# LIBERTY DAY BRiNiAS AVALANCHE OF MONEY FOR BOND BUYING IIPPORTANT GANS MADE BY FRENCH INSOISSONS; 7,500 PRISONERS TAKEN <br> ATLINTANS HEAR BOY IS HORRIBLY mangied whien. WADOOSPEAK ON NEW BOND ISSUE <br>  <br> CAR IS THROWN INTO GEAR AND <br> DRIVES HiS BODY AGAINST WALL 

TOTAL OF THREE BILLION IS HOPED FOR BY NIGHT

TO RePDRT LAST OF WEEK MANY PARROES ARER HELD


| Dallas Reserve Bank issues Vigorous Appeal to People of Eleventh District. | Less Than Half Total Amount Deslred <br> By by This Morning, Says <br> Report. |
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| Wichita Falls momem cele mated. |  |
| xelink campaikn and after prelimi | manity in the United suates so far as |
| naty work | has failed to respond to the cail for, |
| they are now reaty for a whiriwind |  |
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GENERAL PERSHING MAKES TRIP AMONG BURSTING SHELLS TO SEE EFFECT OF ADVANCE OF FRENCH

## Sauls Sauls

"TRADE WITH SAUL AND HAVE MONEY IN THE BANK"

## SAVE

From \$3 to \$10 $-\mathrm{On}-$
Men's and Boys' Overcoats Men's and Boys' Suits Men's and Boys' Mackinaws Men's and Boys' Bootees Corduroy Suits Women's and Children's Cloaks
SHOES
Any kind, any price, stacked to the ceiling high

Open Evanings till 9 p.m.


## EXCELSIOR MOTOR CO.

A LONG PULL AND A STRONG PULL That's what is needed now to win the war. Everybod,
pull together. No letting the other fellow do your share. The e civilized world is face to face with the hardess task, it ha
ever confronted. On the result depenis whether cizilization is $t$ t. iize or whether barbarism is to get lack into the saddle. Buy LIBERTY BONDS and do your share to prevent the world
rom being thrown back to the dark uges. from being thrown back to the dark azes
Bring ux sourle sull details free
of charge. your subeription. We sladiy hande all

## City Nátional Bank

Capital, Surplus and Profits, $\$ 475,000.00$



 SPECIAL FAVOR SHOWN




## Sunnra

PROGRESS earned by VALUE
Present indications show that the Sonora sales for 1917 will be over 100 times as great as the sales for 1916.
This marvelous growth in so short a period could not have been reached with a phono-
graph that was only " even "slightly better.
Sonora had to be overwhelmingly superior to achieve so quilekly such remarkable results
in the face of the vigorous competition and the extensive publicity of older established machines.
Sonora's popularity is based on its intrinsic worth. Its exquisite tone which won for it
the highest score at the Panama-Pacafic Exposition wins for it new admirers daily. HEAR THE SONORA FIRST!

TWELVE UNEQUALLED MODELS
$\begin{array}{lllllllll}\$ 50 & \$ 55 & \$ 60 & \$ 75 & \$ 100 & \$ 135 & \$ 150 & \$ 175 & \$ 200 \\ \$ 250 & \$ 375\end{array} \$ 1000$
RICHARDSON-TAYLOR DRUG CO. The Staroo B Betur Seminer
Ohio and Seventh

| VA | ANNOUNCEMENT <br> In order to keep our high standard work of Cleaning and Pressing, we are compelled to make a small advance in price, owing to the continued advance of raw materials, gasoline and labor. New Prices will be in effect Oetober 1st. The Price of Pressing Will Remain the Same HAVE IT DONE RIGHT <br> Deluxe Dry Cleaners |
| :---: | :---: |
| IN LARGE MEASURE T |  |
| SHOWN BY RECORDS AT STAT |  |
| That the space given to navy pubicity and alt such matters on whavy in The Timés, had borne a great deal evidently been read with miereer of fruit in the was of inducing and in- the boys at home, aid by many |  |

Phone 404
914 Scott

## New Merchandise for Fall and Winter

THE NEWEST THINGS FOR FALL ARE ARRIVING DAILY

New Fall styles in dresses of satin, taffeta, crepe de chine, Georgette erepe and taffeta in combination. ${ }^{\text {th }}$
The new draped skirts are shownfascinating embroidered designs, the new effective collars of satin and Georgette crepe.
These and many other little features which pronounce each of these dresses new are in evidence.

