## SAD TO VIRTUALY MEAN A SURREVOER

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70,000 CASUALTIES SINCE BATTLE BEGAM Since the Americans began the present battle they have in-
flicted morre than 70,000 casualties on the enemy, freed forty villakes and 157 siquare kilometers of trench territory and hate
captured 20,000 prisoners besides the German wounded who fell into their hands. into their hands.
Durink the course of Saturday's operations the British took
prisoners about 5.000 Germans. according to a London official

Day's War Developments

stronghold of the second German line is gone, its center invested
It is the object of direct assautls and local outtlanking movements
which will smash it" the paper continued. "The operations of
comment is varied all sections beeferi enrouie to vancouver
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WRAMELEOUERAN OFFClCLA Bulleins ISSUEOF LOYALIY

## PREPARE YOUR HOME FOR CHRISTMAS TIME

The Government asks you to, do your Christmas shopping early.

Adam Schaff Pianos and Piano Players in many styles-sold on easy terms if desired.


This is Pledge Week for War Savings Stamps-Pay your Pledge and buy more stamps.

Royal Easy Chairs-Push the Button and rest in any position you desire.

Our Line Embraces the Very Finest Creations of the Furniture Art


For the Living Room we are showing suits of Mahogany, Oak, Fibre, priced from $\$ 93$ to $\$ 225$. Bed Room Suits in Ivory, Birdseye Maple, Quartered Gum, Mahog any and Walnut. Dining Room Suites in Golden Oak Fumed Oak and Walnut. Library Cases, Buffets, Chiffo obes, and odd pieces for every nook and corner You will find our prices reasonable.


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 AMERICAN EXPRESS COMPANY



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 too late to classify
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 OH MY, HOW GOOD! Kelly-Springfield - Tire - 00 scott avenve


## SPECIALS

Tomorrow and This Week
Over two hundred Suits, Coats and Dresses on sale at the Fashion Store

## $\$ 34.75$

100 Silk and Satin combination and

## \$1150 \& \$2475

## $\$ 5.95$

$\$ 2.95, \$ 5.00, \$ 5.95, \$ 6.50$,
$\$ 7.50, \$ 9.75$ to $\$ 12.50$
$\$ 49.50$ to $\$ 125.00$
GILDHOUSE FASHION STORE
818 Indiana Avenue
"WHERE WOMSN ANDSTYYE GE ACQUANTED"


Style Alone Is Not Sufficient

A Special Sale of Trimmed Hats
Colomnas

## NEW FURNITURE IS ARRIVING

We succeeded in getting in one car this week. The new goods will be on display Monday. Beautiful Bed Room and Dining Room Suits in Mahogany, Walnut and Birds Eye Maple.


Windows Tell Tales
To every passerby, your windows proclaim our personality.


KELLEY CHAIRS

The Kelley may be ad justed to any angle automatically. The mechan sm is guaranteed for 2 eads should own a Kel
$\$ 28.00$ to $\$ 40.00$


North Æevac Jurniture Co.



## National Business College

Will Open Monday, October 28.
Be on hand with a lot of enthusiasm and a determination to succeed.
Night School
Monday, Wednesday, Friday Nights.
Wichita Falls, Texas.

## Grasp This Opportunity



The very word, Christmas, is associated now with the thoughts of our Boys in France, on the Seas and in the Training Camps.

We can almost picture the scenes when the Christmas packages are opened in the trenches and in the camps, and we can almost feel the cheer and gladness that the remembrances from home will bring to our heroes in a foreign land in war's grim service. You must have your enristmas packages for the boys over seas ready for sending before November 15. That's why we are calling yotr attention to the matter now. Christmas and Our Boys Over There will naturally associate themselves with in the service and we have provided a great diversity of articles suitable for such gifts. You can find here just the thing that will please him and express that affection you feel. Our stocks of holiday goods are now almost complete and we will show them with easure. Come in and let us show you. But don't delay too long. Remember that Chris-

## ART JEWELRY COMPANY

Kahn Building
Corner Indiana and Eighth St.

