

Rhea Bradley, Littlefield, resident highway engineer for the Texas Highway Department, was in Friona last week on highway business.

While here, he stopped by our office to bring us up to date on projects involving our immediate area.

Bradley's number one project at the present time involves the overpass on State Highway 214 over the Santa Fe Railway at the southern city limits, and the widening of the road to Hub.

The other road in the works is paving of the three miles from Highway 60 past Friona Feed Yard to Farm Road 2397.

But the project on Highway 214 presents some peculiar problems, according to Bradley. "We're dealing with a railroad, a creek (Frio Draw) and re-routing of a road, all in one package," the engineer points out.

He said that if the project were just a simple overpass and widening of the eight-mile stretch of road, it would hardly present any problems at all. "We could rebuild the road in 90 days, if that was all the project," Bradley says.

Bradley hopes to incorporate the overpass into a traffic pattern, which would have traffic wanting to turn right or left off the road going off at right angles, and coming back under the overpass to continue west.

This would eliminate cross traffic or left turns at the south end of the overpass, and eliminate possible traffic hazards from farm trucks and cattle trucks which wish to turn off without using the overpass.

With a gin and two elevators off to the east, and another gin, elevator, and beet dump to the west, this would seem to be a fine idea, and we hope the engineer is able to get this included in his plans. It would cost a fraction more to add to the program, Bradley says.

However, it seems to us that whatever extra it costs, would be money well spent.

In fact, we wonder if the Highway Department should not be studying the possibility of paving a road west from Highway 214 to Missouri Beef Packers, and eliminate the number of trucks which will be coming onto the loop and turning west.

At a point directly east of the MBP plant, there are two miles of dirt road, and only about one more mile would need to be opened to bring a road to the plant's "back door."

This would not only cut down on the number of trucks which would have to travel the loop, which is a residential street, but would save a good deal of mileage for trucks going to and from the plant from the south.

Bradley says that work is continuing on the design of the overpass and Highway 214, and work is being done on right of way for the overpass.

It would be necessary to schedule three hearings, each 90 days apart, before a contract can be awarded on the project. So, according to the resident engineer, it could be a year before a contract is awarded.

But he states that he will do everything in his power to facilitate the project, and hopes that local residents will also cooperate, to see the overpass completed before another tragic accident happens at the railroad crossing.

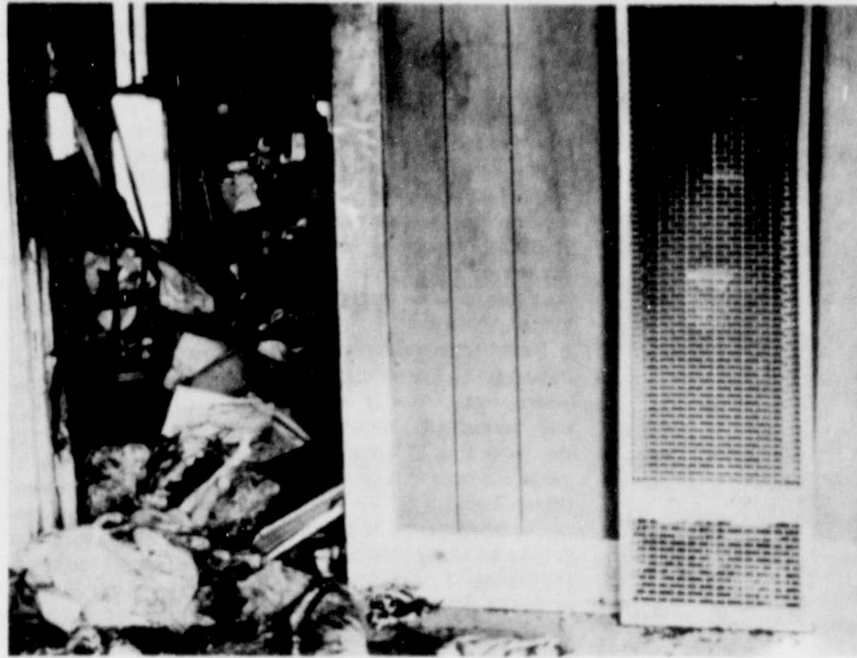
Lazbuddie not only has a good football team, but the school southeast of Friona has come up with the best high school season program that we have seen lately.

The Longhorn Booster Club has come up with a nicely-done 32-page program, which they are selling for \$1 each. Included in the program are individual pictures of each player on the team, and two full pages of statistics on Lazbuddie's 1968 season and all-time records.

The statistics reveal that in last year's 11-1 season, the 'Horns averaged 39.4 points per game to 8.5 for their opponents. Three players, Troy Steinbock, Derrell Matthews and Frank Hinkson, scored over 100 points during the year, and a fourth, (Continued On Page 2)



OFF TO A GOOD START...
This week is national Fire Prevention Week, and the Friona Volunteer Fire Department has been very busy all



week fighting fires. Last Thursday, a call was made to Hi-Plains Feed Yard, for a fire in one of the ensilage pits. On Monday, the department put



out a fire at 808 Virginia, where Glenn Clark was moving into a rent house belonging to J. E. Knight. Extensive damage was done in that fire. Then on Monday afternoon, smoke at the Soil Conservation office called the department out once again, but it was a minor defect in the heating system.

Final Drawing Set In "Gifts Galore" Event

Mrs. Leroy Johnson won a \$25.00 gift certificate in the seventh weekly drawing in Friona's "Gifts Galore" promotion last Saturday. Mrs. Johnson received a certificate to redeem at any of the participating stores.

The final drawing in the series will be conducted on Saturday at 3 p.m.

In order to be a grand prize winner, a shopper needs to be in one of the participating stores at 3 p.m. They will receive a \$3.00 gift from each store, amounting to a total of \$81.00 in merchandise.

If they are not in one of the participating stores when their name is drawn, they receive a \$25 merchandise certificate, given by the Friona Star.

Winners, in the promotion,

to date, include Helen Pena, Jim McDowell, Mrs. Joe Lewellen, Danny Stanford, Esther Mendoza, Mrs. J.R. Nazworth and Mrs. Leroy Johnson.

Friona businesses participating include Reeve Chevrolet, S&R Fabrics, Ruthie's, Houser Grocery, Allen's Jewelry, White's Auto, American Automotive, Panciera Tire & Supply, Johnson's Food Market, Larry's Tire Service, Friona Consumers and Crow's Slaughter.

Also, Ben Franklin Store, Friona Motors, Rockwell Bros. Lumber, Bi-Wize Drug, Pioneer Gas, Piggly Wiggly, Maurer Machinery, Gig's Cleaners, Don's Tasty Cream, Hurst Department Store, Foster's, Sondra's Modern Beauty Shop, Plains Hardware and Haywood's Cut 'N Curl.

Queen Candidates



Carleen Greeson



Gwyn Moore



Gay Welch



Susan Vestal

SCORES "COOL OFF"

Farwell Entrant Wins First In Grid Contest

A Farwell entrant won first place money in the weekly football contest sponsored by the Friona Star, which saw scores tumble somewhat from the week before.

Whereas the previous week there had been 18 contestants correctly picking 14 games, only 11 had scores as high as 12, and from that group the weekly prize winners were named.

Mrs. Albert Johnson came closest on the tie-breaker to capture the weekly first prize of \$5.00. Second prize of \$3.00 went to Eugene Bandy, and tied for third were Bobby Wied and Charles Wilkins.

Mrs. Johnson guessed the Dimmitt-Friona score at 34-0; Bandy picked it at 34-7 and both Wied and Wilkins had it pegged at 28-14.

Other contestants with scores of 12 included Dolph Moten of Bovina, Patsy Bandy, Terry Mabry, Bobby Drake, John White, Trip Horton, and Mrs. J.P. Fortenberry.

Wied's score of 12 earned him a tie for the lead for grand prize with Owen Drake and Mary Pryor. The three have scores of 47. Seven other contestants are tied at 46, and seven more are at 45. A list of the leading contenders can be found on this week's contest page.

MONTHLY RECORDS

City Office Mails 1536 Tax Notices

A total of 1536 tax statements were mailed by the City of Friona on September 30, according to City Manager Jake Outland.

The city manager pointed out that there were no building permits issued during the month, only the second time this has happened since May of 1962. The other occasion was January of 1967.

A total of 13,855,900 gallons of water were pumped during the month of September, down about 50 per cent from the previous month's pumpage. There were 2,47 inches of rainfall during the month.

Three new water taps were made to bring the total number of active taps to 1178 as of the end of September. Four new sewer taps were made with one re-activation, to make the number of active sewer taps stand at 1138.

No fire alarms were sounded during September, the first time for a negative report since February of 1966.

Police records showed 35 arrests, including 26 for traffic violations. Eighteen investigations were made. Patrolman W.O. Word resigned September 15 to take a job in Plainview.

The public library now is open three additional hours per week: 3-6 p.m. Tuesdays through Saturdays, and 9 a.m.-12 noon Thursday, Friday and Saturday, a total of 24 hours per week.

Children's story hour began at 10 a.m. Thursday September 25, for an 11-week period.

Temperatures

Date	Hi	Low
October 1	87	55
October 2	87	50
October 3	90	50
October 4	86	59
October 5	84	45
October 6	67	45
October 7	65	39

Moisture: Trace, October 4; .10 inches October 6.

Hale Center Is Homecoming Foe

The Hale Center Owls provide the opposition for Friona's Homecoming Game Friday at Chieftain Field. The game begins at 7:30 p.m., but pre-game activities include the crowning of the Homecoming Queen.

The Owls, although winless for the year, are termed "dangerous" by Coach Bob Owen.

Like Friona, Hale Center suffered a 27-0 defeat in its district opener, the Owls to district co-favorite Floydada. But one thing fans might not know about Hale Center's loss was the fact that they lost the ball to Floydada seven times on fumbles, and many times rose to the occasion on defense.

"They are aggressive and have good speed," said Coach Owen this week. He reminded that Hale Center would be remembering the 41-16 defeat Friona pinned on them last year-the Owls' worst defeat of the year.

The Chieftains will be without guard James Weatherly at least one more week, due to a cartilage injury in his knee. However, Weatherly is off his crutches, and might get back in within a week or so.

Mike Taylor has taken Weatherly's place at guard. The team suffered no new injuries in the hard-hitting Dimmitt game.

Coach Owen had words of praise for his team in that contest, despite the 27-0 loss. "It may sound funny, but in many ways I thought we played our best game of the year last Friday. The boys were really hitting," Owen said.

He said the team had had some spirited workouts this week, in preparation for the homecoming battle. The Owls hold a 5-2

lead over Friona in the series, and are the only team to defeat former Coach Don Light three times.

The teams met in a homecoming battle here in 1964, and Friona won, 24-7, sparked by Doug Dodd, present assistant coach. It is one of the two wins Friona sports in the series, last year's victory being the other one.

Four girls are candidates for Homecoming Queen. They are Susan Vestal, Gwyn Moore, Gay Welch and Carleen Greeson.

Annexation Request Tabled By Council

The Friona City Council postponed action annexing Hillside Addition to the city at its regular meeting Monday night.

The council decided to wait until plans were corrected showing true utility easements, and also until the addition is approved by the planning and zoning committee.

Deon Awtry is sponsoring the addition, which is a 3.2-acre plot south of Fifth Street.

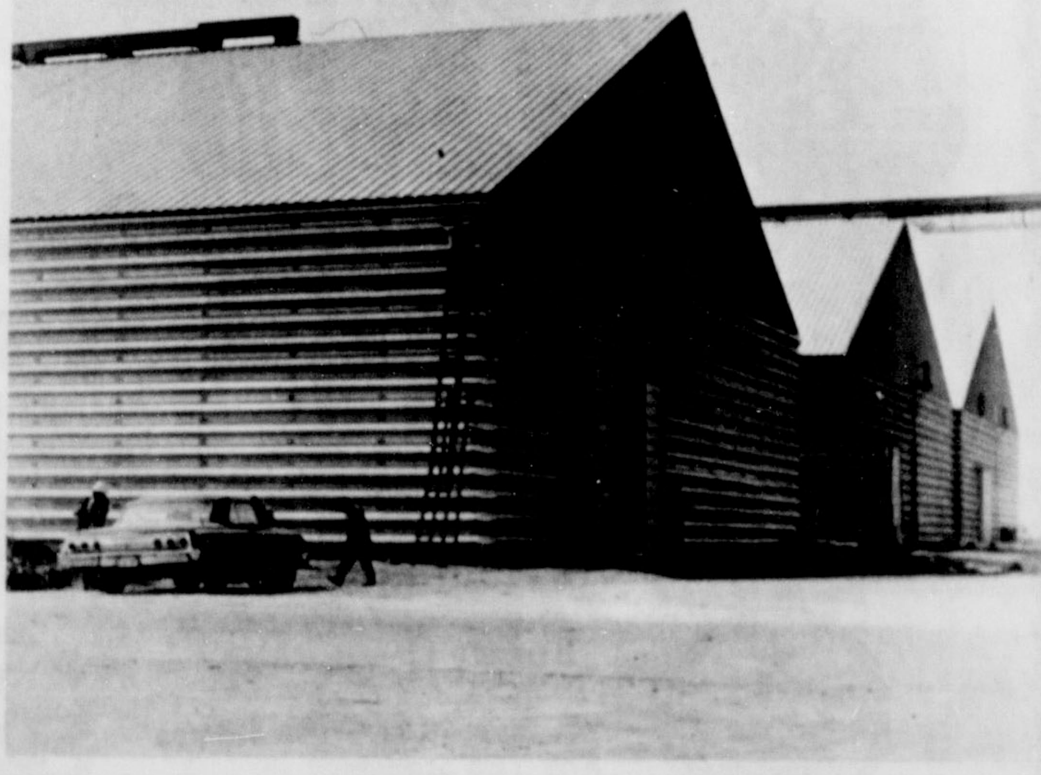
In other business, the council was presented with brochures showing an outline for the city's comprehensive plan by Nathan Kaiser.

Payment of \$6,175.78 was made to Nelson Welch, his prorata share of utilities in Welch Acres, which is now 75 per cent developed.

A payment of \$1796 was approved to Rushing Insurance Agency, for a workman's compensation insurance policy for city employees.

The board approved the purchase of a truck and Dumpster lift from the City of Hereford in the amount of \$2600. Two street lights were approved at 15th and Elm, and 11th and Etta.

The Council discussed entering into an agreement with the Fairchild-Pola Corporation of Houston, builders of low-cost pre-fabricated homes. However, no action was taken, pending a more tangible request on the part of the company.



NEW FACILITY... The new steel barn at West Friona Grain was being completed this week, just in time for harvest. The new 180X100 foot building gives the elevator an additional capacity of 470,000 bushels, and gives the company a total capacity of 1,000,000 bushels. The barn is identical to the other two steel buildings belonging to the elevator.



HARVEST UNDERWAY... The maize harvest in the Friona area was heading toward its peak the past week, before it was interrupted by a cold front which brought up to a quarter-inch of moisture. But by Tuesday farmers were back in their fields. Yields are running good, but less than last years' in some cases. But market price is good—running above \$2.00 per hundred.

Newspaper Week

History Is Traced

By BEN D. MARTIN
President, Newspaper Association Managers
General Manager, California Newspaper Publishers Assn.

"In the light of world conditions today the American public should be appreciative of the freedom of the press in the United States."

"... Since this freedom of the printed word is peculiar in this country, it appears wise that American newspaper readers be impressed with the reliability, integrity, and enterprises of their newspapers so that this condition might be continued."

Part of a resolution passed by concerned newspapermen 30 years ago, equally applicable and meaningful today, marked the launching of a national campaign to observe National Newspaper Week.

The traditional belief of American newspapermen that preservation of our form of government could only be insured by maintaining an informed public, informed through a free press and not through government license of fiat, prompted the formation of the annual observance.

What actually triggered National Newspaper Week was the "Blue Eagle", a symbol proposed by Franklin Delano Roosevelt's National Industrial Recovery Act (NIRA) to serve as a "seal of approval" for newspapers and newspaper advertising.

Believing this the forerunner of dreaded government licensing to operate newspapers, managers of a number of state and regional newspaper associations adopted a resolution in 1939, establishing the annual NNW observance "to recognize and re-emphasize the important function of newspapers in the everyday lives of people."

Such state-by-state events prevailed until October 16, 1939, when the Newspaper Association Managers adopted a resolution proposed by the late John B. Long, then general manager, California Newspaper Publishers Association, calling for a nationwide event.

On October 1, 1940, the first National Newspaper Week began.

Theme for NNW that first year was "The Press Constitutes the First Line of Defense in the Battle for the Maintenance of Democracy."

Publishers were urged by the five-man NAM-NNW committee and the officers of 25 state

press associations who were helping promote the project to write editorials proclaiming newspaper week, prove the dependability of war and diplomatic news to the public, sponsor newspaper plant visitations for the public, use pictures of the newspaper staff and newspaper functions during the week, cooperate with the clergy in planning programs featuring freedom of the press, display newspapers from foreign countries, showing the difference in press freedom before and after a dictatorship is established, and carry local advertising success stories. The week was endorsed by the National Editorial Association, the National Newspaper Promotion Association, the Advertising Federation of America, and the American Association of Advertising Agencies. By the time it began, NAM estimated that \$1 million well spent, most publishers and NAMers agreed. Their effort to increase public appreciation of the freedom and tradition of American newspapers was rewarded, not only in a decrease in restrictive legislation affecting advertising but also in an increase in attempts by other groups to get the public to know and properly value their country's newspapers. For example, in 1942 Sigma Delta Chi, the professional journalism society, started marking historic sites in journalism.

By 1942 the program for National Newspaper Week had expanded, with the chairman of the committee assuming more duties in what to mail in the kits to newspapers and who to contact for added participation. The Canadian press jumped into the act, as did the Graphic Arts Education Association, then the International Circulation Managers Association, which instigated the establishment of Newspaper Boy Day on the Saturday of the week. In 1954 another single day observance was added to NNW, Religion and the Press Day, appropriately held on Sunday. In 1957 Publishers' Idea Exchange and the National Newspaper Promotion Association joined the

LETTERS TO EDITOR

Dear Editor:
When the time comes, if it ever does, for the Army to learn from its mistakes, surely one of the leading entries should be its handling of the Green Beret murder case. This unfortunate situation was handled with invincible incompetence from beginning to end. It should never happen again.
Dudley Carroll
U.S. Press Assn.

Dear Editor:
We sincerely regret losing Dennis Wesley and his family from Friona, as we personally felt that they were a complement to our city.
We hope that we get more citizens like the Wesleys, and we wish for them success in their new venture.
Sincerely,
John Bingham

Terry cloth is an extra absorbent cotton with warp threads woven into loops.

Star Lites. . . .
(Continued From Page 1)

Steve Foster, scored 88. Lazbuddie's record score came in a 74-6 win over Matador, and the longest run from scrimmage, by Steinbock, came against the Matadors. That one, for 99 yards, will be hard to beat.
Proceeds from sale of the programs will go to buy equipment, including a new camera and projector.

In 1960 Journalism Education Day was set for Monday. Throughout the years contests of one type or another were used to supplement the NNW program. In 1943 the Graphic Arts Educational Association sponsored a high school contest for the design of an emblem symbolic of Freedom of the Press. In 1948 NAM itself announced competition between papers to see which one put forth the best promotional program for NNW. The objective was for papers to inform the public regarding freedom of the press based on the NNW slogan that year: "the right to know is the key to all your liberties."

Pause And Reflect

By Nelson Lewis

The majority of us middleclass, job holding, Americans have long been aware that we are very small cogs in very large and complicated machine.

This awareness does not lessen our desire to perform our humble duties in a manner designed to keep the machinery running smoothly.

