## 

## Building Progress Continues At Rapid Pace in Hico Area

## 

# Iredell Schools Scheduled to Open Friday, August 30th 





ODEN A FABRIC SHOI START A BUSINESS OF YOUR OWN

## Farm Machinery

THURSDAY, AUGUST 22 - 10 A.M.

## Gap Implement Company

 Cranfills Gap, texasTRACTORS, PLOWS G ALL KINDS OF EQUIPMENT
-Sale Each 4th Thursday -


- The deposits in every checking account are insured to $\$ 10,000$ under the Federal Deposit Insurance Corporation.
- Your funds are safely backed by the strength of our large resources and reserves - and the experience of this bank!

IT COSTS SO LITTLE FOR THE SAFETY AND CONVENIENCE OF HAVING A CHECKING ACCOUNT HERE!

## The First National Bank



Specials for Friday thru Wednesday

| Shim cin snowdrift | 59¢ | Bacon | 98¢ |
| :---: | :---: | :---: | :---: |
| -mas, maxwell hovse |  | slm cav |  |
| Coffee | \$1.19 | Hams | \$2.19 |
| Coffee | $\$ 1.19$ | - Hacon <br> Squares | lb. 29c |
| ${ }^{\text {Gumbou }}$ |  | milik |  |
| Cake Mix | 25c | Franks | lb. 29c |
| Barbecue Sa. | 19c | Biscuits | 3/25c |
| Viennas | 2/35c | Oleo | 2/35c |
| $\overline{\text { regthar sme }}$ |  | swiss miss prozen |  |
| Ajax | 2/25 | Pies | 25c |
| Tomato Soup | $10 ¢$ | PATIO MEXICAN <br> Dinners | 39c |
| I' ounce smiders |  |  |  |
| Catsup | 15c | Pot Pies | 15 c |
| 6 LBS. GLADIOLA Flour | 39c | or roral annest Grape Ju. | 15c |

H. \& B. FOOD STORE


Close-Out Bargains
On Brand New NORGE Refrigerators

## $-10 \mathrm{Cu} . \mathrm{Ft}$

Reduced
WILL TAKE
${ }^{-13} \mathrm{Cu} . \mathrm{Ft}$
Reduced
WILL TAKE
$-15 \mathrm{Cu} . \mathrm{Ft}$.
Reduced
WILL TAKE

| $\$ 185.00$ |
| ---: |
| 45.00 |
| $\$ 140.00$ |
| $\$ 345.00$ |
| 125.00 |
| $\$ 220.00$ |
| $\$ 389.00$ |
| 139.00 |
| $\$ 250.00$ |

NEEL TRUCK \& TRACTOR HICO, TEXAS
NHTERNATIONAE TRUCKS

Advertising Doesn't Cost - It Pays!
Switch to automatic year 'round comfort


## with the all-electric

## HEAT PUMP

All year, ail automatic indoor climate control is yours to enjoy with the All-Electric Heat Pump. Using only electricity, the Heat Pump cools or heats, whichever is needed, from the same central system unit. During changeable weather, the Heat Pump switches automatically from cooling to heating or back again, as required, to maintain the temperature you like best. You just set the controls once for perfect comfort the year'round. See your air conditioning contr call our ofice for information.


## 

 WTITTERNow's the Time to Check Your Home

> * MODERNIZE
> *PAINT
> *REPAIR

With An Easy FHA Payment Loan

With Fall Weather just ahead these days let us remind you that winter is only a few months away, and now is the time to put your home and other buildings in shape for the ravages of "Old Man Winter." Come in and let us show you how easy it is to make those needed repairs or additions with an Easy Payment FHA Loan.

See Us For All Your Needs in the Line of Building Materials

## Barnes \& McCullough <br> "EVERYTHING TO BUILD ANYTHING"

 PHONE SY 6-4422 HICO, TEXAS

Temple Hearing Center
©be Iticolikews Review

| pUBLISHED EVERY friduy in hrco, texas PHONE SY C. 633 |  |
| :---: | :---: |
| Ewored en seconacilases matter May 10,100 , at the post office at <br>  |  |
| Aay erroneous reflection on the character, reputation or adanding ef any person or firm appearing in these columns will be giadiy and promptly corrected upon calling attention of the management |  |
| Cards of Thanks, resolutions of respect, obltuartes, and all matter eot news will be charged for at the egular rate |  |
| $\text { EXAS } \sqrt{\text { EPRESS }}$ | $\begin{gathered} \text { ASSOCIATION } \\ 1963 \end{gathered}$ |



