

We Are Sole Agents For

VINOL

From Fresh Cod Livers

An excellent preventative to ward off that first cough and cold that sometimes last all winter.

The **Miller Drug Store**

We Give *20c* Green Stamps

Phones 193 and 923 727 Ohio Ave

De Luxe Dry Cleaners

The Plant with the Personal Service.

Modern methods and machinery enable us to turn out the very best class of cleaning and pressing—the kind that makes old clothes new.

"Dyeing is a Specialty With Us"

We clean and dye all kinds of Wool, Silk and Linen fabrics.

Look up your winter clothing and call us we will make them look like new.

We want your business and will guarantee to please you.

WE DELIVER ON TIME

De Luxe Dry Cleaners

A. J. Viets, Prop.

Telephone 404 914 Scott Ave.

ANDERSON & PATTERSON

Insurance of all kinds—Loans, Real Estate and Rentals. 616 Eighth.

MANY VISITORS TO NEW STORE

GREAT THROG RESOUNDED TO FORMAL OPENING OF PERKINS-TIMBERLAKE CO.

DISPLAY NEW STYLES

All Are Made Welcome by the Management of the New Department Store.

On Friday afternoon and evening the Perkins-Timberlake Department store had a most auspicious introduction to the public, the occasion being their first time to open the doors of their handsome new store building on Indiana Avenue. The weather was favorable and the advance advertisements of the opening brought out a large crowd both afternoon and evening. Katz orchestra furnished music which greatly delighted the people and after viewing the handsome store and admiring the splendid stocks, souvenirs of cut flowers were presented.

The store is a delight to the eye from the expansive and attractive windows, which were handsomely decorated Friday for the occasion, to the rest rooms in the rear and is arranged in a manner most convenient to shoppers and the salespeople as well.

A comprehensive showing of late fall goods was noticed on shelves, counters, windows and display cases and the eyes of the women were quick to notice the many good looking suits, dresses and coats, as well as piece goods and accessories. The hats displayed on the figures were used through the courtesy of the Joza Dickson Millinery, the Perkins-Timberlake store not having instituted a millinery department at this time.

ATHLETIC CREW BEGINS PRACTICE

FIRST TUGGLE FOR GRIDIRON WARRIORS WILL BE WITH BURKBURNETT TEAM.

DATE IS OCTOBER 7

Much Interest Shown in Plans for the Season and All Are Hopeful of Success.

The first tussle in store for the gridiron warriors of the local high school will be at Burk Burnett on October 7, it was announced by Manager Bert E. McGlamery of the High School Athletic association Saturday. The local boys have their work cut out for them in this game as the men who compose the Burk Burnett eleven will average heavier than the local squad and they have been in training for the past two weeks. However, the Wichita Falls squad is working out daily under the direction of Coaches King and Williams and expect to be in shape to roll the Burk Burnett club in their own back yard, when the meeting comes off.

The increased interest shown in athletics in the local school this year beside being manifested in the good start toward the organization of an athletic association is demonstrated further by the fact that a large number of supporters of the team have already expressed an intention of journeying to Burk Burnett to root for their favorites on this occasion. This is the spirit that makes a team play better than they know how, and even the impossible on the athletic field, often turning the tide when the odds are two to one against a team. It is by far the most encouraging indication evidenced in connection with local athletics this year, although the class material that turned out for the eleven was no mean encouragement in itself. All round it foretells of a season on the gridiron which will be remembered in the local high school when the students there now have finished and been forgotten.

It is believed that the membership of the High School Athletic association, which started off in preliminary meeting Friday afternoon with 140 members, will be doubled when a meeting is held Tuesday afternoon to perfect the association and elect the officers for the year. The ladies, if you please, have been showing quite as much, if not more interest in athletics than the boys, and this fact alone should be received as ample proof of the cer-

DON'T BUY "HALF" A PHONOGRAPH

The Playerphone is a complete instrument. It plays any disc-record that is made. For this, as well as many other salient reasons, it is the best musical instrument on the market. Knowing its intrinsic value—that you will be pleased with it when you hear it, we invite you to drop into our store and listen to the records—records made for any kind of instrument—and we are sure you will be convinced. Better than that, if you wish, we will put any style of cabinet into your home on trial. If it does not do everything that we claim for it, if it is not an instrument of better, sweeter tone, of more volume, of handsomer design, than any other instrument you can find, you are not obligated to buy. You need an instrument in your home—this is the one great opportunity to get the most perfect instrument on the market, and to try it out before you contract for it.

PRICES: \$50, \$75, \$100, \$125, \$160, \$175, \$225, \$350

IT IS SOLD ON EASY PAYMENTS—A LITTLE DOWN AND A LITTLE NOW AND THEN

Richardson-Taylor Drug Co. "The Store of Better Service"
Phones 65-1792 Ohio at Seventh

The well-dressed woman's tailored suit or coat.

It possesses distinctive style, and correct tailoring, is made of all wool or silk fabrics—and is smart enough to grace any occasion.



You can pick it out anywhere because of its elegance and individuality. As a rule, the well-dressed woman's suit or coat is

La Vogue

the highest coinage in the currency of cost and suit values.

Even the plain, simple La Vogue models have all the hallmarks of good taste and refinement.

La Vogue Tailored Suits and Coats are a distinctive feature of our Fall garment display and may be found only in this store.

Baum & Gardner
EXCLUSIVE STYLES

Vaudeville at Wichita Theatre, Tuesday, September 26th at 9:15

Wichita Southern Life Insurance Co.

The Home Company

Buy Your Insurance At Home.

Our policies are attractive and liberal; contain all the up-to-date provisions;

TOTAL DISABILITY DOUBLE INDEMNITY

No restrictions as to residence, travel, occupation or place of death.

J. A. KEMP, President.

E. P. GREENWOOD, Vice President and General Manager
R. E. HUFF, Vice President
FRANK KELL, Vice President

W. M. MCGREGOR, Treasurer
J. T. MONTGOMERY, General Attorney
JOE E. DANIEL, Medical Director

MAY SEEK PLACE IN TEXAS LEAGUE

LOCAL INTEREST IN NEWS THAT GALVESTON MAY DISPOSE OF FRANCHISE.

EL PASO SUGGESTED

Matter Likely to Be Taken Up if Coast City Should Decide to Surrender Place.

There is a probability that the Galveston club of the Texas league will be transferred to some other city, and there is a possibility that an effort will be made to secure a berth in the league for Wichita Falls. The condition that has arisen is practically a new one, as but few had thought of a disaffection on the part of the Galveston management of sufficient proportions to cause their abandonment of the national sport. It has been known, however, for some time that the fans of the coast city were not as loyal in their support of a team as in years

past and this resulted, naturally, in a measure of neglect or disregard for the necessity of strengthening the team as was necessary to play winning baseball.

In the event the Galveston franchise is placed on the market there will likely be two or three towns interested, but no transfer can be made without the consent of the managers of other teams in the league. The matter of accessibility, together with the size of the city and its disposition to patronize the game will have a large bearing in making the transfer.

El Paso, it is understood, will make an effort to secure the team, but the distance to that city will likely prove a serious drawback to its ambition, although there is a rumor that some of the league managers are favorable to the proposition. Anyway, it seems that there will be no objection to a West Texas city, and in this event Wichita Falls should have a decided advantage.

Although not so large as El Paso, it is reasonably accessible to the North Texas towns in the organization, and in every other way will be able to make a very creditable showing. It is well known that, with a berth in the Texas League, baseball would be a drawing card here and would average up with the other cities in point of attendance.

While the matter has been discussed but little, it is understood that some enthusiastic fans are considering the advisability of making an effort to land Wichita Falls, and if it is decided that the movement is feasible,

some definite action may be taken immediately. It is known that Galveston is to dispose of the franchise held by that city.

In discussing the matter Saturday, an enthusiastic fan said, that he believed a company could be organized here with sufficient capital to handle the proposition, and that if it was secured he believed the people would support the game with enthusiasm. In this connection he called attention to the fact that Beaumont, the smallest city in the league at the present time, was one of the best supporters of the game, and that with the small average attendance in the larger cities, there was no reason why Wichita Falls should not be able to hold its own.

Discussing the matter further, he stated that the advertising the city would secure from such distinction would be worth a great deal and of sufficient value to encourage an energetic effort to secure the Galveston franchise, if it should be sold. The developments will be watched with interest, and should a transfer be made, it is quite likely that Wichita Falls will be heard in the matter.

DANNY SHEA HAS BEEN RELIEVED

By Associated Press. Chicago, Sept. 23.—Danny Shea has been "excused" as manager of the Kansas City American Association, owner George Tebeau said at his home in Riverside today. Art Theban will run the team the balance of the season.

WORK PROGRESSES ON COURT HOUSE

CONCRETE WORK FOR FOUNDATION HAS BEEN COMPLETED AND BRICK WORK BEGUN.

The work on the new courthouse is progressing rapidly and signs of a real building being erected on the site are now in evidence. The concrete work for the foundation has been completed and the brick work on the outside is being put into place. The brick work for the walls on the first floor will be started next week. The forms for pouring the concrete pillars that will support the upper floor have been placed but they will not be poured at present, being in place only for the purpose of enabling the brick masons to make allowances for time in putting up the walls on the lower floor. The steel reinforcements for the three concrete vanitas that are called for in the plans are in place

and work on them will be started immediately. The two steel vaults have not arrived yet, but they will be put in place immediately on their arrival.

The corner stone has arrived and it could be laid at once but Judge Harris states that it will not be put in place in all probability until some time near the completion of the building. No trouble has been experienced by the contractors, all materials having been ordered by them in advance of the beginning of the work, and they do not expect to be delayed by trouble in this quarter at any time during the work on the building.

MRS. NORWOOD'S FUNERAL WAS HELD YESTERDAY

The funeral of Mrs. H. J. Norwood, late resident of Wichita Falls, Friday evening after a continued illness, took place Saturday afternoon from the family residence, 2308 Eighth Street, Dr. A. B. Andrews of the M. E. Church, South, officiating. Burial was in Riverside Cemetery. Augusta Victoria Murphy was, born July 9, 1849, in Tennessee. In 1868 her parents moved to Texas and in 1881 she was married to H. J. Norwood. They moved their home in Wichita Falls for a number of years and eight children were born to the union. Six of these children were present at the funeral. Mrs. Norwood had been in failing health for several years, having been bedridden for a year. She was known as at all times a devoted Christian and a loving mother. Surviving are her husband, H. J. Norwood, her children, H. W. Norwood of Vernon, Mrs. S. E. Trevathan of Vernon, Mrs. Anthony of Clarendon, Mrs. Small of New Mexico, Guy Norwood of Davidson, Okla., Edgar Norwood of Cordell, Okla., and Tom Norwood and Mrs. Scoggins of this city. The daughter-in-law, Mrs. Small, and the son-in-law, Edgar, were the only children not present at the funeral. There are also surviving, 28 grandchildren and two great-grandchildren.

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Mrs. Norwood had been in failing health for several years, having been bedridden for a year. She was known as at all times a devoted Christian and a loving mother.

BEAUMONT WANTS A CONSUL FROM MEXICO

By Associated Press. Beaumont, Tex., Sept. 23.—The Mexican government has been asked by the Beaumont Chamber of Commerce and Mayor Fletcher to appoint a consul for the port of Beaumont at the earliest possible date. Local fans will be glad to hear as the season for the "World's Series" approaches that they will again be afforded an opportunity to get the returns from the field of play in detail. Local promoters have already arranged for the exhibition of the details of the play at the old Old Fellows hall on Indiana. The returns will be shown as they were last year; an operator will be in attendance and the plays will be chalked up on a charge score board.

WORLD'S SERIES TO BE DISPLAYED

Local fans will be glad to hear as the season for the "World's Series" approaches that they will again be afforded an opportunity to get the returns from the field of play in detail. Local promoters have already arranged for the exhibition of the details of the play at the old Old Fellows hall on Indiana. The returns will be shown as they were last year; an operator will be in attendance and the plays will be chalked up on a charge score board.

Announcement

We are opening a new grocery store at the old Wilson Perry stand, 807 Tenth Street. We are remodeling the building, and will be open for business, Thursday morning, Sept. 28.

It is our purpose to carry none but first class goods, and every article that goes out of the store will be absolutely guaranteed.

Our stock will embrace everything carried in a first class grocery, and we solicit the patronage of those buyers who desire the very best goods at the least possible prices.

We will maintain delivery service to every part of the city, and give careful prompt attention to every order.

Gant Bros. Grocery Company

Honesty, Quality and Service, Our Motto

Phone 2280 807 Tenth St.

PASTEURIZING MILK PREVENTS DISEASE

Undoubtedly if pasteurization of milk will prevent infantile paralysis it will be of much assistance in preventing many other diseases to which we are subject. This is what Mr. Nathan Straus of New York says:

New York, Sept. 12.

Nathan Straus, who for 25 years has been giving pasteurized milk daily to some 2500 babies in New York, made public today, in a letter he had written to Sergeant General Blue in which he declares that none of the children fed by his free milk depots has contracted infantile paralysis. The condition of these babies, except that they receive safe milk, are no different from other babies in New York City.

Our Milk is Pasteurized, and containers are sterilized, which according to Mr. Straus is safe milk.

We will appreciate your order.

Pure Milk Products Co.

PHONE 2236
705 Tenth St.

Scientific Proof of Maxwell Fuel Economy

In a test made by David L. Gallup, M. E., Professor of Gas Engineering, Worcester Polytechnic Institute, a stock Maxwell Touring Car made from 23 to 33.7 miles per gallon of gasoline at speeds ranging from 10 to 35 miles per hour. We reproduce a letter from Professor Gallup concerning this test.

DAVID L. GALLUP, M. E.
Consulting Engineer

Sept. 18, 1916.

Maxwell Motor Car Co.,
Detroit, Michigan,

Gentlemen:—

I beg to submit the enclosed blue print giving the results of an economy test made on a 1917 stock Maxwell touring car, furnished by your Boston representatives.

The curve is self explanatory and needs no discussion other than the statement that the carburetor, which was stock, was adjusted to give the best combination of power, flexibility, speed, and economy, for such conditions of touring as would ordinarily be encountered.

In tabular form the results (taken from the curve sheet) are as follows:

SPEED (Miles per hour)	ECONOMY (Miles per gallon)
10	33.7
15	24.7
20	21.2
25	16.8
30	16.1
35	13.0

Respectfully submitted,
D. L. Gallup

DLG/7x

Deferred Payments If Desired

NOTE that no unusual means were employed to get these results. The car used was taken from stock; the test was made with a full load and with top and windshield up; the regular Maxwell carburetor was used. Any Maxwell car is capable of giving this same economy in gasoline consumption. Maxwell operating economy matches its economy in first cost, making it *The World's Greatest Motor Car Value.*

Imperial Motor Sales Co.
613-615 Tenth St. Phone 734.

Maxwell \$595

Fully Equipped—No Extras to Buy EAO: B. DETROIT

We Will Be Ready for Inspection Tuesday Evening And Invite You to Call and See Us

There will be a magnificent display of diamonds in our windows which will only reflect the quality of our stock.

B. T. BURGESS, Jeweler

WICHITA DAILY TIMES

Published Every Week Day Afternoon (Except Saturday)

THE TIMES PUBLISHING COMPANY (Printers and Publishers)

Times Building, Corner Seventh Street and Scott Avenue

MEMBER THE ASSOCIATED PRESS

Entered at the Postoffice at Wichita Falls as second-class mail matter

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Phone: Business Office 167 Editorial Room 1871

Wichita Falls, Texas, Sept. 24, 1916



Gentlemen, don't be backward. Because you can't slip us \$25, \$20 or \$5 for the democratic campaign, don't think for the moment that we won't accept a single dime. We're ready at the Times office to receipt your contribution to help bring about the re-election of Woodrow Wilson, whether it be \$1 or \$100. The national committee needs the money. Let's have yours while it can do the most good.

The prices of luxuries like those of necessities are mounting higher. Wines and whiskies are advancing. So is tobacco. At a conference of cigar manufacturers and jobbers in New York recently it was announced that the increasing cost of production must be shared by the consumers, the jobbers and retailers. Cigar maker's wages are higher, so is the cost of raw material. In some brands the quality has been lowered and the size reduced. Others who want to maintain their standard of quality and size will have to raise the price.

Henrietta has some citizens whose patriotism and spirit is worthy of the highest praise. A movement was started there recently to have some street paving done. It was proposed to have the court house square and to pave Bridge street for one block from the court house. The Henrietta Review says that all the property owners excepting two signed up for the improvement. Two members of the soliciting committee from the Board of Commerce tried to convince these two obdurate property owners by argument that they ought to pave, but they persisted in their "set ways." Upon these two members of the soliciting committee asked the property owners their price and bought the property. It's a spirit like this that will make any town a desirable place of residence.

One of the delegates to the National Petroleum association at Chicago Friday declared that the producers of oil could offer no encouragement to users of gasoline and predicted that the price of crude oil would steadily increase. He foresaw an unprecedented demand for oil throughout Europe at the close of the war. This sounds good to the people of Wichita Falls and surrounding country. As long as the price of crude oil goes higher there will be plenty of money here to buy gasoline. The crude oil outlook was never more promising here. There is every indication that oil will be produced here for the next quarter of a century or more. Developments of the past week point to the probability of an entirely new field being opened in Archer county south of Wichita Falls. A new shallow field is being developed south and east of Burk Burnett. Enough territory has been developed in the Electra and Burk Burnett pools to insure drilling for fifteen or twenty years even if no new territory is discovered. Deeper sands are being found under territory that has already been drilled to the shallower sands. Shallow oil is being found in many localities scattered throughout this territory. Wichita Falls is the center of the oil development in Northwest Texas. Its prosperity is assured for many years, if crude oil continues in as great demand as now.

Bolled down some of Candidate Hughes speeches sound something like this: The democratic administration is incompetent. Its course has been vacillating. I would have done differently in Mexico. No matter what I would have done it would have been different. Everybody who knows me

knows that I would have done differently. I would have done differently because I would have done differently. Now nobody need ask me what I would have done. It would have been different.

ferent. The glorious principles of the republican party and of the protective tariff must be maintained. We must do something different from the democrats. I am for American rights. I am an American. Now everybody knows I am an American. Everybody knows I am different. Why when I was governor of New York it was different. This child labor bill is not an emancipation of childhood. Why in some states that have democratic governors child labor is permitted. That makes this child labor bill all bunk. No, I didn't say I was against child labor, but everybody knows that I was governor of New York. The democrats are extravagant and wasteful. I am not going to say what I would not have done, but I would have done differently. Everybody knows when I say I would have done differently they know that it would have been different. I was governor of New York. I resigned from the supreme bench because I believed it to be my duty to do things differently. You know me, Al

The Tarrant county local option election comes off tomorrow. If the county goes wet, as a majority of people up this way expect, the next development that will be looked for will be an attempt to carry out the threat to drive the Rev. Frank Norris out of Fort Worth. This paper is do champion of the Rev. Norris but it believes that efforts of a gang at Fort Worth to drive him out will end with the pastor still on the job and those who are fighting him discomfited. The enemies that some people make are the best measure of their worth in a community.

CHAMBER OF COMMERCE INTERESTED IN GOOD ROADS

Secretary Johnson of the Chamber of Commerce points out in connection with a notice that a representative of the Automobile Blue Book will make an official inspection of the touring routes in this section in the near future, that this will be a good time to start some good work toward putting the roads in this section in good shape for the visit. The inspection will be made by F. S. Whiting. He will work into this section from

Colorado. R. A. Woodall, editor of the publication, states in the letter notifying the Chamber of Commerce of the inspection, that he has been on a western trip recently and was surprised and pleased at the amount of touring that he noticed in the West and Southwest.

MEMBER OF ROYAL FAMILY IS KILLED

By Associated Press. —Leut. Richard Stanhope, Lieutenant of the Grenadier Guards and heir to his brother, the Seventh Earl of Stanhope, has been killed in action. It was announced today. He was 31.

MUSIC STUDIO

Open September 4th.

Miss Catherine Davis—Piano, harmony and musical history. Miss Julia G. Davis—Piano, violin and all string instruments. Also orchestra work. For particulars address 1206 Broad street or phone 1462.

DR. J. D. PROCTOR

Painless Dentist

Office over Morris Drug Store 822 1/2 Indiana Ave. Office phone 1418; Residence 347



An Exposition of the Newest Modes

For The

WICHITA FALLS STYLE SHOW

TUESDAY EVENING, SEPTEMBER 26TH 7:30 to 9:30 o'Clock

We Cordially Invite You to Be Present

We take pleasure in announcing the completeness of our stock for Fall and Winter, and invite your inspection. We have given thought mostly to the needs of the family of moderate income, selecting those lines that would give to our customers the best of style and materials, for the least money.

We call special attention to our line of piece goods--of silk and woolen dress goods, in the newer colorings and patterns. Here you will find on display a material for every purpose.

NUSSBAUM DRY GOODS CO.

609-611 Seventh Street

IMPLEMENTS

We have persistently shied from the implement part of the business for the last 10 years. The implement business has been in such condition for the last year that the trade has been forced to go elsewhere. Numbers of our farmer friends have requested us to add some line. After a careful investigation we decided on the P. & O. line. We can supply you with your Superior Drill and Repairs or any other farming tool.

Maxwell Hardware Co.

TRY TIMES WANT ADS FOR QUICK RESULTS

"Prize-Winning" Biscuit



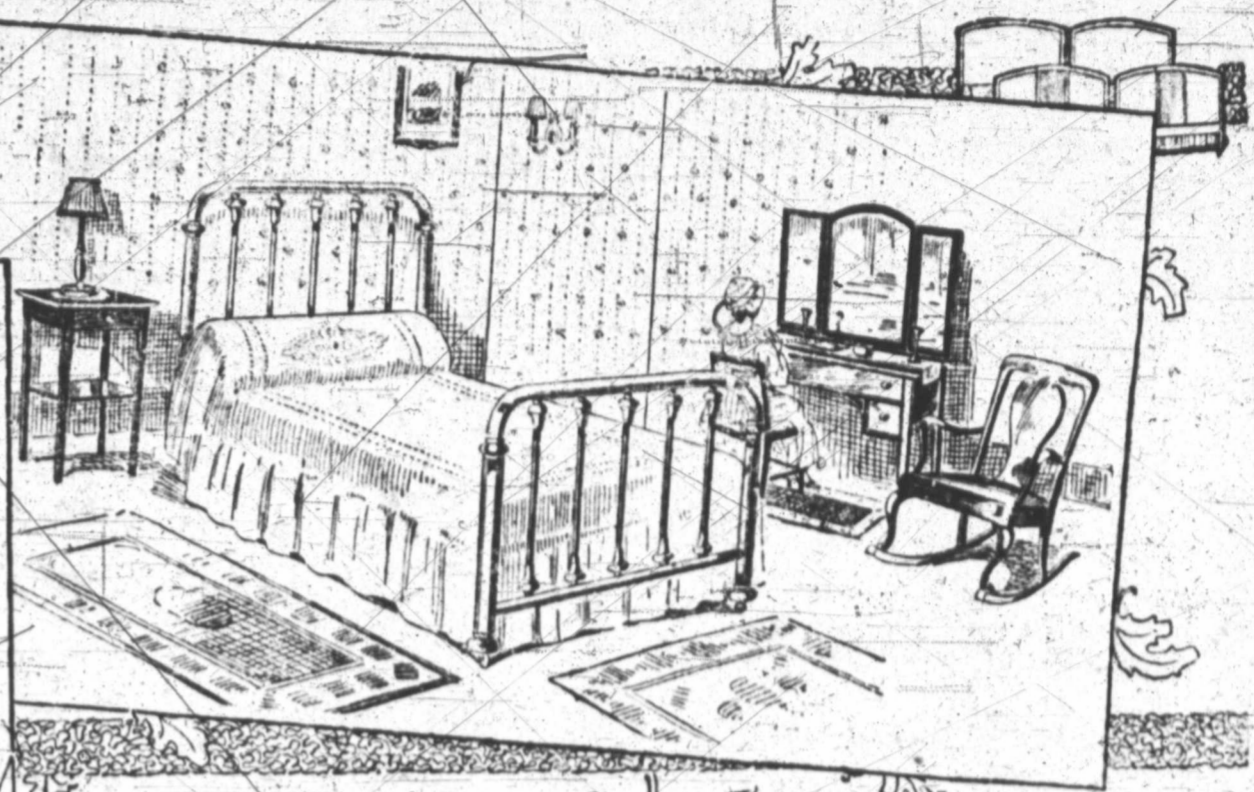
Light as a zephyr, white as a snowflake, crowded full with goodness, can be made with

Armstrong's Oak Leaf Shortening (U. S. Govt. Inspected)

A delightful blend of best animal and vegetable fats, made "The Armstrong Way" in a modern Daylight Plant. Passed the Westfield Requirements, the original Pure Food Standard.