We are therefore resentful of anything, or anybody, that throws a "monkey wrench" into our mechanical innards. And of the monkey wrenches there is no shortage; rather we witness a veritable shower of miscellaneous hardware descending into our vital parts.

Any attempt to list or define these disturbing elements would be repetitious on the part of the writer and boring to the reader.

Shall we then remain silent, and by our very silence imply agreement?

I think not. Our patience has worn thin on the subjects of narcotics, crime, war, taxes, riots, hippies, yuppies, and sisies.

In fact our patience has worn so thin as to become transparent.

The view through this fractured membrane is to some extent reassuring; but it can also expose an element of overreaction which is alarming.

When at long last we-the "little cog" people-get fed up and begin to demand a return to common sense living; then we will have to remember to use old fashioned "horse-sense" and avoid overreaction.

We must remind ourselves that two wrongs do not make a right.

The "proceed with caution" theme is utilized this week because all over the nation the Great American Middle Class is becoming aware of its power, its importance, and its responsibility.

This big group of people represent about 80% of the population.

The so-called "upper-crust"-those who due to inheritance, industry, or dishonesty, control the vast fortunes and money markets, comprise roughly 10%.

At the other end of the scale, we find another 10%-those who are mentally or physically unable to work and those who prefer hand outs.

Recent national polls clearly indicate that the workers in the hive are growing restless.

They are beginning to question why they are forced to pay all the expenses and do all the fighting and yet have so little to say in the formation of national policies.

The answers to our questions must be found within the framework of our National Constitution: not in the empty promises of anarchists.

True, we are undergoing some of the darkest hours in our history, but let us remember the words of Euripides who, in 450 B.C., said, "How oft the darkest hour of ill Breaks brightest into dawn."

CAGEY ANIMALS

Birds are not free from cages when out of cages. Like people, they create their own cells with rigid behavior. Devotion to a piece of ground-though it's been bulldozed free of trees since the bird was last there-can make the cardinal prey to the screech owl.



The Truth Generally Lies Under the Surface

The true facts about anything are seldom pure and never simple. Facts often are deeply hidden, like the seven-eighths of an iceberg which always lie under water.

When your newspaper reporter says to the mayor, or the school superintendent, or the chief of police, "May I ask you a question or two?" he is really "diving" for facts. He hopes to bring to the light of day other related names, figures, or relationships which will tell his readers a fuller story.

Good newspapers, good newspapermen constantly dive, dig, and probe beneath the appearances of things to their deeper, often hidden meanings and connections.

There are all kinds of newspapers and all kinds of newspaper-

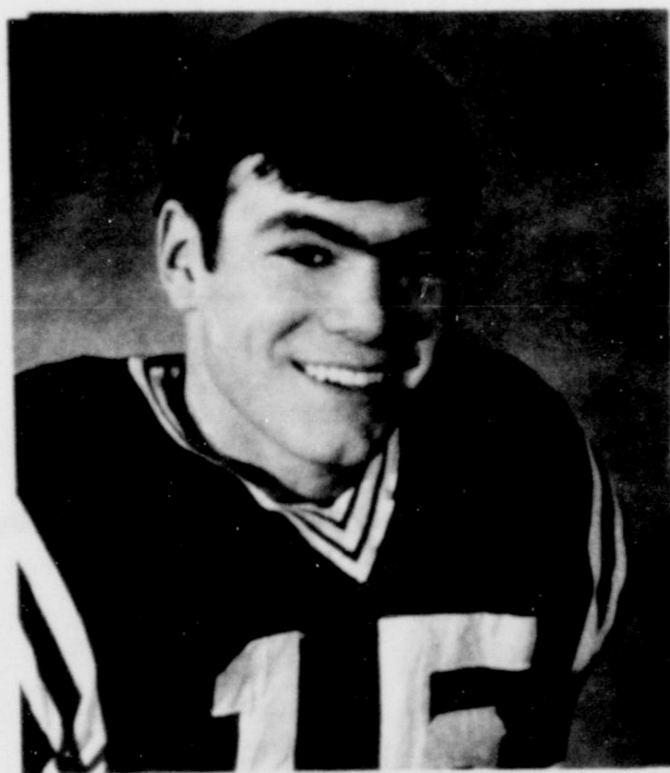
men. Nobody ever claimed they were all perfect. But one thing is certain: No other agency, institution, or group of people of any kind is engaged in digging out and publishing important facts about our public life.

That's the job of a free and unlicensed press. This newspaper would like you to remember that during National Newspaper Week, October 5-11.



Theme for NNW that first year was "The Press Constitutes the First Line of Defense in the Battle for the Maintenance of Democracy."

HOMECOMING



Danny Kendrick
Starting Quarterback

Back The Chiefs Friday In
Their Homecoming Game
Against Hale Center

FRIONA STATE BANK

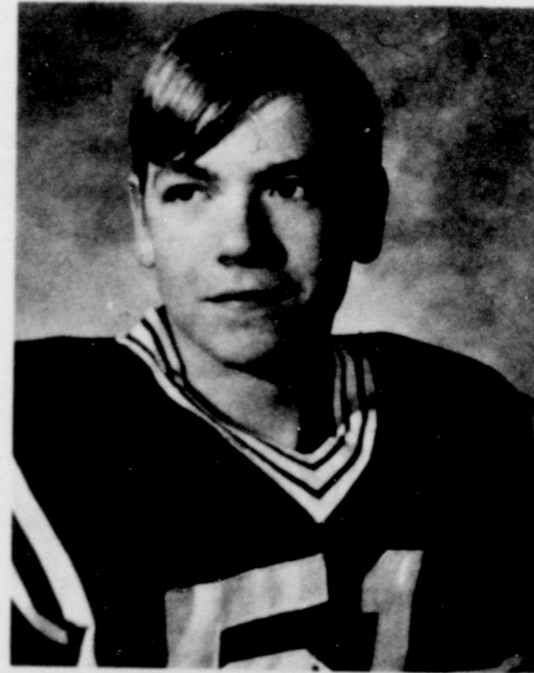
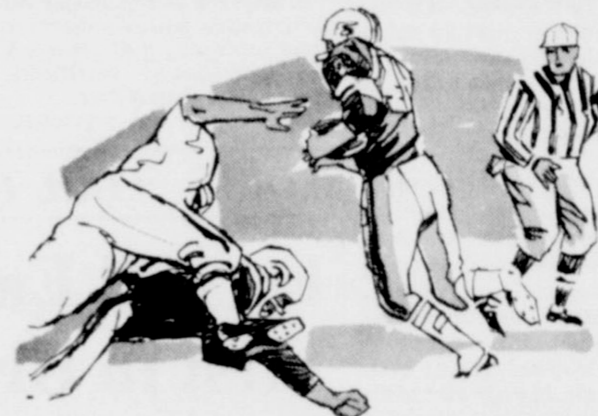
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WELCOME Exes! Support The Chieftains In The Homecoming Game Against Hale Center Friday!



Mike Taylor
Starting Guard



Wesley Clark
Starting Halfback

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THE FRIONA STAR

Founded in 1925 By John W. White

Published Every Thursday at 614 Euclid Street
Friona, Texas - 79035

Member Texas Press Association; Member Panhandle Press Association; Member West Texas Press Association

Prize - winning newspaper; Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, 1964, 1965, 1966, 1967, 1968; Prize - winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968; Prize - winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968; First Place General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Second Class postage paid at Friona, Texas, 79035.

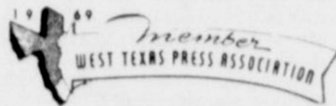
SUBSCRIPTION RATES

Farmer County, adjoining counties: \$4 per year. Elsewhere: \$5 per year.

Bill Ellis, Editor & Publisher

Wahleah Beck, Bookkeeper

June Floyd, Women's News



Member Panhandle Press Association

Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO--OCTOBER 11, 1929

Although comparatively early in the season for grain heading, there is a large quantity of these heads of various varieties coming to the local market, and buyers are kept busy weighing and unloading. The heads are coming in by the wagon and truck load throughout the day and appear to be of good quality and are bringing a handsome price.

35 YEARS AGO--OCTOBER 12, 1934

The first number of the 1934 Lyceum course was presented last Friday night to a good sized audience at the grade school auditorium. The number consisted of two one-act plays, entitled "Printer's Ink" presented by high school students, and the other, "Storm Before Sunset," was presented by members of the faculty, assisted by one high school student and one pupil of the primary department.

30 YEARS AGO--OCTOBER 13, 1939

Roy Clements, proprietor of Clements Tailor Shop, is announcing a closing out sale of a portion of the stock of gents' furnishing goods that he has been carrying, and some real bargains are being offered. This does not mean that Roy is going out of the gents' furnishing business, but merely closing out some of the lines he has been carrying.

25 YEARS AGO--OCTOBER 6, 1944

Rev. Paxton Smith, who has been pastor of the Congregational Church for the past 30 months and who presented his resignation as pastor some three weeks ago, left with his family Wednesday morning for his new field in McGregor, Iowa.

15 YEARS AGO--OCTOBER 8, 1954

Farmer County cotton gins have all been placed in operation this week, in plenty of time to serve the current harvest. Two new gins are in the central section of the county, the L&H Gin just west of Friona, operated by John Davis, and the Tri-County Gin at Summerfield. Both gins are owned by Floyd Linsey and Fred Huls.

10 YEARS AGO--OCTOBER 8, 1959

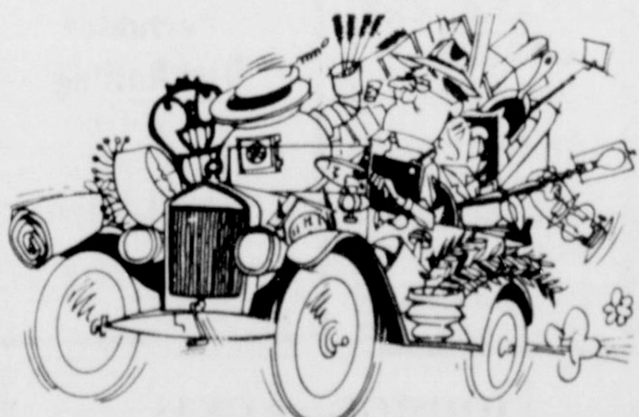
With an eye toward beginning early next year on work for the installation of a new sewer plant, construction of a ground water storage plant, and the paving of several blocks of city streets, members of the city council of Friona approved the issuing of \$240,000 in bonds at the regular meeting Monday night. The bonds were approved in a recent city vote.

5 YEARS AGO--OCTOBER 8, 1964

The Friona City Council this week passed a resolution placing the city's population at 3,149 as of October 1, and at the same time requested the State Highway Department to change the figure on city limit signs. Friona's population at the 1960 federal census was 2,048. The new official estimate is an increase of 1,101 over that figure, or a 53.8 per cent gain in just four years and six months since the census.

WHY

WASTE YOUR TIME PEDDLING



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REALLY GREAT SAVINGS

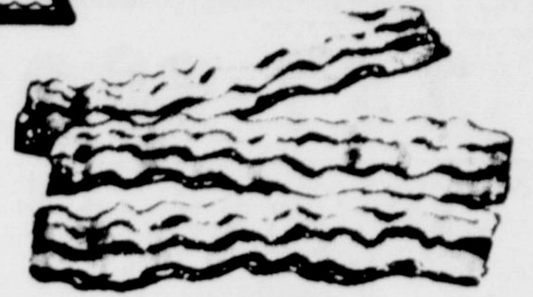


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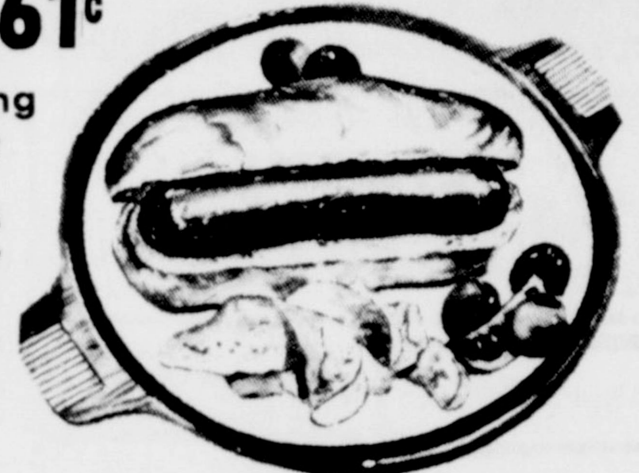
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PEANUT BUTTER
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ALL Dishwashing
Detergent
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Wilson's All Meat
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Or
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FOR SALE... Tascosa seed wheat, Eugene Bandy. Phone 265-3413. 50-tfnc

FOR SALE
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2-Good Used 1962-95 Model John Deere Combines. Reels, hesstons, cabs, and butane systems on both. Call Lazbuddie 965-2992 or 965-2253. 52-3tc

FOR SALE
LAYING HENS FOR SALE... See Melody Drake. Phone 295-3657 after 4. 2-2tp

FOR SALE
FOR SALE... One small bucket bolts \$5.00. Reeve Chevrolet 48-tfnc

FOR SALE
FOR SALE... Hotpoint electric range. See at public serv. co. or call 247-2221. 2-2tc

WELCOME TO FRIONA



This week we welcome Mrs. Zola Wiggins and family to Friona. The daughter of Mr. and Mrs. Joe Collier, Mrs. Wiggins is shown with her three sons, Bobby, 13, Carl, 10 and Ricky, six. They live at 910 Jackson.

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"LUMBERMEN"
Lumber, Paint & Tools

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on cash order, \$1 on account.

DEADLINE FOR INSERTION
Thursday's Friona Star - 4 p.m. Tuesday.

The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately: The Star is not responsible for error after ad has already run once.

FOR SALE... 17-foot "Arkansas Traveler" boat, 90-horse Johnson Motor and trailer. Also, 19-inch RCA portable TV. Contact Doyle Elliott, 247-2731 or 247-3376. 2-3tc

Will keep small children in my home. 909 Walnut, Lorene Fincher. 52-3tc

FOR SALE... We have a NEW 1969 Chevrolet car we'll sell to you. REEVE CHEVROLET CO. 31-tfnc

AKC, Boston Terrier Puppies 1 male and 1 female. Call 247-2541. 2-ltp

LOSE WEIGHT... Improve health. Lose up to 10 pounds per month. Complete health facilities. Come in for free consultation and tour of facilities. (For men and women). Special "Texas Rate" Clovis Spa, 1121 Thornton, Clovis, N. M. 2-6tc

ANNOUNCEMENTS

ONLY 67 SHOPPING DAYS "TILL CHRISTMAS!!"
Pick up your Credit Union dime and quarter savers. Fill as many as possible for ready cash for Christmas shopping or for saving. Friona, Texas, Federal Credit Union. 50-tfnc

Need party with good credit in Friona area to take over payments on 1969 Model Singer Sewing Machine in walnut console. Will zig zag, buttonhole, fancy patterns, etc. Five payments at \$5.55 or will discount for cash. Write Credit Dept 1114 19th St., Lubbock, Texas 79401. 39-tfnc

Your Singer dealer. Sales and service. Southern Sewing Center. 213 Main, Hereford, Tex. Ph. 364-3782. 49-tfnc

REAL ESTATE

HOUSE FOR SALE... If interested see Mrs. A. A. Crow. Phone 247-3175. 1-2tc

Rita Stephenson
REPRESENTING
BINGHAM LAND CO.
HOME PHONE 295-3566 OFF PHONE 247-2745

FARMS FOR SALE
.160 acres 3 miles and 160 acres 4 miles North, 1 mile east Bovina, Texas, with plenty water. Will sell separate. Small down payments. Balance 10 years, 6% interest. If interested write E.A. Preston, Box 206, Shallowater, Texas 79363. 2-3tp

FRIONA MOBILE ESTATES
Friona's newest and largest mobile home park. Located at 802 East 11th. 8 Blks, east of Main on Highway 60. Call 247-3545. 46-tfnc

FOR SALE... 3 bedroom brick residence. Bath and 3/4. Den and kitchen combination. Contact Doyle Elliott 247-2731 or 247-3376. 2-3tc

NOTICE:
We can build you a new home in Ridgeview Addition; nothing down and low interest rates. See ED HICKS REAL ESTATE, 247-3537 or 247-3189.

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NEW... Extra nice 2 Br. Triplexes, all electric kitchens, heating and ref. air. Refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools. \$115 mo. 900-9th Phone 247-2878. 52-tfnc

FOR RENT... Two bedroom apartment. Phone 247-2496. 52-3tc

HOUSES FOR RENT

FOR RENT... 3 bedroom house. Call 247-2464 after 4:00. 2-tfnc

FOR RENT... 2 bedroom unfurnished house at Hub. 265-2754. 2-tfnc

FARM FOR RENT
320A; all in cultivation; fully allotted, wheat, cotton, feed grain; good land; 2 six inch wells. Phone 225-4452. E. O. Johnston, 5 mi. north, 1 west of Bovina. 2-3tc

HELP WANTED MEN

Have two openings for front-end loader operator, heavy equipment. Hi-Plains Feed Yard, Friona, 806, 295-3766. 52-tfnc

YEAR-AROUND farm hand wanted. Experienced in irrigation and general farm work. Harvey Garrison, Phone 265-3226. 48-tfnc

HELP WANTED WOMEN

Need extra Christmas money? Stanley Home Products has openings for 2 ladies with cars. \$50 part-time, \$100 full-time. Weekly. No investment. Write or call 806-364-0176 Betty Wilcox, 905-16th, Hereford. 1-3tp

LOST AND FOUND

LOST... six small Herefords and mixed calves. Gordon Durham, 295-3612. 52-tfnc

WANTED

WANTED... Ironing. 707 Woodland. 1-2tp

WANTED... Unemployed woman to stay with older woman. 247-3139. 52-3tc

LOST AND FOUND

LOST - Spray Nozzle to Cattle Sprayer - S.E. of Town. J. G. McFarland 247-3272. 2-2tc

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CARDS OF THANKS

Words are inadequate to express the appreciation I feel for the many kind things which have been done for me by my neighbors and friends following my recent eye surgery. Your prayers and expressions of concern have meant so very much to me.
May God bless each of you,
Mrs. Eva Roberson

We wish to express our most sincere appreciation to neighbors and friends for the many deeds of kindness done for us during our recent sorrow. Your cards, flowers, memorials, food, visits and other expressions of love and concern will always be treasured by us.
Mr. and Mrs. Bill Bailey, Bill Beverly and Susan

MISCELLANEOUS SERVICES

RCA Whirlpool
Sales - Service
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LEGAL NOTICE

The Texas Highway Department is planning the construction of F. M. Highway 3140 in Parmer County, beginning at a point on U.S. Highway 60, approximately 2 miles southwest of Black, and going south an existing county road approximately 4 miles to F. M. Highway 2397.

Work on the proposed project will include grading, drainage structures, culchic base and an asphalt surface treatment. Proposed usual right of way width is to be 100 feet.

Maps and other drawings showing the proposed location and geometric design and any other information about the proposed project are on file and available for inspection and copying at the Resident Engineer's Office on U.S. 84 Business Route in Littlefield, Texas 79339.

Information about the State's Relocation Assistance Program, the benefits and services for displaced and the relocation assistance office as well as information about the tentative schedules for acquisition of right of way and construction can be obtained at the Resident Engineer's Office.

Any interested citizen may request that a public hearing be held covering the social, economic and environmental effects of the proposed location and design for this highway project by delivering a written request to the Resident Engineer's Office on or before October 31, 1969.

