©hy Hitu Aveus Karuipu


Joe Stasey's Hico Lads
Draw First Blood in B. V. Playoff Series



## Blanket Gives Tigers First Score of Season



Lost-Minute Rolly Douses Locol Lads
Hopes for Victory



## Buckhorn Cleaners 

Come clean with me and I will DYE for U! NOTHIGG TOO LARGE OR TOO SMALL

I CAN FIX OR MEND ANYTHING BUT THE BREAK OF DAWN
CLEAN EVERYTHING BUT THE BABY I HNE T TMEN THE PIGCE OF THE MOWN JOHNNIE FARMER MGR. DOROTHY ERICK, CO-PILOT

"We Strive to Please"

## BEGINNING WED., 0CTOBER 6th <br> Every Wednesday Will Be Red Tag Day At the B. \& R. EVERY ARTICLE BEARING A RED TAG WILL BE A REAL SAVING FOR YOU. YOU WILL FIND RED TAGS DISPLAYED THROUGHOUT OUR ENTIRE STORE COME IN EVEPY WENESOMY LOOK FOOR THE PED TAGS B. \&R. DEPT. STORE

## SAVE 0N TAXES!

3 PER CENT IF PAYMENT IS MADE IN
2 PER CENT IF PAYMENT IS MADE IN
1 PER CENT IF PAYMENT IS MADE IN

OCTOBER NOVEMBER DECEMBER

These discounts will be allowed on 1954 taxes for State, County, and School Districts, including Hico and some others.

## WATCH PAPER

For date that I will be in Hico

## BILLY G. WOOD <br> TAX ASSESSOR AND COLLECTOR HAMILTON COUNTY, TEXAS



Colds Are Becoming More Prevalent in State With Advent of Fall



Do you need to stretch your food dollar? Save money and eat better by buying your meat processed and frozen for your locker or freezer.

- Fhioay \& sitiray gecilis -
$1 / 2$ Light Calf 100 lbs . to $115 \mathrm{lbs} . \quad \mathbf{2 9} \mathbf{c l b}$. $1 / 2$ Heavy Calf 115 lbs. to $150 \mathrm{lbs} . \mathbf{3 4 c} \mathbf{~ l b}$.
Hind Quarter 44 clb .
—CUT MEAT SPCDMLL FRESH DRESSED FRYERS 39 c lb . Chuck Roast or Steak . . . 33c lb. Arm Roast . . . . . . . . . 39c lb. Calf Liver . . . . . . . . . . 28c lb. Sausage (Home Made) . . 50 c lb . Lean Pork Chops . . . . . . 59c lb.

Hico Frozen Food Lockers<br>D. E. BULLOCH JR.

## FIRE PREVENTION WEEK

OCTOBER 3-9


OUR COMPLIMENTS
TO THE HICO VOLUNTEER FIRE DEPARTMENT AND OTHERS WHO ARE HELPING IN ANY WAY TO REDUCE FIRE LOSSES

This is a good time to check your insurance policies and see if you are sufficiently covered in case of a loss. We'll be happy to talk over your problems with you no obligotion, of course
PETSICK INSURANCE AGENCY PHONE 202 - HICO, TEX.


Receives Appointment
As New Sales Director As New Sales Director
Of Lone Star Gas Co.


HURRY!

## YOUR BEST CHANCE EVER TO

## CHOOSEand SAVE!

Now, pick your all-steel cabinet sink...the nationally-famous-quality Youngstown Kitchens Cabinet Sink you've always wanted . . . and save $\$ \$ \$ \$$ ! Look at the choice! Look at the savings!


