

We were refreshed and made to feel that perhaps all is not lost by the announcement last week by the Lubbock Avalanche-Journal that the paper will in the future accept no more advertisements of "Grade X" and unrated movies.

Like many other Americans, we have been horrified by the country's trend toward less and less morality, and it does us good to see someone taking a stand on a matter in regard to morals.

Charles A. Guy, editor and publisher of the Avalanche-Journal, indicated that response to the newspaper's announcement was running about 75-1 in favor of the action.

The A-J in its announcement, said it would accept no more ads concerning the showing of the films to which the moving picture industry itself, as well as an appreciable segment of the public, gives the lowest rating.

"It is a matter of record that other newspapers have taken the identical step in recent weeks, to our knowledge, at least a dozen," said editor Guy. "We anticipate many others will, because in the industry, distasteful movie advertising has become a major headache."

The Lubbock Journalist continued, "We banned the advertising, just as we ban four-letter words from news stories. We think we are right. We have no plans to retreat."

This, we think, is a step in the right direction. It is a part of a fight which the late Sen. Everett Dirksen was waging, in his sponsorship of an anti-obscenity bill, the passage of which would constitute an appropriate memorial to the distinguished lawmaker, the editors of Readers Digest say in the November issue.

Sen. Dirksen had just completed an article for the Digest prior to his death, in which he stated that the United States is overwhelmed with smut.

The late senator pointed out that pornography was a multi-million dollar business in our country, and that one printing plant in Arizona keeps its presses rolling 24 hours a day turning out 35,000 lewd books each day.

The article pointed out that some 200 companies in the country are producing hard-core filth, with sales reaching over \$500 million a year. Postal authorities are swamped with complaints from citizens objecting to pornographic ads.

Sen. Dirksen pointed out that while the Supreme Court has labored for a dozen years to define what may be banned as obscene, it still sometimes misses the boat.

The late senator reminded that the First Amendment's guarantee of free speech has never applied to obscene material. Yet, this is part of the grounds on which a recently-published and much-discussed picture of a Girl Scout was upheld in a New York court.

Sen. Dirksen counted 22 cases in which local juries and state supreme courts had convicted people for dispensing pornography, only to have the decisions reversed by the Supreme Court.

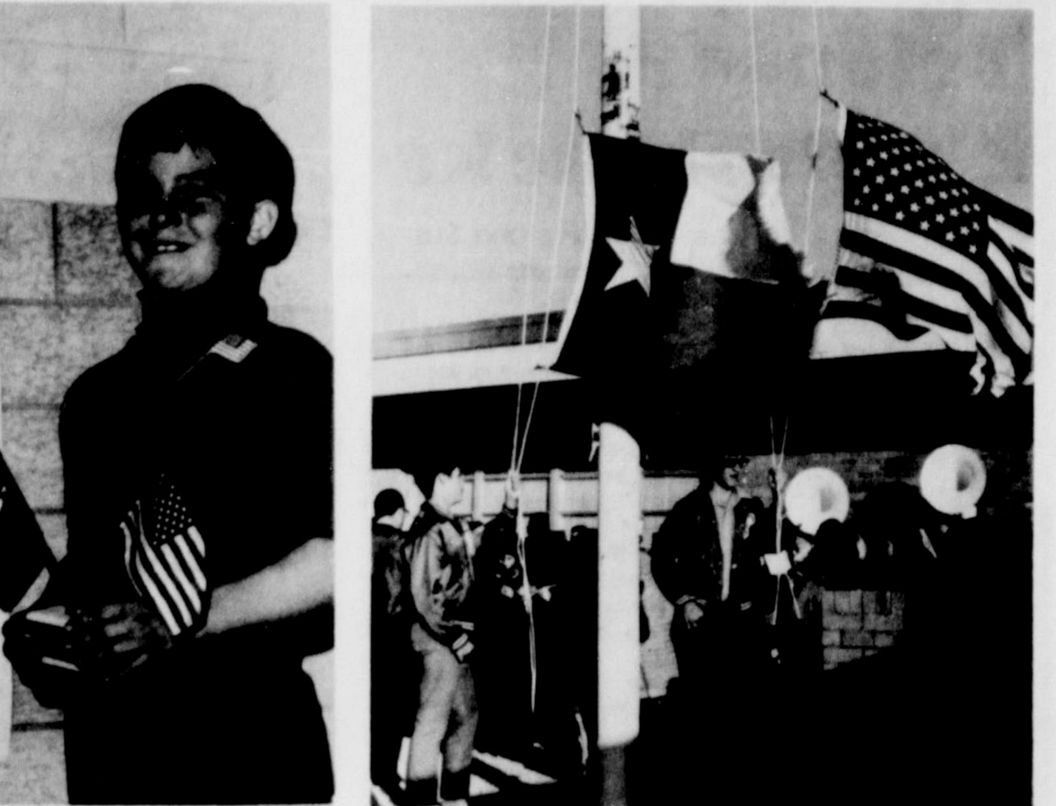
With its decision, the Court overturned the obscenity findings of eight juries and wiped out the attempts of 13 separate states to control the distribution of salacious material, Dirksen's article said.

"By these declarations, the Court switched from being a conservator of legal tradition to being a censor of individual books and films—a most unfortunate switch," Dirksen said.

The late senator said he believed congressional action on the pornography line is desperately needed. He sponsored Senate Bill 1077, which would free juries of local citizens to make the final determination as to whether a book, magazine or movie is obscene, and would not be subject to review by federal courts.

The Supreme Court could review only the legal correctness of any such prosecution, but would not be allowed to look behind the lower court's findings of facts.

Under Dirksen's bill, the people



FLAGS FLY

Silent Majority Speaks Out Here

Friona's "Silent Majority" spoke out on Tuesday, as Veteran's Day was observed locally, with a generous showing of the colors at patriotic functions and by business houses and residences as well.

Veterans Day was marked by at least two observances in Friona on Tuesday. Girl Scouts observed the day with a flag ceremony at the Scout House, as a color guard participated.

The Friona High School Band provided patriotic music as a stirring flag ceremony was presented prior to the beginning of classes on Tuesday.

A reading concerning Veteran's Day was presented, along with the Lord's Prayer and the Star Spangled Banner was played by the band, along with other fitting patriotic numbers. Some townspeople were noted in the crowd in front of Friona High School, along with the students and faculty.

In the downtown area, business places were practically 100 per cent in displaying the flag, and many people dressed in patriotic colors, including miniature flags as lapel pins.

It was by far the biggest outpouring of patriotism exhibited locally on Veteran's Day in several years, sparked perhaps by the publicity which has been given to such things as the Moratorium, and served as a counter demonstration.

Another such outpouring of the colors and patriotism is expected on Saturday, when the second "Moratorium Day" is planned.

United Fund Sets Goal

Friona's United Fund goal for 1969 has been established, according to Bill Ellis, drive chairman. The goal will be \$6,450, which is an increase of only \$86 over the goal for 1968, which was \$8,364.

The 1969 drive is slated to kick off on Friday, and residents are urged to give their "fair share" in order to put the drive over the top in a short time.

Chief Seniors In Final Action

Abernathy's Antelopes will provide the opposition Friday night in the season finale, and the game also has been designated as "Dad's Day." Pre-game activities will begin at about 7:10 with the introductions of players and their dads.

The game also will mark the final high school performance for some 13 members of the Chieftain team, and one notable senior won't be able to participate in the final game for 1969.

Isidore Cordova, the team's leading rusher and scorer, injured a knee in the game at Olton last week, and won't be able to play, according to Coach Bob Owen. Cordova will be replaced in the starting lineup by Junior Donnie Lewellen.

Other seniors playing their final game for FHS will include backs Ted Procter, Danny Kendrick and Rick Davis, and linemen Donny Carthel, Randy Campbell, Charles Fangman, Floyd Schlenker, Tim Oden, Joe Boggess, Doyle Melton, Raymond Hamilton, James Peres and James Singleterry.

Outside of Cordova, the team experienced no new injuries at Olton, and should be all full strength otherwise.

The Chiefs will be striving for a win to bring their final season record to 4-6. They will also be out to protect a good record which Friona

has had against Abernathy since the two teams have been in the same district.

Friona holds a 4-1 edge in the series, and most of the games have been thrillers. The Chiefs won 26-21 in 1964, 13-12 in 1965, 14-13 in 1967, and 28-6 in mud at Abernathy last year. The Antelopes' only win has been a 36-27 scoring duel in 1966.

While the Chiefs will be trying to win to salvage something for a somewhat disappointing season, Abernathy likewise will have its incentive, which would include a 6-4 overall record and an even 3-3 mark in district play.

A Friona win, on the other hand, would tie the two teams in the district standings with 2-3 records, and drop the Antelopes to a break even 5-5 mark for the year.

Boosters Set Annual Choice

A good attendance is urged for the Friona Booster Club meeting of Monday night at 8 p.m., during which time the Fighting Chieftain lineman and back of the year will be chosen by the club.

Attendance at the meeting has been disappointing lately, according to president Kenneth Neill, and a good representation is needed for the Monday meeting.

Pictures on this page demonstrate how Friona displayed the flag on Veteran's Day Tuesday. On the left, a color guard from Girl Scout Troop 244 gets ready to raise a flag in a special ceremony. Middle photo shows third graders in their red, white and blue dress and wearing flag lapels. Children shown are Kimberly Beavers, Chertee Parker and Criss Wyly. An impressive ceremony was held in front of Friona High School, in which the colors were raised, patriotic songs were played by the band, and a prayer and reading were presented. Raising the flags are Kevin Wiseman and Willie Bailey. Shown below is a street scene in Friona, which had the biggest majority of businesses displaying flags on Tuesday.



FOOTBALL EXPERTS

Drake Scores A "12," Takes Contest Lead

Bobby Drake won first place in the ninth week of the Friona Star's Cotton Bowl football contest, but the second place winner, his older brother Owen, is probably the proudest entrant for the week.

Owen's score of 12 gave him the undisputed lead in the race for grand prize in the 12-week contest, with a score of 100. He was the only one of the six contestants who had been tied for the lead the previous week to score a 12, and took a one-point edge in the standings. The elder Drake actually tied

for second with Audvie Barnett, who also had a 12. The tie-breaker score was used to separate the top three contestants for the weekly prizes. Bobby Drake missed the Friona-Olton score by 21 points, and Barnett and Owen Drake missed it by 22.

Others getting 12 games right last week included Melody Drake, Edward White, Frank Truitt, Mrs. B.C. Hartwick, Clarence Monroe, Norman Mohr and Houston Bartlett of Bovina.

Those scoring 11 were Mal Manchee, Mrs. Albert Johnson, Elizabeth Peak, Mike Pavulus, B.C. Hartwick, Bill Bailey, Paul Mohr, Ray Strickland, Jerry Hinkle, Jack Clark and Matilde Castillo.

Drake became the first contestant to reach the 100-point mark. Grouped behind him with scores of 99 are Matilde Castillo and Jack Clark. F.G. Crofford and Elizabeth Peak have scores of 98, and seven contestants are tied at 97.

Chili Supper To Be Served

Plans have been completed for a chili supper to be served in the high school cafeteria Friday evening beginning at 5 p.m. by members of the Junior Class.

Chili and home made pie will be served from five until seven. Plates will be 75¢ for children and \$1.25 for everyone over 12.

Members of the class cordially invite everyone to attend.

VOTE UNDERWAY

Chamber To Ballot On New Directors

Names of eight nominees for prospective members of the Chamber of Commerce's board of directors have been selected, and ballots have been mailed to chamber members.

Members are urged to mark their ballots and return them to the Chamber office. Members are allowed one vote for each \$60 membership paid in dues, in accordance with the new dues setup announced last spring.

Those nominated as directors include Carl Schlenker, Marc Houser, Dr. Jon M. Roden, Kenneth Williams, Steve Struve, Hank Outland, Ralph Shirley and Nelson Lewis. Members will vote on four directors.

Directors whose terms are expiring are Wesley Barnett, John Bingham, Paul Fortenberry and D.C. Herring. Hold-over directors will be Doyle Elliott, Steve Messenger, Dale Smith and W.D. Buske and Clarence Martin.

A brief sketch of the eight men on the ballot follows:

Carl Schlenker, farmer, cattleman. Lifelong resident of Friona and Rhes Community.

Ralph Shirley, manager, Pioneer Natural Gas Company. Chief, Friona Volunteer Fire Department. Named "employee of the year" by Chamber of Commerce, 1967.

Nelson Lewis, maintenance foreman, Farmer County Community Hospital. Resident of city past five years. Columnist for Friona Star.

Dr. Jon Mack Roden, dentist, Graduate of Friona High School, Southwestern State College in Oklahoma. University of Texas Dental School. Practiced locally since 1967.

Kenneth Williams, owner, Ben Franklin Store. Former member, Friona City Council. President, Friona Association of Retail Merchants.

Marc Houser, partner, Houser Food. City resident since 1966. Grew up at Hereford. Former wholesale grocery salesman.

Steve Struve, farmer. Longtime resident of Friona. Member, Friona Lions Club. Associated with Soil Conservation Service prior to farming.

Hank Outland, manager, Southwestern Public Service. Member, Friona Lions Club, Friona Masonic Lodge, Friona Volunteer Fire Department.

Superintendent of Schools Alton Farr was hospitalized in Paducah the first part of the week, but was expected to return home on Thursday.

Farr became ill while visiting relatives in Paducah over the weekend.

Superintendent Is Hospitalized

Star Renews Reader Views

The column which ran in the Friona Star four years ago entitled "Friona Speaks" will be revived next week in order to give the people of Friona a chance to voice their opinions on topics pertinent to our times. Next week's question will be "Are you proud to be an American?" The Star invites your thoughts on this subject either in the form of a short letter or

even a telephone call to the Star office at 247-2211. The paper promises to print opinions both for and against any subject in order that all factions may receive equal publicity. Answers to the question "Are you proud to be an American" are due at the Star office by Monday noon, November 17.

Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO--NOVEMBER 15, 1929

On Friday and Saturday of last week this vicinity was visited with one of the finest snows we have ever had, owing to the fact that it did not drift badly and contained an abundance of moisture. The temperature did not drop much below freezing.

The new laundry equipment which was purchased by Dr. McElroy for his laundry in the north part of town arrived last Saturday, and will be installed as rapidly as possible.

35 YEARS AGO--NOVEMBER 16, 1934

The high school auditorium was filled to capacity last Sunday night for the special Armistice Day program. Mayor F. W. Reeve was master of ceremonies, and gave the opening address.

The schools, churches, women's clubs, city and chamber of commerce supported the local American Legion in a patriotic observance of the day.

30 YEARS AGO--NOVEMBER 10, 1939

A representative of the Southwestern Associated Telephone Company, was in Friona on Monday afternoon interviewing the executive committee of the chamber of commerce, relative to installing the dial system of telephones in Friona.

It seems an unusual fact that the new system will be installed just as soon as the necessary work can be done by the company, which is estimated to take about six months.

20 YEARS AGO--NOVEMBER 11, 1949

Mrs. Lindley Shields was found dead near her home four miles north of Black last Thursday, after apparently suffering a heart attack. She apparently became ill while feeding her child, and was found about 300 yards from her home, with her year-old daughter asleep in her arms.

15 YEARS AGO--NOVEMBER 12, 1954

Concentrated drive to secure all needed funds to start construction of a new building for Parmer County Community Hospital will be launched this Friday night at a county workers dinner in the Friona school cafeteria.

Manager Jimmie Baxter stated today that of \$50,000 for commencement of construction, \$25,500 has been given in cash, at this time, with \$10,000 in pledges on the books.

10 YEARS AGO--NOVEMBER 12, 1959

Friona's annual Community Chest drive will get underway Tuesday in an effort to raise a budget calling for some \$5565, to be used by charity and other community betterment used during the coming year.

Steve Bavousett and J.C. Claborn will serve as co-chairmen of the drive, which kicks off with a breakfast at the Friona Methodist Church.

5 YEARS AGO--NOVEMBER 12, 1964

The Friona Chieftains go to Floydada on Friday seeking a win that would give them their first district championship since 1957, and send them into the Class AA playoffs for the first time. The meeting will be the first in history between the two schools in football.



KING SIZE

Court House Notes

INSTRUMENT REPORT ENDING NOVEMBER 8, 1969 in COUNTY CLERK OFFICE, BONNIE WARREN, COUNTY CLERK.