In the event such a request is received, a public hearing will be scheduled and adequate notice will be publicized about the date and location of the hearing. 2-2tc

SAFE WINTER DRIVING CHECKLIST

You may not be able to change winter, but you can change winter driving. Have your local service station dealer give you a check-up it needs for top winter performance, and keep in mind the following points:

- ☐ **Cooling System.** Drain and refill antifreeze annually. This protects against freeze-up and replenishes rust and corrosion inhibitors.
- ☐ **Change Oil.** When winter comes your car's oil must be able to give top engine performance. Periodic oil changes replenish the important additives that help keep engines clean and prevent rusting and corrosion of critical internal parts.
- ☐ **Filters.** Driving builds up deposits on air, oil and fuel filters. Stop trouble before it starts by having them replaced if they have been in service longer than recommended by the car manufacturer.
- ☐ **Wipers.** Wet your windshield and turn your wipers on for a few moments. If they skip or streak, you should have the rubber blades replaced.
- ☐ **Defroster.** Check your defroster separately from your heater to be sure it cleans your windows of frost or condensation.
- ☐ **Water Pump.** When the temperature drops, a pump that leaks can result in the loss of valuable antifreeze. Have your water pump inspected for leaks.
- ☐ **Hoses.** Your car has several hoses which operate under constant pressure, strain, and high temperature all year long. Check all hoses and fittings.
- ☐ **Windshield Washer.** Add All-Temp Windshield Washer to your reservoir before freezing temperatures arrive. Check to see that hoses and nozzles are clear and aimed properly and that the pump is operating efficiently.
- ☐ **Belts.** Under your car's hood, it's time to tighten the belts. Fan, alternator, power steering and air conditioner drive belts should all be adjusted and checked for wear.
- ☐ **Automatic Choke.** When your car is being serviced for winter, ask a Texaco dealer to check your automatic choke. It takes just minutes to prevent problems that can cause sticking.
- ☐ **Tires.** Inspect tread wear and make sure your rims are not bent. Worn-out tires and unsafe rims are two of winter's major driving hazards.
- ☐ **Battery.** Cold-morning starts strain your battery's reserve power. Any Texaco dealer will run a voltmeter or hydrometer check so you don't get caught powerless.
- ☐ **Lights.** Once you start counting them it's amazing how many lights and bulbs a car actually has. Failure of any one of them could cause you serious trouble—especially during winter driving.

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• SAVOY-FIELD INN 1616 Main, downtown Houston (713) CA 3-0141

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After 6 p. m.

Six Attend State NFO Convention

Mr. and Mrs. Elvin Wilson and Mr. and Mrs. Don McDonald of Friona and Mr. and Mrs. Robert Wilson of Bovina attended the state National Farmers Organization meeting in Fort Worth last week. Oren Lee Staley, national president of the organization, who lives in Rea, Missouri, was the principal speaker at the final session of Texas NFO's initial state meeting in the Blackstone Hotel. The National convention will be held in Lewisville, Kentucky, December 9 and 10.

Friona School Lunch Menu

Week of October 13-October 17
Monday-burritos, cheese, hot rolls and butter, french fries, green limas, brownies, milk.
Tuesday-macaroni and cheese, green beans, hot rolls and butter, cabbage slaw, cherry cobbler, milk.
Wednesday-hamburgers, potato chips, fruit jello, lettuce tomatoes and pickles, milk.
Thursday-steamed weiners, pinto beans, cornbread and butter, greens, apricot cobbler, milk.
Friday-fried chicken, mashed potatoes, lettuce and tomato salad, hot rolls and butter, buttered carrots, chocolate cake, milk.

Former Resident Dies In Hereford Recently

Mrs. Bonnie Wilson, 36, who had lived at 218 North 25 Mile Avenue, Hereford, for several years, died at her home at 8:20 p.m. Monday, September 29, after a long illness.
Jo Ann Howard was born December 30, 1932 in Abernathy. She and Bonnie Wilson were married in Clovis April 19, 1949 and moved to Friona a few years later from Fort Worth. Then a few years ago the family moved from Friona to Fort Worth then to Hereford.
Funeral services for Mrs. Wilson were conducted from Avenue Baptist Church, Hereford, Wednesday, October 1 at 2:30 p.m. with Rev. Roy Corley, Portales, officiating. He

was assisted by Rev. Ronald Harpster of Stamford.
Pallbearers were Harold Barton, Leonard Coffey, Andrew Wanaski, Tom Boreland, C.R. Brandon and Hubert Monroe.
Survivors, besides her husband, are two daughters, Mrs. Rebecca Riggin and Renee Wilson, both of Hereford; one son, Glen, also of Hereford; her parents, Travis Howard, Amarillo, and Mrs. Mildred Brice, Fort Worth; and two sisters, Mrs. Jean Boggess of Houston and Mrs. Ganelle Bursby of Fort Worth.
Burial was in Rest Lawn Memorial Cemetery.

Services Held For Former City Resident

Funeral services were conducted in Henderson recently for Hollis Don Robertson, 39, the son of Rev. and Mrs. Ott Robertson of Friona.
Robertson, a former Friona resident, is also survived by his wife, of Price, one son Michael Don Robertson, one stepson, Gilbert Leon Dodson, all of the home, and his grandmother, Mrs. Lou Ella Robertson of Kilgore.
Robertson died on September 6 after apparently suffering a heart attack. Funeral services were conducted in the Bryan-Cochron Funeral Home Chapel. Rev. Adie Jones, Rev. Albert Clark and Rev. H.G. Smith presided.
Robertson was a native of Hunt County.

Foxy Folks Shop At Friona Discount Center!



Malouf's Department Store has moved from their downtown location into the former Bowling Alley Building and will henceforth be known as the FRIONA DISCOUNT CENTER. We ask that you forgive us the inconvenience of moving and setting up the new store. We are open for business at the new location and we ask that you come on in and look around. We will be straightened up in a few days. Be watching for our big Grand Opening coming soon.

FRIONA DISCOUNT CENTER

Former Bowling Alley Building
Corner of Highway 60 and 214

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Fed hogs convert 3.2 dry feed to 1 meat this means up to \$6 per 100 for your grain sorghum. You and your banker will love it!

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PLAINVIEW, TEXAS 79072
WRITE FOR FREE LITERATURE

Mrs. Zuleme Bailey Buried In Houston

Funeral services for Mrs. Zuleme Bailey, 77, 1602 California Street, Houston, were conducted recently from Forest Park Lawndale Funeral Chapel there.
Mrs. Bailey, who was the mother

of Bill Bailey of Friona, died at Parmer County Community Hospital following a long illness. She had been here since early spring and had been hospitalized several days.
Survivors other than her son, Bill, are three grandchildren, Bill, Beverly and Susan Bailey, all of Friona; one sister, Mrs. G.R. Moulton; and one brother, L.C. Bostick Sr., both of Houston.



We Salute!
4-H LEADERS MEMBERS PARENTS

Hospital Notes

Admissions:

Mrs. Bruce Shafer, Friona; Virginia Elliott, Bovina; Enrique Ruiz, Hereford; Emma Schueler, Friona; L. Annie Scott, Friona; Kenyeth Gabehart, Friona; Janell Verner, Farwell; L.R. Dilger, Friona; Phillip Zinser, Hereford; Velma L. Lovvorn, Farwell; Paul W. Hughes, Friona; Larry D. Cox, Muleshoe; Jimmie Sue Gibson, Friona; Mary Gomez, Hereford.

Dismissals:

Frank Latham, Bill Yeary, Mrs. Bill Gibson and baby, Mrs. John Messenger and baby, Mrs. Bruce Shafer and baby, Kenny Gabehart, Ernesto Alonzo, Alma V. Baker, Velma L. Lovvorn, Phillip Zinser, Larry D. Cox, Emma Schueler, Virginia Elliott, L. Annie Scott, Paul W. Hughes.

PATIENTS IN HOSPITAL:

10/7/69
Edward Burchett, L.R. Dilger, Maria Gomez, Mrs. Bill Gibson, re-admitted, Andrea S. Hurst, Ida Landrum, Enrique Ruiz, Janell Verner, Mae Wilson, Clyde Weatherly.



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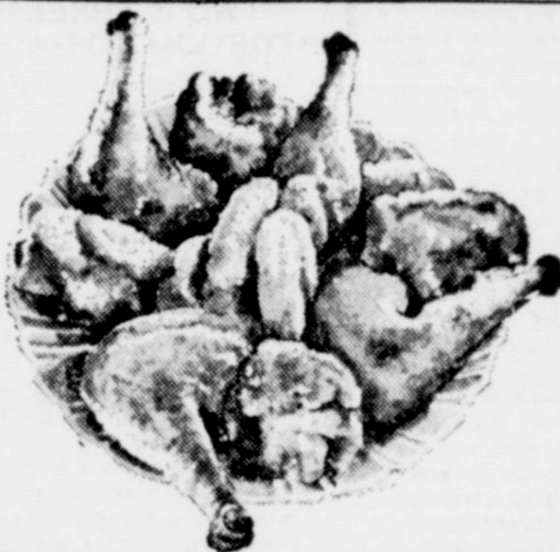
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4. FREQUENCY OF ISSUE: Weekly	5. LOCATION OF KNOWN OFFICE OF PUBLICATION (Street, city, county, state, ZIP code): 922 Main Friona, Parmer County, Texas 79035		
6. LOCATION OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHERS (Not printers): 922 Main Friona, Parmer County, Texas 79035	7. NAMES AND ADDRESSES OF PUBLISHER, EDITOR, AND MANAGING EDITOR:		
	PUBLISHER (Name and address): Bill Ellis, Box 1057, Friona, Texas		
	EDITOR (Name and address): Bill Ellis, Box 1057, Friona, Texas		
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'CATS TASTE DEFENSE

Chiefs Make Showing, But Dimmitt Wins 27-0



BAILEY GAINS. . . Friona Chiefstain halfback Bill Bailey (35), is shown making a nice gain against Dimmitt last Friday. Bailey, a sophomore, was in his first real varsity test, and made some nice runs. Making the stop is Bobcat defensive back Danny Newton, as Nelson Chavers (30) comes up at the left. Dimmitt won, 27-0, but was stoutly defended by Friona throughout the game.

7th Grade B-Team Drops 27-6 In Shutout Decision To Hereford Win, 28-0

Running for a 22-0 halftime lead, the Friona seventh grade Braves shut out Springlake, 28-0 last Tuesday, to make their season record 2-0. The team is unscored in two games.

The Braves scored the first time they had the ball, with Clay Bandy, Kevin Welch and Eddie Waggoner sparking the drive. Quarterback Adrian Foll went over from the five, and Bandy ran for two points and an 8-0 Friona lead.

An 86-yard punt return by Bandy was called back for a penalty in the opening period. However, in the second, Welch ran 85 yards and Bandy's two-point conversion made it 16-0.

Bandy scored the third TD on a 28-yard run on fourth down. This left the score 22-0 at the half.

Following a short Springlake punt, Foll ran 30 yards on a bootleg play to up Friona's lead to 28-0.

On the first play of the final quarter, Springlake picked up their only first down of the evening, going to Friona's 17. However, Friona held at the eight and took over. The Braves drove deep downfield before fumbling.

Springlake blocked a Friona punt in the first half, and had the ball at the six, first and goal. The Braves held at the one-foot line.

Friona 7th	8	14	6	0-28
Springlake 7th	0	0	0	0-0

The Friona Chiefstain B-Team dropped its second game of the season, a 27-6 decision to Hereford Thursday. The team has tied two games this season.

Friona's score came on a 90-yard kickoff return by Mike Royal, after the team had fallen behind, 27-0. The B-Team has scored all its points this season in the fourth quarter.

Hereford took an early lead, driving 91 yards for the score after a Friona punt set them back to their own nine. First quarter score was 6-0, Hereford.

Friona recovered a Hereford fumble at the Whitefaces' 25 in the second quarter, but had to turn the ball over on downs. After the visitors picked up a first down, a pass play was good for 45 yards and a TD, making it Hereford 14-0 at the half.

8th Graders Take Win

The 8th Grade Braves made their record 2-0 last Tuesday with a 32-6 win over the Springlake eighth grade at Springlake.

The Braves ran up a 24-0 halftime lead, and kept Springlake from threatening.

On their first offensive series, the Braves drove 67 yards, with Danny Waggoner running six yards for the score. Waggoner also crashed over for two points and an 8-0 Friona lead.

After a short Springlake punt in the second quarter, Randal Snyder raced 31 yards to pay dirt. Waggoner again ran for two points and a 16-0 lead.

Even a 15-yard penalty couldn't stall the charging Braves, as

Friona 8th	8	16	8	0-32
Springlake 8th	0	0	0	6-6

Dimmitt's Bobcats, held to their lowest score of the season, used two big breaks and two long runs for four touchdowns to down Friona 27-0 in an otherwise defense-minded game at Dimmitt last Friday.

The 'Cats got long touchdown runs from Roy Thomas and Nelson Chavers, their two speed merchants, and used a fumble recovery and a blocked Friona punt in the end zone for their two other scores.

As it was, the Chiefs held the Bobcats, averaging 44 points per outing, to only 21 points until only 2:40 remained in the game, when Chavers broke on his 65-yard TD scamper.

The teams were tied in first downs, 12-12, and up until that last long TD, the Chiefs had battled the speedy Bobcats on even terms in the yardage department. At the time Chavers broke, the teams were all even in total yardage, 183 yards each.

But Friona never could dent the Bobcat goal, as Dimmitt proved to have a stout defensive team of their own.

Friona's farthest penetration was the Dimmitt 19, and the Bobcats rose up to push Friona back to the 23, where a fourth down pass fell incomplete.

The Chiefs had good field position in the last five minutes of the game, following Danny Kendrick's pass interception at the Dimmitt 33. Three plays found the team back at the 39, however, and Donny Carthel's field goal try was short.

It took the title-hungry Bobcats just a minute and 45 seconds to score after taking the opening kickoff. Speedy tailback Roy Thomas picked up a first down at the Dimmitt 42 on a pitchout, and then two plays later circled right end and sped untouched 58 yards for the TD. The kick made it 7-0, before all of Friona's fans were seated.

And the Bobcats weren't through for the quarter. Isidore Cordova, who had enjoyed the best game of his career the previous week, was hit hard on his first try of the game, and fumbled. Dimmitt jumped on the ball at the Friona 28.

It took the aroused Bobcats just five plays to cash in on the break. Thomas and Danny Newton took turns, with Thomas circling end from the five, Cleavinger's kick made it 14-0, with only 4:45 expired from the first period.

The Chiefstains showed a lot of character, failing to be ruffled by the quick turn of events, and battled the powerful 'Cats on better than even terms the rest of the first half.

Friona showed its best passing form of the season, completing three passes good for first downs, but the Chiefs never could mount a sustained drive, and in each instance would have to punt.

The Bobcats drove to the 20, but a fourth down pass was incomplete at the goal-line, as Cordova defended Cleavinger, who was going for the ball.

It appeared the final two quarters would be scoreless, as Dimmitt took the ball at their 20 following Carthel's attempted field goal.

The 'Cats picked up a first down at their 35. Then Chavers, a hard-running 174-pounder, broke through the line. In the open at the 50, Friona had no one that could catch him, and he went 65 yards for the TD. The point try was wide, and Dimmitt led, 27-0 with 2:40 left to play.

Usually a big yardage gainer, fullback Chavers had been held

Midway of the second quarter, the Chiefs found themselves deep in their own end of the field with fourth down. Carthel stood at about the goal-line to punt, but defensive end Loy Wylie came crashing in to block the kick, and recovered it in the end zone. Penalized on the first kick attempt, Cleavinger kicked again from about the 27-yard line for a 21-0 Dimmitt lead.

Perhaps Friona's best scoring opportunity came on the second play of the third quarter. Friona received the kick and set up their own 15 yard line. After Kendrick gained two on a keeper play, he handed off to Cordova on the next play.

Cordova came charging through the line, found daylight, and headed up the east sideline. However, Thomas, in a defensive role, saved the day for Dimmitt. He had an angle on Cordova and caught him from behind at the Dimmitt 45, ending Cordova's run after 38 yards.

A penalty slowed the drive, and after Ted Procter was smothered on a pass play, the Chiefs again were forced to punt.

On their next possession, Friona made its longest drive. It started on the Chiefstain 24. Cordova made a first down with a 13-yard scamper to the 35. Facing fourth down, the team got a break when Wylie, seeking his third blocked punt of the game, was called for roughing the kicker.

This gave Friona a first down at the Dimmitt 44. Quarterback Kendrick rolled out, picking up 12 yards to the 32. Then on a big fourth down play, Friona got another break when Dimmitt drew a flag for pass interference at their own 21.

Davis picked up two to the 19, but an exchange between Kendrick and recent varsity graduate Bill Bailey went awry, and Bailey recovered for a seven-yard loss at the 26.

Two Kendrick passes then went incomplete, although the fourth down toss almost clicked. Doyle Melton made a nice leaping catch at about the 10, but as he fell to the turf with the ball, it was jarred loose and Dimmitt took over.

Dimmitt drove to the Friona 40, aided also by a roughing penalty on Friona, but had to punt. The Bobcats pounced on their second Chiefstain fumble after Friona had picked up a first down, and had the ball at the Friona 38.

The Bobcats drove to the 20, but a fourth down pass was incomplete at the goal-line, as Cordova defended Cleavinger, who was going for the ball.

It appeared the final two quarters would be scoreless, as Dimmitt took the ball at their 20 following Carthel's attempted field goal.

The 'Cats picked up a first down at their 35. Then Chavers, a hard-running 174-pounder, broke through the line. In the open at the 50, Friona had no one that could catch him, and he went 65 yards for the TD. The point try was wide, and Dimmitt led, 27-0 with 2:40 left to play.

Usually a big yardage gainer, fullback Chavers had been held

to only 57 yards before his final scamper gave him 122 yards for game honors.

Also a fast runner, Newton was held to only 18 yards on five carries. Thomas had 97 yards including his 58-yard scoring burst, and Cordova had 81 net yards.

Statistics

	FHS	DHS
First Downs	12	12
By Rushing	6	9
By Passing	3	1
By Penalty	3	2
Net Yds. Rushing	137	245
Net Yds. Passing	43	9
Total Net Yds.	180	254
Passing	22-4	8-1
Passes Had Int.	1	2
Fumbles Lost	2	0
Punts, Yds.	5-193	5-166
Punting Avg.	38.6	33.2
Penalties	6-40	7-65

Friona	0	0	0	0-0
Dimmitt	14	7	0	6-27

Player	TCB	Yds.	Avg.
Cordova	16	81	5.1
Bailey	12	22	1.8
Kendrick	5	21	4.2
Davis	8	20	2.5
Clark	2	4	2.0
Procter	1	-11	-11.0
Totals	44	137	3.1
Opp. Totals	45	245	5.4

Player	PA	PC	Yds.
Davis	3	1	13
Kendrick	17	2	30
Procter	2	0	0

Player	No.	Yds.	Avg.
Davis (KO)	2	36	18.0
Cordova (KO)	2	26	13.0
Vers (KO)	1	5	5.0

TOP WHITEFACE, 42-0

Longhorns Get Back On Winning Track

Lazbuddie's Longhorns thumped Whiteface, 42-0 last Friday, for their third win of the season.

Bouncing back from their only regular-season loss in two years, Lazbuddie kept its average of 40 points per game, running up a 22-0 first quarter lead.

The Longhorns mixed up their plays well, gaining 158 yards rushing and 174 passing. They completed only four passes, but all went for touchdowns, and one pass was an 80-yard play.

Fullback, Larry Hodges got the team off and running in the first quarter, bouncing a yard for the score and running two extra points.

Quarterback Monte Barnes passed 34 yards to Charles Lee for the second TD, and ran the PAT himself for a 16-0 score. Then Barnes hit Derrell Mathews, one of the area's leading scorers, on a 45-yard pass for a TD, making the score 22-0.

