# BRTIISH LOSSES SMALLER, THOSE OF GERMANY GREATER, THAN INDIDATED IW FIRST ADVICES OF GREATNAVAL FIHHT 

 REBUXE MAY BE PREPARATIONS COMPLETED FOR given carranza coming poltical conventions by wishlicion FINSH P PROCRAM HUCHES TO LEAD

## MANY VESSELS ARE SENT <br> SURVIVORS RELATE STORY OF CONFLICT товOTTOM-CLIAMSVAAY AS TOWHICH SDEEREIRED <br> \author{  

 <br> OPTIMISTIC VIEW TAKEN BY BRITISH <br> STORY OF CONFLICT} By Associated Press.London, June 3.-Conflicting claims continue Jutland coast on Wednesday. There is no such great disparity in losses as at, first appeared in the British and German reports according to Brit-
ish admiralty officials, who claim that later reports show two German battle cruisers wen down while London announces the receipt of a mission of the German admiralty that another German battleship in addition to the Pommer was sunk.
Berlin has issued no further statement regarding the German losses which initially were given destroyers, If the revised British reports are accepted the losses in ships were apparently as fo
Brithh-Three battle cruisers Quueen Mary, Indefatigable and Invincible) three armored cruisers (Defence, Black troyers and one submarine.
German-Two battleships (Westfaken and Pommern) two battle cruisers (un-
named) four light cruisers (including the
Wiesbaden, Ebling and Fr
destroyers and a submarine.
destroyers and a submarine
The British admiralty in add
The British admiralty in addition had admitted that the battleship Marlborough was struck by a
torpedo but declares she was towed safely to port. It denies the German claim that the dreadnaught
Warsprite was sunk although conceding that she Warsprite was sunk althou
was damaged by gun fire.
The Germans are greatly elated at the outcome of the engagement in which their main fleet under Admiral Scheer met the British, whose main fleet, they assert, also was damaged; that the
Germans held the field after the battle is sho Germans held the field after the battle is shown they declare, by the fact that the Germans picked BY GERMAN PAPERS up survivors of British warships that went down.
London officially denies that the British grand fleet was in the action. The battle cruiser squadron which is reported to have rushed between the
Germans and their base seems to have borne the bvunt of the fight. Eleven British battleships eventually went into the battle, it is admitted, but of these several a
slightly engaged.

FLEET SOON REAOY ZEPPELINS PROVE
FOR ACTION AGAIN OF DOUBTFUL VALUE TO ANSWER FIRMLY



LOSSES OF BRITISH MAY BE OVER 5000




4000 MEET DEATH


## The Miller Drug Store Phone 193. T. THORNBERRY, Prop. Phone 925. <br> we Give $2 \cdot 0$ Green Stamps

You will come again many times and bring your
friends.
Why are our drinks "better?"
We use better syrups, cream and flavorings.
The Miller Drug Store
H. T. THORNBERRY, Prop.
We Give 2.W. Green Stamps 925.
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A Rich All Purpose Flour
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PHONE 604

NEWS OF WEEK

## IN OLL CIRCLES

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## DEFIANCE TIRES

TIGER NON-SKID


Everybody who desires a car knows of the great pieasure that is his when he can be free from all worry as to his Tires. To be able to sit back in the car, give her gas with each of the four tires doing its part well is a sensation that can be enjoved by every one who uses DEFIA NCE TIRES.

## GUARANTEE

Defiance Casings are quaranteed to give service to 4,000 miles under fair usage. Claims for in sufficient mileage will be adjusted on a mileage basis, when casings are returned. Defiance, are not graranteed against bottle cuts, rock cuts or being run flat These are unusual conditions not covered by our guarantee.

Compare Defiance Tires as well as the prices with any others.

## Wichita Hardware Company

804-806 Ohio Avenue




## Boumk Savdnes <br> (EXCLUSIVE STYZES Man

Remarkable Offeringo On MONDAY

Home of Hart Schaffner and Marx Good Clothes

## Anotiner Big Cut in Piano Prices

 Both Cash and Time Buyers

Do not miss this great opportunity. Get your piano this week. We have some of the world's best known makes at practically your own price. We will accept any reasonable offer for cash This is going some, but we must do it. We are simply determined to dispose of every piano and we will not accept "No" for an answer.

