Wichita mailn ©imes
ONLY THBEE ARE RILLED
II NEW ENEMY AIR RADSS
LONDOH REMAINS UNHURT








JUST REACHED HOSPITAL

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Tomorrow is last Day to Pay Your Poll Tax



## SAUL LEBENSON

LEFT FOR EASTERN MARKETS' TO PICK UP BARGAINS FOR YOU

Before he left he ecid to his clerks: "SELL ALL WINTE GOODS AND GET THE CASH; so that I can put that money in Spring and Summer Goods."

SEE THE POINT?
Come to see us every day!



When Coffee Disagrees quick results for the better follow

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A delicious, drug
free drink, tasting
much like high,
grade coffee, com
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Seventh and Ohio

## We Have Placed More Than 500 Sonora Phonographs

In the best homes in Wichita Falls and vicinity, and are still selling SONORAS as fast as we can receive them by express,

Follow the crowd thid you will buy a SONORA, the "highest-class talking machine in the world" Prices: $\$ 55$ to $\$ 1,000$

## Richardson Drug Company

Phones 64 and 65

MARTIN'S BOOK STORE
609-611 8th St. Free Dely in Buyinese Phones 96 and 2139

We are now able to furnish our customers

## "Ajax Road King Tires" <br> Justreceived_1000 Ford Ciobes and will sell at regular price <br> TEXAS TIRE \& SUPPLY CO. <br> 719 Eighth Street Retall Tires-Tubes-Accessories ${ }^{\text {Phone }} 1925$

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FURNITURE FOR SALE-Five rooms, elegantly furnished, including piano, electric victrola, cut glass, hand-painted china, and everything essential to a good comfortable home. Nearly all new. If you want something really nice and have the money I will make you a bargain in this. No sec-ond-hand men need apply as I do not have to sell. Party purchasing same can secure rental of house now occupied, which is located in the best residential section of town. Phone 2222 or call at 707 Eighth street

WICHiTA HARDWARE CO. 804-Ohio Avenue-806

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The Comfort Car ©
This car was planned and built with the one idea of having you get out of it, in comfort of mind and body, all that has been put into it in time, and thought, and care. and money, and experience.

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Save your child from autocracy and poverty.

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## BLOUSES

Pretty models in Georgette Crepe, Crepe de Chine and Chiffon; excellent colors, beautifully trimmed; blouses which sold regularly for $\$ 5,95$, in sale for $\$ 3.95$

## In the Men's Wear Department

Extra large shipments Men's Shirts in silk and mercerized fabrics. This showing represents all the New Spring Patterns, and reveal the pretty new things.
Men's Mercerized Shirts, in stripes and plain materials; exquisite colorings. Priced-
\$2.00, \$2.50, \$3.00, \$3.95 and \$4.95
Men's beautiful Silk Shirts, large stripes-also small dainty pat$\mathbf{\$ 5 . 0 0}$, \$5.95, \$7.95, \$9.00 and \$10.00
$\left(\begin{array}{c}\text { You can buy War Savings Sta mps at our store-Get the sav- } \\ \text { ing habit and help Uncle Sam win the war. }\end{array}\right.$

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AUTOMOBILE SUPPLIES
Everything for the Automobile
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PSIL ANS
Absolutely Removes
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refund money if it fails. 25c

THE WICHITA BALLY TIIES


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Thrther roduct bur own consumption.


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Campbell-Anderson's White Goods Sale Closes January 31st
Eventthing in White Goods at Reduction Now is your chance to buy for Early Spring and Summer


Campbell-Anderson Co.

READ THE CLASSIFED COLUMNS OF THE TIMES


How the War has made the VACUUM CLEANER

## a necessity in your home

 War needs call for the conservation of everyone's time, money, posTher The. The Vacuum Cleaner makes house-cleaning 80 per cent eas-1. Timen who do their own "picking up" can quickly and thoroughly clean. The time saved can be used to help win the war. leaning bills. If you hire help, the help can do more in a day's time. The cleaning bils. If you hire help, the help can do more in a day's time. The
Vacuum Cleaner also doubles the life of rugs, carpets, curtains, draperies, wall coverings, etc., because it thoroughly and dustlessly cleans. That saves 3. POSSESSIONS. The Vacuum Cleaner prolongs the life of your household furnishings and interioy decorations as above stated.
dirt only to have it light somewhere else. Carpe cip the er systemen a woman, making it easier for the germs to get a foothold in her system and cause sickness. The Vacuum Cleaner dustlessly, rids, the
bouse of dirt and germs without tiring its user. Healthy women can help n many ways to wir the war.
save a ad benefit through its us