There was no scoring in the second quarter, but Lazbuddie came up with two TDs in the



GRAVE SITUATION. . . Majorettes Becky Broyles and Lynn Smith are sadly surveying the situation during last Friday's game at Dimmitt, as the Chiefstains were losing to the Bobcats, 27-0.

TO HEREFORD TEAM

Freshmen Lose First Game Of Year, 38-14

Friona High School's freshman team suffered its first loss of the season, a 38-14 decision to Hereford LaPlata on the local gridiron last Thursday. The team had won its first two starts.

Quarterback Johnny Bandy

scored one of the freshman Chiefstain's touchdowns, and passed for the other. The score was tied, 8-8 at halftime, and Friona trailed 16-14 early in the third quarter.

But LaPlata, with some 40 men suited out to 19 for Friona, may have worn the local team down. The Hereford team scored on long runs. Friona led in first downs, 16-11.

After a scoreless first quarter, the visitors took the lead on a 47-yard touchdown run and ran the points. Friona came back, as Bandy returned the kickoff to the 39. From here, the team was not to be denied, marching steadily up the field.

Picking up four first downs, Bandy miked up his plays, and Lewis Lee, James Bartlett and Mario Perea aided him in the backfield. Bandy got the touchdown after a first and goal from the two. Perea carried for two points, to tie the score at 8-8.

LaPlata returned the second half kickoff for a touchdown, to quickly break the tie at 16-8. Friona got back in the game after a short punt by the Hereford team. Bandy passed 17 yards to Bartlett for the score. Point try failed, leaving the Friona Chiefstains behind, 16-14.

An onside kick didn't work, and LaPlata scored from their own 43 on the first play, upping their lead to 24-14.

In the third quarter, Friona drove to LaPlata's 18 before losing the ball. LaPlata proceeded to drive 82 yards for a TD, and a 31-14 lead. Then in the final quarter, the visitors intercepted a Friona pass and scored on the next play, for a 38-14 win.

Friona 9th 0 8 6 0-14
LaPlata 9th 0 8 16 14-38

	LHS	WHS
First Downs	20	6
Net Yds. Rushing	158	123
Net Yds. Passing	174	0
Passes	13-4	0
Penalties	6-45	3-25

Player	TCB	Yds.	Avg.
Mathews	5	33	6.6
Hodges	15	63	4.2
Barnes	7	48	6.9
Mark Barnes	3	4	1.3
Flores	1	4	4.0
Barber	3	6	2.0

District 3-AA Standings

Team	W	L	T	Pts.	Opp.
Dimmitt	4	0	0	163	14
Flordia	3	1	0	109	27
Abernathy	3	1	0	96	51
Lockney	3	1	0	123	111
Friona	2	2	0	83	51
Hale Center	2	2	0	54	40
Olton	0	4	0	17	130

Team	W	L	T	Pts.	Opp.
Abernathy	0	2	0	0	0
Dimmitt	1	0	0	27	0
Flordia	1	0	0	0	0
Lockney	0	0	0	0	0
Friona	0	0	0	0	0
Hale Center	0	1	0	0	0
Olton	0	1	0	0	0

Last Week's Results—Abernathy at Olton, 7; Dimmitt vs. Friona 6; Flordia at Hale Center, 9; Lockney 24, Hailou 8. Friday's Schedule—Dimmitt at Olton; Lockney at Flordia; Hale Center at Friona; Hailou at Abernathy.

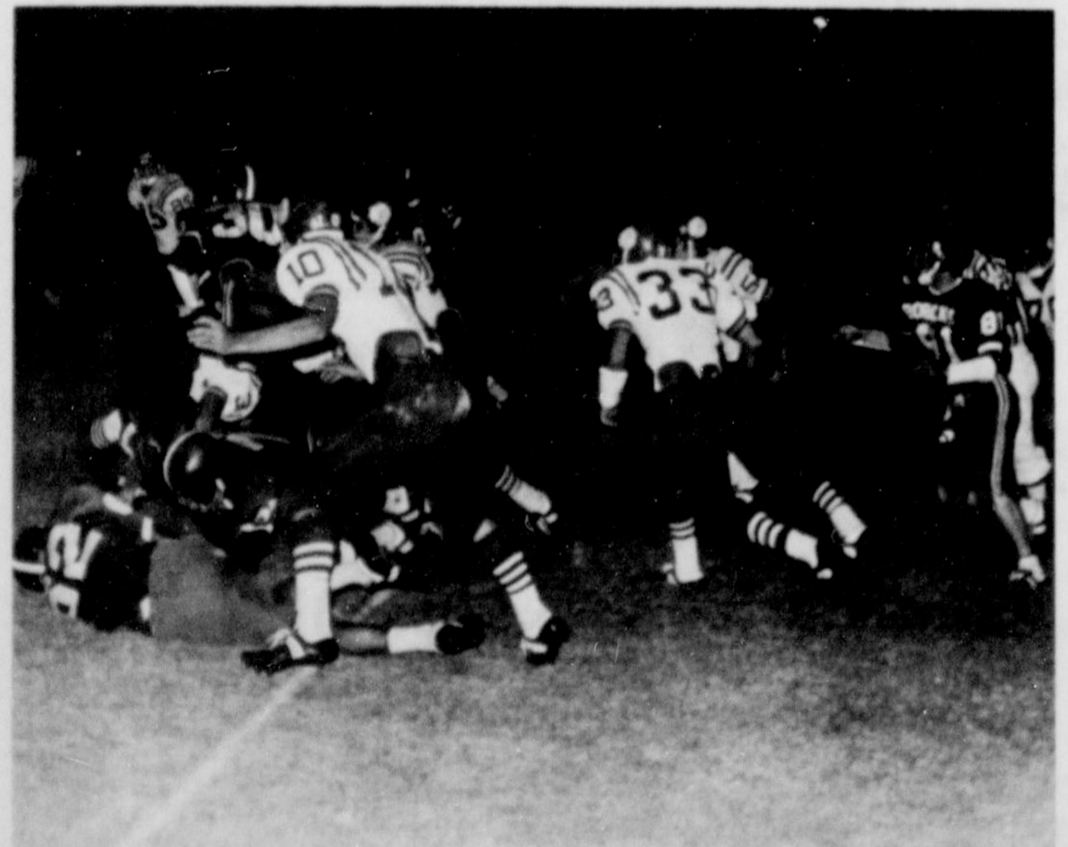
Player, Team	TD	PAT	PT
Roy Thomas, Dimmitt	4	0	36
Nelson Chavers, Dimmitt	2	0	17
Tracy Dickson, Lockney	5	4	24
Robert Klatz, Abernathy	4	0	34
Robert Duckworth, Lockney	4	0	24
Isidore Cordova, Friona	4	0	24
Rian Pearce, Flordia	4	0	24
Frank Wilson, Flordia	4	0	24
Gary Mangold, Lockney	1	15	21
Mark Cleavinger, Dimmitt	1	14	20
Loy Wylie, Dimmitt	3	2	20

This Week's Football Games

THURSDAY
5:30-Freshmen at Olton
7:30-B Team at Olton
FRIDAY
7:30-Hale Center, here
TUESDAY
5:00-7th vs Tulla, here
7:00-8th vs Tulla, here

Tuesday Night's Scores

Friona 7th	14
Hfd. LaPlata	14
LaPlata 8th	16
Friona 8th	8




HEAD HIM OFF. . . It looks sort of like the final bell just rang dismissing classes, but actually it's an offensive play by Dimmitt. Nelson Chavers (30), just barely visible, was carrying the ball. Ted Procter (10) is in the foreground, while Donnie Lewellen (33) comes up from the right to try to make the stop. At the far right is Bobcat end Loy Wylie (81), who blocked two Friona punts during the night, scoring a touchdown on one by covering it in the end zone.



LAZBUDDIE LONGHORNS. . . The 1969 edition of the Lazbuddie Longhorns defending district and bi-district champions, are shown above. In the back row are assistant coach Mike Flankin, Ricky Seaton, Terry Scott, Jimmy Noland, Roque Flores, Loy Clark, Derrell Mathews and Coach Pat Casey.

In the middle row are Pablo Mendoza, Charles Lee, Marty Moseley, Arthur Graves, George Wilson and Derrell Elliott. In the front row are Rene Flores, Mike Casey, Monte Barnes, Larry Hodges, Mark Barnes and Gail Morris. The Longhorns have an open date this week.


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3. PLAINVIEW PRODUCTION CREDIT ASSN.
 Robert Neelley
 Office Mgr.
 Hereford at Dalhart



4. FRIONA COUNTRY CLUB GIN
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 CHARLES WAGGONER, Mgr.
 Idalou at Abernathy

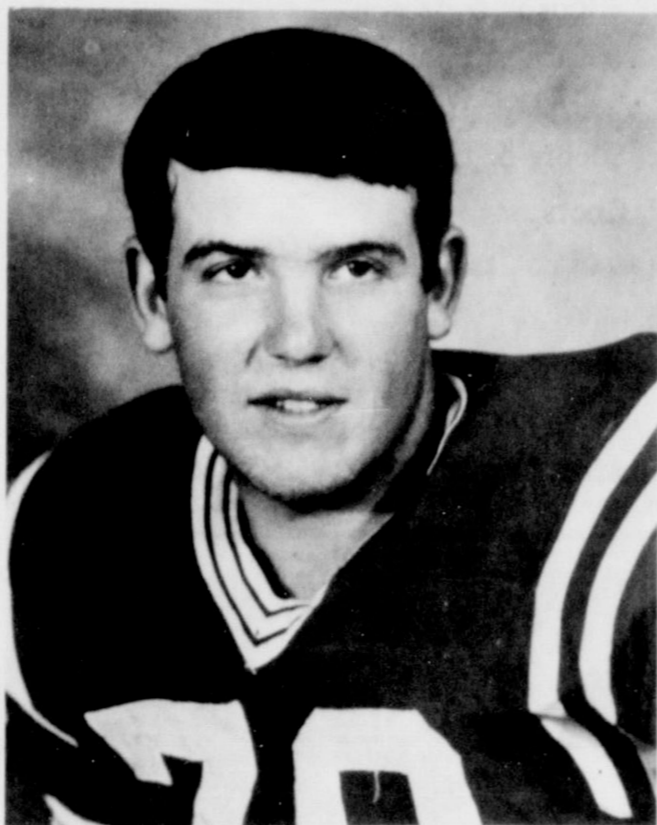
7. FRIONA MOTORS
 Parmer County Headquarters
 For Ford Cars, Trucks, Pickups,
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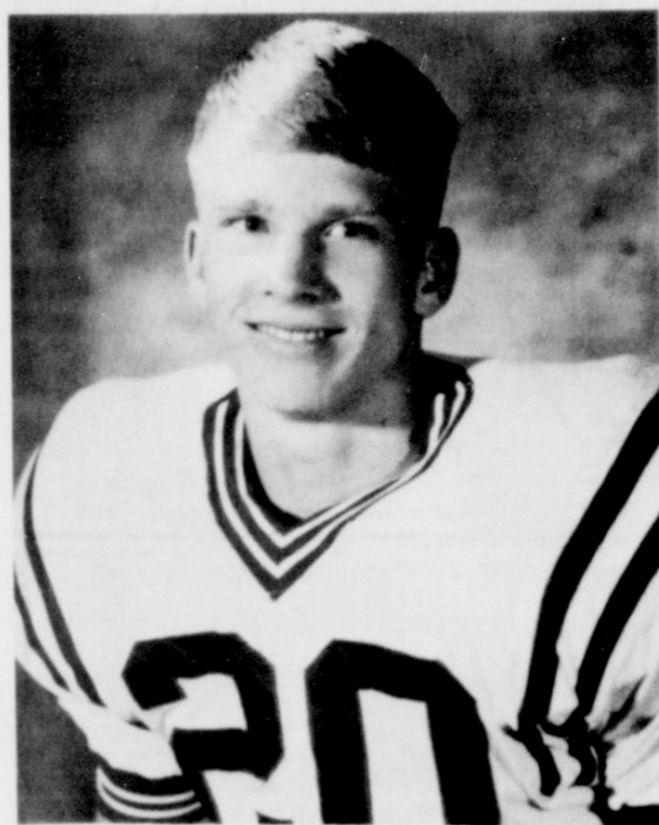
COTTON BOWL FOOTBALL CONTEST

MEET THE CHIEFS

Photos Courtesy
 Brady Studio, Hereford



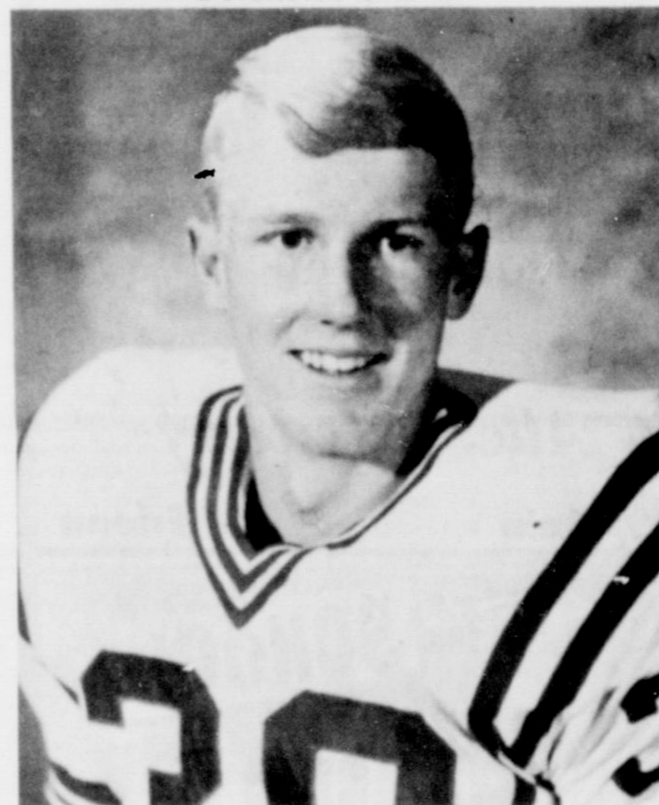
Joe Boggess
 Defensive Starter



Bill Bailey
 Defensive Starter

Contest Standings

Name	Score	Tot.
Ray L. Murphree	.10	42
Owen Drake	.11	47
Mary Pryor	.11	47
Bobby Wied	.12	47
Elsie Allen	.10	46
F.G. Crofford	.10	46
Melody Drake	.11	46
Fred Florez	.09	46
Jerry Hinkle	.11	46
L.F. Jacobs	.11	46
Eddie Waggoner	.11	46
Eugene Bandy	.12	45
Audvie Barnett	.11	45
Debbie Bengel	.11	45
Matilde Castillo	.10	45
Ray D. Fleming	.11	45
Mal Manchee	.10	45
Mrs. Teddy White	.11	45
Maron Finley	.09	44
Jack Clark	.10	44
Becky Broyles	.10	44
Bob Nickels	.10	44
Benny Pryor	.11	44
Maurine Mabry	.11	44
Dean Blackburn	.11	44
Bobby Drake	.12	44
Mrs. A. Johnson	.12	44
Houston Bartlett	.10	43
Jan Fleming	.11	43
Wendell Garner	.10	43
B.C. Hartwick	.09	43
Jim Johnston	.10	43
Celia Loflin	.11	43
Dale Milner	.09	43
Paul Mohr	.09	43
Lee Roy Nuttall	.10	43
Mrs. Glenn Phillips	.11	43
Ruth Rushing	.11	43
C. H. Veazey	.09	43
Joyce Veazey	.10	43
Ronnie Webster	.10	43
Teddy White	.11	43
Kevin Wiseman	.08	43
Bill Bailey	.09	42
Mrs. B.C. Hartwick	.09	42
Glenn Hromas	.10	42
Albert Johnson	.09	42
Larry Johnston	.10	42
Jerry Loflin	.10	42
Mike Pavalus	.11	42
Elizabeth Peak	.10	42
Glenn Phillips	.10	42
Jerry Shelton	.11	42
Danny Waggoner	.10	42
Jane Bengel	.09	41
Floyd Brookfield	.10	41
Virginia Cleveland	.11	41
Mike Fallwell	.11	41
Bob Finley	.10	41
Mrs. Fred Florez	.10	41
Terry Mabry	.12	41
Jimmy Maynard	.09	41
Norman Mohr	.10	41
Clarence Monroe	.09	41
Don Reeve	.11	41
Frank Truitt	.11	41
Wright Williams	.10	41
Winston Wilson	.10	41
Frankie Allen	.09	40
Clay Bandy	.11	40
Ralph Broyles	.10	40
Eugene Ellis	.10	40
C.P. Fairchild	.11	40
Jodean Harrelson	.10	40
Clifford Higgins	.10	40
Floyd S. Reeve	.10	40
Joe Reeve	.10	40
E.M. Rushing	.11	40
George Rushing	.11	40
Gerald Shavor	.10	40
Roy Smith	.10	40
E.V. Thompson	.08	40
John White	.12	40
John Baca	.10	39
Dean Broyles	.09	39
Pilo Castillo	.09	39
Gene Ezell	.10	39
Trinidad Gomez	.09	39
Trip Horton	.12	39
Cary Lee Jackson	.09	39
Dee King	.11	39
J.R. Knight	.09	39
Flossie Rhinehart	.11	39
Larry Sanders	.09	39
Harold Taylor	.10	39
Doris White	.10	39
Edward White	.07	39



Mike Royal
 Sophomore Halfback

CONTEST RULES

1. Pick the winner of the 14 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chiefs games next fall.
5. Only one entry per person.
6. To count for grand prizes, entries must be on official blank printed in the paper.
7. Contestants must be 12 years of age or older.
8. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.

OFFICIAL ENTRY BLANK
 Select Winners From Games Listed in Advertisements


1. _____	8. _____
2. _____	9. _____
3. _____	10. _____
4. _____	11. _____
5. _____	12. _____
6. _____	13. _____
7. _____	14. _____

TIE-BREAKER: (Pick Score) Friona _____ Hale Center _____

NAME _____

ADDRESS _____


8. PARMER COUNTY PUMP COMPANY
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11. PARMER COUNTY IMPLEMENT CO.
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12. H-P For Feed and Livestock Supplies--
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 Miami at LSU

13. HUB GRAIN FLEMING & SON GIN
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 TCU at SMU



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Comments By Gib

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 action . . . will never become
 any bigger than the brain
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 colors have flare or
 straight bottoms. They're
 topped with striped 2-ply
 combed cotton knit shirts,
 in a variety of necklines:
 collars, layers, turtle-
 necks.
 Sizes: 2, 3, 4,
 Sizes: 3, 4, 5, 6, 7.

welcome rain in
 pretty slack sets from
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 pants come in solid colors
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 bottoms. They coordinate
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Ministerial Alliance Has Quarterly Bi-City Meet

The quarterly meeting of the Bovina-Friona Ministerial Alliance took place on the morning of October 1 in a fellowship room of Bovina's First Baptist Church.

Following a brief business meeting on matters of common interest, the minister's group

heard a stimulating talk on the subject of "The Church" by Mickey Patterson, minister of Bovina's Church of Christ.

After the presentation time was allotted for questions and discussion. Although there was much diversity of opinion expressed among most of the ministers present, yet a warmness, cordiality and openness characterized the fruitful discussion, according to a report.

The next joint meeting of the Bovina-Friona Minister's group will take place on January 7, 1970, at Friona's new Congregational Church edifice. Visiting at the meeting was the Rev. Herbert Peiman, who agreed to present the next discussion paper on "Pastoral Psychology." The Rev. Peiman is minister of St. John's Lutheran Church in Larist.

