

Kodaks Film Supplies



The Miller Drug Store

RELIABLE H. T. THORNBERY, Prop. H. Green Stamps

THE STANDARD GARAGE

Can replace your old storage batteries with new ones, or with rebuilt storage batteries which are practically as good as new ones.

THE STANDARD GARAGE

PHONE 2169 704 SCOTT AVE

Be Patriotic

This Bank has subscribed for and will keep on hand a supply of the new

Government War Bonds

Drawing 3 Per Cent Interest

We shall be pleased to have you call and become interested in same

City National Bank

Maxwell Hardware Co.

Everything for the Farmer, Mechanic, Builder and Housewife.

Walton's Garage and Auto Paint Shop

We are equipped to handle any kind of auto repair work and overhauling and painting.

Every Job Absolutely Guaranteed.

MAY BAR GLARING AUTO HEADLIGHTS

Ordinance to This Effect Being Prepared by Committee of Motor Club

An ordinance prohibiting glaring automobile headlights will be presented to the city council at its next meeting on behalf of the Legislative Committee of the Wichita County Motor Club.

The ordinance is being drawn up by Judge A. H. Carrigan, a member of the committee. Just what method will be taken to eliminate the glare has not yet been decided, but some lens arrangement which will cut down the glare will probably be decided upon.

EAGLES PREPARING FOR CONVENTION

Plans for Entertainment of Delegates Coming Next Month are Practically Complete

Plans for the state convention of the Fraternal Order of Eagles, which will be held in Wichita Falls May 15 and 16, were practically completed Monday night at a meeting of the local committee.

A barbecue at Lake Wichita will be one of the entertainment features, and provision for the visiting ladies is also being made, with special plans for them.

IN THE SPHERE OF WOMANKIND

Recipes for this column are solicited. Phone 1671 or send to The Times office.

THE SPIRIT OF SAN JACINTO.

Dust are the valiant hearts that dared the thrust Of Death's grim blade on San Jacinto's field.

Oh, Sordid Spirit of the deathless brave! Gird thou the living for this sterner test.

MISSIONARY PROGRAM OF B. W. A. MONDAY.

Monday was observed as Missionary Day by the Baptist Alliance an interesting study program being held in the afternoon at the church.

BAPTIST GIRLS PACK MISSIONARY BOX.

Meeting together the A. and B. Divisions of the Girls Auxiliary of the First Baptist Church Monday afternoon held a business meeting and completed packing the missionary box.

M. E. SOUTH CLASS STUDIES BIBLE WOMEN

With Mrs. T. P. Adams and Mrs. C. W. Snider in charge of the program the Bible Study Club of the M. E. Church South met Monday afternoon in interesting session.

Test 1

See how quickly COTTOLENE creams with your biscuit flour.

Test 2

Notice that you use one-third less shortening when you use COTTOLENE.

Test 3

See how nicely COTTOLENE biscuits brown in the oven.

Test 4

Note the crispness of the biscuit crusts.

Test 5

Notice the lightness of the COTTOLENE biscuits when you break them open.

Test 6

Now compare the flavor of your COTTOLENE biscuits with the flavor of biscuits made with butter.

Test 7

Compare the price of wholesome COTTOLENE with the price of butter.

Dessert for the party? ICE CREAM Phone 47. We deliver Shaw-Williams Drug Co.

DR. J. D. PROCTOR Painless Dentist Office over Morris Drug Store

Sonora

America's Greatest Talking Machine

If you are thinking of buying a Phonograph or Talking Machine why not buy the best—the SONORA—THE KING OF THEM ALL.

Prices \$45.00, \$60.00, \$75.00, \$100.00, \$150, \$190.00, \$225.00, \$350.00 \$1000.00—Sold on easy monthly payments.

Richardson-Taylor Drug Co. "The Store of Better Service" Ohio at Seventh



VERSIONS DIFFER AS TO KATY STRIKE

Officials Declare Only One Man Out on Northwestern-Local Operator off Duty

Different versions are given for the absence of the only operator on duty here at the time of the calling of the telegraphers strike.

FIRST METHODIST AID PLANS DINNER.

Plans for the dinner to be given May 5 were made at the meeting of the Ladies Aid of the First Methodist Episcopal Church Monday afternoon.

SOCIAL MEETING OF AND POLY ANNAS.

Mrs. Phil Kerr entertained the Ladies Aid of the Central Presbyterian and the Polly Anna club in social session at her home Monday afternoon.

FIRST PRESBYTERIAN MISSION SOCIETY MEETS

The second lesson in the study book, "The Living Christ in Latin America," for the evening of the Missionary society of the First Presbyterian church Monday.

EPISCOPAL GUILD PLANS MARKET FOR SATURDAY

Meeting Monday afternoon at the chapel, the Guild of the Good Shepherd, followed the usual routine of business.

