

The Friona Star

DEVOTED TO THE INTEREST OF FRIONA
AND PARMER COUNTY

Vol. 11

FRIONA, PARMER COUNTY, TEXAS. FRIDAY, JANUARY 22, 1937

No 27



STOCK BEETS

It may be true that not very many farmers of Friona territory are aware of the great feeding and nutritive value of the common "stock beet" as a winter feed for poultry and cattle, especially laying hens and dairy cows, but the fact remains nevertheless.

Stock beets form a succulent feed, which, to a certain extent, takes the place of the green foods that the poultry and dairy cows are accustomed to having the summer months, and assist in keeping the digestive organs in a good healthy condition, promoting the production of milk in cows and the production of eggs from the hens,

Stock beets can be grown here in the Friona territory abundantly and with no extra amount of labor and will produce perhaps more feed to the acre than any other crop here, and they will produce, ordinarily with the average amount of moisture received here.

The above picture is evidence of the fact that these beets can be successfully grown in this locality, it being a beet grown by the editor of the Star in his garden at the north side of town a few years ago, and beets of the same variety were grown there this year with as good an average in size and a good production.

Automotive Electrical
Service

BATTERIES, MAGNETOS, LIGHTS
Rebuilt and Repaired.
Chevrolet Building

FRED WHITE

FRIONA THEATRE

Thursday and Friday Nights

SHIRLEY TEMPLE - IN

"NOW AND FOREVER"

Plus Popeye comedy and Money Night

SATURDAY MAT. AND NIGHT
RIDE 'EM COWBOY - Starring Buck Jones
Plus Two-Reel Comedy

SAT. Midnite SUN. :MON.
"MAGNIFICENT BRUTE"

Starring Victor McLaughlin

Plus Going Places - Monday Nite is Family Nite 10c to All
Nite shows - First show Starts 7:30 Last Show at 9:15

OUR BUSINESS

Is Making New Clothes Out Of Old By Our
Thorough System Of
CLEANING AND PRESSING

CLEMENTS TAILOR SHOP

GOOD WORK

Promptly Done

SMOKY'S BARBER SHOP
E. L. Price, Proprietor

ALL KINDS

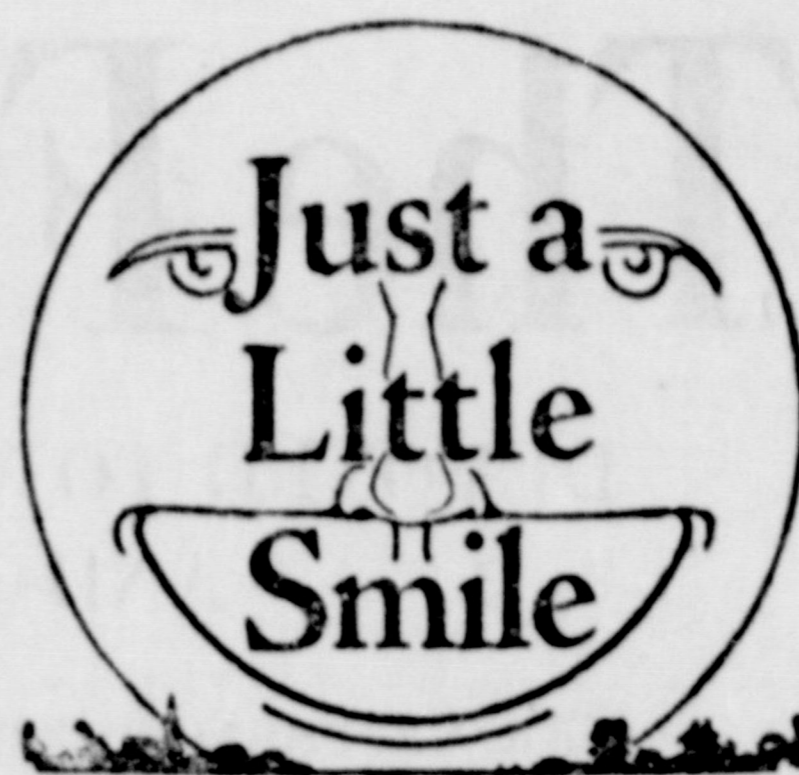
Barber Work

Neatly and Promptly Done

At

Jack's Shop

Near Bank



CAUSE FOR JOY

Parker looked at his doctor.

"Yes," he said, "the strain of life to one in my business is very great." He paused, then: "But I have a good remedy, you know, and that is cycling."

"I can quite believe you," said his doctor. "First-rate exercise, cycling. Takes you out of yourself. Fills your lungs with fresh air; brushes away the cobwebs of care, eh?"

"Well, no, it's not that. The fact is, that when I go out I'm so thankful to get back alive that I feel in high spirits for the rest of the day."—Stray Stories Magazine.

Prudence

"Have you studied the question thoroughly?"

"What question?" asked Senator Sorghum.

"The one on which you are about to make a speech."

"No. I carefully avoided studious consideration of the matter. In case my remarks do not prove agreeable to my constituents, I want them to sound as if I spoke impulsively."

NOBODY HOME



"Did you ever notice how a man smiles when he's bought an automobile?"

"Sure. So does a man on his wedding day smile. But the trouble is neither are thinking of the upkeep."

Taking It Down

"Are you going to take this lying down?" boomed the political speaker, starting his peroration.

"Certainly not," said a bored voice from the back of the hall. "The shorthand reporters are doing that."—London Answers Magazine.

McCormick-Deering Farmalls

Take the lead this year as they have heretofore.

The only row crop tractor that has stood the test of time.

The only row crop tractor that has been built for a period of ten years with out any change in chassis design.

The only row crop tractor that we know of that the tools and equipment that are made today will fit the first one sold without ANY CHANGE.

The Highest Resale Value.

The ONLY FARMALL on the market.

Sold And SERVICED By

Buchanan Implement Co.

THE TIME TO STOP THAT EROSION

Is Before It Gets Started

We have an abundance of HIGH GRADE Gasoline and other FUEL oils and all other Oils and Greases to help you GET THE JOB DONE

GET YOURS NOW, WHILE
GETTING IS GOOD

Friona Independent Oil Co.

Sheets Bros.

Proprietors

SIMPLE REQUEST



Lobster—Oh, Mr. Shad, lend us your scales, will you? We want to weigh the baby.

Noble Protector

School over, Albert reached home, bearing evident signs of having been fighting.

"Come here, Albert," said his mother, sternly. "Now tell me, how did you get that black eye?"

"I was protecting a little boy," said Albert, and all the wrath left his mother, who patted him on the back, saying: "That's a good boy; so noble of you. Who was the little boy?"

"Me," said Albert.

FRIONA THEATRE

Outstanding pictures coming to the Friona Theatre soon: Two in a Crowd, Rose Bowl, Big Broadcast of 1937, The Man I Marry,

Sea Spoilers, College Holiday, Little Miss Marker, Conflict, Wedding Present, Flying Hostess, Call of The Prairie, Next Time we Love, Champagne Waltz, Highway Girl and Wives Never Know.

FOR THE BEST

In Staple and Fancy Groceries,
Fresh Meats and Cold Drinks

VISIT US

*We will appreciate your Trade and will
Strive to Merit it*

J. L. LANDRUM

A L W A Y S

*A complete Line of BEST Groceries, and MARKET
With Clean and Competent Service*

*Fresh Vegetables, Dry Goods,
Notions and WORK CLOTHES*

We Solicit Your Patronage

T. J. CRAWFORD

CHURCH NEWS

BAPTIST CHURCH

We are happy to announce that the small efforts put forth last week to increase attendance in our services were richly blessed; as there was a nice increase in attendance in all services. We are hopeful of at least 100 in Sunday school and 75 in B. T. U. next Sunday. Hoping that all teachers will strive to make their respective classes 100 percent in attendance these next two Sundays.

Next we urge upon every teacher to remember our objective in the work of evangelism among our Juniors. Our prayer is that everyone in Sunday school will be reached for Christ and salvation at this time. All working and praying to this end, it can be done.

The Lord favored us last Sunday in giving us Bro. and Sister Ford for church membership. The father and mother with their two boys attended all our services for

the day. We are happy to welcome this family into our fellowship. They have recently moved into the house vacated by our County Commissioner, J. M. W. Alexander.

We urge upon the people of this community to attend the revival meetings that will start Sunday, January 31st, and we hope to continue through at least two full weeks. This meeting will be sponsored by our Baptist church but we are urgent of our invitation to the public. Evangelist, John W. Newsom, of Weatherford, will do the preaching. I am very sure you will be glad to hear this forceful speaker upon many gospel themes. Make your plans now to attend as many of these services as possible.

Brother G. M. Baker gave a wonderful report of his trip to Waco - We wish you could have heard this wonderful talk of one of our good laymen. we hope to have many more such men and such talks from our membership.

Remember, we are to have 100 in Sunday school and 72 in BTU next Sunday. May we continue to work and back our work with our prayers.

David E. Meore, Pastor

CONGREGATIONAL NOTES

Our preaching Mission is over but the inspiration of it will continue with us. Our church is in a community which it desires to serve, We can be of greater service if we have the full cooperation of all our members and friends come to service Sunday and hear of our new planes, they will interest you.

Worship service begins promptly at 11:00 clock.

Church School under the superintendency of Otho Whitefield, begins at 10:00 clock. our attendance remains good and interest strong.

We urge all in the community, who have not found a home church, to visit us. and meet our people, we feel that we can satisfy your desire.

HOME DEMONSTRATION NEWS

There was a hot bed demonstration at the home of H. C. Davis, Wednesday afternoon and another at the Rhea school house on Friday morning, the 22nd.

Those interested in securing trees for planting for windbreaks about their homes should see Miss St. Clair, beginning Jan. 16. These trees are being supplied by a government station.

The county home demonstration agent, is planning to have a regular "4-H Club" column in the Star each week, which, it is believed, will be an interesting feature for the 4-H club workers all over the country.

H. W. Matthews has opened a barber shop in the front part of the recreation hall in the O. G. Turner building.

READ THE ADS

NOTICE STOCKHOLDERS

FRIONA CONSUMERS CO.

Do not forget the Annual Meeting, January 23, 1937, 2:30 P. M. at school auditorium.

Try Your Consumers First

LAKEVIEW NEWS

Bro. and Mrs. V. B. Boston were visiting relatives in Kress and Tulia Sunday.

Jim Guinn is spending a few days with relatives in Muleshoe this week.

Dorothy Sun Cummings is ill with scarlet fever we hope she will get well soon and be able to return to school.