## OUT-OF-TOWN BUYERS

This remarkable piano sale will come to an end Thursday June 8th. We are bound and determined that evèry piano must be sold within that time. But we will not under any consideration allow the sale to continue another day beyond June 8th. This is absolutely final.
Select Any Piano in Our Entire Stock, Make Us An Offer and if it is in Reason We Will Accept It
At the prices these pianos will be sold it will pay all out-of-town dealers within a radius of one hundred miles to attend this great sale and purchase high grade sam de pianos for your summer display. Prices and terms have been annihilated, all new and used pianos cut and slashed to rock bot tom.
Armstrong-Byrd Music Co.

## Cake Frosting Made Easy!

If there is one baking problem more than any other that makes trouble for some women cake frosting.
They may be able to bake beautiful cakes, but always goes wrong.

Newtonia Marshmallow Creme will help such housekeepers wonderfully. It comes in 10 c and 25 c packages, with a little book let giving full directions and a number of recipes will make in your cakes. Your account for June C. H. Hardeman Phonés 232 and 432 710 Ninth Stree


Arrived"

Well, What Is It?
The FAMOUS EIMPLEX SIILRTTURN AUTO.

 Samplee have arrived, Give us your orrer now. See
samples at our sales rome.

McFall Brothers - Dealers

## THE AIR OF THE THOROUGHBRED

Is ever present with the discriminating man or woman who wants things just right. The most appreciated customer in the world to us is the man or woman who knows when a thing is done right. Such customers recognize merit and appreciate effort, they are satisfied with nothing short of the best


SHOW MANAGER IS



Campelill Afis voters Herf for THER SUPPORT


##  <br> 






## PAGE FOUR

WhCHITA DAIEY TIMES, WICHITA FALS, TEXAS, SUNDAY, JUNE 4, 1916 -PART ONE



## ALL THE SHIMMERY, SUMMERY, HOT Weather Things Will Be Shown Monday



If you have not already prepared your wardrobe with the dresses, and skirts and waists that you will need for the vacation trip or hot weather stay - at - home time. you must come Monday to see the many new styles that will then be shown.

## New Dresses of Lawn, Organdy, Net and lace

It is needless to comment at length on these. All the style magazines and st yle makers con or mountain, or right here at home, you will like them and need them, and find them all that can be asked for in stylish, suitable, summer dresses.-A cut and a fit and a style for every figure. Priced down to $\mathbf{\$ 6 . 5 0}$ and up to $\mathbf{\$ 2 7 . 5 0}$

## AND WAISTS

No matter how many you have bought, you will want another when you see the beautiful styles we shall show Monday. Real creations of Lawn, Organdie, Crepe and Crepe de Chine in flesh; pink, blue and white with and without frills, and priced, ...... $\mathbf{\$ 1 . 9 8}$ to $\mathbf{\$ 7 . 5 0}$

## WHITE WASH SKIRTS

Heres another necessity. White wash skirts that no matter how many times they are washed they will always keep their shapehe real woolex pre-shrunk skirts at $\$ 2.98$ up to $\$ 7.50$. Other wash skirts at $\$ 1.50$ to $\$ 3.50$

## For the Lady Who Makes Her Own

We shall also show all the lovely piece-goods in Lawns, Organdies, Nets, Tub Silks-materials for every summer purpose, in prices from $\mathbf{1 0} \mathrm{c}$ to $\mathbf{7 5} \mathrm{c}$ the yard.

The Store of
Styles


The Shöpping Center of Wichia

## Braumbsorachuer <br> EXCLUSIVE STYLES

Remarkable Offerings
On MONDAY

Home of Hart Schaffner and Marx Good Clothes



CHICAGOANS MARCH Convenience and Safety
FOR PREPAREDNSS
 some Travelers Checks from the

## City NationalBank

They are the most conveniert and safe way to carry your funds: self identifying any where.
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WILEY BLAIR
O. T. BACON

## 








## Our Line of Furnishings for Every Department of the Home is Most Complete

Wichita Falls is back in her old pace again, and business is on the boom. To supply the constantly
OXX ANO MAPLE DRESSERS