WD, John B. Buske, Andy Hurst, Jr. et al Co. Tr., part SE 1/4 Sect. 31, T19N4E
 WD, Dale Westbrook, C.L. Vestal, lot 1, Blk. 2, Drake Rev. Sub. Friona
 WD, Patricia Aldridge Brening, Herbert C. Potts, part Garden lot 2 & Garden lots 4, 5, 6, Sect. 31, T9S4R1E
 WD, Roscoe Parr, J.W. Parr, Tr., lots 5 & 6, Blk. 147 Friona Ceme
 WD, Richard B. Vaughn, J. E. Hicks, lots 11 thru 15, Blk. 64 Bovina
 WD, M.H. Martin, W.L. Ve-

nable, lots 1 thru 5, Blk. 21, Bovina
 WD, John Osborn, et al, Ranza Boggess, lots 6 thru 9, Blk. 5, Lakeside Add. Friona
 WD, Jimmie R.L. Cramer, Dean Shipp, S 15' of lot 1, N 62' lot 2, Blk. 2, Welch Acres Add. Unit 1, Friona
 WD, Jimmie R.L. Cramer, William Richard Killion, lot 6, Exc. N 2' thereof & plus N 2' of lot 7, Blk. 1, Welch Ac. Unit 1, Friona
 WD, Bessie D. Drake, et al, Huey T. Dement, lots 26 thru 28, Blk. 14, Drake Rev. Sub. Friona
 WD, Donald C. Green, George E. Green, lots 9 & 10 Blk. 88 OT Friona.

Star Lites.

(Continued From Page 1)

ople of each community would be able to decide for themselves the moral standards under which their youngsters are to be reared.

He finished up the Digest article by urging the readers through civic groups and local organizations to write both of their senators expressing their outrage at the filth which is engulfing our land, and urging support of S. 1077.

Maybe the bill will turn out to be a fitting memorial to a great statesman. Our senators are named John Tower and Ralph Yarborough.

Social Security Rep To Appear

A representative from the Clovis Social Security office will be in Friona on Tuesday, November 18. He will be at the Council Room in the City Hall from 9 a.m. to noon.

Assistance will be provided in completing applications for retirement, survivor, disability, or health insurance benefits. Any other matters pertaining to social security may be handled at this time.

99% of Texas land is in a soil and water conservation district.

Pause And Reflect

By Nelson Lewis

Are you a member of the great silent majority?
 Are you proud to be an American but you just don't feel that your vocabulary or writing skill justifies your sending a "letter to the paper?"
 Are you a little bit timid about writing a few words that you know will be published for all your friends to read?
 Are you somewhat reticent about expressing your views and signing the letter?
 Well, friend, don't you realize that this is the reason you are a member of the great "silent" majority?
 Do you not realize that this reluctance to stand up and be counted is the basic cause of today's crisis in our "land of the free"?

For almost three years, while the situation has grown worse and worse, this column has tried to warn of the impending doom.

Shall all the effort expended, the years of study and observation, the thousands of miles travelled, the hundreds of interviews, shall they all be wasted?

Was it after all just a beautiful dream?
 Or will you, my friends in Friona, back me up and prove to the Golden Spread, to Texas, and to the Nation, that here in Friona, Texas the real true spirit of America still lives?
 That is my question--the answer is yours!

Anybody, you, me, anyone at all, who dares to become involved; who is not content to be one of the "dumb, driven cattle"; that person may expect to be criticized.

All well and good; remember though, that the right to dissent is no stronger than the right to conform.

The upcoming week end will herald more streetpartys by the mob who advocates the immediate, unilateral withdrawal of all our armed forces in Vietnam.

Now, no one in his right mind desires the bloodshed and subsequent horrors of a shooting war--especially those who have lived through a couple of them.

But there comes a time when we have to speak and act in such a manner as to be understood by our adversaries.

Added to this theory is the stark naked fact that we are not fighting this war solely for the freedom of the South Vietnamese. We are fighting Communism.

We are fighting for every idea upon which our country was founded.

We are fighting to keep America free for our children and grandchildren.

Today--as you read this--the Soviet orbital missiles are overhead and are you really naive enough to believe that the long range rocket bombs were removed from Cuba?

What will it take to awaken Americans to the real and present danger?

Do you recall the times when electrical power was shut off to large segments of our country?

Remember the crisis in the northeastern cities? Remember the southwestern states being "powerless" for a few hours?

These almost forgotten incidents are proof that with all our moon trip technology we are still sitting ducks for well timed sabotage!

Just think about it for a minute.

What are our chances of survival if our electricity was cut off?

THE STAR

Founded In 1925 By John W. White

Published Every Thursday at 614 Euclid Street Friona, Texas - 79035

Member Texas Press Association Member Panhandle Press Association Member West Texas Press Association

Prize-winning newspaper. Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968. Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968. First Place General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Second Class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES

Parmer County, adjoining counties: \$4 per year. Elsewhere: \$5 per year.

Bill Ellis, Editor & Publisher

Wahleah Beck, Bookkeeper

June Floyd, Women's News



Member Panhandle Press Association

No lights, water, phones, radio, television, gasoline, fuel, heat, cooling, or gas.

Homes, schools, hospitals, offices, and stores--cold, dark and empty.

A deathly quiet smother the land while we gather in small groups watching our babies die and our old folks drift off into the never, never land of senility or insanity.

And then one morning the parachutes descent bringing well armed soldiers of occupation.

We are defenseless--our firearms having been registered, then confiscated.

Our bellies are empty, our families cold, sick and terrified.

We fall in line to escape total annihilation.

The West Texas wind still blows, the sun still shines, but never again will we enjoy the freedom of this land our sons and our ancestors died to protect.

The voice of free Americans: expressed in a free press just might spell the difference between victory or defeat!



you're Invited

To Attend A PASTOR-LED **REVIVAL**

At **FIRST BAPTIST CHURCH**
 Friona

OCTOBER 16 - 23
 Monday Thru Saturday
 7:30 p.m.
SUNDAYS
 10:50 a.m. & 7 p.m.

(Nursery Open For All Services.)

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Bob Watkins Song Leader

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FIRST BAPTIST CHURCH
 515 Summitt Ave. Friona, Texas Phone 247-3180

Drake Families Have Get-Together Here

Mrs. A.O. Drake and Mrs. Frances Howard of Abernathy spent several days last week in Friona. Wednesday evening members of the family met at the home of Mrs. Drake for a dinner in honor of Mr. and Mrs. Stuart Hoover, Sun City, Arizona, who were visiting here. Hoover is a nephew of Mrs. Drake. Others present included Mr. and Mrs. Arthur Drake, Mr. and Mrs. Earl Drake, and Bobby, Mr. and Mrs. Jerry Brown and daughters, Sherri and Jana, Mr. and Mrs. Floyd Reeve and daughters, Debbie and Angie, Mr. and Mrs. Owen Drake and Mr. and Mrs. Jackie Stowers, all of Friona. Mrs. Drake and Mrs. Howard returned to Abernathy later in the week.

Clark Girl Is Improving

Diana Clark, 10-year old daughter of Mr. and Mrs. Ed Clark, was back in school this week after sustaining bad cuts and bruises in an accident involving a horse last Saturday afternoon. Diana sustained a laceration on her forehead and nose which required 36 stitches to close. She was taken to the Hi-Plains Baptist Hospital in Amarillo for the surgery.

The youngster was riding horseback with Johnna and Garvin Thorn, when the three decided to cross an electric fence. One of the trio was holding down the electric wire with a foot, for the horse to cross. However, the wire slipped, hitting the horse, and also the Clark girl. The horse panicked, throwing the girl and stepping on her leg.

Diana was rushed to Parmer County Community Hospital and from there to the Amarillo Hospital, where a plastic surgeon performed the surgery. She sustained no broken bones, and returned home to Friona the same evening.

Cirrhosis of the liver deaths per 100,000 population dropped from 13 in 1914 to 7 in 1920. It is now back up to 13.7 according to Texas Alcohol Narcotics Education (TANE).

Correspondent Added To Staff

Mrs. Marshall Williams of Lazbuddie is the new Friona Star correspondent for that community. Her mailing address is Box 35, Lazbuddie, and her telephone number is 965-2143.

Residents of that community are cordially invited by Bill Ellis, Star editor and publisher and Mrs. Williams to call her or mail news items to her.

If you live in the Lazbuddie Community and it is inconvenient for you to contact Mrs. Williams, you may call 247-2211 and leave any information you want included in the Lazbuddie news.

WHERE TO GET A PAPER IN FRIONA

???



The Friona Star goes on sale by 6 p.m. each Wednesday. If you would like to get an early copy, the Star newsstands are filled as soon as the paper is printed.

* * *

Friona Star "24 Hour" newsstands are located at the following places:

- *Friona Star Office. . .916 Main
- *Post Office6th & Euclid
- *Allsup's 7-11 Drive-In

Papers may also be purchased at the following locations:

- *Bi-Wize Drug
- *Piggly-Wiggly
- *White's Super Market
- *Earl's Cafe
- *Parmer House Restaurant

* * *

Save Money Over Newsstand Prices With a Year's Subscription.

Buy Quality Foods and Save!



CRISCO

3 Lb. Can

79¢



Gold Medal

FLOUR

5 Lb.

53¢



FROM JOHNSON WAX
GLORY
Spray Foam Rug Cleaner
Spray on!
Sponge in!
Vacuum off when dry
NO SPECIAL EQUIPMENT NEEDED

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23 Oz.

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CALGOMITE

Automatic Dishwasher

Detergent 35 Oz.

63¢



COOL VALUES IN frozen foods

Sara Lee

COFFEE RING
(Blueberry, Raspberry, or Maple Crunch)

Each

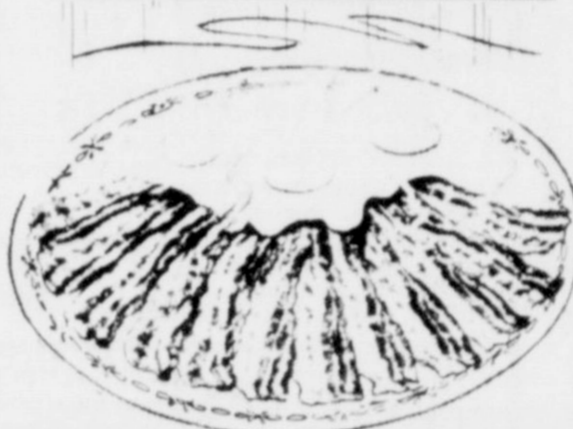
55¢

Welch's

GRAPE JUICE

Can

39¢



BACON

Sunray

2 Lb.

\$1.49

Grade A

FRYERS

Lb.

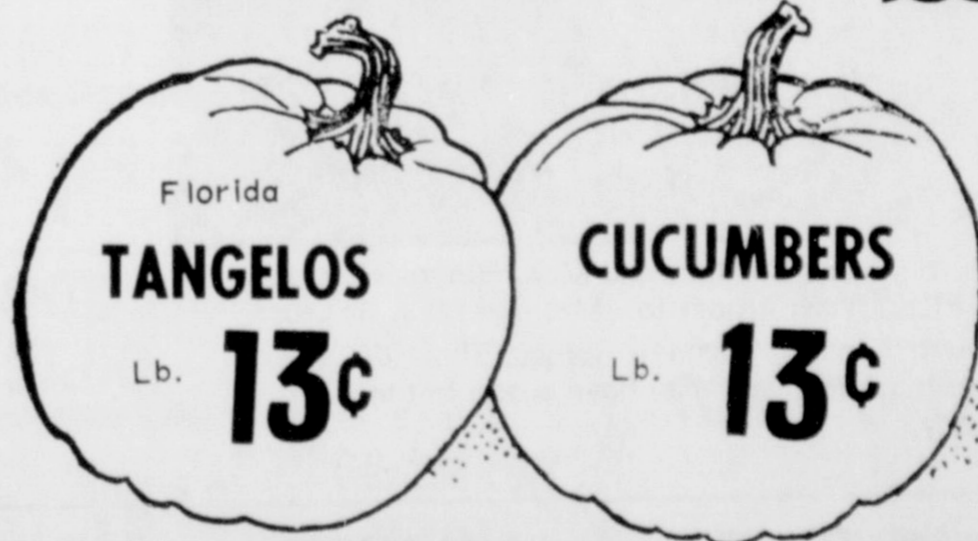
33¢

Rath Black Hawk

BACON

1 Lb.

73¢



Florida

TANGELOS

Lb.

13¢

CUCUMBERS

Lb.

13¢



Cloverlake

SPECIALS!



COTTAGE CHEESE

2 Lb. Box

49¢



ICE CREAM

1/2 Gal.

79¢

Kleenex Paper

TOWELS

Jumbo Size Roll

29¢

Colorado

#2 Russet

POTATOES

20 Lb. Bag

49¢

DOUBLE 'YES' STAMPS EVERY WEDNESDAY

With Purchase Of \$2.50 Or More

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GROCERY & MARKET

Big Enough To Accommodate Small Enough To Appreciate
Phone 247-3343

GOOD CARTON BETTER QUALITY BEST FLAVOR
TRY SOME NOW

READ and USE

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BUSINESS DIRECTORY

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Now Available At
PARR FARMS
1/2 Mile So. E. Black
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Route 1, Bovina, Texas
Phone 389-2191
LARRY POTTS
Route 2, Friona, Texas
Phone 295-3387
Clovis, New Mexico.

ANNOUNCEMENTS
RUMMAGE SALE
Assembly of God Church
1006 Ashland
November 21 and 22
7-1tc
NOTICE... Our insulated coveralls are in at last-just in time for cold weather. Get yours now at Friona Consumers. 7-1tc
WANTED... Pasture for light steers. Bill Lookingbill. Call 276-5692 after 7 or 247-3600. 6-2tc
The Christian Book Store, 347 N. Main, Hereford, invites you to "OUT-OF-TOWN-LADIES-DAY." (Gents welcome, too). Thursday, Nov. 13, 9 a.m. to 8 p.m. Everything discounted 15% this day only. Books, Bibles, cards. One table holds limited supplies at 1/2 price. Plan to come. Free coffee. 7-1tc
DOLLS
Dolls, doll clothes, doll beds. Now being made. Lay Away For Christmas. Mrs. T. J. Presley, Phone 265-3557, Black, Texas. 5-3tc
Need party with good credit in Friona area to take over payments on 1969 Model Singer Sewing Machine in walnut console. Will zig zag, buttonhole, fancy patterns, etc. Five payments at \$5.55 or will discount for cash. Write Credit Dept 114 19th St., Lubbock, Texas 79401. 39-tfnc

WANT ADS PH. 247-2211

CLASSIFIED RATES
First insertion, per word - 6¢
Second and additional insertions - 4¢
Card of Thanks - \$1.00
Double rate for blind ads
Classified Display - \$1.00 per col. inch
Legal Rate 4¢. Minimum Rate 60¢
on cash order, \$1 on account.

DEADLINE FOR INSERTION

Thursday's Friona Star - 4 p.m. Tuesday.
The Star reserves the right to classify, revise or reject any classified ad.
Check advertisement and report any error immediately. The Star is not responsible for error after ad has already run once.

Your Singer dealer. Sales and service. Southern Sewing Center, 213 Main, Hereford, Tex. Ph. 364-3782. 49-tfnc

We will be moving to our new location in Malouf Shopping Center (Former Friona Lanes Building) on December 1, 1969. Visit out modernized and expanded facilities.
Haywood's Cut 'N Curl
Phone 247-3110 Friona, Texas 7-2tc

LOSE WEIGHT... Improve health. Lose up to 10 pounds per month. Complete health facilities. Come in for free consultation and tour of facilities. (For men and women). Special "Texas Rate" Clovis Spa, 1121 Thornton, Clovis, N. M. 2-6tc

AUTOMOBILES USED

FOR SALE... 1964 Jetstar, 88 Olds; 1966 GMC Pickup Gerald Floyd, 247-2470 or 289-5688. 3-tfnc

FOR SALE... 1929 Dodge Brothers Standard Six 4-door sedan. Restored in 1965. Also, a 1929 Model "A" sports coupe, restored in 1969. Call 806-295-3193, Friona. 7-4tc
FOR SALE OR TRADE FOR PICKUP... 1963 Chevrolet Super Sport. Freddie Bailey, 247-2501. 7-2tc

FOR SALE... 1968 Mustang. Radio. Heater. Standard Shift. 289 V-8. Real clean. Call Blayne Bramum, 247-2801. 7-tfnc

FOR SALE

FOR SALE IN FRIONA... Nearly new spinet piano. Concert approved. Tremendous Bargain. This is your chance to own a fine piano by just assuming payments. Write at once: McFarland Music Co., 1401 W. 3rd, Elk City, Okla., 73644. 7-1tc

FOR SALE... 1966 Yamaha 100 cc twin jet motorcycle. Light blue. Good condition. 247-2401 nights: 247-2781 days. 7-2tc

FOR SALE... Artic Cat Snowmobiles. New and used. Have two demonstrators with 20-inch track, 23 HP engines, 25 per cent below dealer's cost. W. A. DeBerry, Olton. Phone 806-285-2406. 7-4tc

GOLFERS... New Cushman Champion 3-wheel golf cart w/ automatic steering and 36 Volt charger. \$795. WHEELS INC., 4021 Mockingbird, Amarillo, Phone 355-7224. 7-1tc

FURNITURE FOR SALE

FOR SALE... Early American couch. 247-2244 after 5:00.

