## 



MATTER
ndar says,

Hico Home Owners to Receive
25 Credit on Fire Policies

TA Meeting Dens Public chool Week

## Athletic Banquet Set March 14 <br> Three in School Trustee Race; Incumbents File For Council



Final Rites Held
Tuesday at Stephenville For J. W. Spotts



Museum Meeting
NO SCHOOL
THIS FRIDAY

77th Reunion
Dates Set by Committee

fLU BUG IS HERE






and filled in the Apill 6 election. be
Names filed for school trustee
are E. V. Meador. incumbent. Naiph Turner, and $\mathbf{E}$. A.. Black.
At Fairy, Your candidates have
filed for two places to be voted on.
Vernon Knapos. filed for two places to be voted on.
Vernon Knapp and Justin Bual-
 Win at Cranfills Gap Livestock Show


4-H Club Members Win ot Houston

High Scoring Featured In Mixed Bowling League Action

THIS WEEK IN AUSTIN-
Highlights and Sidelights


COTTAGECHEESE adds cottage cheese, mastes delicious always. Get Boswell's creamed Cottage Cheese today and taste the difference freshness makes.

Hey, Kids!

## Follow Reddy's Tips...



## FLY KITES SAFELY!

| $\int$ Don't use tinsel string. wire, | ${ }^{\prime} \text { wir }$ |
| :---: | :---: |
| 2 Don't fly a kite with metal in | 7 Don't fly a kite near electric power lines. |
| Don't fly a : :ite in th | 8 Don't pull on the string or climb power pole to tozsen snagged kite. |
| 4 Don't run across the street |  |
| kite around TV |  |

CARLTON BAPTIST CHURCH
 Training Union, 7 p.m

schedule of service
 MYF, 6:15 p.m.
Prayer Sermip.
 Pentacostal Church Senefule:
 duriav canjom or unume




Yes, you can talk longer and pay less when y place your long distance
calls station -to station And the rates are lower still atter 6 p .
time Sunday.

GULF STATES
/elephone Co:

# AOO 2EST Your MEHLS 

Specials for Friday thru Wednesday

| Crisco | 75¢ | Bacon | 43c |
| :---: | :---: | :---: | :---: |
| Coffee | 59¢ | Franks | lb. 29c |
| Coffee | 79¢ | Bologna | lb. 29c |
| Cleaner | 2/25c | Bacon Squ | res 29c |
| Preserves | 29c | Oleo | 2/35c |
| Crackers | 19¢ | Biscuits | 3/25c |
| Chili | 55¢ | Dinners | 39c |
| ${ }_{\text {cour mex }}$ | 69¢ | Pies | 29c |
| \%raur | 45¢ | Grape Ju. | 29c |
| Flour | 89¢ | Orange Ju | 39c |

miday, MARCH s, 1 ses.
THE HICO NEWS REVIEW


Well, not complely if you hoven't had your spring clothes cleaned and pressed. Now is the time to get them ready to wear and enjoy when spring arrives.

YOU'LL LIKE OUR SERVICE

Phone SY $6-4829$

## Smith Cleaners

We Pick Up \& Deliver


FIX
Stephenville Saving \& Loan Association CURRENT DIVIDEND RATE

## Neglect Of Your Home Can Prove Costly

Spending on home repairs to prevent deterioration is a wise investment. Neglect of repairs can lead only to a loss which might have been avoided.

It's easy to pay for property improvements on the FHA Pay-Out-of-Income Plan . . monthly payments can be arranged over periods up to 3 years ... and FHA rates are LOW

If you want quality improvement materials and at tractive financing arrangements, see us first!



## A Few Suggestions

Add a Room - Build a Garage - Sidewalks, Curbs Remodel - Re-roof - Repaint, Repaper - Weath er-proof - Air Condition

## Barnes \& McCullough

"EVERYTHING TO BUILD ANYTHING" PHONE SY 6-4422

Game Warden Reports

Solsbery Shoe Shop
Cbe flicollews Review

[^0]QUALIT
SHOE REPAIR

Hico Church of Christ


| Crisco | 75¢ | Pickles | 49c |
| :---: | :---: | :---: | :---: |
| Chili | 45 c | Rolls | 25c |
| Tomato sum | 10 | Ravars nexacas | 9¢ |
| Tomato Ju. |  | cello |  |
| Blackeyes | 2/25c | Carrots | 2/15c |
| Crackers | 27c | Bananas | lb. 10c |
| Pudding | 3/25¢ | Franks | 3 lbs. \$1 |
| Drink | 25¢ | Jowl | 3 lbs .89 c |
| ${ }^{\text {cans chax }}$ | 2/39 ${ }^{\text {c }}$ | Cumatax |  |
|  |  |  |  |




## 5our <br> Livestock Menu

Is Your Concern and OURS

We can Supplement your home grown feeds with
a complete line of Kimbells Supplements and Concentrates

Turner Feed Mill

- KimbeLL feeds -


# The Show Window 

Of Your Town

For a small investment you can be represented in your com munity newspaper every week, and the subscribers will have an opportunity to view your wares 52 times a year. As a result, complimentary remarks will be made of your business and the same goodwill that is created for your business will be created for your town. Goodwill is an intangible asset, yet no business is operated successfully without it.