Put up in No. 5 and No. 10 Pails

"Ask Your Dealer For 'Oak Leaf'"



*Sincerity
Simplicity
Suitability*

Watchwords in Home Furnishings

You will not find it necessary to pay excessively high prices merely to get the desired style effects in the elegant new Period Suits for the bedroom or dining room. We are showing suits in walnut, old ivory, figured gum, or oak, at figures which you will find very reasonable. We urge you to inspect them

**THIS CHILD'S
Rocker**



All Oak, Strong and Comfortable
A REAL BARGAIN
ONLY
95c
EACH

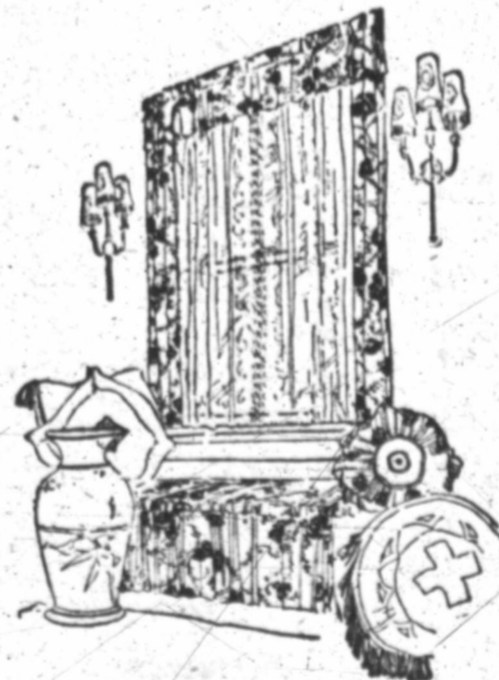
Nothing like it today on the market for less than double the price
Either Golden or Fumed Finish.
Just the thing for the children. This rocker will stand all kinds of hard knocks.

THE WOMAN'S OPPORTUNITY

to show individuality of taste is afforded in the dressing of the windows of her home.



has a distinctiveness all its own and is made in great variety of design, suitable to every room and all surroundings.
20c to 85c Per Yard
New things arriving daily in our Curtain and Drapery Department.



ECONOMY DUST CLOTH

No oil or grease. Picks up the dust and Polishes the Furniture. Size 2x3 feet, they are antiseptic and will not creak or become rancid.



25c Each
Or Two for 45 cents

NORTH TEXAS FURNITURE CO.
COMPLETE HOME FURNISHERS

Local News Brevities

Fish and oyster market, phone 1919. Fresh fish and oysters arriving daily. 809 Scott. 5-11c

Music at the St. James Tuesday night after theatre. Light lunch a la carte will be served. 14 4c

Knight Templars Attention. There will be held a special convocation of Wichita Falls Commandery No. 59 in its Asylum Monday, Sept. 25 at 7 p. m. sharp, to confer orders on two Companions. All members expected to be present. Visitors in city cordially invited. FRANK COLLIER, Commander. A. F. KERR, Recorder. 15 2c

Notice I have opened a first class dress-making shop, over Jones-Kennedy's, on 7th and Indiana. Dresses will be cut and fit, at reasonable prices. Tailored work a specialty, satisfaction guaranteed, phone 2213. —Mrs. F. A. Ray. 115-11p

Switchers transformation puffs and curls made from combings, latest method, phone 1050. 115 6p

Cut flowers and floral designs a specialty. Donnelly Floral Co. Phone 987. 1207 Scott.

Pauline Frederick will appear in "World's Great Snare" at the Empress Monday. 15 11c

Pauline Frederick the great emotional actress at the Empress Monday. 15 11c

Phone Moore Plumbing Company for plumbing supplies, plumbing repairs and gas fitting. 48 11c

Boy Wanted. Must have wheel. Morris Drug Store. 15-11c

Webb Collecting Agency. Phone 1877. 30-11c

Pauline Frederick at the Empress tomorrow. 15 11c

Just arrived today, 5 barrels cat, 5 barrels red snapper fish, and 25 gallons of oysters. Fish & Oyster market. Phone 1919. 809 Scott. 12-11c

E. G. Hill, undertaker, office and parlors 900 Scott Ave. Phone 325. Prompt ambulance service. 22-11c

Marriage licenses have been issued to Morris Blank and Miss Hazel Kohn and to Will Wright and Miss Ada Dodd.

Pauline Frederick in "World's Great Snare" an adaptation from Oppenheim's great novel, at the Empress tomorrow. 15 11c

Dr. Prothro, Dentist, Ward Building.

Boy Wanted. Must have wheel. Morris Drug Store. 15-11c

L. A. Childs, the gas man, gas fitting, repair plumbing. Phone 584. 1207 Scott. 802 11c

Boy Wanted. Must have wheel. Morris Drug Store. 15-11c

Dr. Scharff, Osteopath, K. & K. Bldg. Notice. I have taken charge of the Spealman apartment house, 1210 Indiana avenue. Light housekeeping rooms, and bed rooms at reasonable rates. Call and see me in regard to same. MRS. E. R. CRAWFORD. 14 2p

Announcement. I have recently purchased the Levi Gambill grocery stock at 804 Indiana avenue and will continue the business at the same stand and would be pleased for a continuance of your business with me. I will carry a full line of fresh fruits and vegetables and a complete stock of staple and fancy groceries. Your patronage will be appreciated. Your orders will be attended to with care and promptly delivered. J. H. Weidman, Phone 1470.

To My Friends. And to the patrons of the Levi Gambill Grocery, 804 Indiana. Since the sale of the business to Mr. J. H. Weidman, I will be with the Weidman Grocery. I will be glad for you to come to see us and phone your orders. I will give them my personal attention and I assure you that your business will be appreciated by Mr. Weidman, also myself. A. S. LOVE, With Weidman Grocery, Phone 1470.

Miss Mildred Stuck and Miss Marie Ostose have come to Fort Worth on a vacation trip.

Mrs. C. F. Kanawake of Galveston is visiting her sister, Mrs. C. E. Carrington.

**PROSPERITY BARS
ARMY RECRUITS**

The excellent labor conditions that prevail in Wichita Falls and vicinity is assigned by recruiting officers as the reason for the dull business in their line for the next month or two. Recruiting Officer George Fischer, assistant of the local navy station, states during the past few months he has been stationed over a wide bit of country from California to the East, and all over the Southwestern states, but nowhere has he seen so good labor conditions as those which prevail in Wichita Falls.

The local navy station is so far removed a motorcycle on which the recruiting officers will be able to work the surrounding towns much more closely than they have before. They will also have an allowance for automobile hire and will make extended recruiting trips by this means.

Two recruits were secured by the army this week, already making out their required number of ten for this month. If they get as much as ten again next month the local station is to be named a permanent station. James S. Duffy, of Wirt, Oklahoma, was enlisted in the army and assigned to the infantry, while O. C. Cole, also one of this week's recruits, and who hails from Galesburg, Illinois, was assigned to the cavalry.

John W. Thomas, of Henrietta, assigned as apprentice seaman, was the lone naval recruit.

A Good Combination
that means most miles per dollar to the Autoist.

**Firestone and Our Auto
Tire Service**

**TIRES
PARA VULCANIZING CO.**

Wholesale and Retail Distributors of Tires, Vulcanizing Materials and Accessories.
717 Seventh Street Largest Repair Plant in West Texas.

Automobile Supplies and Tires
Largest Stock in West Texas
Wholesale and Retail
WESTERN AUTO SUPPLY CO.
Phone 219 712 Indiana

OFFICERS

R. E. HUFF, President.
W. M. McGREGOR, Active Vice Pres.
F. M. GATES, Vice President
T. J. TAYLOR, Cashier.
C. E. McCUTCHEN, Ass't. Cashier.
J. R. HYATT, Ass't. Cashier.
F. C. BARRON, Ass't. Cashier.

DIRECTORS

W. M. McGREGOR
J. T. MONTGOMERY
T. B. NOBLE
T. W. ROBERTS
J. W. STRINGER
T. J. TAYLOR
W. M. COLEMAN
F. M. GATES
J. G. HARDIN
R. E. HUFF
C. E. McCUTCHEN

Don't Spend That Dollar!

The time to save money is when you are earning it. A dollar will open an account with this bank and may be the means of providing for you when out of employment.

4 per cent Interest paid on Savings Accounts

FIRST NATIONAL BANK

ESTABLISHED 1884

DAIRYMEN STILL CONTEND FOR 25C

WERE READY TO PAY THE FIFTY CENTS AGREED UPON UNDER PROTEST.

MEETING YESTERDAY

Association Held a Business Session at Hall at the Farmer's Union Building.

While the dairymen were willing to agree to pay a fifty per cent per head fee for the tuberculin test...

was an ample fee for the test. It was pointed out in the discussion of the question that this is the cost of the test to the dairymen at Fort Worth...

against the test, or rather the cost of it, the sentiment was squarely for the enforcement of the ordinance in every other particular, and a resolution was adopted in which the dairymen as a body agreed to rigidly comply with the ordinance in every other particular...

Some of the speakers expressed themselves as fearing that the dairy industry in the county which had been fostered at no mean expense to the state, county and federal government as being already having been materially set back by the strike engendered by the new ordinance.

first of the year to comply with. In the meantime, it is not impossible that they will ask some member of the state livestock sanitary commission to come to Wichita Falls and consult with them.

shirts, suits, hats and shoes enough to allow a half dozen men to cut a wide swath, as well as two dozen pairs of socks were found in his baggage. An officer from Bowie took him mack today.

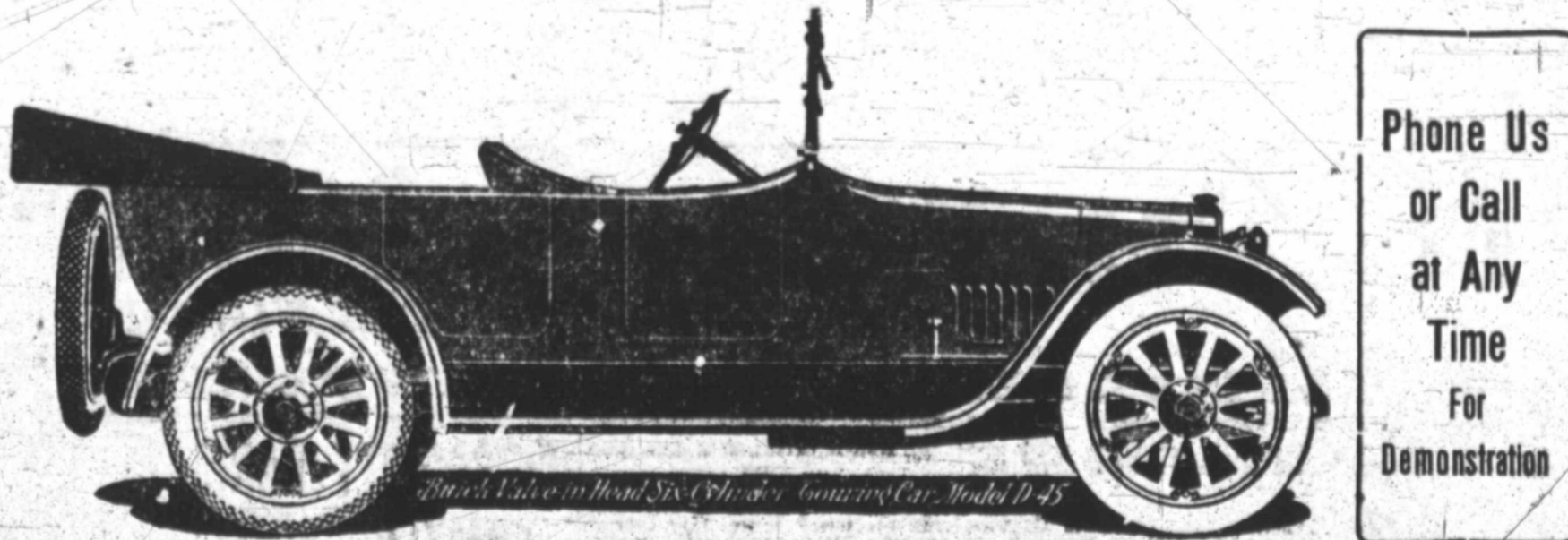
much of it. The two plain drunks who made up the candidates Saturday each accommodatingly pleaded guilty and planked down their fines of \$5 each.

Advertisement for Jane Flurette hair treatment. Includes images of women and text: 'The Permanent Lasting Wave! JANE FLUETTE from Dallas, will be at The Westland Hotel Until Tuesday'.

Advertisement for Buick cars. Text: 'BUICK Light Six Model D-45 Delivered \$1095 Buick Four, Model D-35 Price \$740 Delivered'.

Advertisement for Buick Valve-in-Head motor. Text: 'What Buick Valve-in-Head Means! A great many present and prospective users of motor cars have the idea that all motors are substantially alike...'.

Advertisement for National Bank of Commerce. Text: 'Be a Man with Money Then you can do your duty to your Family. It pays to Bank your Money. have no fear of the landlord's tap on the widow's door'.



Advertisement for Buick cars. Text: 'A Car For Every Purpose For all weather—for all purposes—there's a Buick for all the family. For winter driving over snowy streets; for cross country touring; if a big car is desired, there's a Buick to fit your requirements.'

Advertisement for Wichita Buick Sales Co. Text: 'Wichita Buick Sales Co. 908 Ohio Avenue Telephone 991'.

Phone Us or Call at Any Time For Demonstration

WANTED TO BUY Second Hand Furniture and Stoves Phone 1011 Star Furniture Co.

Miscellaneous Wants

WANTED—Roomers and boarders at 701 Lamar. \$5 per week. 85-11c
WANTED—You to let us sell your property. Call us now let us for... Thomas & Bland. Phone 99. 3-11c
WANTED—Boarders at 1203 Burnett. Phone 1868. 13-12c
WANTED—To rent nicely furnished modern five-room cottage with garage. Address Box 117. 14-11c
WANTED—To buy four five or six-room house. Will pay all cash. Nothing but bargains considered. H. F. Robertson, city tax collector. 14-11c
WANTED—Two or three rooms, furnished for housekeeping by couple without children, permanent; best references. Phone 1562. 15-11c
WANTED—Two ladies to room and board in private home. Phone 1934. 15-11c
WANTED—Young lady desires room in private home, with modern conveniences, with or without board. Give phone number. Address 100, care Times. 15-11p
WANTED—A good piano. Phone 992. 15-11c
WANTED—A survey in good condition. Prefer rubber tire. Address H. F. Anderson, route 6, box 13A. 15-31p
WANTED—By couple, five room house or one unfurnished bedroom close in. 590 Caro Times. 15-31p
WANTED—Party to rent my house for my board. Call at 300 Elm. 14-31p
WANTED—Furnished bedroom in private home by couple. Phone 1077. 15-11p

For Sale—Miscellaneous

FOR SALE—Two second hand autos, 718 Ohio. Phone 1958. 4-11c
FOR SALE—Small three-quarter top buggy, good as new. 814 Scott. E. Dempsey. 6-11c
FOR SALE—A limited number of hardy geraniums, also hardy rock plants. Reasonable prices. Call at 907 Bluff. 13-31c
FOR SALE—Indian 2-cylinder motor cycle, 1608 Bluff. 13-61p
FOR SALE—5-passenger auto in good shape, new casings. 1307 Burnett. 13-31c
FOR SALE—Some nice furniture of five-room house. Call 904 Denver. 15-11c
FOR SALE—Shakespeare's complete works. De Luxe edition in 10 volumes. Brand new. Cost \$38.50. Will take \$15. Phone 1877. 15-31p
FOR SALE—Smith piano, walnut case in good condition. Price \$150.00. Phone 1275. 11-11c
FOR SALE—New guitar, vacuum cleaner, non-skid automobile tire, Remington shot gun, nearly new sewing machine and side board. Phone 599. 15-11c
FOR SALE—Cheap, Mills counter, O. K. gum vending machines, 1915-1916 latest models, in perfect order, complete with checks. Apply Interstate Commerce Co., 2025 Mechnal street, Galveston, Texas. 15-31c
FOR SALE—White Esquimaux Seltz pups. 1405 Burnett. 15-31c
FOR SALE—Five-passenger Ford touring car. Buy 700 miles. With shock absorbers and demountable rims. One extra tire. Cheap for cash. Phone 473. D. M. Carr. 15-11p

For Rent—Bedrooms

FOR RENT—Nice furnished bedroom to gentlemen only, 1900 8th St. Phone 1048. 15-11c
FOR RENT—Choice front bed rooms, delightful, cool, close in. Phone 618. 2-11c
FOR RENT—Nicely furnished room for gentlemen only. 909 Seventh street. 9-11c
FOR RENT—Newly furnished south front bedroom with large closet, adjoining bath. Private family with no children. \$15.00. Prefer two gentlemen. 1202 Eighth St. Phone 1068. 13-41p
FOR RENT—Furnished bedroom, 708 Burnett. 12-61p
FOR RENT—Upstairs bedroom, 1200 Scott. 13-11c
FOR RENT—One front bedroom in private home, 805 Austin. Phone 1935. 14-31c
FOR RENT—One southeast furnished room. 1010 Seventh. 14-31p
FOR RENT—Handsome room in private home. Phone 1944. 45-11c
FOR RENT—Furnished bedroom in private home, close in. References required. Phone 202 or apply 907 Lamar. 15-11c
FOR RENT—Nicely furnished bedroom. Phone 2065. 15-91c

To Exchange

WANTED TO EXCHANGE for income property in or near Wichita Falls, four sections of valley land in El Paso county, 31 miles northeast Sierra Blanca, all in a body. Some improvements. Address Sanders & Swafford, Anson, Tex. 15-11c

For Rent—Houses

FOR RENT—Several houses. See P. G. Gorman. Phone 720 or residence 62. 12-11c
FOR RENT—Eleven room house on Eleventh street near high school. See H. M. Bullard. Phone 637. 95-11c
FOR RENT—10-room two-story rooming house. Close in on paved street and corner lot. Huey & Stehlik. Phone 1478. 2-11c
FOR RENT—Three-room house \$10. Phone 1126 or call 511 Burnett. 13-31p
FOR RENT—Five room house, furnished or unfurnished. 2309 Eighth street. Phone 1545. 15-31c
FOR RENT—5-room house, modern, close in. See J. W. Pond. 15-31c
FOR RENT—Five-room cottage, hot and cold running water, nice garage, electric light fixtures, has never been rented before. Reasonable rent to right party. Vacant 26th. 1416 Eighth street. Phone 1981. 15-11c

For Sale—City Property

WORTH THE MONEY—Nice 5-room brick cottage, strictly modern with all conveniences, good outside improvements, good neighborhood. Look, the price is only \$2400, with terms to suit. Thomas & Bland. Phone 99. 10-11c
FOR SALE—My 5-room home at 1903 Tenth street. All modern conveniences, has large pantry, bath, hot and cold water, lots of closet room, plate rail, sliding door, nice light fixtures, rooms finished in golden oak and white enamel. Rooms 1616 ft. G. T. Drinkard. 10-11c
FOR SALE—5-room house on Bluff street, near Austin school. Best front, newly painted and papered, lights, gas, water and sewer on alley. Price \$1750. \$300 cash, balance monthly payments. Thomas & Bland. Phone 99. 10-11c
I HAVE recently erected and offer for sale, in first block in Floral Heights, one of the prettiest and best constructed 5-room residences in the city. This house is not "thrown together" but is first class in every respect and has been so appreciated. The price is right. Dr. Du Val, owner. 9-11c
FOR SALE—4-room house, half and bath, modern, corner lot, cement walks, fenced and barn, newly painted and papered, nice little house, located near Austin school. Price \$1750. \$300 cash, balance monthly payments. Thomas & Bland. Phone 99. 10-11c
FOR SALE—One four and one five-room house on installment. Phone 150. 3-11c
FOR SALE—One of the handsomest homes in Wichita Falls; in splendid neighborhood; near car; 5 rooms and bath, finished, never been occupied; has every modern convenience; beautifully finished floors; elegant light fixtures; French doors. To a good party, one hundred dollars cash, balance monthly. James T. Cumley, 207 First National Bank Building. Phone 2040. 15-11c
FOR SALE—5-room house on Eleventh street, this side of Brook street, all modern, walk, curb, nice lawn and fenced, good sleeping porch, light fixtures and a Pittsburgh hot water heater. The price is only \$2100, 1/2 cash. Thomas & Bland. Phone 99. 10-11c
NOTICE THIS ONE—Almost new 5-room bungalow, modern in the first degree. The finish is ideal, lights and bath fixtures. The very best, concrete foundation, walks and curbs, nice lawn, good outside improvements, location fine. The price is only \$2850, but is actually worth \$3500. Will make terms to suit you. Call us. Thomas & Bland. Phone 99. 10-11c
NOTICE THIS ONE—Strictly up to date 5-room cottage, modern throughout. Nice bath and light fixtures, concrete foundation, walks, curbs and nice lawn, fenced and cropland, located on Tenth street in the best block in Floral Heights. The prices is down to \$3000. Thomas & Bland. Phone 99. 10-11c
LOOK—New 5-room house, just completed and an ideal one too. It is modern and the interior finish is worth seeing. Located on Ninth street. Among some of the finest homes in town. This is a beautiful little home. The price is only \$2850, some terms. Thomas & Bland. Phone 99. 10-11c
FOR SALE—Cheap, modern five-room house on Ninth street. Take good car with no payment, balance terms. P. G. Payne. Phone 1399. 13-31p
FOR SALE—\$100 cash, balance \$25 monthly, including interest; buy one of the handsomest five room bungalows on a corner of Holiday and Eighth, total price \$2500, and the house has every modern convenience, practically new, Pittsburgh heater, garage. A home that you will like. James T. Cumley, 207 First National Bank Building. Phone 2040. 15-11c
\$5250, part terms, will purchase one of the prettiest 5-room homes on Tenth street, close to Brook. Beautiful yard, servants' house, garage. Owner lives on place but desires to build. Ad dress "H," care Times. 15-11c

For Sale or Trade

Nice new brick store building. Cheap rent. Thomas and Bland. Phone 99. K. & K. Bldg. 75-11c
FOR SALE OR TRADE—Six room house. Close in. Easy terms. Address P. H. Box 385. 34-11c
OR TRADE—I have several choice small farms to trade for city property. See me at once for a bargain. H. S. Soman, 1011 Commercial, over Morris Drug Store. Phone 429. 6-11c
FOR SALE OR TRADE—Oakland car, 1917 model, good shape. Sell cheap or trade for lot in nice location. Call 904 Denver. 15-11c
FOR TRADE—Thirty-five room brick hotel fronting on paved street; situated in best town in central West Texas; will trade for land or merchandise. Address P. O. Box 125, Stamford, Texas. 15-11c
FOR SALE OR RENT—To reliable party, sewing machine. Phone 407. 15-11c

Livestock

FOR SALE—Horse, wagon and horses. Phone 488. 9-71p
FOR SALE—Have fine herd of imported Holstein at once, never been on account of present owner leaving city. The Chamber of Commerce. Phone 390. 14-31p
FOR SALE—Three fine 3 and 3 1/2 gallon Jersey cows, fresh. 1700 Holiday. 15-31p
HOLSTEINS—I will have a choice lot of Holsteins for sale, Tuesday, Sept. 26th. See me at City National Bank, W. C. Yoube. 15-31c

Financial

FARM LOANS AT 8 PER CENT—I am the personal representative of Charles Baird, a Kansas City banker. Want choice farm loans in Wichita, Clay and Wilbarger counties; \$2,000 and up; 7.5, 8 per cent; smaller loans slightly higher rate. I pass on the security. Judge Hughes passes on the title. Money paid when papers are signed. Come in and see me. CHAS. O. ERWIN, 411 First National Bank Building.

Help Wanted—Female

WANTED—Cook, white or colored, 700 Austin. Phone 1205. 10-11c
WANTED—Girl for general housework. 710 Travis. Phone 1326. 13-31c
WANTED—Girl for general housework. 710 Travis. Phone 1326. 13-31c
WANTED—A white girl at 2007 Tenth or phone 582. 14-11c
WANTED White woman cook at 1900 Indiana, phone 1696. 11-51c
WANTED—A good cook. Apply at residence, 1100 Brook or telephone No. 429. Mrs. R. E. Huff. 15-21p

Lost

LOST—One hand grip between Wichita, Ice plant and 3 miles out on Seymour road. There were two suits of overalls in the case. Finder return to Times office and receive reward. 10-11c
LOST—White and yellow spotted bulldog about 8 months old, trimmed. Reward for recovery to Jim Lane, 1102 Eighth street. 14-31c
LOST—Bunch of keys with name on fob. Finder return to J. P. Jackson. Phone 315. Reward. 15-21p
LOST—Downtown Friday afternoon, 500 hill. Finder phone Mrs. E. P. Bass, 2032. Reward. 15-11c
LOST—Gold watch fob with initials M. K. to M. K. to R. K. on one side and automobile on the other side. This fob belonged to my deceased husband. Finder return to Mrs. Robert Knetsch, 1296 Scott or phone 552 and receive liberal reward. 15-31p

Dressmaking

WANTED—To do sewing. 1203 Burnett. Phone 1868. 9-11c

For Rent

APARTMENTS FOR RENT. If you want something extra nice, see us at once. These apartments are in the Bland & Henderson building and are just what you want. Thomas & Bland. Phone 99. 2-11c

For Rent—Offices and Stores

FOR RENT—The best established dental offices in the city. Phone 496. 25-11c
FOR RENT—Three new modern store rooms, 25x75 feet at 600 Indiana avenue. See J. C. Myltinger, 505 Kemp and Keil Bldg. Phone 360. 94-11c
FOR RENT—Modern store room, Maer building, 506 Kemp & Keil building. Phone No. 860. 99-11c
FOR RENT—Rooms on second floor of Jones-Kennedy building, suitable for offices, or millinery or dress making parlors. Good condition and easily accessible. Well lighted and ventilated. Jones Kennedy Co. 101-11c
Nice new brick store building. Cheap rent. Thomas and Bland. Phone 99. K. & K. Bldg. 75-11c

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DON'T WAIT Phone 1231 HOME TAILORS
until cold weather to have your suits, overcoats, etc., cleaned and pressed. We want your business and are prepared to give you satisfactory service in every department. Cleaning, Dyeing, Hat Renovating, Remodeling, Etc.