## Nunn Electric Co.

816 Indiana Phone 837
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## New Spring Styles

Being Displayed.
See our window tonight
All charge purchases tomorrow go on next month's account
We Sell
Thrift
Stamps

a Stick a day
keeps
a Grouch away

## BLACK JACK



# Do You Pay Your Bills? 



## Credit Is Honor

In the commercial "world-credit is extended for two purposes.
Credit is given by the banks when sufficient collateral is "put up" to start new business and finance older concerns. The farmer, to improve his farm and take care of his crops, obtains credit. The manufacturer, the retailer, the contractorall take advantage of this kind of credit to finance their undertakings.
The other kind of credit is that extended by the retail man to his customers for the customer's convenience. No collateral is asked for. It's an agreement based solely on honor.
The only thing taken into consideration is the customer's past performances - the way he has paid his bills in the past. One may have a very modest income-yet have a sterling credit. It's not money, but honor, that establishes a good credit in retail circles.

## Credit Convenience

Retail merchants, in extending credit to their customers-for the customer's conveniencehave been imposed upon. Thousands and thousands of dollars have been lost-because some people placed no value on honor.
Unscrupulous men and women have taken advantage of the confidence bestowed upon them by the merchants and beat them out of fortunes.
To eliminate this imposition and make it impossible for folks who do not pay their bills to obtain sible for folks who do not pay their bills to obtain
credit, THE RETAIL MERCHANTS' ASSOCIATION was formed.
Every member of this association has a credit rating of their customers based on how they pay their bills. These ratings go through a clearing house, which gives the clearing house a record how every customer of every store in Wichita Falls pay their bills with every store.
It's a complete sum total of the value every customer places on honor, This information is sent oat in full every week to every member of the assnciation.
If a certain individual lags on one or more accounts every member is informed-and credits that individual in the futare accordingly. On tie other hand, when the individual pays his bills hist credit automatically goes unquestioned.

## The First o' the Month

Friday is the first of the month. On that day all bills incurred during the past thirty days are all bil
due.
You
${ }^{\text {You }}$. should pay those bills then or make arrangements to take care of them before the.fifteenth.
Remember, it's really a courtesy-a convenience to you-that charge accounts are opened. Merchants go to an enormous expense in their cookkeeping departments to help you-and you
in turn should show your appreciation by paying in turn should show your appreciation
your bilis and paying them promptly. will enhance your credit, help the merchant, and eventually tend to lower the price of goods. It's reciprocity - pure and simple-in which all barties benefit

## Play Square

Get a clean bill of health, so to speak. Clean up your old accounts-settle your bills. It will save time, worry, trouble, embarrassment and honor. Credit is the easiest thing in the world to get. All you have to do is to play square with yourself and your fellow-man.
Credit follows you through life-and it is based entirely upon past performances,
Some time you may leave your home town. You may go into a community of strangers. If your credit has been good at home-and you can get a "clean bill of health" to take along with you-you'll have no trouble in establishing with you
Credit is a wonderful thing.
There is a movement on foot at the preent writing which will probably be setablite presens few months whereby the Retail Merchants" Asfew months whereby the Retail Merchants As-
sociation of the cities of the United States and sociation of the cities of the United States and
Canada will cooperate to an extent of exchanging ratings regularly.
Retail Merchants' Association

## Wanted To Buy Second-Hand Furniture and Stoves! Star Furniture Co. Phone 1011

 BE READY FOR THE COHECTOR
 Tyelephone Ads post no more, tre money and leas to timo-but The of by Wwat Metivgedy for The oulcecor.


MISCELLANEOUS WANTS







|  | OR 8ALEE CHEAP-2 large broon |
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For BALE-One jersey cow, ${ }^{\text {to }}$
KKemp Bive. Phone 2422.


