## FORMAL GERMAN ANSWER <br> Germans Offer Reward for Americans First Brought Behind Their Lines,

 IS REEEIVED IN ARGENTINEWhether These Are "Dead or Alive

## UWFAORBEIEIS f.lp.anembers <br> CUREIT B Bellef 



American Organization of Laboring Men Offers Top Reward For Capture of Kaise

SWISS MINSTER TALKS INTENOED GREAT REVOLI


# oeniledacoumr IS EVEV OF FAD ONFELCHOSTILIL 

## ENEMY "SUB" REPPRTED OFF AMERICAN COAST

Two Vessels Hear Calls<br>of Ship in Distress as She was Being Shelled

An Atlantic Port, Sept. 15.-Evidence that an enemy subma--
Ans has begun depredations in American waters was brought here today by two steamships which yesterday morning picked
up wireless "S. O. S." calls, indicating that a ship was being shelled by a U-boat near Nantucket light ship.
One ship receiving the distress calis was a British freighter.

and the other an American tanker. Both reported the scene of the attack as about sixty milesseast of No Nanturked and scene of the time

about eight o'clock yesterday morning. The identity of the sub-

Acording to the commander of the British vessel the mes-
sages said the ship was being shelled and reported her position, but only a part of her name could be heard-the word "Abby," the
last name of several ships in Atlantic trade. last name of several ships in All ntic trad
GODD IS SELEED ON SPANSH SHP BYCOISTOMSWNEN


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| TTME EXTESSON TO BE ASSED B DALLASAACOO |

PAGE TWO Yowxianurion
 IS но Pexanilio


## CLEANING AND DYEING

We are prepared-with an expert Cleaner and Dyer at your service.
OLD CLOTHES MADE LIKE NEW
Have it done right
DeLuxe Dry Cleaners
Phone 404
We Clean Everything
914 Scott

## Holiday Monday!

In celebration of the Jewish New Year Holiday our store will be closed all day Mónday.

## Nussbaum's <br> 609-611 Seventh Street

My 4th Year Out of the High-Rent District
STORE CLOSED
MONDAY and TUESDAY
Account Jewish Huliday

Watch for the arrival of Ladies' Fancy
Boots-\$200 to $\$ 5.00$ less than you
have to pay elsewhere.
617 madana


Trade with Saul and have Money in the Bank

## Sonora the Name Signifies the World's Finest Phonograph

BUY THE BEST--IT PAYS IN ADDED SATISFACTION
THE SONORA has steadily advanced in popularity until there are a great many more SONORA Phonographs sold in Wichita Falls than any other phonograph. This alone is further evidence of the beauty and quality of the SONORA. When you see the SONORA trade mark you know that it stands for the finest of materials, the most expert workmanship, the most advanced designs and the most improved methods and inventions.
HEAR IT and you will agree that the SONORA is ALL WE CLAIM FOR IT
Prices $\$ 50, \$ 75, \$ 100, \$ 150, \$ 175, \$ 200, \$ 250, \$ 375$, and $\$ 1000$ SOLD ON EASY PAYMENTS
 GREAI INCREASE

## New Fall Merchandise

## We Rely on Low Prices to win Trade -On Fair Treatment to Retain it.

Note the prices below that were picked at random from our big stock:
SUITS LAIDES' COATS
Plaid mixture, large collar, pock ets and belt.
. $\$ 14.75$ Heavy cheviot, yoke lined, large collar, velvet trimmed, color $\$ 19$ Black plush, belt all around, full Black plush, belt all around, full
lined, large square collar $\mathbf{\$ 2 1 . 5 0}$ Black plush, full lined, karakul trimmed collar, cuffs and bottom Satin kersey, full Sok lined, large Karamie trimmed collar, cuffs and bottom, green $\ldots \ldots . \$ \mathbf{\$ 2 7 . 5 0}$ Wool velour, full Peau de Cygne lined, fancq Karamie collar and cuffs, high neck, color $\mathbf{\$ 2 9 . 5 0}$
Positively no two coats alike, and all new fall numbers. See them before buying.
Plush, Sol lined, black 'possum collar and cuffs, belted. \$37.50 A large variety of coats in corduroy, baby lamb, zibelines and fancy mixtures
at ........... \$9.90 to \$19.90
See our line of Children's Coats

## LADIES' DRESSES

Poplin, big square collar, fancy lapels, gathered skirt, color plum ................ $\mathbf{\$ 7 . 9}$ French serge, Peter Thompson
style, pleated skirt, navy. $\mathbf{\$ 9 . 9 0}$ French serge, silk collar, belt and pockets, navy . ........... $\$ 9.95$ Botany serge, big round collar, belt, pleated skirt, contrast trimming, navy ............. \$12.50 French serge, big cape collar, sash belt, pleated, navy ..... \$12.50 Botany serge, satin collar and lapels, belt, full pleated skirt.
color brown........
$\mathbf{\$ 1 6 . 5 0}$ Fancy striped satin, plain satin collar and belt, fancy drape verskirt ............. \$16.50 Satin, big fancy collar, flare
skirt .................. $\mathbf{\$ 1 6} 0$ skirt Tan gaberdine, square collar, big lapel, belt, buckle, full flare skirt $\mathbf{\$ 1 7 . 5 0}$ Men's wear serge, big cape collar, tan serge trimmed..... $\$ 14.75$ Men's wear serge, big fancy collar, embroidery trimmed, pleated skirt . . . . . ............ \$14.75 French serge, white satin collar,
pleated sash belt.