You cannot afford to neglect this money saving opportunity. Everything in the store must be sold regardless of what they bring. Remember this is a chance you will seldom get during these times.
Special $\$ 1.50$ laundered coat shirts with pockets made of fast colored percale, on sale All Utts and Dums, J. \& T. Cousins or Moore Schaffer Co. $\$ 12.50, \$ 13.50$ to $\$ 15.00$ boots all go on sale at $\$ 10.95$ A black soft kid boot, cloth top, beautiful fitting boot $\$ 5.95$
Men's Sox .................................. $121-2 \mathrm{~L}$
"Heatherbloom" fancy ruffled petticoat .... $\$ 1.95$
Men's $\$ 2.25$ full ribbed, closed crotch union
suits .................................. \$1.95
Comforts ................................ $\$ 3.95$
Comforts ................................. $\$ 4.45$
Comforts ................................ $\$ 4.95$

All $\$ 12.50$ and $\$ 15.00$ big heary all wool
sweaters .............................. $\$ 9.95$
Men's Handkerchiefs, 12 for ................. $\$ 1.00$
All $\$ 1.00$ Ties
Everything in the store is on Sale.


7th and Indiana


Wris Sodillis


WEEK OF NOV. 11 TO 18 anam
 war Cowach, us. Nomen' Cmrts.

## Going Out of Business

The entire stock of Men's Suits, Overcoats, Shoes, Shirts and Furnishings Is Being Closed Out at Iremendous Reductions
We must get ready for Uncle Sam's call.
This stock embraces the very finest styles and materials in men's's wear. Every article in the house is guaranteed.

We have always catered to a discriminating trade with goods that will measure up to the very highest standard, and at the reductions we are now offering you can get the very best at prices that mean a big saving.

## Loeb-Liepold Clothing Co. Tow PLCDgED NOW PAY - <br> "War Savings Stamp Pledges are due. Pay Pledge Week-0ct. 24 to 31.



## Announcing the Outerwear Event of the Season

## The Bischof Suits and Coats

for Discriminating Genlewomen COATS OF THE FABRICS MOST FAVORED-
Dovetone-Ribbed and Plain, Wool and Twilled Velour. All the approved autumnal colorings.
Contrasting and harmonizing Silk linings in appealing flowered and striped effects.
Tailoring of unvarying excellence-every detail devel oped with the most commendable care and skill.
All sizes-Misses from 14 to 18 -Women from 36 to 42
SUITS OF A WONDERFULLY SOFT BEAUTY -
Silvertone, Crystal Cloth, Silverglow, Duptone, Tricotine, Duvet de Laine
解 in and look them over

Invitingly Priced
 SUMMMARY OF SITUATION






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 HAS THE KIDJJE

A SEVERE COLD?





## DDr.Bell's $\%$ Pine Tar Honey for Coughs a Coids

# NATIONAL BANK GOMMERGE <br> WICHITA FALLS, TEXAS 

## SAFETY AND SERVICE

There is no better way in which you can pro ect your surplus funds than by depositing thëm in a Savings Account or Certificate of Deposit with this strong, sound bank.

Our large Capital and Surplus of $\$ 240,000.00$ the sound, conservative methods of our manage ment, the high-grade character of every dollar of our assets and the fact hat this is an indepen dent bank, free from the control of any favored interest, assure safety and satisfactory service in every detail.

Small deposits are as cordially welcomed as large, and $4 \%$ interest paid.


Another Dollar Day of Wonderful Values Monday at Krugers Handsome Cut Glass Water Pitchers, set of six Cidt, Glass Water Glasses, Cut Glass Syrup
Pitchers, Sugar and Cream Sets, Guest Sets, Vases, Mayonaise Sets, Rogers and Community Tea Spoons and Ice Tea Spoons Fountain Pens, Stick Pins, Silver Drinking Sups, Ivory Goods, Charms and many other articles well worth twice the price.

## IEXAS COMGPESS OF MOHIHESSHERE <br> ON NOVEMBER GH

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Blouses Beatififul ine ery nemeret $\$ 5.00$ to $\$ 20.00$

## Dresses and Suits

They are different from the general run-bought care-
fully and conscientiously by the best New York buying force 'in the market-al-
ways the new nifty style ways the new nifty style
dresses $\$ 19.50$ upto..$\$ 75$ Suits ranging from
$\$ 35.00$ up to $\$ 100$ Mive wine numain The llodaind SMANT WEAR MOM MAOES

## Special Offer on The Victrola

Pay nothing down on the instrument; pay only for a selection of records. We will deliver the instrument of your choice to your home at once. No further payments for thirty days. Then small monthly payments as arranged.

