## Thy Hitu Aveuta TRutyu




BEN HALL

WESTERN WAKEUP"

KCLW-900
"Your News and Music Station" Hamilton, Texas

Gifts Galore for the


For the Boys
Ko. Bar Khines, Billtolds, Cuift Links, Tie Sets, Shaving Sets and Accessories, Cigarette Lighters, etc.
For the Girls
Hosiery, Stationery, Vanities, Comb G Brush Sets, Costume Jewelry, Shaeffer Fountain Pens and Pen G Pencil Sets, and many other items too numerous to list. COMPLETE SELECTIONS FROM TUSSY And DuBARRY

LINES OF COSMETICS NATIONALLY KNOWN G ACCEPTED WE WILL WRAP YOUR GIFTS FREE -
Let's All Support the
TTAFFFIC SifFETY CAMPAGIG
Sponsored by the Hico Lions Club
A Registered Pharmacist on duty at all times

## HOW ARD

DRUG COMPANY
"The Store of Friendly Service" PHONE 108
hico, TEX.

## IREDELL ITEMS

by Miss Stella Jones, Local Correspondent




Centennial Films To Be Among Scenes On Humble TV Show




MR. AND MRE DICK JONES
DONATE WHEELAMRROW DO FAEY WGBETERY


## Seed Seed

We Have A Large Supply of FIELD SEEDS, PEANUT SEED, AND FERTILIZERS In Our Stock Now

Come in and ask about them

## Lackey Feed Mill ... CUSTOM .--

Grinding Mixing Syruping
pHONE 51 hico, tex.

Automatic GAS Cooking is


## SAEETY PROCLAMATION

"Help Reduce Traffic Accidents"
the citr council is cooperating in a
TRAFFIC SAFETY CAMPAIGN
Sponsored by hico loons club
May 17 to May 22 Inclusive to be obsseved as
Traffic Safety Week in Hico and Vicinity

As Mayor of the City of Hico, Texas, and by virtue of the outhority vested in me os such, I hereby proclaim the Third Week in May, from the 17.th to the 22nd inclusive, as Traffic Sofety Week, and call upon every citizen to render all the aid and cooperation possible.
Each mon, women ond child will be expected to participate in this campaign by observing and promoting safe-driving proctices. Assistance of clubs and civic organizations in this
effort to reduce hazards and promote safety also will be appreciated.

## We Are Ready

 TO DO YOUR Grinding \& SyrupingLATEST EQUIPMENT

- NEW MILL
- NEW MIXER
- NEW SYRUP MACHINE

Also Have All Kinds Chicken Feed for Sale

## Parker\&Ellington Feed Mill





 E.ampersent. who comes in adds a dia
line or two and wimes
 pages are filled, 11 mail them. That
way he boys har rom foilisw who
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Dee Mansa


Before you buy any cooler ... be sure to see the many fine features of the new Dearbornaire evaporative cooler . . . it will put cool summer comfort right at your finger-tips!


LIBERAL TEAMS
CAN BE ARRANGED IF DESIRED


Simple to Install. . Economical to Operate The new Dearbornaire can be installed in a iiffy in any standard-sized window. Close-fitting side panels seal out dust, roin or insects. Finished in smart Dear-
born coppertone ... costs only a few born coppertone ...costs
cents a day to operate.

You can dial the volume of cooled air you want with the new Dearbornaire evaporative cooler. Just turn the 4 -switch control dial . turn it up or down . . to any of the four speeds your comfort desires up to 2,200 cubic feet of cooled air per minute! You get cooled air everywhere, too .. don't have to sit right in front of the cooler to be comfortable. New, improved louvers distribute clean, cooled, pollenfree air to all parts of the room.. instead of sending a hard blast of air straight ahead.

And, the new Dearbornaire motor "floats" on rubber . . practically eliminating vibration and mechanical noises.

Take the simmer out of summer.. put a Dearbornaire to work for you and dial the temperature you want.

## Barnes \& McCullough

PHONE 42
HICO, TEX.
"EVERYTHING TO BUILD ANYTHING"


## 



| ANNOUNCING WOODS' ANNUAL Furniture Show \& Singing THURSDAY, ,UNE 10 AT RCCREATIONAALLLINSTEPHENVILIE |
| :---: |
| ps-Baxter Quartet ... June Wedding WILL ALL BE GIVEN FREE |

DAY PROGRAM STARTS AT 10 A. M.
A play, other entertainment will be furnished. A New Electric Range and Other Gifts will be given away between 10 A. M. and 4 P. M. (register io $A$. M. to 1 F. M.)

