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## Down Come Prices <br> and the High Cost of Living at

 McCarty's Big Cash Stores For Monday Tuesday and Wednesday Inane tais sit

McCARTY \& McCARTY Phone 80

These prices also

## Buick--Chalmers

1-6-45 Buick with Lee Puncture Proof Tires; only been run two months. . A bar. gain at . . . . . . . . . . . . . . . . . . . . . . . . . $\mathbf{\$ 1 , 0 0 0}$ 1-6-30 Chalmers, only been run 3100 miles; all new casings.
WILL GUARANTEE BOTH OF THESE CARS TO BE AS GOOD AS NEW
-TERMS-
Hoyd Weaver Auto Co.
Phone 740
610 Scott

> IAm Going Hunting
> BARGAINS IN NEW YORK
> Come to My Store Every Day
> You Will Find New
> Bargains Every Day.
> Trad wath Sauls -mine
> 617 Indiana Avenua
> TheBell Clothing Co. Bankrupt Stock On Sale Here

## Sonora the Name Signifies the World's Finest Phonograph

## BUY THE BEST-IT PAYS IN ADDED SATISFACTION

THE SONORA has steadily advanced in popularity until there are a great many more SONORA Phonographs sold in Wichita Falls than any other phonograph. This alone is further evidence of the beauty and quality of the SONORA. When you see the SONORA trade mark you know that it stands for the finest of materials, the most expert workman ship, the most advanced designs and the most improved methods and inventions.

HEAR IT and you will agree that the SONORA is ALL WE CLAIM FOR IT.
Prices $\$ 50, \$ 75, \$ 100, \$ 150, \$ 175, \$ 200, \$ 250, \$ 375$, and $\$ 1000$ SOLD ON EASY PAYMENTS



THE RICH MAN
He usually gets his start through
the habit of SAVING. The oppor
tunity is also yours, and we advise you
to take advantage of it.
WE REGARD it not only a privi-
lege but a duty to urge the working
men to save a portion of their hard-
earned dollars.
4\% interest paid on savings.

FIRST NATIONAL BANK Indiana at Eighth Street.

## We have moved to our new home

718 INDIANA AVENUE. We will be all settled and fixed up in a few days, and invite our customers and friends to drop in and see the mostcomplete stock auto supplies and accessories in the southwest

## Western Auto Supply Co.

## The Golden Rule

Whatsoever ye would that men should do to you, do ye even so to them.
Translated into eur language of today the Golden Rule means, 16 ounces to the pound; all-wool when you say "all-wool"; all leather shoes when you say "all leather, shoes"

Here it means a square deal, honest value, dollar for dollar straight through

## Shees

The eement of quality enters into the prices of shoes today more than ever before. Shoes of all grades are being adulterated and every deception that will keep the price
down and the appearance up is being resorted to. No one can judge the quality of a shoe down and the appearance up is being resorted to. No one can judge the quality of a shoe
until he has tried it out or torn it to pieces, and shoes at a price nowadays may look all right but real merit will be absent. The risk of getting poor shoes is eliminated when
you trade at J. C. Penny Company'Store. Our shoes are built on our own specifications you trade at J. C. Penny Company'Store. Our shoes are built on our own specifications
and we know that tney are all-leather, except in some of the cheaper grades, where we and we know that tney are all--eather, except in some of the cheaper grades, where we
are using horn fibre counters, which wear better than a cheap grade leather counter.
T. MEN'S WORK SHOES

Ladies' Shoes. ... $\$ 2.25$ to $\$ 8.90$ Boys' Shoes . . . . $\$ 1.79$ to $\$ 3.50$ Men's Shoes . . . . $\$ 3.98$ to $\$ 7.50 \quad$ Children's Shoes .. 79 c to $\$ 2.98$




ANNOUNCING
The Complete New Jewelry Lines for Fall
designs in-
SOLID GOLD JEWELRY
STERLING SILVERWARE
THE BEST GRADES OF PLATED WARE FRENCH AND ENGLISH IVORY GOODS CUT GLASS SETS AND PIECES WATCHES AND CLOCKS DIAMOND JEWELRY

As Well As All of the Latest and Best Jewelry Novelties

## It is with pleasure that we invite you to an inspection of the

 North Texas.
## Haltom \& Friedly

Jewelers and Silversmiths
614 Eighth St.

## SCHOOL BOOKS

For All Grades
Ready For You Monday Morning
Students having promotion cards can be supplied before school hours. We have complete lists for all grades, including high school.
We also carry all needed supplies-Stationery, Pencils, Pens Inks, Erasers, Scratch Pads, Composition Books, Rulers, Draw ing materials, Etc
Our entire force of sales people will be at the service of students for school opening

We Appreciate Your Business
Martin's Book Store 609.611 Eighth Street Phone 96


## McDOUGALL AUTO FRONT KITCHEN CABINET

## A Most Reliable

 ServantPays for itself in a short time -then gives you a daily in come for life.

