## : <br> The Friona Star

OFHICIAL NEWSPAPER OFPARMER COUNTY, 1EXAS


THE FRIONA STAR. FRIONA. PARMER COUNTY TEXAS, FRRIDAY, DECEMBER 18, 1936.


TEXAS UTILITIES COMPANY
Friona Theater
Always, the Beat Enter.

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| DODGE | plymouth |
| :---: | :---: |
| DODGE and PLYMOUTH AGENCY <br> I hereby Announce the opening of SALES and SERVODGE A A gency for the see me for demonstration 0. C. JONES MOTOR CO. |  |
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## The Surest Provision

You Can Make for the Comfort and Protection of Your LOVED ONES When You Are GONE, A LIFE INSURANCE POLICY IN A RELIABLE OLD LINE LIFE INSURANCE COMPANY
And we have policies with practically any kind of Settlement and terms you may desire. Let us explain

## Please Do Not Forget

That we are ready and anxious to do your Christmas
CLEANING AND PRESSING
CLEMENTS TAILOR SHOP

Them To You
Dan Ethridge Agency


When sufficiently stimulated
hunger and heat grasshoppers
some species can change from ho
Previous Names of Aulanta
Whitehall,
Marthasville,
name in 1845
Seasickness as a "Remedy"
Taking a sea voyage and getting
seasick was considered a gooc treat seasick was considered a goo treat-
ment for nervous and mental dis.
orders in the days of the Romans. Loss of a Friend The loss of a friend is like that
of a limb; time may heal the an-
guish of the wound, but the loss guish of the wound, but the
cannot be repaired.

Christianity's Success Christianity's old and original suc-
cess was won by warm-hearted and
quite practical comradeship.
Flower Thrives in Warm Lava The Chilean berry flower, Mutilia
Blanca, thrives and blossoms in warm lava.-Collier's Weekly. Our Powers of Usefulness Our duty is to be useful, not ach
ording to our desires, but accord cording to our des
ing to our powers.

Best Kind of Nobility It a man be imbued with a generous mind, that is the best kind
nobility. Gath Now Tel-al Safi
The Gath of Old Testament is Tel-al-Safi today.

International Sunday School Lesson By DR. J. E. NUNN

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| he day of judgment: beeause as be | ,-melored, if (iod so loved us, |
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| 8. There is no fear in love: but | оив |
| torment. He that | Eat |
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|  | loer on another"-BB. F. Westeot |
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PATRONIZE THE
HELPY-SELFY LAUNDRY
ND THUS MAKE YOUR CHRISTMAS SEASON BRIGHTER
E. E. HOULETTE, Proprietor

## Of Our

HOLIDAY
EXCURSION FARES
 or full details,
$\cdots$
mone tome
M. C. BURTON
enerai Pasenger Ag
Amarillo, Texas.

back who tipe the beam at 115
pounds with both pekets ful of
sond, scampered betweek the Flomot
legs for the final marker in the last $\qquad$ Third score
sparkling Spa This sume sparkling Sparks danced
If tackle for two yards and a touchTh cackibe for two yards and a touch-
down early in the second period after
is passily and running hat



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Connie Sparks leaped bigh to inter-
ept Brown's pass and gallop 50 yards
``` B
\(\underset{\text { C rown Won By }}{\text { Regions }} 1\), Class C rown Won \(\begin{gathered}30 \text { to } 0\end{gathered}\)


Always Trying To Please
DRIFTING CHAFF
A man has no future who has a
past.
Most people love books-on the
shelves.
A man remains loyal to the songs
of his youth.
Nor A FLW

MERRY CHRISTMAS SEASON
Draws near we try, if possible to express that senti-

ROCKWELL BROS. \& CO. \(\mathbb{L} \mathbb{M} \mathbb{E} \mathbb{E}\)
O. F. LANGE,

Manager
NEW CHEVROLET 1937 The Complete Car - Completely New


Christmas Creetimqs
TO THE FINEST FAMILY IN THE WORLD" From Dad

NEW HIGH-COMPRESSION VALVE-IN-HEAD ENGINE - NEW ALL-SILENT, ALL-STEEL BODIES (With Solid Steel Turret Top and Unisteel Construction) - PERFECTED HYDRAULIC BRAKES (With Double-Articulated Brake Shoe Linkage) - NEW DIAMOND CROWN SPEEDUNE STYUNG genuine fisher no draft ventilation - improved gliding knee-action ride* (at no extra cost) - SAFETY PLATE GLASS ALL AROUND (at no extro cost) - SUPER-SAFE SHOCKPROOF STEERING* (ot no extra cost)

\section*{THE ONLY COMPLETE CAR-PRICED SO LOW}
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LUNSFORD CHEVROLET CO.
Friona, Tezas

Yuletide in Old New York


America's First Christmas


Waiting for Santa to Come


Do You Remember These Christmas Gatherings?


Even the Pilgrims Celebrated on Christmas Day


Christmas Carolers Lift Their Voices in Song


As Christmas Settles Over Bethlehem


rey or


JODOK-
- bee cums

Whe ait I have tataed atove this




And wo may have nomo otroe way
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