There was a good attendance at Sunday school, Sunday. All teachers reported an interesting lesson. Officers present, 2; teachers, 5; Card Class, 1; Junior class, 9; Young People's class, 6; Women's Bible class, 6; Men's Bible class. Total present, 39. We like to see many more out to Sunday school each Sunday. Please come.

Julia O'Brian and Carrie Adams spent Saturday night with Billie Copdill.

Wayne Melton left for an extended visit in Colony, Oklahoma Wednesday.

D. O. Robason and wife were called to Abernathy one day last week because of his father's illness.

There was a farmers meeting at the schoolhouse Wed. night.

Ira Miller and family were Clovis visitors Wednesday. Others shopping there that day were B. J. Jones and wife, T. A. O'Brian and wife, E. B. Sparkman and wife and Euell Jones and Tom O'Brian.

NEW FILLING STATION

Tom Galloway, who has been in the wholesale oil business here for the past two years, opened a wholesale and retail oil and gasoline station here Thursday.

His new location is at the corner of 8th and Main streets at the place formerly occupied by the Phillips "66" filling station. best wishes for success Tom.

THIRD WEEK JURY VENIRE

Following is a list of persons that were drawn to serve as petit jurors during the third week of the January term of the Parmer Co. District Court:

I. W. Quickel, Lee Osborn, C. R. Elliott, W. S. Menefee, Jim Black, Ralph Humble, W. J. Parker, T. J. Pressley, Finis Jennings J. R. Clark, J. F. Barrett, T. L. Welch, R. E. Barnett, L. T. Mc Killipp, T. E. Lovelace, J. W. Magness, O. B. Roberson, W. M. Noron, W. C. Crowell, Dan Ethridge, Otho Whitefield, R. L. Bledsoe, Joe Wilson, H. A. Hyde, S. F. Billingsley, L. P. Starr, B. T. Galloway, O. N. Schlueter, Raymond Davies, A. S. Curry, J. M. Bradley, F. L. Carson, J. C. Robnson, T. J. Crawford, A. J. Morman, Cecil Jones.

CHAMBER OF COMMERCE

A called meeting of the Executive Committee of the chamber of commerce was held at Dan

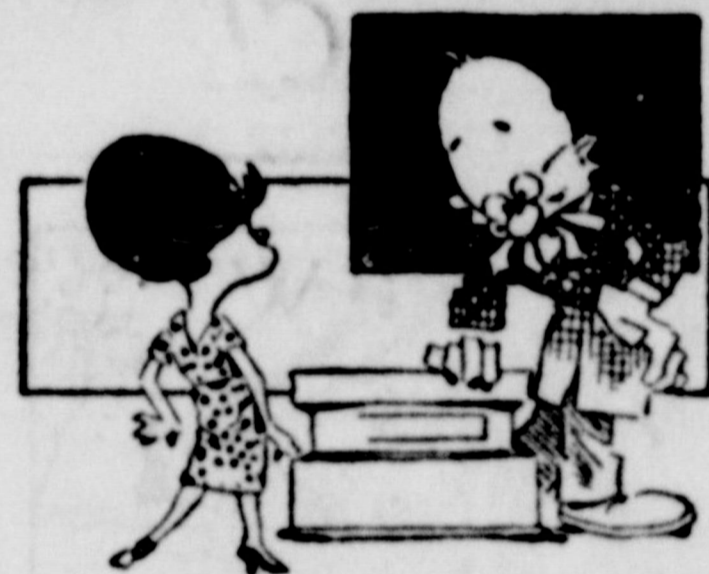
Ethridge Agency, Tuesday.

The main object of the meeting was to formulate plans for for the ensuing year, and try to get the streets of Friona paved and to get a large number of the Friona citizens interested in this project:

All committees were represented, but due to the fact that one committee was not ready with its plans, it was decided to call an other meeting of this committee on Wednesday to complete its plans for the year.

All the Executive was present, consisting of the following: Dan Ethridge, chairman; O. F. Lange, v-pre.; J. R. Roden, treas.; P. A. Oliver, secy.; T. J. Crawford, Dir. McLellan and O. M. Stewart, directors.

NOT TODAY'S KIND



Professor—What did Columbus prove by standing an egg on end?
Student—That eggs in his day were cheap enough to be handled carelessly.

A Pert Query

A young man home from college wished to inspire his little sister with awe of his learning. Accordingly, he pointed to a star and said, "Amy, do you see that bright star? It's bigger than the whole world!"
"No it isn't," said his sister.
"Yes, it is," declared the young collegian.

"Then why doesn't it keep off the rain?" was the triumphant rejoinder.—Atlanta Constitution.

Nothing Like the Truth

The father was endeavoring to teach his young son a lesson in grammar during the dinner hour, and chose as his topic, "Negatives and Affirmatives."

"Now, my son," he said, "if your mother asked you if you wanted another piece of pie, and you said, 'No,' what would that be?"

"A fib," came the prompt answer.—Atlanta Constitution.

Two-Man Job

"Look at 'im, he's thin as a ram-rod!" the sergeant spoke disrespectfully of the young recruit. "He don't look husky enough to jerk sodas in the post exchange!"

"Well," consoled the lieutenant, "put him at some light work—like cleaning rifles."

The sergeant wasn't through. "If I do," he asked scornfully, "who's gonna pull him through?"

In Her Line

The dear old soul had spent an interesting afternoon being shown over the large factory, and the guide asked her if there was anything else she would like to see.

"Perhaps, madam," he suggested, "you would like to be shown our refrigerating plant?"

"Why, yes," she replied, "I would. I've always been interested in flowers."

Makes Work Easier

"Stop!" thundered the man in the barber's chair who was having his hair trimmed. "Why do you insist upon telling me these horrible blood-curdling stories?"

"I'm sorry, sir," said the barber, "but when I tell stories like that, the hair stands up on end, sir, and makes it much easier to cut."—Telephone Topics.

CLIP, CLIP



"Marriage certainly changes a woman."

"Indeed, yes. There's Jane—before her marriage she clipped nothing from the papers but poems; now she clips nothing but recipes."

So Much for Him

A distinguished visitor to a lunatic asylum went to the telephone and found difficulty in getting his connection. Exasperated, he shouted to the operator:

"Look here, girl, do you know who I am?"

"No," came back the calm reply, "but I know where you are!"

Flight!

Doctor (arranging patient on operating table)—I will be perfectly frank and tell you that four out of five patients die under this operation. Is there anything I can do for you before I begin?

Patient—Yes, if you don't mind, help me on with my shoes and pants.—Lewiston Journal.

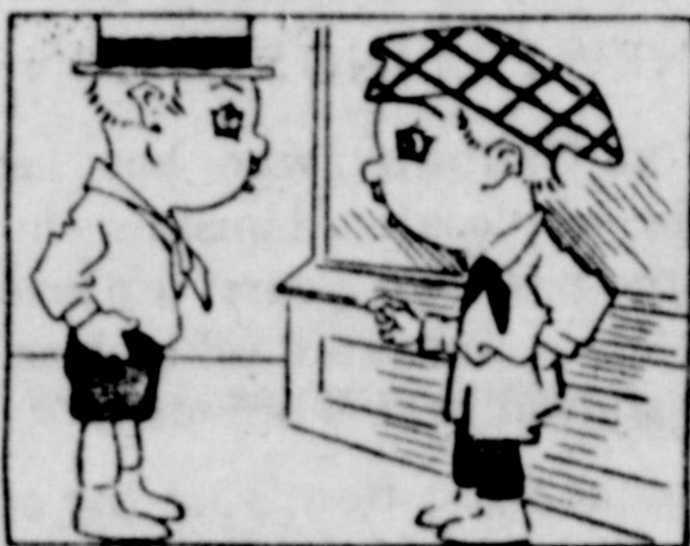
LITTLE SUITS HIM



Boss — Want a job, do you? There's very little to do around here.

Applicant—Dat's all right, boss, a very little will do fer me.

BALONEY



"Did you say that yer brother was a taxidermist?"

"Naw! I said that he stuffed dogs. Yuh know, he makes sausages."

LESS AND LESS



"Do society women recognize any rule in dressing?"

"To be sure they do — more money, less clothes!"

TIMELY REMEDY



"How's that summer cold of yours, Tom?"

"Oh, I got rid of it."

"What did you take?"

"A fresh one."

TOO BUSY



"Any building going on in this town?"

"No, mister. All we're putting up nowadays is arguments."

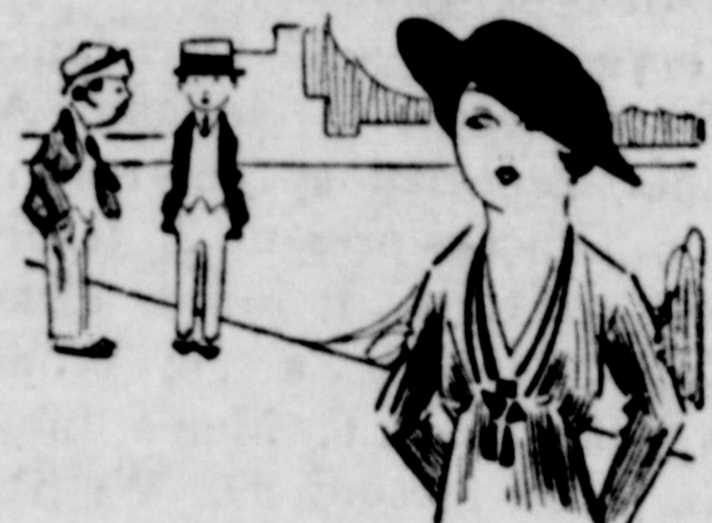
ON THE CONCRETE



"When I hold up my hand," thundered the traffic cop, "you stop! Don't you know that?"

"Yes," returned the motorist, meekly, "but this pesky machine doesn't."

NO AGE LIMIT



"A woman's age doesn't really matter."

"No; the thing that counts is how long she has been that age."

A BUSY SESSION



"Has your Women's Anti-High-Cost-of-Living league solved the question?"

"We've just held our first regular meeting and all we had time to do was to increase the monthly dues to three dollars."

To Make Friona Grow And Prosper BOOST YOUR Chamber Of Commerce

CHIEFS MEET FARWELL STEERS

Saturday night the Chiefs play their arch rivals, the Farwell Steers. This is the first meeting between these clubs this season and should be plenty fast and a thriller. Farwell has won the majority of their games this season. With experienced men at almost every position they have a plenty tough quintet. The winner of the game Sat. night will be favored to win the County meet. Although Oklahoma Lane and Bovina are plenty strong.

