

## ©he Hitr Avnut 思ruivu

Co. Breeders

Show Better Beef Cattle

Glamorous Shrine Circus Shows in Fort Worth, Nov. $20-29$




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| Hico City Nurses Are Hostesses for |  | Basketball Season Opener to Be Nov. 17 |
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## $\$ 60$ in Prizes for Show To Be Given by Lions

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Large Crowd Inspects



## ONLY TEXO HAS STRETCH 16

## J. B. Woodard Produce

Cash Buyer of
POULTRY, CREAM, EGGS, AND PECANS






HUNTERS You are always welcome at our store and we have just what you need for the most successful hunting trip ever.
BIG STOCX OF GUIIS \& AMMUNTION CAMP DISHES ANO CUTLEAY CAMMPIN See Our Show Window BLAIR'S

Hardware \& Sporting Goods

RememberDEER SEASON Opens Nov. 16
 Coleman Camp Stoves Coleman Lanterns Flashlite Batteries Thermos Bottles Ice Boxes Cast Iron Skillets Mantles for Lanterns Sleeping Bags Portable Radios Pocket Knives Hunting Knives Gun Cases Cleaning Kits Gun Oils and Greases Tarps Neatsfoot Oil

## And Many

Other Items

## BE WISE... Winterize

 Before You Get Caught! Balmy Autumn days sometimes lull us into the thought that Winter is a long way off. But trequently a cold snop like the one early this week jars us into the realizotion that Old Mon Winter will soon be dishing out the customary hard freezes. Do you hove onti-freeze in your radiator ond winter lubriconts? It's better to be early than late in preparing your car to withstand winter weather. That's where we con help you.
## We Have Lots of Hot Water Heaters FREE INSTALLATION

Is Your Car in Good Shape for That Emergency or Week-End Trip?
Divie in oow for complete Winterizing Senice ... Winter lubricants and greases, battery service, helpful check-ups on various equipment. Avoid the rush and get the job done now. Make that trip with care-free confidence.

## Replace Those Smooth, Worn Tires

 With New Ones from Our Stock
## Ogle Bros.

Texaco Service Station

## B.F. Goodrich

## 24-Hour Service

TIRE HEADQUARTERS


with BETTER LIGHT for home study

If your child is falling behind in his homework and failing to get good grades, it may be because of tired eyes, caused by poor lighting.

Help him make better grades with better light at his study table. Arrange two pin-up lamps with 100 -watt inside frosted bulbs as shown. Or get a good table study lamp with a 150 -watt bulb and a diffusing bowl to soften the light and prevent glare.

Either way, you'll be giving your child abundant eye-easy light to proteot his eyes from strain and make his homework easier.

Your lighting eaulpmont dealor
or our offlee will gladly holp you choose the proper IIght for home atudy. Soe about it tedayl

COMMUNITY PUBIIC SERVICE

The Mirror
PUBLISHED WEEKLY BY THE STUDENTS OF HICO HIGH SCHOOL


| UBLISHED WEEKLY b HICO HIGH | by the students of SCHOOL |  |
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| OPENING DAY OF HICO'S <br> On Sunday, November 8, H |  |  |
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| cooktee wero ereat to the viltort, |  |  |
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| Some of the rooms were decorat- ed by flower arrangements done by the Homemaking girls. Other |  |  |
| $\begin{aligned} & \text { rooms were decorated by the } \\ & \text { teachers and pupils of the differ- } \\ & \text { ent classes. } \end{aligned}$ |  |  |
|  |  |  |
| FRIDAY NIGHT HAYRIDEChaperoned by Milton Rain-water, who furnished the truck,and Mr. and Mrs. Raymond Lowe, |  |  |
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| side, we drove to the City Park to roast wieners and eat sand- wiches. We had time after eating |  |  |
| for another ride on the old Ste-phenville road before returning tothe school grounds, our startingpoint. |  |  |
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NOW! SAIE 560

