

Did you see that piece carried by Associated Press the other day concerning the penny? If not, we thought you might enjoy excerpts from the article, which really makes you stop and think about the lowly penny.

"The penny wasn't always puny, even though the new director of the Mint calls it America's forgotten coin, and a Salt Lake City father admits that 'my kid won't even look at one,' the article said.

"A penny was quite an integral part of childhood when I was a kid," adds Dan Valentine, a Salt Lake City author and newspaper columnist. "Now it's parking meter fodder.

"Mostly I remember gambling-pitching pennies, odd man, and buying mints from a little old lady at the candy store. It would take hours to make the selections, but if you got one with a pink center, you won a big box of candy."

"I could buy as much candy with a penny as you could for a whole dollar today," recalls John E. Miles, 85, former governor of New Mexico. "I can remember a lot of children, when they had a penny, why gosh, they thought they were rich."

Mary T. Brooks, new director of the Mint, said the Mint is spending too much of its time making pennies. It was she who called them the "forgotten American coin."

Author Harry Golden, who wrote the nostalgic "Two Cents Plain," reminisced, "When we came home from school every day, our mother gave us a penny. It was a great treat because there were a host of things you could buy for it. You could buy candy, notebooks, pencils. You could buy many things with a penny, but today it's useless."

"It's the poor man's coin. My mother would walk 10 miles to buy butter a penny cheaper than at another place. Pennies were a big thing among the poor."

"I knew a woman on the East Side. . . That woman sold sweet potatoes for a penny apiece. And from those pennies she sent two sons through college. One is a doctor and the other is a lawyer. But you can't do that today with pennies."

"The new director of the Mint must have forgotten the sales tax when she called the penny the 'forgotten American coin,'" said Eleanor Mary Ferguson of New York, a former foreign correspondent. "I find I have to carry a purseload of them when I go shopping."

"But pennies don't mean fun anymore," said Joe Snoffer, owner of a swinging East Side Manhattan restaurant. "Paying a tax isn't like buying gum—that was a penny when I was a kid during World War II."

Brooklyn Manufacturer Jules Wertheimer had his own dodge. He recalls: "Say 'Hey, mister can I have a penny' five times and you had enough for an ice cream cone. Two more and you could have a dish of it with chocolate sauce. For 10 pennies you could see a double feature with three or four short subjects."

"I remember buying two postcards for a penny," said Mrs. Ernest Kislung, 88, of Los Angeles, mother of fan dancer Sally Rand. "My husband worked in the post office when we lived in Kansas City for 20 years and you could mail a letter for one cent."

Miss Lois Halloway, a retired school teacher in St. Joseph, Mo., said: "In those days, children were willing to accept a penny for little chores. You wouldn't dare offer a penny now."

Cris Beck, the ten-year-old son of our bookkeeper, asked his mother the other day if she cared if he grew some sideburns. "Go right ahead," Mrs. Beck replied. "And grow a beard, too, while you're at it."

Someone has defined friends as two women who are mad at the same person.

Friend of ours says we always put the hard games on our football contest. Fact of the matter is, we do try, and sometimes we come up with some dillies. Any amens?



SHORTHORN PRINCESS. . . Judy Kay Northcutt of Broadview, Shorthorn Lassie Princess for this area, visited with Bill Gilbert at Missouri Beef Packers recently, and the two exchanged views on beef cattle, Miss Northcutt maintaining that Shorthorns and Shorthorn crosses make for better cuts of beef. She will compete for the state queen's title next weekend in Dallas.

**ORDERS NEW WELL**

**Council Approves City Budget For \$313,091**

The Friona City Council approved the annual budget for 1969-70 in the amount of \$313,091 at its last meeting.

In other business, the council approved a new water well for the city, heard a presentation concerning the comprehensive city plan and awarded the contract for the annual audit of the city's books.

In passing on the annual budget, the council left the tax rate the same as in recent years. However, the valuation is up somewhat, standing at \$7,915,063.

In response to City Manager Jake Outland's recommendation that the city seek additional water supply, considering the past summer's usage and possible future growth, the council asked the city engineer to proceed with plans, specifications and solicitation of bids for the drilling of water well number eight at 904 Grand Avenue.

Nathan Kaiser, contractor for city planning, and M.R. (Red) Smith discussed pros and cons of initiating the comprehensive

city plan. The planners projected the possibilities that the population of Friona should be 8,500 by 1995, or more than double the present population.

Contract for the annual audit of the city's books was awarded to Gowens, Glover, Graham and Brown.

The council also voted to send the city manager to the fall meeting of the Texas Municipal League in San Antonio November 9-11.

**Club Tourney Slated At FCC**

Friona Country Club will hold its annual Club Tournament on Saturday and Sunday, according to the club pro Cotton Renner. The men's tournament, for members only, will be divided into flights after the first 18 holes.

Entry fee is \$5 for the 36-hole event. Trophies will be awarded in each flight. Pudge Kendrick is defending champion.

**Co-op Gin Sets Annual Meeting Monday Night**

Friona Farmers Co-op Gin will hold its annual meeting next Monday, September 29, beginning at 8 p.m. at the Grade School Cafeteria.

Election will be held to name two members to the co-op's board of directors. Terms of Grady Nelson and L.W. Loafman are expiring. Holdover directors are A.W. (Dub) Anthony, Kenyth Cass, Ellis Tatum, D.L. Carmichael and C. W. Tannahill.

W.L. (Preach) Edelman will speak, bringing members up to

date on the cotton program. Edelman is an officer in Plains Cotton Growers, and is a delegate to the National Cotton Council.

A \$50 door prize will be awarded to someone attending the meeting. All members of the cooperative are urged to attend, according to Charles Waggoner, manager.

Anthony is president of the board of directors. Loafman is vice-president, and Cass is secretary-treasurer.



NEW ASSOCIATION. . . Ted Tucker, left, welcomes Ralph Broyles as part of Friona Parts and Service. Broyles has operated "Ralph's Shop" and will continue at his same location under the new setup.

**SEEKS TITLE**

**Daughter Of MBP Employee Honored**

The daughter of an employee at Missouri Beef Packers will be competing next week in the Shorthorn Lassie Queen contest as a part of the State Fair of Texas.

Judy Kay Northcutt, the daughter of Mr. and Mrs. Bob Northcutt, who live in the Broadview Community, was earlier chosen Shorthorn Lassie Princess of the Great Plains Shorthorn Association, at a meeting in Plainview.

Miss Northcutt has promoted the Shorthorn industry by attending fairs at Clovis, Amarillo, and Lubbock, stationed in a booth for the Shorthorn Breeders and handing out free literature.

Each Shorthorn association in Texas elects a lassie princess for the state finals, which will be held in Dallas on October 3. The girls will be judged on personality, talent and their scrapbook of activities.

A banquet will be sponsored by the Shorthorn Association and the lassie princesses will ride on the State Fair parade float. The winner of the Dallas

contest will go on to the national contest in Chicago.

Miss Northcutt was crowned Lassie Princess in Amarillo last week on the opening day of the fair.

Her father has been employed at Missouri Beef Packers since the construction phase. He is now associated in the company's laundry department. The Northcuts farm in the Broadview Community and raise Shorthorns.

**County's Bond Totals Given**

Saving Bond sales in Farmer County during the month of August totaled \$3,183 according to County Chairman Frank A. Spring. The year-to-date sales totaled \$31,363 for 31 per cent of the 1969 goal of \$100,000.

During August total sales of E & H Savings Bonds and Freedom Shares in Texas amounted to \$15,376,241—an increase of 6.8 per cent over sales during August of 1968. Last year sales in Texas totaled \$14,390,299 during the month. Year-to-date sales totaled \$119,638,086 for 70 per cent of the 1969 goal of \$170.1 million.

Over the Nation the sale of Savings Bonds and Freedom Shares for the first eight months totaled \$3,277 million with 67.4 per cent of goal achieved. August sales of Freedom Shares were \$27 1/2 million, up 11 per cent over August 1968.

**Temperatures**

Date	H	L	Prec.
Sept. 17	84	55	.00
Sept. 18	72	56	1.14
Sept. 19	75	57	.00
Sept. 20	75	56	.00
Sept. 21	78	59	.00
Sept. 22	82	58	1.08
Sept. 23	85	52	.00

**White's Elevator Sale Announced**

Bruegel & Sons Elevator Inc. have purchased White's Elevator, 15 miles southeast of Friona.

Fred Bruegel Jr. and Tullon White made the announcement, and added that the transaction does not involve White's Elevator in Dimmitt.

More details on the sale will be carried in next week's Star. Bruegel and Sons own elevators at four other locations. All of their other facilities are in Castro County.

**Springs Embark On World Tour**

Mr. and Mrs. Frank A. Spring left last Thursday for an around-the-world tour. First stops were to be San Francisco and Honolulu. Then the Springs were to go to Tokyo and spend a week in various Japanese cities.

After touring Japan, Mr. and Mrs. Spring are to visit Hong Kong, Singapore, Bangkok, and spend 12 days in India including a visit to the Taj Mahal.

Five days will be spent in Iran and the Holy Land. Other stops will include Cypress, Egypt, Lebanon, Greece and back to New York. The Springs are to return home on October 28.

**SCORES TOPPLE**

**Milner Is Winner**

**In Grid Contest**

Dale Milner rode the tide of upsets during the second week of the season to claim first place money in the Friona Star's football contest. Milner was one of only six contestants to get a score of 11 during the week.

He claimed first place by virtue of his tie-breaker guess on the Friona-Morton score missing it by just 10 points. Milner guessed the score at 13-7, Friona, when it actually was 10-0.

Second place went to Jack Clark, and third place to L. F. Jacobs of Bovina, who also had picked Friona to win, by 20-13.

Other contestants correctly picking 11 games on the 14-game contest slate were Billy Rushing, Marlene Drake and Fred Florez.

Contestants started off with a strike against them when the

Canyon-Olton game ended in a tie. This game was automatically counted as a miss, leaving 13 as the best score possible.

His score of 11 allowed Florez to pull into a first-place tie in the standings for grand prize. Florez is tied with F.G. Crofford, who got a nine to go with his first round 14, and Bill Bailey, who logged a 13-10.

The trio hold a one-step margin over 11 contestants tied with scores of 22, 18 more tied at 21 and 17 tied with scores of 20. For a list of contest leaders, see this week's contest page.

Scores were lower on the average than the first week, which saw in addition to Crofford's perfect score, five contestants get 13 right, 31 with scores of 12 and 37 pick 11.

The second week saw only six contestants with scores of 11, only 21 with scores of 10 and 48 get nine games right, this being the most popular score.

The three money winners missed different combinations of games, besides the tie contest. Milner missed the Texas Tech-Kansas game, which gave fans a lot of trouble, and the SMU-Georgia Tech affair.

Clark missed the West Texas State-Northern Arizona game and the Bovina-Happy high school contest. Jacobs missed the WT-Northern Arizona game, and then the Lockney-Post contest.

Another weekly contest can be found inside this issue.

The contest is sponsored by 14 area businesses. Winner of the grand prize at the end of 12 weeks will receive two tickets to the Cotton Bowl football game January 1, along with \$30 expense money.

Second grand prize winner gets two tickets to the Sun Bowl game and \$25 expense money. Third place will receive two season tickets to the Friona Chiefs games of 1970, or \$15 in cash.

**City To Crack Down On Improper Driving**

The City of Friona this week authorized the Police Department to take corrective measures for improving improper driving habits by residents of the city.

Violations mentioned in the police memo included failure to make complete stops at stop signs, speeding above 30 miles per hour in residential areas, and improper turns in the middle of blocks.

Also mentioned was parking on the wrong side of streets (headed in the opposite direction), and making improper left turns for parking places on the opposite side of the street.

The department was also asked to check for drivers using alcoholic beverages. Store owners on Main Street register complaints regarding beer cans and rubble in front of their places of business on Sunday mornings.

**FRIDAY**

**Chiefs Seek Win At Tucumcari**

The Friona Chiefs will be seeking their second win of the year when they travel to Tucumcari on Friday to meet the highly-regarded Rattlers, rated high in New Mexico class A football.

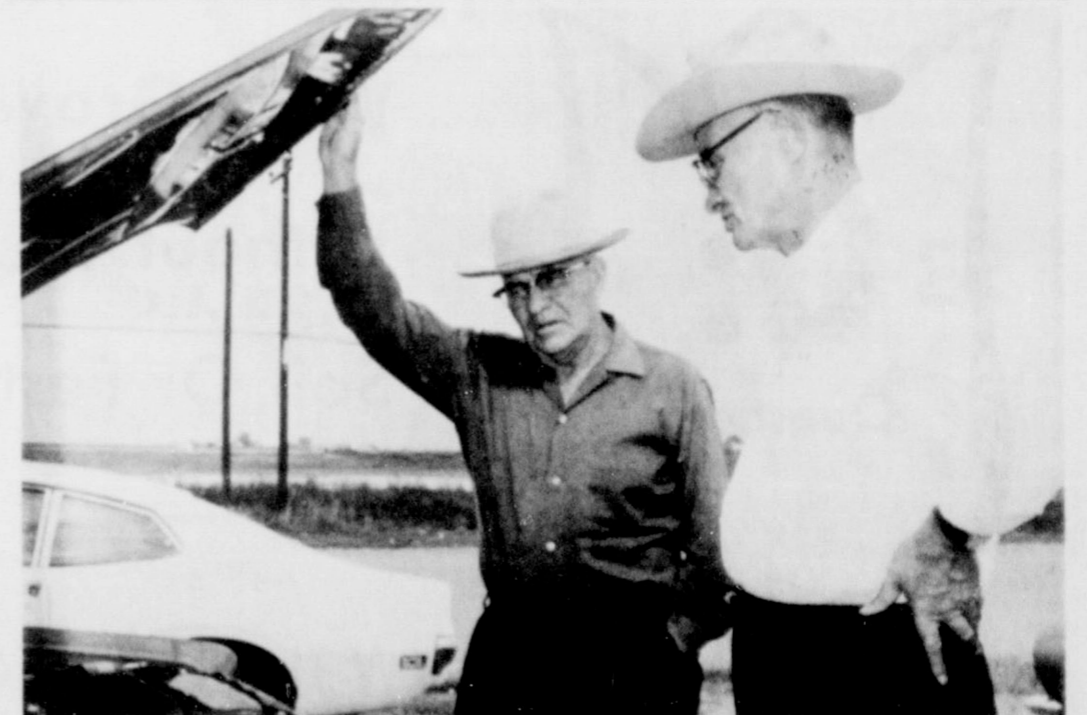
The hosts have played three games this year, winning over Las Vegas and Clayton.

"They have a much improved team over the one we played here last year," states Friona coach Bob Owen. He added that the fact that Friona won that game, 65-0 will give Tucumcari plenty of incentive for revenge. The Chiefs, meanwhile, had

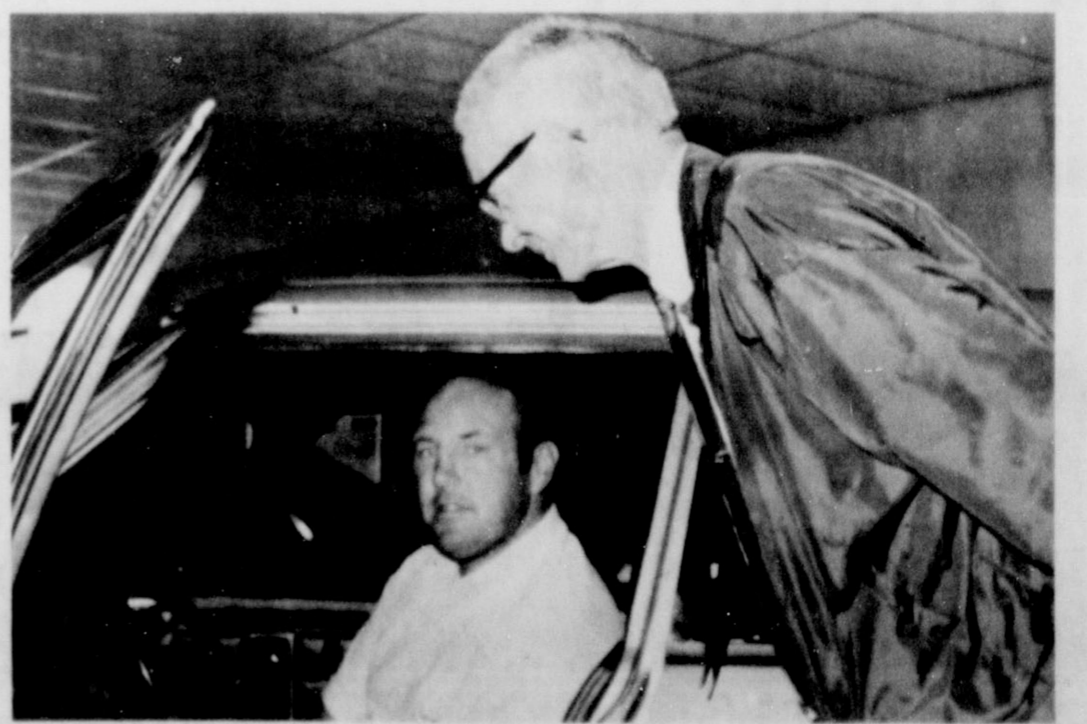
what Owen termed their best workouts of the year this week. Guard Charles Fangman should be ready to play this week. Owen said the spirit had been good following the win over Morton. He praised Tim Oden, Donnie Lewellen and Donnie Carthel for outstanding defense against Morton.

