### The Friona Star

### OFFICIAL NEWSPAPER OFPARMER COUNTY, TEXAS

Vol. 9-No. 45

FRIONA PARMER COUNTY, TEXAS, FRIDAY, MAY 31, 1935

Published Every Friday

### WHEAT PRODUCTION BALLOT

There was not a very large attendance at thet Community Summary of Wheat Production Adjustment Belection held in the Friona precinct on Saturday of last week, but those who did came out and showed an overwhelming majority in favor of continuing the contract for another four years.

Following is the vote as reporte by the judges of the election here: Signers of 1933-1935 of wheat allotment contract voted 68 for and 9 against another year contract. Nonsigners of 1933-1935 Wheat Allotment Contract voted 11 for and 4 against. Totals were 77 for another year and 15 against.

### MOVED TO COLORADO

Mrs. Bertha Harry and son Merle and daughter, Ruth, who for a number of years resided in Friona, but who for the past three or four years have been livig in Lubbock, where Miss Ruth graduated from the Lubbock High School last week, have moved to Granite, Colorado.

Merle has been in Colorado for the past few months, with his brother Everett, who has been living at Salida since last fall, and who came to Texas to assist in moving their mother and sister to that state.

While enroue to their new home hey stopped in Friona for a wo-days visit with relatives and friends here before going on to their home in the mountains, where Merle has leased a tract of land and will begin growing fruits and vegetables, he plans to plant a crop of head lettuce for

this season. Mrs. Harry and family have many friends in Friona who wish ther were accompanied from here by success in their new home. They Reeve Guyer, son of Mr. and Mrs. John A. Guyer, who goes to Salida to visit his brother, William Guyer, who also located there a few months

### WIL LECTURE HERE SUNDAY

"Glimpses of the Holy Land," a

ed from a tour of the East and is ple are extremely busy in their fields Erickson proved capable in the able up the game. enthused with his learnings. His it has been decided to present the presentation and numerous and enobservations of political conditions program on Sunday afternoon at in Egypt and Italy would give room the school adultorium. the ruins of Pampeli have resulted has been aranged for that time: in another lecture. If you like this | Ray Smith local Commander, Pre- sincerely appreciated. lecture we may be able to get him siding. for another

There will be no charge but we will observe our regular worship. The morning service is our regu-

lar hour to observe the Lord's Sup- W. Reeve. per. You are invited to attend all of

### BLACK HOME DEMONSTRATION CLUB

Mrs. Verner Melugin

"It is easy to use your foundation patterns to make 1935 sleeves. skirts, collars and belts" stated Mrs. Jess Hinds, wardrobe demonstrator of the Black Home Demonstration Club, at the club house, May 15th,

(Too late for last week)

1935, at 12:30 P. M. Patterns were made for Raglan sleeves and a pattern was also made by each member for a cowl neck.

shown by our demonstrator. A business meeting was hel after by people o fihe community. the pattern school. Mrs. Jess Hinds gave the council report. voted to buy ... oleum for the kitch- and they are brought to the office

en of the club house. Those present were: Mmes. T. L. Welch, Roy Price, H. L. McLain, L. H. Lookingbill, Jess Hinds, Ray yours for the asking. If you are Bennett, Odie Hinds, Clyde Hays short on reading matter and like and Verner Melugin.

### MR. AND MRS. TRUITT HOME | may desire.

Mr. and Mrs. F. S. Truitt, who spent about two weeks visiting relatives and friends in Oklahoma and East Texas, returned home the lat- for the past four months have been ter part of last week.

daughter, Mrs. Charles Baxter, and turned home the latter part of last their baby gran aughter, at Elk City. week. klahoma, the drove to Gainsville, Texas, for a visit with other rela- ly improved in health and that the

says they experienced some very each week while away, which nided heavy rains, which produced floods her greatly in keeping posted on the in some localities.