Prices Range from
$\$ 12.50 \quad \$ 15.00 \quad \$ 17.50$
$\$ 25.00$ and up
Colors are navy, blue, taupe, brown and gray, as
well as black, with sizes for wemen and misses-

## Fall Suits--New Ideas

Models and Materials Are Up to the Hour, Even Though the Price Is Very Moderate

Women's and Misses' Suits
The suits here presented are well received in the Fashion World and destined to grow in popularity

## Baun \& Gardhe5

WATCH THIS SPACE FOR BARGAINS

| 1917 Chandler | \$1,000.00 |
| :---: | :---: |
| 1917 Chalmers | 1,000.00 |
| 1917 Oakland | 575.00 |
| 1917 "490" Chev | 50.0 |

Lloyd Weaver Auto Co.


WHAT YOU WASTE WILL BUY A

## LIBERTY BOND

## e all spend too much money on "unnecessaries." The country needs some of the money you spend on ,pleasures, which though harmless, you CAN manage without.

 For your own sake save this money, and put it into a Liberty BondThe Bond is as good as a bank account. It is yours to borrow on Do your lo do you like w.

## LIBERTYBOND

Call in, let us answer your questions, and fix up an application
FIRST NATIONAL BANK

## 

## AUTO SOAP

 KEEPS THE NEW CAR NEW MAKES the OLD CAR LOOK NEW We have the Genuine BUCKEYin stock-all size
WESTERN AUTO SUPPLY CO.

## ${ }^{T}$ Zinieder GAS HEATER

HAS DEMONSTRATED ITS POPULARITY IN

## WICHITA FALLS

AS THE MOST SATISFACTORY HEATING STOVE OF THE HOUR BY THE NUMBER OF SALES MADE EACH DAY, BECAUSE

## Tur Zieder Is a Real Heater

PRICES: $\$ 8.00, \$ 12.50, \$ 15.00, \$ 17.50$ and $\$ 21.00$ One-third down and $\$ 1.00$ a week.

## Ziegler Stove Company <br> 704 NINTH STT. <br> PHONE 389



## No Costume is Complete Without Pretty Shoes

## How easily can you mar the beauty of an elegant suit or dress

 ill-fitting, non-matching shoes. We want the privilege of demonstrating to you how thoroughly stock of Celebrated Cousin's Shoes for Women.BELOW WE DESCRIBE A FEW OF OUR MANY STYLES 3616-Ivory Kid, very pretty Boot, full
Louis heel, reinfoced arch, plain too. $\$ 15.00$
pair
3820 $3820-$ Beautiful field mouse grey kid.
plain tan welt, reinforced arch, an ex821 - Taupe kid, made over pretty last pretty Cousins boot and we have them
in all sizes. Per pair wive $\$ 15.00$ 3819-Black
steel areh, Louis plain
heel. Pair
teinforeci
812.50 3822-Black kid, Cousins boot, excention
an vauue, plain toe, reinforced arch
ars.
3814- Battleship grey kid boot, plain toe
an unusual value. Price, per pr $\$ 15.00$ 823 - Black kid Cousins boot, turn sole,
full Louis leather heel.all sizes, full Louis leather heel.all sizes,
Price ....................
$\mathbf{1 0} 0.00$

$\qquad$ pagne tops, Louis XIV heeld, extra
quality. Pair …........ $\$ 13.50$ 007 -Women's boots, champagne . kid,
 18-Oyster white kid boots with grey Pair ㄱ.. Louis heel, 9 inch top ene top, turn sole. , patent vamp with White kid top, turn sole, Louis XIV
heel. Price.
$\qquad$ 9-Women's
$\qquad$
Qubins-Wimberlake (6