Housekeeping Rooms Help Wanted—Male
FOR RENT—Two furnished rooms for light housekeeping to parties without children. 300 Lamar. 70-11c
FOR RENT—Two unfurnished rooms modern. 1301 Austin. Phone 106. 97-11c
FOR RENT—Two well furnished rooms for light housekeeping. Modern. Phone 940, 512 Travis. 4-11c
FOR RENT—Two nicely furnished light housekeeping rooms. 1103 Indiana. Phone 2087. 10-11c
FOR RENT—Three light housekeeping rooms. Call 410 Austin. 13-31p
FOR RENT—Two rooms and kitchenette, completely furnished, for housekeeping, private front, back and bath entrance. Modern. 602 Scott St. 13-31c
FOR RENT—Furnished rooming rooms. 408 Lee street. Phone 1702. 14-71p
FOR RENT—Three unfurnished light housekeeping rooms. \$10.50 with water. Phone 17. 1201 Travis. 15-11p
FOR RENT—Rooms furnished or unfurnished, with bath. 203 Scott avenue. 15-11p
FOR RENT—Two furnished rooms on car line. 1319 Eleventh street. 15-31p
FOR RENT—Two housekeeping rooms, one bedroom. 801 Austin. 15-11p

Situations Wanted
MAN AND WIFE experienced, want management of hotel, boarding house, rooming house. Address P. O. Box 125, Stamford, Texas. 15-11c
WANTED—Position by white woman as housekeeper. Phone 2008. 15-31p

Found
FOUND—At 18th and Holiday streets automobile crank. Owner call at Times office. 15-11p

Apartments for Rent
FOR RENT—One half of apartment house, three rooms, built for small family. All conveniences. 1206 Broad. Phone 243. 15-31c
Chickens, Eggs and Pet Stock
FOR SALE—Fine White Leghorn cockerels. Phone 501. 14-12c

ARE YOU RHEUMATIC?
Many Things That Pass for Rheumatism Are Due to Weak Kidneys.
Not every pain is Weak kidneys let uric acid collect. Uric acid causes dumpy queer pains in the thigh, it's stiffness in the back, lumbago, in the nerves, neuritis, gout, gravel, dropsy, are uric troubles. When you suspect the kidneys are Doan's Kidney Pills. The home recommended remedy. Wichita Falls testimony is the best proof of the efficacy of Doan's Kidney Pills. Mrs. C. E. Sparrow, 408 Lee St. Wichita Falls, says: "I was in bad shape with rheumatic pains in my arms and shoulders. My feet and hands were also swollen. I felt depressed and worn out and my health was very poor. I had used only one box of Doan's Kidney Pills when I was in much better health. The dopple swellings were removed and the rheumatic pains disappeared." Price 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Sparrow had. Porter-McBurn Co., Buffalo, N. Y.

Unfurnished Rooms
FOR RENT—Modern unfurnished rooms. Phone 244. 6-11c
FOR RENT—Two unfurnished rooms to couple without children at 1201 Bluff. Phone 1701. 11-31p
FOR RENT—Two southeast unfurnished rooms and kitchenette, modern. 809 Denver. 12-61p
FOR RENT—Two or three unfurnished rooms for light housekeeping. 1409 Indiana. Phone 1571. 15-31c
FOR RENT—Four unfurnished up to date housekeeping rooms in modern home. 410 Travis. 15-31p
FOR RENT—Unfurnished rooms to couple without children. 1108 Ninth street. 15-11c

HOMESTEADERS TO HAVE ELECTION THE 25TH
Monday night, October 2, the Homesteaders will hold their first public installation ceremony in Wichita Falls, leaving secured the Lydia Margaret theatre building for that purpose. The program and organization on entertainment will be provided for at a meeting Monday, September 25, at which the election of officers will be held. The meeting will be held at the First Methodist Church, corner of Seventh and Lamar and the members are all urged to attend. Refreshments will be served following the business meeting. E. G. Cool, local president of the Homesteaders lodge, says that two campaigns for new members has already exceeded his expectations for results and that the membership is very enthusiastic. The Public Installation Entertainment is expected to be a big fraternal occasion as the general citizenship of the city will be invited.

BARNUM & BAILEY COMING THIS FALL
EXACT DATE NOT ANNOUNCED BUT WILL BE ABOUT MIDDLE OF OCTOBER.

SELLS-FLOTCOMING
Later Show Expected to Close Season in This City and Return to Denver.
The exact date of the appearance of the Barnum & Bailey circus in this city is being kept secret for the present owing to the competition that they are facing, says Henry Davidson, who will manage the local advertising for the show. However, it is known that that they will be here some time between the 14th and 18th of October. In addition to the secrecy being maintained as to the date of the show, the circus is keeping both their routes into this city and their routing away from here a secret. The advance advertising car is expected here by Mr. Davidson about September 20, when full information concerning dates and other details will be given out. The show is expected to pitch their big tent on the corner lot at the corner of Denver and Ninth in Floral Heights. They will inbound from the Katy platform at Ninth and Ohio and will have a paved haul practically all the way to the show grounds over Tenth street. Monday the show will be in Lee Avenue and will work this way from there, showing in only one town in New Mexico, thence to El Paso, going from there to Abilene and into Fort Worth. After showing in Fort Worth the circus will proceed to make its scheduled points in south Texas and then will come to Wichita Falls. The Sells-Floto circus, which is owned by the Denver Post, will be here later in the season according to Mr. Davidson, the Sells-Floto people planning to close their season here and then jump to their winter quarters at Denver. The Barnum and Bailey show will have about four trains of thirty-five cars.

LODGE DIRECTORY.
The Brotherhood of American Yeomen meet every first and third Friday night of each month at new Odd Fellows hall, 708 1/2 Seventh street. L. C. ROBERTSON, Cor.

Ocean to Ocean Record Broken By HUDSON SUPER-SIX Broken by 15 Hours The Winner of a Hundred Records Wins the Greatest One of All
The most coveted record in America has always been the Transcontinental Record. Five years ago a car became famous by making the trip from San Francisco to New York in 10 days and 15 hours. Last May, in glaring headlines, the newspapers announced a sensational record of 7 days, 11 hours and 53 minutes—made by a famous Eight. That record—then considered unbeatable—was later beaten by another car. And now the Hudson Super-Six makes the trip in 5 days, 3 hours and 31 minutes. Breaking last spring's best record by more than two days. Breaking the best record made since then by 14 hours and 59 minutes. The Winner in Every Great Test
The Hudson Super-Six has now won every record it has sought. It has won every stock car record from one to 100 miles. It has made faster speed with a stock motor than was ever made before—102.56 miles per hour. It has broken all records for 24 hours—1819 miles. That is 52 per cent farther than any stock motored car ever went in that time before. It won the Pike's Peak Hill Climb—the greatest hill-climbing test ever held—against 20 great cars specially built for the climb. And now, as a crowning achievement, it breaks the record which means more than all—the Transcontinental record. All Due to Endurance
The Hudson Super-Six now holds all important records. All the records save those made with special racing cars such as buyers never get. And practically all of these records have been won by the Super-Six endurance. Cars with more power and cars with more speed have sought for nearly all these records. But the Super-Six won because it kept its pace. In test after test the Super-Six has been the only car that did not stop. In this ocean to ocean trip of 3,475 miles, across mountains and deserts—mounting at one time two miles above sea level—the Super-Six averaged for the whole trip 28.14 miles per hour. Yet it went through 350 towns and cities under speed restrictions. Friction Almost Nil
That is the great fact about the Hudson Super-Six. Its chiefest supremacy lies in endurance. The Super-Six invention added 80 per cent to our motor's efficiency, solely by reducing vibration. It reduced motor friction almost to nil. By nearly ending friction it has nearly ended wear. And all these world's records are due mainly to that fact. The motor is small and light. It is similar in size to scores of light sixes. But the Super-Six invention has made it fully twice as enduring. You will never want your car to do what the Super-Six has done. But you do want the car which shows this endurance. And every month's use will increase your regret if you fail to get the Super-Six. HUDSON MOTOR CAR COMPANY, DETROIT, MICHIGAN Lloyd Weaver Automobile Company PHONE 740 Wichita Falls, Texas 610 SCOTT AVE.

The Monarch of All He Surveys Be a Monarch—Own Something
160 acres of land near Wichita Falls, well improved, with lots of water. Will trade for city property. Cravens, Walker & Co. K. & K. Bldg. Phone 694
Dairy Farm for Sale
160 acres with 60 acres in pasture divided into two pastures. This farm is located only 3 1/2 miles from town and the roads are good all the year. The improvements are ordinary but good. 100 acres of this farm is good, tillable land. If sold at once can be bought for \$40 an acre. J. J. DeBerry Room 2, Ward Bldg. Phone 1640. Wichita Falls, Tex.

Personals

C. B. Wood has returned from Dallas and Fort Worth, where he spent several days last week.

Mr. and Mrs. R. T. Emday of Electric were Wichita Falls visitors yesterday.

R. A. Thornton of Sulphur Springs made a business visit to this city Saturday.

R. A. Smith of Dallas was a visitor here yesterday.

H. B. Wyatt of Henrietta, the popular agent for the Studebaker cars was here in the interest of that line Saturday.

F. McGinness of Amarillo spent Saturday here with friends.

Mrs. H. W. Luten of Orange, Texas, probably the wealthiest woman in the state and head of one of the largest lumber concerns in the Southwest, took noon luncheon at the Westland Saturday in company with her only child, Mrs. F. B. Moore. They were returning from a tour through Colorado. Some time since when a \$50,000 church was erected at her home, reports say that Mrs. Luten sent for the contractor's bill and wrote him out a check for it.

H. Mikol of New York was here Saturday looking after his extensive oil holdings in this vicinity.

C. W. Orlett of Austin was here Saturday in connection with government business of a confidential character.

H. B. Webster of Dallas, the well known district manager for the Pittsburgh Steel company, looked in on his business friend here yesterday.

Chester H. Nickolson of Cincinnati, O., spent the day here Saturday looking over business conditions with a view of locating a wholesale business at this place. The shipping facilities to Oklahoma made quite a favorable impression on Mr. Nickolson and he promises to visit the city again shortly.

J. W. Butz, superintendent of the Northeastern, has returned from Dallas, where he was out on business.

Horace Nott left last night on a trip to Fort Worth and Dallas on professional business.

Dr. J. W. DuVal
Eye, Ear, Nose, Throat
First National Bank Bldg.

RENTFRO'S TO REMAIN FOR ANOTHER WEEK

The Rentfros' Jolly Pathfinders will open their second week's engagement here Monday night with an offering, "The Cowboy Soldier," a four act military drama. This play has a strong line of comedy and is an apt handling of the present situation along the Mexican border. The past week's engagement has been a pleasant one for the Pathfinders who hope to see the same faces again this week.

CASH FOR JUNK

We pay the highest Cash prices for all kinds of Junk, Rubber, Copper, Brass, Lead, Aluminum, Zinc, Bones, Belling and Old Books, Magazines and Papers of Every Description. Auto Tires and Tubes.

Country Shipments Solicited. Write for prices.

Wichita Junk Co.
Wichita Falls, Texas.
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We grind our Glasses to correct your defective eyes. That's why Foville Optical Co. glasses are so well known and popular to all who wear them. Step in and allow us to show you how fine lenses are ground and at the same time ask us to straighten up your glasses. There will be no charges. We duplicate broken lenses.

Foville Optical Co.
Exclusive Mfg. Opticians.
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Phone 47 Phone 45
Our prescription department is our specialty, only the purest and best medicine are used in your prescription. Have your doctor to phone 45 or 47 and we will do the rest.

NOTICE THE SERVICE
THE OXFORD DRUG STORE
Phone 47. R. T. WILLIAMS, Prop. Phone 45.

Cleaning and Pressing
Done by first-class workmen. We are prepared to do your repair and alteration work of all kinds.

COLLIER & RICHARDSON
TAILORS, CLEANERS, HATTERS
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"We give S. & H. Green Stamps"

We Are Showing
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In all colors. Box paper, pencil paper, correspondence cards, tablets, etc.

Palace Drug Store

FALL STYLE SHOW

Tuesday, September 26th--A Style Show
which will reflect the up-to-dateness of our city.

DRUG STORES HAVE STYLE

The old time way of doing business is gone. A drug store to be up-to-date must employ up-to-date methods. Medicines that were once used for certain diseases and thought to be the only remedy, have been supplanted by science with up-to-date and more effective remedies. A few years back a child that had a bad case of diphtheria had to die and the doctor was helpless. Now with a dose or two of diphtheria antitoxin the child is up in a few hours.

We are up-to-date in that we keep in touch with the new things that come on the market. We keep in stock new and up-to-date remedies which are used by progressive doctors.

There is up-to-dateness in our service to you. There is style and quality in the goods you buy at our store.

FIRST ATTENTION TO ALL ORDERS FOR THE SICK

Connect your home with a reliable Drug Store
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Special! Something New

The best bracelet watch, made. Good seven jewel works, 20-year case, fine French enameled, at only 12.50. See them in our corner window.

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Made in Wichita Falls by a sanitary factory delivered to us fresh every day.

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Appreciates your business. Will give you best work and service. Suits cleaned and pressed 65c, 75c and \$1.00. Hats cleaned and blocked 50c, 75c and \$1.00. Phone 589 or call at 618 Eight Street.

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The Auto Exchange and Storage Co.
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Day and night service in repair shop and storage rooms. Acetylene welding a specialty. Duplicate check system of storage. All work guaranteed or money refunded.
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ANNOUNCEMENT
MR. C. R. YAUGER

For several years with the Underwood Typewriter Co., is now in charge of our typewriter department. We have no solicitors but Mr. Yauger and will appreciate your business in this line.

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OFFICE SUPPLIES AND SPORTING GOODS

The GEM
MONDAY

The Universal Photoplays present in a drama of old California, the Intimable
Dorothy Phillips "The Yoke of Gold"
Don't miss the favorite LKO comedy.
Supported by an exceptional cast.

Price Always the Same 10c Coolest Treat in the City

J. H. WEIDMAN HAS BOUGHT STORE OF LEVI GAMBILL
J. H. Weidman has purchased the Levi Gambill grocery, 304 Indiana avenue and in the Empress theatre building and will take charge of the business Monday morning. Mr. Weidman was formerly engaged in the paint and wall paper business here and has many friends who will be glad to know that he is reentering the mercantile business here.



The brassy, thoughtless woman will have no MOVE her household furnishings when the house is relocated. The exacting care we take in all details of MOVING and the equipment we have insures a quality of TRANSFER SERVICE that will save time, damage and worry. Ask us for rates, etc.

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MACK TAYLOR'S HAND MADE. Made Exclusively for Us by Wichita Falls Cigar Factory. PRICE 75c.

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Telephone 184-882.

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like everything else, are going up. But you can still buy a **PAY DAY** The biggest and best smoke value for Five Cents.

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The Original Webster's Unabridged Dictionary
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To make room for new shipment we are offering Webster's large leather bound unabridged dictionary at the above price. This is new stock within the reach of all, affording you an opportunity never before offered to get a suitable dictionary for your home and something very helpful to your children in their school. Besides this we carry dictionaries in various other sizes ranging in price from 25c to \$5.00.

See Our Windows
Martin's Book Store
FREE DELIVERY
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This Space Belongs to

GUPTON
THE TAILOR

Phone 1067
Sansbury Tailoring Company
BOB SANBURY, Prop.
So you will have that suit or coat ready for that cool spell—"it's" coming. Our fall line of ladies' tailored suits, coats and sport coats are now on display.
Phone 1067. Auto Delivery. 704 Seventh St.

Drugs, Druggists' Sundries And Kodaks

We have recently enlarged our prescription room and employed another druggist in order to care for our increasing prescription and pharmaceutical business and ask that you instruct your family doctor to phone your prescriptions to us. We will save you money on your drug bill.

Fine line of Faultless Rubber Goods, Fountain Syringes 75c, \$1.00, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, and \$4.50. Combination Fountain Syringes, \$2.00, \$2.25, \$2.50, \$3.00, \$3.50, \$4.00 and \$4.50.

Hot Water bottles, ear-ache and face size, 50c and 75c, regular sizes, \$1.00, \$1.50, \$1.75, \$2, \$2.50, \$3 and \$3.50.

Eastman Kodaks

We invite you to visit our Eastman Kodak Department. Stock is new and complete both in machines and films. Phone us your orders. We deliver everything at your door.

Edison Record
"Kangaroo Hop"
"Fox-trot"
And
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One-Step.
Price \$1.00

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School Books and Supplies

Victor Record
"A Little Love, a Little Kiss"
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"Isle D'amour"
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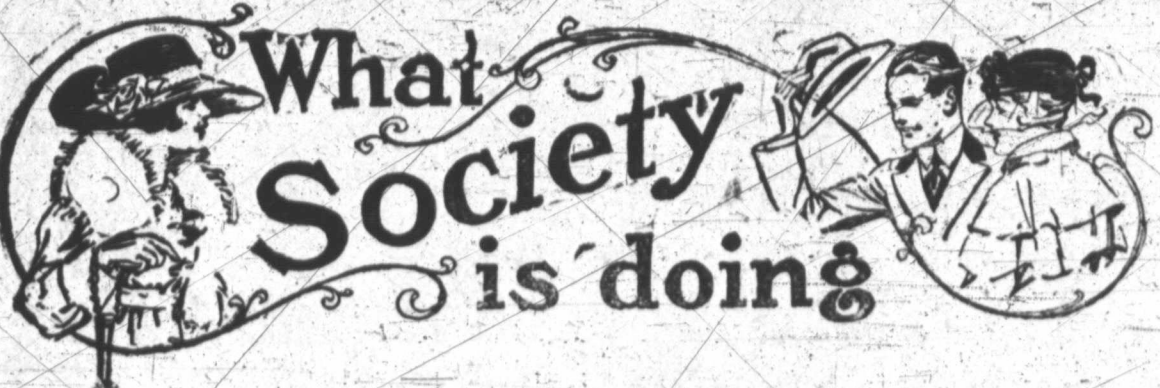
No Wonder There's Something Magic About The Effect Of A Cup Of Good Coffee

It has gathered to its self the glory of Southern suns and the mystery of tropic nights. It has been wooed by the winds of romance and lulled by the songs of the Seven Seas. It recalls the music of soft tongues, the melody of strange instruments and the rythm of languorous dances.

It has seen the droop of dark eyes, the deep flush of olive cheeks when love songs fell upon the palpitating night. No wonder it conveys to the senses the subtle perfume of surcharged blooms, the rare memories of wondrous journeyings and the aromatic fragrance of exotic and opulent nature.

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BERT BEAN COFFEE HOUSE
824 Indiana Telephone 35

Hearn Auto Rent Service
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Office at Hearn Hotel
Plenty of first class automobiles at your service
Day and Night
Train calls answered promptly. Hearn Auto Rent Service.
BILL HILL, JOHN GLASSCOCK, CHAS. (SPIKE) BENNETT



MR. AND MRS. STACK ENTERTAIN AT DINNER

Thursday evening Mr. and Mrs. Thomas Stack entertained a few of their friends at their new home on Fifth street with an informal dinner.

WESLEY GIRLS MEET WITH MRS. LESTER JONES

The Wesley Girls met for the first time in several months on Tuesday of the week just past with Mrs. Lester Jones as hostess.

MISS CARVER GIVES LUNCHEON FOR BRIDE-ELECT

Numbered among the most delightful of the several hospitalities for the popular young bride elect, Miss Lillian McGregor, was the luncheon with which Miss Genevieve Carver, one of the maids entertained the girls of the wedding party Tuesday.

THE COMING WEEK'S SOCIAL CALENDAR

Monday, Sept. 25—The meeting of the various church societies as announced elsewhere. The Rockwells will meet at 2:30 as usual; all members urged to attend.

Tuesday, Sept. 26—Miss Kathleen Blair and Bertha Mae Kemp entertain the McGregor-Burns wedding party with box party at the Wichita Theatre.

Wednesday, Sept. 27—Mrs. G. E. Friberg will entertain the New Idea Club. Mrs. W. N. Barringer will be hostess to the Entre Nous Club.

Friday, Sept. 29—The Friday Bridge Club will play with Mrs. O. F. Marchman. The Austin Mothers Club will hold first business meeting of the term at 4 o'clock at Austin school.

and at the close of the dinner the cake was cut in a search for the silver bride's favors which had been baked in it. The guests included Mr. and Mrs. Bell, hostesses, Mr. and Mrs. Luther Thompson and son, Miss Abbie Thompson, Mr. and Mrs. Bruce Greenwood and children, Mrs. A. D. Anderson and Parker Willis.

AUSTIN MOTHERS TO ELECT OFFICERS FRIDAY

Election of officers is to constitute the main business program if the Austin Mothers Club when it holds its first meeting of the season Friday afternoon, Sept. 29. It is urged that all members be in attendance as important business is to be attended to in addition to the election of officers and the club is anxious to begin the new year with a full attendance.

MRS. A. J. ANDREE CLUB HOSTESS FRIDAY

Mrs. A. J. Andree was the hostess who so pleasantly entertained the Congregational Crochet Club Friday afternoon. The members found their diversion with crocheting and chat and the hostess served a refreshment course consisting of salad, sandwiches, coffee, cake and doughnuts.

MR. AND MRS. SHULER ENTERTAIN THURSDAY

One of the pleasant events of the week occurred Thursday night at the home of Mr. and Mrs. W. W. Shuler, 719 Scott avenue in honor of the child, crew of the host, Mrs. John S. Sarkey of Muskogee and Max Shuler of Tulsa, Okla. There were some fine selections of music interspersed with reading selections from those present, after which light refreshments were served by the hostess.

THOMPSON-BELL WEDDING PARTY DINNER HONOREES

Mr. and Mrs. Duncan K. Bell were guests of honor at a family wedding dinner at the home of Mr. and Mrs. Mark Walker on Thursday the day of the wedding. The guests were confined to the family of the bride and the near relatives and the dinner was delightfully informal in nature. The immense white wedding cake on a bed of orange blossoms and sandalwood perfume was appropriately centerpiece.

FORMER WICHITA FALLS GIRL MARRIES SEPT. 9

The following clipping from the Burburnett Star will be of much interest as the bride was formerly a resident of Wichita Falls and a graduate of the local high school. The many friends of Miss Jewel Smith and Mrs. H. E. Austin were taken by surprise when it was learned that they had been married at Sherman, Saturday, September 9 at the home of the bride's parents, Mr. and Mrs. J. F. Smith. The bride had lived here with her family for several years prior to her moving to Sherman last month. For some time she had been engaged in teaching and was regarded as being unusually well equipped for this important calling. The groom was principal of Fairview school for two terms and won scores of friends in this county who congratulate him on his success in matrimony. The ceremony was witnessed by a number of the intimate friends of the contracting parties, after which they visited relatives and friends at Wichita Falls, Childress and Amarillo. They will remain at the latter city until the school season begins at Kirklind, when Mr. Austin will assume the principalship of the school at that place.

MRS. LARKIN HOSTESS TO FRIDAY BRIDGE CLUB

The two tables of Friday Bridge players were entertained this week by Mrs. W. B. Larkin, the occasion also being an informal complimentary to her sister, Mrs. Earl Chinski. The hostess served frozen orange and cake. Mrs. Chinski and Mrs. J. C. Metzger were substitutes. The club members present being: Mesdames Marchman, Morris, Marcus, Abe Marcus and Mrs. Parry, Straub, Shepherd and Wade Walker.

RCLE NO. 2 HOLDS SOCIAL MEETING FRIDAY

Circle No. 2 of the S. E. Southwestern Society held a pleasant social meeting Friday afternoon at the home of Mrs. P. P. Lanford. The package a little business before settling down to the enjoyment of fancy work and chat, among other plans it was announced the Circle would give a market Saturday, October 11 and a bazaar Friday and Saturday, October 27 and 28. Victrol music provided entertainment and the hostess.

MONROE CIRCLE MEETS WITH MRS. FRAZIER

The Monroe Sewing Circle was delightfully entertained Wednesday afternoon at the new home of Mrs. Alice Frazier. The ladies were entertained with music by Mrs. Alice Frazier, daughter of the hostess in addition to the usual diversions of fancywork and

Success of Style Show Unparalleled in City

Success hitherto unparalleled is forecast for the Fall and Winter Style Show, the opening of which is set for Tuesday, September 26. A many-sided affair, the show will be participated in by clothing-dealers, dry goods stores, jewelers, drug stores, automobile dealers, books, furniture stores and grocery and meat markets and possibly others, all of the merchants having signified their intention of taking part at least to the extent of having their windows specially illuminated and decorated. The theaters are to offer special Style Show programs, the competitors are to have Style Show specials in the line of eatables and drinkables and beginning with the grand-opening night, Tuesday, when living models will be displayed in all the stores the week will be simply one riot of style. Seven thirty has been set as the moment of the formal entrance of Fall fashions 1916 as at this time the whistles will be blown and the window curtains will be set on elaborately decorated windows and the doors will be thrown open to the anxiously waiting public. All during the week, though no formal designation has been made of it as "Dress Up Week" as last year, folks will be expected to have on their best hats and tucks and to continue to visit the shops to discover the new beauties which will be added to daily. The opening of the doors and un-

What our garment section means to the woman who dresses well.

