Cogitations & Aphorisms of Jodok

I have often wondered just why it is that some people or classes of people seem to think laws are made only for those people who would never, through natural inclination, be led to violate them, while, at the same time, because they throw an obstacle across the route they choose is paying for all the material being to take, they should violate these used?" "Who'se providing the tools same laws to their hearts content and eqquipment?" and go unmolested.

view point held by the majority of the eqquipment and materials, the it matters little after all, just what perty owners. kind of laws are enacted.

ing pretty secure n my opinion, that propriations, sittings down in idle those who deemel that the laws dependance and defiantly claimingwere made only for others to obey "The Government owes me a living, and have no refference to them, and these men felt they would rather be that Governor aJmes V. Allred was at work at some worthwhile immerely jesting when he told the peo- provment to the town they live in ple in his campaign for election that than to be idle dependents on Uncle he would enforce the laws, have at Sam's bounty So they are seeking least another think coming.

It also seems to me that it is a who have been chosen by the people manhood. to enforce the laws in their respecour chief executive has been forced heroic facing of struggles for existo take the law in his own hands, so tence. But such interpretation of the today in the use of current has long songs. to speak, and send his own dtpenda- plan of the New Deal to meet the since passed any experimental stage. ble law-enforcers, the Texas Rangers exigencies of unemployment, is an In this section facilities by which into such counties and cities and see exhibit of what all of us can attempt generation and transmission of elecinto such counties and cities and see exhibit of what all of us can attempt that the laws are enforced.

hear on the street corner or read in are farmers and have received wheat loked by the average user. the news papers, that seems to be check and cotton checks, or, governjust what he is doing, until many of these local offcers are coming out lesson from the fifty men above on all sides, a considerable effort presenting the program.

May be a doing, until many of the part of those Clovis. May take a and economical costs are admitted artistic ablity on the part of those Clovis.

not insluded in that rlass, and our strating the idea of cooperation. sheriff and his deputies are making tt appear that, in their ipinion, all citizens, who want work and wages area is fortunate in that a company should be equally obedient to the taws of our state and nation, and that it is their object to see that they all do, or suffer the consequen-

Another premontion that has of late been invading my psychological sphere is that it seems to be a fact at least in the larger percent of cases that when a group of men, who in Francis Smith, representing the private life, or, in regard to their Board of Home Missions of the Naown social or business affairs are tional Council, gave a very interestabsolutely up-right and their words ing address, first to the Sunday are as good as their bonds; yet when School and afterwards to the Conthese same men are chosen to form gregation, on Projects if the Modern an organization or board or court Frotier. with power to act as they please in certain premises, they seem to think ma City also took part nithe pubthat the word of their board or or- lic service. They left to visit the ganization, as such, is in no way Lake View Community for a service

I am gradually being forced to the conclusion that there is nothing un- morning service Mr. Pearson reder the sun so trifling or insigni- quested the Church not to consider ficant, but that it is considered as himself and Mother Pearson for the of utmost importance by some one. pastorate after the close of the pre-On the other hand it appears that sent year which terminates April 14. there is nothing so serious or so im- After expressing his thanks for the portant that it will not be considered as insignificant sy some one. Yea, the past two years, Mr. Pearson ex- the influence at work over the whole do god or receive good. verily, we strain at gnats, but swal- plained the personal reasons which low camels whole, guts feathers and made his request justify this sev-

Then here comes the annual school community. elecetion for the coming Saturday and it appears that each fellow has at this annual school election.

And it is my honest opinion that from 75 to 90 per cent of the votes Church. cast there will be cast on the basis of predjudice rather than from a common sense and sound judgement stand point.

his or her predjudice at home and Fallwell, at the northeast corner of furnish the entertainment for the bring with them only their best and town. fair-minded judgement, and cast their votes accordingly. I should a week ago while her son was over which afforded an abundance of anot worry in the least as to the re- at Hot Springs, New Mexico, whither musement for those present, light of the ticket or the view of the vo- there at present for the benefit of members of the two clubs. ter, the very opposite will likely her heath. Mr. Fallwell returned to

As I stand on the street corner and listen to the buz-z-z of comments that pass from one to another as

(Continued on next page.)

A CHALLENGING EXAMPLE F. W. Reeve

About fifty men have been workng on our streets, particularly Main Street, for several days. Gutters have een cleaned and some new ones built. Rough places and dips filled and a much needed clean-up accomplished by these fifty men, who, in very way, have contributed their labor.