Poplin, big fancy collar
and pockets, P.D. and pockets, P. D. C.
lined
$\$ 25.00$ Poolin, big fancy collar,
P. . . . lined, button
and rimmed $\$ 25.00$ Oxford Milton, fancy

pleated from belt, button \begin{tabular}{l}
and braid trim- <br>
med <br>
$\mathbf{y 2 3 . 5 0}$ <br>
\hline 1.1

 

Amoskeag serge, $\mathbf{2 0 1} .50$ <br>
ed, big. novelty <br>
collar, <br>
\hline
\end{tabular}

$\qquad$
$\qquad$
$\qquad$ trimmed collar, cuffo
and pockets
unfor Chevot, pleated 819.90 around from waist, Kar-
anie trimmed. $\mathbf{\$ 1 7 5 0}$ Men's- wear serge, Nor



We have rented the garage at 408 Indiana
and are prepared to do your auto repair work. Have also
installed a new special Singer Machine for making you a double-tread tire out of two old casings. DOUBLE TREAD TIRE Co.
408 Indian

Are You Saving?

McCARTY \& McCARTY Phone 80 FREE DELIVERY BOTH STORES 716 Indiana Aven
These prices also good at Floral Heights Store-Phone 1020.

## Eat Oysters


sess the merits of value, healthf food and a peculiar delito the preparation
of many tasty dish-
What to Observe
When Buying
Oysters
Oysters retain their
natural half shell
flavor only when
packed in air tight
containers. To keep
oysters on display
in an open bowl or
packer is not the
ideal way, and will
not tend to give you
full value in quality
or flavor.
Remember, we re-
ceive our stock daily
by express.
When ordering oys-
ters through your
butcher or grocqr,
see that you get
your oysters packed
in airtight waxed-
containers, handled

Texas Sea Food Company Masonic Temple


LUMEER EXPORTS

## ARE DECPREASED

 RESULI OF WAR VasCORN DCCWNES: WeAHIER REPORTS NOT FAVORBBE



FIRST NATIONAL BANK
Indiana at Eighth Street.

| IS ANNOUNCED | 1 ooe bushelss production last year. The Cember estimate e, evous) bushels. 940.000 bushels: production last 40.000 busheis. production las | $\begin{aligned} & \text { ed states Jutv } 25 \text { forecast, } 12.50 .000 \\ & \text { bates production last year (Census), } \\ & 11449.930 \text { Lates. Katirs. } \end{aligned}$ |
| :---: | :---: | :---: |
| A summary of the Sentember cron lahoma and for the United States, as compiled by the Bureau of Crop Estiweather buresu) I. $S$ department of tagriculture, is as follows |  last year (December estimate | Texas: \&eptember 1 forecast, 25,900 . Gou, bushels. production tast year ( De . |
|  |  |  |
|  | last yeft (December estimatel. 2x <br> 437.000 bitshels <br> Texas: Septenter Potatoes, <br> september forecast 6,46i |  |
|  |  |  |
|  |  | production last year idecember extimate), $50,340.000$ bushels. |
|  |  | $\begin{aligned} & \text { Prices. } \\ & \text { The first price elow is the } \\ & \text { averakeo on Speterier } 1 \text { this year, and } \\ & \text { the second the average on September t } \end{aligned}$ |
|  |  |  |
|  |  | lase year: Wheat, 211 and 137 cents per |
|  | bushels. <br> All Hay. |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  | 23, and 138 cents per pound. Esks, 2\% |
|  |  | $13^{\text {Pnited }}$ States Wheat, 20975 and |
|  |  |  |
|  |  |  |
|  |  |  |
|  | tember 1 forecast, $59,100,000$ barrels of3 bushels; production Inst sar f(December estimate $67.415,000$ barrels.Peaches. |  |
|  |  | City National Bank Will Show Deposits Reaching \$2,900,000 |
|  |  cls, Oliahomas. Estimated production vear (Thecember extimate. 230.000, buash |  |
|  |  |  |
|  |  |  |
|  |  | Weposits of morio than 82.900 .000 |
|  |  | will be show in in the published state-ment of the City National Bank for |
|  |  |  |
|  | 939.000 bushels. Cotton: Texas: Angust 55 forecast. 3.140 .000 |  |
|  |  |  |
|  |  |  |

## Dodge Brathers motor car

Sales increase as they automatically produce new prospects

Each new owner demonstrates to his circle of friends and acquaint nces the car's'goodness and valu


DODGE BROTHERS. Detroit
McFALL \& ORTH, Dealers



MARY AND HER LITTLE LAMB IN FAKADE
TEL OF WOOL INDI - OI S IMPORTANCE


MANY INTERESTING CURIOS


WEARE GLAD TO ANNOUNCE TO OUR FRIENDS AND CUS-
WOMERS THAT A LARGE PERCENT OF OUR NEW FALL GOODS HAS BEEN RECEIVED AND IS NOW ON DISPLAY AT OUR STORE, READY FOR YOUR INSPECTION.