MASONS START BUILDING FOR LITTLE CHILDREN The cornerstone of a building for pre-school
age children of Masonic Home and School in age children of Masonic Home and School in school building will be occupied this fall. Fort Worth was leveled recently by George R. M. Shown putting mementos in the cornerstone
Montgomery of Fort Worth, right, Past Grand
bor are several three-to-six-year-old children who Master of the Masonic Grand Ladge of Texas will benefit from home-like facilities of the new and president of the Masonic Home board of building. On the left is Hugh M. Craig of Fort governors. The building is scheduled for comple- Worth, Masonic Past Grand Master and member
tion about January 1, 1964. tion about January 1, 1964 . A substantial part of the building cost came board. He is a graduate of the school.
from the Mary E. Bryant Estate. The building is
Children and grandchildren of Masons from the Mary E. Bryant Estate. The building is
the fourth addition to the Masonic Home campus $/$ gible for admission to Masonic Home and School.

|  | 'Come Fly With Me' |
| :--- | :--- |
| of | Featured Thurs., Friday |
| is At Hico Theatre |  | At Hico Theatre

Pointers Given For Starting Six-Year-Olds to School

## FREE

Family Ticket TO THE Hico Theatre WITH EACH SUBSCRIPTION TO THE Hico News Review new or renewal
$\star$ Must Be Used Week of Sub Purchase $\star$

Movies Are Your Best Entertainment


## The Busy Housewife



## YOUR HOMETOWN NEWSPAPER

 IS A REAL CONVENIENCE!A wonderful way for a busy young mother to scrve countless hours is by shopping the ads in her hometown newspaper By knowing, before she goes to town, which products she wants and where to buy them, she can do an efficient job of marketing. While the housewife spends her time becoming an expert nurse, laundress, cook, play bringing her the shopping news. It tells her about the latest products and services that will about the latest products and services hati wim tells her where to find the best prices oftered on items she needs. It saves her many lona hours of "shopping around"

## Drize Suys

## IA MITTS nime Silins

SHORT SLEEVE SPORT SHIRTS Men's Reg. \$2.49 \& \$2.98
1 week only $\$ 1.98$
MEN'S SHORT SLEEVE WESTERN SHIRTS Limited Sizes-Were $\$ 3.50-\$ 3.98$

Only $\$ 2.98$
BOY'S WESTERN SHORT SLEEVE SHIRTS Sizes $6 \mathbf{y r}$. to 18 yr .-Were $\$ 2.49-\$ 2.98$

Only \$1.98
Mens westen hats, stifion straw Were $\$ 4.98$ Size 7 to $73-8$

Only $\$ 3.98$

## Burden's Dept. Store hico, texas

## Hico Theatre

Thurs, Fri. Nights-7 p.m.
Saturday Matinee 1:00 p.m.
"Come Fly With Me"
3 Airline Hostesses on a Spref
Hugh O'Biten, Dolores Hart
Pamela Tiffin
Saturday Night 7:00 p.m.-
Saturday Night $\begin{aligned} & \text { 7:00 } \\ & \text { Sunday Matince } \\ & \text { 1:30 } \\ & \text { p.m.- }\end{aligned}$ "The Lion"
$\qquad$ A Thrilling Story of Animal $\frac{\text { Life in Africa. }}{\text { FREE FAMILY pass for the }}$ FREE FAMILY PASS FOR TH
C. Hims FAMIY OF TRE

## HOME Fpheno VALUES <br> HOMETAShion VALUES

Don't miss out on our hot August Specials ---
$\star$ BESIDES OUR LOW VALUES ON OUR BEDROOM, LIVING ROOM AND DINING ROOM FURNITURE WE HAVE MANY MORE SPECIALS

## Foam Rubber Settee Makes a Bed All plastic or combination

WALL TO WALL CARPETING AT REAL MONEY- SAVING VALUES. CHECK WITH US TRADE YOUR OLD BEDDING IN AND GET YOURSELF SOMETHING YOU WILL ENJOY SLEEPING ON.

## Cheek Furniture Co. Therem

## CLAIRETTE

by MRs. Luctle mayfield

Key-Min - Unlocks Livestock Profits


Improves Feed Conversion-Your Key to Greater Gains Through Better Balance On Range, in Feediots


FREE CHOICE SUPPLEMENT, MIX ING SUPPLEMENT G IN BLOCKS

Combine this better supplement with the service of feed experts.