Easy F.H.A. Terms May Be Arranged if Desired BARNES \& McCULLOUGH "EVERYTHING TO BUILD ANYTHING" HICO, TEXAS


October 3-10
Trust Your Druggist
. . . your Doctor does


Campaign.
Barndt.

for for the territory early in 19
and became superintendent of the
Oklahoma sivision in Decembe
iste In the latter position he he
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duffad ohurch of christ
Sunday- . Bible Study.
10:00 a. m.
11:00 a. m. Worship \& lon.
1:00 p. m. Herald of Truth
WBAP. 6:30 p. m. Young People's Class
7:00 p. m. Evening Worship. Wednesday-
$7: 30$ p. m. Mid-week Clasu TIY NEWS REVIEW WAN
FOR RFAULTS!

Trust Your Druggist

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\begin{aligned}
& \text { PRESCRIPTIONS } \\
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& \text {-TOILETRIES } \\
& \text { COSMETICS } \\
& \text {-EVERYDAY NEEDS }
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It Pays to Shop in Your Drug Store
ot heart first endly, anxious emergencydrug store needs

A Registered Pharmacist on duty at all times
HOWARD DRUG COMPANY
"The Store of Friendly Service"
PHONE 108
HICO, TEX.

See These Brilliant, New Copper-Styled Westinghouse Appliances


Easy Monthly Payments

\author{

- After
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Small Amount Down

## Barnes \& McCullough <br> "EVERYTHING TO BUILD ANYTHING"

 PHONE 42HICO, TEX.



Atran Nema Kenirw


"Believe me, it's important to make the right decision —and stick with it!" sars Bill Grieve,

## VETERAN WORLD SERIES UMPIRE

 "Ther Here's nothing like umpiring to teach you the importance of making the right decisions-in and out of the ball park," says Bill Grieve. "And one of the best decisions I ever made was the time I started buying Savings Bonds It's the easiest, surest way in the world to save for your future-and your country's future, too. And nobody's going to throw pop bottles at you for doing that."Decide now to make your dreams come true -through the Payroll Savings Plan

Today, with the Payroll Savings Plan, it's as easy to save as it is to wish. And your saving really gets you what you want-whether it's a home of your own, a vacation cottage, college for your children, or finan To jo Pay
To join the Payroll Savings Plan, just ask your pay office to save out a part of your check before you get
it, each payday-a few dollars or as much as you want. After that, your money's saved for you-auto matically-and invested in U. S. Series E Savings Bonds that are turned over to you
Which means your money really goes to work for
you! Because each Savings Bond earns $3 \%$ per year you! Because each Savings Bond earns $3 \%$ per year If you sign up to save only $\$ 3.75$ a week, in 5 years you'll have $\$ 1,025.95$ cash. In 9 years, 8 months, you'll have $\$ 2,137.30$.
Easy to see why 8 million Americans are using the Payroll Savings Plan to help them get what they want out of life! Why not join them-today?
If you're self-employed, start the Bond-A-Month
Plan where you bank. Like Payroll Savings, it's Plan where you bank. Like Payroll Savings, it's
simple, systematic and sure. Pick your plan-and simple, sy
start now!
If you want your interest as current income, ask
your banker about 3\% Series H Bonds which pay


Saving is simpler than you think - with U. S. Savings Bonds on the Payroll Savings Plan!


The Hico News Review



MTIOML FIR P Pielition Werk OCTOBER 3-9

## FABE LOSEBE

 memb
Safeguard Your Property With Insurance
self against
other hozards. We will be gad needs over with you and can write you an economical policy in one of the reliable old-
componies we represent

## W. M. HORSLEY

REAL ESTATE INSURANCE
Next Door to Post Office
susiness fhone ise
residence fione 187


Hico Theatre


Sat. Mudntite Sun. \& son--
JAMES WHITMORE EDMUND GWENN JOAN WELDON
"THEM!"
Tuesay a wedneatay-
VINCENT PRICE
MARY MURPHY
EVA GABOR
"THE MAL MAJ
MAGICIAN"


