## RED CROSS CAMPAIGN WILL BE LAUNCHED HERE TOOAY

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| OFFICERS <br> R．E．Huff， <br> W．M．MeGregor <br> F．M．Gates， <br> C．E，McCutchon， <br> F．C．Barron， <br> J．R．Hyatt， Ass $^{\prime}$ t．Cashier <br> DIRECTORS |  |
| :---: | :---: |
| $F /$ | NATIONAL BANK <br> INDIANA AT EIGHTH <br> wichita falls，teixas | ISONJWN 15



## Indiona



In the Name of the Giver of all Life！Country－
men，Rally to the Call！
Spare not！Hesitate not！That the Cross of Red may nise over the battlefield in this hour of their greatest need．Help the Red Cross now！

Both Sides of the Question Were Considered in Selecting Our Splen－ did Clothes for Your Boy！

Parents who have the bills to pay want the fullest measure of real val－ ue possible．The lads like smart， snappy style．You＇ll find both in our suits and furnishings for boys．
Materials that withstand hard wear are chosen for the Swagger Suits．The same idea of service giving quality is back of the Shirts，Ties，Hats，Hose and Underwear which are shown in our Summer Styles．

Boys Suits in Serges，Cassimers and fancy Worsteds．
Priced $\$ 3.95$ t
$\$ 15.00$

## 

## TO OUR PATRONS

Conditions make infron exchange at Wichita
Falls make imperative an increase in rates，The Wichita Falls exchange
$\begin{aligned} & \text { has not earned a reasonable return upon our investment for the past few } \\ & \text { years and this unsatisfactory condition is due to the inadequacy of the }\end{aligned}$
$\begin{aligned} & \text { years and this unsatisfactory condition is due to the inadequacy of the } \\ & \text { rate．The present rates were established under conditions vastly different }\end{aligned}$
from those of the present time．
It is well know that the increase in the cost of materials in the past
three years has been enormous．The prices of a few specific items consti－
1917 over 1915 as follows：

## xpectations．

Substantial increases have been made in salaries and wages of our employees that were not justified by our earnings，but were considered necessary＇in order that we might deal fairly with our employees and prop－ erly serve thè public，and it is our desire that we may make further in
creases when our revenues will permit．

The telephone company has endeavored to keep pace with the prog－ ress and growth of the city，and while our investment and our operating expenses have been rapidly increasing，our revenue is inadequate to con－
inue to meet these conditions．It is necessary that the company should be able to earn a reasonable return upon its investment and only by these means can it survive and meet its obligations to the public．

We believe our subscribers will appreciate the conditions enumerated Wove and that they will agree that our ation this time is reasoble fair and just．

Effective June 1st，1918，the following rates will be charged for tele phone service in Wichita Falls within a one－and－a－half－mile radius

The Southwestern Telegraph \＆Telephone Company




CASUALTLES



 ers ponder the tate ot Russia and
take thought ot the tact
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 Irith-Americans have been among
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## Karpen Brothers Furniture

A number of beautiful Suits and single pieces just received and now on display at this store. You are invited to call and see them.

As to the character of the custom enjoyed by the firm of S . Karpen \& Bros., it is significant that all the furniture in the Unit ed States Senate Chamber was made by this firm. The magnifi cant public library building of the City of New York, situated at Fourth Avenue and Forty-second street, also was furnished by Karpens, Alabama and Montana sent to them for the furnishings of the Governor's rooms in their Capitols. Brazil ordered from them the fittings of the Governor's Palace. The Hotel Savoy in San Francisco could do no better than to come to the firm of S . Karpen \& Bros. for its furniture. And American fämilies innum erable choose Karpen furniture because it possesses the qualities that age well and because they find it an investment which will profit not merely the present moment, but for the future years. Karpen furniture is the product of Master Craftmen.

## W. A. Freear Furniture Co.

Exclusive Agents for Karpen Br os. Furniture in Wichita Falls.

## DO YOUR BIT-SAVE WHEAT AND FATS-HELP WIN THE WAR

 EDEN


ELECTRIC WASHING AND WRINGING MACHINE Built on an aecurate knowledge of the science of separating all the dirt
from clothes without rubbing, beating, paddling, tearing or straining the from clot
Built to preserve clothes as well as to wash them. Built to last longest as well as to serve best. Built to conserve economy, save Jabor and increase comfort in the household.
Built by manufacturers whose sole business is concentrated in the building of labor-saving household appliances- not a by-product or a side product every EDEN sold sells another and why no EDEN ever comes back. Let us give you a free demonstration, on one of your own washings, if you prefer. Then you'll understand why it washes clothes just as you
wash a delicate piece of lingerie-gently, and with less wear and tear wash a delicate piece of lingerie-gently, and with less wear and tear

ET US BRING ONE OUT TO YOUR HOME


816 Indiana Ave.
Phone 837
When in Dallas visit our store 1618 Main St.


## WE'LL WJN

## What does it mean to you to know <br> that your American Red Cross:

Is supporting 50,000 French children.
Sends supplies to 3,423 French military hospitals.
. Provides 2,000 French hospitals with surgical dressings.

