Garza	3,000	2,200	5,500
Gray	32,000	29,250	62,800
Hale	46,750	42,320	92,590
Hansford	18,050	9,330	14,500
Hartley	10,200	4,300	16,000
Hockley	2,300	1,450	4,700
Hutchinson	2,500	2,500	5,500
Lamb	29,970	24,140	65,114
Lubbock	61,600	50,430	140,500
Moore	68,000	36,100	90,000
Oldham	1,200	1,171	1,950
Parmer	150,126	96,580	197,800
Potter	8,700	5,741	5,200
Randall	32,900	32,490	67,700
Roberts	2,800	1,000	2,000
Sherman	98,000	62,530	173,350
Swisher	48,000	40,047	61,450
Wheeler	1,900	900	3,200
Chaves, N.M.	121,480	104,907	218,159
Curry, N.M.	76,450	58,060	112,800
Eddy, N.M.	20,100	14,000	21,700
Roosevelt, N.M.	13,415	11,663	25,034
Beaver, Okla.	14,350	9,533	27,624
Cimarron, Okla.	9,700	6,500	10,750
Texas, Okla.	108,700	100,675	173,000
Morton, Kan.	13,350	10,650	15,100
Grand Total	1,366,901	1,060,638	2,142,251

Legal Notice Wording Is Explained

For the past several weeks there has been published in the Friona Star a legal notice in reference to a "Trespass to try title suit" filed by Clifford Crow and wife by a long list of names of people who at one time or another owned property in the old "South Side Addition" tract of land lying just south of the railroad tracks on the Muleshoe road, and just

across from the Chester Grain property. This office has had some inquiries about this suit, especially since some of the names listed in the legal notice were of pioneering families of this area. This type of action, the "Trespass to try title suit" is an action provided for by the laws of the State of Texas whereby flaws on the title to

lands which cannot be removed in any other way, may be removed by a suit.

The wording chosen is that required by the laws of Texas. The result desired to be obtained by the suit is the clearing of the title to the land owned by Clifford Crow and his wife and nothing more. There was no particular order in which the defendants' names were listed in such trespass to try title suit.

HAPPY FIRST BIRTHDAY

TO

MISSOURI BEEF PACKERS

We Wish You Many More Years Of Successful Operation.

CONTINENTAL GRAIN CO.

Hank Wheeler, Mgr.

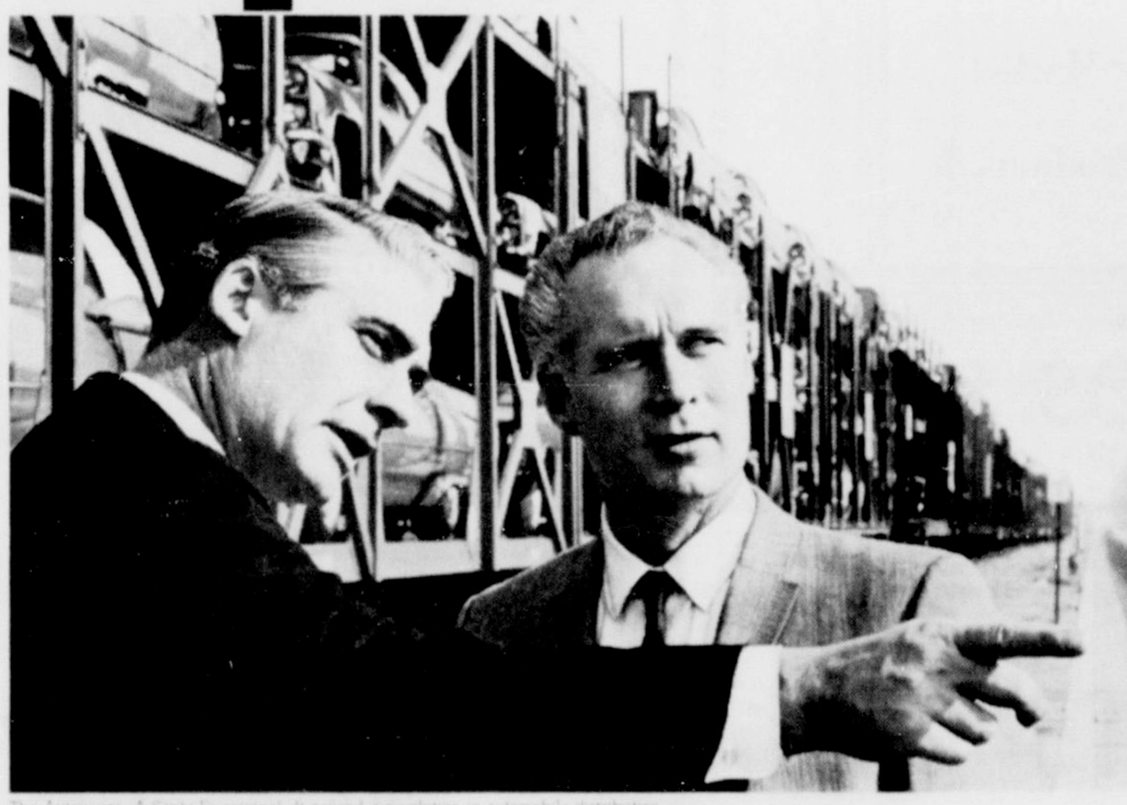
Announcing WAYNE FEEDS

Announces the appointment of Continental Grain in Friona and Hereford as authorized dealers of Wayne Feeds. Wayne Feeds manufactures a complete line of high quality poultry, livestock, pet and specialty feeds -- Widely known for their outstanding performance in producing a profit for modern day farm business leaders. Contact us for any of your feed needs, whether it be for feedlots, swine, cows, horses, chickens, monkeys or elephants. This addition of Wayne Feeds further increases our services to the farmer, we also handle a complete line of seeds.

WAYNE FEEDS **WAYNE ANIMAL HEALTH AIDS** **CONTINENTAL GRAIN COMPANY**

414 Main Friona Phone 247-3151

R&D to help you helps us.

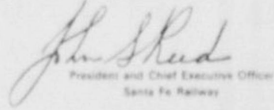


That's why we work harder to make your ideas work.

Research and development is an integral part in every modern business system. At Santa Fe we have a staff of specialists in marketing and technical research, traffic and cost analysis, operations, engineering and industrial development all working closely with their counterparts at our customers. This teamwork develops better ways to apply transportation to the planning of your new products. It means more efficient distribution methods. New ideas for pricing freight movement. And opens new areas for plant site locations. In other areas of R & D, Santa Fe is expanding a microwave network for super fast communications. Third generation computers are updating procedure programs. Terminal facilities are being automated. Simulated programs are testing more effective use of diesel power and faster schedules. Freight cars are being built to larger size, for special cargoes. Our truck fleet is being more closely coordinated to provide expanded service by highway and rail for Piggy Back and Container shipments. One of our new pipeline installations is now in operation and another is under construction. Research and development that helps you, makes Santa Fe a better transportation system. What better reason could you have to be assured that we go all out to make your R & D ideas successful. Below you'll see a few of the innovative ways R & D is working on the Santa Fe.

Santa Fe and its subsidiary companies continue a multimillion dollar improvement program with \$190-Million capital expenditure for 1969.

This program includes: 2800 new freight cars, 90 road freight diesels, 25 remote locomotive control units, 1200 trailers for Piggy Back and 100 chassis for containers, 417 more miles of welded rail and a new 31 mile spur track to serve recently discovered sulphur deposits in West Texas. Millions are being invested in terminal improvement at Kansas City, which includes a new automatic freight classification yard to be completed and placed in service during 1969. Further expansion will be made in diesel shops, new Piggy Back and freight terminals in Texas and California, also new automobile handling facilities at Chicago. Our 1969 expenditure program includes \$39 Million for completion of the 2,000 mile Gulf Central pipeline scheduled to start operation in mid-summer of 1969, transporting anhydrous ammonia from Louisiana to Corn Belt states. Additional land purchases for industrial development are planned at a number of points on the Santa Fe. All of this program keeps Santa Fe up-to-date as a more efficient transportation system and contributes to our plans for researching and developing ideas to better serve our customers.



Please don't think of us as just another railroad. **Santa Fe is the moving part of your marketing arm.**



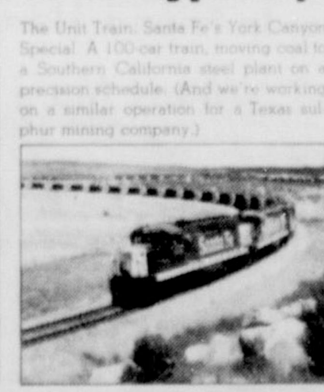
Santa Fe's Passenger Fleet for Western Travel • Chicago-Los Angeles—SUPER CHIEF—EL CAPITAN • Chicago-San Francisco—SAN FRANCISCO CHIEF • Chicago-Houston—TEXAS CHIEF



Santa Fe Congratulates MISSOURI BEEF PACKERS On It's FIRST ANNIVERSARY



The Blazer Box. A deep freeze on-wheels, it carries perishables by rail, highway and ship to and from overseas points.



The Union Train. Santa Fe's York Canyon Special. A 100-car train, moving east to a Southern California steel plant on a precision schedule. (And we're working on a similar operation for a Texas sulphur mining company.)



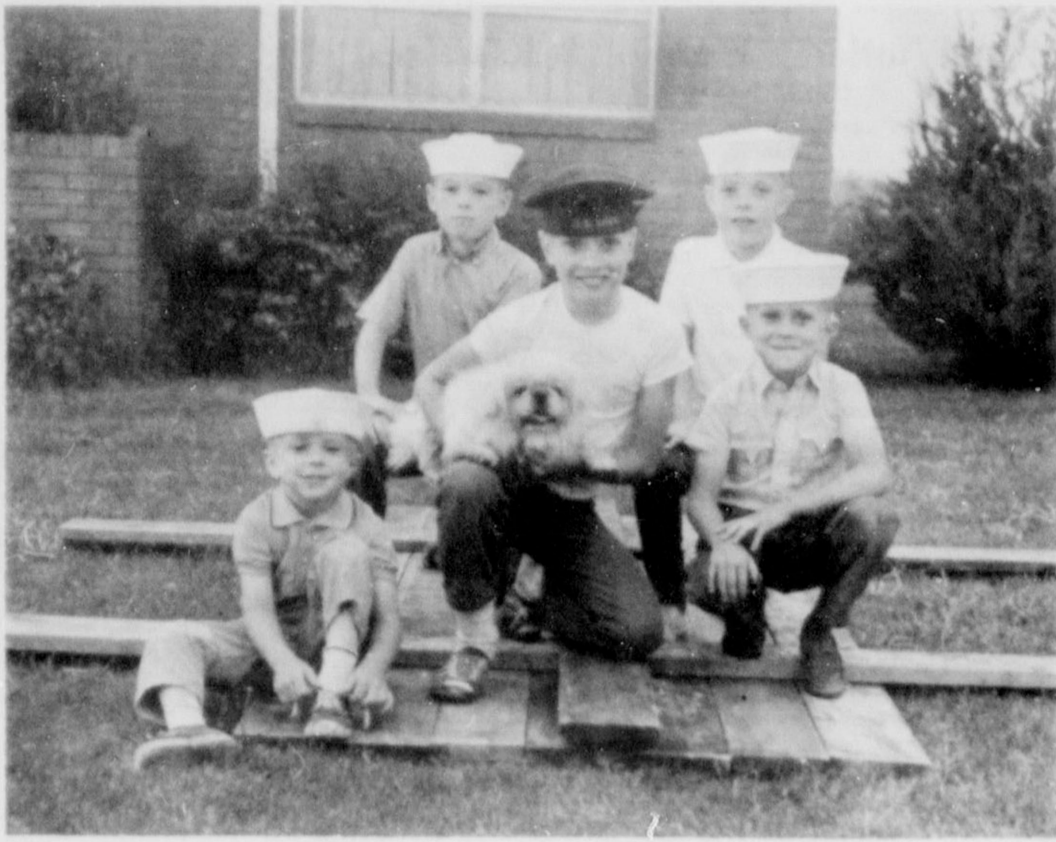
The Aero Box. This important R & D project moves giant airplane sections between assembly plants.

PUBLIC NOTICE Proposed CONSTITUTIONAL AMENDMENT NUMBER FIVE ON THE BALLOT (SJRS)

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS: Section 1. That Section 51-a of Article III of the Constitution of the State of Texas be amended, and the same is hereby amended so as to read as follows: "Section 51-a. The Legislature shall have the power, by General Laws, to provide, subject to limitations herein contained, and such other limitations, restrictions and regulations as may be deemed expedient, for assistance grants to and/or medical care for, and for rehabilitation and any other services included in the federal laws as they may hereafter be amended, providing matching funds to help such families and individuals attain or retain capability for independence or self-care, and for the payment of assistance grants to and/or medical care for, and for rehabilitation and other services to or on behalf of: "(1) Needy aged persons who are citizens of the United States or non-citizens who shall have resided within the boundaries of the United States for at least twenty-five (25) years; "(2) Needy individuals who are totally and permanently disabled by reason of a mental or physical handicap or a combination of physical and mental handicaps; "(3) Needy blind persons; "(4) Needy dependent children and the caretakers of such children. "The Legislature may prescribe such other eligibility requirements for participation in these programs as it deems appropriate. "The Legislature shall have authority to enact appropriate legislation which will enable the State of Texas to cooperate with the Government of the United States in providing assistance to and/or medical care on behalf of needy persons, in providing rehabilitation and any other services included in the federal laws

making matching funds available to help such families and individuals attain or retain capability for independence or self-care, to accept and expend funds from the Government of the United States for such purposes in accordance with the laws of the United States as they now are or as they may hereafter be amended, and to make appropriations out of state funds for such purposes; provided that the maximum amount paid out of state funds to or on behalf of any needy person shall not exceed the amount that is matchable out of federal funds; provided that the total amount of such assistance payments only out of state funds on behalf of such individuals shall not exceed the amount of Eighty Million Dollars (\$80,000,000) during any fiscal year. "Supplementing legislative appropriations for assistance payments authorized by this Section, the following sums are allocated out of the Omnibus Tax Clearance Fund and are appropriated to the State Department of Public Welfare for the period beginning September 1, 1969 and ending August 31, 1971: Three Million, Six Hundred Thousand Dollars (\$3,600,000) for Old Age Assistance, Two Million, Five Hundred Thousand Dollars (\$2,500,000) for Aid to the Permanently and Totally Disabled, and Twenty-Three Million, Nine Hundred Thousand Dollars (\$23,900,000) for Aid to Families with Dependent Children. Such allocations and appropriations shall be made available on the basis of equal monthly installments and otherwise shall be subject to the provisions of currently existing laws making allocations and appropriations for such purposes. "Provided further, that if the limitations and restrictions herein contained are found to be in conflict with the provisions of appropriate federal statutes, as they now are or as they may be amended to the extent that federal matching money is not available to

the state for these purposes, then and in that event the Legislature is specifically authorized and empowered to prescribe such limitations and restrictions and enacts such laws as may be necessary in order that such federal matching money will be available for assistance and/or medical care for or on behalf of needy persons. "Nothing in this Section shall be construed to amend, modify or repeal Section 31 of Article XVI of this Constitution; provided further, however, that such medical care, services or assistance shall also include the employment of objective or subjective means, without the use of drugs, for the purpose of ascertaining and measuring the powers of vision of the human eye, and fitting lenses or prisms to correct or remedy any defect or abnormal condition of vision. Nothing herein shall be construed to permit optometrists to treat the eyes for any defect whatsoever in any manner nor to administer nor to prescribe any drug or physical treatment whatsoever, unless such optometrist is a regularly licensed physician or surgeon under the laws of this state." Sec. 2. The foregoing Constitutional Amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on the first Tuesday in August, 1969. At the election the ballots shall be printed to provide for voting "FOR" or "AGAINST" the proposition: "The Constitutional Amendment providing for assistance to and/or medical care on behalf of the needy aged, the needy blind, the needy disabled, and the needy dependent children and their caretakers; establishing Eighty Million Dollars (\$80,000,000) as the maximum amount that may be paid per year from state funds for assistance only; allocating and appropriating additional sums supplementing current legislative appropriations for assistance grants; and authorizing the Legislature to enact such laws as may be necessary in order that federal matching money will be available for assistance and/or medical care."