NIGHT PROGRAM BEGINS AT 7 P. M.
(Gusto start Regiteting at 6 P. M. for Gifts at Night Program)
night program witi consist or a public weding AND Gift of of her entertaingent

NOT MENTIONED WHL BE GIVEN AWAY.

## EVERYTHING IS FREE


Central Freight Lines




WE HAVE IT NOW

The New
Beautiful
VERTICAL
Home
Freezer

## CYCLA-MATIC FRIGIDAIRE

 COLORS$\star$
WE HAVE
IT NOW
$\star$
The New
Beautiful
VERTICAL


## Porcelain or Delux

 FinishNEW LOW PRICE Brand New 13.2

Frigidaire Food Freezer Refrigerator Defrosts


## Come $\ln$ ! COMPARE! You'll Buy FRIGIDAIRE

FREE Gifts to "Early Comers"
BLAIR'S
Hardware \& Sporting Goods


Carpenter.


## Albert man ot mind Brown But

##  <br> $\underset{\substack{\text { atr } \\ \text { and } \\ \text { and } \\ \text { and }}}{\substack{\text { Min }}}$   Sunday ${ }^{\text {Sellman. }}$ <br> $\qquad$

## B.F. Goodrich TRADEIN <br> 

MORE EIG TIRE BARGAINS
AB. F. Goodrich Tire at BIG TRADE-N Allowance the lowest price in years! B. F. Goodrich silvertowns


Sandy and Orville and Their Boys


Texaco Service Station


## 

 These Prices Will Be In Effect FRIDAY thru WEDNESDAY| Folks POST CEREALSget these VALUES! RoyUse Boxtops to enter my contest Roqect |  |
| :---: | :---: |
| Everyone Register in IREDELL for Post Cerea Prize (Lawn Chair) | Kiddies From 4 to 8 <br> Register in HICO for Nelly Belle Jeep |
| Post Toasties . | . . 27c |
| Post Toasties . | . . . 21 c |
| Grapenut Flakes | . . . . $22 ¢$ |
| Bran Flakes . . | . . . . . . 26c |

 Shortening 84c

This is the last week we will have this Special Deal. BUY A SUPPLY

| Tissue $\quad 2 / 21 ¢$ | Peanut Butter 47c |
| :---: | :---: |
| Pinto Beans 25¢ |  |
| Catsup 2/33¢ |  |
| Black Pepper 29¢ | Cherries $\quad 25 ¢$ |
|  | DogFood 3/20c |
|  |  |
| $\begin{array}{ll}\text { Tomatoes } \\ \text { Tomat } \\ & 10 ¢\end{array}$ | $\text { Velveeta } \quad 92$ |
| Toin meserer  <br> Spuds $\mathbf{3 6 c}$ | Steak 16. 45 |
| Wash. Powder 69¢ | Steak lb. $49 ¢$ |





## Gifts For The Graduate

Quality Merchandise
At A Price You Can Afford to Pay
FOR THE GIRLSLUGGAGE
$\$ 5.95$ to $\$ 19.95$
DOROTHY PERKINS COSMETICS < SLIPS AND HALF SLIPS SHORTY PAJAMAS
$\$ 1.98$ to $\$ 4.95$ SHIP' NHORE BLOUSES (New Styles) ........ \$2.98-\$3.50 MOJUD and VANETTE NYLON HOSIERY SHIPMENT OF NEW DRESSES FOR THE YOUNG LADIES

FOR THE BOYS-
SPORT SHIRTS (Short Sleeves) 50 Patterns $\quad \$ 1.79-1.98-2.98$ PIONEER BELTS - BILLFOLDS - CUFF LINKS
(A Nationally Advertised Brand)
WESTERN SHIRTS
\$4.95 and \$5.95
VAN HUESEN SHIRTS - TIES - HANDKERCHIEFS AND PAJAMAS
"JERK" STRETCH SOCKS - (One Size Fits Every Foot) NYLON AND PLAID SOCKS - (10s to 13 s )
DRESS TROUSERS
$\$ 5.95$ to $\$ 9.95$

## We Have

A Complete Stock of New Items -See Us.
We Will Gift-Wrap It Free.
Salmon's Dept. Store
HICO,
Ph. 48
Tex.


| Let's All Support OUR TRAFFIC SAFETY CAMPAIGN <br> SPONSORED, BY THE HICO LIONS CLUB AND OTHER ORGANIZATIONS |
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AND FIELD SEEDS
J.B.Woodard Produce

Cash Buyer of POULTRY, CREAM, EGGS, AND PECANS