HOME APPLIANCES FOR SALE

FOR SALE... Exceptionally good 42" Kenmore gas range. Griddle, rotisserie. Mrs. Claude Blackburn, 265-3539. 7-tfnc

FOR SALE... Frigidaire combination freezer and refrigerator and gas range. Phone 247-3208. 7-2tc

FARM SUPPLIES

FOR SALE... CARLOAD STEEL HOG PANELS 34' x 16' Galvanized McCourt Construction Co. across from Gibson's Plainview, Texas 5-9tc

HELP WANTED MEN

YEAR-AROUND farm hand wanted. Experienced in irrigation and general farm work. Harvey Garrison, Phone 265-3226. 48-tfnc

WANTED... Station attendant. Apply in person at Claude's Mobil, West Highway 60. Need both full-time and part-time help. 4-tfnc

LOST AND FOUND

LOST... six small Herefords and mixed calves. Gordon Durham, 295-3612. 52-tfnc

LOST... White long haired kitten with collar. Answers to "Smitty." Phone 247-3208. 7-1tc

LOST... 650 lb. steer branded TY on left hip. Jim Dixon, Phone 295-3392. 5-tfnc

CARDS OF THANKS

The family of Cecile Goldie Rule cannot begin to express out sincere thanks and gratitude for the kindness and sympathy of all the friends and relatives who have sent cards, flowers and food during this time of sorrow.

Burford G. Rule
The Jackie Rule Family
The Clyde Rule Family
The Carl Higgins Family
The Larry Rule Family 7-1tc

We wish to express our gratitude and appreciation to our friends and neighbors for their expressions of sympathy and prayers following the death of our loved one, Irvin L. Bauer.
Edna Bauer
Henry and Una Welker
Franklin and Dorothy Bauer
Lee Roy and Gladys Bauer
Ernest and Mary Alice Ramm
Don and Junell Bilalack 7-1tc

We wish to take this opportunity to express our most sincere appreciation to our neighbors and friends for their many kind words and other expressions of love and sympathy following the death of our loved one. We are deeply grateful for your prayers and everything else which has been done in our behalf.
The family of Mattie Green 7-1tc

LEGAL NOTICE

PUBLIC HEARING NOTICE
Friona Feed Yards, Inc., Box 1016, Friona, Texas, 79035, has applied to the Texas Water Quality Board for an initial regular permit pertaining to the control of a variable amount of rainfall runoff containing wastes from its existing feedlot operation which is presently located approximately 3-1/4 miles southwest of the City of Blackon Frío Draw and approximately three miles west of the Frye Lake dam in Parmer County, Texas. The rainfall runoff flows to Frío Draw on company controlled property, thence approximately 1-3/4 miles to Frye Lake where it is retained. A public hearing on this application will be held in the Municipal Office Building, Third Floor, Conference Room "C", 509 East 7th Street, Amarillo, Texas at 10:00 a.m. on December 4, 1969 to determine the conditions, if any, under which the permit may be granted. Additional data will be developed at the hearing, but further technical information concerning any specific aspect of the discharge, if available, can be obtained by writing the Texas Water Quality Board, 1108 Lavaca Street, Austin, Texas 78701. 7-1tc

NOTICE TO BIDDERS
Sealed Proposals addressed to the Honorable Mayor and City Council of Friona, Texas, will be received at the office of Arley L. Outland, City Manager, until 3:00 p.m., December 8, 1969, for furnishing all necessary superintendence, labor, materials, tools, and equipment for constructing one (1) water well for the City of Friona, Texas and furnishing and installing a turbine type deep well pump, complete, with vertical hollow shaft motor and electric control equipment. Any bid received after the time and date stated above will be returned unopened.
Each Proposal must be accompanied by a Certified Check, cashier's Check or Proposal Bond, acceptable to the Owner, in an amount equal to at least five percent (5%) of the total amount of the bid submitted, made payable without condition to the City of Friona, Texas, as a guarantee that the bidder, if awarded the contract will promptly execute such contract and bonds in the forms provided. Bids without the required bid security will not be considered.
The Successful Bidder must furnish performance and payment bonds on the forms provided in the amount of 100% of the total contract price from a Surety Company holding a permit from the State of Texas to act as Surety, or other Surety or Sureties acceptable to the Owner.
Proposals must be submitted on the form provided and, in case of ambiguity or lack of clarity in stating the prices in the bids, The Owner reserves the right to consider the most advantageous construction thereof, or to reject the bid. The Owner reserves the right to reject any or all bids, to waive any formalities, and to accept the bid which seems most advantageous to the interest of the Owner.
Bidders are expected to inspect the site of the work and to inform themselves regarding all local conditions.
Attention is called to the provisions of the Acts of the Legislature of the State of Texas concerning the wage scale and payment of prevailing wage established by the Owner. The scale of prevailing minimum wages is set forth in the specifications.
Information for bidders, proposal forms and specifications are on file in the office of Arley L. Outland, City Manager, Friona, Texas, and Parkhill, Smith & Cooner, Inc., Consulting Engineers, 201 Avenue R, Lubbock, Texas. Copies of such documents may be secured from either the City Manager or Parkhill, Smith & Cooner, Inc. City of Friona, Texas
By W. L. Edelman 6-3tc

FOR RENT... 2 bedroom apt. R.L. Fleming. 247-3283. 7-tfnc
FOR LEASE... Grazing for 200 small steers. 3-1/2 miles southwest near MBP. Jim Dixon, Phone 295-3392. 5-tfnc
PRICED TO SELL
Large brick home-3 bedrooms 1-3/4 baths
Dishwasher
Disposal
Ref. air
Humidifier
Carpet-drapes
Gas Bar-B-Q and patio in a fenced backyard. Good terms. John Bingham Land. 52-tfnc
295-3566 -- 247-2745

Marshall M. Elder
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Rushing Real Estate
Phone 247-3266 or 247-3370
Friona, Texas

FOR SALE... 2 room stucco house to be moved. Call 265-3657. 5-4tc

NOTICE:
We can build you a new home in Ridgeview Addition; nothing down and low interest rates. See ED HICKS REAL ESTATE, 247-3537 or 247-3189.

FOR COMPLETE REAL ESTATE SERVICE CONTACT
J. G. McFARLAND
Phone 247-3272 or 247-2766
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FOR SALE
Hub Store
Call
Mr. or Mrs. Glen Williams
Phone 265-3273 or 247-2208 (At Night)

FOR SALE... Cute, cuddly Cocker Spaniel puppies. Blondes and whites. Will hold till Christmas if you wish. Also will sell cheap to a good home, grown female blonde Cocker. Very gentle, especially good with children. Phone 247-3053. 7-tfnc

APARTMENTS

NEW... Extra nice 2 BR Tri-Plexes, all electric kitchens, heating and ref. air. Refrigerators, ranges, dishwashers, disposal, drapes, carpet, disposal, self cleaning double oven range. Large covered patio, double garage, lots of storage. 1001 Austin, 247-3063. Shown by appointment only. 7-tfnc

FOR SALE... Large 3 bedroom white brick house. 2 full bath, walk in closets, carpet, drapes, fireplace, dishwasher, disposal, self cleaning double oven range. Large covered patio, double garage, lots of storage. 1001 Austin, 247-3063. Shown by appointment only. 7-tfnc

FOR RENT... 2 bedroom apt. R.L. Fleming. 247-3283. 7-tfnc

ACREAGE FOR RENT

FOR LEASE... Grazing for 200 small steers. 3-1/2 miles southwest near MBP. Jim Dixon, Phone 295-3392. 5-tfnc

REAL ESTATE

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BINGHAM LAND CO.
HOME PHONE 295-3566 OFF PHONE 247-2745

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FOR SALE
Hub Store
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Mr. or Mrs. Glen Williams
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LIVE FREE... With income from 2 units, occupy third, in new luxurious 2 bedroom brick tri-plex. Near schools, tax advantages, ref. air, dishwasher, drapes, carpeted, range, refrigerator, tile bath, ample storage, in Friona. Call collect 806-763-5323. No down payment to veteran. 6-tfnc

FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park. Located at 802 East 11th, 8 Blks. east of Main on Highway 60. Call 247-3545. 46-tfnc

Am interested in buying first or second lien notes secured with farm or ranch lands. J.J. STEELE Citizens Bank Building Clovis, New Mexico, 88101 4-4tc

MISCELLANEOUS SERVICES

RCA Whirlpool
Sales - Service
E. W. Turner
Phone 247-3035

REAL ESTATE LOANS

Farms... Acreage... Industrial Tracts... 1-Acre mobile home lots... business lots.
PRUDENTIAL America's Largest Farm Lender! SAM NUNNALLY Hereford! 364-2814 Day 364-4299 Night

WELCOME TO FRIONA



Our newcomers this week are Mr. and Mrs. Blayne Branum, who moved to Friona from Amarillo. Mr. and Mrs. Branum are associated with Claborn Funeral Home. Their daughter, Becky is an eighth grader, and they have a son in the Air Force in Germany.

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Lumber, Paint & Tools

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117 West Sixth
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FRIONA WHEAT GROWERS
Elevator Service
Field Seeds

Lazbuddie News

An overnight guest Oct. 30th in the Quinn Weaver home was big boyhood friend and baseball chum, Guy Gaston from Hollywood, California, on his way to Arkansas. Visiting this weekend in the same home is their daughter, son-in-law and grandson, Mrs. and Mrs. Bill Henson, and Jeff, from Hobbs, New Mexico.

With the sun shining again the farmers are returning to the fields to finish maize harvest, start fall plowing, and begin cotton harvest.

Before the Hart-Lazbuddie game, the Lazbuddie Young Homemakers had a "Hamburger Fry." It was a success and the food was good. A big thank you goes to all who came and ate with the Young Homemakers.

The Lazbuddie Young Homemakers met Thursday, November 6th, at 3:00 p.m. in the home economics room for their regular monthly meeting. Final plans were made for the Hamburger Fry, a bake sale, Tuesday Nov. 25th before Thanksgiving, at the Lazbuddie Grocery, and an all-day workday to make articles for the bazaar to be held in December. Also discussed were plans to sew robes and housecoats for the children in Baptist Children's Home, Portales, New Mexico. Proceeds from all projects will benefit this home, especially at Christmas time.

Miss Linda Block, Amarillo, bride-elect of Larry Davis, Lazbuddie was honored with a bridal shower, Friday, November 7th in the Methodist Fellowship Hall at Lazbuddie. Seated at the head table were Linda, Mrs. Freeman Davis, Mrs. Jacob Block, mother of the bride, and Dayna Block, her sister.

The table was covered with white lace table cloth. The centerpiece was a white and green arrangement, with green candles, and large green bow and ribbon draped down the front of the table. The corsages were bright floral cloth napkins with a recipe card attached to each. Every hostess filled in the recipe card with her favorite recipe and gave it to Linda after shower.

Among friends and out-of-town guests were: Mrs. Raymond Carson and Mrs. Billie Carson, Olton; Mrs. Geneva Hinson and Mrs. Charlene Phi-

pps, Clovis. Linda and Larry received a variety of useful gifts. The wedding date is set for November 29, 1969. Hostesses were as follows: Mrs. Hubert Elliott, Shirley Steinbock, Iva Carpenter, Louise Beaver, Edith Graef, Rita Welch, Novalee Seaton, Gloria Elliott, Kitty Gallman and Linda Elliott. Hostess gift was an electric mixer.

Analyst Is Guest Speaker For Local Club

Ray Walker, vice-president, of the Texas Graphoanalysis Association and dean of instruction at the Institute of Scientific Suggestion, was guest speaker at the Thursday afternoon meeting of Friona Young Homemakers in the Friona High School cafeteria. His theme was "Fears and Their Defenses."

The devotional was presented by Mrs. Graham Prewett. Mrs. Danny Black and Mrs. Calvin Dozier, hostesses, served pumpkin pie and hot spiced tea to the speaker, Mr. and Mrs. Heggler of Midland, Mrs. Joe McLellan and Mrs. Jerry Wickle, who were guests; two sponsors, Mrs. Arthur Turrough and Mrs. Ernest Osborn, and eight members.

Baby sitting service was provided by Leta Wylie, Jan Jameson, Sherri Woodruff, Sheryl Patterson and Kay Riethmayer, who are members of the Dawn and Dusk Chapter of Future Homemakers of America.

Looking for a wardrobe faller? Well, the leather and suede look is going to be popular again this fall. Colors will range from deep purple and dark green to the palest yellow. Be sure and look to the hang-tag or label for care instructions.

Only 9 of the nearly 50 vegetables common to the American table are natives of the Americas. They are corn, white potato, lima bean, common bean, tomato, squash, summer squash and pepper, name Extension foods and nutrition specialists.

Program Presented By Homemaking Students

Highlight of the Saturday morning meeting of the Delta Xi Chapter of Delta Kappa Gamma in the Friona High School Cafeteria was presentation of a program by two homemaking students of Dimmitt High School and Mozell Neill of Hereford.

The two students were Mary Cardenas and Adela Barba, who gave talks on the dating, courtship and marriage customs of Latin Americans. Theme of the program was "Cutting Patterns For Future Life."

About 55 members from Ca-

stro, Deaf Smith and Parmer Counties were present. The club collect was led by Ormel Lee Walker. During the brief business session prospective candidates for membership and division of the society were discussed.

Hostesses were Mrs. Lois Miller, Mrs. Bryan Hardgrove, Mrs. Ernest Osborn and Mrs. Frank Truitt, who served refreshments. They were assisted by Mrs. Raymond Cook, Joy Morton, Mrs. Martha Bates, Mrs. Ethel Bengler, and Mrs. Harry Whitley.

Mental Discipline Is Theme Of Study Club Meet

Theme of the Thursday evening meeting of New Horizons Junior Study Club was "Mental Discipline". Dr. Loyd A. Shackelford, local dentist, was the guest speaker. He was introduced by Mrs. Joe McLellan.

In his talk Dr. Shackelford emphasized the point that mental health is on an individual basis and hypnotized a member of the club during a demonstration of the use of hypnosis as a tool to use toward better mental health.

The meditation was presented by Mrs. Tommy Hammock. Roll

call was answered with horoscopes. Special guests were Mrs. Leon Massey, Mrs. Wayne Rhodes, Mrs. George Angerer and Mrs. Graham Prewett.

During the business session, which was presided over by Mrs. Walter Cunningham, an announcement was made that the annual sale of Del Cerro pecans is now in progress. Anyone desiring to buy pecans may call 247-2809 or 247-2463.

Refreshments were served by Mrs. Jim Akers and Mrs. Jerry Wickle, hostesses.

WANT ADS DO THE JOB FAST!

Phone 247-2211

Will It Happen Again Next Spring? Buy "Wet Field" Insurance. PLOWDOWN NITROMITE THIS FALL

If the big rains come again next Spring, you're safe - with nitrogen already in the ground to give young plants a strong start. And you get the job done when the product, labor, and equipment are readily available. No last-minute rush.

Even if you graze stalks this fall, there'll still be lots of crop residue left in the field. NITROMITE plowdown will aid decomposition of this residue, releasing valuable nutrients for new plants in the Spring.

The clincher is at harvest: if ever there was a good time, this will be the year to give your crop a great big shot in the yield with NITROMITE. Shamrock's fine brand of anhydrous ammonia - 82% nitrogen for bigger, high-protein yields.

Fight back. Fight for your share of the big next year. PLOWDOWN NITROMITE THIS

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Friona, Texas

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A UNIT OF DIAMOND SHAMROCK CORPORATION



Plans Made For Christmas Party

The American Legion and Auxiliary met in joint session at the Legion Hall recently for the regular monthly meeting. Plans were made for the December meeting, which will be a Christmas dinner and program.

Complete details will be announced in a later edition of the Friona Star.

Other business discussed included projects, a Christmas gift shop, a report on membership, and payment of dues.

Mrs. Earl Drake, membership chairman, reported the designated quota was almost assured. Anyone who has not yet paid dues is asked to do so at once.



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Double Stamps On Wednesdays With Purchase of \$2.50 Or More

Phone 247-2250

PUBLIC AUCTION PARMER COUNTY, TEXAS REAL ESTATE Saturday, November 22 - 1:30 P p.m.