Last week our lads dropped one game and won a game.

Friday night they were defeated by the Canyon Eagles 37 - 19.

Houllette was outstanding in this game and was highpointer for Friona with 11 points. Drummond led the Eagles with 17 points and was by far the star for Canyon. Saturday night the locals defeated Hereford 38 - 19.

Brookfield and Parr was outstanding for Friona. Brookfield made 15 points and Parr 8.

Big Clyde Posey made 7 points to lead the scoring for the Whitefaces.

Mrs. A. N. Wentworth is quite ill at this time. On Thursday afternoon her condition became much worse.

JASPER BESS HURT

A very bad, and perhaps fatal, accident befell Jasper Bess, a farmer living about two miles east of Friona, late Wednesday afternoon, when he was kicked on the head by one of his horses at his home.

Mr. Bess was in the barnyard at work and stooped to pick up some object lying near the beast and it kicked as he was stooped over, striking him on the head and face, rendering him unconscious.

With his wife he was alone at the home, and she tried in vain to stop some of the cars that were passing until Elmer Euler, a neighbor came by and rendered assistance.

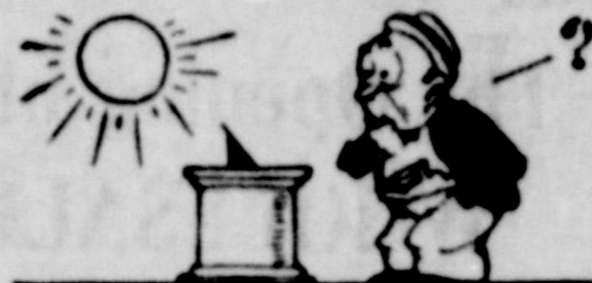
The injured man was taken to a hospital at Amarillo, where his injuries were pronounced very serious. No further word had been received when the Star went to press.

We were forced to omit one or two good short articles simply for the lack of time to get them in the forms, but we are striving to improve in our speed and handicraft, and hope to emerge soon.

The Star Force,
Sheridan, Raymond and John.



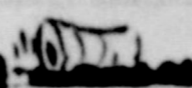




READ THE ADS

ALMANAC



"The false friend is like the shadow of a sundial."

JANUARY

-  22—Reconstruction Finance Corporation created by Congress, 1932.
-  23—Kansas-Nebraska bill introduced in U. S. Senate, 1854.
-  24—Gold discovered in California by Sutter, 1848.
-  25—Springfield, Mass., arsenal attacked in Shay's rebellion, 1787.
-  26—Holley converter for making Bessemer steel patented, 1869.
-  27—Edison receives first patent on incandescent lamp, 1880.
-  28—First railroad train crosses Isthmus of Panama, 1855.

OH, AH, JUST SO



"You're light on your feet, little one."

"I'm sure that's better than being light in the head like you."

Rewarded

An American boarded a London bus and began to boast that he could get across London's busiest thoroughfare with his eyes shut. A little man by his side smiled.

"I once knew a man who made the same boast as you," he said.

"Well, did he get across?" asked the American.

"Yes, a marble one," said the other.—Exchange.

Real Zoo

"Everybody in our family is some kind of an animal," remarked little Tommy.

"What do you mean?" asked his mother.

"Why, mother you're a dear, baby is mother's little lamb, I'm the kid, sister is some chicken, and dad's the goat."

ANNOUNCING

The Opening of my Independent WHOLESALE and RETAIL GAS AND OIL STATION

On North Main Street. Formerly Phillips "66" Station

I Solicit Your Patronage

TOM GALLOWAY

LIVE AT HOME CLUB

The Live At Home Club met on Jan. 6th, in the home of Mrs. Frank Reed.

Eight members and one visitor were present. The officers took their places and our home demonstration gave a demonstration of biscuits, muffins and ginger bread.

Next meeting will be in the home of Mrs. Henry Davis, when the demonstrator will give a demonstration on building a hot bed and testing our garden seeds.

Everyone is invited to come. The meeting begins at 2:00 o'clock p.m.

Mrs. C. L. Schmitz, reporter.

Girl Scout News

The Girl Scouts met Jan. 14th at their regular meeting place at their Hut in the park,

We are starting to work on our first class test and each patrol is taking a different thing.

The Star patrol is taking up First Aid.

In our handicraft we are going to make curtains and chair covers with the insignia G. S. on them

The next meeting will be Jan. 22.

Nancy Shakelford, scribe.

FRIONA WOMENS CLUB

The Friona Womens Club met in regular session on Jan. 13th, at the home of Mrs. F. W. Reeve with Mrs. F. T. Schlenker, as joint

reporter.

The following officers were elected:—

ted for the next two club years.

Mrs. L. Dilger, President.

Mrs. J. A. Guyer, Vice President.

Mrs. C. C. Maurer, Secretary.

Mrs. W. B. Stark, Treasurer.

Mrs. L. Ritter, Reporter.

Mrs. F. W. Reeve, Parliamentarian.

Mrs. M. L. Mc. Farland, gave a

very interesting book review.

A very interesting and instructive

paper entitled Lan of Morning

Calm, a story of Korea was given

by Mrs. Stover.

After the book review and paper,

Miss Wanda Woods favored

us with a very beautiful piano

solo. At the close of the program

refreshments were served to thirty-

one members.

FRIONA COMMUNITY

AGRICULTURAL

CLUB MEETS

A Friona community agricultural club has been organized, and meets every 3rd Monday night.

The main object of the organization is to keep the farmers informed about the government payments dealing with soil and water conservation. Along with this information the members have asked for more information on the following subjects:

1 How to handle a farm level.

2 How to cut rafters for farm buildings.

3 Tanning furs and leather.

4 Treatment of milk fever in

dairy cattle.

5 Vaccination of hogs for cholera.

6 How to worm pigs.

7 Making tile for sub-irrigation.

8 How to treat cattle poisoned on cane or thistles.

9 Balanced rations for brood sows and dairy cattle.

10 Good cover crops for check-wind erosion.

11 How to figure number of acres in a field.

12 How to figure the number of bushels in a rick of threshed grain.

13 How to make rope.

14 How to sharpen hand saw.

15 How to figure the cost of producing a hog to top market weight.

16 Rural Electrification.

These subjects will be demonstrated along with any other thing that the organization sees fit to ask for. Everyone is invited to attend these meetings. Women are invited to come along with the men.

WHY AUNTIE GASPED

Boskins had invited his aunt to see the local football match, but he deeply regretted issuing his invitation long before the kickoff. He had had to keep pace with a running torrent of questions and he was getting "fed up."

"And what are those two nets for at each end of the field?" pursued Auntie, sweetly.

Boskins, more interested in watching the rival captains toss for choice of ends, replied in exasperated tones:

"Oh, those are to keep the flies off the goalkeepers."—Montreal Star.

Whole Or In Pieces

"Which would yez rather be in, Casey—an explosion or a collision?" asked his friend, M'Carthy.

"In a collision," replied Casey.

"Why?"

"Because in a collision there yez are; but in an explosion, where are yez?" — Pearson's Weekly Magazine.

One in a Million

Casting Director—Why do you call yourself one girl in a million?

Sweet Thing—Well, they told me that was the chance with you of getting a job.



FOR TEXAS HIGHWAYS?

Texas' highways, to date, have cost Texas taxpayers approximately seven hundred and fifty million dollars.

License fees from motor vehicles have contributed \$202,000,000.

Gasoline taxes have accounted for \$176,000,000.

Federal aid has donated \$91,000,000.

YOUR PROPERTY TAXES HAVE CONTRIBUTED \$281,000,000—MORE THAN ONE-THIRD OF THE TOTAL.

Large trucks—those weighing more than 8000 pounds loaded—have paid a total of \$27,000,000 in license fees and gasoline taxes, or 3¾ per cent of the total cost.

Yet these trucks have been responsible for an additional cost of construction and maintenance amounting to approximately 51 per cent of the total—an amount far in excess of their contribution. These wider trucks result in 25 per cent increase in pavement costs.

Their bigger loads have required thicker pavements, costing from 35 to 60 per cent more; their size has made wider and heavier bridges necessary; maintenance costs have increased through their use and abuse of the highways.

Such extra expenditures are almost solely for the benefit of the big trucks, and are not necessary for the small trucks and passenger cars. YET THEIR COST IS BORNE BY THE OWNERS OF PASSENGER CARS AND SMALL TRUCKS AND BY THE GENERAL TAXPAYER, WHO MAY NOT EVEN OWN A CAR, WHILE THE BIG TRUCKS THEMSELVES HAVE PAID ONLY 3¾ PER CENT.

Any increase in present truck loads, size or speed limits will further increase the highway costs which all of us, the people of Texas, must pay.

Texas railroads provide and maintain their own rights-of-way; afford employment to 60,000 men and women (who are also taxpayers); pay large taxes in support of city, county, state and federal governments; and, in addition, pay annually more than \$900,000 toward state highway costs. The interest of the railroads in highway regulation is precisely parallel to that of the public.

THE TEXAS RAILROADS

Angolina & Neches River
Burlington-Rock Island
Chicago, Rock Island and Gulf
Cotton Belt
Ft. Worth & Denver City
Galveston, Houston & Henderson
Gulf Coast Lines

Gulf, Colorado & Santa Fe
Kansas City Southern
International & Great Northern
Louisiana, Arkansas & Texas
Lufkin, Memphis & Gulf
Missouri, Kansas & Gulf
New York, Pacific Lines
Rockwell & Santa Fe

Paris & Mt. Pleasant
Quanah, A&M & Pacific
Southern Pacific Lines
Texas & Pacific
Texas Southeastern
Wichita Falls & Southern
Wichita Valley

THERE IS NO BETTER PLACE
To Buy Your Groceries

We need your business, and will do
all we can to merit it.

FRIONA SUPPLY STORE

Hardware Specials

Baltic Cream Separator
A. B. C. Washing Machines
Automatic Water Heaters

See These Splendid Machines and get Our Prices before
Supplying your home.

COME TO OUR STORE FOR EVERYTHING
In Shelf and Heavy Hardware

B. T. Galloway Hardware

TREAT YOUR CAR AS YOU WOULD
YOUR FRIEND, By Using
PHILLIPS PETROLEUM CO.
PRODUCTS

H. T. MAGNESS, Local Agent
Your Business is Appreciated

VISITING DAUGHTER HERE room in the W.H. Warren building, between Dr. Stover's office and the Friona Star, and establish his office there Thursday.