WESTMINSTER GUILD MEETS MONDAY

The Helen Heavens Chapter of the Westminster Guild met Monday afternoon at the First Presbyterian church in regular session.

BUSINESS MEETING OF FIRST CHRISTIAN AID SOCIETY

Monday afternoon the Ladies Aid of the First Christian church met in business session.

OIL TAX MEASURES MAY BE SUBMITTED

Local Operators Prepare for Another Fight—War May Cause Some Delay

The oil tax measures which were introduced at the regular session of the 35th Legislature, but which were never passed, are to be submitted to the special session.

THINKS CHAPTER OF RED CROSS SHOULD BE FORMED

Editor The Times: Just a query from a working woman who is anxious to devote all possible time to assisting our President in every way she can during these strenuous times.

WOMEN AND TWO MEN FIGURE IN DOWNTOWN FIGHT

Three cases of disturbance of the peace in police court resulted from a fight between a woman and two men in a downtown rooming house.



"Class" and "Custom" are forever wedded!

You can't separate "hand-work" from men's clothes and have real "class."

Clothes that are made on a "speed schedule" usually lose their shape and wear out at the same pace.

Our suits are "hand tailored." They're built to an exact diagram of your figure.

We've proved to hundreds of men that "made-to-measure" clothes in our store are real economy.

Spring Styles are in! 500 genuine all-wool materials to choose from.

\$25.00

CONTINENTAL TAILORED CLOTHES ARE THE CHOICE OF PARTICULAR MEN

Hilburn & Weatherly

709 1-2 Indiana Ave. Wichita Falls, Texas



SANSBURY TAILORING CO. Suits Cleaned and Pressed \$1.00

Phone 1067 704 Seventh St. Phone 1067

Onion Sets and Seed Potatoes

Came in on Saturday Express Maricle Coal & Feed Co. 707 Tenth St. Phone 437

ANDERSON & PATTERSON Insurance of all kinds—Loans, Real Estate and Rentals. 616 Eighth.

TRY TIMES WANT ADS FOR QUICK RESULTS



717
7th
St.

Firestone AUTOMOBILE, MOTOR-CYCLE AND BICYCLE TIRES Firestone

OUR AUTO TIRE SERVICE STATION, WHICH WE OPERATE IN CONNECTION WITH OUR LOCAL SALESROOM AND DISTRIBUTING DEPOT, IS THE MOST COMPLETELY EQUIPPED VULCANIZING PLANT IN TEXAS.

Branches in Abilene and Vernon. WE REPAIR AND ADJUST ALL MAKES OF TIRES AGENCY in EVERY TOWN

717
7th
St.



THIS COUNTY'S QUOTA FOR WAR OVER 300

Estimated That Number of Soldiers Would Be Expected as Proportional Share.

Wichita county's quota of men for the nation's fighting forces should be 300 to 350 men, according to unofficial estimates. These estimates are based upon the fact that the United States has a population of 109,000,000 so that an army of a million would be just one per cent of the total population. By this means the relative number might be expected from every county can easily be calculated; Wichita county, with 30,000 to 35,000 population, might reasonably be expected to furnish 300 to 350 men. These will be exclusive of Wichitans who have already enlisted in the army, navy, national guard or other organizations. In connection with calculations of possible demands for soldiers, figures compiled by the state of Connecticut are of interest. The state of Connecticut has taken the lead in preparation for war. A census of men and resources has been completed and the committee has recommended a civilian reserve and outlined a plan for universal service. Certain occupations are considered as essential to the life of the state and the people, as well as the army. Service rendered in necessary occupations is accepted in lieu of military service. The first step in the Connecticut plan is to exempt from immediate field service all men essential to the necessary industries. With this industrial army created, the remainder of those men between 18 and 44 years of age are divided in six classes as follows:

Of this number, without dependents, there are from:

- 16 to 19 years, inclusive, 77,356.
- 20 to 24 years, inclusive, 147,646.
- 25 to 34 years, inclusive, 32,235.
- 35 to 44 years, inclusive, 28,135.

The total number of men without dependents within the ages of 18 and 44, inclusive, is 343,522. The physical requirements of the medical examination for enlistment would eliminate 35 per cent of this class and leave 221,124 able bodied men, whose enlistment would throw no additional burden of caring for their dependents upon the state.

If the plan proposed by the committee on military census in Connecticut were adopted in Texas the state would have 576,313 men, physically fit for military service in the six classes as follows:

- Without dependents:
- 18 to 24 years, 144,920.
- 25 to 34 years, 59,968.
- 35 to 44 years, 18,044.
- With dependents:
- 18 to 21 years, 48,716.
- 25 to 34 years, 10,273.
- 35 to 44 years, 1,775.