Karnak-Wiltons, Balbeck-Wiltons, and Oriental Rugs Karpen Bros. Brown Mahogany Living Room Suites Luce and Company's Mahogany Dining Room Suites. Matched Bed Room Suites in Period designs.

A solid car of Fibre Furniture, in Nut Brown and Old Ivory finishes, comprising Breakfast Sets, Chairs, Rockers, Tables, Settees, Lounges, Chaise-Lounges. Day-Beds ets.

It will be a pleasure to show you our complete stock of carefully selected house furnishings of all grades up to the very best. WE ARE EXCLUSIVE AGENTS IN WICHITA FALLS FOR Globe-Wernicke Book Cases H. W. Rountree \& Bro. Trunks Simmons' Beds and Springs White Mountain Refrigerators Hoosier Kitchen Cabinets

## W. A. Freear Furniture Co. <br> Phone 136-816-818 Ohio Ave.


 FURNITURE'
 SEEN AT WILBARGER FAIP



SAN ANTONIO BREWING ASS'N SAN ANTONIO McAFEE \& WHITHERSPOON, Distributors, Phone 335

Govermment Prescribes a Uniform
For Red Cross Ambulance Drivers


## The New Way to Health

CHIROPRACTIC is the. Science of locating the cause of disease and the art of removing it by adjusting the spine, which relieves pressure on the from the brain from the brain. The task of solving the problem of health and disease is YOUR SPINE IS AN INIDEX to YOUR HEALTH


The Name of Your Disease Not Important
People are constantly coming to us and asking: Do you treat rheumatism, neuralgia, heart disease, bronchitis, measles, diphtheria, dyspepsia, constipation, Bright's disease, impotency, bar-
renness, female disease? etc. Our answer to these questions is that we do not treat any disease but we remove the cause of all disease and abnormal functions. We are aware that it is repeating somewhat at this place-to say that the cause (no matter what its name) is occlusion of stimulus in
nerves. extending to the organ affected, and that we adjust the displacement, removing the ocelu nerves, extending to the organ affected, and that we adjust the displacement, removing the ocelu-
sion, the organ affected will resume its normal condition; in other words, it will be well.

The Most Exalted of all Mechanical Sciences kind is man," and let it be understood once for all that it is purely a mechanicat science; its entire
purpose and object is acco moved from nerves, and the stimulus has had time to restore normal power to muscles, ligaments and other tissues to maintain normal position. cidentally, when this condition has been attained

You Owe it to Yourself to Investigate
CHIROPRACTIC should be thoroughly investigated by those who are sick, or by those whose
ones are suffering from disease. Chiropractic courts investigation. A science which is based dear ones are suffering from disease. Chiropractic courts investigation. A science which is based
upon togicat principles.detights in tbeing investigated; white a pseudo evades analysis:- Do not insut stumbling block to those who want to come in touch with this science. CHIROPRACTIC INVITES
SUFFERING PEOPLE TO COME and to get well OPINIONS OF MEDICAL DOCTORS Through ignorance, Wiehita County officials are fighting chiro praw the thing we macting medicine without a license." mechanical adjustment of the spine performed with the purely alone and is urged as a healing aent to alone, and is urged as a healing agent to do away with the use or marned physicians of the now endorsed by many of the mos earned physicians of the world, ho have come to realize the fal lacy of drugs in the restoration of health. [It is alse employed in ery big lazue ery big league baseball team employs a chiropractor to make ad justments of players who become injured in their work.
F. A. BLACK, D. C.

Member CHIROPRACTOR "rndec Consultation and Analysis Free



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oynh
rave
low
ow



## Qnney Meat Fine, Moravians Learn.

 The popyilation of the province give that The poppilation of the province should
eat donkey meat nas much as possibl
on order to save the laadequate supply
of other meats. $\underset{\substack{\text { of } \\ \text { trat } \\ \hline \\ \hline \\ \hline}}{ }$



 America and France Unite In Celebration of Lafayette Day



## The Part You Play In Scenes of Today <br> \author{ SOCIETY BRAND CLOTHES 

}The great secret of motion pictures success lies in the player's ability to lead your thought by means of suggestion in expression and appearance. In the same manner you, the prac"close player of life, can win success. A eveal one great source of the abilit o win-apnarel that harmonizes with the man.

Saciety Brand Clothes will give ou the appearance you admire in others. They are $h$
awaiting your call.
For your protection every Society Brand garment is identifed by the label.

For double satisfaction ask for So ciety Brand "Double Service" Clothes.
-MANHATTAN SHIRTS
$\rightarrow$ HANAN SHOES

## PBMC

STYLE HEADQUARTERS





## Gered <br> The Universal Car <br> No Change in Ford Prices

We have just received authorization from the Ford Motor Company I to continue to make deliveries at the present prices

## Roadster \$345 Touring \$360

(Prices f. o. b. Detroit)

Orders for future will be accepted as heretofore, with the insertion of clause covering possible advance prior to delivery. This clause gives the prospective purchaser the option receiving full refund of his deposit if he should not care to pay any possible advance

THE NEW FORD TRUCK HAS ARRIVED
We take pleasure in announcing that the new One-Ton Ford Truck is now ready for delivery.