## IREDELL ITEMS

by Miss Stella Jones, Local Correspondent

KCEN-TV, Channel 6, Television Schedule TH0
$11: 1$
$11: 30$

|  | 6:00 World News 6:10 Weather Man <br> 6:10 Weather Man 6:15 Chicago Market Report <br> 6:20 Your Own Home <br> 6:30 The Big Picture <br> 7:00 Front Page Detective <br> 7:30 Place the Face (NBC) <br> 8:00 Bluebonnet Barn Dance 9:00 It's a Great Life (NBC) <br> 9:30 Your Hit Parade (NBC) <br> 10:00 Late World News <br> 10:10 Weather Man <br> SUNDAY, OCTOBER 3- <br> 12:00 World Series Pending <br> 12:15 Test Pattern <br> 12.30 Sign On \& Program Previews <br> 12.45 Proday News <br> 1:00 Pro Foothall Up (ABC) <br> Chicaso Cardinals <br> Chicago Cardinals vs. Phila <br> delphia Eagles World News <br> 4:10 The Weather Man <br> 4:15 What's Your Trouble <br> 4:30 Charlie Ruggles (NBC) <br> 30 The Chiristophers <br> 5:30 Industry on Parn Pearson 5:45 Drew <br> 6.00 People are Funny (NBC) <br> 6:30 TV Varieties <br> 7:00 Comedy Hour (NBC) <br> 8.00 I Led Three Lives <br> 8:30 Pepsi Cola Playhouse (ABC) <br> 9:00 Loretta Young Show (NBC) <br> 10:00 The Hunter (NBC <br> 10:10 Weather Man <br> 10:15 Sign Off <br> MONDAY, OCTOBER 4- <br> 11:30 Sign On \& Program Previews <br> 11:40 Mid-Day News <br> 11:45 Pre-Game Warm Up (NBC) <br> 3:00 Hawkins Falls (NBC) <br> 3:15 Scrapbook <br> 3:30 Texas Cookin' <br> 400 Pinky Lee Show (NBC) <br> 1:30 Cartoon Carnival <br> 5.00 Tales of the West <br> 6:10 Weather Man <br> 6:15 Interlude <br> $6: 30$ To Be Announced <br> 6:45 Camel News Caravan (NBC) <br> -30 Vreak the Bank (ABC) <br> 8:00 Lone Star Theatre <br> 8.30 Rohert Montgomery Presents (NBC) (NBC) <br> 9:30 City Detective <br> 10:00 Late World News | 10:10 Weather Man <br> 10:15 Sign Off <br> TUESDAY, OCTOBER 5- <br> 11:30 Sign On \& Program Previews <br> 11:40 Mid-day News <br> 11:45 Pre-Game Warm Up (NBC) 12:00 World Saries <br> 12:00 World Scries (NBC) <br> 3:00 Hawkins Falls (NBC) <br> 3:15 Video Varieties 3:30 Video Varieties <br> 4:00 Pinky Lee Show <br> 4:30 To Be Announced <br> 5:00 Tales of the West <br> 6:00 World News <br> 6:15 Open House <br> 6:30 Colonel March <br> 7:00 Milton Berle Show (NBC) <br> 8:00 Fireside Theatre (NBC) <br> 9:30 Texas In Review <br> 9:00 China Smith <br> 10:00 Late World Now Chicago <br> 10:10 Weather Man <br> 10:15 Sign Off <br> WEDNESDAY, OCTOBER 6- <br> 1:30 Test Pattern 1:45 Sign On \& Program Previews <br> 1:50 Mid-day News <br> 2.00 Greatest Gift (NBC) <br> 2:15 Golden Windows (NBC) $2: 30$ Video Varieties <br> 2:45 Concerning Miss Marlowe (NBC) <br> 3:00 Hawkins Falls (NBC) <br> 3:15 Scrapbook <br> 3:30 Texas Cookin' <br> 4:00 Pinky Lee Show (NBC) <br> 5:00 Televent Carnival <br> 5:30 Wild Bill Hickok <br> 6:00 World News <br> 6:10 Weather Man <br> 6:15 Baylor Views the News 6:30 To Be Announced <br> 6:30 To Be Announced <br> 7:00 Camel News Caravan (NBC) <br> 7:00 I Married Joan (NBC) <br> 7:30 Secret File, U.S.A. $8: 00$ Startime Theatre <br> 8:00 Startime Theatre <br> 9:00 Duffy's Tavern <br> 9:30 Big Town <br> 10:10 Weather <br> 10:15 Spotlight Review <br> 10:30 Old American Barn Dance 11:00 News Round <br> 11:05 Sign Off $\qquad$ <br> - Courtesy of Blair's Hardware \& for reference, and tell us if you appreciate this added service. |
| :---: | :---: | :---: |