\$13495 REGULAR '194"
$S_{\text {tiful, foll }}$ full-size Youngstown Kitchens $66^{\circ}$ tiful, full-size Youngstown Kitchens $66^{\circ}$
twin Cabinet Sink . . and save 880.00 Now: This is the first time a sink of this quality. complete with fittings, has ever been offered $\star$ Sturdy steet throughout
t Loaded with famous Youngstown Kitchens
$\qquad$

## 

Barnes \& McCullough
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Terms
To Fit Your Budget If Desired
 Enjoy the convenience and comfort of Dearborn automatic heating! Just set Dearborn at the temperature you
want--your room comfort stays constant from then on. Your Dearborn circulates clean,
ing heat to the farthest corners!

Other Dearborn features that mean
FAMOUS HIGH-CROWN BURNER-burns any type gas, gives mere heat on less fuel

## gIo-brite radiants-

 in a iffy.$100 \%$ SAFETY PILOT-shuts of gas instently if supply in
SMART STYING-beautifully designed, finished in handsome mehogeny tone brown.
COME IN.
It costs you less in every way to heat your entire house with Dearborn

## Barnes \& McCullough

 PHONE 42HICO, TEX.


Now Is the Time to Start Thinking


Come In Now
and make a small payment on something he or SHE WILL LIKE AND LET US KEEP IT 'TIL YOU'RE READY.
Trade Us Your Old Furniture and Get Something New From This List

| Divan-Makes a Bed (Tweed) | 49.50 |
| :---: | :---: |
| Divan Makes a Bed (Plastic) | 59.50 |
| 5-Piece Plastic Group | 119.50 |
| 2-Piece Modern Overnighter | 99.50 |
| Sealy Sleep Lounge with Innerspring Mattres | 149.50 |
| 2-Piece Sectional Wool Frieze | 114.50 |
| 2-Piece Plostic Living Room Suite | 89.50 |
| BEDROOM SUITES |  |
| 3-Piece Lime Oak, fully dust proof, center guided | only 189.50 |
| 4-Piece Walnut Suite Reg. 219.50 | only 189.50 |
| 4-Piece Large Poster Suite | 159.50 |
| New Ranch Oak Bedroom Suite | 179.50 |
| 4-Piece Suite - Reg. 124.50 | 99.50 |
| 3-Piece Suite | 69.50 |

## With Every Bedroom Suite Sold

You Can Buy a $\$ 59.95$ Box Spring and We Will Give You FREE

A \$59.95 Mattress
To Match

## Here Are a Few More Bargains

New 9-Ft. Servel Refrigerator

## Cheek Furniture Co. Theom

## Personals.

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|  |  |  | Football Broadcasts |



## Get That NEW L00K!



INTRODUCING THE
New Italian Boy Hair-Cut and Hair-Do

Feotured for
BOTH YOUNG AND OLD

I have been in Fort Worth taking a brush-up course in Hair Styling and Re-Shaping under a famous Hair Stylist MAKE AN APPOINTMENT NOW FOR THAT NEW LOOK! SPCCIAL ON HELEIE CUITIS COLD WWES PHONE 124

## Vogue Beauty Salon

MRS. ELISE OWENS, Mgr

## HERRINGTON'S

## Hico <br> \&Iredell <br> FRIDAY \& SATURDAY

Scott Tissue . . . . . . . . . . roll 10c
Notebook Paper, 25 ¢ size . 2 for $25 ¢$
Crystal Apple Jelly . 8 oz. glass $10 ¢$
Carnation Milk . . Tall can-2 for 25c
Premium Crackers . . . . 1 lb. box 21 c
Armour's Chili . . . . . . 3 cans $\$ 1.00$
Carton Tomatoes . . . . . . . . . . 10c
Carrots . . . . . . cellophane pkg. 10¢
T-Bone Steak . . . . . . . . . . ll. 45 c
Loin Steak
lb. 49 c




 MAN"
$7: 00 \mathrm{p}$. m. Senior Chotr.
A streere weleome to all serv
tces and meetings.
CORRESPONDENT.
Crantils Gap. Texas
REV ETNAR JORGENSON
Saturday. November 14
$9: 30 \mathrm{a} . \mathrm{m}$. Confirmation elasses
Sunday, November 13-
$10.00 \mathrm{a} . \mathrm{m}$. . Sunday School sees
s.