The chassis of the new Ford Truck is now on display at the Motor Supply Company where all who are interested in trucks are co ially invited to call and give a thorong inspection.

The price of the Truck will be $\$ 600$ f. o. b. Detroit; $\$ 640.60$ delivered in Wichita Falls.
When you buy a Ford Truck you will not only receive Ford efficiency, but the allround Ford service of our organization.

## Don't Neglect Your Car

A little attention to your Ford car, a little adjusting now and then, will help to keep it in prime condition and add to its ability to serve you. Bring your Ford here. Why take any chances? Let those who know how, those who use genuine Ford parts, take care of your car. To be sure of getting the best service from your Ford car let skilled Ford men care for it. Prompt attention assured. We will guarantee prompt, efficient Ford service at
the established Ford price schedule, thereby psotecting Ford owners from the errors of inexperienced mechanics and exhorbitant prices.

On or about November 1st we will occupy our new building, corner Sixth and Indiana Our shop will be installed with complete factory equipment and competent and expert me chanics.

Yours for Universal Service

## MOTOR SUPPLY COMPANY

Phone 1081
612-614 Ohio Ave.


Will Deliver Address to Pythians

## BaumkSiahner EXCLUSTYE STYLES TTM

Are now showing an exceedingly interesting collection of

## Exclusive AutumnApparel

For Women, Misses. Juniors and Girls

Our display of Fashions once more has the predominating influence of Paris, embodying all the latest suggestions, with the individuality so characteristic of BAUM \& GARDNER.


Women's Serge Dresses

1. Suitable for Street and General Wear.

Attractive models with long, straight lines and ylulted effeets, showing delightful
$\$ 19.75, \$ 29.75, \$ 39.75$ and up
Women's Silk Dresses
For Afternoon and Informal Wear.
Comprehensive collection Paris reproducCions in Charmeuse, Satin, Crepe Meteor
$\$ 25.00, \$ 29.75, \$ 45.00, \$ 59.75$, up

## Autumn Blouses

A Brilliant Style Exposition


The Premiere Millinery Event of the Season

The hats this season are very individual and distinctive; Georgette is showing Ostrich; jet has a new favor; fur hats and crowns are in the fore,
with nutria predominating; flowers by Marie with nutria predominating; flowers by Marie Louise, are a revelation.
Among the most pronounced features are high Crowned hats by Lewis, fur hats by Maria Guy
and large Gainsborough styles by Georgette.

At Session Here on Friday Night


Lifeatain prais provesively FOR NEWLY-DRAFTED, BUT THEYENTER WTO SPRRI OF NEW LIFE QUCKLIY


## PAGE TWO

WICHITA DAILY TIMES, WICHITA FALLS, TEXAS, SUNDAY, SEPTEMBER 16, 1917.
-PART TWO


IT'S NOT WHAT YOU EARNIT'S WHAT YOU SAVE THAT COUNTS

The hundreds of people whose accounts make up the
thousands of dollars on deposit in our SAVIVGS DEPART MENT are believers in accumulation-Come) in and start an

We pay $4 \%$ on Saving and Time Deposits

## City National Bank

Capital, Surplus and Profits $\$ 475,000$

## A. KEMP, Presiden

P. P. LANGFORD, Vice Pres C. W. SNIDER, Cashier $\begin{array}{ll}\text { R. O. HARVEY, Vice Pres } & \text { W. L. ROBERTSON, Asst. Ca } \\ \text { C. H. CLARK, Vice President } & \text { T. T. T. REESE, Asst. Cash. }\end{array}$

## JEWISH HOLIDAY

MONDAY AND TUESDAY, SEPT.

In COMMEMORATION OF WHICH OUR STORE WILL BE CLOSED ALL DAY.

KRUGER BROS.

## Used Cars

> BUICK 6 TOURING ....... $\mathbf{\$ 7 5 0 . 0 0}$ BUICK 6 .................. $\mathbf{\$ 9 5 0 . 0 0}$
> CHEVROLET TOURING $\$ \mathbf{\$ 4 5 . 0 0}$

StaleyMOotor\&SupplyCo.,Inc.
GEO. A. HAWKINS. Vice Pres.
N. N. DURRETT, Sec
$\begin{aligned} & \text { DR. J. FiREED } \\ & \text { J. T. WILLIAMS } \\ & \text { OFFICE OF SECRETARY }\end{aligned}$
Wichita County Mutual Aid Association
$\begin{aligned} & \text { CALIS NOS. } 31 \text { AND } 32 \\ & \text { Wichita Falls }\end{aligned}$
You are hereby notified of the death of Calvin $F$. Herlach
who held Policy No 588 in our Class No. 1. His death was caused
y paralysis.-He lived near Electra
held Pelicy No. 991 in Class No. 1. He died after a brief attack of
$\begin{aligned} & \text { Cardio Renal Disease. Each member is now assessed } \$ 2.00 \text { to be be } \\ & \text { paid by Sept. } 22 \text { nd, under penalty of suspension. This makes } 32\end{aligned}$
paid by Sept, 22nd, under penalty of suspension. This makes 32
$\begin{aligned} & \text { assessments in the past five years, and each member has carried } \\ & \$ 1,000.00 \text { protection. If you are behind with your assessments, see }\end{aligned}$
the secretary about having your policy reinstated. This pays all
$\begin{aligned} & \text { claims up to date in our Association. National Bank or direct to } \\ & \text { "DD IT NOW." Send to First Nat }\end{aligned}$
$\begin{aligned} & \text { "Do IT NOW." Send to First National Bank or direct to } \\ & \text { Secretary. } \\ & \text { N. N. DURREITT, Sec'y. }\end{aligned}$



## What's New for Fall?

AGOOD many men and young men are asking that question about clothes.

