PLAN NOW TO BE REPRESENTED ON THE BIG, GALA Booster Trip JULY 27


The Hirn Aveuts TRutwu
Yeun dom Noureaner


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Chamber of Commerce Meets Friday Noon



Delectable fudge squares-quick, easy, and so good!


8

makes perfect ice cubes without trays, puts them in a fingertip server and replaces all you take Gas-O. Matically

${ }^{8} 100^{00}$ Trade-In Allowance
st.oo Doun- as as titue was as sl3.30 Monthly
LONE CASMAR STAMY mat mooenv ion-
$\qquad$


Chevrolets"Super Turbo-Fire V8"with 180hp.


## 10PRICE dearance E.ITI

On Summer and Early Fall COSTUME JEWELRY

SEVERAL SMART SELECTIONS AT THIS TERRIFIC DISCOUNT PRICE SHOP EARLY FOR BEST SELECTIONS

A Registered Pharmacist on duty at all times

## HOW ARD DRUG COMPANY

The Store of Friendly Service' BILL HOWARD, Owner

## CHEVROLET -.-.-. OLDSMOBILE <br> SALES AND SERVICE <br>  <br> - body and fender work - new chevrolet cars a thuck - accessories <br> - NEW OLDSMOBILES <br> a nice selection of late model ok used cars YOUR BUSINESS APPRECIATED <br> Golightly ChevroletCo.

PHONE 329
HAMILTON, TEX




## COUNTY <br> AGENT REPORTS



KCEN-TV, Channel 6, Television Schedule
$\square$



## CLUB ara SOCIETY PAGE <br> 

Mrs. Elva Jo Gamble
Coffee Friday Morr
her daughter, Mrs. Elva
ble, with a coffee at
last Friday morning.
Mrs. Gamble,
in Fort Worth,
vacation in Hico,
a silver coffee
flower arrangen
coffee tabie.

Walker, Betty Stevens, Mrs. H. V. and Linda Jagkars, Ronnie Hef. A booth and a float for the
Hedges. Mrs. Emis Randals, Mrs. ner. Suzanne Patterson, Wayne teunion in August wh Medges, Mrs. Mry
Benard Ogle, Mru.
Mrs. Geary Cheek.
Claude Christopher of
Falls, Mrs. H. W. Sherrard
Clyde Ogle, Mise
Cyde Ogle, Miss Louise Blai
Jimmile Ramage, Mra.
Meador. Mrs. Paul Hamilto



## SUMMER CLEARANCE

All First Quality Spring and Summer Merchandise Greatly Reduced in order to get Ready for Fall Stock. BEST BUYS AT B. G R. BEGINS JULY 15 thru JULY 23 .

B. \& R. DEPT. STORE

Mr. $\&$ mrs. A. h. burden
Mr. a MRS. W. J. RISENHOOVER

 | Keith Reed Honored | $\begin{array}{l}\text { Week-end visitors with Mrs. }\end{array} \left\lvert\, \begin{array}{l}\text { Harriet Watson was her daughter } \\ \text { Mrs. F. M. Stockton of Lometa. }\end{array}\right.$ |
| :--- | :--- |
| On Third Birthdoy |  |

With Party Tuesday Little Keith Reed was
on his third birthday. on his third birthd
with a party given by
Mrs. John Reed. at Mrs. John Reed, at their h
Refrehments of punch and
were served and favors of
 $\left.\begin{gathered}\text { Mr. and Mrs. Sandy ogle spent } \\ \text { the week end at their camp at }\end{gathered} \right\rvert\,$ Lake Whitney.
$\begin{aligned} & \text { James Jordan returned home } \\ & \text { Sunday after a month's visitt in } \\ & \text { West Texas and New Mexico }\end{aligned}$


NOT ONLY DO THEY LOOK GOOD, but they feel good when THEY COME BACK FROM

## Everett Cleaners



These Prices Will Be In Effect FRIDAY thru WEDNESDAY

## COTT DRINK <br> $2 / 35 c$

| Peaches | 2/43c | Orange Ade | $25 ¢$ |
| :---: | :---: | :---: | :---: |
| Cake Mixes | $20 ¢$ | Tomatoes | $10 ¢$ | FLUFFO 79 c

 TENDERLEAF TEA 59 c

| Cleanser | 2/25c | Lettuce | 2/25c |
| :---: | :---: | :---: | :---: |
| Gulf Spray | 39c | Tom | s. $35 ¢$ |

INSTANT COFFEE $\$ 1.49$

| Steak | lb. 35 c | Salt Pork | 1b. 29 c |
| :---: | :---: | :---: | :---: |
| Roast | lb. 49c | Liver |  |

Hico Theatre
NOTICE Box Office Opens 7:15 P.M. Every Night Show Starts of 7:30 P.M 1:*e P. M. M. saturday Matinee t:00 P. M. Sunday Matinee Friday \& saturday-

TONY CURTIS JULIA ADAMS

## B BRIDES

TO CROSS


ROGER WAGNER DEBRA PAGE JEFFREY HUNTER JOHN LUND HUGH O'BRIEN

## "WHIT FATHER

## cuannowary

## 




Flippen head the feature cast. Anthony Mann directed the pile-
tare, which was fined in the northern Canadian mountains.