Mr S.F. Saunders, of Duncan, Oklahoma, arrived here last Friday for a visit in the home of A. H. Boatman, of the Hub community. Mr. Saunders is Mrs. Boatman's father, and came home with her son Clifford on his return from Oklahoma, where he had been spending the holiday season.

Mrs. Tolbert Stowers is quite ill with appendicitis.

OPENS OFFICE HERE

Mr Morris, of Floydada, in the employ of the U.S. Labor Department, under the N.R.S., visited Friona Monday morning and after some inquiry secured the

It is the business of Mr. Morris, of office to record application of local men who seek employment on the highway work to be opened through Parmer county this week, and to see to it that these men are employed as per agreement of the contractors, according to information reaching the Star office.

He stated that there will be at least 90 local men eligible for this kind of employment.

READ THE ADS

TRACTOR

DEMONSTRATION A SUCCESS

The tractor demonstration held by the Buchanan Implement Co on the farm of Tolbert Stowers at the southwest corner of the town Monday afternoon, was pronounced a success judging from the attendance and the interest shown by the spectators.

The affair was put on by the company in order to demonstrate the utility and excellent achievements of their "F-20" and "F-12" farmall tractors, the "F" 20 pulling three listers and the other pulling two listers.

The performance of each of these new tractors seemed to meet with the hearty approval of all who saw them in action.

J. T. McMillan, a mulebuyer, of Ft. Worth, shipped out two car loads of stock from here last week, the stock having been purchased in this locality.

Alva Pope, who is working for brother, Coy, at Crane, arrived here Monday for a short visit with his parents. He returned to Crane Wednesday.

NEW ENTERPRISE OPENED

Another enterprise in the form of an up date dairy was opened this week by A. O. Drake, at his farm in the north side of the city limits.

Mr. Drake proposed to supply his customers with first class fresh milk in first class condition put up in clean air - tight bottles and is offering a reward to and of his customers who will suggest an acceptable name slogan for his dairy farm.

The reward will consist of seven full quarts of fresh milk; neatly bottled and may be had one each day for seven days or all seven at one time.

The Star wishes Mr. Drake unbounded success in his new business.

READ THE STAR

The Friona Star

JOHN W. WHITE

Editor and Publisher

SUBSCRIPTION RATES:

One year, Zone 1	\$1.50
Six Months, Zone 1	\$.80
One Year, Outside Zone 1	\$2.00
Six Months, Outside Zone 1	\$1.25

Entered as second-class mail matter, July 31, 1925, at the post office at Friona, Texas under the Act of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publisher.

Local reading notices, 2 cents per word per insertion.

Display rates quoted on application to the publisher.

HIGHWAY ACTIVITIES

State engineers and contractors for the Parmer County gap of state and federal highway, 33-60, have been exhibiting quite a bit of activity during the past week in getting all the preliminary details of the job worked out and placed on record so that everything will be in readiness to start the work at an early date and push it to completion.

State Highway Engineer, Garrett, has established his office at Farwell, and last week engaged in securing easements for narrow strips of land crossing the property of those who the land along the north side of the highway through town.

The work became necessary owing to the fact that street No. 11 on the north side of the original town site, is only 70 feet wide,

and the highway right-of-way calls for 80 feet, thus making it necessary for these land owners whose property the highway will cross, to deed this extra ten feet for the highway from their land.

It is not known definitely just when the actual work of construction will begin, but Mr. Garrett said these preliminary matters must all be attended to and the deeds placed on record before any of the work of construction can begin.

An additional ten feet of ground has been asked by the state on the south side of the right-of-way across blocks 12, 13 and 14, and this matter is also being attended to. That on block 13, will be donated by the city, since the entire block is now the property of the city, having acquired the said position through a court proceeding of selling the land for taxes, the former owners of the lots in that block were non-residents and had not paid taxes on same for a number of years, and before the city could give a title to the land it was necessary to clear up the title and place them in the name of the city.

TRIFLING PAPA



"How did father strike you, dear?"

He—He didn't strike me. He merely kicked me.

Emulation

"What a beautiful ring!"

"Yes," said Miss Cayenne. "It was an engagement ring. But the engagement is broken."

"Aren't you going to send it back?"

"Of course. But I want to keep it long enough to let the next gentleman see what he is expected to live up to."

STORK-O-GRAMS

Born to Arthur Brock and wife at their home near Friona, on Jan. 7, a daughter, Virginia Fay.

To James Bragg and wife, at their home southeast of Friona, on Jan. 13, a son, Clyde Ray.

To H. T. Magness and wife, at Hereford Hospital, on Jan. 7, a daughter, Deniese.

HOMELAND CLUB REPORT

On Wed. Jan. 13, 1937 the Homeland Club met in the home of Mrs Lipham and was called to order promptly at 2:30 P.M. with five members present. In the usual order of business reports were read and approved. Also we decided to report monthly to the proper local demonstrators on all lines of club work.

Miss St. Clair demonstrated the making of biscuits, muffins and ginger bread.

All seemed glad to be present, we meet with Mrs Lawrence McCaleb, Jan. 27th, and will study Asparagus.

Mrs. Lipham, reporter

JUNIOR CLASS REPORT

Edith Moseley, who has been sick with dyptheria, is back in school every one is glad to see her in school again.

Gladys Jones who has been sick the past week is back in school again.

We are all glad they are able to be with us again.

Most of the Junior's have their Exams over and are they glad.

Ralph Baxter sure enjoys the Basket Ball games at Friona,

Nathaniel Taylor can whistle as loud as ever.

L.G.

M. Sylvester, who was called last week to Wichita Falls, on account of the death of his brother-in-law J. P. Benrod, returned home Sunday.

READ THE STAR

A PAVED HIGHWAY

Now seems assured for Friona, within the near future, and you can find no more profitable way of using it than by driving to OUR yard to supply all your needs in the line of

BUILDING MATERIALS EVERYTHING FOR THE BUILDER

Right Prices, Courteous Treatment and SERVICE WITH A SMILE.

ROCKWELL BROS. & CO.

O. F. LANGE, . Manager.

Life Insurance

The Safest - The Best Investment.

The Surest - The Easiest Way

To Provide for the Future

Policies To Suit Your Every Need.

**We also Handle Fire, Windstorm, Hail, Automobile
& Casualty Insurance**

Dan Ethridge Agency

One Door North of Post Office

The Star

Has Donned a
Clean Dress

FOLLOW

Its Example by keeping

**YOUR CLOTHES
CLEAN AT**

HELPY-SELY

LAUNDRY

E. E. Houlette, Proprietor.

COME SEE!

The New John Deere Model 'A' TRACTOR

It has Newer Features, Lower Operation Costs, More satisfactory Performance.
A Demonstration Given Gladly.

See Our Furniture Display. Buy before Prices Advance. Our Fill-ins will be 25-35 per cent higher.

BLACKWELL HDW. & FURN

The Friona Star

DEVOTED TO THE INTEREST OF FRIONA
AND PARMER COUNTY

Vol. 12

FRIONA, PARMER COUNTY, TEXAS. FRIDAY JULY 23, 1937

No. 1



POULTRY HELPS THE PLAINS FARMER

Our picture this week shows a nice flock of chickens on one of the farms of the Friona territory, the picture having been handed to us by Otho Whitefield, and shows a part of his flock of choice White Leghorns, which he keeps on his father's farm nine miles southeast of Friona. In driving through this territory one will see similar flocks of poultry at nearly every farm home he passes, varying, of course, in breed and color to suit the fancy of the owner, and these flocks of laying hens have been found by our people to be a great help in "keeping the pot a boiling," during these years of financial depression.

HAS INSTALLED NEW FOUNTAIN EQUIPMENT

J. R. Roden, proprietor of the City Drug Store, has, this week, installed a brand new and fully up-to-date soda fountain in his popular drug-store here.

The new equipment is a Super-Model, dry cold, Bastian-blessing make and is fitted with the latest appliances and contrivances for the best, quickest and most economical soda fountain service, and has an ice cream storage capacity of 50 gallons and a double service station dry chamber, refrigerated with a direct expansion of dry cold. It is an up-to-the-minute equipment for the best cold drink service.

Mr. Roden, who has won an enviable reputation for carrying the most complete stock of goods to be found in any drug store in this part of the country, is deserving of compliment for his business enterprise in installing this new equipment for the service of his customers.

The equipment was installed by Mr. Thompson, a representative of the company, and an uncle of Railroad Commissioner E. O. Thompson.

Mrs. V. E. Weir departed last week for her former home at Ludlow, Kentucky, for a visit of perhaps two months, with friends and relatives, including her son, Virgil (Buddle) Weir. While there she expects to attend two weddings, those of her son and one of her nephews.

CHEVROLET AGENCY SOLD

A deal was consummated the latter part of last week whereby Charles Lunsford transferred the Chevrolet agency, heretofore known as Lunsford Chevrolet, to G. B. (Pete) Buske, of this city. Mr. Buske to take full charge of the business at six o'clock Saturday afternoon.

Since coming here from Farwell some three or four years ago, when he established the Lunsford Chevrolet, Mr. Lunsford has built up quite an extensive business with the Chevrolet cars, operating both a sales service and used car business. He has also made a wide circle of friends among the people of Friona and vicinity, who will regret losing him as a member of the business fraternity of the city. What his immediate plans for the future are have not been made known.

Mr. Buske, the new owner, is well known throughout the Friona trade territory, he for the past several years having been engaged in the produce and stock business here, owning and operating the Friona Feed & Produce. His many friends will wish him success in his new line of business. He will probably continue to operate the produce business in connection with the automobile agency.

A carnival company struck Friona Wednesday, unannounced, is planning to remain the remainder of the week.

STOLEN TRUCK RECOVERED

The G. M. C. truck that was stolen from the curb near the City Drug Store here Sunday forenoon, about 11 o'clock, was recovered by Castro County officers Monday afternoon a few miles west of Dimmitt, standing by the side of the highway, where it had evidently been abandoned by its driver.

The Castro county officers brought the truck back to Friona and then drove it over to Farwell, where it was placed in the care of the sheriff. No trace was found of the man who drove the truck away.

The truck was new, having only been used about four days, and was the property of N. R. Cox, of Brownfield, who was here with his wife visiting his father-in-law, T. J. Crawford.

J. M. BLACKWELL STILL QUITE ILL

The last word received from J. M. Blackwell, who is under treatment of a doctor in Amarillo, was to the effect that he is considerably improved over his condition of last week, but is still far from well.

His many friends wish for him a speedy recovery.