Much indeed, if you value exceptional stocks of new goods—distinctive styles—and above all, practical, becoming garments at economical prices.

The advent of Fall finds our garment section ready in a measure that puts a new value on preparedness. Here you will find a department fitted with everything that makes for the comfort and convenience of parons. Here you will find stocks that are new and inspiring. The best that American skill and good taste has produced—are here shown. The display is representative of the best—and nothing but the best. Such a display cannot fail to be of utmost interest to all women.



Vaudeville at Wichita Theatre, Tuesday, September 26th, at 9:15.

Advertisement for the Style Show at the Fashion Store. Includes illustrations of women in various styles of dresses and hats, and text: 'Visit the Style Show At the Fashion Store', 'TUESDAY SEPT. 26TH 1916', 'You are Invited to see our elegant and exquisite display of imported models as well as Fifth Avenue Production. We have exerted every effort to bring before you the very finest and most exclusive patterns of this season. BEAUTY STLYE ORIGINALITY. In addition to our exquisite display of beautiful suits, coats and dresses, a superb collection of wonderfully clever models that portray the most favored modes of the new season. Do Not Fail to Visit the Style Show, Tuesday, Sept. 26th. GUILDHOUSE FASHION STORE 818 Indiana Avenue'

Tendency In Men's Apparel

Never before have the merchants of Wichita Falls, especially those who feature men's apparel, exhibited such an attractive line of new styles as are shown this fall. While there are no extreme departures from former designs, there is enough "newness" to give the suits to be worn this fall a distinctive appearance, in the nature of an improvement rather than an innovation. These new styles are being attractively displayed in the different windows and so inviting is the appearance that many stop to admire the beauty of the patterns although they may not yet be ready to make their purchases.

The outstanding thing so far as style features in suits and overcoats are concerned is a decided narrowing of the lapels. The very wide and semi-wide lapel has been done to death and this spring saw the tendency toward less width. This fall we go even further in the reduction of this dimension and the very narrow and fairly short lapel is a predominant feature of the suits shown. Of course some of the suits would have only two buttons which would ordinarily call for a longer lapel, but this season the bottom button is pushed farther away from the bottom of the coat than has been the case in previous seasons, this permitting a considerably shorter lapel. This tendency toward shorter lapels and closer set buttons will necessarily give the effect of a longer and narrower lapel all designers seem to be in accord, but there is divided opinion as to the shape of the lapel. Some designers lean toward the peaked lapel, others to the square cut, so that your personal preference in this regard can be exercised as you will have both sort to choose from.

Another feature of growing importance is the tendency toward slanting pockets. This is very marked in the models launched by those designers whose productions always influence the styles. This is seen in both pockets with flaps and the patch pocket varieties. The slant, in the pocket for this season, therefore, must be taken as a touch of smartness. Many coats show vents on the sleeves and this tendency promises to displace cuffs. Very few cuffs are shown, button decoration, however, is a popular embellishment of the fall suits, two and three button schemes mostly employed. The patch back coat will be easily the most popular for fall and winter. Vests will be mostly without lapels. There has been a growing tendency this fall toward vests with lapels have had their run—a better run really than they deserved, as vest lapels were not graceful, not practical, and becoming easily soiled and out of press they militate against careful grooming.

A collar on a vest does not add anything to its appearance and the vest is just as dressy and smart without it. Vests will be cut lower this fall. This must of necessity be so because the vest will come to about the same point as the coat lapel and while the lapel on the coat is shorter this year to a considerable extent, still it is not so short that the bottom of it would only reach to the bottom of the vest of last winter. The vest, then, will be lower, and it will arrive at the point that meets the bottom of the lapel on the coat. Vest pockets are about the same as heretofore except that in some more extreme models the influence toward slanting pockets is extended to the vests. Vest bottoms vary even among the best designers. Some show a very sharply cut away vest with the bottom button left unfastened, which is supposed to be the correct thing nowadays. Others do not have this very sharp line, but the vest in front parts away at both sides rather more slowly and gradually. This, however, is not a very important detail, hence the edict all-ways-latitude in this respect.

A number of local firms are specializing in men's clothing, if one may judge from the window decorations. Kahn's Company is showing an especially large and well selected line of Stein Bloch clothing. This firm carries an extensive stock and has been known in the past for the special attention they pay to this line. In the windows of the Loeb-Liebold Company will be found a pleasing display of the Hirsch-Wickwire and Society brand lines, goods that they have handled for a number of years and have always found satisfaction in every way. Collier & Hendricks are showing a splendid line of the Kirschbaum and other well known brands, goods that have established their reputation here as a result of quality, backed by the splendid reputation of this firm.

The Globe again this season, for several past, has an extensive stock of the celebrated Kuppenheim line, and this firm is also using its windows freely in the arrangement of displays. Other firms with an attractive line of clothing include the Riggs-Misfit Parlor, which has the distinction of offering tailor made goods at hand-me-down prices. This store, under contract, takes such goods as are made up by the best tailoring houses and which are undelivered, and buying them at a great reduction, are able to sell on a like basis. The P. B. M. Company always wide-awake and up to the minute in styles, has a larger stock of clothing this fall than they have offered in some time as has also the W. B. McClurkin Company, well known for the volume of business they do in this line. While these are, in a nature, department stores, they nevertheless give special attention to men's wear.

Baum & Gardner, while comparatively a new firm, already ranks among the leading establishments of the city, and for this season are showing some classy clothing from the celebrated house of Hart, Schaffner & Marx. Another store that deals largely in men's wear is that of the H. Pennington Company, which announces that they bought a larger stock this year than usual, including the very latest patterns and these are being shown to a good advantage in their clerical windows.

Trousers. So far as trousers are concerned there has been a certain tendency to swing from the very narrow ones to the medium and rather wider ones again. However, this tendency is of slow development so it will not be so marked this fall as it will be in a season or so to come. The exceptionally tight trousers has had its day for the present. There is also an attempt to eliminate the cuff on the bottom of the trousers. Just why the designers have come to this same decision cannot be learned, but let us hope it is because of the hygienic reason. Why these dirt and germ catchers

should have been permitted this long to stay receives no justifiable excuse. Opinion on one side holds that cuffs on the pants is an extra detail that is dressy. On the other side it is considered that the uncuffed pant is just as attractive, insofar as the way in which it hangs over the boot is concerned, and it not as much trouble to make. The pattern effects for fall extend over a wide gamut of designing ideas, however, very thin hairline stripes in lighter tones of the same color as the foundation color is a decided note. For instance: A fairly light shade of blue on a dark blue ground or a light grey stripe on a steel or elephant grey ground are popular effects. Grey, by the way, is forecasted as a very popular color for this fall. This, no doubt is a compromise to the dye situation, as high colors are very expensive if the wearer expects the assurance of permanent color retention. Few mills and few manufacturers will guarantee fast colors in any priced fabrics; in truth the retailer who guarantees his color fast this season is laying himself open to considerable trouble and disappointment on the part of his customers, whereas if he is frank about it as the situation imposes, with the clear understanding that the purchaser has by this time learned of the scarcity of fast color dyes, the public can be depended upon to meet the situation reasonably until such time as the importation of dyes from Germany is again established.

Overcoats. Now to turn to overcoats. There are two general styles, both well placed in the edicts for this fall. One is the black or loose coat, and in this connection it looks as if the full box coat will have the advantage over the light one, which is the other style overcoat that asserts its bid for popularity. It is felt in those quarters where these things are seriously and authoritatively discussed that the form fitting overcoat has enjoyed a long run and in accordance with the general scheme of fashion is about ready for retirement. Hence we see this season the loose back coat again introduced for men of all ages. This, however, must not be taken too arbitrarily, as many beautiful models of the pinch back, semi-form-fitting variety are shown, with and without belts and these are so attractively styled and beautifully tailored that they will find many adherents among the smartest dressers.


Narrower and shorter lapels will also be in vogue in overcoats. In fact, this will be more marked in overcoats than in the suits because of the extra wide lapels that have been the overcoat vogue in recent seasons. This tendency toward the narrower lapel does not

mean that it is distinctly narrow. It is also much shorter, and does not sweep down nearly as deep as the undercoat lapel. More coats this season will be made with three buttons than two. Shoulders are a trifle wider and there also appears a retention of the kimono coat of last winter in that many of the coats are being made seamless having no seams on the sleeve, back or fronts. Velvet collars will be fashionable to some extent, though many of the better models forego this embellishment. Belted back coats and coats with cuffs on sleeves will be less common than last winter.

Mackinaws have become so popular and important an item in the young man's wardrobe that any resume of the fashions for fall and winter should include this garment. Color schemes in patterning show a tendency toward quieter and more subdued combinations. This does, by no means, suggest that there will be absence of prominent patterning, but merely that the very loud and outlandish combinations are not so common in the better lines. Whether this is due to a desire among men for more refined patterning or if it is merely less prodigality on the part of the designers with the precious dyes, cannot be said. Nevertheless, instead of the bright reds, yellow, green and tan combinations the tones will be quieter but richer and softer. Rich browns with tan contrasts, dark green with olive contrasts will give an idea of the popular effects.

The models will be yoke Norfolk, pinch back effects, without belts, mock belts or loose coats. Yoke effects with three piece detachable bits or also fashionable. A popular style that made its initial appearance last winter is the "skater" mackinaw with a mammoth pocket inserted inside the coat huge enough to contain a pair of skates. Circumstances seem to have conspired against any radical styles in men's footwear, for conservative is the word in describing the season's fashions, so much so that it leaves the chronicler beggared for material on which to present anything like a detailed description of the prevailing models.

At best, men's shoes offer little in the way of description, but for the past two seasons wider latitude has been offered because of the fanciful effects in vogue. Colored fabric tops, ornamental buttons, var-colored leathers, etc., presented something new to talk about and elaborate upon. But now comes a return to conservatism, robbing us of all opportunity to make a description of the styles anything but uninterestingly commonplace. This



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The quiet powerful smoothness of the Willys-Knight motor is a thing to marvel at—it simply revolutionizes any previous notion you may have had about how smooth and soft a motor could be.


You can't possibly realize what it means until you try it. You simply wouldn't have anything else after you know what it means. See us today.

OVERLAND SALES CO., Distributors
 Corner Eighth and Scott. W. Newton Maer, Manager
 The Willys-Overland Company, Toledo, Ohio
 Telephone 1616
 "Made in U. S. A."

article they must claim for its only virtue the fact that it reflects the true condition—not much to talk about, hence not much said. When it is said styles are extreme, but uninterestingly commonplace. This

ried out we can expect to see few colored tops, fancy bottoms, trimmed effects or decorative details. However, this fashion is not imposed upon us with malice aforethought. It is the development of a critical situa-

tion. Leathers have advanced in price by leaps and bounds, colored fabrics for shoe tops have also reached a pinnacle price and the cost of dye stuffs has so soared as to bring the price of the ornate shoe up to



Baum & Gardner
EXCLUSIVE STYLES

Copyright Hart Schaffner & Marx



Hart Schaffner & Marx clothes

are the kind you want for fall

YOU'LL be impressed with the difference in appearance between men who wear Hart Schaffner & Marx clothes and the other men you see on the street.

There's a style about them which is distinctive; not because of extreme or freakish ideas, but because of a dignity which marks the wearer. There's a fit and finish in them which adds to this impression; and a quality of materials which tells its own story of your good judgment as a buyer of clothes.

For young men, Varsity Fifty Five suits, Varsity Six Hundred overcoats and for older men the best ideas in these very stylish models, adapted to age, figure, and the dignity of business standing.

We can fit any figure and the prices, \$20, \$25, \$30 to \$50.

Baum & Gardner

EXCLUSIVE STYLES

Nettleton Shoes
Metric Shirts.....
Stetson Hats.....
Interwoven Hose

See Page One, Section Two. Home of Hart Schaffner & Marx and Men's Good Clothes See Page One, Section Two.

figure that few men will appropriate for a pair of shoes. Providence tempers the wind to the shorn lamb, so have the fashion authorities made effort to balance things by decreasing styles for men that will permit them to "get out from under" on the season's outfit for the family footwear. About the only relief from strict plainness offered in men's footwear is a fair amount of fanciful perforations, wide wing tips and ornamental fontage. However, the majority of styles even in the highest priced miters adhere uncompromisingly to "severe plainness." Heels are about the same as last year. Blind eyelets are shown somewhat. The correct toe is a little narrower than last winter's preference. The height of the shoe remains about the same.

Laced effects are vastly more favored than the buttoned shoes, except for dress wear, then the buttoned styles are considered best. For dancing, patent leather pumps have the call. Tans are increasing in popularity in all shades from the rich oxblood to the light champagne. The most favored shade, however, is a medium russet brown. As we hinted at the opening of this article, cloth tops will not be so widely worn as last winter and spots hardly at all. In some of the extreme lines where fabric tops are maintained as a compromise to the ultra dresser, these fabrics are mostly Oxford greys with the black leathers and chocolate brown with the tan leathers.

Of course, every man will be interested in the smaller items of dress, just as much so as in his suit or overcoat, and in this respect there is a wide range for selection. Wichita Falls. Numerous stores have made provision to supply this demand. While colors are more subdued in suits and overcoats, as a compromise to the situation on dye stuffs, in both neckwear and shirts there seems to be no parsimoniousness of color treatments. Just why the haberdashers have been so favored in the distribution of color materials is a dark mystery, but the solving of this problem is not ours. That it has been solved is sufficient unto the situation and we are satisfied to accept it and "no questions asked."

A clue may be found in the fact that the Laundrymen's National Association have resolved not to be responsible for any shirts fading in the wash and the haberdashers are standing "pat" on their declaration not to guarantee any colors.

However, men insist on lively effects in their shirts and neckwear and the haberdashers even profess to please have seen to it that their desires be



Especially attention given to five gallon orange. Rural phone 9001, ring 14.

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FURNITURE
712-714 Ninth St. Phone 722

Baylor College For Women
A Growing Institution With a Great Past and a Greater Future.
First class equipment; modern dormitories with private baths. Other dormitories at reasonable rates with Loan Fund to assist. Strong academy special opportunities in all the Fine Arts, Home Economics, Stenography and Bookkeeping; Department of Education and Model Training School enable those finishing the Freshman Class to receive first grade certificates from the Department of Education. Every graduate of last session has been placed for next. No other college in the South can make such a showing. For catalog write J. C. HARDY, President, Bolton, Tex.

New Rolled Oats
Kings Grocery
721 Seventh Street
Phone 604

gratified with the best dye stuffs available whether of permanent or transitory colors.

Shirts
Shirts for this fall and winter are of cambries, madras, percales and chevrets. Satin stripes and lustro effects are very popular in the unstarched fabrics and these shirts are made chiefly in French cuff style. Basket weave fabrics are also very popular for fall.

Just as fashionable for the season as the bold stripe effects are the solid colors. These are shown in silks, crepes, satins, satons, mercerized fabrics and basket weave madras and chevrets. The principal colors are pink, light blue, apple green, lavender, helio, tan and champagne. These are shown in French cuff style, both soft and stiff. Cross bar patterns are not so strong as last season. Small floral and conventional designs are also quite popular, mostly on white ground.

In the striped patterns it would be futile to list the color variety. The colors this fall run almost the entire gamut of the spectrum and about every conceivable combination of colors that harmonize are seen employed in interspersing stripes of various dimensions.

Collars
Collars for this fall and winter are showing more novelty styles than heretofore and these are going to be very popular this fall among smart dressers. Both soft and stiff collars will be worn with the stiff colors considerably more in favor. Some of these show fancy self patterns in small lustre figures, polka dots, minute floral and conventional designs.

Neckwear
The neckwear fashions for the season cover a wide variety of ideas and most all colors are shown and a great latitude is allowed in combining these colors to effect attractive color effects. Plaids are very popular and next to these are all-over floral designs of large patterning and diagonal stripes. Black and white effects will be even stronger this fall than they were this summer when they began to assert themselves. The textures for the most part will be light in weight, indicating that neckties and foulards will have the call over the heavier satins and corded silks. Knitted ties are very little shown. A pattern conception that is widely shown is that of very wide stripes interspersed with a number of hairline stripes all running diagonally across the fabric. Collar shot and Paisley designs are also well represented. The collar shot ideas are all in two tone effects and popular combinations in these are brown and purple, green and red, blue and gold on purple ground and purple or green on light green ground, purple or blue on gold ground, blue and brown on Alice blue. Shapes will be smaller and these ties are to be tied with fairly small knots. The exceedingly large flowing ends are not so much seen as the more conservative four-in-hand snapes.

Hosiery
There is very little to be said regarding the hosiery fashions, inasmuch as the plain shades without clocking or embellishments have the call. The favored colors are black, white, cream, sand-color, champagne, tan, olive, dark green, navy blue, garnet, burgundy, amethyst, lavender, purple, helio and greys in several shades. Of course, a few striped, floral polka dot and corded effects will be shown, but the plain tones are given more certain emphasis in the fashioning. In the higher priced lines many accordion stripes are shown in shadow two tone effects. These come largely in the same colors as quoted above.

Such slight departures are prescribed in gloves, resters, slumber wear and other furnishings that the chronicling of these is not necessary.

Fashions for the boy for this fall show a development of style tendencies of this spring with a pronounced showing of the pinch back and belt back style adopted by the young men. This means that the boy pleated Norfolk is giving away to this later style. Some of the pinch back styles have just the mock belt with shirred back, knife pleats or inverted pleats while others are of the belt variety in half belts, three pieces belt or sewed belt. Following the influence of men's styles, lapels will be shorter and narrower even in the double breasted styles of which there are comparatively few shown. Patch pockets still remain popular, though there is more division of preference in this detail than there was last season. Many suits are shown with pocket flaps of various designs. Some are blanding, some tri-cornered and some semi-circular. Another pocket detail that is widely shown in the higher priced boys' suits is the pocket with a box pleat or inverted pleat.

Some smart double breasted suits are shown with a single piece belt all around. Pants are about the same as last winter except there is a trifle less fullness. Casualness and rough goods will be much more favored than wardrobes because the present fabric scarcity puts an almost prohibitive price on closely woven goods when sold on such small margins as are boys' clothes.

Colors will be of greys and browns and largely toward neutral tones—such tones as will best combat fading, for you must realize very few fast color fabrics will be found in boys' clothes this fall and then only in the very highest priced suits. It is prophesied that blue serges will not be as much used as previously, owing to the uncertainty of color permanency, and those who are willing to adopt serges in the face of uncontrollable conditions must expect unstable colors or else pay a greatly advanced price for the few fast color serges that guarantee color permanency.

Boys' overcoats will be largely of the belted variety. Some of these will be plain back with belt around. Others will have the pinch or shirred backs with half or mock belt, and still others will show a yoke back, semi-form fitting. These styles are largely for the boy from 8 to 16 years. For younger lads the real full back coats are most in vogue, many of these buttoned to the neck; others are of regular lapels with plain or shirred collars and large patch pockets. There is considerable ornamentation on boys' overcoats for this winter expressed by patch pockets of various designs, cuffs with button treatments and without, and novelty belt effects.

Fabrics, as in the suits, are largely toward rough effects of the Society order and colors are in shades of dark blue, oxfords, browns of various tones and dark greens.

Boys' mackinaws are principally in yoke effects and shirred backs. Belts are usually employed except in the "skater" mackinaws, where the capacious pockets for skates do not make the belts practical. Where belts are used they are mostly of three piece or half belt style; the latter are most seen on the shirred back coats. A novelty in the belt that works through the pocket, the pockets acting as belt loops and are so contrived as not to interfere with the contents of the pockets. Colors in mackinaws will not be as loud as heretofore. The dye situation influenced quieter tones which we predict will have the good effect of more refined and richer colorings in this class of garment.

THE STYLE SHOW

Commences Tuesday evening at 7:30, Lasts rest of the week.

This is an event in which all the people of Wichita Falls and surrounding towns and territory are interested in. This style show is a time of displaying merchandise, showing styles and comparing prices.

We earnestly court this comparison of quality, style and price, feeling that we are in the best position to serve you. Our store has been remodeled inside and out, has been enlarged and thoroughly reorganized for quick, efficient service. We think the only store with a policy of absolutely cash and one price to all. We cordially invite you to visit us and see the new goods.



Redfern

Style Show Week

Has come to be considered the fashion event of the season in this community.

Each season we devote one week to the special showing of coats, suits and dresses, displaying the very newest ideas and creations of the world's best designers. For Fall, we will surpass all previous efforts in quality and quantity of display.

Dame fashion has been very liberal this season—no hard and fast rule—which makes it all the more important to consider carefully Where you are going to buy.

Select that establishment which sells a proven line of merchandise, and in whom you have confidence of their ability to purchase correctly.

This store has successfully sold Redfern garments for many seasons.

When you make your selection here you are assured that your coat is not a freak, with only: "It's different" to recommend it.

Of course the prices are reasonable, and as for wear, the Redfern label is the maker's guarantee of Satisfactory Service. And in addition, we, personally, stand back of every garment we sell.



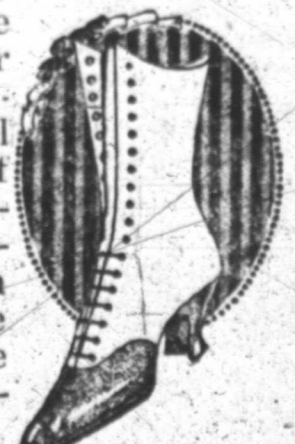
Style Show Week

FASHIONS IN SHOES FOR FALL

Style Show Week



Fashion says "look young". No, years have nothing to do with it. The mode has won a decisive victory over the calendar. Eyes look from under wide hats over collars that are wider still. The most demure expression becomes coquetish under these conditions. Full-skirted coats swing from a well defined waist line to the knee or lower. Below them comes an inch or two of dress skirt, and then smart high boots—kid, or Russia calf, or patent leather. The year's fashions can be summed up in a sentence: "The widest liberty but the most exacting demand for smartness of line." The shoe, as in the last two seasons, fills a most responsible place in the ensemble of the wardrobe. COUSINS' SHOES for women are designed to complete the season's smartest costumes. These and other styles from the best makers are ready.



Some of the most beautiful NOVELTY DRESS FABRICS that have ever come from the Looms will be found here tomorrow in our Display of Dress materials, which you surely should see.

As an Exposition—as an authoritative showing of new and beautiful materials for frocks for yourself or the children—we can truthfully say that no Event during the entire season can be of more importance to you than this special display of

DRESS AND WASH GOODS

As a sale at special prices, we believe these offerings will appeal to every economical woman in town. As a sale of distinctively beautiful and exclusive style-creations in Cotton and Silk and Cotton Fabrics—we are confident that every discriminating Dress Goods buyer who can possibly do so will attend and make early selections.

The Busy Corner  Jones Kennedy Co  75 Foot Frontage on Indiana Ave.

AT THE CHURCHES

First Presbyterian Church.
Sunday morning we will have our Rally Day program. The Sunday school will have charge. At night Mr. MacMillan and his choir is going to give us another fine musical program. Special emphasis is being put upon the evening music and it is becoming more worth while to attend the service at this hour. Mrs. Maer will play as a voluntary intermezzo by Cadman and as an offertory Melodie by Clark. The choir will sing "Was There Ever Kinder Shepherd" and Mr. Pope will sing "Dream of Paradise" by Gray. The theme for the pastor's sermon is "Nehemiah and His Job." Hendrick and Carter, the evangelists have been associated together for thirteen years and have witnessed over fifteen thousand conversions.

They do not put on any rough stuff in their meetings. You will like them. They are to conduct a meeting for us beginning the third Sunday in October.
N. F. GRAFTON, Pastor.
Church of the Good Shepherd.
Holy Communion at 7:30. Sunday school at 9:30. Morning prayer at 11. Subject of the rector's sermon "The Light of the World." There will be no evening service. You are cordially invited to the services of this church. All seats are free.
FRED T. DATSON, Rector.
Fourth Street Baptist Church.
Sunday school at 9:45. Sermon by pastor at 11 a. m. and 8 p. m. B. Y. U. at 7. Ladies Alliance Monday at 3 p. m. Prayer meeting Tuesday

at 8. Our revival meeting closed with a good interest; the church was greatly strengthened by the full sermons delivered by Pastor Moore of Henrietta, while there were only two additions to the church we believe the meeting has made lasting impressions on the unsaved who attended the services.
K. F. KELLAR, Pastor.
Christian Church.
Sunday is Fall Rally Day. This is annual promotion in the Bible school. Every parent, pupil and friend should attend. The department programs will be interesting. We count on you coming. Prayer circle at 9:15. Bible school at 9:30. Both sermons by the pastor, morning 10:40; evening at 8. The Christian Endeavors meet in three sections at 7. Friends and strangers invited. If you are a member of the Christian Church living in this city, we want you to place your membership with the local church.
F. F. WALTERS, Pastor.
First Baptist Church.
Sunday is go to Sunday school day for the Baptists throughout the Southern Baptist Convention. Every member of the Baptist Church and all their friends are urged to be present. It is also "Promotion Day" for all the children. The commencement day for the Sunday school. The hour will be given to the children and they will sing and recite. Don't fail to hear them, it will do you good and help the children. The teachers teach the children come and you will find out. Preaching by the pastor at the usual hours. B. Y. U. at 7. Prayer meeting Wednesday at 7:30. Sunbeams will meet at the church each Saturday afternoon at 2:30. Don't fail to send their children. Mr. Entzinger will be here October 8. He is the superintendent of the largest Sunday school in the South and is well posted on the work as any man in all the land. It will be worth your time to hear him for a week.
ROSCOE C. MILLER, Pastor.
First M. E. Church, South.
Sunday school at 9:30. Sunday is our Promotion Day and we urge all the children to be present. Let us have a large attendance. Preaching both morning and evening by the pastor. At the evening service we will give a three reel picture entitled "Jehovah's Witnesses." Senior Epworth League at 7 o'clock. Let all the young people come to this service and help the contest that is now on.
A. L. ANDREWS, Pastor.
First Evangelical Church.
The pastor will be in the pulpit both morning and evening services. Sunday school begins promptly at 9:45. H. G. Karrenbrock, superintendent. Let every teacher and scholar be present and bring some one who is not a member of a Sunday school. Morning worship at 11. Y. P. A. at 7:15 followed by worship at 8. Training for service class Friday at 8. You are welcome to all of these services.
GEO. E. ALTSTADT, Pastor.
Christian Science.
The Christian Science Society having had to give up their place of worship have suspended services until a favorable location can be obtained. There will be Sunday school at 10:05. Fourth street at 9:45 a. m. Christian Science literature may be obtained at 307 Travis street.
Church of the Nazarenes.
Services as follows today: Sunday school at 9:45 a. m. Preaching at 11 a. m. and 8 p. m. The revival services will begin at our church today and continue at the same place next week. A cordial invitation is extended to the public to worship with us.
JAS. N. COOPER, Pastor.
First Methodist Episcopal.
A hearty welcome awaits you at the First Methodist Episcopal Church today. The Sunday school is making fine growth. You will enjoy the study of the Word in live classes with good teachers. The pastor will preach on the following subjects: Morning, "The Salt of the Earth." Evening, "The Testimony of Experience."
A. D. RICE, Pastor.