In the first three classes are 221,124 men without dependents, while 55,131 men with dependents in the fourth, fifth and sixth classes, or a total of 576,313 men fit for military service.

Certain occupations are essential and the services of men engaged in these occupations are essential to the life of the state. In this class are the farm laborer and food producer, those engaged in transportation, public service and the professions not including any other of the gainful occupations. In 1910, 79 per cent of the men engaged in gainful occupations in the state were included in these four classes of occupations. An estimate for 1916 of the number of men in this great industrial army, which composes this 79 per cent classified by occupation and age is as follows:

- Farm labor, etc., 167,204, 131,897.
- Transportation, 16,709, 8203.
- Public service, 16 to 20, 1273.
- Professions, 16 to 20, 1273.
- Farm labor, 21 to 44, 228,834.
- Transportation, 21 to 44, 80,666.
- Public service, 21 to 44, 8988.
- Professions, 21 to 44, 21,062.

For a total of 550,969 farm laborers, 48,899 engaged in transportation, 16,709 in public service, and 22,355 in the professions or a grand total of 639,595.

The Connecticut plan would eliminate from army service those engaged in necessary occupations. If the same plan was followed in Texas and the four classes mentioned above reclassified, 228,803 men in the military age would be subject to field service, with 36 per cent rejected because of physical disability there would be 124,233 able-bodied men within the military age that could be enlisted without interfering with the food production, transportation, public service or the professions, divided into the six classes as follows:

- No dependents:
- 18 to 24 years, 33,239.
- 25 to 34 years, 13,691.
- 35 to 44 years, 4161.
- Or 51,140 able-bodied men without families.
- With dependents:
- 18 to 24 years, 11,265.
- 25 to 34 years, 28,824.
- 35 to 44 years, 32,484.
- Or 82,270 able-bodied men with families.

Although in 1910, 118 per cent of all these suggested in gainful occupations were included under the heading of manufacturing and mechanical industries, there were, including men, women and children of all ages, only 3294 in the food industries, 449 in the industries, 7101 workers in metals. While these and other industries are essential the total number of skilled laborers in Texas is so small that their exclusion need not effect the estimated total military strength.

With selective conscription covering the entire nation with the population of 102 million, if the percentage found in Texas held good for the other states an army of more than 3,000,000 men could be enlisted without interfering with any necessary occupations.

CUBA, WITH MENCOCAL AS LEADER, IN WAR WITH ALL HER HEART



PRESIDENT MENCOCAL OF CUBA AND MEMBERS OF HIS STAFF

President Menocal of Cuba announced in Havana that the entire Cuban army of 25,000 men would be placed at the orders of the United States government for service throughout the war with Germany, said Eduardo Mendez a Cuban sugar planter, who arrived in New Orleans. Mr. Mendez reported that the selection of officers who speak English had begun.

Twenty-five thousand volunteers will be recruited to take the place of troops sent to the front or distributed wherever the United States wishes to use them, Mr. Mendez said. The accompanying picture shows President Menocal, in middle, marking with an X, with some of the members of his staff. At his right is General Jose Marti, and at his left is Colonel Alberto Herrera.

HOW WASHINGTON SECURED RECRUITS

Fac-Simile of Poster Used in Revolutionary Days Is On Display Here

"The Father of Our Country appealed for soldiers as follows" says a poster which bears a fac-simile reproduction of a recruiting proclamation used during the Revolution which is being displayed here by the recruiting service of the United States Army at the present time to stimulate enlistments the proclamation follows:

"To all Brave, Healthy, Able Bodies and well disposed young men in this neighborhood who have any inclination to join the troops now raising under General Washington for the defense of the Liberties and Independence of the United States against the hostile designs of foreign enemies, take notice. That on Tuesday, Wednesday, Thursday, Friday and Saturday at Spottsylvania in Middlesex county attendance will be given by Lieutenant Reading with the music and recruiting party of Major Shurters' battalion of the 11th Regiment of Infantry commanded by Lieutenant Colonel Aaron Ogden for the purpose of receiving the enrollment of such youth of spirit as may be willing to enter into this honorable service."

That the revolutionary soldiers did not receive what would now be regarded as especially generous pay is also shown by the poster which continues: "The encouragement at this time to enlist is truly liberal and generous, namely a bounty of twelve dollars, an annual and sufficient supply of food and handsome clothing, a daily allowance of a large and ample ration of provisions, together with sixty dollars a year in gold and silver money (on account of pay) the whole of which a soldier may lay up for himself and friends, as all articles proper for his subsistence and comfort are provided by law, without expense to him."