## terrbil fury

 SHOWN NN FIGHT ONFRENCHFRONT

ARE IN CLOSEST GRIPS


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OLD MATTRESSES



## MOTOR ROBES

We have a few dozen STROOCK'S MOTOROBES
ing in price fromz $\$ 15.00$ to $\$ 50.00$. These are of excenien ure of exceptional quality and color design, We would
advise our patrons ot make an early selection. Also,

TEXAS TIRE \& SUPPLY CO. Wholesale and Retail Tires -Tubes-Accessories
Phone
Eighth Street


THE WCHITA DALIY TIMES



 FEW MILES GAIN IN THIS Nomen
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## PENNINGTON'S $\mid$ "The Brightest Spot in Wichita Falls" $\mid$ PENNNNGTON'S <br> EXCLUSIVESTYLES

In our Ladies' Ready to Wear Section we are showing the newest creations as fast as they are manufactured in the East We are taking the Weekly Service from Verite, the leading clothes makers of America for ladies, and each week they send us some of the latest in suits from New York.

We also take the weekly service from Gage Bros., acknowl edged to be the leading milliners of America.


## JONES <br> Kennedy Co.

## New Crepe

 de Chine and Georgette Blousesin Taupe, Beet Root, Nile, Flesh and Navy -the styles are beauti-ful-
4.85, \$5.95, \$6.75 to $\$ 7.50$
ee Them Tomorrow NEW DRESSES just in. Made of Silks or Serges; newest Shades, of Taup, Wine, Black-
\$9.95, \$14.75, \$16.50, $\$ 19.98$ to $\$ 23.75$

## JONES

Kennedy Co.


## The GEM Theatre COMINE

"THE FIGHTING TRAIL Photoplay for lovers of the great out-doo sports and the wild places of the world. DON'T MISS IT MONDAY

## DIAMONDS

Of all the jewels, the most sought for and the most highly prized is the DIAMOND
-and this season we are better than ever stocked to supply the wants of connoisseurs. Augmenting our already large stock is a very fine selection of directly imported gems in the newer styles of
mountings, with cuttings of exceptional beauty
BUYING DIRECT, WE ARE ABLE TO OFFER THE VERY BEST PRICES.

## Art Jewelry Co: <br> INDIANA AT EIGHTH

Now Is the Time<br>to have your last winter suit and gvercoat cleaned, pressed and repaired. We want your work COLLIER \& RICHARDSON<br>807 Indiana TAILORS AND CLEANERS Phone 622

(and

## An Elephant Trainer by Marriage



They do not dim their brishtness lasts! For light-strength Webluach cos numrus Upright or Inverted. "REFLEX"BRAND. $18^{4}$ two for $35^{4}$ №. 4 WELSBACH", $13^{4}$ two for $25^{5}$

## Cotton Blankets and Comforts for Cooi Nights

-this is real, sure enough blanket weather, and if you have not already prepared for your needs you had better take heed and get busy. It's going to be colder-and the prices are going higher, too
With cotton selling at 25 cents and wool at 55 cents, there's not a chance of prices going down-and besides the gov ernment is taking all the output of the mills. Blanketse got a good supply of Cotton Blankets, Wool-nap Blankets, pure Woo Blank will and Con -an assortmen sale for a few days at prices that will meet with your approval.


