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TOMOBILE COMPANY
I'm going to tell about one little feature of the boay and then you'll have to come and find the rest out for It's
It's about the upholstery. Now, there's been reams written and tons talked about upholstery. Some one once measured it in inches. Another described it in I don't know the thickness of it-and care less; but when I get in the tonneau and sit down I have a feeling that I never want to get out.

It fits the fat man as well as the thin man.
They're long pleats-French pleats-(which say goodby once and for all time to the "button and biscuit" kind).

She's a real car, gentlemen, and a wonderful value$\$ 1280$ Detroit. You put away in your wardrobe the of ten-dollar shoes, and a Knox hat when you lay down the money for her. You save about $\$ 275$.

Don't let me forget to call attention to her smaller
sister- the 19173400 r.p.m. Chalmers with the 115 -inch wheelbase.
Because she's a 3400 r. p. m.'r, great on the hill smooth in traffic, full of spunk any time any day
She's just like her 1916 predecessor. Neither you nor
could tell the difference. And you're dead sure when I could tell the difference. And you re dead sure when
you buy her because her record is as clear-cut as a cameo $-1,000,000$ miles of use with a service record of 99.21 percent perfect.

Both cars are ready. If you haven't seen them you've
nissed a day's treat. Better than going to the art gallery.

BAIRD, TEXAS