Here's the first item of interest: Hart Schaffner \& Marx suits and overcoats for fall have arrived.

The popular fabrics are worsteds, cheviots, tweeds, iridescent shades, greens, browns, grays, in checks, plaids,stripes and mixtures-and they're all-wool, every one of them.

Military touches in suits and overcoats are the big idea; belts all around, pouch pockets with flaps, patch pockets, accented waistlines. These are just a few of the newest features.

We don't need to argue about the merits of Hart Schaffner \& Marx clothes; you know they're good clothes; you know that they are guaranteed to give you satisfac tion or your money back.

Also new styles in hats, shirts, neckwear, shoes and accessories.

## Baum\& Gardnes <br> ©EXCLUSIVE ST.YLES

The home of Hart Schaffner \& Marx cloithes


ANDERSON \& PATTERSON
Insurance of all kinds-Loans, Real Estate and
Rentals. 616 Eighth.
Maxwell Hardware Co.
Everything for the Farmer, Mechanic Builder and Housewife.


## Closed Monday

In Celebration of

## Jewish Holiday

Our store will be closed all day Monday, Sept. 17

## The GLOBE

THE UPSTAIRS GARMENT SHOP
News of Interest for the College Girl and Her Mother
-the girls who are preparing for their de parture to college will find it to their ad ready-to-wear for all displasions of smart OUR ASSORTMENTS WILL PLEASE, IN STYLE, QUALITY AND PRICE. Many Styles in Navy Blue Serge Dresses in plain talilored, braid-trimmed, handbeaded, all having new and individual touches.
White satin or self-colors Collars and No \$14.80, \$16.90, \$19.75, \$22.50

New Coat Suits
Attractive and Original Designs
 $\mathbf{8 3 5 . 0 0}, \mathbf{8 3 9 . 5 0}$, and on up to $\ldots \ldots$. $\mathbf{8 6 9 . 5 0}$
Beautiful Party Dresses and Dance Frocks In all the new, bright attractive colors and materials-
crisp Taffeta and Gold and Silver Cloth; airy Nets and
Tolp

The nee feason brings many new styles in
Blouses, varioustity trimedy
brouses, variously trimmed, beaded or en
broidered; all sizes, and just the style yo
$\$ 1.98$ tos-
The Ulpotaivis
KAHN BUILDING
OVE Whoolworths
Phone 2734


 Nase weat ioi Ms © © MMPOU II 196




##  <br> 



Offers a large selection from mod els embracing the newest style fabrics and colors
WOMEN'S FALL SUITS
wonderful assortment of Tailleur Suits,
designed for Fall and Winter wear$\mathbf{\$ 2 2 . 5 0}$ to $\$ 95.00$

AUTUMN and WINTER COATS group of models including street, as ell as dressy afternoon coats; deep col iars, cuffs, pockets and panels of fur add $\mathbf{\$ 1 8 . 5 0}$ to $\mathbf{\$ 9 5 . 0 0}$
NEW FALL STYLES MISSES' APPAREL
Suits in the newest fabrics and colorings,
$\mathbf{\$ 1 8 . 5 0}$ to $\mathbf{\$ 4 2 . 5 0}$
Street Dress ge and Satin Serge
$\mathbf{\$ 8 . 5 0}$ to $\mathbf{\$ 1 7 . 5 (}$ WOMEN'S DRESSES -Serges, in smart, new models; practical and extremely modish
$\mathbf{\$ 1 2 . 5 0}$ to $\$ 39.50$
AUTUMN BLOUSES -a brillian display: Georgette Crepe, in suit shades: Georgette with soutache braiding. Blouses
$\$ 4.50$ to $\$ 12.50$
NEW TRIMMINGS Jet Bands, Ornaments and Tasséls; new fancy button to match-all new material.
unusual values in Women's Kid Dress Gloves.
new Dress Goods and Silks are here, at most attractive prices.

Velours, Silvertone, Serges, Broadcloths, Sport Plaids, and many
 cloths, Sport Plaids, and $m$
other fashionable fabrics

## WOMEN'S DRESSES

- Serge



## $\$ 12.50$ to $\$ 39.50$

Women's New Fall

## Footwear

presenting the smartest lasts and most fashoinable leathers: Blacks, Greys and Browns.