### FINISHED AT AMARILLO COLLEGE

Onway Frost, son of Mr. and Mrs. W. E. Frost, who has been a student in the Amarillo College during the past year, completed his college course there and returned home last

He will assist his father during the hunred thousand tickets. summer and plans to attend school again next year, probably at the student and an athlete and his completely exhausted when this or- her high school course won many Sympson were business visitors in friends here are proud of his success. der arrived.

### Destruction In Wake of Panhandle Wind



Winds of tornadic intensity Saturday night played havoc with property over a large area in the East Panhandle, Homes and buildings were seriously damaged or demolished, oil field and farm equipment was wrecked when strewn round. . The picture in the upper left position shows the east side of the Groom Independent School. The bricks torn from the gaping aperture were scattered over the schoolyard. The top structure on the right shows the damage done the home of Mr. and Mrs. Bob Vaughn, at Panhandle. Mr. Vaughn is superintendent of schools at Panhandle. The timbers from the old lumber yard building (pictured middle right) were in splinters after the Saturday night storm. Lower right is shown a demolished implement shed three miles northwest of Groom. much as five inches of rain fell during the storm that began shortly after 10:30 o'clock Saturday night.

### MEMRIAL DAY SERVICES

It was stated in last week's issue of the Star that the local American lecture, will be given by Dr. Robert Legion Post would sponsor a Memdist Church, at the Friona Methodist Church, at 8:30 p. m., June 2. Memorial Day, May 30, but owing day afternoon. Dr Butler has just recently return- to the fact that so many of our peo-

March

Star Spangled Banner-Orchestra. Invocation-Rev. E. E. Houlette. Mayor's Proclamation-Mayor F.

Song-"America",-Assembly Memorial Day Before the War-Rev. L. D. Cummings

Reading-Miss Mildred Hughes, Quartette-Woman's Club.

Toward American Democracy-

Rev. David E. Moore. Song-"Keep The Home Fires Burning." Assembly. Benediction-Rev. H. L. Thurs-

Procession to the Cemetery.

### American Legion Ceremony. GOOD MAGAZINES FREE

There is ag ood sized pile of good Several different style collars were magazines, al back numbers, but in dance at the Sunday school Sunday congregation and he is doing all he cut. Charts showing how different good condition for reading, that have kinds of skirts could be made were been brought to the fofice of the ship service those present enjoyed and is looking forward to a season city secretary in the Crum building.

> The reading matter in these maga-The club zines is just as good as it ever was for distribution to any persons who will care to coe fomr them. There is no charge whatsoever. They are good reading, come and help your self to any of the magazines you visitor here Tuesday afternoon.

### HOME FROM HOT SPRINGS

Mr. and Mrs. E. B. McLellan, who at Hot Springs, New Mexico, for the While away they visited their benefit of Mrs. McLellan's health, re-

Mrs. McLellan says she ftels greattime at the Springs was well spent. While at Gainsville, Mr. Truitt She was pleased to receive the Star happenings at Friona while she was away. Her many friends are pleased to note the great improvement in her health and she expresses her great pleasure at being at home again.

### MORE TRADES DAY TICKETS

The Friona radts Day Committee has just received its third irder of trades day tickets consisting of one

his is the third order of that size the committee has received since of J. J. Crawford of this city. University of Arkansas. Conway won the regular trades day has been esdistinction in Amarillo both as a tablished and the second supply was the Friona high school and during

### PRESENT PAGEANT AT HEREFORD

The young people of the local Methodist church presented the very

The directorship of Mrs. Lilie thusiastic compliments were paid to those acting and directing the pa-

### MRS. HYDE WILL ENTERTAIN

On Monday, June 3. Mrs. H. A. Hyde who lives three and a half miles east and three and a half miles neighbors to meet in her home at 2:30 in the afternoon. A demonstrazelle McKenney, county home demon- at 8:00 a'clock, May 31. stration agent.