See our new line of Dining Tables, in Golden and Fumed Oak. Prices $\$ 6.75$ to $\$ 37.50$


We are showing a wonderful line of Brass and Steel ful line of Brass and Steel
Beds. Prices $\$ 6.50, \$ 9.50$ to $\$ 32.50$ increasing demand for the finest Home Furnishings, we have selected a large stock that will meet with your approval, and when you learn our prices you will be more than ever delighted!
 See our new line
We show a new pat-
of Golden Oak tern of Solid Oak,
and Fumed Oak Fumed Finish. Buf
Library Tables fet, that will please
Very Low Prices


If you are in the market for Linoleum, Rugs, Grass Rugs, or the new Congoleum Rugs, you will find here many handsome patterns at very low prices.

It is our purpose to serve you in every way possible with the besi in Furniture, and whether you wish to buy for cash or on easy terms, you will find our prices the lowest.
WE TAKE OLD FURNITURE IN EXCHANGE FOR NEW MCCONNELL BROS., FURNITURE


Our new line of Dressers patterns in Oak, Birds-Eye Maple and White Ivory CHINN GLOSETS


Beautiful China Closets in Period designs, priced at only $\$ 17.60$ 712-714 Ninth St.


Ongoielim RUGS ${ }_{\text {and }}^{\text {arpet pate aterns }}$ SturgisSulkeys They're light,strong and comfortable-
foldintoa verysmall *pace. The Sturgis Luxury Spring makes rough roads smooth for the baby


The ENGLANDER is in a class by itself for Convenience
 A really comfortable backintoa couch with one motion. Do not confuse it with the old style steel couch
Price complete $\$ 19$

THISISOUT-DOOR TIME OF THE YEAR -Let us help you live comfortably in the open air

Cretonneand
Matting
Boxes, $\$ 3$ to \$12

## Waite Grass Rugs

 All Sizes-All Colors. Fine for inside

GOIMG FISHING?
Get an Army Cot
$\$ 2.75$ and \$3



Leggett \& Platt The name that stands for QUALITY in BED SPRINGS

North Texas Furniture Company

CHILD'S BEDS $\$ 7.50$ to $\$ 10$


ADOTIIONAL DETAILS OF FIGHT MORE HEARTENNG - FROM BRITISH VIEWPOINT 59 STUDENTS ON EXEMPTION LIST


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Prosperous Conditions Steadily Maintained,




## HOW ABOUT YOUR LAWN MOWER?

For the next few days we are going to make special low prices on mowers, and you can save money by buying now.
Call and get our prices and see how much you can save. We also have special low prices on water coolers, in all sizes, You cannot afford to do without a good cooler.
Call and see us. We want your business and will treat you right.
Parmenter Bros. Hdw. Co.
Phone 364.
613 Seventh St

## You Can Buy A Fine Diamond Monday At Art's For Only \$27.50

Out of our big collection of Diamonds recently taken out of pawn, we have selected a number of beautiful gems which we got hold of at a particularly low figure. They are worth as high as $\$ 75$, and in the lot are some of the finest stones we have ever owned at that price

We will offer these Monday in one
big drive, at each . . . . .
Did you ever see anything to beat that? Diamonds, real fine cut Diamonds, set in solid gold rings, lavalliers, pins, studs, ear screws, and brooches, to go at this low price. If you ever thought of buying an engagement ring to make that young lady agree to the proposition you have been putting up to her every Sunday night,
HERE'S YOUR OPPORTUNITY TO MAKE GOOD!
And just to demonstrate to you that we know the value of these stones, and have confidence in their worth, we will make the additional contract with you, that if you are not satisfied with your deal, we will take the Diamond back any time inside of thirty days and pay you three per cent more for it than you paid us. CAN YOU BEAT IT?

## Art Loan \& Jewelry Co.

Jewelers and Brokers
705 Ohio Ave.
At the Sign of the Diamond Ring

WICHITA DAILY TIMES, WICHITA FALES, TEXAS, SUNDAY, JUNE 4, 1916 -PART ONE


## VACATION TIME

Are You Gging Away? Are You Ready for that Vacation Which you Have Been Dreaming About? Let Us Qutfit You for Health and Beauty.


