# WGSS Wichita Mailt Cimes 

Volume XI.
WOPPENOENT OIL MEN WILL ERECT REFINERY IH THIS CITY SHORTLY
R. O. Harvey Frank Kell, J. A. Kemp and SODIEERS TO TAKE PART Others Prominent Are Connected With Project, It Is Announced
Wichita Falls is to have another large refinery.
At a conference of twenty of the leading independent oil pro-
dacers here Saturday afternoon decision to build the refinery was dacers here saturday afternoon decision to build the refinery was
reached, a site was purchased and a committee appointed to com-
plete the organization and to make arrangements for the erection reached, a sig
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of the plant.
The new refinery will have a capacity of more than 2500
barrels daily.
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# Parroilcrally WILSOH RAISES WHEAT PRICE IN PRIMARY MARKETS OWMRMH SCOHO Eaborate afal EXCEPTFOUR, FIXIIGG RATE AT \$2.28 IN ONE OF THEM 



Herry P Davison



## WHO'S WHO IN FINANCE

Would Halt Agitation
In Congress Asxing An Increase Upon Staple
By Associated Press
By Associated Press " 2 .-President Wilson today raised the
Wovernmengton, Feb. garanteed price for the 1918 wheat crop as high as
$\$ 2.28$ a bushel in one primary market and in overnment guaranteed price for the 1918 wheat crop as high as
$\$ 2.28$ a bushel in one primary market and in varying sums in all
other primary markets except four. The Chicago price was put at $\$ 2.20$ Acting under authority of the food law, the President thus
met the agitation in congress for higher prices and took steps to
stimulate production and prevent holding back the crop while the agitation was going on.
The prices fixed, the President declared, would assure the producer of a reasonable profit. On the basis or Number north-
ern spring wheat and its equivalents, the President fixed the
prices as follows:
 Worth, Texas, $\$ 2.09$; Oklahoma City, Okla., $\$ 2.05$; Wichita, Kan.,
$\$ 2.08$. 2208



Back From New York
WITH bargains galore Come，See Them！ Beautiful Taffeta，Crepe de Chine and

## DRESSES

priced

## $\$ 11.95$ to \＄24．50

SPECIAL－$\$ 7.00$ and $\$ 8.00$ Georg ue Blouses \＄3．95


OUT OF THF HIGH RENT DISTRICT＂ ＂Trade With saul and Have Money in the Bank＂


LET US BRIGHTEN AND FRESHEN YOUR SPRING CLOTHES
You can conserve in your expenditures if you will let
dry－clean your last spring＇s suits Phone de luxe dry cleaners 914,

404
We Clean Everything＂ Scott

## WE SELLLLUMBER

On the INSTALLMENT Plan C．D．Shamberger

PACKING，CRATING，UPHOLS． TERING AND REPAIRING Phone 723 McCOMMELL BROS， $821-823$ Indiana Are．

## JOBEERS

of Vuleanizing，repair material，parts for Fords，accessories，and Automobile Supplies． TEXAS TIRE \＆SUPPLY CO．


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Woman Is Arrested As An Accessory in Killing of Husband



## SIX CARS WHEAT




## The First Step in Treating Sickness

is to call a physician；the next is to get his prescription filled by a reliable druggist who will DELIVER IT TO YOU PROMPTLY．
We have enjoyed a reputation for years for accuracy in filling prescriptions and for promptness in making deliveries．

We sell the SONORA PHONOGRAPH－the highest class talking machine in the world －at prices ranging from $\$ 55$ to $\$ 1000$ on

## Easy Payments

## Richardson Drug Company <br> Seventh and Ohio Phones 64 and 65



Think of this with reference to the Hudson Super－Six Fifty thousand cars sold in the past two years Only 15，000 available this year

| Thousands are bound to be disappointed this year for they won＇t be able to get a Super－Six．During the active buying seasons there has never been enough Hudsons to meet the demand．Imagine then what must follow this spring，now upon us，when people will want cars．Automobile production has already been curtailed at least forty per cent under last year＇s output． |
| :---: |
| Passenger train schedules have been cut one－fifth．More and more now we witl have to rely upon the automobile as a means of transportation．There simply will not be enough cars to meet the demand．And just see how，the Hudson especially will be affected with its refuced production． |
| Never before has it been so important that the motor buyer be so particular about the proved qualities of the car he chooses．Thousands upon thousands of the best motor mechanics have left their regular employment in the garage and service stations throughout the country to give their skill to the repair of aeroplane and motor truck engines．The man who has a car requiring frequent mechenical attention will be greatly inconvenienced．There will not be the skilled men |