### CONGREGATIONAL CHURCH

al churches, which met here last part in this program. week, while not noted for its large of considerable interest and was en- and Sunday school work is making Another good shower to supplement joyed by all who attended.

a lesson from the wyritings of Ray- much greater activity in the church

Regular services again next Sun-Sunday school at 10:00 and public worship at 11:00 o'clock. You ling to not only the young people. Truitt's houses on Cleveland Avenue. are invited. Men's Study Class at the but to the older ones as well, and

### T. M. RUSHING HERE

T. M. Rushing, of Pampa, was a in whose home he was visiting during the first part of the week.

Mr. Rushing has many friends in will be for a short time. Friona who were pleased to meet him again, he and Mrs. Rushing the same position for next year, and have received notice of their reaphaving lived here several years ago. will spend the greater part of her He was e ngaged in the grocery bus- summer vacation in attendance at iness in Pampa for some time but the State Tech College, a Lubbock. was advised to give it up by his physician as the work was too confining for the good of his health.

### WILL GRADUATE JUNE

Between six and seven hundred of those o the tentative list will comready for graduation, it is expected jously if not fatally injured, being In the list of those who have filed severely crushed to the extend that their application for the degree of two or more of her ribs were broken Bachelor of Arts, is seen the name and their ends trust through of Helen Elizabeth Crawford, daugh- flesh but nothing further has been

Miss Crawford is a graduate of warks of distinction as a student.

### DIAMOND DUST

The Clovis Sunshiners took a close game from the Friona Cardinals last Sunday by a score of 5 to 2. It

The fine fielding by Williams kept tions arise. the Clovis score down. Williams got

be in next week's issue of the Star. However their number is small.

### YOUNG PEOPLE PROGRAM

The young people of the Sixth

This program will be of unusual

There was about the usual atten- est among the young people of the would be very acceptable. and Sunday school during the coming summer

This program will orpve interested to attend.

### WILL ATTEND LUBBOCK TECH

Miss Floy Goodwine, who has been having come over from Farwell with teaching at Deer Park near Houston his son, County Clerk E. V. Rushing, during the past winter, closed her term there last week and returned home Sunday afternoon, where she

### TOUCK TURNS OVER

A traveling show with its accutrements loads on a number of large A preliminary list of candidates trucks passed through Friona Sun for degrees at the University of day enroute to some town beyond Texas, to be conferred at the annual Amarillo, and at a coint a little over June Commencement, Monday June a mile east of Friona one of the 3, has been anounced by the rtgls- trucks turned over form a reason not learned.

Some damage was sustained by truck and its contents and a woman learned concerning her condition

Mmes. R. H. Kinsley and L. G. Amarillo Wednesday.

### WILL BE SOME WHEAT HERE

Courtesy, Amarillo News-Globe

In spite of the fact that it seewed that all the wheat in this territory L. Butler, of Texico-Farwell Metho- orial Day program at Friona, on of the Cross,' at Hereford last Sunerror and three hits Clovis scored weeks, it now appears that there three runs to take the lead and sew will still be some wheat grown here. An illustrated lesson on the use if no urlooked for weather condi- of the "foundation pattern" in cut-

the only extra base hit Friona was have prespects for a portion of their tor. Mrs. E. G. Adams. for another lecture, and his visit to Following is the program as it geant. The aid of several non mem- able to get off of Allen. Bell. Ream- crops to weather the storm and bers of the Methodist church was er. Riddley and Stratton did some make a fair yield and some of these quilt" at the next Trades Day in fine slugging for the Sunshiners.

Friona will play the Farwell selves against order weather conditions.

Those tions by providing themeselves with O'Brian. The box score of the last game will of their crops as are still hopeful.

tion of home methods of cleaning Street Church of Christ will present has fallen over the Friona territory County Demonstraion Clubs will have and removing stains from linen and a religious literary program at the during the past week, although there as guest speackr Mr. W. H. Graham The attitude of the American Le- clothing will be given by Miss Ro- church building on Friday evening has been some clouds and other in- of Farwell, Texas, editor of the State dications of rain.

