## Thw Hitu Avelut Truibut



Balloting Set Saturday For Fairy,

Bowling League Report
SCHOOL TO REGISTER
HIGH SCHOOL
STUDENTS AUG. $29-30$

Large Voter Turn-Out Expected in Both Places

1948 Graduating Class
Holds First Reunion Holds First Reunio Saturday Night


HOSPITAL NOTES


## BLAIR'S

Hardware \& Sporting Goods

CARLTON
Sy MRS FRED GEYE
sy MRS FRED GEYE - $\qquad$ Announcements were recalved visited in Waco Sunday afternoon Announcements were recalved visited in Waco Sunday afternoon
In Cariton the past week of the with their chilidren, Don Thomp-
arrival of a baby kirt. Deborah arrival of a baby girt, Deborah son and family and Mrs, Shiricy 21 la


Specials for Friday thru Wednesday

| Crisco | 69¢ | Bacon | 53 |
| :---: | :---: | :---: | :---: |
| Coffee | 59¢ | Picnics | \$1.69 |
| Coffee | 89¢ | Bologna | lb. 39 |
| Peanut Butter | 39¢ | Cheese | lb. 49 |
| Crackers | 19¢ | Biscuits | 3/25 |
| Tamales | 19c | Ole |  |


|  |
| :---: |


| Corn | $2 / 25 \mathrm{c}$, | Grape Ju. |
| :--- | :--- | :--- | :--- |

Corn Meal 29c Strawberries 19c

H. \& B. FOOD STORE

Put YOURSELF in this Picture Tarleton State College

When you have an automatic ELECTRIC DISHWASHER You can hang up your dish towel for good, once Reddy Kilowatt gets dishes hygienically cleanthe kitchen tidy, too, with dishes insiderewarding tasks. lectric dishwasher-built or portable.

Items of Interest From Iredell . . .

$\star$ Whether you're heading back to school or pursuing a career . . . select your wardrobe now. New Dark Cottons.
$\star$ Select a Coat and use our Lay-Away Plan.

* Shirey's Lingerie for children.
$\star$ Henson's Kickernick for Ladies.
$\star$ Summer selections Skirts and Dresses at ONE-HALF PRICE.


## Bess Mingus Dress Shop



Give

## Your Car

## Our Care And Service

You get more than "Fill 'er up!" when you come into our station. You get the individual attention you want and that your car deserves.


You Get That "Handled With Care" Service For Which Our Station Is So Well Known!


Whatever you need, we team top quality supplies with experienced workmen to give you top-notch service.

We're also your dealer for B. F. Goodrich Tires and Batteries.


## OGLE BROS.

Texaco Service Station Steve and Butch were in Datilan
Wednesday attending the funeral servies of his daughter, Peggy
who died suddenly. Mri. who died suddenly. Mrs. Jewel
Willingham of stephenville acMr. and Mrs. Edward Evans
and Randy of Marlin were week end visitors in the home of her
mother, Mrs. W. E. Rogers, and
sister. Mr. din. They atterded services at the
Methodist Church.

CALL A LOVED ONE LONG DISTANCE AND SEE!
$\qquad$ ,our voice. .. youlll hnowe a mile can be heard. Never
mind the miles, your telepbone makes them meaning.
less. See for yourself less. See for yourself.
(C) GULF STATES
elephone Co:

$C$
Can a smile be heard? 0



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Game Warden Reports
by bob rhudy Dove season will open on Sept
1 and run through Oct 30 bot days inclusive. The daily bag
mit is ten. and the possessaion mit is 20. Shooting hours will r
from 12 noon daill from 12 noon daily until sunset.
There has been some questions
ratect raised on where you may shoot
doves. There ise son on any game animal or bir
from a public mad and You may not hunt in any city mits or on property where you
not have permission to do so not have permission to do so,
As some of you folks have ready heard "game wardens no
have the authority to make arre for trespassing.
may understan
quote some of the most importan
$\qquad$
$\qquad$
tempt to enter upon the enclose
land of another without consen
$\qquad$ hunt or attempt to hunt with fir
arms, bow and arrow, or any othe
instrument capabile of being int the hunting of any animal o
bird. No person shall enter o
alt.

## GET Your AMAMMMM RMAD FOR <br> 

Now's the Time to Check Your Home

* MODERNIZE
*PAINT
*REPAIR


## With An Easy FHA Payment Loan

With Fall Weather just ahead these days let us remind you that winter is only a few months away, and now is the time to put your home and other buildings in shape for the ravages of "Old Man Winter." Come in and let us show you how easy it is to make those needed repairs or additions with an Easy Payment FHA Loan.