to make the repairs．That is ennther reason why the Super Six must be the choice car．Its reliability is so well estab－
lished that buyerswho appreciate the importance of having
a car that does rot call a car that does not call for constant mechanical attention will Review in your own mind the history of the Hudeon Super Review in your own mind the history of the Hudson Super Think of what it
Think of what it has done as proof of its endurance．You
must know intimately the performance of from one to
Super－Sixes Super－Sixes．They are always on the road．Their a dozen almost never postponfeplasaed trips because of some unex pected necessity for the car to go into the repair shops．They after day and month after month doing the things they were built to do and doing it without obvious effort．
Bear in mind that any nutomobile is going to be hard to get
before the sceson is past becausc of the reduced production． before the season is past because of the recuuced production．
Then think how dififuit in particular it will be to geta car of
such demonstrated reliability as the Hudson Super Six

数战暴为
LLOYD WEAVER AUTO CO．

## 

## Garden Seeds

In bulk and package．Make your war garden a good garden by planting the right kind of seeds．

Core in and see what we have．
MARICLE COAL \＆FEED COMPANY
Phone 137
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then at oftior wortitim

The Safe－Cabinet
＂THE WORLD＇S SAFEST SAFE＂
There is but one Safe－Cabinet．Do not confuse it with many the so－called cabinet safes．
Every SafeCabinet is approved by the Uuderwriter＇s Labb． This is the highest proof of perfect fire protection． ASK YOUR INSURANCE MAN

Sold only by
Wichita Typewriter Exchange 07 Eighth St．$\quad$ R．H．HOLLINGER，Prop．Phone 2222

Market Report

Qul OUMX SHINMKAE N GGAN Vallis


FOR THE PAST WEEK HAS BEEN A GREAT SUCCESS
However, we still have one of the largest stocks of first class Groceries in the city and will continue giving our customers the advantage of the LOWEST PRICES that are consistent with legit-
imate business. We also wish to inform our customers and others who run thirty-day accounts for conven-
ience that we still solicit 30 day accounts and are not making any extra delivery charges, but for the benefit of those who wish to take advantage giving $4 \%$ DISCOUNT to all customers who pay cash and carry their goods with them.
Our figures show that the actual cost of carrying accounts and delivering goods is $4^{\prime}$, on our volume ,therefore it is but fair to allow those who wish to do so to save this extra cost.
Those who want First-Class Merchandise and Service can get them at our store.
GANT BROS. GROCERY CO.
Phones 2280-2281
807 Tent
f the city
We deliver to all parts of the city.

## "Bread Will Win the War"

IN COMPLIANCE WITH A RECENT REQUEST FROM THE GOVERNMENT TO RETAIL GROCERS, we have decided that beginning with FRIDAY, MARCH 1, 1918, our prices will be reduced, with NO FREE DELIVERY and NO CREDIT. Everything will be sold on a strictly

## "Cassh and Carry" Plan <br> We will continue to give you the same quality of merchan

 dise as we have heretofore.The reason we will be able to make lower prices is because we are cutting out some heavy expense and giving you the benefit thereof.

To accomodate those who want their merchandise deliv ered, we will make a delivery charge of 20 cents for each order, which will be delivered the day after we get the order-unless it is Sunday or a legal holliday, on which we usually close our store. In such case delivery would be made one day later.

Believing this change to be our patriotic duty while our Country is at war, we hope our customers and friends will assist us in making the change a success.

We also want to take advantage of this opportunity to extend our sincere thanks to every one who has patronized our store in the past, thereby assisting us in the success we have enjoyed in our business

## KING'S GROCERY

## PHONE 604

721 Seventh Street
PHONE 604

## FOR SERVICE! WHY,

## THE WICHITA TRUCK

1st. (a) Because it is a truck of quality, using the SHELDON worm drive axle which cost $10 \%$ more than any other axle on the market.
(b) With the WAUKESHA long-stroke motor which is the standard of the world for an exclusive truck motor, with excess power for respective capacities.
(c) The frame, which is an important factor of any truck, is of the highest quatity pressed steel and not merely constructional steel, which is dangerous to a truck under severe strain.
2nd. (a) Because the workmanship is the best obtainable and a credit to any factory and is sub ject to your inspection any time you will call at our factory at your very door
(b) Every truck goes through a series of tests before leaving the factory, and there is no freight to pay
3rd. (a) Perhaps the greatest reason because you are at home, the Wichita is the only truck in Texas that has a complete line of parts and re pairs, anything frem a carter key to motor or rear axle, day or night, and above all-S-E-R-V-I-C-E.
Immediate delivery of all models, for any information or an inspection-PHONE 1621 or 370.

