# The Friona Star 

You Will Like FRIONA
You Will Like Her People You Will Like Her Climate


Prologue to Love usimin


The moods which had attended
Bruce Landor all day had been of
wo disconcerting extremes. In one

ng how she had been sent away.
Wen Autun had gone we had
done his sest to toothe his mother


Princess Frock Is a Simple, Charming



$==$


Give a Thought to MAIN STREET






The 1940 Chevrolet gives higher quality at low cost! . . . Low Prices . . .
Low Operating Costs . . . Low Upkeep.

No other motor car can match its allround dollar value

REEVE CHEVROLET C).

tio cirece.e. It was in this area that soviet warplanes bomber ditue Swedist vivilage of Pajala, Lett: Soldiee operate a mortar, similar to the stokes machine koighn:
gun erew near the border north of the Gulf of Bothnia.

Cubs' Pitchers (Minus Dizzy) Begin Spring Training


Finn Troops View 'Gift' From Invaders
Dalai Lama


Southward beind for the wastes of Atcotiea, the Byrd expedition held appropriate ceremonies while the S. S. North Star was erossing the
equator. Under the guidance of Dr. Altred B. Geyer, , "suther eros"
ts elipped on the ehest of Murray Wiener, sssistant physieist of the expe dition. Jaek Gambole assists by washing Wiener's mouth.




I The easy to initial or monogram
accessories with this colorful
alphabet in simplest stitchery. The initials are equally lovely on
household or personal articles. Pattern 2245 contains a transfer
pattern of two $1^{7 / 8}$ and one $11 /$ stitches; materials required.
Send order to


I T should be borne in mind that the papers is a manter of of vital importance
to the entire country. It is the mooe
type typically American institution that
remains. Nowhere is the American typ
of government and the individualistie



- Classified



## New Super-Distance Air 'Dreadnaught'

 Will Fly Non-Stop, New York-to-Rome
"Atony An More?
 Eun on Invisible Man



 FEEL GOOD

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Slide Rule Makes Black Magic For Latest Cinematic Thriller


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$\underset{\substack{\text { tograp } \\ \text { Ernest }}}{\mathbf{H}_{\text {n }}}$


Justice Department Gears for Biggest



By DREW PEARSON and ROBERT ALLEN

$\square$

SLOW-BURNINGCAMELS AS HERE IN ANTARCTICA. CAMELS SURE GIVE THE 'EXTRAS' IN

CIGARETTE PLEASURE!


Tu.



FOR EXTRA MILDNESS, EXTRA COOLNESS.,
CAMEE
the Ciganette of CostlierTobaccos

## A Simple Guide

If a Check List of Self-evident Truths was made, the First on The List should be the Simple Statement, that--
FAIR DFALING IS RIGHT AND DECEI IS WRONG."
We strive to make OUR Dealings FAIR and without Deceit

## Santa Fe Grain Company

Federally Licensed Warehouse

IT IS BAD LUCK
To put Your Shoes on the Table. - Sure, If the Wife finds Them there. But it is.
Mighty Good Luck To Feed Your Hens and Cews with Fconomy Feeds

FARMERS PRODUCE Phone. 39 NAT JONES, Propr

March brings wind, and the wind blows dir
Into your clothes, and it leaves a "hur
But, then, this dirt will all come out
But, then, this dirt will all come out
And leave no cause for a fret or pous,
HOULETTS HELPY - SELFY LAUNDRY We take the work out of wash.
E. E. Houlette, Proprietor

## GUESS WORK

About Taxes is expensive. And Guesswork about House Building and Building Material is

JUST AS EXPENSIVE
You are cutting all Guesswork out when you CONSULT US ABOUT YOUR BUILDING PROBLEMS Everything for the Builder
Rockwell Bros. \& Co. Lumbermen
O. F. Lange

Manager

## On March 1st, 1780

The First American Bank was Chartered
un worry about that when you can gee that Good Panhandle Gasoline Any day. At Our Place. We Deliver. Friona Indenendent Oil Co.
Sheets Brothers, Proprietor

1901

## SATISFACTION

In Service, In Skill, In Results, In Existence,
IS THE DESIRE OF ALL And All This We Strive to Give in All the Service We Automotive Electrical Service FRED WHITE At Truitt Building On Sixth Street. Exide Batteries. Delco Batteries genuine parts for car, truck or tracior


## FARM SALES

Live Stock, Real Estate, Merchandise Furniture and Automobile Sales Col. W. H. (Bill) Flippen Jr. AUCTIONEER'S ASSOCIATION of america
Phone 55
Friona, Texas

| JACK AND RED |
| :---: |
| Are always at your service with |
| ALL FIRST CLASS BARBER WORK |
| JACK ANDERSONS BARBER SHOP |

IT IS UP TO YOU
To See that Your New Spring Suit arrives on time for Easter and that
YOUR OLD SUIT WE ARE AT YOUR SERVICE CLEMENTS' TAILOR SHOP Roy Clements $\quad \cdots$ Propien Propriet

## What's All The Fuss About? <br> Its Nothing Serious. Just the Catle Bawling for more of <br> GOOD GROUND FEED <br> J.A. GUYER'S FEED MILL

IT IS A GOOD THING
Now and then to look Backward TO TAKE STOCK
Of our list of Friends and see why we have them. Q ite Frequently this Friendship is built on
 COURTESY
At Our Store, whether you get anything else or not One Registered Pharmacists in Charge City Drug Store The Rexall Store