As mayor of Friona, I take this way of answering the oft repeated questions one hears every 'Who'se doing all this?" "Where's the money all coming from?" "Who

I feel that the community ought to know the facts. In justice to the It occurs to me that this is the workmen and all who have provided our law makers when framing and astounding fact is, that it is costpassing the laws,-that they will ing the community but very little. be no barrier to fair-minded people Labor, by the men, is contributed. anyway, while the unfair, or those Considering of the eqquipment is who consider only their own inter- loaned. And the mattrial (cement) est, will pay no heed to them. So is contributed by the adjoining pro-

Instead of the unemployed, who in most cases have been receiving re-But I am not guessing, but feel- lief from the Federal and State ap to return an equivalent in donated labor for the relief pittance received, in a real acknowledgement and genvery sad condition when the offi- uine appreciation thereof A truly ctals of the various counties, or at commendable example of Panhandle least too large a percent of them, independence and American grit and

I feel the community should know winked at justice and duty, often to want any credit, for they do not with their hand behind them, until and may resent this exposure of their ient and economical applications. ton's room, who rendered some seif we will.

It, may be (and I speak as a farfact that Parmer county is erial for the curbing etc. are demon-

> We feel proud of our resident rather than relief. If those who have, would share their surplus by the depression would son be an ex- fined lines. perience of yesterday.

CONGREGATIONAL CHURCH

Last Sunday morning Miss Helen

Supt. Lucian J. Marsh of Oklahohonor bound under any condition. at 2:30 and spoke at Spring Lake that evening

At the Church Meeting after the erance of pastoral relations with not only the Church, but the whole

Supt. Marsh introduced t highly recommended Candidate as a possihis own favorite and pet predjudice ble successor, and the Church by

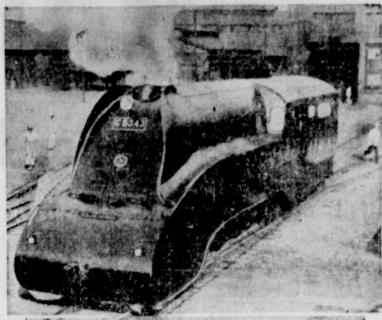
AGED LADY VERY ILL

his home a few days ago.

LOCATED AT NARDIN, OKLA-

they loiter along the street, the im- barbers, stated that he has received gradually improving and her friends she was at her home at Lubbock. word from his parents. Mr. and Mrs. are hoping for an early recovery. We are pleased to note that she is O. F. Lange and Logan Sympson

Japan Also Adopts Streamlines



IIS is one of the new streamline locomotives now being tested on the I Japanese governmental rallways for the purpose of speeding up service on the lines

ABREAST OF THE TIMES

Abreast of the time the Texas issue the introduction of a new de- Friona was that rendered at the parture in electric rates for residen- school auditorium last Friday night tial service. Our information is that by the members of the high school this particular anouncement is the chorus under the training and dirof a series of statements plan- ection of Prof. Glenn Davis. ned by the company in order to set The program was presented as of friends. out fully the benefits which every home may have by studying the with the exception of the part allotrate's possibilities.

succeeded in eliminating any doubt failed to arrive, and the between-

in he open and promising to see that the work will be dose in their own respective bailwicks, if the go-warner will only hold his rangers off. lesson from the fifty men above that the work will be dose in their own respective bailwicks, if the go-warner will only hold his rangers off. lesson from the fifty men above that sides, a considerable effort has been made by various agencies to emphasize the adaptation of electricity in the direction of a broader mendation for his ability and toil manifested in the preparation and lighting, useful household appliances had a part in it. refrigeration, cooking, air-condtioning, and what have you, the possibilhas for twenty years in this section

There is an undobted bit of sentiment attached to the "good old days" when the lamp globe of the kerosene era was furbished to the last degree tinish and speed.

Perhaps one of the best means town. the average home could employ to determine where added current no greater cost could b profitably used would be to make a room to room analysis of the present lighting conditions. In the application of the country to put in the American home ld servant.

WOMAN'S CLUBS GIVE PARTY

Quite a goodly number of guests which he wishes to feed and fatten vote, instructed him to correspond met at the Legion Hall Monday night which Bro. Smith has assisted Rev with the Casdidate, and furnish the in response to invitations sent out H. L. Thurston, pastor of the local Church Clerk with direct informa- by the Friona Woman's Club and th tion for action thereon by the Junior Woman's Club, who combned their efforts to presenting this novel mode of entertainment.