READY FOR FLOODS. . . This group of boys decided they'd better get ready for flooding conditions after the rains of this week, and constructed a raft on which to survive. In the back are Bobby Dunbar and Charles Fleming. In the front are Andrew Fleming, Cris Beck and David Fleming. The mascot is Mr. Knobbs, a Pekinese. The children belong to the Howard Flemings and the J. C. Becks.

Workman's Comp Reform Bill Provisions Explained

Enactment of Senate Bill 64, the Texas Workmen's Compensation Reform Bill of 1969, by the Sixty-first Session of the Texas Legislature, will increase both death and maximum weekly benefits by 40 percent, while increasing WC rates only 17.7 percent. It has been pointed out by the Texas Association of Insurance Agents.

Major changes in the present Texas benefit provisions are: (1) The minimum weekly benefit is increased from \$9.00 to \$12.00; (2) The maximum weekly benefit is increased from \$35.00 to \$49.00, and (3) The Second Injury Fund pay-

ment in no-dependency death cases is increased from \$3,000 to \$4,200. The new benefits go into effect as of the effective date of the new measure, 12:01 a.m., May 17, 1969.

The 17.7 percent rate increase will take effect simultaneously, and will apply to all new and renewal policies, as well as outstanding policies with a normal anniversary rating date on and after 12:01 a.m., May 17, 1969.

The enactment of the WC Reform Bill of 1969 will bring the benefits to be received by Texas workers more nearly in line with benefits received by workers in other states.

Eddition Annexed. . .

(Continued From Page 1)

agency duty, as they have been for some time already.

The city's proposed participation in construction of a civic center was discussed at length, with Mayor W.L. Edelman pointing out that he had been approached on a proposal for such a center to be built with half of the money being raised locally, and the other half to be paid by the city.

The council asked Mayor Edelman to secure details on the proposal and report back at the next meeting.

The mayor officially proclaimed the week of May 11-17 as "Police Week," in observance of the job that local law enforcement officers do.

Reports Made At NFO Meet

Farmer County National Farmers Organization heard various reports at a meeting held Tuesday of last week in Friona's Junior High cafeteria.

Dwain Menefee made a report on the meat committee meeting in Amarillo April 22. He stated that all indications are that beef prices will stay "good."

Keith Brock reported on the Dimmitt barbeque, hosted by Castro County NFO. Erhart Phingston, vice president of the National organization, stressed commodity contracts.

Also announced were the radio tapes sponsored by NFO played on KNNN Monday, Wednesday and Friday at 7:30 a.m.

"Adventures in Facts" was the program presented by Don McDonald, assisted by Menefee. Following the program, the group conducted a question and answer session.

McDonald, vice chairman of the Farmer organization, presided in the absence of Elvin Wilson, who was attending a grain meeting in Amarillo with other members of the grain committee.

Minutes were read by Bob Wilson, treasurer, and approved. He also reported on the opening of the Farmer County NFO office in the Blade Building in Bovina. Telephone number is 238-6491.



THE CAT EVOLVED
ABOUT 40,000,000 YEARS BEFORE MAN, AND SOME SO EXTINCT SPECIES MEASURED 15 FEET IN LENGTH

* Tickets to SIX FLAGS are \$4.50 for adults and \$3.50 for children under 12 years of age. A ticket entitles the guest to ride all the rides and see all the attractions and shows as often as he wishes during the complete operating day at no additional charge.

We **CONGRATULATE** You....

MISSOURI BEEF PACKERS

.... On The Successful Completion Of Your First Year Of Operations In Friona, Texas. Thanks To You For Providing A Greater Market For Friona Area Grain Products.

ROCKWELL BROS. & CO.
"LUMBERMEN"

HATS OFF TO

MISSOURI BEEF PACKERS

On The Successful Completion Of Your First Year In Friona. Here's To Many Many More.

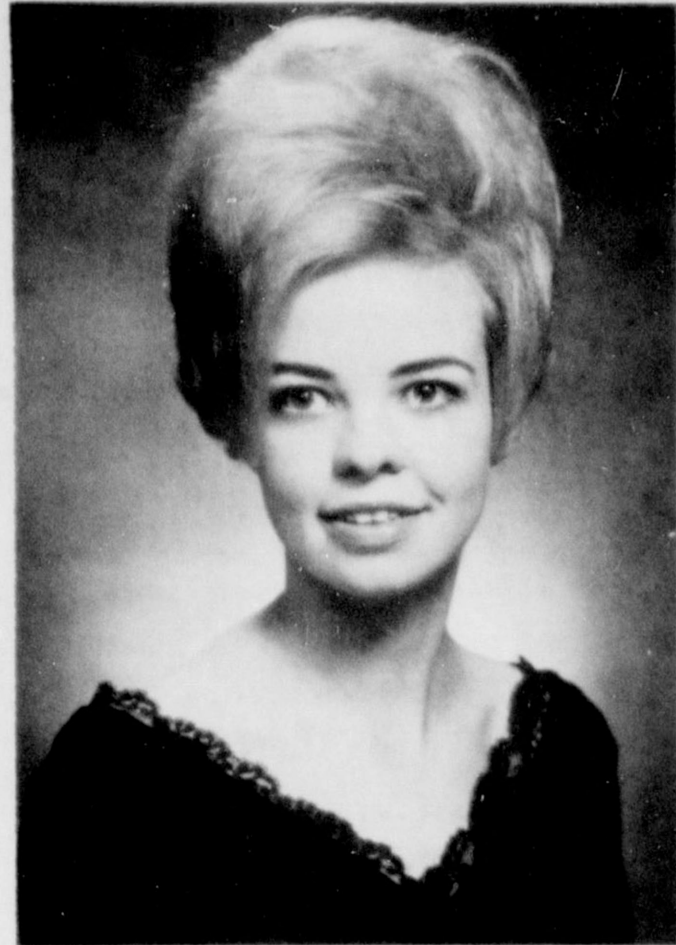
WELCH AUTO SUPPLY

HAPPY FIRST ANNIVERSARY

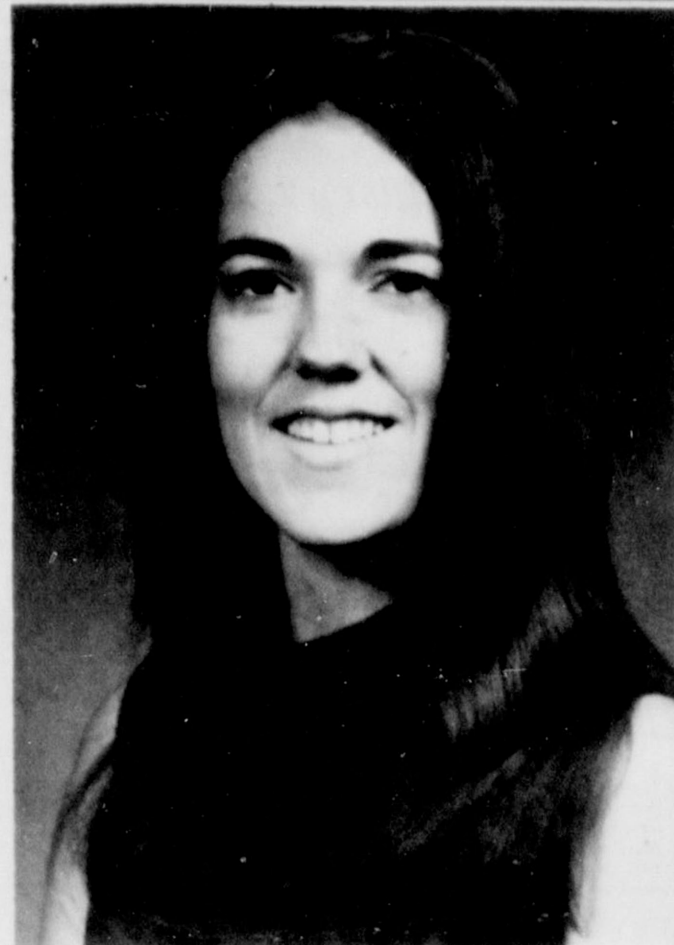
MISSOURI BEEF PACKERS

We Salute You On The Completion Of Your First Year Of Business In Friona, Texas. And We Wish You Many More Years Of Successful Operation. It Has Been A Pleasure To Be Of Service To You During Your First Year Here.

HI-PLAINS FEED YARD Inc.



BEST DRESSED — Miss Patti Ragsdale, daughter of Mr. and Mrs. Mack Ragsdale, 505 McKinley in Hereford, was named winner of the annual Best Dressed Contest at West Texas State University. A freshman student at the University, Miss Ragsdale is a 1968 graduate of Friona High School. The contest is sponsored by the Students Activities Council and Lambda Chi Alpha.



Glenda Mingus Becomes Bride Of Lee Patterson

In a candlelight ceremony at 4 p.m. Sunday, May 4, Glenda Darlene Mingus, daughter of Mr. and Mrs. Glen Mingus, became the bride of Lee Patterson, Dallas, son of Pete Patterson, Childress, and Mrs. L.L. Mantooth, Ore City, Texas.

The double ring vows were read by Rev. Bill Foll, pastor, before an altar arrangement centered with a tall bouquet of yellow and white irises on a white pedestal. Spiral candelabra holding white tapers and a white satin covered kneeling bench completed altar decorations.

Mrs. Eva Miller, organist, played traditional wedding selections and accompanied Paula Fortenberry as she sang, "Whither Thou Goest," and Bill Foll as he sang, "The Wedding Prayer."

Vicki Mingus was her sister's maid of honor. Bridesmaids were Carolyn Menefee, Friona, and Wanda and Brenda Patterson, Ore City, sisters of the bridegroom. Miss Mingus wore a street length dress of yellow bonded crepe designed with a round neckline and bell shaped sleeves which were enhanced with matching ostrich feathers.

The other bridal attendants wore identically designed dresses in blue, pink and green. Each carried a long stemmed yellow rose. Their headpieces of net attached to crowns of the same material matched their dresses.

Pete Patterson was his son's best man.

The bride, who was escorted

to the altar and presented in marriage by her father, wore a formal wedding gown of ivory satin and antique lace. The empire bodice was designed with long sleeves with lace insets. The attached train was a cascade of lace draped from the back waist. Her shoulder length veil of silk illusion fell from a crown of flower petals re-embroidered with seed pearls and rhinestones. A single tear drop pearl was attached to the center front.

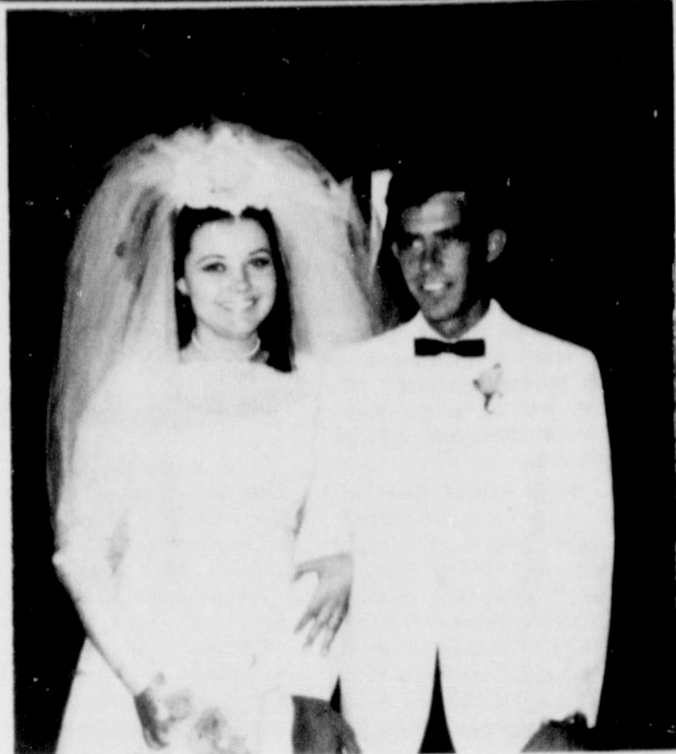
She wore an heirloom string of pearls which belonged to one of her great aunts.

She carried a cascade bouquet of roses on a Bible, which was topped with a corsage of yellow roses.

As the bride was escorted down the aisle she presented a single yellow rose to her mother and as the bridal couple walked down the aisle together after the ceremony an identical rose was presented to the mother of the groom.

At the close of the ceremony the couple extinguished two burning candles and lighted a memory candle.

Wedding guests were regis-



MR. AND MRS. LEE PATTERSON

tered by Donna Patterson, sister of the groom.

A reception at Friona Country Club followed the ceremony. The serving table was covered with a white linen cloth with lace insets.

A four tiered wedding cake topped with a miniature bride and groom standing in front of a heart shaped background.

Cake, punch, nuts and mints

were served by Susan Neill and Janet Mingus, cousin of the bride. Sharon Sue Smith, another cousin of the bride, presided at the guest book.

For her wedding trip Mrs. Patterson wore a yellow dacron knit suit with white accessories and the corsage lifted from her bouquet.

Mr. and Mrs. Patterson are at home in Dallas.

* Through the 1968 season, SIX FLAGS has been visited by nearly 13,000,000 guests.

Recital Presented By Piano Students

Comments by Gib



Congrats to Missouri Beef on their first year in business in Friona.

Mrs. John Thomas presented her piano students in a recital at First Baptist Church at 1:30 p.m. Sunday.

Students participating were Donice Glover, Peggy Ann Baca, Tammie Williams, Sheryl Stovall, Tim Elmore, Debbie Wilkerson, Terry Lynn Baca and Sheri Rector.

Also Cindy Campbell, Garry Rector, Cris Beck, Bobbie Dunbar, Priscilla Pruett, Donna Rector, Shirley Wenner, Doug Norwood and Pam Dasher.

Also Nanette Fallwell, Leesa Mercer and Kay Jones.

Seven Frionans

FRIONAN INITIATED . . . Mary Short, daughter of Mr. and Mrs. Charles B. Short, who is a sophomore elementary education major at West Texas State University, Canyon, was recently initiated into Buffalo Girls. This service organization performs hostess duties, assists with campus elections and performs various other service projects. Miss Short, a 1966 graduate of Friona High School and former employee of Southwestern Public Service Company here, has also been named Alpha Phi Omega Sweetheart. Her duties as sweetheart of this national service fraternity include serving on the executive board of APO and assisting with their service projects.

Attend Breakfast

Seven Friona members of the Delta Xi chapter of Delta Kappa Gamma attended a club breakfast at the Caison House in Hereford at 9 a.m. Saturday. Members of the Hereford chapter were hostesses. Arrangements were made by Mabel Wilson, Wilma Brady and Ruby Mulkey.

Theme of the program was "Honoring Our Founders," with tribute being paid to the 12 founders by Margaret Bell of Hereford. Lucille Park, who was accompanied by Jean Nick,

ets, conducted the musical party of the program.