## Wichita Falls Motor Company

## EXELSO EXELSO <br> Statutuory Prohibition and Ten Mile Zone <br> ARE COMING

The only Real substitute is the Non-Alcoholic, Invigorating Cereal BEVERAGE

## EXELSO

I? A WHOLESOME AND REFRESHING DRINK

## The Exelso Co.

Wholesale Distributors
P. O. Box 721-Wichita Falls, Texas

READ THE CLASSIFED COLUMNS OF THE TIMES

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waste in Texas annually． It is reported that ofticialas at Wash． ington expect the war to contune for
at least three eears，sayst that in
ome respeets Germany is stronger
now than when the contest began． now than when the contest began．
Meantime，the Unitid States will
俍 feed Its Alllos and make the
submarine obsolete． Not content with having been the
finrst＂county in Texas，and，fin some Inptances，the first in the country
oversubecribe for a number of meas reses designed to help win the war．
Fichta county ts now determine hat Texas independence Day will re
alt in the greatest drive for the sale
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## 新年


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## DODEE Brathers CIDEEDEAR

The mere conyenience of the sedan is almost forgotten，now，in the greater practical purpose it is serving Economical，and easy to drive，it is speeding the war work of men and women alike，and keeping them fit in all weathers．

## Tho gasoitho consumption it unuunty low

 （All pricees $7 \mathrm{o} . \mathrm{o}$ ．Detrolt）


McFALL \＆ORTH，Dealers<br>DODGE BROTHERS MOTOR CARS<br>819 Ohio Wichita Falls．Texas Phone 444



DON＇T WEAR YOURSELF OUT FRETTING ABOUT ＂WASH DAY＂－LET AN EDEN RELIEYE YOU OF THE DRUDGERY AND WORRY


An EDEN ELECTBIC WASHING MACHINE will cleanse your soiled dolfhes mych auicker and far more satisfactorily thap the old way and the wear and tear on the garments will be much less，while the cost will be re－ duced considerably

With．the eppronch of the hot summer monthe overy husband dheuld provide his wife with electrical devices，such as Eden Electric Wwathg Machime，Electate Iron，Electrie Ironer which does flat work menty and quickly，Hotpoint Electric Range and many other electrical devices to be seen in our store．
nUNN ELECTRIC co． 816 Indiana Ave．

# FINANCIAL STATEMENT WICHTTA SOUTHERN LIFE INSURANCE COMPANY 

# Wichita Falls, Texas <br> December 31st, 1917 

ASSETS

Liberty Bonds
Mortgage Loans
Real Estate Owned
Policy Loans and Premium Notes (Secured)
Cash in Banks
Accrued Interest
Premiums deferred and in process of Collection

## LIABILITIES

| $\$ 65,350.00$ | Policyholders reserve required by law |  | $\$ 582,276.23$ |
| ---: | :--- | :--- | ---: |
| $609,923.41$ | Premiums and rent paid in advance |  | $2,771.35$ |
| $9,465.00$ | Reserved for Taxes |  | $4,000.00$ |
| $91,475.64$ | Accrued Accounts |  |  |
| $126,591.07$ | Other Liabilities |  |  |
| $17,817.21$ | Capital Stock | $\$ 190,000.00$ | 8 |
| $16,865.47$ | Surplus | $156,387.93$ |  |
| $\$ 937,387.80$ | Total Surplus to Policyholders |  |  |

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346,387.93
$\$ 937,387.80$

In the report of the last examination made by the State of Texas and sworn to by L. K. Roberts, Examiner, under date of January 7, the following language is used:
"By their efforts, as reflected by the Financial Statement, they have built up a substantial business along economical lines, having more than kept their 'paid in' surplus intact by a good margin, a record in this state without a parallel."
The entire report is on file in our office and we in vite any interested party to read it in full.
J. A. KEMP,
President.