Located 6 miles North of Friona on FM 214 then 6 miles West on South side of road. Legal Description: Section 6, T.W. P. 1 N. R. 3 E.

Farm consists of 303 acres all in cultivation with 2 good 8 inch wells on natural gas.

Milo allotment, 193 acres; projected yield 93 bu.
Wheat allotment, 75.3 acres; projected yield 33 bu.
Cotton allotment, 10.2 acres; projected yield 610 lbs.
Government payment of 1969 is \$8,500.00.

1/2 mineral rights.

Land lays almost level and is some of the best soil in Parmer County.

Improvements are a 2 bedroom house, 40' x 100' metal barn and good well for domestic use. Farm has 1/4 mile of underground tile.

Terms: 10% down on date of sale. Good terms are available. Contact owner before date of sale.

Possession at closing.

FARM MACHINERY

Waukesha motor, good
2-Chrysler Industrial motors, good
1957 Chevrolet pickup with stock racks
8 ft. off-set tandem disc
Model U M&M Tractor
150 gal. butane tank
Lot of irrigation tubes
1 Lot of misc. items

Terms: Cash

Owner: G.M. Durham Phone 295-3612 Friona, Texas

Any announcement made on day of sale supersedes all other announcements.

QUINTON JENKINS AND ASSOCIATES - THE AUCTIONEERS
616 Kamado Trail - ph. 806 383-7733 or 806 383-0970
AMARILLO, TEXAS 79108

You are invited to watch our television program at 7:20 A.M. each Tuesday on channels 8, 10, and 12 and listen to our radio program at 12:00 noon each Friday on KGNC.

FRUIT COCKTAIL

WHITE SWAN #303 Can 5 / \$1.00

PEARS 4 / \$1.00
WHITE SWAN #303 Can

PORK & BEANS 7 / \$1.00
WHITE SWAN #300 Can

Blue Lake Cut GREEN BEANS 6 / \$1.00
WHITE SWAN #303 Can

Whole Kernel or Cream Style CORN #303 Can 5 / \$1.00

Chico TOMATOES 6 / \$1.00
#300 Can

Sweetheart 25 \$1.89
FLOUR Lb. Bag.

Big Mike DOG FOOD 12 / \$1.00
#300 Can

Nutwood BACON 2# \$1.43
Pkg.



FRYERS
Lb. 33¢

Swifts Jewel

SHORTENING

3 Lb. Can

69¢

SWEET POTATOES Lb. 12¢

Washington APPLES Lb. 19¢

Florida GRAPEFRUIT 2 / 31¢

STOCK UP and

SAVE!

SPECIALS!

WHITE SWAN

Luncheon PEAS #303 Can 5 / \$1.00

PINEAPPLE JUICE 46 Oz. Can 3 / \$1.00

TOMATO SAUCE 8 Oz. Can 10 / \$1.00

Tall Can MILK 6 / \$1.00

CATSUP 20 Oz. Bottle 4 / \$1.00

BISCUITS 10 Ct. Can 12 / \$1.00

Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD

8th Grade Scores Win

Friona's eighth grade Braves scored their fourth win of the season, an impressive 20-6 score over Hereford Stanton here last Tuesday.

There was no scoring in the first quarter, but Friona began a drive at the Stanton 46 with Danny Waggoner and James Peera taking turns making gains. Early in the second period, Waggoner ran eight yards for a TD, and Friona had a 6-0 lead as the point try failed.

Enjoying good field position after a Stanton fumble, the Braves got back on the scoreboard on a pass play from Bill Fallwell to Randal Snyder, which covered 43 yards. A pass for two points failed, but Friona had a 12-0 halftime lead.

After a scoreless third quarter, the Braves drove 55 yards in the fourth period, with Fallwell hitting Weldon Peace on a 26-yard pass play, and Waggoner getting the TD on a 10 yard run. Fallwell passed to Peera to two points and Friona led, 20-0.

A good kickoff return and a long run from scrimmage helped the Hereford team get on the scoreboard with just 1:28 left in the game.

Stanton 8th	0	0	0	6-6
Friona 8th	0	12	0	8-20



EIGHTH GRADE. . . Friona's eighth grade football team, which finished its 1969 schedule with a 4-4 record Tuesday night, is shown above. In the back row, left to right are Trip Horton, Terry Thompson, Bill Fallwell, Bobby Wellen, Benny Hamilton, Greg Collier, Weldon Peace, Randal Snyder, James Peera, Leonard Wassom and Coach Jackie Morgan. Middle row-Teddy King, Kent Patterson, Danny Waggoner, James Stevick, Ricky Johnson, David Renner, Jesse Rando, Henry Gonzales, Ricky Harper. Front row-David Hardgrove, Mickey Harrelson, Rene Perez, Jay Messenger, Lupe Gonzales, Ricky London and Hoyt Estep.



PITCHOUT TIME. . . Quarterback Danny Kendrick, well defended by two or three Olton Mustangs, gets set to pitch the ball out to halfback Rickey Davis. Friona lost the tough decision, 6-0.

DEFENSE SHINES

Longhorns Trip Hart To Clinch Playoffs

The Lazbuddie Longhorns clinched a spot in the class B playoffs for the second straight year with a convincing 22-2 win over Hart, their biggest District 2-B hurdle, last Friday night.

The Longhorns, who have been noted for their offense during the past two years, came up with one of their best defensive games to hold the high-scoring Hart team without a touchdown for the first time this year. Except for a high snap on a punting situation, they would have been shut out.

The win was Lazbuddie's seventh of the year, and 19th over a two-year period. Star halfback Derrell Matthews got the Longhorns off and running by plunging a yard on fourth down to cap a Lazbuddie drive in the opening stanza.

Quarterback Monte Barnes passed to Charles Lee for two points, and Lazbuddie led, 8-0. Still in the first quarter, Lee fielded a Hart punt at midfield, and rambled 50 yards for another Lazbuddie touchdown. Fullback Larry Hodges ran the points, and the host Longhorns had a 16-0 lead. This turned out to be the halftime score, as there was no scoring in the second period.

In the third quarter, Matthews gave the team more of a cushion, with a 65-yard run from scrimmage. The point try failed, but the score had advanced to 22-0. Hart kept from being shut out, but didn't do anything to earn it. Forced to punt deep in their own end of the field, a high snap from center went over punter Barnes' head and out of the end zone for a two-point safety.

Hart's main threat to score under their own power was halted at the 11-yard line. Matthews picked up 125 yards rushing to lead the Longhorn offense. He also was cited along with halfback Charles Lee, and guards Jimmy Noland and Terry Scott as being a defensive standout in the game. Friday the Longhorns host Amarillo's Alamo Catholic in a non-district test. Alamo stands 5-3 for the year. Following that, only a district game at Matador remains before Lazbuddie will enter the playoffs.

Freshmen Lose Game At Hereford, 22-0

Friona's freshman football team dropped a 22-0 decision to a tough Stanton team in a game at Hereford last Thursday, making their season record 4-4, with one game to go. The freshman Chiefs drove to Stanton's five-yard line in the opening period, after taking a fumble at the 20. However, four plays from the five failed to crack the goal-line and Stanton took over just outside the goal.

Stanton recovered a Friona fumble in the second quarter, and went 64 yards to score in seven plays. A pass for extra points made the score 8-0. The Frosh Chiefs drove to the Stanton 25 with 55 seconds left in the half, but failed to make a first down. Stanton returned a Frosh punt to the Friona 43 early in the third quarter, and scored four plays later from the 16. A kick made the score Stanton 15, Friona 0.

Bad luck on punts gave Stanton good field position, and they added their third TD late in the quarter in two quick plays following a short Friona punt, making the score 22-0. Further scoring by Stanton was prevented when Scot Lillard intercepted a pass at the five. Another time the Freshman Chiefs held in three plays from their 10, and a Hereford field goal try failed.

Friona then drove from their own 20 to Stanton's nine, but time ran out on the drive. The team will conclude its season against Canyon "Purple" at Canyon Thursday. Friona 9th 0 0 0 0-0 Stanton 9th 0 8 14 0-22

STANTON STANTON

	LHS	HHS
First Downs	16	12
Net Yds. Rushing	206	117
Net Yds. Passing	17	18
Total Net Yards	223	135



LONGHORN SENIORS. . . The seven boys shown above with Coach Pat Casey will be playing their last regular home football game this week when Lazbuddie hosts Amarillo's Alamo High School. In the back are guards Roque Flores, halfback Derrell Matthews, guard Terry Scott and Coach Casey. In front are center Pablo Mendoza, fullback Larry Hodges, quarterback Monte Barnes and end Gail Morris.

Statistics

	FHS	OHS
First Downs	12	12
By Rushing	9	5
By Passing	0	7
By Penalty	3	0
Net Yds. Rushing	175	131
Net Yds. Passing	9	130
Total Net Yds.	184	261
Passing	10-1	32-10
Had Intercepted	4	4
Fumbles Lost	4	3
Punts, Yds.	5-207	2-90
Punting Avg.	41.4	45.0
Penalties	2-30	6-60

Score By Quarters

Friona	0	0	0	0-0
Olton	0	0	0	6-6

INDIVIDUAL RUSHING

Player	TCB	Yds.	Avg.
Cordova	15	59	3.9
Davis	10	58	5.8
Procter	15	41	2.7
Lewellen	5	17	3.4
Bailey	1	1	1.0
Kendrick	10	0	0.0
Royal	1	-1	-1.0
Totals	57	174	3.1
Opponents	31	131	4.2

INDIVIDUAL PASSING

Player	PA	PC	Yds.	Avg.
Kendrick	5	1	9	1.8
Procter	4	0	0	0.0
Carthel	1	0	0	0.0

INDIVIDUAL RECEIVING

Player	PC	Yds.	Avg.
Royal	1	9	9.0

KICK RETURNS

Player	No.	Yds.	Avg.
Procter (KO)	1	22	22.0
Melton (KO)	1	10	10.0
Hamilton (Punt)	1	4	4.0

Unbeaten Year

Friona's 7th grade footballers blasted Canyon "Purple" 50-6 Tuesday night to finish an unbeaten year and clinch the co-championship of their junior high conference.

Only blemish on the team's record was a 14-14 tie with LaPlata, as the team finished with a 7-0-1 record.

MISTAKES HURT

Chiefs Play Olton Close In 6-0 Loss

Friona gave Olton the football one time too many last Friday, and the Mustangs finally runched across a touchdown in the error-plagued contest, and claimed a 6-0 victory.

The Chiefs lost the ball eight times—a season high on fumbles and pass interceptions, and Olton's attack was likewise slowed, as the Mustangs lost the ball seven times.

That made a grand total of 15 "turnovers" in the game, and Olton finally scored following the last one by Friona, driving 28 yards out of sheer necessity and cracked the goose-egg on the scoreboard with only 3:09 to play in the frustrating contest.

The Mustangs had several scoring threats, but twice had drives stonied by pass interceptions by Danny Kendrick near the goal-line. Another time, Olton missed on a field goal try from close range, as it looked like the teams might battle to a scoreless tie.

At one point late in the first half, the ball changed hands three times in four plays, with two 15-yard penalties assessed in the meantime, one on each team. Friona, never able to mount a sustained drive until time was running out, missed its best opportunity to score after recovering an Olton fumble at the Mustang 23-yard line on the fourth play of the last quarter. Donnie Lewellen gave Friona possession of the ball.

However, on the Chiefs' very first play, Isidore Cordova, after picking up five yards to the 18, fumbled as he was tackled and Olton had the ball back.

So error-filled was the game that one point two Olton pass receivers ran together in the open, causing the pass to be incomplete.

At one point Friona had thrown four passes, and all four were intercepted by the Mustangs. The Chiefs wound up with only one completion in ten tries, while Olton's fabulous sophomores also had an off night, hitting only 10 of 32 attempts, and likewise giving up four interceptions.

After Friona's ill-fated attempt, Friona got the ball back when Ted Procter intercepted a Stockdale pass at the Friona 39. However, another bad break was to befall the team four plays later that changed the course of the game. David Carlton, who had been floating high snaps back to Donnie Carthel on punts all night, lofted one just out of Carthel's reach this time, and Carthel, having to scramble for the ball, made a desperate shovel pass that was incomplete.

Olton got the ball, and during the disorganization the officials apparently lost the line of scrimmage and the Mustangs had it seven yards nearer the Friona goal.

Fired up, Stockdale hit on two passes for first downs, and Olton had first and goal at the Friona 10. However, the Mustang

passer was hit for a seven-yard loss and on fourth down Olton elected to try a field goal, having the ball at the six. The kick was hooked to the left, though, and Friona took over at the 20. But on second down, Cordova fumbled after a four-yard gain and Olton had it right back, at the Friona 28. Expecting a pass, the Chiefs' line let tailback Ronnie Sanders nest them for a 17-yard gain, Olton's longest run from scrimmage of the night, to the 11. It looked like the Chiefs might hold, but on fourth down Sanders crashed over from the two and Olton led, 6-0 with only 3:09 showing on the clock. Friona's hopes were aided somewhat when the kick after touchdown was a shade wide. Procter returned the kick to the 32, almost breaking away. Then the Chiefs began what turned out to be their longest sustained drive of the night, but they just didn't have time for a sustained drive to score. Cordova gave the team a first down at the 45, and Davis did likewise with a seven-yard run to Olton's 45. After unsuccessful passes, Davis contributed another vital first down with a nine-yard burst to the Olton 31, but there were only 31 seconds left on the clock. Apparently forgetting the clock, Kendrick kept the ball on a passing situation, and it ticked away while the team fumbled and then Kendrick threw a quick pass, stopping the clock with only three seconds left. On the game's final play, Kendrick again couldn't spot any receivers, and ran the ball, but was stopped at the 18.

STANTON 7th 0 8 0 6-14
FRIONA 7th 8 0 8 16-32

ran 26 yards and this one counted. Waggoner carried for two points, and Friona had a 24-8 lead with 5:06 left to play. Bandy interceded a Stanton pass moments later at midfield and a 15-yard penalty moved the ball to the 35. On first and goal from the one, Graves went in to score, and Waggoner's extra-point snurt put the game out of reach at 32-8 with 1:31 left on the clock. However a 51-yard run by Hereford's big fullback in the last minute of play trimmed the final margin to 32-14. Stanton played LaPlata, the team which tied Friona, in their final game of the season next Tuesday.

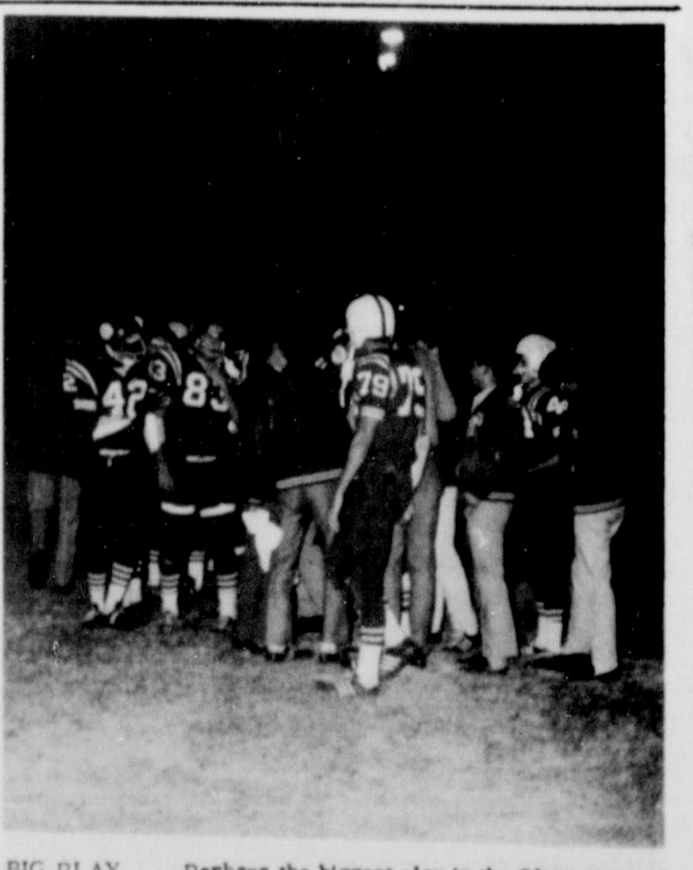
Nursing this slim lead, Friona took advantage of a fumble recovery early in the final quarter. Bandy ran 11 yards for an apparent TD, but it was called back. On the next play, Welch

ran 26 yards and this one counted. Waggoner carried for two points, and Friona had a 24-8 lead with 5:06 left to play. Bandy interceded a Stanton pass moments later at midfield and a 15-yard penalty moved the ball to the 35. On first and goal from the one, Graves went in to score, and Waggoner's extra-point snurt put the game out of reach at 32-8 with 1:31 left on the clock. However a 51-yard run by Hereford's big fullback in the last minute of play trimmed the final margin to 32-14. Stanton played LaPlata, the team which tied Friona, in their final game of the season next Tuesday.