Make up your list. Let us fix you up. You'll enjoy your vacation much more, to leave prepared, and too, it will be very satisfying to you to leave

- Ialace Iminstore


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Tib Will Show You the Route! Tib is the official automobile route book of the United States. It contains maps of all the routes
and best roads every where in the country and best roads every where in the country,'and no
matter where you intend to spend your vacation matter where you intend to spend your vacation, 100,000 Miles of Good Roads for

For $\$ 1.50$ Tuilfong \& \& Ooods:
AT THE GEM MONDAY

"Thrown to the Lions"
"eA Perfect Match" Mont Beantiful sen
Gale Henry

## Come In!

The Soda Water's Fine THE OXFORD DRUG STORE

YOU WILL love the quality serve and the cleanliness of the service at our fountain.
Alta Vista Ice Cream Always

## 

Hearst s, Harper's Bazaarand Hearst Sunday American IN TODAY Richardson-Taylor Drug Co.

## SummerNormal Books

For the benefit of those not having full supply of books for Normal use we wish to advise that we can furnish any shortage. Please make our store your headquarters while in the city.

## Martin's Book Store

609 Fighth
Phone 96
HATS! HATS! HATS!
Ladies and Gents Hats Cleaned and Blocked
Made by Shaw Bros Made by Shaw Bros.,
Fort Worth. Delivered at
your door.
Mack Taylor's Irug
Phone 1 Store
We Make Strong We Make a Strong Bid
for your Cigar Business by offering a big line of the very highest grade 5 c and 10 c Cigars. The Pay Day is our big value for 5 c . $\quad 木$ 音 Priace 5 mug stare

PHONE 622
COLLIER \& RICHARDSON sot Indiana
Notice: We give dor Green Trading Stamps.

Sansbury Tailoring Compaay Suits cleaned and pressed .... 50c Phone 1067 We'll Do the Rest
R. B. (Bob) Sangbury, Prop.

Auto Delivery, it's a Ford $\quad \mathbf{0 4} 7 \mathrm{zth}$ Street

## Let Us Sell You a VICTROLA ON EASY TERMS MACK TAYLOR DRUGS

## A Real Booster

There's nothing in the world that puts you on your feet these hot mornings like a cup of good coffee. And there's no after effect. It has been aptly deseribed as a "morning necessity - an evening pleasure.

## Another Booster

When you are down and outwith mental and bodily fatigue and your nerves are on'edge, a cup of strong hot tea is a real life sayer.
(WE ROAST COFFEE EVERY DAY)
EERTEEAM COFFEE HOMSSE 824 Indiana Avo $\begin{gathered}\text { Telephone } 35\end{gathered}$

The Judge Said: Kahn's Dainty Summer Frocks "I Am Open to Offer Rare Beauty and Real Comfort
Hundreds of the daintiest and coolest garments imaginable in a variety of styles and color combinations suited to please the most discriminating tastes.
Plain elegance and chic "smat
 ing-chair" shopping, the "making-up-ones-mind-a home-kina, that cause
many steps, tired eyes and aching' heads.
Our store people lend and knowing heads to as and the shopper who w

## -

Separate skirts are marvelously attractive this season
The sport influence made possible the use of many attrac The sport influence made possible the use of many attrac
tive materials, in stripes and plaids. Priced $\$ 2.00, \$ 4.50$
 wash materials rather overshadow all else for smart sum
mer wear. THE FAIREST ROSE IS NO MORE BEAUTIMILLINERY
Summer hats have their season. The chief char-
acteristics are floral effects, with a great many of the simpler tailored styles. Straiws-ah, such
wonderful straws, leghorns, hemps, hand woven of dainty crepe ehiffon. HiALF-PRICE


Men Will Be Enjoying their Vacations in Kahns' Clothes

| When you go on your vacation you want a suit which has style. |  |
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| misery. The suits which we are |  |
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| youthrul tines; designed by the | t a |
| latest and most durable stylish ma- |  |
| the well groomed man will wear |  |
|  |  |
| : Single and double breasted | \$2.00 and |
| ceats, patch pockets, peaked lapels,sloping lapels; some silk lined and |  |
|  |  |
| alpaca lined. |  |

