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 SHARP TELEGRAM SENT





 MILITARY ATACAE 1 IS
KIDNAPED BYEBEL






And with it the joy of selecting new things to wear at a wonderful saving Our old friends will all come. They have learned that the knack of dressing well
lies in knownig where to buy And they lies in knownig where to buy. And they know our sales mean a big saving.

## SUITS

Now Comes This SALE of
SPRING SUITS, DRESSES and BLOUSES


Bphlivi iop








 In Your Kitchen?



> LEONARD Cicanable Refrigerator


 Automatic locks kst kep thice Leonarati larit tight
 Leonards Sell from $\$ 17.00$ to $\$ 240$ Each.
 Northeast Corner Ninth and Scott


## Do You Take Pride

 In Your Kitchen?

| - |  |
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SENATE HAS AGAN
BECOME THE BATILE

## Fashion Decrees

THE MARABOU FOR
${ }_{-}$SPRING, 1920

Our show windows are displaying the prettiest and most complete line of Marabou Capes and Chokers to be found in the city. They are made of Ostrich feathers, silk lined and piped around the edges, light in weight, smart in appearance-the most popular fad of the season.
Pearl grey Marabou Cape, extra quality Os: trich at top of cape, five rows of Marabout, silk lined, regular value $\$ 52.00$. Our price $\$ 41.60$.

- Large mole Marabou Cape, silk lined on silk; value $\$ 54.00$. Our price, $\$ 42.20$.
Natural Clipped Ostrich Cape, three rows of ostrich, with 11 tails, silk on silk lining, regular value $\$ 26.50$. Our price $\$ 21.20$.
Nigger Brown Marabou and Ostrich Cape, six rows marabou and five rows ostrich, silk lined on silk, regular value, $\$ 32.00$. Our lined on silk,
price, $\$ 25.60$.
Mole double row Marabou Cape, trimmed with 32 tails, silk lined on silk, regular value, $\$ 43.00$. Our price $\$ 34.50$.
36 -inch Boa Combination, black center and American Beauty with black ends, regular value, $\$ 24.00$. Our price $\$ 19.20$.
30-inch Ostrich Boa Combination, maize, lavender and pink mixed, regular $\$ 23.00$ value. Our price $\$ 18.50$
Natural Marabou and Ostrich Cape, four rows Marabou and two rows of Ostrich, trimmed with 25 tails, silk lined, regular value, $\$ 45.00$. Our price, $\$ 36.60$.
Natural Marabou and Ostrich Cape, six rows Marabou and one row Ostrich, silk lined, regular value, $\$ 32.00$. Our price $\$ 26.60$.
Natural Marabou and Ostrict Cape, five rows Marabou, trimmed with Ostrich, silk lined, regular value, $\$ 20.00$. Our price, $\$ 16$. Mole Marabou and Ostrich Cape, five rows of Marabou and two rows of Ostrích, silk lining, regular value, $\$ 32.00$. Our price $\$ 26.60$.


## Mary Garden Perfume

The fragrance of Mary Garden Perfume in its most concentrated form. From a single drop of Mary Garden Perfume there radiates an "ocean of influence." Mary Garden Perfume, $1 / 2-o z$. Mary Garden Perfume, 1-oz.
Mary Garden Toilet Water, 5-oz. Mary Garden Face Powder
Mary Garden Lip Rouge
Mary Garden Sachet Powder
Mary Garden Powder Rouge Mary Garden Eye Brow Pencils Mary Garden Cold Cream
$\$ 1.44$
$\$ 2.88$
If you have never traded here, kindly accept this as a cordial invitation to call. We will be glad of the opportunity to show you what we can save you on your Spring apparel.

> The Upstains CH
> Smart Wear For Ladies

MACK TAYLOR'S DEPARTMENT STORE

12-814 OHIO AVENUE
 OF COMMITTEE

## A Strong Bank

When You Have Money to Deposit You Naturally Look For a Strong Bank

THE CITY NATIONAL BANK and THE NATIONAL BANK OF COMMERCE are strong banks-strong financially, strong in many years of successful service, strong in progressive yet conservative management.

We most heartily welcome small as well as large Checking Accounts and extend to customers every banking service and accommodation in keeping with sound methods.

Careful attention given to collections. Talk over your requirements with us.

## City National Bank

## and

## National Bank of Commerce

The Largest Banking Unit In the State, West of Fort Worth
Combined Resources 0ver \$22,000,000

| King's <br> Famous <br> Candies |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

# Tenth Street Drug Store Monday, April 12th 

Let it be known---what you want, when you want it

## "A Pleasure To Serve You"

There has long been needed a PHARMACY in the Southern District of Wichita Falls. We STRIVE to give you this CONVENIENCE.

| Faultess <br> Rubber <br> Goods | Couch \&o Durham, Props. | Special <br> Prescription <br> Service |
| :---: | :---: | :---: | :---: |







## Ready! Go!

The business men are needing more stenographers and bookkeepers and other
help in the office. We have calls every day for stenographers,
You can command a good salary after you have finished our course in stenography
and bookkeeping. You will always be glad you took the course with us
DON'T DELAY; BEGIN NOW

## National Business College <br> 

## Biggest Piece Goods Sale in the West

Here indeed is a display worthy of more than passing interest, for this assortment contains everything that is new in Dress Goods-Silks and Satins in all their variations, and every other desired material. The prices are lower than you will find elsewhere and are amazing when you consider the greatly increased wholesale cost. You will be interested in these most attractive fabrics. Come in Monday and look them over,

## Mallinson's Silks



The maker of these high grade fabrics is in a class syperior. Silks that appeal to discriminating dressers--Silks in a variety of elaborate designs.
${ }^{40-\text { in. }}$. Kumsi-Kumsa, colors white, pink. pekin, sunset and copenhagen, regular $\$ 15$ a yard, special for three day, per yd $\$ 12.50$ $36-\mathrm{in}$. Chinchilla Satin for skirts, color brown, regular $\$ 12.00$ a yard, special for
three days, per yard $36-\mathrm{in}$. Rishanara Crepe, color black, regular $\$ 10.00$ per yard, special for three days,
per yard

40 -inch printed Pussy Willow Taffeta, in beautiful designs and colors for dresses, regular $\$ 7.50$ values, special for three days, per yard ................... 36.75 40 -inch Brocaded Satin, very desirable and rich materials for dresses, colors black, navy, taupe, silver, regular $\$ 6.50$ value, special for three days ...... $\$ 4.95$

An exquisite quality of imported Tinsel Georgette, beautiful designs and colors, for party gowns.

40-in. black Tinsel Georgette, regular value $\$ 12.00$ per yard, special for three days, per yard …................ $\$ 9.00$ $40-\mathrm{in}$, maize and silvei, and blue and siler Georgettes, regular $\$ 10.00$ a yard values, special for three days, yard . . $\$ 8.50$

36-in. wide Silk Tricolettes in navy, white rose, black, green and gray, especially good for skirts, suits and wraps, regular $\$ 9.00$ a yard, special for three days, per yard

We are featuring in our three days' specia some items from the staple department, namely: 36-in. Hope Bleaching, soft and free from starch.
Special for three days.
35 c per yard 36 -in Good as Gold Bleaching, soft and free from $36-\mathrm{mn}$ Good as Gold Bleaching, soft and free from
starch. Special for three days. 30 c per yard starch. Special for three days 30c per yard $36-\mathrm{in}$. Diamond Hill Cambric for underwear. Spe-
cial for three days.
$.271 / 2$ c per yard cial for three days
$36-\mathrm{in}$. Berkley No. 60 Cambric, the quality you know. A good value. Special for three days 45 c yd. 27 in , Red Diamond Diaper Cloth (only two pieces to one customer. Special for three days $\$ 3.15$ a bolt