Others in attendance from Bovina included the host minister, the Rev. Kenneth Moore, also Larry Gorman of the Catholic Church and J. B. Fowler of the Methodist. In addition, the following ministers from Friona participated: Albert Lindley of the Methodist Church, Paul Mohr of the Congregational, R. C. Hester of Calvary Baptist, and Otto Kretzmann of the Lutheran.



IT'S IN THE BAG!

By Martha Moore

"I did it and I'm Glad." That's what many a plastic bag might say if it could talk, for ingenious home economists are coming up with a delightful variety of jobs that the "Glad" plastic bags can do.

—Make hamburger patties in advance, slip into plastic sandwich bags, place six or eight in an airtight plastic food storage bag and freeze. They will be easy to separate when needed and will keep in the freezer for about three months.

—For added protection when working with poison ivy, slip plastic food storage bags over your gardening gloves. Dispose of the bags when you are through.

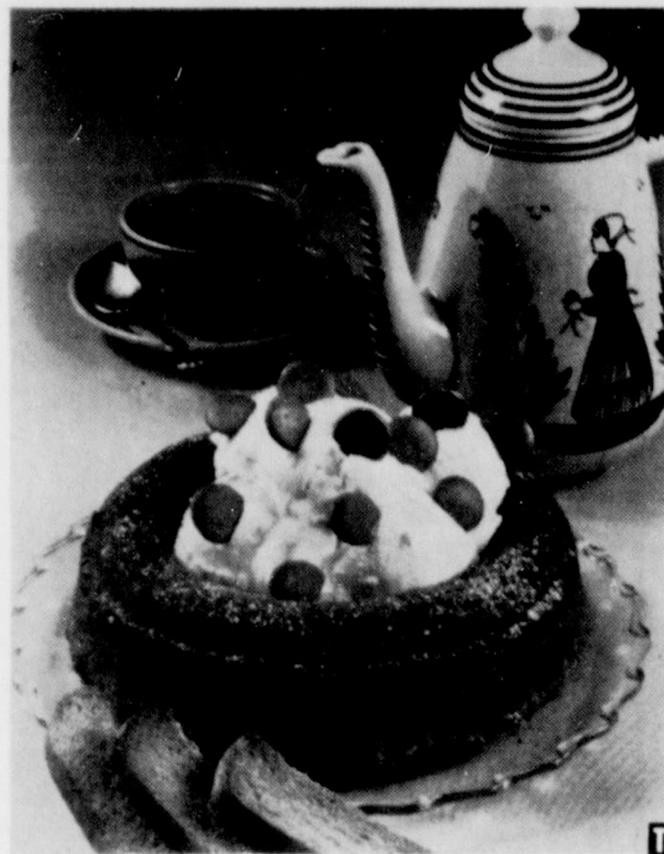
—Before packing sweaters and woollens away for the summer, place them in plastic bags and store overnight in the freezer. The low temperature should kill all moths.

—Take extra plastic bags in your suitcase. They will come in handy for wet washcloths, bathing suits and laundry.

—Keep matches in waterproof plastic bags on camping and fishing trips.

—Keep plastic bags in glove compartment of car for accidental sicknesses.

AN OLD WORLD TORTEN

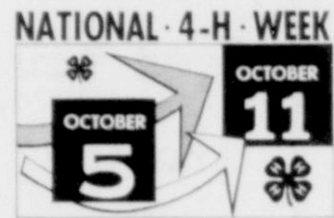


The world's richest, most beautiful tortens or cakes can be found in Viennese, German, and Swiss pastry shops. The cakes tend to be less sweet than American cakes and are often made with ground nuts, chocolate, a touch of liqueur, lots of eggs, butter and whipped cream. Capture Viennese flavor in this moist light ring cake made with finely rolled zwieback in place of flour. To serve, pile scoops of butter pecan ice cream in the center and garnish generously with chocolate candies.

CHOCOLATE-ALMOND RING

- | | |
|--|---|
| 1/4 cup butter or margarine | 1 teaspoon baking powder |
| 1/4 cup granulated sugar | 2 tablespoons brandy |
| 4 eggs, separated | 2 tablespoons milk |
| 4 ounces sweet cooking chocolate, finely grated | 1 quart butter pecan or vanilla ice cream |
| 4 ounces unblanched almonds, finely ground (1 cup) | Malted Milk Crunch |
| 12 NABISCO Zwieback, finely rolled (about 1/4 cups crumbs) | |

Beat butter or margarine until creamy. Add sugar, then egg yolks, beating until light and fluffy. Combine next four ingredients. Stir with brandy and milk into egg mixture. Beat egg whites until stiff, but not dry. Fold into chocolate mixture. Pour into a well greased 6 1/2 cup ring mold. Bake in a preheated moderate oven (350 F.) about 40 minutes, or until cake tester inserted in center comes out clean. Cool in pan for five minutes. Loosen around edges; then turn out on rack to cool. To serve, fill center with ice cream and garnish with Malted Milk Crunch. Make 12 (2 1/2-inch) wedges.



Clip & Save

Monday thru Friday

- 6:30 Music: Country Style
- 7:00 Today Show
- 7:25 News
- 7:30 Today Show
- 8:25 News
- 8:30 Today Show
- 9:00 It Takes Two
- 9:25 NBC News
- 9:30 Concentration
- 10:00 Sale of the Century
- 10:30 Hollywood Squares
- 11:00 Jeopardy
- 11:30 Name Droppers
- 12:00 Newswatch
- 12:20 Bill Harkins' "Guest book"
- 12:30 You're Putting Me On
- 1:00 Days Of Our Lives
- 1:30 The Doctors
- 2:00 Another World
- 2:30 Bright Promise
- 3:00 Letters to Laugh In
- 3:25 Fashions In Sewing
- 3:35 Mike Douglas Show
- 4:30 *Perry Mason
- 5:30 Huntley-Brinkley Report
- 6:00 Newswatch

Thursday p. m.

- 6:30 Daniel Boone
- 7:30 Ironside
- 8:30 Dragnet
- 9:00 Dean Martin
- 10:00 Newswatch
- 10:30 Chuck Fairbanks
- 11:00 Tonight Show
- 12:00 Newswatch
- 12:15 Enchantment Hour
- Friday p. m.
- 6:30 The High Chaparral
- 7:30 The Name of the Game
- 9:00 Bracken's World
- 10:00 Newswatch

TV SCHEDULE

Channel 4

Monday thru Friday

- 10:30 Tonight Show
- 12:00 Newswatch
- 12:15 *Enchantment Hour
- Saturday
- 7:00 Heckle and Jeckle
- 8:00 Here Comes the Group
- 8:30 The Pink Panther
- 9:00 H.R. Puffnuff
- 9:30 The Banana Split Adventure Hour
- 10:30 Jambo
- 11:00 Flintstones
- 11:30 Underdog
- 12:00 Underway for Peace
- 12:30 Farm & Home Show
- 1:00 World Series Baseball
- 4:00 Sugarfoot
- 5:00 Make Room for Daddy
- 5:30 Huntley-Brinkley
- 6:00 Wild Kingdom
- 6:30 Andy Williams
- 7:30 Adam 12
- 8:00 Sat. Nite at the Movies
- 10:00 Newswatch
- 10:30 Great Music
- 10:45 Joe Pyne Show
- 12:00 Enchantment Hour

Sunday

- 7:00 Herald of Truth
- 7:30 Encounter
- 8:00 Insight
- 8:30 Glory Road
- 9:00 Adventure Theater
- 10:30 This is the Life
- 11:00 Church Services
- 12:00 Meet the Press
- 12:30 World Series Baseball
- AFL Football Game
- 6:00 Newswatch
- 6:30 Walt Disney

Sunday (Cont.)

- 7:30 Bill Cosby
- 8:00 Bonanza
- 9:00 The Bold Ones
- 9:00 Newswatch
- 10:30 Joe Kerbel
- 11:00 Movie

Monday p. m.

- 6:30 My World and Welcome to It
- 7:00 Laugh In
- 7:00 Movie
- 10:00 Newswatch
- 10:30 Tonight Show
- 12:00 Newswatch
- 12:15 Enchantment Hour

Tuesday p. m.

- 6:30 I Dream of Jeannie
- 7:00 That's Debbie
- 7:30 Julia
- 8:00 Tuesday nite at the Movie
- 10:00 Newswatch
- 10:30 Tonight Show
- 12:00 Newswatch
- 12:15 *Sugarfoot

Wednesday p. m.

- 6:30 The Virginian
- 8:00 Kraft Music Hall
- 9:00 Then Came Bronson
- 10:00 Newswatch
- 10:30 Tonight Show
- 12:00 Newswatch
- 12:15 Enchantment Hour
- 1:15 Sign off

Channel 7

Friday p. m.

Monday thru Friday

- 6:15 Spanish Kindergarten
- 6:30 Tuggle Cartoons
- 6:45 Jack Tompkins Farm
- 9:00 Dennis The Menace
- 9:30 Hazel
- 10:00 Margaret Logan
- 10:30 Dick Van Dyke
- 11:00 Bewitched
- 11:30 That Girl
- 12:00 Pro News
- 12:15 Pro Weather/Farm
- 1:00 Newlywed Game
- 1:30 Dating Game (C)
- 2:00 General Hospital (C)
- 2:30 One Life to Live (C)
- 3:00 Galloping Gourmet (C)
- 3:30 Batman (C)
- 4:00 Dark Shadows (C)
- 4:30 Flintstones (C)
- 5:00 ABC News (C)
- 5:30 Gilligan's Island
- 6:00 Pro News (C)
- 6:15 Weather (C)
- 10:00 Pro News (C)
- 10:15 Weather/Hotline (C)
- 10:30 Hotline/Sports (C)
- 10:40 Rona Barrett/News (C)

Thursday p. m.

- 6:30 Ghost & Mrs. Muir
- 7:00 That Girl
- 7:30 Bewitched
- 8:00 Tom Jones
- 9:00 It Takes A Thief
- 10:45 Invaders
- 11:45 Highway Patrol

Channel 10

Monday thru Friday

- 6:30 Film Feature
- 7:00 Farm/Ranch Show
- 7:20 News-Weather-Paul Harvey
- 7:30 CBS News
- 8:00 Capt. Kangaroo
- 9:00 Coffee Time
- 9:30 The Beverly Hillbillies
- 10:00 Andy of Mayberry
- 10:30 Love of Life
- 11:00 Where The Heart Is
- 11:25 CBS News
- 11:30 Search for Tomorrow
- 12:00 Scene at Noon
- 12:30 News, Weather, Farm
- 1:00 Love Is A Many Splendored Thing
- 1:30 The Guiding Light
- 2:00 The Secret Storm
- 2:30 The Edge of Night
- 3:00 Gomer Pyle
- 3:30 Lucy Show
- 4:00 Truth or Consequences
- 4:30 The Big Valley
- 5:30 CBS Evening News
- 6:00 Scene At 6:00

Thursday p. m.

- 6:30 Family Affair
- 7:00 Jim Nabors
- 8:00 Thursday Night at the Movies
- 10:00 Scene At 10:00
- 10:45 Merv Griffin
- 12:00 Medic
- 12:30 T. V. Reader's Digest

Friday p. m.

- 6:30 Get Smart
- 7:00 Good Guys
- 7:30 Hogan's Heroes
- 8:00 CBS Friday Night Movie
- 10:00 Scene At 10:00

Sunday, Cont.

- 11:00 Zoorama
- 11:30 My Friend Flicka
- 12:00 Pro News
- 12:15 Weather/Sports
- 12:30 Issues & Answers
- 1:00 Sunday Showcase 1 & 2
- 3:00 Roller Derby
- 4:00 Time Tunnel
- 5:00 Western Sportsman
- 5:30 Wilburn Brothers
- 6:00 Land of Giants
- 7:00 The FBI
- 8:00 Sunday Night Movie
- 10:00 ABC News
- 10:15 Pro News
- 10:30 Weather/Sports
- 10:45 Starlite Theatre

Sunday, Cont.

- 6:30 Music Scene
- 7:15 New People
- 8:00 Survivors
- 9:00 Love American Style
- 10:45 Untouchables
- 11:45 Highway Patrol

Monday p. m.

- 6:30 Mod Squad
- 7:30 Movie of the week
- 9:00 Marcus Welby
- 10:45 Outer Limits
- 11:45 Highway Patrol

Tuesday p. m.

- 6:30 The Flying Nun
- 7:00 Courtship of Eddies Father
- 7:30 Room 222
- 8:00 Wed. Nite Movie
- 10:45 Laredo
- 11:45 Highway Patrol

Wednesday p. m.

- 6:30 The Christy's
- 7:00 The Answer
- 8:30 Dudley Do Right
- 9:00 George of the Jungle
- 10:00 Bullwinkle
- 10:30 Notre Dame Football

Sunday, Cont.

- 5:00 The 21st Century
- 5:30 News Report
- 5:50 Weather Cast
- 6:00 Lassie
- 6:30 When In Rome
- 7:00 Ed Sullivan
- 8:00 Leslie Uggams
- 9:00 Mission Impossible
- 10:00 Scene at 10:00
- 10:45 Rawhide
- 11:45 Late Movie

Monday p. m.

- 6:30 Rome with Love
- 7:30 Here's Lucy
- 8:00 Mayb, R.F.D.
- 8:30 Doris Day
- 9:00 Carol Burnett Show
- 10:00 Scene at 10:00
- 10:45 Merv. Griffin
- 12:00 Medic
- 12:30 TV Reader's Digest

Tuesday p. m.

- 6:30 "The Mystery of Animal Behavior"
- 7:30 Governor and J.J.
- 8:30 CBS News
- 9:30 KFDA Special
- 10:00 Scene at 10:00
- 10:45 Merv. Griffin
- 12:00 Medic
- 12:30 TV Reader's Digest

Wednesday p. m.

- 6:30 Glen Campbell
- 7:30 Bev. Hillbillies
- 8:00 Medical Center
- 8:30 Green Acres
- 9:00 Hawaii 5-0
- 10:00 Scene at 10:00
- 10:45 Merv. Griffin
- 12:00 Medic
- 12:30 TV Reader's Digest

JOHNSON'S FOOD MARKET

S and H Green Stamps
Double On Wed. With Cash Purchase of \$2.50 or More
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Lanes MELLORINE		3 Half Gallon	\$1.00
ROUND STEAK	BEEF LIVER	CHUCK ROAST	
Lb. 89¢	Lb. 39¢	Lb. 59¢	
LETTUCE	GRAPES	GRAPES	
Head 19¢	Tokay Lb. 19¢	Lb. 19¢	
COFFEE	FLOUR	FLOUR	
3 Lb. Can \$2³⁹	10 Lb. \$1⁰⁹	10 Lb. \$1⁰⁹	
GREEN LIMAS	CREAM OF OATS	CREAM OF OATS	
No. 2 Can 29¢	Instant 39¢	Instant 39¢	
PIE APPLES	FURNITURE WAX	FURNITURE WAX	
No. 2 Can 33¢	Johnson New \$1¹⁹	Johnson New \$1¹⁹	
HAWIIAN PUNCH	SOFLIN TISSUE	SOFLIN TISSUE	
Flavors 37¢	10 Rolls 79¢	10 Rolls 79¢	
46 Oz. Can			

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***FM Music**

***Local Weather**

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NEW EMPLOYEE. . . Linda Dozier began duties as clerk in the Texas Employment Commission Office this week. The office is located at 6th and Euclid in Friona, and provides free service to employers and prospective employees.

Bookmobile Sets Regular Stops

The High Plains Bookmobile will be in the Friona area this week for its regular stops. They are scheduled as follows:
 Thursday-Oklahoma Lane, 9:35-10:20; Rhea, 11:45-12 noon; Friona Elementary School, 1:15-1:45, and Black, 2-3 p.m.
 Friday-Hub, 8:45-9:45 a.m.; White's Elevator, 10-11 a.m.; Lazbuddie, 12 noon-1 p.m. and Clay's Corner, 1:15-2:15 p.m.
 Saturday-Friona, 1-4 p.m.

Mr. and Mrs. Lowell Daniel, Colton, California, were weekend visitors in the home of Mr. and Mrs. Roy Daniel. The Lowell Daniels left Monday for a visit with relatives in Oklahoma City before returning to their homes.

Donna McBroom, who is a student at Jane Brooks School, Chickasha, Oklahoma, spent last weekend visiting her parents, Mr. and Mrs. Everett McBroom.

Contest Results

(Editor's note: Following are the scores of games included on last week's contest page.)

- Hereford 15, Phillips 6
- Canyon 19, Dalhart 8
- Borger 21, Dumas 9
- Tulia 10, Littlefield 7
- Abernathy 21, Olton 7
- Morton 7, Farwell 0
- Lazbuddie 42, Whiteface 0
- Plainview 26, Pampa 6
- West Texas 24, Wichita St. 14
- Oklahoma St. 17, Texas Tech 10
- Texas 56, Navy 17
- Alabama 33, Mississippi 32
- Notre Dame 42, Michigan St. 28
- Dallas 38, Philadelphia 7
- (Dimmitt 27, Friona 0)

REVOLUTION THROUGH Reading

Boys and girls want to read as earnestly as their parents and teachers would like them to and, in the near future, they will be able to do so much more easily.

Whether they admit it or not, youngsters feel very badly about reading poorly or not at all. Stumbling over words in front of their peers can be more painful than fumbling at a football game. Embarrassment leads to behavior problems. In the past, the poor reader, rather than face repeated failure, would give up and find other ways to occupy himself in the classroom. At best, this meant drawing in a notebook or making paper airplanes.

For many years, parents, teachers and student have been concerned with this problem. Now new systems of programmed learning have been devised to make learning to read pleasant and easy for pupils of all ages and all social, economic and cultural levels.

"The theory of programmed learning is that a student can learn faster, more thoroughly and progress at his own rate if the material is given to him in small, organized bits," relates Dr. Allen D. Calvin, president of Behavioral Research Laboratories of Palo Alto, Calif., which recently introduced its highly successful Project Read, now being used

in more than 40 American cities.

It is a program of individualized instruction. BRL consultants analyze the reading problems of a school system and then create a specific program to meet that system's needs. The key to success is the development of a method to solve a particular set of

problems. Such systems are rapidly putting the traditional lock-step kind of reading instruction into the past.

"Our texts," continued Dr. Calvin, "are in question-and-answer or fill-in-the-blank formats. On the left side of a page is the text with blanks to be filled in; on the right side are the answers which are covered as the student reads down the text."

For many children in this project, programmed reading has brought their first experience with success. And they like their teachers, their parents and themselves better for it!



STUDENT OF THE WEEK. . . LaFonda Hodges, student employee at Friona State Bank, is saluted this week, as the Distributive Education program's "student of the week." She is shown with bank cashier Jerry Hinkle.

Hubert Talley Dies In Clovis

CLOVIS, N.M. (Special) — Hubert Talley, 52, was dead on arrival at Clovis Memorial Hospital Sunday evening after he became ill at his home.

Services will be at 10 a.m. today in Kingswood Methodist Church with the Rev. Robert E. Harrison, pastor officiating. Burial with graveside rites by the American Legion will be in Lawnhaven Cemetery directed by Steed Funeral Home.

He was a farmer and had lived in the Clovis area since 1927.

He was a member of the American Legion.