Friday's game begins at 8:30 Texas time.

The game is only the second ever between the two schools, as Friona took the win in last year's historic first meeting.



VIEW FORDS. . . E. M. Jack, left, is being shown the 1970 Ford by Oscar Baxter of Friona Motors, on the show date last Friday. Hundreds of car fans turned out to see the new models.



CHEVY CUSTOMER . . . Don Powell is shown looking over the 1970 Chevrolet at Reeve Chevrolet. Giving Powell some pointers on the new features for 1970 is Glen Williams, new salesman for the local Chevrolet and Oldsmobile dealership.

Bill Ellis, Editor & Publisher

Wahleah Beck, Bookkeeper

June Floyd, Women's News



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Panhandle Press  
Association



## Pause And Reflect

By Nelson Lewis

It is my considered opinion that if there is anything in this world that will cause a fellow to really "Pause and Reflect" it is becoming a grandfather.

This event is of extreme importance to only a small group of families comprising at best just a few hundred people. But there is another side to this coin.

Just one more new baby will not affect the world's population figure in the least; however the birth and future development of every baby born is relatively important to all of us.

In the fifth chapter of St. Matthew, Jesus teaches that the meek shall inherit the earth.

I can think of nothing more meek, or more helpless, than a human infant.

And this earth that these least of ours are to inherit, what will it consist of when they are ready to accept their legacy?

Only the Almighty knows for sure, but man's inability to see into the future does not relieve him of the responsibility of providing a firm foundation upon which the heirs apparent may build a good life.

We can not, nor should we try, to create a Utopian world for them to inhabit.

There are things which we now possess and which we must preserve for these newcomers.

The Freedom to worship as they please—regardless of the Madalyn Murray O'Hairs that now infest the land with their poisonous doctrines.

The right to enjoy "Life, Liberty, and the Pursuit of Happiness."

Clean air to breathe and clean water to drink.

Education—unlimited, and the freedom to enjoy the benefits, thereof.

The list could go on and on, and by the same token there are things and conditions we should eliminate.

Parents and grandparents are faced with a monumental task, but we dare not falter nor fall—none of us—for the beneficiaries of our efforts are everybody's business—our children.

### LETTERS TO EDITOR

Dear Editor:

We read last week of Vice President Agnew's report on a program to land American explorers on Mars in 1986.

The estimated cost is \$24 billion, but as Mr. Agnew hastened to point out, if we spend more than that (\$9.4 billion), more quickly, we can get there by 1983.

A third option open to us is to defer a decision until after 1990, at significantly less cost. Until we hear more persuasive arguments, we are waiting 'till 1990.

Dudley Carroll  
U.S. Press Assn.

Dear Sir:

Enjoy the Friona Star and reading about the happenings to our friends, and neighbors in the Friona Area. We look forward to getting the mail on Friday cause we know we will get the Star.

Sincerely,  
Mrs. Bill Kent  
Dimmitt, Tex.



GETS PLAQUE. . . Leo Forrest, former manager of Deaf Smith County Electric Cooperative, is shown receiving a plaque from J.R. Cobb, manager of the Texas Electric Cooperative at the recent annual meeting of the state association in Austin. The plaque was presented for Forrest's long service to rural electrification in Texas. Mrs. Forrest is shown at the right.

## Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO—SEPTEMBER 27, 1929

The Santa Fe Grain Company has this week begun the removal of the old warehouse on its property on Main Street just north of the railroad. This is one of the oldest buildings in Friona and was at one time, located near the center of the city. Mr. Pottishman, president of the company, stated that a new and larger building of more modern design will be erected on the site after the building has been removed.

35 YEARS AGO—SEPTEMBER 28, 1934

Costly fumbles prevented the Chiefs from dedicating the new Chieftain Stadium with a win last Friday when they played the Adrian Highs to a scoreless tie. Mitchell of the Chiefs was outstanding in gaining yardage and his teammate Captain Frost played brilliantly on both offense and defense.

30 YEARS AGO—SEPTEMBER 29, 1939

Are taxes too high? In another column of this issue of the Star will be found the announcement of a new tax series from Dallas, to be known as "The Taxpayers Digest," and will be issued for the purpose of informing the people of Texas as to the amount they are being taxed for all sorts of governmental purposes.

25 YEARS AGO—SEPTEMBER 29, 1944

Prisoner of war labor is again available to farmers in the Hereford vicinity. It was announced this week by County Agent A.R. Bateman, who says that the added labor supply will help considerably in solving one of the serious problems of the row crop harvest. Because of the critical demand for labor, only 15 men will be assigned to any individual farmer.

20 YEARS AGO—SEPTEMBER 23, 1949

Pictured in the issue were members of a Friona roping team which was to meet a Clovis team in matched roping at the Owen Semands Ranch east of Friona that Saturday afternoon at the close of Fair week. The local team was made up of Johnnie Hand, Robert Calloway and Mitz Walling.

15 YEARS AGO—SEPTEMBER 24, 1954

Two Friona youths were hospitalized and two were given emergency treatment Monday morning after a pickup in which they were riding overturned on the outskirts of Friona. Earl (Cotton) Renner, driver of the pickup, was hospitalized and later dismissed. Still in the hospital was Gaylon Rhodes. Others in the wreck were Charles Kirk and Billy Parker.

### GETS OVATION

## Mary Rando Speaks To WT Freshman Gathering

Speaking to a freshmen orientation session at West Texas State University Thursday, Mary Rando, freshman business major from Friona, with tears in her eyes, moved her audience to a standing ovation as she expressed what being a young person in the U.S. and a student at WTSU meant to her.

One of 18 children in a Friona family, the 18 year old coed is attending the university as a member of the Upward Bound program, a program sponsored by the Department of Health, Education and Welfare through WTSU to stimulate students to continue beyond high school.

"My philosophy of life," she said, "is to do for my race and to help young people do something for tomorrow as well as for themselves."

## County Men On List

The Grain Sorghum Producers Association revealed today that 24 nominations have been received for the Grain Sorghum Producers Board. The grain farmers with a 29-county area of the High Plains and Panhandle of Texas will elect 12 men from this list to serve as the governing board for their research and promotion activities, provided the Grain Sorghum Referendum carries by a 2/3 majority.

The election will be held on October 6. It will be on the same ballot with the referendum proposition. On this ballot the farmers decide whether or not they favor an expanding re-

search and grain sorghum promotion campaign, which will be aimed at improving the net profit in grain sorghum production by assessing themselves an amount not to exceed 5 cents per ton to carry out this important program.

The names will appear on the ballot in the order of receipt by the Grain Sorghum Producers Association. This 12-man board will receive no pay for their services.

On the ballot from Farmer County are A. W. Anthony, Jr. of Friona, and Gene Smith of Lazbuddie.

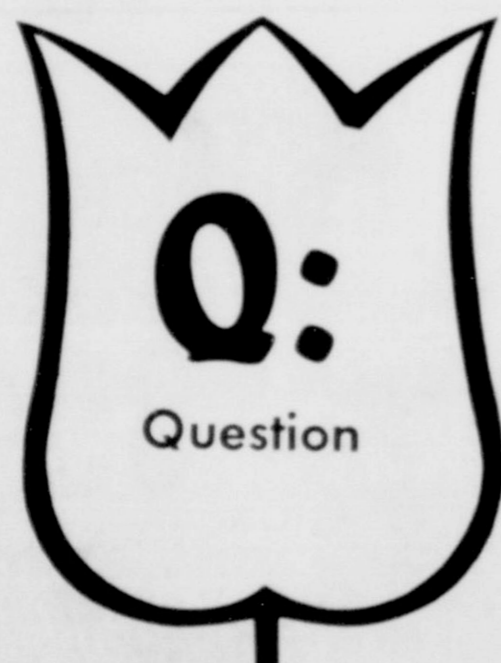
## THANK YOU

I have merged my business with Friona Parts and Service, and wish to thank you for the business you have given me at Ralph's Shop. We will continue at our present location, and will continue to sell and service new and used irrigation motors. We will appreciate your continued patronage.

Ralph Broyles

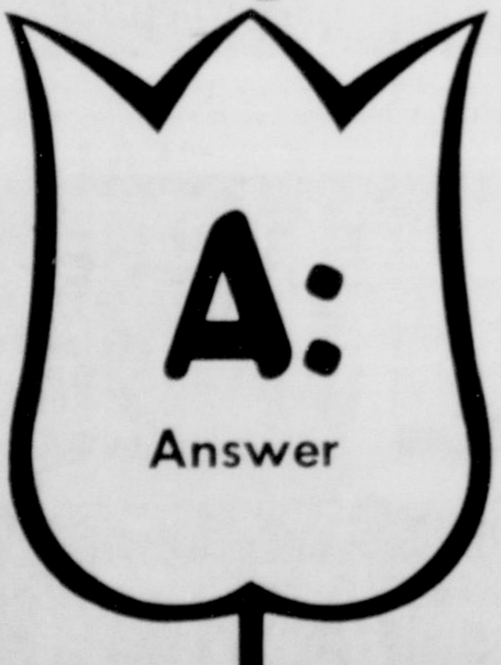


A handy time saver was quilted cotton oven mitts for polishing furniture. Use with one milt, shine with the other.



Q:  
Question

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A:  
Answer

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# Announcing



Ted Tucker, manager of Friona Parts, welcomes Ralph Broyles

We Are Happy To Announce That Ralph Broyles, Formerly Of Ralph's Shop Is Now Associated With Friona Parts And Service, Inc.

Ralph will continue at his present location. By taking this step, we feel we can better serve our customers.

## FRIONA PARTS & SERVICE

Ted Tucker, Mgr.

W. Highway 60



In And Around  
Friona

with June Floyd

Local residents who didn't attend the annual meeting of Friends of Friona Public Library Thursday evening missed a real informative and interesting talk by Dr. C.L. Kay, assistant president of Lubbock Christian College. His speech had to do with to-day's young people in the world those of us who are older have created for them.

He emphasized the point that we do not have so much a "generation gap," as a "communications gap." Lack of communication between generations isn't anything new. It would be well if each of us would make an effort to keep up with the changing world enough to be able to communicate with those who are younger.

After all, we are all living in to-day's world. If we want to be more effective, we will just have to keep up communication wise.

The recent epidemic of "epitapeutics" or whatever so many people have reminds me of a saying we used to hear alot that would mean absolutely nothing to anyone under 25 or 30. Just about everyone you visit with has had a cold, cough, sore throat or something. If you ask, "How is your family?" then wait long enough for an answer, you're sure to find out one or more is or has been slightly ill.

Our grandparents would probably have diagnosed such as an illness with the following answer: "John has his head under his wing this morning." Anyone who grew up on a farm and became acquainted with the hens around the place understood that when the old brown speckled one who was usually bossing the whole flock suddenly appeared standing off to the side with her head tucked under one wing she was ill.

It was also a well known fact that if "Old Speckle" continued in this position a few days her doom was imminent, so the family physician in charge of livestock caught her up about the second morning and forced some kind of medication down her throat. Of course, there were times when "Old Speckle" died any way, but there was always the chance that she would recover.

But, then, how could we expect a member of the younger generation, who has hardly seen a hen except on exhibition at a fair, to have any idea about how a person feels when, "he has his head under his wing."

Basic principles never change, but it seems that everything else does. What the historians write about our generations will depend largely upon whether or not we are willing to meet the challenge of a changing world by keeping up with the present without leaving the impression that we believe or are in favor of changing principles of right and wrong.

Maize Days queen contestants may pick up their pictures at the Friona Star office. Mrs. Andy Hurst and Mrs. H. K. Kendrick appreciate so much the fine cooperation they received from each of the girls who was entered in the contest and from the sponsors.

A small boy was visiting with a fellow passenger on a cross country bus. He was very sharp and interested in everything and everybody he met. Going to school was very challenging to him and since he had progressed beyond the first grade, he felt he was on the way up.

The college senior, with whom he was visiting, asked him what grade he was in. He said, "I've been going to school four years and am in the fourth grade."

After the college student had explained to him that she had been going to school sixteen years, the young student asked, "Are you in the sixteenth grade?"

Who would like to have a grown Siamese cat for a pet? One of my "Gad-About-Grandmother" friends has a beautiful one she would like to give away. She loves cats and says this one is one of the nicest ones she has ever seen, but she just doesn't want to have to ask someone to babysit with her cat while she is away from home.

Grandmother Gad-About has been on the go for several years. Her husband, who farms in the summer, does fishing in the winter. She never lets him get off without her, whether it is a weekend or rainy day fishing jaunt or a six weeks trip, so a cat just doesn't fit in her schedule right now.

Let's help find a home for this lovely feline.

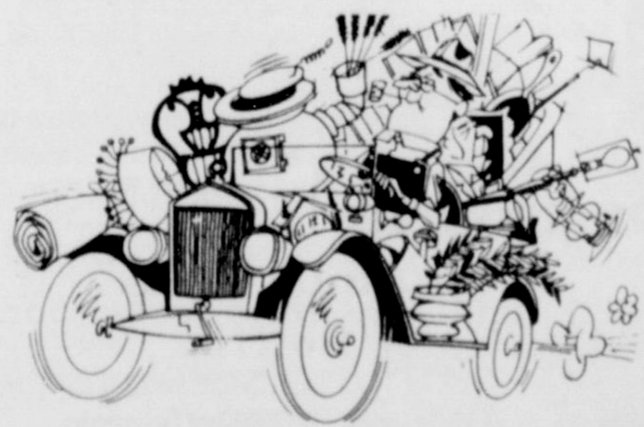
Several Frionans attended the New Mexico State Fair in Albuquerque last week. This year's production must have been an outstanding one. The exhibits were most interesting and the entertainment was highly rated by a large number of persons who attended.

Did you ever see a trained buffalo? I haven't, but I would like to see one perform like the one at the Fair did Friday evening. As our world gets smaller and smaller, such productions are made available for more and more people.

A few years ago it took more time for residents of any county to make the trip to the County Fair and back than it takes for Frionans to drive to Albuquerque, Dallas or Oklahoma City now.

