

The Friona Star

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Cogitations & Aphorisms of Jodok

Some people think there is nothing worthwhile to be seen or thought about in their home town, but I have always found it quite different. In fact, I think my home town is about the most interesting town there is.

This may be perhaps because I am more interested in the people of my home town than I am in those of any other towns, because I know them better and have a deeper interest in their welfare or ill-fare as the case may be.

When some of my neighbors with whom I am associated daily, have accomplished some worthy feat it means more to me than if it had been done by someone whom I do not know, even though the feat may have been surpassed by someone in some distant place whom I know not. And I always feel more ready to commend the things done by my neighbors rather than things done by strangers.

As I sauntered down Main Street one day last week I canted to pass the B. T. Galloway hardware store and my attention was attracted by the display in one of the show windows, which was very artistically arranged by some artist in that line.

The display was one evidently intended to especially catch the notice of sportsmen or hunters, since it held a collection of some nice work in taxidermy in the mounting of several specimens of water fowl and animals usually sought as game by hunters.

In addition to the taxidermy display there was a display of many kinds and sizes of firearms, including pistols, rifles and shot guns, some of them of rather early date and now would be considered "back numbers" but valuable as curios and keep-sakes, and some of them were apparently "hand-made" just as most of our firearms were made. And in connection with these guns of many sorts there was a fine display of the various types of ammunition in shell prepared for rifles, shot guns and pistols, also hunting knives and hair lariat ropes and spurs.

Now, to my mind this was an interesting collection and window display, and it was the more interesting to me because it had been arranged by one of my neighbors and in the show window of one of my neighbors' store; but judging from remarks that I have heard many people make, they would not be interesting to them, mostly because they were here in our home town.

And before I forget it, I want to remark that one of those old long barreled muzzle-loading rifles in that window reminded me of a gun that "Uncle Bill Harmon," who used to live a way back in another of my "old home towns" used to tell about. That was a hand-made rifle, made by one of "Uncle Bill's" neighbors, and had a unusually long range—so long in fact, that "Uncle Bill" said that in shooting deer he could kill them so far away that he always had to salt the bullets when loading the gun, as he said—"To keep the meat from spoiling before he could walk to it."

I am looking forward as I write these lines, to the game of football that is to be played here Friday night of this week between the Hereford White Faces and the Friona Chiefs, because I feel that there will be a game wherein agility and skill against honor and fair playing; and as I see it, the employment of such tactics and such tactics only is what makes football the worthwhile game that it is. If playing is not of the type that will encourage such qualities in the players, then it had better be left undone.

It was my pleasure for a short while Monday afternoon to look upon the delivering of the wheat allotment checks to the wheat farmers of this locality, and while the receipt of these checks was an undisputed benefit to those who received them, (and many farmers said they did not know how they could have gotten along without them.) there was still

(Continued on next page.)

HEREFORD VS. FRIONA TONIGHT

Our football fans are anticipating one of the most interesting football games of the season here tonight (Friday) when they will be engaged in a game of force and skill with the strong team, the Hereford Whitefaces. The Whitefaces have won quite an enviable reputation for themselves this season in their games with some of the strongest teams of the district, and to date, the Friona Chiefs stand undefeated for the season, saving only by a large score in each game but one, which was a tie as to score. It is therefore with the expectation of witnessing a hard played and well matched game that the local fans await this game.

MOVED TO HOLLIS, OKLAHOMA

J. J. Horton, who has, for the past few years been operating a "used goods" store here on Main Street, packed his entire stock together with his household goods on two large trucks last Thursday and moved same to his former home at Hollis, Oklahoma.

This action on the part of Mr. Horton came as a result of a visit to that city the week before, he having been convinced that the Oklahoma city would prove a better location for his line of business than Friona.

Mr. Horton has been a resident of Friona for the past decade and has been identified with the city's business interests in various lines during that time, having originally located as a real estate dealer and later went into the insurance business in which he built up quite an extensive agency.

After a few years he sold the insurance business to J. M. Osborn and entered the business of selling or trading in "used goods" of a great variety.

Mr. Horton always took an active interest in all public affairs that pertained to the welfare and progress of the city and community and served several years as president of the local chamber of commerce. He was also one of the charter members of the local American Legion post. Mrs. Horton also formed a large circle of friends in and near Friona during their residence here.

HELP THE DISABLED SOLDIERS

CONTRACT APPLICATIONS READY

All wheat farmers who are desirous of signing the wheat allotment contract for the 1935-36 period, may now secure their application for same from the local committee, that is holding its sessions in the Maurer building here, and, it is stated will be in session each day until the time limit has expired for signing the contracts.

No contracts are as yet available but the applications must be filled out and forwarded to Washington, and from these applications the contracts will be filled out and returned to the local committee for the inspection and signature of the applicant.

Farmers who plan to sign the contract should not delay getting their applications in as this will speed up the work and make it easier on the local committee.

GETTING OUT NEW DIRECTORIES

The Southwestern Associated Telephone Company has copy in now for the printing of a new directory for the convenience of its patrons of the Friona-Boxjina territory.

This new directory will include quite a number of new names, being the names of those parties who have become patrons of the company's rural lines out of Friona. The new directories are expected to be ready for distribution by the first of November.

"AS YOU LIKE IT" CLUB

A new club has been organized in Friona called the "As You Like It" Club, consisting of fifteen members, who are to meet on the second and fourth Wednesdays of each month.

Mrs. E. Spring was elected president, Mrs. Charley Rainum, vice-president; Mrs. R. B. Hicks, secretary; J. V. Fulks, treasurer; Mrs. G. Reeve, parliamentarian; and Mrs. B. E. Sanders, club reported.

The president appointed three members to serve on the program committee. They are Mmes. Rainum, I. F. Sanders and Fitzgerald.

The club was organized at the home of Mrs. R. H. Kinsley, Wednesday afternoon of last week, after which refreshments were served to Mmes. J. V. Fulks, C. Rainum, R. B. Hicks, E. Spring, Glenn Reeve, I. F. Sanders, J. Fitzgerald and B. E. Sanders. Mmes. J. A. Blackwell and R. T. Giesler assisted the hostess.

The next meeting will be held October 23rd, with Mrs. R. B. Hicks.

Mrs. Lola Young, of Amarillo, was a business visitor in Friona Monday afternoon. Mrs. Young formerly lived west of town.

Mrs. James Heap, of Belleville, Illinois, arrived here last week for a visit of several days with her sister, Mrs. T. H. Hughes.

Panhandle Press

Happy Herald: ADVERTISING IS TO BUSINESS WHAT CULTIVATION IS TO CROPS. NEITHER CAN BE PROFITABLY NEGLECTED.

Wellington Leader: If you carry a pooptato in your pocket to avert rheumatism, be sure it has a government stamp on it after December 1.

Canyon News: Providing new street markers may be undertaken in a short time by an organization in Canyon. At the same time all property owners will be asked to replace house numbers which may have been destroyed. A few years ago numbers were placed at all street intersections but these have long ago been knocked over. It is a project well worth while.

Dalhart Texan: L. D. and Mollie Shaw, editors of the Higgins News, are rounding out thirty years as editors and owners of that fine little paper. One or the other, or both of them, write about the finest paragraphs and editorials to be read in this country. Plain, simple language with a world of feeling and experience behind it and an understanding of life and the people who work in this country. They are entitled to plenty of credit for their fine work.

Canadian Record: Dr. D. M. Wiggins, president of the College of Mines at El Paso, was inaugurated Tuesday. Dr. Wiggins is a native son of Hemphill County and the son of Mr. and Mrs. R. B. Wiggins, this city. He was a former superintendent of the Canadian public schools.

Prior to becoming president of the College of Mines, Dr. Wiggins was Dean of Men at Hardin-Simmons University, Abilene, and a member of that faculty for nine years.

Lynn County News, Tahoka: Nine hundred and ten bales of cotton were ginned in Tahoka the past week, according to reports given to the News by the five gins here.

With the exception of some heavy dews, which slightly retarded picking, the weather for the gathering of the crop thus far has been ideal.

Pampa Daily News: Without beating of drums and without the strife which has kept the East Texas area in the nation's headlines, the Panhandle oil field has grown to be the second largest in the state, with a daily potential production of more than half a million barrels.

Shamrock Texan: Harry Montgomery, head of the Associated Press bureau at Phoenix, Ariz., stopped off in Shamrock today to visit his parents, Mr. and Mrs. J. A. Montgomery of the Locust Grove community and his brothers, Claude, Herschel and Arval.

Starting his career as a rural correspondent for The Shamrock Texan, Montgomery's ability and industry have carried him by successive stages to his present responsible position in the newspaper world. Prior to taking charge of the (AP) bureau at Phoenix, he was in charge of the bureau at Amarillo and a member of the editorial staff of the Amarillo News-Globe.

White Deer Review: Personally let us go on record right now among those who can't tell you what the people of the United States are thinking.

Childress Index: Women are being urged to cast their votes in elections these days, and the Texas Federated Clubs are showing their influence on Texas politics by taking more interest in governmental affairs in this state.

Spearman Reporter: Emergency days are becoming a thing of the past. Government officials are learning that they cannot do creditable work under stress. Conditions generally are improving—the nation is getting back to normal, and the writer predicts that pet schemes and what is commonly known as pork barrel appropriations, will become conspicuous with their absence.

Here locally this writer has happened on organization—the collective representation of the county in order that we might present a united opinion and request for such appropriations as we need. Today the writer is taking an about-face from this previous stand. I believe that it is well to keep an organized front, and to let our wants be known in a firm emphatic way—but I believe our problems in the future will be solved more or less as districts, or state problems, rather than individual problems.

Borger Daily Herald: Governor James V. Allred in his message to the second special session of the legislature delivered to the members a well-deserved volley of criticism. It was only a short time ago that the HERALD pointed to

RETURNED TO ILLINOIS

Mrs. James Heap, of Belleville, Illinois, who has been here for two weeks visiting her sister, Mrs. T. H. Hughes, departed by bus Sunday noon, for her home.

Mrs. Heap expressed herself as well pleased with the plains country as having enjoyed her short visit here to the fullest. She stated that she hopes to return next year and bring her husband with her.

She was not favorably impressed with the appearance of that portion which she passed on her journey here and had been told that to further west one goes the worse the country becomes and was therefore delightedly surprised to see such a beautiful land in the Panhandle.

MAN INJURED IN TURNOVER

Two men, one about 50 years old and the other about 25 or 30, both transients here, drove into town last Saturday morning seeking the services of a physician.

They were directed to the office of Dr. Stover where it was found that the elder man had suffered a fractured clavicle and received the necessary treatment. The younger man was very little, if any injured and they were seen again on their way.

The cause of the injury was that their car turned over near the highway crossing at Homeland.

HAS PRAISE FOR FARMER COUNTY SCHOOLS

Walter Lander, County Judge and ex-officio School Superintendent has received a letter from Deputy State Superintendent, J. D. Wilson, in which he most heartily commends the schools, the teachers, the pupils and the citizenship of Farmer County. Judge Lander has kindly consented to allow the use of the letter in the columns of the Star for the benefit of our readers. The letter follows: Canyon, Texas, Oct. 18, 1935.

Dear Judge Lander:

I am writing this letter trying to express my appreciation for the different courtesies and hospitality shown me by you and your family during my stay in Farmer County this week.

I found our schools in good condition and the people of the county interested in Public Education. I am happy to say that you have very good teachers in the schools. Teachers that will rank with the best in the State of Texas. You certainly have some fine boys and girls in your Public Schools. I think you have a splendid citizenship. I really enjoyed my visit to your county.

Anytime I can be of service to your schools I am at your command. With kindest personal regards to you and your family, I am,

Very sincerely yours,
J. D. Wilson
Deputy State Superintendent
IDW:jbk District No. 1

MRS. FROST IMPROVING

Word received from Mrs. W. E. Frost, who recently suffered a major surgical operation at a hospital in Fort Worth, is to the effect that she is getting along nicely and gradually improving.

Mrs. Frost, however, will not return home for a while but will remain for some time in the home of her sister near the city.

The nearly complete failure of the legislators to perform their duties. As the governor said, "The people of Texas are sorely disappointed at the outcome of the first called session."

The governor called on the legislators to do their plain duty, and indeed that duty is plain. The purposes of the session were clearly defined. None of the work to be done presented any extremely difficult problem. The job could have been done easily in the time allotted.

But the legislators piled amendment on amendment, the houses put themselves into the customary jam, and progress virtually stopped. The striving to settle issues vital to the future of the state became a joke. Factions stood their ground when the way to compromise was clear. A no time was there apparent any anxiety for getting the job done and going home.

That is what the people of Texas want now of their legislators—to do there is any prolonged delay in dealing the job and get out of Austin. If long with the problems at the session opened yesterday that situation will have reached the point of silliness. What Texans want from their legislators at the present session is quick action.

In his message the governor said, "The state government cannot be carried on, certainly old-age pensions cannot be financed, without additional taxes. Property taxes must not be increased. The budget, however, can be balanced, and old-age pensions can be financed without great hurt to anyone if this legislature will do its duty."

FARM WORK AFFORDS EMPLOYMENT

Farmers who have row crops to harvest and cotton to pick are supplying temporary employment to many of the men of Friona who have no steady work.

It was reported that one farmer came to town recently asking for 12 or 14 men to assist him in taking care of his row crops and others have been in wanting all the way from two to a half dozen men. This demand for help will likely continue until all row crops are harvested.

CHURCH SERVICES AT RHEO

The church services at the Rheo school were unusually good Sunday morning. The Sunday school lesson was such a timely subject that the entire school seemed to catch the importance of its meaning, fitting into present day setting.

The preaching service was enjoyed by everyone present. "Service" being the subject of the message. Rev. E. E. Houlette occupied the pulpit. Each one in the community is urged to be there next Sunday morning at 10:00 o'clock.

LAKEVIEW NEWS

Doyle Cummings is slowly improving. The cast has been removed and he is gradually regaining strength. His many little friends are hoping he will soon be in school again.

Mr. and Mrs. J. M. W. Alexander and sons, Audley, Milford and Lex, visited at Amarillo Sunday with Raymond Wright and his mother.

Mrs. E. R. Maggard and children, Robert and Harold Lee, and Mr. and Mrs. Weldon McAdoo spent Sunday in the W. P. Maples home.

Mr. Weldon McAdoo and Miss Helen Maggard went to Clovis, Wednesday, Oct. 9 and were quietly married. They were accompanied by Helen's mother, Mrs. Maggard, and her sister, Mrs. Shorty Jones and Mrs. Gopel Parker. This came as a surprise to their many friends here who wish for them much happiness in their life together.

Mr. and Mrs. C. A. Guinn and children, Margaret, Jim and John Charles, and Mrs. Guinn's mother, Mrs. Gilmer, spent Sunday in Mule-shoe visiting in the home of Mr. and Mrs. Earl Gilmer.

Ruth and Wayne Melton, who have been spending the past few months at Colony, Oklahoma, returned home last Tuesday. They were accompanied by their grandfather, who plans to spend the winter here with his daughter.