Cotton Blankets at $\$ 1.50, \$ 1.85, \$ 2.00$ and-
Cotton Comforts at $\$ 1.50, \$ 2.00, \$ 3.50$ to-


## Men Wanted at Once!

Wages $\$ 3.00$ per day.
-Apply -
Wichita Valley Refining Company lowa Park, Texas

## MAJESTIC THEATER

ART VERSUS heart winsome

## VIOLA DANA

"THE GIRL WITHOUT A SOUL" a metro wonderplay of Love and Sacrifice "Father Was Right"-Christie Comedy Sc-ADMIsion- 10

## TOMORROW

OLIVE THOMAS
In a Part Especially Written to Fit Her Peculiar Talents in
"AN EVEN BREAK"
The girlish, youthful little beauty is particularly happy The girish, youthful little beauty is particularly happy
in a plot that introduces strikes, police, an automobile ae.
cident, militia and much more, with the lights of a cabaret cident, militia and
as the background
MATRIMONIAL ACCIDENT is the TRIANGE COMEDY SC-ADMISSION-10c

Wichita Falls, Mon. Nov. 5th Seat Sale Show Day, Miller's Drug Store

'AMERICA' SUBLME. SUPREME STUPENDOU


## E MPRES

sesue hayakawa
Tsuru Aoki, Jack Holt and James Cruze "THE CALL OF THE EAST"


Sc-ADMISTION-10e
VIRGINIA PEARSON A.
"WHEN FALSE TONGUES SPEAK"
 SC-ADMISSION-100

ANDERSON \& PATTERSON
Unsurance of all kinds-Loans, Real Estate and Rentals, 616 Eighth.


Wanted To Buy Second-Hand Furnture and Stoves! Star Furniture Co. Phone 1011
BE READY FOR THE COLLECTOR



 Sisiont


 HELP WANTED-Female






 Cravens, Walker \& Co. Phone 694. K. \& K. Building



 USED AUTOS FOR SALE




UNFURNISHED ROOMS










|  | ICE CREAM <br> "Ounalty, Kinge" oet a mox tooar Wo Dallver-Phone 47 Shaw-Williams Drug Co. |
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| financlal |  |
| Nita |  |

Real Estate, Dil Stock and Leases For Sale





HUEY \& COTTON Offoco oire Elatht \&


## ROPP 2 sculs <br> 



| F. A. BLACK, D. C. Chiropractor |
| :---: |
| Consultation and Analysis Free-Lady Attendant |


F. E. WHITE

Practical Painter and Estimates Given Phone 20

## Money to Loan

If you desire a loan on your property, or if con-
template building, can take care of you at the BEST
RATES AND TERMS, with the privilege of paying off RATES AND TERMS, with the privilege of paying off
the loan, or part of it at the end of any year. the loan, or part of it at the end of any year. anso write fire and tornado insurance in strong, COME AND SEE ME, OR PHONE 382. FRED T. COUPER 205 First National Bank Building
PROFESSIONAL CARDS

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Get the Money
 WICHITA JUNK $\mathbf{W}$ W.


## TRANSFER

 SERVICE

WORK OF Y. M. C. A. IS EFFICIENT I INRANBOW DIVISION OF ARMY, PREPARING TO GO TO FRANCE


## By Midnight

## Wednesday Sept. 12th

Up to midnight, September 12th, during a period of $8 \frac{1}{2}$ months, we sold and delivered to tire dealers more United States Tires than we sold to dealers during the entire 12 months of 1916.

This phenomenal sales increase was made notwithstanding our poch-making sales increases of 1916 over 1915 .

These recordbreaking sales increases of 1917 over 1916 and our record-breaking ates increases of 1915 over 1915 definitely and
finally prove three facts: finally prove three facts:

1. The supremacy of United States Tires.

The fact that the vast army of automobile owners who used
United Statee Tires in 1916 are using them in 1917 on the sheer merit of their experience.
The fact that another vast army of sutomobile ownens have boen
won over to the uiee of United States Tires in 1917 on the bheer won over to the ure of United States. Tires in 1911 on the ahe
nited States Tires Are Good Tires
chatr Voce Royn Cords Phion"




Kaiser Wilhelm Back In Capital Where
He Will Handle Crisis




## GLAD TO TESTIFY Sory Wotan Lidg. .NA, To What



## Storage Batteries

We have installed the DELCO System for
-charging storage batteries. The latest and most up-to-date plant for such work-no danger of over-charging or over-heating your batteries-and safe and sane method. New Batteries and Rental Batteries on Hand for all Cars-Experts in charge. STANDARD GARAGE

SHULER \& Wallace, Props.
'Phone 2169

Maxwell Hardware Co.
Everything for the Farmer, Mechanic, Builder and Housewife.