WHY

WASTE YOUR TIME PEDDLING



... LIST YOUR JUNK \*

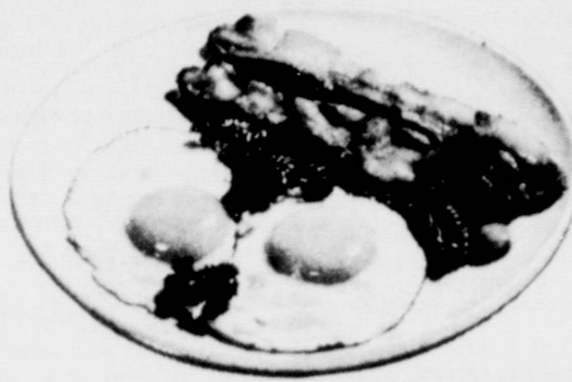
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Come see our brand new full crown Texas size mid-get refrigerator. It is for sale. Also food freezers. Reeve Chevrolet 48-tnc  
Need party with good credit in Friona area to take over payments on 1969 Model Singer Sewing Machine in walnut console. Will zig zag, buttonhole, fancy patterns, etc. Five payments at \$5.55 or will discount for cash. Write Credit Dept 1114 19th St., Lubbock, Texas 79401. 39-tnc

**ONLY 88 SHOPPING DAYS TILL CHRISTMAS!**  
Pick up your Credit Union dime and quarter savers. Fill as many as possible for ready cash for Christmas shopping or for saving. Friona, Texas, Federal Credit Union. 50-tnc  
TO GIVE AWAY... five puppies, mixed terriers. O.L. McMurtrey, Ph. 247-3011. 1402 W. 5th. 50-tnc

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**DEADLINE FOR INSERTION**  
Thursday's Friona Star - 4 p.m. Tuesday.  
The Star reserves the right to classify, revise or reject any classified ad.  
Check advertisement and report any error immediately. The Star is not responsible for error after ad has already run once.

**FARMERS**  
Cats need good farm homes. In return for board and lodging will keep your place free of rats and mice. Call 247-3172. 51-tnc  
**JOHN DEERE COMBINES**  
2-Good Used 1962-95 Model John Deere Combines. Reels, hestons, cabs, and utane systems on both. Call Lazbuddie 965-2992 or 965-2253. 52-3tc

Your Singer dealer. Sales and service. Southern Sewing Center. 213 Main, Hereford, Tex. Ph. 364-3782. 49-tnc  
**OLD FASHIONED CHINA DOLLS**. . . Lots of new hand painted China. . . Toile painting objects and patterns. . . Many more hand made articles. THE HUMMINGBIRD SHOP 52-tnc  
Will keep small children in my home. 909 Walnut. Lorene Fincher. 52-3tc

**SCOTT SEED COMPANY**  
FOR SALE. . . All kinds of Wheat Seed & Elbon Rye. Custom Seed Cleaning and Treating.  
102 Elm Hereford, Texas 364-3484. 45-3tc

**FOR SALE HEADGATES**  
Ranchers and Farmers work your cattle with a one-man operated head gate. See Buck Fallwell, Friona, Ph. 247-2482. 50-3tc  
**FOR SALE**  
1964 Jetstar, 88 Olds; 1966 GMC Pickup. Gerald Floyd 247-2470-289-5688. 52-3tc  
FOR SALE... We have a NEW 1969 Chevrolet car we'll sell to you. REEVE CHEVROLET CO. 31-tnc

**FARM SUPPLIES**  
FOR SALE. . . Sturdy wheat seed. First year from registered. Germination, 92 per cent; purity, 98 per cent. Cleaned and bagged in heavy-duty one-bushel bags. Phone 265-3449. Keith Brock. 39-tnc

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FOR SALE. . . One small bucket bolts \$5.00. Reeve Chevrolet 48-tnc

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FOR SALE. . . White French Provincial canopy bed, box springs and mattress. \$75.00, Ph. 247-2244 after 5:00. 50-tnc  
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Furniture  
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All remaining stock to be sold at **DEALER COST** or less  
Some office and shop equipment  
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**FOR ALL YOUR REAL ESTATE NEEDS SEE**  
**Joe B. Douglas**  
**DOUGLAS LAND CO.**  
901 Main  
Ph. 247-3001 Res. 265-3519  
52-tnc

**NOTICE:**  
We can build you a new home in Ridgeview Addition: nothing down and low interest rates. See ED HICKS REAL ESTATE, 247-3537 or 247-3189.  
FOR SALE. . . Two bedroom brick home, one and 3/4 baths. Central heating and cooling. Enclosed patio. See Mr. or Mrs. Joe Collier, 910 Jackson, Phone 247-2598. 49-tnc

**HELP WANTED MEN**  
MEN WANTED. . . By Colorado By Products. Permanent positions. Starting wages \$2 per hour. Contact Florian Jarecki, Phone 295-3281. 47-tnc  
**FOR COMPLETE REAL ESTATE SERVICE**  
CONTACT  
J. G. McFARLAND  
Phone 247-3272 or 247-2766  
Business, Farms, Ranches, Residences

**REAL ESTATE LOANS**  
Have two openings for front-end loader operator, heavy equipment. Hi-Plains Feed Yard, Friona, 506, 295-3766. 52-tnc  
Need year-round farm hand. Excellent pay. Floyd Rector, 247-3073. 52-tnc  
**LOST AND FOUND**  
STRAYED. . . One Black Heifer. Branded "H" on left shoulder. Glen Minus, 265-3434. 52-2tc  
LOST. . . six small Herefords and mixed calves. Gordon Durham, 295-3612. 52-tnc

**ONE MILLION DOLLARS**  
To Lend On. . . . .  
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Industrial Tracts. . . 1-Acre mobile home lots. . . business lots.  
PRUDENTIAL  
America's Largest Farm Lender!  
SAM NUNNALLY  
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364-2814 Day 364-4299 Night

**WANTED**  
WANTED. . . Unencumbered woman to stay with older woman. 247-3139. 52-tnc  
WANTED. . . Custom Row Binding. Hays tall & short 2-row. Most cutting \$6.00/acre. Ralph Packard, Hereford, Tex., 364-2110. 48-5tp  
WANTED. . . Babysitting and ironing in my home. Phone 247-3512. 50-tnc

**PETS FOR SALE**  
Watch Dog For sale. . . German Shepard--\$25.00. Al Carlton. 51-3tp  
FOR SALE. . . AKC White toy poodle, 12 weeks old. Female. R.J. Renner, Jr. 265-3448. 52-3tc

**APARTMENTS**  
NEW. . . Extra nice 2 Br. Triplexes, all electric kitchens, heating and ref. air. Refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools. \$125 mo. 900-9th Phone 247-2578. 52-tnc  
FOR RENT. . . Two bedroom apartment. Phone 247-2496. 52-3tc

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**Campbell Chain Link**  
Twice as strong for Much Less. Hard Alloy Wire. One inch to four-inch diameter. Several heights. 12 to six-gauge.  
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**RCA Whirlpool**  
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**LEGAL NOTICE**

**PUBLIC HEARING NOTICE**  
Paco Feedyard (A Division of Paco Feeds, Inc.), P.O. Box 1236, Friona, Texas 79035, has applied to the Texas Water Quality Board for an initial regular permit pertaining to the control of a variable amount of rainfall runoff water containing wastes from its existing feed-lot operation which is located approximately three miles south and one-fourth (1/4) mile west of the intersection of F.M. 214 and State Highway 86, and approximately ten miles south of Friona, Farmer County, Texas. Paco Feedyard presently retains the rainfall runoff from the feedlot operation in a lake and utilized the water for land irrigation. A public hearing on this application will be held in Southwest Public Service Building, Reddy Room, 1120 Main Street, Lubbock, Texas at 10:00 A.M. on October 22, 1969 to determine the conditions, if any, under which the permit may be granted. Additional data will be developed at the hearing, but further technical information concerning any specific aspect of the discharge, if available, can be obtained by writing the Texas Water Quality Board, 1108 Lavaca Street, Austin, Texas 78701. 52-tnc



**CHARMER**—Cotton corduroy takes on party airs in this winsome young dress of blue and brown. A perky white bow accents the waistline above a full skirt marked by horizontal bands. Designed by Betsy Daniels for Shutterbug.



**SCHOOL-WISE** — A rated for classroom wear and at-home care is this school dress of wrinkle-resistant cotton. In a colorful gird print, it's styled with full skirt and its own petticoat. Rickrack trim adds a pert note to the white collar and cuffs. By Betty Oden of California.



**COUNTRY COUSIN** — The country look in quilted cotton prints is popular for back-to-school wear. This kindergarten coed wears a quilted jumper and long-sleeved cotton blouse made from McCall's Patterns 2058 and 9675. Fabric and patterns available at Singer stores where fabrics are sold.

## WELCOME TO FRIONA



This week's newcomers are Mr. and Mrs. Terry Davis and Terry Wade, who is 18 months old. The Davises moved here from Muleshoe, but are originally from Morton. He teaches science at Friona Junior High School. They attend the Baptist Church, and live at Friona Mobile Estates.

<b>ROCKWELL BROS. AND CO.</b> "LUMBERMEN" Lumber, Paint & Tools	<b>HOUSER</b> GROCERY & MARKET
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IT WILL LIVE IN YOUR HEART FOREVER!  
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EXTRA!  
**FLASH, the teen-age OTTER**  
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"A VERY FUNNY, IMMENSELY APPEALING MOVIE"  
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A lifetime spin-on oil filter for cars, trucks, tractors, and irrigation motors. Cleans all 100 times cleaner than equipment or replacement "spin-on" filters.  
Never change oil again—NEVER Change the throw-away element every 3,000 miles. Cost is 15¢. Save replacing oil. Save the cost of "spin-on" filters. Double the life of any engine. No installation cost! Just "spin-on" Lifetime "Spin-On" Filter is just \$24.95 plus 85¢ postage. Must know NAME OF CAR, YEAR, DEL. ENGINE SIZE. Guaranteed as long as you own the engine. Attractive of for dealers and salesmen.  
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## On The Farm In Parmer County

RONNIE McNUTT  
County Agent

Regulations restricting the use of injectable antibiotics in food producing animals have been issued by the Food and Drug Administration effective June 16, 1969. The FDA proposed the restrictions on the use of antibiotics in food-producing animals in April 1968 because of the potential human health hazard from residues of these drugs in meat, milk and eggs.

The regulations prohibit the use in food producing animals of injectable tetracycline hydrochloride, chloramphenicol, some forms of penicillin and bacitracin. The FDA said that it will continue to permit the use of injectable streptomycin and dehydrostreptomycin, either alone or in combination with certain forms of penicillin, provided there is a 30 day withdrawal period before treated animals are slaughtered.

Veterinarians and livestock producers continue to use streptomycin and dehydrostreptomycin while studies are being made to determine whether a safe tolerance can be established for residues of those drugs, the FDA said. Revised labelling for streptomycin and dehydrostreptomycin, specifying the 30 day withdrawal period was to be submitted to FDA by August 15, 1969.

Antibiotics used in food producing animals that are not authorized for use by food additive regulation will be subject to regulatory action after November 13, 1969.

**PRUSSIC ACID IN SORGHUMS MAY POISON LIVESTOCK**  
Recent rains over much of the area have brought on regrowth of sorghums, sudangrass, sudan, sorghum hybrids and Johnsongrass that suffered from the dry weather this summer or that was recently harvested. And this situation may pose a threat to grazing livestock.

New growth on sorghums sometimes develops a high prussic acid content and becomes a hazard to grazing animals. The same situation develops when the growth of these sorghums is stopped by a freeze or frost. So farmers are urged to keep an eye on their stock for the next few months if their animals are grazing any of the different sorghum types.

Prussic acid acts quickly in the digestive tract of an animal. Death results from suffocation, since the poison prevents the exchange of oxygen from the blood to the tissue.

Forage containing prussic acid can be fed safely if it is cut and allowed to cure completely in the field, or if it is put up as silage and not fed for several months. Mature plants with few suckers are seldom dangerous if growth has been normal. Grain sorghum or sudan stubble regrowth grazed in late fall can be very dangerous.

**ARMYWORMS ATTACKING CROPS, LAWNS**  
During the past several days armyworms have been reported on lawns and certain crops on the High Plains, reports Dr. Bill Clymer, Extension area entomologist headquartered at Lubbock.

Most of these reports have involved the fall armyworms or the true armyworm. These insects are similar in appearance and habits and attack small grains, grain sorghum, corn, grasses and other such crops.

There may be several generations each year with the larval stage lasting 10-25 days during which time the larvae reach a length of 1-1/2 inches, explains Clymer. When the larvae are full grown, they burrow into the soil and go through a pupal stage or rest period.

The adult female emerges usually within two weeks but this is dependent upon the temperature. The adult generally flies some distance before laying the eggs. Each adult female lays about a thousand eggs.

Full grown fall armyworm larvae vary in color from light tan or green to nearly black, adds the entomologist. They have three yellowish-white hair lines down the back from

head to tail. On the side next to the yellow lines is a wider dark stripe spotted with red. A prominent white inverted Y is on the front of the head.

Large numbers of fall armyworms can destroy entire fields or lawns and then often invade adjoining areas. Buildups are heaviest after cool, wet weather. However, when host plants are limited by dry weather, fall armyworms may be found in large numbers in grain sorghum or small grain fields. Areas that have been irrigated or that are in a lush green growing condition are especially vulnerable to infestation.

Armyworms receive their common name by their habit of moving in large numbers in search of more favorable feeding conditions. These larvae can often be seen crawling across turnrows and irrigation ditches.

A generation is possible this time of the year, but oncoming cool weather, especially in the northern counties, will reduce the chance for future adult development. Armyworm problems will disappear almost completely as we get into the late fall season.

Cultural control by shallow cultivation is effective when the larvae have become full grown and have entered the soil a few inches to pupate.

Insecticidal control of fall armyworms is accomplished most effectively when larvae are small. Several applications of insecticide may be required to control larger larvae.

Producers should use care in the selection of insecticides for use on small grains that are to be grazed. Materials recommended for use are: Sevin, Methul Parathion, Parathion, Toxaphene.

### Claude A. Paul Buried Saturday

Funeral services for Claude A. Paul, who had resided in the Friona area nearly 30 years, were conducted from First Baptist Church at 3 p.m. Saturday, September 13, with Rev. Bill Foll, pastor, officiating.

Paul, who had been a farmer before retirement, died at Parmer County Community Hospital the previous Thursday. He was 82 years of age. He was a native of Bosque County Texas and moved to Friona from Duncan, Oklahoma.

Survivors, besides his wife, Druella, include one daughter, Mrs. Virginia Hartwick, Friona; three sisters, Mrs. Edith Belt and Hazel Paul, both of Luling, Texas and Mrs. Della Williams, Lawton, Oklahoma; two brothers, W.A. Paul and Alonzo Paul, also of Luling; two grandchildren and one great-grandchild. Honorary pallbearers were

Calvin Martin, Roy V. Miller, Sr., Curtis Murphree, John Burrow, Carl Fairchild and John Wright.

Jerry Hinkle, Ross Miller, Clyde Tims, Ralph Taylor, Sam Williams and Buddy Lloyd were active pallbearers.

Burial was in the Friona cemetery under direction of Claborn Funeral Home.