You Are Cordially Invited To Attend Our Special Display On Tuesday Eve

This will be a brilliant display of the most charming, artistic and fashionable Parisian and American models, a hundred original designs, hosts of clever copies of chick imported hats will be on display. Gowns of original models, beautiful in every respect, which only genius can achieve. You will wonder at this grand showing of so many imported models, to be displayed here in our store, gowns like these are seldom seen in any city the size of Wichita Falls. These gowns will be displayed on living models.



NOTICE

TO THE PUBLIC:
We, the undersigned, Automobile Supply Dealers of Wichita Falls, wish to hereby notify the public that we will observe the following business hours, effective October first, 1916:
WEEK DAYS, EXCEPT SATURDAYS: 7:00 A. M. TO 8:00 P. M.
SATURDAYS: 7:00 A. M. TO 10:00 P. M.
SUNDAYS: 7:00 A. M. TO 12:00 NOON
HUNDZILMAN SUPPLY CO. PARA VULCANIZING CO.
TEXAS TIRE & SUPPLY CO. WESTERN AUTO SUPPLY CO.
LONE STAR VULCANIZING CO. MOTOR SUPPLY COMPANY.
WICHITA VALLEY REFINING CO. WICHITA TIRE CONSTRUCTION CO.

J. A. KEMP, President.
C. W. SNIDER, Cashier.
W. L. ROBERTSON, Asst. Cashier.
WILEY BLAIR, Vice Pres. T. T. REESE, Asst. Cashier.

Official statement as made to the Comptroller of Currency at the close of business September 12th, 1916.

City National Bank

RESOURCES.

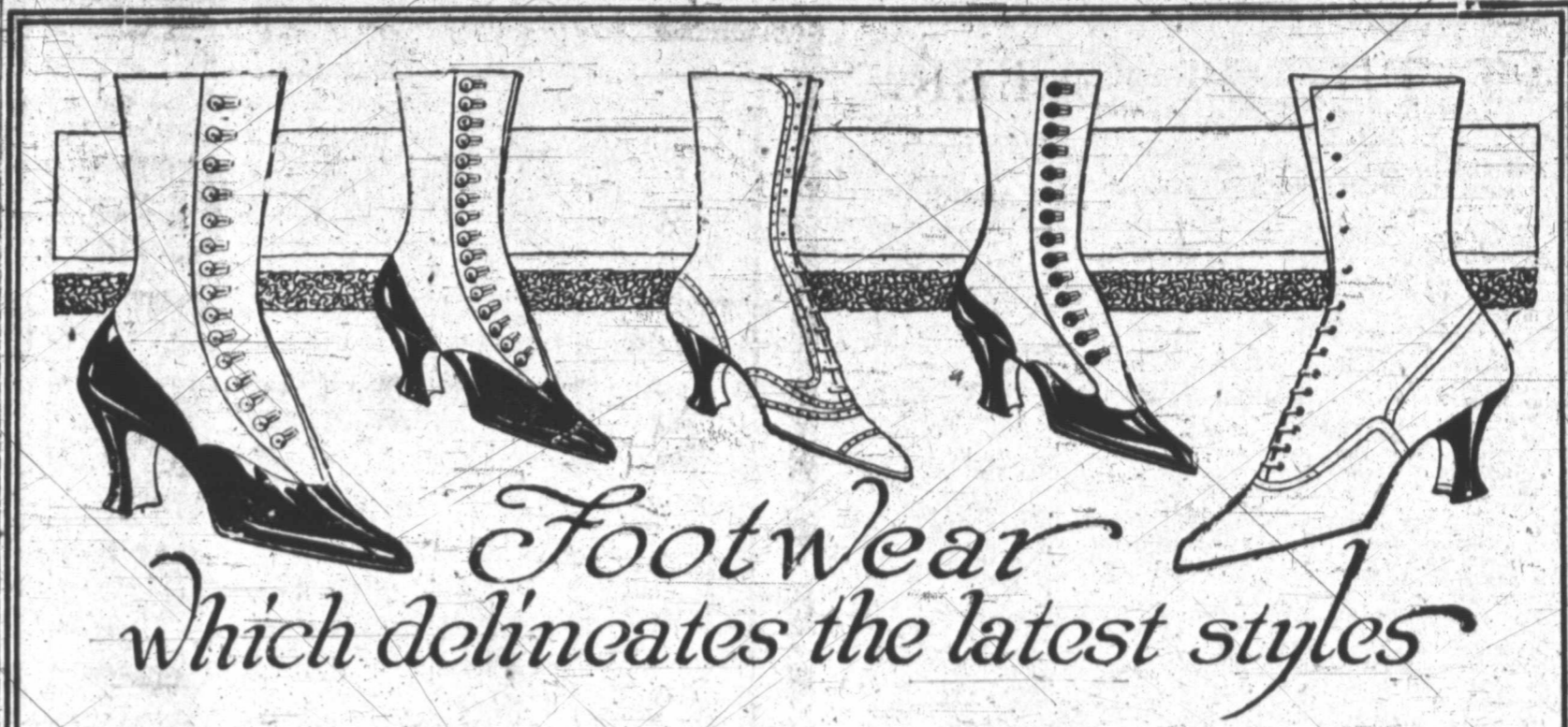
Loans and discounts	\$1,579,804.43
U. S. bonds at par	250,000.00
Other stock and bonds	5,389.56
Federal reserve bank stock	9,500.00
Furniture and fixtures	18,000.00
Real estate	13,743.41
Bills of exchange	71,232.16
Cash in bank	140,390.70
Cash with U. S. Treasurer	12,500.00
Sight exchange	582,556.19
Total balance	\$66,786.05
Total	\$2,683,023.45

LIABILITIES.

Capital stock	\$250,000.00
Surplus and profits	\$219,209.95
Reserve for taxes and interest	5,000.00
Circulation	224,209.96
Individual deposits	1,652,816.26
Bank deposits	208,327.23
Dividends unpaid	190.00
Total deposits	1,861,313.43
Total	\$2,683,023.45

LEASES ACTIVE IN BURKBURNETT FIELD

Much Activity is Shown in Territory in Northern Party of the County.
Special to The Times.
Burkburnett, Sept. 23.—The feature of the week in oil news has been the leasing of a considerable acreage along Gilbert creek south and east of Burkburnett, where there is a prospect of developing a shallow field. Among the farms on which leases have been taken, some all and some in part, are those of R. E. Moore, H. T. Willis, Ted Cropper and Mrs. M. J. Powell. There are already producing wells on the last two named leases. Prices as high as \$25 an acre have been paid for leases in this section.
Wildcat Developments.
These leases indicate that there will be considerable wildcatting around Burkburnett during the next few months. There are already a number of wildcat tests going down. The Roughneck Oil company's test on the A. Carl farm four miles west of Burkburnett is now down about 900 feet. The test being made by local parties on the A. H. Fowler farm one mile southwest of Burkburnett is now down about 1200 feet. The test being sunk by Roswell, New Mexico, parties in conjunction with local capitalists on the B. T. Hewitt farm one mile southeast of town is down about 800 feet.
Building Activity.
There is much building activity in Burkburnett and more is in prospect. An addition is being built to the Burkburnett Dry Goods company's store. New residences are under construction for Otto Hodges and C. J. McGuire. Contracts have been let for new houses for W. Daniels, Dr. W. B. Adams and J. C. Smith. H. C. Herndon has let the contract for four houses which he



Footwear
which delineates the latest styles

We are receiving every day latest creations. We now have about 25 styles in Ladies novelty boots. You must see our line and prices before you can safely say you have made the best selection. We are in close touch with all of the eastern shoe markets who keep us posted as to what is new. We are in a position to sell you New Styles at a saving of several dollars. Let us Show you.

Here Are Some of the New Ones Just Arriving

- All Battleship Grey, trimmed with Ivory..... 9 inch boot
- All Havana Brown, trimmed or plain 9 inch boot
- All bright Vici-Kid boot clock work trimming..... 9 inch boot
- Combination Havana Brown and Ivory top..... 9 inch boot
- Combination black, grey and Ivory top..... 9 inch boot
- Combination Apricot and Champagne top 9 inch boot
- Combination Brown and White top 9 inch boot
- Combination black and white top 9 inch boot

And many others that are right up to the minute. We have an elegant selection of Growing Girls Boots. We have a complete line of Misses and Children's shoes. We have a large line of Mens shoes and work shoes. In fact we have shoes for every member of the family. All sizes and widths. Our prices are right, our styles must be right. The fact that we have been doing a big volume of business for the past 4 years proves this. The fact that this is the ONLY SHOE STORE in Wichita Falls, ought to look good to you.

Buy Your Shoes in a Shoe Store

Buy them in the Basement Shoe Store. We will tell you again we are in a basement because it reduces expenses and allows us to sell you shoes at a big reduction.

Walk Down Stairs and Save a Dollar or More

Be sure to see our display Tuesday night in our windows, and then come down stairs and let us show you many more. We will be more than glad to show you through. We solicit mail orders and prepay charges on all goods sent.

Once a Customer Always a Customer

Harry's Sample Shoe Store

\$2.50 -
\$2.85

Don't Forget We Carry a Complete Line of Ladies' Mens, Misses and Children's Hosiery

parties on the A. H. Fowler farm one mile southwest of Burkburnett is now down about 1200 feet. The test being sunk by Roswell, New Mexico, parties in conjunction with local capitalists on the B. T. Hewitt farm one mile southeast of town is down about 800 feet.
Building Activity.
There is much building activity in Burkburnett and more is in prospect. An addition is being built to the Burkburnett Dry Goods company's store. New residences are under construction for Otto Hodges and C. J. McGuire. Contracts have been let for new houses for W. Daniels, Dr. W. B. Adams and J. C. Smith. H. C. Herndon has let the contract for four houses which he will rent. Other residences are contemplated.
Cotton Weevil Damage.
About 300 bales of cotton have been ginned here, most of which has been sold at the gins at prices that have been quite satisfactory. Farmers from some neighborhoods reports that the boll weevil has been causing damage and have killed all the bolls that would have made a good top crop if they had been unmoested.
PAULINE FREDERICK AT THE EMPRESS MONDAY
Love—the all consuming passion that leads a woman through immeasurable dangers and hardships in search of her lover, not knowing whether or not she will be repulsed when she finds him, the love that makes her smile with joy at the thought of dying for this lord of her heart—that is the theme of E. Phillips Openheimer's great novel, "The World's Great Snare" in which Pauline Frederick is starred by the Famous Players on the Paramount program to show at the Empress Monday. Mrs. the English woman who has been a dancer in the Montana Cafe at San Francisco and the joy of the rough miners who flock to this big dance hall, is one of the most powerful characters that even Miss Frederick has portrayed on the screen. And when one considers her magnificent work in "Bella Donna," "The Eternal City" together with her delightful portrayal of the unsophisticated "Audrey" the breadth of the claims which are made in her behalf will be realized. "The World's Great Snare" paints with a virile brush the high lights of the big cafe life in a western mining town where men live by the sweat of their brows and guard what they earn by the quickness of their trigger fingers. Into this life there is suddenly projected a woman whose knowledge of the world has not been gained from books but who has been immeasurably softened by this great love for the one man who saw in her beauty something beside an enchanting toy.

AT THE THEATERS

MARY MILES MINTER MAJESTIC STAR MONDAY

"Lovely Mary," the picture which will be shown Monday at the Majestic has been reviewed most favorably by the Motion Picture World's critic. The review follows: Better than "Dimples" better in fact, than most of the stories thus far provided for Mary Miles Minter is Richard Barry's "Lovely Mary," produced by the Columbia Pictures Corporation under the direction of Edgar Joseph. It shows a young woman in the kind of a character for which she is eminently suited, and the support provided by Thomas Carrigan, Harry Blackington, Frederick Tidmarsh and Frank De Veron is of the best.

MAJESTIC TO FEATURE LILLIAN WALKER TUESDAY

"The Man Behind the Curtain," the picture to show Tuesday at the Majestic stars Lillian Walker. Miss Walker has recently been demonstrating to the public her ability to portray successful ly something more than merely girlish roles. Impersonating the giggling girl in no longer her most fascinating screen accomplishment. She has either discovered herself, or someone else has discovered for her that emotional acting is one of her strongest talents, and as Edna Hall, the girl of the story, who walked innocently into the most astounding of circumstances, she portrays a character with depth and conditions. C. J. Van Dusen has directed this production in which Ewart Overton, Tompkins Saxe, William Dunn and John Costello appear in the supporting cast. In "The Man Behind the Curtain" is seen a distinctly melodramatic type of photoplay, it boasts a pretentious story, which was written by Minnie Krauser, is artistic in development, perfectly consistent, and presents the extreme play of circumstances that characters legitimate melodrama. The most striking character in the play is Perkins, played by Tompkins Saxe. He is the butler in the Stanhope home where Edna Hall, an orphan girl, goes to apply for the position of secretary to its mistress, whom she finds dead. A hand protruding from the portrait drops a dagger, the girl drops her letter of application and her handkerchief as she flees. The butler picks them up, and searches for the initials on the substantial evidence which the villainous Perkins holds over her head in later years when, by a strange twist of fate, she becomes the wife of Mrs. Stanhope's son.

PAVLOWA AT WICHITA FRIDAY AND SATURDAY

The announcement made last week that Pavlova, in "The Dumb Girl of Portici" would be the star of the week, caused quite a lot of disappointment

Movie Calendar

MONDAY: "The Yoke of Gold" at the Gem. Pauline Frederick in "The World's Great Snare" at the Empress. Mary Miles Minter in "Lovely Mary" at the Majestic. TUESDAY: Orpheum vaudeville at the Wichita Theatre. "Paying the Price" at the Empress. Gail Kane in "The Million Dollar Eyes" at the Majestic. WEDNESDAY: Bertha Kallich in "An Ambition" at the Fox at Majestic. Myrtle Steadman in "The American Beauty" at the Empress. THURSDAY: Dorothy Bernard and Glen White in "Sporting Blood." Fox feature is the Empress. Nancy O'Neil in "Those Who Toll" Lubin at the Majestic. FRIDAY: "The Secret of the Suburbs" at the Gem. Edwin August in "The Social Highwayman" at the Majestic. "The Devil at His Elbow" a Metro at the Empress. Pavlova in "The Dumb Girl of Portici" at the Wichita. SATURDAY: Winifred Greenwood and Franklin Ritchie in "Dust" at the Empress. Florence LaBadie in "The Fugitive" at the Majestic. Pavlova in "The Dumb Girl of Portici" at the Wichita.

among lovers of the higher class photoplay and the management was besieged with requests to furnish this film at a very near date. To that end Manager Sol Dan of the Wichita Theatre made arrangements for Pavlova's appearance here next Friday and Saturday in this very select and important presentation. Pavlova is the premier danseuse of the world. Theatergoers will remember her appearance here on the stage, associated with Mikal Mordkin, by special arrangements made with Max Habbloff, her manager, she was prevailed upon to appear in films, and the play selected for her by the impresario, Lots Weber has proved a gigantic hit. "The Dumb Girl of Portici" is a magnificent extravaganza with a story that is telling Pavlova the artist is delightful as the girl, and she will dance her way into the hearts of all those who see her. Pavlova will positively be seen here for two days Friday and Saturday, September 29 and 30.

SPLENDID STYLE SHOW VAUDEVILLE PROGRAM

Advice from the Orpheum Interstate booking office in New York City, declare that the bill to be seen in Wichita Falls Tuesday matinee and night is positively the greatest vaudeville program ever placed upon this important circuit. Of course, last week's bill was a corker. Everybody said so and they meant it. But that's always the way of vaudeville, one bill better than the other, until audiences seem to de-light in this "maggy," brightly, tuneful, style of modern theater. Vaudeville is variegated. Seldom is there ever seen two acts alike on any one bill. From the monologue to the dancing feat of the acrobat, vaudeville always offers something new and entertaining.

In the selection of the bill of acts that is to appear here Tuesday matinee and night only, Manager Sol Dan says that he guarantees the excellence. Every artist on the program is a headline feature and will delight in the headlines. They are the Seven Honey Boys late star feature of the George Evans Honey Boy Minstrels. They offer a miniature minstrel first part with songs, dances and original George Evans Honey Boy Minstrels. Everybody keenly enjoys the "Gentlemen, Be Seated" of the interactor, the "What's the difference" of the

TUESDAY Matinee 3:45

WICHITA THEATRE

TUESDAY NIGHT 9:15

SECOND IMPORTANT PRESENTATION OF EXTRAORDINARY VARIETIES, ARRANGED BY ORPHEUM CIRCUIT

SUPREME VAUDEVILLE

7 ALL-STAR ACTS—POSITIVELY THE GREATEST SHOW EVER SEEN IN TEXAS—7 ALL-STAR ACTS

VAUDEVILLE'S GREATEST HEADLINERS

7 ORIGINAL HONEY BOYS 7

LATE STAR FEATURES GEO. EVANS MINSTRELS

DIANE D'AUBREY

RITO MARIO And Her Exquisite

JAN RUBINI EUROPEAN VIOLIN VIRTUOSO

SWAN & SWAN DANCING JUGGLERS

ORCHESTRA

Ten Beautiful Maidens in a Program of Musical Excellence.

HENEN BERESFORD & CO. "MATRIMONY BY MAIL"

New York and London's Vaudeville Sensation! DERKIN'S DOG AND MONKEY PANTOMIME AN ACT TO STARTLE, TO WONDER, TO ENTERTAIN

MATINEE 25c, 35c, 50c NIGHT 25c, 50c, 75c

EXTRA!

FRIDAY and SATURDAY SEPT. 29-30

The Incomparable

Pavlova

In the Sensational Extravaganza...

"THE DUMB GIRL OF PORTICI"

Admission 25c

NATIONAL BANK OF COMMERCE

Table with financial data: Loans and discounts, Total, U. S. Bonds, etc.

Table with financial data: Capital stock paid in, Surplus fund, Undivided profits, etc.

Table with financial data: Loans and discounts, Bills of exchange, U.S. Bonds, etc.

dressed up end man, likewise the ballads of home and "mother" sung by the boys in the circle. The Seven Honey Boys are entertainers of sterling worth and will prove a decided hit at the show Tuesday.

Derkin's Dog and Monkey Pantomime are the second features on the bill, and an act that has been imported from across the sea for its uniqueness and originality. This act is sure to take on immediately. Only the canine and simian actors appear on the stage and to through their act without the aid of human attendants.

Helen Beresford & Company offer a new comedy sketch entitled "Matrimony By Mail." This clever comedy is sure to be a pleasing addition to the "big show" offered Tuesday. Rito Mario's orchestra of ten beautiful maidens are next in line. They offer a program of popular and classical selections that will delight an artist indeed.

Jan Rubini comes from Europe to prove his title of master violinist. Diane D'Aubrey is "The Girl with the Million Dollar Eyes." As a character singer and comedienne she fairly captivates.

Swan & Swan are "Dancing Jugglers." Their act is said to be one of extreme dexterity.

The Yoke of Gold" a Red Feather feature production which will appear at the Gem Theatre Monday gives an admirable portrayal of the Spanish character. The citizens of the United States do not seem to understand that Central and South Americans are not like the Anglo-Saxons who inhabit the northern of the two continents. It is largely on this account that a great many of the misunder-

standings between the United States and Mexico take place. In "The Yoke of Gold" the true Spaniard is shown. To begin with, the Spaniard, like all romance peoples, is extremely polite. In fact, he is more polite than any of the others. The forms of address used in the Spanish language are almost endless and the omission of any one is considered a great breach of etiquette. In this respect they are a great deal like the Chinese, who are noted for their multitudinous courtesies. The Spanish ideas of hospitality, too are very decided. This is admirably shown in the picture when a thief gains entrance to a man's house as a guest and in the middle of the night tries to steal his gold and attacks his wife. The man who has been so terribly imposed upon instead of attacking the man who has helped him, is very polite. He says that he cannot harm him as he is a guest. This sounds very far fetched to the average American mind, unacquainted with Spanish temperament but it is an occurrence not at all uncommon in Spanish countries.

The most stirring scenes of a great maritime disaster are part of the coming Pallas-Paramount photoplay, "The American Beauty" that will be the attraction at the Empress Wednesday. An ocean liner is on fire and as the vast clouds of smoke pour forth, the frantic mobs fight for safety. Some struggle for the life belts. Others attempting to rush the life boats are forced back at the pistol point by the ship's officers. All the signs of a great marine tragedy are evident and as the liner is about to go down the most harrowing scene

takes place. Men and women temporarily mad begin dropping into the sea from points all over the ship only to go down after a futile struggle. Because of this tragedy, Ruth Cleve as played by Myrtle Steadman, the star starts life under a great handicap but afterwards this condition becomes responsible for her rise to fame.

Many of the local property owners who have been given a higher rate by the state fire insurance commission could, with practically no cost remove or reduce the individual conditions that has caused them to be awarded a higher rate, says Fire Chief McClure. For instance, buildings which have boxes or barrels in the back yard of the building are taxed ten cents on the hundred-dollar valuation, while similar taxes are caused by old files, refuse and trash in or about the buildings and similar conditions. The importance of these little things is not generally appreciated by the property owners, said the chief. "But it doesn't take many of them to amount up. Many of these buildings could have their rates materially reduced by getting rid of easily preventable conditions. I will be glad to inspect the buildings of any one interested and make suggestions

that would lead to their getting benefit of a lower rate." In this connection the chief mentioned a large office building in which there was a cotton office. The location of an office of this character in the building raises the insurance ten cents on the hundred dollars for the entire building. He also mentioned a drug store where four chemicals were stored, which account for a forty cent raise on the hundred, while if they were stored in some form of cans approved by the commission this extra charge would not be made. The chief in this connection stated that the insurance rates of the city had not been raised, but the town had merely been re-rated for the first time since 1912 and individual hazards or individual hazards at neighboring buildings had been responsible for the instances of raises in the rating. The extremely low key rate that prevails in the city has not been changed, a particle, but the chief hopes to have it move still lower within a short time. The chief said that Fire Prevention Day, October 7 will be a good day to get rid of some of these little charges that so quickly run into money, if they are not done before.

FIRE CHIEF ON RAISE IN RATE

Reminds Property Owners of Incidents That Contribute to Action of Board

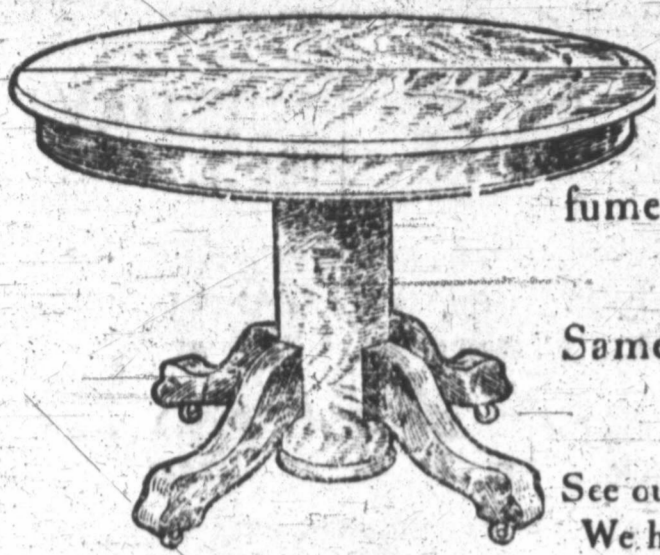
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BANKERS WILL ATTEND MEETING

Officials representing the four local banks will leave this morning for Kansas City to attend the annual convention of the American Bankers Association which will be held in that city next weekend lasting the entire week. Those going from Wichita Falls are: W. M. McGregor, vice president of the First National Bank and C. E. McCutcheon, assistant cashier of that institution; W. R. Ferguson, president of the Wichita State Bank; C. W. Snider, cashier of the City National; C. W. Reid, cashier of the National Bank of Commerce. Mrs. W. R. Ferguson will accompany her husband. "My boy, you want to practice thrift." "I know, dad, but I haven't the tools." "What do you mean by that?" "If you'll let me have the \$5 I need I'll see how long I can make it last." Detroit Free Press.