Each guest was supposed ti come dressed in some out-of-date or out-of-Mrs. Fallwell, mother of Messrs. style clothing and in fact, it was W. C. and C. H. Fallwell, of this termed a "tacky" party. And the old the work of the Woman's Missionary property here on Tuesday and he Lansdown. Lorie Jean McFarland, I If I knew that every voter who city, is reported very low at this writ time "squaredances" with some old Society. casis a vote Saturday would leave ing at the home of her son, W. C. time "play party" games were to guests.

Mrs. Fallwell was taken ill over Following the games and dances, sults of the election. But regardless he had gone with his wife who is refreshments were served by the stewards.

MRS. MAURER IMPROVING

AN EXCELLENT PROGRAM

One of the best and most popular Utilities Company anounces in this programsthat has been presented at

with the exception of the part allotted to the boysquartet o fthe Bor-For many years engineers in and ger high school under the direction out of research laboratories have of Mr. Rex Johnston, which feature tive counties, have, after election, this. Not that those above referred that electric current had an unsurthe-acts portion of the program was passed value for numerous conven- supplied by the pupils of Miss Bos-The simple ease which homes have veral chorus selections of school

The main part of the program was presented in three scenes and contrict current have been made gener- sisted of copular songs and music. Friend ally available by the Texas Utilities all of which was most excellently But judging from what I see and mer myself) that if those of us who Company lies a fact quite often over- rendered and the stage settings for at Friona each scene were unique, appropriate While engineering achievements and attractive, an drepresented a Mulesh and economical costs are admitted vast amount of work, patience and

who has given the filler, and the of the home. This trend is one of un- presentation of this excellent pro-It occurs to me that it is o cre-

SCHOOL ELECTION

Saturday of this week will be both in good times and bad mode School Election Day and the elecproviding labor for those in need, its contribution along such well-de- tion for the purpose of chooseing of trustees will be held as usual at the High School building.

There will be six candidates whose names will appear on the official bal Monday, April 8th. in sparkling brilliance but the steady lot, presumably forming two tickets glow of present-day standard wat- for the positions. The first ticket tage lamps today puts the old days will consist of Messrs. F. W. Reeve. ery, on which day the boosters moin deep shadows. It is rather hard J. B. McFarland and David Mosley, torcade will reach Friona from Mule- clock A. M.: Jr. in the Grade School on broom-corn, too, even though a the three present trustees, whose shoe at 9:30 a. m., leaving for Bo- Gymnasium and Sr. in High School "new broom sweeps clean" to put it time will expire at that date The vina at 9:45. against one of the modern sweepers, other ticket, so the Star has been Very much like old Dobbin in a quar- informed, will consist of Messrs. P. the arrival of their visitors so they leave next Thursday morning to atter-mile against a modern car for B. Griffith, Ed Boggess and E. R. New, all farmers living south of on Main Street to greet them.

REV. H H. SMITH TO PREACH AT M. E. CHURCH

increased cost is little if any, for revival will be led by the able and with an attack of diptheria a much larger use of current. An sincere preaching of Rev. H. C. attitude of thinking that your pre- Smith. The meeting will climax on set out for Olton where they spent sent use of kilowatt hours is ample Easter Sunday, April 21st. Every- the day with Miss Mary, who was Davis is in charge of the group. cordial and happy relationship of might have a tendency to minimize one is cordially invited to attend to considerably better toward evening

loved by those who know him. This meeting will be the third in the afternoon.

Additional trees been set out a-

ness on the Methodist Church pro- of the work snee the promotion of ton Taylor, and Vialo Weis perty during the year are gaining Robert Drake about a month ago. ground under the leadership of Mrs. Mr. Wayland was also promoted to

Mrs. George Maurer, who suffered from her school work here all ona folk during their short residence George Livings, one of our local the early part of last week, has been sinus trouble, during which time welcome ti Mr. and Mrs. Oliver.

SPARKMAN - REEVE

Glenn Reeve, one of Friina's most reated quite a thorough surprise week for his many friends here when, earl in February he was quietly married to Miss Allo Sparkman, of Panhan-

The bride is the beautiful and ac complished daughter of Mr. and Mrs. Jess Sparkman, of aPnhandle, an dthe happy couple first met at Canyon where they were both stu-dents at the West Texas State Teachers College during the past winter, and their meeting proved to be one of mutual affection, which ripened into love and wedded bliss through a comparatively short and 9:30-10-Jr. Girl's Declamation aquiet courtship.