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**ROUND STEAK** Lb. \$1.09

**SAUSAGE** 2 Lb. Bag \$1.73

Jimmy Dean





**Wagners ORANGE DRINK** 32 Oz. Bottle **3/89¢**

**White Swan Chico TOMATOES** 300 Can **6/\$1.00**

**White Swan PORK & BEANS** 16 Oz. Can **7/\$1.00**

**Imperial Or Holly SUGAR** 5 Lb. Bag **61¢**

**Save White POTATOES** 20 Lb. Bag **89¢**

**Save CARROTS** Lb. Cello Bag **2/25¢**

**Save ORANGES** Lb. **15¢**

**Swift Jewel SHORTENING** **65¢**

**Super Save OLEO** Lb. Box **2/37¢**

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**Sturgeon Bay CHERRIES** 303 Can **3/\$1.00**

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**Our New Automobile Salesman**

**GLEN WILLIAMS**

**GLEN WILLIAMS**  
Come by and let Glen work you up a real good deal on a new 1970 Chevrolet or Oldsmobile.

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Try **SAMMY'S PRIDE MILK** And **AUNT MARTHA'S BREAD**

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AUCTION SERVICE  
Specializing In  
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WATER WELL DRILLING  
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Pump & Gear  
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All Makes  
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The number to call when you need auto parts and service is  
**247-3615**  
**FRIONA PARTS & SERVICE**  
"Home Owned and Operated"  
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FOR SALE... seed oats. \$5 cwt. 50-pound sacks. Joe Lewellen. Phone 247-3416. 52-2tc

FOR SALE... C-Model Gleaner-Baldwin Combine and 40" Corn Header. Phone 247-3598. 52-2tp

FOR SALE... Tascosa seed wheat. Eugene Bandy. Phone 265-3413. 50-tfnc

### FOR SALE

FOR SALE HEADGATES Ranchers and Farmers work your cattle with a one-man operated head gate. See Buck Fallwell, Friona, Ph. 247-2482. 50-3tc

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FOR SALE... 10 x 50 trailer house with living room extension. Carpet, draped, appliances, air conditioner. Phone 247-2476 after 5:00. 51-2tp

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DEALER COST or less

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YEAR-AROUND farm hand wanted. Experienced in irrigation and general farm work. Harvey Garrison, Phone 265-3226. 48-tfnc

Major Oil Co. is looking for aggressive gas, oil L.P., Fertilizer, and chemical jobber. Good earning potential for right man in Bovina area. Write Charles Hester, Box 4008 Amarillo, Texas, 79107. 52-2tc

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FOR RENT... Two bedroom apartment. Phone 247-2496. 52-3tc

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JUST REDUCED Large brick home-3 bedrooms 1-3/4 baths Dishwasher Disposal Ref. air Humidifier Carpet-drapes Gas Bar-B-Q and patio in a fenced backyard. Good terms. John Bingham Land. 52-tfnc

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### NOTICE

We can build you a new home in Ridgeview Addition; nothing down and low interest rates. See E.D. HICKS REAL ESTATE, 247-3537 or 247-3189.

FOR SALE... Two bedroom brick home, one and 3/4 baths. Central heating and cooling. Enclosed patio. See Mr. or Mrs. Joe Collier, 910 Jackson, Phone 247-2598. 41-tfnc

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### WANTED

WANTED... 11 nonumbered woman to stay with older woman. 247-3139. 52-3tc

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### LEGAL NOTICE

PUBLIC HEARING NOTICE Paco Feedyard (A Division of Paco Feeds, Inc.), P.O. Box 1236, Friona, Texas 79035, has applied to the Texas Water Quality Board for an initial regular permit pertaining to the control of a variable amount of rainfall runoff water containing wastes from its existing feedlot operation which is located approximately three miles south and one-fourth (1/4) mile west of the intersection of F.M. 214 and State Highway 86, and approximately ten miles south of Friona, Farmer County, Texas. Paco Feedyard presently retains the rainfall runoff from the feedlot operation in a lake and utilized the water for land irrigation. A public hearing on this application will be held in southwest Public Service Building, Reddy Room, 1120 Main Street, Lubbock, Texas at 10:00 A.M. on October 22, 1969 to determine the conditions, if any, under which the permit may be granted. Additional data will be developed at the hearing, but further technical information concerning any specific aspect of the discharge, if available, can be obtained by writing the Texas Water Quality Board, 1108 Lavaca Street, Austin, Texas 78701.



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# WELCOME TO FRIONA



This week's newcomers are Mr. and Mrs. Terry Davis and Terry Wade, who is 18 months old. The Davises moved here from Muleshoe, but are originally from Morton. He teaches science at Friona Junior High School. They attend the Baptist Church, and live at Friona Mobile Estates.

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### On The Farm In Parmer County

RONNIE McNUTT  
County Agent

Regulations restricting the use of injectable antibiotics in food producing animals have been issued by the Food and Drug Administration effective June 16, 1969. The FDA proposed the restrictions on the use of antibiotics in food producing animals in April 1968 because of the potential human health hazard from residues of these drugs in meat, milk and eggs.

The regulations prohibit the use in food producing animals of injectable tetracycline hydrochloride, chloramphenicol, some forms of penicillin and bacitracin. The FDA said that it will continue to permit the use of injectable streptomycin and dehydrostreptomycin, either alone or in combination with certain forms of penicillin, provided there is a 30 day withdrawal period before treated animals are slaughtered.

Veterinarians and livestock producers continue to use streptomycin and dehydrostreptomycin while studies are being made to determine whether a safe tolerance can be established for residues of those drugs, the FDA said. Revised labelling for streptomycin and dehydrostreptomycin, specifying the 30 day withdrawal period was to be submitted to FDA by August 15, 1969.

Antibiotics used in food producing animals that are not authorized for use by food additive regulation will be subject to regulatory action after November 13, 1969.

#### PRUSSIC ACID IN SORGHUMS MAY POISON LIVESTOCK

Recent rains over much of the area have brought on re-growth of sorghums, sudangrass, sudan, sorghum hybrids and Johnsongrass that suffered from the dry weather this summer or that was recently harvested. And this situation may pose a threat to grazing livestock.

New growth on sorghums sometimes develops a high prussic acid content and becomes a hazard to grazing animals. The same situation develops when the growth of these sorghums is stopped by a freeze or frost. So farmers are urged to keep an eye on their stock for the next few months if their animals are grazing any of the different sorghum types.

Prussic acid acts quickly in the digestive tract of an animal. Death results from suffocation, since the poison prevents the exchange of oxygen from the blood to the tissue.

Forage containing prussic acid can be fed safely if it is cut and allowed to cure completely in the field, or if it is put up as silage and not fed for several months. Mature plants with few suckers are seldom dangerous if growth has been normal. Grain sorghum or sudan stubble regrowth grazed in late fall can be very dangerous.

#### ARMYWORMS ATTACKING CROPS, LAWNS

During the past several days armyworms have been reported on lawns and certain crops on the High Plains, reports Dr. Bill Clymer, Extension area entomologist headquartered at Lubbock.

Most of these reports have involved the fall armyworm or the true armyworm. These insects are similar in appearance and habits and attack small grains, grain sorghum, corn, grasses and other such crops.

There may be several generations each year with the larval stage lasting 10-25 days during which time the larvae reach a length of 1-1/2 inches, explains Clymer. When the larvae are full grown, they burrow into the soil and go through a pupal stage or rest period.

The adult female emerges usually within two weeks but this is dependent upon the temperature. The adult generally flies some distance before laying the eggs. Each adult female lays about a thousand eggs.

Full grown fall armyworm larvae vary in color from light tan or green to nearly black, adds the entomologist. They have three yellowish-white hair lines down the back from

head to tail. On the side next to the yellow lines is a wider dark stripe spotted with red. A prominent white inverted Y is on the front of the head.

Large numbers of fall armyworms can destroy entire fields or lawns and then often invade adjoining areas. Buildups are heaviest after cool, wet weather. However, when host plants are limited by dry weather, fall armyworms may be found in large numbers in grain sorghum or small grain fields. Areas that have been irrigated or that are in a lush green growing condition are especially vulnerable to infestation.

Armyworms receive their common name by their habit of moving in large numbers in search of more favorable feeding conditions. These larvae can often be seen crawling across turnrows and irrigation ditches.

A generation is possible this time of the year, but oncoming cool weather, especially in the northern counties, will reduce the chance for future adult development. Armyworm problems will disappear almost completely as we get into the late fall season.

Cultural control by shallow cultivation is effective when the larvae have become full grown and have entered the soil a few inches to pupate.

Insecticidal control of fall armyworms is accomplished most effectively when larvae are small. Several applications of insecticide may be required to control larger larvae.

Producers should use care in the selection of insecticides for use on small grains that are to be grazed. Materials recommended for use are: Sevin, Methol Parathion, Parathion, Toxaphene.

### Claude A. Paul Buried Saturday

Funeral services for Claude A. Paul, who had resided in the Friona area nearly 30 years, were conducted from First Baptist Church at 3 p.m. Saturday, September 13, with Rev. Bill Foll, pastor, officiating.

Paul, who had been a farmer before retirement, died at Parmer County Community Hospital the previous Thursday. He was 82 years of age. He was a native of Bosque County Texas and moved to Friona from Duncan, Oklahoma.

Survivors, besides his wife, Drucilla, include one daughter, Mrs. Virginia Hartwick, Friona; three sisters, Mrs. Edith Belt and Hazel Paul, both of Luling, Texas and Mrs. Delle Williams, Lawton, Oklahoma; two brothers, W.A. Paul and Alonzo Paul, also of Luling; two grandchildren and one great-grandchild.

Honorary pallbearers were

Calvin Martin, Roy V. Miller, Sr., Curtis Murphree, John Burrow, Carl Fairchild and John Wright.

Jerry Hinkle, Ross Miller, Clyde Tims, Ralph Taylor, Sam Williams and Buddy Lloyd were active pallbearers.

Burial was in the Friona cemetery under direction of Claborn Funeral Home.

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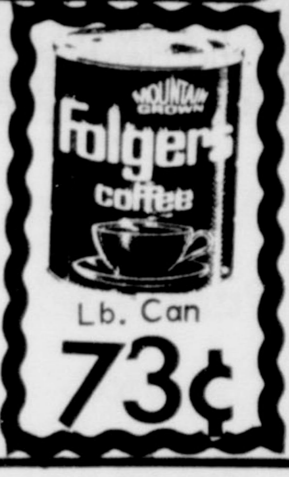
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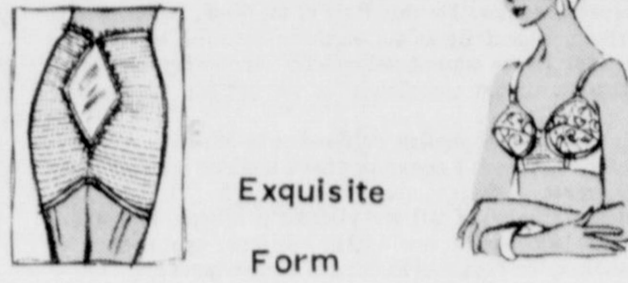
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# Too Many Chiefs And Not Enough Indians

Frank Truitt pretty well summed up last Friday's 10-0 win by Friona over Morton here. Truitt remarked while leaving the stadium: "Too many chiefs and not enough Indians."

It marked the fifth straight win for Friona over Morton, which has never beaten a Don Light or Bob Owen-coached Friona team. Morton led the series 6-2 after 1962, but now Friona has a 7-6 lead, thanks to last Friday's win.

The game was a hard-fought defensive duel, and although Friona had a 7-0 lead for most of the way, it fell to Donny Carthel's field goal with 1:46 left in the game to put the contest out of reach.

Until then, Morton threatened to break one of its speedy backs loose, and occasional bombs toward backs Terry Harvey and Eddie Lewis, with the idea of tying up the game and possibly going ahead.

But the Chieftain defense was up to the occasion this week. Whereas Farwell had gained 333 net yards the previous week, the Friona line limited Morton to 110 yards rushing, and the Indians didn't complete any passes in ten attempts.

Friona threatened to score the first time it had the ball, driving from their own 40 yard line to the Morton 15. But the 45-yard drive, which picked up four first downs, ran out of gas at the Indian 16.

The third time Friona had the ball proved to be charmed. Friona had kept good field position and thanks to some good defensive work, forced Morton to punt from their own 16. Hamilton fielded the ball in Indian territory at the 48, and returned it to the 43.

Speedy halfback Wesley Clark picked up a first down to the 27 and fullback Istodre Cordova blasted for ten more quick yards

to the 17. It took a big fourth-down play, with Cordova getting four yards, to keep the drive going, giving Friona first and goal at the six.

On the third-down play from the one, Cordova blasted over for Friona's first score of the 1969 season, with 2:40 left in the 1969 season, with 2:40 left in the first half. Carthel's kick made it 7-0, Friona.

Morton posed a fair threat following the kickoff, driving to the Friona 38, where the Indians faced fourth down. Quarterback Mike Bryan faded to pass, but was smeared by linebacker Larry Smith for an 11-yard loss on fourth down, giving the ball back to Friona near mid-field.

On Morton's first series following halftime, the Indians made their deepest penetration. Friona had punted to Morton, and the receiver called for a fair catch. He took a couple of steps in fielding the ball, and was hit by a Friona defender. Friona was penalized 15 yards, which in effect netted the Chiefs only 11 yards on the punt.

The Indians drove goalward, with Harvey almost getting away once on a 12-yard scamper. However, on fourth down, the speedy tailback was stopped after a two-yard pickup, needing four, at Friona's 22. That was as close as Morton would come to paydirt.

A few minutes later, Bryan's long pass was intercepted by Cordova at the Friona 30 and he returned it to the 45. However, the Indians got the ball back by intercepting a Danny Kendrick pass at the close of the third quarter.

Hamilton, who looked good returning Morton punts, gave the Chiefs good field position early in the final frame, running a punt from his own 20 to the 39. After picking up a first down, Carthel's punt went

into the end zone and Morton started at its 20.

The Indians picked up two first downs, one a gamble on fourth and one at their own 42, but then disaster struck. Quarterback Bryan, fading to pass, dropped the ball and Friona pounced on it at the Indian 35.

Cordova gained 15 yards in three quick slashes at the line, to give Friona a first down at the Morton 20. An untimely off-sides penalty stalled the drive, however, and Friona faced fourth and three from the Morton 13.

The field goal attempt was called, with Friona having the wind at its back. Kendrick teed the ball up at about the 20, and Carthel's kick was a beauty, nicely splitting the uprights, and Friona could breathe a little easier with a 10-0 lead. Only 1:46 remained in the game. Morton came out passing, and on their third play following the field goal, Carthel reached up and intercepted a pass at mid-field and gave Friona the ball with about 1:25 left in the game.

A penalty shoved the ball to the Morton 30, and with three seconds left, Friona decided to try another field goal. This one fell short, but it wasn't needed, as the Chiefs won, 10-0.

The Chiefs picked up an even 200 yards rushing. Cordova had 92 to pace the Friona running attack. It was his best varsity performance. Junior Wesley Clark, who had led the rushers in the Farwell game had 73 yards.

Besides being the fifth straight win over Morton, it was the third straight shutout over the Indians.

## Statistics

	FHS	Morton
First Downs	16	11
By Rushing	14	9
By Penalty	2	2
Yards Gained		
Rushing	200	110
Yards Gained		
Passing	0	0
Total Net Yards	200	110
Passing	5-0	10-0
Passes Had Int.	1	2
Fumbles Lost	0	1
Punting Average	33.5	33.0

## District 3-AA Standings

Team	W	L	T	Pts.	Opp.
Dimmitt	8	0	0	37	28
Abernathy	6	0	0	41	13
Phonada	5	0	0	31	42
Lockney	4	0	0	24	24
Friona	3	1	0	22	24
Olton	1	7	0	7	32
Hale Center	0	0	0	0	0

Score by Quarters

Morton	0	0	0	0-0
Friona	0	7	0	3-10

Scoring: Cordova, 15-yd run. (Carthel, kick) Carthel, 23-yd Field Goal.

Individual Rushing

Player	TCB	Yds.	Avg.
Cordova (31)	22	92	4.2
Clark (40)	24	73	3.0
Devis (20)	8	26	3.3
Kendrick (15)	4	5	1.3
Mills (45)	3	4	1.3
Totals	61	200	3.3
Opp. Totals	45	110	2.4

Individual Passing

Player	PA	FC	Yds.
Kendrick	5	0	0

Punting

Player	No.	Yds.	Avg.
Carthel	4	134	33.5



Friona's freshman football team opened its 1969 season with a win at Dimmitt last Thursday, 16-8.

The Chieftain "fish" team scored on the first play of the second quarter, and then early in the third quarter in grabbing a 16-0 lead. Dimmitt scored late in the game to cut the margin to 16-8.

Quarterback Johnny Bandy passed to James Bartlett for 21 yards and a touchdown on a third down play which opened the second quarter. Try for extra points failed, but Friona led, 6-0.

Bartlett returned the second half kickoff to the Dimmitt 45. Bandy hit Bartlett on a pass good for 24 yards moving Friona to the Dimmitt 25. The Bobcats held, however, and took over at their 30.

Dimmitt was forced to punt, and Kevin Wiseman roared through to block the punt and recovered the ball at the Dimmitt eight. Dimmitt was then penalized back to the four, and on the next play Bandy ran over a quarterback keeper for the six points.

Friona drew a penalty on the first conversion attempt. On the second try, Bandy passed to Scott Lillard for two points and Friona led, 14-0.