Tuesday. Novamber 17.-
$7: 30 \mathrm{p} . \mathrm{m}$. Meeting of chureb

## , mandinex

by a wider margin than ever A few weeks after the Japanese de Company introduced a vasely improved Esso Extra gasoline to Texas At that time, the Company promsed a policy of continuous improvement: Humble told motorists that
Esso Extra would never take second pasce in quality.
That promit but bom kop tim.
 continuous. Statewide, Esso Extra has
consistently led other Texas gasolines consistently led other
in quality. Statewide, Essos Extra has in quality. Statewide, Esso Extra has
been No. 1 in quality every year. And now, because Texas motorists driving modern automobiles have
learned that Esso Extra gives them learned that Esso Extria gives them
extra performance, Esso Extra is also No. 1 in sales.
The improvement in the quality of Eno Extra announced by this advertisement is substantial - it is a major
improvement. It places Esso Extra far
ahead of other gasolines in the analit simprovement. It places Enso Extra far
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in your car.
Today, Esso Extra gasoline is No. 1 in Texas
befors.

## hUMBLE <br> Esesearchers when you test it in your car. ts obsality is bo so superior that you will notice at once that Esso Extra gives

Esso Extra
GASOLINE
Now the BEST gasoline in Texas is even BETTER!
$\varepsilon_{s s o} E_{x t r a}$ gasoline, tatewide has consistently led all other Texas gasolines in quality now, new improvements have widened the margin between
Esso Extra and the rest: Humble Esso Extra has no equal chroughout the stace of Texas.
Tests prove Esso Exira's superior quality! There are three qualities of a agaso-
line that are brought out in the per-
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cial laboratory testing equip $\begin{array}{ll}\text { line that are brought out in the per- } & \begin{array}{l}\text { conclusion has been verified by spe } \\ \text { cial laboratory testing equipment } \\ \text { which actually measures }\end{array} \\ \text { formance of your car. In all these } & \text { whicher }\end{array}$ | formance of your car. In all these $\begin{array}{l}\text { which actually measures the power } \\ \text { three qualities, Esso Extra leads. } \\ \text { deivered by a gasoline burning in an }\end{array}$ |
| :--- | three qualities, Esso Extra leads. Extensive and continuous labora-

ory testing of Esso Extra and other tory testing of Esso Extra and other
gasolines proves Esso Extra's superior qualities, and these laboratory
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perso Extra leads in anti-knock performance: In today's automo
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gasoline to the pistons. When your car's engine pings or knocks, yourre
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Esso Extra leads in power: High anti-knock performance assures more power Since Esso Exstra has
the highest anti-knock performance the highest ant-knock performance
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than any other Texas gasoline. This

## upper parts of the engine.

 you extra quick starting, extra anti-knock performance,You'll discover that you enjoy your car more, that it runs better, that you're getting - at tast - We performance you expect from a modern automobite. No other
gasoline can duplicate Easo Extra's performance in your
car, bect garounce because no other gasoline matches Esso Extra's quality.
cor Fill up with improved Esso Extra gasoline at any Humble
sign - its the same extra performance gasoline at every sign - it's the
Humble sign.
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pendent research pendent research facilities have conwill develop extra power when you
use Esso Exta use Esso Extra.
Esso Extra leads in quick start--
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gasolines, Esso Extra's quick starting characteristics were rated "Excellent," while those of other popular
gasolines ranked from "poon" gasolines ranked from "poor" to
merely "adequate." When you use merely "adequate." When you use
Esso Extra your engine starts at
almost the instant yone asso Extra your the instant you press the
starter button. But quick starting is starter button. But quick starting is
more than a convenience. It saves gaseline, and it preventsts gasoline di-
lution of the crankere one lution of the crankcase oil. If you use your car mostly for town driving,
you will specially appreciate Esso you will specially appreciate And for good measure, tsse Extra contains a patented sol-
vent ollt This oil is not a lubricant. Its purpose is to dissolve the gummy substances that collect carbon on top
of pistons and under substances that coilect carbon on to,
of pistons and under valves, and thut
help to prevent carbon deposits in the again!