Kay Clearman, soloist, presented "The Impossible Dream," with Nancy Richy at the piano.

The next meeting will be the state convention in Austin June 5-8. Representatives from each of the counties, Deaf Smith, Castro, and Parmer, plan to attend.

Frionans attending the breakfast were Martha Bates, Carmaleet Truitt, Lois Miller, Joa Cook, Leota Hardgrove, Valoris Osborn and Ethel Benger.

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Certified Master Dye Cleaner
GIB'S
DRIVE-IN CLEANERS
Professional &
Coin Op. Dry Cleaning
622 Main Phone 247-3134

Mrs. Knight Is Named TOPS Queen

At a recent meeting of Friona Matze Tops Mrs. Minnie Knight was named queen as a result of having lost the most weight in a given period of time. The meeting was called to order by Martha Knight, president.

Mrs. Tress Tannabill presented a program on good nutrition. Winners of gifts for most weight loss at the last two meetings have been Mrs.

Ann Nazworth and Mrs. Jackie Ruff.

At the last meeting records of 19 pounds of lost weight were made by the 17 members present.

Anyone interested in "Taking Off Pounds Sensibly" is invited to attend the Monday evening meetings in the Community Room of Friona State Bank.

FRIONA DIVE-IN SWIMMING POOL

OPEN MAY 15 TO AUG. 15
HOURS: 1:00 To 6:00 p.m.
Mornings For Private Swimming Lessons
Evenings For Pre-Scheduled Private Parties

ADMISSION
Children 1 - 12 50¢
Adults - Over 12 Years 75¢

SEASON TICKETS
Children \$15.00
Adults & \$20.00

For Additional Information Call:
Cecil Maddox - 247-3439
Or
City Hall - 247-2711

For Information On Swimming Lessons To Start June 9th Call BAKER DUGGINS Instructor 247-3027

NOW

Carefree stainless for sophisticated splendor

NEW! **Evangelino**
Rich Florentine finish enhanced by the delicate touch of design in an oxidized floral motif
\$49.95*

NEW! **Dubonnet**
Beautifully repossued with deep carved motif enriching stainless with an aura of elegance
\$69.95*

1847 ROGERS BROS.®
Stainless by International

FREE

SPECIAL to introduce these exciting new patterns
6-PIECE MATCHING HOSTESS SET
with purchase of a 50-pc. service for 8 in either pattern through May 31, 1969 only. Beautiful storage tray included.
Set includes cold meat fork, pastry server, gravy ladle, pierced tablespoon, butter knife and sugar spoon.
*price for 50-pc. service for 8

INTERNATIONAL SILVER COMPANY
a subsidiary of Insilco Corporation

REGISTER FREE

For Our Grand Prize, A \$250.00 Diamond And \$250.00 In Weekly Prizes During Our 21st Anniversary Celebration.

Past Weeks Winners In Our 21st Anniversary Drawing

- *Mrs. Charlie Turner
- *Willie Bailey
- *Dennis Anthony

SPECIAL

SAMSONITE LUGGAGE 20% OFF

FOR MOTHER'S DAY and for GRADUATION

New **MEMENTO** Boutique Clock by Seth Thomas \$13.00

An exquisite creation in bright gold colored case. Beautiful gift for Mother and Graduate . . . she can keep pictures of her loved ones at home—or away from home. Silver-colored oval face. Luminous dots and hands. 30-hour bell alarm. Elegant and practical gift! \$13.00
See all our Seth Thomas Alarm Clocks.

ANNIVERSARY SPECIAL

POLAROID Type 107	\$1.99
FILM 108 Color Pack	\$3.99

SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION 4th and Sampson FOR **HOME LOANS** TO **REFINANCE** BUY or BUILD **REMODEL**

For Information, ---CALL Eric Rushing, Phone 247-3370



FIRST PLACE WINNERS . . . Mrs. Glen Mingus, Mrs. D.B. Ivy, Mrs. Lee Kimbrough and Mrs. Lloyd Rector, who are members of Rockwell Bros. & Company, Lumbermen, bowling team, are pictured here with the first place trophy, which was awarded to them at the close of league play. The trophy was added to the collection on display at the lumberyard.

Team Members

Honor Sponsors

Members of Rockwell Bros. & Company, Lumbermen, bowling team, which won first place in league play at the AA Bowl in Farwell, honored their sponsors, Mr. and Mrs. O.F. Lange, with a covered dish supper in the home of Mr. and Mrs. Lloyd Rector Wednesday evening.

Later in the evening home made ice cream and cake were served. Others present included Mr. and Mrs. Lee Kimbrough, Farwell; Mr. and Mrs. D.B. Ivy, Lazbuddie; and Mr. and Mrs. Glen Mingus.

Souvanh Speaks

At Club Meeting

A group of members of Hub Community Club met at El Monterey in Clovis for a Mexican supper Thursday evening. Special guests were Souvanh and Mr. and Mrs. Bill Teel.

Souvanh, who is a native of Laos and is Friona's exchange student, spoke to the group about customs in his home country and answered questions asked by the audience.

Those attending were Mes-

srs. and Mesdames Eddie Joe Hall, Floyd Dutton, Jerry Fancher, Paul Chism, Buck Fallwell, Clarence Monroe, J. V. Bouldin, B.O. Elder, O.L. McMurtrey, W.S. Ingram and Edward Ingram.

Also Messrs. and Mesdames Olan Turner, Buddy Wiseman, Leroy Johnson, Jack Wasson, Eugene Ellis and John Hand of the Hub Community and Mr. and Mrs. Jack Tomlin, Dimmitt.

Black Study Club

Meets In Lubbock

Eleven members of Black Study Club drove to Lubbock for lunch at Furr's Cafeteria Thursday. They were met there by Mrs. Eleanor Prewett, a former member of the club.

After lunch the group went sightseeing and shopping then went to Mrs. Prewett's home for the meeting. Mrs. F.W. Barnett conducted the opening exercise, which was a quiz on slogans of nationally advertised merchandise.

Roll call was answered with "Memories of Mother". Mrs. Clyde Hays then presented a Mother's Day oration, Refreshments of punch, cake, nuts and nuts were served by Mrs. Prewett.

Others present included Mesdames T.J. Presley, Woodrow Whitaker, Gene Welch, Ethel Bengler, Dick Rockey, Ellis Tatum, Cliff Allmon, Travis Stone and Johnny Mars.

Grants Move

Mr. and Mrs. Butch Grant have moved from Andrews to Odessa. Grant, who is a 1964 graduate of Friona High School, has been promoted to assistant manager of a Piggly-Wiggly store there. He is the son of Mr. and Mrs. George Grant, Friona.

Our invitation

to you...

**To Come See Us
For Mothers Day
Flowers And Gifts**

- *China
- *Stainless Steel
- *Other Gift Items

**...Also See Our
New Shop**

Located At 915 Main, South Of The
Friona Star

WE FEATURE:

- *Cut Flowers
- *Pot Plants
- *Corsages
- *Ivy Planters

**CLABORN
FLORAL**



Congratulations

On Your

FIRST ANNIVERSARY

In Friona

**THE
FRIONA**



STAR

RECORDING FRIONA'S HISTORY

SINCE 1925

WANT ADS DO THE JOB FAST!

Our Compliments

To



**On The Completion
Of Their First
Year Of Operation**

* * * *

**WILSON
TRUCK LINE, INC.**

Carthage, Mo.

Mrs. Watson Whaley

Heads Officer Slate

Twelve members of the local adult Girl Scout Association and Mrs. Peggy Sugareck, district supervisor, met at Girl Scout House Monday for the last meeting of the 1968-69 school year.

During the business session, which was presided over by Mrs. Billy Dean Baxter, new officers were elected. Mrs. Watson Whaley was elected neighborhood chairman.

Other officers elected or appointed to serve with Mrs. Whaley were: Mrs. Ronald Smiley, secretary - treasurer; Mrs. Russel O'Brian, troop organizer; Mrs. Grady Nelson, Brownie program consultant; Mrs. Ralph Wilson, Junior program consultant; Mrs. W. R. Riethmayer, Cadette program consultant.

Mrs. Doyle Cummings, publicity director; and Mrs. Truett Johnson, Mrs. Billy Dean Baxter, Mrs. Alton Peak and Mrs. H.H. Wheeler, council delegates.

A report was made of 70 Juniors, Cadettes and Seniors attending a recent sing-song. New leaders for beginning Brownies next year will be Mrs. Kenneth McLellan, Mrs. Tom Mason and Mrs. Johnny Miller.



MRS. WATSON WHALEY

Mrs. Sugareck made a brief report on Camp Haynes, which is for Cadettes and Seniors slated for May 24 and 25. She also reported a Junior trip to Carlsbad, New Mexico June 3. After a covered dish luncheon, Mrs. W.R. Riethmayer presented Mrs. Billy Dean Baxter a gift of appreciation from the council for serving as neighborhood chairman for the past three years.

Showing of a film of the 1968 Friona Day Camp by Mrs. Sugareck concluded the meeting.

The fruit with the highest caloric count is the avocado with 1,200 calories per pound!

OUR COMPLIMENTS

TO

MISSOURI BEEF

Friona Plant

On The Occasion
Of Your

1ST BIRTHDAY

Plains Hardware



WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way

WE DELIVER

WE GIVE GUNN BROS STAMPS

Phone
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2250

Double Stamps On Wednesdays With Purchase of \$2.50 Or More



FRYERS

Lb. **33¢**

Cudahay's Nutwood

BACON 2 Lb. Pkg. **\$1.27**

DR. PEPPER or ROYAL CROWN COLA

King Size 6 Bottle Carton Plus Deposit **49¢**

White Swan Whole Kernel or Cream Style

GOLDEN CORN # 303 Can **5/\$1.00**

White Swan

PORK 'N BEANS # 300 Can **6/\$1.00**

Lake Region

TOMATOES # 300 Can **5/\$1.00**

BIG Savings!



25 Lb. Cotton Bag **\$2.25**

5 Lb. Bag **49¢**

NEW BIZ

Pre-Soak Giant Size **73¢**

XIT Large Grade A

EGGS Doz. **47¢**

BANANAS Lb. **12¢**

RED POTATOES 20 Lb. Bag **69¢**



King Size **OXYDOL** **\$1.23**

Armour

TREET 12 Oz. Can **55¢**



DRIP or REGULAR Lb. Can

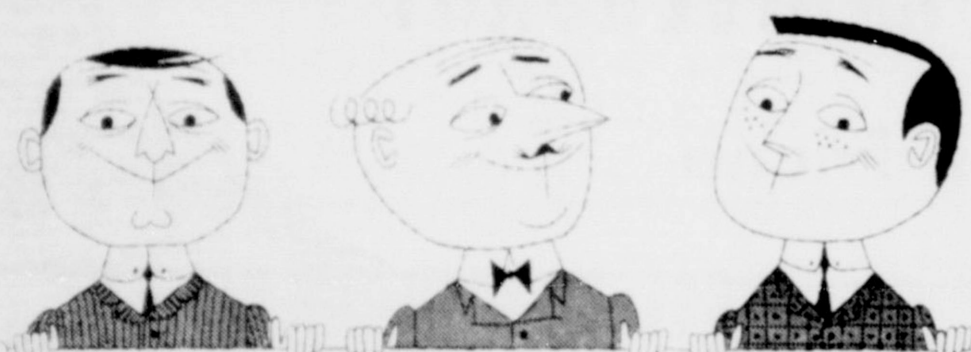
69¢



CLOVERLAKE

ICE CREAM

1/2 Gal. Ctn. **69¢**



CONGRATULATIONS



MISSOURI BEEF PACKERS

We Salute You On Your...

1ST Birthday

Keep Up The Good Work!

**TRANS - AMERICAN
FREIGHT LINES**

Fort Worth



LEADS AREA PRODUCTION

County's Milo Could Feed 490,700 Cattle

Parmer County continues as the champion maize producer on the high plains, according to figures on the 1968 crop, and if you think the county is getting close to feeding all of its grain, you can breathe a little easier. The county produced a total of 19,628,000 bushels of maize in 1968, according to figures compiled by the Southwestern

Public Service Company, or enough grain sorghum to feed an estimated 490,700 cattle. During 1968, the county actually fed 197,800 cattle, so it would appear that there is enough grain produced in Parmer County to feed an additional 292,900 head over the 1968 figure, an increase of 250 percent.

Using an estimate for the amount of grain sorghum used in feedlots from Parmer County during 1968, it shows that a total of 7,912,000 bushels, which would leave a total of 11,716,000 bushels not being fed to cattle. The only Texas High Plains county feeding more milo during 1968 was Deaf Smith County, which is also the only county

with more pen space and total cattle on feed than Parmer County. Deaf Smith County fed around 10,120,000 bushels of grain in 1968, and according to estimates, has only 3,771,000 surplus bushels of grain based on its own county production figures. Following are the figures on grain sorghum production for 1968:

County	Bu. Produced
Parmer	19,628,000
Hale	18,847,000
Castro	17,547,000
Lamb	14,687,000
Swisher	14,628,000
Deaf Smith	13,791,000
Lubbock	10,354,000
Hansford	9,950,000
Floyd	9,635,000
Bailey	9,056,000
Curry, N.M.	6,996,000
Crosby	6,808,000
Hockley	6,713,000
Moore	6,578,000
Dallam	6,101,000
Sherman	5,644,000
Cochran	5,410,000
Perry	5,157,000
Texas (Ok.)	4,885,000
Gaines	4,829,000
Carson	4,712,000
Cimarron, O.	4,596,000
Randall	4,390,000
Morton, Kan.	3,750,000
Hartley	3,169,000
Briscoe	2,351,000
Roosevelt, N.M.	1,765,900
Oldham	1,334,000
Armstrong	973,000
Gray	958,000
Wheeler	957,000
Poster	890,000
Beaver, Ok.	821,000
Garza	613,000
Donley	611,000
Roberts	433,000
Chaves, N.M.	347,000
Hemphill	151,000
Eddy, N.M.	71,200
Grand Totals	237,571,900



TOP PRODUCER. . . For many years, Parmer County has been the number one maize-producing county on the High Plains, and in the state of Texas. Figures released for 1968 show that once again the county is the top producer, with a total of 19,628,000 bushels of milo. This is enough milo to feed 490,700 cattle per year, according to the average amount of grain sorghum used in cattle production. This means that another 292,000 cattle could be produced above the county's 1958 total of 197,800.

Congrats!

MISSOURI BEEF PACKERS

ON YOUR FIRST

ANNIVERSARY

RANCHERS & FARMERS
Livestock Auction Co.

Phone (505) 762-4422 Box 668
CLOVIS, NEW MEXICO

A Nationally Outstanding Market Center

Extending
Our Heartiest
Best Wishes
To MISSOURI
BEEF PACKERS
On The Occasion
Of Their First
Anniversary!

*

WESTERN CLARK LIFT

LUBBOCK, TEXAS
PHONE SH 7-4201

WE ARE HAPPY
TO SALUTE

MISSOURI BEEF
PACKERS

ON THE FIRST

ANNIVERSARY

OF
YOUR FRIONA PLANT

CHESTER GIN

Friona, Texas
Earl Chester, Owner

Postmaster Tells Reasons For Proposed Rate Hike

An "inherited" postal deficit of \$1.2 billion is responsible for the proposals to raise the postage bill for residents of Friona, Postmaster Wright Williams said today.