Contest Scores

(Editor's note: Following are the scores of games included on last week's contest lineup.)

Lockney 22, Dimmitt 21	Frenship 34, Denver City 0
Sudan 21, Kress 14	Springlake 50, Vega 6
Lazbuddie 22, Hart 2	Seagraves 26, Coahoma 14
Petersburg 34, Craggbyton 8	Baltimore 14, Green Bay 6
TCU 35, Texas Tech 26	LSU 20, Alabama 15
Missouri 44, Oklahoma 10	Oklahoma St. 28, Kansas St. 19
West Texas 28, Western Mi. 20	Baltimore 14, Green Bay 6
(Olton 6, Friona 0)	



BIG PLAY. . . Perhaps the biggest play in the Olton game as far as Friona was concerned was the one on which Isidore Cordova received an injured knee. In the above photo, the entire group on the sidelines huddled around to see the extent of the injury. Cordova will miss Friday's final game.

1. ETHRIDGE-SPRING AGENCY
 Dan Ethridge
 Frank A. Spring
 Bill Stewart
 Wendell Gresham
 Lois Norwood
INSURANCE-LOANS
 Phone 247-2766
 Amarillo Alamo at Lazbuddie

2. CHEVROLET REEVE CHEVROLET
 *CHEVROLET *OLDSMOBILE
 *FRIGIDAIRE APPLIANCES
 Sales Service
 Kress at Springlake

3. PLAINVIEW PRODUCTION CREDIT ASSN.
 Robert Neelley
 Office Mgr.
 Sudan at Farwell

4. FRIONA COUNTRY CLUB GIN
 DON HUCKABEE
 Phone 247-2439
 Bovina at Vega

5. BI-WIZE DRUG
 DRUGS SUNDRIES
 "Your Rexall Store"
 Phone 247-3010
 Dimmitt at Floydada

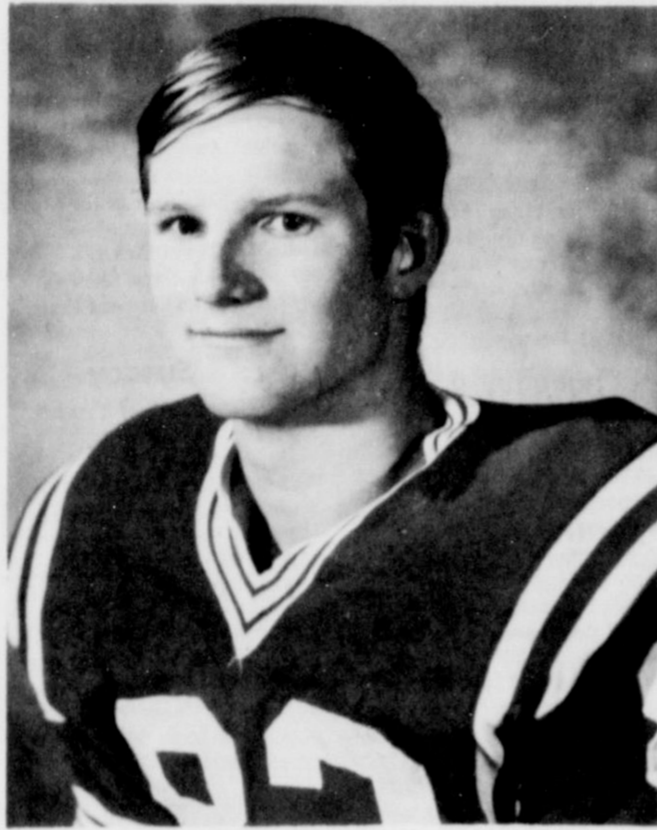
6. FRIONA FARMERS CO-OP GIN
 "It's Your Gin - Use It"
 CHARLES WAGGONER, Mgr.
 Phillips at Dalhart

7. FRIONA MOTORS
 Parmer County Headquarters
 For Ford Cars, Trucks, Pickups, Tractors & Used Cars
 Phone 247-2701
 Perryton at Dumas

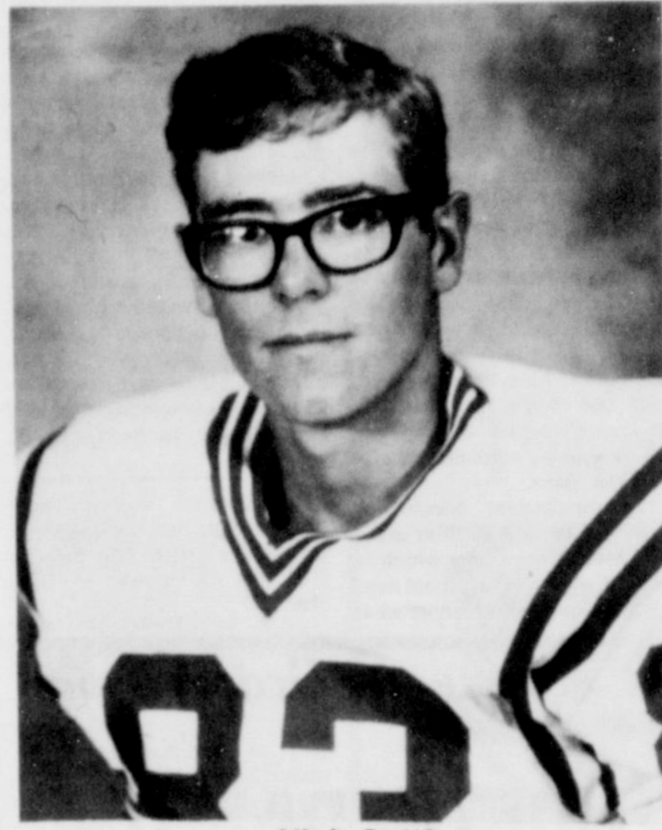
COTTON BOWL FOOTBALL CONTEST

MEET THE CHIEFS

Photos Courtesy
 Brady Studio, Hereford



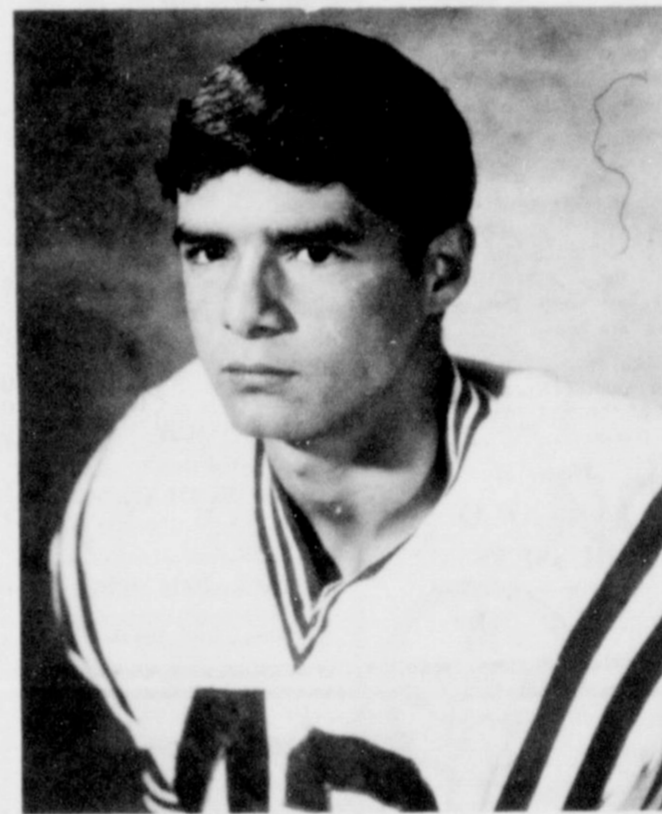
James Peace
 Senior End



Nick Collier
 Sophomore Guard

Contest Standings

CONTEST SCORES			
Owen Drake	12	Larry Johnston	10
Matilde Castillo	11	Maurine Mabry	9
Jack Clark	11	Jimmy Maynard	9
F.G. Crofford	10	Edward White	12
Elizabeth Peak	11	Kevin Wiseman	7
Melody Drake	12	Jane Bengt	9
Jerry Hinkle	11	Floyd Brookfield	8
Jim Johnston	10	Don Reeve	9
Mal Manchee	11	Ronnie Webster	6
Norman Mohr	12	Mrs. Fred Florez	9
Mary Pryor	9	Laverne Mabry	9
Frank Truitt	12	Terry Mabry	9
Lee Roy Nuttall	8	Patsy Bandy	7
Benny Pryor	9	Virginia Cleveland	7
Teddy White	11	C.P. Fairchild	10
Mrs. Teddy White	11	Trinidad Gomez	9
Eugene Bandy	10	Mrs. G. Phillips	6
Clarence Monroe	12	Floyd S. Reeve	6
Bob Nickels	9	Doris White	10
Mike Pavalus	11	John Baca	10
Bobby Wied	9	Jodean Harrelson	8
Elste Allen	9	Jerry Mabry	10
Bill Bailey	11	Roy Smith	6
Debbie Bengt	9	E.V. Thompson	8
Mrs. B.C. Harwick	12	John White	9
Dale Milner	9	Audvie Barnett	12
Paul Mohr	11	Bob Finley	7
Houston Bartlett	12	Albert Johnson	8
Wendell Garner	10	Dee King	9
B.C. Harwick	11	La Von Reeve	10
Mrs. A. Johnson	11	Ralph Broyles	9
Ray L. Murphree	9	Doyle Melton	9
Eddie Waggoner	10	Joy Morton	8
Wright Williams	9	Mrs. E.V. Thompson	7
Eugene Ellis	10	Sam Perez	8
Randy Mabry	9	Charles Lovelace	6
Jerry Shelton	8	Larry Mabry	7
Dean Blackburn	8	W.R. Mabry	7
Marion Finley	8	Flossie Rhinehart	8
Glenn Phillips	9	Dean Broyles	9
Joyce Veazey	8	Gerald Shavor	5
Danny Waggoner	10	Charles Waggoner	10
Clay Bandy	7	Mrs. Pilo Castillo	10
Pilo Castillo	9	Gene Erell	6
Bobby Drake	12	Glenn Hromas	0
Mike Fallwell	10	Larry Sanders	0
Fred Florez	7	Johnny Bandy	8
Gene Hamilton	10	Cary Lee Jackson	0
Tris Horton	10	Joe D. Mabry	10
L.F. Jacobs	6	Mrs. Joe Mabry	10
		Lester Smith	0



Oberlon DeLeon
 Sophomore Guard

CONTEST RULES

1. Pick the winner of the 14 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chiefs games next fall.
5. Only one entry per person.
6. To count for grand prizes, entries must be on official blank printed in the paper.
7. Contestants must be 12 years of age or older.
8. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.

8. PARMER COUNTY PUMP COMPANY
 B & J Pumps
 Purdue at Ohio State

9. CATTLE TOWN, INC.
 Summerfield
 Hank Winter, Mgr.
 Baylor at Texas Tech

10. CHESTER GIN
 EXPERIENCED DEPENDABLE SERVICE
 Phone 247-3185
 Texas A&M at Rice

11. PARMER COUNTY IMPLEMENT CO.
 Your HI Dealer
 Phone 247-2721
 Bowling Green at West Texas

12. H-P For Feed and Livestock Supplies--
 HI-PRO FEEDS, Inc.
 Notre Dame at Georgia Tech

13. HUB GRAIN **FLEMING & SON GIN**
 Phone 265-3215 265-3405
 Kansas City at N.Y. Jets

14. We're turning out cattle at a low cost per gain.
 Why not give us a call?
HI-PLAINS FEED YARD
 CUSTOM FEEDING at its modern best
HI-PLAINS FEED YARD
 FRIONA, TEXAS
 P. O. Box 1235 FRIONA, TEXAS Phone (806) 295-3777
 HI-PLAINS FEED YARDS, INC.
 PAUL MORGAN, Manager
 Baltimore at San Fran.

OFFICIAL ENTRY BLANK
 Select Winners From Games Listed In Advertisements

1. _____ 8. _____
 2. _____ 9. _____
 3. _____ 10. _____
 4. _____ 11. _____
 5. _____ 12. _____
 6. _____ 13. _____
 7. _____ 14. _____

TIE-BREAKER: (Pick Score) Friona _____ Abernathy _____
 NAME _____
 ADDRESS _____

Auto Mechanics Class Slated In Hereford

Lester Rape, manager of the Texas Employment Commission in Hereford, announced last week that an Implement Mechanics Class will be initiated here on December 1 provided there are enough interested persons who might wish to take the course.

The class, along the same line as the Auto Mechanics Class which is currently underway at Hereford High School under

the direction of Bill McDowell, will allow 15 persons to attend the class and should the need arise, two additional students could be admitted.

The classes, in order that they begin on schedule, have to have the required number of persons enrolled within the next two weeks, according to Rape.

Qualifications for enrolling in the Implement Mechanics Class are that, a person be 18 years

of age or older and possess an eighth grade education or more. "The main requirement," Rape pointed out, "though, is that the student wants to learn to become a first rate mechanic."

Rape also pointed out that part time work will be available to students who enroll in the class, and that students who qualify under the course, can draw a training allowance, depending on several factors. This training allowance can run anywhere from \$39 per week on up, depending mainly on the number of dependents the student has.

Besides getting a training allowance, the students are allowed to work a maximum of 20 hours per week. Should they work more than 20 hours a week, Rape said, their training allowance will be somewhat affected.

An instructor for the class is yet to be named, Rape added, and this will be done through the local school system when it is known for sure, that there is going to be enough students to fill the class. The question has also come up as to where the class will be held, but no definite plans have been reached, again due to the fact that it is not known whether or not there will be enough students enrolled in the class.

The Auto Mechanics class is called Manpower Development and Training Act which is under the supervision of the President.

The Auto Mechanics class is conducted eight hours a day from 4 p.m. to 12 midnight for a 36 week period. The new Implement Class will be held on about the same schedule.

"There are quite a few businesses throughout the city and local area," Rape said, "that are just screaming for qualified implement mechanics."

The main purpose of the class is to train low-income workers in the field of implement mechanics, and all classes are in cooperation with the Hereford school system.

This same class was offered earlier this year, but little response was received. Original plans called for the class to begin along with the Auto Mechanics Class, in June, but the apparent lack of interest and the time of year deemed it necessary to hold off until December 1.

Rape has issued a plea for all interested persons to contact the Texas Employment Commission office at Seventh and 25 Mile Avenue should they wish to participate in the class.

SWCD Announces Annual Awards Essay Contest

The Parmer County Soil and Water Conservation District has announced that it will hold an essay contest in connection with the Texas Conservation Awards Program.

The subject for this year's essay is "My State In The Natural Resources of Texas". The District Contest is open to all boys and girls in Parmer County 19 years of age or under, in or out of high school, but not a high school graduate.

Contestants should describe, in 300 words or less, what they believe to be their personal stake in the vast wealth of natural resources found within the State of Texas.

The Parmer County SWCD will award a total of \$125.00 in cash prizes for the four best essays, according to L. L. Crissman, District Chairman. The prizes will be as follows: \$50.00, first prize; \$35.00 second prize; \$25.00 third prize; and \$15.00, fourth prize.

In addition, the winning essay will be sent to Fort Worth for judging on the state level. The state champion will receive \$200 cash and a trophy. Three trophies in each of five state regions will also be awarded.

Entry deadline is 5:00 p.m. January 15, 1970. Essays should be sent to The Parmer County SWCD, Box 788, Friona, Texas, 79035.

The following information should be included on the outside of the entry: Name and address, name of school, name of parents, and name and number of the local Soil and Water Conservation District (Parmer County SWCD No. 140).

Landowners and operators are applying detailed conservation plans, with SCS help, on 100 million acres of Texas lands.

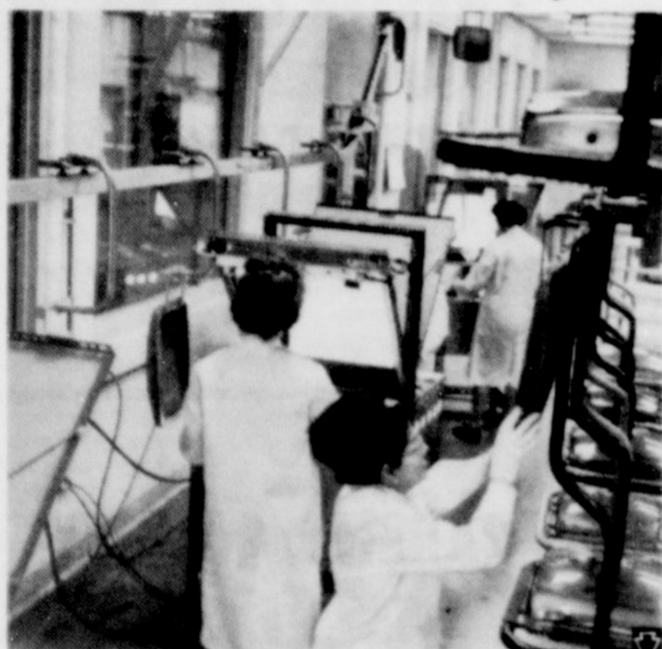
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Landowners and operators are applying detailed conservation plans, with SCS help, on 100 million acres of Texas lands.