Here are a few items very much in demand as the warm weather is approaching. This is dependable merchandise, it is worth while to take advantage of these exceptional values during our three days' special.
$27-\mathrm{in}$. Blue Bonnet Chambray, a good material for aprons and house dresses; colors plain and stripes; a large assortment to select from. Special for three days
$27-\mathrm{in}$. Ginghams, hundreds of patterns to select
from. Special for three days $36-\mathrm{in}$ Pajama Check, the much used material for Spring underwear. Special for three days 30c yard $36-\mathrm{in}$. Pajama, soft and sheer, an excellent value for underwear; regular 50c per yard. Special for three days .............................35c per yard 34 -inch linen finish Barnsley, used for middy blouses, sport suits and children's rompers. A good value. Special for three days ...... 406 per yard 45 -in. Tennis Suiting for middy blouses, skirts and sport suits, an excellent value, regular 75 c yard. Special for three days

60c per yard 27-in. Galateas in plain and stripes. A very seryiceable material for rompers and children's play $27-\mathrm{in}$. imported Romper Suitings in plain and small pin stripes; a soft and serviceable material, all
shades. Special for three days $\ldots . .50 \mathrm{c}$ per yard

| kish Towels, $18 \times 36$, a good value. Special for ee days <br> $\$ 4.75$ dozen <br> kish Bath Towels, 20x37, a good value. Special three days <br> $\$ 6.00$ per dozen |
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|  |  | Regular $\$ 1.5 \theta$ pair, for three days ... $\$ 1.00$ per pair



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| Limite it | <br> Chronic, Nervous and Special Diseases}



## The Jencrician FOR SMA RT STYLES

SUITS WITH THEIR OWN INDIVIDUALITY
Every Suit shown in our Ready-to-Wear Salon is an unequalled value authoritative in every line and inno vation. These up-to-the-minute modes which are await ing your inspection, are tailored with that thoroughness which not only assures service but at once inspires con fidence.

These stylish Suits are fashioned of this season's most favored fabrics, in shades most approved by well dressed women. In Tricotine, Serge and Novelty Checks. Prices $\$ 100$ to $\$ 225$.

Special Showing of Suits up to $\$ 77.50$, at $\$ 7.00$
SMART NEW MODELS IN WOMEN'S
SILK DRESSES

The vogue of Silk is quite emphatic, and with this in mind we have assembled a collection of modish Dresses possessing market style features that will appeal to critical women.

AN EXPOSITION OF BEAUTIFUL BLOUSES HOLD THEIR PREMIERE AT THIS STORE


Special Showing of Georgette Blouses at $\$ 4.95$
SUMMER BRIGHTNESS FORECAST IN THESE LOVELY HATS


The headline tells a little about the Millinery, but a visit to our store will be necessary before you can pass judgment on these creations which we think are the prettiest yet received from the style centers of the country

## 704 Ohio

Monday Bargains

## GEORGETTE BLOUSES

New Short and Long Sleeves

## $\$ 495$

MEN'S \$7.00 NEW SPRING FELT

- HATS
$\$ 585$


## LADIES' BARGAIN COUNTER No. 1

Bungalow Aprons, Voile Waists, Silk Corset Covers, Muslin Underwear, All Kind 95c

## Richardson's

704 Ohio

Oil News
MUCH INTEREST ATTACHES TO THE MORE RECENT DEVELOPMENTS IN KEMP-MUNGER-ALLEN TERRITORY

Manyfiforil \& Lease Men QUICK CASH FOR YOU
$\qquad$



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SPECIAL SALE

For Cash Only

## Are You the Man?

-Who never travels, never rides on a street car, in an automobile, or who could not be the victim of a runaway?
Who cannot be drowned?
-Who cannot be struck by lightning, hurt by an automobile, bitten by a dog, have an eye put out, injured by an explosion or hurt in a railroad wreck
-Who will never have a bad cold, la grippe, influenza, typhoid fever, appendicitis, hernia, pneumonia or any of the hundred and one diseases that anyone else in the world is liable to get?
Who can positively prevent carelessness on the part of others and thereby escape injuries and illnesses?

## Is There Such a Man?

"The man who doesn't provide ahead for funds in case of his death or disability by accident, unintentionally commits an unforgetable crime against his loved ones and himself

Full protection can be secured through the accident and health insurance policies issued by

ECKROTE---Insurance
All Forms-Unexcelled Service.
"The Personal Protection Specializers"
Phone 529
220 Commerce Bldg.


WESTERN GLASS \& PAINT CO.
Wholeowe and Retall

## Rotary Contractors

move you to your n
Refore contracting your next moseget in touch with
and let our representative give you some interesting

MARSHALL TRUCKING SERVICE
$\qquad$

## FOR SALE CHEAP

Four section, card index cabinet, 8 drawers, base and top, oak finish, good condition. See it at the Times office.

WICHITA DAILY TIMES




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Phone 143
INGE \& LOVELACE
0. F. MÁRCHMAN


The time is now ripe for your buying that home. With new finds of oil in our own fields, and that territory adjacent to our city, you cannot go wrong in getting in on some of these bargains listed below:



## Taylor Street

 Abnd nuwivorimoternet:




 oN FILMone street






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 Socein prow ot trave Teme




0. F. MARCHMAN

Real Estate and Investments ti23 Indiana Ave.
Door to Woolworth' - Phone 2851

Filmore Street
 Filmore Street
 Fifteenth Street


## Hayes Street Abrom modet berant hour ind And

Ninth Street


## Tenth Street



STEHLIK \& BABER<br>222-224 Clint Wood Building Phone 2331



Austin Street











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 PATTON\&MORRIS romers.
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You needn't look

316 First Nat1. Bank



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316 First Natl. Bank--Phone 2801 MUDD-LANE

## REAL BUYS

 Polk Street
 Ninth Street
 Monroe Street
Fiveroom home with hardwood floors throukhout, all kilate of buite tic foeture: $\mathbf{8} 8500$


ROCERS
ROCERS-GREEVER \& OLTORF REALTY CO.

[^0]


## Cow-Chow for Cows

Dairy records prove that it costs only a little more to make a cow
give a lot of milk than it toes to keep her alive and give little milk. And give a lot of milk than it does to keep her alive and give little milk. And
the extra milk means extra big profits, too PURINA COW CHOW feed is used by the big profit dairymen. Make $a$ test and see why.

Two sacks are sufficient to test a cow out and show you just how great an increase you wing get. Don't take anybody's word-test your cow
on it and well see that you're satisfied. Maricle Coal \& Feed C.
PHONE 437


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\text { Phone } 1130_{\text {TAYLOR AND AUFRICHT }}^{612 \text { ohio }}
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| J. J. DE BERRY Residence Phone 197 | E. F. Albritton |
| :---: | :---: |
|  | Residence Phone 75 |
| DE BERRY \& ALBRITTON |  |
| all kinds of insurance-real estate - |  |
| Phone 39 | 8 Contmerce Building |



Leases in Vicinity of Burk Cameron Well

## I OFFER

30 Acres in Block 838.
40 Acres in Block 276, Waggoner Co「ony lands.
30 Acres in Wilbarger county, subdivision No. 99, Waggoner Colony lands.

See me quick.
M. A. MARCUS
Phone 81
People's Ice Co


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This house was completed last October, has five large
, oak floors in living room and dining room, two elerooms, oak floors in living room and dining room, two ele gant bedrooms facing south, of which one has private en-
trance, lots of closet room throughout, French doors between the living room and dining reom, house is poastered
throughout, all rooms exceptionally large, airy and light, has concrete walks and concrete driveway to garage, one: property. House has never been lived in. Possession a
once if desired.

This house faces the new Morning Side Park addition
Anderson \& Gustafson


## Phone 2178

 Hill Brothers Specials forMonday and Tuesday


## Hill Brothers Cash

 Grocery and Meat Market510 Lee Street Phone 2178
BIG STOCK REDUCING SALE
$\qquad$ During this sale we will deliver $\$ 3.00$ orders free. Take opportunity to buy your month's supply. This is only a
of the bargains we have. Thesé prices good all week.