There was a fair crowd out for Sunday school Sunday and a large crowd for Christian Endeavor Sunday evening. The programs this month on "Standards and Friendships" are very interesting, and the leaders, Claude Miller, Margaret Guinn and Elaine Manderscheid, have gotten up really good programs for the month. Officers elected last Sunday evening were: Lex Alexander, president; Wayne Melton, vice-president; and Elaine Manderscheid, secretary-treasurer.

The Lakeview Demonstration will meet with Mrs. Bert Day next Friday afternoon at 2:30 o'clock, Oct. 25.

Mr. and Mrs. Sanford Harper have their new home finished and moved in last week. They bought the farm formerly owned by Dodge Brothers.

Mr. and Mrs. B. Buchanan, of Plainview, visited their son here last Sunday, Mr. and Mrs. Bev. Buchanan.

Mr. and Mrs. Ira Miller are doing some finishing inside their house in Friona, this week.

SCHOOL EXECUTIVES VISIT SCHOOL HERE

On Thursday of last week the Friona school was honored by an official visit by Messrs. J. D. Wilson, Deputy State Superintendent and County Superintendent, Walter Lander.

During the visit of these officials the noon luncheon was served for them by the Home Economic Class under the direction of the teacher, Mrs. J. T. Gee. The luncheon guests also included President F. W. Reeve and Secretary, J. A. Blackwell and other members of the local Board of Trustees.

During the luncheon a most cordial welcome was extended the visitors in behalf of the school and the city by Mr. Blackwell and was responded to by Messrs. Wilson and Lander. Other speakers were Mr. Reeve and Superintendent Stewart.

IMMANUEL EV. LUTERAN CHURCH

There will be no services at the Immanuel Evangelical Lutheran Church at Rhea this coming Sunday due to the Mission Festival at Lariat, and everybody is cordially invited to attend the festival services at Lariat.

Rev. Bruns, of Sparenberg will be the speaker.

Tune in every Sunday at 12:30 p. m. and enjoy the Lutheran Hour over WLW, the Nation's Station, and kindred network.

Rev. A. R. Allmann, Pastor.

SCHOOL NEWS

The Friona Chiefs are to play their most important game of the season on Friday evening at 8:30 o'clock with Hereford. Thus far neither Hereford nor Friona have been defeated. Friona has only been scored upon one time.

Hereford is bringing their band over for the game. Friona is to have the crowing of the football Queen, and the Pop Squad is to give a stunt. With these added attractions for the outstanding game, interest should be high.

Friona will be handicapped Friday evening with the loss of several important men, because of injuries and ineligibility. Hereford is bringing a team that is about twenty-five pounds to the man heavier than the Friona team. They defeated the strong Chiefs team last Friday 7-0.

The Chiefs turned in another victory last Friday when they beat Vega 20-7. Outstanding players in this game were Bill Jaresch, guard; Bengner, quarterback; while several others turned in their usual good game.

Candidates for the football Queen are representatives from each class. The Freshman candidate is Nell Chiles; Sophomore, Edith Mosley; Junior, Eva Settles; and Senior, Mattie Faye Coldiron. The winner of the contest will not be announced before the football game.

It is urged that everyone be out to help the Friona Chiefs beat Hereford for the first time in the history of the school.

The school carnival is to be on Halloween evening, Thursday October 31. The Carnival is sponsored by the P. T. A., and the funds are to be used during the year for the school.

Several new stunts and booths are being planned by the various rooms. An entirely new feature will be the Stunt program that will be given in the Auditorium before the booths are open. This is to take the place of the crowing of the King and Queen. There is to be a President and First Lady of the entire school. These are to be inaugurated, after which a stunt will be presented by every grade. The stunts are to take no more than five minutes for presentation. At the end of this program, booths are to be opened and persons are at liberty to do as they wish.

The High School honor roll for the first six weeks has been compiled.

Students in the number of points made is as follows: Floyd Stowers, 29; Mattie Faye Coldiron, 27; Robert Wylie, 27; Lee Sprinz, 25; Ada Chiles, 24; O. D. McLeilan, 23; Martin Todd, 23; Othella Hart, 22; Ousenell Melton, 21; Grace Miller, 21; Conie Mathews, 21; Ruth Reeve, 21; Delitha Sparkman, 21; Stella

Wassund, 20; Ira Bengner, 20; Omer Hyde, 20; Valoris Shaffer, 20; Stanley Massey, 20; Mildred Garrett, 20; and Nell Chiles, 20.

The second P. T. A. meeting of the school year was held in the school Auditorium on Monday evening.

Mrs. Slack, president, was in charge of the meeting.

The invocation was given by Bro. Moore; the business of the Association was taken up after which a program was given. Miss Sheely presented a demonstration of fire prevention which was worked up as an English project in Section A of the fourth grade; Miss Hart gave a demonstration of Manuscript Writing as it is being taught in the second grade; Miss Meyer had a reading lesson showing the newest methods of teaching children to read; Mr. Montgomery directed a short play given by the seventh grade on fire prevention; and Bro. Thurston gave a talk on "Improving our Jobs as Parents."

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FARMER WHEAT CHECKS ARRIVE

Monday was "Wheat Check Day" at Friona, when County Agent, A. R. Bateman and his assistants put in one full day here in the Maurer building delivering wheat checks to the wheat farmers of this locality.

The checks that were delivered at that time were the last 1934 and the first 1-935 checks, and those delivered totaled an estimated amount of \$80,000.00 for this locality.

The total amount of money allotted the wheat allotment farmers of Farmer county according to Mr. Bateman, is \$200,780.30, of which amount \$121,780.30 in checks has already been received at his office at Farwell.

NEXT TRADES DAY OCT. 31

The next Friona Trades Day will be held on Thursday, October 31, and the posters announcing it have already been issued from the Star office.

A very convenient speakers stand has been erected and the committee on the vacant lot at the corner of Sixth and Main streets and a "loud speaker" device has been installed for the use of the party making announcements, which was found, on last Thursday, to be of great assistance to the announcer and also to those in attendance. The committee is deserving of commendation for its progressive spirit in making this improvement.

Sire of Chesapeake Bay Dog Victim of Shipwreck

There's one fanciful tale of the origin of the duck retriever—the Chesapeake bay. One legend unravels a tale of a pirate ship being wrecked along the eastern shore of Maryland and with the tempest, those on shore noticed through their "spy-glasses"—nary a live human being was seen aboard, recounts a writer in the Philadelphia Inquirer.

A day passed before fishermen ventured out to the wrecked hulk that was once a huge roving craft for sea robbers. Several dead bodies were found in the cabins, but nothing was noticed otherwise except bountiful supplies of provisions and stolen silks and riches from other lands in the hold.

About the time the adventuresome seamen were preparing to return to shore, one of the men came running to the rail, excitedly explaining he had found a strange looking dog in one of the cabins. A large dog with a rich coat of brown wavy hair was brought forward and taken to shore. The dog was amiable and appeared not to resent its removal to the smaller boat.

In due time an experimental breeding of the lone survivor of the shipwreck and a hunting hound took place.

Upon the arrival of the puppies the newcomers had many characteristics of the new dog, a good-sized head, a comparatively long body, a marcel wavy coat and a tail which later swung behind in curving fashion.

That is one of the many tales of the origin of Chesapeake bays. It is probably because these dogs were raised and lived near water they have developed to be adept duck retrievers.

Pirate Loot Finds Stir

Bermuda Wealth Hunters

It is known definitely that at one time pirates used to sail forth from Bermuda to prey upon the richly laden Spanish ships which sailed from Mexico and Peru laden with the loot of the Incas and Aztecs. The course of these treasure ships lay not far from the Bermuda islands, and occasionally one of them would fall into the clutches of the Bermudian buccanniers.

These ships carried gold and silver, marvelously wrought pieces of craftsmanship, furniture which was antique even in those days and rare jewels. It is the opinion of well-informed persons in Bermuda that whatever treasure may have been buried in years past has already been recovered. In fact, Bermudian homes are fairly stocked with articles recovered from wrecked ships and from the caches of pirates and privateers. One is apt to find Spanish doubloons almost anywhere along the south shore, and the discovery of a really substantial chest or collection of buried treasure is not beyond the realm of probability.

Washington's Longest Letter

The longest letter ever written by Washington was addressed to Governor Harrison of Virginia. In that letter Washington urged the immediate creation of a system of transportation over the Allegheny mountains, connecting the East and the West, thus preventing the fertile country beyond the mountains from drifting to the control of a foreign country. Governor Harrison read the letter to his legislature, which resulted in the organization of the James River company, the original predecessor of the Chesapeake & Ohio lines of today. Washington was elected president of the company and started the migration of farmers and traders and their gold to the western country.

Birthday Cake Traditions

There are two or three little birthday cake traditions. The most familiar is that the young man or woman who puts out all the candles with one puff will be married before the next birthday rolls around, while another year of singleness is foretold by every candle left burning. By another version, the owner of birthday and cake makes a wish as he or she blows, the time of its fulfillment being foretold by the candles that remain. There is a variant of this one, whereby, if all the candles go out, the guests are required to bring about the realization of the wish. A strong blower, it would seem, could sometimes put a rather severe task upon the company.

Oldest Stone Arch Railway Bridge

The oldest stone arch railway bridge in the world, spanning the Patuxent river on the Baltimore & Ohio between Baltimore and Washington, was completed 100 years ago and has been in continuous service ever since. During the Civil war it was a key to the Capital's defense, the road being Washington's only rail connection with the rest of the nation, and was constantly under heavy guard. Over it passed all the troops and supplies of the federal army. Engineers say the bridge was so constructed that it can continue in service for several more centuries to come.

Largest Shark

The largest shark, as well as the largest fish of any kind ever caught, was a whale shark weighing more than 25,000 pounds and having a length of 38 feet and a girth of 18 feet. This monster was harpooned off Knight's Key, Fla., on June 1, 1912, by Capt. Charles Thompson. The largest shark of the more familiar type ever caught was a Mako shark weighing 2,176 pounds and having a length of 13 feet 3 inches and a girth of 8 feet 9 inches. This fish was caught off Cape Province, South Africa, in June, 1925, by W. R. Selkirk.

Ellis Island Once Gay, and Named Oyster Island

In the days when New York was a Dutch possession and known as New Amsterdam—in the seventeenth century—Ellis Island, the famous immigrant station, was called Oyster Island, and was a "gay and exclusive resort."

"For almost 150 years Oyster Island continued to be New Amsterdam's favorite resort for picnics, oyster roasts, clam bakes, and fishing parties," says Edward Corsi, former United States commissioner of Immigration at Ellis Island in his valuable book "In the Shadow of Liberty: The Chronicle of Ellis Island." "It passed finally into the hands of Samuel Ellis, a farmer of Bergen county, New Jersey."

"It later became the property of the state of New York (how, not clear) and in 1808, New York ceded the island to the federal government. It was then used as a powder magazine and arsenal and after various uses by the government, in 1890, it was designated as an immigrant station."

Mr. Corsi notes that during his administration—in 1932—"I was to witness the actual changing of the tide, the first in more than a hundred years, when more people had left our shores than were arriving. The changing tide of immigration was brought about by the depression."

In that year—1932—35,576 persons were admitted, while 103,295 left. In 1928 the figures were: admitted, 307,255; left, 77,457.—Kansas City Star.

Frederick II, Prussia, Good Example for Boys

History is filled with the plots and intrigues of those who tried to gain a throne, but here's a case of a prince who ran away from one! He was Frederick the Great, and he ran away from the power, the riches, of his future position, just like any boy who feels himself abused at home, says a writer in the Washington Post.

Frederick was fond of music and literature—he wanted to become a poet. But his father, Frederick William I, did not sympathize with these classical likings—he wished the heir to the throne to be a great soldier. So he subjected the young prince to a very harsh, narrow, and severe military training. Finally Frederick became so fed up with this sort of life that he laid plans to run away, with two chums who sympathized with his desires.

It was fortunate for Prussia that Frederick did not succeed in getting away. For he became one of the greatest rulers the German state ever had. He abolished torture, granted freedom of the press and religion, and built many good roads—all rather advanced policies for the Eighteenth century in which he lived.

Messages Without Wires

The radio or "wireless" telegraph was first used commercially less than half a century ago. Yet the research which led to this service began as early as 1842, when Joseph Henry demonstrated the oscillatory character of Leyden jar discharges and detected the impulses in isolated receiving circuits several hundred feet away. In 1870 D. E. Hughes found that such a discharge would cause iron filings, though not physically connected with the jar, to "cohere," but failed to appreciate the importance of his discovery and did not then publish it. In 1887 Heinrich Rudolf Hertz produced and detected electromagnetic waves, since then known as Hertzian waves. Upon these foundations Marconi developed the wireless telegraph. To these pioneer efforts, other engineers and scientists have added long years of labor in order to create the far-reaching systems of radio telegraph and telephone facilities which serve the world today.

India One of Oldest

India is one of the longest settled of the large areas of the world. Probably the first systematic mining for the more valuable minerals took place there. It was only recently when its name was superseded by that of America as a synonym for golden wealth and it was the source of some of the most famous gems. A fifth of its lands are still covered by forests and lumbering is important and hundreds of thousands are engaged in cotton and jute and other mills and in foundries. It has coal and iron and lead and zinc and its oil output is increasing.

Presidential Succession

The order of succession established by act of congress in 1886 provides for the secretary of state to succeed in the event of the death of both the President and the Vice President; after him, in order, are the secretary of the treasury, secretary of war, attorney general, postmaster general, secretary of the navy, secretary of the interior. There is no provision for the election of a new President to fill a vacancy. The retiring President remains President until his successor has been inaugurated.

Cork Legs

The so-called cork legs are named for the inventor of artificial legs, a Dr. Richard Cork, according to one authority. Other writers attribute the name to the fact that these limbs were first made in Cork street, London, or in Cork, Ireland. Though cork is not used for this purpose at the present time, it appears that at one time it was employed to give resilience to steel or other solid material in their construction.

Gypsy Race Much Mixed; Fourteen Dialects Used

The gypsy race is now a very much mixed one, with elements of the blood of all of the countries in which they have resided; and gypsies from one part of the world may present characteristics and appearances quite different from those of another part, notes a correspondent in the Cleveland Plain Dealer.

The English word gypsy reflects the old belief of many countries that the gypsies were Egyptians. In other countries they were called Tartars. The old agreement of the traditions concerning them was that they had come to Europe out of the east.

Modern inquiry has revealed a good deal of their true history, however, and has established that the race is originally from northwestern India. Bands of the inhabitants of this region were driven away from their homes and set wandering by hordes of northern invaders which swept down upon them in the Ninth century.

These forerunners of the modern gypsy moved into Kabulistan and Persia, and ultimately filtered through Syria into Egypt and northern Africa and through Turkey into Europe. There are now 14 or more distinct dialects of their language in European countries—indicating their widespread distribution.