The Implement Mechanics class will be quite similar to the Auto Mechanics Class which is going on at the high school now. It will be carried on under what

Near-Sterile Assembly



White glove operations are a must in the manufacture of color TV picture tubes. At Zenith Radio Corporation's tube making facilities in Chicago, the company's revolutionary new giant screen Chromacolor picture tube is assembled in conditions even cleaner than a hospital operating room.

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North Dakota certified seed has the vigor to grow and produce good crops on any adequate soil. It is southern pre-tested, thoroughly field inspected, Federal State inspected before shipment. Dealers and growers throughout the U. S. are well acquainted with the proven performance of North Dakota certified seed. Repeat orders always are heavy.

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STATE SEED DEPT. N. D. State University Fargo, North Dakota

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TV SCHEDULE

Channel 4

Monday thru Friday

- 6:30 Music: Country Style
- 7:00 Today Show
- 7:25 News
- 7:30 Today Show
- 8:25 News
- 8:30 Today Show
- 9:00 It Takes Two
- 9:25 NBC News
- 9:30 Concentration
- 10:00 Sale of the Century
- 10:30 Hollywood Squares
- 11:00 Jeopardy
- 11:30 Name Droppers
- 12:00 Newswatch
- 12:20 Bill Harkins' "Guest book"
- 12:30 You're Putting Me On
- 1:00 Days Of Our Lives
- 1:30 The Doctors
- 2:00 Another World
- 2:30 Bright Promise
- 3:00 Letters to Laugh In
- 3:25 Fashions In Sewing
- 3:35 Mike Douglas Show
- 4:30 Perry Mason
- 5:30 Huntley-Brinkley Report
- 6:00 Newswatch

Thursday p. m.

- 6:30 Ironsides
- 8:30 Dragnet
- 9:00 Dean Martin
- 10:00 Newswatch
- 10:30 Chuck Patbanks
- 11:00 Tonight Show
- 12:00 Newswatch
- 12:15 Enchantment Hour

Friday p. m.

- 6:30 The High Chaparral
- 7:30 The Name of the Game
- 9:00 Bracken's World
- 10:00 Newswatch

Saturday

- 10:30 Tonight Show
- 12:00 Newswatch
- 12:15 Enchantment Hour
- 7:00 Heckle and Jeckle
- 8:00 Here Comes the Group
- 8:30 The Pink Panther
- 9:00 H.R. Pufnstuff
- 9:30 The Banana Split Adventure Hour
- 10:30 Jumbo
- 11:00 Flintstones
- 11:30 Underdog
- 12:00 Underway for Peace
- 12:30 Farm & Home Show
- 1:00 Perry Mason
- 2:00 Sugarfoot
- 3:00 Gallant Men
- 4:00 Wagon Train
- 5:30 Huntley-Brinkley
- 6:00 Wild Kingdom
- 6:30 Andy Williams
- 7:30 Adam 12
- 8:00 Sat. Nite at the Movies
- 10:00 Newswatch
- 10:30 Great Music
- 10:45 Joe Pyne Show
- 12:00 Enchantment Hour

Sunday

- 7:00 Herald of Truth
- 7:30 Encounter
- 8:00 Insight
- 8:30 Glory Road
- 9:00 Adventure Theater
- 10:30 This Is the Life
- 11:00 Church Services
- 12:00 Meet the Press
- 12:30 AFL Football
- AFL Football Game
- 6:00 Newswatch
- 6:30 Walt Disney

Sunday (Cont.)

- 7:30 Bill Cosby
- 8:00 Bonanza
- 9:00 The Bold Ones
- 10:30 Joe Kerbel Show
- 11:00 Movie

Monday p. m.

- 6:30 My World and Welcome to It
- 7:00 Laugh In
- 9:00 Movie
- 10:00 Newswatch
- 10:30 Tonight Show
- 12:00 Newswatch
- 12:15 Enchantment Hour

Tuesday p. m.

- 6:30 I Dream of Jeannie
- 7:00 That's Debbie
- 7:30 Julia
- 8:00 Tuesday nite at the Movie
- 10:00 Newswatch
- 10:30 Tonight Show
- 12:00 Newswatch
- 12:15 Sugarfoot

Wednesday p. m.

- 6:30 The Virginian
- 8:00 Kraft Music Hall
- 9:00 Then Came Bronson
- 10:00 Newswatch
- 10:30 Tonight Show
- 12:00 Newswatch
- 12:15 Enchantment Hour
- 1:15 Sign off

Channel 7

Friday p.m.

- 6:30 Let's Make A Deal
- 7:00 The Brady Bunch
- 7:30 Mr. Deeds Goes To Town
- 8:00 Here Comes The Brides
- 9:00 Jimmy Durante
- 10:45 The Rogues
- 11:45 Highway Patrol
- 6:30 Navy Public Service
- 7:00 Casper Cartoons
- 7:30 The Smokey Bear Show
- 8:00 The Catnapper Cats
- 9:00 Hot Wheels
- 9:30 Hardy Boys
- 10:00 Sky Hawks
- 10:30 Adventures of Gulliver
- 11:00 Circle Theatre I
- 12:30 Pro Football
- 5:00 Wide World of Sports
- 5:30 CBS Evening News
- 6:00 Pro News
- 6:30 Dating Game
- 7:00 Newlywed Game
- 7:30 Lawrence Welk
- 8:30 The Johnny Cash Show
- 9:30 Porter Wagoner Show
- 10:00 ABC News
- 10:15 Pro News
- 10:30 Pro W/S
- 10:45 Late Movie
- 12:15 Late Late Movie

Sunday, Cont.

- 11:00 Zorrama
- 11:30 My Friend Flicka
- 12:00 Pro News
- 12:15 Weather/Sports
- 12:30 Issues & Answers
- 1:00 Sunday Showcase 1 & 2
- 3:00 Roller Derby
- 4:00 Time Tunnel
- 5:00 Western Sportsman
- 5:30 Wilburn Brothers
- 6:00 Land of Giants
- 7:00 The FBI
- 8:00 Sunday Night Movie
- 10:00 ABC News
- 10:15 Pro News
- 10:30 Weather/Sports
- 10:45 Starlite Theatre

Monday p.m.

- 6:30 Music Scene
- 7:15 New People
- 8:00 Survivors
- 9:00 Western American Style
- 10:45 Untouchables
- 11:45 Highway Patrol

Tuesday p.m.

- 6:30 Mod Squad
- 7:30 Movie of the week
- 9:00 Marcus Welby
- 10:45 Outer Limits
- 11:45 Highway Patrol

Wednesday p.m.

- 6:30 The Flying Nun
- 7:00 Courtship of Eddies Father
- 7:30 Room 222
- 8:00 Wed. Nite Movie
- 10:45 Laredo
- 11:45 Highway Patrol

JUST ARRIVED



Ladies Sleepwear and Loungewear

By LORAINÉ

Come By And See Them At **HURST DEPARTMENT STORE**

Monday thru Friday

- 6:15 Spanish Kindergarten
- 6:30 Tuggie Cartoons
- 6:45 Jack Tompkins Farm
- 9:00 Dennis The Menace
- 9:30 Hazel
- 10:00 Margaret Logan
- 10:30 Dick Van Dyke
- 11:00 Bewitched
- 11:30 That Girl
- 12:00 Pro News
- 12:15 Pro Weather/Farm
- 1:00 Newlywed Game
- 1:30 Dating Game (C)
- 2:00 General Hospital (C)
- 2:30 One Life to Live (C)
- 3:00 Gallopping Gourmet (C)
- 3:30 Batman (C)
- 4:00 Dark Shadows (C)
- 4:30 Flintstones (C)
- 5:00 ABC News (C)
- 5:30 Gilligan's Island
- 6:00 Pro News (C)
- 6:15 Weather (C)
- 10:00 Pro News (C)
- 10:15 Weather/Hotline (C)
- 10:30 Hotline/Sports (C)
- 10:40 Rona Barrett/News (C)

Thursday p.m.

- 6:30 Ghost & Mrs. Muir
- 7:00 That Girl
- 7:30 Bewitched
- 8:00 Tom Jones
- 9:00 It Takes A Thief
- 10:45 Invaders
- 11:45 Highway Patrol

Channel 10

- 10:45 Merv Griffin Show
- 12:00 The Late Movie
- 6:45 Cartoons
- 7:00 The Jetsons
- 7:30 Bugs Bunny Roadrunner Hour
- 8:30 Dastardly & Muttlet Flying Machines
- 9:00 Perils of Penelope Pitstop
- 9:30 Scooby Doo Where Are You
- 10:00 Archie Comedy Hour
- 11:00 The Monkees
- 11:45 Wacky Races
- 12:00 Super Superman
- 12:30 Johnny Quest
- 1:10 Skippy
- 1:30 Sat. Early Movie
- 3:00 Spanish Show
- 3:30 Death Valley Days
- 4:00 Wrestling
- 5:00 Stan Hitchcock
- 5:30 Buck Owens
- 6:30 Jackie Gleason
- 7:30 My Three Sons
- 8:00 Green Acres
- 8:30 Petticoat Junction
- 9:00 Mannix
- 10:00 Scene at 10:00
- 10:45 Burke's Law
- 11:45 The Late Movie

Sunday, Cont.

- 5:00 The 21st Century
- 5:30 News Report
- 5:50 Weather Cast
- 6:00 Lassie
- 6:30 When In Rome
- 7:00 Ed Sullivan
- 8:00 Leslie Uggams
- 9:00 Mission Impossible
- 10:00 Scene at 10:00
- 10:45 Rawhide
- 11:45 Late Movie

Monday p. m.

- 6:30 Rome with Love
- 7:30 Here's Lucy
- 8:00 Mayb. R.F.D.
- 8:30 New York at Dallas
- 9:00 Carol Burnett Show
- 10:00 Scene at 10:00
- 10:45 Merv. Griffin
- 12:00 Medic
- 12:30 TV Reader's Digest

Tuesday p. m.

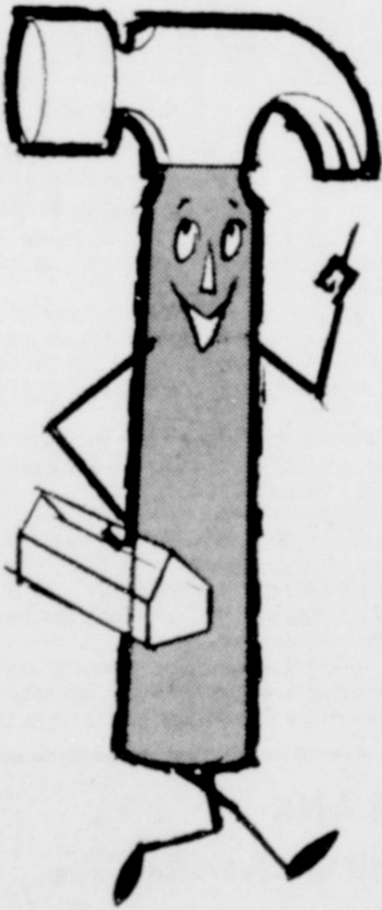
- 6:30 Lancer
- 7:30 Red Skelton Show
- 8:30 Governor and J.J.
- 9:00 CBS News
- 9:30 KFDA Special Scene at 10:00
- 10:00 News, Sports, Weather,
- 10:45 Merv. Griffin
- 12:00 Medic
- 12:30 TV Reader's Digest

Wednesday p. m.

- 6:30 Glen Campbell
- 7:30 Bev. Hillbillies
- 8:00 Medical Center
- 8:30 Green Acres
- 9:00 Hawaii 5-O
- 10:00 Scene at 10:00
- 10:45 Merv. Griffin
- 12:00 Medic
- 12:30 TV Reader's Digest

ONE STOP SHOP
FOR
ELECTRIC FENCING

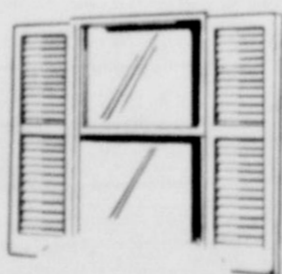
All Electric Fence Supplies Now At Discount Prices



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Tech Speaker Urges Study On Water Shortage

Water conservation and water quality preservation, of concern to all the nation, are "of overriding importance to the High Plains area where, as far as water is concerned, all our eggs are in one basket," according to Dr. Dan M. Wells, director of Texas Tech's Water Resources Center.

Wells told the West Texas Regional Water Utilities Short School that the High Plains "basket" is the Ogallala Formation, the aquifer supplying water for municipal, industrial and farming uses in the area.

The speaker outlined water research in progress at Texas Tech with the "primary thrust of our research toward finding better means of conserving the water in the Ogallala and preserving its quality." He said most of the results would be applicable throughout the state.

"The importance of the Ogallala aquifer to this area would be difficult to overestimate," he said. "Without it, most of the cities and towns on the High Plains would not exist simply because they would never have had any available source of water."

"Without it, the High Plains area would still be rangeland, not because it cannot be farmed on a dryland basis, but because no water would be available to support the population centers that are necessary for the servicing of intensive farming operations."

Wells, who is a professor of civil engineering, said that fac-

ulty members from about 12 different departments of the University are engaged in part-time research on about 50 separate water research projects.

He reviewed these major areas of research: the potential pollution of the Ogallala by recharging playa lake water; the effect of unlined treated sewage storage ponds on water quality in the Ogallala; variation of urban runoff quality with duration and intensity of storms; characteristics of wastes from southwestern cattle feedlots and a mathematical management model-unconfined aquifer. Wells is directly engaged in each of the projects he outlined.

Of cattle feedlot wastes, he said, "the burgeoning cattle feedlot industry in the West Texas area has introduced a new dimension to the pollution problem in the area."

"The current study is scheduled to be completed next summer," said Wells, "and we hope by that time to have established reasonable guidelines for utilization of the runoff for crop irrigation and reasonable guidelines for the design of collection systems to prevent water pollution."

He said the mathematical model is being developed with the High Plains Underground Water Conservation District No. 1 and should, when completed, be "very valuable" for the use of all municipalities and water districts concerned with managing significant portions of the Ogallala or any similar aquifer.

W. O. Browns Have Guests

Mr. and Mrs. Luther Brown of Lockport, Illinois, and Mrs. Charlie Parker, Yakima, Washington, have been guests in the home of Mr. and Mrs. W. O. Browns. The men are brothers and Mrs. Parker is their sister-in-law.

The Luther Browns and Mrs. Parker left Monday morning after having been here about one week.

Farmers Urged To Study New ASCS Provisions

Louis Welch, chairman of the Parmer County ASC Committee, reminds all farm operators that they should keep up with the provisions of the farm programs in which they participate. Items of interest (and importance) at the present time are as follows:

1. Sugarbeets come under proportionate shares in 1970 and

November 21, 1969 is the final date for applying for a 1970 sugarbeet share.

2. Cotton producers who plan to transfer 1970 cotton allotments should keep in mind that an application for such transfer must be filed by no later than December 31, 1969.

3. The County ASCS office will accept applications for cost-sharing of conservation practices under the 1970 ACP during the month of December 1969. Applications filed in December will be for practices to be carried out during the first seven months of 1970.

4. The planting of sweet or forage sorghums (cane, beef-builder etc.) is not authorized for planting on diverted acres under the 1970 diversion (wheat and feed grain) programs. Let us repeat-Planting of Sweet or Forage Sorghums on Diverted Acres Will Not Be Authorized in Texas For 1970 And Subsequent Crops.

5. Questionnaires (crop and livestock) sent to farmers by the Crop and Livestock Reporting Services are important. All persons receiving such questionnaires are urged to fill them out properly and mail them back in as requested.

6. For farm program purposes, both Triticale (a wheat rye cross) and winter-graze (a wheat-wheatgrass cross) will be considered as feed grains. However, neither will be covered by the feed grain program.

Being considered as feed grains, Welch explained, means that Triticale and Winter-graze may not be grown for harvest acres which farmers agree to divert from crop production. These crops may be planted on diverted acres for grazing during the grazing period, provided the crops are disposed of by the final disposition date. This date is May 1.