Mr. and Mrs. W. S. Dixon, parents of C. W. Dixon, visited the Dixon home, Sunday.

W. C. NICHOLS IN CAR CRASH

Word was received here Tuesday afternoon to the effect that one of Friona's esteemed citizens, W. C. Nichols, who is down at Gainsville with his wife and daughter and small grand daughter, visiting relatives and former neighbors, was seriously hurt in a car crash that morning.

The information received here was to the effect that as Mr. Nichols was driving along the road near Gainsville, accompanied by his grand daughter, he was crashed into by another car.

Mr. Nichols, it is understood, suffered a broken leg and other injuries in the form of cuts and bruises, and the little girl was severely bruised. Both were taken to the hospital at Gainsville, where their injuries received surgical and medical attention. The little girl had received no broken bones but seemed to be suffering intense pain, and they were planning to have an X-ray picture made to ascertain if she had suffered any internal injuries.

Upon receiving the word, K. Thornton, the father of the girl, departed in haste for Gainsville to be with his injured daughter and father-in-law.

WHEAT SHIPMENT

The total number of cars of wheat shipped from Friona, so far, is 297. Harvest is still in full swing here.

**WHEAT HARVEST NEARING
CLOSE AT FRIONA.
SOME GROUND PLOWED
ROW CROPS THRIFTY**

A trip of some 75 or 80 miles to the north and west of Friona Sunday afternoon, revealed the fact that, while there is a large acreage of wheat still to be harvested in that region; the great bulk of the harvest has already been done, and the harvest should practically reach its close here this week.

In many of the fields where the wheat has been harvested, the farmers have the ground already plowed preparatory to planting the next crops, and in all these fields the land looked like it had been in prime condition for plowing, and very little of either weeds or stubble was showing.

Very little cotton was seen in that territory; row crops were looking in fine condition and showing a rapid growth, much of it being knee high or better, while the later planting looked fresh and green.

In the fields of row crops weeds were less in evidence than was seen a week earlier on the farms to the south of town, and practically the same crop conditions prevailed across the line in New Mexico, as was seen on the Texas side.

Following the wheat harvest the farmers will, very likely, have a chance to get rid of all the weeds that are now threatening their rows crops, and with the present promise, an occasional shower of rain will produce an abundant yield of sorghum grains and rough feed.

TWO DISTRICTS CONSOLIDATE

According to information reaching the Star office, two districts in the south part of the county have been consolidated into one. They are the Jesko and Plainview school districts.

Several months ago the pretty and modern school building of the Jesko district was burned, being a total loss to the district, less the insurance, and leaving the district without any adequate building for holding its school.

Later, according to report, an effort was made to consolidate both the Jesko and the Plainview districts with the Lazbuddy district, but this move proved unsatisfactory with the people of the two first-named districts and the plan was abandoned.

Finally the above mentioned consolidation was effected, and it is proposed to erect a new building at a point a few miles southwest of the location where the Jesko building stood, the two-room building of the Plainview district to be moved to the new location and to form a part of the new building.

HAIL RUINED CROPS

G. C. (Chet) Taylor was in town Monday, from the Taylor farm several miles northwest of Friona, and stated that all his crops had been badly damaged and some of them entirely ruined by the hail that fell there on the afternoon of Thursday, July 8.

Chet said he had most of his land in wheat, oats and barley, and these crops were all destroyed; while his cotton was cut down to about a third of a stand. His corn, which would soon have been tasseling, was stripped of all its foliage and left with little prospect of it ever doing any good, and his sorghum crop was also badly riddled, but being smaller, may yet develop some yield.

Mr. and Mrs. Earl Bliss, of Alex, Oklahoma, are visiting in the homes of T. E. and Claude Blackburn.

**COUNTY AGENT SENDS COPY
TO STAR**

The Star is indebted to Jason O. Gordon, County Agent for Farmer county, for an article which appears in this issue of the Star, containing valuable information for the farmers of the county, whether they be stock farmers or grain farmers.

If you are a farmer, it will be to your advantage to read the article and preserve it for future reference for the information it contains.

HAS SOME FINE PEACHES

On Tuesday morning our good friend J. W. Jordan, who lives about two miles southwest of town, brought to the Star office a small bag of some mighty fine peaches, which grew on his farm this season.

They are of good size, and their skin, bright deep red in color with the exception of a lighter hue on a part of one side, and all having that rich Panhandle peach fragrance and flavor.

Mr. Jordan has lived on this farm but a few years, and the trees, he said, were mere stunted stubs when they moved there, but by good care and attention they have developed into nice trees with a bountiful crop this season. Mr. Jordan also has an abundance of plums on his place.

**MAURICE McFARLAND AGAIN IN
HOSPITAL**

On Saturday of last week Maurice McFarland, who for the past three weeks has been suffering from an accidental shot in his head, was taken worse and was again taken to the hospital in Amarillo for further treatment.

Up until Friday night his condition has seemed most hopeful and he appeared to be gradually but steadily recovering, when he was seized with a severe pain in the front of his head near where the bullet entered, and soon developed a high temperature.

The last report received by the Star was that he appeared to be some better and was thought to be again gradually but slowly improving.

Mrs. J. A. Hodges and daughter, of Lubbock, were guests of Mrs. C. W. Dixon last week. Mrs. Hodges and Mrs. Dixon are sisters.

**CHURCH OF CHRIST REVIVAL
MEETINGS**

A two weeks series of revival meetings will begin at the Euclid Avenue Church of Christ, located across the street from the High School building on Monday, August 16th.

The meetings will continue through two Lord's Days, or until August 29th or 30th, with Minister C. R. Worsham, of Chickasha, Oklahoma, doing the preaching.

Minister Worsham was here last year and held a series of meetings and to those who heard him at that time, he needs no introduction, and will be remembered by them as a thorough Bible student and eloquent and forceful speaker.

The public is most cordially invited to attend all of these services.

Mr. and Mrs. N. R. Cox, who have been here for the past week visiting Mrs. Cox's father, T. J. Crawford, and her sister and grandmother, departed for their home at Andrews, Monday morning.

Mr. and Mrs. C. J. Price came over from Melrose, New Mexico, and spent the week end with Mrs. Price's mother, Mrs. Minnie Goodwine.

Miss Dorothy Hamblin, of Oklahoma City, is here visiting Mr. and Mrs. Buford Hughes.

**REVIVAL MEETING TO BEGIN
SUNDAY**

Rev. C. R. Hardy, pastor of the local Methodist church, has announced that he will begin a two-weeks series of revival meetings at his church, beginning Sunday morning at the usual preaching hour, eleven o'clock.

Rev. Hardy will do the preaching, himself, and will be assisted by some capable singer and young people worker throughout the series of meetings.

The forenoon week-day services will begin at 10:00 o'clock, and the evening services will begin at 8:30 o'clock, with the "group" meetings beginning each evening at 8 o'clock. All people are cordially invited to attend any and all of these meetings.

**HAVE INSTALLED COOLING
SYSTEMS**

Julius (Smiley) Fulks, who owns and operates the Minute-Inn cafe on Main street, and J. L. Landrum, proprietor of the J. L. Landrum grocery store and meat market, also on Main street, are keeping abreast of the times by having installed in their places of business, "washed air" cooling systems.

The system consists of a box about 30 inches square and perhaps 20 inches in depth, placed at one end of the room and containing an electric fan of perhaps 18 inches diameter.

The front of the box has a circular opening about the size of the fan, and the back of the box is covered with a burlap or other coarse fabric, which is kept constantly wet by a small sluice of water trickling down over its entire surface.

When the fan is in operation the air is drawn in through this water-soaked fabric and is thus cooled and washed at the same time, forced out into the room, thus causing a circulation of cool, clean, moist air, which keeps the interior of the room at a comfortable temperature.

"Smiley" asks his patrons to eat with him and be cool while they eat. And Joe thinks the best place to buy groceries is where you can "keep cool" while you are trading.

HIGHWAY PROGRESS

According to what is considered reliable information reaching the Star office, the grading and drainage structures on the 33-60 highway project will all be completed by the first of August.

It is reported that all this has been completed from Farwell to Bovina, and that the greater part of the grading has been done between Bovina and Friona, with still a small amount of work to be done on the Frio Draw bridge, just west of Friona.

Some of the grading work as well as the drainage structures, has been done between Friona and the Castro county line.

Almer Marsh, from southeast of town, was in Monday and favored the Star office with a few minutes visit. Almer stated that he is about through harvest and that his wheat was making a rather poor yield. However, his row crops are looking quite promising.

Two county officials, Sheriff Earl Booth and County Clerk E. V. Rushing, of Farwell, were in Friona, Tuesday afternoon.

Elgin W. Denney, of Iowa Park, a former resident of this locality, was a business visitor here a few days this week.

OCEAN OF WHEAT

I see there a field of wheat
Sweeping and rolling in waves;
'Tis the great ocean of wheat we greet,
Wisping and nodding its head in praise.

I can see it bend and weep
As the reaper rolls down the side
Humming and singing, as it reaps,
Cutting back the evening tide.

CLOUDS

I often look in the sky
When the sun is peeking through
The clouds, passing by,
Single file as in a crew.

Clouds are all shapes, I found
Some floating very high,
While others hug the ground
Onward, they all glide.

They will blend in one place,
The lightning will bring a roar;
The rain falling with all the grace
While the wind will soar.

Mrs. J. W. GUTHRIE

The above two poems are of local authorship.—Ed.

**ADVERTISEMENT FOR PROPO-
SALS TO LEASE POST OFFICE
QUARTERS**
Post Office Department
Office of Inspector

July 13, 1937

Proposals are hereby solicited, to be received in the office of Post-office Inspector D. C. Jernigin at Fort Worth, Texas, up to and including August 3, 1937, to furnish quarters suitable for post-office purposes at FRIONA, TEXAS, under a lease subject to the provisions of the standard form of lease used by the Post Office Department, at a stated price per annum, including heat, light, power, water, toilet facilities, plumbing, heating, and lighting fixtures, safe and/or vault, and all necessary furniture and equipment, for a term of five or ten years from October 1, 1937.

Floor space of about 1,100 square feet is desired.

Important considerations are a reasonably central location, good daylight, and accessibility to rear or side entrance for mails.

General building requirements, equipment specifications, and form of proposal, together with information concerning the provisions of the lease, may be obtained from the Postmaster or the Inspector whose name and address are indicated above.

Diagram of the rooms offered, showing inside dimensions, offsets, doors, windows, etc., and any adjoining ground for light areas, driveways, or parking areas, must be submitted with the proposal.