## Investigate

 JUST A LITTLE MONEY places a McDOUGALL in Call and see!

Makes Kitchen Work Light

KEEPS THINGS CLEAN, SAVES TIME and ENERGY, PREVENTS NERVOUS NESS. MAKE US SHOW YOU.
EVERY ONE
GUARANTEED

McDougalls from $\$ 25.00$ to $\$ 50.00$
On such terms you cannot to be without one.

SAIESOFAUTOS BY CeAlers Here IW PAST WEE




The UPSTAIRS GARMENT SHOP LADIES WEARABLES ONLY
High Grade Garments, Exclusive Styles at Very Moderate Prices

PRICES FOR MONDAY Silk Dreases in navy, blue, or fancy taffetas, beaded
and embroidered; well worth $\$ 22.50$. Special for Monday, $\mathbf{\$ 1 6 . 9 0}$

WOOL SUITS PRICED AT $\$ 19.75$ and $\$ 24.50$
Special showing of tailored suits, in Gaberdinés, Ve-
lours and Serges; colors, green, bFown, eactus and lours and Serges; colors, green, browni. cactus and
black. All new, good-looking styles. Priced for Mon-
$\mathbf{\$ 1 9 . 7 5}$ and $\$ 24.50$
Bettes Suits at
$\$ 29.50, \$ 35.00$, up to $\$ 69.50$
SILK SKIRTS, $\$ 5.90$ Ladies' Siik Skirts. in satins or taffetas; light colors,
but worth up to $\$ 10.00$. Priced for quick clearance

SILK WAISTS, $\$ 1.95$
Wonderful assortment of Blosese in Crepe-de-Chine.
Voiles and Orvandies; all long seeves and values up to Voiles and Organdies; all long sleeves and values up to
$\$ 3.90$. Priced for Monday.............. $\$ \mathbf{1 . 9 5}$ New Collars, priced

## $50 \mathrm{c}, 60 \mathrm{c}, 75 \mathrm{c}, 98 \mathrm{c}$ and $\$ 1.25$

## Ladies' Gowns, 98e

$\begin{aligned} \text { Fifteen Summer Suits, made of Cotton } & \begin{array}{l}\text { One lot of Ladies }{ }^{\text {Gowns, made of Nain- }} \\ \text { sook Longcloth and Crepe; sizes } 36 \text { ato } 44\end{array}\end{aligned}$
 The Upslaizs KAHN BUILDING the Upslaizs garmifir shop e over woolworth's gatminilashicras

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KEMP POIS STO AUSIITIOOWNER



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 WITH TILLOTSON

# Dodge Brothers motor car 

The market for the car seems constantly widen-1 ing. It seems immune from seasonal fluctuation

The asaotine comsumption in unuuativ bown



McFALL \& ORTH, Dealers
DODGE BROTHERS, MOTOR CARS. 819 Ohio Wichita Falls, Texas.

## What is CHIROPRACTIC?

THE GREATEST DRUGLESS SCIENCE FOR EHIMINATING THE CAUSE OF DISEASE Youn
Chiropractic (Nature's Method) locates and removes the cause of $95 \%$ of all human ailments such as Appendicitis, Neuralgia, Rheumatism, Nervousness, Asthma, Deafness, Insomnia, Gout comotor Ataxia, Hay Fever, Skin Diseases, Piles, Bronchitis, Pleuresy, and Erysipelas. Affections of the eyes, throat, lungs, heart, nose, stomach of the eyes, throat, lungs, heart, nose, stomach,
liver spleen, bladder, kidneys, and reproductive liver sp
organs,

Pressure on the nerves is the cause of disease The 31 pair of spinal nerves leading from the spine supply all the organs of the body. If there is a subluxation in the spine, there will be pain and nerve.

The United States Army officials, recogni zing the efficiency of Chiropractic, have employ ed Chiropractors, along with surgeons, dentists, and oculists in the work of correcting the defects in the men exempted from military service for dis .
Wichita county officials have said they are determined to rid the county of Chiropractors tried in the county court in the week bus, to be tried in the county court in the week beginning September 17.The Witch of Salem is evidently not
dead yet. The county has already spent the necessary money to try one Chiropractor, and the jury could find no fault. The of ficials, of course do not mind the expense, and more money will be spent to try us. But Chiropractic will survive and we shall continue to practice in Wichita Falls.

CHIROPRACTIC SECURES RESULTS After Other Systems háre. Failed.