Early in the fourth quarter, a Friona punt shoved Dimmitt back to their own five-yard line. Three plays later, Lewis Lee tackled the Dimmitt ball-carrier in the end zone for a safety, hiking the Friona lead to 16-0.

Late in the game, Dimmitt recovered a Friona punt at the Dimmitt 47. A long pass moved the ball to the Friona five, and from there the Bobcats pushed over their touchdown. A pass was good for two extra points, and the score was 16-8.

Dimmitt tried an onside kick, but Wiseman recovered for Friona, and the winners ran out the clock.

The freshmen face Tulla in their second outing Thursday here, beginning at 5:30 p.m.



BLASTS THROUGH... Co-captain Donny Carthel of the Chieftains is shown breaking through the spirit banner prior to last Friday's football game, leading the team on the field. On the left is Becky Neill, and Myra Sue Day is shown holding

the banner at the right. The rest of the Chieftains wait their turn to come through the "gate." It may have helped anyway, Friona downed Morton, 10-0.

## Kickball . . . .

This backfield bobble looks as though tailback Wesley Clark (40) is giving the football (lower left) a backward kick. Actually, quarterback Danny Kendrick (15) was attempting to pitch out to Clark, but he was hit and the ball went behind Clark. Luckily for Friona, the play was near the sidelines, and the ball rolled on out of bounds, and the Chiefs still had a three-yard gain on the play. Contesting Kendrick is Morton defensive back Keith Embry (10), whose helmet is visible.

## B-Team Drops Hard-Fought 6-0 Decision

The Friona B-Team, although playing a commendable game, dropped a heartbreaker to the Dimmitt B-Team Saturday in Dimmitt, 6-0.

It was the first loss of the year for the B-Team, which had tied the Nazareth varsity in their first outing.

Only score in the defense-minded contest came when Dimmitt blocked a Friona punt in the second period, and a Bobcat fell on the ball in the end zone for a touchdown.

Friona moved the ball well, and had numerous scoring threats, but never could punch the ball across the double stripe.

On the B-Chiefs first play from scrimmage, halfback Bill Hatley broke loose on a 45-yard run. He was finally caught at the Dimmitt 12, and the Bobcats held on downs.

Friona made it to the Dimmitt 10-yard line on two other occasions, but couldn't crack the scoring ice.

The B-Chiefs had good field position most of the game, getting good offense from Bailey, who was the workhorse. Fullback, who scored two TDs last week, Mike Royal was slowed by a bruised leg muscle.

Royal was attempting to punt from his own end zone in the second quarter when he bobbed the ball. He chased it and attempted to kick it out of the end zone, but a Bobcat blocked the kick and fell on it for six points.

The only other time Dimmitt threatened was after a bad pass from center on a punting situation gave the Bobcats first and ten at the Friona 15. The Chiefs dug in and held, however.

Next outing for the B-Teamers will be against Tulla here Thursday night.

## Week's Football

- TODAY
- 5:30-Freshman vs. Tulla, here
- 7:30-B Team vs. Tulla, here
- FRIDAY
- 8:30-Friona at Tucumcari
- TUESDAY
- 5:00-Seventh grade vs. Springlake, there
- 7:00-Eighth grade vs. Springlake, there

## LAZBUDDIE WINS, 35-0

# 'Horns Knock Tatum From Unbeaten List

Lazbuddie's Longhorns coasted to their second win of the season last week and set up a battle on Friday with county rival Bovina.

The Longhorns dropped Tatum, N.M., by a 35-0 score. Tatum had a 2-0 record, and had been unscored on prior to the game. Halfback Derrell Matthews, who went into the game as the leading area scorer in class B, registered 17 points in the game.

After a scoreless first period, halfback Arthur Graves scooted 31 yards for a TD, and first score. Matthews ran for two points and an 8-0 Lazbuddie lead. This also turned out to be the halftime score.

In the third quarter, Matthews blasted two yards for a TD, and also ran the points, for a 16-0 edge. Before the period, Graves had run 50 yards for another score, and the PAT run was stopped.

A third TD of the period was called back, when fullback Hodges had scampered 50 yards after the whistle had stopped the play when the quarterback faked to a halfback.

In the final stanza, quarterback Monte Barnes passed 17 yards to Charles Lee. Matthews kicked the point for a 29-0 score. Matthews rounded out the scoring by going 18 yards. The kick was blocked, for a 35-0 count.

Matthews ended the game with 36 points for the first two games, and 303 yards gained rushing. He is averaging over 10 yards per carry for the season.

The Longhorns had a big statistical edge for the second straight game, leading in total offense, 413 yards to 84 and in first downs, 17-3.

Coach Pat Casey complimented linebackers Monte Barnes, Mike Casey and Matthews for good performances on defense, and tackle Rene Flores for a good job on offense.

Turning their attention to Bovina, Lazbuddie will play the game on foreign soil. The Longhorns won the game 20-12 last year, so the Mustangs will be out for revenge.

## Ford's P, P & K Signup Underway At Friona Motors

Registration for the annual Punt, Pass and Kick competition has begun at Friona Motors.

Grade and junior high school boys, 8-13, are eligible for the football skills contest, sponsored by Ford Dealers of America in conjunction with the National Football League.

The last day for registering is October 10.

The first boy-to-boy competition with youngsters competing only against others their same age, is scheduled October 11. More than 4,000 local contestants will be held nationally.

Distance and accuracy are the criteria used to judge each boy's performance in punting, passing and place-kicking from a tee. Trophies will be awarded at all six age levels. More than 1,000,000 boys competed last

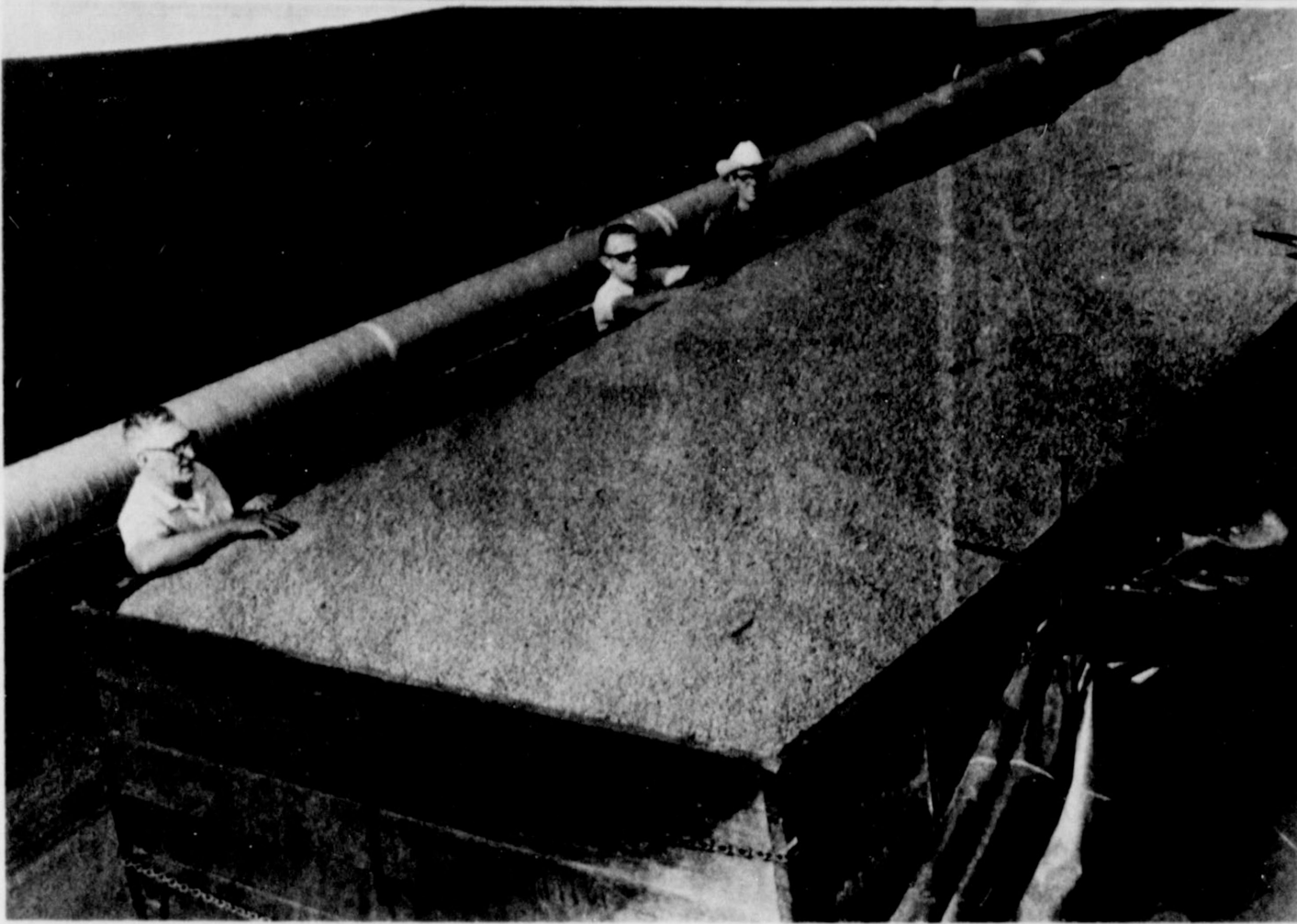
Score by Quarters

Lazbuddie	0	8	14	13-35
Tatum	0	0	0	0-0

	Laz.	Tat.
First Downs	17	3
Yards Rushing	357	74
Yards Passing	56	10
Total Net Yards	413	84
Passes	14-4	6-3
Penalty Yds.	105	50

Individual Rushing

Player	TCB	Yds.	Avg.
Matthews	16	150	9.3
Graves	14	135	9.6
Hodges	10	29	2.9
Barnes	5	29	5.8



### New Crop For Area

NEW CASH CROP. . . W. M. Massie delivered the first load of yellow corn to Friona Wheat Growers Elevator last week. The corn is being handled by the local elevator for Dimmitt's new starch plant. Above photo shows the first semi truckload of corn which was shipped last Thursday to Dimmitt for use by the plant when it gets into operation. Massie's early corn was yielding about 125 bushels per acre, but he expected the later crop to do better. He has 155 acres of the corn, which is another cash crop for the farmers of the area. Shown on the truck are elevator manager Arthur Drake, Ronald Smiley and driver Clermon Pigg of Dimmitt. With Massie is elevator employee Charlie Wise.



### Court House Notes

Admissions:  
Mrs. Chas. Love, Friona; L.V. Moseley, Friona; Ila Ellen Kopravn, Bovina; Lillian Aldridge, Farwell; Jessie H. Orr, Farwell; Bobby D. Templar, Friona; Earsel E. Taylor, Friona; Ricky Johnson, Friona; Tim Thompson, Friona; Danny Todd Glasscock, Bovina; Raymond Cantu, Texico; Glennis

Armstrong, Friona; Yvette Vallejo, Hereford; Randy Lewis, Friona; Frances Patton, Bovina; Jonathan Ho-Gland, Black; Alma Baker, Bakersville, Calif.; J.L. Smith, Friona; Ernestine Marshall, Bovina; William D. Randolph, Friona; Ruperto Rodriguez, Friona.

Barron, Tim Thompson, Earsel E. Taylor, Bobby Don Templar, Ricky Johnson, Mrs. Chas. Love & Boy, Altha T. Presley, E.B. Moyer, Danny Todd Glasscock, Edward Burchett, Glennis Armstrong, Raymond Cantu, Randy Lewis, Lillian Aldridge, Jessie Orr, Jonathan Ho-Gland.

In Hospital:  
J. L. Smith, Lella Flippin, Clyde Weatherly, Dale Randolph, Frances Patton, Ernestine Marshall, Ida Landrum, Yvette Vallejo, Alma Baker.

There are nearly 3,500 units in the Army Reserve. They train at more than 1,000 centers. They serve one purpose Keeping the Country strong and free. The U.S. Army Reserve.

### Patrol Investigates 19 County Wrecks In Month

The Texas Highway Patrol Wells, Highway Patrol supervisor of this area. These crashes resulted in one person killed, 19 persons injured, and an estimated

property damage of \$14,210.00. The rural accident summary for this county during the first eight months of 1969 shows a total of 90 accidents resulting

in three persons killed, 64 persons injured, and an estimated property damage of \$69,712.00.

With the beginning of school, the sergeant reminds all motorists of the state law regulating traffic in regard to school buses. "The driver of a vehicle upon a highway outside of the limits of any incorporated city or town upon meeting or overtaking from either direction any school bus which has stopped on the highway for the purpose of receiving or discharging any school children shall stop the vehicle immediately before passing the school bus, but may then proceed past such school bus at a speed which is prudent, not exceeding ten (10) miles per hour, and with due caution for the safety of such children."

### FRIONA SCHOOL LUNCH MENU

Week September 29-October 3  
Monday-wieners stuffed with cheese, mashed potatoes, combination salad, hot rolls and butter, green beans, apricot cobbler, milk.

Tuesday-soup and chili, sandwiches, cookies, crackers, milk.

Wednesday-hamburgers, potatoe chips, onions, pickles, lettuce and tomatoes, fruit jello, chocolate milk.

Thursday-baked ham, lima beans, onions, greens, apple cobbler, milk, corn bread and butter.

Friday-fish, corn, tarter sauce, hot rolls and butter, English peas, applesauce cake and milk.



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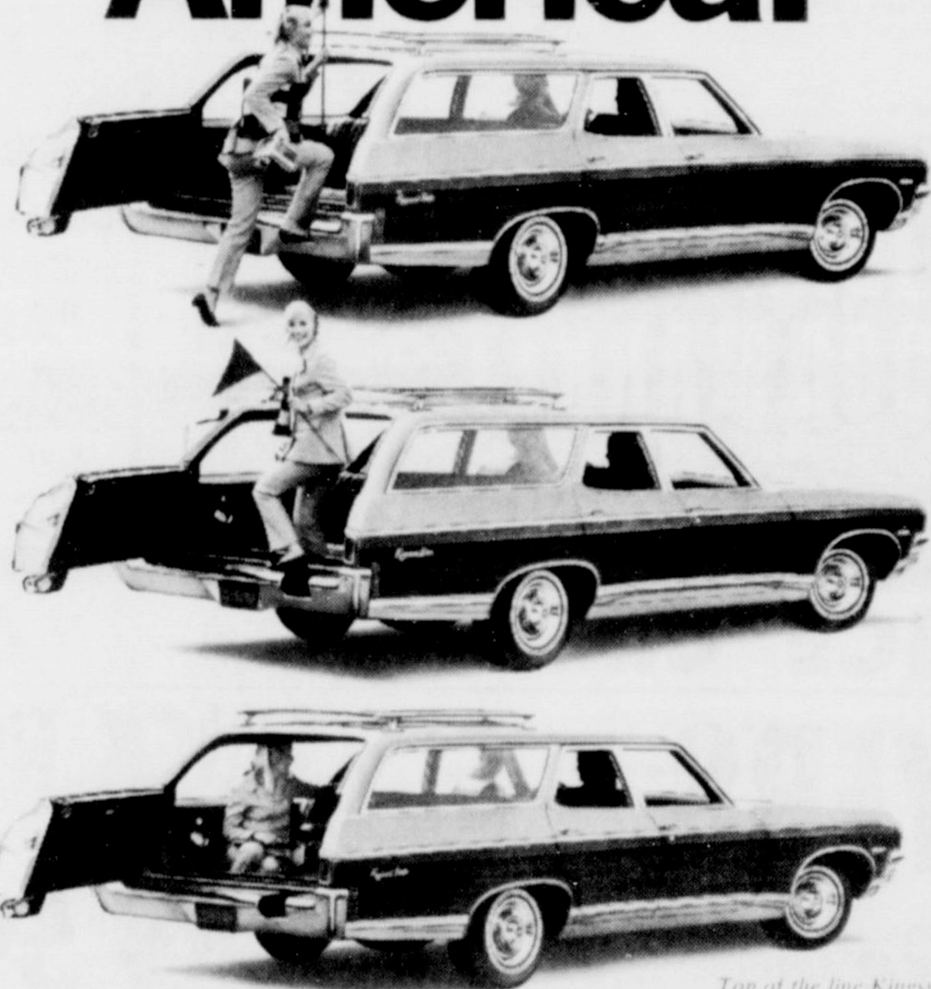
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# Walk in, America.