Those who may fear this recruiting party with their attendance as always will have an opportunity to hear and seeing to a more particular manner the great advantages which these brave men will have, who shall embrace this opportunity of spending a few happy years in viewing the different parts of the beautiful continent of America, and thereby acquire a respectable character of a truly soldier, after which he may if he pleases return home to his friends with his pockets full of money and his head covered with laurels."

"God save the United States," are the closing words of the proclamation. Illustrations showing the continental Congress in session, the signing of the Declaration of Independence, and the battle of Brandywine are also included. The poster is as plain as the soldier was tall and interested to the poster, especially for those familiar with the modern manual of arms.

"To as our forefathers did, enlist," is the parting injunction of the present day recruiting service, printed under the fac-simile of the old proclamation.

ODD FELLOWS PLAN COUNTY CONVENTION

To Entertain Visitors Saturday Night. Local Lodge Has Meeting Monday Night.

At the regular meeting of the Odd Fellows at their hall last night, the third degree was conferred upon one candidate and much other important business received attention. Plans were further discussed concerning the meeting of the Wichita County Odd Fellows and Rebekahs association which is to be held here Saturday night, April 28. It was announced that Elberta would have a representation of from 25 to 50 members at the association and assurance has been given that Iowa Park will send especially many. Elberta is also expected to furnish a large delegation.

It is the intention to have a short program among the speakers of the evening will be Grand Warden J. W. Chanor of Bowie. All members of the county and their families, and all who are interested in the Odd Fellows and Rebekah lodges are invited and urged to attend.

A large delegation of Odd Fellows of this city went to Henrietta this afternoon to attend the Odd Fellows meeting at that place. They are planning an important meeting, there being a number of candidates to be initiated, and there will be several prominent speakers from various parts of the state to deliver addresses.

Elberta has invited the Odd Fellows and Rebekahs to their city next Sunday afternoon for the purpose of holding a memorial service at the church at 3:30 p. m. after which a program is to be given at the Odd Fellows hall. Fully fifty members from Wichita Falls are expected to attend on this occasion if weather conditions are favorable.

Perkins Timberlake Co. ASSOCIATED STORES

Women's and Children's HOSIERY

Many Excellent Makes Shown in Our Hosiery Section

We have used every effort to secure only the best makes in Women's and Children's Hosiery, and the wonderful showing which we now have on display merits your closest attention.

WOMEN'S PHOENIX HOSIERY

Excellent quality hosiery in silks featured for tomorrow

- Phoenix Hose in pink, light gold, black, white, silver and champagne, made of good grade silks, pair \$1.25
- Phoenix Hose in excellent silk, black with white clocking, pair \$1.50
- One line of excellent silk hose in pretty stripes, blue and white, rose and white and gray and gold, pair \$1.25

VERY SPECIAL WOMEN'S SILK HOSE

Good grade, in colors of light blue, tan and black and white stripe, an extraordinary value, pair 50c



- Artificial Silk Hose for women, pretty grades in black and white, pair 35 and 39c
 - Phoenix Hose in good grade lisle, black and white, pair 65c
 - Ladies Boot Silk Hose, lisle top, seamless, black and white, pair 59c
 - Ladies Hose, pure silk, superior quality, black and white, pair 50c
 - Women's Hose in black and white 10, 12 1-2, 15, 19 and 25c
- ### Children's Cadet Stockings.
- Reinforced With Linen.
- Misses, Boys' and Children's, medium and heavy ribbed hose, extra heavy knee, heel and toe, black and white pair 29c
 - Good grade stockings for children, black and white, 10, 15, 19 and 25c
 - Child's Sox, fancy tops, seamless, pair 19c

PATRIOTIC TIES . . 50c

Be patriotic—Wear a Red White and Blue Tie—Pretty line of Four-in-hands—and Bat-wings. See window today. Choice 50c

Perkins Timberlake Co. Telephone 168. Perkins Timberlake Co.

ESTABLISHED 1884

UNITED STATES GOVERNMENT BONDS

We will be pleased to receive subscriptions for United States Government Bonds, subject to announcement of us, without any charge for our services. There is no safer investment for your idle funds, and at the same time you are serving YOUR COUNTRY.

CAPITAL AND SURPLUS \$450,000.00

First National Bank

R. E. HUFF, President

W. M. McGREGOR, Active V. P. FRED M. GATES, Vice Pres.

T. J. TAYLOR, Cashier. P. C. BARRON, Asst. Cash.

C. E. McCUTCHEN, Asst. Cashier. J. R. HYATT, Asst. Cash.

INDIANA AT EIGHTH STREET

BROTHER, CANADIAN OFFICER, IS KILLED

Mrs. J. D. Moulder of This City Hears of Death of Relative in Fighting in France.

The war in Europe, daily drawing nearer the hearthstones of Americans, has already struck very close to the home of one Wichita. Mrs. J. D. Moulder of 123 1/2 Ninth street, has learned that her brother, Lieut. Michael Allan Macmillan, a Canadian officer, was killed in action in France.