The happy groom brought his bride to Friena Monday to present (H. S.) Auditorium her to his parents, whi were una ware of his marriage until Friday aftersoon of last week, when Mr. Reeve, on his return from Amarillo stopped at Canyon for a few minutes visit with his sons, Glenn and Charles at their rooming house, and Glenn, Room 23. in his very quiet way broke the news

Mr. and Mrs. Reeve will continue their studies at Canyon until the close of the present term when He tion-Auditorium. will be a member of the 1935 gradating class. Mrs. Reeve has spent her previous college years at the tion, Auditorium. College of Industrial Arts at Denton, this being her first year at the Speech, Auditorium. Canyon college. Following the close of the college term Mr. Reeve plans Speech, Auditorium. to enter business at Friona, where they will be at home to their host torium

The Star most heartily joins the many friends of these splendid young ium. people in a sincere wish for a long and happy and useful wedded life.

BASE BALL NEWS

Following is the schedule of games of the Friona Cardinals for the months of April and May: April 7th, Friona vs. Hub, at Fri-

April 14th, Friona vs. Farwell, at

April 21st, Friona vs. Muleshoe. 11:00.

April 28th Friona vs. Muleshoe at May 5th, Friona vs. Clovis, at preliminaries.

May 12th, Friona vs. Grady, at

May 19th, Friona vs. Grady, at

The Hub Steers will meet the Friona Cardinals at Whiteway Park at 1:30 P. M. and ending about 4:30.

ate. Every come. ROOSTERS HERE MONDAY

The Panhandle Plains Dairy Assothree members of the school board ciation, oficers and directors, cooperating wit hthe Plainview Cham- is finished. ber of Commerce, s making three good-will or boster trips, beginning will start 70 minutes before the last

> On these trips, the first on April 8th, will included Friona in its itin- vaulting pole, javelin, and batons.

Friona people are thus notified of

MISS REEVE ILL AT OLTON

Mayor and Mrs F W Reeve received a telephone message early Sunday morning stating that their Beginning Thursday, April 11th, daughter, Miss Mary, who is teaching trip through the Carlsbad Cavern. 'Ultimate" rate we understand the at 8:00 o'clock p. m., the Pre-Easter in the Olton schols, was quite ill A mass chorus of all the contestants

Mr and Mrs. Keeve immediately and it was decided that she did not for the seventh month has been an-Rev. Smith is the pastor of the have diptheria but a very sore the wildest, fullest use of this house- First Methodist Church at Tahoka, throat, which was clearing up and Texas, and is completeing his fourth becoming much less painful. Mrs. year as such. Previous to this pas- Reeve remained with her and Mr. torate he was for four years pastor Reeve went back on Monday and Doris Ann Lange, Junior Renner. of the church at Happy. A man be finding her so much improved that or and Norma Thurston. both he and Mrs. Reeve returned in

R. A. OLIVER UTILITIES MAN

Mr. R. A. Oliver, of Clovis, has Kenneth Lunsford, Wayne B. Stark, round the Methodist parsonage with been appointed to the position of lo- Neal Warren and J. G. White. the hope of future shade and beau- cal manager for the Texas Utilities took immediate charge of the work.

Plans to liquidate the indebted- Wayland, who has been in charge na Lloyd Thurston, Roy Hart. Clay-Miss Mary Beth Sheely, one of to that city Sunday. They were Star's school reporter, was detain most favorable impression with Fri-land Roy Lee Johnson.

G. L. Livings, that they had local Mrs. Maurer is one of Friona's most able to be back at her work this were business visitors in Amarillo, ted permanently at Nardin. Okla. bghly respected pioneer citizens. week.

SCHHOOL NEWS

The field and literary events of the Parmer County Meet are to be held opular and promising young men, on Friday and Saturday of this

> Other events have been held at various times during the last month. The program follows in detail: Parmer County Literary Meet

April 5, 1935 Order of Events

All if the contests are to be held in the Grade School Building. 9-9:30-Jr. Boy's Declamation

(Grade) - Auditorium, 9-10-Sub-Junior Spelling -

Room 24. Junior Spelling, Room 22.

Senior Spelling, Room 4. Grade). Auditorium

10-10:00-Jr. Boys' Declamation

Music Memory, Room 21.

Picture Memory, Room 22. 10:30-11-Jr. Girl's Declamation (H. S.), Auditorium.