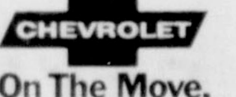


Top of the line Kingswood Estate Walk-in.

You'll have a hard time finding a wagon as easy to get into as a 1970 Chevrolet.

Try it sometime. Climb into any other wagon, then climb into one of ours. Chevrolet wins in a walk! With a dual-action door that swings open without any jutting hinges.

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### At Home In Parmer County

By Janice Miller  
County HD Agent

Well-meaning friends and relatives may slow the recovery of hospital patients and reduce the effectiveness of hospital employees. A special physician-clergy committee for a county medical society recommends strict visiting hours and allowing only two visitors at one time.

An upholstered folding rocker, game table for two, a gossip chair. These are from a group of special use and special name pieces of furniture available on today's market.

The stationary game table for two is only two inches deep with an inlaid chess and checker board and pull-out side trays for drinks and cigarettes. It could be a drop-leaf end console that is specially useful for small living rooms for extra surface and storage space.

The "gossip" chair, called the Caquette (from the French caquette meaning "to gossip"), has wide arms and narrow back, and could now be termed a conversation piece. Then there's the book and magazine bin you can carry from room to room.

A compact cellolette that unfolds to twice its size is another special piece, but with very popular appeal. Open, it provides double its length in bar-servicing surface and rolls on casters to any room where needed.

Could you use any of these special name pieces?

Bacteria aren't all bad. They make sauerkraut, cheese, pickles, sausage, yogurt, salami and cultured butter and buttermilk possible.

The first Parmer County 4-

H Fair was held Saturday, Sept. 13, in Friona. Thirty-six 4-H members had a total of 156 entries with all of the 4-H clubs in the county being represented. Members and leaders from the Friona Club were responsible for the building and physical arrangements. I would like to say "Thank You" for all the time they gave. Leaders and members from all of the clubs gave of their time to make the Fair a success. Without their work Saturday and days before none of it would have been possible.



FIRST BALE. . . Earl Chester, left, holds the tag indicating "number one" and congratulates E.C. Phipps for having Friona's first bale of cotton for the second time in three years. Phipps grew the bale on his farm three miles southeast of Friona. It is Gregg 35, and was planted the last week in April. The bale was hand pulled from a four-acre plot.

Velour, the French term meaning "velvet," is back in force with improved yarns and fabrics that improve drycleanability.

Velour fabrics are made of wool, Mohair, cotton or rayon or with blends of synthetic fibers such as polyester. New bright shades make velour more appealing than ever.

Fabric performance depends on construction, colorfast dyes and proper finishing in the textile mill. Pile that is too thin or too short is susceptible to abrasion in wear and drycleaning.

DO YOUR HOUSE PLANTS DIE? You may not be watering them right. This is especially true during the winter months when plant growth is very slow because of low light intensities.

We frequently get impatient and apply additional water and fertilizer hoping to make the

plant grow large and healthy. Actually during the winter months, the plant is producing very little food and cannot grow rapidly.

Overwatering is the worst offense during periods of slow growth.

Plant roots must have air as well as water. If the soil stays saturated with water, little or no oxygen can reach the roots. This results in loss of the small feeder roots and eventually death of the plant.

NEVER water plants by rule of thumb such as every other day or twice a week. Once the soil is thoroughly moist, water them only when they need it.

In watering houseplants supply enough water so that it runs through the potting soil into the saucer below. Always discard the excess water that drains through the pot into the saucer to prevent the accumulation of soluble salts in the potting soil.

### Clip & Save

#### Monday thru Friday

- 6:30 Music: Country Style
  - 7:00 Today Show
  - 7:25 News
  - 7:30 Today Show
  - 8:25 News
  - 8:30 Today Show
  - 9:00 Snap Judgment
  - 9:25 NBC News
  - 9:30 Concentration
  - 10:00 Sale of the Century
  - 10:30 Hollywood Squares
  - 11:00 Jeopardy
  - 11:30 Name Droppers
  - 12:00 Newswatch
  - 12:20 Bill Harkins' "Guest book"
  - 12:30 You're Putting Me On
  - 1:00 Days Of Our Lives
  - 1:30 The Doctors
  - 2:00 Another World
  - 2:30 Bright Promise
  - 3:00 Letters to Laugh In
  - 3:25 Fashions in Sewing
  - 3:35 Mike Douglas Show
  - 4:30 Perry Mason
  - 5:30 Huntley-Brinkley Report
  - 6:00 Newswatch
- #### Thursday p. m.
- 6:30 Daniel Boone
  - 7:30 Ironside
  - 8:30 Dragnet
  - 9:00 Dean Martin
  - 10:00 Newswatch
  - 10:30 Tonight Show
  - 12:00 Newswatch
  - 12:15 Enchantment Hour
- #### Friday p. m.
- 6:30 The High Chaparral
  - 7:30 The Name of the Game
  - 9:00 Bracken's World
  - 10:00 Newswatch

## TV SCHEDULE

### Channel 4

- #### Tonight Show
- 10:30 Newswatch
  - 12:15 Enchantment Hour
- #### Saturday
- 7:00 Heckle and Jeckle
  - 8:00 Here Comes the Group
  - 8:30 The Pink Panther
  - 9:00 H.R. Pufnstuff
  - 9:30 The Banana Split Adventure Hour
  - 10:30 Jambo
  - 11:00 Flintstones
  - 11:30 Underdog
  - 12:00 Underway for Peace
  - 12:30 Farm & Home Show
  - 1:00 Make Room for Daddy
  - 1:30 Sugarfoot
  - 2:30 Gallant Men
  - 3:30 Wagon Train
  - 5:00 Wild Kingdom
  - 5:30 Huntley-Brinkley
  - 6:00 Newswatch
  - 6:30 Adam 12
  - 7:00 Get Smart
  - 7:30 The Ghost & Mrs. Muir
  - 8:00 Saturday Night At The Movies
  - Michael Park
  - 11:00 Newswatch
  - 11:30 Joe Pyne Show
  - 1:00 Newswatch
  - 1:15 Enchantment Hour
- #### Sunday
- 7:00 Herald of Truth
  - 7:30 Encounter
  - 8:00 Insight
  - 8:30 Glory Road
  - 9:00 Adventure Theater
  - 10:30 This Is the Life
  - 11:00 Church Services
  - 12:00 Meet the Pres.

#### Sunday (Cont.)

- 12:30 Joe Kerbel
  - 1:00 Sugarfoot
  - 2:00 Sunday Matinee
  - 5:00 Congressional Report
  - 5:30 Frank McGee Report
  - 6:00 Newswatch
  - 6:30 Walt Disney
  - 7:30 Bill Cosby
  - 8:00 Bonanza
  - 9:00 The Bold Ones
  - 10:00 Newswatch
  - 10:30 Movie
- #### Monday p. m.
- 6:30 My World and Welcome to It
  - 7:00 Laugh In
  - 8:00 Movie
  - 10:00 Newswatch
  - 10:30 Tonight Show
  - 12:00 Newswatch
  - 12:15 Enchantment Hour
- #### Tuesday p. m.
- 6:30 I Dream of Jeannie
  - 7:00 Debbie Reynolds
  - 7:30 Julia
  - 8:00 Tuesday Night at the Movies
  - 10:00 Newswatch
  - 10:30 Tonight Show
  - 12:00 Newswatch
  - 12:15 Sugarfoot
  - 1:15 Sign off
- #### Wednesday p. m.
- 6:30 The Virginian
  - 8:00 Kraft Music Hall
  - 9:00 Then Came Bronson
  - 10:00 Newswatch
  - 10:30 Tonight Show
  - 12:00 Newswatch
  - 12:15 Enchantment Hour
  - 1:15 Sign off

### Channel 7

#### Friday p. m.

- 6:30 Let's Make A Deal
  - 7:00 The Brady Bunch
  - 7:30 Mr. Deeds Goes To Town
  - 8:00 Here Comes The Brides
  - 9:00 Jimmy Durante
  - 10:45 The Rogues
  - 11:45 Highway Patrol
- #### Saturday
- 6:30 Navy Public Service
  - 7:00 Casper Cartoons
  - 7:30 The Smokey Bear Show
  - 8:00 The Catnappa Cats
  - 9:00 Hot Wheels
  - 9:30 Hardy Boys
  - 10:00 Sky Hawks
  - 10:30 Adventures of Gulliver
  - 11:00 Circle Theatre I
  - 12:30 Pro Football
  - 5:00 Wide World of Sports
  - 5:30 CBS Evening News
  - 6:00 Pro News
  - 6:30 Dating Game
  - 7:00 Newlywed Game
  - 7:30 Lawrence Welk
  - 8:30 The Johnny Cash Show
  - 9:30 Porter Wagoner Show
  - 10:00 ABC News
  - 10:15 Pro News
  - 10:30 Pro W/S
  - 10:45 Late Movie
  - 12:15 Late Late Movie
- #### Sunday
- 7:00 Modern Education
  - 7:30 The Christophers
  - 8:00 The Answer
  - 8:30 Dudley Do Right
  - 9:00 George of the Jungle
  - 10:00 Bullwinkle
  - 10:30 Notre Dame Football

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## HAT SALE

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### HURST DEPARTMENT STORE

#### Monday thru Friday

- 6:15 Spanish Kindergarten
  - 6:30 Tuggle Cartoons
  - 6:45 Jack Tompkins Farm
  - 9:00 Dennis The Menace
  - 9:30 Hazel
  - 10:00 Margaret Logan
  - 10:30 Dick Van Dyke
  - 11:00 Bewitched
  - 11:30 That Girl
  - 12:00 Pro News
  - 12:15 Pro Weather/Farm
  - 1:00 Newlywed Game
  - 1:30 Dating Game (C)
  - 2:00 General Hospital (C)
  - 2:30 One Life to Live (C)
  - 3:00 Galloping Gourmet (C)
  - 3:30 Batman (C)
  - 4:00 Dark Shadows (C)
  - 4:30 Flintstones (C)
  - 5:00 ABC News (C)
  - 5:30 Gilligan's Island
  - 6:00 Pro News (C)
  - 6:15 Weather (C)
  - 10:00 Pro News (C)
  - 10:15 Weather/Hotline (C)
  - 10:30 Hotline/Sports (C)
  - 10:40 Rona Barrett/News (C)
- #### Thursday p. m.
- 6:30 Ghost & Mrs. Muir
  - 7:00 That Girl
  - 7:30 Bewitched
  - 8:00 Tom Jones
  - 9:00 It Takes A Thief
  - 10:45 Invaders
  - 11:45 Highway Patrol

### Channel 10

- #### Monday thru Friday
- 6:30 Film Feature
  - 7:00 Farm/Ranch Show
  - 7:20 News-Weather-Paul Harvey
  - 7:30 CBS News
  - 8:00 Capt. Kangaroo
  - 9:00 Coffee Time
  - 9:30 The Beverly Hillbillies
  - 10:00 Andy of Mayberry
  - 10:30 Love of Life
  - 11:00 Where The Heart Is
  - 11:25 CBS News
  - 11:30 Search for Tomorrow
  - 12:00 Scene at Noon
  - News, Weather, Farm
  - 12:30 As The World Turns
  - 1:00 Love Is A Many Splendored Thing
  - 1:30 The Goddine Light
  - 2:00 The Secret Storm
  - 2:30 The Edge of Night
  - 3:00 Gomer Pyle
  - 3:30 Lucy Show
  - 4:00 Truth or Consequences
  - 4:30 The Big Valley
  - 5:30 CBS Evening News
  - 6:00 Scene At 6:00
- #### Thursday p. m.
- 6:30 Family Affair
  - 7:00 Jim Nabors
  - 8:00 Thursday Night at the Movies
  - 10:00 Scene At 10:00
  - 10:45 Burke's Law
  - 11:45 The Late Movie
- #### Sunday
- 7:00 Children's Gos. Hr.
  - 7:30 Wills Family
  - 8:00 Oral Roberts
  - 8:30 First Baptist Church
  - 9:30 LaFavers Gos. Carv.
  - 10:00 Religious Questions
  - 10:30 Face the Nation
  - 11:00 Blondie Theatre
  - 1:00 Dallas at New Orleans

#### Sunday, Cont.

- 5:00 The 21st Century
  - 5:30 News Report
  - 5:50 Weather Cast
  - 6:00 Lasale
  - 6:30 Royal Family
  - 9:00 Mission Impossible
  - 10:00 Scene at 10:00
  - 10:45 Rawhide
  - 11:45 Late Movie
- #### Monday p. m.
- 6:30 Rome with Love
  - 7:30 Here's Lucy
  - 8:00 Leslie Uggams
  - 8:30 Doris Day
  - 9:00 Carol Burnett Show
  - 10:00 Scene at 10:00
  - 10:45 Merv Griffin
  - 12:00 Medic
  - 12:30 TV Reader's Digest
- #### Tuesday p. m.
- 6:30 Lancer
  - 7:30 Red Skelton Show
  - 8:30 Governor and J.J.
  - 9:00 CBS News
  - 9:30 KFDA Special
  - 10:00 Scene at 10:00
  - News, Sports, Weather,
  - 10:45 Merv Griffin
  - 12:00 Medic
  - 12:30 TV Reader's Digest
- #### Wednesday p. m.
- 6:30 Donnie Warwick
  - 7:30 Good Guys
  - 8:00 Bev. Hillbillies
  - 8:30 Green Acres
  - 9:00 Hawaii 5-0
  - 10:00 Scene at 10:00
  - 10:45 Merv Griffin
  - 12:00 Medic
  - 12:30 TV Reader's Digest

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<p><b>FRYERS</b></p> <p><b>29¢</b> Lb.</p>	<p><b>POWDERED SUGAR</b> 2 For <b>35¢</b></p>
<p>Betty Crocker Carmel Apple <b>CAKE MIX</b> <b>79¢</b></p> <p>Also Box of Frosting</p>	<p>Holly <b>TUNA</b> 3 for <b>\$1</b></p>
<p>Libby's <b>SLOPPY JOE BEEF</b> <b>61¢</b></p>	<p>Shurfine <b>OVEN CLEANER</b> <b>63¢</b></p> <p>Dow</p>
<p>Shurfine <b>CATSUP</b> 5 For <b>\$1</b></p>	<p>Food King Solid <b>OLEO</b> <b>15¢</b></p>
<p>Wash. Bartlett <b>PEARS</b> <b>23¢</b> Lb.</p>	<p>Softlin <b>TOWELS</b> <b>33¢</b> Twin Pack</p>
<p>FRUIT AND VEGETABLES</p>	
<p><b>TOMATOES</b> <b>21¢</b> Lb.</p>	<p><b>TURNIPS</b> <b>11¢</b> Lb.</p>

