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## hico, texas, december 25,1353 <br> NUMBER 83 <br> Cmismas Geritanes

Letters to Santa Claus

## SanTa Clans To COMTIIWE VISTS EECH AFTFAMOMA

Sale Each Saturday at Hico Commission Co. After Holiday Dec. 26
$\qquad$
'Political Potter' Up At Stephenville

## Traffic Officer's Job Harder Than Ever During Holidays






To our customers and to our fellow business Associates, Greetings . .



To Every Member
of Your Family...
Merry Christmas
Hico Gulf Service Station

## GRADY HOOPER

SAM KIRKLAND
N. N. AKIN
REX ELIIS REX ELLIS

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Devona, Mr. and Mr. Graty
Me Mr and Mrs. Dwain Wolfe
Sherrie. Mr. and Mrs. J. A
sworth Mr. Mary Koonsman
party was held in Woe.



I Wish You A
[JEnn] [y]sicidis

And
Health and Happiness As Time Goes On HICO AUTO SUPPLY
S. R. LITTLE, Owner

'merry and bright' . .

## We Will NOT Have a Sale

 Saturday, Dec. 26(Holiday Weekend)
NEXT SALE DATE JANUARY 2, 1954 And Each Saturday Thereafter

HICO COMMISSION CO.

面isa

| Tita Avpun Kpuipm furiaghed every priday |
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|  |  | Arabian Horses to Be

Shown on TV Program, Shown on TV Program
 ROLAND L HOLFORD And
JMMME L HOLFORD
OWNerg and Pumen


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max One Year Bis

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Faulty Mechonism Is
Cause in One of Ten
Texas Traffic Deaths
Texas Farm Prices
Remained Firm Through Month of November


## a

Our Prayer


REV. AND MRS. L. H. DAVIS
THERE'S A
PURINA CHOW
FOR EVERY NEED PURINA
Athe stort minh hi Chederbord Sion CHOWS
NOTTICE . . .
TO OUR CUSTOMERS AND FRIENDS

Eight More Texans Die In Hunting Accidents. Fatalities now Total 19

## Hico Feed \& Hatchery <br> PHONE 244 - HICO, TEXAS <br> 



A Day full of Happiness
is our
Christmas message to you
Everett Cleaners

## Personals

 핓Hico Theatre


WE WISH YOU A MERPY CHMITMMS
N OT IC E
Box Office Opens
6:45 P. M. Every Night
Show Starts at 7:00 P.M.
1:00 P. M._ Saturday Mathnee
"SO THS IS LOVE
kathervicarison
$\qquad$
LEX BARKER
JOYCE MaCKENZIE
"TARZAN AND THE SHE-VEIL'

|  |
| :---: |
|  |
| "PLIUNER OF THE SUN" |

Tueday \& Wetnesday-
RICHARD WIDMARK "Desinution 601]

May the
bough of your tree bend low
with good things


MINO PERSOMEL
by Miss Stella Jones, Local Correspondent


4


## Merry Christmas

All the joys of the season be yours

## Cheek Furniture Co.




## Joy at Christmas

May your Christmas
be filled with
happy memories


## GREETINGS

From All of Us Here At

## J. B. Woodard Produce

Cash Buyer of
POULTRY, CREAM, EGGS, AND PECANS



Hico Frozen Lockers

D. E. Bulloch

J. B. Woodard
 First Methodist Church
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I have found, in my travels over Texas, that people generally are pusiness. Danger slgns are visible
n lowered farm prices, deelining exports, falling retall salies, a cong
siderable decrease in the rate of newable decrease in the rate of
These aretion. These are signals th
not afford to ignore. EABM PRogit. FARM PROGRAM: I feel sur


C. L. LYNCH

HARDWARE CO.


Throughout Our Store
For All of Christmas Week

## Merry Christmas


H. W.Sherrard

Grocery \& Market