Is operating thirty canteens at the front line.
Is operating six other canteens at French railway junctions, serving 30,000 French soldiers a day.

Operates a movable hospital in four units, accommodating $1,000 \mathrm{men}$.

Is operating a children's refuge in one part of the war zone; and in another a medical center, and traveling dispensary, both capable of accommodating more than 2,000 children.

Has opened a long chain of warehouses ed with hospital supplies, food, soldiers' tobacco, blankets, etc., all the way from ard to the Swiss frontier.
Has warehouse capacity for 100,000 tons
Has 400 motor cars and operates 7 . making all repairs.

Had shipped 46 freight car , was sorted supplies to Italy from Frand after it began oprating in thic country.

Had a battery of motor annbulances at the
3 Ia Piave front four days after the United States declared war on Austria.

Started a thousand different activities in Italy at the time that nation was in its most critical condition.

Has established 5 hospitals in England and operates a workshop for hospital supplies employing 2,000 women.

And that 120,000 cases of supplies have been received at the Paris headquarters of the American Red Cross from your various chapters scattered thoughout the United States.

What does all this mean to you? And that is but a fraction of the work your Red Cross has done and is doing. It means that without this ceaseless, heroic work of the American Red Cross we could never win this war.

Without your Red Cross quick, vital help to keep Italy in the fight for Liberty would not have been possible.

Without your Red Cross thousands of French soldiers now gallantly fighting for you at the front would have died of wounds, exposure and lack of food.

And great and wonderful as has been the work of the American Red Cross in the past, sill greater and more wonderful must it be in the fu-ture-for now YOUR boy is in the fight. -

Your Red Cross cannot neglect France, England, Italy, Serbia, Roumania and little Belgium. It must give them all constantly increasing help, for the men of thes countries have been fighting our battles.

But now we must all redouble our efforts and sacrifices for our Red Cross because a million mothers' sons are going to cary the stars and stripes to the greatest victory God has ever given to men fighting for honor and liberty.

With the help of your Red Cross your boy will win.

| MISCELLANEOUS WANT |
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| Eit Prood 163, |
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| R. $\triangle$. BAILEX A Automotor Dower. vas <br>  |
| WANTED-Blacksmith at once. Phone or write J. LL Block, chartie, Tex. 1 .tite |
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## -01en

THE SECONDHAND MAN
Buy, sell, repair and up holstering. holstering.
Phone 718.

## Wanted To Buy Second-Hand Furniture and Stoves! Star Furniture Co. Phone 1011



FOR SALE-City Property

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## HIGH PRICE OIL

Wull make the tho grateot year ever kown in the on buatness. The


## FORTUNES ARE BEING MADE




HUEY \& COTTON
Ofteren mext doos




| SIX ROOM house for sale, five block from business center, terms. D. M. Jones. Phone 44. 270-tfe FIVE ROOM brick cottage, modern <br>  |
| :---: |
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SEE THE BEAUTY SPOT OF WICHITA
Drive out today through the rest ricted aistrict of Floral Heights eigh
ty Teet above the city, hisher in fact than any other porton of the city the atreeta, the broad commanding view of the worlid as far as the eye ca see. From a sensible and logical point of view your patural conclusions
Wintse that this restricted district ds the place to build swell, expenaive

Compare these lote with anything else to the ctit then coll on

## HUEY \& COTTTON

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## WON BY SQUADRONOF SOLDEERS EASLIY

Lodge Directory

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## Political Announcemente

| I. H. ROBER'S <br>  Walks, Curbing, stepa, Cement, <br> Worl, Floors: Foundations <br> Telophone 504 |
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OLD MATTRESSES MADE NEW


Bell Mattress Co. $\underset{\substack{\text { EDMONson } \\ \text { Phone } \\ 24}}{ }$

## FOR SALE OR RENT!

## MCPEEASED RATE WLL BE CHAREED FORTIEPPONES

## The Fountain of Good Cheer

COOLING DRINKS AND IEE GREAM IN DELIGHTFUL VARIETY
OUR SODA FOUNTANN is the most popular spot in Wichita Falls these hot sultry days. It is a real pleasure to drop in our place
after a drive or a walk in'the hot sun, and get a glass of something cold and refreshing. Everything is clean and inviting, after a drive or a walk in the hot sun, and get a glass of something cold and refreshing. Everything is clean and inviting,
pure and healthful, and when you have been here once you will find you will want to come again. There is no-penalty for repure and healthful, and when you have
peating, so come as often as you like.


