## HEN H.c.

## The Hitu Nenus 色ruivut




## TAXPAYERS NOTICE

I WILL VISIT HICO AND CARLTON ON THE FOLLOWING DATES FOR YOUR CONVENIENCE
Hico - Tues., Oct. 20
From 8:00 A. M. to 2:30 P. M
Carlton-Thurs., Oct. 22 From 1:00 P. M. to 3:00 P. M. REMEMBER - 3\% DISCOUNT ON TAXES PAID IN OCTOBER

## BILLY G. W00D

TAX ASSESSOR G COLLECTOR HAMILTON COUNTY


Stretch Home
Grains up to $25 \%$

## STRETCH 16

STRETCH 16
feed especially yate purpose metrin

STRETCH 16
. is a brand-new, all-purpose feed with a high molasses content and $16 \%$ protein guaranteed analysis

STRETCH 16
. is a brand-new, all-purpose feed that's heav y fortified with essential minerals.

ONLY TEXO HAS STRETCH 16

## J. B. Woodard Produce

Cash Buyer of
POULTRY, CREAM, EGGS, AND PECANS


- Petroleum means progress for you, for our community and for America. Today, this progress can be measured by improved gasolihes to power your car, more efficient fue oils for home heating - hundreds of other oil products which add to your comfort and convenience. As your local oil marketers, it's our job to deliver the products of petroleum where and when they are needed-in any weather, in any emergency. This is a pledge to our neighbors that now and in the days to come


GRADY HOOPER
Consignee gULF OIL CORPORATION
H. N. WOLFE

Agent MAGNOLIA PETROLEUM CO.

[^0]S. B. STARNES

Consignee THE TEXAS COMPANY


HERRINGTON'S
${ }_{-}^{\text {Hico }}$
Iredell
FRIDAY \& SATURDAY
Spuds, Russets . . . 10 lb. bag $37 ¢$
Tomatoes, Carton
10¢
Oranges
5 lb bag 27c
Hunt's Tomato Juice . . 46 oz. 25¢
Sour Pickles
qt. jar 25 c
Hunt's Peaches . . 300 size can $16 c$
Daricraft Milk, Tall Can . 2 for 25¢
Tide, Giant Size 65c
Pork Sausage $1 \mathrm{lb} .35 \mathrm{c}-3 \mathrm{lbs} .1 .00$
Round Steak
lb. 59 c
A. A. HERMMGTOM SR. - AND - B. A. HERAMGGTON JR.


We're breaking all records - to serve you RMOUR'S)

... with a Smile

- Whether it means pumping up a bicy- that adds thousands of miles to the life cle tire or caring for your car-we're always ready to serve you. Taking care of your car means more to us than just our part in the car the care it deserves is keeping it supplied with gasoline and oil. that brings better living to this commuIt means the kind of top flight service nity. Drive in today and let us serve yout OIL PROGRESS WEEK - OCTOBER 11 - 17


## Ogle Bros.

Texaco Service Station
B. Goodrich $\frac{24 \text {-Hour Service }}{\text { tine henbountras }}$

24-Hour Service TIRE HEADQUARTETS

Child's Lunch Should
Contain One-Third of Day's Food Requirements


ELECTRIC BLANKET $43^{95}$ fayorite blanket or sheet in your your own home and see for yourself lightweight, automatically-controlled


FOR THE REST OF YOUR LIFE--SLEEP ELECTRICALLY!

## Winters were

## Personals.



## McLendon Hatchery

PHONE 244 -hico, TEXAS


## Stetch dollars here!

These Prices Are Good from OCT. 15 THROUGH OCT. 24

## BEEF LIVER

16 clb .
T-BONE G SIRLOIN STEAK
35 clb .
PIKE'S PEAK ROAST (No Bone 45 clb .
RUMP ROAST
43 clb .
VEAL CUTLETS
PORK SAUSAGE (Home-Made
PORK CHOPS
60c lb
48 clb
CURED HAM (Center Cuts) $\quad . \quad 80 \mathrm{c} \mathrm{lb}$
CURED PORK SHOULDER ........................ 48 clb .