See Us For All Your Needs in the Line of Building Materials

## Barnes \& McCullough

"EVERYTHING TO BUILD ANYTHING" PHONE SY 6-4422

HICO, TEXAS

DPS Director Estimates 31 Deaths During Labor Day

(oo Late To ClassifyAUCTION SALE INDIVIDUAL'S FARM EQUIPMENT

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antre or

## The illicollews Review




Mr. Hubert Johnson, Superintendent of the Methodist
Home Waco. Texas, since August 1, 1933, was honored recently by the Home's Alumni Association for his thirty years of service to children. Mr. and Mrs. Johnson, at right,
received an avalanche of cards, letters, and telegrams from received an avalanche of cards, letters and telegrams from former residents of the home. Mrs Ether Gregory Rodgers is shown presenting the greetings to Mr. and Mrs. Johnson. Congratulations came from hundreds of former residents
of the home now living around the world. Superintendent John home has guided the Methodist Home during its greatest period of growth. The home now cares for over 450 children,
and in its 73 year history has cared for over 8,000 boys and and in its 73 year history has cared for over 8,000 boys and
girls. The Methodist Home serves Texas and Now Mevien

## Riding Club Round-up

WASHINGTON
As It Looks From Here


What Makes You The World is Best Shopper?*
*ir those clippings in your hanoi

It's a fact that American women are the most qualified hoppers in the world. Because of the intensity of newspaper advertising. American women have more inion a price bor more products, and so can compare value price to get the most for their money. The largest ingle advertising voice in our country is the local news-
paper. And what's more, take it with you when you to take advantage of the bargain you read about,

SHOP THE STORES THAT ADVERTISE
IN YOUR HOMETOWN NEWSPAPER

## our QUALITY is your More Good Eating! BITES BARGAIN

Prices Good Friday thru Wednesday SHOP WITH HICO MONEY SAVING COUPONS HERE


CLUB and SOCIETY PAGE
CLUBS - SOCIETY - PARTIES - PERSONAL MENTION


| J. E. Lincolns Hosts | Miss Mettie Rodgers |
| :--- | :--- | At '42' Club Party $\quad$ Entertains With Party | Saturday Night | Entertains With Party |
| :--- | :--- |
|  | For Wednesday Club |


| On the Home Range <br> By JEAN HENRY <br> Home Demonstration Agent |  |
| :---: | :---: |
|  |  |
| 's all appropriate for salads,Take this opportunity to feast |  |
|  |  |
| herries, grapes, melons, or what- I want to remind you that goodver you find in the garden ornutrition berins at mome Mothers |  |
|  |  |
|  |  |
|  |  |
| y Orange Dressing is a perfeet ing tood habits their children arehoice and so simple to make.not ikely to torget. There is no |  |
|  |  |
| Just bend 2 tablespoons honey $/$ a goo |  |
|  |  |
|  |  |
|  |  |
| was ${ }^{\text {and }}$ Add breakfast favoritess such as |  |
|  |  |
| Mrs J. D. Partain was in lay foods they like. If your family |  |
|  |  |
| ervices tor her aunt. Mrs, Goldie |  |
| ott, who died in st. Mary's |  |
| Hospital in Puebe Wednesday ev- those mornings that dunts sea |  |
|  |  |
|  |  |
| year and had received her degreelast summer trom Las Animas |  |
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|  |  |
| and Mrs, Frank Hobbs and [logue of |  |
| Abilene, Mr. and Mrs. Charles |  |
| Raymond MeCarty of Dal |  |
|  |  |
| - |  |
|  |  |
| and Mrs. John Trammell were |  |
| mother, Mrs, Lucy Bell, herher, Mr, and Mrs. Jessie Bell, |  |
|  |  |
|  |  |

SILVER REPLATING SALE


Take your precious worn silverware and heirlooms out of
hiding and have them QUADRUPLE SILVERPLATED by skilled pure silver has increased over $33 \%$ in price, it is all the more
reason to take advantage of these low, low replating prices.


EXPERT REPAIR SERVICES AVAILABLE

END SILVER POLISHING with Union Carbide's New Invicta Finish Only factory applied finish that keeps
iiver from tarnishing ...FOR YEARS
Only factory applied finish that keens
siver fom tarnishing For YEARS
Washable, even in dishiwashers
Washable, even in idishwars
Harmiess to finest silver
Won't peel, chip
Won't pe
LIMITED TIME ONLY . . . Bring Silver in TODAY!

