## The Hira Aveuta firuteut



## Council Sets Dates for Citywide Spring Cleanup; Urges Dog Vaccination



Guest Speaker Due from Soil Conservation Unit May 12 at Lions Club
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|  | Working Members Named. | Irecell |
| :---: | :---: | :---: |
| Bosque County Doctors | Committees who worked townrd remodeling of the church were |  |
| Talk League Affiliation | named at ote afternoon propram |  |
| To Vocational Nurses | tee wero Mra, Barrow Mrs Bryan | First and Seco |
| ${ }^{\text {a }}$ drom | Misees $\begin{aligned} & \text { Ira } \\ & \text { Chenaut }\end{aligned}$ | Pupils Entertain P- |
|  |  | Ending First Year |



## THE SALE YOU'VE BEEN WAITING FOR

Watches \& Jewelry $1 / 3$ Off
Big values in elgin watches

| $\$ 45.00 \mathrm{VAL}$ | NOW $\$ 30.00$ |
| ---: | ---: |
| $\$ \$ 99.75 \mathrm{VAL}$ | NOW $\$ 35.00$ |
| $\$ 33.75 \mathrm{VAL}$ | NOW $\$ 26.50$ |
| $\$ 71.50 \mathrm{VAL}$ | NOW $\$ 47.00$ |
| BULOVA | WATCHES |
| $\$ 39.75 \mathrm{VAL}$ | NOW $\$ 19.85$ |
| $\$ 35.75 \mathrm{VAL}$ | NOW $\$ 23.85$ |
| $\$ 49.50 \mathrm{VAL}$ | NOW $\$ 33.00$ |

Diamonds $1 / 3$ Off
$\$ 187.50 \mathrm{VAL}$.
$\$ 120.00 \mathrm{VAL}$
$\$ 102000 \mathrm{VAL}$
ALL GOLD
AND STEEL WA
1/2 PRICE
(Plus $10 \%$ Tax)

| $\$ 4.95 \mathrm{VAL}$ | NOW $\$ 2.48$ |
| :--- | :--- |
| $\$ 5.95 \mathrm{VAL}$ | NOW $\$ 3.00$ |
| $\$ 7.95 \mathrm{VAL}$ | NOW $\$ 4.00$ |
|  |  |



Fostoria Crystal-10\% Off
These are Only a Few of the BARGAINS!
-SALE ENDS JUNE 5beSt bargains ever offered
ROBERTS JEWELRY



## 'CLEAN-UP Proclamation'

Help Keep Hico Healthful
the city council is sponsoring a city-wide CLEAN-UP CAMPAIGN

The Second Week in May
may 10 to may 14 Inclusive to be observed as

## Anti-Polio Clean-Up Week

Hall-IFF DAYS - THIURS 13-FII. 14 trash placed at curbs in containers will be hauled off free by the city

As Mayor of the City of Hico, Texas, and by virtue of the outhority vested in me as such, I hereby proclaim the Second Week in May, from the 10th to the 14th inclusive, as AntiPoliomyelitis Clean-Up Week, and call upon every citizen to render all the aid and ccoperation possible.

Eoch man, woman and child will be expected to participote this compaign by clearing up oround premises. Assistance of clubs ond civic organizations in the effort to keep Hico
$\qquad$
J. B. OGLE,

## Gas Cooking:

Cool
Safe
Clean
Flexible
Economical
Dependable
And 4 to I Cheaper!
and here is wiversal gas range
with the



Tita Nipuaz Rquipup
 IN HICO, TEXAA
MOLAND L HOLFORD and
JMMME L. HOLFORD



sixim Nim
$\qquad$
18 Local Delegates 18 Local Delegates
Plan Attendance at Sweetwater Convention
The semiannuul Circuit Aseem
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## R Redben third Rambles



## The Mirror







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When Remembering

Buy at the B. \& R.
Shortie o regular length gowns BERKSHIRE HOSE
SHADOW PANEL SLIPS COTTON AND NYLON BLOUSES FRUIT OF THE LOOM COTTON DRESSES \$3.98

BOYS' DRESS SHIRTS - Sizes 12-14 BOYS' BOW TIES - Black and Colors BOYS' SLACKS - Sizes 12-16 SHIPMENT OF NEW SPORT SHIRTS (Boys' and Men's)
B. \&R.DEPT.STORE

 Ome in stephenvilue thes Thars This Hico Review Club


Your
Cash Register Receipts and Redeem Them for
Valuable Premiums!

HERRINGTON'S
Groceries, Meats, and Feed

MAY 202
$\begin{array}{ll}\$ & 0.00 \\ \$ & 0.00 \\ \$ & 0.00\end{array}$
$\begin{array}{ll}\$ & 0.00 \\ \$ & 0.00\end{array}$
$\begin{array}{ll}\$ & 0.00 \\ \$ & 0.00\end{array}$

* 0.00
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DOUBLE VALUE DAY
Beginning Wednesday, May 12, every Wednesday will be dOUBLE VALUE DAY. On all Cash Purchases the Value of your Cash Register Ticket will be doubled
This is a profit-sharing offer and comes to you without extra cost. All premiums are top-quality merchandise anyone would be proud to own! This offer applies to any cash purchase (Except Feeds) in either store Hico or Iredell on which you save your slips.
 Wio wil beouriwelis