Wo may mave on our lises. fuese guen Cravenis, Walker \& CO. Phone 694, K. \& K. Building






OIL EXCHANGE



HUEY \& COTTON

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|  | Qualify for Service |
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${ }_{721}$ seventh street Phone 604

OLD MATTRESSES MADE NEW.
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WE NEED MORE RESIDENCES WE NEED MORE APARTMENT HOUSES This city is not large enough to hoise it popiation, Neen hooses
are sprringing up every day, but tothing like a sufficient number to supply the demand. The building business offers a safe and
profitable investment to people with idle money.
White every thing else has advanced we can still supply you White every thing else has advanced we can still supply you We have nice residence lots ranging in price from $\$ 200$ to We have nice residence lots ranging in price from $\$ 200$ to
$\$ 2,000$.
Several choice lots close in suitable for apartment houses from $\$ 1500$ to $\$ 6000$

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| grind all our lenses to fit your eyes. <br> When better lenses are made we will make them. <br> FONVILLE <br> OPTICAL CO. we grind all our LENSES 621 8th St. Phone 2161 |
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Many Sick Spells Begin with Coughs and Colds
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TheMILLER DRUGSTORE
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A LARGE EXPRESS SHIPMENT OF GRANE'S MARY GARDEN CANDY
"Your Candies are Trally ite finest Thave ever tasted anywhere
"Delicious" is what she will say when she receives a box of candy from this store. ciate your thoughtfulness and commend your good judgement in buying it here. CLASS TO THE PACKAGE-CLASS TO THE QUALITY,
and it's justly famed for its goodness.
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dozen difterent varieties - ALL FRESH AND


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Dainty Brownie Vernon and Dashing Herbert Rawlinson in the latest Bluebird success "FLIRTING WITH DEATH" comedy Drama that is Guaran
ALSO OTHER FEATURES
Change in Schedule
Of American League
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 "Wearever" Fountain Syringe, Price $\$ 1.50$, Cut Price $\mathcal{C}$A Moulded-in-one-piece Syringe without seams or binding to leak. Serviceable maroon rubber of finest grade. Fully equipped with three pipes, tubing and flow control. GUARANTEED. Our leading Syringe value
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$\mathrm{O}^{\prime}$ 'Cedar Oil, 1 gal. can, regular price $\$ 2.50$, for $\$ 2.10$ O'Cedaroil, $\$ 1.00$ size, our cut price ................ 80 O'Cedat Oil, 50c size, our cut price . . . . . . . . . . . . . . . . 40
O' 20 Meñthőtatum, 50 c size, our cut price. . . . . . . . . . . . . . . . 20 Meñthofatuim, 50 c size, our cut price .............. 45 Bromo Quinine Tablets, 30 cper box, our cut price. 250
Dodson's Livertone, price 60 c , our cut price ...... 50 c Dodson's Lavertone, price $60 c$, our cut price . . . . . . 50
Wine of Cardui, $\$ 1.00$ size, our cut price ........ 85 Lydia 'Pinkham's Vegetable Compound, $\$ 1.20$, now $\$ 1$ Sal Hapatica, 30c size, our cut price Sal Hepatica, 60 c size, our cut price .
SalHepatiea, $\$ 1.20$ size, our cut price

Soul Kiss Face Powder 50c box; Box Soul Kiss Cream
50 c , regular price $\$ 1,00$, our cut price $\ldots . . . . . .50 \mathrm{c}$
With a 50 c purchase of Palm Olive Cream or Pow
With a 50c purchase of Palm Olive Cream or Powder 2
Palm Olive Soap, per cake ...................................... 10c
Colgate's Dental Cream, 25 c size, our cut price ... 20c Pond's Vanishing Cream, 25c size, our cut price . . 20c La Creole Hair Tonic, $\$ 1.00$ size, our cut price .... 85c Mahdeen Hair Tonic, $\$ 1.00$ size, our cut price ..... 75c Aviation Special Tooth Paste, 25 c size ,our cut price 20c Pear's Scented Soap, 25c size, our cut price . . . . . . . 20c Pear's Unscented Soap, our cut price

Masatta and Sweet Pea Talcum, 25c size, cut price 15c Mennen's Borated Talcum, 25c size, our cut price.. 19c Putman Dye, any color, 2 pkgs. 20c, our cut price . 15 c \$1.50 Fountain Syringe, our cut price .............. 99c Ender Safety Razor Blades, 25c per pkge., cut price 20 c Gillette Razor Blades, 50c size, our cut price ...... 45c Premịum Pencils, big value-2 for . . . . . . . . . . . 5 c Hinds' Honey and Almond Cream,50c size,cut priee 45 c Orchard White, 40c size, our cut price Sempre Givone, 50c size, our cut price Syrup Pepsin, 50c size, our cut price
. 15c Syrup Pepsin, $\$ 1.00$ size, our cut price 90 c
90 c

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