## satis.

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# Morningside Park 

The most highly restricted and developed addition to Wichita Falls
 beautiful addition, with large site, two stories and basement, with heating plant. Built of brick and stucco, with Colorblende roof, hardwood floors and tile porches, tile bath, large rooms and completely equipped in every way. Furnished or unfurnished.

We are also offering five building sites for the immediate building of homes and your selection of sites will depend upon your operation.

## Will be on the ground to show you









MRE. LOEB AND DAUGHTER
LEAVE FOR VISTT TO FRANCE



| Novelties |
| :---: |
| Notions |

## You Save Money When You Buy From Us. A Trial Proves It-Look Over This List

Varied selection of voile dresses, prices $\$ 5.50$ to
$\$ 14.85$
uettes, from \$16.95 to
\$19.85
Large assortment of Ladies' Dresses in Georgettes, Taffetas, Foulards, Satins, Charmeuse, Minnettes, from $\$ 16.95$ to
\$21.85


There is nothing daintier than a neat white Dew Kist skirt with blue tricolette smock. We have them. Our skirts range from $\$ 3.98$ to ... $\$ 19.85$
We also have an assortment of fancy smocks in Rep, Voiles and Crashes. These are new and going to be BIG this Spring. Our prices $\$ 4.85$ to $\$ 6.95$ Just received another shipment of misses and children's straw sailors, $\$ 3.25$ to.
$\$ 7.85$
Too, we have linen middy suits, just the thing for the young miss for school. $\$ 3.98$ to $\ldots .$. . $\$ 14.85$ We can take care of the boy also, spring and sum-
 mer suits, sizes 3 to 17. Price $\$ 3.98$ to .... $\$ 16.45$ Wash suits $\$ 1.98$ to $\$ 3.85$.
Kid Pumps, Black and Brown Suede, Satin Ties, Patent Ties, Theo Ties, as well as Men's and Children's shoes

Priced from $\$ 7.00$ to $\$ 16.50$
First showing Men's Straw Hats; all types and shapes. Prices vary from $\$ 4.50$ Compare our values; our prices are right THE PLEASE YOU

## SALMON AND NUTT

Corner Indiana and Tenth

## Ass't. of sun shades- <br> all colors and styles <br> from 84.85 to $\mathbf{3 2 1 . 8 5}$

Everything in Ready

- Made Lines
WICHITA DAILY TIMES
SUNDAY, APRIL 11, 1920.



## Andersons

## Special Sale of Better Tailored Suits



Extreme styles that should have reached us early in the sea son. Owing to late delivery, we are able to offer you these extreme Spring Suits at a striking saving.

Here Are Just A Few of the Many Good Offerings 8280 three piece Suit of navy Tricotine
elaborately braided, vest of heavy black Satin heavily embroidered to match, Eton jacket, finished with metallic ribbon girdle. -
\$225 Suit of Poiret Twill, jacket/ has unusual side treatment-a distingtive Suit-
on sale Monday at $\$ 150$. Three-piece \$150 Suit of fine navy TricoCime, vestee heavily embroidered to match, Eton jacket, Monday's price $\$ 100$ 8100 Palmer Suit of Men's Wear Serge; skirt finished with accordian pleated side panels, Monday's price 875.00 accordian pleated skirt, on sale Monday at 885.00 .

Our Entire Stock of Better Coats All Selling at One-Fourth Off
Scores of the prettiest Coats of the season. All the wanted coatings. All the charming new Spring styles, and all selling at One-Fourth Off.


## Sale of Spring Hats $\$ 7.50$

Splendid Spring Hats, and literally hundreds from which to choose, fresh from the workrooms of St. Louis' largest millinery house. All this season's styles. All tastefully trimmed, and wonderful values at regular prices of $\$ 10.00, \$ 12.50, \$ 15.00$ and $\$ 17.50$ each -al placed in one lot for Monday selling at, each $\mathbf{\$ 7 . 5 0}$

See them in the front window today.
Better be here early Monday when the sale starts.

150 stunning Spring
stylees from which to to
choose Alonday at, acch $\boldsymbol{T}$


Monday we shall offer a big lot of Trimmed Hats and new Sailore
Sale of Belated Easter Millinery
Owing to the express embargo and delay in transit, a big shipment Scores of beautiful Hats in this line. An unusual opportunity for $\$ 15.00$ to $\$ 45.00$

Visit the Corset Department WE ARE PROUD OF OUR CORSET DEPARTMENT Additional space for properly displaying, our better stock of Corsets,
fitting rooms, graduated Corsetiere to serve you, to assist you i new fitting rooms, graduaded corsenere to serve you, to assist you in
choosing the correct Corset for your type of figure. All the Spring models are here.
Durable Coutils, in white and pink, and light weight Batiste in all
the good models. LA CAMILLE CORSETS ARE HERE-the best of all good front
LA VOGUE AND LA MODE CORSETS.
HENDERSON CORSETS, the great popular priced Corset, in both
front and back-laced models.
The largest stock of good Corsets from which to choose in $\$ 1.50$ to $\$ 17.50$

Andersond

Pictonal Review Patterns Are Here Exclusively
We carry the largest stock of Pictorial Patterns in North
Exin receive.
Experienced pattern woman to help you solve your sew-
problems.


## Stein-Bloch Suits for Men and Young Men

Complete assortment of New Spring Models Now Ready for You No better garments can be had than garments made by SteinBloch. For sixty-six years they have been recognized as the standard of style and quality.

The excellent patterns and models we are showing this season are bound to please you, and it is with a degree of pride that we invite you to become a Stein-Bloch customer. Stein-Bioch Suits, priced up to.

## MENS STYLISH FABRIC HATS

Good dressers are wearing these cloth hats this spring. We are showing them in pretty Scotch Plaids, also Shepherd Checks. Priced $\$ 4.00$ and

WE ARE SOLE AGENTS FOR STACY-ADAMS AND PACKARD SHOES

[^1]That gladsome season when Nature dons her prettiest apparel, the verdure of the Spring season. As the old world casts aside the sombre-hued garments of
Winter, and comes forth garbed in her mettiest colors, there is no wonder that we, too, should wish to be dressed in the newest Spring things


Daily Arrivals Add Many New Things In the Shoe To Get Serviceable Hose for the youngsters see that they Bear this Trademark. Wooderal ribbed boos for
 oot weights in hiack. Post
utely
very pair of Cadet Hooe for chidren on, retn-
forced at the heel, too ind Koed mith GEvene rmish Fish tine unen thread.
wo with to call tpectal tontlon to the mothers resard. tng tho reltofored knee of Cetes Hote No part of the
boose recelies so muct wear nos the knoe, and feach patr of
theoo bose base real titab tho Hioen kantted tpot the kinees, 'thereby making them as pear
tndeetructiblo as hote can bo trdestructiblo as hose can bo
made.
$\qquad$
 t.0t To6 Duttenhoffer Brown Kid Pump, Louis heel, turn sole, price $\$ 11.00$


## SOFT SILK UNDERTHINGS

It is of course, just as essential to make wise selec tions of your undergarments as any part of your wardrobe We have looked well to this department--it has been stocked with all the dainty garments so much admired by women of style and refinement.

Tomorrow we display for your approval

| m | \$9.85 |
| :---: | :---: |
| Teddies \$4.50 to | \$22.50 |
| Gowns \$16.50 to |  |
| Petticoats \$7.95 to | \$29.50 |
| Vests \$4.50 to |  |
| Union Suits \$6.95 to |  |
| Pajamas, \$12,50 |  |

DAINTY NEGLIGEES
in Georgette Crepe, Satin, Taffeta and Crepe-de-Chine, colors of orehid, light blue, medium blue, rose, pink, apricot and yellow. Trimmed in lace, hand embroidery, beads and ruffles. Price $\$ 19.50$ to ......... $\$ 39.50$
from the orient comes the new japanese kimonos











MRE LEFFINGWEEL'S SOOTS











HIS MAJESTY theAMERICAN'
FIRST RELEASE UNITED ARTISTS CORP. Literary Digest Topies. Bray Pictograph, Cartoon Comed
ADULTS 50c LNING $10 \mathrm{~A} . \mathrm{M}$. PLAZA Theatre

The Prize Winners






15-PEOPLE-15
OF PROGRAM 'NIGHT
rs. Leffingwell Boots Starring
Constance Talmadge A side-splitting co
ery day situations.