> The days have been for the most interest and young people from the part clear and suite cool for this neighboring churches of Hereford, time for the year. Indeed, for a few land Demonstration Club will be Bovina, Farwell, Lazbuddy and other days a little fire in the house has held Thursday, June 13th, in the The annual meeting of the Pan-near by towns are invited and are not been amiss. Tuesday was an id- home of Mrs. E. G. Adams. Each handle Association of Congregation- expectte to be present and to take eal day as to temperature, being member is urged to bring hand-made neither too warm nor too cool, but articles such as quilts, crochet work, Minister, L. D. Cummings, of the Wednesday was much cooler again. attendance, was, nevertheless one local church states that the church the wind coming from the north, progress and attracting more inter- the rain that fell two weeks ago

### VARIETY STORE CHANGES MANAGERS

Mr. and Mrs. W. L. Stell arrived here Sunday with their household goods and located in one of F. S. Mr. Stell, who was here about two the general public is cordially invit- years ago as manager of the St. Clair Variety store, will again assume that position, succeeding Mr. and Mrs. Nolan Dellis, who severed

their connection with the store last

### NOTARIES PUBLIC

Those of our citizens, who have been serving this locality as Notar-Miss Floy has been re-elected to jes Public during the past two years. pointment for the coming two years. Those who have thus far received their appointment are: M. A. Crum, A. D. Smith, Ester Noble, F. A. Spring, Orma White, Wright Wil-

### TO BECOME TRAINED NURSE

liams and J W. White.

Miss Wayne News daughter of Mr. and Mrs. E. R. New, departed for Lubbock Wednesday where she will enter a training school perparatory becoming a trained nurse,

Miss New graduated from the Friona High school with the 1934 class the school during the past term.

Shelby Jersig, of Bovina, was a ceeingly well. business visitor here Tuesday even-

representative of the State Farm business visitor here Monday.

### A NEW MAIL ROUTE

Another Star Route, making four in all, has been established out of Friona, slated to begin operating on July 1st.

The establishment of this new route comes through the efforts and progressive enterprize of post master Sloan Osborn, wdo has been working on the job for the past few months with the success of his efforts coming with the establishing

of the route about three weeks ago. The new route will cover territory to the west, southwest and south of town, he west part of it covering territory never before served in any way with rural delivery, covering also a large group of patrons to the southwest of town. Then turning east at Benger's Corner it passes through Homeland and splits the loop between the two ends of Route No. 1, and thence north to Friona, thus serving a large number of patrons that have been surrounded by Route 1, but too far from either side of it to admit of service from it.

The establishing of this route fills long felt want in amil servics to the Friona territory, and while it is a geate addition to the convenience of the people whom it serves, it also adds to the prestige of Friona as a trading center and post master Osborn is deserving of commendation for his efforts and enterprise in securing its establishment.

### ATTEND BACCALAREATE AT CANYON

Mayor F. W. Reeve and family, including Mrs. Reeve and the two daughters, the Misses Mary and Ruth who are at home, drove over to Canyon last Sunday and attended the baccalaureate service of the graduating class of the W. T. S. T.

Their son and brother, Glen Reeve being a member of the class and will receive his bachelor's degree ifrom that college this week.

### HOMELAND DEMONSTRATION

ting dress cleeves and colars was There are a few farmers who still given by the wardrobe demonstra-

The club voted to sell the "club

hail insurance upon such portions Reneau, E. G. Adams, Mollie Helmer, John Thomas, A. H. Boatman, L. N. Ritter and Miss Lola Adams

At the regular meeting on June 1, ; at the cafeteria of the Friona school No moisture of any consequence the reporters and secretaries of the

> The next meeting of the Homeetc. for display. The club quilt will

be quilted. Mrs. L. N. Ritter, Reporter.

### ROAD WORK RESUMED

James Bragg and his assistant, who have charge of the road work in this precinct, have been busy this week with the county's road building machinery in repairing many of the roads near Friona.

Many of the barpits have become filled with the dirt carried by the winds and with the large grader they have been dragging this dirt out and with it forming a new and smoother surface for the roads. This also provides for better drainage in the event more rain should come inthe near future.