## Every Year

More People Buy RCA VICTOR
Than Any Other Television


TELEVISION


The New Super Model "Lambert"

- Now, at the lowest price ever, you get every ad vance that has made RCA Victor the most wanted and highest-rated picture in 21 -inch TV!
RCA "Deep Image" Pic ture Tube
- "Easy-See" Tuning Dial

BLAIR'S
Hardware \& Sporting Goods

AUTIENTIC GMY 90S SHOW "The Drunkard's Daughter"
TWICE NIGHTL"
 antioue auto show PEPSI-COLA AERIAL
THRILERS THRILLERS ARMED FORCES DISPLAY WILDLIFE EXHIBITS BILL HAMES SHOWS ON
THE NEW" "WARPATM" THE NEW "WARPATH" COOKING COOKING
DEMONSTRATIONS RODEO TICKETS


WIN
A $\$ 339.95$
RCA Victor TELEVISION SET
ABSOLUTELY
FREE
Second Prize
$\$ 209.95$
RCA Victor TV SET
Third Prize
$\$ 73.50$
RCA Victor RADIO-PHONO
NOTHING TO BUY NO REGISTERING NO PREMIUMS
Eosy - Simple - Fun COME IN Pick Up Your ffle

## Contest Entry Blonk

Be a Lucky Winner HURRY!
Contest Ends Oct. 20

 hrend yew can get a GOODFYEAR TIRE priced extra low


BIG SAVINGS!
cet sale prices on both bLACK AND WHITE SIDEWALLS
$\qquad$

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| :---: | :---: | :---: |
| $6.00 \times 16$ | 518.30 | \$15.55* |
| $670 \times 15$ | 20.75 | 17.63* |
| $7.10 \times 15$ | 23.05 | 19.59* |
| $6.50 \times 16$ | 24.70 | 20.95* |

Burial at Iredell For James R. Ford
voun oit nem, mum
Wommack Implement


## Oklahomans to See Preview Performance Of 'The King and I'

Dae


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THE OLD STONE FORT-At this fort in 1813 was distributed the
first newspaper known to have been published in Texas-The Gaceta first newspaper known to have been published in Teras-The Gaceta
de Texas. Public services commemorating this newspaper will be held de Texas. Public services commemorating this newspaper will be held
at the fort on Saturday, October 2 - diring National Newspaper
Week. A bronne pleque will bee
 Texas Press Association. The Old Stone Fort is locatod on the
campus of Stephen $F$. Austin College in Nacogdoches.

Small Percentage of Famous Big Couboy Hunters Who Cheat Mar Record in Texas Back at the Fair
Big "Tex" is back.
The 52 foot cowboy figure, tall as
a four-story house, again is the off.
cial greeter for the State Fair of
Texas. The big Texan wears a 75 .

## VANETTE HOSIERY SALE

 HEG. 51.55 VALLE - B9C PR. REG. S1.50 VaLLE - PBC PR. one week only* 

Boys' Paddle \& Saddle Nylon Shirts Sizes 2 then 18 s A One-Time Bargain
Close-Out Price $\$ 1.00$ ea. ISOMETHING NEW Every day

SALMON'S DEPT. STORE PHONE 48 - HICO, TEX.

Football Highlights Feature Next Week Humble TV Program

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& \text { by SUbscribing To }
\end{aligned}
$$

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Heart O' Texas Scouts Plan Finance Campaign For Late This Month



