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WICHITA FALLS, TEXAS, TḢURSDAY, AUGUST 9, 1917
Volume XI.

## Hoxime New

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OOOD-BYE TO HER SOLDIER SWEETHEART,
"GOODBY,MY DEAR, GOOD BY,"
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PRICES

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1,10000 100000
$375 . .90$
225.00 The Sonora Phonograph will be hard to get before products labor of the abnermal war demand for Better make your selection early, so as to avoid disappointment.

The SONORA received the ONLY PERFECT SCORE for TONE QUALITIES, in competition with al other known phonographs, at the PANAMA-PACIFIC EXPOSITION.

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CAN YOU AFFORD TO MISS THIS DIAMOND OPPORTUNITY?

Our Out-of-Pawn Diamond Sale has been a grand success so far, but we have many wonderful bargains yet to offer. The increasing value of precious stones is an added inducement to diamond lovers to buy now, and the very low prices we are of fering on these Out-of-Pawn stones make them better than Oil stocks as an investment.

We guarantee to loan 90 per cent of the purchase price any time the buyer may want it. These stones are now at least 20 per cent under the market, and in a year will be worth at least 40 per ct. more than we are selling them for

No. $679-$ Beautiful steel blue Diamond, weighing three.fourths karat, set
in Tiffany mounting; would be a brgain any time at $\$ 200.00$.

| in Tiffany mounting; would be a brgain any time at $\$ 200.00$. |
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| Out-of-Pawn price........................................$~$ |
| 142.50 |

0. 6882-Blue white and absolutely perfect Diamond, weighing $1.64-100$ Karats, set in handsome Tiffany mounting. One of the finest stones in
the city and worth at least $\$ 450.00$. Our Out-of-Pawn price. $\$ 365.00$
$684-$ One blue steel Diamond, genuine jagar, weighing fraction leess.
than one karat, worth at least $\$ 240.00$. Out-of-Pawn price. $\$ 188.00$ perfect Gem, 1.3 .4 karats, steel blue and perfeet, bargain at $\$ \mathbf{\$ 6 5 0 . 0 0}$
Special Out-of-Pawn price


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FIRST NATIONAL BANK
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EVERYTHING FOR THE AUTOMOBILE
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We have gone through our stock and taken out all short lengths in Silks, Woolens, Per cales, Ginghams, Curtain Scrims, Ribbons, Laces, Embroideries, and in fact everything in short length piece goods and have placed them on sale today at

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McCALL'S SEPTEMBER PATTERNS NOW ON SALE-McCall Quarterly, 25c, including Free, Pattern


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 known, and we feel proud of the fact that our customer Why not BE SURE of the RIGHT KIND OF WORK, by buying from us? Our hearts are set on pleasing those whoWichita Marble and Granite Works
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Tomorrow and Thursday Specials with special emphasis on the values offered The special underpriced offerings for tomorrow and Thursday event are more numerous, more varied and more desirable than any we have yet offered
And they are still further enhanced by the fact that all the mer chandise is new, seasonable and of our usual excellent quality.

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## Special Offering in Piece Goods

> Lawns, Voiles, Tissues and Flaxons in rings, stripes, dots and flo-
ral designs, 27 and 30 inches wide, special, 7 yards $\ldots . . . . . \$ 1.00$ Same as above in 36 and 40 inches wide, special, 5 yards.... $\$ 1.00$ min ( tr-

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| $\begin{array}{c}\text { Continues to grant the same liberal and courteous treatment } \\ \text { as heretofore. }\end{array}$ | We have a strong organization of men thoroughly familiar

with all lines of business in this section, whose advice is alWays available. AND APPRECIATE YOUR BUSINESS.
WELCOME AND OFFICERS AND DIRECTORS
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| at any time.KNIGHTS OF COLUMBUSTORAISE $\$ 10,000,000$ | ELECTRIC STUDIO |
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Because it pays. Beca,
There is no economy in buy-
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uncertain service or one that uncertain service or on
will only last for a year.
What you need is an Overland. Let us show you why the
Overland Delivery has been the final choice of thousands of suc-
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Woman's sword is her needle. Make your own clothes at home. Every productive effort on your part is an act of patriotism. You can gown yourself in the smartest, most advanced styles with the simplicity that Paris made modish for war times, by using Stand
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look over these popular styles.


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WICHITA DAILY TMMES, WICHITA FALIS, TEXAS, THURSDAY, AUGUST 9, $191 \%$

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