## Buying Advertising is An Investment . . Not An Expense

When you build an addition to your building, it's listed as ad ditional assets. When you add new lines of merchandise to the stock in your store, it's listed among your assets.

When you invest in advertising it certainly creates additional goodwill, and certainly you can list goodwill among your greatest assets.

> ADVERTISING'S FIRST DUTY IS THE CREATION OF GOODWILL, AND THROUGH GOODWILL
> IT AIDS IN SELLING!

Newspaper advertising is an avenue through which information is conveyed to your customers and prospective customers a service that is provided through no other facility.

HicoNews Review

## Wait A Minute -

Don't Jump to Conclusions
GoSee The


FAMILY-SIZE, BUDGET-WISE FRIGIDAIRE REFRIGERATOR

## BLAIR'S

Hardware \& Sporting Goods


ALFALFA $\underset{\text { qut }}{\text { quality }}$ HAY
Reasonable Prices
Ex AT CHANEY STATIO

2te to Truck Loado.
Phone SY G-4583
FAYAND WOOTON
MISCELLANEOUS
DEAD ANDAAL SERvice
For Free Remeval of
Frr Free Remeval of
d. errppled or worties stoen
Call Coiect
Phone
Hanilton.
Texana
clessiorial Directory-


ADVERTISING IN THE NEWS REVIEW IS

AN INVESTMENT-NOT AN EXPENSE

We are now buying hogs every Monday, as well as regular sale day. Highest market price paid both days.

YOU ARE WELCOME TO OUR SALE EVERY SATURDAY TOP MARKET PRICES
Hico Commission Company $\begin{array}{ll}\text { - Sale Every Saturday - } \\ \text { Walter Weathers } & \text { James Weathers }\end{array}$ Bob Ogle


" No , the wind don't blow here all the time . . . it rained here once!"


## Advantages of Coastal

 Bermuda Grass ExplainedRural Fire Truck Fund -




See Our New Spring
Dusters - Cobblers Dresses $\underset{\text { Klats }}{\substack{\text { Sporttes }}}$ Kedettes

SAVE AS YOU SPEND WITH S. G H. GREEN STAMPS

## SALMON'S Department Store <br> PHONE SY 6-4424 - HICO, TEX


-SPECIALS Friday \& Saturday

## 300 Sz. Aywon CUT GREEN BEANS

300 Sz. Alma CHOPPED MUSTARD GREENS
2 for 25

300 Sz . Alma MIXED GREENS
300 Sz. Alma CHOPPED TURNIP GREENS 303 Sz. Alma CREAM CORN or WHOLE

2 for 25 c

3 lb. can Mohawk Picnics
2 for 25 c
21. SIZE Early garden

Elberta Peaches
4/\$1.00
Deckers Iowana Oleo . . . . . . $2 / 35 \mathrm{c}$
Kimbells Biscuits $3 / 25 c$
3 lb . can Snowdrift Shortening . . 59 c 25 lbs. Gladiola Flour $\$ 1.89$
2 lb . Kraft Cottage American Cheese 69c

- Double Green Stamp Days -

We Will Give Double Green Stamps Each Wednesday With a Cash Purchase of $\$ 3.00$ or More

- Wt IVE THE FAMOUS S. G H. GREEN STAMPS
H. W.Sherrard
( ) very \& Market


[^0]:    Ernest V. Mead
    Bette J. Meador
    Bette
    Hoien Og
    Any erroneous reflection on the charscter, reputation or standing
    of any person or firm appearing in these columns will be giadly and promptly corrected uponcalling attention of the management Entered as secona-class matter May 10, 1307, at the post oftice at ELloo, Texas, under the Act of Congress of Marci
    Comanche and Erath Counties, One Year, Outside Hamilton, Bosque,
    Vear. 23.00. (Additional charge for short term subseriptiona) All
    Cards of Thanks, resolutions of respect, obituarles, and all matter
    sot news will be charged for at the egular rate