DR. J. W. DU VAL Eye, Ear, Nose, Throat

## MOVED

We have moved to 716 Ohio Avenue DAN HARDY BUILDING
Where we are much better equipped to handle our business.



PLAZA AIRDOME
By many requests of our patrons, the man agement is glad to announce that we have made arrangements to keep over the

Margaret Lillie Musical Comedy Co for another week. Complete change of program Pery night-also high class pictures.
aleacosen Fittod.
ANDERSON \& PATTERSON Insurance of all kinds-Loans, Real Estate and Rehtals- 615 Eighth

UNION SHINING PARLOR AND HAT WORKS
 Phone 580

## Richardson Drug Co. Announce

their removal to 720 Ohio Ave, three doors north of City National Bank. We are better prepared to serve you than ever before. Phone us your Drug wants and count the minutes until our messenger boy arives at your door.

Phone 64 and 65
"THE DRUG STORE OF BETTER SERVICE"

## Office Supplles

 FILING EQUIPMENTARCHITECTS AND cabinetz and sofoe.
OFFICE FURNITURE TYeke Tablee chairo Papor, Carbon, Ribbont
INRS, LIRRARY PASTE
Muceinoe Gilio Cement BLACelege Gluo cem

ENGINEERS

- $\begin{aligned} & \text { Suppies, Instrumente, } \\ & \text { Paper cioth, Etc. }\end{aligned}$. Paper cloth, Etc.
PENCILS, PENHOLDERS Eraxere, Rubber Bandss, Etc.
BOX FILES, FLIPS BOX FILES, FLIPS
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WASTE BASKETS Notaty and Corporation Roo-
ord Booke, stock Corificates. RUBBER STAMPS


## Martin's Book Store <br> Free Delive <br> Phones 96 and 2139

MEMORIAE
MANUFACTURER VE, PEDOLER M, That

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Tooth Brushes
It is not always easy to find the tooth brush that will ex-
actly fit your needs-but you actly fit your needs-but you
can do so if you come and
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## CORNS

FAIR WARNING Only a few more days you
will have a chance to have
vour co your corns, bunions and in-
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expert Chiropodist, posigrown nails removed by an
expert Chiropodist, posi-
tively no soreness afterwards.
-9 a. m. to $8 \mathrm{p} . \mathrm{m}$
Stratford Rooms $8221 / 2$ Indiana Ave Up Stairs Room 4



## 边 <br> 




## Liberty Cafe <br> <br> 719 Ohio Avenue

 <br> <br> 719 Ohio Avenue}has been given a most generous reception by the public and has grown in favor daily. GOOD THINGS TO EAT-QUICK SERVICE POPULAR PRICES
Private Booths for Ladies and Gentlemen Phone 2534

## How You Can Help Unclo Sam and Yourself


 Nate

## Wichita Typewriter Exchange

207 Ekgth St. R. H. HoLLLNGER, Prop. Phoon 2222

## MR. OIL MAN

Let Us Figure With You On Your Oil Storgae Tanks
WE OPERATE THE LARGEST TANK FACTORXZ IN THE SOUTH and can take care of your requirements promptly from the smallest to the largest tank, either in
corrugated, galvanized, plain, or heavy black iron. Get in touch with our agentss when in the market. They keep a complete line of tanks in stock, ready for prompt do-
livery.

Buy the Tank that Is Guaranteed TEXAS H'DW: \& SUPPLY CO. MAX WELL-DAVIS H'DW. CO.
Electra, Texas
Burkburnett, Tex. WYATT METAL \& BOLLER WORKS, Dallas, Texa

TRY TIMES WANT ADS FOR QUICK RESULTS

## GOOD ICED TEA!

Put the pot (earthenware preferred) on the back of the stove until hot.

Put in Tea-pour FRESH BOILING WATER over the leăves let it steep (not boil) from 5 to 8 minutes, strain out the grounds, -fill glass with cracked ice and pour the tea over the ice and serve -fill glass with cracked ice and pour the tea over the ice and serve immediately-lemon if preferred, but NO SUGAR (to win the war) - you will find this to be a most. refreshing, invigorating, palatable, and healthful beverage. For the very be
WHO CAN BEAT IT-India-Ceylon Blend.

WE ROAST COFFEE EVERYDAY

## BERT BEAN COFFEE HOUSE