COME, LOOK OVER OUR NEW THINGS

"The Big, Busy Store" $\rightarrow$, I

Mriously down
hita Indiana
he river. Mr




## YOUR CREDIT is GOOD for a VICTROLA


Big 14-ounce Clear Crystal Ice Tea Glasses, only Big, heavy Clear Crystal Glass $1 \not 2$ gal. Water Jug Egyptian Cream, 50c size, our price
Hind's Honey and Almond Cream, 50 c size, for. Colgate's Tooth Paste, 25 c size, our price Johnson and Johnson Shaving Crice ........... 19c Johnson and Johnson Shaving Cream 25c, price 19 c
Mennen's Borated Tal Mennen's Borated Talcum, for baby, our price : Sweet Pea and Massatta Talcum, per can S.S.S., $\$ 1.00$ size, our price

Pompeian Massage Cream, 50 c size, our price. Pompeian Night Cream, 35c size, our price Pompeian Night Cream in tubes, 25 c size Daggett and Ramsdells Cream, 25c size, our price Daggett and Ramsdells Cream, 35c size, our price Woodbury's Face Powder, 25c size, our price Packer's Tar Soap, 25c size, our price Wine of Cardui, $\$ 1.00$ size, our price Taylor's Quinine and Sage Hair Tonic

Automobile Chamois $\$ 1.50$, our cut price. Palm Olive Powder, 50 c , our price. Weber's Alpine Tea, 15 c size, our price Freeman's Face Powder, 25c size, our price Mentholatum, 25c size, our price Dodson's Livertone, 50 c size, our price Black Draught, 25c size, our price Cutex Cuticle Remover, 25 c, our cut price Stearns' Tonic Wine, $\$ 1 . C 0$ size, our cut price Mother's Friend, $\$ 1.00$ size, our price Bromo Quinine, 25c size, our price . Linen Box Paper, any initial, big value Linen Box Paper, any initial, big valu
Odo-ro-no 25 c size, our cut price Mahdeen Hair Tonic, $\$ 1.00$ size, our price Hot Water Bottle, $\$ 1.50$ value, our cut price Pond's Vanishing Cream, 25c size, our price Pond's anishing Cream, 25c size, O-Cedar Polish, 25 c size, our price
O-Cedar Polish, 50c size, our price O-Cedar Polish, 50 c size, our price O-Cedar Polish, $\$ 1.00$ size, our price .....................
American Mineral Oil 75e size, our cut price
$.99 c$
Big Bath Towêls, regular 35c sellers, our cut price. . 25 c 39c Mack Taylor Peroxide Greaseless Cream 25, price 19 c .10c Peroxide, U.S.P.Strength, 25c size, our price ....... 19c 19c Air Float Talcum Powder, per can only.... 19c Listerine, 25c size, our price

 19c Swan Down Face Powder, 25c size, our price........ 19c 19c Nadinola, 50c size, our price. size, our price. 78 c Putnam or Diamond Dye. 2 packages 20c, cut price 15 c 78 c Dr. Lyon's Tooth Powder, 25c size, our cut price. . . 19c 19 L LaCreole Hair Tonic, $\$ 1.00$ size, our cut pifce...... 78 c 25c Hygeia Bottle and Nipple complete 35 c , cut price 24c | 25c | Hygela Bottle and Nipple complete $35 c$, cut price 24 c |
| :--- | :--- |
| 19c | Fountain Syringe $\$ 1.50$, our cut price............. 99c | 19c Fountain Syringe $\$ 1.50$, our cut price.....................99c 69c

.99 c
Nonspi 50 c bottle, our cut price.........................$~ 39 c ~$
39c .99c Nonspi 50c bottle, our cut price ..................... 39c 19 Nadine Face Powder 50c size, our price ........... 39c 19 c Mulsified Cocoancit Oil 50 c size, our cut price .. 45c 39e Mentholatum, 50c size, our cut price. ................39c 78 c . 500 copies Popular copyright books $\$ 150$, our price, 60c

UNDER THE BAMBOO TREE' By Marie Cahill Price, 81.00

WE ARE ON THE JOB FROM
f 6 A. M. TO 7 P.M.

## Mount TailoringCo <br> 704 Seventh St. <br> 'Phone 1067

## The BEST Feed

is the cheapest feed. When you pay the present high prices for feed you want to be sure you are getting quality. If you desire a
feed where quality has no limit, then come to our store and buy NUTRILINE and MOMYLK
Maricle Coal \& Feed Co.

## "My, But Your Coffee Smells Good"

We are told that several times every day. Our coffee does smell good-it smells good because it is good-fragrance is the essence of good coffee. With apologies to Tuxedo-Your Nose Knows it's Good Coffee. It's good judgment to "Follow Your Nose" to

## BERT BEAN COFFEE HOUSE 824.Indiana Avo.

WHOLESALE and RETAIL School Books and Supplies
 Come Down Tomorrow! You'll Be Pleased With the Many New Things We Have For You

BEAUTIFUL NEW NECKWEAR FOR MEN



NEW FALL KNOX HATS The assortment is complete; all the newest
shapes and colors-new grays, greens, brown and bue. We have your size and we want
to show you $\$ 3.50$ to $\$ 7.50$

| EXTRA VALUES IN WORK CLOTHES | $1$ |
| :---: | :---: |
| Overalls, made of the best grade Denim and bearing the union label; garment.... $\$ 1.00$ |  |
| Goodg grade Work Shirts ... Work Glowes | $75 c$ and 500 |
| Khaki Pants | 1.50 to \$2.50 |
| avy Moleskin Pants. | O to 83.00 |