11-12-Arithmetic, Room 4. Essay, (Grade and High School)

11:30-12-Story Telling, Audi-NOON

1-1130-Senior Girls' Declama-

Three "R", Room 22. 1:30-2-Senior Boys' Declama-

2-3-Girls' Extemporaneous 3-4:00-Boys' Extemporaneous

Rural Declamation, Audi-7-8-Boys' Debate, Auditorium,

8-8:30 Choral Singing, Auditor-8:30-Girl's Debate, Auditorium.

10-Presentation of Awards. Auditorium. Parmer County Track and Field

Meet April 6, 1985

Preliminaries: Saturday morning, Preliminaries for all the dashes

and hurdles for both grade and high school juriors and high school seniors will be run between 9:00 and

Finals for chinning the bar for both grade school and high school juiors at the end of the 220 yd. dash

Finals for both grade school and high school juniors in running high jump and running broad jump Saturday morning starting at 9:00 and finishing before 12. In other words May 26th Friona vs. Cloves, at work these events in at best possi-

ble times. Finals starting Saturday afternoon Sunday April 7th. It will be a free with the 440 yd. dash and relay and mile run and relay finishing the day's

Shot Put and Pole Vault events will start at 1430 p. m

Discuss and High JJump events will start as soon as the Pole Vault

Javelin and Broad Jump events track events. Each school will furnish their own

Volley ball will begin at 9:00 o'-Gym.

The High School Chorus is to may be able to be down town and tend the Tri-State Music Festival at Carlsbad, New Mexico. They are to arvrie in Carlsbad in time to attend a concert in the evening. On Friday the Boys Q uartet, Girls

Quartet, Mixed Quartet, and the mixed Chorus are to contest. After tht contests there is to be a

is to be given in the Cavern. The group is to return to Friona on Saturday afternion. Glenn F. Honor roll for the Grade school

nounced. It is as follows: First grade: Ruby Ezell, Thelma Hart, Eugene Highfill, Paul Horton. Meary Short, Louis Welch, Max Tay-

Second grade: Betty Anderson, Moldred Collier, Marette Gishler, Wanda Hart, Shirley Maurer, Betty Messey, Roberta Parker, Olive Jean Tippens, Jackie Tedford, Gene Hall, ruell W. Hyde, Herbert Johnson,

Third grade: Nila Jean Baker, ty. The house itself has the recent Company at Friona and he and Mrs. Glenda Mae Campbell, Beulah Ruth addition of a small basement, due to Oliver moved into the Company's Fallwell, Carolyn Lange, Mary Edith Imogene Newman, Nancy Preston. Mr. Oliver succeeds Mr. Oliver Benthal Southall, Quida Shaffer An-

Fourth grade: Mary Jo Anderson, AnnC obb, Gertrude Short, Chris-A. S. Curry, chairman of the debt a better position with the company tine Southall, Lucille Smith, Marion at Planview and he and Mrs. Way- Talbot, Thelma Marie Turner, Melba land moved their household goods Welch, Wanda Wood, une Maurer, Beatrict Jahay, Hurston Batty, Bob our most popular teachers, and the very nice young people and made a Blackwell. Alvin Gaines, ohn Hart,

Fifth grade: Jacquelyn Wilkison, ed a slight paralytic stroke during of last week by a severe attack of here. Friona people extend a hearty Nancy Ruth Shackelford, Martha Hanson, Betty Jean Mayfield, Wynell Thompson, ohn Lee Weis, Joel Lan-

(Continued on last page)

THE ROMANS

Had A Phrase For It

"CAVEAT EMPTOR." meaning "Let the buyer beware." This was not used as a bit of balm to ease the ancient conscience nor, yet, was it placarded in the booths and stalls of the market-place. It was a piece of every-day knowledge, born of dear-bought experience.

A shopkeeper knew little about the source of his merchandise. This tunic he bought from a trader, who said it came from Byzantium. So he sold it as the latest Byzantian style. The trader told him the dye was pure Tyrian—it wouldn't fade. So he sold it as Tyrian dyed. But the buyer knew the responsibility was his own. If he guessed wrongly, or his judgment was poor, it was HIS hard luck.

Today, fortunately, there are safer guides than the blanketwarning to "let your eyes be your market."

These guides are the newspaper advertisements. In this newspaper, they are a catalog of the best values in town—signed by responsible firms. If the goods are not all that is claimed for them, their sponsors would need to "beware." For no business can thrive on a one-time sale, or on dissatisfied customers.