Mrs. Moulder's family formerly resided on Prince Albert Edward Island, off the western coast of Canada, and her brother was a graduate of the University of Saskatchewan, where he had studied law and the arts. When war came he forsook his chosen profession of law and after a brief training period, was commissioned as a lieutenant, going to England in September, 1916. He was only 24 years of age.

Mr. and Mrs. Moulder moved here last year from Iowa, having previously lived in South Dakota. Besides Mrs. Moulder, one other sister and four brothers, survive the lieutenant. Mr. Moulder travels out of this city for a harvester house.

GORDON—2 1/2 in. ARROW form-fit COLLAR 2 for 30c

CLUETT, PEABODY & CO. INC. MAKERS

NATIONAL BANK OF COMMERCE

Wichita Falls, Tex.

CONSERVATIVE MANAGEMENT

The Directors and Officers of the National Bank of Commerce regard the protection of money deposited in the bank as a sacred trust, and exercise the greatest care in investing it in securities which afford absolute safety rather than an exorbitant rate of interest.

As a result of this "Safety First" policy, the bank is recognized throughout Wichita Falls and surrounding territory as a sound, safe and reliable institution.

We invite new business on a basis of unquestioned safety and satisfactory service.

C. W. Reid, President

CAPITAL PROFITS & STOCKHOLDERS' RESPONSIBILITY OVER \$215,000.00

W. A. FREEAR FURNITURE CO.

With a Complete Stock of House Furnishings in all Grades and Finishes—We are always prepared to serve you satisfactorily—TRY US

Phone 816
818
OHIO AVE. 136

Cash or CREDIT Let Us Furnish Your Home

WICHITA DAILY TIMES

Published Every Week Day Afternoon (Except Saturdays)
By THE TIMES PUBLISHING COMPANY
3225 Broadway, Corner Seventh Street and Scott Avenue
Wichita Falls, Texas, April 24, 1917

SOMEbody HOLD ME.

Editor Times:
These do not censor too deeply and allow me to say that the mass meeting last night was heart-stabbing, tear-provoking, and how grateful I was that I was reminded of two braves who one time became involved in a fierce quarrel when about to come to blows on the subject of "Somebody hold me for I am about to commit a great crime."

German military writers hold the military effectiveness of the United States up for contempt. Let us see what was it they said about the Brill Jah in 1914?
Perhaps in proclaiming "Grow food, stuffs and less cotton," we have forgotten the value of cotton seed products as foodstuffs both for man and beast.

UNWISE ECONOMY WORSE THAN WASTE.
Howard E. Coffin, member of the Advisory Committee of the Council of National Defense, has issued a timely warning against unwise economy and retrenchment as a result of America's participation in the world war.

She Will Tramp From Coast to Coast to Help In Recruiting Cause
The attractive young woman, who is exceptionally pretty in her khaki costume, is one of the ardent American women patriots who are doing their utmost to bring the nation's young men into the army, navy and marine corps recruiting stations.

MERCHANTS WILL BACK BOND ISSUE

Plans For Lending Next State Convention Formulated—Directors for Year Closing.
By a unanimous rising vote taken at their annual meeting at a luncheon at the St. James today—75 members of the Retail Merchants Association in attendance pledged themselves not only to support energetically for the \$750,000, 2000 bonds issue. Not a single member remained in his seat when called on by President E. W. Reed to rise for this endorsement.

WANT 1918 MEETING

Call-Meeting Tuesday April 24, 7:30 p. m.
The Wichita County Baptist Church, No. 237 E. S. Refreshments, 10 candidates. Visitors and members are invited.

THINKS TIMES OFFICE RECRUITING STATION ATTEMPTS TO ENLIST

"I want to join the Navy. Is this the place?" The Times were rather startled when a young man, husky and healthy-looking, apparently from the country, appeared in their midst recently with this question. They thought he was joking at first, but it soon developed that he was very much in earnest.

Many Indications Of Seriousness of Border Situation

On account of the strict censorship which is in force, both as to military and naval preparations, Wichitans have little idea of the seriousness with which the administration regards the Mexican situation, except that a party was taken in charge by Deputy Sheriff J. E. Glenn only a few minutes after he had received the \$25. The man was held on a charge of forging Mr. Martin's name to a naval vessel, or of the movement of troops through the country, appears in the press dispatches.

WICHITA FALLS LODGE NO. 635

Wichita Falls Lodge No. 635 A. E. & M. Stated meetings 8 p. m. on second floor of the new Masonic building, corner of Tenth and Scott. Out-of-town visitors always welcome. P. E. HUNTER, Financier.