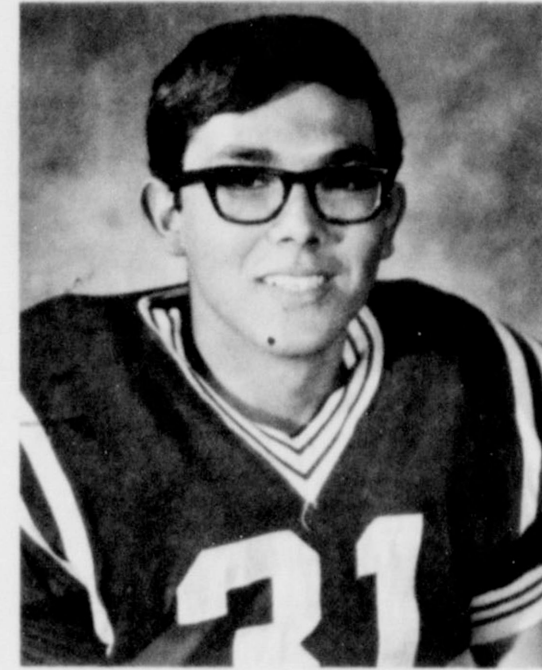
Survivors include his wife; a daughter, Mrs. Pearl Leonard of Clovis; two stepsons, Archie G. Martin of Indianapolis, Minn. and Leon Martin with the U. S. Navy; two stepdaughters, Mrs. Anna L. May of Amarillo and Mrs. Linda Kay Caster of Lubbock; five sisters, Mrs. Rose Goodman of Denver, Colo., Mrs. Lillian Mayberry of Vernon, Mrs. Mae Ardison of Santa Fe, Mrs. Sally Cole of Friona, and Mrs. Mary York of Anaheim, Calif.; four brothers, Harry Talley of Texaco, and Calvin Talley, Joe Talley and Richard Talley, all of Friona.

There are 107 Army Reserve Schools with 320 satellites in the United States, Europe, Puerto Rico, Hawaii and the Philippines. In 1967 over 29,000 Army Reservists attended these schools to improve their proficiency or learn new skills.



SUPPORT THE CHIEFTAINS FRIDAY NIGHT!

Back The Chiefs In Their Home-Coming Game Against Hale Center!



Meet Isidore Cordova Starting Fullback

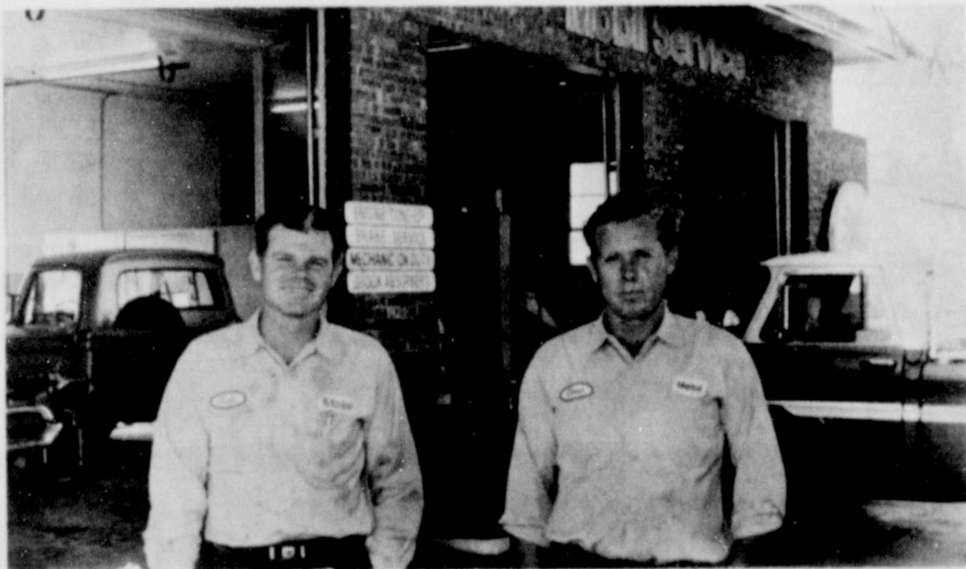
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- *Brake Special . . . \$8.00 (Plus Parts)
- *Tuneup Special . . . \$6.00 Labor On 6 Cyl.
\$8.00 Labor On 8 Cyl. (Plus Parts)
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Hocking Drinking Glass FREE With Fill-Up Of 8 Gallons Or More

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Ford. Take a quiet break. Move into the quieter world of the sleek new Ford with a computer-designed S-frame and a unique new suspension system. The ride is so smooth and vibration-free that you have to test-drive it to believe it.

Torino. All new clear through. Torino is the most completely changed car of the year. Longer. Wider.

Smoother. And sparked by six great V-8's up to the big 429 4V Cobra Jet Ram-Air V-8.

Maverick. Still \$1995*. The Simple Machine. The car that held the price line is the best-selling car of the seventies. Maverick already has more than 150,000 happy owners. Join them . . . see how simple life can be.

*Ford's suggested retail price for the car. White sidewall tires are not included; they are \$22.00 extra. Since dealer preparation charges (if any), transportation charges and state and local taxes vary, they are not included; nor is extra equipment that is specially required by state laws.

Ford gives you Better Ideas. It's the Going Thing!

FRIONA MOTORS

Grand & Highway 60

P.O. Box 957

Friona, Texas



New Director Named In SCD Election

"Jimmie Cockerham of Bovina has been elected director of the Parmer County Soil and Water Conservation District," Board Chairman L. L. Grissom announced this week.

Cockerham who farms north of Bovina, was elected to the post on October 1 by landowners in Zone 1 of the district.

"The new director will represent the people of his part of the District in helping to promote a total program of soil and water conservation," Grissom said.

Cockerham already serves as an example in the field of conservation. He has developed complete conservation plans on all the land he owns and operates. In addition, he is carrying out two of these plans through the Great Plains Conservation Program.

Cockerham replaces Vernon Estes, who has served as director for the past five years.



ASC Committee Members Named

Winners in the ASC community committeemen election were announced this week by Prentice Mills, ASC office manager for Parmer County.

Elected as community committeemen were the following: Community "A"- Ernest Anthony, D. L. Carmichael and Curtis Murphree; Community "B"- T. L. Gleason, Joe Tarter and Bill Brown; Community "C"- Troy Christian, Tom Caldwell and Leon Billingsley.

Louis Welch is county chairman and other county committeemen are Jimmie Heard, vice-chairman; John Agee, Tom Beauchamp and Carl Schlenker.

DRAWING WINNERS. . . . Two recent winners in Friona's "Gifts Galore" promotion are shown above. In the upper photo, Mrs. Leroy Johnson is shown receiving a \$25 gift certificate from Graham Prewett, manager of Hurst Department Store. In the background is Sue Procter. In the other photo, Mrs. J.R. Nazworth gets a similar certificate from Haywood Vaughn of Haywood's Cut 'N Curl. The final drawing will be held this Saturday at 3 p.m.

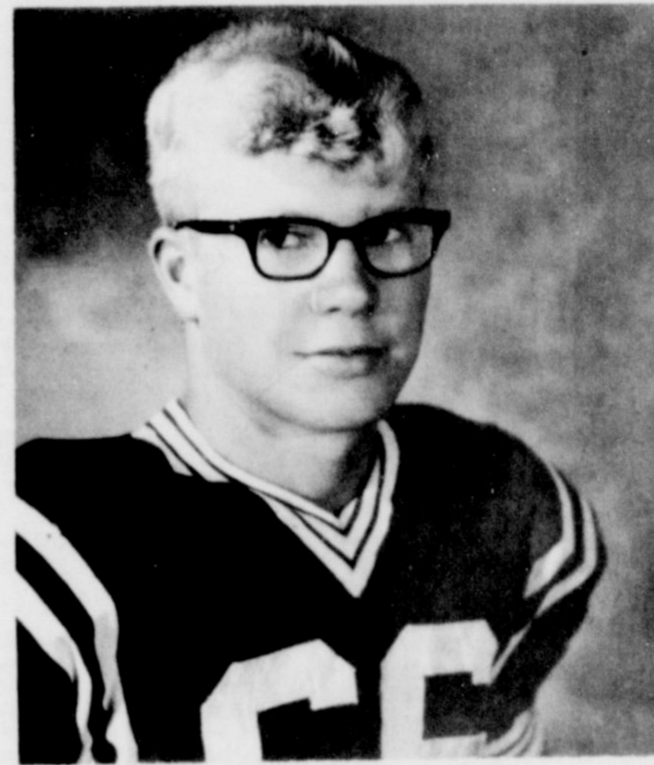
Cotton garments guaranteed not to shrink more than 1% will not lose their fit.

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HOW ABOUT YOU ?



Charles Fangman
Starting Guard

Friday Night
Homecoming

FRIONA Vs HALE CENTER

* * * * *

Welcome Exes

ROCKWELL BROS. & CO.

"LUMBERMEN"

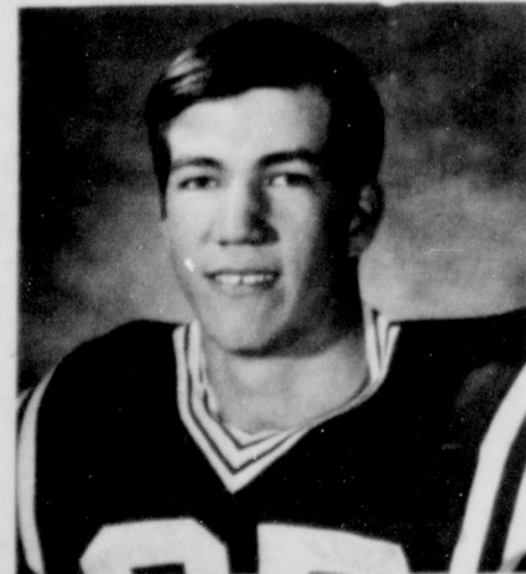
Friona

O. F. Lange, Mgr.

Ugh! Scalp-em The Hale Center Owls In Chieftain Homecoming Game Friday Night.



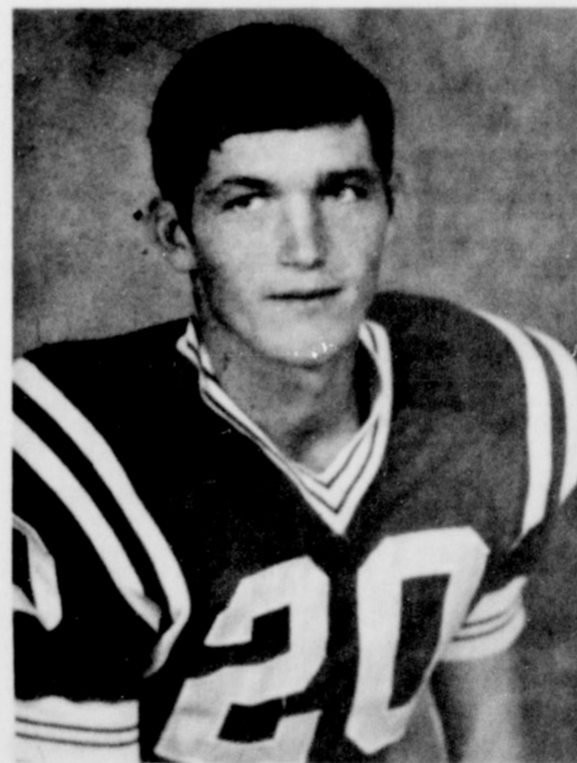
Floyd Schlenker
Starting Tackle



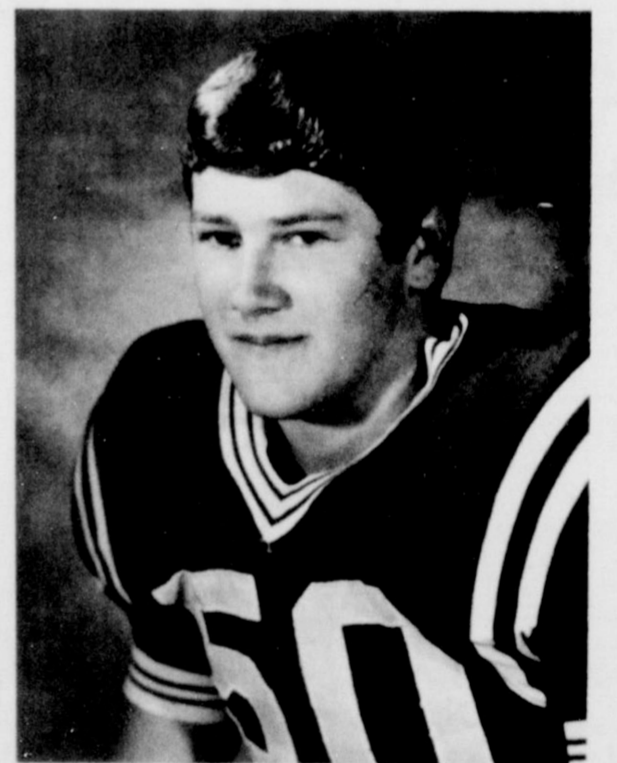
Raymond Hamilton
Starting End



WELCOME ALUMNI



Rickey Davis
Starting Halfback



Donnie Cartheil
Starting Center

FRIONA Vs. HALE CENTER 7:30 - FRIDAY

KENDRICK OIL CO.



 PHILGAS

THE FRIONA STAR INC.

Young Club Members Are Observing 4-H Week Here

National 4-H week is being observed this week, October 5 to 11, by the 27 young members belonging to the local 4-H Chapter in Friona. "4-H, Opportunity for All" is the theme for this year's observance with emphasis on 4-H benefits available to boys and girls of all cultural, racial, and economic backgrounds.

Other aims of National 4-H Week are to encourage more youth, 9 to 19, to take advantage of 4-H opportunities; to urge more men and women to volunteer as 4-H leaders and to enrich their own lives in addition to serving youth; to recognize the important contribution of parents to 4-H and influence their continued cooperation.

Locally, the young members of Friona's 4-H are participating in many varied activities. The following is a brief rundown of the accomplishments of each member.

Mary Beth Bennett has been in 4-H work for four years. She has served as social chairman, and county council delegate. She participates in clothing, sheep and rifle activities. Her special accomplishments include: District in dress review, County dress review three years, Parmer County Fat Stock Show, Parmer County 4-H Fair, Reserve Champion Dorset Lamb and County Share the Fun Contest.

Diane Bennett is a two year member of 4-H. She has served as county council delegate and participates in clothing, sheep, and money management activities. Her special interests include Parmer County Livestock Show and the Parmer County 4-H Fair.

Randy and Tim Boeckman are both new members to 4-H this year. They will be in the rifle group.

Phil Brock is a one year 4-H member in the rifle group. He entered the grains division of the Parmer County 4-H Fair this year.

Cathy Cunningham is a one year member participating in clothing and cooking. She has entered the county dress review and the county food show and has won a cooking award.

Debra Dorrell is a one year member of 4-H participating in clothing and entering the county dress review.

Gail Graham is a four year clothing member and has entered the county dress review for four years.

Brian and Larry Gore are both one year members and are raising a calf. They entered the Parmer County 4-H Fair this year.

Karen Hart is a five year member of 4-H and has served as president, county council

delegate, and county council secretary. She has been active in beef, swine, lamb, clothing, cooking and rifle activities. She has entered the county dress review for four years county food show two years, county share the fun contest, district dress review and district food show. She has attained the farm bureau leadership award, 100% attendance for five years and has entered the Parmer County Fat Stock Show, Parmer County 4-H Fair and has shown cattle at several state fairs.

Holly Hart is a four year member and has served as social chairman, secretary-treasurer, and reporter. She is active in beef, swine, lamb, clothing, sewing and rifle. She went to district in the Share the Fun Contest, and has also entered the dress review four years, the county food show two years, Parmer County Fat Stock Show, Parmer County 4-H Fair and has shown livestock at several state fairs. She has received the Farm Bureau leadership award and a 100% attendance award.

Coy Jameson is a five year member and has served as president and reporter. He participates in rifle, poultry, landscaping, safety, electricity, and photography activities. He won the district rifle team and has received a rifle award, the Farm Bureau leadership award, a 100% attendance award and has entered the Parmer County 4-H Fair.

Wade Jameson is a two year rifle member and has served as president and has entered the Parmer County 4-H Fair.

Jody Menefee is a two year member interested in swine. He has served as vice president and has entered the Parmer County Fat Stock Show.

Doug Norwood is a two year rifle member and has served the group as reporter.

Gary Stone is a three year rifle member and has served as president and on the county council. He has also served on the achievement banquet program and in the Parmer County 4-H Fair.

Gayla Self is a four year clothing member and has entered the County dress review four years.

Gene Strickland is a three year member interested in the sheep and swine. He has entered the Parmer County Fat Stock Show and has a sheep award.

Alonzo Strickland is a two year member and has served as secretary-treasurer. He is interested in sheep and swine and has entered the Parmer County Fat Stock Show.

Garvin Thorn is a three year member interested in horses and beef. He has entered the

Amarillo Fat Stock Show, Hereford Stock Show, Parmer County Fat Stock Show and the Parmer County 4-H horse show.

Johna Thorn is a one year member also interested in horses and beef and she has entered the Parmer County 4-H Horse Show.

Randy Terry is a two year member and has served as vice-president. He is interested in rifle, photography, and money management. He has received a 100% attendance award.

Diane Westbrook is a one year member interested in raising lambs, swine and poultry.

Charles Wilkins is a two year member interested in swine and rabbits. He has served as vice president and has entered the Parmer County Fat Stock Show and the Parmer County 4-H Fair.

Tripp Horton is a two year rifle member and has been in District Rifle Competition.

Courthouse Notes

Instrument report ending September 27, 1969 in County Clerk Office Bonnie Warren, County Clerk.

WD, First Fed. Sav. & Loan, Florian E. Jareski, Lots 1 & 2, Blk. 41, Friona

DT, Florian E. Jareski, First Fed. Sav. & Loan, Lots 1 & 2, Blk. 41, Friona

WD, Gil DeLeon, Jr., Ismael R. Rodriguez, Southeastly 70' of Lot 1, Blk. 101 Bovina

DT, Ismael R. Rodriguez, F. H.A., Southeastly 70' of Lot 1, Blk. 101 Bovina

WD, E. A. Sheek, Bill J. Benham, 2.5 ac out E/side SE 1/4 of Sect. 20 T5S

DT, Bill J. Benham, E. A. Sheek, 2.5 ac out E/side SE 1/4 of Sect. 20 T5S

WD, Ben Foster, Jr., Foster Fertilizer Co., Part of SE 1/4 Sect. 73 Kelly H.

WD, H. A. Hyde, Maxine Bolding, Und. 1 1/2 int in NW 1/4 NE 1/4 Sect. 6, Blk. H. Kelly

WD, H. A. Hyde, Trunell W. Hyde, Und. 1/2 int in E 1/2 SE 1/4 Sect. 10, Sullivar

WD, H. A. Hyde, Evan Den Kimbrough, Und. 1/2 int in SW 1/4 NW 1/4 Sect. 10, Sullivar

WD, H. A. Hyde, Omer E. Hyde, Und. 1/2 int in SE 1/4 SW 1/4 Sect. 6, Blk. H. Kelly

WD, Rodney James Klemke, Jimmie B. Hughes, Lot 2 & N 20' Lot 3 Blk. 9, Drake, Friona

WD, Veterans' Affairs, Jack D. Moseley, S 1/2 Lot 5 & Lot 6, Blk. 4, Lakeside Add Friona

DT, Jack D. Moseley, Hi-Plains Sav. & Loan, S 1/2 Lot 5 & Lot 6, Blk. 4, Lakeside Add Friona

DT, Delvin Langford, First Fed. Sav. & Loan, Lots 26, 27, 28, 29, Blk. 21, OT Farwell

Abst. Judg., Lucile Bergner, et al vs Sam Sudderth, SR



PLANNING COMMITTEE. . . The planning committee of the local 4-H organization got together this week to set up plans for the forthcoming Achievement Banquet. Standing left to right are Ronny McNutt, County Agent; Janice Miller, County Home Demonstration Agent; Coy Jameson, Wade Jameson; and Dale Hart, local sponsor. Seated left to right are Holly Hart, Brian Gore, Larry Gore, and Karen Hart.