E. P. GREENWOOD,<br>Vice-Pres. \& Gen. Mgr.



## Storage Batteries

We have installed the DELCO System for re-charging storage batteries. The latest and most up-to-date plant for such work-no danger of over-charging or over-heating your batteries-and safe and sane method. New Batteries and Rental Batiferies on Hiand for ail Cars-Experts in charge. 7ivi
STANPARD GARAGE 704 Seott Avenue


## Whether Going for a Trip or Remaining at Home, <br> our stock of SPRING FURNISHINGS for MEN AND WOMEN will meet with the approval <br> Baume Sardne's <br> of those who wish to give expression to the tone and character of their make up.

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Acme Oil Co.'s Sub. No
1, Sunshine Drilling 1, Sunshine Drilling

 Karl W. Thompson

FISHFLAKES
an excellent Substitute for meat KING'S Grocery ${ }^{2} 121$ Siventh Stree




PROFESSIONAL CARDS

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ANDERSON \& PATTERSON insurance of all kinds-Loans, Real Estate and Rentale GIK Eighth
Preparedness League Of Ámerican Dentists
Has Chapter in City







Let Us Help You Make Your Home the Brightest and Most Cheerful Place in All the World for You and Your Loved Ones

Our stock of Furniture is large and getting larger all the time We will soon have the entire second floor of our present location, then we will have on display on the ground. floor one of the finest stocks of
Furniture and house-furnishings ever displayed in Wichita Falls.

## The Goodnight Untufted Mattress at $\$ 25.00$

Guaranteed for 20 years, is equal in life and comfort to other makes that sell for $\$ 35.00$. Buy a Goodnight, and use the $\$ 10.00$ we will save you to buy-
THRIFT STAMPS and WAR SAVINGS STAMPS. You will find our stock of Library, Bed Room and Dining Room tes include many of this season's latest creations.
OUR EASY PAYMENT PLAN MAKES IT POSSIBLE FOR YOU TO FURNISH A COTTAGE AND NOT MISS THE MONEY

## SCORE OF MEN PREPARED TO QUIT CALL FIELD TO TAKEPUNCHATGERMANS

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## Shop Windows Of City Show In Great Variety All New Spring Styles



820-822 Indiana Ave.

## Oevins Finfevilatele

 820-822 Indiana Ave.
# Grand Exhibit of Women's New Spring Boots, 0xfords and Pumps 

Featuring the Great J. \& T. Cousin's and Duttenhofer's Lines-All popular lasts and leathers, widths from AA to $E$. We invite your early inspection while the sizes are complete



Lot 7930-Black Gla Cousin's, light turn sole, French heel …..... $\mathbf{\$ 9 . 0 0}$ Lot 7934 - Cousin's Black Glazed Kid Pump, wing tip ot 7937 -Cousin's Black Glazed Kid Pump, light turn Lot 7937-Cousin's Black Glazed Kid Pump, light turn
sole, French heel; priced ................. \$9.00 Lot 7938 - Cousin's White Kid Pump, turn sole, $\$ 10.00$ Lot 7936 - Cousin's Black Glazed Kid, French heel, turn sole; priced .......................... $\$ 9.00$ Lot 301-Duttenhofer's White Kid Boot, military
heel, welt sole; price ................... $\$ 10.00$ Lot 302-Duttenhofer's Light Field Mouse Pump turn sole
$\$ 9.00$
ot 314 Black Kid Pump, Duttenhofer, French heel, turn sole
Lot 512-Black Kid Boot, half French heel, turn sole;
price.....................................$~$
$\mathbf{7 8 . 5 0}$ Lot 7935-Cousin's Tan Calf Walking Pump, military
heel; price . . . . . . . . . . . . . . . . . . . . . . . . . . $\mathbf{\$ 8 . 5 0}$

