

OUR COMIC SECTION

Snoobie



FINNEY OF THE FORCE

By Ted O'Loughlin



The FEATHERHEADS

By Osborne



OR A SMOKE RING



"Has he given you a ring on the finger yet?"
"No-- only a ring on the phone."

Repeat Business

Diner--Waiter, I was here yesterday and had a steak.
Waiter--Yes, sir; will you have the same today?
Diner--Well, I might as well, if no one else is using it.

Physical Culture

"Do you believe in corporal punishment?"
"Certainly not. After a boy reaches a certain age, corporal punishment ceases to be discipline and becomes an athletic event."

TRADELAST?



Dick--Don't be a fool.
Tom--You want a monopoly of the business, do you?

Making Winter Hours Count



SEW - YOUR - OWN means most at this season of the year when dark and long winter days make time hang heavy on your hands. You can get your Spring wardrobe well started by making these days count. This is the time to sew and sew--and then when the first crocuses show their heads, you will be all ready for Spring; your wardrobe in order and the right clothes to wear. With sew-your-own patterns and a few yards of material, you can make short work of this whole business of sewing.

Practical Slip.

This four-gore slip is the choice of every woman who likes comfort. The side panels prevent the slip from twisting and turning and keep it comfortably in place on the most strenuous day. The pattern includes built-up and strap shoulder--and you can make it for your own wardrobe in a few hours at a fraction of what you would usually spend. Keep the pattern, you will use it again and again once you see how really comfortable this dress is.

Cheery Morning Frock.

No matter how many of these informal dresses you have, you never have enough. So start right in to sew now and make two or three of them for Spring. This dress (the one in center) is designed on clever shirt-waist lines and buttons from neck to hem. Piping is used at edge of collar, cuffs and pockets. It's the neatest, trimmest little frock you have ever seen. You'll enjoy it all through the summer.

Sweet and Simple.

The figure at right is wearing an afternoon frock that is as fresh and new as a daisy. The gored skirt flares like a ballerina's and the bodice is smoothly fitted, clos-

ing with two wide scallops trimmed in smart ruffling. Wear this dress for bridge parties now--and wear it all through the Spring and Summer. It is one of the most popular silhouettes--nicely made up in silk or cotton.

The Patterns.

Pattern 1437 is designed for sizes 14 to 46 (32 to 46 bust). Size 16 requires 3 yards of 39-inch material and 3/4 yard ribbon for shoulder straps.

Pattern 1440 is designed for sizes 12 to 40 (30 to 40 bust). Size 14 requires 4 1/2 yards of 39-inch material and 2 yards of binding or braid to trim as pictured. For collar and cuffs in contrast 3/4 yard fabric is required.

Pattern 1341 is designed for sizes 12 to 20 (30 to 38 bust). Size 14 requires 4 1/2 yards of 35 or 39-inch material plus 2 1/4 yards of machine-made pleating to trim.

Send your order to The Sewing Circle Pattern Dept., Room 1020, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in

coins) each.

© Bell Syndicate.--WNU Service.



Uncle Phil Says:

Our Foibles

A woman always seeks to look young; a man to look rich--or important.

Millions have no hobby unless it is their work.

Men have their masculine aggravations, but none to compare to that of a housewife who has prepared a feast for company that fails to show up.

Usually It's Pig Iron

One hates to knuckle down to the iron will of another man.

Crime will continue as long as men with defective intellects are born.

Most of us have to earn money. Men with great financial talents "make" it.

CHEW LONG BILL NAVY TOBACCO

5¢ PLUG

Safekeeping

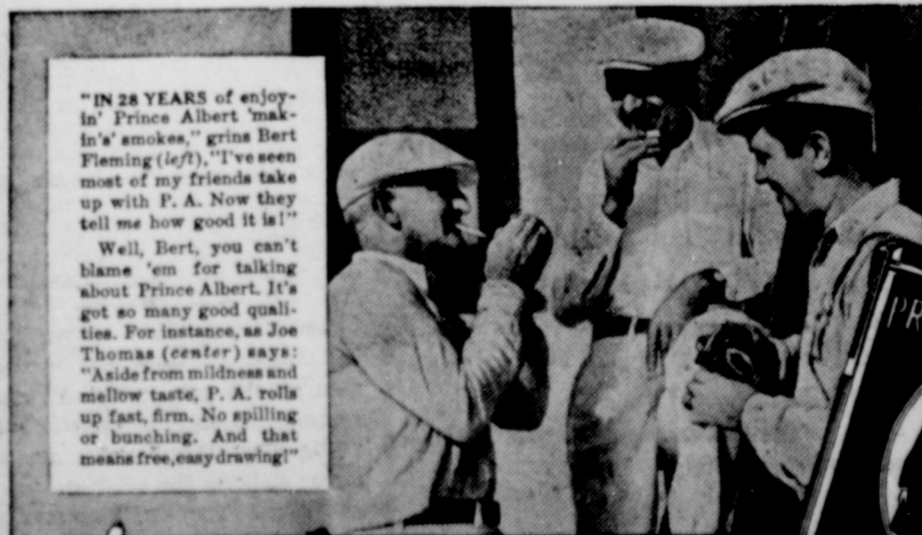
If a man empties his purse into his head, no man can take it away from him.--Franklin.