NEW THINGS CONTINUE TO ARRIVE IN OUR READY-TO-WEAR SECTION

EXQUISITE SUITS, COATS AND DRESSES NOW READY FOR YOUR INSPECTION

-though our trade in this department has been phenomenal, still garments are coming in every day to replace the ones we are continually selling. We haven't the space in which to describe our wonderful showing. You must see, and try on our garments to appreciate them

## WOMEN'S TALLORED SUITS

Featuring a lovely model of Velvet, beautifully tailored; large fur collar and cuffs, also large fur band at bottom of coat. The color is a dark rich plum shade. Priced ............. $\mathbf{\$ 4 5 . 0 0}$ Other elegant Suits of Broadcloths, Serges and all popular fabies. Priced-
$\mathbf{\$ 1 9 . 5 0}, \mathbf{\$ 2 4 . 5 0}, \mathbf{\$ 2 9 . 5 0}, \$ 32.50$ and up to $\$ 125.00$

## WOMEN'S COATS

This is a season of pretty coats. No better assortment of models and fabrics can be found than we are showing. Large fus collars and beautiful fancy linings.. Priced
$\$ 19.50, \$ 24.50, \$ 29.50, \$ 32.50, \$ 34.50$
$\$ 39.50, \$ 42.50$

JUST RECEIVED Beautiful New Skirts

[^0]ANOTHER WICHITA FALLS STRUCTURE WHICH IS BEING PUSHED TO COMPLETION BY CONTRACTORS













## New Fall Suits, Coats. Dresses, Skirts and Hats

On display tomorrow and this week at the FASHION STORE

New Fall Suits at-
New Fall Coats at
$\$ 19.50, \$ 24.75, \$ 29.50, \$ 34.75, \$ 39.50, \$ 49.50$ to $\$ 84.75$

Dresses at
$\$ 14.75, \$ 19.50, \$ 24.75, \$ 29.50, \$ 34.75$; to $\$ 49.50$
New Fall Skirts
$\$ 7.50, \$ 9.75$, to $\$ 14.75$
A Showing of New Fall Millinery
$\$ 5.00, \$ 7.50, \$ 9.75, \$ 12.50, \$ 14.75$ to $\$ 19.50$

## Gildhouse Fashion Store

## 18 Indiana Ave,

WHERE WOMEN AND STYLE GET ACQUAINTED"

SOCIETY
the coming weens cocial calenjar




 POPULAR YOUNG WICHITANS





 EPWORTH LEA
FRIDAY AT FIRE ST SOCIAL
M. E. CHURCH
 caist Church, and dhe of the First Met













 WICHITA FALLESKOMOMEN










## FORT SILL OFFNCERS







 Waeoten or
Wathington.
WITH THE WOMEN
The First Mer of ine churches









FEATURE FILMS OF WEEK


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# Itows like a kood day,
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# Itows like a kood day,
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 Wyouctus



## sepi 17 <br> 8:15 SHARP MATINEE, WEDNESDAY 2:30 P. M. <br> $\qquad$ <br> WICHITA THEATRE 3 DAYS Commencing SEPT. <br> 8:15 SHARP MATINEE, WEDNESDAY MATINEE, WEDN 2:30 P. M. <br> THOS. H. INCE'S MILLION DOLLAR PATRIOTIC Spectacle <br> G〔 Attractions EXTRAORDINARY

# Jones-Kennedy Co. GRAND OPENING SALE 



Starts Tuesday, September 18th Closes Saturday, September 29th

## 11 BIG DAYS of WONDERFUL VALUE-GIVING

$$
\begin{aligned}
& \text { To get you acquainted with our tremendous stock and the advantage that the cash system of fers, } \\
& \text { we hold this sale now-just to show you goods can be sold at moderate prices. People are getting } \\
& \text { tired of hearing high prices on every hand. }
\end{aligned}
$$

"KEEP BUSINESS MOVING" has been the slogan for some time, but it should not be done at the expense of the consumer. Attend this sale every day and reap the wonderful values offered in this big bargain event. Read these prices before you put this paper down
WE ARE NOT CLAIMING TO GIVE MERCHANDISE AWAY-but to price them so low you can't help but buy. Come the first day and attend every day during the sale. Everything in the store is on sale for the fall opening. REMEMBER THE DATE-SALE OPENS TUESDAY, SEPTEMBER 18TH. CLOSES SATURDAY, SEPTEMBER 29TH.

## The READY-TO-WEAR Department

offers you its share of the Fall Opening Sale Bargains. In this department you can see by comparison what wonderful values we offer. For instance:
The newest 1917 model Suits, in all Wool Serge, trimmed in Buttons and large collar. Priced the moderate way, for. ............... $\mathbf{\$ 1 5 . 0 0}$ Other models
$\mathbf{\$ 1 8 . 7 5}, \$ 19.98, \$ 22.50, \$ 24.75$, to $\$ 37.50$ All these will be on sale during the Fall Opening. -Ladies Coats, Ladies' Woolen and Silk Dresses, as well as Children's Coats will be on sale-Don't fail to see them.