Douglas Fairbanks and Marjorie Daw in the first he American, which comes to the Majestic. Theatre Mondsy and Tuesday

## EMPRESS 1 shifiad

 DOROTHY DALTON
"L'APACHE"
A Paramount Artcraft Picture Apache Love, Apache Hate-and Then

Dorothy Dalton in a new and fascinating role of life amid the lights and shadows of "Gay' Paree"

PERFORMANCES START AT-11 A. M


The Past Week Has Been a Great Week of Selling for Us -This Week Will Be Still Better-

## Extraordinary Values

## in Ready-to-Wear

Featured for This Week's Event, which You Should Attend

-If you haven't as yet selected that new Spring Suit, we suggest you make an early inspection of this offering.
-This offering of Dresses, too. May be something in a Dress for you.
-If you will kindly call and see, You might purchase one or two or three.
Suits that formerly sold for $\$ 150, \$ 145, \$ 139.00, \$ 135$
$\$ 98.75$
Saits formerly priced $\$ 100, \$ 99.00$ and $889.50-$
$\$ 78.75$
Suits that originally sold for $\$ 85.00, \$ 79.50, \$ 75.00$ and $\$ 58.75$
Suits originally priced 865.00 and $859.50-$
$\$ 48.75$
Suits formerly priced $\$ 55.00,849.50$ and $\$ 45.00-$
$\$ 38.75$

## Dresses

We have selected from our stock of Dresses, about 30 in number, a nice assortment of Taffetas, Satins, Georgettes and Combinations, etc., formerly priced $\$ 35, \$ 77.50, \$ 39.50$, $\$ 42.50$ and $\$ 45.00-$

$$
\$ 28.75
$$

We will also offer for this event a number of Blouses in Georgettes, original values as high as $\$ 16.50-$
$\$ 8.50$


# An Assortment of Spring Models That Establish Our Suit Supremacy 

## MoreRadiant Silks Are Now Being Shown <br> Ever thoush this ihe silik satanon silks   here vee sou woud hardi. bieied ofisit to we will have to show yof Monday <br> Visit our Silk Department Monda <br> 

## Suits

## For Women and Misses

The forethought and preparation, the completehess of our stocks and the high standard of the mer handise entitle us to this distinction

The decision to make our department the "Center of Suit Fashion in Wichita Falls" was carried out by concentrated efforts to secure the best variety in models that would meet with the approval of every well dressed woman.

In our showing of Suits, the tailoring is to be noted particularly, all the small details that give a suit that air of faultless tailoring are given particular attention.

The leading suit materials are Serge, Poiret Twill and Tricotines, and the colors are "navy" principally, biege, soft tan, shepherd checks and a few pin stripes.

Priced to suit every pocketbook $\$ 49.50$ to $\$ 195$.

## The Skirts Are New and Colortul $\$ 12.50$ to \$49.50 <br> The Well Dressed Woman

 Fashions of Quaintness, of an EverChanging Charm and Fabrics that are the material means for portraying the eternal elicacy of spring-1 ene. every occasion-morning, country club, golf ing, street and afternoon wear. They are fashioned from French Serge,
Silk and Wool Poplin, novelt checks. Fan-Ta-Si, Kumsi Kumsa, Baronette Satin and Georgette in exquisite combinations. of peach, adriatic, cattail, navy and black.

Wearing the proper model in the right
kind of a Corset gives one the feeling of
being well dressed, but the Corset must fit. kind of a Corset gives one the feeling of
being well dressed, but the Corset must fit.
To get a really good fitting Corset the To get a really good fitting Corset the
services of our expert corsetiere are at your One of our makes in particular, the MODART Corset, front laced, gives most excellent results. It is a Corset that will bring out style and improve the general
figure lines. It is comfortable and durable. You will make no mistake in arranging for a trial fitting at your convenience.

April 12th to 19th Are the Days Set Apart for

An Exposition of the Season's Most Favored

## Blouses

The style of Suits this season lends itself to
owing to perfection the-smart and pretty Blouse showing to perfection the-smart and pretty Blouse
and Waist designers have succeeded in giving a and skilful touch to the front of the Waists and an extra special smartness of line to the collars that
gives the exact addition of smartness and economy gives the exact addition of smartness and economy much appreciated
Handsome Georgette Blouses in beaded and embroidered styles. Beautiful and dainty styles in
Lingeries, many attractive model Chine and Wash Satins.

All at prices opease.
Visit the Blouse Deportmen SECOND FLOOR

We have planned interesting displays to do justice to what is probably the most practical and desirable Spring fabric

To make Gingham Week more interesting, we will feature Gingham Dresses at special prices

| \$6.50 Dresses | \$5.75 |
| :---: | :---: |
| \$5.50 Dresses | \$4.50 |
| \$4.25 Dresses | \$3.95 |
| \$3.50 Dresses | \$2.95 |

We will present this poputar fabric in the newest patterns and color ings in the yard goods.


A Bewildering Array of Silk Hose

Soft, shimmery transparent Silk Hose, perfect in fit exquisite in exture, exclusive in style. hand painted Hose, fancy lace Hose, suitabl for only the chic. Embroidered or clocked Hose adds a distinguished not
to any costume. We have he
We have here Hosiery for all purposes, ranging in prices to suit HOSIERY DEPAPTMENT-FIRST FLOOR

27 -inch Red Seal Ginghams, fancy plaids 27 -inch Toile Du Dorde, fancy 39 c plaids 32-inch Ivanhoe Zephyrs, fancy plaids, solids, stripes and checks 65c 30 -inch Imperial Chambras .... 50c . 32 -inch fancy Silk Ginghams .. $\$ 1.35$ These Ginghams from "American" and "Scotch" looms are of the enduring qualities so necessary for their domestic uses.

## Footwear



That Will Harmonize with Your Costume, Whatever You Choose to Wear
For your tailored street suit, Oxfords in black and brown.
For walking, you may wear Pumps or Oxfords with military heel
soft, medium weight soles, in brown or black. ad soft, medium weight soles, in brown or black
For dressier occasions. Pumps which may be worn with cut steel ckles or the new ejelet ties.
No matter what your wants are, our Shoe Department can please you. Won't you come in Monday and let our courteous salesmen show you
the new things? The'prices are right.


# A New Treat for Lovers of Beautiful Gowns in Wichita Falls <br> M. Fugitt Loughrey, Kansas City, Exclusive Exhibit "Hand-Made Ready-Mades" Shown on LIVE MODELS 

## Friday Afernoon and Evening HACK'S ACADAMY

BEAUTIFUL GOWNS shown on live models from New York, Kansas City and Wichita FallsWonderful Creations of Before-the-War MaterialsGOWNS that make Milady as individual, yet adorable as she deserves to be-exclusive designs - every one an original and entirely hand made. COLOURS and blendings of a master hand. YOURSELF and party are invited to this Exclusive Exhibit of $M$. Fugitt Loughrey "HAND MADE READY-MADES" Friday Afternoon (Three) and Evening (Eight Sharp), April Sixteenth, Hack's Academy, Ninth and Travis.


[^2]THE LITTLE THINGS-the lace-trimmed hems, the "built-in Camisoles, and the like-that distinguish between the Exclusive and the Ordinary-make M. Fugitt Loughrey "HAND MADE READY-MADES", the Last Word.