WICHITA F. & L. LODGE NO. 202

Wichita F. & L. Lodge No. 202 R. A. M. stated second Friday nights in each month. L. W. CUNDIFF, H. P. D. C. WALKER.

WICHITA FALLS COMMANDRY NO. 59

Wichita Falls Commandry No. 59 Regular convocations fourth Friday night in each month. G. W. RICHOLT, E. C. J. W. WALKUP, Rec.

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BAPTISTS TO HOLD MEETING NEXT WEEK

Fifth Sunday Conference of Wichita County Workers at Burkburnett.
Wichita Falls Baptists, both men and women workers, are planning to attend the fifth Sunday meeting of the Wichita County Baptist Association to be held in the Baptist Church in Burkburnett, commencing Friday, April 26 for a three days' session.

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LODGE DIRECTORY.

The Brotherhood of American You men meet every first and third Friday, night of each month at new Odd Fellows hall 708 & Seventh & West. L. C. Robertson, Cor.

KNIGHTS OF PYTHIAS

Initiation Friday night in rank of Knights. JOHN P. MARRS, C. C.

MASONIC LODGES

Wichita Falls Lodge No. 635 A. E. & M. Stated meetings 8 p. m. on second floor of the new Masonic building, corner of Tenth and Scott. Out-of-town visitors always welcome. P. E. HUNTER, Financier.

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P. H. PENNINGTON CO. HIGH GRADE MERCHANDISE AT POPULAR PRICES. Our store has always offered to the buying public merchandise at POPULAR PRICES. The principles of this store are the same today only we are offering our friends and customers most advertised and highest quality merchandise, at prices that should cause immediate investigation; where you will find the highest quality merchandise at moderate prices.

Silk Dresses That Are Distinctive \$15.75 On Up TO \$39.50. These Dresses are original and distinctive, which will appeal to women of fastidious taste. The materials are Crepe-de-Chine, Soft Taffetas, Gorge-Crepe, Silk Jersey and light weight Woolens in every desired style and color.

Coat Suits Priced Special. Special showing of Spring and Summer Coat Suits, a great variety of this season's most popular fabrics and colors, tailored Suits, Sport Suits of Khaki-Kool designs, dressy Suit of Silk Jersey, Taffeta Charmeuse and combination of Silk and light wool material, colors, grey, rose, gold, blue, mustard and navy. Special showing, priced from \$15.00 to \$24.75.

Gossard Corsets They Lace In Front. A CORSET IS THE FOUNDATION OF STYLISH APPEARANCE. The GOSSARD CORSET makes the fitting of your new dress much more satisfactory. Ask to see them while in tomorrow. We are sure to have the model best suited to your figure. Prices \$2 to \$10.

Newton's PLAZA AIRDOME Grocery. THE BIGGEST SENSATIONAL AND PATRIOTIC SERIAL—"LIBERTY". Starring the popular screen favorites MARY WALCAMP and EDDIE POLO. First and Second Chapters; also, other Universal Features. DON'T MISS IT TONIGHT.

Newton's PLAZA AIRDOME Grocery. I will give you a list of goods that I can offer you at the before the war prices in cases you may want to can something I offer you the opening price on Ball fruit jars. 1 doz. 3 1/2 gallon jars 75c. 1 doz. 1 1/2 quart jars 65c. 1 doz. pint jars 55c. Remember you can save about 20 per cent to buy now.

YEOMEN TO APPEAR ON STAGE TONIGHT Look Here THREE DAYS ONLY Peacemaker Flour, 48 lb sack \$3.10. Principals and chorus are ready for the big Yeoman production "Imadear" which is to be staged tonight at the Wichita Theater for a benefit fund to pay dues of local Yeoman who may enlist. Not only is the motive promoting the play a patriotic one but the theme of the production itself is highly patriotic and the national colors will be liberally used in the stage setting.

NEWTON Phone 1400 612 9th St. Many other items to be offered for less than you could buy them in car lots. \$5.00 Orders and up for Free Delivery.