Not being covered by the feed grain program means Triticale and Winter-graze will not count as part of a farm's feed grain base. Neither would these crops be eligible for price-support, nor for the substitution provision of the wheat-feed grain programs.

Welch urges all farmers to contact their ASCS Office for answers to their farm program questions. He states, with a grin, that the "coffee shop experts" are not always right.



At Home In Parmer County

By Janice Miller
County HD Agent

SOMETHING INTERESTING! By the time the average American reaches 70 years of age, he will have consumed the equivalent of 150 head of cattle; 24,000 chickens; 225 lambs; 26 sheep; 310 swine; 26 acres of grain and 50 acres of fruits and vegetables.

Here are some foods you may want to include in your menus. Pumpkins are plentiful and available in many shapes and sizes. Look for ones that are heavy and free from skin blemishes and bruises. The rind should be hard. It can be baked, boiled or steamed, and it's easy to remove the rind after cooking. For something new, try roasting or

toasting, then salting the pumpkin seed for a crunching good treat.

Other good vegetable buys include winter squash, dry yellow onions, potatoes, turnips, cooking greens, cabbage, carrots, rutabagas and sweet potatoes. Apples are plentiful with many now being sold by the bag which is usually the most economical choice. Grapes, bananas, oranges and avocados are other good choices.

For the carefully planned "mixed-up" look this fall, be inventive in combining plaids with prints, Herringbones and tweeds with prints or stripes. Here are some guidelines which may help you with this tricky part of fashion:

Work with three basic colors: Use one dominant patterned fabric-others in subdued designs.

Draw patterned fabrics together by using a solid fabric which repeats one color in each fabric.

Choose small designs in printed fabric when used with a plaid or stripe.

You may have heard or read this before, BUT did you remember?

Texas Forest Service Law enforcement officers filed 95 misdemeanor complaints during 1968 and 71 persons were found guilty.

Cottons fade less in laundering and dry cleaning than other fabrics.

Twenty-Two Accidents In October

The Texas Highway Patrol investigated 22 accidents on rural highways in Parmer County during the month of October, according to Sergeant W.E. Wells, Highway Patrol Supervisor of this area.

These crashes resulted in one person killed, 12 injured and an estimated property damage of \$12,475.


The rural accident summary for the county during the first ten months of 1969 shows a total of 122 accidents resulting in four persons killed, 78 persons

injured, and an estimated property damage of \$89,522.00.

Traffic-wise, November and December are noted as dangerous months for pedestrians. During the last two months of 1968 in Texas there were 86 pedestrians killed and 843 injured in collisions with motor vehicles. Some of the attributing factors are: Longer hours of darkness, bad weather, holidays, and lack of drivers' and pedestrians' attention.

The veteran patrol supervisor listed some tips to aid both

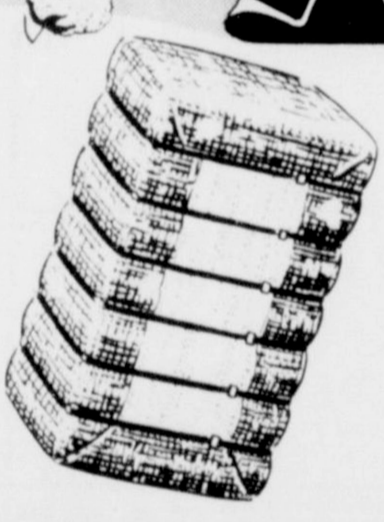
pedestrians and drivers. Always wear something light colored when walking after dark. If possible carry some kind of light and walk on the left side of the road facing traffic. If you have a dark colored raincoat or overcoat, put a strip of reflectorized material across the back and front when walking on the street or highway.



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STUDENT OF THE WEEK... Rhonda Garth is saluted this week as the "student of the week" for Friona High School's Distributive Education and ICT class. Miss Garth is shown with Odie Claborn of Claborn Floral, where she is employed.

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Impala's hidden persuaders:

1 350-cu.-in. engine
A new more powerful standard 280-hp V8 makes the 1970 Impala move with all the more assurance. On good ol' regular gas.

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A locking system is built right into the steering column. When you take your key with you, you lock not only your ignition but your steering wheel as well.

3 Aluminized exhaust system
It simply means that our original muffler, tailpipe and exhaust are going to last longer than you'd probably expect them to. Fair enough?

4 Side guard beams
They look like highway guard rails, and they're built into both sides of the car for extra protection in case of impact. Not too many cars have them.

5 Inner fenders
Up inside every fender is another fender to protect against slush and mud and help keep your Impala looking young.

6 Flush and dry
We build the car so that rain and wash water can run down through the inside of the rocker panels, then out. Air follows to do the drying.

7 Full Coil suspension
Huge coil springs at all four wheels are four big reasons why a Chevrolet Impala rides smoother and quieter than a low-priced car has any right to.



On the move.



MRS. RICHARD NICHOLSON

Carol Struve Weds Richard Nicholson

In a double ring ceremony at 5:45 p.m., Saturday, November 1, Carol Struve, daughter of Mr. and Mrs. Steve Struve, became the bride of Richard Nicholson, son of Mr. and Mrs. Jerry D. Nicholson, 1619 Summit Street, Tyler.

Wedding vows for the couple were read by C.J. Horton of El Paso, former minister of Sixth Street Church of Christ here, in the Struve home at 1215 White Avenue, before a large mirror opposite the fireplace. An arch entwined with greenery, autumn oak leaves and green velvet bows centered with an arched candelabra holding votive cups and bouquets of fiesta mums completed the setting.

Mrs. John Taylor, Canyon, pianist, presented traditional wedding selections. A vocal duet composed of Mrs. Wayne Wallace and Mrs. Yale Canfield, sang "If Ever I Should Leave Thee," "Twelfth of Never," "Walk Hand in Hand," and "Blest Be The Tie That Binds."

Sheila Struve, sister of the bride, was the maid of honor. The matron of honor was Mrs. Connie Ray, Stratford, another sister of the bride. The bridesmaid was Monte Sue Welch, Austin, cousin of the bride, and Mrs. Ken White, Lubbock was the bridesmatron.

Miss Struve and Miss Welch wore floor length dresses of forest green crepe designed on Princess lines with heavy antique beige lace gathered with green velvet ribbon at the necklines and cuffs. Mrs. Ray and Mrs. White wore identically designed dresses in autumn gold crepe. Bridal attendants carried baskets of daisy pom pom mums and autumn leaves tied with green velvet ribbon bows.

Nancy Nicholson, Tyler, sister of the groom, was the flower girl. She wore a white dacron crepe dress fashioned after the bride's gown and trimmed in Venice lace. She carried a basket of daisy pom pom mums matching those carried by the other attendants.

John Glenn Jr., Denton, was the best man. Steve Nicholson, Shreveport, Louisiana, cousin

Program Features

Review Of Book

Mrs. Wesley Foster presented a review of "Of Diamonds and Diplomats" by Letitia Baldrige at the Tuesday evening meeting of Modern Study Club at Federated Club House. This was followed by two piano selections, "Rustle of Spring," by Sinding, and "Cinzanetta" by Charles B. Schult, by Kathy Horton, guest pianist.

The club collect was repeated in unison with Mrs. Leta Tannahill leading.

Mrs. Otho Whitefield and Mrs. Wright Williams, hostesses, served refreshments to Miss Horton and 24 members.

Twin Sons Born

To Lubbock Couple

Mr. and Mrs. Travis L. Clements, Route 2, Lubbock, became parents of twin boys at West Texas Hospital, Lubbock, Monday, November 3.

Darin LaMont was born at 4:30 a.m. and weighed 6 lbs. 5-1/2 ozs. Damon Lloyd was born several minutes later and weighed 6 lbs. 4-1/2 ozs.

Mrs. Clements and the babies have been dismissed from the hospital. Clements, a former Friona chief of police, is presently employed by the Lubbock County Sheriff's Department. The couple has three older sons, Douglas, Dennis and Dean.

Girl Scouts Honor

Younger Children

Members of Girl Scout Troop 211 were hostesses at a Halloween party in the home of Mr. and Mrs. Lawrence Martin Friday evening, October 30. Guests were younger children in the families or friends of troop members.

Following games, a balloon race, a Halloween puzzle, a view of a ghost in the dark and a trip through a spook house, refreshments of hot chocolate and brownies were served.

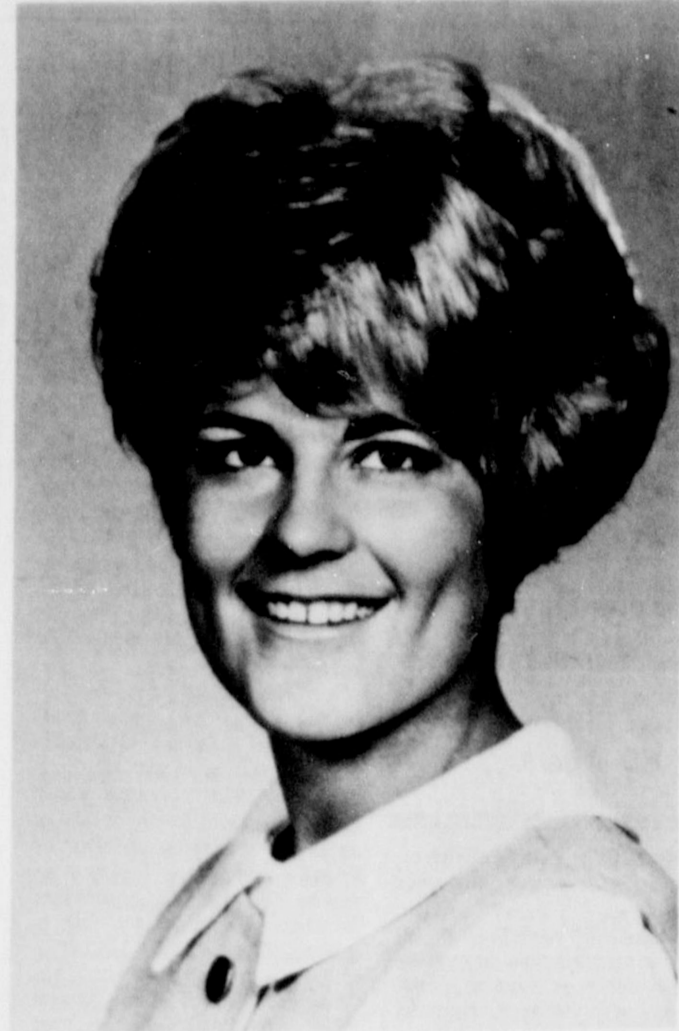
Those present included Jan, Faren and Denney Young; Glenda and Jana Reeve; Gail and Ky Graham; Carolyn and Sonya Gore; Kay Cochran and Stanley Ellis; Karene and Evelyn Hart; Beverly Bailey and Christy Wiseman; Jennie, Alicia, Janice and William Handy; Jana Robertson, Laquita Graham, Joy Mann and Linda Martin.

Mrs. Louis Welch, aunts of the bride: Mrs. Leroy Lundy and Mrs. Loyd Shackelford, cousins of the bride, and Mrs. David H. Carson all of Friona.

For a wedding trip to Creste del Monte near Cowles, New Mexico, Mrs. Nicholson wore a pink wool ensemble with smoke gray accessories.

Mrs. Nicholson is a graduate of Friona High School and a senior at Texas Tech University, Lubbock, prior to her marriage. Her husband, who is a graduate of Tyler High School is employed by an engraving firm in Shreveport, Louisiana. He is a veteran of the Vietnam War.

Mr. and Mrs. Nicholson are at home at 120 Slattery Street, Shreveport, and plan to continue their education there.



WEDDING DATE SET. . . The engagement and approaching marriage of Kathy Jones and Robert Glen Kindred, Jr., both of Lubbock, was made recently. Parents of the couple are Mrs. Estelle Jones, Lubbock, 5448 Thirteenth Street, George W. Jones, Friona, and Mr. and Mrs. R.G. Kindred Sr., 3333 Toledo, Lubbock. The couple plans to exchange wedding vows at 7 p.m. Friday, November 28 in the Ford Chapel of First Baptist Church, 2201 Broadway, Lubbock. Miss Jones, who is a 1967 graduate of Friona High School, is employed as a secretary by Keypunch of Lubbock, Inc. The prospective bridegroom is a 1965 graduate of Frenship High School and is currently a student of Tyler Junior College, Tyler, after having served two years in the U.S. Marine Corps. Invitations are not being mailed locally, but friends of the couple are invited to attend.

Mrs. Anthony Hosts Club Meeting

The October meeting of Home Arts Club was held Thursday in the home of Mrs. A.W. Anthony Sr. and began with a covered dish luncheon. A special guest was Mrs. Sam Holden of Mandeville, Louisiana, who is Mrs. Anthony's sister and a houseguest in her home.

Following a demonstration on covering shoes at home by Mrs. Bessie Boatman, Mrs. W.M. Massie demonstrated the art of making flowers from plastic egg cartons. Then Mrs. Holden made and displayed a number of hand made Christmas tree ornaments.

Members present included Mrs. Boatman, Mrs. Ella Dukes, Mrs. Dan Laceywell, Mrs. Massie, Mrs. E.G. Phillips, Mrs. A.L. Outland, Mrs. D.G. Hand, Mrs. Tina Bainum, Mrs. Watson Whaley, Mrs. H. R. Cocanougher and Mrs. Estis Bass, who assisted with hospitalities.

The next meeting will be held Thursday, November 20 in the home of Mrs. Ray Landrum.

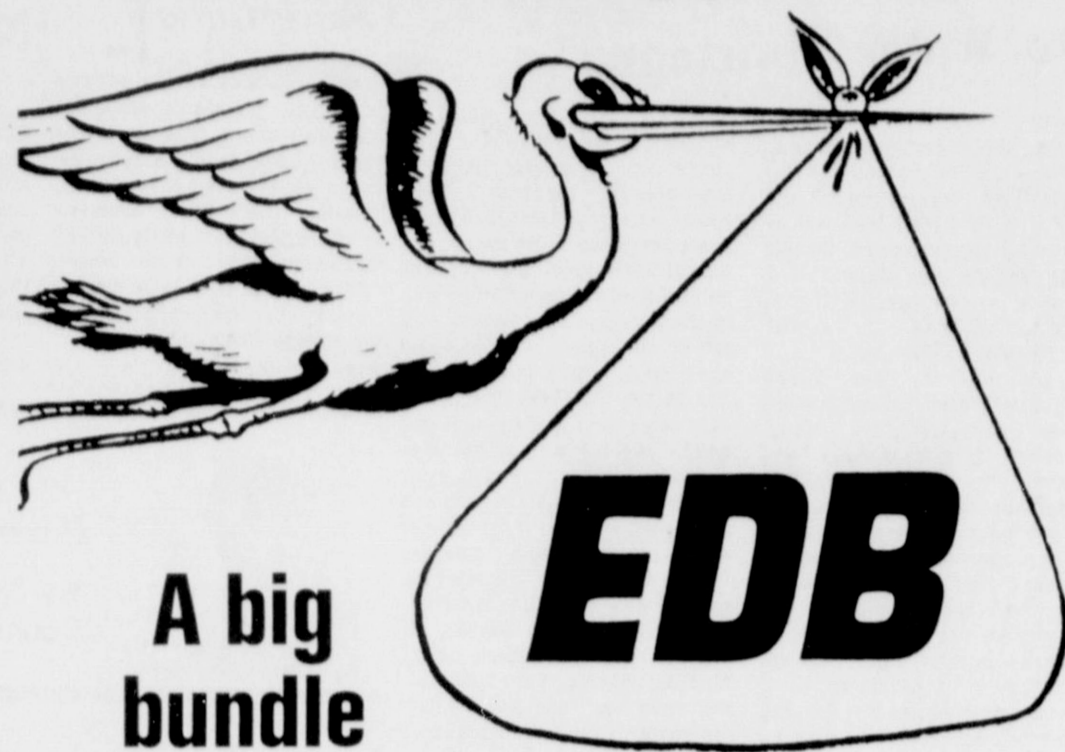
A tin can demonstration will

Relatives Visit

In Perkins Home

Weekend guests in the home of Mr. and Mrs. Cassey W. Perkins and family were their daughter, Darla, who is a freshman student at West Texas State University, Canyon; Mr. and Mrs. David H. Wright, Tribbey, Oklahoma; and Mrs. Marilyn Wilson and daughter, Patricia, of Tecumseh, Oklahoma. David Wright is the father of Mrs. Perkins and Mrs. Wilson is her sister.