The Post Office Department reserves the right to reject any or all proposals, to negotiate further with proponents for better terms, and to endeavor either before or after the closing date above indicated to secure offers on suitable properties, in addition to those submitted in response to this advertisement.

Proponents may be required to show whether the property offered is mortgaged and to furnish a concurring agreement by the mortgagee. Detailed information will be furnished by the undersigned.

* Alternate proposals both with and without safe equipment are desired.

D. C. JERNIGIN,
Post-office Inspector,
FORT WORTH, TEXAS.

COUNTY AGENT NEWS

Free Bulletin Rack

When a person enters the County Agent's office, one of the first things he may see is a large rack covered with bulletins. These Texas Extension Service, and United States Department of Agriculture bulletins are FREE to anyone who may desire additional information on any subject.

This bulletin rack is 5 feet wide by 6½ feet high, and is capable of holding 2450 bulletins on various subjects. We may not have the bulletin you want, but we are anxious to order just the one which treats the subject you are interested in.

Please do not ask for a bulletin—help yourself.

What Practices Are You Using?

There may be a few farm operators in the county who are still confused as to the methods of complying for payment under the 1937 Agricultural Conservation Program. I am listing eight important points below which I hope will be carefully studied:

1. Where the land has been contour listed using 40 to 42 inch machinery, the producer may plant two (2) rows of grain sorghums or sudan grass, and skip two rows; provided the crops are planted before August 15th. The heads from the grain sorghums or sudan grass may be harvested leaving the stalks on the ground. The two rows skipped will be considered diverted, or retired, acres. **38 INCH ROWS WILL NOT BE ACCEPTED**, however, two 38 inch rows of sorghums or sudan grass planted with three or four rows skipped will be accepted.

2. Where strips of sorghums or sudan grass are planted on the contour in 1937 prior to August 15th, and the strips of sorghums or sudan grass are at least two rods in width, the producer may skip four rods of contour summer fallowed land. The grain sorghums or sudan strips may be as wide as twelve rods in width; provided an equal width of contour summer fallow land is left.

3. **SUDAN GRASS OR SWEET SORGHUMS** may be seeded with a drill or planted in rows not over 10 feet apart, and still be considered as soil-conserving. Before June 18th the sudan grass or sweet sorghum rows had to be **NOT OVER 4 feet apart**. The 10 feet spacing will apply in Parmer County.

4. **SUDAN GRASS** may be grazed when seeded in rows or with a drill. The producer will qualify for the Class I payment, but will not receive the Class II payment. Sudan grass is the only crop that may be grazed and still draw the Class I payment.

5. There is no provision whereby crops may be harvested from the diverted acres, and payment be made to the farm. Sudan grass is the **ONLY CROP WHICH MAY BE GRAZED**, and a payment be made to the farm.

6. Land from which no crop has been harvested in 1937 may be contour listed, and used for diverted acres. Three-fourths of the acreage of cropland on which controlled summer fallowing is practiced and which is kept free of vegetative to the extent that available soil moisture will be conserved, **MAY BE CONSIDERED DIVERTED ACRES**. This contour practice must be completed before July 20th and the lines must be run with a surveyors' instruments or farm-level.

7. Grain sorghums and millets must be seeded with a drill, and all of the crop left on the land to be considered diverted acres. The drill rows cannot be over 16 inches apart. The heads **CANNOT** be removed

where this practice is followed.

8. Cowpeas, soybeans, or other locally adapted summer legumes may be planted on the diverted acres and the total forage plowed under; provided a reasonable food growth is attained.

Plan Now For That Dry Year

The prospects for a good feed crop this year look very promising. I am wondering if you are thinking of method of storing surplus feed until that dry year comes along.

Pit and trench silos have been in use for several years, and have proven their value when green pasture is not available. Either type silo requires very little space around the barn, they are out of sight, and they will keep the feed free of dirt. Any crop may be stored in the silo. The important point to consider is the fact that you take off of the silo the same type feed as you put into it. The slogan has been handed down to the feeder is "The better the feed—the better the silage"

The size of the silo will depend on the number of head of cattle to be fed, and the number of days of feeding. Mr. E. R. Eudaly, Extension Dairy Specialist, recommends that a slice two inches wide be removed daily of feed that has been chopped and a four inch slice should be removed daily if whole bundles are used in filling the trench silo; therefore, the silo should be built to "fit" the dairy herd which may range in number from one cow to one-hundred cows.

For detailed information on trench silos call at the County Agent's office and ask for a copy of Extension Service Bulletin B-84.

RETURNED TO SAN ANGELO WEDNESDAY

Mr. and Mrs. Lem Miller, of San Angelo, who have been visiting here and looking after business matters for the past two weeks, departed for their home, Wednesday morning.

Mr. and Mrs. Miller own a fine tract of land about seven miles northwest of Friona, and they have been here looking after the rental of the land and their wheat harvest.

Mrs. Miller and their son and his wife formerly lived here on the land. The son is now engaged in business at Fort Worth. They are regular readers of the Star, and during a brief visit at the Star office, expressed their appreciation of its weekly visits and its contents. They also expressed the pleasure of their two weeks' visit in Friona.

Mr. and Mrs. Melvin Baker, of Amarillo, announce the birth of a son to them at their home, Monday morning, July 19. Mr. Baker is a son of Mr. and Mrs. G. M. Baker of this city, and is a Friona boy. He was in Friona, Tuesday, and his mother accompanied him home to visit her newest grandson.

STORK-O-GRAM

Mr. and Mrs. Audrey Alexander, of Muleshoe, announce the birth of a daughter, Amelia Ann.

Mr. Alexander is a son of Judge and Mrs. J. M. W. Alexander, of this place, and Mrs. Alexander was formerly Miss Pauline Hart, and was formerly a teacher in the Friona Public school.

Mr. and Mrs. Jack Adair, of Lubbock, called on relatives here on Wednesday of last week.

HIGHWAY CAFE

GOOD FOOD WELL PREPARED, NEATLY SERVED

Open All Night.

Mrs. Neva Raybon, - Proprietress

NORTH SIDE DAIRY

"YOU CAN'T BEAT OUR COWS, BUT YOU CAN WHIP OUR CREAM"

Call Or Phone For Best Dairy Service.

A. O. DRAKE, Proprietor.

Good Work, Cheerful Service

We Appreciate Your Patronage

JACK ANDERSON'S BARBER SHOP

INTERNATIONAL Harvester Company

Is now showing the New No.

3 Powerlift Harrow-Plow

This Plow is constructed with

a heavy overhead beam,

and can be had in either

24-in. or 26-in.

disc.

INVESTIGATE

BUCHANAN

Implement Company

"Where Service Is Actual And Permanent"

VACATIONING IN COLORADO

Mr. and Mrs. George Atkins, who were here a part of last week visiting Mrs. Atkins' father, T. J. Crawford, and family departed Friday afternoon for Colorado Springs, Colorado.

They were accompanied by Miss Jeanie Crawford, and are expected to return to Friona the latter part of this week, for a day, before returning to their home at Rockwall.

They will be accompanied as far as Dallas by Mr. and Mrs. Clancy Watkins, who have been visiting here in the Crawford home. Mrs. Watkins was formerly Miss Dorothy Crawford. From Dallas, Mr. and Mrs. Watkins will go to their home at Grand Saline.

J. R. (Ralph) Evans of the Messenger community in Deaf Smith county, was in Friona, Tuesday afternoon. Ralph stated that he is about through harvesting, but that his wheat is not making a very satisfactory yield, making only about four bushels per acre. He has been in poor health during most of the summer, but is feeling somewhat improved now.

Mrs. E. R. Day and children, Jr., and Tola Rue, and Miss Edith Mae Frost, departed Wednesday evening of last week for Waco. Miss Frost will return in about two months. When Mrs. Day and children will return, was not made known to the reporter.

Mrs. Charles Lunsford and daughter, Miss Jeanne, were guests in the Carl Hall home, Sunday.

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COGITATIONS and APHORISMS of JODOK

It just occurs to me that so many business changes are being made here at Friona, and with such unexpected suddenness, that I am almost bewildered to know who is who in the various business establishments.

For instance, just last week, two popular business establishments changed hands when Cecil Malone stepped in as proprietor and manager of the Farmers Produce Company, and G. B. (Pete) Buske took up the reins of management and ownership of the Lunsford Chevrolet.

I had been informed that the produce business would change hands to the right buyer came along, so that was not such a surprise and shock to me, but, of course, I had not the slightest idea as to who the right buyer would be.

The Farmers Produce was established about eight years ago by G. C. Sheets, and has been gradually built up until it now has a firm hold upon the patronage of the Friona territory, and I see that Cecil is stepping into a business way, and manfully holding down the job of serving his right into the shoes of his predecessors.

Cecil is a fine young man, who has made many friends, during the few years he has been in Friona, and with fair treatment, which he is sure to give them, he is going to retain this friendship and a hold on their patronage, and "my hat is off" to him for a record success in his business venture.

Then, there is Pete, who started in the produce business a few years ago on a small scale, and like Obie Sheets, has stuck to his job until he has also developed quite an enviable business in the produce line, and has kept gradually spreading out until he has possessed himself of considerable property in town and a nice tract of farm land adjoining the town site and has thus fitted himself to handle a good business in buying and selling and shipping cattle until he, also, has become one of the prominent and successful business men of Friona.

And now, he is again branching out into a still broader business enterprise by buying the Chevrolet agency, the only "direct" car sales agency in town. And just why should he not succeed in this line of bu-

ness also, as well as in the produce and livestock business? The answer is—"He should." And, with my best wishes, the same as for Cecil.

As for the Sheets Brothers, we are not losing them from the business calendar of Friona, for they, about a year ago, started an independent oil agency here in connection with their produce business, and this oil business has grown to such proportions that it requires all their time and attention, which was their reason for selling the produce business.

And, now, I want to express myself a little with regard to Charley Lunsford, who established and has conducted the business known as the Lunsford Chevrolet, and by close attention to the business he has made a wonderful success, considering the economic conditions of the country during the time he has been in business here.

Charley is a "bully" fellow, and has a mighty fine bunch of clerks, salesmen and mechanics associated with him in the business, and I sure would hate for any of them to leave Friona, and I hope we do not lose any of them, but that they will remain with the new owner of the business, Mr. Buske, or locate themselves elsewhere in this city. Friona just cannot afford to lose any of her good business men and mechanics.

I have not heard what Charley has planned to do, but whatever that may be, I hope he remains in Friona.