Lot 308-Duttenhofer black kid Bo turn sole, Cuban heel; price ... \$7.50 Lot 309 -Duttenhofer black kid Oxfords,
 Lot 311-Duttenhofer's black kid
military heel,cap toe, turn sole; military heel,cap toe, turn sole;
price :......................... Lot 318 -Duttenhofer black kid, 3 -strap, French heel; price . . 315 -Duttenhofer kid Pump Lot 315-Duttenhofer black kid Pump,
French heel, turn sole; price .... $\mathbf{\$ 6 . 0 0}$ Lot 321 -Black kid Pump, Duttenhofer, turn sole; price................... $\mathbf{\$ 6 0}$
Lot 312 -Duttenhofer black kid Walking Oxford, welt sole, military heel.. $\mathbf{\$ 5 . 0 0}$ Lot 310 -Duttenhofer black kid Oxford, Lot 316-Black kid Pumps, Cuban heel, Lot 319 -Duttenhofer black kid Pump,

military heel, light turn sole, . $\mathbf{\$ 5 : 0 0}$ Lot 320 -Duttenhofer black kid Walking Pump, welt sole, stitched toe; . . $\mathbf{\$ 5 . 0 0}$ White Rein-skin Pump, military heel, welt sole; price ................. $\mathbf{\$ 6 . 0 0}$ Lot 323 -Black kid blutcher Oxford, plain Lot 304 -White Rein-skin Oxford, military heel; price . . . . . . . . . . . . . . . \$5.00

## (NEW SPRING APPAREL FOR WOMEN NOW READY!)

 3 TEEPHONE 168 ç
## Belgium Under the German Heel <br> By Brand Whitlock



## Summerat BoisFleuri





# Your Dependable Source of Supply 

No matter how increasingly difficult the merchandise situation may be, our custamers may rest assured that "Our Storie" will strive to serve them better. They may know that we will show the lowest prices at which religble merchandise may be sold them.<br>SBRVICE SATISFAOTION SAVING

## Boys' Knickerbocker Suits

These sults come in fancy stripes and mixed patterns in light and dark rey, brown and blues-built for service and with style. The trousers are lined. Coats are strongly made and come in belted back, sloping and money at $\$ 4.49, \$ 5.50, \$ 6.90, \$ 7.50$ and $\ldots . . . . . . . . . . . . . . . \$ 8.50$ Ladies' Garden Smocks in rose, copen and green at $\$ 2.98$ and .... $\$ 3.25$ Ladies: House Dresses, a new lot just arrived; some are made of dark colored percale, others fancy stripes and two tones, priced at \$1.49, \$1.69 Dresses of the "Billie Burke" style at $\$ 2.25, \$ 2.49, \$ 2.98$ and $\ldots . . \$ 3.49$

Do Your Share to Prevent Waste of Food-Wasted food means lost lives.
UPSTAIRS GARMENT SHOP

## LADIES' WEARABLES ONLY

Every express brings new garments to our shop. Every time you visit our store we show you new and exclusive garments at very attractive prices.
Fifty New Suits Just Arived.......s22.50
Very Special Offer-Ladies' all wool tailored Coat Suits, in blue, grey, tan or black; sizes 36 to 48 -all priced for Monday.. $\mathbf{\$ 2 2 . 5 0}$
Other Suits, exclusive styles, \$35.00, \$49.50 To \$6650

| New Silk Hosery | new silk collars |
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| I shipment of Nizgra Maid | dlars in almost every w- |
| Hose in rose, green, maize, white or gre | We aloo ohow the collir veest an |
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| NEW SILK AND WOOL SKIRTS, priced $\$ 5.00, \$ 5.90, \$ 7.75, \$ 9.50$ $\$ 12.50, \$ 15.00$ and $\$ 16.50$ |  |
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## HELP WANTED

## UNITED STATES GOYERNMENT

from its liberty loving people in buying
WAR SAVINGS AND THRIFT STAMPS
at the ?

## City National Bank



# SPIENDID VALUES FOR THIS WEEK'S SELIING! NEW MERCHANDISE BEING RECEIVED BYEVERYFREIGHT AND EXPRESS 

## Visit This Store; It Will Make Your Day a Pleasant One


 TOCAMCEL LEASE MOVED QUCKKYY Of OIf HeFARE ma. AD Mas wink wari CHARGE LAW VIOLATION
 Noporion
"EVERYWOMAN PORTRAYS NEW YORK'S GAY LIFE.


[^0]Chic, Distinctive Suits
There is a grace and distinctive smartness about the fine line of Printzess suits which we are showing in our garment department this week that will surely interest the woman who wants to feel that she is dressed a little bit better than most other women. That is what Printzess "distinction in dress" means.

These new spring suits carry the very latest Parisian ideas and they are made of the best materials, finely tailored, which insures the best of service. And yet the styles are not so radical but what the suit can be worn another season. The prices-well, you will be surprised to see how low they are for such suits. The Printzess label is not only a guarantee of distinctiveness, refinement and quality, but of reasonable price as well.

