

FAIRY


## IREDELL ITEMS

By mRS. C. A. MTCHELL FUNERAL SERVICES HELD
MONDAY FOR W. L CHAFF

CHURCH OF CHRIST

  AdDING Machine papcr for s
at the Hico News Review.

Dunlop Appliance \& Electric
kelvinator dealer

|  |
| :---: |



| Coffee $\quad \$ 1.49$ | Bacon \$1.09 |  |
| :---: | :---: | :---: |
| $\begin{array}{ll} \text { Flour } & \$ 1.89 \end{array}$ | Cheese 69c |  |
| mam 25 | Bacon lb. 55 ¢ |  |
| ar $2 / 25$ | Picnics ea. $\mathbf{2} .19$ |  |
|  | Oleo $2 / 37 ¢$ |  |
| . Coffee 89¢ | Biscuits 3/25¢ | \%omene |
| Pork\&Beans 3-25c | FROZEN FOODS |  |
| Salmon $\quad$ 39c |  | tate 666 |
|  | ies $\quad 39 ¢$ | ERV |
| Shortening 6ac | orres 19c | FREE Pick-up and Dellivery |
| 39¢ | Perch 39¢ |  |
| PHONE 23 | D STORE <br> HICO. TEX |  |

Specials for Friday thru Wednesday


Oninatemame toe YOU GET THERE FASTER IF YOU KNOW THE RIGHT HUMBER

GULF STATES TELEPHONE CO.

B.E.Goodrich PICK YOUR TIRE
PICK YOUR PRICE


Hibooteret
(3)Smileage! starts here

OGLE BROS.
Texaco Service Station
B.F.Goodrich tires


Cbe illico IRews Review PHONE 132
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Hict | Ernest V. Meador | Owner and Publisher |
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| Bette J. Meador | Business Manager | TEXAS $\sqrt{\text { PRESS }}$ ASSOCIATIOR member


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of any person or firm appearing in these columns will be gladly

DUFFAU


Personal Mention


TOO EXCITING TO MISS - THE VAST ARRAY OF NEW, SPECIAL-FOR-CHRISTMAS GIFT MERCHANDISE ARRIVING DAILY. HICO STORES ARE BEGINNING TO BULGE WITH FAMOUS-BRAND, TOPQUALITY ITEMS OF EVERY DESCRIPTION. START YOUR CHRISTMAS SHOPPING AT HICO NOW, AND AVOID THE LAST-MINUTE RUSH. IT'S NOT TOO EARLY.

SHOP AT HICO. EVERYTHING YOU WANT, AT PRICES AS LOW OR LOWER THAN ANYWHERE, IS AVAILABLE RIGHT HERE IN YOUR OWN COMMUNITY. AND, HERE ARE SIX OTHER BIG REASONS WHY IT'S BEST TO SHOP LOCALLY

1. SAVES TIME AND MONEY - In addi tion to the low prices you pay in HICO, you cut down on many dollars and hours spent in traveling.
2. EASES EXCHANGE PROBLEMS For you and for your friends and relatives, the problem of after-Christmas exchange is simplified if you shop at home.
3. THERE'S PLENTY OF PARKING SPACE Don't waste even more of your valuable shopping time in seeking a parking place. Shop locally.
4. YOU RECEIVE COURTEOUS SERVICE -The people who serve you in the local stores are your neighbors - they're interested in helping you.
5. YOU'RE ON THE SPOT FOR SALES By being a regular customer, you often hear of sales in advance - you get the pick of the bargain items.
6. HELPS LOCAL PROSPERITY - The money you spend at home, stays at home, to help, through taxes and contributions, to build a better community.


To help organize your gift gift shopping ahead of time, check the ads of your local merchents each week as a helpful guide. Many wonderful ideas for gifts for every member of the family may be found.



Thanksgiving Holiday Is Just Ahead.

Are Your Clothes Ready for Visiting? for Greeting your Guests?

Check your family's clothing now
Send the Suits, coats, dresses, children's clothes, ties and skirts to be dry cleaned at Wilson's Cleaners. Then the last minutes may be given over to other projects. Clean clothes give a sense of well being at home or visiting.

DO IT TODAY TAKE THE FAMILY WARDROBE

## WILSON CLEANERS

Phone 49 for Pick Up \& Delivery

November Foods Plentiful

Science Against TB



Weather Lotion Petal Fresh Body Lotion ?
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SAVE AS YOU SPEND WITH S. \& H. GREEN STAMPS SALMON'S Department Stor

-FRIDAY \& SATURDAY SPECIALS 25 lbs. Gladiola Flour $\$ 1.80$
Kimbell Biscuits $3 / 22 x$
Sunny Oleo
Diamond Brand Catsup
Golden Bowl Brick Chili
3 lb . can Kimbell Shortening
1 lb . Nabisco Premium Crackers
15 oz . Allens Spaghetti in tom. sauce
6 oz. Inst. Folgers Coffee
Chuck Roast
lb. $45^{5}$
Hamburger Meat
WE BUTCHER OUR OWN BEEF AND PORK

- WE GIVE THE FAMOUS S. G H. GREEN STAMPS
H. W.Sherrard

Grocery \& Market