## F. A. BLACK,D.C

Memer. CHIROPRACTOR
Lataion and Analysis Fr
LAOY ATTENDANT
ver Rexall Drug Store-702 Indiana. Phone 2599 Ofice Hours: 9 to 12-1:30 to s- 7 to 8

## Auto Painting!

The Fall season is now here-the proper time to have your auto painted. Let us put your car in good shape before trading

THE PAINT MAKESTHE CAR as far as appearances goes

Lucius \& O'Daniel Auto Paint Shop Phone 2442-Wichita Falls, -1106 7th St

## On Hand

We now have on hand our. New Fall and Winter Samples o 1 the latest Novelties and Blue Serges. We make
Suits to your individual style and measure from

## $\$ 17.00$ to $\$ 29.00$

EIT AND SATISFACTION GUARANTEED
\$17 Tailors
705 Ohio
Phone 278

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## BOMB PLANT IS <br> DSCLOSED BY AN EXPCOSON




KASER TELS TROOPS VCTORIS
LIKE RICA WIL END WAR SOON

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Boys School Shoos

Specially Priced All sizes, 12 to $2,21 / 2$
to 6 in English walk ers; in lace or button cap-toed shoes. Some have the famous"tel til tip," the toe that won't wear through In fact, they wear like a dig's nose Ther ces are so reasonable:
$\$ 2.25, \$ 2.50, \$ 3.00$ $\$ 3.50, \$ 4$ to $\$ 5$

GET YOUR BOY'S SHOES HERE

Jones-Kennedy Co. 7th and ILndiana

For Women and Misses
New Fall Suits
$\$ 35.00$
$\$ 30.00 \quad \$ 25.00$

$\$ 18.50$<br>Included in this lot are<br>-Beautiful<br>Serges -Poplins<br>\(\begin{array}{ll} \& - New Pockets<br>\& - Poplins<br>- New Relts\end{array}\)<br>-Gaberdines<br>-Braid Trimmed Large Collars New Pockets -New Belts -New Belt Effects

## Colonna

An Extraordinary Sale

ANNOUNCEMENT
We have just received a solid carload of

## Raltex Fibre

 Furniturein tables, chairs, settees, lamps, desks, etc., in nut brown and old ivory finishes. Every piece ivory made; an all-American hand-made; an all-American
article-strong, beautiful and comfortable. We will be glad comfortable.
to show you.
"Pish the Button-and Rest"

$\$ 18.50$ to $\$ 45.00$


ANNOUNCEMENT

## Fine Rugs

We have our complete line of fall patterns in Orientals and Wiltons. See our beautiful line of Karnaks, the aristocrats of American Wiltons; also Balbeck Wiltons in new designs. A pleasure to show you.

We sell Hoosier Kitchen Cabinets, Simmons' Beds and Springs, Globe-Wer nicke Book Cases, Royal Easy Chairs, A-B Gas Ranges, Bissells Carpet Sweepers, White Mountain Refrigerators, Orinoka and Colonial Draperies, Kirsh Flat Rods, Sloane's Rugs, Karpen's Furniture, Luce Furniture, and many other lines.

We are receiving our new fall goods in shipments arriving almost every day. We have Period Dining Suites in Mahogany and Jacobean finishes, Solid Mahogany, Karpen Library Suites, Old Ivory, Birdseye Maple, Circassian Walnut and Oak Bed Room Suites. In fact, anything you need.


## Hoosier Kitchen

 Cabinets $\$ 26.00$ to $\$ 42.50$Saves miles of steps-Over a Million Hoosiers in use.

Phone or call on us when that first cold norther comes and you need blankets and heating stoves.

## See our big line of

Office Furniture

Anything you need-Prices right.



Cash or Credit Terms
Let Us Figure On Your Bill
W. A. Freear Furniture Co.

The Home of Quality Furniture

816-818 Ohio Avenue At the Sign
of the Arrow

## NOTICE!

We, the undersigned, have this day taken over the agency for the Denby Truck.
We have a carload here now for delivery, of two and three ton sizes.
We will keep a good supply of parts for same at 707 Scott Avenue, the old Chalmers Car stand.
Robertson Bros. \& Wallin Wichita Falls, Texas

## FURNITURE PRICES REDUCED!

Consolidation of the Robertson furniture stock with our own, makes necessary the reduction of prices and the choice of the two fine stocks is now at the mercy of the buyer.

# In Spite of the Constantly Increasing Wholesale Cost Our Prices are Lower than Ever Known Before in this City 

The reductions apply to everything in either stock
Beautiful Parlor Suits and Single Pieces; Period Designs in Dining Room and Bedroom Suits; Brass and Iron Beds; Library Furniture, Kitchen Cabinets, Safes, Tables, Etc; Stoves, Rugs, Linoliums and Curtains

## IW0 BIG FURNITURE STOCKS TO BE MERGED INTO ONE-and We Must Make Room



819-821 Indiana

OWNERS
712-714 Ninth

## A SHOWNIG OF

New Fall Suits, Coats, Dresses Skirts, Waists and Hats TOMORROW AND THIS WEEK Suits at $\$ 19.50, \$ 24.75, \$ 29.50, \$ 34.75$, to $\$ 69.50$