Seas of Sand Cover Many Populous Towns in China

Seas of sand in Inner Asia have for thousands of years been creeping down over China. Picked up by the powerful winter winds sweeping down from the north this sand dust, ground to powder fineness by the great ice age glaciers, blankets Chinese cities and fields. Drifting dunes—great, slow-moving waves of sand—creep through fertile valleys and populous towns smothering out their life. This has been going on for ages, says a writer in Pathfinder Magazine, and occasionally changing water courses which cut through the yellow layers to old ground levels reveal secrets held for centuries by the sands.

Some years ago a Taoist monk traveling over the windswept, restless dunes of the Tung Huang district came upon what appeared to be a brass table top protruding from the sand. Subsequent excavations proved it to be the crown of a brass Buddha 100 feet high. Near its base was a large monastery and other evidence of the days, centuries past, when the valley supported a large population before being buried under many feet of desert dust.

The Electromagnet

Andre Marie Ampere, of France, discovered, among other phenomena, that parallel electric currents in the same direction attract each other, while those in opposite directions repel each other. He announced his belief that the properties of a magnet are primarily due to the action of electric currents. In 1820, with Arago, he magnetized steel needles by placing them in a helix of wire carrying an electric current. In 1825 William Sturgeon produced the first electromagnet worthy of the name. He bent a core of soft iron into the form of a horseshoe, varnished it to provide insulation and then wound it with a loose spiral of bare copper wire. His magnet could lift nine pounds, or about twenty times its own weight. So began the development of a device that was to play an important part in the progress of the art of electrical communication.

Tallest Building

Three inscribed terra cotta cones found in Iraq or Mesopotamia, that ancient land that had seen centuries of civilization when Europe was still peopled with barbarians, are on exhibition in the Smithsonian Institution. They were found in the city of Ur where Abraham was born some 2,000 years before Christ. But even then these cones were old. They were placed in the walls of a temple built by King Ibbit-Ishtar who preceded Rim-Sin, ruler at the birth of Abraham, and their inscriptions are devoted to preserving the memory of this old king. But while the inscriptions speak mostly of the ancient ruler they also corroborate parts of the Bible. They mention cities spoken of in the Book of Genesis the existence of which had been doubted.—Pathfinder Magazine.

Relics From Ur

The Russians have decided to build the tallest building in the world and call it the "Palace of the Soviets." They have called into consultation well-known architects and engineers, who are the world's foremost experts in this kind of work. The structure will be of steel and marble, and in formation like the tiers of a wedding cake, surmounted by a 200 foot chromium-plated statue of Lenin. Altogether, it will be 1,316 feet high; that is, 376 feet higher than the Eiffel Tower in Paris, and 115 feet higher than the Empire State building, at present the tallest building in the world.—Pathfinder Magazine.

How X-Ray Has Aided Science

The Public Health Service says that the invention of the X-ray is of three-fold importance to the medical profession. It has made possible the examination of fractured bones to insure proper methods of healing; the examination of internal organs such as the stomach and lungs, and consequent increase in knowledge as to the position and function; and finally, the rays themselves have a certain medicinal and therapeutic value, as in the treatment of skin cancers.

Indians of Early Ohio Believers in Witchcraft

The Indians of Ohio, firm believers in witchcraft, generally attributed sickness and other misfortune to this cause, and were in the habit of murdering those they suspected of practicing it.

When a redskin became so sick he was in danger of death, it was usual for his tribesmen to place him in the woods alone, with no one to attend him except a nurse or a doctor, such as they were. According to the rules, no one was allowed to visit the sick person except those who provided him with medical attention.

Although visitors of the sick were thus restricted, when the person died, anyone and everyone could attend the funeral, at which there was usually lamentation that would put to shame some of the hysterical carrying-on of today.

More peculiar was the manner of burial. For instance, in the lid of a coffin made for a Shawnee chief holes were drilled over his eyes and mouth to let the good spirit pass in and out.

Over the grave they laid all sorts of presents in the belief that those would be taken by the good spirit during the night. And sure enough these trinkets had all disappeared during the night, removed by the hand of an "evil spirit clothed in human body."—Cleveland Plain Dealer.

Mackerel, a Kin to Tuna, One of Athletes of Sea

The mackerel is related to the far famed tuna, although it seldom exceeds four pounds in weight. But, like a tuna, says the Montreal Herald, it is a clean cut, clean living fish, and it might be called one of the athletes of the seas. Its muscles, which are the edible part, are very well developed and tend to be somewhat firmer than those that are found in less active fish. It is this development which produces the fine firm texture of mackerel, and it is also responsible for the slightly darker appearance of the meat. It seems that nature made the active muscles a little darker in color than the non-active; thus we find that the domestic fowl, which does not do much flying, has white breast muscles, whereas the pigeon, which is famed for its flight, has dark breast muscles. A domestic rabbit has white flesh, a wild rabbit has dark flesh. Similarly such fish as the salmon, trout, tuna and mackerel, which are very active and powerful swimmers, tend to have a darker flesh.

The Indians and aborigines used to think that in order to be strong and brave one must eat animals that were strong and brave.

Caused by Bite Only

Lest many dog owners be needlessly alarmed because their pets evidence any one or more of these symptoms, which are also symptoms of other less dangerous ailments, it must be borne in mind that rabies is caused by a specific germ. No other germ is like it, asserts a writer in the Los Angeles Times. It is introduced only through the bite of an afflicted animal which inoculates the susceptible through the broken skin with its virus-laden saliva. The animal doing the biting must necessarily be mad at the time of biting in order to transmit the disease. It is remotely possible for the germ to enter the system of a dog or human through any open cut in the skin if licked by the tongue of a rabid dog. Nothing can cause rabies except its own specific germ.

Source of Khiva Rugs

Khiva rugs come from the Soviet republic of that name, in Asiatic Russia. Khiva also is the capital. In America, travelers returned with rugs bought in this strange city and eventually they were given the name "Khiva." Though the region is divided by natural barriers from China and Tibet, the influence of the Far East is strong, its symbolism apparent in the art. The so-called "octagon" design belongs to this region. Originally, the Chinese employed this design with each division, presided over by its animal and bird deities. Eventually, however, the designs evolved into a pattern of light and shade and today it is very rare that even a suggestion of the animal or bird figures appears.

Measuring Length of Golf Hole

The usual and accepted method of measuring the length of a golf hole is on an air line from the middle of the back tee to the center of the green. The air line simply means that it is measured across natural depressions. Instead of following the ground contour. On a dog-leg hole the fairest method would seem to be to measure the line which would normally be taken by a standard good golfer in playing the hole, i. e., put a peg in the middle of the fairway at what might be called the angle point of the hole and then measure from the middle of the back tee to the angle point and to the center of the green.

Cormorants Known by Colors

Cormorants never have white in masses in their plumage and, aside from general shape, may be distinguished from each other by the color of the gular pouches and the position of the faintly penciled white feathers during the breeding time. Some breed on the islands and others in cliffs and even inland on our lakes. Like the loon, it dives and swims under water, but the cormorant has the habit of holding its bill at a sharp upright, giving it a wild, fly-away appearance not to be confused with the sedate loon.

HIGHWAY WORK EXPECTED SOON

Mayor F. W. Reeve brings to the Star office the information which he had from County Judge Walter Lander, of Farwell, to the effect that the Judge has received a letter from Chairman Hines, of the State Highway Commission stating that the commission expects to begin work on the new route of state highway No. 33 through Farmer County within the near future.

Chairman Hines in his letter said it is the intention of the commission to get this work started in Farmer county in time for men of the county who are in need of relief, to secure employment thereon for the winter. Especially is he anxious to get that part of the work done extending between the Castro county line and a point a mile west of the Friona draw in order that the danger from over flow of that portion of the present location which lies along the draw may be eliminated.

DR. McELROY HERE

Dr. A. P. McElroy, who was formerly resident physician at Friona, but who has for the past year been a resident of Mountain Park, New Mexico, returned to Friona on Friday of last week for a short visit with old friends and neighbors.

The Doctor has disposed of his large 50-acre apple orchard at Mountain Park and is now on his way to Fort Worth where he expects to spend the winter with his son, Dr. A. L. McElroy, and family. However, before severe winter weather sets in he plans to spend a few weeks with a nephew, who is a lading attorney in Chicago.

It seems, also that Friona and his Friona friends look so good to Dr. McElroy that he is somewhat tempted to return later and again take up his abode with them.

JUNIOR WOMAN'S CLUB

The Junior Woman's Club had their regular meeting Tuesday October 15 at the home of Miss Lola Goodwin with seventeen members and one visitor present. At the business meeting, Mrs. Homer Johnson was taken in as a member of the club. A very interesting program concerning Indians and their customs by Mesdames J. G. McFarland, Wright Williams, and Misses Mary K. Crawford, Lola Goodwin, Edith Gallo-way and Thelma Osborn was given. After the program lovely refreshments were served by the hostess.

Clyde Crow who is attending business college at Lubbock spent the week-end with home folks.

Miss Rosella Dixon who is attending Texas Tech spent the week-end at home.

TONSILS AND ADENOIDS REMOVED

Little George Keith Brock underwent an operation for the removal of his tonsils and adenoids on Tuesday of last week at Hereford.

At last reports he was recovering nicely. He is the son of Mr. and Mrs. W. H. Brock, of the Parmerton community.

WON'T BE LONG NOW

It won't be long now; We will have on our floor for your inspection the new 1936 model Chevrolet Nov. 2. So begin to plan now to make that a day of rest from your work, and come and enjoy yourself with the rest of the folk at the Lunsford Chevrolet.

Wee have also on hand a fine stock of used cars at the right price.

- One 1934 Model Ford V-8, Coupe in first class condition.
- One 1934 Chevrolet Coach in first class shape.
- One 1929 Chevrolet Coupe in first class shape.
- One 1931 long wheel base Chevrolet truck.
- One 1931 short wheel base Chevrolet truck.
- One 1930 Pontiac coach in good shape.
- One Model A Ford sedan.

Don't let your car freeze and cost you a lot of expense, for we have a new shipment of all kinds of anti freeze at the right price.

So make our place of business your loafing place when in town.

THERE IS NO BETTER WAY

To keep Jack Frost out of your home than to inclose the building in a good Coat of STUCCO.

Then have your doors and windows equipped with GOOD WEATHER STRIPS. OUR LINE OF MATERIALS IS COMPLETE AND WE HAVE THE WEATHER STRIPS.

Ventilate your rome systematically and eliminate danger from COLDS.

ROCKWELL BRO. & COMPANY

O. F. LANGE, Manager

WANT MORE LAND

Mayor Reeve has received communication from State Highway authorities asking that a strip of land ten feet in width be granted to the state from the north edge of town, presumably for the purpose of providing more earth with which to build the necessary fill along that part of the new Highway 33 location, which crosses the draw caused by the lake at the northwest part of town.

One of these blocks belongs to unknown parties and in order to secure the right to donate this to the state, City Attorney A. D. Smith has been instructed to bring suit for the taxes now due the city on these lots or blocks, thus establishing the ownership through legal cancells.

As to the other blocks, the owners of which are known and upon which the taxes are paid, the city hopes to obtain title to this desired strip through donation by the owners, and thus be able to cede to the state the amount of land requested.

C. S. WADDELL RETURNED TO FRIONA

C. S. Waddell, who has been superintendent of the gin at Pumpkin Center, near Spring Lake, has completed his work there for the season and returned to his home here at Friona Monday.

"Doc" staid that the cotton crop in that locality was quite short this season and that it was thus financially unprofitable for him to remain there any longer, hence his return at this time.

VISIT AT GOODNIGHT

Mmes. F. W. and Glenn Reeve, spent the last week end visiting with relatives at Goodnight and Panhandle, accompanied by Mrs. Glenn's baby son, Glenn Evan.

They drove through first to Goodnight, where Mrs. F. W. stopped with her daughter, Mrs. J. Harlan O'Rear, while her daughter-in-law drove over to Panhandle and spent the time with her parents, Mr. and Mrs. Jess Sparkman. They returned to Friona Sunday afternoon.

A GOOD PLAY

The "come talent play present-a" at the school auditorium Tuesday night sponsored by the Junior Women's Club, entitled the "Red Headed Step Child," is pronounced by those who saw it to have been one of the best, if not the best and most entertaining of the plays which that organization has yet sponsored.

In spite of the disagreeable cold weather, the players were greeted by a good size audience, which returned them a door receipt of \$38.

D. H. Meade, who had been confined to his home for two weeks suffering from an attack of kidney ailment, was again able to be out and down town the latter part of last week but still quite weak physically.

Packard Milling Co.

The Packard Milling Company is very conveniently located at 122 South Main Street in Hereford—They are Buyers of Grain.

They have been successfully and satisfactorily serving the public for years and have been a vital factor in the agricultural development of this section, having a reputation as one of the foremost milling concerns which is the result of Master Millers and the most scientific machinery and equipment. Under direction of prominent men of wide experience in the milling business, whose public spirited and efficient policies have brought this concern into the prominent position it occupies today.

No review of the business, agricultural and industrial interests of this section of the state would be complete without prominent mention of this well known firm, which aids in no little measure the progress and prosperity of this section and is undoubtedly one of the progressive and popular firms in this section.

The mill is one of the best equipped mills in this section of the country, being thoroughly up-to-date and is operated upon the latest of scientific principles for the production of the very best grade of flour known to the trade everywhere.

Their products are known in every

part of the country. They have always maintained the policy of producing only the best that modern science and human ingenuity could devise. Not only is this a firm that adds to our commercial and agricultural efficiency but the community derives no little benefit from the advertising given as the home of popular brands.

They know the needs of the people and provide every modern and scientific improvement at the establishment efficient and courteous service in their office, and thus they are as all admit, deserving of the prominent position which they hold in the commercial and industrial life of the community.

FIRST NATIONAL BANK OF HEREFORD

Located in Hereford at 223 North Main Street—A strong bank thoughtfully managed.

This bank is one of the prominent financial institutions of today, having come into prominence by reason of their complete and reliable service. That this bank is under the direction of well known financiers, who have guided it to substantial progress, it enjoys an enviable reputation for safety to its depositors.

Among the financial institutions of this part of the state there are indeed few which can show more substantial progress than the First National Bank of Hereford. From the date of its organization up to the present time they have been noted for their sound, energetic and conversant business, commanding in a marked degree the confidence of their depositors and the public at large, a condition that is the aim of any executive board.

The First National Bank of Hereford has aided in the upbuilding of the home life in this section as they have pointed the way to many by

which they have secured homes and are now enjoying their possession and aiding in the progress of the nation.

Deposits from one dollar up are received and the same courtesy and consideration is given the smallest depositor as the largest corporation.

It is comfortably housed and conveniently arranged for the safe-guarding of the moneys. Taken all in all it is an institution in which the people have felt at home for many years and to which they have pointed with pride.

It is arranged not only for the convenience of the officials of the bank, but as well for the accommodation of the public. Real friendly service to the public has been the policy of this bank since its inception and thus the people have learned that it is the intention of the management that the people should "Make This Bank Your Bank."