Majestic Theatre advertisement for Monday featuring Mary Miles Minter in "Lovely Mary" and Frank Daniels in "The Cowboy Soldier".

Empress Theatre advertisement for Monday featuring Pauline Frederick in "The World's Great Snare" and Tuesday featuring Gale Cane in "Paying the Price".



Dining Tables

This type in golden or fumed, 42 inch size, solid oak \$12.50
Same type in 48 in. size solid oak \$16.00

See our line of dining room furniture. We have designs that will please you.

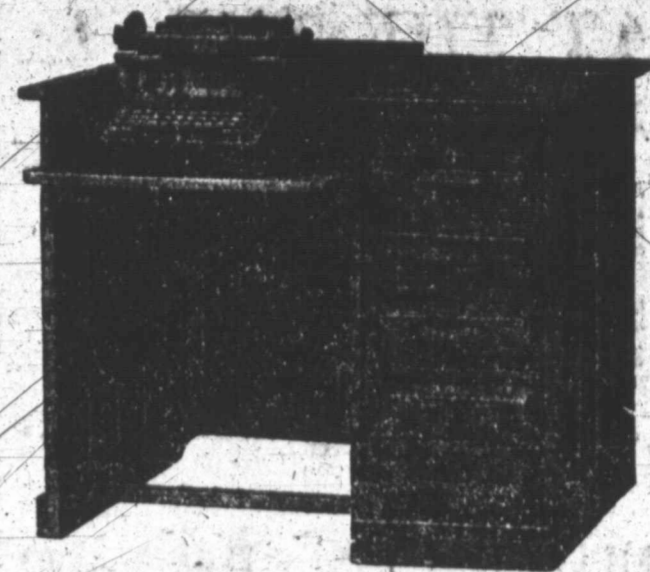


Office Furniture

We have a beautiful line of roll, flat and typewriter desks, office tables and office chairs in types to suit your requirements.

Roll top desks \$15 to \$35
Office Chairs \$7.50 to \$11

We also have a very pretty line of ladies desks in various finishes all reasonably priced.



Mattresses

We have any size or type of mattress you may want in prices ranging from \$2.50 to \$20.00

Mattresses we tell you are "cotton" do not contain "linters." See our complete line of low prices and quality combined.



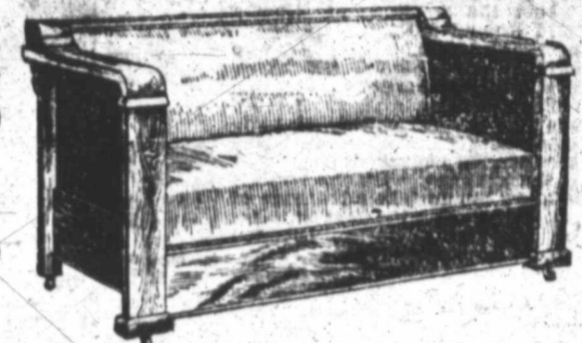
FREEAR SPECIAL

Non-Tuft Mattress, guaranteed 20 years. Price \$15
Made in Wichita Falls

DAVINETTES THAT WILL PLEASE YOU.

Golden Oak, Fumed Oak and Mahogany. ALSO 3-PIECE DAVINETTE SUITS
Davinette like cut, finished golden oak or mahogany \$32.50

Other types at \$25, \$27.50, \$34.50 \$40.00 and \$47.50.



O-Cedar Polish and Mops All Sizes



Don't fail to visit our store and see our display of high grade and late designs in complete house furnishings on next Tuesday evening during **STYLE SHOW—LIVING MODELS**

You will be pleased with our offerings. We will be gratified by your presence.

W. A. FREEAR FURNITURE CO.

816-818 Ohio Avenue

Buy your furniture from us. We sell on cash or credit terms.

We give the **24c Green Stamp**

At least one **24c Stamp** with every Dime you spend in this store, is what you are entitled to—See that you get it!

SOCIETY

esa served lead punch throughout the afternoon with ice cream and cake for refreshments. The attendance was quite large.

WICHITA FALLS COUPLE MARRY IN HUGO, OKLA.

Mr. and Mrs. Earl Bachman will return today from Hugo, Okla., where their marriage took place last Wednesday. Mrs. Bachman was formerly Miss Mackle Blair of this city and she and her husband have many friends who will be interested to learn of the wedding. Mr. Bachman is a son of Mr. and Mrs. W. H. Bachman, long time residents of this city.

BIRTHDAY PARTY FOR LAVERNE McMINN THURSDAY

Little Miss LaVerne McMinn entertained a number of little friends Thursday afternoon with a lawn party in celebration of her eighth birthday. Many jolly games were played by the children for two hours or more, then they were invited into the dining room. Here they found the table beautifully decorated with blue and yellow chrysanthemums and blue and yellow candles. Delicious ice cream and blue and yellow cake was served by Mrs. B. M. McMinn, mother of the hostess, assisted by Mrs. O. E. Dulaney, Music by Mrs. R. F. Burnett was enjoyed. The little business was remembered with many pretty birthday gifts by the guests, including Gwendoline Mudd, Lorrha Dulaney, Cieta Mae Wilson, Marguerite Pex, Dorothy Dalton.

WITH THE WOMEN OF THE CHURCHES

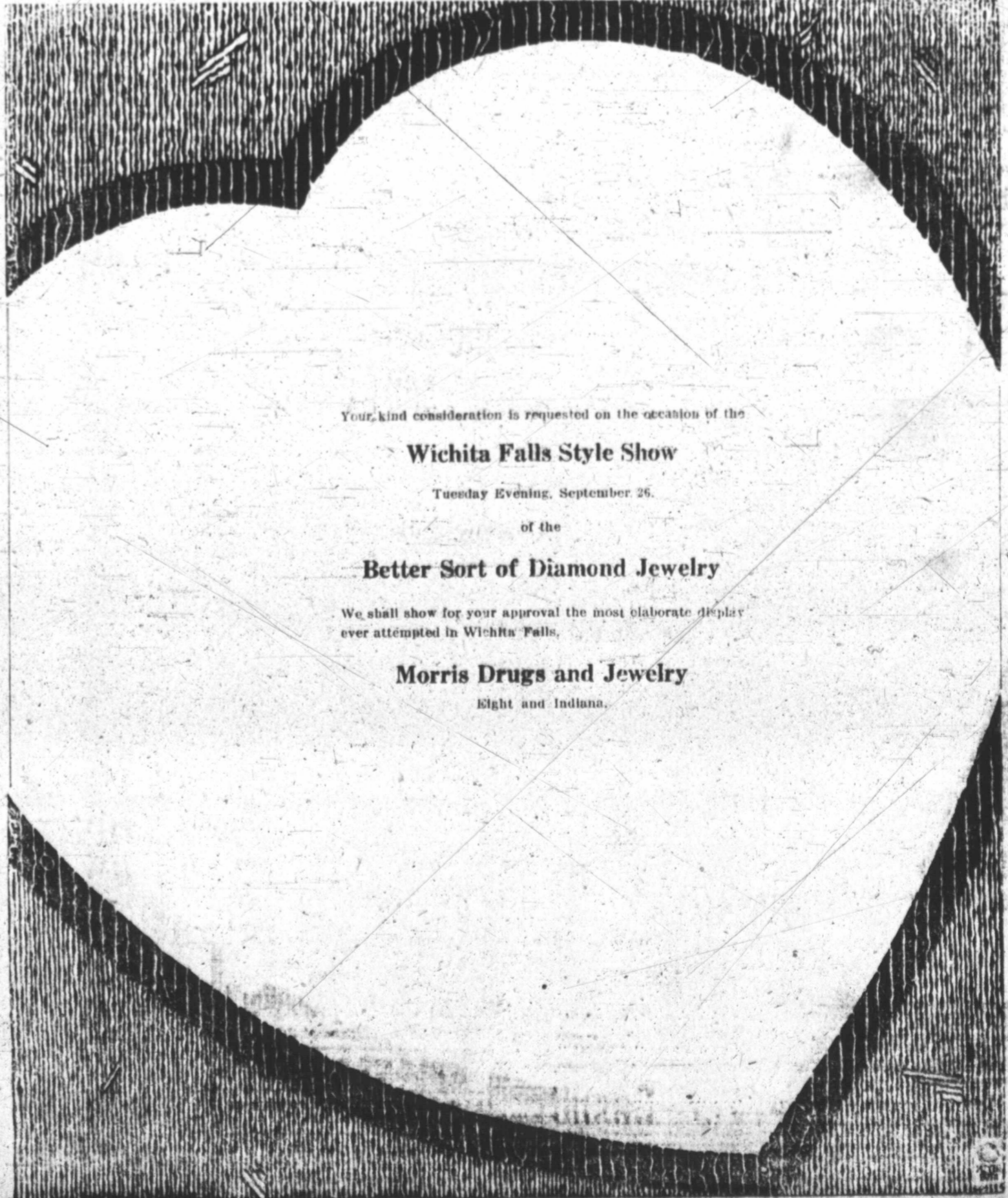
The Ladies Aid of the First Christian Church will meet Monday at the church at 3:30 for the regular social meeting.
Mrs. C. C. White will be hostess to the Ladies Aid of the Central Presbyterian Church Monday afternoon.
The Missionary Society of the First Presbyterian Church will meet at the church Monday afternoon.
The Bible Study Class of the M. E. Church, South, has been postponed until the fourth Monday in October.
The Guild of the Good Shepherd will meet at the chapel Monday at 10:00.
The Woman's Alliance of the First Baptist Church will hold a missionary program Monday afternoon, Mr. V. E. Stampfl being leader.

JEWELERS PLAN A BIG DISPLAY

The jewelry stores will have a glittering display for the opening night of the Style Show, Tuesday and those shop windows will doubtless be among the most attractive of the entire city. The Morris Drug Store is planning an original display of about \$100,000 of diamonds which will be something which is seldom to be seen in a city this size. The Halton-Friedley store has a new stock of diamonds and silver just from New York for the occasion and these will be effectively displayed. The windows of the Art Jewelry Store will be attractively decorated as usual and Kruger Bros. are planning an open house and a dazzling display of jewels, cut glass and silver.

HORRIBLE CONDITIONS EXIST IN SAN LOUIS POTOSI

Laredo, Texas, Sept. 23.—According to information brought to Laredo by passengers arriving from Mexico tonight a veritable reign of terror exists in the state of San Luis Potosi, and extends over a wide area in that section. This condition being brought about by operations of a bandit gang calling themselves "legalistas." Villages have been raided and looted and many persons killed by the bandits in the last few days.
General Davalla, governor of San Luis Potosi, was called to Mexico City to fill a portfolio in the Carranza cabinet several days ago, but his train was held up and all the officers of his staff killed. Davalla, dressed as a civilian, leaped from the train when it halted, and escaped to the brush. Carranza troops engaged legalista bandits led by the Cedillo brothers in the state of Nuevo Leon a few days ago, and suffered heavy losses at the hands of the bandits.



Your kind consideration is requested on the occasion of the

Wichita Falls Style Show

Tuesday Evening, September 26.

of the

Better Sort of Diamond Jewelry

We shall show for your approval the most elaborate display ever attempted in Wichita Falls.

Morris Drugs and Jewelry

Eight and Indiana.

The Wichita State Bank

Your money is insured against all loss by robbery or fire, also we are the only bank in the city offering you the protection of the State Guaranty Fund Law. We solicit your business.
W. R. Ferguson, Pres.
W. W. Gardner, Cashier.
Lester Jones, Asst. Cashier.

PHONE 1919

809 Scott Avenue, Opposite New Telephone Building.

Fish & Oyster Market

JUST OPENED

From Sea to you. 500 pound of Trout, Red Snapper, Large White Fish, Catfish, Black Bass, 8 Small Flounders.

LOUISIANA OYSTERS

Phone us your order. Prompt attention.
WHOLESALE AND RETAIL.

DAIRY MEN

We have just received our car of LARROW'S DRIED BEET PULP. The car will be unloaded at once and if you wish your feed at the lowest price you will have to haul it at once.

The worth of Larrow's Dried Beet Pulp Feed to the Dairyman is a definite one. If you don't know about this feed come in at once and see us. Most economical feed on earth.

Maricle Coal & Feed Co.

Phone 437

707 10th St.

at Wichita
Loans and
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Overdrafts
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U. S. Bond
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FIRST NATIONAL BANK

Table with financial data for First National Bank, including Resources and Liabilities sections.

Report of the condition of the CITY NATIONAL BANK at Wichita Falls, in the state of Texas, at the close of business on Sept. 12, 1916.

Report of the condition of the CITY NATIONAL BANK

Table with financial data for City National Bank, including Resources and Liabilities sections.

Report of the condition of the CITY NATIONAL BANK at Wichita Falls, in the state of Texas, at the close of business on Sept. 12, 1916.

Report of the condition of the CITY NATIONAL BANK

Table with financial data for City National Bank, including Resources and Liabilities sections.

Report of the condition of the CITY NATIONAL BANK at Wichita Falls, in the state of Texas, at the close of business on Sept. 12, 1916.

VERNON TO PUT ON GAY CLOTHES

THAT CITY WILL BE ATTIRED IN HOLIDAY SPLENDOR FOR THE COUNTY FAIR.

PROGRAM IS READY

City Will Be Thoroughly Cleaned Up and Merchants Will Joint in Parade.

Vernon, Tex., Sept. 23.—Vernon will be attired in the richest holiday decorations for fair week, beginning with Wednesday and continuing through Saturday, according to plans formulated by the association officials and being worked out in cooperation with the business firms.

The opening of the fair will be marked by the closing of practically every business house in the city and for the greater part of the day.

A large tent has been provided for the automobile displays and all space has been reserved by dealers. So few as twenty different makes of cars will be shown, and when it is considered that many manufacturers put out a number of different models some idea of the magnitude of the automobile show will be gained.

JUDGE IN FAVOR OF GOOD ROADS

EDGAR SCURRY WRITES PRESIDENT OF MOTOR CLUB OFFERING SUGGESTIONS.

WANTS A MEETING

Would Have Those Interested Meet and Plan for County Improvements.

C. W. Reid, president of the Wichita County Motor Club, has received a letter from Judge Scurry offering some suggestions for road improvements in Wichita county.

I would suggest that you take it up with the people of the county and that the citizens of the different precincts hold mass meetings in their respective precincts and send delegates to a county convention or conference at some point in the county to be agreed upon.

Mitchell 26 EXTRA FEATURES, 73 NEW CONCEPTIONS, 7 NEW-TYPE BODIES. MID-YEAR MODEL. 12 INCH WHEELBASE, 48 HORSEPOWER, \$1325 FOR TOURING CAR.

500 Exhibition Cars

Luxury Bodies, Designed for January Shows. The Mitchell Company is building just 500 enclosed cars—exactly like designs perfected for next season's Shows.

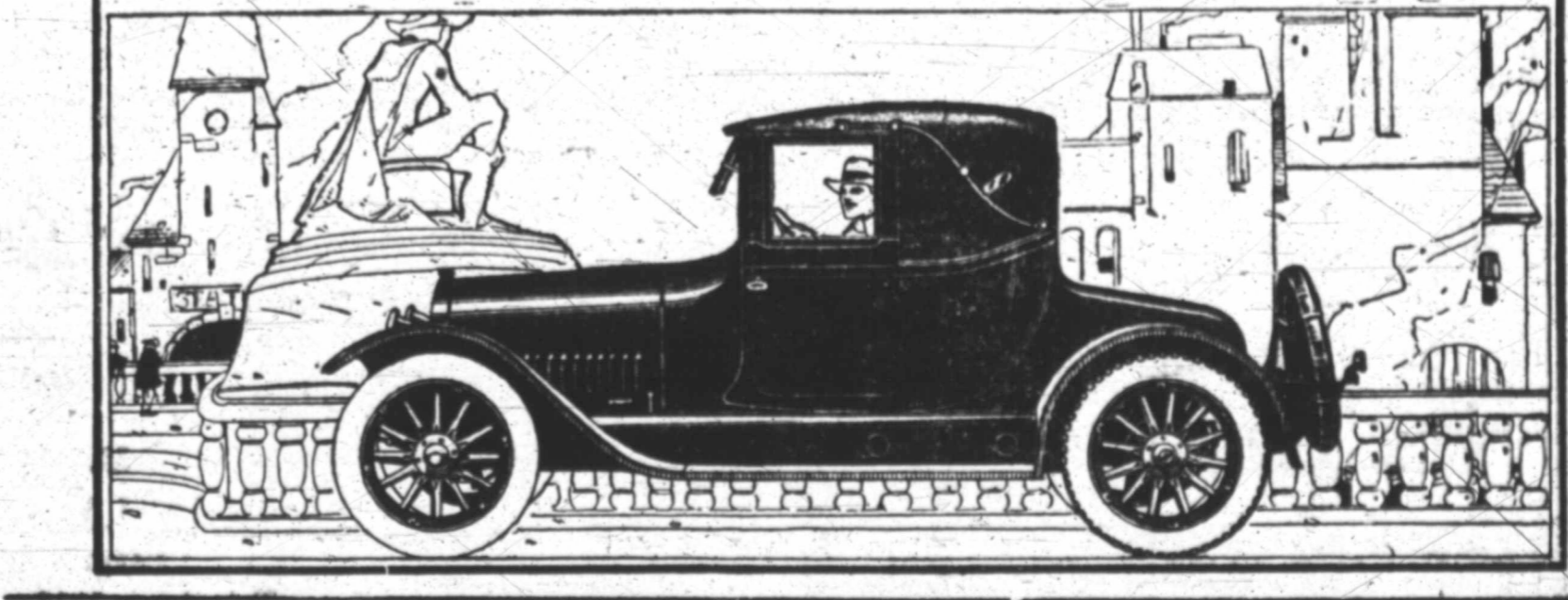
There are only 500 of these bodies built. The demand for Mitchell open models has trebled in a year. For months it has called for more cars than this factory could turn out.

John W. Bate, the great efficiency expert, took charge of this body-designing. First, he had his experts and artists examine 257 this year models—all the finest cars produced in Europe and America.

The favorite types—the all-weather models—are made in three designs. One is the Springfield type of Touring Sedan—a dainty, roomy Sedan whose windows drop, creating an open Touring Car.

MITCHELL MODELS. 3-passenger Roadster, \$1325. 5-passenger Touring Car, \$1325. 7-passenger Touring Car, \$1360. 3-passenger Cabriolet, \$1775. 4-passenger Coupe, \$1850. 7-passenger Springfield Sedan, \$1985. 7-passenger Limousine, \$2360.

CHENAULT & WHEAT. Phone 1813. 807 Scott Ave.



Low Colonist Fares

TICKETS ON SALE DAILY via Rock Island TO California and Pacific Northwest. SEPT 24th-OCT. 28th INCLUSIVE.

High Class Service—Best Treatment. Information Gladly Given. E. S. PENTECOST, G. P. A. F. L. JONES T. P. A. Fort Worth, Texas.

HONOR MEMORY OF MINNESOTA SOLDIERS. Memphis, Tenn., Sept. 23.—In memory of the soldiers of Minnesota who died in the war between the states, a monument was dedicated at the national cemetery here today.

Times Want Ads For Results

HATS ARE READY FOR VERNON TRIP

TWO HUNDRED AND FIFTY ARE AVAILABLE FOR THOSE WHO WISH TO MAKE TRIP.

IS MUCH INTEREST

Larger Crowd Is Expected to Join in Excursion to Neighboring City.

The hats which are to serve as the most prominent decorations of the headpieces of the Wichita Falls boosters who go on the trip to the Vernon Fair next Thursday have arrived 250 strong, and it has been announced that the first 250 holders of tickets who present themselves at the Chamber of Commerce who present themselves and their tickets will be awarded one, the rest will have to be disappointed. At least 500 are expected to go on the excursion, so Secretary Johnson warns those desiring hats not to let any grass grow under their feet, but to put in their claims for the hats at the earliest opportunity.

The color scheme of the hat is "simple but effective" the hats being of maroon with gilt lettering on the front, which proclaims that Wichita Falls is the busiest and best built city in Texas, and that it wants more farmers and factories.

In addition to the hats, each member of the party will be provided with a cane with a Wichita Falls pennant, and there will be enough of these to go around. The pennant is black with crimson lettering.

"Conductor" John W. Thomas has issued a statement to the effect that any one boarding the train, no matter what his capacity, who has not a ticket, will be pitched off and given an opportunity to walk a stand in which he has the backing of "Trainmaster" Johnson.

Vic Stampfl will preside over the feed trough, which is to be located in the baggage car. For twenty-five cents lunch will be served to any one who so desires. The lunch will be served between the time of departure from Oklahoma and the arrival in Vernon. The train will be run slow enough to give every one a chance to satisfy the cravings of the appetite.

As announced in Thursday's Times, half hour stops will be made at Iowa Park, Electra, Harrold and Oklahoma, a parade over the principal streets, speeches and a band concert comprising the program at each place. Judge R. E. Huff will be in command of the speakers. Eugene Leopold and T. B. Smock has been named as grand marshal of the parade. The train will be made up of five or more cars. The first car is reserved for the Modern Woodmen, the second for the Rotarians and the remainder of the Modern Woodmen, the next two cars for the remainder of the Chamber of Commerce, and the fifth for the ladies and their escorts of course. Lady Nicotine will be barred from the last coach. Chairmen to command the various cars have been assigned, beginning with the first car: B. M. Bullard, Wilkie Talbert, Walter Hendricks, J. S. Bridwell and Jack Shelton.

SOUTHWESTERN MAY BUILD HERE

POSSIBILITY OF ARCHER CITY AND HENRIETTA LINE PASSING THROUGH CITY.

ON TO OKLAHOMA

IT IS THOUGHT THAT OBJECTIVE POINT WILL BE TO RINGLING AND ARDMORE.

A. C. Parks, vice-president and general manager of the Southwestern railway, who was in the city today, had nothing to say in the way of the confirmation of the rumor that his road is soon to build an extension from Henrietta to a connection with the Rock Island at Ringling. However, the rumor has not been definitely denied and gains credit with local railroad men every day. The Southwestern some time ago operated their trains into Ringling on a trackage agreement with the Katy for about thirty days, but the agreement failed of approval by President Schaaf and they were cut off from the nice business they had built up while using the line.

The road, which is principally owned by Henry J. Scott, a wealthy resident of Toronto Canada, runs a present between Archer City and Henrietta.

Local railroad men believe that the line from Henrietta, which would be fully justified in itself by the business that it would bring the road, will prove only the beginning of the Southwestern plans. It being thought that the road will eventually come into Wichita Falls and tap the rich territory about Ringling and Ardmore in Oklahoma. The latter would be brought about by a short connection with the Ringling road and a consolidation of the two, which are not regarded as being outside of the near possibilities.

TRUSTEES MAY CONTROL SALE OF SCHOOL BONDS

By Associated Press. Austin, Tex., Sept. 23.—It is held by the attorney general's department in an opinion written by Assistant Attorney General Harris that boards of trustees of common school districts in Texas have power to contract for such districts in the sale of school bonds but that the bonds of a common school district cannot be sold for less than their face value and accrued interest. It is also held that a contract for the sale of such bonds for less than par and accrued interest would be unlawful and unenforceable and a failure of such district trustees to comply with such a contract would involve no personal liability on their part. The attorney general's department had been receiving a number of inquiries on the subject.



A \$56,000,000 "RUN" ON A CHALMERS CAR

"Run"—is the word. It's like a run on a bank. Only it's a run on a car—a Chalmers car. It seems endless. The people want more.

And so more must be built for them—20,000 more.

You remember a while ago that six hundred men took one look at this new car and bought \$22,000,000 worth in forty very brief minutes. They were the Chalmers Dealers.

Now they insist that more of the same kind be built—more of the 3400 r. p. m. Chalmers.

So the Chalmers executives have put through a factory work order for 20,000 more of them.

They built and delivered, in six months, 18,000. That was all they intended to build for an entire year. That completed their part of the \$22,000,000 affair.

We got them to build another 10,000. We thought that would be enough to last through the fall. But no, the 10,000 were quickly taken up during the summer months.

So they are going to build 20,000 more. That means, all told, 48,000 cars—or \$56,000,000 worth of these remarkable 3400 r. p. m. Chalmers.

So you see why I use the word "run." The people who know good cars—like Emerson's wise saying about the man who makes a better mouse trap, etc., will find a beaten path to his door, even though he live in the woods—they create this ever-increasing desire to own a Chalmers.

They have sought quality—not price. We seldom have people ask us the price of this car. When we tell

them \$1090 Detroit, they are very much taken back. We get little of the "price" trade. Most of those who come to us have passed that era in car buying.

They want quality. And they know pretty well where to look for it. They look for it in the sound of the engine, in the action of the clutch, in the action of the steering apparatus, in the sound of the differential.

They examine the radiator, try the brakes, observe the kind of glass in the windshield, note the kind of material in the top, and then poke around into the corners of the body.

That much done, they get into the car and try her out. For they are smart enough to know that the biggest result of quality is performance.

That's what usually brings us the sale. For performance is the car's middle name. She's got amazing acceleration—so lively and full of spunk.

And then she climbs hills so quickly and hugs the road so well at a rapid clip.