Williams said he had been advised by Postmaster General Winton M. Blount in Washington, D.C., that the record \$1.2 billion 1970 deficit compelled President Nixon to seek postage rate increases. Without higher rates the Department will be left with a staggering deficit that would become an added tax burden.

In addition to increasing letter mail from 6 to 7 cents, as proposed by the Johnson Administration, President Nixon also asked that second and third class mailers help reduce the large postal deficit which would otherwise be paid by taxpayers, the postmaster said.

For bulk third-class mail and most magazines and newspapers, the rates would be increased 16 percent to 20 percent above today's levels, he noted. These percentages include rate hikes already scheduled by previous action of Congress.

The President's recommended increases will reduce the 1970 postal deficit by more than \$600 million.

The postmaster listed these other details on the proposed increases: First Class Mail; Letters and post cards would be increased one cent, to 7 cents and 6 cents an ounce a piece respectively, on July 1, 1969. Airmail postage would remain at 10 cents. This would yield \$557.2 million in new revenues.

Second-Class mail: A handling charge of 3/10ths of a cent

per piece for circulation outside home counties would become effective July 1, 1969. This would yield \$15.3 million annually and would represent a 12 percent increase in addition to the 8 percent rise scheduled to take effect January 1, 1970.

Third-class mail: For single pieces, rates would be increased one cent per piece. This would yield \$12.4 million. For regular bulk third-class, the minimum would be increased to a uniform rate of 4.2 cents January 1, 1970, as contrasted with the present rate of 3.6 cents.

The 1970 increase would lift revenues by \$46.8 million annually.

Sp4 Duke Is Re-Assigned

Army Specialist Four John E. Duke, 20, son of Robert L. Duke, Friona, was assigned to the 85th Maintenance Company near Hanau, Germany, March 9.

A fuel and electrical systems mechanic in the company, Spec. Duke entered on active duty in August 1968, completed basic training at Ft. Lewis, Wash., and was last stationed at Aberdeen Proving Ground, Md.

Spec. Duke, whose wife, Deanna, lives in Friona, is a 1957 graduate of Friona High School.

There's a new ageratum on the market this year—earlier to bloom than others. Its name is Blue Surf, it's a hybrid and it grows 6 inches high. Why not try it for a border?



DARLENE HARPER



BETTY SACHS

Honor Students Given For Eighth Graders

Darlene Harper and Betty Sachs are the honor students for the Friona eighth grade graduating class, announced this week by Junior High School principal, Tom Jarboe.

Miss Harper, the daughter of Mr. and Mrs. Clifton Harper, is the valedictorian, with an average for the year of 96.94. She barely nosed out Miss Sachs, the daughter of Mr. and Mrs. Melvin Sachs, who is the class salutatorian with a 96.56 average.

Third place student was Carol Reeve, with a 95.88 average. Fourth-place went to Sarah Gammon at 94.13, and fifth to Nancy Martinez at 93.38.

Others with above-90 averages included Sylvia Hernandez and Holly Welch (tie), 93.06; Cindy Barnett, 92.06; Willie Bailey, 91.88; Pat Phipps, 91.81; Gary Minus, 91.63; Carolyn Murphree, 91.31; Donna Harper, 91.25; Holly Stephenson, 91.00 and Johnnie Rule, 90.38.

The honor students will be

graduated among 91 eighth graders on Thursday, May 22, at 8:30 at the junior high school auditorium.

Revival Continues At Baptist Church

The "Crusade of the Americas" revival at the First Baptist Church continues through Sunday of this week, with special emphasis points each night, and a special goal of 500 in Sunday School for Sunday.

Leonard Hartley, a native of Lockney, is the evangelist, and Bill Keck is the guest music leader.

Hartley is presently pastor of the Sherwood Baptist Church of Odessa, and Keck is director of music at Tulsa's First Baptist Church.

Thursday night has been designated "junior night," with a hot dog supper at 7 p.m.

HATS OFF TO MISSOURI BEEF PACKERS ON YOUR 1st ANNIVERSARY

BEST WISHES FOR MANY PROSPEROUS YEARS

IMPERIAL LIVESTOCK SUPPLY

501 S. Hull Clovis, N. M. E. Hwy. 60 Hereford



CONGRATULATIONS

Our congratulations to Missouri Beef Packers on the celebration of their first anniversary in Friona. The effect this fine company has had on this community has been both profound and stimulating.

Pioneer Natural Gas is proud that we were chosen to provide the power for all their cooling and heating needs. Missouri Beef Packers' decision to include us in their plans attests to the dependability and economy of natural gas. We thank them for making us a vital part of the world's largest meat packing facility of its kind.

Again, congratulations on this, their first anniversary.

Pioneer Natural Gas Company

W. J. Digby, Inc.

DIGBY'S GOLDEN ARROW ROUTE

Congratulations
To
MISSOURI BEEF PACKERS

On Your First Year In Business In Friona, Texas.
We Are Looking Forward To Serving You In The Years To Come.

W.J. DIGBY INC

General Offices - - Denver, Colo.
1960 - 31st Street
FREE Watts Line To General Office , 800-525-4933



FRIO DRAW. . .The draws in the area became creeks and rivers this week after four consecutive days of rainfall. The above shot was taken at noon Tuesday of the Frio Draw, from the bridge just east of town, spanning the Friona Country Club. Golfers this week had plenty of water hazards.

Eight New Connections For April

Eight new water taps were made by the City of Friona during the month of April, to bring the total number of active taps as of the end of April to 1152. So far, during the first four months of 1969, there have been 32 new water services added by the City of Friona.

There were 16 new sewer taps made during the month, pushing the total number of active sewer taps to 1107. There have been 33 new sewage taps added by the city this year.

Records showed that 16,848,400 gallons of water were pumped during April, an average of 561,613 gallons per day. This was an increase of 68 per cent over the figures for March. There was a total of 1.24 inches of moisture recorded, falling on six days during the month.

A total of 2940 feet of sewer mains were serviced in the West Loop Addition during the month.

Six fire alarms were sounded during the month: all were outside the city limits except for an automobile at the Shell Station on April 8. Greatest damage was inflicted at the W.H. Gammon ranch house, near Lazbuddie on April 5. The house was destroyed.

The police department reported a total of 23 arrests during the month: 17 for traffic violations; four on drunkenness, and one each for driving while intoxicated and possession of marijuana.

The City Park was mowed for the first time of the season on April 18. Park tables and benches were replaced in the park on the 22nd. The dandelion crop was "doped" for the second time on April 23.

A school crossing walk and sign was placed at Fifth and Summitt Ave, on April 1.

The City Library report showed that 44 new books were received, purchased through the courtesy of the Noosa Lions Club.

Old-fashioned four o'clocks are excellent for use as a low hedge. So is kochia, more commonly called "burning bush" for its fall foliage color.



PLAY SCENE. . .Two cast members, and a former cast member, of the faculty play, "Arsenic and Old Lace" are seen in a scene from the production, which will be given on Thursday and Friday at the High School Auditorium. Shown are Bob Owen and Wayne Hodgson. The body was not identified.

Congratulations ARE IN ORDER

TO MISSOURI BEEF PACKERS

Friona, Plant

ON YOUR

FIRST 

ANNIVERSARY

May 6, 1969

We Salute You On The Role You Have Played In Assisting The Tremendous Growth Of Cattle Feeding In Our Area

Best Wishes In Your Expansion

At Plainview.



FARR BETTER FEEDS

W. R. Grace Co.
Division Of

Hereford, Texas

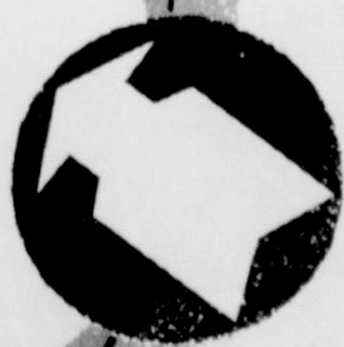
Congratulations

To
MISSOURI BEEF PACKERS



**ON YOUR FIRST ANNIVERSARY
IN FRIONA**

**REEVE
CHEVROLET**



Friona To Host Regional Elementary, Jr. Festival

Friday and Saturday, May 9 and 10, Friona will host the Region 1, South Zone, Elementary and Junior High Band Festival.

A total of 1,488 students from the 5th through 8th grades will perform in thirty bands and over 700 solo and ensemble entries.

On Friday evening, four bands

Savings Bond

Totals Given

According to a report received today from Frank A. Spring, Chairman of the Farmer County Savings Bonds Committee, the sale of United States Savings Bonds and Freedom Shares in Farmer County during the month of March totaled \$3,600.

Quarterly sales totaled \$15,310 or 15 per cent of the 1969 goal of \$100,000. During the first quarter of 1969 sales in Texas totaled \$46,756,377 - an increase of 1.7 per cent over sales during the same period of 1968. March sales were \$13,684,597 as compared to \$14,174,187 during 1968.

Total sales over the Nation during March were \$381 million bringing sales for the first quarter to \$1,247 million.

will participate in concert and sight-reading contests: the Friona 5th-grade band, at 5:30; the Farwell 7th-grade band, at 6:00; the Friona 8th-grade band, at 6:30; and the Friona Junior High Band, at 7:00.

Bands will present their concert numbers in the Junior High Auditorium and sight-reading in the Grade School Gymnasium. Soloists and ensembles will play

In Junior High classrooms from 8:30 a.m. until 5 p.m. on Saturday.

Beginning at 8 a.m. Saturday, the following bands will play: Farwell (5th), Kress, Morton (5th), Shallowater (6,7), Wilson, Morton (6,7,8) and Post. Also, Cooper, Plains (6), Abernathy (6), Idalou (6), Sundown Hale Center, Abernathy (7,8), Idalou (7,8), Lorenzo, Ralls, Estacado (Plainview), Bovina Clovis, Stanton (Hereford), and La Plata (Hereford).

Judges for the contest will be Don Craig and Joe Mack Hill of Dumas, Gerald Smith, of Panhandle, Gary Zook and Terry Milligan, of Canyon, Ralph Smith, of Dimmitt, O.T. Ryan and Dennis Teasdale, of Plainview, Edra Hudson, Orland Butler, and Barbara Lovett, of Lubbock.

The public is invited to attend any or all concert band performances.

PUBLIC NOTICE

Proposed CONSTITUTIONAL AMENDMENT NUMBER SEVEN ON THE BALLOT (HJR4)

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. That Section 51-d, Article III, Constitution of the State of Texas, be amended to read as follows:

"Section 51-d. The Legislature shall have the power, by general law, to provide for the payment of assistance by the State of Texas to the surviving spouse and minor children of officers, employees, and agents, including members of organized volunteer fire departments and members of organized police reserve or auxiliary units with authority to make an arrest, of the state or of any city, county, district, or other political subdivision who, because of the hazardous nature of their duties, suffer death in the course of the performance of those official duties. Should the Legislature

enact any enabling laws in anticipation of this amendment, no such law shall be void by reason of its anticipatory nature."

Sec. 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on the first Tuesday after the first Monday in August, 1969, at which election the ballots shall be printed to provide for voting for or against the proposition: "The constitutional amendment authorizing the Legislature to provide for payment of assistance to surviving spouses and minor children of governmental officers, employees, and agents, including members of organized volunteer fire departments and certain organized police reserve units, who have hazardous duties and are killed in the performance of those duties."

PUBLIC NOTICE

Proposed CONSTITUTIONAL AMENDMENT NUMBER THREE ON THE BALLOT (SJR31)

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. That Section 24, Article III, Constitution of the State of Texas, be amended to read as follows:

"Section 24. The Lieutenant Governor and the Speaker of the House of Representatives shall each receive from the Public Treasury an annual salary in an amount to be fixed by the Legislature, not to exceed one-half the annual salary of the Governor. Each other member of the Legislature shall receive from the Public Treasury an annual salary to be fixed by the Legislature, not to exceed the annual salary paid to a district judge from state funds. Members of the Legislature shall also receive a per diem of not exceeding Twelve Dollars (\$12) per day during each Regular and Special Session of the Legis-

lature. No Regular Session shall be of longer duration than one hundred and forty (140) days."

Sec. 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on August 5, 1969, at which election the ballots shall be printed to provide for voting for or against the proposition: "The constitutional amendment providing that the Lieutenant Governor and the Speaker of the House of Representatives shall receive a salary fixed by the Legislature, not to exceed one-half the salary of the Governor; providing that the Legislature shall fix the salary of the other members, not to exceed that received by a district judge from state funds; and removing the 120-day limitation on per diem for regular sessions."

PUBLIC NOTICE

Proposed CONSTITUTIONAL AMENDMENT NUMBER EIGHT ON THE BALLOT (HJR50)

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. That Article III, Constitution of the State of Texas, be amended by adding a new Section 50b-1 to read as follows:

"Section 50b-1. (a) The Legislature may provide that the Coordinating Board, Texas College and University System, or its successor or successors, shall have authority to provide for, issue and sell general obligation bonds of the State of Texas in an amount not to exceed Two Hundred Million Dollars (\$200,000,000) in addition to those heretofore authorized to be issued pursuant to Section 50b of the Constitution. The bonds authorized herein shall be executed in such form, upon such terms and in such denomination as may be prescribed by law and shall bear interest, and be issued in such installments as shall be prescribed by the Board provided that the maximum net effective interest rate to be borne by such bonds may be fixed by law.

(b) The moneys received from the sale of such bonds shall be deposited to the credit of the Texas Opportunity Plan Fund created by Section 50b of the Constitution and shall otherwise be handled as provided in Section 50b of the

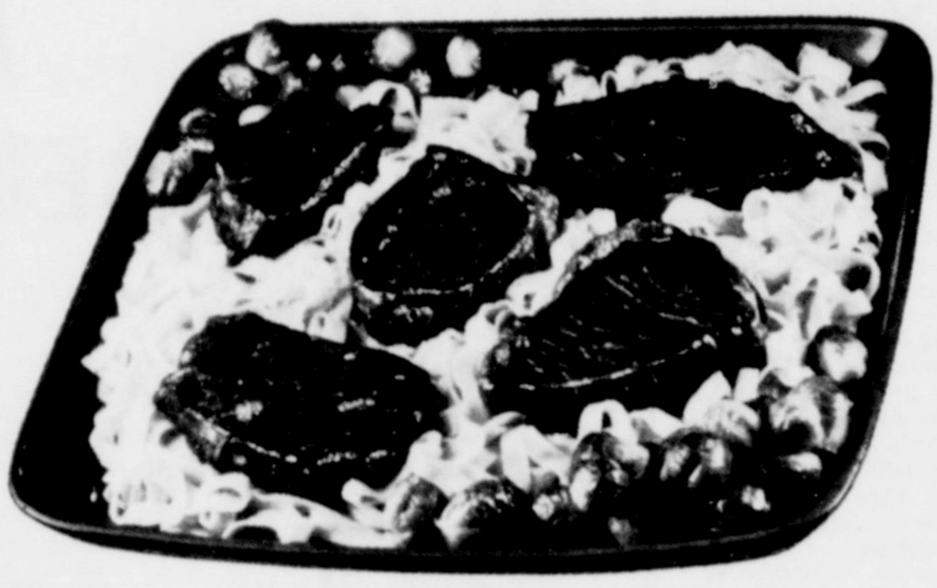
Constitution and the laws enacted pursuant thereto.

(c) The said bonds shall be general obligations of the state and shall be payable in the same manner and from the same sources as bonds heretofore authorized pursuant to Section 50b.

(d) All bonds issued hereunder shall, after approval by the Attorney General, registration by the Comptroller of Public Accounts of the State of Texas, and delivery to the purchasers, be incontestable and shall constitute general obligations of the State of Texas under this Constitution.