We also show the "WOOLTEX" SUITS in many new models and materials. Suits from $\mathbf{\$ 2 2 . 5 0}$ to $\mathbf{\$ 6 9 . 5 0}$



Spring Coats
of 'Delhi Cloth, Tricotine, Velours and Tweeds priced from ............... $\mathbf{\$ 1 5 . 0 0}$ to $\$ 69.50$ New Dresses
in Taffeta, Crepe de Chine, Georgette and Poplin priced from $\mathbf{\$ 1 2 . 7 5}$ to $\$ 55.00$

## New Separate Skirts

in Silk Poplin and Baronet Satins-in spring green Pekin blue, pink, rose and white; priced $\$ 10.00$ to. $\$ 25$ NEW SILK AND KID GLOVES
NEW SPRING BOOTS-NEW PUMPS NEW OXFORDS - NEW SPORT OXFORDS NEW FISKE AND ELZEE HATS
Monday Morning Specials
Many new novelties in Dress Materials-in silk wool and cotton.

GRAPHIC DESCRIPTION OF EARTHOUAKE IS GIVENIN LETTER FROM GUATAMALA

## How People Prayed, Bulldings Crashed As Pretty Girl Clung



## NOTICE!

For the information of our friends and customers, we wish to advise that we do not intend making any change in our system of doing business, but will continue, as in the past, to strive to make this the best place in town to trade, by giving good values, prompt service and fair treatment. However, we will appreciate very much if our cutomers will assist us by cutting out the small deliveries as much as possible, as they are really handled at a loss. We would suggest that you make your order for at least $\$ 1.00$. No order taken after 5 o'clock for delivery same day, except Saturday, when they will be taken till 6 o'clock.

## C. H. HARDEMAN

Phones 231 and 232
710 Ninth St



## Kitchen Patriots Need the Hoosier



Please remember, that Hoosier is an actual laborsaving machine. Its scientific arrangement of places or 400 articles within arm's reach saves miles of steps.

You sit and work in comfort instead of stand. You each instead of walk

Come Monday. This is the authorized Hoosier store. A small amount is all you need pay down.

Prices $\$ 29$ to $\$ 43$.

## W. A. Freear Furniture Co. <br> The Home of Quality Furniturre <br> 136

## New Models are Here


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## Do You Pay Your Bills?

## Don't Kick

When you get a statement of your account on the First of the month-DON'T KICK.
When the collector comes around to see you after your bill has run for sixty or ninety daysDON'T KICK.
After you, figuratively speaking, "cuss out" the collector, ignore statements time after time, then get a letter sort of jerking you up-DQN"T. KICK.
Remember, it was your duty to pay that bill on the first-and every day you let it run aften-that you were imposing upon the merchant who crtasted you to take his goods out of his house.
It was your duty to pay. It was an honor agreement to which you and the merchant were parties. He did his part when he let you have the goods. It was up to you to do your part on the first of the month.
BUT YOU FAILED
Then you got "red under the collar" when he called your attention to your part of the agreement.
He didn't say you were dishonorable-but you were

BE HONORABLE-PAY UP- DONT KICK Remember he has to pay his bills-and can't unless you pay yours.

## Pay Up

Make it a point on the first of the coming month to PAY UP!
If you can't settle ALL your obligations-DO YOUR BEST.
Your credit is made by your paying or failure to pay your bills.
If you pay, your credit is good. If you fail to pay your credit is bad.
If your credit is bad today-you can make it good. If you are slipping into the "dead beat" mire and you have a desire within you to start anew-to once again place yourself upon the plane of "honor"-you can.
Begin today to square off your old obligations and take care of your new ones as they fall due. Show that you are in earnest and every merchant in the city will be for you and will help you.
PAY UP!
It's easy if you will just make up your mind.
If for some reason-sickness, out of work, something like that-you find you are unable to pay-drop around and see the merchants you owe. They'll gladly take care of you-and it will save them some expense.