Ladies' and Children's Shoes will be reduced
In the Big Fall Opening Sale. We want you to get aequainted with our shoes

$$
\begin{aligned}
& \text { In the Big Fall Opening Sale. We want you to } \\
& \text { SCHOOL SHOES }
\end{aligned}
$$





Men, here's Something that'll make you happy

-only a few items listed here; thousands of others in the store.
ONE LOT OF SHOES-LACE AND BUTTON-ON TABLES
LOT A is shoes sold as high as $\$ 4.50$. Choice the lot ............ \$2.50 LOT B is Tan Buttons, in most all sizes; sold as high as $\$ 6.00$. . . $\$ 3.95$ LOT C is Black or Tan high grade Shoes, on table. Choice. .... $\$ 4.95$ Better grades to show you if you want them. LOW SHOES AT A SACRIFICE


Winter Union Suits, $\$ 1: 50$ and $\$ 1.75$ grad
Blue, $\tan$ or blacktSox, goou quality, in this sale, pair

$\$ 5.00$ Pants, in this sale at.
$\$ 4.50$
$\$ 4.50$ Pants, in this sale at
$\$ 4.00$
$\$ 4.00$ Pants, in this sale a
$\$ 3.60$

Extra Specials During the Fall Opening Sale Laties' Silk Fiber Boat Hose, will be on sale, 4 pairs 15 c Bleached Domestic, per yard, 4 pairs) A good Wool Serge, at per yard
$\$ 1.00$
10 e
50 c

Extra Specials During the Fall Opening Sale


Extra Specials During the Fall Opening Sale
Men's or Boys' Blue Serge Caps
Men's Good Shoes, per pair
Good Sox for men,-per pair..
Men's Summer Union Suits.

TRUNKE, BAGS AND SUIT CASES-We are Discontinuing this Line and Will Make Some Most Attractive Prices-SEE THESE SURE!

# JON ES-KENNEDY CO. 

SEVENTH and INDIANA - WICHHTA FALLS, TEXAS

## AT THE CHURCHES



The New Form of Iron Gives You a New Lease on Life

Systemic' Pills
For Sale by Miller Drug Company

## To Observe Jewish Holiday

Our store will be CLOSED ALL DAY Monday, Sept. 17

Loeb-Liepold Clo. Co.

## CLOSED

MONDAY and TUESDAY
Sept. 17 and 18, account of
JEWISH HOLIDAY
Missouri Iron \& Metal Co,

This Store Will Be Closed All Day Monday and Tuesday account of the
Jewish Holidays
Harry's Sample Shoe Store


## LAST CALL FOR CHEAP FURNTURR

This week will witness the wind-up of the Big Consolidation Furniture Sale of the Robertson and McConnell Stocks

DON'T DELAY LONGER. Come early this week and make your selections. With prices constantly advancing, there will certainly never be another such opportunity to purchase High Grade House Furnishings at

## SUCH GREATLY REDUCED PRICES

Fumed and Golden Oak Dining Room Suites, Mahogany and Oak Parlor and Library Furniture,
Bedroom Suites in Ivory, Birdeye Maple, Golden and Fumed Oak; Kitchen Cabinets and Tables; Gas Heaters and Ranges; Rugs and Linolium in fact, every needed article for Home Furnishing --at prices below the wholesale cost today!
THESE TWO FINF STOCKS ARE OFFERED AT REDUCED PRICES TO MAKE ROOM TO COMBINE THEM INTO ONE STORE. THIS WEEK WILL POSITIVELY BE THE LAST OPPORTUNITY

## 

Kahn Building
$A R T T_{\text {"At the Sign of the Diamond Ring" }} E_{\text {ETO }}$
This being a Jewish Holiday of sacred rite, our store will be closed all day.
$\qquad$


PR. J. D. PROCTOR atrioe over Moribe Druy siore

## MERMON 34



The Many-Year Car
The newer cars are showing strongly the influence of Marmon scientific construction and long, low design.

The Marmon 34-now well in its second year-is unequaled by cars of this class for tire and gasoline economy, light weight, balance, ease in starting and stopping, rapid acceleration, and luxurious comfort at all speeds.

Except for a few mechanical the necessity of buying an refinements, this year's Marmon other model each year to keep 34 is last year's Marmon 34. in vogue.
By the simple process of By the simple process of
changing the color the Märmon changing the color the Marmon
owners of 1916 become posowners of 1916 become pos-
sessors of cars as beautiful and not. With a Marmon it is efficient as the bujers of 1917 . Wc will welcome your re It is worth much to own a car over any stretch of road car that does not put you to you select.

## Marmon Sedan on Display This Week.

 STALEY MOTOR \& SUPPLY CO.908 Ohio Avenue.
Telephone 991


[^0]:    the new arrivals are simply wondenful. Skirts in both Silk and Wool; beautiful stripes and plaids; latest peg effects; exqulsite blending of colors. Priced $\mathbf{\$ 1 2 . 5 0}$ to $\mathbf{\$ 2 4 . 5 0}$ ODerkins-Cimberakelo