(e) Should the Legislature enact enabling laws in anticipation of the adoption of this Amendment such acts shall not be void because of their anticipatory nature."

Sec. 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on the first Tuesday after the first Monday in August, 1969, at which election the ballots shall be printed to provide for voting for or against the proposition: "The Constitutional amendment authorizing the Legislature to provide for additional loans to students at institutions of higher education under the Texas Opportunity Plan."



Beef Sale

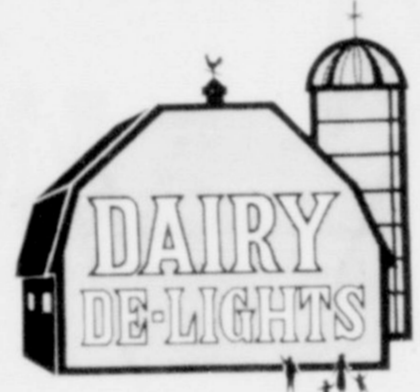
USDA GOOD BEEF

ROUND STEAK	Arm Cut Lb.	69¢
RANCH STEAK	Chuck Cut Lb.	59¢
CHUCK ROAST	Center Lb.	59¢
ROLLED ROAST	Lean Waste Free Lb.	79¢

USDA CHOICE BEEF

CLUB STEAK	Lb.	79¢
T-BONE STEAK	Lb.	98¢
BACON SQUARES	Lb.	39¢

PORK STEAK	Lean Lb.	59¢
PORK CHOPS	First Cuts Lb.	65¢



Buttermilk
Clardy Campbell
1/2 Gallon
43¢

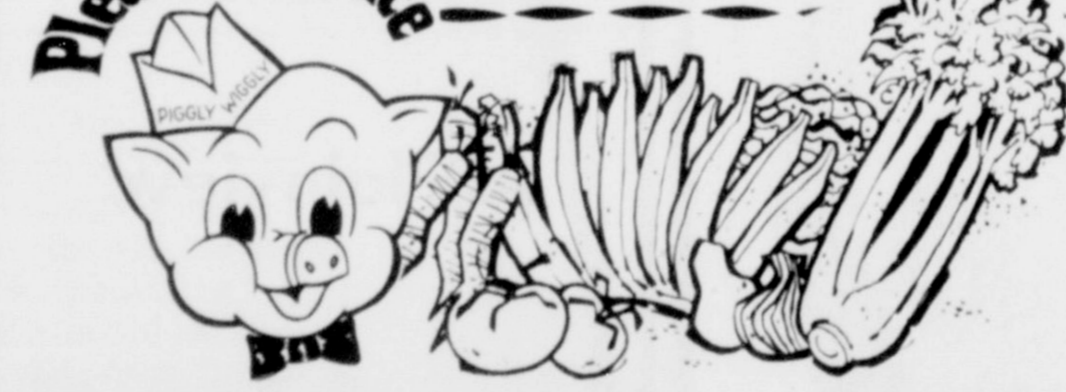


EGGS
Grade A Small
3 D O Z. **\$1.00**

COTTAGE CHEESE	Clardy Campbell	Save 20c 2 Lb. Ctn.	49¢
ICE CREAM	Clardy Campbell	Fiesta 1/2 Gallon	59¢
SHERBERT	Clardy Campbell	1/2 Gal.	79¢

3 Lb. Can
With \$5.00 Or More Purchase
59¢

PIES	Each	79¢
DONUTS	Dozen	35¢



BANANAS	Lb.	10¢
POTATOES	US No 1 Red McClures	10 Lb. Sack 39¢
STRAWBERRIES	Calif. 4 Pts.	\$1

COFFEE	Shurfine All Grinds	Lb.	59¢
NESTEA	Lemon Flavor Iced Tea Mix	4 Oz. Save 20c	49¢
CLOROX		1/2 Gallon	33¢
SUGAR	Imperial Or Holly	5 Lb. Sack	55¢

SHURFRESH MILK FOR GOODNESS SAKE
Save TenderCrust Coupons

PIGGY BANK
The Original SELF SERVICE

Congratulations

MISSOURI

BEEF PACKERS

ON YOUR

FIRST

ANNIVERSARY

IN FRIONA



We Are Proud To Have Been Of Service To You During
Your First Year In Texas. We Wish You
Continued Success In The Future.

BURKE INMAN TRUCKING CO.

"We Move More Cattle Than The Chisholm Trail"

Hereford, Texas

County Cattle Count Est. At 125,000

The number of cattle being fed in Parmer County on May 1 had increased by 33 per cent over the figure exactly a year earlier, and now amounts to 12 per cent of the total cattle on feed in the state of Texas.

An estimated 125,000 head of cattle were on feed in Parmer County on May 1, of which approximately 100,000 or 80 per cent, were within a 15-mile radius of Friona.

The cattle population figure of 125,000 head at the present time compares to an estimated 75,000 head at this time in 1968. At the average of turning out the pen capacity two and one-half times per year, Parmer County will produce 312,500 cattle in 1968.

And the feedlot expansion in Parmer County continues. Expansion is underway at Parmer County Cattle Company near Bovina to raise that lot's capacity to 30,300 head. Cattle Town, Inc., west of Summerfield in Parmer County, will open in July with space for 20,000 cattle, and Paco Feed Yard south of Hub will add a like number of head this summer.

This could potentially raise the number of cattle on feed from the current 125,000 figure to 175,000 by the end of the year—another fantastic 28 per cent jump.

Within a 75-mile radius of Friona, over 400,000 cattle are on feed, and this figure could top the half-million mark by the end of 1969.

The county's gain in fed cattle is in line with figures released on April 1 by the Texas Crop and Livestock Reporting Service, which indicated that a 42-county High Plains area had 699,000 head of cattle on feed at that time, a gain of 199,000 from a year earlier, when there were an estimated 500,000 cattle in those counties.

Parmer County's share of the 42-county total amounts to 17 per cent of the cattle on feed in the High Plains area.

The current statewide total, according to the TCRS, stood at 1,019,000 head, which is a gain of 34 per cent above the 761,000 head on feed a year earlier.

Only two states had more cattle on feed on April 1, 1969 than did Texas. These were Iowa, with 2,291,000 head, and Nebraska, with 1,344,000 head.

Only one other state, California, has more cattle on feed than does the 42-county High Plains area mentioned above. California currently has about 733,000 head on feed.

Cattle marketed out of Texas feedlots from January through March were 660,000 head, 40 per cent above the same period a year earlier and 26 per cent above the October-December period of 1968. There were 248,000 head marketed during March.

Feedlot operators reported intentions to market 675,000 cattle between April 1 and June 30, excluding "short-feeds." This would be 66 per cent of the number of feed April 1 and would be 39 per cent more than marketings in the April-June quarter last year.

The latest statewide report showed steers accounted for

593,000 of the cattle on feed, and heifers represented 426,000 head.

Of the 1,019,000 on feed, the weight distribution included 16 per cent below 500 pounds; 39 per cent, 500-699 pounds; 27 per cent, 700-899 pounds; 17 per cent, 900-1,099 pounds; and one per cent, 1,100 pounds and over.

The Plains is considered a "natural" for commercial cattle feeding. Feedstuffs such as grain sorghum and cotton by-products are available in abundance. Ranges nearby are well-populated with cattle. The climate is mild. The location in relation to eastern and western markets is good.

JAY TAYLOR

Texas Academy of Honor Award Goes to Amarillo Man



JAY TAYLOR

AUSTIN — An Amarillo cattleman, oilman, and banker has been installed as the seventh member in the Texas Academy of Honor in Agricultural Credit.

Jay Taylor of 2809 Hughes, who has served for many years as president of both the National Finance Credit Corporation and the Texas Livestock Marketing Association, both of Fort Worth, was honored at the annual meeting of the Federal Intermediate Credit Bank of Houston here Tuesday.

Taylor's son, Steve Taylor of 2328 Juniper, was present at the meeting to accept the award for his father, who could not attend.

operators," W. N. Stokes Jr., president of the Houston FICB.

"He serves on the boards of directors of American Telephone and Telegraph Co., Scott Paper Co., Southland Life Insurance Co., First National Bank of Amarillo, Halliburton Co., and the Fort Worth and Denver Railroad.

"During the past 15 years, when legislation vital to the Farm Credit System has been in jeopardy, he has given unstintingly of his time, his talents, his great energies, in smoothing paths here, clearing details there, bringing to full and successful fruition efforts which were of extreme importance to the continuing progress of our Farm Credit Banks and Associations," Stokes said.

"No higher compliment may be paid to any man than this, that here, as in all things, he gave of himself unselfishly, and those he served were rewarded by his success."

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Congratulations !

POPULATION RISES. Feedlot expansion in Friona and Parmer County has continued at a rapid pace during the past year, and is still underway. Lots in the Friona area are operating at or near capacity, and new lots are being

built. At the present time there are approximately 100,000 cattle on feed within a 15 mile radius of Friona, and another 25,000 within the county. These figures come close to representing the area's present capacity, as well.

Cattle Business Moves Tons Of Feed, Money

Taking the current "cattle population" of the Friona area, and some average figures from the feedlots, one can see that cattle is really big business, and that it generates a lot of money for the area.

One cattleman pointed out that every 1,000 fat cattle represent an average investment of \$300,000. Or, every 3,000 fat cattle could represent in the neighborhood of a million dollars.

average gaining around 400 pounds while in the lot.

This means that each animal consumes around 3,200 pounds of feed (milo, ensilage, etc.) during his fattening period. Thus, the 100,000 animals would eat 320,000,000 pounds of feed while being fattened out. In a year's time, the Friona area feedlots would feed 800,000,000 pounds of feed, or 40,000,000 tons.

For every steer fed, from \$6.00 to \$8.00 is paid in interest to area lending institutions. On the 100,000 head mentioned above, this would amount to roughly \$700,000 in interest every 90 days.

So, you can see that cattle feeding is a multi-million dollar industry in the Friona area.

When tornadoes are possible in an area, the weather bureau issues a tornado watch. Once a tornado has formed and its existence is known to the weather bureau, a public tornado warning is issued. A free circular of tornado safety rules has been prepared by the Texas Department of Public Safety and is available in your area. For more information, contact your local city or county civil defense director.

TORNADO FACTS

Last year, Texas reported 140 tornadoes. The tornado season is here, and knowledge of what to do if a tornado approaches may mean the difference between life and death for you and your family. The basic rules of tornado safety are outlined in a circular published by your Texas Department of Public Safety. For more information, contact your local city or county civil defense director.

Consumer Services By Grocerymen Have Doubled Since 1940

Consumer services added to foods have doubled since 1940 and will continue to increase. Rising consumer income increases demand for "services" three or four times as fast as the demand for basic farm foods, explains Gwendolyn Clyatt, Extension consumer marketing specialist.

In turn, retail food prices will go up, she adds.

"Built-in" maid service and packaging are services, but so are check cashing, parking lots, air-conditioned stores - and someone to carry your groceries, continues the specialist for Texas A&M.

Employment outside the home, difficulty in getting household help, community responsibilities and recreational activities reduce homemakers' time for food shopping and preparation.

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BEEF PACKERS
ON YOUR FIRST
ANNIVERSARY

Here's Wishing You
Much Success In The
Years To Come.



KENDRICK OIL CO.



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Friona Plant



**ON YOUR
FIRST
ANNIVERSARY**



County Rates Second In Feedlot Figures

Supply, Export Decline Will Affect 1969 Milo

Parmer County ranks second to Deaf Smith County in feedlot capacity, number of cattle on feed; and ranked third for the number of cattle fed during the year 1968, according to a survey which has just been completed by Southwest-ern Public Service Company.

The top ten counties, embracing the company's service area in four states on the High Plains, are as follows:

County	Present Capacity	Now On Feed	No. Fed In 1968
Deaf Smith	215,100	177,800	250,500
Parmer	150,126	125,000	197,800
Chaves, N.M.	121,480	104,907	218,159
Texas, Okla.	108,700	100,675	173,000
Sherman	98,000	62,530	173,350
Curry, N.M.	76,450	58,660	112,800
Castro	70,390	60,350	133,900
Lubbock	61,600	50,430	140,500
Swisher	48,000	40,047	61,450
Hale	46,750	42,320	92,590

BY GOVERNOR SMITH

May 11-19 Is Designated Soil Stewardship Week

In recognition of the importance of our natural resources of soil and water, Governor Preston Smith has designated the week of May 11-19 as Soil Stewardship Week in Texas.

In many of Texas' 187 Soil Conservation Districts, observations will be held in cooperation with local churches to recognize the duty man has toward preserving the life giving land.

Soil Stewardship Week gives each individual an opportunity to stop and evaluate his duty to the land, said Clarence Car-

ter, Extension Soil and water conservation specialist at Texas A&M University.

"The earth is the Lord's and all things therein. All people are dependent upon our soil and water for their livelihood," said Governor Smith.

"The conservation and development of Texas soil and water resources are essential in the maintenance of the economy of the State. We cannot afford the loss of land, waste and pollution of water and other abuses to our natural resources.

"Soil and Water Conservation Districts are committed to improving our State through the wise use and development of our soil and water resources and are sponsoring Soil Stewardship Week."

Carter said tours, special meetings and other events in addition to the local church observances would be held. Too, he noted that 4-H Clubs in some conservation districts would have a part in the local programs.

All citizens have a special

Exports of feed grains will probably be somewhat smaller than the 23.3 million tons exported during the 1967-68 season, he said.

As for sorghum grain, McHaney noted the 1968-69 supply was 13 per cent below the 1962-66 average, but 3 percent larger than last year. Domestic usage is expected to continue strong and will probably exceed last season's demand. Exports, on the other hand, he said, are expected to be down from last year.

The larger quantity of sorghum grain going under loan in 1968-69 marketing year, together with the generally strong domestic demand should give support to prices during the remainder of the marketing year, he said. Further price advances may be limited by the larger supplies available for domestic use, especially since prices are now above the loan rate.

It's possible to breed a steer for more and bigger steaks, according to U.S. Department of Agriculture scientists. But, they say, there is little hope for breeding steers with more sirloin steak and other desirable cuts and less stew beef and less desirable cuts.

Congratulations

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On Their
FIRST ANNIVERSARY

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Stockmen Say Availability Of Cattle Isn't Limiting Factor

(Reprinted from the Amarillo Daily News)

Jay R. Taylor, manager of the Amarillo Livestock Auction, largest in the United States, said 350,000 to 400,000 head of cattle pass through the ring here annually and the majority are stockers or feeders.

He said about half of the stockers and feeders from other areas such as the Corn Belt and California come in to claim the others.

Because of the availability of cattle, feed and a favorable climate; "there is probably no limit to a feeding industry," Taylor said. He said there is no economic reason the feeding industry can't expand, because the area is able to produce, process and ship.

Lack of irrigation water and a subsequent reduction in feed grain acreage are the only factors which might stymie the burgeoning new industry, as Taylor sees it.

Taylor pointed out there are many head of cattle under 400 pound which arrive here from Southeastern states for pasture and winter wheat grazing which later are grain-fed. He also said that many of the area's choice-type feeders are being shipped to the Midwest for finishing because of a demand for prime or fatter beef.

Bruce Lusk, co-owner of the Amarillo Stockyards, Inc., said "If we take the Golden Spread and the fringe areas, including Western Oklahoma, both Panhandles, Eastern New Mexico, Southwestern Kansas and Southeastern Colorado, this area will feed most of the cattle in the country."