### FARMERS ALL BUSY

The good rain of two weeks ago has placed sufficient moisture in the land to admit of persistent planting of the spring row crops and all local farmers are extremely busy in their fields getting the seed in the

From all appearance the land is n perfect condition for tilling and it is believed the present supply of moisture will germinate the seed and give the young crops a good

### A CARD FROM "UNCLE ANDY"

A card was received at the Star office from "Uncle Andy" Wentworth last week, stating that he and plete their work on schenle and be riding in the truck was quite ser- and has been doing library work for Mrs. Wentworth had arrived at their desination at Cresco, Iowa, all safe and sound and had stoo the trip ex-

The card further stated that they had secured convenient and comfortable furnished rooms and that Mrs. A. H. Bock, of Amarillo, district Wentworth was feeling much better than when they left here. He sends Mutual Insurance Company, was a his kind regards to his many Friona

### THE ROMANS Had A Phrase For It

"CAVEAT EMPTOR." meaning "Let the buyer beware." This was not used as a bit of balm to ease the ancient conscience; nor, yet, was it placarded in the booths and stalls of the market-place. It was a piece of every-day knowledge, born of dear-bought experience.

A shopkeeper knew little about the source of his merchandise. This tunic he bought from a trader, who said it came from Byzantium. So he sold it as the latest Byzantian style. The trader told him the dye was pure Tyrian—it wouldn't fade. So he sold it as Tyrian dyed. But the buyer knew the responsibility was his own. If he guessed wrongly, or his judgment was poor, it was HIS hard luck.

Today, fortunately, there are safer guides than the blanketwarning to "let your eyes be your market."

These guides are the newspaper advertisements. In this newspaper, they are a catalog of the best values in town—signed by responsible firms. If the goods are not all that is claimed for them, their sponsors would need to "beware." For no business can thrive on a one-time sale, or on dissatisfied customers.

A signed advertisement is, in a way, like a promissory note. The advertiser has made a statement, and affixed his signature as a sign of good faith.

So, read the advertisements before you start out on a buying trip. Make this habit, and see how much you save . . . in time, in temper, in money, in shoe-leather.

## FRIONA STAR

### international Sunday School Lesson By DR. J. E. NUNN

SUNDAY, JUNE 2, 1935

General Topic:-Our Day of Wor-Lesson: -Psalm John 4:20-24; Colossians 3:15-17 his own resting. Psalm 100. Make a joyful noise

unto Jehovah, all ye lands. Serve Jehovah with gladness:

the sheep of his pasture.

4. Enter into his gates with thanksgiving, and into his courts with praise: give thanks unto him.

5. For Jehovah is good; his loving-kindness endureth forever, and his faithfulness unto al Igenerations. John 4:20. Our fathers worshipped in this mountain; and ye say, that Jerusalem is the place where men ought to worship.

21. Jesus saith unto her, Woman, believe me, the hour cometh, when neither in this mountain, nor in Jerusalem, shall ye worship the Father.

22. Ye worship that which ye now not: we worship that which Ye worship that which ye

now is, when the true worshippers shall worship the Father in spirit and truth: for such doth the Father seek to be his worshippers.

24. God is a Spirit: and they that worship him must worship in spirit and truth.

of Christ rule in your hearts, to the the creator it is surely well for the Colossians 3:15. And let the peace which also ye were called in one boly; and be ye thankful.

16. Let the word of Christ dwell in you richly; in all wisdom teach- the sense that it is a consecration, ing and admonishing one another offering of time to God. The weak-

of the Lord Jesus, giving thanks to in worship. Here the Christian tra-Go d the Father through him.