## SPECIALS FOR

Friday - Saturday - Wednesday
Flour
$\$ 1.69$
TEA
49c


Hico Theatre
by Miss Stella Jones, Local Correspondent 7:00 P. M. Every Nigh Show Starts at 7:15 P.M.
 Sunday Matinee MARGE AND GOWER CHAMPION DEBBIE REYNOLDS

## GVE A GRi A BRERK

sat. Matinee $(1: 00$ to $10: 30)-$
GLENN FORD
ANN SHERIDAN
"IPPOITITMEITIIII

"MISS SIOEE
THOMPSN"

Twesday a Wedneeday
First Show Starts at ROBERT TAYLOR DEBORAH KERR
"OUO YOUS"

 with an electric

## refrigerated room air condifioner

Don't swelter through another summer. Enjoy REFRIGERATED cool comfort with an electric room air conditioner. Easily installed on any window sill, an electric refrigerated room air conditioner not only cools, but filters, dehumidifies and circulates. It keeps out dust and noise ... lets you relax in clean, dry air as refreshing as a mountaintop breeze. Install your electric room air conditioner now . . . and enjoy REDDY-made comfort all summer long!

See the electric refrigerated room air conditioners at your appliance dealer's or our of. your requirements.

COMMUNITY
PUBLIC SERVICE

## PRIZES

How FAR Can YOU Drive to the Gallon of Gas?
See and Drive the Best Value in Pickup Trucks, the International R-100 -AtNeel Truck \& Tractor Hico, Texas

Tuesday, May 11th, 1954, from 9 A. M. 'til 4 P. M.
1st Prizs $\ldots \ldots \ldots . . \$ 5.00$ in Cash
2nd Prize $\ldots \ldots . . \$ 3.00$ in Cash
3rd Prize $\ldots$. . . . $\$ 2.00$ in Cash

For the drivers who can drive the greatest distance to the Gallon of Gasoline


FOR SALE OR TRADE


| LISSTOCK HAU | Camp Joy Service Station <br> A. C. Hodges |
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| (r.cosmission Permit, Insur- |  |
|  |  |
| Used Cars \& Supplies | Dead, For Fripplee Remoral or worthess Stock |
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## Professional Directory

| PAINTING - PAPERING TEXTONING <br> Done Like You Like It At Reasonable Prices <br> J. W. GRAVES <br> Phone 52 Hico, lex. | Fred Red Harris Attorney at Law Phone 23 hico, texas |
| :---: | :---: |
| Dr. Verne Scott Jr. veterinarian Ph. 658 dublin, texas | Dr. W. H. Stephen optometrist <br> $\begin{array}{cc}\text { Fyes Examined } & \text { Glasses Fitted } \\ \text { Dublin } & \text { Phone } 372\end{array}$ Phone 372 Formerly in Hico on T |
| - optometrani ortice Bours: <br> B:50 a m. to s:30 p. m. Dally Aundaye by Appotntmont <br> Phone as E. side squaro HAMMTON, TEXAS | ROBERTS JEWELRY <br> watch \& Jewel.ry repatring <br> All watch work checked on the Watchmaster rating machine, and fully guaranteed. <br> R. A. roberts |
| COMPLETE OPTICAL SERVICE otheo Bours: B:00 A.M. to to 430 PM <br> DR. H. HAMPTON Optometrist <br> gTIPPHENVILLE, TEXAS <br> P. O. Box $151 \quad$ Phone Inss15 | - Veterinarian - <br> Phone Lrs217 <br> gTmpagnville, Timxas |
| W. M. HORSLEY meurancia - And mall metati | DR. PHILIP L. PRICE optometrist 245 W. College St |
| Phone L-A314 <br> Dr. Verne A. Scott <br> - Voterinarian Amphetrvirs tux | Juat Off Bouthweel Corner of Aquare <br> Stephenville, Tex. |



100 YEARS OF INSECT CONTROL PROGRESS


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Display of Monuments and Markers

| And would be glad for you to and look them over. Our p are very reasonable. <br> FRANK MINGUS hico, texas THE DIETZ MEMORERAL |
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## Please Help Us Observe TRAFFIC SAFETY WEEK

In Hico and Vicinity MAY 17-22

Larger-than-average casualties in our section this year have caused a common concern, and realization that we must do all we can to avert further tragedies on highways and streets.

Hico Lions have originated this safety campaign in which the cooperation of all organizations, groups and individuals is solicited. We respectfully call your attention to the follow ing facts and statistics from the National Safety Program

Speed-excessive, reckless speed is the Ireatest killer stalking the Na : tion's highways today

In one out of every two driver accidents resulting in deaths and injuries, speed is directly responsible for this carnage on the highways. Other lethal causes, such as cutting in and out, passing on curves and hills, driving off the

And the speed death toll is climbing! Faster roads, super-powered cars
e drivers beyond their human limitations to a quicker and more freurge drivers beyond their hum

Rural highway fatalities due mainly to speed soared from 22,000 in 1949 to 28,200 in 1952 and over 31,000 in 1953. Those are the dead-and for every death count fifty injured, maimed, crippled for life.

Is this the price you and others are ready to pay for the momentary hrill and the ever-present danger of death from speed? It takes only a split second to change speed exhilaration into speed tragedy.
The decision is in your hands-be sane, be sensible, slow down and

## Your Cooperation Will Help, and Will Be Appreciated

HICO LIONS CLUB
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