Coats at $\$ 19.50, \$ 24.75, \$ 29.50, \$ 34.75$, to

Dresses at $\$ 14.75, \$ 19.50, \$ 24.75, \$ 29.50$, to $\$ 49.50$

Skirts at $\$ 5.95, \$ 7.50, \$ 9.75, \$ 12.50$ to $\$ 14.75$ Waists at $\$ 2.95, \$ 3.95, \$ 5.00$, to $\$ 12.50$

Trimmed Hats at $\$ 3.95, \$ 5.00, \$ 7.50, \$ 9.75$ $\$ 12.50,14.75$, to $\$ 19.50$

New Fall Suits, Coats, Dresses, Skirts Waists and Hats Arriving Daily.
GIIDHOUSE FAASHION STORE 818 Indiana Avenue

## WESELL LUMBER

On the INSTALLMENT Plan C. D. Shamberger

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# PART TWO 

## Baunefouchnets <br> the specialty shop or originations

-New models are constantly being added to our already large and diversified assortment of

## Autumn Outer Apparel for Women

For every occasion of dress. The prices throughout are extremely attractive, so that a visit of inspection will be found advantageous

Women's Smart Tailored Suits
of serge, silvertone and wool velour,
Oxfords, tweeds, gunniburl and satins,
$\$ 24.50, \mathbf{3 9 . 5 0}, 49.50$ to $\mathbf{1 2 5 . 0 0}$

Street and Afternoon Dresses
Wool jersey, serge, satin and serge combinations.
Georyctic crepe, meteor, satin and crepe de chin: $\$ 16.50,29.50$ to 65.00

The Girl at Boarding School or College whose first demand is smart individuality in style is ever confident of be
ing well dressed if her outfit comes from BAUM \& GARDNER. It may ing well dressed if her outfit comes from BAUM \& GARDNER. It may
be the chic serge of the lecture hall or the lovely evening frock of the fraternity dance-but always it is fashionably correct if she selects it
at BAUM \& GARDNER'S.
From lingerie to chapeaux, everything conceivable for the girl's com-
plete wardrobe is here.

## Women's and Misses' Blouses

PRESENTS AS THE NEWEST FEATURES

Georgette Crepe for dressy waists or plain tailore colis of satin, habutal silk or men's wear crepe. Coliars are soft roll, shaw, rever or fasten high
the neck; the sleeves are tight, kimona or flowing.
mbroidered or trimmed with fine laces.
The most fashionable shades are midnight blue, beet root, mole, Russian green, African brown or flesh.


Advance Showing
Fall Model Hats
And Exclusive Adaptions by
Our Own Corps of Milliners
An Exposition, arranged to correctly express
the Trend of Faskion as interpreted by the foremos syle arbiters.

The most famous Paris Ateliers are represented
creations
While the vogue of the Small Hat for early sea-
son wear may be read in many the Modles, th
Large Hat will later be extremely modish.
In an atmosphere that subtly suggests their critical inspection.


WE PRESENT FOR YOUR APPROVAL THE
Most Elaborate Display OF REALLY

## High Class Jewelry

We take pleasure in inviting you to an inspection and revue of his the
MOSTBEAUTIFUL SELECTION OF JEWELRY MERCHANDISE
it has ever been our pleasure to offer. The line embraces diamonds of the best quality, cut glass, sterling and plated silverware, Ivory goods of the newest patterns, watches of all standard makes, solid gold jewelry for every occasion and the latest novelties of the jeweler's art.

WE CORDIALLY INVITE YOU TO VISIT OUR
NEW STORE AND SEE FOR YOURSELF

## Art 'Jewelry Co.

"AT THE SIGN OF THE DIAMOND RING" Kahn Building-Eighth at Indiana




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TOWEL SHOWER FOR









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 Mises Mamie



Maxwell Hardware Co. Everything for the Farmer, Mechanic. Builder and Housewife.

ANDERSON \& PATTERSON
Insurance of all kinds-Loans, Real Estate and





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RICH,RED BLOOD IS PRIME FACTOR TO GOOD HEAL.TH






National Bank of Commerce
Wichita Falls. Texas
W. REID. President

The LAST WORD IN SERVICE
-The Texas Special
-The Katy IVimited
Rediced Round The Katy Fly Summer Tyourst Fares
 Rediced nound Ke Katy Flye

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Cool North and East
Note: TEXAS SPECIAL 21 Hours to Li. Louis $\left\{\begin{array}{l}\text { 12 }\end{array}\right.$
 W. Gor full information, phone or write, $\mathbf{C R U S H}$, Phone 304. G. CRUSH,
General Passenger Agent,
Dallas. Texas.

## and



820-822 Indiana Ave.

## 



## The Beginning of the Autumn

 Season Finds Us Fully Prepared-Every department is now brimfull of the new fall things, and you've only to see our beautiful displays to admire them. Not only are our garments right in style and quality, but they are bought at the RIGHT price, and, consequently, we can sell them at the RIGHT price. We invite you to come tomorrow-we've many new things to show you.