Peace at Home

He is happiest, be he king or peasant, who finds peace in his home.--Goethe.

"MELLOW 'MAKIN'S' SMOKES I CALLS 'EM"

--and Bert Fleming ought to know after 28 years rollin' this mild, tasty tobacco!



"IN 28 YEARS of enjoyin' Prince Albert 'makin's' smokes," grins Bert Fleming (left), "I've seen most of my friends take up with P. A. Now they tell me how good it is!"

Well, Bert, you can't blame 'em for talkin' about Prince Albert. It's got so many good qualities. For instance, as Joe Thomas (center) says: "Aside from mildness and mellow taste, P. A. rolls up fast, firm. No spilling or bunching. And that means free, easy drawin'!"

70

fine roll-your-own cigarettes in every 2-oz. tin of Prince Albert

Copyright, 1935 E. J. Reynolds Tob. Co.

PRINCE ALBERT THE NATIONAL JOY SMOKE

Flower Cutwork For Buffet Set

This striking cutwork design is equally smart for buffet set or as separate doilies; it is done mainly in simple buttonhole stitch, and is equally lovely in thread to match the linen or in a variety of colors. The beginner need feel no hesitation in tackling cutwork when she



Pattern 5961.

has so simple a pattern to work on as this one without bars. In pattern 5961 you will find a transfer pattern of a doily 11 by 17 1/2 inches and one and one reverse doily 6 by 8 1/2 inches; material requirements; illustrations of all stitches used; color suggestions.

To obtain this pattern send 15 cents in stamps or coins (coins preferred) to The Sewing Circle, Household Arts Dept., 259 W. 14th Street, New York, N. Y.

Please write your name, address and pattern number plainly.

Dr. Pierce's Pleasant Pellets made of May Apple are effective in removing accumulated body waste.--Adv.

Command of Self

No man is free who cannot command himself.--Pythagoras.

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your cough, chest cold, or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than

Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel the germ-laden phlegm. Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained from the very first bottle. Creomulsion is one word--not two, and it has no hyphen in it. Ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

Power to Endure

It is not in the power to act that men and nations prove themselves, but in the power to endure.--Vicki Baum.

666 checks COLDS and FEVER first day LIQUID TABLETS HEADACHE, 30 MINUTES. Try "Rub-My-Tum"--World's Best Lintment

KEEP YOUR GOOD LOOKS
 But leave your Whiskers with us
 We do all kinds of Barber Work and
SOLICIT YOUR BUSINESS
 Jack's Barber Shop
 JACK ANDERSON, Proprietor

MICHELL'S SHOE SHOP
 FRIONA
 WHERE THE WEST AND FRIENDSHIP BEGINS

1901 1938
 Have Served You for Thirty-Seven Years and are Prepared
 to Render Better Service than Ever.
PROMPT AMBUANCE SERVICE DAY or NIGHT
 Prices Same as in Hereford, Call—
 Phone 25 or E. B. BLACK CO., Hereford, Texas
FURNITURE and UNDERTAKING

Friona Star
STILL A DOLLAR A YEAR

For Prompt And Efficient
 Battery, Magneto and Light Service,
SEE
FRED WHITE
 Automotive Electrical
 Service
 AT BUSKE'S CHEVROLET
 Exide Batteries. Delco Batteries
 GENUINE PARTS FOR CAR, TRUCK OR TRACTOR

ALWAYS CORRECT
 In Weight, Count, Test, Prices.
ALWAYS READY TO SERVE YOU
 With Mill Feeds, Hay, Salt, Laying Mash & Ice.
Friona Feed and
Produce
 G. B. Buske prop. Phone 53
 Dealers In
 Hogs - Cattle
 Poultry - Eggs - Cream - Feeds - Seeds