On The Farm In Parmer County

RONNIE McNUTT
County Agent

Involvement is a term heard a lot these days. Also demonstration. Many of today's headlines involve youth who demonstrate.

Well, this week-October 5-11, more headlines will be highlighting stories of youths who are involved and who do demonstrate for what they believe in: 4-H.

This is National 4-H Week. It is observed by more than 3 million boys and girls from 9 to 19 years of age, and some 26 million men and women who once were 4-H members.

These 3 million youth represent every State and county in the United States. When they "joined" 4-H they agreed to learn-by-doing the 4-H way. And they have.

Backstopping these future citizens and leaders of our country are several million parents, aunts, uncles, grandparents, volunteer leaders and the thousands of men and women employed by the Cooperative Extension Service who supervise and guide 4-H youth work. Also scores of private business enterprises have supported 4-H for half a century.

And that's a sizable number of men, women and children to be "involved" in a group "demonstrating" the merits of 4-H.

To them and the 4-H boys and girls I extend my congratulations and sincere good wishes for their success in "learning by doing." We look forward to their continuing demonstration to show others how to prepare a better meal, grow better crops, raise better livestock, practice greater safety, to build a better way of life.

SUPPLEMENTAL FEEDING OF BEEF CATTLE
Urea, grain and/or oil seed meals are used many times as supplements for cattle.

Urea is a nitrogenous compound which through bacterial action in the rumen and in the presence of sufficient amounts of carbohydrate feed is converted into protein. The reason for using this nitrogenous material is to lower protein cost. It contains no energy. Either the feed grade or fertilizer grade (281 or 282) may be fed. Mixtures containing urea require thorough mechanical mixing with such feeds as molasses and ground grain. The grain to urea ratio should be no less than eight pounds of grain to one pound of urea. Combinations of the grains and/or oil seed meals may be fed. These type mixes may also be mixed with salt or feed grade gypsum (calcium sulfate) to control intake. Mix with 25 per cent salt or limit consumption to about two pounds per head daily. Use one half as much gypsum as salt (12.5) per cent to limit to about the same intake. Stocker cattle may be fed a mixture of 90 percent concentrates and 10 per cent salt to control the intake to one per cent of body weight which permits growth gain on fair pasturage. Dusty ground grains may be controlled with five per cent molasses.

Cattle should be allowed an adjustment period when started on feeds containing urea. For instance, if four pounds of supplement is to be fed daily then feed two pounds daily for the first week and begin the four pounds at the beginning of the second week. Toxic symptoms may occur when feeds containing urea are fed to starved animals or upon rapid consumption. Urea toxicity may be noticeable by animals having a staggering or wobbly gait. If such is observed, administer orally one half to one gallon of a five per cent acetic acid solution or household vinegar.



At Home In Parmer County

By Janice Miller
County HD Agent

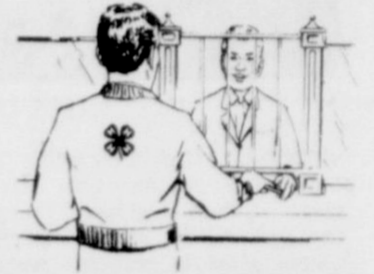
October 5-11-these are important days to Parmer County 4-H members. WHY? It's NATIONAL 4-H CLUB WEEK, and it gives members and leaders a chance to tell you how 4-H is "Opportunity for All."

Maybe some of you are curious as to what 4-H means to its members, and leaders. I asked one of these groups, "What is 4-H?" Here are some of the words and phrases they came up with-Fun, Learning, Team-work, Sportsmanship, Togetherness, Future, Achieving Goals, Everywhere. Had you thought about it like that?

Everyone knows about their favorite football teams right now, but how much do you know about the 4-H Team? None of the 4-H program could be carried on without all of the team members. Of course we all think of the 4-H member themselves. But the others are important too. There are interested parents, adult leaders, friends of 4-H, sponsors and donors and county extension agents. So as one member said "team-work" is a very important part of 4-H.

The Organizational Leaders help 4-H by working with the whole Club. These are only a few of the leaders in each club. But I want to recognize them and say "Thank You," to Mrs. Wayne Magness, Mrs. Walter Blalock, Mr. and Mrs. Doyle Green, Mrs. Hurshel Harding, Mr. and Mrs. Dale Hart, Mr. and Mrs. Earl Jameson, Mrs. Wayne Clark, and Mrs. Walter Kaltwasser. These adults spend many hours of their time helping with activities, with meetings, getting new members and leaders. They are achieving their own goals by the time they spend on tomorrow's youth. ARE YOU?

YOU CAN BANK ON 4-H



ANNOUNCING

I have sold my electrical service to James and Dale Cunningham, and would like to take this means of thanking my many friends and customers for their patronage and friendship during the 40 years that I have been in the electrical business here in Friona. I hope you will continue your patronage with the new ownership as you have in the past.

CUNNINGHAM ELECTRIC SERVICE

(Formerly Fred White Electric Service)

Phone 247-3100

409 W 11th

FEEDER STEER AUCTION

Thursday, Oct. 16, 1969 TOUR OF CATTLE — 9:30 a.m.
SALE 11:00 a.m.

LOCATED: 6 miles North and 5 miles West on Highway 214, then 7 miles West on dirt road, from Friona, Texas.

600 Head of Steer Yearlings

These steers should weigh approximately 650 pounds. All steers have been on grass since April.

All steers received the following in April:

- | | |
|---|--------------|
| I. Triple P Shot — A Blackleg | II. 2 cc ADE |
| B. Malignant Edema | |
| C. Pasteurella Infection (Shipping Fever) | III. Dipped |

TERMS OF SALE

The steers will be sold in 3 lots of 200 head each. A contract fee of \$10.00 a head will be required at the time of sale, the remainder will be due on delivery. Cattle will be delivered any time between October 17 and October 27. Cattle will be delivered free anywhere in Parmer, Deaf Smith, Curry, Castro, and Bailey Counties. Cattle being hauled outside this area will be weighed at Hi Plains Feed Yard, Friona, or Parmer County Cattle Co., Bovina. All cattle will be weighed straight. THERE WILL BE NO SHRINK. Owner will pay hauling on first 100 miles and buyers will pay hauling on any distance over 100 miles.

If you want to see the cattle, be at the sale by 9:30 a.m. for the Range Tour.

Owner **JAMES W. DIXON** Phone 806 - 295-3392 Friona, Texas

Bartlett & Potts Auction Service

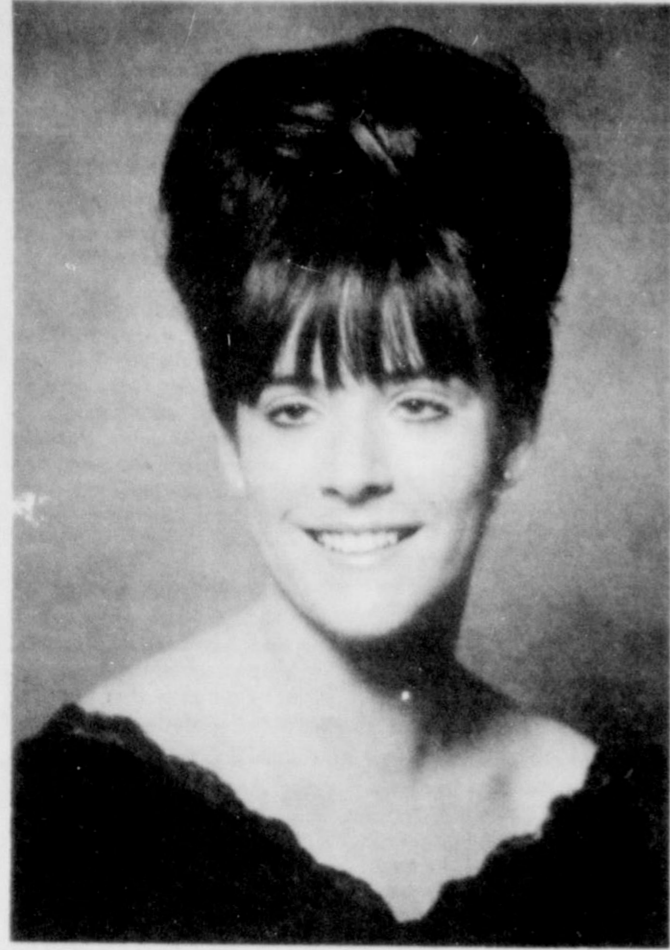
AUCTIONEERS
HOUSTON BARTLETT LARRY POTTS
Phone 505 389-2191 Phone 806 295-3393
Bovina, Texas Friona, Texas

CLERK
Gerald Floyd
Phone 806 247-2470
Friona, Texas

Contact any of us about information on the cattle or the sale.

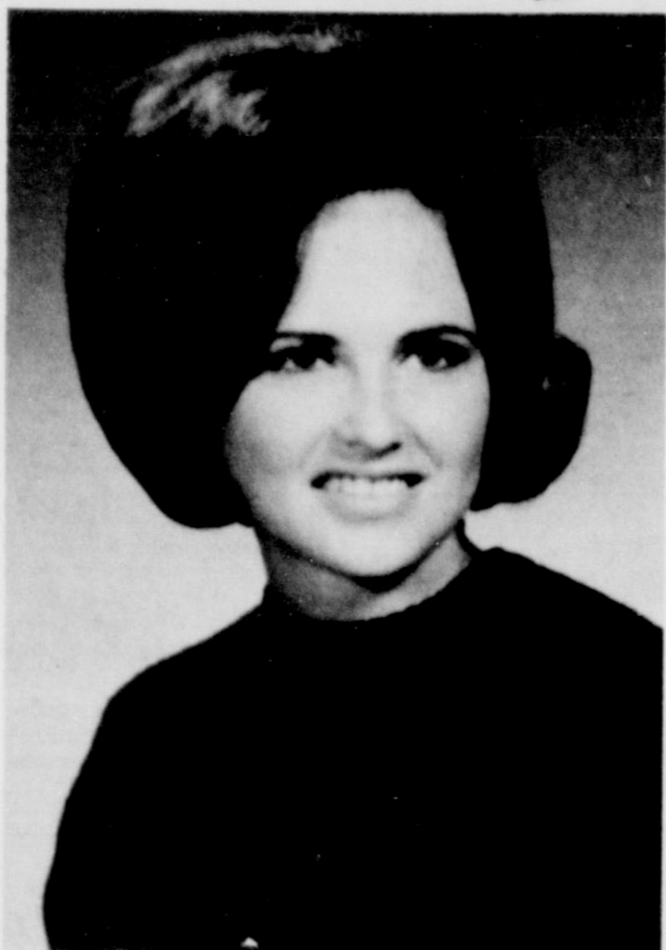
...winter can be neat with comfort
Electric Heat

SOUTHWESTERN PUBLIC SERVICE COMPANY
Comfort Electric Heating



TRESA TAYLOR

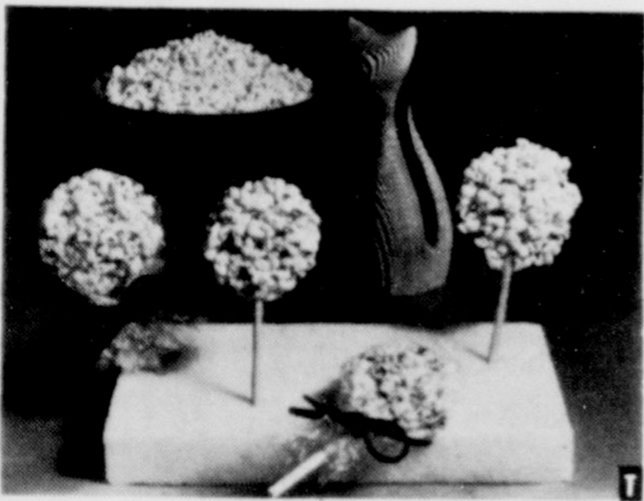
WEDDING DATE ANNOUNCED. . . Mr. and Mrs. Clayton Taylor have announced the engagement and approaching marriage of their daughter, Tresa, to Ellis Miller, Lubbock, son of Mr. and Mrs. Arthur B. Miller, Petersburg. The couple plans to exchange wedding vows at 7:30 p.m., Saturday, November 29, at Calvary Baptist Church, with Dr. Leon McBeth, professor at Southwest Baptist Seminary, Fort Worth, and cousin of the groom, reading the ceremony. Invitations are not being mailed locally, but friends of the couple are invited to attend.



CAROL STRUVE

COUPLE PLANS NOVEMBER WEDDING. . . Mr. and Mrs. Steve Struve, 1215 White Avenue, announce the engagement of their daughter, Carol, to Richard Jarrell Nicholson, son of Mr. and Mrs. Jerry D. Nicholson, Tyler, Texas. Miss Struve is a graduate of Friona High School and a senior in Texas Tech University. Nicholson, a veteran of the war in Vietnam, is employed in Shreveport, Louisiana, where the couple will complete their college education. The wedding will take place in November.

For Halloween: Put Popcorn On A Stick



A favorite with all trick or treaters is popcorn balls. Put popcorn balls or popcorn discs on a stick and Halloweeners will like them even better. This year there's a new twist to the Halloween popcorn ball. It is called popcorn uglies and the idea is to decorate the balls with the ugliest faces you can scare up. Do it with pieces of candy corn, candy wafers, chocolate chips and licorice laces dipped in Karo. Kids love popcorn uglies, the perfect treat for a scary Halloween.
Popcorn on a Stick
1/2 cup Karo light or dark corn syrup
1/2 cup sugar
1/2 teaspoon salt
2 quarts popped corn

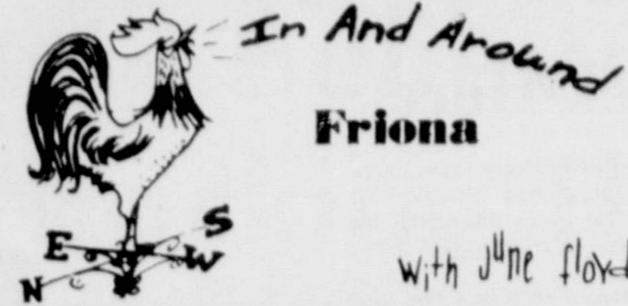
Mix corn syrup, sugar and salt in heavy saucepan. Cook over medium heat, stirring constantly, until mixture comes to a boil and boils 2 minutes. Gradually pour syrup over popped corn stirring constantly until evenly coated. With greased hands, shape into balls or into discs using as little pressure as possible. (If popcorn mixture cools during shaping, place over low heat.) Insert wooden stick into popcorn ball or disc. To decorate popcorn balls or discs, dip pieces of candy corn, candy wafers, chocolate chips and licorice laces in Karo and apply. Makes 6 popcorn balls or 10 discs.

Aluminum Foil Craft Demonstrated By Guest

Highlight of the Thursday afternoon meeting of Friona Young Homemakers was a demonstration of forged aluminum foil craft presented by Mrs. Ralph Wilson, who was a guest. Each club member and guest made an object.
The devotional was presented by Mrs. Alton Peak. Roll call was answered with an unusual Christmas gift or idea. New members present were Mrs. Danny Black and Mrs. Dale Smith.
Yearbooks were presented to the nine members present. Refreshments of Halloween cookies and punch were served to nine members, six guests, and two sponsors, Mrs. Ernest Osborn and Mrs. Arthur Turnbough, by Mrs. Larry Moyer and Mrs. O'Brian, hostesses.

Women's Organization Installs New Officers

During the business session of the Tuesday evening meeting of Women's Missionary Union of First Baptist Church in Fellowship Hall newly elected officers were installed by Mrs. L.C. Roots III of Summerfield. Mrs. Joe Talley was installed president. Others installed were Mrs. Johnny Mars, director; Mrs. Bob Watkins, study chairman; Mrs. Spencer Hough, activity chairman; and Mrs. Clarence Dixon, reporter.
Others present for the meeting, which began with a salad supper, were Mesdames Jim Johnston, Charlie Turner, T.E. Wood, Stan Benge, O.C. Rhodes, G.H. Brock, Bill Foll, Doyce Barnett, George Frye, Curtis Murphree, Ralph Taylor and Lee Witten.
Mrs. Gladys Watkins who is visiting in the home of her son and daughter-in-law, Mr. and Mrs. Bob Watkins, was a guest.
Mr. and Mrs. Lowell Daniel, Colton, California, were weekend visitors in the home of Mr. and Mrs. Roy Daniel. The Californians left Monday for a visit with relatives in Oklahoma City before returning home.



Any time you get in on a conversation centering on the progress of our town you will generally hear a question which begins with, "Why don't they. . . ? Had you ever thought that perhaps more good would be done if each of us considered improvements from the standpoint of "Why don't we. . . ?"
There's a little pamphlet in print on the subject, "A better world begins with me." Maybe we could adapt that idea and come up with something worthwhile whether it was "A cleaner Friona begins with me," "A friendlier Friona begins with me," or "A more progressive Friona begins with me."
Most Friona residents are very cooperative and are willing to assist others in any worthwhile project, so any of us could count on support of neighbors and friends if we would just get started.
Next time you begin thinking of things you would like to see done in our town, you might concentrate a little more and come up with a workable plan that would accomplish just the task you would like to have done.
The future of Friona, like the future of America, depends upon what we do with the opportunities which present themselves to us and how we handle situations and problems we are interested in solving.

At this time of year I'm always wondering how persons who are for Daylight Savings Time think about it. I'm a rebel and don't like the change at any time of the year, but during the month of October I like it least.

"What can't be cured, must be endured," according to Ben Franklin's Almanac, so we will have to go along with darkness at 7 a.m. until the end of this month. Then beginning the last Sunday in October we will have to adjust to a different schedule.

Maybe if someone would explain how we save any time by going on DST for several months out of each year, I would like the whole idea better. But, then, there's the possibility that I wouldn't accept the change any more gracefully if I fully understood the purpose of it.

This is National 4-H Club Week. Members of this nationwide organization represent some of our finest talent and are actively demonstrating for something they believe in. Let's all support local 4-H work in every way we can and encourage more youngsters to participate in the activities.

The Star Office was privileged to have two former residents of Friona visit it last week. Opal Mullins Nichols and her husband, Bill, who now live in Arkansas spent some time visiting with staff members. Mrs. Nichols, who is a registered nurse, was born in the house Mrs. F. W. Reeve now lives in.

At that time the house was a hotel, or possibly a rooming house would be a more apt phrase, and was operated by her grandmother, Mrs. Mary O'Reece, who moved to Friona from Mount Union, Iowa, in 1900.

The father of Mrs. Nichols, John "Bob" Mullins, was a salesman for the George Wright Land Company and was also an automobile racer.

Mrs. Nichols and one of her cousins, Cecil Ibbotson, who lives at Columbus Junction, Iowa, spent a great deal of time playing together as they grew up and one of their favorite pastimes was watching trains come through town. She reports that the depot in use at that time was red brick.

Bill Nichols, who is an electrician and boiler maker, is considering retirement and the couple had made a trip from Arkansas to Dallas, Fort Worth, Odessa, Truth or Consequences and Clovis looking for a location for a retirement home.

Of course, we suggested that they consider Friona. Mrs. Nichols reported that she had seen an ad in an Arkansas paper in 1946 which was of much interest to her. The hospital, which was in its construction phase, needed registered nurses.

Visiting with the couple was a pleasant experience and we hope they will at least come back through for a visit.
Then another day Lewis Robards of Cartwright, Oklahoma, visited in our office a few minutes. He is a former Friona resident, too. However, it surely was a different Friona from the one we know.

