# The Friona Star 

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## COMING

Our Great 1-ct Sale
Lasting Through Oct. 30.31 and Nov. 1-2 TWO ARTICLES
For the Price of One, plus One cen In The Meantime
Buy ALL Your Drugs, Medicines, Confection, Toslet Preparations, Cigars, Siatir

Registered Pharmacist in Charge
We Will Fill Any Doctor's Prescriptim
City Drug Store
The Rexall Store
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The Friona Star mgh school faculty enter- point-one-five

october

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One Registered Pharmacist in Charge
We Will Fill Any Doctor's Prescriptiun.
City Drug Store
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Frank Griffith transacted business
On the Funny Side

CHURCH ANNOUNCEMENTS
$\square$ By Painti Save Time,

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eepe. for the new 191 Cherolet is the smartest car that ever wore a
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and rear on all models! and rear on all models!
But, come, wou be the judse of the new 1941 But, come, you be the judge of the new 1941
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popular favor and popular demand:
$\qquad$ raminixals insinsir REEVE CHEVROLET CO.

| New Pittsburgh-Harrisburg Turnpike |
| :---: |
| Marks Beginning of Superhighway Era |



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Affect Sinuses by dr james w. barton





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## REPAIRS Sisp

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## Black beaf 40 SPREAD ON ROOSTS

## Facts of

ADVERIISMG
-ADVERTIIING represents the leadership of a nation. It points the way. Wo meroly follow- -ollow to
new heights of comfort of new heights of comtort of
convenience, of happiness As time goes on advertising is used more and more, and as it is used more wo all profit more. Ifs the way advertising has-
of bringing a profit to
everybody concerned,
the consumer included

GENERAL
HOHNS.
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Nation's Press
Guards Liberty to remains the same. It all adds up
to aserious nationwide cut in wages tressing and hideously Thtair and and it
produces an even more dangerous stesult for a warring nation. It de
stroys morale both at home and
mong the soldiers at the front. Na poleon said that in war the ratio of
the value of moral strength "is to
the physical as 3 to 1 ."
nett, Tad and Rollin Kirby, Dorothy
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service. I support to the last drop
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chests, Red Cross drives, public
schools, church activities, clubs.

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 BLDFF AND APpesenevt
This comment column busness,



| Country Editor Brings Business To Home Town |  |  |  |
| :---: | :---: | :---: | :---: |
| By JOHN E. STEMPEL <br> Professar of Journalism Indiana <br> "Sure," said Ed Thrasher, |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| "We almost lost it," replied Ed."Would have, too, if Bill Jenkshadn't got out and raised the money to open it again." |  |  |  |
|  |  |  |  |
|  |  |  | U. S. Coast Guard |
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| folks massed before the state high- <br> way |  |  |  |
| way commission and demanded ac- tion. |  |  |  |
| " "Business been pretty good here?" <br> "We used to complain some," Ed |  |  |  |
| "We used to complain some," Ed replied, "until one day Bill asked a |  |  |  |
| we liked to buy from. We got to |  |  |  |
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| him to print, and we've been work- ing together since. Next week is our |  |  |  |
| will be in town. We fixed up to park the cars-yes, that's Bill's idea, too |  |  |  |
|  |  |  |  |
| in the park." "How long have you had the park?" |  |  |  |
| Pat. ol, a couple of years. Bill told in the paper pee day about the now |  |  |  |
|  |  |  |  |
|  |  |  |  |
| they're in town shopping and a lot of them come in for the band con- certs." "Town band?" | ASK ME |  |  |
|  |  |  |  |
|  | ASK ME ANOTHER | $\int_{\text {on }}^{\text {on }}$ |  |
|  | The Questions <br> 1. What term is applied to two |  |  |
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|  |  |  |  |
| kinds of meetings. It's brought us brought a lot of our neighbors from | $\mathrm{c}^{2} \mathrm{~L}$. Duthn which war was |  |  |
|  |  |  |  |
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| rier and come to town." And the Farmers |  |  |  |
| "How are the farmers doing?""Pretty good. They were kinda |  |  |  |
|  |  |  |  |
|  |  |  |  |
| were and rasing theter Then |  |  |  |
|  |  |  | KENT BLAUS |
| vere ${ }^{\text {ta }}$ |  |  |  |
| $\begin{aligned} & \text { reports printed regular in the Cou- } \\ & \text { rier until Bill asked one day why } \\ & \text { it ought to take } \$ 250 \text { worth of coal } \\ & \text { to heat the town hall. Then Bill } \end{aligned}$ |  |  |  |
|  |  |  |  |

## WILBUR SHAW- anto ancinc champon

 <br> \title{
SOME THINGS <br> \title{
SOME THINGS <br> ARE MORE IMPORTANT THAN MONEY <br> GOOD EOUIPMENT - FALK AND SQUARK <br> DEALING - COURTEOUS TKLATMENT <br> OUR VIT-A-W AY <br> <br> Santa Fe Grain Co.
} <br> <br> Santa Fe Grain Co.
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## $\overline{\text { Wendell }}$ <br> Willkie <br> sayp:



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Than Its Weaekest Link. Just se
No Automobile Is Stronger Than Its Weakest Impulse, Be lt Battery Or Magneto
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Auto Ble rical Service
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