And, best of all, she handles so easily. She's as obedient as any creature man ever made.

Once you try her, you, too, will understand the "run" on her. It's a thing difficult to explain, but three editions of a car in a year's time is something to ponder over.

We have it direct by telegraph that Chalmers will continue to make these 3400 r. p. m.'s next season. There's no time limit set. As soon as these last 20,000 are built and out of the way there will probably be more.

So you're dead safe in getting a model of a car that has in no way reached its peak of popularity.

M. H. CARPENTER
CHALMERS SALES CO
Seventh and Lee Streets
Telephone 1818. Wichita Falls, Texas.



T. L. KRESS



J. E. MADDY



J. ULY WOODSIDE



MISS VILLA JACOBY



MRS. T. F. MORROW



W. L. TOWNS

WICHITA FALLS COLLEGE OF MUSIC NOW OPEN!

IS WILL PAY YOU TO INVESTIGATE

Opposite High School

Phone 1270

Wichita Falls' Second Annual Fall Style Show-- Fads and Fancies of Fashion Will be Shown by Local Merchants Week Beginning September 26th

Leading Firms Display Season's Latest Designs

When the fairies restored their presents to the princess, afterwards famed for her 100 years nap, they made her good and lovely, rich and wise, but in modern times a "sleeping beauty" would wish to have conferred upon her the gift of "dress instinct," for the American women crave that as a most precious boon. Nowadays we must credit her with possessing it, for the standard of good taste and the understanding of what to wear places the American woman in a class by herself. There is nothing frivolous about studying the clothes problem. Those who give it the most thought and then apparently forget it, are the ones most practical and best dressed.

Autumn is the season when the greatest fashion changes occur. The practical sartorial ideas originated without the assistance of foreign designers, has given us a world-wide fashion reputation.

Inspirations for fall garments have been taken from many period and countries. Russia, the ancient costumes of Poland, the Moyn age, Louis Fifteenth period, are among those that contribute their quota.

Broadcloths, velour de laine, velours, duvetines, gabardines, sibilines, jersey and pile fabrics are the materials generally sought for. Features of the suits are the longer coats and skirts. It may be safely affirmed that the skirt within a few inches of the instep is no longer rated dowdy as it was a few weeks previous.

The question raised as to the width of the skirts to be worn with the three-quarter length coat is answered by saying that heavy materials do not exceed from three to three and a half yards, the wider skirts of lighter weight material, know no limit to the yardage.

The waistline is slightly above the normal in some of the sailor suits and separate coats. Collars are high and hug the throat closely. The military collar, high fur collar, or collar turned back with wide revers to show the vest, are prominent.

McCluckan's. A visit to the ladies' wear department of the McCluckan store is like a visit to wonderland, such is the variety, beauty and charm of the coats, suits and dresses. The season's favored fabrics in the fashionable shades are here in great abundance and every new thought in the world of style is given expression. Their line of coats

is especially beautiful, fashioned of beautiful fabrics, trimmed with luxurious fur and lined with soft brocaded and fancy printed silks. One coat particularly handsome is of black Eskolyux, full skirted and with the ruffled in waistline and a deep collar reaching well over the shoulders and almost to the waistline. Real silver fox trims this handsome wrap. Another coat of black seal plush has a decided flare from the shoulders to the fur banded hem. The collar buttons high. A handsome brown Velour de Ecuador is marked distinctive by a generous collar, novel pockets, fur banded cuffs and skirt. An especially handsome coat suit in this store's stock, a typical Bishop model is of broadcloth with a broad band of simulated fur at the lower edges of the coat, matched in the trimming at pocket and cuff and the graceful throw which is a continuation of the neck fastening. The suits show the much favored accented waistline with flaring, longer length skirts in suits for any occasion, for street, afternoon and reception wear or for traveling. A comprehensive showing of dresses for all occasions also features the Fall Style Show showing, with evening dresses a strong lead.

Colonna Toggerly. A handsome brown broadcloth suit, of the brown shade of the chestnut just from the burr, is to be noticed at the Colonna Toggerly. The fullness which is so much liked at the waist line is confined under large buttons of fur and the collar of a "different cut, and roomy as fashion demands is edged with fur. Another suit is military in effect with gay braiding to offset the sombre navy blue of the cloth. The afternoon dresses, pleasing combinations of satins, sharmuse, taffetas and georgette crepe are varied in style and color and all are pleasing to the eye. The Colonna management emphasized its evening and semi-evening dresses. One of the daintiest of all the pretty creations on display is a pink satin, heavily embroidered in silver, the waist and sleeves mere wisps of tulle above the embossed girdle. Embroidery is a strong feature of the evening gowns at this store, this being done in gold and silver threads to make a very rich effect. The Colonna line of separate coats is one of special interest many plushes and plush velour in all enveloping effect being shown.

Goldhouse. There's a black satin afternoon or reception frock that Goldhouse is going to make a part of their style show display that embodies some novel features in the way of ornamentation. The side tunic, a new whim of fashion, is present and is trimmed with black fringe, which also adorns the modish deep cape collar. A rich embroidered motif accents the originality of the design. In the next suits at the Fashion store broadcloths, wool velours, gabardines, serges and novelty worsteds hold sway. The suit jacket styles vary from finger tip to knee length, with graceful lines either loose or semi-fitted. Novel collars and sleeves with fur trimmings are style features. Suit skirts are fairly short, but not quite as full as in the season past, but still show a flare tendency. Handsome trimmings of all kinds are greatly in evidence. Braids, fancy silk stitchings, silk embroidery and unusual seam cuttings are used to excellent advantage. The new coats are beautiful in their individuality of style. Plushes, velours, pile fabrics of all kinds, and imitation fur fabrics, as well as wool plushes, novelty mixtures, plaids, and checks are cleverly depicted in both 2X and full length. Loose and fitted belted effects all very full and flaring below the waist line predominate. Collars are large and convertible. Sleeves are in many pleasing styles or raglan and kimono with flaring bell-shaped wrists or keep their back cuffs.

Kann's Store. A cape collar of Australian oppositum, waist deep in the back, is the most striking feature of a handsome coat suit which is one of the choicest offerings of the Kann Store. The suit is of brown velvety broadcloth and the fur cape and cuffs furnish adornment sufficient to make it quite unusual. Also in this store is a wonderful imported coat with a skirt sweep of 32 inches. Of black seal plush, fur trimmed on the large collar and the cuffs and lined with art silk the coat is attractive beyond description. Fur is a feature of the coat suits shown at this store and every wanted material is found in the wide range from which to choose. An especially handsome evening gown is a black silk net with a jet spangled over dress of French blue net. This costume is Frenchy to a degree. Other handsome frocks for both daytime and evening wear are shown, both imported copies and domestic designed.

Jones-Kennedy. The individuality of fashion this season is well exemplified in the Jones-Kennedy stock of coats, suits and dresses. There are flippes, pleats, belts of many kinds, fancy sleeves and cuffs, unique patch pockets and other

features developed in these garments. There is a striking coat displayed of black velour de uard with seal and trimmings, of full-length and an Oriental lining that brands it with class. Among the season's novelties is the army coat, of the same material the army men wear and developed on swaggar lines. This coat comes in green, blue or black in the way of a dress coat only that will be much admired is an Esquimette plush with belted effect and chase beaver trimmings on full collar and lower edge of coat. For reception wear there are shown handsome velvet suits, that will be equally good for church, afternoon calling or the club. One of these models is developed in blue velvet with natural mole-skin bands of collar, cuffs and belt. Of a distinctive buff or cut is a navy blue gabardine, with embroidered panel front and back in black braid and oriental designs, cut

at Jones-Kennedy's are of the fall line and the Bedford suits are favored. Baum-Gardner. Concerning their fall line for the Style Show Baum-Gardner says: "Our buyers spent more time in the skirt that ever before that they felt sure the suit styles that were so fully authoritative for winter. This is a season when any figure can be fitted beautifully for there are styles for every type. Coat lengths are all the way from 26 to 45 inches, and one style kind as another. For the stout figure the lines are simplified with curves to outline the figure. For the slender person they are full and less fitted. Fur is again a popular trimming. Cape collars and laurel cuffs are a new note. Colors run largely to plum, green, Burgundy, black braid and oriental designs, cut

under the sun" had evidently not made fashion a study for every season there is found something new to attract Missy, the American woman. There are many new things about the coats and suits shown in the P. B. M. department store this winter, including a Wooltex coat of Bolivia cloth. The new feature is the line of buttons that adorn both sides of the full skirt of the full length coat. A sleeve equally as new is gathered at the elbow into a deep cuff and the collar, a deep one, is fur trimmed. Velour checks offer something pleasing in suit materials and a pretty Wooltex suit in sport style is cut with a yoke in front, the yoke extending under the arms. Pockets upon pockets offer originality and the cape-collar is convertible. As usual there are a number of pretty

variety of novelties. Broadcloth is a favored material and in addition there is a splendid variety in poplins, gabardines, serges, etc. We have never had the privilege of bringing to Wichita Falls such elaborate gowns. In materials, in styles and in gorgeousness of trimming they far surpass all previous seasons. They are, indeed, works of art. One of the popular materials being used is metal cloth. This is shown in the two-tone effects and is brought out in both dinner and evening gowns. Satin and Georgette, of course, are prominently shown also. Hand-embroidery and hand-beading are very popular forms of trimming. There is everything from the simple little party frock up to the most elaborate creation for the most stately occasion.

P. B. M. Store. He who said "there is nothing new" (Continued on Page 8.)

The Style Show
at
Haltom & Friedly's
TUESDAY EVENING
WILL BE AN EVENT OF UNEXCELLED BEAUTY. WE SHALL SHOW AN ASSEMBLAGE OF
Diamond Jewelry
IN RINGS, BROOCHES, LAYALERS AND OTHER SETTINGS THAT HAS NOT BEEN SURPASSED IN BEAUTY OR VALUE IN THIS CITY. WE CORDIALLY INVITE YOU TO BE PRESENT.
Haltom & Friedly
JEWELERS
614 Eighth St.



Baum & Gardner
EXCLUSIVE STYLES

requests your presence at
Their Opening
at
Wichita Falls' Style Show
Tuesday Evening
SEPT. 26
7:30 to 9:30

—Just Clothes for Men, Women and Children

Baum & Gardner
EXCLUSIVE STYLES

See Page Two Section Three



A Feature Of The Style Show!

Perkins-Timberlake Company's New Store

- With every detail complete, and each department filled with New, Crisp, Fall Merchandise, we stand ready to serve our patrons!

Our Initial Opening, Friday Afternoon and Evening, was a grand success, and the enormous crowd in attendance, even excelled our expectation, and the many compliments we received clearly demonstrated to us that the people of Wichita Falls and vicinity, are really glad to have us in their midst.

...For...

The Style Show Tuesday Evening

A Superb Collection Of Exclusive Autumn Apparel For Women

Displayed On Living Models

These autumn styles have been chosen with infinite taste. They embody the ideas of the foremost designers of Paris and New York and are marked by a certain smartness that is characteristic of Perkins-Timberlake Co.

Women's Suits

Tailored and richly fur trimmed models of vicuna velour, Bolivia cloth, velour de Laine, Broad Cloths and manish serges, a varied assortment of all the leading shades.

Women's Coats

Full flare, belted and new semi-fitted models in the newest fabrics including vicuna velour, suede cloth and mixtures. Fur trimmings predominate.

Dresses

A comprehensive collection of Paris reproductions in Charmeuse Satin, crepe meteor, Georgette crepe or crepe de chine, in smart combinations and trimmings.

Attend the Style Show Tuesday Evening. Pay a visit to the New Store of Perkins-Timberlake Company. We want to meet you, and shall do our part to cause you to thoroughly enjoy yourself

820-822 Indiana Ave

Perkins-Timberlake Co
ASSOCIATED STORES

Wichita Falls, Texas



Lingerie, dainty enough to meet the demand of the most fastidious

"Lingerie" is our euphonious way of specifying underclothes. The adoption of this expression is timely, for it has reached so much importance in the modern wardrobe that was not even thought of a generation ago. The increase in luxury in every department of feminine garb has made lingerie one of the principals in preserving the contour of the figure.

The makers of under garments today watch every fashion tendency and are specialists in their line. We certainly must give them credit for the daintiness and careful workmanship identified with the new lingerie. Rather interesting is a list describing Queen Elizabeth's wardrobe which mentions "twenty chimmies of dainty silken mousseline bordered with gold,

and though la Pompadour trimmed her night robes with fine pearls, little did they dream of the marvelous selection of undergarments that the woman of today has at her disposal. White or flesh pink or rose shades are chiefly used. Silk crepes, wash satins, crepe de chine, printed crepes, silk voile, soufflé, de soie, pongee, glove silk, sheer lawns, linen batiste

and wash crepes are pre-eminent both in the elaborate and simple under-apparel. Exquisite hand embroidery and light laces, mostly Valenciennes, embellish the dainty new models. A profusion of net is used both for trimming and foundation. Fillet lace enriches many an undergarment. Organza embroidery in all white and gray has the cad. Ribbons are being used unstintingly in bows or knots in heading or in transparent effects under net. Wichita Falls feminine population is heeding the cry for luxury in underwear and now the glass cases inside the shops are filled with the froth of lace, ribbons and silk. Glove silk underwear is much called for and in consequence every shop in town has its quota of pink and white knitted under "saddles" or "marguerites," some of them elaborately embroidered, others trimmed with lace and insertion and others simply bound about the edges.

McClurkan has some beautiful lingerie in a striped crepe de chine that is the height of elegance. Baumgardner is showing the Kayser glove silk underwear in an elaborate style with lace inserts and embroidered effects.

In addition to some exquisite lingerie the Knish store has a number of lovely best gowns or negligees. One of these is an orchid effect of lavender crepe de chine, accordion pleated foundation with a over draped coat of pink georgette crepe and charity lace. There is a cap to watch this set and similar sets are shown in a wide variety of colors. There is an especially beautiful showing of negligees and gowns at the Gilhouse-Fashion store. In both satin and crepe de chine. Baumgardner is featuring a fetching style of nightie, a smocked, peach satin with eyelet waist and puffed sleeves. Colors are pink, powder blue or white. There are some pretty lace, silk and embroidered gowns and negligees in shades of lavender and blue at the newly opened ladies' specialty shop at Jones-Kennedy's. It is showing underwear that is worthy of the name of creation. "Folie de nuit" that would be enough to insure sweet dreams is shown at the Colonna Toggery of pink crepe silk with lace sleeves, or rather no sleeves and ribbon trimmed. Hand embroidery enters very daintily into making a charming tea gown of rose crepe de chine and silver lace at the P. B. M. department store. The skirt is pleated and the jacket is embroidered in scalloped edges and with a flower design in soft color. The new Perkins-Timberlake store has an exceptionally pretty line of silk and filmy lingerie underwear.

There are variations of the one-piece room robe, which can easily be made in a short time, one of which is made of a long piece of wide silk with a neck opening cut out and the side seams sewed up. Cascades of lace finish the neck and short sleeves.

The tea gown has always been with us under different guises, but it is called a "tea gown" again. A gown of rose satin following the lines of Greek draperies is neither loose nor tight, neither draped nor fitted. The soft satin is outlined with gold braid and has full mousseline sleeves, a loose girde ties it in front and is weighted with gold tassels. A rest robe with sleeves of satin charmeuse is embroidered with silver thread. An accordion pleated skirt is attached to a net under-bodice. The shadow lace is flower or girdeled and the points terminated with rose tassels. Of orchid crepe a negligee has a cape of blue chiffon banded in changeable taffetas. A broad flounce of chiffon over lace finishes the bottom of the skirt.

The Fall Corset While considering the various fall fashions it would never do to forget that all important foundation of every fashion—the corset. In every Wichita Falls shop can be found the corset makers who cater to the needs of that one of the many brands of corsets, all of them good. There will be little difficulty in finding just the right one for any occasion for any figure, as the local merchants have bought their stocks well, as a mere look that the departments would show. If we were all divinely tall and divinely fair the corset designers would have an easy time of it. But surely they have done their utmost to give us the correct corset for every kind of figure.

The woman who sits in an office all day has different requirements in length and shape of a corset than the woman who walks and stands, though they may be of the same proportion and think they can use the same model. Remember that the corset is just as important when sitting or standing, so when you are trying it on sit down to see if it is the right length.

Correct dressing depends as much or more upon the carefully fitted, adjusted corset as on the outer apparel. The spine should be given a measure of freedom, leaving the corsets open about two inches at the back. There

marked change is that the waist line is a little more curved and there is a trifle more slope at the hip line. The flat lines at the back and front are still preserved, as the full outer skirts demand no undue pressure over the hips; the skirts of the corsets are comfortably loose.

Light boning is one of the characteristics. The bust line is rarely more than five inches in height. The best models have the corsets a little higher

in the back than in the front. Striped materials, coutil, brocades and tricot in white or flesh color are principally used.

The front laced corset is advocated for youthful figures as well as stout ones. For the girl in the in-between age it is recommended, as it is thought that the lacing keeps them straight and does away with the round shoulder tendency of that period by throw-

ing the figure naturally forward to the balls of the feet. One model of silk batiste has a double bust gore which gives a certain fullness over the diaphragm and thus gracefully rounds out the figure. Elastic gorges are set in the skirt section. The dating corsets have undergone little change. One of the new models cut low in the back and front was fairly short-skirted with elastic inserts.

We Shall Not Appeal to You on the Question of Style

But on intrinsic value. We will come to you on a matter that is more important than style or fashion.

On the all important question of "something to eat." Our business is that of purveying to the inner man, and we believe we can convince you that we can give you better values in the real necessities of life than any other store in Wichita Falls. We carry the largest and finest stock of staple and fancy groceries, of salt meats, and fresh vegetables, of canned goods and fresh fruits in the whole county, and buying, as we do, in very large quantities, we get advantage of the very best prices.

We, in turn, give our customers this advantage of lower prices.

And in addition, if you care to make arrangements to that end, sell on weekly or monthly payment basis, thus giving you not only the vantage of lower prices, but the convenience of ordering when you need the goods with the assurance that they will be delivered promptly.

Price, Quality and Service has been the keynote that has builded this big business.

We want your grocery trade, and will leave nothing undone to make it satisfactory to you.

After October 1st we shall discontinue the use of trading stamps. Accounts for goods bought up to that time and paid for before Oct. 6, will receive stamps, after that we shall not give out any.

Farmer's Supply Co.
Delivery to Any Part of City.
17-819 Orio Ave. Telephones 449-461-275

Ready for The Fall Style Show

Tuesday Evening, 7:30 to 9:30

It will be our pleasure to show you the **Newest Styles**

In Popular Priced

Apparel for Men, Women and Children

Including Ladies Suits, Dresses and Coats, Men's Suits and Coats, Boys' Suits, Girls' Suits and Dresses. Shoes for every member of the family, Hats and dress accessories.

Also a magnificent display of silk and wool piece goods and dry goods of every description.

We Invite Your Inspection

Fine's Dry Goods Company

724 Indiana Avenue
Next Door to First National Bank



Freshen Up the Home For the Style Show

Make everything in your home spic and span this fall. Look through the house and see what needs redecorating. You'll likely want the floors varnished, the woodwork cleaned and the walls repapered.

Our knowledge of interior decorating has materially helped to beautify the homes of Wichita Falls. There isn't a thing that needs redecorating but that we can do splendidly.

We use nothing but the finest and most enduring paints. And our fall line of wall papers which is now ready for inspection presents the choicest variety in the city.

W. S. Robertson Paint Company
Paints, Wall Paper and Artists Supplies
813 Ohio Ave.



Youself and Friends are
most cordially invited
to attend the
P. B. M. Exhibit
on the occasion of the

Wichita Falls Style Show

Tuesday Evening
SEPTEMBER
26th, 1916

The Newer Styles of Apparel for Ladies
and Gentlemen, and Little Ladies and
Gentlemen will be shown on living models

Magnificent Display of New Autumn Fashions

For this occasion our store steps forth in Autumn attire, every department participating in a superb exposition of Fashion authoritative styles for Fall and Winter, surpassing in grandeur and regal splendor all our efforts of passed seasons.

In our search of the greatest designers and makers we have endeavored to bring to our customers, apparel of such superior elegance and quality as to leave no doubts in their minds as to the leadership of this store. Your visit, we feel sure will satisfy you on the question of style and moderate price supremacy.



P. B. M. C.
DEPARTMENT STORE
"Absolute Reliability"



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NEW HATS FOR FALL

There is a wide diversity of shapes. The old-time walking hat with closely rolled sides, the mushroom or vanity style hat turned up in back with mushroom shape in front, various versions of the sailor, and the Gainsboro, the Napoleon tricorn and broad-rimmed picture hats with bell shaped crown, are given preference.

VEILINGS

The vogue for veils as integral part of the hat continues. The most sought for colors in veils are brown, tan gray, mahogany, black, navy and African brown.

ALL OF THESE and OTHER NEW STYLES WILL BE A PART OF OUR FALL EXPOSITION

Wichita Falls' Style Show

Tuesday Evening, September 26th

Olive A. Child, Fashionable Millinery 805 INDIANA AVENUE

The Beautiful In Millinery Will Attract Attention of all

Millinery fashions, like quicksilver, are never at a standstill. Curious is the change of the hat. Formerly a hat was deliberately trimmed, with some kind of garniture. Now it is as if the hat and trimming were in one. So simple it is to trim one's hat that the shape is really of paramount importance. The style of the hat may be a mode, but if it lacks becomingness there is no chic to one's appearance. With hats the carriage counts as much as the figure. Choose your hat not only for the smartness of shape and color, but in regard also to its relations to the lines of the figure. A small woman should never wear a hat higher than the length of her face. If the trimming is placed on one side of the hat, instead of being around the crown, it will give the appearance of height without making the figure look top heavy.

The hat need not match the costume in color, but it must accord with some tone of color in it. Plain velvet, plush, velour, satins, and felt will figure largely in the autumn millinery. Hats are as large as the law allows, and brims follow an irregular line and apt to take all sorts of curves. Sport ideas have been carried into the winter millinery. Chenille by itself, or in combination with jet, is a strong probability for hats.

The hats are subdued in color, with black achieving first place and a new chocolate brown coming next. The inevitable navy follows. Among other shades there is a goodly exposition of Bordeaux, soft dull grays, deep purples and popular sport colors. All white hats are still in the running.

Among the hats showing for early winter wear are novelty sets, which are showing at several of the stores. The Gléhouse Fashion store has a noteskin set of cape collar, small hat, fetchingly trimmed, and a melon shaped muff. Kahn's is showing a Gage creation, Kate Greenaway maillote set of China blue velvet and fur. The cunning poke shape is trimmed with marlin and the gathered and shirred bag in drawn with silver cords and touched with fur. Olive A. Child is showing a unique black velvet hat draped to the side with the drape extended into a neck piece, finished coquettishly with a long tassel. A set of cap in tan style, throw and muf, melon shaped, of natural mink in light and dark shades, is shown at Baum-Gardner's. This set with others including the new fur cape of ermine with hat in correspond form, some of the most interesting features of this store's millinery novelties.

The Joza Dickson Millinery shop is featuring for the Style Show a number of model hats, all of an extreme style but with an exceedingly wide latitude of choice. There is a poke bonnet, faced with delicate pink in contrast to the deep pile black plush of the frame and simply trimmed with a flower motif. There are another good shape hat in shades of gold and royal purple velvet. The top is a gold and the

distinctive is a gold flower embroidered on the hat in front.

"Large hats are good," says Miss Smith of Baum-Gardner's. "Individuality is to be sought and Baum-Gardner's is featuring individuality in their hats as well as other departments. There are chapeaux displayed here which make their wearers look like an illustration just out of Vogue, and who could desire more? In addition to the large hat which is so much favored small hats and medium sized are shown. Popular shapes are those of military effect flaring from the face and trimmed in stiff feather concoits. Turbans entirely of feathers, usually trimmed on top with wings outspread in all directions, are only one of the manifestations of the use of wings, birds, etc. Treated barn yard feathers, and imitation gourd and agrettes, remarkable likenesses of the real article, are "in" for this season. What about ostrich? Ostrich fringes—novelties, and tips are used in many original ways. Flat applique, in conventional floral designs, enrich many chapeaux.

Paris milliners have endorsed the use of ribbon in butterfly effects, huge pom poms, cockades, bows and bands. Silver lace and ornaments, ostrich tips with still headed flues will be fruits in a measure for evening hats. Fruits of richly colored velvets, score a victory in the millinery creations.

Especially good for street wear is a simple but classy sailor showing at the Pennington store in black velvet with novelty trimmings. A richness of trim is noted in this store's display as well as a variety of colors. The purple hat, the mode of the moment, has some delightful exponents in this millinery stock.

Among a number of attractive hats shown in the Fine millinery department, a new department for this store, is a combination hat of black and cherry velvet. The colors are arranged on "half and half" pattern, half of the brim and crown being of the bright velvet, the remainder black. Simple flowers from the trimming. Other

(Continued on page 7.)

Very Latest In Footwear Designed for Feminine Feet

Fall Style Show time is surely the correct time for Millady to put "her best foot forward" and with that said foot shod in any one of the many delectable creations of footwear shown by Wichita Falls merchants. Never before has there been such a display of new footwear styles. The host of various styles for different occasions is so complete that it is only a matter of selecting proper modes for the late arrivals can easily be distinguished at a glance.

The height of shoes is determined by the fugitive heels of the skirt. The average height is from 7 to 8 inches, but then they may soar upward even to 10 and 10 1/2.