In Our Ready-to-Wear Section
Showing a superb collection of elegant garments WOMENS TAILORED SUITS
Embodying the latest style notes. Such materials as Silvertone, Duvetyne, Velour, Bolivia, Serges and needle Cheviot, faultlessly tailored-beautiful Fall shades, featuring a very pretty model of Venitian Broadcloth, in an
exquisite shade of gray, handsomely hand embroidered and braided, elaborate collars and cuffs of genuine Hudson seal. lined with fancy Messaline in corresponding shades -price
\$125.00
\$19.50, \$24.50, \$29.50, \$34.50, \$39.50, $\mathbf{4 2 . 5 0}$
HANDSOME FALL COATS


$\mathbf{\$ 1 9 . 5 0}$, \$24.50, \$29.50 to $\mathbf{\$ 8 5 . 0 0}$
Many Pretty New Silks Have Arrived
 Grayy combinations, extra quality
Yard
sha
36-inch Fancy silks in stripes and plaids showing the season's most
exauisite shades-conbining Redis Greens. Browns, Grays and Pur-
Tlest, priced


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| Kayser Silk Underwear for Women |  |
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| The daintiness and loveliness of thesegarments can best be appreciated by ex-amining our wonderful showing. They |  |
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| Cowns in exellent glove sikk, hest cat |  |
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| reddies, 83.95 to ……….. 85.95 |  |
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FANCY CURTAIN MATERIAL

$\qquad$ LADIES' ART SILK HOSE Priced per xard, ....................................35c Black ack, Gray, Lavenener and
MOTHERS! Get Your Boy Ready for SCHOOL


We are fully prepared to outfit the boy with good, ser-
vieeable Clothes, and at prices much less than you are used to paying.
BOYS' SCHOOLSUITS - In good grade Cassimere, Wo steds, Serges and novelty fabrics. Priced $\$ 3.50, \$ 4.95, \$ 5.00, \$ 6.50, \$ 7.50, \$ 8.50, \$ 8.95, \$ 10.00$ \$12.50, \$15.00

BOYS' SCHOOL PANTS-In good weight Serges, Wor-
steds and Cassimeres $1 . \ldots \ldots . . . . . . . .75$ c to $\mathbf{\$ 2 . 5 0}$ BOYS' BLOUSES-Made of good grade Pereales and
Madras

$\qquad$ 16S-IELEPHONETGS

## The Child's Education

THE opening of a new school term
WE take pride-and justly so-in our public school system; but the lessons of life are not all learned in the schoolroom

HOME influence plays a mighty part destiny.

THE thrift habit, once firmly instilled 1 by the parent's example, stands throughout the years as a guide-post on the highway to success.

The Wichita State Bank Wichita Falls, Texas

T'S NOT WHAT YOU EARN IT'S WHAT YOU SAVE THAT COUNNTS

The hundreds of people whose accounts make up the MENT are believers in deceosit in our SAVINGS DEPART ccount We pay $4 \%$ on Saving and Time Deppsits

## City National Bank

Capital, Surplus and Profits $\$ 475,00{ }^{2}$ J. A. KEMP, President
P. P. LANGFORD, Viee Pres e. W. SNIDER, Cashier
R. HARVEY Vice Pres

W. L. ROBERTSON, A | $\begin{array}{ll}\text { P. P. HANGRORD, Vice Pres } \\ \text { R. O. HARVEY, Vie Pres } \\ \text { C. H. CLARK, Vice President } & \text { T. T. T. REESE, Asst. Cash. }\end{array}$ | $\begin{array}{ll}\text { W. L. ROBERTSON, Asst. Ca }\end{array}$ |
| :--- | :--- |

## Quality lce Cream

Buy it made in Wichita Falls, in our new, up-to-date factory, in a sanitary way. "Eat a dish every day."

Oui cream is well-packed, and delivered in any quantity from onehalf gallon up, to your door

We have Vanilla, Strawberry, Pine apple, Cherry, and Caramel Nut Pineapple and Cherry Sherbet, for your dinner today
-We carry pink and white bricks in stock.
-If there is an empty packer at your house please phone us.

## Holliday Creamery Co.

PHONE 830

WE MAKE AUTO TOPS
We have just installed complete equipment to manufacture and
repair' Auto Tops-Experienced workmen in charge. ALL WORK GUARANTEEI.
WICHITA SECOND HAND FURNITURE Co. J. A. DEATON \& SON, Props.

## 

 CITY PAYS TRIBUTE TO MAN WHOE: SERVED FOR YEABA AS
CITY ENGINEER Melditivaramonnc

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## Toum \& Saidnets <br> CEXCLUSIVE STYLES

 It's part of our business to have the sort of thingsour customers like; the other part is to be sure
they continue to like the things they buy here.
That's what our guarantee of satisfaction means.