This is an ideal opportunity for you to own a Vietrola on a plan by which you scarcely feel the expense. You make no large payment at any time. Come in tomorrow. Hear the Victrola recital in our concert hall. Compare this music with the reproductions you have heard on talking machines; then ask, if you wish, about our special easy payment offer.

## The VICTROLA



## Mack Taylor Drug Co.

WHOLESALE AND RETAIL
Phones 184-882
812-815 Ohio Ave.

## $\$$ THE INSTRUMENTTOF QUALITY anora

## Tne World's Greatest PHONOGRAPH

THE SONORA is always ready, cheery and entertaining, driving away your worries with its superb music.
If he is "over there." the SONORA with beautiful expression and feeling will play those selections he and you love so well.

You need the wonderful Sonora now. It plays all makes of disc records perfectly without extra attachments.

The Highest Class Phonograph in the World

## Richardson Drug Company

720 Ohio Ave. 1 Phones 64 and 65
Sold on easy payments. Fourteen superb models to select from. I

PAGE FOUR



## SEPARATE PANTS

MEN'S WORK CLOTHING
lothins as he does for $h$ his dress, and at the pricesens the averer mes as much for his work
 Men's Heay Bue Denim Bib Overalla and
Jackets, Union made,
$\$ 1.98$ ails ......................81.98

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## Victrola

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816 Indiana Av

Have some exceptionally attractive acreage close in, just right for putting over, a Company
that may be had in two-and-one-half, five and ten acrects in the field. Have a twenty acre tract close in with produc tion on three sides that can be divided into ten acre tracts. Is splendidly located and the low
price will surprise you. Am the owner of these price will surprise you. Am the owner of these
leases and can make prompt delivery, and on reasonable terms to reliable partie

## J. PAT POPE

Room No, 2, over National Bank of Somfterce.



Colored Wash Goods
Flannelette- 27 in. dark and light colors, Kimona style, the yard 25 c and $1 . . .3 .30 \mathrm{c}$ Flannelette- 36 in . wide, a big assortment of colors for Kimonas, all new styles, the yd. $\mathbf{4 0 c}$ colors for Kimonas, all new styles, the yd. 40 c
Outings- 27 in . fancy checks, stripes, and sol-Outings- -27 in . fancy checks, stripes, and sol-
id $i$ dark and light colors, the yard
29c id idark and light colors, the yard... .29 c
Serpentine Crepe-We have just received a big Serpentine Crepe-We have just received a big
lot of this material in all colors, both fancy and lot of this material in all colors, both fancy and
plain styles at, yard plain styles at, yard $\ldots . . . . . . . . . . . . . . . . . .39 c$
Plisse Crepe- 29 in. wide, underwear kind, solPlisse Crepe-29 in. wide, underwear kind, sol-
id pink, flesh, light blue, lavender, maize, the id pink, flesh, light blue, lavender, maize, the
yard .......................................

## Ginghams

Dress Ginghams- 27 in . wide, more than 100 patterns to seleit from, all fall styles at, yard $25 \mathrm{r}, 30 \mathrm{c}$ and $\mathbf{3 5 c}$
Zephyr Gingham-We have just received fifty pieces of Zephyr Ginghams, 33 in . wide, a good assortment of patterns and colors, the yd. 50c

## Romper Cloth

30 in. wide in \$olid colors, stripes and plaids. Best wearing material for children at,yard 35 c and .................................. 40c

## Madras

Shirting Madras 32 in. wide, three special lines, excellent values, stripes and checks, yd. $40 \mathrm{c}, 45 \mathrm{c}$ and.

65 c
Shirting Madras 33 in. Brocade satin stripe madras, a large line of new patterns, yard
$\$ 1.25$

## Percale

Percale- 32 to 36 inch Percale in light and dark colors, a big assortment to select from, $25 \mathrm{c}, 30 \mathrm{c}, 35 \mathrm{c}$ and.............. $\mathbf{4 2}^{1} \% \mathbf{c}$ Special For Monday
70 in. Mercerized Damask, $\$ 2.50$ quality special for Monday only, yard . . . . . . . . . . . . . $\$ 1.95$

Warm Blankets and Comforts for the frosty, cool nights. Good values, moderately priced.