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HALLOWEEN'S HERE... Refreshments of Halloween cookies and punch were served to 35 members of Brownie Troop 266 and mothers and grandmothers, who were special guests, following the investiture service at Girl Scout House Thursday afternoon by Mrs. J.V. Fulks and Mrs. Bill Buth. Pictured here with table decorations and namkins are two of the leaders, Mrs. Tom Mason and Mrs. Kenneth McLellan, and two Brownies Sarah Mears and Kimber Britting.

Girl Scout Troop Has Halloween Party

Members of Girl Scout Troop 311 met at Girl Scout House recently for a Halloween party. They also observed the birthday of Juliette Lowe, founder of Girl Scouting.

Carla Bauer, Renee Hughes, Nell Fulks, Genia Nelson, Teresa Hamilton, Terrie Patterson and Rhonda Webster were on the decorating committee. They decorated the game room with crepe paper, Halloween motifs and balloons. They also purchased prizes for games at the party.

The entertainment committee which was composed of Leesa Mercer, Lisa Veazey and Iris Stephenson served on the entertainment committee. They provided a spook house, a fortune teller, a seance room and a tub of apples for an apple bobbing.

Refreshments of cupcakes, popcorn balls and witches brew were served by Peggy Martinez, Nita Minchew, Cathy Cunningham, Earlene Graham, Pam Lindley and Cammie Waggoner, who were on the refreshment committee.

Others present included Mrs. Gene Hamilton and Mrs. John Gay, leaders; Mrs. Cha-

rls Waggoner, Nanette Fallwell, Cindy Lundy, Paula London and Jerrie Bengé, who were guests and Debbie Cole and Yolanda Chevera, troop members.

The prize for the cutest costume went to Peggy Martinez, Pam Lindley won the first prize for the most scary costume, and Terrie Patterson was judged funniest.

At an earlier meeting a skit based on the sixth Girl Scout law, which is "A girl is a friend to animals," was presented by Judy Gay, Nell Fulks and Peggy Martinez.

Members of this troop plan to send a box of Christmas gifts to Lubbock State School. Each gift should be wrapped and labeled before brought to Girl Scout House before December 1.

At the present time troop members are selling calendars and nuts.

Plans have been completed for further work on dramatic badges. Mrs. Wayne Hodgson will be invited to assist with work on this phase of Girl Scouting.

Refreshments were served by Rhonda Webster and Terrie Patterson.

New Women's Society Formed

At a recent meeting of women of St. Teresa's Catholic Church a women's society was formed. It is to be named the St. Teresa's Ladies Society.

The following officers were elected: Mrs. Evelyn Ball, president; Mrs. Milo Castillo, vice-president; Mrs. Karen Britting, secretary; Mrs. Toni Castillo, treasurer and Susie Perez, reporter.

Regular meetings will be held the first Sunday of each month at 9:15 p.m.

Charter members of the society are Helen Perez, Irene Bermea, Ofelia Diaz, Paula Castillo, Maria Rios, Leandra Aragon, Evelyn Ball, Margarita Ramarriz, Maria Flores, Milo Castillo, Susie Perez, Toni Castillo, Sylvia Roth, Margaret Aragon, Josie Gonzales, Janie Granado, Matilda Caballero, Carmen Nino and Neomi Guerrero.

Also Maria Gonzales, Helen Fangman, Socorro Saldana, Elizabeth Koelzer, Erma Lee Schilling, Esther Denney, Wanda Fekins, Lucy Jesko, Janie Martinez, Susie Aldaco, Gracilla Rodriguez, Lucy Rodriguez and Karen Britting.

Ladies, who are interested, are invited to attend the meetings and to become members of the society by Mrs. Ball and all members.

Miscellaneous Shower Honors Janis Goggans

A miscellaneous shower in the home of Mrs. Charles Short 1205 Jackson Street, from 3 to 5 p.m. Saturday afternoon, was a courtesy for Janis Goggans, bride-elect of Tim Fischer of Albuquerque.

Decorations of green, gold and white were used in decorations and refreshments. The serving table was covered with a white hand embroidered linen cloth with a floral centerpiece of gold and green. Crystal and silver serving pieces completed the table setting. White cake squares with green flowers were served with buttered mints and lime frosted punch.

Guests were registered by Mary Lynn Short.

bie Taylor, Angie Sims, Linda Ruzicka, Dawn Wesley and Olga Zamora.

Special guests were Mrs. A. J. Fischer, mother of the prospective bridegroom, and Mrs. R.C. Jackson, both of Albuquerque.

Hostesses with Mrs. Short were Mrs. Lucy Jones, Mrs. L.R. Hand, Mrs. John Wright, Mrs. Glenn Floyd, Mrs. L.W. Loafman, Mrs. Robert Taylor,

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Mrs. Bee Westbrook, Mrs. J. T. Carroll, Mrs. Spencer Hough, Mrs. Vernon Roberts, Mrs. Carl Schlenker, Mrs. E. H. Bradshaw, Mrs. Bill McGlothlin and Mrs. C.W. Tannahill.

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Investiture Highlights Brownie Meeting

Pins and membership cards were presented to 35 members of Brownie Troop 266 at a formal investiture service at Girl Scout House at 3:30 p.m. Thursday by Mrs. Kenneth McLellan and Mrs. Tom Mason, leaders.

The other leader of the troop is Mrs. John C. Miller.

Mrs. Watson Whaley presented the Brownie Story and each girl gave reasons for wanting to become a Brownie. Jamie Fulks led the girls in reiteration of the Brownie Promise.

Karen Patterson led the pledge of allegiance to the American flag. Sylvia Bermea led the Brownie smile song. The program was completed with the

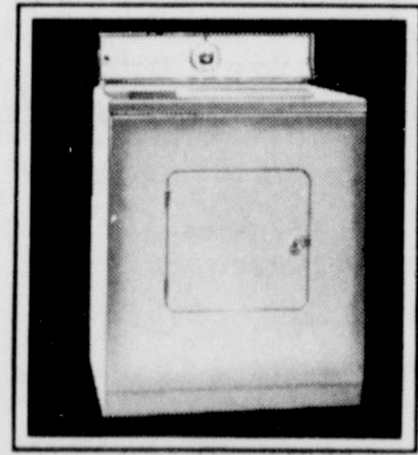
girls singing the Night Time song as they left by way of the magic tunnel.

Troop members receiving pins were Minnie Aragon, Sylvia Bermea, Cindy Barillif, Kimber Britting, Beth Buth, Bobbi Blankenship, Rene Brock, Janice Coffey, Shae Dodson, Sharla Duggins, Marie Escalante, Verna Flores, Jamie Fulks, Diana Glover, Sonya Gore, Lisa Hamilton and Evelyn Hart.

Also Doris Hough, Lori Loeher, Deena Mason, Charity Mays, Becky McLellan, Sarah Mears, Joanna Merritt, Kathleen Middleton, Dana Miller, Detricia Miller, Becky Norwood, Karen Patterson, Sharon Parr, Deb-



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Rev. Albert Lindley is pastor of Friona's United Methodist Church. Rev. Lindley has been pastor of the local church since the past June. The church, organized in 1914, currently has a membership of 540.

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Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Slaughter

ASSEMBLY OF GOD 10th and Ashland - Rev. Ott Robertson, pastor Sunday School: 9:45 a.m., Worship: 11:00 a.m., Young People 6:45 p.m., Evening Worship: 7:30 p.m., Wednesday Worship: 8:15 p.m., Sunday Men's Fellowship: 7:00 p.m.
CALVARY BAPTIST 14th and Cleveland - Rev. R. C. Heiser, pastor Sunday School: 9:45 a.m., Worship: 11:00 a.m., Training Union: 6:00 p.m., Evening Worship: 7:30 p.m., Wednesday Prayer Meeting: 7:30 p.m.
CALVARY BAPTIST MISSION 5th and Main - Rev. L.S. Ansley, pastor Sunday School: 9:45 a.m., Worship: 11:00 a.m., Evening Worship: 7:30 p.m., Wednesday Prayer Meeting: 7:30 p.m.
FIRST BAPTIST Sixth and Summitt - Rev. Bill Foil, pastor Sunday School: 9:45 a.m., Worship: 11:00 a.m., Training Union: 6:00 p.m., Evening Worship: 7:00 p.m., Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)
MEXICAN BAPTIST MISSION 4th and Woodland - Rev. Donnie Carrasco Sunday School: 9:45 a.m., Worship: 11:00 a.m., Training Union: 5:00 p.m., Evening Worship: 6:00 p.m., Wednesday Prayer Meeting: 8:00 p.m.
ST. THERESA'S CATHOLIC CHURCH 16th and Cleveland - Father Gerald Dunford Mass: 10:30 a.m., Confession: Saturday 7 p.m., Evening Mass: Wednesday, 8 p.m.
SIXTH ST. CHURCH OF CHRIST 502 W. Sixth - Bill Gipson, Preacher Bible Study: 9:30 a.m., Worship: 10:30 a.m., Evening: 6 p.m., Wednesday evening: 7:30 p.m.
REDEEMER LUTHERAN CHURCH 13th and Virginia - Otto Kretzman Sunday School: 9:45 a.m., Worship: 11:00 a.m., Rhea Immanuel Lutheran Church -- Worship 9:30 a.m., Sunday School 10:30 a.m.
UNION CONGREGATIONAL CHURCH 6th and Cleveland - UCC Rev. Paul Mohr Sunday School: 10:00 a.m., Worship: 11:00 a.m.
TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship: 10:30 a.m., Evening: 7:00 p.m., Wednesday Evening: 8:00 p.m.
SIXTH ST. IGLESIA de CRISTO 408 W. Sixth, M.R. Zamorano Bible Study - 9:30 a.m., Worship: 10:30 a.m., Evening 8:00 P.M., Thursday Evening 8:00 p.m.
FIRST METHODIST 8th and Pierce - Rev. Albert Lindley Sunday School: 9:45 a.m., Worship: 11:00 a.m., MYF: 6:00 p.m., Evening Worship: 7:00 p.m.
UNITED PENTECOSTAL CHURCH Fifth and Ashland - Rev. G. W. Hamilton - Pastor Sunday School: 10:00 a.m., Worship: 11:00 a.m., Wednesday Evening: 8:00 p.m., Sunday Evening: 8 p.m., Friday Young People: 8:00 p.m.

SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION 4th and Sampson FOR **HOME LOANS** TO **REFINANCE** BUY or BUILD **REMODEL**

For Information, ---CALL Eric Rushing, Phone 247-3370



In And Around Friona
with June Floyd

It was most refreshing last week to learn that at least two of the larger daily newspapers in the Southwest have taken a stand against advertising some movies, which are being produced by the movie industry and shown all over the nation.

When I hear comments like, "There's nothing an ordinary person can do to upgrade the quality of movies or television shows," I'm always thinking, "With that attitude, you are probably right."

However, I'm thoroughly convinced that if all the people who object to the quality produced would object strongly enough a lot of changes could be made. Do we watch television shows just because they are available to us? Do we continue to patronize the advertisers who buy television time for shows we object to and thus help pay for them?

If enough American people withhold financial support of objectionable movies and television shows, producers will be unable to stay in business.

How many Frionans saw Gayle Fields on a telecast from Amarillo one evening last week? Or, if you saw her, did you recognize her as Friona's own Eleanor Dodson. Eleanor began her basketball career with the Friona Squaws and was one of our most outstanding guards.

She has been playing with an Amarillo team for several years and this year will be a member of a team, which is being sponsored by KGNC, I think. She is the daughter of Mrs. J.V. Fulks and graduated from Friona High School in 1961.

Another former Friona Squaw, who was an outstanding guard, now lives at Adrian. She is Glenda McClellan Miller. Her husband, Bob Miller, who is a preacher, is currently serving as pastor of Adrian Baptist Church. Glenda sings in the choir and assists her husband in his work.

There's always activity at Girl Scout House, but on Saturday, November 22, there will be more than usual. Several troops have planned events for that day. The Senior Scouts will have a bazaar and gifts for everyone will be available.

This troop has been working several months on Christmas decorations, bulletin boards, doll furniture, pencil holders and a large variety of other articles.

Another troop or two has planned bake sales on the same day. Probably a good thing to keep in mind for that day would be, "Go to the Scout House between the hours of 9 a.m. and 3 p.m."

Complete reports of activities for November 22 will be in a later issue of the Star. Remember the date and place and look for more details later.

Never has there been a time when sunshine looked better to local farmers. A lot of maize and some cotton was harvested last week. All farmers appreciate the good moisture, but were beginning to feel apprehensive about getting their 1969 crop harvested.

With a few more days of sunshine there will be a lot of cotton strippers and trailers in action in every direction. Predictions are that this year's cotton crop will be short, but we will soon be able to hear gins humming and to see bales of cotton on the way to warehouses.

Hospital Report

Admissions:

Mrs. Rudy Armijo, Texico; Mary L. Townsend, Odessa; Aubrey E. Balze, Friona; Lee Blevins, Friona; Billy Johnson, Bovina; Minnie Lamb, Friona; Camille Laceywell, Friona; Sylvia Mendoza, Friona; Lucia Samarron, Friona; Joe Trevino, Friona; Iona Harris, Bovina; Sue Rushing, Farwell; Barbara Madrid, Friona; Alice Snodgrass, Bovina; Jackie Claborn, Friona; Dora Barela, Hereford; Edmond C. Chitwood, Friona; Edward Ingram, Friona; Ralph Bailey, Broadview, N.M.; and Melvin Frazier, Broadview, N.M.

Dismissals:

Barbara Ann Madrid, William J. Hively, Helen Pena, Celia Sturgeon, Alicia Trevino, June Patton, Beverly Christian, Christina Crutchfield, R. M. Bradley, Mrs. J. Henderson and baby, Mrs. Douglas Dodd and baby, Sylvia Mendoza, Camille Laceywell, Mary L. Townsend, Mrs. Rudy Armijo and baby, Santiago Cordova, Jr., Billy Johnson, Lucia Samarron, Jackie Claborn, Joe Trevino, Barbara Madrid, Raymond Clark and Doris McDowell.

Patients in Hospital:

Ralph Bailey, Dora Barela, Lee Blevins, A.E. Balze, Viola Birchfield, E.C. Chitwood, Robert A. Dalley, Edward Eng-

ram, Melvin Frazier, Sdl Guerrero Jr., Mrs. Glen Herring, Iona Harris, Mrs. Jake Lamb, Sue Etta Rushing, Alice K. Snodgrass, Jesus Silva, Frances Vera, Cleo M. Wade and Clyde Weatherly.

Frionan's Son

Makes Tour

A Friona student was among twenty-eight pharmacy seniors from University of New Mexico College of Pharmacy who returned from pharmaceutical tours in Chicago and Indianapolis.

He is Kenneth H. Harrington, son of Mrs. Mae Wilson, Friona.

The "Drug Inspection Trip" is an annual event of the College of Pharmacy, to better acquaint future pharmacists with the procedures involved in drug research, manufacture, and distribution. The trip also demonstrates the role which industry plays in initiating the ultimate delivery of drugs to the consumer.

About 185,000 Texas landowners are cooperating with their local soil and water conservation districts.



Fresh Picnic

FRYERS



USDA INSP. WHOLE LB.

29¢

PORK ROAST Lb. **49¢**

PORK STEAK Lb. **59¢**

USDA GOOD **BEEF ROAST** Pound **49¢**

SUGAR Imperial Or Holly 5 Lb. Sack **49¢**

USDA Good **FAMILY STEAK** Lb. **59¢**

SHORT RIBS OF BEEF Pound **39¢**

GROUND BEEF 100% Pure **49¢**

BACON Country Cured Slab Lb. **69¢**

PIZZA Appianway Cheese Box **49¢**

Clardy Campbell Festival **ICE CREAM** 1/2 Gallon **59¢**

PAPER TOWELS Zee Big Roll Each **29¢**

TOILET TISSUE Zee 4 Roll Pkg. **38¢**

MORTON FROZEN PIES EACH **29¢**

REMEMBER MATCH SANTAS GIFTS FOR 800 EXTRA STAMPS

OLEO Food King Patties 1/2 Lb. **5¢**

LETTUCE Large Firm Head Each **10¢**
Extra Fancy Wash. Del.

APPLES Lb. **19¢**

White **POTATOES** 10 Lb. **49¢**

TEA BAGS Shurfine SAVE 64 Ct. **49¢**
DOG FOOD Alpo Chopped Beef Chopped Horsemeat **4/\$1.00**
IVORY LIQUID 32 Oz. SAVE 30¢ **69¢**
MARSHMALLOW CREAM Krafts 7 Oz. **25¢**

SHURFRESH MILK FOR GOODNESS SAKE
Save TenderCrust Coupons



ELK

Drive In

Friona, Texas

Fri. & Sat.

Sun.

14 15 16