Lots of people are worrying themselves about the proposed changes in the United States Supreme Court, but I do not know as it is doing them any good, for they will have very little to say or do about it, whether such changes be for the weal or woe of the country.

Personally, I have always been in favor of letting "well enough" alone, and especially when I can see no real need of a change, which seems to me to be the case in this instance.

However, since the matter has been brought up in Congress and the party seems to be pretty evenly divided on it, I feel pretty much about it as does Mr. Peter Molyneaux, editor and publisher of the Texas Weekly in his editorial in the July 17th issue of that magazine, a portion which reads as follows:

"It is just as well, in our opinion, that this fight shall go on to a final showdown at this session of Congress. The chief object of those who have urged the president to consent to an abandonment of the effort to enact the Supreme Court measure at this session, has been that of repairing the damage to party unity which the debate over has caused. It would be a good thing for the country, to be sure, to get this measure out of the way and thus to ease the tension of divided feeling which it has occasioned. But, the democrats of the country are facing more fundamental reasons for division, than any involved in the court controversy. In particular, the democrats of the South are facing the big question as to whether they can continue to give their allegiance blindly to a party dominated by elements which henceforth seem destined to rule the Democratic Party."

In other words, it appears that, in Mr. Molyneaux opinion, the present Democratic Party is destined to be absolutely controlled by an element of the party, whose tenets are at absolute variance with the best interests of the South, as a distinctive section of the country as a whole.

If that be his reason, I favor his sentiments; for, while I believe in a "majority rule" I, at the same time, believe that the minority should have a respectful consideration, and such would not be the case in the event of the development of the conditions which Mr. Molyneaux says exist.

I often wonder just why people act as they do in taking the life of other people and then have to live in dread of being captured and made to suffer for their misdeeds. It must be a dreadful feeling to have to be continually on the alert lest one should be surprised and taken to justice, or have to commit still greater wrongs to protect themselves.

Just what pleasure or use could such a life be to anyone, I fail to understand; and it just occurs to me that if I were in such circumstances, I would allow my own life to be taken rather than take that of others.

Then I wonder if such characters will ever cease to be, and I am just optimistic enough to believe that they will, for surely so great a creation as man, will not eternally allow himself to be so debased.

Smile a little,
Help a little,
Push a little,
The world needs you.

Work a little,
Wait a little,
Hope a little,
And don't get blue.
—E. O. G.

FRIONA WEATHER

The local weather during the past week, has been nothing out of the ordinary. Clear and shiny, and just the right kind for wheat harvest, and our wheat growers have surely been making the best use of it.

It has not been too warm, either. Some folk think it has been "hot," but if they had to endure some really hot weather, they would think we are getting off mighty easy.

Many persons have expressed their opinion that Monday of this week was the warmest and the nearest approach to really "hot" weather we have had.

A nice shower of an estimated half inch covered the territory Tuesday evening from 8 until 10 o'clock. It was mighty fine for the row crops, and did little, if any, harm to the wheat that is yet in the fields. Wednesday morning, not a cloud in the sky and everything fresh and lovely. You just can't beat our Panhandle weather when it is right.

HOME FROM LOS ANGELES

J. A. Blackwell, manager of the Blackwell Hardware and Furniture Store, who spent all of last week at Los Angeles, in attendance at the National Convention of Hardware Dealers, arrived at home very early Tuesday morning.

Jerry states that he had a most enjoyable time and that the convention was filled with interest for all dealers in attendance, and for people in many other lines of business as well.

He saw a few former Friona people who are now living in that part of the state, among them B. B. McCandles and his son, H. C. Jerry brings the information, also, that H. C. (better known here as "Babe") is seriously contemplating matrimony.

WITH THE CHURCHES

Rev. D. E. Moore has announced his resignation as pastor of the local Baptist church, to take effect about the middle of August. He has received a number of proposals from churches in Texas and Kansas, and will probably decide on one of these within the next week.

Rev. C. R. Hardy, pastor of the local Methodist church, has announced the beginning of a series of revival meetings at his church the coming Sunday morning. He will be assisted by a singer and young people's worker.

Rev. K. G. Parks tendered his resignation as pastor of the Friona Congregational church about three weeks ago, and has secured a pastorate at Clarksville, Michigan. He will preach his farewell here Sunday at the forenoon services. A church dinner will be served in the church basement immediately following the services.

The people of the Euclid Avenue Church of Christ, just across the street from the high school building, have announced revival meetings to begin at their church on Monday, August 16, and continue through two Lord's Days.

It is understood that the Holiness people will begin a series of revival meetings at their church at the Hub, or Homeland, in the near future.

CHURCH DINNER SUNDAY AT CONGREGATIONAL

The ladies of the Congregational Ladies Aid met at the church basement Tuesday afternoon for their regular weekly work meeting, and while devoting themselves ardously to the work of quilting, did some very good planning.

As a result of this planning, they have asked the Star to announce that there will be a "Fellowship Dinner" in the church basement immediately following the worship service Sunday morning. All members and friends of the church are urged to attend both the service and the dinner, which will be of the nature of a farewell dinner to our retiring pastor, Rev. K. G. Parks.

EPWORTH LEAGUE NEWS By Lloyd Brewer

John White, editor of the Friona Star, brought a very interesting speech to a fairly large audience at the local Methodist church Sunday evening at the Young People's service.

His address on the subject of "Common Sense Religion," was a forceful presentation of a very practical religious doctrine. Everyone thoroughly enjoyed Mr. White's splendid address and the appreciation of the entire audience was very evident.

More such programs are being planned, and everyone interested in an interesting, as well as entertaining evening, is urged to attend these young people's services. The League meets regularly at 8:00 o'clock each Sunday evening, followed by the regular church services.

TAKEN TO HOSPITAL

Word was received at the Star office Tuesday that our good friend, Otho Whitefield, was taken seriously ill Monday, the illness being pronounced as appendicitis, and he was rushed to the Deaf Smith County Hospital, at Hereford, for a surgical operation.

It is understood that he stood the ordeal of the operation nicely and hopes are entertained for his speedy recovery.



"Listen Jim - play safe! The outstanding safety feature of the motor world is **PERFECTED HYDRAULIC BRAKES** and they are yours without a penny of extra cost when you buy a **CHEVROLET**

THE ONLY COMPLETE CAR - PRICED SO LOW!"



FOR ECONOMICAL TRANSPORTATION



NEW HIGH-COMPRESSION VALVE-IN-HEAD ENGINE—NEW ALL-SILENT, ALL-STEEL BODIES—NEW DIAMOND CROWN SPEEDLINE STYLING—PERFECTED HYDRAULIC BRAKES—IMPROVED SLIDING KNEE-ACTION RIDE—SAFETY PLATE GLASS ALL AROUND—GENUINE FISHER NO DRAFT VENTILATION—SUPER-SAFE SHOCKPROOF STEERING.
*Knee-Action and Shockproof Steering on Master City Truck model's wheel.
General Motors Installment Plan—monthly payments as low as \$10.00 per month.
CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, Detroit, Mich.

LUNSFORD CHEVROLET

Friona, - Texas.

Oklahoma Lane 4-H Club

The Oklahoma Lane 4-H club met Friday night at 7:30 at Mrs. Ed McGuire's, to honor our mothers with a buffet supper.

We had our large table decorated with green candles, while our small tables had the 4-H colors, green and white, for decoration. A short program, including a clug song, welcome address, reading, duet, and club prayer was given.

At this meeting there were several patches sewed on our apron with small change under them to help the girls out on thir rally day. We hope to get more next Friday night at our cake walk.

The meeting was a great success, with twenty-two girls and women attending.

Jesko Club

The Jesko Club met in the home of Mrs. Boze Abrain last Thursday for a very interesting lesson.

There was a report on the last

council meeting and pillow top showing by Mrs. Abrain. Prevention of falls, poisons and fires in homes by Mrs. Crim. First aid report by Mrs. Willard Bewley.

Six members were present. Punch and cookies were served.

Our Fun Nite will be July 30, at Bovina. Everyone is invited.

Lazbuddy Club

Lazbuddy home demonstration club met at the Home Ec room. Miss Margaret St. Clair, the agent, gave a demonstration on how to judge our breads.

"Open your muffins and biscuit and what do you see—tunnels or an even texture? If they have tunnels through them, don't beat the batter. Just barely mix your liquid with the dry ingredients. Try this and then compare the finished product."

There were seven members present and two new members.

Miss Margaret St. Clair will give a demonstration on refinishing furniture on Wednesday, July 21, at the Home Ec room. Everyone is invited.

BAPTIST CHURCH

Harvest is just about over now and the people are beginning the work of plowing and making preparations for a breathing spell so far as time off from labor on the farm is concerned. We think of these problems as the chief attractions of life if we are not careful, but fail to realize that these are just incidental to the greater things of life. Our big business in life is to make worthwhile citizens here and hereafter.

A good citizen is one that is definitely supporting every thing that is for the uplifting of humanity in every respect, health, intellect, social life, morals, and to be sure, one's Spiritual life is the most vital. The proper reaction from a well developed Spiritual outlook upon life will, to be sure, manifest its influence in every walk of life in this world. Therefore, we need to give the greater heed to our Spirit's growth.

Our Sunday School starts at 10:00 a. m., every Sunday morning and

you are amply provided a good class and teacher with a cordial welcome and a glad hand to all.

Preaching and worship at 11:00 a. m. We are always happy to have our friends from the other churches to grace our services by their presence, also visitors who have no church affiliation in our town. We are indeed happy to have you attend our services.

Our Young People meet now at 7:30 P. M. We are truly anxious to have a good crowd this next Sunday evening. This is a training that we all need, it is a place where our Christian experiences are put into practice. People practice what they are in life, often unconsciously, by the way they serve their church. May we train ourselves to be more effective Christians in real service.

There will be an evangelistic service at the regular preaching hour, following the B. T. U. program.

If you do not come to the Baptist church, do yourself the favor by going to church in one of the other churches of our town.

BITS O' PHILOSOPHY

Dean E. V. White
Texas State College for Women

Expect only a part of what you hope for.

Some folks do nothing to avoid making mistakes.

Borrowed ideas may not be worth returning.

Of two evils, choose neither.

A forced smile is never effective.

Money will not buy all that you need.

PRACTICAL COOKERY

Department of Home Economics
Texas State College for Women

TO PRESERVE PEACHES: This fruit may be preserved by five or six different processes, but canning is by far the least trouble. Sterilize jars. Make a syrup using 3½ lb. sugar to a gallon of liquid. Use 1 pint for a lb. when no scales are available. Allow one cup water for each quart jar. Boil the syrup from 5 to 10 minutes and strain to remove impurities and secure a clear product.