He notes as favorable factors that winters are mild, the humidity isn't too high, its not too hot and feed and range cattle are available. He said climatically the conversion of feed is better here with gains \$1 cheaper per hundredweight than they are 200 miles farther away, either to the southeast or to the north. He asserted that to the southeast there is too much humidity and to the north, winters are too cold.

Lusk said the livestock feed-

ing industry will prove a boon to the grain trade and he foresees the day when Panhandle feeders will import grain from such areas as Western Kansas.

He said there is also talk that within 15 years there will be as much corn raised here as there is milo. New disease and drought-resistant varieties are being developed.

An important factor mentioned by Lusk is the value of wheat pasture in the overall cattle-feeding picture.

He said an additional 300 pounds can be added to a 300-pound calf on wheat pasture at a cost of 18 cents per pound. The feeder also said that cattle that have been on wheat pasture are in an ideal condition to convert grain to pounds when placed in fattening pens.

Profits can and are being made in the feeding business, Lusk said, but economy and vol-

ume are important. For example a driver with a feed dispensing truck, can handle 1,500 head of cattl as well as he can 200, and wage and equipment costs are the same.

Lusk traces the expenses involved and the profits made from the time a calf is purchased from a grass range until it is ready for slaughter.

He said a 300-pound range calf will cost 30 cents per pound or about \$90. The calf can be placed on wheat pasture for another 300-pound gain. This will cost 18 cents per pound, or \$54 which combined with the original purchase cost, amounts to an investment of \$144 on a 600-pound steer ready for the feedlot.

The 600-pound steer is placed on feed for 180 days; for an average gain of 2 1/2 pounds per day at 23 cents per pound, another \$103.50 expense can be

added.

At the end of the feeding period, the owner has a 1,050-pound steer and \$247.50 or \$23.57 per hundred invested.

The market price in January for such a steer was \$24.50 per hundred, a net profit of 93 cents per hundred or \$9.75 per head.

Although a generalization, Lusk said he included all trucking costs, death losses and interest costs in making the compilation.

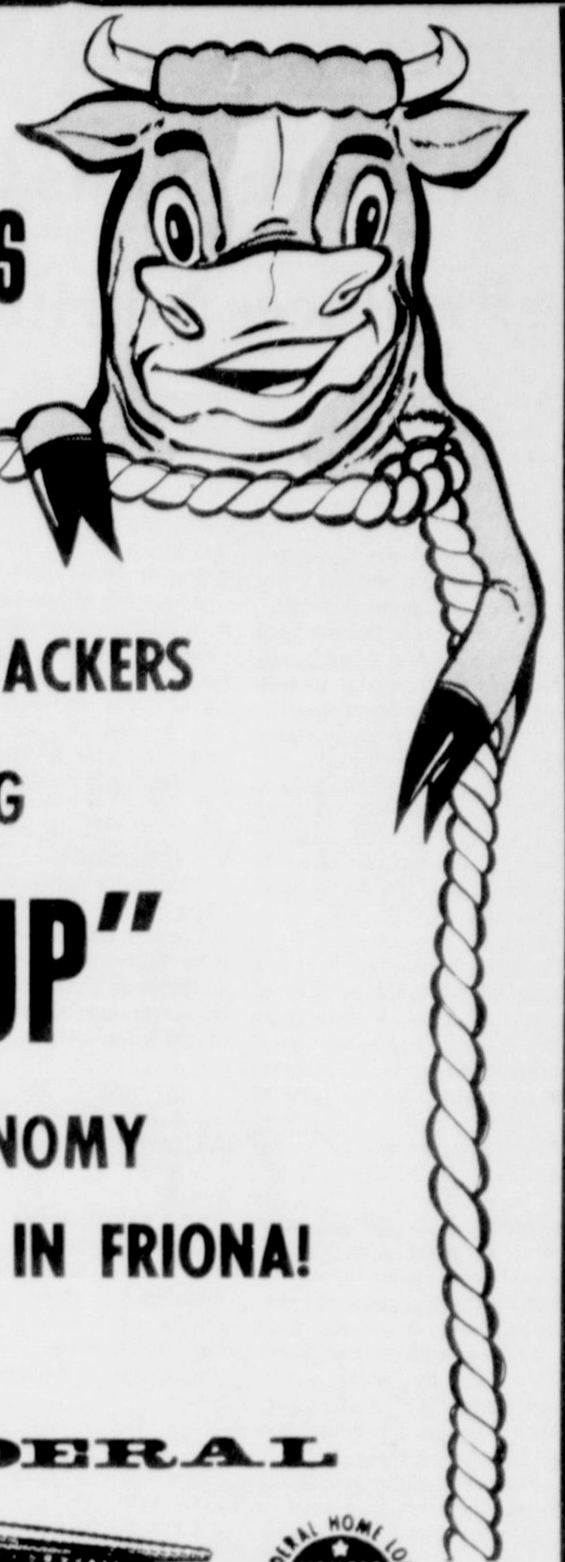
"Because of the small margin of profit, we must have volume," Lusk said. "The trend will be for big feedlots."

Texas is the nation's leader in total number of tornadoes per year. In 1968, there were 140 tornadoes in our state. Knowing what to do when a tornado approaches may mean the difference between life and death for you and your family. A free circular outlining the seven basic tornado safety rules has been prepared by the Texas Department of Public Safety. For more information, contact your local city or county civil defense director.



BRANDING TIME. . . Cattle branding, that Old-West custom used by cattlemen to mark their cattle for many decades, is still very much in vogue for modern-day cattle raisers. Pictured is an employee of a Friona area feedlot, performing branding duties as the steers are brought into the lot. The steers are also given shots, dipped and tagged.

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THE LOCAL ECONOMY

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Missouri Beef Packers

And To

Friona

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OF YOUR PLANT

WEST TEXAS RURAL TELEPHONE COOPERATIVE, INC.

Hereford, Texas

ANOTHER USE FOR MILO?

Research Shows Grain Sorghum Produces Nutritious Flour

Research in the food and nutrition department of the school of home economics at Texas Tech is opening the door to a new world of uses for grain sorghum.

A nutritious protein-packed food for humans has been developed in the form of a basic mix for hot quick breads such as muffins, ginger bread, pancake and waffle mix. Another grain sorghum product is a ready to eat high calorie water with 33 percent protein.

Dr. Mina Lamb, chairman of the food and nutrition department at Tech says the water is palatable and can be flavored with bar-b-que, chicken or other flavors.

Children are the most nutritionally neglected segment of our society because of their eating habits and a grain sorghum cookie with the energy of beefsteak that is very palatable can be made from the germ of the grain.

The foods are being tested chemically and biologically and it is hoped a consumer test can be made with the products. Grain sorghum mix can be blended with other grains to improve their protein and produce a more nutritious food.

The research is being conducted with the white seeded grain sorghum, however, the yellow indosperm sorghum would be acceptable for food for humans. The traditional red seeded varieties have an undesirable flavor and color.

Elbert Harp, executive officer of the national grain sorghum producers said "grain sorghum, traditionally a livestock feed, has many new markets knocking on the door and one is food for humans. This can be opened through research and market development."

POTENTIAL MARKET PRODUCTS USING GRAIN SORGHUM:

- HEARTS O'MILO QUICK BREAD MIX**
6 3/4 c. grain sorghum flour
2 1/4 c. enriched flour
1/3 c. baking powder
1 1/2 T. salt
1 tsp. cream of tartar
1/4 c. sugar
2 c. shortening
Combine flours, baking powder, salt, sugar, and cream of tartar. Sift together twice into a large mixing bowl. Cut in shortening until mix has an appearance of oatmeal (use easy-to-cream shortening). Store in tightly covered container at room temperature. Mix well keep six weeks or longer. Yield:
- GINGERBREAD**
1 1/3 c. grain sorghum flour
2/3 c. enriched flour
3/4 c. fat
1/2 c. white sugar
1/2 c. brown sugar
1 tsp. vanilla
1/2 tsp. cloves
2 eggs
1 c. milk
1/2 tsp. soda
1 tsp. baking powder
1 1/2 tsp. cinnamon
1/2 tsp. nutmeg
1/2 tsp. ginger
Cream fat, white and brown sugar. Beat eggs with milk.

thirteen cups. To measure Maxter MIX, pile it lightly into cup and level with spatula.

MASTER MIX RECIPES

BISCUITS
3 c. Master Mix
2/3 c. milk**
Add milk all at once to the mix. Stir until moistened. Knead 15 strokes on a lightly floured board. Roll 1/2 inch thick. Cut and bake at 425-450 degree F. for 10 to 12 minutes. Makes twelve 2-inch biscuits.

PANCAKES OR WAFFLES
3 c. Master Mix
1 1/2 c. milk**
1 egg
Blend milk and egg. Add to mix. Stir until moistened. Bake on hot griddle or in waffle iron. Makes twenty medium pancakes or six large waffles.

MUFFINS
3 c. Master Mix
2 T. sugar
1 c. milk**
1 egg
Add sugar to mix. Combine milk and beaten egg and add to mix. Stir until flour is just moistened. Bake in greased muffin pans at 425 degree F. for 20 minutes. Makes 10 medium-sized muffins.

HUSH PUPPIES
7/8 c. grain sorghum flour
3/8 c. enriched flour
1 tsp. salt
3/4 tsp. baking powder
1/4 tsp. soda
1/4 c. milk solids
Mix above ingredients and add:
1 egg
1/4 c. water
1/3 c. finely chopped onion
Drop small amount into hot fat and fry until all sides are brown. Makes 36 small hush puppies.

*Fresh milk may be used; water can serve as the liquid -- for each cup of water add 1/3 C. Non Fat.

Sifted dry ingredients and spices are added alternately with liquid ingredients. Bake at 325 degree F. in a 8x14" pan in an oven for 30 minutes.

HEARTS O'MILO COOKIES
1/2 c. sugar
3/8 c. margarine
2 eggs
1/3 c. milk
3/4 tsp. baking powder
3/4 c. white enriched flour
1 1/3 c. grain sorghum flour
3 T. sorghum molasses
1/2 c. peanut butter
Cream fat and sugar. Add eggs one at a time. Beat well. Add molasses, peanut butter, and sifted dry ingredients. Bake in 375 degree F. oven for approximately 10 minutes. Makes 72 small cookies.

POSSIBLE POTENTIAL MARKETABLE PRODUCTS:

- Allergy free diet foods
- Low sodium diet foods
- Low protein bread products for renal diseases
- Snack items
- Variety meat extender products (Empanadas)
- Crunchy cookie using popped sorghum
- Instant cereal - may be fortified with high protein additives and seasonings may be varied such as chocolate, maple, etc.

Green Thumb Tips

Bottom heat, so necessary for quick starting of certain seeds, is newly available in form of an electrically heated mat, resembling a heating pad, but sturdier in construction; tougher in covering.

It is used under pots, flats or whatever container you are using for seed starting.

Thermostatic controls can be connected to the mat if desired. Bibb lettuce buds -- the gardeners who think any other variety is inferior, will be delighted to know that Buttercrunch, a recent introduction, has the same sweet flavor, the same crisp texture.

This newcomer, however, does not bolt to seed as soon as warm weather arrives. It is thus possible to keep yourself in Buttercrunch by making successive plantings through the season.

A spectacular accent plant is Amaranthus. You may call it summer poinsettia.

Newer varieties have foliage in shades of red, from deep maroon to bright cerise.

Too seldom seen are the annual mallows or Lavateras. Their pink flowers look like those of single hollyhocks.

Seeds can be sown outdoors where the plants are to bloom.

A cold frame is one of the most helpful garden accessories. Ask any gardener who owns one!



Flowers of dwarf and tall scabiosa look exactly the same -- both are fully double.

The long, wiry stems of scabiosa and the excellent keeping qualities make them especially good for cut flowers.

Easy to grow, scabiosa seeds even tolerate winter cold if they are sown in fall.

But early spring planting will do as well. Choose a sunny spot in fair soil. That will suit them nicely.

Congratulations
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In Texas
GOODMAN OFFICE SUPPLY
Clovis, New Mexico

KING MAIZE... Grain Sorghum, which has been the Friona area's chief crop for many years, and has been a good money-maker for farmers, has been the chief factor for the feedlot expansion in the area, which led to the location of Missouri Beef Packers near Friona. Meal-like flour from grain sorghum, used in combination with wheat flour, makes tasty bread, pancakes and waffles. (Extension Service Photo)

OUR AREA GAINS

West Coast Losses Spell Plains' Gain

A writer in Beef Magazine, Dean Robertson, who has analyzed the West Coast feeding and packing industry, reports that the high cost of shipping corn and grain sorghum places West Coast feeders, "at a competitive disadvantage with Midwestern and Plains states feeders, who grow their own feed right beside the feedlot."

"So far, West Coast feedlot men have been able to overcome this by cutting other costs principally by going to ever larger and more efficient feedlots. For example, the average California feedlot now markets more than 30,000 head per year."

"But with rail rates for feed grains remaining high, while rates for shipped - indressed beefs have been cut in half, Western retailers will find it cheaper to import dressed meat from east of the Sierra Nevada than to buy beef on the hoof from the cattlemen right down the road."

Robertson quotes Keith Kerstein, secretary-treasurer of the California Grain & Feed Dealers Association, as saying:

A high percentage of seedlings from a packet of seeds is possible only if moisture in the planting medium is kept constant.

One good way of doing this is to pop the planted container in a plastic bag.

But then you must be certain not to put it in the sun or the seedlings will cook.

"If this situation doesn't change, within five years the Midwest, Plains States and South could be supplying California with 80 per cent of its beef."

A Bank of America study shows that the amount of dressed beef shipped into California in 1963 from other states amounted to 426 million pounds or 20 per cent of the state's total beef consumption.

Californians that same year ate 2.23 billion pounds of beef, or about 126 pounds per person, or 33 per cent above the national average.

The bank's study predicts that by 1975, Californians will be consuming half again as much beef or about 3.23 billion pounds a year. Much of this could come from Panhandle feedlots.

Robertson says, "Although the number of cattle on feed will be far larger than today's two million head, the number of human mouths to feed also will have increased to the points where the state's cowmen will be able to come up with only about 48 per cent of the state's beef needs, no matter how tightly they cram their feedlots."

Robertson asserts that the remaining 1.68 billion pounds of beef per year will have to come from somewhere, and the Bank study predicts much of it will come from Colorado, Nebraska, Texas, the Southwest and Midwest, mostly in the form of carcasses or prepared meat products.

BEST WISHES

To
MISSOURI BEEF
On Your
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In
Friona,
Texas

PLAINS WELDING SUPPLY
HEREFORD
120 Schley
Phone 364-4161

PLAINVIEW
401 E. 6th St.
Phone 293-1397

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.....YOU

**MISSOURI BEEF PACKERS,
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IN
FRIONA
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SUPPLY CO.**

317 Curry Ave. Clovis

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TO
MISSOURI BEEF PACKERS
Friona, Plant
On Your **1st** ANNIVERSARY
COLORADO BY PRODUCTS
HIDE BROKERS
Denver, Colorado



ELECTRICAL PLANT, Southwestern Public Service Company's Nichols Station, northeast of Arisillo, had its electrical generating capability doubled when the third unit, at right in the picture, went into service last year. The plant has a capability of 435,000 kilowatts. You could put a 100-watt

lamp every three and one-half feet from coast to coast and the plant could provide the power to light the more than 4,000,000 lamps it would take to span the continent in this manner.

DARK FOR CONTRAST



Sometimes a dark-colored flower is just what you need to furnish a contrast with lighter, brighter blooms.