PERSONALS

Mrs. S. J. Clasbey of Dallas, is here the guest of her son, J. W. Clasbey, 1007 Lamar street. Mrs. M. E. Hawkins of Newcastle, was in the city visiting today. E. S. Easton returned today after being gone on a business trip to Yale for several days. Mrs. C. H. Pirtle of Childress, spent some time with friends here today on her way to Fort Worth. Mrs. A. L. Brin of Dallas, is the guest of Mrs. M. A. Marcus, 2015 Tenth street. Mrs. J. C. Turner of Dallas, was here today on her return home from a visit to Electric. J. T. Carter went to Alford on business today. Mrs. Ed Hufflines of Haskell, is visiting Mrs. J. T. Carter, 2014 Ninth street. William Eberhardt of the local army recruiting station went to Bowie today. Mrs. E. Walker of Byers, was in the city visiting today. J. B. Green of Petrolia was here today on his return from Wheeler, where he had been on account of the illness and death of his father. Mrs. C. W. Lewis of Clovis, N. M. is in the city on business. P. E. Dines of Bridgeport, was in the city today. G. H. Buckner of Newcastle, was in the city on business today. Mrs. J. E. Chandler, who has been visiting Mrs. H. M. Larkin, 1213 Scott returned to her home in Burkburnett today. Mrs. J. M. Oldfield of Henrietta, was in the city this afternoon en route to Byers. Miss Laura Nichols of Bellevue, passed through the city today on her way to Burkburnett. C. W. Talent of Amarillo, was a business visitor in the city today. Miss Vena Magee, 401 Lee street, left today for Fort Worth, where she will visit her sister for a few days. L. E. Davidson left today for Santiago, Cuba, where he will make his home. Miss Lila Mae Kingston of Pilot Point, was in the city today on a short visit. A. J. Patton of Fort Worth, traveling freight agent for the Southern Pacific lines, was a business visitor here today. Miss Helen McCune has gone to Mineral Wells for a short visit.

Dr. J. W. DuVal Eye, Ear, Nose, Throat First National Bank Building

TEXAS MASTER BAKERS IN SESSION AT DALLAS By Associated Press. Dallas, Texas, April 23.—Dallas today was invaded by bakers from all parts of the state who came to attend the seventeenth annual convention of the Texas Master Bakers association. Mayor Henry D. Lindsey of Dallas delivered the address of welcome this morning. President W. A. Colmore of Larkin made the response. "The five, six and ten cent loaf" is the subject of an address to be delivered by F. M. Kieber of Dallas, and H. C. Rehner of San Antonio. Tonight a dinner will be given. A smoker has been arranged for tomorrow night.

PUBLIC MEETING PLACE

OUR FOUNTAIN is a Public Meeting Place for YOU TO MEET AND TREAT YOUR FRIEND

These many days and evenings when the heat oppresses the body and parches the throat, the cooling element of our SODA makes it a boon to thirsting humanity. OUR SODA IS PURE—made from the choicest true fruit flavors—Every drop of water filtered and evenly carbonated and perfectly chilled. Our service is clean at all times. We are careful to serve you in the most sanitary way. Clean glasses, clean dishes, clean spoons.—This store is 99 per cent sanitary, as scored by Mrs. Smock, official inspector for Wichita Falls. Our dispensers will serve you in a way that will please you—in a way you want to be served—in a way that will make you want to come back.—

PURE COCA COLA Made and Served the Right Way

First Attention To All Orders For The Sick Special Attention Given Our Prescription Dept.

Wilson Cash Grocery

- 2 cans Dairy Maid Milk Hominy 25c
Heinz Pickles, 35c bottle 25c
Armour Grape Juice, 10c, 25c and 46c
Armour Preserves and Jams 25c
Armour Jelly 10c
1 can Goodwin's Apple Butter 30c
Heinz Fig and Plum Pudding 30c
Pepper Sauce, 10c and 25c
No. 2 Griffin Apples, 3 for 5c
No. 2 1 2 White Cherries, 2 for 5c
3c White Cling Table Peaches 23c
Wapco Coffee, per pound 25c
White Swan Coffee 11.25
Fresh Strawberries, per box 10c
Vegetables and Fruits
HENRY S. WILSON
813 Tenth St. Phone 2251

GOLF GOODS

We are exclusive agents for

"SPALDING'S"

and have complete line in stock, also have line of McGregor Clubs

Wilson & Woods OFFICE SUPPLIES AND SPORTING GOODS

George Kay of Dallas, traveling freight agent for the Queen and Crescent, was here on business today. Mr. and Mrs. L. M. Taylor, former residents of Clareville, Texas, have come to Wichita Falls to make their home. Mrs. Taylor is a sister of A. T. Striman. They will make their residence at 1316 Twelfth street.

L. H. ROBERTS CEMENT WORK GENERAL CONTRACTOR Walks, Curbing, Slope, Cement Work, Floors, Foundations Street Crossings Telephone 594

We have the exclusive agency for the following publications: DALLAS NEWS LADIES HOME JOURNAL SATURDAY EVENING POST COUNTRY GENTLEMAN COSMOPOLITAN HEARST'S Subscriptions taken for any magazine published. Special attention given renewals. Agency for the Dallas News and news stand agent for The Daily Times. FIRST NATIONAL BANK CIGAR STAND

ELMO Toilet Articles Dainty Odors, Effective Creams for Milady's Toilette. Many satisfied users—try them. Miller Drug Store

PLAZA AIRDOME

THE BIGGEST SENSATIONAL AND PATRIOTIC SERIAL—"LIBERTY" Starring the popular screen favorites MARY WALCAMP and EDDIE POLO First and Second Chapters; also, other Universal Features DON'T MISS IT TONIGHT 5c and 10c 5c and 10c