It is quite fitting and proper that in this review we direct the attention of our readers to the First National Bank of Hereford as one of the distinctive features of financial efficiency and one of its most valued assets.

C. F. KERR HARDWARE & IMPLEMENT CO.

The C. F. Kerr Hardware and Implement Co. is admirably located in Hereford at 118 North Main Street.

Everyone knows that it is quite a bother to shop around from place to place in this busy age, no matter whether one is out in the car, walking or telephoning as it takes a lot of time. That is the reason for the large patronage of this well known establishment, as just about everything in the hardware line can be secured here.

With each year our civilization becomes more complex and every day new inventions are taking the place of labor especially in the way of hardware and specialties. In the previous decade it was only necessary to keep a few knives and some tools and a few other articles to conduct a hardware store, but today one must have a vast array of articles to make the service attractive. The management of this store studies the needs of the kitchen, the household and the mechanic and has in stock one of the most modern lines of hardware to be found anywhere. Their trade is so large that all the stock is of the latest pattern

as new goods are arriving all the time.

With the modern era of building, builders' hardware is far more durable and artistic than formerly as well as being constructed along lines that suit the architecture of the building. They have all styles and can furnish any design desired. The salesmen are familiar with the various designs and if you will but tell them your needs they will aid you in a selection that will add beauty to your home.

This store is really a hardware department store as they carry many specialties and new ones are being added all the time. It is important that people occasionally tour this store and look over the new goods that are continually coming.

We desire to call the attention of the public to the great service they are rendering in modernizing the life of the people by the distribution of the newest products of the day and to compliment them upon their success which is due to the fact that they are performing a great public commercial service as well as conducting one of the most complete stores in this part of the state.

CLOSE DRUG STORE

The Nyal Store

Located in Hereford at 221 Main Street—visit this drug store—newly remodeled throughout and are prepared to give a real service—Registered Pharmacists.

They carry pure and wholesome drugs and medicines in complete stocks. Just drop in or call them on the phone and you will get the most painstaking and accommodating service that has won them such an enviable reputation, a metropolitan and progressive establishment under able and popular management.

Known throughout this section as one of the most reliable and progressive stores, is this well known drug store. It has gained a large trade by their good quality and very commendable methods. They are also headquarters for the famous remedies which are compounded from prescriptions of renowned physicians, they always keep the stock in the best condition and a full line so that you can get what you call for. They are very careful in the filling of pre-

scriptions and having had much experience, the pharmacists at this store are considered the best in their line.

These popular pharmacists also handle a complete line of druggists' sundries, perfumes, toilet articles, combs brushes and all of the goods that are common to first class stores of this kind.

Cigars, sodas or stationery as well as the long line of druggists' sundries are here furnished the public with the most accommodating service. The manager is one of those genial and whole-souled personalities who dispenses good cheer on all occasions.

The institution is one that is known far and wide not only as the pharmacy where all pure drugs and chemicals are kept, but giving the best of service, and has attained a wide reputation among the physicians for the efficiency and care exercised in the compounding of prescriptions.

We desire to compliment them upon their eminently successful career in the business and professional world.

Daily Dialogue

Gog—Do you know what "guilt-edged" security is?
Magog—I suppose its the asset that gets frozen first.

Her Special Line

"What business is Miss Gaddie in?"
"Oh, she's in everybody's business."
"Wholesale, eh?"
"Yes, except when it comes to scandal, she retails that."

Knows Her

Druggist—How's your wife today?
Customer—Oh, she can't complain.
Druggist—I didn't know she was as ill as that.

Hoist Needed

Young wife—Oh, dear, I don't know what to use to raise my bread. I've tried everything.
Husband (in undertone)—Derrick and a couple of jacks ought to do it.

Modern Youth

Teacher—Give an instance of a soul without a body.
Pupil—An angel.
Teacher—Now give an instance of a body without a soul.
Pupil—A credit man.

Misunderstood

Customer—Any celery?
Cockney waiter—Very little sir. We 'as to rely on tips from gentlemen like yourself sir.

How To Tell

How do you test the temperature of a baby's bath?

You fill the tub with water and put the baby in it. If the baby turns red, its too hot; if the baby turns purple, it's too cold; and if the baby turns white it needed a bath.

Impossible

Lady—If your begging a favor, you might at least take your hands out of your pockets.

Well, the truth is, lady, I'm beggin' a pair of suspenders.
"Pass the dessert, please, sir, and get out of the way."

NORTON MOTOR CO.

Buick - Pontiac Sales & Service

Located in Hereford at 317 North Main Street—watch for the New 1936 models. Be sure to look over their fine line of used cars.

This garage features a complete automobile service, making their establishment The Repair Shop of Good Service in this section of the state.

One of the centers of activity that is visited by autoists from this section of the country is this very popular garage, which by reason of its very accommodating policy is rapidly gaining wide popularity.

This garage is conveniently located and commodious enough to look after the local patrons and the traveling public in the way of service.

When they started in business they determined to furnish service to every auto owner, and there is no question but that they have succeeded.

In the repair department they have in charge able and efficient workmen

and being backed by vast facilities, which enable them to rebuild, replace or repair any automobile, no matter what the trouble may be, in a most satisfactory manner.

It can readily be seen that the Norton Motor Company is important to the automobile world of this section and adds materially to the advantages of every owner of an automobile. The fact that visitors and local patrons get real service at this up-to-date institution instills in the mind of the automobilist confidence in the fact that all his troubles can be taken care of in a "Most Workmanlike Manner" for this is one of the best equipped auto services in this section.

We know of no concern more fully equipped or better prepared from the point of workmanship to be able to turn out work of class, for its reasonableness of charges and for getting it done when promised than at the Norton Motor Co.

TROUBLED

"Hello!"
"This is Mrs. Jones. Will you send some nice cutlers right away?"
"I'm sorry Mrs. Jones, but we have no cutlers."
"Oh! Well, send me a couple of nice lean pork chops."

"We haven't any pork chops either, Mrs. Jones."
"Oh, how provoking! Then a small sirloin steak will have to do."

"We haven't any steak."
"For heavens sake! Aren't you Smith the butcher?"

"No, I'm Smith the florist."
"Oh! Well, send me a dozen white carnations. My husband must have starved to death by now."

Reason Aplenty

Little Bobbie would not sing at school. His teacher insisted that he do so or give a reasonable excuse.

Bobbie (sobbing)—I don't want to sing 'cause mother says I sing like dad and you ought to hear him.

A Constant Winner

Mabe—Have you never loved and lost?
Marie—Never. I won every breach of promise suit I ever brought.

Needed Help

A judge asked a negro in court: "Would you like a lawyer?"
"No, suh, I don't want no lawyer, but I suttently could use a couple of good witnesses."

His One Yarn

"And did he live to tell the tale?" asked a listener, after the story of the travelers amazing adventure had been told.

"Oh yes," replied the story teller. "in fact he's done nothing else since."

New Species

"Tommy," asked his Uncle Harry, "how many birds did you learn while you were on the farm this summer?"
"Nine," replied Tommy promptly.
"Eight," corrected his mother.
"I do too know nine," protested Tommy.

Modern Youth

Teacher—Give an instance of a soul without a body.
Pupil—An angel.
Teacher—Now give an instance of a body without a soul.
Pupil—A credit man.

Misunderstood

Customer—Any celery?
Cockney waiter—Very little sir. We 'as to rely on tips from gentlemen like yourself sir.

Taking a Real Interest

"Daughter," said the father, "is that young man serious in his intentions?"

George came back from his fortnight's holiday proud of his bulging muscles.

"Look at these arms!" he said.
"My hat!" exclaimed his friend. How did you get them like that? Rowing?"
"Rowing be blowed!" said George proudly. "I got them pulling fish in."

One on the Professor

Our friend the absent minded professor, jumped out of bed in the middle of the night ran to the stairs and shouted: "Who's down there in the kitchen?"

"Nobody," said the Burglar.
"Well, that's funny," said the professor. "I could have sworn I heard a noise."

"Robin, blackbird, cardinal, meadow lark, jay, sparrow, quail, thrush and blue eagle," recited Tommy triumphantly.

You Can't Bounce an Egg

Mother—Frankie, these are lemons you brought from the store. I told you to get eggs.

Frankie—I know, Ma, but it was slippery and I thought I'd better get shaken."

Let 'Er Sink

Captain—All is lost! We cannot save the ship!

Moses—Do you hear vat he says, Jakie? The ship is going to sink!
Jakie—Well, let it sink. Vat do ve care? Ve don'd own it, do ve

Faithful Service

Young Man: "Sir, I have courted your daughter for three years."
Father: "Well, what do you want?"
Young Man: "I want to marry her."
Father: "Oh, is that all! I thought you wanted a pension or something."

Maybe Thrice

Teacher—"James, have you whispered while I was out of the room?"
James—"Only wunst, ma'am."
Teacher—"Helen should James have said wunst?"
Helen—"No, ma'am, he should say twict."

Competition

"I am just in love with that even ing coat."
"Then come away, or I shall be jealous."

Certainly Not

"Myrtle, did that young man try to kiss you last night?"
G'wan Ma. I was just slapping mosquitoes."

FASHION DRESS SHOPPE

The style headquarters for the most discriminating ladies of this community is at the Fashion Dress Shoppe, located in Hereford at 218 North Main Street.

Having firmly established itself as being one of the leading stores of this section of the state for ladies' dresses.

The growth of its business has been phenomenal due to the fact that the dresses are kept exclusive at all times.

For any one to assume the fashion responsibility of the community is rather a large undertaking, but this popular ladies' shop through its desire to present only the finest and best has assembled a selection of dresses which are fashion's leaders and has completely covered the fashion field.

At this popular ladies' store the dresses are being shown in all the newest models of fashion, which have such popular demand in the style centers of the East today.

Offered in all the varied lines and tones, which please the eye and the

latest offerings of the designers charmingly adorn the women with Art which suggest the very last word in chicness and smartness at prices that are right. Dresses, Parisian and genuine French creations in all the glory of the season's modes and styles, that distinguish the well dressed patrons of this ladies store are modeled at this shop.

A special feature of the service that the small women, as they fully understand the great difference in merely small sized dresses and those dresses which is especially designed to fit women of small size. Larger and taller women may also find their needs here, as they carry sizes up to fifty-two. They many satisfied customers in this community who are wise in the secrets of wearing apparel think of their needs and this store at the same time.

We wish to compliment the Fashion Dress Shoppe in this edition upon its well known policy of maintaining inviolate merchandise quality and authenticity of style in ladies' dresses and millinery at reasonable prices as a paramount and permanent distinction of the establishment.

BOBBIES BEAUTY SALON

The Bobbies Beauty Salon is admirably located in Hereford at 206 North Main Street.

The profession of the permanent waver should be one of the utmost importance and we can not fail in this comprehensive review of our progress to devote some space to a well merited tribute to the excellent work performed by this beauty shop.

They have made a study of beauty culture from a scientific standpoint and have supplemented this with much actual work, which makes this service both tried and modern. Beauty culture has advanced very rapidly in the last few years and they have kept right abreast of the times.

It is equipped and appointed with most scientific equipment and comfortable appointments. There is nothing that is not conducive to the good of the service.

The permanent wave system they

practice gives hair a natural life and lustre. Your inspection is invited.

There is no frizz nor kink, but the marcel effect with ringlet ends. They feature the whole head for a moderate price.

Here licensed operators will put a wave in for you in the shortest time possible consistent with the high quality of the work which they will do. All you have to do is to phone for an appointment at this popular establishment, go there at the appointed time, and leave the rest to them. In a short time they with their skill will make you look and feel different and when you return home all your friends will compliment you because of your good looks and the becomingness of your wave.

In making this review we are glad to compliment Bobbies Beauty Salon on the success they are making in their chosen profession and to refer this valuable service to the people of this section of the state.

PITMAN GRAIN CO.

Grain Dealers

The Pitman Grain Co., located in Hereford at 100 South Main Street—pay the top of the market for grain. We advise our readers to get in touch with them and take advantage of their expert service.

The Pitman Grain Co. in Hereford is one of the institutions that has materially aided in the development of this section of the state and has especially been instrumental in aiding the progress of diversified farming in this community. They furnish the farmers with the most advantageous market for grain, and therefore operate an institution that is of great commercial value to the public. Their prices are far more valuable than would be secured by the people if they had to ship elsewhere for it is a well known fact that this house pays the top market at all times.

One of the recognized principles of farming along scientific lines today is the raising of corn, wheat, oats, etc. It is because of the excellent service and the desirable market afforded by this well known company that this feature is receiving more attention along

this line, is particularly noticeable in this community where the producer knows that he will receive the highest prices for his grain.

Another feature of the very satisfactory service of the Pitman Grain Company is the courtesy and accommodation which marks their dealings with the producer. The establishments are under the direction of conscientious, competent men and they have associated with them only such assistants as they can depend upon to render the most courteous and magnanimous service. They are always ready and willing to give you the latest quotations and those wishing to market their grain to the best advantage will do well to get in touch with this well known house.

We are pleased to compliment the Pitman Grain Co. in Hereford and give them in this review the prominent position that their progressive and reliable policies have merited. We assure our readers that at this establishment they will receive the best treatment and the highest market prices.

BRUMLEY CHEVROLET CO.

Located in Hereford at 223 East 3rd Street—don't fail to see their excellent line of used cars. Watch for the New Chevrolet Models. Chevrolet means economical transportation.

No matter what the make or reputation of the new car may be, the years of service obtainable by the owner will depend upon the class of service it receives at the hands of the automobile mechanic. Sooner or later every car will need repairs. The careful autoists will not even wait until his car suffers a breakdown. He will have it given a thorough inspection or overhauling at regular intervals.

What a satisfaction it is to know the car is in good hands and that when delivered it will do all that the auto mechanics claims for it. It is just this guarantee of good workmanship that has been responsible for the name enjoyed for several

years by one of the busiest automobile repair and service shops.

This progressive firm does all kinds of automobile repair and overhauling work.

Every car must at some time undergo repairs. It is at this time that the auto mechanic establishes his reputation for service of merit. The shop force at this establishment is prepared to furnish any of the lines of general automobile repair work from general overhauling to specialized lines of work.

Service is not an idle boast. It is the result of years of good workmanship done by men of recognized skill. Experienced automobile mechanics are employed at this parage to assure the best in riding comfort and ease of control. It is a favorite stopping place for autoists desiring immediate car attention, in addition to its large list of regular patrons who know that this service at the Brumley Chevrolet Co. stands for the best obtainable.

A Tough Job Sometimes

Mothers! Would you lose the affection of your boy when he grows to manhood? Then take his part when his father punishes him.

Temperament Will Ruin Her

Teacher: "Use the word commercial in a sentence."
Student: "When I call my dog she'll either commercial stay, according to how she feels."

Not For Show

A sudden shower drove him into the umbrella shop.

"I want a gamp," he said
"What type would you like—a good quality one?"

"Yes, sir," said the shopkeeper. The customer shrugged his shoulders.
"No," he replied, "I only want it for bad weather."

Advertisements—Every article on this page is a paid advertisement.