## Clothes for men of affairs

There are many men built like those in the picture. Some are short; others are tall, erect; or head forward; many of them believing that the only way to get clothes that fit is to have them tailored to measure. That's costly and uncertain, these days. Hart Schaffner \& Marx clothes are here ready and there's a fit for every man. These makers use nothing but the finest all-wool fabrics in their clothes. We have conservative models for men who like them, and younger models for middle aged men who prefer to look as young as they
feel. Take your choice. You can have your money back if you're not satisfied. feel. Take your choice. You can have your money back if you're not satisfied

SHIRTS AND UNDEWEAR FOR "ODD SIZE" MEN
We make a specialty of fitting "hard to fit" men in shirts and underwear-sleeves just the right length; no binding or drawing under the arms - the prices are as easy as the garments feel on you-and that's mighty easy

## Baum\&Sarchnets CEXCLUSNE STYEES



## P.B. M.

Will Show Monday and All Week utumn and Winter Apparel Giving the latest interpretations of Paris and American Fashions

## Tailored Suits for Women <br> Fitting Models of Mannish Cut

Featured are suits of new Silvertone Cloths, Oxfordcloth, Velour, Broadcloth and Chiffon Velvets; colors in rich tones of brown, concord, taupe, green, purple, beetroot and new Blue. Prices........ $\mathbf{\$ 1 8 . 5 0}$ to $\mathbf{\$ 8 5 . 0 0}$
For the early autumn, the Satin Frocks-you may have them in Black, or the ever new Navy

## $\mathbf{\$ 2 5 . 0 0}$ to $\$ 55.00$

Come in and see the many new models in Fiske, Hyland and Vogel Hats. If it's new, we are showing it. Leading colors---Black, Taupe, Flame Red and Brown; Burnt Goose Feathers, Ribbon Bands and some plumes are used for trimming. Pfices. used for trimming. Pfices Bands and some plumes ar

## The New Autumn Shoes

 Are Charming to BeholdShoemaking nowadays rubs elbows with dress art; color combinations of black with grey, grey kid with grey suede, brown and black, all are favorites we are showing now. Field Mouse, kid vamp, cloth top, turn sole, full Louis heels . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . $\mathbf{\$ 1 0 . 0 0}$ Black vamp, grey suede top, turn sole, full Louis heels, at
$\$ 12.50$
Grey Buck, light welt, Louis heel .................. \$12.50 Ivory Kid, light welt, Louis heel. . . . . . . . . . . \$13.50 Brown Kid, light welt, Louis heel . . . . . . . . . . . . . $\mathbf{\$ 1 0 . 0 0}$ Dark Brown Walking Boots.. \$7.50, \$8.50 and $\$ 10$ Misses' Fawn top, black vamp, $21 / 2$ to $6 \ldots . . . . . .$.
 Children's Shoes.
\$1.25, \$1.50 to $\$ 2.00$

## SEE OUR WINDOWS Come down any day

School and College Apparel
-for the miss who demands distinction in dress MISSES' TAILORED SUITS _plain tailored and fur trimmed. $\mathbf{\$ 2 2 . 5 0}$ to $\mathbf{\$ 4 2 . 5 0}$ Navy, Serge and Plaid Taffeta combined in dresses for "isses., They are serviceable enough for school, and "smart" enough for "dress up" occasions. Prices-

## $\mathbf{\$ 7 . 5 0}$ to $\mathbf{\$ 1 7 . 0 0}$

Women's Serge Dresses for Fall
-there are many new ones - smart, distinctive-see for yourself.
$\mathbf{\$ 8 . 5 0}$ to $\mathbf{\$ 3 9 . 5 0}$ MODART CORSETS - In all new models; get fitted by an expert before yqu select your new fall suit or dress. ADORABLY DAINTY-The new blouses in all the new suits shades in Georgette

New Gloves, New Purses and Bags.

## A Display of Fall Costume Fabrics and Coatings

-the Dress Goods Department is showing the full glory of it's new fabrics.
Fancy Silks in all plaids and stripes. . . $\mathbf{\$ 1 . 5 0}$ to $\mathbf{5 3 . 5 0}$ Plain Satin and Charmeuse, including Grape, Bergundy, Taupe and all staple and leading colors-
$\mathbf{\$ 1 . 5 0}$ to $\mathbf{\$ 2 . 5 0}$
.Crepe-Satins-Russian Green, African Brown, Oxford Burgundy and Black, at........................ $\$ 3.50$ Taffetas-all shades, at . . . . ......... $\mathbf{\$ 1 . 5 0}$ to $\mathbf{\$ 2 . 7 5}$ All colors in Georgette.... $\dagger$........ $\$ 1.75$ to $\mathbf{\$ 2 . 0 0}$ The New Silvertone (the genuine)-Army Blue, Wisteria and Olive Drab, at.
Fancy Velours, Plaids and Regimental Stripes. $\mathbf{\$ 3 . 5 0}$
Wool Crepes in all colors. ..........t.......... $\mathbf{\$ 1 . 5 0}$
Serges, $65 \mathrm{c}, 85 \mathrm{c}, \$ 1.50$ and upward
New metal trimmings, new beaded trimmings, new tassels, new buttons - buttons are especially good this season.
FEATURE FILMS OF WEEK
Now
Nowions