## Times <br> Change

It's not like it used to be
THE DEAD BEAT HAS BEEN NAILED.
A person of "careless credit" can no longer "beat" every merchant in the city.
In unity there is strength-and practically every retail merchant in the city of Wichita Falls belongs to the newly-established clearing house that "clears credits.".
If you do not pay your bill with one merchant every other merchant knows it.
YOU MUST PAY AS YOU GO-or quit going. The day of systematically beating the man wio trusts you with his goods is gone.
If you are HONORABLE and pay your billsyour credit grows. If you are DISHONORABLE and don't pay your bills-your credit is nipped in the bud.
TIMES CHANGE, and invariably for the beter.
PAY UP! Credit is too valuable an asset to lose

## Retail Merchants' Association

C. Lav, Nashilile Copyright, 1918

Wichita Falls, Texas


POOR GAS IS MADE TO DELIVER HIGH POWER AND SPINLONG MILEAGE IN THE GREAT CHALMERS ENGINE
While gas continues to deteriorate in the power it once had it is interesting to observe the skill with which the great Chalmers engine is overcoming the situation.

Most everybody knows that poor gas means poor power, but hardly so in a current Chalmers. Poor gas in this car invariably means high power.

First, this new Chalmers has a device knowg as a "hot spot" which cracks up and then heats as hot as toast the raw gas. That means getting gas in better shape than gas was ever put in before for explosion.

Then there's the "ram's-horn" manifold which overcomes all the disturbing elements of previous manifolds and hurries the gas thus conditioned into the combustion chambers.

The result is that when the spark plugs touch off the gas you get $100 \%$ (or very close) results.

Little power escapes into the exhaust. Well nigh all the power that the raw gas once possessed is harnessed up ready for use.

And you can play with this power at a child's speed or you can run it up as you like-only you will note a new quality in the power: a peculiar softness of action that tells its own story-high efficiency.
 S. BEMROD AUTO \& SUPPLY CO.

## Wichita Falls, Texas

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 AUTOMOBLIETAXES
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## Fivereasons Why We Sell! Sidway


$\mathbf{\$ 1 2 . 5 0}$ to $\$ 16.50$


We are also showing Carriages in Ivory and Brown Y.e $\quad \mathbf{\$ 2 4 . 0 0}$ to $\mathbf{\$ 3 2 . 5 0}$

## North Tevas Junitive Co

SAVE FOOD-Every Little Bit Helps

## NATIONAL BANK of a: COMMERCE <br> -WICHITA-FALLS, TEXAS

WHY THIS BANK GROWS
Because:
Its methods are conservative, and at the same time thoroughly progressive,
Its POLICY is to make depositors' best in terests the first consideration in all transactions.
Its EQUIPMENT is modern and complete. Its SERVICE is characterized by a spirit of courtesy, friendliness and helpful co operation.

Small and large accounts welcomed.

## NATIONAL <br> BANK Ef ${ }^{2}$ sina <br> COMMERCE

Capital $\$ 100,000.00$

## Wanted To Buy Secand-Hand Furniture and Stoves! Star Furniture Co. Phone 1011

## BE READY FOR THE COUECTOR Ponder







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USED AUTOS FOR SALE



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## FLORAL HEIGHTS

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WOODMAN CIRCLE, NO. 1447
Odd Follows Hall
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McFall Transfer

## \& Storage Co.

Office 817 Ohio
Telephone No

"Sell Service.


FONVILLE OPTICAL CO.

## PAGE SIX

WICHITA DAILY TIMES, WICHITA FALIS, TEXAS, SUNDAY, FEBRUARY 24, 1918.-PART THREE


## You are Always Welcome in This Home of Good Music



Drop in any time. Whatever music suits your mood and fancy, be it symphony or opera, or the latest song hit, you are welcome to enjoy it here with our compliments. Our complete stock of VICTOR RECORDS is our particular pride. . If you do not have a Victrola of your own, we can place one in your home on terms that will surprise you.

## VICTROLAS \$20 to \$400

NEW VICTOR RECORDS

By Stenting Tria
*Never Fyorote to wrio write Home"
Price 75e

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Phone 1067



MORTUARY

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## Thrift,Pátiotism,Coffeeand CommonSense

Its THRIFD to buy coffee of the local roaster, because you pay for nothing but coffee, eliminating tin cans, lithographed labels, national advertising, traveling salesmen's salaries, expenses, etc., and local freghts.

PATRIOTIC, because it saves the tin for government uses and releases the labor and railroad equipment for government needs. Locally patriotic, because it fosters a home enterprise

COMMON SENSE, because you get coffee fresh from the roaster at just the price of coffee.

WE ROAST COFFEE EVERY DAY-Cup quality only
BERT BEAN COFFEE HOUSE
824 Indiana Ave.
Telephone 35


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