Coiffures by Johnson-Kansas City Batiks by Crooks-Chicago Shoes by Woods-Wichita Falls Music by Hack's Orchestra

Kansas City Studio, 3726 Troost Avenue Indiviual Designs and Fittings Season Closes June First

|  |
| :---: |
|  |  |

## Begins at Maxwell Hardware Co. Monday, 8 A.M.

## Easy Terms

Monday morning will begin in our store one of the most remarkable stove selling events offered in this community. Such values as we offer in the famous UNIVERSAL Combination Range, will appeal to the most careful buyer.
A factory representative will be here to demonstrate this wonderful Range which we will sell on remarkable terms during his stay-three days only. Don't miss the opening Monday. Come early as possible.
Use Your Credit--Pay While You Use It--Your Old Range or Heater Taken in Exchange


Made of Gray Iron Throughoul Will Last a Lifetime

## Indestructible Porcelain

Sanitary-Washable-Lasting

## At Dallas

Huey \& Philp sold 100 of these ranges in three days.

## At Ft. Worth

W. C. Stripling sold over a car load and wired for more before their sale was half over. Many customers were disappointed at both places because they could not get one at all, as the factory is unable to fill the large orders they now have on hand for six months.
If you try to get along until the gas gets low too, it may be impossible to deliver one at all.
We have already received notice of a $10 \%$ advance in price and to put off the purchase of one of these Ranges now will be doing so at your own risk, as we cánnot guarantee the present price after this sale..


Twist
Twist of the Wrist Does It All No parts to take out, no parts to put back. The CNIVERSAL is com-
plete in itself. You simply turn the key shown above and the range is ready for use Nothing to overlook, nothing to forget. Everything is done for you by that simple twist of the
wrist. See this "Automatic Kew," —

## Maxwell Hardware Co.

FREE This 42 -Piece Set of French China in a splendid pattern, given by the Factory with every UNIVERSAL purchased this week. FREE this week only.


Your Old Stove Taken in Exchange

| That's exact:y what well do during this Demonstration and sale of UNIVERSAL Combination Ranges-we'll take in your wasteful, broken-down old cook stove and on the strength of it make you an - especially tliberal allowance on your netw purchase. Then make your own terms, on balahee. An opportunity. Grasp it. Come to the sale ToMorrow. |
| :---: |
|  |  |
|  |  |



## "MEN'S WEEK," APRIL 12th to 17th

We are dedicating this week to men.<br>We want you to see our new men's store.<br>We want you to see the many good things we have<br>provided for you in new Spring Wearables.<br>We want you to see the Men's Store in its new dress<br>We want you to become acquainted with our values.

## MEN, ITS YOUR STORE-MAKE USE OF ITS BETTER SERVICE AND BETTER VALUES

$\$ 50.00-$ Sale of Spring Suits- $\$ 50.00$
For "Men's Week" we of fer unlimited choice of our entire stock of Merr's Suits, worth $\mathbf{\$ 5 5}, \mathbf{\$ 6 0 , ~ \$ 6 2 . 5 0}$ and $\$ 65.00$ for

We want you to se these new Spring styles. We want you to get better acquainted with this men's store. Hence this unusual offering right at the start of the Spring Season.

While the $\$ 50$ price holds good for the entire week, we urge you to come early in the week. Come while all the good styles, in your particular size, are here.

This week only you can buy our best $\$ 55, \$ 60, \mathbf{\$ 6 2 . 5 0}$
$\$ 65.00$ suits for $\ldots . . . . . . . . . . . . . . . . . . . ~$
$\$ 50.00$ KUPPENHEIMER CLOTHES
Kuppenheimer clothes are recognized as one of the really great American lines. No better tailored clothes are produced. Nothing but dependable fabrics are used; and the man who buys a Kuppenheimer suit is taking no risk for he is assured of the best production of the clothing craft

You will like these new and better styles in the Kuppenheimer clothes.

All the good models for young men and men who wish to appear young. Special sizes to fit men of all proportions, tall, stout. medium, short and men of reguproportions, proportions are all correctly fitted from this great ar proportions are all correctly fitted from this great stock of Kuppenheimer clothes, and you will find
best values in good clothes in the state of Texas.

## Kuppenheimer Spring Suits are $\$ 65$ to $\$ 00$

Langham-High suits are here exclusively for Wichita Falls. They are the best of all suits for the young man who is particular about the fit of his "best." They are designed, tailored and built by clothing ex-perts-by men who do nothing but design and tailor clothes for young men. The classiest new patterns ever shown. All the extreme and exclusive styles the young-men like $\$ 60$ to $\$ 85$.
Styleplus Clothes are Also Here Exclusively
Styleplus clothes are nationally known for their better values in men's suits at popular prices. All Styleplus clothes are doubly guaranteed-by the mak ers and by this store.

The new Spring styles will appeal to you.
You will be surprised at the great values $\$ 40, \$ 45$ s60, $\$ 55$ and $\$ 60$


## INTRODUCTORY SALE OF BANISTER SHOES

Men who wear good shoes recognize the Banister as the best. We have at last secured the exclusive agency for Banister shoes for Wichita Falls. Spring shipments are now in, and we are more than pleased with these better shoes. We want you to see them.

For "Men's Week" we shall introduce this great line of Banister shoes at $\$ 18.50$ the pair.

Here you will find all the good Spring lasts, all sizes, all widths, in best black and dark brown kid.

## Banister.Easy Street-Banister Modified English



Banister's "Easy Street." It's a sure cure for tired, aching feet. Lots of
om across the ball-where extre room is needed. Necessary support at the arch. Get into a pair Necessary support at the arch. Get into a pair and dark brown kid stock, hand welted
Men's Week the price is $\$ 18.50$ the pair.
Benister "Straight Walker"-the best of all good straight lasts. Here is the shoe that will sizes, all widths, best black and daight lasts. Ail stock will be sold Men's Week will be sold for $\$ 18.50$

Banister's Modified English A distinctive new style. Al the style and
swing of the stylish English lant with the ease and swing of the stylish English lant with the ease and
confort of a "Foot Fitter." Finest kid in black and dark brown, and black and cordovan Russia
calf skin. For "Men's Week" the price will be per caif skin. For $\$ 18.50$,
pair
.

Young's Business Builder. A shoe desioned by our Mr. Young and built to his specifications. A plain to English ooford with lots of style. Finest Cordoyan calf skin, in dark hrown, best Good-
year weted soles, kid quarter lined, A splendid
$\$ 15.00$ oxford at per pair $\$ 12.50$.

## SPECIALSALE OF TORREY OXFORDS AT \$ 15



For Men's Week we offer unrestricted choice of
our entire stock of TTorrey shoes at per pair $\$ 15.00$. Buy your spring oxfords now at this splendid
saving. Get them while all the good styles, sizes and saving. Get
widths are here.
good, on a stylish English last that is unusually the ball than instep-added room where room is needed. Fits snugly at arch, giving needed support that at ankles. Per pair $\$ 15.00$..
Many orther good styles in Spring oxford Treme Engylish lasts, modified in Spring oxfords, ex.
tion lasts, "corn dodgers" lasts, combina
tion tion lasts, "corn dodgers" and foot fitting, lasts. You
get unrestricted choice of the entire stock of these get unrestricted choice of the entire stock of these
high grade Torrey shoes Men's Wek at per pair $\$ 15$.


No-Fade Silk Shirts \$17.50 GRADES FOR Are here exclusively for Wichita Falls. It's one silk that is
absolutely guaranteed.
Tub proof, sun prog Tub proof, sun proof. perspiration proof.
iew shirt if it fades."

Finest $\$ 17.50$ crepe de chine silk shirts in the colorful Sprirfs stripes, and they are the prettiest patterns ever, also in pure" white crepe de chine, all
sizes 14 to $171-2$ will be sold "Men's Week", sach $\$ 15$.

While these are our regular $\$ 17.50$ shirts, we blive that the average $\$ 20$ silk shirts you: will find.

No.Fade Remington shirts in best woven and printed madras, in clasy Spring stripes, worth up 86. will be sold at $\$ 5.00$.