## Blankets

Grey Cotton Blankets-Cotton Blankets, good value, pair $\$ 2.75$ to Woolverine Blankets, good value, pair $\$ 4.15$ to Comforts-72x84 Cotton Comforts $\mathbf{\$ 6 . 5 0}$ to .................................. $\mathbf{\$ 8 . 0 0}$

The filling of these comforts is made from select pure unbleached cotton woven by a special process, absolutely pure and sanitary

Neckwear and Hand Bags
Neckwear-We have just received a line of new neckwear.' Large assortments of Georgette, filet lace, and organdy collars, priced at Beaded Bags-Beautiful oriental designs lined with bengaline silk, $\$ 12.50, \$ 16.50$ and
 brown, gag-Pretty Velvet Bags in black, priced grey, navy and purple, with tassels, Pinseal $\$ .00, \$ 6.50$ and ........... $\$ 10.00$ purses, Leather Purses-Fine quality pinsea o
$\$ 6.50$ New Purses-in folder style, black only $\mathbf{\$ 3 . 5 0}$ With the Turning Back of the Clock Comes the realization that it is time to purchase our winter footwear-so if you haven't already bought yours, you had better come down and let us show you what a beautiful seection we have to choose from, whether it be a gray, black or brown-high, low or military heel, we have just the shoe you are looking for. Priced $\$ 5.00$ to
$\$ 16.00$ Among the latest arrivals are two beautiful patterns in dark mahogany brown. One with a French military walking heel,
and the other with a and the other with a high leather Louis heel. Priced $\mathbf{\$ 1 2 . 0 0}$
and $\$ 13.50$ respectively $P$ Properly fitted.


## Sơciety Brand Clothes

We don't ask you to expect less of Society Brand Clothes than you did before the war. Whatever sacrifices have had to be made to uphold their dominant qual ity, we have made

So today you can go to "Style Headquarters" and sip on a Society Brand overcoat-or suit-knowing that you are getting clothes that are just as good, and styles that are really more attractive than any you have had.

We offer you the highest degree of hand tailoring that your money can buy-and style that stays in because it is built in. The store that sells Society Brand has the courage to pay our prices knowing that cheaper clothes would cost you more per year and never make you look so well dressed.

Always look for the label-Society Brand-when you buy a suit or overcoat: It's our pledge to you of unqualified satisfaction.

Take a moment to write us for the Winter Style Book

## N. B

There is a bill pending before Congress that will place a war tax on furs and musical instruments, also on suits, dresses, coats, waists, Men's and Ladies' Hats on suits, dresses, coats, waists, Men's and Latas is to be
shoes and shirts above certain-prices. The tax collected by the merchant from the purchaser and turned over to the government. This law is reported to be effective from Nov. 1st.


It's your time to charge the Hun lines. That W. S. S. pledge you made is due and payable to the United States Goverrment October 24-31.

We have the War Savings Stamps here for you. Our services are yours in Uncle Sam's service.

This Govt. Advt. Patriotically Contributed by

## City National Bank

## 




Wanted To Buy Second-Hand Furniture and Stoves! Star Furniture Co. Phone 1011
The

For City Loans, Farm or Ranch LoansFor Fire and Tornado Insurance see FRED T. COUPER

Phone 882


The WichitaFallsoil \&Stock Exchange

## EVERYBODY iS INVITED

stocks and leases with us. You will appreciate ou
bility to handle your business. We charge $3 \%$ commission on stock sales.

Phone 238
Wichita Falls Oil \& Stock Exchange

## HUEY \& COTYTON




## FOR SALE

Magnificent 15 Room Residence in the City of Amarillo.
This attractive east front close in home, with two baths, furnace heal, gas, electric equipment, plastere
throughout, three stories high, double garage. No expense was spared in making, this a f first class. job
The owner is willing to sell at less than cost; with The owner is willing to sell at less than
small cash payment, balance on $6 \%$ interest.
Amarillo is a delightful city in which to live, with its fine climate, water and good city governmen
recognized oil field is proven north of the city.