WICHITA HARDWARE $\mathbf{C O}$. Complete line of Shelf and Heavy Hardware.

## "TO PAVE, or NOT TO PAVE'

That is the burning question before cities, counties and individuals today. It is the contention between progress and obstruction; profit and loss; comfort and inconvenience. You will notice that all modern communities are well paved. Sound business policy dictated such action. While paved streets and roads bring comfort and pleasure, the underlying principle of profit and good business policy was
depreciation in value. Why delay when this unusual opportunity offers itself to you?

Huff Avenue, lying one block south and parallel with Eleventh street, between Brook and Archer streets, will be paved and equipped with sidewalks, sewerage water and gas mains. This street is restricted to insure its being anything else but a residential section with minimum cost of $\$ 2,500.00$ for homes.

Lots arẹ unusually deep, being 170 feet in depth for all northfront lots, and 165 feet in depth for all south front lots.
Whether riding or wallang, paving and sidewalks will prevent getting off into the mud. Schoolk close by. Everything that will go to make a salable, active and well-buill residence street will be had on Huff avenue.

A yer riding or waikeng, paving and sidewaiks, win prevent getting off into the mud. Schook close by. Everying that will go to make a salable, active and well-built residence street will be had on Huff
 have greater advantages than Eleventh street, due to restrietions anfid prrotection afforded investors on this, street, Get your home site early. It is bound to come alive.

Airplanes and Officers Expected To Arrive Almost Any Time Now


## RUBBER GOODS

## FRESH and RELIABLE

One of the most important things to consider in connection with the buying of Rubber Goods is freshness-

Our Rubber Goods come direct from the manufacturers to us, and we keep them coming all the time - therefore, you can depend on your purchase in Rubber Goods here being fresh, real live, elastic rubber
Hot Water Bottles, Bulb and Fountain Syringes, Nipples, Bottle Fittings, Rubber Gloves and Miscellaneous Nursery and Sick Room Supplies.
A GOOD HOT WATER BOTTLE IS VALUABLE IN TREATING MANY AILMENTS- the best dispeller of pain is heat and the best way to apply heat is with a good Hot Water Bottle
First Attention to Allonilues


## Wilson Vulcanizing

 Plant Bring us your workwe guarantee our work We have new casings $33 \times 3$ and $33 \times 31 / \frac{1}{2}$ at asaving to you. New insaving to you. New in-
ner tubes. See us about that casing of yours. HENRY S. WILSON 813 10th St

$$
\text { Phone } 2251
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## The GEM Theatre

## COMING

"THE FIGHTING TRAIL"
A Photoplay for lovers of the great out-door sports and the wild places of the world. DONT MISS IT MONDAY

## Fine Stationery

We are receiving new shipments daily of the very latest styles and shades of fancy stationery. We invite you to call and inspect the finest line of Eaton, Crane's and Pike's box paper. It is a pleasure for us to show you what we have. Prompt service

Stationery Supply \& Engraving Co.
Phone 2186
Ninth and Indiana

## DYING

We claim to be THE AUTHORITY on dyeing-an expert dyer at your command. Phone uis and we will tell you
all about it, for its in knowing how "be sure your cleaner knows how" Wichita Cleaniigg and Dye Works RECORDS SENT ON APPROVAL TO
ANY RESPON SIBRE PERSON.
Let Us.Send You a Solection Today, Including-
"Everybodys Jazin Ind-Fox Trot
"For the Freedom of the World"-One-Step
Shaw-Ghambers Drug Co. Phone

## WILL THERE BE A NEW VICTROLA IN YOUR HOME THIS CHRISTMAS?

## YOUR CREDIT IS GOOD