### Introduction

needs serious consideration. The deuse it merely as a day of recrea- ther Almighty. tion, or a day for doing tasks for which we did not find time and opportunity during the previous week. hovah, all ye lands." "The original

The Seventh Day of Creation the seventh day, and hence forth God."-C. H. Spurgeon hallowed it, because he himself had "Serve Jehovah with gladness." rested. The Hebrew word means lit- Only those who know and worship fore to the beginning of time. It is Psalm. The human heart was made

not a recent addition.

ments, he included among them the commandment to observe the sabbath day, and again the reason is stated as being the act of God in setting it apart in commemoration of

"The Lord's Day." The day we observe is not the Sabbath of the Old Testament, but come before his presence with sing- a combination of that Sabbath and the Lord's Day of the first Christ-Know ye that Jehovah, he is ians. The beginning church, being God: it is he that hath made us, and made up mostly of Jews, naturally we are his; we are his people, and continued to observe the Sabbath, but rather loosely ,because of their freedom from the law--in Christ. At the same time it became the custom for them to meet for devotions on first day of the week (Acts20:7). the day of the resurrection. Hence "the Lord's Day;" which name we find in Revelation 1:10. By the end of the third century the Sabbath of Jesus' ideal and the Lord's Day of his earliest church had become blended into one. The first day of the week prevailed over the seventh but took up into itself the best that was in the seventh

A Day of Rest word Sabbath in Hebrew omes from a verb meaning "to de-"to break off." It is then. sist," we know; for salvation is from the primarily, a day of rest, a breaking off of the daily labors and a breaking away from the week-day concerns of life, for the refreshment and recuperation of body and mind. In this sense it is pre-Mosaic and has its counterparts in all civilizations and religions. There is always the example of God himself, set before us in the creation narrative. If that one day in seven was well for

A Day of Worship

Sabbath observance is worship in with psalms and hymns and spiritual ening of the hold of this day upon songs, singing with grace in your mankind or its discarding in our civilization would be a terrible de-17. And whatsoever ye do, in hial of God, Nothing becomes this word or in deed, do all in the name day of God so well as his honoring dition enters in. Christ's church Golden Text: - God is a Spirit: and took that Jewish day of rest and they that worship him must wor- made it also a day of worship. He ship in spirit and truth .- John deserves our devotion at all times but man is so thoughtless or care less in this respect that he needs The question of the weekly day to be reminded by a holy day, to be of worship is one that in our day given a regular, set-time-apart for his vows to the Most High. This vout men who founded our nation Christian Sabbath being the Lord's placed great emphasis upon it, but Day, it is through him and in his in our later days, it is common to name that we worship God the Fa-

Joy in Worship Ps. 100:1-5 "Make a joyful noise unto Je-Three words are used to describe word signifies a glad shout, such the day, Sabbath, Sunday, Lord's as loyal subjects give when their king appears among them. In every land Jehovah's goodness is seen "He rested on the seventh day." therefore in every land should be -Gen. 2:2. Here we have the origin be praised. Never will the world be of the weekly day of rest. The crea- in its proper condition till with one tion being finished. God rested on unanimous shout it adores the only

weekly day of rest goes back there- abounding joy as is expressed in this for joy; man has always sought joy, "Remember the Sabbath Day to the fact that fairh in and service of keep it holy."—Exodus 20:8. When God results in such exclamations of God gave to the Children of Israel, praise as are here found is one of

oundnes sof a life devoted to God. 'Come before his presence with singing." The first song in the Bible is that of Moses and the Israelites (Exodus 15:1-21, celebrating their deliverance from Egypt. Singing has never known such heights, and beauty, and spontaneity as in the Church of the redeemed of God.

Worship With Thanksgiving v. 4 "Enter into his gates with thanks giving." The gates here are those of the temple: the verse applies with equal force to Christians worshipping in Church. If every Sunday morning each believer would begin to think of those things for which is most thankful, how glorious a spirit would prevail over our services of worship- "Give thanks unto tained visitors at the Century of flag, all based on events that transhim, and bless his name." We Progress, Chicago, will appear in pired in 1835. should give thanks always, because the Pre-Centennial pageant here the of what God is, because we know evening of June 7, wearing the same Billy the Kid at Tascosa, Numerous him and are known by him, and be- elaborate, colorful costumes they horses, wagons, oxen, Mexican and cause he has made us, and we are wore at the World's Fair. his. If observance of the Lord's Day partook of such a spirit of joy and dances. thanksgiving and spontaneous praise as bursts forth from the heart and lips of this psalmist, there would be take part in the last scene of the ance and about rightly observing