KATE'S BEAUTY SHOP

You not only feel at home in this attractive and refined beauty parlor, but the work done here is so satisfactory that once you visit the establishment, your return is assured; you become a regular patron of Kate's Beauty Shop, located in Hereford at 221 - A North Main Street.

They are adept in all phases of this work and cater to the discriminating those who desire the best in the latest methods of beauty culture. They keep in touch with all new developments in this line and you are assured of that personal touch so necessary to successful beauty operations.

After all beauty is contour. It is symmetry that creates a pleasant sensation in our minds when we see things that are lovely. The management of this establishment has made a close study of types and hair for so long that they are well able to advise in these matters. They realize that each individual type must be met in dressing or bobbing hair.

They wave your hair as best suits the contour of your face, your type, and personality, or give you the style bob that fits.

They are well skilled in the proper giving of facials. If you feel tired out or your face shows signs of impurities or blemishes, try having a few facials at this shop. When you leave the shop you will look well and feel refreshed and young.

It is a woman's desire, not to say birth-right, to look her best under all circumstances and nowhere will you find operators better qualified to perform these little touches of feminine attractiveness than at this beauty shop. They simply do wonders to one's personal appearance, once you turn your problems over to them.

This up-to-date beauty shop is a most valued asset to the community. Not many communities can boast of such an exceptional metropolitan service and in this business review we wish to congratulate them upon the attractiveness of their service.

IRELAND - BEAVERS MOTOR CO.

Dodge - Plymouth Motor Cars

Located in Hereford at 301 East 3rd Street—motor cars, trucks, Good-year tires, Globe batteries, all work guaranteed, dependable repairing.

They are leading citizens and specialize in all phases of the motor repair work. Realizing that not the first cost but the service charges make an automobile an extravagance this widely known garage has gained its popularity because it keeps the service charges for auto owners in this city and community at the lowest minimum. "Let us keep your car in repair and it ceases to be an extravagance," is the slogan of this modern up-to-the-minute garage.

This garage has established a free examination department. Your car is looked over at any time free of charge and you are told if any repair is needed. This may save you much in the long run. This examination places you under no obligation to allow this garage to make your repairs.

The examination service is simply a part of the policy of the management of the garage to serve the public in any way it can, believing that a business is most soundly established in this way.

If your car is in need of repair this garage has every detail of equipment and the finest experts among workmen to give your automobile whatever attention it needs. This service includes everything from making the smallest repair to completely overhauling or practically rebuilding your car. You need not fear that inexperienced, incompetent mechanics will be broken in on your own car. The owners value their garage in the community too highly to employ anyone but tested mechanics.

This garage offers the very best of facilities for repairing as it is a good building and particular attention is paid to this feature of the business. The men employed here to look after your car are honest and careful, and very great care is exercised to see that it is not scratched or marred. Owners are enthusiastic over the care and attention given them at this popular place.

FARMERS CREAMERY ASS'N. INC.

Cream of Plains Butter

Conveniently located in Hereford at 213 East 3rd Street.

This institution was organized for the purpose of giving the people the very best dairy products possible and has succeeded admirably and there is no question but that their popular products are far superior to the average and equal to any obtainable on the market today, a most commendable institution under wise and prominent management, pays the top market to the farmers at all times.

This institution probably typifies better than any other the material progress of the community and the fact that this section of the state is organized along twentieth century lines as regards the continued development of commerce and agriculture.

Popularity with both the producer and the customer is evidenced by the large number of farmers selling to them and the fame their brand of products has attained.

By reason of the fact that they handle a volume of business equal to the total formerly handled by many smaller concerns, they are not only able to pay the farmer a higher price for his cream, but by the same token can manufacture and sell their products for less. And it can be readily seen that this twentieth century organization also enables them to produce a line of products of uniform high quality. At the offices of this company the producers encounter the most courteous treatment.

We wish to give the Farmers Creamery Ass'n. Inc the prominent place which their modern institution merits as being among the foremost concerns in the field in this part of the country in this line of endeavor. They are a large contributor to the progress and prosperity of the community.

TEXAS UTILITIES CO.

Admirably located in Hereford at 123 West 3rd Street.

To this company must go no small portion of the credit of the progress and expansion of this part of the state for it has been a most important factor in our civic development. Its presence here in active operation and under expert supervision of such a metropolitan utility company is really a factor that adds to the attractiveness of all of the territory it serves as a more desirable community in which to live or locate.

We wish to say in this edition which recounts the most salient features of our onward progress, that this company is not only a model institution of its kind, but that it has merited the hearty support of everybody in this section.

With a broad vision of our future development, the manager and his assistants have built not only for the present but for the years to come, and when the population of this part of the state has doubled we predict that this company will continue to be one of the best conducted, best equipped, and most satisfactory of our commercial and industrial assets rendering a service that is at the same time comprehensive and complete, at a rate so reasonable that then, as now, people will marvel at the success of the management in continually adding new improvements.

The manager is one of the well known men of the community in the development of the company's business who has given personal attention to the maintenance of efficiency in every branch of the service. The management is courteous and accommodating, making every effort to render the best service that modern science and human ingenuity can devise.

Made Work of it

"We'll leave no stone unturned to find your purse," the police inspector assured the young man from the country.

"Golly," exclaimed the young man as he passed one CWA project after another the next morning. "They certainly haven't lost much time."

Eloquent Counsel

Judge—You cannot withdraw your plea of "guilty" after the hearing of your case.

Accused—But my counsel's final speech has convinced me that I am innocent.

Safety First

Judge—I cannot conceive a meaner, more cowardly act than your deserting your wife. Do you realize you are a deserter?

Prisoner—Well, judge, if you all knowed dat lady as I does you sho wouldn't call me no deserter. Ah's a refugee, dat's what Ah is."

Stringing Him

Orchestra Leader: Here, you fiddlers I want string on that alist part. I want all the string I can get!

Cellist: Come on gang! Let's give him string. Maybe if we give him enough string he'll hang himself.

ALBERT THOMAS HARDWARE CO.

The Albert Thomas Hardware Co. is located very conveniently in Texico.

Whether the need be a kitchen range or a pound of nails, they are wanted at once and this produces a demand on the hardware man. He must have a complete stock and be able in every way to keep pace with the demands of his customers. Prompt service to all who come, whether they want a tack hammer or a stove, has been one of the business policies of this progressive hardware store.

Only the best nationally known brands are carried and back of every article on the shelves of this store are those assurances of satisfaction; the record of the store itself, as well as of the prominent manufacturers of standard hardware lines sold here are of a favorably known make. That their efforts to please the public have met with public approval is evidenced by the growth of the business since it was started.

With the farmers of this section this store is always a favorite place. So many items of hardware are needed on the farm and most farmers want nothing but the most dependable brands.

Another special feature of interest to both farmer and city people is their wide assortment of high grade garden tools. They can be secured here most satisfactorily.

The Albert Thomas Hardware Co. has succeeded by making service to the public their chief concern. This policy has been followed not only in the business but through their entire life as well as a public citizen of the community.

Score For The Barber

"I want a shave," said the determined young fellow as he climbed into the barber's chair. "No haircut, no shampoo, no rum, witch hazel, hair tonic, hot towels, or face massage. I don't want the manicurist to hold my hand, nor the bootblack to handle my feet. I don't want to be brushed off, want a plain shave, with no trimmings and I'll put on my coat myself. I just understand that?"

"Yes, sir," said the barber quietly "Lather Sir?"

Different Angle

Two men were chatting in the club-room.

"This business about beautifying golf courses is a lot of rubbish!" said one warmly. "The question of scenery shouldn't enter into golf at all."

"Quite," agreed the other, "but the job is to keep one's golf from entering into the scenery."

Timid Soul

Brown (in hardware store)—I want three snow shovels.

Clerk—You must have a big place, sir.

Brown—No but I have two neighbors—Ow do you like being valet to a celebrated star?

"Awkins—It 'as its disadvantages, lately I've gotten so thin.

Starting From Scratch

"Are you sure," wrote the parent to the headmaster, "that my boy will acquire good manners while he's with you?"

"Madam," was the reply, "your son has every chance with us. At present he has no manners at all—only customs."

Sauce For Both

Mrs. Smith watched the scales closely as the butcher put on her order.

"Do you know Mr. Lamb," she said ominously, "you are repeatedly giving me short weight for my money?"

He nodded.

"Well, madam," he replied, "you are always giving me a long wait for mine."

Credit

Answering an inquiry from a New York firm as to the credit standing of one of his neighbors, Lincoln, before his election to the presidency wrote the following reply:

and baby; together they ought to be worth \$500.00 to any man. Secondly, he has an office in which there is a table worth \$1.50 and three chairs worth, say \$1. Last of all, in one corner there is a rat hole which will bear looking into."

Only Kind He Knew

Country Boy—Listen, Jimmy, I hear a cuckoo.

City Boy—Gee I wonder whose clock it escaped from.

A scientist urges a "scientific approach to politics." But in the mean-

Query

Judge—Have you ever been up before me?

Culprit—I don't know, judge; what time do you get up?

Wrong Again

Bob—"You have a hole in your stocking."

Bob—"Dummy! I Haven't any stockings on. That's my vaccination."

H. L. RICE

Brunswick Tires

H. L. Rice is located in Hereford at 112 West 3rd Street

There are many ways of keeping down the expense of operating an automobile, and one of them is by watching your tires closely. Some owners think that as soon as the casing shows the least sign of wear it is dangerous to use it longer, and hence they are always complaining about the ever increasing tire expense.

In this section old tires and tubes are repaired correctly at this up-to-date establishment under most efficient and able direction. It has proved that repairing tires from this establishment will save owners many a dollar. Only experienced men are found here. Only the most modern and scientific correct machinery is in use and the best work turned out. Therefore satisfaction is guaranteed. It takes experience and proper equipment to repair tires properly, and that is why this repairing excels.

And let us remark here that this store is just about headquarters in these parts for tires. This stock is made of standard and high grade brands of tires and is most complete. As this is a stock that represents an investment of many thousands of dollars it can readily be seen that this establishment is prepared to serve the owners of any make or model of automobile.

The hardest kind of Vulcanizing and retreading tires is easy for them because they have the latest equipment and expert tire repairmen. You are bound to be satisfied with satisfactory work and prices.

We are glad to compliment the H. L. Rice tire store on the position it occupies in the business world of this section of the country and to assure the public that here they will get courteous treatment and high grade goods.

No Quarter or Succor

Indifference is sometimes acquired at a very young age, and we have as example the little boy who said to his father:

"Say, Dad, that apple I just ate had a worm in it, and I ate that too."

"What?" said his startled parent. "Here, drink this water and wash it down."

But Junior shook his head. "Aw let 'Have you done so Freddy?" "im walk down."

Proof Positive

The customer finished his meal and called the waiter.

The manager came up a few moments later and bowed politely.

"You wished to speak to me, sir?" he said.

"Yes," said the customer, easily. "You must have a remarkably clean kitchen in this restaurant."

Absent-Mindedness

One hears a great deal about the absent minded professor, but no more absent minded than the dentist who said soothingly as he applied the pliers to his automobile

"Now this is going to hurt just a little."

Learning Fast

"Well, what are your views on matrimony—now that you have been married a week?" a friend asked of the happy groom.

The happy groom responded, "I've got far enough to discover that it is much easier to follow a woman than it is to lead her."

The Realist

Coach: Suppose it was fourth down on their 15 yard line with the score tied and three minutes to go. What would you do?"

Fourth String Quarterback: "I'd slid down farther on the bench to get a better look at the next play."

TRIPLETT BROS.

Dept. Store

Admirable located in Texico—offer their patrons the best in ready-to-wear, millinery, shoes, dry goods and groceries. "They always lead in values."

In the mercantile history of this part of the state there is no one firm that has attained greater fame right in the vicinity for its many customers; and its reputation, and buyers have for years been known in many cities where they secure the choicest of merchandise for the people of this part of the country.

The Triplett Bros. department store is more than a department store. It is an institution that has taken its place in the hearts of the people. People have learned the lessons of commercial economy by trading with this reliable and trustworthy institution.

The reputation and large business at this store was built upon the solid foundation of furnishing the highest in quality at a reasonable margin of profit. They have always had a reputation of offering their goods at one price and thus have always treated their customers fairly.

They established their business upon

the principle of good quality and one price to all. The influence of this store in the mercantile history of the country has been a great boon to the public and their splendid department store of today is a reward of honest endeavor and an example of the truth of Franklin's maxim: "Honesty is the best policy."

Today in this store will be found only the standard and high class goods of American manufacturers. The finest dry goods, notions and specialties are a few of the many departments of this excellent store.

The service at this store is very attractive as they will assist in the selection of an entire outfit that will match up, be the latest in style and hang in becoming fashion. If you do not care for their ideas they have anything you desire and you can make selections that will suit your own ideas.

We are glad to compliment this store upon the large stock and excellent service and to call the attention of the public to the fact that the stock of the Triplett Bros. department store represents all that is new of today.

FARMERS ELEVATOR CO.

Little need be said about the value of a first class grain elevator to any community. The elevator stands as the connecting link between the community and outside world. This is particularly true for the farming class of the community.

The day has passed when anyone doubts the importance of a prosperous farming population in the community. Everyone knows that the farming class is as important to the well being of the community as any other group. For this reason, the members of every far-seeing community combined to insure the prosperity of the agricultural group along with the prosperity of a community as a whole. No factor is more important in accomplishing this than the grain elevator, and the elevator operated by the Farmers Elevator Co. in Texico is an outstanding example of a business organization which exists for the good of the community it serves. The farmers have been indeed quick to appreciate this. Raisers of grain in this community know that at this enterprising elevator they will be paid the highest market prices for their wheat,

corn and other grains. The management knows the grain market perfectly; he has made it a life study. By knowing when to sell the grain he buys at the greatest advantage, he is able to offer the highest price to the farmers. Furthermore, he does everything to allow the farmer the benefit of his knowledge of the grain market.

This often works to the benefit of the farmer. If they believe that the farmer will profit by holding his wheat rather than selling it, at the time the wheat is threshed, he will be advised thus. Farmers are quick to appreciate such service. They trust this business with such a progressive outlook. Such service to the farmer has given this elevator a reputation which has extended far beyond the limits of this community. Farmers in surrounding counties are willing to make long hauls to market their grain with the Farmers Elevator Co.

This elevator serves the farmer by furnishing a market for his grain.

The manager is among the outstanding individuals in this community and is prominently identified with every movement looking to the betterment of the community as a whole.

IKE'S CAFE

A Good Place to Eat

When meal time catches you in Hereford stop at Ike's Cafe, located at 316 Main Street and enjoy a well cooked meal at a most reasonable price.

I. O. Crosthwait, prop.—they never close. Their motto is "It may be good and not be ours, but it can't be ours and not be good, when better coffee is made Ike will make it."

Ike's Cafe in Hereford is known for good food. A reputation sustained by the community as well as motorists and the traveling public.

Here the management selects the food, scours the markets and accepts only choice and fancy foods. This together with chefs of rare ability insures the public of the most savory meals.