MAJESTIC THEATRE
MONDAY
CHARLES RAY

"THE CLODHOPPER"
A THOMAS H. INCE production brimming with beauty and action of the JOY-GIVING sort ; the most remarkable
human, humorous and touching play that it has been our human, humorous and touching play that it has been our
pleasure of showing. It will bring tears to eyes unusued
to tears, and it will leave a smile in your heart, despite the to tears, and it will lea
frog in your throat.
rog in your throat.
mail order house? . ${ }^{2}$. $h a r l e s$ order you a suit from the big him order house? Charles Ray's mother did; and to see
him ondway doing the "CLODHOPPER'GLIDE" in this mail order suit is a delight that we are at a loss to find words to describe. But bring your family, or your BEST
friend to see this CLEAN, DELIGHTFUL picture, and promise them the treat of their lives, and they will not be

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Free Pictures<br>-AT-<br>Lake Wichita

EVERY NIGHT


Mary Fuller in "The Untamed" will
ho hat antiraction at the Gem Theatre
Monday.







## EMPRESS THEATRE

MONDAY and TUESDAY Marguetite Clark

Marguerite
Clark
"THE AMAZONS" [Prom the pen of Sir Arthur Wing Einero, the great English FIRST OF THE NEW ARTCRAFT-PARAMOUNT STAR PRODUCTIONS
The story has a wonderful natural appeal to all ages. The
weakest imaginition can see screamingly (unny possibilities in
the idea of in mother
 they were sons. Miss Cliark phays the part of the one girl who
realy delighs in the fact that she is a boy and enacts the
character, throunhout with unprecene character,throughout with unprecedented delight.
 Can you picture her jumping from a second story window and swinging on the limb of a tree to the ground belew? Can you picture thins stary walloping mandy along the he higw way a o the
back of a runaway horse, only to be snatched to safety by an English army officer who follows back of a runaway horse, only to be snatched to safety by an English arry officer who ofollows
her fin his auto? Picture her as a pugilist in a prize ring: 'magine her knocking out a thw visuailize her climbing up the side of a avine-clad wall! Well- they re all there, and more, too:
Thite ring in Thrills, heart interest, laughs galore, action, and that wonderful originality apd novelty al-
ways found in a Clark production. - Schedule:

Schedule: 12:30-2:00-3:30-5:00-6:30-8:00-9:30 P. M. ADMISSION-CHILDREN, 10c; ADULTS, 20c




## SAXON <br> 

A Wonderful Value Saxon Roadster at $\$ 395$

You may think you have seen big values in motor cars. And perhaps you have.

But you have never seen a car offering so much visible, prov able motor car value for the money as this Saxon Roadster ust stop and count some-of the things that distinguish Saxon Roadster and make it the big-value car of the mar ket.

First, it is the lowest-priced completely equipped car. The next lowest priced costs $\$ 600$ that's over $\$ 200$ more than he Saxon Roadster price of

Next, it is the lowest-priced car with an electric starting and lighting system. Saxon Road, ster has the Wagner 2-unit ype. The next lowest-priced $\$ 750$.

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Saxon Roadster is the lowestpriced car with Continental motor. The next lowestpriced car with this attraction

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Further, Saxon Roadster is the most economical cat in the

A close and accurate record of upkeep oosts turned is by
thousand owners shows that only 3 c per
nile completely covers all ex penses including gas, oil, tires, ervice-attention, storage, de reciation on investment, and Saxon Roadster is a handeom car, and roomy, too. Two pascengers have room aplenty both in seat space and le ngth.
It is powerful and fiexible. Every part is rugged and trong-built to meet hard service and long service with out weakening.

Now, of all the year, is motor ing time. Come in and see you a demonstration in the "bargain" car. Price, $\$ 395$, o. b. Detroit.

Saxon "Six", $\mathbf{3 9}^{935}$ Sanou "Six Sedan, \$1395, Saxon "Six"
Chummy Roadster, \$935, F.o.b
Detrait,

Consumer's Cash Store Wichita Falls, Texas:


## We Herewith Submit for Your Consideration Bargains in Farm and City Property

NO. 1-Two good lots on Austin; one to trade for house, and pay cash dif-
ference; the other will sell for cash-small payment down, bal. monthly ichita Valley roal No. 3 - Ninth street home-five room house in Floral Heights this house is extra well built, good neighborhood. Price $\$ 2750-$ one-third cash. NO. 4-We are offering this house, which belongs to a non-resident; five small cash payment will handle deal. Price $\$ 2250$. NO. 5-To trade, a good 5-room house on Ninth, in Floral Heights; will

No. 6.-6-room brick price,

NO. 7.-A good 5-room house on Ninth, this side of Holliday street, facing
No. 7.-A good 5-room house qn Ninth, this side of Holl
north. The price is right; see us for price and terms.
NO. 8.-We own about 75 cheap lots scattered about through the cit which we will
PROPERTY
No. 9 - 108 acres of land close to Charlie; 1 good 8 -room tenant house acre bermude pasture sood orchard There is about $\$ 7000.00$ worth rimprovements. Price $\$ 100.00$ per acre.
No. 10.- 87 acres, 80 acres in cultivation; 3-room house, one-fouth mile
from school; this is Red River sandy farm. A small payment will han from scho
die deal.
NO. 11-160 acres 9 miles south of town; good deal of improvements; 140 acres in cultivation, on good public road; waht irrigated Innd. Price
$\$ 35.00$ per acre.