No-Fade shirts are cut fuller and made just a
ie bit better-that's why littie bit better-that's why we feature them

Men's $\$ 2$ Stiff Cuff shirts for $\$ 1$. For "Men's Woek", we offer our entire stock of men's negligee shirts with stiff cuffs, splendid patterns in good percales in black and, white and neat light colored
stripes: Hurry for these $\$ 1.50$ and $\$ 2.00$ shirts at stripes, $\mathbf{\$ 1 . 0 0}$.

Men's $\$ 2.50$ Ties for $\$ 1.95$
These are the best $\$ 2.50$ grades and are made by one of America's best neckwear manufacturers. The correct new shape in wide flowing end four-in-
hand. The prettiest patterns in colorful Spring hand. Te prettoest patterns in colorful Spring hoose. and you will choose several when you see
hese better $\$ 2.50$ ties which will be old "Men's these better $\$ 2.50$ ties which will bo sold "Men's
Week" at each $\$ 1.95$, TWO GREAT SILK SOCKS FOR MEN'S WEEK:"
Holeproof $\$ 1.25$ men's silk socks in black, cordovan. white, gray, all sizes, full seamless, in the
best $\$ 1.25$ grade for Men's Weeek only at per pair best
95.

Wilson Brothers $\$ 1.75$ pure silk half hose, full ashioned. the kind that always hold their good shape. Black, white and cordovan will be sold

Men's Athletic Unions Buy 'em at this men's store. Get the best and get real "hon
est to goodness" values. Here you will find Delpark Sealpax, B. V. D, and Kerry Kut in all the best athletic styles. For men's week we shall sell
our best $\$ 2$ Seal Pax athletic our best $\$ 2$ Seal Pax athl
union suits at per suit $\$ 1.75$. In Delparks there is a big showing of the finest underwear fab rics in pure silk, silk mixed, silk stripes, soisette, and cool crepe;
selling at from $\$ 2.75$ to $\$ 5$ per seling
suit.
Pure.
Pure silk Delpark up to $\$ 10$ the
suit. suit.
Kerry Kut, made of Kool Kerry Kloth all with the exclusive Kerry Kut features at $\$ 1.50$ to
$\$ 4.50$ the suit. $\$ 4.50$ the suit.
For Men's Week we shall-offer a big lot of Iyory garters for 50 c the pair; just dellivered from las year's contract. Present price is

75 c . Made of Barathea silk webbing, with the ivory fittings-no \begin{tabular}{l}
metal to rust. Buy several pairs <br>
at this special saving. Each 50 c <br>
\hline

 

at this special saving. Each <br>
Clupeco Handkerchiefs <br>
15 c <br>
\hline
\end{tabular} For men's week we offer 100 dozen men's Clupeco white hand-

kerchiefs in our best 20 c quality kerchiefs in our best 20 c quality
at 15 c . These are, packed in sealed, packages aretter buy
season's supply at this saving season's supply at this saving.

\$7.50 Mallory Spring Hate $\$ 5.95$
And the biggest and best lot of new Spring Mallorys to choose privilege of hare ever had the Here are all the classy nev styles that the young men like
many trimmings. All with contrasting shapes, shades and colorings are represented in this great stock of finest Mallory hats which will be
sold Men's Week Mallory hats are cravanetted They are weatherproof, which is
especiall especially good in a Spring hat
rendering them Sendering them
Spring showers.
Come early in the week-pick yours while all the goed styles
are here. Hats of
bit are here, Hais, ot this grade will
be not less than $\$ 10$ for the Fall


OOLID TRAIN OF FIFTEEN CARS RECENTLY LEFT LOCAL FACTORY FOR INDIA VIA NEW ORLEANS The vory name India conjures
houghts of the distant past ant to
announce that this land of tystics is ow taking on a maotit modern means


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| kate | $\qquad$



50-50 On 100 Acres
Will give 50-50 drilling contract to responsible parties on 100 acres south of Texhoma.

Public Investment Company
Two Rear Balcony Booths
Public Stock Exchange-Phone 2918

## Memorials

For the convenience and satisfaction of those contemplating marking the
resting places of their loved ones, I have four car loads, two of Georgia,
marble, one Vermont marble and one of the famous Barre Granite, all sizes, and priced from $\$ 25.00$ have in my employ expert cutters
 have in my employ expert cutters and carvers, with twen. furnish unlimited number of modern and ancient designs and give prompt service. I also carry darge stock of stone
curbing. Dealing with me you take no chances. You see what you buy and it is to your interest to see me before buying.
M. G Catter Marble and Granite Works Corner 3rd and Ohio Ave.

## For Sale

312 acres adjoining city limits and Call Field. Ideal for an addition to the city or to be subdivided into 5 -acre tracts, See or call Mr. Bobo, 1588.

GRISHAM and BOBO
INVESTMENTS, STOCKS AND
BONDS
813 city Natlonal Bank Bldg.
 Men's Black OxfordShoes FOR THREE DAYS Monday Tuesday Wednesday $\$ 12.50$ and $\$ 15.00$ Values


Monday we will place on sale about 200 pairs of Black Kid and Calf OXFORD SHOES

These Shoes consist of discontimued lines and odds and ends from last season. They are all high gradeShoes and if you can find your size and style you will get a REAL BARGAIN. The sale will last three days only.

SUNDAY, APdiL 11, 1920. $\quad$,

SPUDDERS ANNEX 18 RUNS AND 24 HEALTY AND LUSTY BINGLES SATURDAY GAME WITH RANGER







## 






SPUDDERS HEAVING MEDICINE BALL
AS FEATURE OE THE DAILY PRACTICE






PRCOERTY OWNERSS

Mwifg inters


Another Chapter in
Romantic Career of Couple from Mexico


## MOVED

To our new store in Commerce Bldg. 709 Eighth Street

New fuytures and equipment throughout We invite your inspection of the "Finest Drug Store in the South."

Formal opening date will be announced later
EWiford Clatrison Drué e
 commerce bulding
Orange Ice Cream
Eastman Kodak


Attention Ladies




## 

## COURTESY

SERVICE
Did you ever think of it that in millions
where discriminating taste it that in mise millions of homes,
you will find WEAR-EVER RUBBER GOOnt are used, will find WEAR-EVER RUBBER GOODS. are used,
The cost may be little more than ordinary The cost may be little more than ordinary, but when
you consider the service it MUST give, as each and every
piece is covered by a TWO piece is covered by a TWO-YEAR GUARANTEE, you will
readily see that it's far the most economical. That's why we stocked it exclusively, and carry full line at all times.

## Sansbury's Drug Store

 whitmans Corner Indiana and Ninth WHITMANS, Call 2186 or 2239 andNUNANOLYI count the minutes | NUNANOLIS |  |  |
| :--- | :--- | :--- |
| CHOCOLATES | count the minutes | Free |



## The 0ld Money-Masters of England

Recently appointed a committee of great English Recently appointed a committee of great English
pankers to investigate the various financial systems throughout the world.
In their report they stated that in their estimate the

FEDERAL RESERVE SYSTEM OF THE UNITED STATES
was the best banking system in the world. By membership in the great Federal Reserve System, the smallest banking institution-
no matter how far distant-is assured the inno matter how far distant-is assured the in-
stant support and accommodation that is necessary in caring for the financial interest of a ommunity. We have pride in stating that this bank is

## American National Bank

"The Bank of Service"


## There Are 3 Sides to It

When a bank turns a check down, three parties are embar-rassed-the payer, the payee and the bank.

It is good business to see that your deposit is at all times ample to meet your checks. Your bank isn't permitted to allow any overdratts.

Care in this matter is one of the things that builds up your credit with your banker - and with other folks.