## Evo., ana sis.on values $\$ 25.00$ and $\$ 22.50$ values

A Wonderful Shirt \$1.50

 etc., direet from Broad way .. soc and up Wash Suits for Live Boys Where is the boy who does not thant
his ancestors that styles have changed
and the wash suits he wears today ar simple affairs of durable materrials with
plain band trimmings. plaiai band trimmings:
able and quite smart. Our manufacturer use fabrics that are "log" mested and wrill stand plenty of
bing in the tub. \%1.00 and up


## IN THE SPHERE OF WOMANKIND

## SUMMER IS HERE!

In preparing for it we have put in a nice ne of Reed \& Bartons Silverware such as: lce Tea spoons
Ice Cream and Sherbet Spoons
Ice,Cream Plates, Ice Pails, Tubs and Flower Baskets and many other articles suitable or Wedding Gifts.

fou have a wedding present to buy, be

Haltom \& Friedly
JEWELERS
The Store of Values
Phone 575

## THE FASHION STORE Specials

Big $\$ 3.45$ and $\$ 5.00$ Millinery Sale to ${ }^{-}$ morrow and this week
More \$1.00 Wash Waists tomorrow and this week

See Our Palm Beach Suits \$9.75, $\$ 12.50$, to $\$ 1950$.
New Wash Dreses $\$ 7.75$ to $\$ 19.50$
Gildhouse Fashion Store 818 Indiana Avenue
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## Going Out - - of Business

All Trimmed Hats at HALF-PRICE Special for Monday
One lot of Ladies colored Trimmed Hats, val

## $\$ 1.50$

One lot-of Childrens Trimmed Hats, $\$ 3.00$
and $\$ 3.50$ values, choice $\ldots . . . . . . \begin{aligned} & \mathbf{\$ 1 . 0 0}\end{aligned}$
Olive A. Child

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## TRAVELERS CHECKS

Going away for vacation? The most convenient way of carrying your expense money is in one of our AMERICAN BANKERS

## TRAVELERS' CHECKS

Made in any denomination. They can be cashed on sight in any bank, hotel or express office in the world. Drop in and let us show you the convenience of this kind of check.

## First National Bank

Capital and Surplus $\$ 450,000.00$



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## Remarkable Offerings <br> On MONDAY

Home of Hart Schaffner and Marx Good Clothes

## TO THE LADIES OF WICHITA FALLS

Tuesday, June 6th, will mark the opening of an event of much interest and vast importance to every woman interested in her home. Mrs. Virginia Marr Fine, a noted Domestic Science Lecturer of broad experience, will conduct a

## FREE COOKING SCHOOL

And Series of Lectures on Home Making, giving valuable advice on the furnishing of the kitchen, marketing, planning of menus and laundering, dishes for breakfast, lunch and dinner will be prepared. Special attention paid to bread, càkes, Karo candies, salads, canning and presefving of fruits, and pleasing suggestious for afternoon entertainments.

Mrs. Fine's instructions in all these subjects are so practical and so interesting that you cannot afford to miss a rare opportunity to attend this course of FREE LECTURES. The Lectures and Demonstrations

## BEGIN TUESDAY, JUNE 6th <br> WATCH FOR LOCATION IN MONDAY'S TIMES

## Lectures Each Afternoon This Week Begitining Promptly At 3 O'clock

Plenty of Electric Fans

Comfortable seats will be provided. Bring your Spoon, Note book and Pencil. Everything free. Nothing to sell No orders taken

Plenty of Electric Fans


Your Eyes Should Be Exam-
ined By An Fxpert
It costs you no more to have your eyes examined by our expert Optometrest than assured of being fitted properly.

We Examine Eyes Free.
If you don't need glasses we'll tell' you so frankly. Our fitting room is up to date and we grind our own lenses. Try us for your next glasses
Haltom \& Friedly's 614 8th St. Optical Parlor

Phone 575 Entrance Through Jewelry Store


We solicit and appreciate your check ing account. Pay your bills by check and always have a receipt,
The Wichita State Bank


We are Panama Hat Kings
Don't throw them away. Bring them to us and have them made like new!
HOME TAILORING CO.
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Gives ViEWS ON PRESENT ISSUES