Indented button boots are in the zenith of their popularity, for wherever cloth topplings are employed buttons are required. The higher boots fit the foot more trimly when laced. Lace pattern boots are used mostly for sport wear and walking purposes. There is a consensus of opinion that dark shades will have a strong call in bootdom.

Black is good, better or best, and no wardrobe is complete without one pair of black boots. Shoes and gloves match. Brown and gray shades vie with castor, mahogany brown and wine colored Russian calf. The shoe windows are filled with attractive boots of the brown and mahogany boots, lace effect and McClurkan is featuring the straining combination shoes of ivory and black. A black and white combination leather combination sport shoe, burgundy and white kid combinations and other styles somewhat different from the usual run of shoes. The Pennington store is displaying a most attractive boot in battleship grey, a shade which is finding favor with good dressers this winter. Nussbaum is showing a bronze lace boot of the correct height that is strong in favor for dress up wear. This same store also has some extra good looking shoes in ivory and white tops with dark quarters. The Fine Store features as one of its daintiest shoes and one that will give a dainty effect to even the tailored suits a boot, both button and lace, of ivory or champagne kid.

With some women black will always be first and these will be especially attracted to the aristocratic models shown by the Jones-Kennedy company, who have a line of novelty shoes as well. The new Perkins Timberlake Store has a shoe department filled with boots, both button and lace in the newer shades as well as in the reliable black and tan leathers. The extreme French heel of the past season is in many instances disappearing and the half Louis, a heel quite as dainty but far more practical is taking its place. Cuban heels are also growing in favor, many of the new street shoes being of this pattern.

With the problem of the street and daytime boot out of the way the feminine world will turn to the subject of a slipper for the dance or for evening wear. Gold and silver slippers continue to be popular for evening wear.

majority of the women of the town, in fold and silver cloth are especially recommended by the salesmen in the shoe department of P. B. M. Especially an attractive as these perishable confections are beaded slippers, in strap or pump effect in black or bronze shown by the McClurkan store. These black pumps, worn with flesh or other delicate colored hose, have received the seal of popular approval in the fashion centers of New York and the east and are noticed here at dances, the theater or other places where Society congregates.

Hosiery. The production in American hosiery

show us there are few things that can not be produced in this country as well as in foreign countries. The only possible improvement in plain silk stockings was in the variety of color, and now nearly any shade can be matched without trouble.

There's not a shop window in town that does not bloom forth occasionally with a hosiery display that would have turned Solomon in all his glory fairly green with envy. The rainbow is a drag, dun thing by the side or some of the examples of the dyer's art and an Arizona sunset with its flaming clouds is as pale as a fading rose in comparison to the filmy silk hosiery

which is displayed when the Texas breezes play with the modish short skirts on Wichita Falls streets.

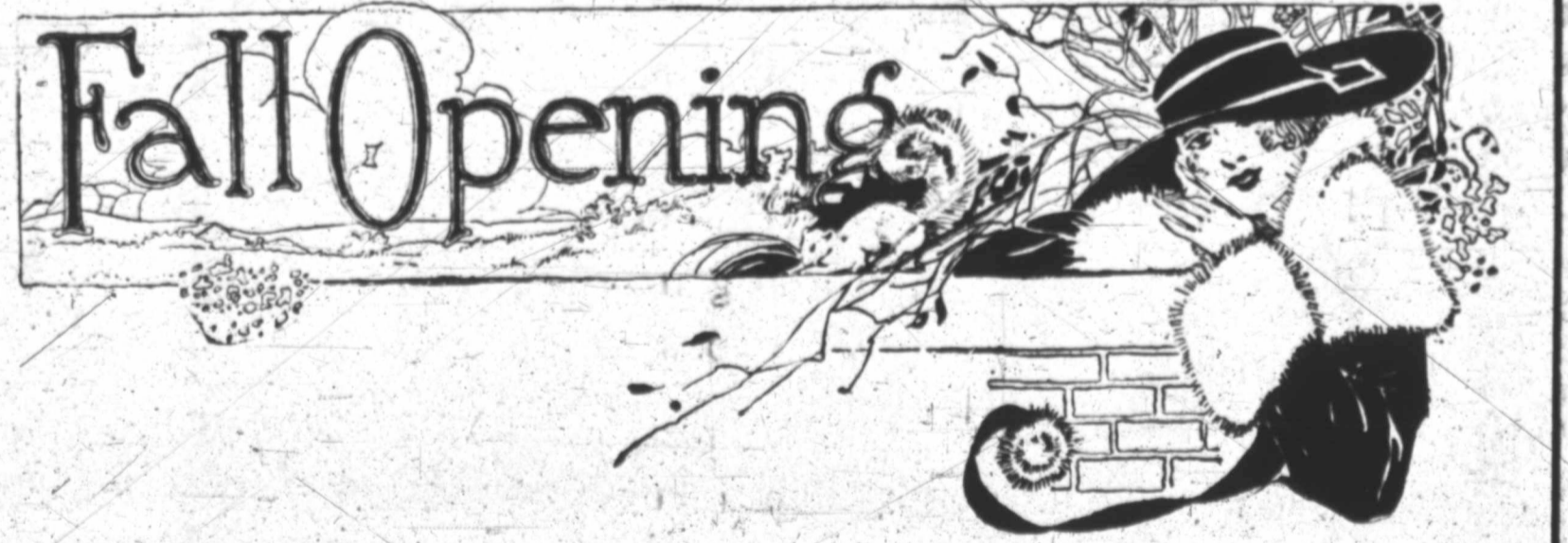
The woman who desires to be correct from head to foot will find many oddities have been introduced: Changeable silk, drop stitch, clocks, stripes, plaids and omnipresent dots are all identified with this season's dictation. Changeable stockings have the black or color beginning at the foot and fading into white at the top.

Narrow black and white stripes arranged up and down are shown in other models. Another design has two inch wide black and white rings around the legs. Mosaic effects com-

posed of groups of narrow stripes running in different directions have answered to the call for something unusual.

Stockings with contrasting clocks, with lace inserts, embroidered with birds, flowers or butterflies, allover lace stockings of gossamer sheerness are desirable for wear with evening gowns.

For outdoor sports sport stockings come in vivid colors for the have attractive patterns in yellow, green, blue and other colors on white, but these are also to be had in plain white ribbed. Extra heavy quality silk skating devotees.



ALWAYS SHOWING EXCLUSIVE DESIGNS and INDIVIDUAL IDEAS IN Ladies' and Misses' Trimmed and Tailored Hats

Joza Dickson 714 INDIANA



ADVANCE STYLES OF Approved Correctness

The day has arrived when you are to see the newest of the new styles in all their splendor. A day of gala review of the choicest selections that could be made from the offerings of the country's greatest and most famous designers and manufacturers. In making selections for this occasion, we felt the ever present influence of the fact that we are but representatives of our community, commissioned to select the best to be had, and so we are truly interested in having you view these displays and in the expression of your opinions.

LIVING MODELS Will Show Our Choicest Selections, Tuesday evening from 7:30-9:30

It will not only be a beautiful and interesting display, but will show the proper manner of wearing these new styles, and the desirable combinations of colors.



You Are Cordially Invited To Honor Us With Your Presence!

New Blouses That Will Capture Hearts

They are irresistible to any woman who admires pretty waists. The new collars, the exquisitely designed sleeves, the dainty grouping of tucks, the many artistic touches endear them to all.

This Is the First Complete Showing of New Furs

Styles have been determined, qualities carefully graded and makers have settled down to the business of providing the best. That Furs are to be higher every day is a fact, as the general use for trimming indicates. We believe that you have never seen more beautiful styles and fine qualities than are shown in this opening.



New Dresses of Charming Grace

The most distinguishing feature of the new Fall and Winter dresses is the exquisite gracefulness and sweeping lines of the skirts, with the still prominent tendency in others to puff-out at the hips. You will be enraptured with these dresses especially this one.

A wonderful creation of black panne velvet hanging in soft folds over white Georgette Crepe, bodice of velvet white crepe and silver lace, adding much to the beauty of this combination is ermine fur on velvet over-draped collar and sleeves.

Then too there are others you no doubt will think quite as charming.

Smart Exquisite Coats

One can truthfully say that smartness and beauty of style were never so richly combined as in these coats of large pockets and great collars, and graceful, draping folds—these being the prominent style features in Fall and Winter coats.

Among These We Are Showing Is A Coat of Soft, Warm Silk Velour.

With its beautiful folds of yards and yards of material, edged with fur around the bottom, also on collar and cuff, beautifully lined with fancy lining which is guaranteed to wear two years. A rarely seen Genuine Hudson Seal Coat by the best furriers of the East is also our pleasure to show.



Correct 1916 Autumn MILLINERY

Large hats, small hats—hats of any size, just so they are becoming, that seems to be the essential and well it is so. But there are certain very important style notes that one cannot afford to ignore.

These 1916 Autumn Style Notes are emphasized in this initial display and especially by the hats worn by models during the

Fashion Show

These New Fall Suits

excell in every minute detail of style. Such treasurers of collars, such smart little turn to cuffs, such delightful trimmings to jackets, and such graceful practical jacket lengths—you will marvel at the possibilities at so small a price.

First, Here Is A Copy of an Imported Suit of Exquisite Duvetyne Trimmed

with Genuine Hudson Seal collar and cuffs, and among many others is the much talked of Burgundy Velour, beautifully tailored and with self colored velvet trimmed. Also a new China blue, broadcloth elaborately trimmed with fur.



Founded 1895; Growing Greater Ever Since.

Corner Eighth Street and Ind. Avenue

Kahn's Co

CORRECT DRESS FOR MEN & WOMEN

Corner Eighth Street and Ind. Avenue

The Store of Service and Satisfaction.

F. L. MERCER, Manager



For the varied needs of the Younger Girl's Wardrobe

There was an idea current at one time that the American girl was over-dressed, but surely there is no ground for such an absurd criticism today. Nowhere is the younger generation so practically and suitably dressed and so much insistence laid upon fashioning the "just right" clothes for school and play. One of the remarkable phases of American life is the generally well dressed appearance of the school children for even in the less wealthy quarters if the materials are inexpensive they are well cut and conform to the prevailing juvenile styles.

Never before have the Wichita Falls buyers taken quite such an interest in the children and juvenile patronage of the stores and it is promised that the "flappers" as the teen age are termed and the younger girls will find much to delight them in the coming Style Show. Models will display the children's wear in several stores. It is rumored that the juvenile departments will be given particular attention. A brief review of the styles of fall for these age reveals many pretty things.

Children's coats bear a close relationship to the grown-up garments. Without as much as saying "if you please" they have adopted the new capes, sailor and oblong collars, and like the older fashion devotees, the juvenile coats have a flare. The skidder the smarter in most cases. The fabrics, velvets, velours, serges, cheviot and woolen in velour effects as well as checks, plaids and mixtures

are the desirable fabrics for the winter garments. A military coat made of reseda green broadcloth trimmed with black patent leather has the cape fastened with straps of patent leather. The cap and regains worn match in color and material.

Separate utility coats for misses show a predominance of velours. Bolivia cloth in every shade has met with signal triumph though gray, brown, green, San Diego and ruby colors prevail. Mannish coats in belt ed or unbelted styles are equally liked. The essential collar may be worn open or closed according to the weather.

A Bordeaux broadcloth coat proves an excellent selection for the young girl. Belgian hare provides the belt section, cuffs, edges on the revers and flaring collar. Embroidery on the huge pockets and belts in various shades of gray, Bordeaux and black.

Tricotin is an ideal fabric, being both warm and light of weight. A clever coat model in African brown had a capital idea for the treatment of the big pockets, which were of felt and attached to the side front angle, enabling its young wearer to dispense with a muff, an idea many will appreciate who have a faculty for losing detachable articles.

Brown wool sweater, cap and scarf skating sets are very striking with a void color with Roman stripes for decoration.

Skirts are simple in line with pleated or semi-circular effects. A good model is dropped from a round yoke and has alternate panels of pleats and smocked fullness.

What the miss will wear for fall is as important to her young mind as it is to adults. Serges of course are always in demand for practical dresses.

Straight lines and loosely belted models in long waisted effects have taken the place of the bouffant effects to a certain extent. The extended hip effects in dresses having pockets and umbrella folds standing out at each side are endeared to the young girl's heart. Simply and girlishly made are the satins and crepe de chine in various combinations. A plenty of the dresses are brightened with colored satin collars or those of white flannel. Smocking colored wool embroideries, fur, bead trimmings and wire braid trim the majority of the dresses.

For school wear a dress consisting of navy serge with checked pocket pockets has the check appearing also on the large sailor collar and along the front fastening. It was made on an entirely loose, straight line confined only with a belt made in one piece in the back and divided to form a triple belt in the front.

Buttons in rows are popular trimming on both skirts and waists and several ideas of pleats are also shown. Features of many of the dresses are pockets of all sorts and shapes, embroidered or pleated to

BEAUTIFUL MILLINERY WILL ATTRACT ATTENTION

(Continued From Page Five)

smart styles are shown at this store. Handwork features some of the most attractive hats Kahn's store is showing. One of these hats has the crown covered with small hand made fruits in vari colored effect. Another handsome hat with black under brim and gold top is decorated with simple hand made flowers, a very exclusive mode. Paradise trims another very stunning model of black velvet, the hat being a small shape with a high side flare.

Colonna is featuring a number of black velvet shapes with a militaristic effect noticed in the abrupt flare from the face. Paradise in both black and natural colors a favored trimming.

P. B. M. company's leading line of millinery is the Vogue hats and in these every charming mode of the moment is reflected. The small and saucy poke is favored, as well as the wide straight brim sailor which gives such an air of distinction to the right woman and the not so trying irregular shapes in black velvet and butters plush and other colors in the popular materials.

Some of the most attractive of the hats at Gildhouse's are ostrich trimmed. Beads and embroidery is also a mode of embellishment much favored at this store and everything tends towards elaborateness. The millinery department of this store is now on the balcony recently constructed during the remodeling of the store, which has made things very convenient for the shopper.

The Olive A. Child Millinery shop is in new and more spacious quarters and has been recently redecorated so that an effective display is assured. A large number of pattern hats, including the new extreme shapes in the newest shades of the winter are promised in the display.

a quiet dignity and simplicity about the styles, in which we notice that Fashion has taken Moderation to be her watchword. At least for while—who can say for how long?—she seems to have given up everything that savors of exaggeration. Having realized that the extreme shortness



of the Late Hour The Silhouette

New York, September—From the earlier Paris openings, many shipments of suits and gowns have already come to New York, making it quite clear to see what the general trend of the fashion is to be.

The silhouette has not undergone any revolutionary change. There is

of the skirts was too exaggerated, she has ordained that skirts shall be longer. The average length of the skirt today is about six inches from the floor. There are some Paris houses which have gone to the other extreme however and have made dresses with skirts that reach the floor, but the majority of them have struck a happy medium, and it is not at all likely that the days of trailing skirts will come back again. Dresses too are free from that extravagant flare which characterized them before, and for the attainment of which we often had to resort to artificial means. This season the flare is conspicuous for its absence, one might say, for most of the dresses hang in straight, soft folds. Nothing has been taken from the width of the skirts. They are just as ample, and the skirt that measures from three to three and a half yards around the hem is still considered a conservative width.

Straight Lines Favored.

Although the straight effects predominate in the more practical styles, in afternoon and evening dresses there are some soft draperies to be seen. Apron effects, too, in the form of soft pleated or gathered bits of the material, have loosedly to appear on some of the dresses.

The waist line in the new fashion is generally in the normal position, where nature meant it to be, but it will probably not be stationed there for any length of time. There have

been not a few examples of the low waist of the Moya Age and this seems to be gaining popular favor at a great rate. A good many one-piece dresses are made with the skirt attached at a low waist line, and a girl is either tied loosely at that point or arranged at the normal line.



are quite elaborate, but in other it is just a simple touch here and there that gives character to a dress and furnishes the correct spot of color.

Although it is evident that navy blue and black are the favorite autumn colors, still there is quite a large range of other colors to choose from, and they have the advantage over the two former in that they are newer. One gets tired of dark blue and black, so the new colors are welcome not only for the sake of the variety but because they are in themselves very very beautiful. Plum and purple have been adopted by Paris probably on account of their being the colors that are used for second mourning, and the same is true of gray also. Among the other fashionable colors are the rich, warm hazarndy, dark green and mustard yellow. In addition to these, brown in several lovely shades is favored.

The silhouette of the hour is well depicted in the illustration of the one-piece frock shown here. The design is such that it may be developed in two materials if desired. The gathered side sections of the skirt, as well as the sleeves and side body, might be of satin and the remainder of the dress of serge. Bone buttons form a straight unbroken line down the front from collar to hem. The collar is open at the throat, for women need to prefer the open neck to the high, when for autumn wear. The frock typical of the style of the season is seen in the second illustration. It shows the close bodies which ends in front in a pointed tab falling over the deep crush circle. A tassel finishes the tab. This lends a fashionable touch often introduced in this season's frocks. On the skirt the large pointed pockets are the novelty. The points are embroidered to match the front of the waist.

Very dark mink which has been in vogue for some time again has come to the front. Long stoles of mink trimmed with tails are worn with one end and wind themselves once and then thrown over the other over the left shoulder.

From a modish standpoint an oblong scarf of black fox with a border of ermine and a tie of black satin finish with fringe, is sure to be a pleaser. Owing to the fondness for neutral tints velvety mole holds popular favor. The fur "throw" of mole is made of two pieces each cross connected. The pieces are held together with silk frogs. This peculiar model fits closely about the shoulders, buttoning in front with a large fur button. The "throw" slopes upward to the center back so that the wearer is assured the back of the neck will be shielded from drafts or breezes.

Another variation is a mole shawl, which has been in vogue which cuts up evenly for some time again has come to the front. Long stoles of mink trimmed with tails are worn with one end and wind themselves once and then thrown over the other over the left shoulder.

Beaver, racoon, dyed lynx, skunk, Kolosaki, Fisher, mole chinchilla and squirrel are the predominating pelts used.


Very dark mink which has been in vogue for some time again has come to the front. Long stoles of mink trimmed with tails are worn with one end and wind themselves once and then thrown over the other over the left shoulder.

GLEVER ORIGINAIONS IN FURDORM

By Adele Mendel

The fur designers have created some of the most sensation in the market in which they have used pelts this fall. Furs are really a good investment, not only for their sheer beauty and warmth giving qualities, but if one is the proud possessor of a luxurious fur, it is apt to increase even in value, while the wearer is deriving the benefits thereof.

Neck pieces are not merely neck




National Bank of Commerce

WICHITA FALLS, TEXAS.

WHEN YOU COME TO THIS BANK you will find that:

- We are ready and anxious to help every man and woman in Wichita Falls and Wichita County.
- We will give you the most liberal terms on loans consistent with our sound and conservative banking policy.
- You will always be welcome at any time and will be served with the greatest courtesy and consideration. Our patrons are our guests.
- Small as well as large accounts are cordially invited.

Charles W. Reid
CASHIER





FALL ANNOUNCEMENT

A Style Showing of Autumn Merchandise

Tuesday Evening, September 26th, 7:30 o'Clock

Every department of our store is in readiness for your visit. We have made every effort to fill each department with the newest and most approved merchandise. We have made our show windows as attractive as possible and we cordially invite you to visit us Tuesday evening.

Doors will be opened and Curtains will be raised at 7:30 p. m.

Mrs. Marshall

Will show some very new and exclusive models in Autumn Hats. Millinery Dept. located on balcony.



Pennington's

WICHITA FALLS

812-814 Ohio Avenue

"POPULAR MERCHANDISE AT POPULAR PRICES"

We Make Suits for Ladies and Gentlemen

You can now have your Fall suit made right here at home, in the very latest style. Expert cutting and fitting and a fine line of woolen samples to select from.

WICHITA TAILORING CO.

713 1-2 Indiana Phone 1555

WE LEAD IN GOOD TAILORING

209 new all wool patterns just arrived. Be early and get first pick. Just fine tailor made suits for men at \$16.00, \$17.50, \$20.00 and \$22.50.

THE \$17 TAILORS

Next to Hearn Hotel, 512 Eight street. JACK WADDILL, Manager.

**LOCAL FIRMS TO SHOW
DAME FASHIONS**
(Continued from page one)

dresses shown at this store and the management promises a real treat to the public in the Style Show model parade Tuesday night, September 26.

The new Perkins-Timberlake store, just opened last Friday has a complete new stock and a very comprehensive one, the manager, R. D. Kennedy assures the public. Mr. Kennedy says in regard to the prevailing styles as shown in this store for misses and kiddies:

"For morning and street wear serges are very strong favorites, with broadcloths, Georgette combinations and satins very good indeed.

"For afternoon wear very charming fabrics are velvets and Georgettes, and suits are made up most attractively in broadcloths, gabardines and wool velours. Coats are shown in Betty's cloth, wool velours, and fur prevails in the trimmings of everything.

"In colors, Burgundy, all purple shades, the browns and blues are in the forefront.

"Matched waists are being worn, but white and flesh Georgettes are the favorites."

The Pennington Store.

The Fall Style Show finds the Pennington Store in a gratifying state of preparedness, according to the store buyers who say: "We really believe that in spite of the scarcity of merchandise, never before in the history of this store have our stocks in all departments been as complete and as well bought as this season. During the Style Show we are going to show only those things that are absolutely correct in every detail. Our ladies suits are purchased from well known specialty suit makers and consist of only the most fashionable materials as velours, broadcloths, gabardines, poplins, with trimmings of beaver, fox and coney furs as well as the stylish military braids. Colors are another important item and those favored are the new burgundy, green, Havana brown, and navy and black. Also do we pride ourselves on our ladies coats, a beautiful line made up in pile and fabric cloths. The coats range from the popular and inexpensive sport model to the more dressy and costly fur trimmed and fur cloth creation. Skirts, both in silks and woolen fabrics are also a feature of the store's display and we wish especially to ask our customers to notice our style Show display of plaid silk skirts in a wide range of colors and styles."

The Fine Store.

New things in suits, coats and dresses for the patronage of the ladies of Wichita Falls are offered at the Fine Dry Goods Store as well as an unusual choice of dress goods and materials for those who prefer not to buy their garments ready made. The new, eat fabrics, silks, satins, charmeuses, sergettes and crepes in all the wanted colors are on display on the counters and the stock shelves. The store is having its window space decorated and is planning an extensive display for the Style Show.

A. Nussbaum.

The Nussbaum store is planning an attractive Style Show display though it will be limited in a measure to the yard goods, this store not having the ready to wear section. The buying public is acquainted with the line of goods with which the Nussbaum counters are always stocked and will be interested to hear that this fall and winter they are to have some unusually special lines. Silks in novelty plaids will take the lead and a splendid line of velvets will be shown in addition to the taffetas, satins and crepe de chine.

**A VERNON CITIZEN
SUICIDES THIS WEEK**

(Vernon Record.)
J. W. Self, aged forty-eight years, took his life at an early hour Monday night at his home in Northeast Vernon, according to an inquest held Tuesday morning by Justice of the Peace, J. Griffiths. No cause is known as to why he committed the rash act as he was in apparent good health and showed no signs of despondency in the least.

His death resulted from a discharge of a pistol which took effect in his head. He lived for about thirty minutes after the shooting but was never conscious.

The deceased leaves a wife, three sons and a daughter, the three sons being still at home while the daughter, Mrs. L. L. Ham lives at Doans in the northern part of the county. He has a brother, Bob Self, living at Levy, N. M., and two sisters, Mrs. Jennie Morgan and Mrs. J. B. Williams, both of Clyde, Texas.

The funeral services were held Tuesday afternoon at 4 o'clock from the family home, the service being conducted by Rev. G. W. Owens, pastor of the First Baptist Church. Interment was made in East View Cemetery. The deceased was a member of the Fargo Baptist Church and stood well with those who knew him, and the friends of the bereaved wife and children desire to express sympathy during the sad hours.

**VERNON ENROLLMENT
NEARING 900 MARK**

Vernon, Texas, Sept. 22.—The enrollment in the Vernon public schools since last week has grown from 834 to 889, this without an effort to put into operation the Compulsory Education Law.

The Holcomb Training School has reached an enrollment of nearly 100, which added to the public school enrollment, accounts for nearly 1,000 school children in Vernon. If one will only take the trouble to ride over the city, he can find children in all quarters who have not as yet started to school, while quite a number of families have left the city for the country and have their children in the cotton fields to return later in the fall and enter the schools in town.

The City School Board, following the example of the County Board of Education, has decided to postpone the enforcement of the compulsory feature of the school law until January first, 1917, as there will remain ample time after that for the minimum requirement which, for the first year, is only sixty days. At that time the schools will doubtless be overrun, and all the schools will experience some difficulty in caring for all who apply for admission.

It will be necessary for the Vernon school to add another teacher and likely two at the opening of the spring term after Christmas, and this will the more emphasize the need of the erection of the ward building in the northeast section of the city, provided for in the bond issue.

Government is not reason, it is not eloquence—it is force! Like fire, it is a dangerous servant and a fearful master; never for the moment should it be left to irresponsible action.—George Washington.



**Wichita Falls
Style Show**

Tuesday Evening,
September Twenty
Six, Nineteen
Hundred Sixteen

7:30 to 9:30

An Exposition of the
New Style Creations
for Fall and Winter!

It will be our purpose to show you, on living models, all that is best in apparel for men, women and children

EVERYTHING TO WEAR
W. B. McClurkan & Company
WICHITA FALLS - TEXAS