For full particulars today and tomorrow, see W. E. OLIVER,


## Duck Season Is Open

## CMilforro ECGOods:

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"THE FLU HASFLEW"
The GEIM OPEN MONDAY
 \& Gullahorn, Real Estate Dealers
SERVCE NNEED OF NEW RECPUTS
$\qquad$ TENDED TO
VEMEER 14.
CALL IS VEFY UREENI

## 号

 VV:OFFICE SUPPLIES
Dosk Tablos, Chairs and Rugs
 We taxe old furniture, fn exchange for new

## Martin's Book Store

Free Delivery in Business District Only

609-611 Eighth St.
Phones 96 and 2139

## UNDERWOOD TYPEWRITERS

We have all models ranging in price from $\$ 67.50$ to $\$ 115.00$.

We also have in stock a complete line of Royals, Remingtons, L. C. Smiths, Monarchs, Woodstocks, and Olivers.

We have them new, second-hand, or rebuiltwhich do you prefer?
"We Fix All Makes"
WICHITA TYPEWRITER EXCHANGE
707 Eighth St. R. H. HOLLINGER, Mgr. Phone 2222 :
"Its Very Essential"
To your health that your clothes be kept free from harmful germs. Our method of cleaning and pressing will ab-
solutely kill every living germ-be safo-have your clothes solutely kill every
cleaned often.
Wichita Cleaning and Dye. Works
1102 Scott BETTER SERVICE Phone 620


Phone de luxe dry cleaners 914
404 SCOM


Laxacold-For That Cold. WS YOU PLEDGED

War Savings Stamp Pledges are due-Pay Pledge Week, October 24-31.
TheMILLER DRUG STORE
$\begin{array}{cc} & \text { H. T. THORNBERRY, Prop } \\ \text { Phone } 193 & \text { 8th and Ohio }\end{array}$
8th and Ohio

## Ex. President Restrepo

of Columbia, a man of action, and with a great capacity for work,
drinks an average of twelve to fourteen cups of coffee a day and says he cannot sleep well unless he takes one or two cups before going to bed. WE ROAST COFFEE EVERY DAY

 RATONAF FILD




AT THE WESTLAND HOTE




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CALL FELD I ICD
NOW PICED ON

## s Married At

 Clarksville, Tenn


SRREGAN COOMES

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## Sergeant Major Presented With Handsome Watc <br> Handsome Watc

ELEVEN AIRPLINES
BROUCHI DOWN BY
AMERCCAN AIRMEN

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| The majority of these left Fridaynight for Fort Bm.THE KAISER'S DOOM. |  |
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FORMAL OPENME OF FOOTBALL SEASON.
SCHEDOLED FORSUNOAY, NOVEMERE3


## IN THE SPHERE OF WOMANKIND

## THE ARTILERYMAN, By BOMBARDER BROWN. <br> bombatilier brown. <br> $\qquad$ <br> And the dir Pip, tells it they reacia <br>  <br> The Hean Lhke Their en <br> Their sim <br> ${ }_{T} \mathrm{Th}$ <br> The Artilleryman stagsera, hise ear. <br>  <br>  <br> The $\begin{aligned} \text { atid } \\ \text { But } \\ \text { ned }\end{aligned}$




 WITH THE WOMEN © ${ }^{\text {OMK }}$






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## NOTE THESE EXTRA SPECIALS FEATURED HERE THIS WEEK




## A Wonderful Display of Stylish Appare!

-Modes that sound the season's newest Many delightful surprises await those making freconstantly arrivink, bringing with New garments are features that are distinctive and wonderfully attractive. shall be interesting from first to last if one may form an opinion from the pleasing garments recently added to our selections.
Incidently, our showings offer excellent reasons for sortments, the newest and most advanced styles and prices that are most attractive. Note how reasonably we have priced these newest of the season's garments, then come and examine the splendid materials and their
exquisite fashioning. Such practical styles bespeak universal approval for these