KEY-MIN gives you greater gains from feed grains and roughage
Our Field Service Solves your problem of economical balance

With pastures lacking now, Supplement your feeding with Kim bell's Key-Min Mineral Vitamin Supplement

Turner Feed Mill
KIMBELL FEEDS
Ralph Turner
Phone SY 6-4729

and appee
Founded

andchild

here. prese


## CARLTON



Why Not Display Your Business in the Show Window

Of Your Town

For a small investment you can be represented in your community newspaper every week, and the subscribers will have an opportunity to view your wares 52 times a year. As a result, complimentary remarks will be made of your business and the same goodwill that is created for your business will be created for your town. Goodwill is an intangible asset, yet no business is operated successfully without it

## Buying Advertising is An

 Investment . . . Not An ExpenseWhen you build an addition to your building, it's listed as additional assets. When you add new lines of merchandise to the stock in your store, it's listed among your assets.

When you invest in advertising it certainly creates additional goodwill, and certainly you can list goodwill among your greatest assets.

> ADVERTISING'S FIRST DUTY IS THE CREATION OF GOODWILL, AND THROUGH GOODWILL IT AIDS IN SELLING!

[^0]
THE HICO NEWS REVIEW

Annual Peanut Growers' Meet Set Friday In Stephenville

## hico news review Want Ad Order

| News Review 'Want Ads will do the important |
| :--- |
| fob of putting you in touch with the many |
| hundreds of our subscribers who may be in- |
| Tested in what you have to Buy, Sell, or |
| Trade. |
|  |
|  |
|  |

## Stud Breeders Sale

11:00 A.M. AUGUST 21
$\star 200$ REGISTERED BUCKS
$\star 200$ REGISTERED DOES
$\star 35$ REGISTERED BUCK G DOE KIDS FOR CLUB WORK
All Registered Goats pre-consigned and pre-
selected by some of the nation's leading breeders

ALSO
300 or more Commercial Kids 1,000 or more selected Commercial Does 1 and 2 years and all other classes of goats

Commercial Consignments Welcome
Ranchers Commission Co.
SALES BARN - JUNCTION, TEXAS
Ben Hyde, Kerrville, Texas, Phone CL 7-4428
Melvin Comp, Sole Mgr, Junction, H1 6 -2888

First Methodist Church
hurch School, 9:45 a tw.

Pentacostal Church Sunday School, 10 am .
Morning Wher
Worahip, Morning Worship, ill a.m.
Evening Worship, 8 p....
Wednesday Prayer Meetug.

CARLTON BAPTIST CHURCH sunday Morning Worship, 11 a.m.
Training Union, 7 p.m.

## CUSTOM-MADE

 DRAPES arge Selection Patterna and MatertalsALSO
Furniture Upholstery Work
New \& Used Furniture HARRISON.VOSS FURNITURE N UPHOLSTERT N. Graham Ph. WO s.sec
STEPHENVILLE. TEXAS

## Save the Shrinkage .

Hogs sold ot Hico Commisision Compony will Bring More \$ \$
because they are paid for on the spot. In other words
Hogs are weighed upon arrival in Hico, and paid for on that basis. They are not held over for hours waiting to be sold.

Bring your next consignment of hogs to Hico Commission on regular sale day-Saturday or on Mondays.

TOP MARKET PRICES PAID
YOU ARE WELCOME TO OUR SALE EVERY SATURDAY TOP MARKET PRICES

## Hico Commission Company

- Sale Every Saturday

Walter Weathers
James Weathers
CLASSIFIED ADSE

## 

 AND BACK TO SCHOOLSalmon's Department Store
WONDERFUL VALUES! SAVE! SAVE! BEGINNING FRIDAY AUGUST 16, CONTINUING THRU SATURDAY, AUG. 24th.



## Mens Loafers

ONLY 53.00 PAIR

## Boys Oxfords

SPECIAL 5200 PAIR
Girl Strap Pump
Close-Out Values $\$ 1.00$ pr.
Ladies Purses
ONE-THIRD OFF REG. PR.
Terry Towels
Reg. S1.19 Volue 79c co.

## Nylon Hosiery

2 PAIR FOR $\$ 1.00$
Samsonite Lug.
SPECIAL SALE 20\% OFF
Lades nylon seamiess hose 69c Pr.-3 Pr. $\$ 2.00$
Mens Work Sox
5 PAIR FOR $\$ 1.00$

- NEW SHOE STYLES FOR SCHOOL OR DRESS FOR ALL AGES - BY RED GOOSE, YANNIGANS G GRACE WALKER REMEMBER, FRIDAY, AUG. 16 We Give S \& H Green Stamps