## First National Bank

Indiana at Eighth Established 1884
The Bank of Personal Service

## Courtesy

## "I Wish---

I had money to lay up for family protection and old age 1 WILL
that takes you "over the top" to get the money, and I MUST
that induces you to put it in a safe bank.
LET US SERVE YOU
WICHITASTATEBANK \& TRUSTCO.
Guaranty Fund Bank wichita falis, texas
atate bank in texas ever lost a

A Dollar in the Bank at Interest is Worth Two in the Pocket Idle

DEPOSIT YOUR SAVINGS With

## State Trust Co.

706 EIGHTH STREET
R. E. Huff, President; W. F. Weeks Vice-President; Wm.


Wichita Daily Timès
Sunday and Weekly Edition
Bringing $U_{p}$ Father



The Shenanigan Kids
 NG MONTH

$\square$

$\begin{array}{lll}\text { BROTHERS REPORT } & \text { ANOTHER ADDITION TO } & \text { TWO CARS OF HUPMOBILES } \\ \text { OF THIRTY-FIVE CARS } \\ \text { WHOLESALE DEPARTMENT } & \text { WILL BE UNLOADED MONDAY }\end{array}$
OF THIRTY-FIVECARS $\quad$ HOLESALE DEPARTMENT WILL BE UNLOADED MONDAY
ING MONTH OF MARCH OF OVERLAND SALES CO BY ECKMAN-VN ALLMAN

## LINE E THALFTONE ILLUSTRATIONS

STRINGER COMPANY
RT TWO HAYNES SALE UKING THE PAST WEEK

## $\mathbf{K} \begin{gathered}\text { Ret } \\ \text { Mod } \\ \text { Hodel } \\ \text { Wh } \\ \text { Wh }\end{gathered}$

$\qquad$ Todel thou , mive SIX SALES REPORTED BY
BEMROD AUTO SALES CO.


ON SEDANETTE IS AMONG NEW ARRIVALS

## Whatever your

 er you deal in oil wells, furniture, slioes, any hins-you need illustrations when you advertise.This orçanization places at your disposal corps of expert photo-ensiavers and artists, equipped and ready to $\delta i v e$ you prompt service. Write, wire or call and let us furnish full information, with costo

## Commercial Art Engraving Company 607/2. Ommerce st Fort Worth

$\pi$

## ODRICH on an Inner

 Tube means the same as Goodrich on a Silvertown Cord $J$ Tire-Satisfactory Service.Goodrich Red InnerTubes have all the power and endurance and long life that Goodrich knows how to put into rubber.

## Goodrrich Red INNER TUBES

mys



The reason you are interested in the name on your tire is
that it identifes the maker. By knowing the maker you can judge his ideals of manufacture.
The only secret of a super-tire lies in the principles of the
maker. His standards decide the quality. For there are no
secrets in the tire industry. What you get depends tire. Brunswick, as you know, means a very old concern, jealous of its good name. Since 1845 the House of Brunswicls
has been famous the world over for the quality of its products. has been famous the world over for the quality of its products.
The Brunswick Tires is all that you expect - and more. The Brunswick Tires is all that you expect - and more.
Your first one will be a revelation. You'l1 agree that you've
never known a better. And you'll tell your friends. So spreads never known a better. And you'll tell your friends. So sprcads
the news among motorists. The Brunswick is the mott welcome tire that ever came to market.
Try one Brunswick Tire. Learn how good a tire can be
built. And remember, it costa no more than like-type tirees THE BRUNSWICK-BALKE COLLENDER CO.


Thene's a Brunswick Tire for Every Car Cord-Fabric-Solid Truck

APPERSON MOTOR SALES CO.
607 Tenth Street
Phone 2439
Gisw

## "Proof of the Pudding is in the Eating."

Last December when the roads were very muddy, Fill Crulley of Wichita Falls carried 9 tons of rotary rig material from the N. W. Burk Extension oil field to Vernon, Texas. This was done with a

## DUPLEX 4-WHEEL DRIVE TRUCK

## Cochran Motor Company

608-10 Indiana
AGENTS
Phone 2442


## ThicIORDAN ${ }^{\text {PRMounte }}$



MARSHALL HUFF MOTOR COMPANY
wichita Falls, Texas 601 Scott Phone 2929 JORDAN MOTOR CAR COMPANY, Inc., Cleveland, Ohio


Take a Real Ride in the Cleveland, and You'll Know What a Car It Is

The Cleveland Six, the sensation of the year among light sixes, is selling itself to thousands who use discrimination in picking out the car 'they want. To attempt to describe the qualities of the Cleveit. Take a real ride and you begin to understand that here is a better light six, very much better. It has an enclosed over-head valve motor, of exclusive Cleveland design and manufacture and tested in road work for performance unsurpassed. that the Cleveland has power and pick-up and flexmany other cars. Low-hung spring suspension and splendidly upholstered cushions wipe out the road. bumps. Beautiful body lines -place the Cleveland above the usual plane in appearance. Upholstery is
of genuine hand-buffed leather.
Come let us show you what a car the Cleveland is $\begin{array}{lll}\text { Touring Car (Five Passengers) } & \$ 1385 & \begin{array}{l}\text { Roadster (Three Passengers) } \\ \text { Sedan (Five Passengers) }\end{array} \\ \$ 21955 \\ \text { Coupe (Four Passengere) }\end{array}$


WILHELM-MOULDER AUTO CO.
601 Indiana Phone 2427
CLEVELAND AUTOMOBILE GOMPANY, CLEVELAND, OHIO $\$ 1385$


We are now carying a full line of accessories and tires of the very best quality.
Let us supply your needs in these lines.

## McFall Brothers

Dealers

# Donge Brothers matar Vehicles 

## The Big 1,000 Acre Dil Company's

well is now about 1400 feet deep, and has had several mighty good showing of oil and gas, the slush pit is covered with rainbows.

The company's stock was sold out several days ago and the books are closed. We own $\$ 3,000$ worth of this stock and will sell any part of it at one-fifty or $\$ 15.0$ ? per share.

## Harwell Brokerage Company

Central Stock Exchange Bldg., Wichita Falls, Texas P. S.-Reference: Central Stock Exchange, People's Stock Exchange, Public Stock Exchange, all of Wichita: Falls.

THE ROBBINS CO.
Give Special Attention to AUTOMOBILE AND COMPENSATION INSURANCE
All losses adjusted by us here
"Phone us and we will come to you, 420-422 Clint Wood Bldg

Phone 21 1


CONTINUED chemical action weakens ordinary insulation so that it has to be renewed at least once during the life of the battery. Threaded Rubber Insulation is different. The rubber retains its valuable insulating properties clear to the end of the life of the battery, so that the user can forget that insulation trouble ever existed.
Wichita Falls Battery Co.
814 Scott Phone 606
Willatw


## Immediate Delivery

SMITH AUTO SALES CO.
1002 Scott

## Style Permanency Enhancés Hudson's Famed Endurance

LASTING DESIGN IS THE NATURAL COMPLEMENT TO THE DURABILITY OF THE SUPER-SIX MOTOR

However mechanically good, a , rast satisfac tion is lost to the owner, if design changes succeeding models mark his car out of date.
Thus style permanency must be a major fac Tor in a car that serves for years.
Its value is exampled by the earliest Supe Sixes, built nearly five years ago. In all essentials they are modern cars today. They are their operating smoothness flexibility or poe Their performance is characteristic of all Hud sons. Few would see in their looks or perform ance anything but a car of recent production.
Think Ahead When You Buy a Car
Time will bring you, too, the keenest appre ciation of Hudson's mechanical endurance and style stability.
Usually, you will find new worthwhile ideas first in Hudson. But they must earn their place by merit. They must effect a real improvement. Undoubtedly, thousands of Hudson owners chose it primarily for its beauty of design, its luxury and distinction of appearance.
But let nothing blind the real issue. It is per formance; and endurance is foremost.