Obedience to Jesus in All Things

Col. 3:17 "And whatsoever ye do, in word or in deed." Our being in Christ Lord Jesus." In obedience to his authority, in dependence on his help. in the light of his will, and to the praise of his glory. "That name hallows and ennobles all work. Nothing ful and fresh."-Alexander Maclar- the Monday with clear intellect ther through him (Eph. 5:20)."

The Value of Sabbath Observance We are not poorer, but richer, because we have, through many ages, rested from our labors one

New Streamline

styling-top to bottom.

Hermetically-sealed Mechanism. Never

needs oiling or attention.

Eject-o-Cube Ice

Removescubes instantly.

Handy Tray on door.

Revolving Shelf.

reach. Adds useful space.

Triple-Storage Com

fruits, dairy products.

Westinghouse

THE NEW REFRIGERATOR FOR THE Streamline fige

A splendid variety of models now on display.

There's one to fit your needs.

and arranging foods.

ray. Fast-freezing.

Beauty. Up-to-date

### PAMPA READY FOR STAGING **BIG PAGEANT**

### Two Day Program Set For June 6 and 7

Taos pueblo Indians which enter- Milam, and origin of the Lone Star

They will perform many tribal

The Indians also will appear in the Pre-Centennial parade. They will | tion. a white settlement. They will be by Archer Fullingim, general chairastride horses and are now practicing their blood-curdling yells to use when they swoop down on the set-

interpenetrates every part of our day in seven. That day is not lost daily life: he is Lord of all we are . While industry is suspended, while and do. "Do all in the name of the the plow lies in the furrow, while the Exchange is silent, while no smoke ascends from the factory, a progress is going on quite as important to the wealth of nations as any process which is performed on more can be so small but this will make busy days. Man, the machine of magreat, nor so monotonous and chines, is repairing and winding up. tame but this will make it beauti- so that he returns to his labors on "Giving thanks to God the Fa- with livelier spirits, with renewed corporal vigor."-Lord Hacaulay.

> Welcome, delightful morn! Sweet day of sacred rest We hail thy kind return, Lord, make these moments blest

participate in the last act. The In- James V. Allred. occurrence in the Panhandle. The only, at gymnasium. park and one side of the bleachers will be transformed into a breaks 2:30 p. m.—Second rodeo program. grass to form the background. The Indian scene will require 30 minu-

tes for production. The other acts of the pageant are as follows: The imprisonment of 10 p. m.—Old fiddlers' contest at Stephen F. Austin, the father of gymnasium Texas, in Mexico City: the return 10 p. m .- Pre-Centennial. of Austin to Texas: the first shot 10 p. m .- Pre-Centennial ball at of the Texas revolution, the boy PAMPA, May 30.—The group of soldiers of the revolution, Old Ben

The sirth scene will deal with "Texican" soldiers, settlers, will be used in the pageant.

The three battles will require approximately \$75 worth of ammuni-

Dick Hughes is general director no question about church attend- pageant in which they will "attack" of the pageant, which was written man of the celebration The Pre-Centennial program in

### Thursday, June 6

- Registration of oldtimers at high school gymnasium 1:30 p. m .- Pre-Centennial and Oil
- Show parade. 30 p. m .- Rodeo program.
- 30 p. m.-Baseball game at Road Runner park.
- -Wrestling program Road Runner Park. 3:00 p. m .- Western dramas and the Rev. Z. R. Fee of Dallas. square dances at gymnasium.

10 p. m.-Big street dance. Friday, June 7 0 a. m.—Oldtimers' program

gymnasium.