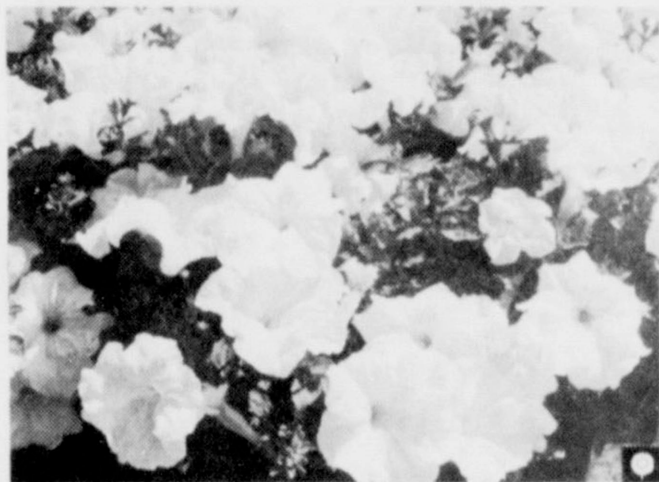
Such a contrast is possible in the single French marigolds by using such varieties as Redhead or Ruffled Red planted with yellow, gold or orange-flowered kinds.

These colors are found in varieties like Sunny, which has clear yellow blooms or the golden yellow flowers of Naughty Marietta which are blotched maroon at the petal bases.

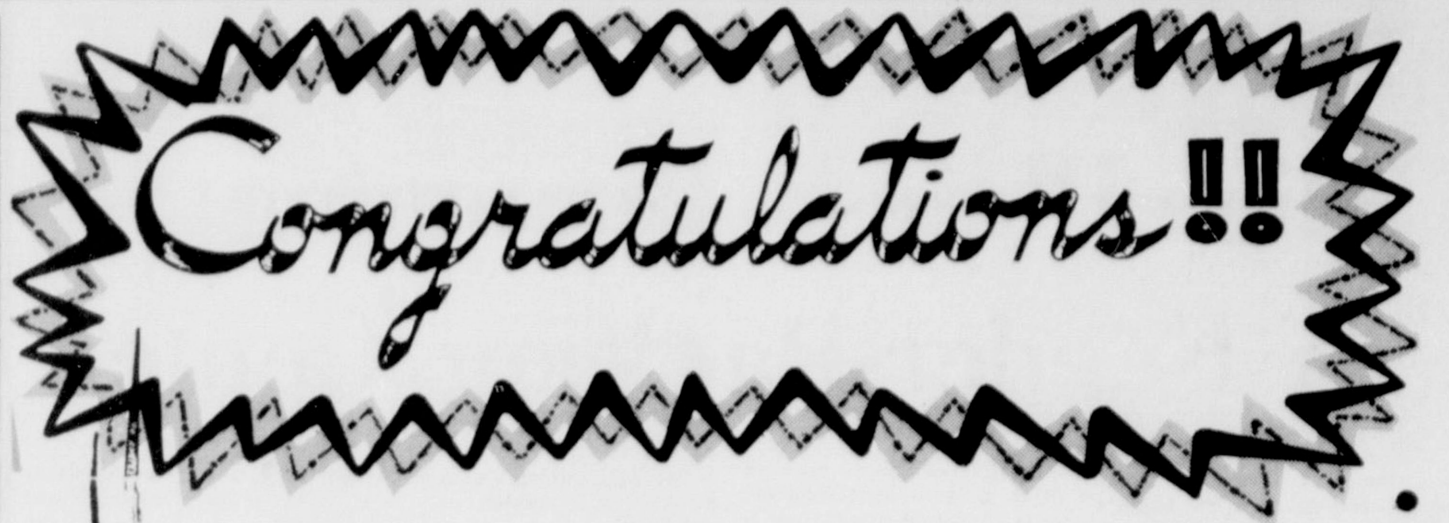
All four varieties named will form plants that are round and mounded at the tops.

Not only is such contrast effective in the garden, but it also helps the flower arranger to achieve greater interest by using the darker colored blooms lower in an arrangement.

OFF TO AN EARLY START



You can have petunias and other annuals that require a longer time to flower in bloom a month earlier if you'll give them an early start by sowing the seeds indoors. This petunia is Super White, excellent for use in bedding.



Are In Order To
MISSOURI BEEF PACKERS
On Your First
ANNIVERSARY

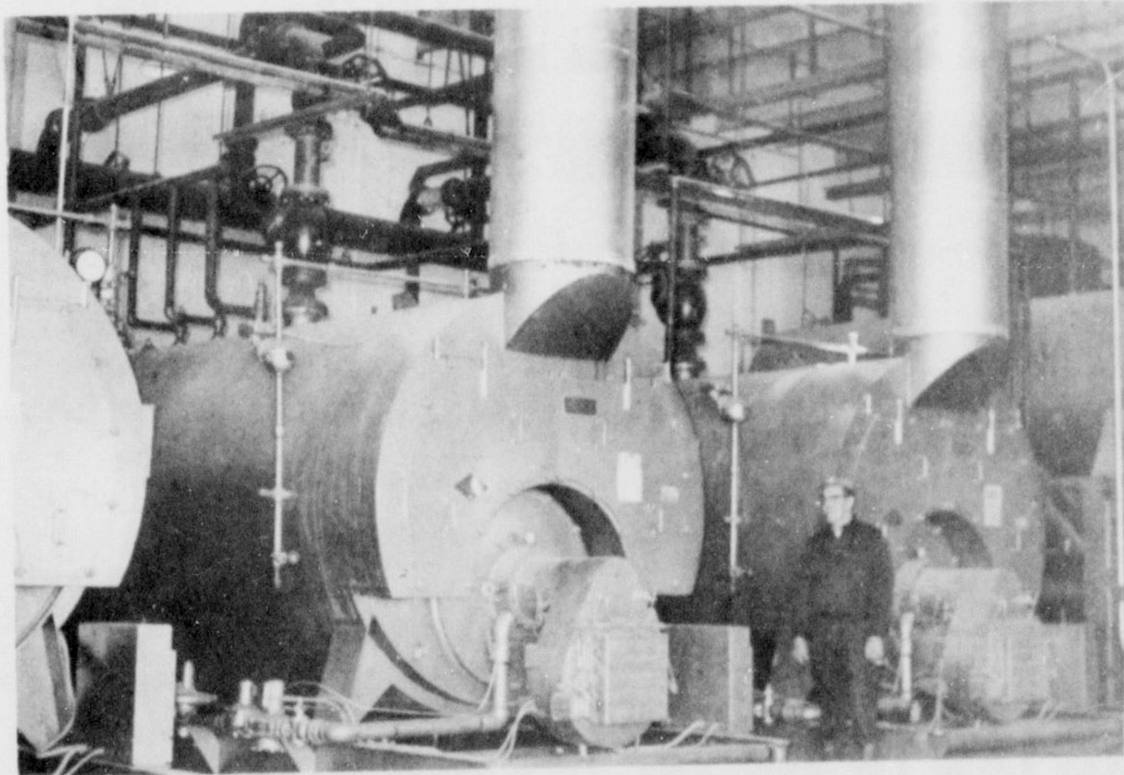


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Heartiest Best Wishes To Missouri Beef Packers
On The Occasion Of Their First Anniversary.

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THE BOILER SUPERMARKET

1956 SINGLETON

DALLAS, TEXAS

TO

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SULLY'S VENDING SERVICE

Hereford, Texas

Labels on the beef diagram: BEEF ARM CHUCK, BEEF RIB PLATE, BEEF RIB, BEEF LOIN, BEEF ROUND.

FACILITIES GROWING

High Plains Becoming A Feeder-Packing Center

The High Plains of Texas is becoming one of the nation's top cattle-feeding centers, with a natural combination of climate, grain sorghum for feeding, and a good supply of cattle.

Within the past few years, the addition of cattle processing facilities, such as Missouri Beef Packers, has completed the cycle, and has created a High Plains feeder-packer industry which trade

authorities say shows promise within 10 years of equaling the economic prosperity and wealth generated by the oil and gas discoveries of the 1920s.

With the upswing in cattle feeding and the addition of the packing industry, a big potential for subsidiary industries has been created. These industries would either service the feeders and packers, or utilize their by-products, to further contribute to the area's economy.

One good example of a subsidiary industry which has been established in Friona is Hi-Pro Feeds, a giant feed mill which caters to the feedlots by supplying supplements, veterinary supplies, etc.

Other examples of subsidiary industries which are possible include a soap industry, to use the huge supply of tallow, tanneries for the hides, bone and scraps for fertilizers and dog foods, and blood for adhesives and pharmaceuticals.

The addition of the packing industry has benefitted cattle producers, and indications are that when the Wilson plant is opened in Hereford, cattle raisers in this particular area should be helped even more. Missouri Beef Packers have indicated that the company will build two new plants, but have not as yet announced their locations.

The mushrooming cattle feedlots have already been a big help to farmers by way of their grain market. The price of grain in the immediate area has been much better the past two years than in some adjacent areas, just out of the feeding center.

Another industry which has benefitted greatly by the addition of the feeders and packers is the transportation industry.

The natural feeding-packing complex is destined to flourish in this area because of the enormous production of grain, availability of cattle, and a dry, relatively mild climate which is conducive to healthy livestock and rapid weight gains.

Proximity to markets, along with blossoming Southwestern and West Coast population centers and efficient transportation systems also are plus factors for the area.

Beef carcasses from the Friona area can be shipped to the Gulf Coast in 12 hours and to

the West Coast in 18 hours.

The addition of Missouri Beef Packers to the area's packing industry just about doubled the number of cattle slaughtered weekly on the High Plains, and when Hereford's Wilson is opened, it will be increased by another 7,000 head per week.

In mid-1957, it was estimated that approximately 10,000 head of cattle were slaughtered on the High Plains. At the time, Swift's plant at Clovis had the bulk of this figure, as an average of 3,500 head of cattle were slaughtered there each week.

Since that time, Swift has opened a new plant in Guymon, Okla., which is processing around 2,600 head of cattle per week.

Authorities point to an additional factor which is helping the Plains area become a feeding-packing center. This is the decentralization of the packing industry from the Midwest, where packing plants have become obsolete, inefficient and burdened with labor problems.

An Amarillo packer predicted two years ago that the High Plains area would be the largest feeding area in the world within five or 10 years.

Bob Glover of Glover Packing Co. said there would need to be a minimum of labor and freight costs. He said at the time that the freight cost would be a decisive factor in attracting feeders and packers to the area.

With a large concentration of cattle and huge amounts of grain within a 150-mile radius, there is little freight cost involved through the fattening stage. Because of this, and the fact that carcasses can be shipped to distant markets much cheaper than live animals, where there is a 40 per cent waste or tankage to contend with, it is only economically practical to fatten and slaughter near the raw products.

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SAFE BIKE SAFE RIDER... May is American Bike Month, a time when thousands of schools, PTA's, police, civic, service and fraternal organizations are sponsoring community-wide bicycle inspection programs to make sure that both bikes and riders are safe for the peak summer riding months ahead. Most bicycle retailers will be offering free safety education materials throughout Bike Month, and many of them will also offer free safety inspections. For good fun and good health, bikes make the GROWING great!



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CONSIGNEE



Petroleum Products

Six Flags Over Texas Has \$1.4 Million In Additions

A vacationer driving along the Dallas-Fort Worth Turnpike at 70 miles per hour suddenly catches sight of a massive 300-foot oil derrick towering above what seems to be a heavily wooded park.

STRANGE sight, maybe. But another quick glance reveals groups of people, near the top of the rig, who bear no resemblance to the popular movie image of grimy oil field roughnecks and wildcaters.

While the driver and his family ponder that scene, they begin to notice six bright and colorful flags fluttering majestically from in front of hedgerows bordering the south side of the park.

If curiosity gets the best of them, they'll turn off at the next exit for a closer investigation and will be rewarded with one of the most exciting and memorable entertainment experiences of their lives — a visit to Six Flags Over Texas.

THE 145-ACRE, historical-theme entertainment park at Arlington, midway between Dallas and Fort Worth, is the state's most popular single tourist attraction. Some 13 million visitors from all over America and many foreign countries have already been counted since Six Flags opened in 1961, and an anticipated two million visitors will attend during the 1969 season.

Six Flags opened this year on April 12. During the spring, the park operates on Fridays from 5 to 11 p.m. and on Saturdays and Sunday from 10 to 10. Beginning May 26, the park will operate seven days a week throughout the summer months until Labor Day. Then it will be open only on Saturdays and Sunday until closing on Nov. 30.

Inside Six Flags, more than 39 rides, attractions and shows recreate the colorful facts, legends and atmosphere surrounding Texas history under the six flags of sovereign nations that have shaped its destiny — Spanish (1519-1821); French (1685-1690); Mexico (1821-1836); Republic of Texas (1836-1845); Confederacy (1861-1865); United States (1845-1861 and 1865 to present).

THOUGH Texas history is the theme of the park, it is not an outdoor museum. Nor is it anything

like a state fair or carnival. It is a combination of amusement park, historical theme fair and landscaped scenic attraction.

Approximately 1,500 young men and women, all college and high school students, serve as hosts and hostesses. Dressed in colorful costumes, the youthful hosts and hostesses dominate every facet of the park's operations. The hosts and hostesses are responsible for keeping the park immaculate, in addition to their other duties.

THAT HUGE oil rig you can see from the turnpike is called the world's largest land-based oil derrick, but nobody drills for oil there. Instead, the structure is one of Six Flags' newest attractions. Observation towers near the top of the rig offer the visitor a high-level view of the entire park stretched out below. At the 50-foot level, they've built a giant 180-foot-long slide with 12 lanes, which will deliver, rather rapidly, any daring souls who wish to embark on a high-speed accessway to ground level.

The derrick is part of a current \$1,400,000 expansion program that has enlarged the park in a physical sense as well as in the creation of new attractions.

Skull Island activities now include a show featuring the aquatic antics of four trained porpoises. The mammals are housed in a 115,000-gallon tank which is surrounded by bleachers with a 1,500-person seating capacity.

ENGINEERS and technicians from the Chevrolet Division of General Motors Corp. have created a "Cinesphere" theatre which is located in the Texas section. Through modern photography techniques, viewers are totally immersed in the action being portrayed on the 180-degree curved screen. For example, if an Olympic skier takes off on the slopes, the viewer also gets the feeling he is on skis, taking every turn, jump — and fall.

Bloom Town's Krofft Puppet Theatre, which debuted last season, has an entirely different production this year called "Funny Wo Id." The rollicking humor and imaginative surprises of this show delights audiences of all ages.

No visit to Six Flags would be complete without at least one trip on the Log Flume ride in the Spanish section. The dashing ride in a hollowed-out log down a water flume of an old saw mill is great fun, even if you do come out slightly wet.

LASALLE'S Adventure in the French section recounts events that occurred in the 17th Century in Texas. The rivership's journey up the swampy Lavaca River is fraught with danger as alligators slither alongside the boat, Spanish conquistadors take dead aim on your craft, and Indians and trappers have at it from opposite sides of the bank, with you caught right in the middle of the crossfire.

The Speelunkers Cave in the Confederate section is another water ride where you pass through a subterranean world in a "Bull Boat."

In a corner of the Texas section, Judge Roy Bean holds court, and many an outlaw meets his due reward under the direction of the venerable judge, the Six Flags sheriff and-or his deputies.

IF ONE'S throat gets parched, there's the Crazy Horse Saloon, where bartenders pour out a steady stream of nothing stronger than soft drinks while talented collegians entertain the folks with lively tunes from yesterday and today.