WANT•ADS



Straighten Up, Friend, You Will Feel Better Health Officer Says


 Retrigerators. Radios, stor
عain prices. Phone 210.
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| L. L. HUDSON public accountant hico, texas Phones: Office 27, Res. 6 |  |
| - optometrist Ottice Hours: <br> B:30 a m. to s:30 p. m. Dally Aunday: by Appofntment Phone as E. side square hamiluton, texas | ROBERTS JEWELRY <br> watch a jewelry reparing <br> All wateh work checked on the Watchmaster rating machine, and fully guaranteed. <br> r. A. roberts |
| COMPLETE OPTICAL SERVICE six Days A. Week offle Hours: 8:00 A.M. to $4: 30 \mathrm{PM}$. <br> DR. H. HAMPTON optometrist <br> thephenvilles, texas <br> P. O. Box ${ }^{151} \quad$ Phone Las315 | Dr. Ben B. McCollum Jr. <br> - Veterinarian Phone L-5217 gTEPHENVLLLE, TEXAS |
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## 1 PRICE SALE!

Tussy Wind and Weather Lotion

REGULIRR 91.00 SIEE - NOW ONY Y SOc
(LIMITED TIME ONLY
IMOUN EMRCHED
for smooth, velvett hands
for all-over Loveliness
A Registered Phormocist on duty ot oll times
HOWARD DRUG COMPANY
"The Store of Friendly Service" PHONE 108

HICO, TEX


Nutrena Guarantees Either 10\% More Eggs or Cash Instead
or walher A. tood.
Yes, sir, guaranteed income from $10 \%$ more eggs in the first 30 days after you switch to Nu trena. Here's how it works:
Register with us this week and switch to Nutrena Egg Feed. Follow the Nutrena feeding plan for just thirty days. You must count $10 \%$ more
in the 30 days before you switched or Nutrena pays you
cash for the difference, at the cash fort price for market eggs. How can youlose? Try heavyduty Nutrena Egg Feed during this guarantee of either more eggs or cash instead. See us today to register
for this unusual guaraneggs than your flock produced
tee.

## Knox \& Tulloh

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Back On the Job

Sears Cafe \& Humble Station And Will Be Open for 24-HOUR SERVICE
LOOK AT OUR SPCCMLI
Chicken Fried Steak
T-Bone Steak
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Barbecue Sandwich
Cheeseburger
Hot Beef or Pork Sandwich
Order of Fried Chicken
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Chili
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ALL BREAKFAST ORDERS
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Lake Whitney Gets Second Weather Unit, Level Is ot New High



While we have a wide selection in your correct size, favorite style, and most popular colors.
SALMON'S
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POWERFLITE
the better, safer way to drive without strain, without tension, without shifting!

"The Power of Leadership is yours in a Chrysler"
BLAIR MOTOR COMPANY • First \& Elm Sts.


FRIDAY \& SATURDAY SPECIALS (QUANTITY LIMITED)
Jello pkg. $5 ¢$
Val Tex Tomato Juice . . . 46 oz. can 25 ¢
Kuners Catsup $15 ¢$
Armour's Chili . . . . . . . . 1 lb. can $30 ¢$ (LAST CHANCE)
Salmon
1lb. can each 33 c HONEY BOY G GOLD STANDARD
Sirloin \& T-Bone Steak . . . . . llb. 40¢
Chuck Roast
lb. 39 ¢
Hamburger Meat
lb. 25 c
Sweet Sixteen Oleo
lb. 19¢
Robinhood Flour 25 lbs. $\$ 1.85$
Kimbell's Flour 25 lbs. $\$ 1.49$
Plenty of Ribbon Cane \& Sorghum Syrup
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