In the kitchen you will find the most modern equipment and utensils kept scrupulously clean. There is never a question of sanitary laws in this establishment.

The courtesy and attention of the attendants is a feature that receives more than passing notice from the patrons.

It is not necessary to order a whole

meal, the patrons are assured of the same attention for just a snack as for a well appointed dinner at this cafe.

While seated at one of their tables you are delighted by the home-like atmosphere which prevails. Not only are the foods cooked as mother used to cook them but you will find the best foods in season from which to make your selection. If you wish further seasoning of the foods or some preferred condiment, you have only to ask for same.

It has been truly said that the way to a man's heart is through his stomach. Likewise this modern up-to-date restaurant is daily building their business with the tasty, delicious meals they serve.

It makes no difference whether you live to eat or eat to live you can be most conveniently served at this modern restaurant.

Therefore we deem it most fitting and proper that we in this business review direct the special attention of the readers to Ike's Cafe. Upon your next visit to Hereford drop in for a meal.

Blood Will Tell

Three blood transfusions were necessary to save a woman patient's life at a hospital. A brawny young Scotchman offered his blood. The patient gave him \$50 for the first pint, \$25 for the second pint—but the third time she had so much Scotch blood in her she only thanked him.—Selected.

The Extremes

Jack Spratt—That's a nice car and I'd buy it, only \$1,200 is more than I care to pay for one.

The Agent—Just to start things going I'll let you have this one for \$800. Jack Spratt—Then it would be so cheap my wife wouldn't use it.

Both Ends

"Why do you call your house a bungalow?"

"Well, if it isn't a bungalow, what is it? The builder made a bungle of it and I still owe for it."

It Wasn't There

The absent minded professor drove up to his garage door, looked inside, and blinked. Then he leaped into his car and drove like fury to the police

Wide Awake Girl

A young man had been the adopted candidate for two months and a social gathering had been arranged "for the new voters to meet him." He asked a young lady for a dance during the evening, and as they were dancing he thought he would improve the shining hour.

"Are you interested in politics?" he asked.

"No," replied the sweet girl. Are you?"

Doesn't Bother Her

Mistress—At last you have come. I have been ringing for ten minutes. In time it gets on one's nerves.

Maid—Not at all, madame, I am used to such noises.

And is That Pork?

Fraternity House Manager: "We're having guests at the house tonight. Got any good pork?"

Butcher: "Good pork?" Say, I've got some pork that will make better chicken salad than any veal you can buy!"

Have a chance to say it was my fault."

Advertisements—Every article on this page is a paid advertisement.

BAPTIST HOSPITAL

The Baptist Hospital is excellently located at 509 Prince Street in Clovis.

There is nothing more important to the onward progress of our community than a hospital service of this kind presided over by those who have made a special study of the needs of the afflicted—those who are unfortunate because of physical defects. They feature general hospital service, general practice and surgery. They give the most patient service here.

This hospital is convenient for the people from all over this section of the country.

The very finest of equipment, careful nursing and the most able professional services are features of this hospital. Features general hospital service. Are prepared to take care of emergency cases.

The management is to be commended upon devoting their lives to the work which is so much needed to make everyone fit to be a Spartan.

The change in the methods from the olden times is well illustrated in the work of this hospital which typifies modern civilization.

This well known hospital occupies commodious quarters, is excellently appointed and the clinics and kitchens are most modernly equipped. The

rooms are all well furnished and pleasant in every way. Cheerfulness and an air of hope are inspired by the furnishings which have been selected by the decorators with this idea in view.

They give all patients a thorough examination and during treatment they are cared for by nurses who are able, painstaking and follow the directions of the medical department.

This accounts for the rapid recovery of people going here and for the fact that they remain in good condition for years afterward.

They are always prepared to take care of urgent cases in the most rapid and efficient manner but it is always best for those who are expecting to go to the hospital to make arrangements in advance. This insures a private room and many conveniences. The special department for emergency is always ready for any unforeseen service.

As the purpose of this review edition is to give the outside world an adequate idea of our social, industrial, artistic and professional progress we deem it quite appropriate to call the attention of the public to the efficiency and great work that is being carried on at the Baptist Hospital.

FARWELL ELEVATOR CO.

The Farwell Elevator Co. is admirably located in Farwell—where they are offering an excellent service.

This reliable firm is one of the most universally known grain and feed dealers in this community. It is under the able management of a very efficient and experienced man.

This firm has established a reputation for honest and upright business methods commensurate with such straightforward policies. The farmers have learned that they pay highest market prices for their products. In fact, they form a most profitable market to the community itself. Their dealings are satisfactory in every way. It is a pleasure indeed to deal when you receive such prompt and courteous service.

As soon as the grain is ready for market, let this establishment quote you prices. You are assured of correct weights, highest market prices and satisfactory service. A trial will convince you. Get in touch with the Farwell Elevator Co.

They are able to furnish you with

all kinds of pure feeds. In buying feeds here you are assured of maximum results in production as well as an improvement in the quality of your products.

Their dairy feeds and supplies have proved to be a boon to many large stock feeders. Their poultry feed is beyond comparison for baby chicks just out of the incubator and for laying hens. When in need of such feed call on the Farwell Elevator Co.

They understand feeding and will gladly assist you in solving your problems. Don't hesitate to consult them for dependable information.

This establishment is among the most progressive institutions of this section. They are familiar with all phases of this business and are ever striving to serve the public to mutual advantage.

We take great pleasure in this business review in commending them upon their fair and honest business methods and direct your attention to this concern as one of the important features of the community's commercial efficiency.

TEMPLE CLEANERS & DYERS

Located in Clovis at 118 W. Grand Street—feature a complete service in a very short time for out-of-town customers.

If you don't happen to be going to town, just send in your work by parcel post and it will be given the best attention and returned promptly. Under direction of an authority on dry cleaning and dyeing.

There is no one establishment that has done more for the good of the public of the community during this era of high prices than this modern cleaning and dyeing establishment.

The fact that they are able to take clothing that fades or needs cleaning and turn it out so that it looks like new has saved many a high priced purchase and helped to lower the cost of living.

This is a business that requires experience and they employ only practical help. Their assistants are all able and efficient workmen who know their line thoroughly and thus you are assured the most careful and painstaking work.

Dry cleaning was introduced into this country from France, the system used today has been greatly improved upon by American machinery and sanitary methods.

At this establishment the best and latest process is used and as a consequence when garments are returned to you they look smooth, odorless, and in press according to the styles of the day. They specialize in all classes of dry cleaning, both for men and ladies and the most delicate dresses are handled in the most careful and efficient manner.

The management is among the leading business men of the community who have always taken an active interest in the community's onward progress and are among the valued residents whom we wish to compliment upon the modern place and the admirable policy followed in its direction.

What could be safer

Nurse—I lost sight of the child, ma'am.

Ma'am—Good gracious! Why didn't you speak to a policeman?

Nurse—I was speaking to one at the time, ma'am.

Positively Detrimental

"Why keep worrying about the child dren?"

"I can't help it."

"But my dear, you are hurting your bridge game."

It's Worth Trying

Recruiting Sergeant—So you want to join the army? Why?

Anxious Recruit—It's the only way I can get more war medals than my wife's first husband got—and then maybe I can get a little peace.

At Last

Cook—"I'm leaving in exactly three minutes, so give me my money."

Mistress—"Three minutes? Fine! Put the eggs on to boil, and we will have them right for the first time since you came."

In No Hurry

Stranger to Merchant—Do you find that married men or single men make the best clerks?

Merchant whispering—Married men they are not in such an awful rush to get out of the place and get home.

They Didn't

An Englishman was visiting this country for the first time, and as he was driving along the highway, he saw a large sign: "Drive slow. This means you!"

The Englishman stopped in surprise and exclaimed: "My word! 'ow did they know I was 'ere."

Perhaps So

Perhaps Tugwell is to be known as the Undersecretary of Agriculture because he will supervise the plowing under.

The Big Joke On Her

"A funny thing happened to my mother in Berlin."

"I thought you said you were born in London."

Still Self-supporting

Mr. Jones—Do your daughters live at home?

Mrs. Smith—My, no! They're not married yet.

Chicago's Fame

Two women who had not seen each other for a long time met by accident at a nearby cafe they had tea together and recalled old friends and acquaintances.

ABE WILLIAMS WAREHOUSE & TRUCK TERMINAL

The ABE Williams Warehouse and Truck Terminal is located in Clovis at 319 East Curry Street.

They are very popular with the people over this section of the state as they offer a most modern freight service. Their charges are very reasonable and it has been conservatively estimated that this line has saved the people of this section of the state many dollars in freight rates.

This concern is meeting with success as they solve the transportation problems, and offer first class accommodation, they are prepared better than ever to carry freight, which adds in the promotion of agriculture and commerce in the territory they serve.

When this very modern service was put in operation, traffic in this section was greatly aided and with their ample facilities they offered a service that should be appreciated by the public.

Their service aids a great deal in making this city a more metropolitan place in which to live.

During the course of their career in the community they have always taken an active interest in its onward progress, exhibiting at all times a progressive spirit. It is such public and such business activities producing prosperity that helps to turn the wheels of industry in this section and aid very materially in the promotion of progress and development of this section of the state.

They are responsible for the bringing and keeping here of many dollars each year and in this review we cannot fail to compliment them upon their activities in the business world and predict for them a future fraught with great promise.

Demanding

Mendicant—Row! What d'yer mean? I'm a bird imitator.

Bobby—Oh you are, are you? Then London Bobby—Here! You can't make that row here.

Evidently

Ex-Gov. Bilbo, who says he will out do Huey Long if he gets into the Senate, evidently merely overestimates his capacity.

All Planned

Plumbers Wife—"Ulllo, wot you come back for? Yer tools?"

Plumber—No, me lunch. I'll be back for me tools later.



THERE IS AN OLD SAYING THAT...

"AN APPLE a day keeps the doctor away." Whether this statement is true or not apples do furnish so much valuable mineral salt, bulk, and general vitamin content that they should not be overlooked in your menus.

The quality of apples differs in different sections of the country and it is well to investigate the various types before making a purchase. Some of the better known all-purpose apples are the Baldwin, Jonathan, McIntosh, Northern Spy, Spitzenberg, Wealthy, and Winesap. These are excellent for cooking or eating. The Delicious and Snow are fine eating apples but should not be used for cooking as they are too mild in flavor and their texture is not suitable for this purpose. On the other hand, the Greening should be used for cooking and not eating.

If you are looking for some new ideas for including apples in your food plans, try these:

Broiled Pork Chops with Apple Rings

Preheat oven to 400 degrees and heat broiling pan and rack. When rack is heated, place chops on it and broil on one side, season with salt, then turn on the unbroiled side place apple rings cut very thin. Use raw, cored, unpeeled apples. Continue to broil until brown. The heat penetrates the apple flavor into the chops and makes a delicious combination.

Apple and Tuna Fish Salad

2 apples, pared and diced. Juice of 1/2 lemon, 2 cups tuna fish, flaked, 1 1/2 cups celery, diced, 1/2 cup mayonnaise. Sprinkle apples with lemon juice. Add tuna fish and celery; then mayonnaise. Toss together lightly. Arrange on crisp lettuce. Garnish with additional mayonnaise and strips of green pepper.

Apple Pudding

1 1/2 cups flour, 1/2 cup sugar, 1/2 teaspoon cinnamon, 1/2 teaspoon nutmeg, 1/2 cup milk, 2 teaspoons baking powder, 1/2 teaspoon salt, 4 tablespoons shortening, 1 1/2 cups sliced apples, 2 tablespoons butter, 1/2 cup sugar, Juice of 1/2 lemon.

CLOVIS POULTRY & EGG CO.

Very conveniently located at 217 West Grand Street in Clovis.

Here is an old and tried institution of this section and is enjoying a thriving business which covers a wide territory.

When you sell to this firm you can always depend upon getting the highest market prices for your poultry and eggs as they are among the most favorably known firms in this line in the city.

This company has always assisted materially in the growth and expansion of the city as a trade center and have been partially responsible for the renewed activity in farming in this section. Here the farmers are assured of honest weight for poultry and eggs and therefore conduct a business that is of high commercial value to the public. Remember that were the farmers of this community compelled to ship their produce elsewhere they would fall far short of getting the prices paid by the Clovis Poultry & Egg Co.

The raising of poultry is a very prominent feature in farming today and is proving a paying side line in all cases. It may be truthfully said that advantageous local market conditions added to the best prices paid by this company, are responsible in a large measure for the renewed interest on the farms of this particular side line.

The dealings with the producer are courteous and accommodating with the one idea of giving all a satisfactory service.

When you deal with this firm you can rest assured of getting full weights and measures at the very best market prices.

They will be pleased at any time to give you the latest market quotations which you can be sure will be correct.

The large producers of produce long ago discovered that it was to their advantage to sell their produce to this dependable firm.

We are pleased to give this up-to-date produce house commendable mention in this Business Review of this city for the benefit of producers in all adjoining counties, which through their progress and reliable policies, we believe they merit. We can assure our readers that at the Clovis Poultry & Egg Co. they will in every case get a square deal.

Run Along, Little Man

Attorney (to woman witness after cross examination)—I hope I haven't troubled you with all questions?

Witness—Not at all; I have a small boy of six at home.

OSBORNE MERCANTILE CO.

Admirably located in Farwell—has continuously merited the position this store has acquired as being one of the leading mercantile establishments of this part of the state.

A progressive firm under able management, meriting the liberal support of the people of this section.

To be merely rendering an average service in an average establishment is all well and good. But to be able to give a service that is just a little in advance of others in an establishment that has become a feature of the mercantile life of the community; that is indeed something well worth while.

And that is just exactly the case with this well known concern.

First they insist that their service is dependable. You know that you are going to get value received and courteous treatment when you trade here because past experience has taught you that they are personally interested in you and your trade. Next they leave nothing undone in their effort to provide for you the very best that can be had for the money.

Thus you are afforded the dependability of trading with home people whom you know and who know you and at the same time you have your choice from a metropolitan stock and are served in the most efficient manner.

These are some of the secrets of ever success of this well known and ever popular establishment. These are some of the reasons why the experienced management finds that trade increases each season. These are but a few of the reasons that we wish in this review to direct the special attention of our readers to this establishment as one of the essential factors in the life of the community and as a panacea for the merchandising ills of the day. But what we particularly call our readers' attention to is the fact that if you do your shopping in some distant city the home community suffers accordingly. In trading here you deal with people who are here every day and interested in you and your welfare.

MILLER BROS.

Wholesale Auto Parts & Accessories

The men who deal in auto parts are of the most necessary adjuncts to any community. When a company dealing in these essentials gives a community the benefit of a large and varied stock of the very best that the market affords and places them on sale at the lowest price obtainable anywhere, it is a service that the public must appreciate, no matter what field of endeavor they follow or what the pocket book may be.