The show at the Southern Palace Music Hall offers a new specially written, fully staged musical variety production.

Like all rides, attractions and shows at Six Flags, there is no extra charge for the Crazy Horse Saloon or Southern Palace Music Hall shows. Once you pay your \$4.50 for an adult ticket or \$3.50 for a child's ticket (under 12 years) at the main gate, everything is on the house, with the exception of food and souvenirs. In other words, you can ride all the rides and see all the shows as often as desired during the complete day without additional cost.

THE FAMILY budget can thus be planned in advance, and if further savings are needed inside the park, there is an area by a cool stream set aside as a picnic ground.

The Run-A-Way Mine Train pulls out all the stops when it comes to thrills. You board these ore cars and then hold on to your hat, while they hit speeds of up to 38 feet per second. The cars race seemingly out of control along narrow bridges, through a waterfall, into a rock crushing machine and through a hotel lobby, and finally end up diving down an underwater tunnel to emerge moments later in the middle of a lake full of Indian war canoes.

In other rides, you can watch a volcano erupt during a Fiesta Train trip through romantic old Mexico, or drive scaled-down antique or modern sports cars. Board one of two authentic 1890 narrow-gauge steam engines, and you get treated to a nostalgic trip around the entire park.

IF FLYING is your forte, the Jet Set is a good ride to practice on; or if you'd rather not pilot your own plane, take the Swiss Sky Ride and just enjoy the scenery from 50 feet in the air aboard a cable car.

And no matter what the thermometer reads, it's always pretty cool at Six Flags, thanks to over 1,200 tons of strategically located air conditioning.

Six Flags is a dream come true for its founder, Angus G. Wynne Jr., who is chairman of the board of Great Southwest Corp., owner and operator of the park. Great Southwest also operates Six Flags Over Georgia in Atlanta, which is now entering its third operating season.

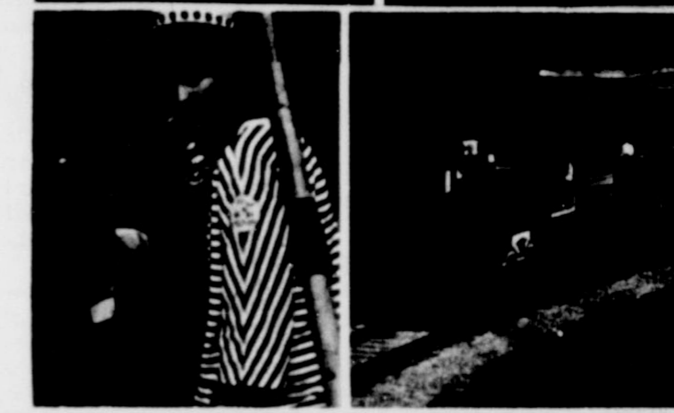
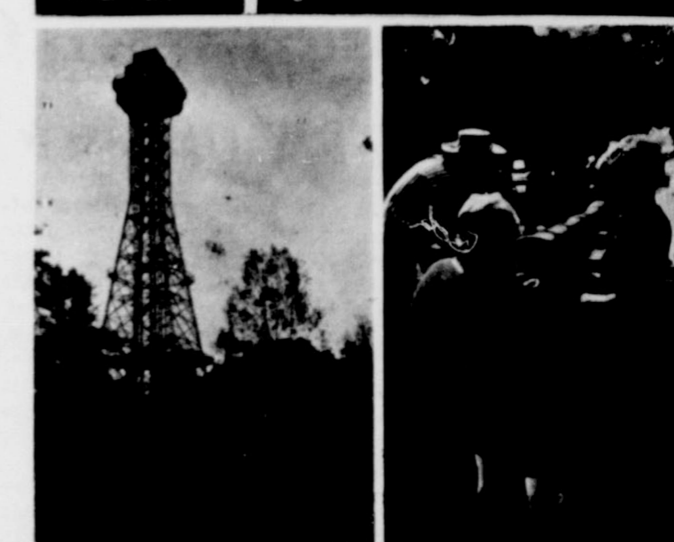
The success of these two theme parks has sparked a search in other parts of the country by Great Southwest Corp. for new sites on which to build Six Flags-type entertainment centers.



SIX FLAGS OVER TEXAS: Aerial view showing, in foreground, entrance mall area with the flags of Spain, France, Mexico, the Confederacy, Republic of Texas and USA seen behind the dancing waters display. In background, the cars of the Swiss Sky Ride can be seen passing over the Southern Palace Music Hall in the Confederate section of this 145-acre theme entertainment park located midway between Dallas and Fort Worth.



SPLASHDOWN: You ride hard, come out wet, but it's great fun shooting the rapids on the log flume at SIX FLAGS Over Texas, the popular historical theme entertainment park located midway between Dallas and Fort Worth.



AQUATIC ANTICS: Another new attraction for the 1969 season features the aquatic antics of four porpoises. Here's one being put through his paces by his pretty trainer. The porpoise show is located on Skull Island. The porpoises are housed in a 115,000-gallon tank which is surrounded by permanent bleachers with a seating capacity for 1,500 guests.

ALL WET

The last three ocean depth records were set by the U.S. Navy Bathyscaphe "Trieste", which culminated in a descent to 35,802 feet.



NUTRITIONIST . . . Dr. Dale Furr, left, has been hired by Hi-Pro Feeds as the company's nutritionist. Dr. Furr will begin his duties locally after June 1. He is shown here with Ron Davenport, general manager of Hi-Pro Feeds. Dr. Furr has been connected with Texas Tech's Pantex operation near Amarillo for the past three and one-half years.

We Are Happy To Welcome Dr. Dale Furr To Our Firm As Nutritionist, Beginning June 1. By That Date, We Hope To Be Supplying The Growing Cattle Industry From Our Mill, The Southwest's Most Modern.

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NARROW ROWS CAN BOOST sorghum yields significantly while adding very little to production costs. According to tests conducted by DeKalb AgResearch, Inc., 20-inch rows have increased yields by as much as 30% over 40-inch rows. As seen in this picture, the narrow rows on the left tend to shade out weeds and retain moisture. These are two factors which encourage higher yields. A switch to narrow rows can usually be done with a very modest investment in equipment.

TESTS SHOW

Sorghum Growers Can Profit By Narrowing Row Widths

Sorghum growers can profit by narrowing their row widths. Tests conducted during 1967 and 1968 by DeKalb AgResearch Inc. have shown substantial yield increases for sorghum raised in narrow rows.

Since a grower can usually switch to narrow rows with a very modest investment, his net profit from such a change is potentially significant.

In 1967 at DeKalb plots in Hart, Texas, 26 inch rows produced from 15 to 22% more sorghum than did 38 inch rows. That was better than 1,000 lbs. per acre.

At Lubbock, Texas, in 1968 tests, 20 and 40 inch rows were compared. The 20 inch rows kicked out 10,241 lbs. of grain while the 40 inch rows produced 7,931 lbs. This was a difference of 29.1%. It was estimated that hail damage had lowered yields about 10% at each width.

Planting rates of both 6 lbs. per acre and 12 lbs. per acre were used in both the 20 inch and 40 inch spacings at Lubbock.

There was no significant difference in yield between the two seeding rates at either row width. It was theorized that this was due to tillering, even at the 20 inch spacings.

According to the test results, it is not necessary to increase planting rates to obtain an advantage from narrow rows.

Investment in equipment for a change to narrow rows is normally minimal. There will

probably be a need for banks, sweeps and planter units, although higher returns from increased yields should easily offset this small additional cost. Harvesting equipment need not be replaced just because row widths are changed.

Narrow rows have the added advantage of holding down moisture and shading out weeds.

When growing sorghum, narrow mindedness can be an asset.

High Plains Looking To Good Crop Year

The High Plains of Texas is looking forward to a good crop year. Sub soil moisture survey in the south plains indicates most farmers have a full bucket.

Oliver Newton, Research Meteorologist says many areas of the plains are going into the season with a better sub soil moisture reserve than normal. Only a few isolated spots indicate a need for the deep moisture.

The survey is taken each fall and spring and the most recent survey, before the big snow of March, showed a good reserve with several counties with four to six inches of deep moisture to start the season. The moisture is revealed as available to plant growth.

With normal rainfall in the growing season there should be both good irrigated and dry-land production for the area. The big rainfall months are

Livestock Production At Record

WASHINGTON (AP) — Stockmen produced a record \$12.8 billion worth of cattle, sheep and hogs last year, a gain of 5 per cent in value from 1967, according to the Agriculture Department.

Output of all meat animals last year also was a record—58.8 billion pounds, compared with 57.7 billion in 1967, the Crop Reporting Board said. Production was lower only for sheep and lambs, officials said.

Cattle accounted for 62 per cent of the meat output; hogs 36 per cent, and sheep and lambs 2 per cent, the same proportion as in 1967.

Production of cattle and calves was a record 36.5 billion pounds, 2 per cent more than in 1967; hogs 21.2 billion pounds, up 5 per cent and the most in a year since 1959; sheep and lambs about 1.1 billion pounds, 2 per cent less than in 1967.

Actual cash receipts from livestock marketings last year were a record \$15.4 billion, up 6 per cent from 1967, the report said.

Cattle receipts in 1968 were \$11.3 billion—a boost of 8 per cent from a year earlier—and reflected an average price of \$23.40 a hundredweight compared with \$22.30 in 1967. Calf prices averaged \$27.60 compared with \$26.30 a year earlier, officials said.


.....

Hog receipts were \$3.8 billion, up 2 per cent from 1967, with prices averaging \$18.60 per hundredweight compared with \$18.90 in 1967.

Cash receipts from sheep and lambs totaled \$316 million in 1968 compared with \$300 million the year earlier. Sheep prices averaged \$6.60 a hundredweight, up from \$6.30. Lambs were \$24.40 compared with \$22.10 in 1967.


Limited pre-plant irrigation has saved producers money on production cost for the coming crop. Elbert Harp, Executive officer of the National Grain Sorghum Producers says producers of the Panhandle Plains region will plant about three million acres of grain sorghum in 1969.

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1. Where can you take the shortest passenger railroad trip in the country?
2. How did Noonday get its name?
3. More than half of America's field-grown roses come from one 50-mile area. Where can you see them?

Still puzzled? Then take a "discovery trip" soon. Before you start traveling round the world, find out how many fascinating things there are to see right on your own doorstep. Start by sending for the Texas Forest Trail folder. You'll discover a lot of things about Texas you never knew before. Like the answers to these questions.

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OUR AREA GAINS

**Packers Forced To Modernize
To Meet The Demand For Beef**

To keep pace with the demand for more beef, the packer must not only have slaughterj cattle available at all times, but modernize to maintain his cost-profit equilibrium.

It is in these areas that many Midwestern packers find themselves in trouble. Scores of large packing plants in the Midwest have closed their turn-of-the-century, obsolete plants and decentralized by relocating in the West and Southwest, or building more modern plants in the Midwest away from big population centers such as Chicago which is racked with labor problems.

But even the new plants generate their own problems. Bill Fleming, managing editor of Beef magazine at St. Paul, Minn., the business paper of the cattle industry, reports that new construction increased slaughter capacity at a fantastic rate. Feeding expanded at a slower pace, and the uneven expansion created problems for today's packers. Fleming points out that the trouble is centered in the western Corn Belt.

The packer headache mentioned most frequently, Fleming reports, is too much competition for livestock.

"To operate efficiently, a packer must have supplies to keep his plant operating 36 or 40 hours a week. At present in the Midwest, it's a struggle," he quoted packers as saying.

To illustrate the high degree of competition among packers for livestock, Fleming quotes Russ Walker, who heads procurement for Iowa Beef Packers at Dakota City, Neb., as saying:

"Our buyers say over 90 per cent of the cattle we buy in the country have been bid in by three to eight buyers. And over 50 per cent of them have been seen by five or more buyers."

Other trouble spots in the Midwest which Fleming cites are inefficient plants, poor

management and labor problems.

"Everyone we approached in the industry agreed that the few remaining old-style plants were doomed. Usually the older plant piled labor problems on top of inefficient design, and the packer found he was better off to let the plant close than to try and overhaul such an operation," Fleming reports.

One observer noted that packing plants operate on a high-volume, low-margin basis, and, therefore, place a premium on skilled management.

"It takes a good man to run a packing plant and there just aren't that many good men around these days," he said. Fleming quotes packers as saying much of the trend toward decentralization of the industry came because of unfavorable labor conditions.

They aren't concerned so much about wage rates as the amount of work people will do.

Fleming writes: "One packer said that many of the old established plants were so hamstrung with union regulations, red tape and low output per man that packers would simply leave the entire community instead of fighting organized labor."

Fleming continued in his study: "Undoubtedly, labor has been a major factor in the decentralization of the packing industry. In the rural area, the packers can pay wages that are below union scale and, time after time, packers mention the amount of work done by 'farm boys' as a major factor in the efficiency of their operations."

According to Fleming, packers in the Midwest agree they need an increase in cattle feeding to keep plants operating efficiently. The average packing plant guarantees workers a 36- or 40-hour week. When supplies are too short to keep the chain moving for the entire week kill costs skyrocket.

He quotes Iowa feeders as saying, "We're through feed-

ing \$1.35 corn to 25-cent cattle. We're going into a stocker-growing program and let somebody else do the finishing."

PLAINS AREA IN ENVIABLE POSITION

Ample cattle, few labor problems and markets place the Plains area in an enviable position. Editor Fleming says: "The same problems plague packers operating outside the Corn Belt. However, these plants are usually located in areas where livestock supplies and slaughter capacity are more in balance. As a result plants are able to work at more efficient levels and avoid the competition that pushes buying costs out of line."

"Midwest packers feel the new plants being developed in the South and West have another advantage. They say most of these plants are located near large population centers that can use most of the beef produced in the plants. Thus, the packer outside the Corn Belt avoids the cutthroat competition that exists in the wholesale meat trade of eastern centers."



When black plastic is used as a mulch in the row, plants such as squash or tomatoes or melons are set through holes made in the plastic.

Green Thumb Tips

A summer cottage near the seashore or a lake is likely to be surrounded by sandy soil, unsuitable for many flowers.

Yet such annuals as love-in-a-mist, nemesis, mignonette and California poppy will grow well in sandy soil. Why not plant seeds early for summer flowers?

One reason gardeners may complain of trouble with bean seeds rotting instead of sprouting is cold soil.

Bean seeds are sensitive to soil temperature — wait until it warms before planting them.

You didn't sow seeds early enough.

You sowed seeds too thickly and then failed to thin enough.

You didn't thin seedlings soon enough.

Or, you didn't allow the plants left after thinning sufficient room for full growth.

The term "monogerm" is a new one when applied to beets. For many years when you planted a beet "seed" you really sowed a group of seeds.

That's why a cluster of seedlings always came up close together. You had to thin these and discard thinnings so room would be adequate for plants left.

Not so with the beet varieties which are listed as "monogerm."

Single seeds produce a single seedling. This saves the work of thinning.

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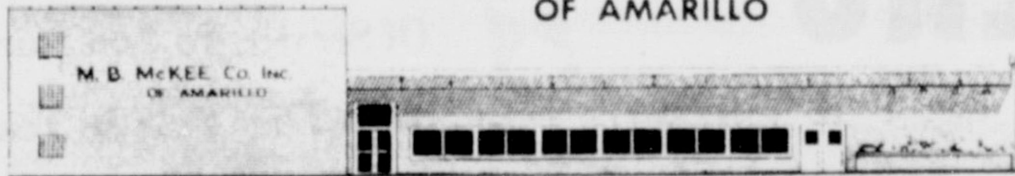
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