





**Walker Appointed  
Pampa Postmaster**

C. H. (Hub) Walker's appointment as Pampa postmaster was confirmed by the United States Senate Friday night of last week. He has owned the Pampa Office Supply Co. for several years. During his residence in Pampa he has been president of the Board of City Development, president of the Lions Club and district governor of West Texas Lions.

Before moving to Pampa several years ago he was publisher of The Dalhart Texan.

His term as postmaster will begin July 1, and he will succeed David E. Ceell, a Herbert Hoover appointee in 1931.

**Polynesians Knew Astronomy**

Polynesians who inhabit the Hawaiian islands and whose ancestors are believed to have reached the archipelago from Tahiti had an elementary knowledge of astronomy. They steered their great outrigger canoes by the North star and had the location of four or five planets fixed in their scheme of navigation.

**The Flea Market**

In addition to its bird market, horse market, diamond market and dog market, Paris has several flea markets. These were so named because their main sales were originally old clothes and rags, but today they are jumble sales. A tour of the markets is still considered one of the tourist thrills in Paris.

**Snake's Venom Glands**

The fangs of a poisonous snake consist of a pair of hypodermic teeth in the upper jaw connected with the venom glands in the temples. In some of the vipers they are long, slender needles, but others, such as the cobra, have stubby needles, like thorns on wild plum trees.

**First Use of Word "Nocturne"**

The Etude says that the name nocturne was first used by the composer and pianist, John Field, to denote a quiet, reflective kind of pianoforte piece. Its original meaning was a sort of serenade, and it was thus employed by Mozart.

**The Hare Indians**

The Hare Indians are a tribe of Athabaskan stock, living in the extreme northwest of Canada. They rely greatly upon the Arctic hare for food and clothing, hence their name, but also fish, and hunt the caribou.

**Look in Both Directions**

Chameleons have peculiar circular eyelids, and the two eyes move independently of one another; they are able to look forward with one eye and backward with the other.

**Catacombs Lighted**

The great Catacombs of Rome, where it is estimated over six million Christians who died during the first three centuries are buried, are lighted with electric lights.

**Willows in England**

Articles made of withies, or branches of the willow tree such as baskets, furniture, hampers, etc., have been used extensively in England for many hundreds of years.

**Weather Range Tremendous**

The hottest summers and coldest winters known on earth are in eastern Siberia where the range between the averages of the two seasons is 120 degrees.

**LOCAL HAPPENINGS**

Mrs. Sally Ward, of Bovina called on friends here Saturday.

Miss Bernice Rogers spent several days last week as the guest of Miss Juanita Welch, of Black.

Mrs. Phillips left last week for Brownwood, Texas, where she will visit friends and relatives.

Mrs. Wright Williams spent Thursday in Amarillo.

Miss Thelma Chronister left Tuesday for Dallas, where she has employment.

Mrs. S. F. Warren left Monday for Westland, Iowa, where she was called on account of the illness of her father, Mr. Ficke.

Mr. and Mrs. Bob Clements and children, who spent the past week in Dallas, returned home Sunday.

James Wilson and Roland James were business visitors in Hereford Monday.

Mr. John Olson, of Hereford, spent a part of last week here assisting O. F. Lange with his mid-year inventory at the Rockwell Bros. & Co.

**MRS. HOUSEWIFE**

Why sweat your life away over the old "WASH TUB," when our—

**HELPY - SELFY LAUNDRY**

Will do your washing so Quickly, Easily and Cheaply. A Trial Convinces.

E. E. HOULETTE Parr Buiding, West of Bank.

**WHY FRET ABOUT TAXES?**

When one of the Heaviest Taxes we pay is RUST and DECAY, and may be reduced and almost obliterated By Efficient applications of GOOD PAINTS, OILS and VARNISHES at proper Intervals.

OUR STOCK IN THESE LINES IS COMPLETE AND OF HIGHEST QUALITY

All Kinds of Finishing and Decorating Materials for the Exterior and Interior of the House.

EVERYTHING FOR THE BUILDER

Beginning Monday, June 29 and continuing thru July 11, the Friona Girl Scouts will receive 10 percent of all the paint sales they make for us. Buy paint from the Girl Scouts.

**ROCKWELL BROS. & CO.  
LUMBER**

O. F. LANGE, Manager

1901 1936

**E. B. Black Co.**

We have Served You For 36 Years

Hereford, Texas

**YOU'LL FIND IT—**

AT BLACKWELLS — Why delay planting when you can find your needs at Blackwells? Complete stock of highest quality at competitive prices.

See the Coleman bottled gas equipment. New lot kitchen stools priced from \$1.75 up.

**Blackwell's Hdw. & Furn. Co.**

"YOUR HOME STORE"

**A THRILL FOR THE THRIFTY**

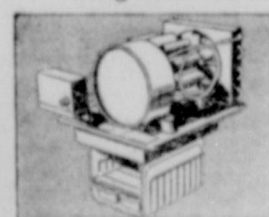
2 New Westinghouse Refrigerators which **SAVE** More than they Cost!

● Refrigeration luxury you've always wanted... savings so great that you can't afford to be without... that's the thrilling fact of these big new Westinghouse Economy models. They save in every way, by reducing food bills, since with them you can buy in quantity, take advantage of bargain-day specials... by saving food, because spoilage is ended and you can use every leftover in dainty appetizing dishes... plus the economies of low-cost, trouble-free operation which mean negligible upkeep expense.

And these big Economy models are real Westinghouse quality. See them today. See how completely they maintain Westinghouse standards in quality construction, in foodkeeping conveniences, in dollar-for-dollar value inside and outside.

PRICED AS LOW AS **\$113.50**

2 Big sizes—5.2 cu. ft., and 6.0 cu. ft.



**5 YEARS' PROTECTION**  
Every Westinghouse Economy Refrigerator has the famous Time-Tested Westinghouse mechanism, with 5 years' protection against service expense, at a cost of only \$5, included in the price.

**Westinghouse Economy REFRIGERATORS**



TEXAS UTILITIES COMPANY

..Letterheads

..Envelopes

..Office Forms

..Circulars

..Tickets

..Booklets

• • •

Let us help you plan your next job of printing. Our printers are as skilled as you can find in Dallas or Oklahoma City. And our prices are reasonable.

• • •

**THE FRIONA STAR**

COMMERCIAL PRINTING

# **A MESSAGE**

## **TO EVERY MERCHANT**

### **What Advertising in The Star Can Do for Your Store—**

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- 1.—Sell more goods.
- 2.—Create favorable impressions—build public good will.
- 3.—Create a demand for goods people would not otherwise desire.
- 4.—Sell the public on values, offered by your store.
- 5.—Increase public respect for the value of the store to the community.
- 6.—Educate public to new styles and kinds and classes of merchandise which can be had at your store, also to new uses of merchandise.
- 7.—Inform public where merchandise they have heard or read about can be secured.
- 8.—Protect your customers from buying inferior or old style goods.
- 9.—Establish leadership for your store in your retail field. Keeping your store constantly before readers will make them think of yours as the leading store in your field.
- 10.—Keep down new competition.
- 11.—Enable you to reach new families not now customers of the store.
- 12.—Keep your old customers sold on your store and
- 13.—Draw trade to your town instead of letting it slip away to rival towns.
- 14.—Keep your sales people informed of merchandise and store's policy.
- 15.—Decrease operating costs and overhead through increased volume.

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—by advertising more consistently in The Star. It offers advertisers the largest circulation, the most "intimate" coverage and the biggest reader interest of any medium available.