Take for instance the Miller Bros., located at 113 Main Street in Clovis, there is a concern that well merits all the large success that has come to it. That is because they have always kept out a weather eye for the man on the other side of the counter, conserving his interests and not trying to grab the largest profit possible. Not an article on their shelves has

been placed there without a thorough investigation of its merits by this concern and by doing such a large volume of business they are enabled to buy in such large lots that a low price is made possible. That is what we call constructive merchandising—the kind that makes any firm more successful; and also helps build the community greatness.

Their stock includes all the national standard parts as well as a number of specialties and novelties, none the less practical. A visit to their establishment is sufficient to convince anyone of the relative advantage of dealing there and the wise dealer need make only one visit to satisfy himself on this point. Great credit is due the Miller Bros., to whom all credit is due for the community's possession of the organization which is of such vital service to that community.

DOGGETT GRAIN CO.

The Doggett Grain Company, located in Farwell—always furnishes the farmers of this vicinity top market prices for their grain and have built up an extensive business.

This very modern company is building up a reputation as extensive dealers in grain and feed. Through straightforward and above board policies this firm has established an enviable reputation in this section of the state and the farmers and the people generally have come to look upon it as one of the important concerns of this part of the country.

Through its extensive dealings in grain, feed and allied lines it has afforded the farmers of this community a most advantageous market right at their very door, where they are able to secure the best prices for their products and are saved the trouble and expense of shipping.

The Doggett Grain Co. brings many dollars into the community that would otherwise go to some other center were its policies and services not satisfactory in every particular.

Concerning feeds, let us say right here, that this company is considered authority on this subject. Just as the public has come to look to them for information and advice in regard to feeds, so have the farmers of this section learned that from this popular company they can secure the best feeds of the highest nutritive value.

Fair and honest methods have brought this establishment into a leading position, which it occupies today in the commercial and agricultural life of this section. In this business review we wish to compliment the Doggett Grain Co. upon the admirable manner in which they are serving the public.

Plagiarism

When Mark Twain was living in Hartford, Conn., where Dr. Doane, later Bishop of Albany, was rector of the Episcopal Church, he went to hear one of the clergyman's best sermons. After it was over, Mark approached the doctor and said politely:

"I have enjoyed your sermon this morning. I welcomed it as an old friend. I have a book at home in my library that contains every word of it."

"Why, that can't be, Mr. Clemens," replied the Rector.

"All the same it is so," said Twain.

"Well, I certainly should like to see that book," enjoined the Rector with dignity.

"Allright," said Mark, "you shall have it."

The next morning Dr. Doane received with Mark Twain's compliments a dictionary.

In Chicago

Wife: "What in the world are you doing to the door with that saw?"

Hubby: "I'm making it higher for all those long-eared jackass relatives of yours who want to stay with us when they come to see the World's Fair!"

Where He's Useful

"So you sent your boy, Josh, back to college?" asked the town friend.

"Yes," answered Farmer Corntoassel "The football team needed him more than the farm."

Backfire

Movie Star (using new toilet preparation)—This is awful stuff. Why did you buy it?

Her Maid—I read an advertisement in which you praised it highly.

RAMEY AND WILKINSON Real Estate

Located in Clovis at 305 Main Street—this concern operates one of the most progressive real estate agencies in this part of the state. Through their reliability and straightforward methods they have attracted new capital to the community.

Real estate is always a common sense investment. Whether it is a lot, a house, a farm or a large ranch you will find that money carefully invested in property listed by this real estate firm will net you a tidy sum over a period of years.

Perhaps the reader lives in a rural community and wishes a home in the city where he will be in a better position to educate his children. Still he may be one of the many who have worked hard the greater part of their lives in the country and wish to spend the balance of his years where his tasks will be lighter. If so, you will find this agency has many desirable properties listed to choose from.

Then too, there are many that find life in the city or town irksome and confining and wish a small place in the country where they can have their gardens and enjoy the peace and quietness that comes of a home in the country. Or, it may be a ranch or larger tract of land that is desired. Regardless of the size of the pocket-book this firm can meet the demands.

Regardless of what you have in mind that comes within the province of real estate you will find you have placed he matter in most competent hands if you consult the Ramey and Wilkinson agency.

Mother's Part

"Where's your sister?" asked the girl who had just arrived.

"Playing bridge in the parlor."

"And your mother?"

"Playing Bridget in the kitchen."

Advertisements—Every article in this page is a paid advertisement.

J. C. Penney Co.

J. C. PENNEY CO., INC. in Clovis at 419 Main Street enjoys a large and well merited patronage from the city and surrounding country. This enterprise originated in the mind of an energetic business man, J. C. PENNEY, who established the first stores in Kemmerer, Wyoming.

The story of J. C. PENNEY CO., INC., is an important chapter in the history of modern mercantile methods. It is more than important! It is inspiring. It is a story of a business with a Big Idea behind it—an idea that is clean, clear cut. The Big Idea with them for years has been and is today, the potent fact that is unfailing, governed by the Golden Rule: "Whatsoever ye would that men should do unto you, do ye even so unto them."

Every customer pays one and the same price. No more, no less. And that price assures a superior value. No sales. No discounts. No charge accounts. The same square deal and just treatment alike to all.

They carry at all times a large stock of ladies' and misses ready-to-wear garments and shoes, clothing for men and boys, notions and general dry goods. Truly one of the reliable, most progressive mercantile houses in this part of the state.

In this store is found not only the styles and materials in most popular vogue today, but the most conservative of modish garments that have met with universal approval. As regards price you will find that these garments which hang in graceful and becoming lines are offered at most

reasonable figures, for while this store enjoys the patronage of the community, it is the most popular store within many miles among people of every walk of life.

In its line of ready-to-wear can be found the latest ideas of the leading designers of this country and Europe that have been purchased with the idea of giving men, ladies, and young people of the city and surrounding country the latest Eastern fashions most reasonably.

The J. C. PENNEY CO., INC., purchase direct from the mills and factories and pass the middleman's profit to the customer.

The manager is one of the most progressive business men of the community and is a consistent and material booster for all propositions that further public improvement.

C. V. STEED

The C. V. Steed funeral establishment in Clovis at 112 West Grand Avenue—is one of the very finest to be found anywhere.

Offer the people twenty-four hour ambulance service. They have the latest of auto equipment and are prepared to keep their place right abreast of the times. Offer their chapel which is splendidly equipped.

They have been successful in the conduct of this business by reason of the fact that they offer a most complete service and keep the place right up-to-the-minute.

They have a modernly equipped mortuary, being perfectly appointed and tastefully decorated and its very appearance bespeaks quiet and solemnity. There is no extra charge for the use of the chapel and private rooms and here complete funerals can be conducted.

The outside equipment includes the

most stately of auto hearses of all kinds, suitable closed cars and limousines for the conduct of any funeral, no matter how large or how far distant.

They specialize in a very complete service. From the time that they are called on the phone day or night, the relatives and friends are relieved of all details. They take complete charge and have the most able assistants in all departments for carrying the funeral arrangements to their termination.

In making this review we are glad to compliment the C. V. Steed funeral chapel upon this modern service and to call to the attention of the public the prominent position they occupy in the business and professional world because of the fact they keep up with the ever changing times and have one of the most complete establishments in this section of the state.

HUGH E. SKILES

Jeweler - Gift Shop

Located in Clovis at 308 1-2 Main Street—Hugh E. Skiles has recently opened a gift shop in connection with the jewelry store, also does first class watch and clock repairing.

This is one of the progressive and reliable institutions, modern in every respect and are headquarters for suitable presents for every occasion, enjoys a large and well merited clientele from all surrounding territory.

There is positively no reason why people should not take into consideration the Hugh E. Skiles store when making selections in jewelry. This is one of the progressive establishments of this section that is known as one of our most efficient and reliable stores.

At this season of the year this popular store is especially prepared to serve the trade in the way of birthday, graduation and wedding presents and we wish to suggest that the problem of what to give will be readily and satisfactorily solved by a visit to this complete store.

Of course everyone knows that it is headquarters for diamonds, watches, silverware, glassware, novelties, goldware and everything else that pertains to a modern and complete stock of jewelry.

Whether selecting jewelry for your self, for a wedding, birthday, or for any other occasion you will find that when you make your choice from the stock offered here you will not only be choosing in good taste, but will be selecting something that will give pleasure for years to come.

While this store is one that in point of extent of stock, quality of goods and workmanship and attractiveness of appointment would compare favorably with the largest establishment of metropolitan centers, the prices are most reasonable. In fact, that matter of price has always been a hobby with the management of this store. It has ever been the object to secure a fair and honest profit, but never an exorbitant one.

Taken all in all, the Hugh E. Skiles jewelry store is one of the modern and up-to-date establishments of this section that has always been known as the most reliable jewelry house in this part of the state.

The success of the establishment is a direct tribute to the business ability of the management, who has always insisted that this jewelry store serve its patrons with the best of high grade jewelry and gifts.

Old Stuff

"It says here the new fall styles will make the women look taller," she remarked.

"Oh, yeah?" he grumbled. "Well paying the bills for 'em will make their husbands shorter, not merely look it."

Big Poultry and Egg Man

"We have an idea," observes a cynic "that the owner of young chickens quits counting when he has 3,000." No doubt, Solomon stopped a long time before that.

DR. S. J. WRIGHT

Chiropractor

Dr. S. J. Wright's offices are conveniently located in Clovis at 321 1-2 Main Street.

Dr. S. J. Wright is one of the prominent chiropractors in this part of the state, expert in analysis and offers the people of this section the highest type of professional service. Many people from all over this part of the country are visitors at his office and receive very beneficial adjustments.

In the professional life of this part of the state there are none who have attained a more successful career than Dr. S. J. Wright who is recognized as an authority on chiropractic. His success has been marked and he is often consulted by people to find the true nature of chiropractic adjustments.

The work of the chiropractor is to correct displacements found in the spinal column. This is done by an adjusting movement performed with the bare hand in a scientific manner, which in time returns the bony segments to their normal articular relation and releases the pressure that for mer deviations caused on the nerves affected. When such adjustment is complete nerve force will flow unretarded and health will return naturally.

He is a professional man of extraordinary power of understanding of the individual and noted for his quick and correct analysis. Then he possesses a natural aptitude for the correction of all causes of disease.

It is not strange then that he is one of the busiest professional people of this vicinity. He is courteous and accommodating and can be reached very conveniently. The general satisfaction expressed by his many clients and the great demand for his services constitute a well merited tribute to his efficient and conscientious methods.

We wish to compliment Dr. S. J. Wright upon the very valuable work he is doing in this section and direct your special attention to his efficient methods.

Plainly Stated

Customer—"See here, George. I ordered strawberry short cake, and here you bring me a dish of strawberries. Where's the cake?"

George—"Deed, boss, I'm sure sorry about that, but that's just what we've short of."

May

The Oklahoman who crosses a gourd and a cucumber to produce a "gourd cucumber" may eventually try to blend spinach and castor oil in lollipop form for the juvenile trade.

We Wonder

The drought caused the city of Emporia, Kansas, to restrict residents to four inches of water in their bath tubs. One wonders whether the city sent around an inspector to make sure that the ordinance was obeyed.

MOTOR SUPPLY CO.

The Motor Supply Co. has modern and up-to-date quarters at 117 East 4th Street in Clovis.

Superior to the vast majority of automobile supply parts, establishments and surpassed by none, either in general excellency of work or superiority of their stock, this well known firm has continued its successful career because the management and assistants are among the most experienced supply parts men in this part of the state.

By auto supplies we mean especially repair parts such as bearings for any make or model of automobile, gaskets, pistons, rings, fan belts, and other similar auto necessities. Their stock is one of the largest in this part of the state.

This establishment is one of the firms that is not satisfied with a stock of a few parts. When they set out to sell the dealers of this section of the state they determined to keep everything that is in the line. Anyone who has purchased from them or even been in their store will have to acknowledge that they have succeeded. We venture there are few stores in the much larger cities that have a more complete stock.

This establishment is thoroughly abreast with the times and have secured for the trade a large stock of everything needed in the line of parts. And let us remark here that this firm is just about headquarters in these parts for supplies and whatever you may need in these lines ask your local dealer. They are always willing and anxious to give information.

We do not think we exaggerate when we state that this concern has saved the dealers of their establishment thousands of dollars in expense for they are the sales agents for standard lines of highest grade which are offered at the lowest prices quoted by anyone anywhere for quality supplies and accessories.

They have a stock that represents an investment of many thousands of dollars and have left nothing undone in their endeavor to serve you faithfully.

We are more than glad to compliment the Motor Supply Co. upon the position occupied in the industrial world of this section of the country and to assure the public that here they will always get courteous treatment and high grade goods.

At Rest

Poor Bill . . . he was killed by a flask of lightning."

Fighting

"Rastus," said the judge, "you are accused of disturbing the entire neighborhood on Tuesday night. What have you to say for yourself?"

"Well, sah, judge, it was dis here way, Me and Lucy had an argument. She called me a alzy lonfah, an I slap her down flat. Up she hops an' smash a plate on ma head an' drop me flat. Den I rise up an' welt her one wid a chiah; an' den she heave a hot teakettle at me."

"I see," said the judge. "Then what happened?"

"An' den," said Rastus, "we gits mad an' starts to fight."

Everything Handy

The tourist rushed into the country store. "I wanna quart of oil, some gas a couple of spark plugs, a timer, a 5-gallon kerosene can and four pie tins."

"All right," replied the enterprising clerk. And you can assemble her in the back room.

Can't Be Denied

Elevator Man—"Here you are sonny—forty-first floor."

Snooty Youth—"Don't call me sonny, my man. You are not my father"

Elevator man—"Well I brought you up, didn't I?"



IS YOUR CLUB PLANNING A "BAKE-BALE"?

Many churches and women's clubs plan "bake-sales" in August for the purpose of defraying various expenses. You may be one of the housewives called upon to donate something for one of these sales. Perhaps you would like to try something "new" this time? Listed below are some recipes which produce such tempting results that you may be assured your "baked" donation will be a sure seller.

Coffee Bread

1 cupful scalded milk, 1/2 cupful butter, 1/2 cupful sugar, 1 1/2 teaspoonfuls salt, 2 eggs, 1 yeast cake dissolved in 1/4 cupful lukewarm milk, 1/2 cupful currants, 1 teaspoonful cinnamon.

Add butter, sugar and salt to milk. When milk is lukewarm add dissolved yeast cake, eggs well beaten, currants, cinnamon and enough flour to make a stiff dough. Cover and let rise over night. Roll out to 1/2 inch thickness and spread with coffee bread filling (given below). Bake.

Coffee Bread Filling

1 cupful chopped pecans, 1 cupful brown sugar, 1/2 cupful melted butter, 1/2 cupful currants.

Mix the sugar and butter together, and spread on dough which has been rolled out. Sprinkle the pecans and currants on, and roll dough in jelly-roll fashion.

Special Prune Cake

3 cups California prunes, 2 cups sliced bananas, 2 teaspoons lemon juice, 1/2 teaspoon lemon extract. Boiled or seven-minute frosting (use 4 egg whites), 3 layers of white cake made from any good standard recipe.