MOTHER'S DAY Sunday, May Thirteenth MOTHER

The dearest one in all the land Ever ready with a helping hand And never failing to understand Boys do you appreciate mother? Does she know it? Remember her on the above day with a greeting book or something to let her know you still think of her. Martin's Book Store 609 Eighth St. Phone 96

When a Man Enlists

his services and his life in any project it is with the understanding and the conviction that he is doing a patriotic duty to himself and loved ones. When you go to the front it will be for the cause of Liberty, Home and dear old U. S. A. The one who remembers to help beautify his home city, parks and cemeteries is no less a patriot. Be loyal, be true to those departed. We will help you.

Wichita Marble and Granite Works A. G. Deatherage PHONE 440

YES!

Columbia Needles will fit your Machine, so will Columbia Records, and we have Them Both. You can buy Columbia Double Disc Records at 65c and up

Shaw-Williams Drug Co. Phone 47

Odo-ro-no, 25c Size, Our Cut Price 19c

Genuine Hygeia Bottle and Nipple, complete, 35c cut price 25c Cutex Cuticle Remover 25c, cut price 19c

- Hind's Honey and Almond Cream, 50c size our price 39c
Colgate's Tooth Paste, 25c size, our price 19c
Johnson and Johnson Shaving Cream 25c, price 19c
Massatta and Sweet Pea Talcum, two cans for 25c
S. S. S., \$1.00 size, our price 78c
Castoria 35c size, our cut price 19c
Black Draught, 25c size, our price 19c
Weber's Alpine Tea, 15c size, our price 10c
Cardui-Septic Tablets 50c, our cut price 39c
Sal Hepatica, 25c size, our price 19c
American Mineral Oil 75c size, our cut price 50c
Mack Taylor Peroxide Greaseless Cream 25, price 19c
Listerine, 25c size, our price 19c
Putnam Dyes, any color, two pkg. 20c, our price 15c
Pond's Vanishing Cream, 25c size, our price 19c

COLORITE, ALL COLORS, 25c, Our Cut Price 19c

- Pompeian Massage Cream, 50c size, our price 39c
Daggert and Randells Cream 50c, our cut price 39c
Woodbury's Face Powder, 25c size, our price 19c
Packer's Tar Soap, 25c size, our price 19c
Mother's Friend, \$1.00 size, our price 78c
Wine of Cardui, \$1.00 size, our price 75c
Mahdeen Hair Tonic, \$1.00 size, our price 69c
O-Cedar Polish, 25c size, our price 19c
Nadinola, 50c size, our price 39c
Fountain Syringe, \$1.50 value, our cut price 99c
Hot Water Bottle, \$1.50 value, our cut price 99c
Egyptian Dipilitory 50c, our cut price 455

APRIL VICTOR RECORD "From Here to Shanghai" and "Napoleon" By BILLY MURRAY Price 75c

MACK TAYLOR DRUG COMPANY WHOLESALE and RETAIL School Books and Supplies 812-814 Ohio Ave

APRIL VICTOR RECORD "Love, Here is My Heart" By JNG. MCCORMACK Price \$1.00

W. E. Bock of Fort Worth, traveling freight agent for the Rock Island was a visitor at local freight offices today. R. F. REDIN AND SONS Paints and Wall Papers of all kinds A nice line of brushes. We also contract painting and paperhanging. Satisfaction guaranteed. We will appreciate your business. Call and see us. 2110 Eighth street. Phone 174. EASY LEARNING Call No. 444 or 31 and it will be easily learned why people recommend our TRANSFER SERVICE. We employ only skilled, expert workmen—thus assuring you A-1 service—we also have a clean, up-to-date storage building, all light airy rooms. Our rates are reasonable—inquiries invited. McFall Transfer & Storage Co. Office 817 Ohio Ave. PHONE 666 AND 34

Bright, sunny days bring out the defect of your eyes more than any one thing. We will have such days for several months. If you notice you cannot stand the strong light you should look for an Optometrist, one who has the reputation behind them. We are not amateurs, having had fourteen years experience, we are past the experimental stage. Fonville Optical Co. Exclusive Mfr. Opticians. 821 Eighth street. Phone 2181

Methods of Preparing Coffee Are almost as numerous as the countries in which it is grown— BUT— No matter what method is adopted, what kind of a vessel the beverage is prepared in, the result will be satisfactory, if the coffee be pure, good and FRESH roasted, FRESH ground and FRESH made with FRESH water, FRESH boiled and FRESH served. WE ROAST COFFEE EVERY DAY. BERT BEAN COFFEE HOUSE 824 Indiana Ave Telephone 35