Approximately 100 persons will 11 a. m .- Address by Governor dian attack is based on an actual 12 noon-Barbecue for oldtimers

pageant will be staged at Harvester 1:30 p. m.-Pre-Centennial and Oil Show parade

country, showing cliffs, hills, trees, 3 p. m.—Baseball game at Road Runner park.

8 p. m .- Pre-Centennial pageant at Harvester park.

Pla-Mor auditorium

### **Groom Woman Dies** Suddenly at Pampa at Daughters Home

Mrs. Mary Elizabeth Fee, 72, a resident of the Groom community for the last 15 years, died Saturday morning while on a visit with her daughter, Mrs. E. F. Luttrell, four miles northwest of Pampa.

She had been in failing health for the last three months but her passing was sudden and unexpected. Mrs. Fee had been an active worker in the Groom Methodist church since her arrival in that community. Her husband died in 1921.

Mrs. Fee is survived by her daugheter, Mrs. Luttrell, and three sons Dee of Groom, E. B. of Happy, and

Funeral services were conducted at 3.30 o'clock Saturday afternoon in the chapel at Pampa Mortuary at with the Rev. U. S. Sherrill, pastor of the Methodist church, Groom, of-10 a. m .- Oil field contests down- ficiating. Burial followed in Fairview cemetery.

### **BARGAIN DAYS!**

\$125.00 Living room suite 65.00 Bed room suite

\$69.50 47.50

Other good buys. Time and number limited. See us

### Blackwell's Hdw. & Furn.

"Your Home Store"

### We Appreciate Your Insurance Business

And shall be pleased to write for you all kinds of insurance including Fire Windstorm, Hall, Automobile, Plate Glass, Burglary and BONDS

J. W. WHITE, Insurance

1901

1934

### E. B. Black Co.

We have Served You For 33 Years Hereford, Texas

### FRIONA WHEAT GROWERS INC.

EXCLUSIVE DEALERS IN

### Quaker Oats Company Feeds

FUL O PEP CHICK STARTER, 100lbs \_\_\_\_ \$3.25 FUL O PEP, GROWING MASH, 100 lbs \_\_\_\_\_ 2.85 FUL O PEP EGG MASH, 100 lbs \_\_\_\_\_ 2.75 FUL O PEP TURKEY STARTER, 100 lbs.\_\_\_\_ 3.50 Schumacher Special Horse Feed, \_\_\_\_\_ 2.20 Sugared Schumacher Cubes, Sugared Schumacher Special Meal \_\_\_\_\_ 2.20

Complete Line of Feeds for Cows. Horses, Hogs, Mules.



**Lunsford Chevrolet Company** 

Friona, Texas

# HOW MUCHDO YOU SPEND FOR ADVERTISING

### If you want to cover Friona's trade territory, advertise in

The Harvard Bureau of Business Research and the Northwestern University Bureau of Business Research compile the following percentage of gross sales as usual and correct for advertising expenditures of successful retail stores:

Department Stores \_\_\_\_\_\_1.9 to 3.1% Grocery Stores \_\_\_\_\_ 1.0% Haberdashers \_\_\_\_\_ 3.3% Women's Wear Shops \_\_\_\_\_ 3.1% Furniture \_\_\_\_\_ 6.3% General Merchandise Drug Stores \_\_\_\_\_ 1.0 % Shoe Stores \_\_\_\_\_ 2.9% Electrical Shops \_\_\_\_\_ 2.7% Hardware \_\_\_\_\_ 1.0 % Cleaning and Dyeing \_\_\_\_\_ 3.3% Jewelry \_\_\_\_\_ 3.1% Meat Markets \_\_\_\_\_ 1.0% Florists \_\_\_\_\_ 5.0% Millinery \_\_\_\_\_ 2.2% Music Stores \_\_\_\_\_ 3.3% Restaurants \_\_\_\_\_ 3.1%

Does your advertising investment compare with the average? Perhaps your budget needs revising. According to Bradstreet's report, 95 per cent of all businesses that fail are non-advertiser.

Specialty Shops \_\_\_\_\_ 3.8%

## The Friona Star