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## All 1916 Attractions

## Combined in One Car-Plus 26 Extra Features

704 Scott Ave., Wichita Falls, Texas


## THE MITCHELL AUTOMOBILE CO.




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## Boum \&Gardnes <br> EXGUSIVE STYZES

Remarkable Offerings<br>On MONDAY

SUPPORT UREED REGULATIEN OF FOR GUARD HERE DAIRY INDUSTRY
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STRINGENTPROVISIONS

WRONG IMPRESSIONS SAFEGUARDS SUPPLY
 The enlistments in the Nationa
Guard ot this
in and aty are slowt coming









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## Nothing To Be Added To The Maxwell

YOU will never want to add anything to your Maxwell.
The purchase price includes everything you will ever need or desire for luxurious motoring.

You won't want to disguise the hood or buy a new body or put in another carburetor or ignitiqn system or install electric lights or a self-starier.

You won't want a new radiator or springs or new spark plugs or shock-absorbers or a new top.

You need add nothing for comfort, reliability, beauty, economy or convenience. If it is a Maxwell, your car, your experience and your investment are complete.

That is the way that Maxwells are designed, manufactured and sold.

Question the owners of other motor cars-any other motor cars-and see if they are equally satisfied with their motoring investment. 8 :

## Towing $\mathrm{C}_{5} 5655$

F. 5 . B. ртто

Roydster $\$ 635$



Wichita Junk Co 512 Indianthive. Falls. Texas. Phone 2299

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five gallon oraras. Rural
phothe 9001 , ring 14 .
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## FOR MESSENGER SERVIGE

Phone 265 or 258

DR. J. D. PROCTOR Painless Dentist ombo jever Mrio orys stom


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WICHITA FALLS TEXAS ( Unins SPEAKS, fLaYs FERGUSON
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TRY OUR
Merchant's Lunch Served from 11 to 2 Always something that will
appeal' to your appetite these hot days. Short Orders at All Hours.
Give us a trial-we will piease you

## HEARN CAFE

Oper all Night.
Crist E. Catevenias, Mg

## WHY PAY RENT?

Modern 5 room residence on Austin, corner lot, East ront. This house is well built and in good repair. A bargain at $\$ 1850.00$ on terms to suit you.
Four room house on 5th street, South front. You can buy it for $\$ 800.00$ cash balance $\$ 15.00$ per month WITHOUT INTEREST.
Three room house on 4th street, one biock from school,

## M. E. Stevens

Room 5 Friberg Bldg. Office Phone 201 Residence 2198

## "SPECIFICATIONS"

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DofALL BROTHERS, Dealere

## GARDEN AND FIELD SEEDS


MARICLE COAL \& FEED COMPANY
por Tenth street

ANDERSON \& PATTERSON Insurance of all kinds-Loans, Real Estate and Rentals. 616 Eighth.

##  <br>  <br> "The Standard of Value and Quality" <br> When you see this familia phrase, remember that it is vertising expedient. Paige cars are actually and literally standard of the moderate price field-and they have through the basic value and quality of the product. <br> There is no secret about quality manufacturing. Good materials, good workman- ship and good facilities are <br> essential to the production of any good car. It is only necessary to remember that here can be no compromise ments are concerned. <br> brief inspection of the Paige Fairfield "Six-46" will make his point clear. You, then, ill also understand why this ar has been so universally taste and refinement. taste and refinement. <br> A. R. COTTON, Distributer <br> | 71295 |
| :--- |
| 7 | <br> releptone ase <br> - <br> $\$ 1050$ <br> ract <br>  <br> WE WANT YOUR GROCERY BUSINESS <br> And we will do everything possible to merit it. We will give

you the best groceries that money can buy, and give you prompt efficient service that you will appreciate. If you care to open an ac count, we will make it more convenient for you to do your trading, by always seeing to it that your wants are supplied with just the class of goods that you wish, so th at you can shop over the tele phone or in person with just the same confidence, and you need not bother about paying until the first of the month

## CarIsbad Mineral Water

We have recently taken the agency in Wichita Falls for the celebrated Carlsbad Mineral Water, bottled at Mineral Wells, and are in a position to supply the trade and the public in any quantities desired.