## Street and Business

 DressesWomen's various activities resulting from conditions which have arisen through the world war, demand that her wardrobe contain garments suitable for the work
she has undertaken to do Hence this unusual showing of the more practical modes in dresses. But no matter how busy a woman may be, how con-
stantly and tirelessly she works, she is particular about her appearance. For that very reason, these dresses
will appeal to her, for though practical, they are exceptionally graceful in line and are trimmed just enough to relieve any plainness or severity. In addition to being such desirable styles, the splendid quality materials
insure long service which in these days of "conservation" is of utmost importance. They're very reasonably priced
$\$ 14.85 ; \$ 19.50, \$ 24.75, \$ 29.50, \$ 34.50$, $\$ 42.50, \$ 45.00$ and up to $\$ 100.00$
A.Wonderful Showing of Pretty Suits for Women Never have we shown such pretty models and fabrics,
and we invite your inspection of these excellent garments
tomorrow. $\$ 24.50, \$ 29.50, \$ 34.50, \$ 39.50, \$ 42.50$, $\$ 49.50$ and up to $\$ 0.00$

## You Should Be Well Supplied With Separate Skirts

Too much emphasis cannot be placed on the importance of obfollow the dictates of Fashion will quickly note how necessary they are to the complete wardrobe. Fashionable women have given universal approval to their use, and the leading designers have exerted
themselves to the utmost, as will be seen in the many and varied styles in our displays.
You can choose a "dressy" skirt of silk, or a more practical, yet
charmingly modish one of woolen fabrics. And choosing here, you"ll have the assurance that the style is authentic and the quality the best obtainable. Besides this, you can be confident that the price is as
low as is possible for skirts of such real worthiness. Featured for tomorrow's shoppers are skirts of excellent fabrics in wool and silk

## $\$ 5.90$ to $\$ 39.50$

## IN THE MEN'S WEAR SECTION

Hundreds of Pretty Shirts Very Reasonably Priced-
Our mammoth assortment comprises pretty shirts in silk, percales, madras and mercerized materials-exquisite coloringsSilk shirts, solid colors and stripes, all sizes 14 to $171 / 2$; priced $\$ 5.00$ to
Mercerized shirts, pretty garments, $\$ 2.50$ to



## EMPRESS



MARY PICKFORD infor Could you, Jean?"

## AnNDrcinct han:

America's sweetheart is with us again.
The story deals with an aristocratic young girl who, when her income ceases through unfortuniate circumstances,
is obliged to work for a livelihood. She shocks her friends when she accepts a position as cook in the house of a literary couple. Presently there appears the son of a grouchy millionaire and, won by her beauty, he obtains employment in the same house-hold as a servant in order that he might
woo the girl of his heart. There are many interesting mo ments, including a man chase, a barn fire and other incidents, all of which have their thrill and heart appeal, es-s pecially when this cariouflaging couple ultimately find their proper stations in life and come to a realization of thel
mutual love.

Adults 20c, Children 12 and over, 15e; Under 12, 10 e


## 

Opens Monday with big double header bill THOMAS H. INCE Presents

## William S. Hart

in "The Border Wireless"
thrilling love story of Hun spies, a brave man and a beautiful girl-read what the big New York papers had to say about this best picture William S. Hart ever made. in "Rialto meloiodrama is screen at best-Five reels pass like one The best picture that William 8. Hart has made is betan nown the various scenes were worked up. and the suapenses which se well,
Thake the picture one of tre best things of the kind done on the
screen.


 ADDED ATTRACTION
A half hour of Laughs at Potsdam's Expens
"THE GEEZER OF BERLIN"
A Travesty on "The Beast of Berlin"

 himself.
P. s.-"Gott" not in the cast

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## Big As The WAR

As this world conflict stands supreme among wars, so does the Titanic.
William Fox Production
"THE PRUSSIAN CUR"
Stand supreme among war-photo dramas. Half a century in Vivid Panorma! Greatest aggregation of world figures ever filmed.
Tremendous battle scenes-United States Congress in session-revolting crimes of the Germans-Teuton spies at work-the Kaiser ahd his crew of Baby-Killers-our fleets, our armies, our aircraft in action-mobs-Conflagrationsand a beautiful story of an American girl and her soldier
This picture will stir your soul and fire your heart against the Hun Warfare.'


## Winter Modes

Modes that are new and authentic-fabirics that are superior in quality-workmanship that is perfection itself-but these do not necessarily mean higher prices when you shop at

## 

## Women's Tailored Suits

Fur Trimmed Suits
Clever new belted suits executed in luxurious Wool Velour. Coats have extra large shawl collars of finest Taupe Nutria. Shown in all the new colors.