A signed advertisement is, in a way, like a promissory note. The advertiser has made a statement, and affixed his signature as a sign of good faith.

So, read the advertisements before you start out on a buying trip. Make this habit, and see how much you save . . . in time, in temper, in money, in shoe-leather.

The Frioma Star

The Friona Star

Published By MORTHWESTERN PUBLISHING COMPANY

JOHN W. WHITE, EDITOR

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One Year, Outside Zone 1	\$2.00
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Any erroneous reflection upon the character, standing or reputation of any person, firm or corpora tion which may appear in the columns of the Friona Star will be gladly corrected upon its bebrought to the attention of the publishers.

Display rates quoted on application to the publisher.

Local reading notices, 2 cents per | weeks. word per insertion.

JODOK-

(Continued from Page 1)

pression thus formed would be almost ludicrous if it werew not so MORE SCHOOL NEWES utterly pitiful.

must sure re-elect the ertiring members of the board for another term Sixth gr or our schol wiell go to the eternal Reed, Dorothy York. Glenna aJck, the opinion that the school has already gotten well o nits way ti the tant expenditures in the way of high salaried teachers and janitors and bus drivers, and five busses, which ism by the assessing and collecting son, and Viola Weis. the ever-increasing taxes.

that "An old fool is the worst of Glenn F. Davis presented a program fools," and I realize that when these that was especially appealing to the cogitations are read they will very likely provoke some very emphatic expressions similar to this- "Your doddering" old fool, this is none of presented here. Particularly interyour business, so what are you har- esting were the scenes in the negro ping about?"

Yea, verily, but at the same time and those of the "Palace." fair minded people cannot fail to One of the acts was given by memsee that there is a gleam of truth in bers of the tumbling classes of the it all, and regardless of which tic- fifth and sixth grades. ket wwe may be supporting, it is The scenery for the entire pro-

people only, for they are as fine a grounds. lot of people as can be found anywhere in the face of the civilized earth, and such an attitude is only litical control of business and the one of the faults of civilization.

1 once heard of a school district ity and exhorbitant taxation. with one teacher school, and seven gain I say—"What is right? Cust upils, and a board of seven trustees, all you please but do not bet on it." a trustee for each pupil; but when it came to the annual school election, stomic pur sii sumessed Klisomine rolet car, between my home and led to civil war. was one o fthe most peaceable com- Euler, Friona

Then, back "wherelcumfrum munities troughout the year except ment Inquire at Friona Drug Co. at school election time, and I have known one good oll neighbor on FOR SALE-1,000 pounds of "everthese occasions to become "purple green" broom corn seed. Recleaed. with rage," while another dear of A. S. Curry, Friona, Texas. neighbor's face became so with rage that it blistered. Thus one ma see that this condition is quite widely spread and may be, as I have just said, considering as one of the evils of civilization.

After all-what is right? Cuss as much as you like,-but don't bet

I havt read this somewhere: There is a growing feeling on the part of unpredjudice authorities that the Federal government's farm relief program has been a relative failufe, in the light of the great hopes that were held out for it when it was inaugurated."-"This feeling seems to be shared by high government oficials, whi are planning charges in the program, where-by the severnment will act less in an administrative capacity and more as an advisor to the farmer.'

And here is something else that I have also read somewheer: - "The upshot of this is that the farmer himself must redouble his efforts to solve his problems, and smooth his own road. It would be a poor thing indeed if American agriculture came to depend on government as a great white father to which it could turn for aid in any crisis, real or imaginary. Government should, obviously, give all possible aid and support to agriculture, as it does to other groups but it should take extreme care that the farmer does not become a ward o fthe state in the pocess."

In the words of an old school house debator,-"Them's my senti-ments exactly;" and I have always contended that the government could not honestly legislate prosperity to the farmer; but that he must work out his own salvation for himself.

REVIVAL MEETINGS

A series of revival meetings have Good preaching and good singing may be heard at each place.

Sympson, announces that he is still Thelma Loflin and Dorothy Branreceiving call for the installation of non. more water meter, which indicates a increase in business for the city's water system, and counsequently more revenue for the city treasury.

HAVE MOVED TO HOBBS

lief Administration, departed Sun- evening. day for Dallas, where she will attend a school for "social workers," to be hell there during the five or six

Miss Guyer, without any special training, has been a most efficient worker on the relief board, and will be even better prepared for the work following her sveral weeks of special training.