AGEN STRAWBERR
1 lb .38 c
PIC'N TIME STRAWBERRIES
OCEAN CATFISH FILLETS
oz. 32 c
$\star$
ONE-HALF GOOD BEEF (Cut and Frozen $\quad 29 \mathrm{c} \mathrm{lb}$
HIND QUARTER GOOD BEEF (Cut and Frozen) ......38c lb.
FRONT QUARTER GOOD BEEF (Cut and Frozen) $\ldots . .25 \mathrm{c} \mathbf{~ l b}$.
$\star$
If You Do Not Have a Hog to Kill
WE WILL SELL YOU ONE
ORESSED AND PROCESSED FOR ONM Y OOC PER LB. (DRESSED WEIGHT
Hico Frozen Food Lockers
D. E. Bulloch Jr.
J. B. Woodard

Hico Theatre LET'S 60 TO A MOVIE!
Notice Box Office Opens 6:45 P. M. Every Night Show Starts at 7:00 P.M.

$\qquad$ DAN DAILEY JUNE HAVER DENNIS DAY
"THE GIIR
NEXT DOOR"


## Man Wins Dreamed-of Wings With Aid of Petroleum

Four $S$. W. Conference
Gomes to Be Broadcast Gomes to Be Broadcost
By Humble Soturday
Humble on \& Reftins Compan










## ~~N

> and Ranchers

Now is a very good time to build your tanks in order to get it in on this year's government program.
I will build it to government specifications contracted by the job, or build by the hour ot $\$ 10$ per hour.

> CONTACT LOUIS CHANEY OR WRITE ME

## TRUETT BLACKBURN

 hico, texas

FOR RESUITS
for Sunday driving... or NaturalGas
to cook next Sunday's roast?

Most people thiak only of gasolines, lubricants, and fuel oils when the petroleum industry is mentioned.
The fact is, practically all oil producers are alo natural gas producers. So practly all oil producers are also natural exploratory well, calls his venture successful if the well discovers either oil or gas.
If it is an oil well, then he has helped to supply the country's increasing needs for oil and oil products;
if it is a gas well, he has discovered additional supplies if it is a gas well, he has discovered additional supplies
of an efficient, economical fuel for household and inof an efficie
dustrial use.

The petroleum industry's development and con-
rration of the country's natural gas resources is a practical demonstration of the progress to which Oil Progress Week invites attention.

Beginning with the location of the well, advanced geological and geophysical studies of underground for


OIL PROGRESS WEEK-OCTOBER $11-17$
areas, but still the odds against a w
either gas or oil are eight to one. neers immediarely gas field is discovered, reservoir engibest producing methods to conserve the underground energy and to obtain the maximum production for the longest possible time. If the gas that is discovered is "wet," it is proc-
essed in gasoline plants which remove the liquid parts essed in gasoline plants which remove the liquid parts
and send them to refineries for further processing into and send them to refineries for further processing into
motor fuels and aviation gasolines, or to perrochemical plants to be converted into a long list of useful chemical products, among which are the plastics and syathetic fabrics with which you are so familiar. "Dry" gas, the residue from gasoline plants, and sometimes produced direct from the gas field, is the natural gas that burns in literally millions of homes throughout America and
under the boilers of thousands of American industries.

So, whether a wildcat well discovers oil for gasoline or natural gas for the kitchen stove, it adds
to the available energy resources of the most highly mechanized nation on earth; it supplies products essential for today's and tomorrow's products essential for today's and tomorrow's
hUMBLE OIL $\&$ REFINING COMPANY HUMBLE PIPE LINE COMPANY

FOR SALE OR TRADE
FOR RENT OR LEASE


| AR | LOST AND FOUND |
| :---: | :---: |
| FINANCING - from 535 to sise Use l coluect- |  ham. Rt. 3 . Hico. Ph. 1411. 23.24 |
| JESS REEVES |  |
|  | WANTED |
|  |  |
|  | WANTED Good waitress. Apply |
|  | ALTERATIONS - BUTTONS BELTS - BUTTONHOLES |
|  |  |