A Registered Pharmacist on duty at all times
HOWARD DRUG COMPANY
"The Store of Friendly Service" BILL HOWARD, Owner

Movies Are Your Best Entertainment"

## FREE

Family Ticket то тНЕ Hico Theatre WITH EACH SUBSCRIPTION TO THE Hico News Review New or renewal

$\star$ Must Be Used Week of Sub Purchase $\star$

> Movies Are Your Best Entertainment"

Advertising Doesn't Cost - It Pays:
 over Messured by ny pordterick, the growth of SIX FLAGS has been impressive. The
figures below graphicaly illustrate this.

|  | 1961 | 1962 | 1963 |
| :---: | :---: | :---: | :---: |
| size | 105 acres | 109 acres | 115 acres |
| investment | \$10.000.000 | \$11.000.000 | \$12.000.000 |
| RIDES, attractions a Shows | OVER 40 | OVER 60 | OVER 70 |
| attendance |  | 1.272,000 | $\begin{gathered} 1.500,0 \\ \text { festim } \end{gathered}$ |
| State visitors |  | $82 \%$ | 76\% (currenty) |
| OUT OF STATE. |  | 18\% | ${ }^{24 \%}$ \% |
| stafy |  | 950 |  |
| $\underset{\substack{\text { SINGLE DAY } \\ \text { RECORD }}}{ }$ |  | 21.917 | 22,67 |
| average dally attendance | 5.900 | 9,700 | 12,000 |

## DUFFAU <br> -. y y pa pacal brom

## Why Not Display Your Business in

## the Show Window

Of Your Town

For a small investment you can be represented in your com munity newspaper every week, and the subscribers will have an opportunity to view your wares 52 times a year. As a result, complimentary remarks will be made of your business and the same goodwill that is created for your business will be created for your town. Goodwill is an intangible asset, yet no business is operated successfully without it

## Buying Advertising is An Investment . . Not An Expense

When you build an addition to your building, it's listed as additional assets. When you add new lines of merchandise to the stock in your store, it's listed among your assets.

When you invest in advertising it certainly creates additional goodwill, and certainly you can list goodwill among your greatest assets.

> ADVERTISING'S FIRST DUTY IS THE CREATION OF GOODWILL, AND THROUGH GOODWILL IT AIDS IN SELLING!

[^0]

A Few Questions to Ask The

## Printing Peddler...

When the peddler selling Printing, Stationery and Business Forms solicits your business, here are a few questions which he should be willing to answer to your satisfaction:

1. Does he pay taxes in your community?
2. Can he supply your order on short notice?
3. Does he donate space in the newspaper to our local community enterprises?
4. Does he donate newspaper space to promote you and your neighbor's business?
5. Does the quality of merchandise stand inspection?
6. Does his price include freight, or postage and insurance?

IF HE CAN ANSWER ALL THE ABOVE QUESTIONS IN THE AFFIRMATIVE, HE HAS AN EQUAL RIGHT TO YOUR BUSINESS!

IF NOT - CONSULT

## Hico News Review

Promoting Hico and this area for 78 years


THIS WEEK IN AUSTIN-
Highlights and Sidelights


# Final Week 

## OF OUR

Back-to-School
AND
August Clearance

- New Sale Items -

15 Patterns Fancy Comal Ginghams (45 wide-wash and wear) Reg. 89c \& 98c val. only 59 c yard

## NEW FALL MERCHANDISE ARRIVING DAILY

SEE US FOR YOUR FALL SWEATERS
LADIES' \& CHILDREN'S SIZES

## NEW GIFT ITEMS

SAMSONITE LUGGAGE FOR BACK TO SCHOOL

SAVE AS YOU SPEND
WITH S. G H. GREEN STAMPS
SALMON'S
Department Store
PHONE SY 6-4424 - HICO, TEX.
at moncy Saving prices!
-SPECIALS Friday \& Saturday
LIMIT I TO CUSTOMER
Kimbells Coffee
21/2, Sz. Tree Ripened -IN HEAVY SRRUP
Parade Brand Elberta Peaches
Staleys Pure Corn Oil . . . . . . . 596
LLLMIT I 1 TO CUSTOMER
10 pounds Sugar
5 lbs. Gladiola Meal
Gladiola Cake Mix . . . . . any kind 25
Jergens Lotion Mild Soap-5 reg. bars 350
Tall can Honey Boy Salmon
3 lb . can Kimbell Shortening
Deckers Iowana Oleo 2/35
Kimbells Biscuits
3/25
A Taylor attorney-Wilson $H$
ney - has been appointed by Attor
General Waggoner Carr take Carr's place on the School
tand Board. Law specifying the change was passed
ney generalis request.
Governor Connasty
Cond Land
Comminsioner Jerry
remale
Sader will Comminssoner Jerry Sadler wit
remain on the three-member board
which does which does a big, and complicat-
ed, basigess leosing many thouseacby yeay
Fox normer district attorney and hate representative $f$
Burnet and Wimamson countie Many of Texac Calts
Many of Texas state officials
now are in Hawaii attending the now are in Hawaii attending the
National Legislative Conference
in Honotulu:

- Double Green Stamp Days -

We Will Give Double Green Stamps Each Wednesdoy With a Cosh Purchase of $\$ 3.00$ or More

- $w$ r wIVE THE FAMOUS $S$. G H. GREEN STAMPS -
H. W.Sherrard
(: ncery \& Market


[^0]:    Newspaper advertising is an avenue through which information is conveyed to your customers and prospective customers a service that is provided through no other facility.