(Continued from page one.)

drum, Wilton Lillard, Yvonne Mc-One remary will state that we Farland, Ruth Helmke, and Eunice

Sixth grade Maxine Hyde, Neelie "doldrums", while another expresses Luther Loveless, Vernon Weis, and

Seventh grade: Martin Todd, bottomless pit by way of exhorbi- George Landrum, une Chapin, Lillie Cross, Mildred Garrett, Virginia Guyer, Louise Johnson, Dorothy Mayfield, Charline McFarland, Lyare driving our people into pauper- dia Marie Spring, Kathleen Thomp-

Last Friday evening the High Well, I have often heard it said School Chour under the direction of Friona audience.

The program was the most unusuel in character that has ever been court; those built around the song "Memories"; those laid in the boat

getting close to a great many of us. gram was jutstanding. Miss Ethel uth Colins, Art teacher in the fourth But this does nit apply to Friona and fifth grades, painted the back-

> "Political doles, Political jobs, Poindividual, results in wholesale public charity, destruction of opportun-

gain I say-"What is right? Cuss

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FOR RENT- Furnishen Apart-

LOW ONE-WAY RAIL FARES

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DAY

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3c

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Also low Round-trip fares with liberal privileges. NO SURCHARGE IN **PULLMANS** These low fares apply any-

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BE MODERN

INSTALL AN AUTOMATIC GAS WATER HEATER

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. . .

night of next week, to all of which tural Readjustments," with "Amer- west of the district the public is most cordially inivted | ica, Must Choose" as the subject. | They roasted Weiners and marsh- meeting of the clubs at Plainview follow: - Mmes, T. A. O'Brian, E. B. and pickles. Brannon, A. H. Hadley, Ella Lipham, City water superintendent, L. G. L. N. Ritter, V. L. Todd, and Misses

VISITED HOME FOLK

Miss Margret Goodwine, who is tion. teaching in the public schools at

security

Furniture and Fixtures

TOTAL

Income Debentures sold

Undivided Profits, net

Total Capital Structure

check on demand

Overdrafts

Banking House

Corp.

Capital Stock

A. D., 1935.

CORRECT-ATTEST:

C. E. McLEAN

KATIE NOBLE

RUBY MCLEAN

IT ISN'T WORTH A

See the new ones on display.

WE WILL BE WRITING

On Wheat Crops This Spring.

too late Gettnig it.

ket.

CONTINENTAL

(SEAL)

Surplus Fund 4...

Loans secured by real estate _____

Form B-76

JUNIOR G. A. REPORT

been anounced at the Methodist Club met Thursday, March 28th, in Baptist church, Monday, April 1st, the evening of April 2nd.

Our good intend, B. G. Sheiby, was in from his farm over in Deaf Smith county Tuesday afternoon shopping week, and another at the Church of the home of Mrs. V. L. Todd.

Christ on Euclid Avenue on Friday The members discussed "Agricul- a "hike" out near the draw south- After an interestinf program Mrs. Refreshments were served to the mallos and served them with buns and stated that the Friona club won RHEUMATIC CURE

No. 1233

643.35

62,887.28

3.270.00

65,192.15

6,000.00

25.000:00

15,000.00

4,922.45

774.40

visitor in Amarillo, on Friday of last tess to the sixteen mmbers present. week, he having gone there to attend a meeting of the directors of the Texas Wheat Growers Associa-

Vernon, drove over Saturday and Mrs. J. R. Walker, who has been spent the week end with her mother, confined to her home for the past Mrs. Alice Guyer, who for the Mrs. Minnie Goldwine. She was ac- several weeks as the result of being past several months has been case companied by her friend, Mr. Price. struck by an automobile, is reporwalk a little now.

OFFICIAL STATEMENT OF FINANCIAL CONDITION OF THE

Friona State Bank

at Friona, State of Texas, at the close of business on the 4th day

of March, 1935, published in the Friona Star, a newspaper print-

ed and published at Friona, State of Texas, on the 5 day of April

RESOURCES

LIABILITIES

Time Certificates of Deposits \$279,695.96

Cashier of said bank, each of us, do solemnly swear that the

above statement is true to the best of our knowledge and belief.

ADVERTISE IN THE FRIONA STAR

If it isn't worth a Continental- DE LUXE GAS

It is the most beautiful stove you ever saw. Let us

LISTER SHARES— to fit your lister—___ \$2.00

John Deere New Model D tractors with reversible

rear wheels for row crop and three forward speeds.

Blackwell's Hdw. & Furn.