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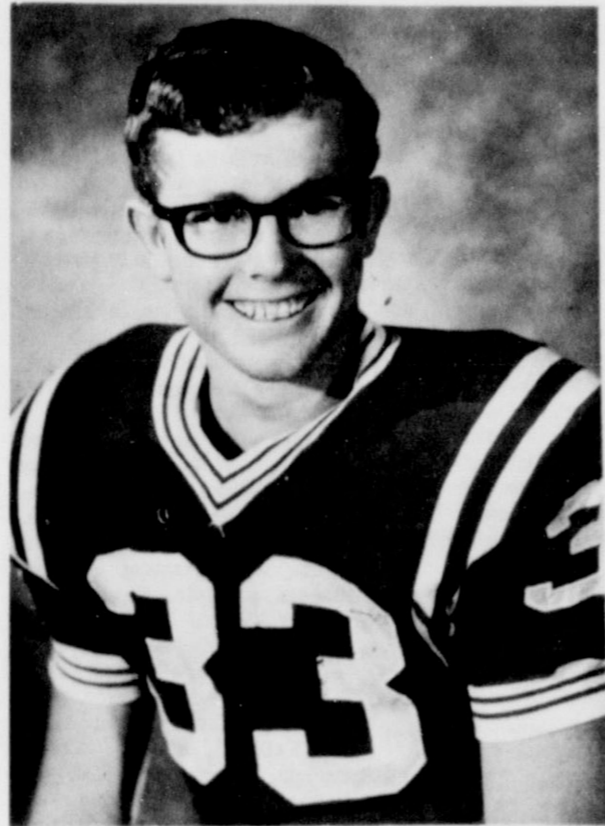
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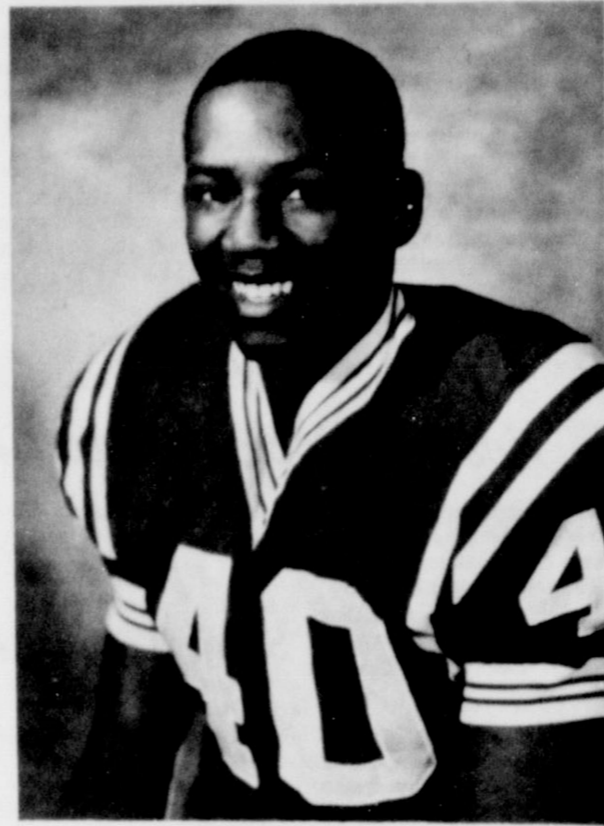
# COTTON BOWL FOOTBALL CONTEST

## MEET THE CHIEFS

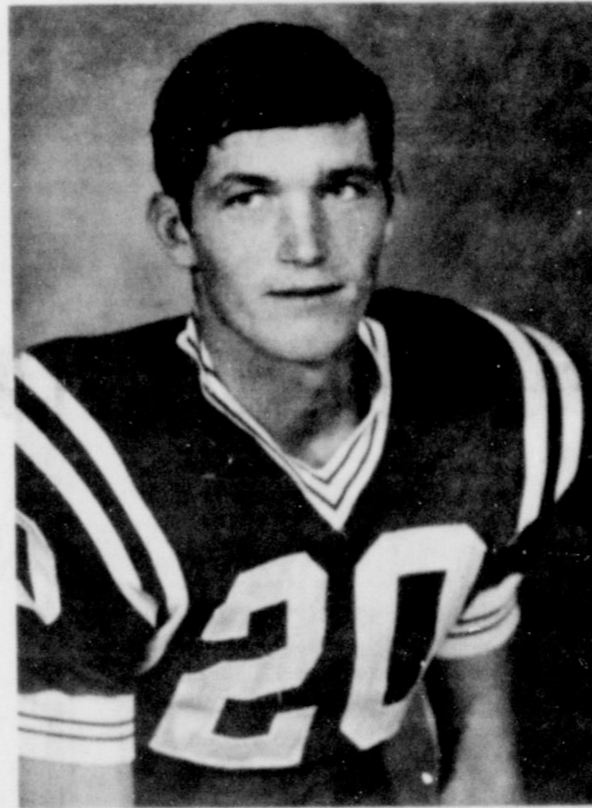
Photos Courtesy  
 Bradley Studio, Hereford



Donnie Lewellen  
 Junior Back



Wesley Clark  
 Jr. Halfback



Rick Davis  
 Jr. Back

## Contest Standings

Name	Score	Tot.	Name	Score	Tot.
Bill Bailey	10	23	Houston Bartlett	9	19
F. G. Crofford	9	23	Jane Bengel	9	19
Fred Florez	11	23	Dean Broyles	7	19
Elsie Allen	10	22	Floyd Brookfield	7	19
Jack Clark	11	22	Pilo Castillo	9	19
Owen Drake	10	22	Virginia Cleveland	8	19
Maron Finley	10	22	Bobby Drake	9	19
Jerry Hinkle	10	22	Jodean Harrelson	9	19
L. F. Jacobs	11	22	Mrs. B.C. Hartwick	9	19
Dale Milner	11	22	Clifford Higgins	8	19
Mary Pryor	10	22	Cary Lee Jackson	8	19
Ruth Rushing	10	22	Albert Johnson	10	19
Bobby Wied	9	22	Mrs. Albert Johnson	10	19
Eddie Waggoner	10	22	Jim Johnston	8	19
Eugene Bandy	9	21	Celia Loflin	10	19
Debbie Bengel	9	21	Jimmy Maynard	8	19
Becky Broyles	10	21	Mrs. Glenn Phillips	7	19
Matilde Castillo	9	21	Don Powell	8	19
Melody Drake	9	21	Joe Reeve	8	19
B.C. Hartwick	10	21	George Rushing	9	19
Ray D. Fleming	10	21	J.P. Sims	8	19
Jerry Loflin	8	21	Harold Taylor	9	19
Mal Manchee	10	21	E.V. Thompson	9	19
Paul Mohr	9	21	Danny Waggoner	9	19
Clarence Monroe	9	21	Edward White	6	19
Elizabeth Peak	9	21	Teddy White	8	19
Benny Pryor	9	21	Waymon Wilkins	9	19
Billy Rushing	11	21	Wright Williams	9	19
C. H. Veazey	10	21			
Ronnie Webster	10	21			
Mrs. Teddy White	8	21			
Kevin Wiseman	9	21			
Dean Blackburn	9	20			
Audvie Barnett	9	20			
Mrs. Fred Florez	9	20			
Larry Johnston	8	20			
Jan Fleming	8	20			
Wendell Garner	10	20			
Maurine Mabry	8	20			
Ray L. Murphree	8	20			
Norman Mohr	8	20			
Dale Neel	8	20			
Bob Nickels	9	20			
Lee Roy Nuttall	8	20			
Mike Pavalus	10	20			
Larry Sanders	8	20			
Gerald Shavor	9	20			
Lester Smith	10	20			
Joyce Veazey	9	20			
Frankie Allen	7	19			

## Contest Results

(Editor's note: Following are the scores of games included on last week's contest lineup.)

Dimmitt 41, Farwell 20
Post 37, Lockney 21
Floydada 34, Tulia 0
Abernathy 27, Muleshoe 0
Olton 0, Canyon 0 (tie)
Springlake 40, Hale Center 0
Bovina 26, Happy 14
Texas 17, California 0
LSU 35, Texas A&M 6
Texas Tech 38, Kansas 22
N. Arizona 21, West Texas 20
Georgia Tech 24, SMU 21
Purdue 42, TCU 35
(Friona 10, Morton 0)

## CONTEST RULES

1. Pick the winner of the 14 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chiefs games next fall.
5. Only one entry per person.
6. To count for grand prizes, entries must be on official blank printed in the paper.
7. Contestants must be 12 years of age or older.
8. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.

## OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

1. _____	8. _____
2. _____	9. _____
3. _____	10. _____
4. _____	11. _____
5. _____	12. _____
6. _____	13. _____
7. _____	14. _____

TIE-BREAKER: (Pick Score) Friona \_\_\_\_\_ Tucumcari \_\_\_\_\_

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_

**8. PARMER COUNTY PUMP COMPANY**  
 B & J Pumps  
 Texas A&M at Nebraska

**9. CATTLE TOWN, INC.**  
 Summerfield  
 Hank Winter, Mgr.  
 N. Illinois at West Texas

**10. CHESTER GIN**  
 EXPERIENCED  
 DEPENDABLE  
 SERVICE  
 Phone 247-3185  
 Texas Tech at Texas

**11. PARMER COUNTY IMPLEMENT CO.**  
 Your IH Dealer  
 Phone 247-2721  
 SMU at Michigan St.

**12. H-P** For Feed and Livestock Supplies--  
 HI-PRO FEEDS, Inc.  
 Baylor at Georgia Tech

**13. HUB GRAIN FLEMING & SON GIN**  
 Phone 265-3215 265-3405  
 Tulsa at Arkansas

**14. We're turning out cattle at a low cost per gain. Why not give us a call?**  
 CUSTOM FEEDING at its modern best  
**HI-PLAINS FEED YARD**  
 FRIONA, TEXAS  
 P. O. Box 1238 FRIONA, TEXAS Phone (806) 295-3777  
 HI-PLAINS FEED YARDS, INC.  
 PAUL MORGAN, Manager  
 LSU at Rice



MRS. HANK OUTLAND

## Schueler-Outland Vows Read In Home Ceremony

The home of Mr. and Mrs. Norbert Schueler in the Rhea Community was the scene of the wedding of their daughter, Teresa and Hank Outland, son of Mr. and Mrs. H.L. Outland.

The double ring vows were read at 6 p.m. Thursday, September 11, by Rev. H.F. Pelman of Lariat, Texas, before the fireplace, which was decorated with candles and an arrangement of blue and green carnations.

Paula Hassenpflug was the maid of honor. She wore a royal blue dacron knit dress with white trim and a corsage of white carnations.

Mike Wilson, Friona, was the best man.

The bride wore a white wool coat dress with collar, cuffs and buttons of gray fur, gray accessories and a corsage of white baby roses and stephanotis. Her only jewelry was a

string of pearls, which were a gift from the groom.

The serving table for the reception, which followed the ceremony, was of green satin with net overlay centered with a bouquet of blue and green carnations in a milk glass chalice.

The tiered cake was served with nuts and punch by Mrs. Alvis Bell, Clovis, and Mrs. Jon Mack Roden, Friona, sister of the groom.

Following a wedding trip to Ruidosa, Mr. and Mrs. Outland are at home here. He is a graduate of Friona High School and Southwestern State College Weatherford, Oklahoma, and is employed as a pharmacist by Farmer County Community Hospital.

Mrs. Outland, a senior at Friona High School, plans to graduate in December. She is an employee of Bi Wize Drug.

## Mrs. Floyd Schlenker Hosts Women's Meeting

The Wednesday afternoon meeting of Women's Fellowship of Union Congregational Church was held in the home of Mrs. Floyd Schlenker in the Rhea Community. Rev. Paul Mohr, pastor of the church, was a guest.

Other guests were Mrs. Amelia Warren, Carlsbad, California, Mrs. Mamie Guyer, and Mrs. Charlie Lovelace, Farwell, and Mrs. Cordie Potts of the Rhea Community.

A combination devotional and program entitled, "A Guest For Personhood," was presented by Mrs. Paul Mohr and Mrs. Robert Alexander.

During the social hour Mrs. Schlenker was assisted with hostess duties by Mrs. Elmo Dean and Mrs. Billy Sifford. Refreshments were served to the guests and following members:

Mrs. R.B. McKee, Mrs. L.F.

Lillard, Mrs. Walter Lovelless, Mrs. Orma Flippin, Mrs. Carl Maurer and Lola Goodwine.

## Scout Troop 311 Plans Bazaar

Girl Scout Troop 311 met Wednesday.

We practiced the flag ceremony for our opening and closing.

Roll call was answered by 18 members, 2 leaders, and 2 cadette helpers. Our guest was Mrs. Ralph Wilson. She gave the program on the sign of the star and the arrow.

We made plans for a bazaar in November.

Refreshments were served by Peggy Martinez and Cathy Cunningham.

# Society

## Ann Hurst Plans Officer Installation

Ann Hurst, daughter of Mr. and Mrs. Andy Hurst Jr., will be installed worthy advisor of Order of Rainbow for Girls Friona Assembly No. 275, in a formal ceremony at Masonic Temple, 7th Street and Ashland Avenue at 2:30 p.m. Saturday, September 27.

Miss Hurst has announced her program of work, which will be as follows: theme, love; emblem, rainbow; flower, pink rose; colors, pink and white; song, "Let There Be Peace On Earth"; scripture 1 Corinthians, chapter 13; and project, collecting cancelled postage stamps.

The Trebalaires, a singing group, and their accompanist will present a musical program. They are directed by Mrs. Roy V. Miller Sr.

Other officers to be installed include: Vicki Beck, worthy associate advisor; Sally Kendrick, charity; Kathy McLean, hope; Melissa Pruett, faith; Fran Dodd, musician; and Jayn Massie, chaplain.

Also Jenisu Fallwell, recorder; Pam Hartwick, treasurer; Vandra Nichols, drill leader; Holly Stephenson, love; Amanda Mason, religion; Connie Fallwell, nature; Donna Harper, immortality; Darlene Harper, fidelity; Sharon Smith, patriotism; Veca Welch, service; Barbara Allmon, confidential observer; Tresa Bingham, outer observer; and Mrs. Lillian McLellan, mother advisor.

Miss Hurst cordially invites everyone who is interested to attend.

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ANN HURST

## Mrs. Glyn Hamilton Elected President

Mrs. Glyn Hamilton was elected president of Black Study Club for the coming year at the Thursday afternoon meeting in the home of Mrs. Ellis Tatum. Other newly elected officers are Mrs. Cliff Allmon, vice-president; Mrs. George Frye, secretary-treasurer; Mrs. Tommy Tatum, reporter; and Mrs. Travis Stone, parliamentarian.

A motion was made and approved to send letters to representatives registering disapproval of the actions of Madalyn Hair.

Mrs. John Benger presented a report on Friona Public Library.

Refreshments were served by Mrs. Tommy Tatum, hostess.

Those present were Mrs. Irving Henderson, Viann, Oklahoma, who was a guest, and the following members:

Mesdames Fry, Allmon, Gene Welch, Bill Carthel, Fern Barnett, Cleatus Rhodes, Helen Fangman, Ethel Benger, Emma Elmore and Rosco Ivie.



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The goldfish is a minnow originally found in the fresh waters of eastern Asia. It has been widely introduced elsewhere.

Women's work? Male sunfish build the nest, guard it, fertilize the eggs and defend the young that hatch among the pebbles.

# Congratulations

We take this opportunity to salute the following Friona area farmers who have delivered first loads of produce to our elevator and received premiums. . . .

**W. M. Massie -- Yellow Corn**

**Glen Herring -- Maize**

**Raymond Euler -- Soybeans**

**Noah T. Young -- Wheat**

For Top Market Dollar This Fall,  
Bring Your Grain To Us!

# FRIONA WHEAT GROWERS

# Congratulations

**To E. G. Phipps  
On Ginning Friona's First  
Bale Of Cotton.**

**The First 1969 Bale  
Of Cotton Is In...  
And We Are Happy  
That Mr Phipps Has  
Chosen Chester Gin  
To Handle His Cotton.**

Modern, Well-Kept Gin Machinery, Plus Years of Gin Experience, Mean Better Sample And Better Turnout.

# CHESTER GIN

Phone 247-3185

**HELD HERE**

# Results Are Given For 4-H Fair

First annual Farmer County 4-H Fair was held Saturday, Sept. 13, in Friona in conjunction with the Maize Days Celebration. Thirty-six 4-H Club members from the five county clubs entered a total of 156 items.

Ribbons were given for the first three places with each item being judged on its merit. Judges for the fair were Mrs. Sydney Hall, Randall County Home Demonstration Agent, and J. K. Adams, Bailey County Agricultural Agent.

The club with the most entries will be awarded a trophy. The winner will be announced at a later date.

Listed below are entries and placings.