## Fur Trimmed Suits

Fashioned of luxurious Wool Velour, in clever sash models, featuring large collar and pockets of Hudson Seal fur. Elaborately tucked in horizontal and vertical effect.

## THE UNUSUAL in Winter Coats

Sounding new notes in distinctive modes that will evoke the admiration of the fashionably critical

## $\$ 39.50$ to $\$ 150$

Fur trimmed and strictly tailored models, developed in luxurious fabrics, tailored with that dependable thoroughness characteristic of every garment in our shop. Silk Tricolette Dresses
Tailored dress of silk tricolette, in the new, al most straight silhouette, with satin collar and broad belt sash of satin, elaborately embroidered; dress may be had in black, navy rose or taupe.

Fringed Satin Dresses Rich satin frock, in simple tunic effect, that follows closely the lines of the new silhouette; broad sash belt with fringed ends; may be had in nav̌y or black.

## "La Pierrette" Blouses

Georgette Crepe in Orchid, Sunset, Somme Blue, Blush Pink, White, Black.
As delightfully inconsistent as feminity itself-is the blouse "La Pierrette" with an irresistible frill that says "Yea," and a convent collar above it that says "Nay."
Together with the cluster-tuckings and hemstitchings like drawn
work-they contrive to.make "La Pierrette" a new star in Blouseland.


## CHIROPRACTIC BRINGS HEALTH

Chiropractic is a demonstration of the physical fact that mechanical adjustment
of the vertebrae of the human spine will correct diseases or abnormal local conditions of the verte
of the body.

By missteps, falls, jars, jerks, strains, twists, contractions of the muscels, the By missteps, falls, jars, jerks, strains, twists, contractions of the muscels, the
bones of the spine become slightly misplaced, pinching, pressing, or impinging the
nerves that neryes that pass out from the spinal cord between the bones of the spine. This pressure
interferes with the normal transmission of the life force that the nerve is carrying from interferes with the normal transmission of the life force that the nerve is carrying from
the brain to the organs of the body that the nerve supplies, and with a diminished supply of life force there can be but one result-a diseased condition of the organ.

Chiropractors Remove the Pressure
From the nerves by adjusting the
cause of disease-and health follows.
Chiropractic Is Applicable To Many Kinds of Disease
If the theory of Chiropractic is accepted at all it must be accepted as applying
This to every part of the body, and therefore to all diseases that the body is heir to. This
is not to say that in all cases diseases are due to a pressure on the nerve at the spine,
as there are many other causes, of course. But what we mean to say is that there is not is not to say that in all cases diseases are due to a pressure on the nerve at the spine,
as there are many other causes, of course. But what we mean to say is that there is not
a form of disease that may not be caused in this way. Unlike other systems, the a form of disease that may not be caused in this way. Unlike other systems, the
chiropractor doess not treat disease, but looks for the cause, and finding the cause, which in ninety-five per cent of cases is in a pressure on the nerves, he removes the cause.
Herewith we present a diagram of the nervous system showing the neryes coming from the spine and leading to the various organs:



 gripper
catarrh, otet.
otes.




 $5 \pm 5=5$ $\operatorname{TEF5} 5$ $0=-=$
 Toman The Spine Is the Index
It may be readily seen from this diagram how the spine is the index to the health, and why and how the chiropractor, by adjusting, the bones of the spine may eliminate the cause and thereby allow nature itself to cure any or all of the diseases herewith enumer-
ated. If you are suifering from any form of disease it will be well worth your while to have an examination, which will be made free of charge, and if we are not able to help
you we will gladly tell you so. you we will gladly tell you so

F. A. BLACK \& C. W. HARPER<br>Chiropractors



You'll Save by Coming Here for Clothes


There's one thing that we dont want to do in any of our advertising and that is, toinfluence any one to buy clothes he doesn't actually need.

At the same time the clothes we're offer-ing-Hart Schaffner \& Marx-are such good values; so carefully made and so low priced considening their quality and the present high prices of labor and material, that we cant help but be enthusiastic about them.