"Your Home Store"

HAIL INSURANCE

And we will always save some for YOU. But do not be

J. W. WHITE, Insurance

ALL KINDS OF DEPENDABLE INSURANCE

AND BONDS

The Best on the Mar-

RANGE - See it out-perform all other ranges. See the

light over the cooking top and in the oven, Automatic

lighting, Thermostatic control, Cooking Timer-

demonstrate today without obligation to you.

State of Texas, County of Parmer:

We, Bruce McLean, as President, and Ester Noble, as

Subscribed and sworn to before me this 1 day of April,

BRUCE McLEAN, President.

Parmer County, Texas

ESTER NOBLE, Cashier

FRANK A. SPRING, Notary Public

Loans and discounts, on personal or collateral

Securities of U. S., any State or political subdivi-

sion thereof

Real Estate owned, other than banking house ...

Due from other banks and bankers, subject to

Stock and or assessment Federal Deposit Insurance

Individual Deposits subject to check, including time

deposits due in 30 days

Cash and due from approved reserve agents

JUNIOR WOMANS CLUB

Mrs. E. R. Day entertained the Mrs. J. G. McFarland was hostess

second place in reports given by the unior clubs.

At the close of the meeting Mayor F. W. Reeve was a Lusiness freshments were served by the hos-

> JUNIOR METEOROLOGIST EXA-MINATION CANCELED

The United States Civil Service now be obtained. Commission announces that, because of the fact that there are no vacancies at the present time nor any contemplated vacancies in the nearr fu- Give history of your case. worker for the Parmer County Re- They returned to Vernon Sunday ted as gradually improving and can eorologist, the examination recently JONES REMED CO., 105 N. 7th S., anounced for this position will not St. Louise, Mo.

Mayor F. W. Reeve was a business visitor at Farwell Tuesday afternoon.

and shaking hands with many of his Friona friends.

DISCOVERED BY PHYSICIAN OF OLD SOLDIERS HOME

Where he had plenty of rheumatic patients under his drect control to experiment on. This remedy can

FREE TRAL BOTTLE SENT ON REQUEST

RAISE MORE POULTRY

Poultry Houses and Brooder Houses,

And to do this you will need MORE and BETTER

SEE US FOR MATERIALS

PLANS AND PRICES

ROCKWELL BRO. & COMPANY

O. F. LANGE, Manager

First of a Series of Statements on the New "Ultimate" Rate for Residential Service

STARTS This Month

MORE ELECTRICITY is Available at NO EXTRA COST

Without a doubt the thought has many a time come to you that you would like to have at your disposal a larger amount of electric current in your home at no increased cost. This same problem has been at the foundation of a careful, thorough study on the part of your electric company and our effort in this direction has been successful. The application of the "ultimate" rate will be reflected in the electric service bill you will receive May 1st and thereafter.

You are cordially invited to visit our local office where the unusual benefits of the new "ultimate" rate can be easily shown you. In fact, it is to your advantage to become familiar immediately with the possibilities under the rate. You do not have to sign any agreement, but merely put to work some of your idle appliances, fill up the empty sockets, or eliminate a number of the menial tasks by the substitution of some of the labor-saving appliances which you may have deferred buying-and remember that under the rate's application there's little, if any, increased cost to you.

The liberalization of electric consumption is in step with your own desires for more current and in such an inexpensive manner.

TEXAS UTILITIES COMPANY

1901

1934

E. B. Black Co.

We have Served You For 33 Years Hereford, Texas

HOW MUCHDO YOU SPEND FOR ADVERTISING

If you want to cover Friona's trade territory, advertise in

The Harvard Bureau of Business Research and the Northwestern University Bureau of Business Research compile the following percentage of gross sales as usual and correct for advertising expenditures of successful retail stores:

Department Stores1.9 to	3.1%
Grocery Stores	1.0%
Haberdashers	3.3%
Women's Wear Shops	3.1%
Furniture	6.3 %
General Merchandise	1.5%
Drug Stores	1.0%
Shoe Stores	2.9%
Electrical Shops	2.7%
Hardware	1.0%
Cleaning and Dyeing	3.3%
Jewelry	3.1%
Meat Markets	1.0%
Florists	5.0%
Millinery	2.2%
Music Stores	3.3 %
Restaurants	3.1%
Specialty Shops	3.8%

Does your advertising investment compare with the average? Perhaps your budget needs revising. According to Bradstreet's report, 95 per cent of all businesses that fail are non-advertiser.

THE FRIONA STAR