**CLOTHING**  
 Aprons - Cheryl Gohlke, 1; Deborah Harding, 2.  
 Dress - Holly Hart, 1; Karene Hart, 2.  
 Pants - Arlene Magness, 1; Deborah Harding, 2; Cheryl Gohlke, 3.  
 Accessories - Deborah Harding, 1; Diane Bennett, 2; Cheryl Gohlke, 3.  
 Blouse - Deborah Harding, 1; Cheryl Gohlke, 2.  
 Skirt - Deborah Harding, 1.  
 Cuptowels - Linda Gohlke, 1; Mary Beth Bennett, 2.  
**BAKED FOODS**  
 White Cakes - Penny Norton, 1  
 Other Cakes - Audrey Magness, 1; Patti Martin, 2; Lee Ann Williams, 3; Cheryl Gohlke.  
 Cinnamon Rolls - Sonia Kube, 1.  
 Brownies - Lori Norton, 2.  
 Bread - Audrey Magness, 1.  
**Fruit Pies** - Arlene Magness, 2.  
 Pound Cake - Susan Mimms, 1.  
 Drop Cookies - Lee Ann Williams, 1; Cheryl Gohlke, 2; Susan Mimms, 3; Holly Hart, Karene Hart.

**CANNED FRUITS AND VEGETABLES**

**Vegetables:**  
 Beans - Cheryl Gohlke, 1; Deborah Harding, 2; Linda Gohlke, 3; Arlene Magness.  
 Carrots - Sonia Kube, 1.  
 Peas - Audrey Magness, 2.  
**Fruits:**  
 Peaches - Cheryl Gohlke, 2.  
 Pears - Cheryl Gohlke, 2.  
 Cucumber Pickles - Sonia Kube, 1; Deborah Harding, 2.  
 Jelly -  
 Cherry - Sonia Kube, 1; Cheryl Gohlke, 2.  
 Apple, Cheryl Gohlke, 3.  
 Jam -  
 Peach - Sonia Kube, 1.  
**Preserves** -  
 Cherry - Cheryl Gohlke, 1; Linda Gohlke, 2.  
**CRAFTS AND HOBBIES**  
 Decoupage: Deborah Harding, 1; Wade Jameson, 2; Patti Martin, 3; Gary Stone, Karene Hart, Reta Davis, Lee Ann Williams, Holly Hart.  
 Toys - Audrey Magness, 1; Holly Hart, 2; Karene Hart, 3.  
 Sculpture - Holly Hart, 1.  
 Metal Craft - Holly Hart, 2.  
 Leather Craft - Karene Hart, 1; Holly Hart, 2.  
**Pictures:**  
 Oil - Lee Ann Williams, 1; Mark Foster, 2; Tami Haseloff, 3; Lori Norton, Kent Winders, Others - Holly Hart, 1; Jamye Berry, 2; Karene Hart, 3.  
**Other Crafts:**  
 David Harding, 1; Coy Jameson, 2; Mary Beth Bennett, 3; Jamye Berry, Arlene Magness, Karene Hart, Holly Hart.  
**Grains and Seeds:**  
 Castor Beans - Phil Brock, 1.  
 Wheat - Phil Brock, 1; Lee Ann Williams, 2; Mark Foster, 3; Kent Winders.  
 Rye - Holly Hart, 1; Weldon Kube, 2.  
 Grain Sorghum - Kevin Kaltwasser, 3.  
**Ear Corn:**  
 Yellow - Holly Hart, 1; Karene Hart, 2.

White - Mark Foster, 1.  
 Grain Sorghum Heads - Weldon Kube, 1; Mark Foster, 2; Danny Clark, 3; David Harding, Kevin Kaltwasser, Lee Ann Williams, Holly Hart, Karene Hart, Danny Howard.  
**Sheaf Forage:**  
 Sudan - Holly Hart, 1; Karene Hart, 2.  
 Soybeans - Danny Clark, 1.  
**Baled Hay:**  
 Sudan - Karene Hart, 2.  
 Alfalfa - Danny Clark, 1.  
 Cotton Stalk: Danny Clark, 1.  
**VEGETABLES**  
 Carrots: Bryan Gore, 1; Coy Jameson, 2.  
 Tomatoes:  
 Large - Deborah Harding, 1; Karene Hart, 2; Mary Beth Bennett, 3.  
 Small - Lee Ann Williams, 1; Karen Mimms, 2; Michael Mimms, 3; Holly Hart.  
 Watermelon - David Harding, 1; Danny Clark, 2; Karene Hart, 3.  
 Cantaloupe - Danny Howard, 1; Weldon Kube, 2; Holly Hart, 3; Karene Hart.  
 Cucumbers - Holly Hart, 1; Karene Hart, 2.  
**Peas:**  
 Green - Deborah Harding, 1; Kent Winders, 2; Michael Mimms, 3; Danny Clark, Karene Hart, Holly Hart.  
 Dry - Holly Hart, 1.  
 Green Squash - Mary Beth Bennett, 1.  
 Peanuts - Weldon Kube, 1.  
 Okra - Kent Winders, 1; Larry Gore, 2; Sonia Kube, 3; Danny Clark, Karene Hart, Holly Hart.  
 Peppers - David Harding, 1; Danny Howard, 2.  
**Fruits:**  
 Grapes - Deborah Harding, 1; David Harding, 2.  
 Apples - Sonia Kube, 1.  
 Plums - Wade Jameson, 2.  
 Rabbits: Charles Wilkins, 1; Zeforino Villarreal, 2; Darwin Green, 3.  
 Chickens: Sonia Kube, 1; Weldon Kube, 2.



FAIR ENTRIES. . . Two participants in the County 4-H Fair in Friona during Maize Days were Lee Ann Farley and Danny Clark, both of Lazbuddie 4-H Club.

## Decoupage Demonstration Highlights Club Meeting

Highlight of the Tuesday evening meeting of Modern Study Club at Federated Club was presentation of a decoupage demonstration by Mrs. Alton Farr. In

addition to demonstration of making a picture, Mrs. Farr displayed a number of finished articles.

Guest entertainers were Sunny Horton and Kim Barnett, who presented a song and dance routine. The devotional was presented by Mrs. Wright Williams.

Guests were the entertainers and their mothers, Mrs. Hollis Horton and Mrs. Wesley Barnett, Mrs. Walter R. Riethmayer and Mrs. Wana Brewer. Following the program refreshments were served to the guest and 25 members by Mrs. Charles Allen and Mrs. V. J. Zeeman, hostesses.

## Heavy Rainfall Decreases Fires

Credit for much of the decrease in forest fires during 1968 must be given to the unusually heavy amount of precipitation. Rainfall totals for 1968, recorded by the Texas Forest Service in the area of intensive forest fire protection, increased an average of 23 inches over 1967 totals.



## The Library Corner

Story Hour will begin today, Thursday, September 25, 1969 at 10 p.m. Story Hour will be open to children aged 3-6. Story Hour will continue through December 11.

Library patrons will be glad to hear the library will open another day each week. Tuesday

3-6 p.m. will be added to the regular hours, Wednesday 3-6 p.m., Thursday, Friday, Saturday 10-12 a.m. and 3-6 p.m.

On the bookshelf--

For children-The Five Chinese Brothers by Bishop is a story of Chinese brothers who looked exactly alike; each having different characteristics. The book tells of their escapes and return home to live happily with their mother.

Juniors-Ships That Made U.S. History-Mitchell and Wilson. The great ships that have made history for the United States, from the Santa Maria to the Missouri, sail across the pages of this book.

Youth-Mavericks-Schaefer-Old Jake Hanolin sits still and quiet on a sunwarmed stone; his hide appears before him. Suddenly, the past is no longer, the present demands a final effort from old Jake. A boy, lost in the wilderness, needs the help only an old man tough as leather and wise in the way of horses can give.

Adult-The Other Side-Pike. Is it possible to communicate with the dead? The news has been widely headlined that Bishop James A. Pike not only believes this is possible, but that he infact communicated with his son who committed suicide.

Football fans will find The Game by Tex Maule an education in professional football. Maule tells the story of the National Football League through careful selection of words and pictures. I recommend this book to youngsters as well as adults.

## Bouldins

### Return

Mr. and Mrs. J.V. Bouldin returned recently from a tour of eight south central states. They were accompanied by Mr. and Mrs. Jinx Dent of Sudan.

On the return trip they visited in the home of Mr. and Mrs. Ray Robinson of McGeehee, Arkansas. The Robinsons, former residents of the Hub Community, operate a child day care center.

States toured by the group included Oklahoma, Arkansas, Kansas, Missouri, Indiana, Illinois, Kentucky and Tennessee.

## Mars Elected

### WBC Officer

Tom Mars, son of Mr. and Mrs. M.C. (Johnny) Mars, Route 3, Friona, was elected president of the Wayland College freshman class in the recent campus Student Government Association election.

Mars, a graduate last spring of Friona High School, is majoring in psychology.



## ...will he always be a drunk??

More than 5 1/2 million Americans are victims of alcoholism. And since it's estimated that every alcoholic affects profoundly the lives of five others, well over a tenth of our population is caught up in some way in this disastrous problem.

Today we know it's a disease of the mind, the body, and, perhaps most important, of the spirit. There are hundreds of thousands of alcoholics who are living proof that the disease can be overcome. And few, if any, of them will tell you it can be done without a complete renewal of the spirit.

Your minister, priest, or rabbi can help you if you or someone you know is fighting a battle with alcohol. Not only will you be directed to the organizations and professionals who have had the greatest success in healing the alcoholic—you may also find the spiritual help for which you've been searching. The spiritual help you'll need.

You've tried everything else, haven't you? Try this and see.



introducing

# Rita Stephenson

Call Me With Your Real Estate Listings

New Occupation: Real-Estate Sales-Woman



## JOHN BINGHAM LAND COMPANY

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Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Slaughter

<b>ASSEMBLY OF GOD</b> 10th and Ashland -- Rev. Ott Robertson, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young People: 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.	
<b>CALVARY BAPTIST</b> 14th and Cleveland - Rev. R. C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.	
<b>CALVARY BAPTIST MISSION</b> 5th and Main Rev. L.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.	
<b>FIRST BAPTIST</b> Sixth and Summit Rev. Bill Foil, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)	
<b>MEXICAN BAPTIST MISSION</b> 4th and Woodland - Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.	
<b>ST. THERESA'S CATHOLIC CHURCH</b> 16th and Cleveland Father Gerald Dunford Mass: 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass Wednesday, 8 p.m.	
<b>SIXTH ST. CHURCH OF CHRIST</b> 502 W. Sixth Bill Gipson, Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday evening: 8:30 p.m.	
<b>REDEEMER LUTHERAN CHURCH</b> 13th and Virginia - Otto Kretzman Sunday School: 9:45 A.M. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church -- Worship 9:30 a.m. Sunday School 10:30 a.m.	
<b>UNION CONGREGATIONAL CHURCH</b> 6th and Cleveland UCC Rev. Paul Mohr Sunday School: 10:00 a.m. Worship: 11:00 a.m.	
<b>TENTH ST. CHURCH OF CHRIST</b> 10th and Euclid Sunday Worship: 10:30 a.m. Evening 7:00 p.m. Wednesday Evening: 8:00 p.m.	
<b>SIXTH ST. IGLESIA de CRISTO</b> 408 W. Sixth, M.R. Zamorano Bible Study - 9:30 a.m. Worship 10:30 a.m. Evening 8:00 P.M. Thursday Evening 8:00 p.m.	
<b>FIRST METHODIST</b> 8th and Pierce - Rev. Albert Lindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.	
<b>UNITED PENTECOSTAL CHURCH</b> Fifth and Ashland - Rev. G. W. Hamilton - Pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 8:00 p.m. Sunday Evening: 8 p.m. Friday Young People: 8:00 p.m.	

SEE **HI-PLAINS SAVINGS and LOAN ASSOCIATION** FOR **HOME LOANS** TO **REFINANCE BUY or BUILD REMODEL**  
 4th and Sampson  
 For Information, ---CALL Eric Rushing, Phone 247-3370



LIFETIME MEMBERS. . . The above people were honored by Friends of the Library as Lifetime Members and were presented plaques at the organization's annual meeting last Thursday. From the top are Mrs. Sloan Osborn, Zora Gaede and Mr. and Mrs. Bill Stewart.

**Mrs. Elmo Dean To Head Rhea Club**

During the business meeting of the Rhea Home Demonstration Club in the home of Mrs. Larry Potts Monday evening.

**Fourth Son Born To Charles Love**

Mr. and Mrs. Charles Love became parents of a baby boy at 6:05 a.m. Tuesday at Parmer County Community Hospital. He was named Jeremy Paul and weighed 6 lbs. 15 ozs.

Older sons of the couple are Jackie, Jerry and Johnny. Paternal grandparents are Mr. and Mrs. Howard Love, Friona, Mr. and Mrs. P.M. Duncan, Pleasant Hill, New Mexico, are the maternal grandparents.

Mrs. Myrtle Love, Calera, Oklahoma; Mrs. Esther Duncan, Clovis; and Mr. and Mrs. Bryan Vaughn, Mesa, Arizona, are the great-grandparents.

Mrs. Love and Jeremy have been dismissed from the hospital.

Mrs. Elmo Dean was elected president for the coming year. Other newly elected officers include Mrs. Herman Grissom, vice-president; Mrs. Larry Potts, secretary-treasurer; Mrs. Cordie Potts, parliamentarian; and Mrs. Floyd Schuler, council delegate.

The October meeting will be held in the home of Mrs. Gene Hamilton. Refreshments were served by the hostess to Janice Miller, county home demonstration agent from Farwell, who was a guest, the newly elected officers, and Mesdames Floyd Schlenker, Shirley Smith and Gene Hamilton.

Mr. and Mrs. Bert Shackelford spent last weekend visiting in the home of Mr. and Mrs. G.E. Shackelford, Perryton.

**TAKING STEPS**  
Certain Australian aborigines believe that they can lame an enemy by putting sharp stones or broken glass in his footprints.

# ROUND STEAK

# SIRLOIN STEAK

**CLUB STEAK** Lb. **89¢**

**CHUCK ROAST** Lb. **69¢**

**SWISS STEAK** Lb. **89¢**

**89¢**

Merit **FRANKS** 12 Oz. **59¢**

97¢

Merit **BACON HAM**  
1 Lb. Pkg. **69¢**

**CHUCK ROAST** Lb. **69¢**

**FAMILY STEAK** Lb. **69¢**

**HAM** Swift Premium Shank Portion Lb. **59¢**

**BUTT PORTION** lb. 69¢ **CENTER CUT** lb. 98¢

**TUNA** DelMonte Chunk Style **3 FOR \$1**

**CATSUP** Del Monte 20 Oz. Bottle **3 FOR \$1**

**DEL MONTE ROUND-UP SALE**

**PEAS** Early Garden 303 Can **4 FOR \$1**

**BEANS** Cut B. L. 303 Can **4 FOR \$1**

**COCKTAIL** 303 Can

**CORN** C.S. Or W.K. 303 Can **5 FOR \$1.00**

**PINEAPPLE JUICE** 211 Can **8 FOR \$1.00**

**TOMATO SAUCE** 8 Oz. Can **9 FOR \$1.00**

**INSTANT BREAKFAST** **59¢**

**DEL MONTE ROUND-UP SALE**

**GRAPE JELLY** Food King 2 Lb. Jar **39¢**

**MIRACLE WHIP** Quart **49¢**

**TIDE** King Size Box **\$1.19**

**FACIAL TISSUE** Chiffon 200 Count **3 FOR \$1.**

**PEANUT BUTTER** Big Top 18 Oz. Dec. **59¢**

**MIXED NUTS** Tom Scott 13 Oz. Can **55¢**

**MIRACLE WHIP** Quart **49¢**

**BISCUITS** 10 Count Can **12 FOR \$1.00**

**LETTUCE** LARGE FIRM HEAD **15¢**

**SHURFRESH MILK FOR GOODNESS SAKE**

Save TenderCrust Coupons

**Puss 'N Boots CAT FOOD** Meat Or Chicken 15 1/2 Oz. Can **8 FOR \$1**

ELK

Drive In

Friona, Texas

Sun-Mon

26 27 28 29

Columbia Pictures presents  
**Ran Wild Run Tree**  
JOHN MILLS

**Marlon Brando / Richard Boone**  
**The Night Of The Following Day**

DOUBLE GREEN STAMPS WEDNESDAYS