# Belaium <br> Under the German Heel <br> By BRAND WHITLOCK 



FROM INFLUENZA Ah Ahat

WAS FAYORABLY KNOWN




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The best buy in the Burkburnett Pool-in the middle' of all production, right back Farmers State Bank.
Few shares for sale at par $\$ 100.00$ per share This stock will be worth 3 for one in no time Climax unincorporated will be off the marke in a few days.

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## Col. Harry Byrens

214 Dan Waggoner Bldg.

## Gened

We now have a number of these trucks on our floor. Filled with gaso We also have a limited number of touring car and roadster bodies MOTOR SUPPLY COMPANY

## utworted Ford Dealert

Beware of ImitationsLook for the Tarde Mark

## Careful Corset-Buying Suggests "Sa Camille"

## Front-Laced Corsets This Fall

In view of the request from our Government that we practice conserveton of materials, and particularly steel, we advise the women of America that cheap, ill-fitting corsets are an extravagance. Real economy results from the purchase of better quality corsets.
"La Camille" is the quality Front-Lace Corset. A cheap corset requires nearly as much steel as a good corset. The woman who buys two "La Camille" Corsets a year instead of four cheap garments is helping her Govermment conserve steel and she is, at the same time, more comfortably. corseted.

# Care in Buying Insures Correct Fitting and Longer Life of Your Corset 

EVERY WOMAN knows that corsets are essential to health and comfort, but some have not yet learned that front-lacing corsets are best. They have never experienced the pleasure and comfort of their model in "La Camille." The corset model always gives a beautiful back, perfect abdominal support, correct posture, splendid figure improvement, ease of adjustment, comfort and lasting satisfaction.

## The Exclusive Patented Ventilo Feature Make "Sa Camille" Superior to All Other FrontLace Corsets. Without It, Front-Lace Corsets Are Incomplete

Originally designed for ventilation, this feature has proven most beneficial to health. The Ventilo back section prevents all injurious pressure upon the spine. It is soft and yielding, but sufficiently rigid and shape retaining to give support. The Ventilo front shield prevents scoring of the flesh and allows the greatest possidle adjustment. Don't accept front lace corsets containing a substitute or imitatimon. Be sure your corset is stamped Ventilo. For the real Ventilo features, visit our store for a fitting, and you will be sure to be supplied with the genuine "La Camille". "La Camille" dealers all employ scientifically trained corsetieres who will be glad of the opportunity of supplying you with the model and size in "La Camille" which is exaitly right for your figure.

Not only are we proud of the fact that we carry the best Front Lacing Corset on the market, but also our line of Kayser Silk Underwear and hose.
We also carry the Monarch line of kn it underwear.

## Pretty Silk Underwear

We are showing a large assortment of petticoats in Silk Taffeta and Jersey in all the new shades. We garments, prices ranging from $\$ 3.50$ to ...... $\$ 10.00$ Silk Teddies, a beautiful assortment of Teddies in Silk and Wash Satin in the new tints of flesh, finished in showy laces and ribbons. Priced $\$ 3.50$ to, $\mathbf{\$ 1 0 . 0 0}$ Silk Pajamas and Bloomers in Wash Satin, in pretty shades of flesh and pink, with beautiful lace and ribbon trimmings. Priced from $\$ 5.00$ to , ....... $\$ 12.50$ Camisoles: You can find what you want in a Camisole here, in all the pretty shades and trimmings. Priced from $\$ 1.50$ to $\ldots \ldots . . . \ldots . . . . . . . . . . . \cdot \$ 4,00$

Women's Knit Underwear We carry the Monarch Underwear for Ladies; Union
Suits in low neck short sleeves and ankle length Suits in low neck short sleeves and ankle length, low in high or low neck in knee and ankle length. Priced
 Wool Union Suits, in medium and heavy weight, priced
from $\$ 3.50$ to We carry a full line of the separate garments moderate-

Women's Silk Hose
Just received a large shipment of Pure Silk Hose that were bought early which enables us to sell much cheaper than if bought at this time.
Monarch and Hole Proof in Monarch and Hole Proof in all colors, priced from $\$ 1.00$ to
Kayser Pure Silk Hose $\$ 1.50$ to .......... $\mathbf{\$ 3 . 5 0}$