THIS WEEK IN AUSTIN-
Highlights and Sidelights

| Texas Youth Council's parole division will triple in the next six months of so But the problems of trying to belp reform sehoot" graduates bscome useful eitizens is still great. | Crockett School for Negro Cirls: and several prison system units. <br> Authorization was recommended for $\$ 3500$ worth of partitioning to provide 23 new offices in Atty. Gen. Waggoner Carr's depart- |
| :---: | :---: |
|  |  |
| role efficers ase responsibie for | But the soard |
| some 1500 furale parolees spris | AsM University's rea |
| out over 169 counjer. That's a ratio of one parale officer to about | some s100.00 on |
|  | , |
| 357 parolees comparedai standards of one of |  |
|  |  |
| parsters |  |
|  |  |
| tember 1-a ratio of one to 178, 0 |  |
| March 1. 1964, when five more are added, ratio will be down to one parole officer to 119 parolees |  |
|  |  |
|  |  |
| d |  |
|  |  |
| More than a third |  |
|  |  |
|  |  |
|  |  |
| rriss an |  |
|  |  |
| , |  |
|  |  |
| roled child. But the state is |  |
| ined. |  |
|  |  |
| In | miles: citien |
| Sate Inverance Board hear- to 100000 three and a half |  |
| on propond rules t |  |
|  |  |
|  |  |
|  |  |
| or makes the payments when he pand all the |  |
| One controversial point was a out to detirabi |  |
|  |  |
|  |  |
| Some insurance company execu- |  |
|  |  |
| tives insisted the celling should be no more thin 60 to 65 cents per |  |
| S100. But one spokesman thought $i_{2000}$ acres of desirable land one |  |
| the |  |
| low and recommended 51.Some loan companies said |  |
|  |  |
| Some loan companies said |  |
|  |  |
| might outlaw this practice. Land Commissil |  |
|  |  |
| posd rules |  |
| ney |  |
| The Legislative Budget Board, |  |
|  |  |
|  |  |
| sessions, recommended $\$ 4.644000$ |  |
| state building |  |
|  |  |
| Plans approved included one by |  |
|  |  |
| on mental retardation in the State |  |
| Psychiatrie Institute at Houston; Island to the Federal Government |  |
|  |  |
| new dormitories for Gatesville for a national seashore. School itr Boyz. Gateswile. |  |



TATE FAIR KIDS Cindy and Marla Hill swap hoe ogs for chop sticks and rice with the little Japanes
sisters, Naoko and Mari Iwada, in a miniature verion of the largest-ever Texas International Trade Fair to eatured at the 1963 State Fair of Texas October 5 will take part in the Trade Fair with Japan the larges ex

## The world's fastest toll road is also the least expensive!

Lets you cross the country in moments... For a cost you'll hardly notice!

Millions use this rapid
route simultaneously the magic of long distance. -

## GULF STATES

Hico Church of Christ

Bible Classes,
Wor
Youngh, 10:45 a.m.
Evening Wople, 7.00 pm .
Worhip, $8: 00 \mathrm{pm}$.
$\underset{\substack{\text { Ladies } \\ \text { Wedr }}}{\text { W. }}$

First Methodist Church
Sev. Burt Gillis. partor
Curce Sehool, 9:45 a F .


Pentacostal Church Schedure:
sunday Sunday School, 10 am.
Morning Worship.
m Morning Worship, in a.m
Evening Worthip, is pam Wednesday Prayer Meeting.
early coft requested Club reporters and publicity
chairmen are urged to gei their reports to the News Re viow on Monday, or by Tuee day noon at the latest. So orten late copy nas to bo
omitted untl the followna week. Please help us to meot our deadline by turning
copy as earily as possible.


BUY IT-
SELL IT-
TRADE IT-

Through
NEWS REVIEW
WANT ADS

## YOUR R mat Brand at monoy Sacing prices! -SPECIALS Friday \& Saturday Bananas pound $9 c$ FRIDAY AND SATURDAY ONLY (LIMIT I TO CUSTOMER) 10 pounds Sugar $\$ 1.10$

## ${ }^{21} / 2$ Sz. Tree Ripened IN HEAVY SYRUP

Parade Brand Elberta Peaches . . . . 25
LIMIT I TO CUSTOMER
Kimbells Coffee
44c
Staleys Pure Corn Oil . . . . . . . 59c
10 oz. Inst. Folgers Coffee . . . . . . 89 c
5 lbs. Gladiola Meal
39 c
10 lbs. Gladiola Flour 89 c
Gladiola Cake Mix . . . . . any kind 25 c
Kimbells Biscuits 3/25c
Deckers Iowana Oleo . . . . . . . $2 / 356$
All-Meat Bologna pound 39c

- Double Green Stamp Days -

We Will Give Double Green Stamps Each Wednesday With a Cash Purchase of $\$ 3.00$ or More
H. W.Sherrard
c scery \& Market


[^0]:    Newspaper advertising is an avenue through which informafion is conveyed to your customers and prospective customers a service that is provided through no other facility