Using ripe but firm peaches, peel by dipping into boiling water for 1 minute; then plunge into cold water, immediately and skins will slip off easily if fruit is not too green. Cut peaches into halves, removing stones. Pack in jars in overlapping layers. Fill each jar with syrup, remove air bubbles, place the rubber and adjust the cap loosely.

Arrange jars in processor so they will not touch each other. Use wooden or wire rack in bottom of vessel. Have enough water in the processor to cover jars. Heat to boiling and boil 15 minutes for pint cans, 20 minutes for quart cans, 35 minutes for half-gallon cans. Remove from fire, fill cans to overflowing, seal, cool and label for storage.

LET'S TALK ABOUT CLOTHES
By F. L. McDonald, Denton, Texas.

DENTON, July 22—A complete black-out—that's what this season is turning into. Even those who would not give in to the rage for black sheers at first will soon weaken or lose their places in the fashion sun.

For dinner (the kind you don't "dress" for), for luncheon parties, for bridge, for afternoon calls, for Sunday School, for the theater, and for dates the problem is solved by exactly one dress. Such a standby has to be ready for emergencies and should not be too easily wrinkled, and that's why the dark sheers have filled the need so satisfyingly.

One charming ensemble is a solid black sheer with a circular backed coat in carnation print design. Two huge carnations at the belt tie the coat and dress together.

Another picture of the more striking variety is achieved by the addition of a long, fitted, white linen coat to a dull sheer. Girls at Texas State College for Women who like to sport the "newest thing out" heartily approve of this combination.

Brown sheers have the same recommendations as the black, and one lovely tea dress features a long fitted coat in brown silk with painted white dots. A dressy effect is given by brown velvet ribbon trimming. The V-neckline is handsomely decorated with two triangular pearl clips which are worn on the outside of the coat.

Asking the prize for the perkier outfit is a black marquisette embroidered with scarlet flowers. Bows and binding are of red silk, and a

daring little skull cap of black straw is trimmed with a red feather flower.

VISITING AT LLANO

B. Lange, who has been here the past few weeks visiting his son, O. F. Lange and family, departed Monday for his home at Llano.

Mr. Lange was accompanied by his daughter-in-law, Mrs. O. F. Lange, and his two small granddaughters, Carolyn and Doris Ann Lange, who will visit at Llano for a few weeks.

Mac L. Flippen, Pete Buske and Charley Lunsford were business visitors in Oklahoma City over the weekend.

**351 TEXAS CHILDREN
DIE FROM DIPHTHERIA**

Texas loses more than three hundred of its children each year from one preventable cause, according to State Health Officer Geo. W. Cox. Diphtheria, that ever present menace to children, was responsible in 1936 for 351 deaths.

No parent would allow his child to run in front of trains or automobiles, but many allow them to run the danger of contracting diphtheria. Prevention of diphtheria in children is a simple matter of inoculation with toxoid.

If you have a child six months old or more, take him to your family physician and ask to have a Shick test made to determine whether the child is susceptible or immune to diphtheria for 75 to 90 per cent of children under 12 years of age are susceptible.

Information that as high as ninety per cent of all children under 12 are susceptible was gained from Shick tests carried out on thousands of children during the past decade, and indicates that young children should receive immunizing treatment against diphtheria without a preliminary Shick test. Such a test should, however, be carried out six months after preventive treatment, to make certain that immunity has been established. In older children and adults, a preliminary Shick test is advisable, since immunity may already be present.

Diphtheria immunization is accomplished by the injection of toxoid. Your doctor can tell if the immunization was successful by giving you the Shick test four to six months after the last treatment of toxoid. It takes that long for protection to develop.

There is no guess work about toxoid, it is a safe and proven preventive. The wise and cautious parent will take his child to the family doctor now, before school opens, and have him protected against the danger of contracting diphtheria, by immunization with toxoid.

Miss Edna Hall who spent a part of last week working for Mrs. Harry Whitley, southeast of town, returned home Saturday afternoon.

W. W. Johnson, who for the past year or more has been proprietor of the Conoco station in the Glenn Weir building south of the railroad, has closed his business there, and with his family has moved to Odessa, where he and his sons will conduct a larger filling station.

Wanted—To buy 6-ft one-way plow, John Deere or Angel. See Ralph New

**We Have Had
A Real Pleasure
In serving Our Patrons Through The
Harvest Rush, and We Shall Continue To Serve You Through
The Entire Year
We Solicit Your Continued Patronage**

**FRIONA
Wheat Growers
O. H. Curtiss, Mgr.**

**THE BEST
In The Way of Service
When Better Service Is Given We Will Give It
Proven by the installation of our new
Bastian-Blessing, Dry-air, Self-cooling
COLD DRINK FOUNTAIN
Use Our Cold Drinks And Ice Cream
We Have Drugs and Medicines, and A Complete
Stock of All Drug
Store Specialties
Two Licensed Pharmacists In Charge
We Fill Any Doctor's Prescription.
City Drug Store
The Rexall Store**

Miss Veda Whitley arrived in Friona Saturday evening, from Shane, Oklahoma, to spend about six weeks with her parents, Mr. and Mrs. V. B. Whitley. She will return to Oklahoma about September 1, where she will attend school.

Jack Stanley was a visitor in the Harry Whitley home last Thursday evening.

For Sale—Equity in Westing house 2 cu.ft. refrigerator, and metal double bed, coil spring and inner spring mattress. Star Office

WANTED—A buyer for a 1936 model Chevrolet coach. In good condition and appearance. See Dan Ethridge, Friona, Texas.

No Sit Down Strike With Us

We Are Constantly Adding To Our
Already Large Stock Of

LUMBER

And Other Building Materials
More Cars Of Lumber Received
This Week.

ROCKWELL BROS. & Co

O. F. LANGE, Manager

I AM READY

With A Complete Stock Of
Poultry and Dairy Rations, Mill
Feeds, Cottonseed Meal, Salt

AND I WANT TO BUY

Eggs, Cream, Poultry, Hides, And Other Produce.

Correct Weight And Test Always Yours

CECIL MALONE

Successor To Farmers Produce Co.

We Have Secured

The Agency For The

EVERY ONE-WAY PLOW

And have a carload that will be here
JULY 27th

These Plows have 23-inch discs and are GOOD PLOWS.
Would Appreciate Figuring With You on These One-ways

Also Have A Car Of

Co-op Tractors

That will be here by that time Would
be glad to demonstrate one of these
On Your Field, Also.

Friona Consumers Co.

ALMANAC



"Happy is the wooing that is not long in doing"

JULY

16—The office of rear-admiral created by congress, 1862.

17—The Constitution made her famous escape from the British blockading squadron, 1812.

18—President Lincoln called for 500,000 volunteers for duty in Civil War, 1864.

19—First faculty elected at the University of Kansas at Lawrence, 1865.

20—First numbers drawn in the draft for American National Army, 1917.

21—Nansen expedition to the Arctic regions started, 1893.

22—Lives patent on photographs in colors granted, 1890.

A PLEASANT SURPRISE

G. H. Brock, of this community, was pleasantly surprised by a visit of his brother, H. L. Brock, and family, of Houston, on Wednesday of last week. The brothers had not seen each other for eleven years.

Mr. and Mrs. Brock accompanied their guests to Memphis, Sunday, where a family reunion was held at the home of another brother, T. J. Brock.

Miss Sarah Ann Moore visited in the Ira Miller home southeast of town a part of last week, while the Baptist girls went to the encampment.

Mr. and Mrs. G. H. Brock and son, Keith, and Mr. Brock's brother and

family, of Houston, visited in Memphis, Sunday.

Clovis visitors, Thursday. Mr. and Mrs. A. B. Whitley were Mrs. Johnson and daughter, Louise, and Mrs. Edith Deaton were visitors in the Roy Johnson home, Tuesday.

We, Of The Santa Fe Grain Company

Express Our Appreciation
Of the liberal patronage
Given us during the
Harvest Rush

We Solicit Your Continued Favor

G. Cranfill, Manager.

Plowing for Wheat

Will be the next rush of the season, and
for this, nothing can beat an

ALLIS-CHALMER TRACTOR

Superflex Refrigerator

Keeps The Dread From Hot Weather
Saves Food.

The ZENITH Radio

Still a Year ahead in Its Line
Keeps You In Touch with the World

BUY THEM AT

J. W. Parr Hardware

"We Serve To Serve Again"

A Life Insurance Policy

Is the Best SOCIAL SECURITY Yet Devised. One that You know You will get If you Pay for it.

Fire, Tornado and Hail Insurance

Protects your Home, your Livestock, your Crops, your Car, your Goods' your Machinery.

Good Business Demands Protection For All. **DEPENDABLE INSURANCE, ALL KINDS**

WRITTEN BY

Dan Ethridge Agency

One Door North of Post Office

Regal Theatre BUCK JONES

IN
"EMPTY SADDLES"

Oswald Cartoon and Other Shorts

Friday Nite and Sat. Matinee & Nite

Saturday Matinee, 10 Cents All

AT THE COOL REGAL

Carrol Lombard and William Powell

IN
"My Man Godfrey."

One of the Outstanding pictures of the Year
Comedy and News.

Sunday Matinee and Nite and Monday.

Appearance Counts

Make Your Old Look Like New.

Cleaninh - Pressing - Mending. - Work Guaranteed

CLEMENTS TAILOR SHOP

The Season's

RUSH

Will NOT Impair

My Service

In your Battery and Magneto
Repair Job.

SEE

FRED WHITE

Automotive Electrical

Service

AT LUNSFORD CHEVROLET

Exide Batteries.

Globe Batteries

GENUINE PARTS FOR CAR, TRUCK OR TRACTOR

Harvest Is Over

And That Harvest Grime and Grease Will Come Out At

HELPY-SELFY LAUNDRY

A TRIAL CONVINCES

E.E. HOULETTE, Proprietor

Plowing Time

Is Now At Hand. And you will need the best
Fuel to give You the greatest Amount of
Power. And Nothing will Beat

PANHANDLE PRODUCTS

Bought From An Independent

Company

Which Meets All Price
Competition of all companies

GET THEM AT

Friona Independent Oil Co.

Sheets Bros.

Proprietors

PLOW -- DRILL

WITH JOHN DEERE

EQUIPMENT

MAYTAG WASHERS ELECTROLUX REFRIGERATNRS

Blackwells Hardware & Furniture Co

"Your Home Store."