Professional Directory

| L. L. HIJDSON public accountant hico, texas |  |
| :---: | :---: |
| Dr. Cyrus B. Cothey <br> - optometrisn ottice Bours: <br> 8:80 a. m. to 5:30 p. m. Daily Bundays by Appointment Phone $85 \quad$ E. Side Square HAMTLTON, TEXAS | ROBERTS JEWELRY <br> watch \& jewelry repairing <br> All watch work checked on the Watchmaster rating machine, and fully guaranteed. <br> R. A. ROBERTS |
| COMPLETE OPTICAL SERVICE <br>  <br> DR. H. HAMPTON Optometriat GTIEPHENVILLE, TEXAS <br> P. O. Box $151 \quad$ Phone Inss15 | Dr. Ben B. McCollum Jr. <br> - Veterinarian Phone L-5217 GTEPHENVILLE, TEXAB |
| W. M. HORSLEY <br> insurance <br> - And rmal metate | DR. PHILIP L. PRICE optometrist 245 W. College St |
| r. Verne A. Scott <br> - veterinerian | Phone L-4813 <br> Just Off southwest Corner of Square |
| atiphenvilue, tex | tephenville, Tex. |



- New Bus Schedule


| From | From <br> W ACO |  |
| :---: | :---: | :---: |
| EASTLAND |  |  |

Buses Arriving in Hico
From Waco Continue On Immediately
To Eastland and Points Beyond
Also
Buses Arriving from Eastland
Continue On to Waco Immediately and Towns Beyond.

A Registered Pharmacist on duty at all times

## HOWARD DRUG COMPANY

"The Store of Friendly Service" PHONE 108 hico, TEX

## ANNOUNCEMENT

With the aid of the Peanut Growers, the Durham Peanut Co., the First Natl. Bank and other good people of Hico, we are happy to announce that we have secured a warehouse for this area for growers who wish to place their peanuts under government loan.

We trust you will use it in order that the Growers of this area may come here with their peanuts. The more we store here will make it easier to get our warehouse from year to year.

## Knox \& Tulloh

POULTRY Cash Buyers of
EGGS $\star$ CREAM

- COURTESY IS NOT RATIONED HERE


| Stop TERMITE DAMAGE <br> H．W．RADER G SON TERMITE－BEETLE \＆ ROACH SERVICE $\qquad$ <br> Phone 138 P．O．Box 532 －Hamilton，Texas |
| :---: |
|  |  |
|  |  |
|  |  |

## IT＇S HERE！

## The 1954 PLYMOUTH

54 Plymouth Belvedere


## NOW ON DISPLAY IN HICO

 AT OUR SHOWROOM BLAIR MOTORCO．

## S．E．Blair Jr．，Owner PHONE 20－HICO．TEX． <br> 

## For Sale <br> SCHOOL BUS CHASSIS LONG WHEEL BASE <br> ${ }^{1} 946$ CHEVROLLET WTHTH 1952 M MTOR

 Fair Tires．
## Can se sen at roy french garage．

 Leere seoled bids with W．M．Horiey． School Boord reseeres right to reiect bids． Hico Ind．School District

We put the＂Service＂ into＂Service Station＂
 Too Late to Classify

景的敛 DEL MONTE ROUND－UP biggest canned food event！

－FRIDAY \＆SATURDAY－ （QUANTITY LIMITED）

Del Monte Sugar Peas． 1 lb ．1oz．can 20 c
Del Monte Cut Green Beans i lb．l oz can 23c
Del Monte Cream Style Corn 1 ib． 1 oz can 19 ¢
Del Monte Fruit Cocktail 21／2s size can 38c
Del Monte Sliced \＆Halve Peaches 28¢
Del Monte Catsup ．．．．．．．．．．．15¢
Sirloin \＆T－Bone Steak ．．．．．．40c lb．
Chuck Roast ．．．．．．．．．．lb．39¢
Hamburger Meat ．．．．．．．．lb．25¢
Kimbell＇s Flour ．．．．． 25 lbs．$\$ 1.49$
Neptune Mackerel ．．．．． 15 oz．can 20 ¢
Sweet Sixteen Oleo ．．．．．． 1 lb． $18 ¢$
H．W．Sherrard
Grocery \＆Market


[^0]:    YOUR PROGRESS AND OIL PROGRESS GO HAND IN HANE