## IREDELL ITEMS

by Miss Stella Jones, Local Correspondent

Recently F X X. Tolbert, Dallas
Morning News columns, took a
jeep trip completely around Tex-
as. actually traveling on the bor-


## Thank You

We Wish to Say Thanks to Everyone
for the nice business you've given us dURING THE PAST YEARS WE HAVE been IN THE CAFE BUSINESS IN RICO.
TOO We would like to bespeak for our successor a continuance of the patronage and good will which we have found so helpful and enjoyable.

MR. G MRS. HENRY LOUDERMILK
ALSO---
WE WISH TO ANNOUNCE THE REOPENING OF A JEWELRY STORE IN HICO, FORMERLY ROBERTS JEWELRY

WE WILL FEATURE A COMPLETE LINE OF WATCHES, WATCH BANDS G COSTUME JEWELRY.
Special -\$1 Ear Rings -49c plus tax Expert watch repair a speciality -
Loudermilk Jewelry


Service means

## MORE FOR YOUR MONEY



You get more performance. The way your car performs
quickly shows you that Esso Extra gasoline has more
 Regular grade Humble Motor Fuel is second to Humble sign.


The Humble trademark is your guarantee of highest quality and outstanding service. motor oil for every automobile on the road.

When you stop under the

## HUMBLE

Sign


You get more quality. Ese Extra gasoline, for example, offers you the highest performance rating ever. It's
No. 1 for built-in quality, for performance, for soles. Fill up . . . every time . . . with Esso Extra.


## HERE'S WHERE I SPEND MY VACATION!

Professicrial Directory

| PAINTING - PAPERING TEXTONING <br> Done Like You Like It At <br> Reasonable Prices <br> J. W. GRAVES <br> Hico, Техаs | DR O A JONES ниropractor <br> Next to Whitehead Ins. Agcy. Office Hours: $7 \mathrm{a} . \mathrm{m}$ to 12 noon Monday thru Saturday Dublin, Texas $\qquad$ |  |
| :---: | :---: | :---: |
| Dr. Cyrus B. Cathey <br> - optometrent - | Water Well Service drmang and repatrs call collect 2821 Woodrow Wolfe Hico, Tex., Rt. 3 $\qquad$ |  |
| 8:50 a. m. to $5: 30 \mathrm{p} . \mathrm{m}$. Dally Bundaye by Appofntment <br> Thone 85 E. side Square <br> HAMILTON, TEXAS | H. S. LOUDERMILK Watch Repairing Located in building formerly Occupied by Roberts Jewelry AL.L. WORK GUARANTEED - | Washington says some observers next winter when the big crop in the making goes to town. It quotes others as saying somethin $\$ 1500$ hogs is in prospect. $\$ 15.00$ hogs is in prospect. While that $\$ 12.00$ figure looks |
| DR. H. HAMPTON OPTOMETRIST | Dr. W. H. Stephen optometrist <br> Eyes Examined Glasses Fitted | crop season the feed grain production, especially corn and grain sorghums, is going to bo fremen |
|  | $\begin{aligned} & \text { Dublin Phone } 372 \\ & \text { Formerly in Hico on Thursday: } \\ & \text { for Two Years } \end{aligned}$ | dous. Some forecasters say if the crop makes, next winter could bring \$1 to \$1 25 corn with more "fref |
| W. M. HORSLEY. nisurantas <br> - Ans - <br> heal matate | Dr. Ben B. McCollum Jr. Veterinarian Phune L-5217 TEPHKNVTLR TREXAR |  |
| Dr. Verne A. Scott - Voterinarian - atriphervine vax |  | really big profitable year. <br> Feeder Calf Buyers <br> Showed Litule Fear: <br> Along thie line it is noteworthy <br> ford calf sale June 30 , and the |



During how weather, I have to work harder

cefigeration, ettra ice cubes and cold drinks
Naturally this ettra work is refected in
the wages you pay me. But the difference is
till your lowest-cost servant and the more
me the less 1 cost you per hour.
Reddy Kilowatt -


Thirteen Steps to Alcoholism


# We Are Now BUYING MAIZE 

We Will Pay Market Price for Your Maize Delivered to Us

- OR -

We Have Trucks to Pick Up Maize at Combine or in the Field

Bring in your Grains and let us Mill your Feed for you.

## Lackey Bros. Feed Mill

## RED CHAIN FEEDS

CUSTOM GRINDING - MIXING - SYRUPING GRAIN AND STORAGE

PHONE 51
HICO, TEXAS


Friday thru Wednesday SPECIALS QUANTITY LIMITED
100 lbs Red Potatoes . . . . . . . $\$ 3.00$
Armour's Pure Lard . . . . . . 3 lbs. 49c
Folgers \& Maxwell House Coffee . . 85c
Hamburger Meat
lb. 25c
TELEPHONE CO

## DANCE

JERRY DYKES

Western Ramblers
Sat. Night, July 16