The Nation's Tax Bill
 Is Advancing Steadily as the National
 Income Drops.
BUT LIFE INSURANCE
 The Best Social Security - The Best and Safest Investment
COSTS YOU NO MORE
 When You Buy, You Know what the COST will be
 And you Know what the RETURNS will be,
BUY AN AMICABLE LIFE POLICY
Dan Ethridge Agency
 One Door North of Post Office
NOTARY PUBLIC LEGAL FORMS FOR SALE
 6% per cent auto loans

FOR BABY CHICKS
 And Custom Hatching
 See
Bell Feed & Hatchery

HEALTH NOTES

Austin, Texas, January 25 (AP)—Filling rest rooms used by the public at Texas cafes, taverns, filling stations and retail establishments are a menace to the health of the community all the state, and cannot be further tolerated, it was announced this week by Dr. Geo. W. Cox, State Health Officer.

"The State Health Department at this time serves warning to all concerned that public rest rooms must be maintained in a sanitary manner under penalty of violation of the State Food and Drug Law, Article 63, which carries a fine of not less than ten nor more than one hundred dollars," Dr. Cox stated.

"Disease breeds in such places when they are allowed to be filthy, and disease is spread from one person to another, indiscriminately, under such conditions. Facilities should be available for washing the hands; toilets must be sanitary and kept that way. The rest room that does not meet adequate sanitary requirements is a reflection on the establishment which it serves and should be so interpreted.

"We ask the citizenship of Texas to join us in this campaign to clean up rest rooms that are filthy. Such conditions as are now prevalent throughout the state will not be tolerated any longer. When you find a rest room that is unsanitary, report that fact to the management and your local health authorities. If the management takes no steps to clean up its rest room, you are advised to withdraw your patronage from that establishment in the interest of protection to your health.

"To Texas business concerns, the State Health Department issues a warning to clean up their rest rooms and keep them clean. A court charge for them if they do not comply. To the citizens of Texas, we ask that you demand of the establishments which you patronize, a clean rest room as protection to your health. It is your right. See that you have it so recognized and maintained."

Roy Clements and Sheridan Michell, were business visitors in Amarillo, Tuesday afternoon.

KNOW TEXAS

Romance and Soap
 DENTON, Jan. 25—Exotic, moonlight nights seem more in harmony with the Yucca, creamy desert flower of West Texas, than such a drab, every-day article as soap, but experiments have proved that soap can be made from the root of the plant. Even more unromantic but practical from the ranchman's standpoint is the fact that the leaves are good emergency cattle feed.

Future For Cedars
 Woman's beauty in a few years may be somewhat dependent on the cedar trees of Texas. Cosmetics, perfumes, soaps, medicines, paints, varnishes, waxes, etc., are among the products that can be made from cedar oil, according to recent discoveries. The possibility of large-scale manufacture of these products makes the fact that Texas has probably the largest supply of uncut cedar timber in the world assume a new significance.

Getting Specific
 An example of getting law-making down to a fine point: In a certain Texas community the law provides not only that an election booth must be of a certain exact dimension, but that it must contain a shelf on which the voter can rest his elbow while writing. An armchair and smoking stand ought to be next in line.

Revenge on redskins! Ruthless rustlers! Red-blooded ranchers! "Wild West Days" blaze to life as a rough-riding, fist-fighting, bullet-blasting cowpuncher rushes to the rescue of two trapped in a tornado of trouble! Regal Theatre, February 4-5.

SANTA FE CARLOADINGS

Santa Fe Railway System carloadings for them week ending January 22, were 19,912 compared with 20,375 for the same week in 1937. Received from connections were 4,661 compared with 6,926 for the same week last year. Total cars moved were 24,573 compared with 27,301 during the same week in 1937. The Santa Fe handled a total of 25,015 cars in the preceding week this year.

Thundering wagon trains! Ranchers plunging into peril! Rioting red men on the war path! A rushing, roaring, rip-snortin' chapter play of "Wild West Days"—with death and terror stalking the prairies. Regal Theatre, February 4-5.

REGAL THEATRE

Friday and Saturday.
"THUNDER TRAIL"
 with
 Gilbert Roland, Marsha Hunt and Charles Eckford.