## PLYMOUTH BINDER TWINE

We sell the well-known and reli able Piymouth Binder Twine at 12c. Plyouth twine has always maintained its standard of super iority. It runs out more bundles to the ball, and does not snarl and knot. Our price per pound- 12 cents.

## McCORMACK BINDERS

We are selling agents for the celebrated McCormack Binderthe standard of the world. If you are in the market for a binder, do not fail to see the McCormack.
817.819 Ohio Avenue: Telephones 275, 499 and 46


AT THE THEATRES,






## $\underset{\text { THEATER }}{ } \mathrm{EMPRES}$ MONDAY

## "The Clarion"

The Equitable Motion Picture Corporations Tremendons SAMUEL HOPKINS ADAMS VITAL NOVEL

Carlyle Blackwell A Thrillingly Drama
tion's Greates: Evils.

WORLD FILM CORPORATIUN
"LOVE'S CRUCIBLE"
The Story of a Beautiful Girl" struygle for "A Career:"
FRANCES NELSON
This is the Film Drama that the Woman's International Dramatic League said: "Marked an Epoch on the Screen
Of Marvelous Power. Every Woman Ougnt to See It, COMING WEDNESDAY-BESSIE BARRISCALE

Anderson \& Patterson
G6 E. Bith st


|  | We Can Sustain Our Roofing With a Binding Guarantee Wo cearry aseneral hine of roofin, pair work, ayd no matter whether w <br> ${ }^{2}$ <br>  <br> Flortex Building Supply Company 1006 ohin Aty |
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WANTED TOBL'Y Second Hand Furniture and Stoves Phone 1011 Star Furniture Co.

| Miscellaneous Wants |
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That's the one word that fully describes the 2400 r. p. m. Chalmers

A man came in to my place the other day and
${ }^{\text {said: }}$ What a 3400 r.p.m. Chalmers at $\$ 1090$. never knéw Chalmers built a car under \$2,000." So many ask the same question. We never feature price in big type. We don't sell price. We sell a car first; then tell how much it costs afterwards.

I suppose we lose some sales that way. But, of course, we have a car of such decided quality, of such extraordinary rability, of such terrific power from an engine that you wonder where it all comes from-well, we just don't know how to talk price when so many other things bob up in our minds.

Now take power. Here-it is rated at $25: 3$ H. P. when you buy your license. You get her out in mud, or sand, or on a hill-and bing, you can just double that figure.
You have got just about 100 per cent more power than we give her credit for.
Of course, lots of cars have great big power. But with most of them you've got to pay the piper every time you use it. Those big power cars have great big engines mostly, and great big engines have a terrific appetite for gat. You know, I don't need to tell you.
This 3400 r.p. m. Chalmers has an engine in her that's got the kick.
You step on. the accelerator button; and zip! You never saw such spunk.

And not only power, but she gets away like a scared horse. have to watch my foot when it is on the little button. First thing I know 1 am going too fast.

That 's what the boys back at the Chalmers That's my language.

I used to sell a lot of ears in days gone by in simply stating the price.

People are buying cars more intelligently. They want what they call ability. There are too many cars that lon alike and have the same price tag on them. The only thing that separates price tag on them. The only thig that separates wide world between cars when you look at them this way. One way.
One car is, sluggish like a ploughing horse. Another has got a light foot and gets under way why aking a quarter mile to get into high. once in a while and actually start her on high.
There aren't many cars that ever do that
There aren $t$ many cars that ever do that
Then she runs so everlastingly quiet am always a little bit suspicious of her-like a fellow who doesn't talk much; but usually delivers.
She's got anything in this town beat. So far I have yet to meet her equal in "pep." She's got everything from get-away to a twister on a hill.
Then when you come right down to look at her, you will have to admit she's got blue eyes. She's beautiful.

The big town people have all fallen for her this year. I got a letter from the factory the other day telling me they had shipped 18,000 since December 1.

And there are thousand of orders unfilled.
Take a friundly tip and get your order on file now. I don'₹ want to see you disappointed by delayed delivery right in the best part of the driving season.
You folks who have driven a lot will see the difference in a jiffy. Come on down and try her out. She's there.

CHALMERS SALES COMPANY 620 Ohio Ave. Phone 1818 Wichita Falls, Texas.

EXAMINING TRIAL
FOR LEEJIS HELO