He said, "When I moved here 45 years ago, Friona was a village of about 200 people." He owns some land north of town, but doesn't get back very often.

Many of our readers will probably remember Dennis Robards. He and Lewis were brothers. Dennis and his wife, the former Ruby Lloyd, moved from their farm northwest of town to Sherman several years ago. Both have died since then.

Real soon you will be called upon to contribute to the United Fund Drive. If you aren't familiar with what this fund does and represents, it would be well for you to spend some time learning about it.
It is always good to know what we are spending our money for.

The Dawn and Dusk chapters of Future Homemakers of America will be serving their annual Tasting Bee in the high school cafeteria beginning at 5 p.m. Friday.

Admission will be \$1.25 for adults and 75¢ for children. Meats, breads, vegetables, salads, cakes, pies and drinks will be served. If you wish to buy a ticket ahead of time, you may contact any member of the sponsoring organization.

Does someone have a used tent they would like to lend or give to the Girl Scouts? There is a need for one which can be left at the Scout House for Girl Scouts to use in learning to set up a tent, which is a requirement for one of the outdoor badges.

If you have one available, please call Mrs. Watson Whaley, neighborhood chairman, Mrs. Bill Bandy or any of the leaders you may happen to know.

Learn from the mistakes of others. You can't live long enough to make them all yourself.



Girl Scouts Plan Fund Raising Projects

At the Monday afternoon meeting of Girl Scout Troop 166 at Girl Scout House plans were completed for a Christmas card sale as a moneymaking project for the troop. Cards were distributed to members of the troop. Profits from the sale of the cards will go into the activity fund.

Mrs. Troy Young, one of the leaders, spoke to the group on the subject of "Personal Health." Each member of the troop is working on a personal health badge.
A film on Girl Scouting was shown by another leader, Mrs. Watson Whaley, who was assisted by Mrs. Bobby Perkins and Lou Whaley, who are the other leaders.
Anyone wishing to buy Christmas cards is asked to contact any member of the troop or call Mrs. Young at 247-3203 or Mrs. Whaley at 247-3306.
Mrs. A.W. Anthony Sr. was chosen as the troop grandmother. Refreshments were served by Janice Peak and Jackie Rando.

The Library Corner

The first session of Story Hour was attended last Thursday by 14 children. Story Hour is each Thursday at 10:00 for children between the ages of 3-6. Readers last week were Mrs. Bob Owens and Mrs. Bill Stewart.
On the bookshelf--
For the young reader-The Rich Man and the Shoe-Maker by La Fontaine. Is it better to be poor and happy, or rich and care-worn? How the poor but cheerful shoe-maker finds his own answer to this question is shown in words and pictures.
For Juniors-The Great Wheel by Lawson. Aunt Honora read the tea leaves for the Irish lad, Conn. "Your future lies to the sunset and follow the evening star, and one day, you'll ride the greatest wheel in all the world." A decade later, and far across the sea, the prophecy was finally fulfilled.
October 12 is Columbus Day. You would enjoy reading The Voyages of Christopher Columbus by Sperry.

Eastern Star Meets Monday

The Friona chapters number 990, Order of the Eastern Star will hold its regular stated meeting, Monday, October 13, at 7:30 p.m.
An initiation ceremony will be held. Past matrons and patrons will be honored at a later date. All members and visitors are invited to attend.

Mr. and Mrs. Oscar Baxter were weekend guests in the home of Mr. and Mrs. Steve Grundy and children, who live in Albuquerque. Other guests in the Grundy home were Mr. and Mrs. Boyd Pipes Jr. and children of Silver City.

Donna McBroom, who is a student at Jane Brooks School, Chickasha, Oklahoma, spent last weekend visiting her parents, Mr. and Mrs. Everett McBroom, and sister, Susan.



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Electric Kitchens, Disposal, Dishwasher, Ample Storage,
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PHONE JACKIE MORGAN . . 247-2878

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For information, ---CALL Eric Rushing, Phone 247-3370

VISIT DAUGHTER

Herschel Johnsons Report

Memorable European Trip

Mr. and Mrs. Herschel Johnson recently returned home after spending three weeks visiting their daughter, Kay, who lives in Heidelberg, Germany.

Mrs. Johnson has written the following report: "On September 9 at 11 a.m. Herschel and I departed for Frankfurt, Germany, from Amarillo. We went non stop from Dallas to New York City, and on to Frankfurt.

In Heidelberg we stayed at a pension, a German home which served breakfast. We enjoyed our stay there, and each time we left for a short trip the German lady assured us she would have a room for us on our return.

From Heidelberg, Kay took us in her Volk's car to the Rhine River for a 2 hr. boat ride. The grape vineyards run straight up the mountains and were on each side as far as we rode.

At Arnheim, Holland we went to an outdoor museum which depicts the life of Holland, as it has been, and to preserve it. Buildings, windmills and homes have been moved in from the country. The shoes by the fireplaces. But we saw no one wearing them. The mills ground the grain.

There is a British, Belgium War Cemetery at Arnheim. It is beautiful and gave one a feeling of sadness and reverence. Many of the graves were marked

unknown. A group of soldiers were leaving and had placed a large wreath at the memorial from the 10th Batt. of Airborne in memory of Sept. 1944.

We came back to Heidelberg and we drove through southern Germany, and through the central part of Switzerland. No adjective can describe the beauty of the Alps, the Chalets with window boxes of red geraniums and the brown swiss cattle with large cow bells.

We visited 'Our Chalet' at Adelboden. It was built by Mrs. Storrow of the U.S.A. and opened in July 1932. Over 1000 Girl Scouts and Girl Guides come each year from all over the world, to this beautiful spot. It is about a mile up the mountain from the town, and is open during winter, spring and summer.

As we came through Austria the people were harvesting hay, and the women were in the fields. Hay barns were very thick but small. Many of the towns looked like the one in 'The Sound of Music', with the mountains in the background, and the large domes on the church spirals.

Herschel and I flew from Frankfurt to Berlin. From the air East Germany doesn't compare to West Germany. There are few paved roads and the towns had little color.

New buildings have been constructed, and they are restoring some of the historical buildings, but much of it is still war damaged. There were more cars, and the people were better dressed than we had anticipated.

made three stops, and had coffee at one restaurant, but it was a good feeling to get back into West Berlin.

Kay, Herschel and I flew to Rome, Italy from Frankfurt. The snow capped Alps and the blue Mediterranean Sea, were beautiful. Rome has much history so we took a bus tour for the main points of interest.

We saw the traffic, but could not believe it. We took a taxi during the peak rush hour and didn't know if we should watch the adventure or close our eyes.

Europe is a wonderful place to go and it has many beautiful places and much atmosphere. However we were most thankful for a safe trip, and proud to be American.

We returned Sept. 29, and all of our flights were delightful. The beauty of the U.S. unfolded as we made our way back to Dallas. When we left there for Amarillo, a vivid red sunset seemed to say "welcome home."

Mulshoe Artist Will Give Local Club Program

Mrs. Blanche Lenderson, widely acclaimed artist-teacher from Mulshoe, will be the guest speaker at the next meeting of the Progressive Study Club, Tuesday evening, Oct. 14, at 8 p.m. in the Federated Club House.

All women who are interested in painting in any medium are invited to attend. Mrs. Lenderson will display some of her works and will give a demonstration and talk on the various media.

Y—you should set aside a '25th hour' of the day for YOURSELF. Often it's less than an hour, but it's the time a woman has to herself for a selfish escape.

Local Women Tour New Mexico

Nine women from Friona and one from Fort Worth spent nine days last week touring points of interest and seeing the changing colors in the mountains of Northern New Mexico.

Those making the trip were Mrs. T. E. Blackburn, Mrs. John Blackburn, Mrs. Hattie Snead, Mrs. Lucy Welch, Mrs. Pearl Brannon, Mrs. W. R. Riethmayer, Mrs. Clyde Woodard, Mrs. Bill Gipson and Mrs. Jewel Cummings of Friona and Mrs. W. J. Woodard of Fort Worth.

Europe is a wonderful place to go and it has many beautiful places and much atmosphere. However we were most thankful for a safe trip, and proud to be American.

Future Teachers Honor New Members With Supper

Thirty-five new members of the Ethel Benger Chapter of Future Teachers of America were special guests at a supper in Friona High School Cafeteria Monday evening.

Hosts were Carleen Greeson, president; Becky Nell, vice-president; Gay Welch, secretary; Sharron Crofford, treasurer; Susan Floyd, reporter; Susie Spring and Karen Crofford, historians; and Mrs. Carmaleet Truitt, sponsor.

Following the invocation by Troy Bass, ham, salads, dessert and tea were served to the guests and eighteen other members.

During the business meeting candidates for Mr. and Mrs. FTA were selected. Those nominated for Mr. FTA were Bob Thomas, Joe Boggett and Rex Talley. Miss FTA nominees were Carleen Greeson, Becky Nell and Gay Welch.

The cookbook sale, which is being conducted by members of the chapter will end November 1. Anyone who desires to buy one of the cookbooks should call a member of the club.

Eighteen Attend Kidnap Breakfast

Mrs. Johnny Mars was hostess at a kidnap breakfast in her home Saturday morning. She was assisted by Mrs. Charles Sanders and Mrs. Jackie Hight.

A game session followed breakfast, which consisted of hot chocolate, fruit juice and hot doughnuts. Members of a Bible class at First Baptist Church, which Mrs. Mars teaches, present were Cindy Barnett, Debbie Benge, Teresa Bingham, Donna Lewellen, Katie Lewellen, Carolyn Murphree, Sharon Smith, Diane Day, Maxine Broyles, Debbie Carter, Georgia Hodges, and Vicky Mings.



AUTUMN GLOW—Lush cotton velour in glowing fall colors offers the ideal combination for campus wear.



SAVE THE CAN AND KEEP AMERICA BEAUTIFUL. CANDLE HOLDERS AND NITE LIGHTS.



Nite Lite—(Fig. 1) Draw line with grease pencil around Canada Dry can, 2 in. from bottom.



Lite Or Holder—(Fig. 2) This can serve either purpose. It all depends on size of candle. Draw line with grease pencil around can, 1 in. from top.

Local Teacher Presents Illustrated Travelogue

Mrs. Decimae Beene, who is a first grade teacher in the local school system, was a guest at the Thursday afternoon meeting of Black Study Club in the Community Room of Friona State Bank.

Roll call was answered with fashion notes of interest in the news. An outstanding note was "Pearls of all sorts are very good this fall."

The opening exercise, which was a Halloween quiz, was conducted by Mrs. Cliff Allmon. Refreshments were served by the hostess, Mrs. Gene Welch, to Mrs. Claude Garth and Doug Carthel, who were guests, and the following members: Mrs. John Benger, Mrs. Cliff Allmon, Mrs. Tommy Tatum, Mrs. Travis Stone, Mrs. Ellis Tatum,

Mrs. Roscoe Ivie, Mrs. Helen Fangman, Mrs. Glynn Hamilton, Mrs. F.W. Barnett and Mrs. Bill Carthel.



IN ASIA, GIRLS SKIP HOPE—BUT NOT WITH HOPE. THEY USE LONG BAMBOO POLES AND ONE GIRL HOPS THROUGH THEM WHILE TWO OTHERS CLICK OUT COMPLICATED BEATS!



Race problem?

Men of conscience feel our nation's problems in their souls. And our souls must be the starting place for our recognition of the inalienable rights of man.

If you live in an area where, because of tradition, acceptance of human dignity for all is undiscovered—seek to discover what your faith says about human dignity, the brotherhood of man.

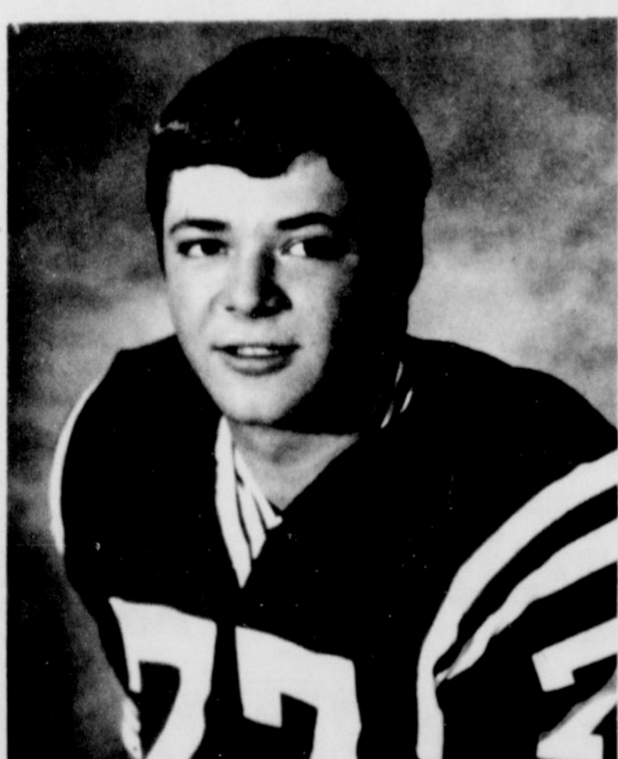
"Freedom" seems apparent—examine the situation in the light of your faith, for the fullest meanings of selfishness and brotherhood.

You can help overcome the lack of understanding in our land... and possibly a chasm in your own heart. Worship this week... put your faith to work for a fuller understanding of yourself, for a fuller unity of spirit among all men.



Worship this week

HOMECOMING SUPPORT THE HOME TEAM



Let's All Back The Chieftains In Their Game Against Hale Center Friday Night

Tim Oden Starting Tackle

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Presented As A Public Service By:

Table listing local businesses: Ethridge-Spring Agency, Friona State Bank, Continental Grain, Chester Gin, Hi-Plains Feed Yard, Friona Clearview TV, Friona Co-Op Gin, Rushing Insurance, Friona Motors, Friona Consumers, Bi-Wize Drug, Crow's Slaughter.

Table listing church services: ASSEMBLY OF GOD, CALVARY BAPTIST, CALVARY BAPTIST MISSION, FIRST BAPTIST, MEXICAN BAPTIST MISSION, ST. THERESA'S CATHOLIC CHURCH, SIXTH ST. CHURCH OF CHRIST, REDEEMER LUTHERAN CHURCH, UNION CONGREGATIONAL CHURCH, TENTH ST. CHURCH OF CHRIST, SIXTH ST. IGLESIA de CRISTO, FIRST METHODIST, UNITED PENTECOSTAL CHURCH.



IN DISTRESS?--The flag at Friona City Hall was flown upside down all day Tuesday from early morning until 4 p.m. before an alert citizen noticed the error. The flag being flown upside down is the universal distress signal.

HOW TO PUT A REAL TREAT IN HALLOWEEN

Halloween has a history that is older, and is celebrated in more ways that are newer, than many people realize. It wasn't always a time for children. Originally, Halloween was a religious observance established in the 8th century by Pope Gregory. Today, it includes even 6th century mischievous behavior attributed to witches and fairies by rural residents of Ireland and Great Britain. Represented also is the Roman harvest festival of Pomona (apples, nuts), and the pre-Christian Druid Festival of the Dead (witches, skeletons, black cats). It's quite safe to state unqualifiedly that the modern-day secular event is not seen by youngsters as a religious celebration, nor a means to celebrate harvests or pay tribute to the dead. It's also doubtful that "loot" itself is the main reason Halloween excites children. There's a good reason to believe the real treat in Halloween is the exercise of imagination and enjoyment of the fantasy world. The capacity to play games which seems to make people human. Games that not only inspire laughter but form precious human relationships, even delightful brief encounters. Some games, of course, are approached seriously. Chess, for instance, even in chess, however, there is the element of make believe. One plays as a bishop, a rook—even a king, testing competitive skills. Newer games that keep the party jumping, such as Milton Bradley's Limbo Legs, test physical skills. On Halloween, when the whole neighborhood is jumping both Limbo Legs and the "guess who" game promote joyous and spontaneous laughter—a refresher from life's serious side. Goblins will love goodies on Halloween, true. But to a child, it's a special treat to make believe with adults guessing "who" on the magical, mysterious night called Halloween.



FRYERS

USDA INSP. WHOLE LB.

29¢

Cut Up Lb. 33¢

CHUCK ROAST 59¢
USDA Good Beef Lb.

SWISS STEAK 89¢
USDA Good Arm Bone Round Lb.

HAM 49¢
Swift Fully Cooked Shank Portion

BUTT PORTION 59¢
CENTER CUT 98¢

Lean & Meaty SHORT RIBS Of BEEF Pound 39¢	Fresh Picnic PORK ROAST Pound 49¢	Fresh PORK STEAK Pound 69¢
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CAKE MIX 29¢
Betty Crocker White Yellow Devils Food Box



(Piggly Wiggly) Don't Miss Our Ad Next Week Match Santa's Gifts!

ELK

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Friona, Texas

SEE TO MONDAY 11:00P SEE 12:00P

VINCE EDWARDS JACK PALANCE GEORGE MAHARS NEVILLE BRAND SYLVIA SYMS THE DESPERADOS

SUGAR 5 Lb. Sack 49¢
Imperial Or Holly

GRAPE JELLY 2 Lb. Jar 39¢

RUG SHAMPOO Johnsons Glory Spray Foam \$1.69

DETERGENT New Lemon Joy 32 Oz. 69¢

PINESOL Pint Save 20¢ 49¢

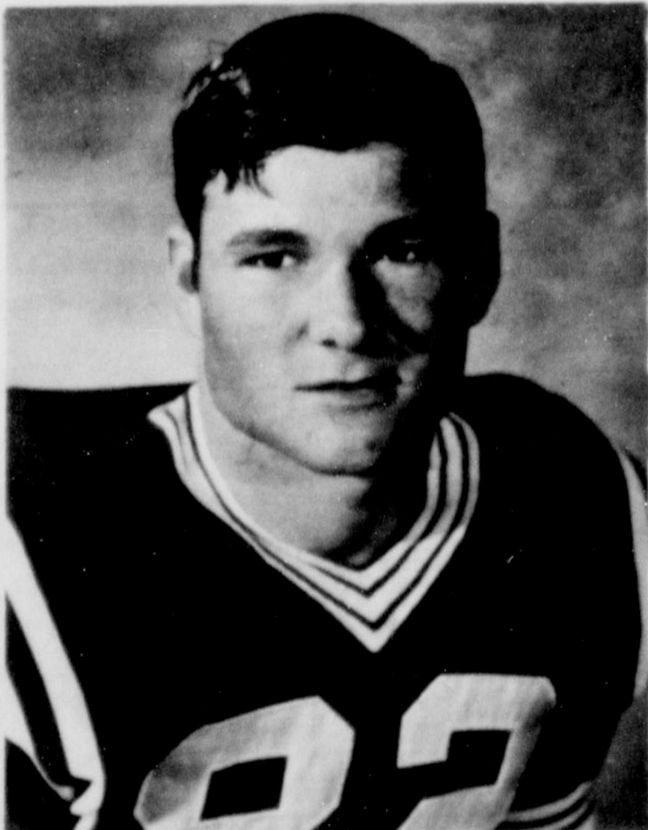
LAUNDRY RINSE Texize Fluff Gallon 79¢

Nestles Pet 99 Evaporated

QUICK MILK 2 Lb. Box Tall Cans

79¢ 9 FOR \$1

GO TEAM GO!



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JOHN BINGHAM LAND COMPANY

69¢

Handi Holder Unbreakable 1/2 Gallon Holder Assorted Colors With \$5.00 Or More Purchase



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APPLES Extra Fancy Rome Beauty Lb. 15¢

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Kerns 8 Oz. Can

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Shurfine 2 1/2 Can Sliced Or Halves

FROZEN FISH STICKS 5 FOR \$1
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