Sunday, Monday, Tuesday.
 Deanna Durbin,
 Leopold Stokowski
100 MEN AND A WOMAN
 with
 Adolphe Menjou,
 Mischa Auer.
 Comedy and News

WEDNESDAY THURSDAY
ANNAPOLIS SALUTE
 with
 James Ellison and
 Marsha Hunt.
 Comedy

LET'S TALK ABOUT CLOTHES

DENTON, January 26—Miss Workaday's wardrobe should watch with particular interest the discoveries that have been made lately about her wardrobe by the State Department of Labor in New York in connection with the efforts to determine a fair minimum wage.

The bottom annual cost for a wardrobe that will get by, under all ordinary circumstances was estimated at \$198.81. Although a girl can't very well win any medals for being the most fashionably dressed person in town on this, she can be neat and attractive at the office and be prepared for fun in the evenings.

First among the items listed are dresses, with eight allowed annually plus one evening gown. One shirt and blouse can be crowded in per year, but a sweater only every two years. Milady can have a new winter coat every three, and a new spring one every two years.

Only twenty pairs of silk hose can be worn out on this plan, which is less than two a month, and four pairs of shoes. Three pairs of gloves and two handbags are annual quota, while rubbers, umbrellas and rain coats have to last two years.

Three nightgowns are Miss Workaday's allowable for the year, but she can only have a wool bathrobe every third year and kimono and slippers every second year. In the way of underwear, she can have exactly two vests, five panties, four slips and three brassieres. Belt buckles, ornaments and other miscellany come out of a fund equal to five per cent of the total.

As limited as this budget may sound, girls at Texas State College for Women have found it of value as a yardstick for their needs and desires.

CIVIL SERVICE EXAMINATIONS

The United States Civil Service Commission has announced an open competitive examination for the position of elevator conductor. The entrance salary is \$1,080 a year, less a retirement deduction of 3½ percent. Applicants must have had, within the past 10 years, at least three months' experience in operating elevators. They must have reached their eighteenth but must not have passed their fiftieth birthday.

All States except Colorado, Idaho, Kansas, Maryland, Minnesota, Missouri, North Dakota, Rhode Island, Utah, Virginia, Washington and the District of Columbia have reached less than their quota of appointments in the apportioned departmental service at Washington, D. C. Full information may be obtained from the Secretary of the United States Civil Service Board of Examiners at the post office or customhouse in any city which has a post office of the first or second class, or from the United States Civil Service Commission, Washington, D. C.

Pepper Once Coveted by Kings

Pepper once was coveted by kings and explorers laid down their lives to get the precious seasoning. When the Eastern Roman Empire fell, Alaric the Goth exacted 3,000 pounds of pepper as part of the tribute. The Peppercorers' guild of London, organized in 1180, was for many centuries the most powerful of the trade guilds. Portugal sent Vasco de Gama to find a water route to India so that the pepper supply might be more abundant. A pound of the seasoning once paid for a year's rent of land or a house in England.

SERVING YOU

With The Top Market for Grain and Field Seeds, - ALWAYS.
FRIONA WHEAT GROWERS, INC.
 WE SOLICIT YOUR BUSINESS
O. H. Curtiss, Mgr.

St. PATRICK'S DAY
 HAS NOT YET ARRIVED, BUT—
SHAMROCK DAY
 Is Always Here. Use SHAMROCK Gasoline, Oils Greases
 And Wichita Falls Kerosene.
 Get It At
Friona Independent Oil Co.
 Sheets Bros. Proprietors

We Are Doing Business
 PAYING THE PRICES FOR Butterfat, Poultry and Eggs
 SELLING THE GOODS, - Mill Feed, Laying Mash, Salt,
 Dairy Ration, Ice.
 WE SELL: Poultry and Dairy Rations, Mill Feeds and Salt.
WE ARE PLEASED TO SERVE YOU
FARMERS PRODUCE
 Cecil Malone—Proprietor

THE TOUGHEST ASSIGNMENT
 For The Housewife, is the Weekly Wash Day. Rid Yourself
 of it by coming to the
HELPY - SELFY LAUNDRY
 "We take the work out of wash."
 E. E. Houlette, Proprietor

DID YOU EVER HAVE A FIT?
 We absolutely guarantee you a FIT when you give us your
 order for THAT NEW SUIT You are needing
 The Latest in Style and Fabric. The BEST in Quality and
 Workmanship
 We Take Your Measure, Order Your Suit and do your Cleaning,
 Pressing and Mending
CLEMENTS TAILOR SHOP

The Friona Star
 Is Still A Dollar A Year.
Joe Johnson, of Hub Community, is Authorized to take Subscriptions.