No. 12 - - 5 -room house on Bluff street, all modern; we can sell this house
on small cash payment, balance monthly. Price $\$ 2750.00$, O. 13- 338 acres all smooth land bordering on Lake Wichita; all extra good land and sub-irrigated, a 4-room house; yood deal of land in cultiva
tion. This is a good proposition. Price $\$ 35.00$ per acre. NO. 14.- 246 acres Wichita River bottom land: 225 acres it cultivation;
improved. This is good farm land. Price $\$ 50.00$ per acre. NO. 15.- 200 acres Wichita River land, close to city; 175 acres in cultiva-
tion; good 5-room house good view of city. Price $\$ 50.00$ per acre. Wichita; two-room house; good dairy o. 16. - 160 acres close to Lake Wichita;
barn. Will take city property as part trad
O. 17. -6 -room house and four acres of land; irrigated. This is an excel-

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R. Protho and




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Genuine Cut Glass Vases, 8 inches high, 25 c values, our cut price
Big 14-ounce Clear Crystal Ice Tea Glasses, only 10 Big, heavy Clear Crystal Glass 1 gal Water Jugs 25 e Egyptian Cream, 50c size, our price ...............39c Hind's Honey and Almond Cream, 50c size, for....45c Colgate's Tooth Paste, 25 c size, our price Johnson and Johnson Shaving Cream 25c, price Mennen's Borated Talcum, for baby, our price Sweet Pea and Massatta Talcum, per can
S.S.S., $\$ 1.00$ size, our price

Pompeian Massage Cream, 50c size, our price Pompeian Night Cream, 35c size, our price
Pompeian Night Cream in tubes, 25 c size
Daggett and Ramsdells Cream, 25c size, our price
Daggett and Ramsdells Cream, 25 c size, our price.
Daggett and Ramsdells Cream, 35 c size, our price.
Woodbury's Face Powder, 25c size, our price
Packer's Tar Soap, 25e size, our price
Wine of Cardui, $\$ 1.00$ size, our price..

Automobile Chamois $\$ 1.50$, our cut price Palm Olive Powder, 50c, our price Weber's Alpine Tea, 15c size, our price Freeman's Face Powder, 25c size, our price Freeman's Face Powder, 25 c size, Mentholatum, 25 c size, our price ...
Dodson's Livertone, 50 c size, our price Dodson's Livertone, 50c size, our p
Black Draught, 25 c size, our price Black Draught, 25 c size, our price.......
Cutex Cuticle Remover, 25 c , our cut price Stearns' Tonic Wine, \$1.c0 size, our cut price Mother's Friend, $\$ 1.00$ size, our price Bromo Quinine, 25c size, our price Linen Box Paper, any initial, big value Odo-ro-no 25c size, our cut price Odo-ro-no 25 c size, our cut price .......... Mot Water Bottle, $\$ 1.50$ value, our cut price Hot Water Bottle, $\$ 1.50$ value, our cut price
Pond's Vanishing Cream, 25c size, our price Pond's Vanishing Cream,
O-Cedar Polish, 25 c size, our price, O-Cedar Polish, 25 c size, our price
O-Cedar Polish, 50 c size, our price O-Cedar Polish, $\$ 1.00$ size, our price American Mineral Oil 75c size, our cut price

# Big Bath Towels, regular 35c sellers, our cut price. . 25 c 

 Mack Taylor Peroxide Greaseless Cream 25, price 19 c Peroxide, U. S. P. Strength, 25 c size, our price Air Float Talcum Powder, per can onlyListerine, 25 c size, our price $\ldots \ldots \ldots \ldots \ldots \ldots$ Swan Down Face Powder, 25c size, our price Nadinola, 50 c size, our price.

路 Dr. Lyon's Tooth Powder, 25e size, our cut price.
 Hygeia Bottle and Nipple complete 35 c , cut price 24 Fountain Syringe $\$ 1.50$, our cut price............. 99c Orchid White, 35 c size, our cut price.
Nonspi 50 c bottle, our cut price
Nadine Face Powder 50c size, our price
Mulsified Cocoanct Oil 50 c size, our cut price Mentholatum, 50c size, our cut price Letter files 50 c , our cut price.
"Fare Thee, Honey, Fare thee.
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