Speed and power have their place. But ther are secondary. Hudson has no cause to under.
rate them. For ti holds the stock car speed and power records. And the Super-Six motor has eaten the world's fastest racing cars, not once,

Why the Super-Six Principle Gives the Mastery
The records prove it is open champion. It
draws no distinction of type, size, cylinders or draws no distinction of type, size, cylinders or
price. It has won against the field. But Hudson could not hold such supremacy
without some basic advantage that ethers cannot use.
Its dominance lies in the Super-Six motor Which controls ribration. Perfection would mean hinery is thess motor, free ol friction. No mawithin to per cent of it-closer to the ider comes any other type. Nearer approach seems impos-

In the exclusive super-six motor, power is in creased 72 per cent, and motor efficiencl 80 per
cent. Endurance is practically doubled.
Naturally such a car is in demand. Since it
was brought out five years ago, it has been tho as brought out five years ago, it has beent the
largest selling fine car in the world. This vear as in all years previous, many who want Hud-


HUPMOBILE
Unloading tomorrow two carloads of Hupmobiles. Get yours out of this
shipment. POWER, COMFORT, ECONOMY. shipment. POWER, COMFORT, ECONOMY. $\$ 1550$ F. O. B. FACTORI

## ECKMAN-VON ALLMEN

Phooe 828, Saleerrom 908 ohio Next to Postoffice


## Confidence

Even in these days when the motor car field offers such wide selection-the public still finds Buick demands exceeding Buick production.
Thus it is easy to recognize how steadily, each season, the Buick Valve-in-Head motor car has become an essential part in the lives of men and women-as well as in the progress of commercial and professional activities.

It's superior quality-arvice-economy and dependability are causing thousands of persons to place their orders for car delivery months in advance-thus protecting themselves and assuring their ownerthip of this world-wide preferred motor car.


When better automobiles are built, Buick will build them
DIXON-KEIW MOTOR CO.
806 Scott Avenue
Phone 991


VThis is the mark of the New Velie Six


## Here It Is! --the New Velie Six

You must see the car to appreciate the striking beauty of this new, Straight line, High Cowl Body Design, Distinctive Radiator and Hood, Bevel-Border Fenders, Octagonal Lamps. And you must try the car to know what the sensational new Velie-Continental motor means. This is the first mention of a new type power. plant. Burns low grade fuel. Has more responsive power, more speed, no vibration, no noise. Costs less to run
H. F. Haynes, President and Treasurer $\quad$ W. L. Robran, Secretary and Manager

## Wichita Velie Motor Company

Pleasure Cars and Trucks
1004 Seventh Street
Phone 3043

## Opening Announcement

## If It's For the Auto We Have It

The opening of the W. S. AUTO SUPPLY CO. on Monday, April 12, means that every motorist in Wichita Falls can share in the buying advantages that come from the world's largest auto supply houses.

It means that you can get standard quality accessories at fair prices, and the W. S. Auto Supply Co.'s policy of satisfaction or money refunded protects you on every purchase.

HERE ARE A FEY OPENING SPECIALS FOR MONDAY -

| 100 sets GARCO Transmission Linings for FORDS- <br> $\$ 1.00$ | 50 FORD Cut-Outs complete with ped a, 1 cable, pulley and spring <br> $\$ 1.00$ | 200 Flash Lamps, $\mathbf{2 5 \%} \mathbf{~ O F F}$ | 25 two-cylinder Air PUMPS, regular value, $\$ 3.50$ - <br> $\$ 1.50$ | 100 TECO Rubber Patching Outfits in neat cans- <br> .40 |
| :---: | :---: | :---: | :---: | :---: |

MAZDA HEAD LIGHTS, REAR AND SPEEDOMETER BULBS - Complete stock of all sizes to fit all makes of Automobiles.

## Archer Tires and Tubes

At the Old List Prices for the Opening Week Only

1. Hand Made.
2. Made by workmen who take real interest in making perfect tires.
3. Made of the best materials. No tire contains so great a percentage of strictly NEW rubber.
4. Made with extra heavy side walls to protect them against wear in deep ruts.

Most mileage and satisfaction for the price,
6. Practically immune from stone bruis-
7. Exceedingly hard to puncture

Guaranteed. Adjustment made on a basis of 6,000 MILES.

## W. S. Motor Supply Company

711 TENTH ST
Phone 3088
WICHITA FĀLLS

DELIBERATE ATTEMPT TO BESMIRSH GREATEST MAN U:S. HAS PRODUCED, SAYS FORMER ATTORNEY GENERAL



## Schloss Bros.

 CLOTHESARE GOOD CLOTHES AND GOOD CLOTHES ARE ECONOMY

THIS BREATH OF SPRING MEANS SPRING SUITS
New models and colorings in young men's suits with real youthful lines. To the observant man "Schloss Bros." clothes show all the new fabrics, rich colorings and fineness of lines. The fact that the first impression of fine tailoring and distinction is a lasting quality explains in part the satisfaction our customers find in these clothes.
$\$ 50.00, \$ 60.00, \$ 65.00$ and up.


## The HOWELL STORE

804 Indiana avenue
A Very Smart Two-Button Sack
Suit From Our Showing Of

## KIRSCHBAUM CLOTHES



THE VOGUE
The front of this young man's model is cut on very straight lines. The lapels roll softly to the first button. The coat conforms moderately to the figure. A very pop ular model this Spring
${ }^{5} 50$ to ${ }^{5} 75$

## Style is harder to get

 than all-woolThere would be no distinction for Society Brand Clothes if their only virtue was all-wool. Any maker could give you this if he wished. But style is a matter of creative designing and careful, costly wormanship.

## Society Brand Clothes

FOR YOUNG MEN AND MEN WHO STAY YOUNG
There are many new patterns for Spring - new touches of smartness in cut, new features that you should see to know what's correct.

Society Brand Clothes $\$ 65.00$ to $\$ 85.00$. Griffon Clothes $\$ 35.00$ to $\$ 60.00$. COME IN, LOOK 'EM OVER. "The Courteous Service Store."


## TAILORED AT FASHION PARK

THEDESIGNINGROOMS ATFASHION PARK AN NOUNCE THREE COPYRIGHT. ED METHODS OF STYLE TREATMENT FOR SPRING: THE HY-LINE TREATMENT GIVES HEIGHT AND BAL. ANCE TO THE SHOULDERS. THE STANEREKTREAT. MENTSTRAIGHTENSUP THE BACK AND CHEST. GIVES PLIANCY TOTHE FRONT AND PERMITS THE LAPELS TO ROLL BACK GRACEFULLY. OUR TAILORS AT FASHION PARK CONFINE THEIR WORK TO

THE DEVELOPMENT OF IDEA ACCEPTABLE TO THE TYPE OF MAN INTERESTED IN REPINED MAN INTERESTED IN REFINED, THOROUGH-GOING CLOTHES
AND A GENUINE SERVICE. THESE CLOTHES OCCUPY •年 PROMINENT SECTION OF OUR CLOTHING FLOOR FOR MEN. THE SERVICE RENDERED BY THE SALESMEN WILL PROVE COURTEOUS_AND』THOROUGH. EVERYEFFORT WILL BE POT FORWARD TO CAPA DESIRES OFVISITORS YOUR COPY OF"THE MAN."A YOUR COPY OF THE MAN.A
BOOK ON DRESS. IS READY.
cUSTOM SERVIGE WITHOUT
THEANOYANCE OPATRYON
PEICES ESTABLISHED BY FASHION PARE
W. B. McCLURKAN \& CO. Seventh and Ohio

## Do YouWant To Save On Your Clothes?

Three rules that will lower your clothing expense

First, buy good all-wool clothes such as are made in the Kirschbaum shops. Second, have several suits and alternate them frequently. Third, keep the garments well-pressed and properly hung when not in use.

Kirschbaum Clothes in the<br>new styles - $\$ 50$ to $\$ 75$

## THE HOWELL STORE



Mr. Dubb



[^0]:    
    
    
    
    
    
    
    
    
    
    
    
    
    
    
    
    
    
    
    

[^1]:    Stacy-Adams shoes in all the newest lasts and leathers, price $\$ 18$ and $\$ 19$ Packard shoes, the season's most fashionable colors and last, price $\$ 12.50$

[^2]:    IV YOUNHIO MADCOCINE
    
    
    
    
    
    
    
    
    
    
    