Boil prunes in water to cover for 25 minutes; pit 2 cups of these prunes and cut into small pieces. Combine bananas, cut prunes, lemon juice and extract, and 1 cup of the boiled frosting, blending thoroughly. Spread between cake layers, then cover top and sides with remaining frosting. Decorate top and sides with remaining cup of prunes which may be slit on one side, pitted and laid flat, wing fashion, with fine strips of bananas placed between wings, giving a butterfly semblance.

Chocolate Marshmallow Loaf

2 cups sifted cake flour, 2 teaspoons baking powder, 1/2 teaspoon salt, 1/2 cup butter or other shortening, 1 cup sugar, 2 squares unsweetened chocolate, melted, 1 egg, well beaten, 1 teaspoon vanilla, 1/2 cup milk marshmallows.

Sift flour once, measure, add baking powder and salt, and sift together three times. Cream butter thoroughly, add sugar gradually and cream together until light and fluffy. Add chocolate and blend; then add egg and vanilla. Add flour, alternate with milk, a small amount at a time. Beat after each addition until smooth. Bake in greased pan, 8 x 8 inches, in moderate oven (325 degrees F.), 1 hour. Turn from pan, and while still warm, cover bottom with marshmallows that have been rinsed with cold water and cut in halves crosswise. When cake is almost cold, cover with chocolate coating.

Spice Cake with Coconut Fruit Topping

2 cups sifted cake flour, 3 teaspoons baking powder, 1/2 teaspoon salt, 1 teaspoon cinnamon, 1/2 teaspoon cloves, 1/2 teaspoon nutmeg, 1/2 teaspoon mace, 1/2 teaspoon allspice, 4 tablespoons butter or other shortening, 1/2 cup brown sugar, firmly packed, 1 egg well beaten, 1/2 cup milk.

Sift flour once, measure, add baking powder, salt and spices, and sift together three times. Cream butter, add sugar gradually, and cream together thoroughly. Add egg, then flour, alternately with milk, a small amount at a time. Beat after each addition until smooth. Bake in greased pan, 8 x 8 x 2 inches, in moderate oven (350° F.) 50 minutes. Cover top with toasted coconut fruit topping which is made as follows:

1 1/2 tablespoons confectioners' sugar, 1/2 cup whipped cream, 4 marshmallows, finely cut, 1/2 cup dates, seeded and finely cut, 2 tablespoons each, candied cherries and pineapple, 1/2 cup nut meats, broken, 1/2 cup shredded, toasted coconut.

Add sugar to cream. Fold in marshmallows, fruit and nuts. Spread on cake and sprinkle with coconut.

Glazed Peach Pie

4 cups of fresh peaches, sliced, 1/2 cup sugar, 1 package orange gelatin, 1 1/2 cups warm water, dash of salt, 1 baked 9-inch pie shell.

Combine peaches and sugar and let stand 10 minutes. Dissolve gelatin in warm water, add salt, and pour over peaches, stirring occasionally as mixture cools. Chill until slightly thickened. Turn into cold pie shell. Chill until firm. Top with whipped cream.

CLOVIS HOG & CATTLE CO.

The Clovis Hog and Cattle Co., whose headquarters are at the Stock Yards in Clovis—are a great marketing aid to this section of the country, being dealers in hogs and cattle.

Years ago the farmer was at a disadvantage in marketing his livestock because of transportation facilities and the difficulty of finding a ready market. As a consequence hog and cattle companies were established to aid the farmer in the marketing of his stock.

A modern marketing company such as this concern always have a market where they may get the highest prices. The farmer's task of getting his livestock to the best market has been eliminated by these reliable live stock dealers.

You are paid promptly and the prices received will be the best as it is to their advantage as much as yours to see that you get a good price. No farmer dealing with this concern has ever knowingly been taken advantage of.

They conduct more than an institution of their own city as their activities extend for many miles in all directions and the buyer and seller alike know that here they are given the

fairest treatment. They offer a most complete service, having all the room necessary to keep all live stock until sold.

The reputation of this house for fair and above board methods, its general usefulness as a meeting place for the buyer and seller has brought it an ever increasing patronage from all over the surrounding territory. People recognize that this is by far the best method to dispose of their live stock and thus its popularity is ever on the increase.

It takes a long time to find a buyer by personal sale and here there is always someone ready to pay cash on the spot. It attracts buyers from all over the country to the city.

Just call them over the phone, drop in or write in and get on their list and they will see that you get the latest information on quotations and the general drift of the market.

In making this review we are glad to compliment them upon the great service they are rendering the people and would suggest to the people of this part of the state to drop in and talk with the Clovis Hog and Cattle Co. the next time you are in town and learn the advantages of their service.

JACK'S GARAGE & BODY WORKS

Located in Clovis at 721 West 7th Street—offer a complete general repair service and is headquarters for autoists and garage men for many miles around.

They offer a very complete service in body and fender repairing, and have equipped their establishment with the latest of equipment for the complete repair of bodies and fenders. No matter what kind of smashup you might have been in you will find they will be able to take the car or truck and put it in such condition that you would never know it had been in a collision.

This institution has kept many a truck and auto on the road that might have found its way to the graveyard much sooner if it had not been for their comprehensive and rapid service. Too many people think when something gets wrong with the car that it is done for. No matter what you

might think, it will always pay to take it around here and see what can be done as often for a few dollars it will be placed in good condition and will run a long time.

If in motoring over the highways you have been bumped by the road hog or a mad driver and the body of the car is dented or fenders bent, lamps crushed, etc. just drive around here and they will fix you up so that all will look like new.

In this review of our onward progress we are pleased to compliment Jack's Garage and Body Works which is thoroughly abreast of the times and are meeting the needs of the problems of the day in a most thorough-going manner. We desire to refer this establishment to all people of this section and ask them to call for specifications and estimates on contemplated work. You will find them courteous and accommodating and highly efficient.

RADIO CAFE

The Radio Cafe is excellently located at 513 Main Street in Clovis.

This is one of the most popular cafes in this section and merits the large patronage it receives, for it is one of the cleanest, most sanitary cafes serving palatable foods, to be found in this section. Very popular with the traveling public as well as the people of the city and adjacent territory.

This restaurant has gained a name that has spread far and wide as a place where the local and traveling people can more than satisfy their demands in the manner of obtaining food. Their display of food consists of not only the prime necessities of life but many delicacies are offered that are inviting and tempting to the taste of the most fastidious.

Cleanliness is one of the outstanding features of this modern restaurant and is not confined to tables and the silverware and food that is brought to the attention of everyone but extends to the kitchen where the dishes are all sterilized and those places only frequented by the management and assistants.

The food is prepared in such a way that to the uninitiated the thought at once comes that there never was such a good place to eat. Poor restaurants are not the exception by any means. It is a pleasure to have such a modern and up-to-date place as this to which to refer the stranger as well as local people.

We take great pleasure in complimenting the Radio Cafe upon the high order of their establishment and refer it to all of our readers with out hesitation.

His Revenge

Lady—I gave you a piece of pie last week and you've been sending your friends here ever since.

The Tramp—Your mistaken lady them was my enemies.

Flattering Reason

Jones (to typist)—Why do you stop so often? Can't you keep up with me? Typist (rather weak in orthography) Oh, yes, but your language is so eloquent that I frequently find myself spellbound.

Running Away From It.

He (hastily)—Er—just a moment darling—that's my tailor, and I don't care to meet him.

She (tactlessly)—Why not? "Well, as a matter of fact—he still owes me the receipt for the money for my dress suit!"

CLOVIS MATTRESS CO.

There is no company more worthy of extended mention in this review than the Clovis Mattress Co., located in Clovis at 310 East 1st Street. Under direction of men thoroughly conversant with every feature of the business, it is not strange that it has become one of the most important industrial assets of the community.

In the mattress department they are prepared for the manufacture and will make to order any kind of a mattress you desire. They have a large trade in this department as they excel in the making of some of the finest mattresses of the day. They can duplicate anything you may have or build one to suit your especial liking. Renovating by the most sanitary and modern process is also a feature of this department.

To the public they wish to explain the way they use the word "renovate" and what they mean by it. They mean by "renovate" to make new and sanitary your old bedding and "not just slip on a new tick," but put your own stock through a modern process which gives you quality and a new product appearance at a great saving. They can take your old bedding any condition, and do this for you.

Real value at the most reasonable price possible has been the guiding influence of their policies and it has brought them trade from all the surrounding territory.

The management are men of practical experience in this business. They are thoroughly conversant with its every detail and are considered authority in all that pertains to the operations of a modern mattress company. They are of the foremost business men of the city and have aided in the development of this section.

We wish to compliment this firm and management upon the admirable manner in which the business of this valued institution is operated; upon its progressive and public spirited policies. We wish to refer the Clovis Mattress Company to all our readers as one of the distinctive features of the commercial efficiency and of this part of the state and as headquarters for high grade mattresses.

Tough Luck

"I'm afraid my goose is cooked," groaned the discouraged business man "Isn't the new deal helping you any?" asked the friend. "No," he retorted, "Lady Luck still is giving me the raw one."

The Lucky Stiff

A fire broke out in the barracks. All rushed except No. 37. Corporal—Isn't No. 37 coming out? No. 37—No, I'm on leave.

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JODOK-

(Continued From Page 1)

Another side of the matter presented by the men, many of whom I have heard talking along the streets.

These men say in substance that while the farmer is receiving this help from the government to help them get by, and that this method or something else, is raising the price of corn, oats and wheat, for the farmers' benefit, it is, at the same time, raising the price of meat and flour to a price out of all proportions to the farmers, and that, while they may be helped by the government, they are being heavily taxed by this same raise in the food products.

Well! It just occurs to me that there are two sides to all questions and that there is a cause for each effect and no effect without an effect. The processor pays the processing tax on wheat and hog products but apparently evades the intent of the government by passing this tax on to the consumer to pay, thus imposing a hardship upon the people who are the least able to bear it.

No one seems to take any interest in my suggestions concerning a Pre-Centennial celebration at Friona. Well—I did not expect much along that line but it appears that someone has to say something about everything that is planned, before the people who do things get warmed up to the situation. It may be that if I continue to mention such a thing that someone who is capable of doing things will give it a passing thought and then something worthwhile will happen.

For life is the mirror of king and slave,

'Tis just what you are and do;

Then give to the world the best you have,

And the best will come back to you.

Madeline Bridges.

International Sunday School Lesson

By DR. J. E. NUNN

For Sunday Oct. 27th, 1935

General Topic:—Belshazzar's Feast. (International Temperance Lesson.)

Scripture Lesson:—Daniel 5:17-28.

17. Then Daniel answered and said before the king. Let thy gifts be to thyself, and give thy rewards to another; yet I will read the writing unto the king, and make known to him the interpretation.

18. O thou king, the most high God gave Nebuchadnezzar thy father a kingdom, and majesty, and glory, and honour:

19. And for the majesty that he gave him, all people, nations, and languages trembled and feared before him; whom he would he slew; and whom he would he set up; and whom he would he put down.

20. But when his heart was lifted up, and his mind hardened in pride, he was deposed from his kingly throne, and they took his glory from him:

21. And he was driven from the sons of men; and his heart was made like the beasts, and his dwelling was with the wild asses; they fed him with grass like oxen, and his body was wet with the dew of heaven; till he knew that the most high God ruled in the kingdom of men, and that he appointeth over it whomsoever he will.

22. And thou his son, O Belshazzar, hast not humbled thine heart, thou knowest all this:

23. But hast lifted up thyself against the Lord of heaven; and they have brought the vessels of his house before thee, and thou, and thy lords, thy wives, and thy concubines, have drunk wine in them; and thou hast praised the gods of silver, and gold, of brass, iron, wood, and stone, which see not, nor hear, nor know; and the God in whose hand thy breath is, and whose are all they ways hast thou not glorified:

24. Then was the part of the hand sent from him; and this writing was written.

25. And this is the writing that was written, MENE, MENE, TEKEL, UPHARSIN.

26. This is the interpretation of the thing: MENE; God hath numbered thy kingdom, and finished it.

27. TEKEL; thou art weighed in the balances, and art found wanting.

28. PERES; Thy kingdom is divided, and given to the Medes and Persians.

Golden Text: "Wine is a mocker, strong drink is raging; and whosoever is deceived thereby is not wise." (Prov. 20:1.)

INTRODUCTION

"From the day when Noah got drunk on the wine from his vineyard and made a shameful spectacle of himself and brought a curse upon his family (Gen. 9:20-25); from the time when Lot, stupefied with drink, became the inebriated father of sons by his own daughters (Gen. 19:30-36); from the time when the

Wise Man asked, "Who hath woe? who hath sorrow? who hath contentions? who hath babbling? who hath wounds without cause? who hath redness of eyes?" and answered, "They that tarry long at the wine; they that go to seek mixed wine" (Prov. 23:29,30)—from those times until the latest killing of a little child by a drunken auto driver, the nature of alcohol has not changed—and its effects upon the human system are the same, evil, and that continually."

THE PROPHET DANIEL

The text of our lesson is taken from a chapter in Daniel describing a drunken revel in the court of Belshazzar. Daniel, a young Jewish captive taken to Babylon, was soon selected with others to be trained for the king's service. His first act seemed calculated to bring him into disfavor, and thwart all prospect of promotion; "He would not defile himself with the portion of the king's meat, nor with the wine which he drank." But Daniel prospered. His promotion was rapid. He was soon the most trusted servant of the king, and one of the wisest in solving the difficult problems he had to deal with, and "the king made Daniel a great man, and made him ruler over the whole province of Babylon, and chief of the governors over all the wise men of Babylon" (2:48).

BELSHAZZAR'S FEAST Dan. 5:1-4.

After Nebuchadnezzar's death Daniel for a while was not so prominent until his interpretation of the handwriting on the wall brought him again to the front. "Belshazzar the king made a great feast to a thousand of his lords." Wine flowed freely. The banquet became a debauch. The king gave command "to bring the golden and silver vessels which his father had taken out of the temple which was in Jerusalem," and "the king, and his princes, his wives, and his concubines" all drank from them, and sang praises to "the gods of gold, and of silver, of brass, of iron, of wood, and of stone." (Dan. 5:2-4)

HANDWRITING ON THE WALL Dan. 5:5-16

In the midst of the revel there appeared a mysterious hand of a man writing upon the walls of the banquet hall in full view of the rioters. No one could read or interpret the writing. The king, alarmed, called for all the wise men and astrologers of Babylon to be brought in, and promised wealth and promotion to any who might interpret the writing; however, no one was found who could do so. Finally the queen-mother thought of Daniel, of how he had interpreted for Nebuchadnezzar, and of the fact that his interpretations had proved true.

Daniel was summoned, and the same promise of reward was made to him. Daniel replied, "Let thy gifts be to thyself, yet I will read the writing—and make known the interpretation." Daniel was no prophet for the sake of reward. He would not allow

himself to be brought under obligation to speak flattering words.

"MENE MENE, TEKEL, UPHARSIN" Dan 5:25.

The Chaldeans had been unable to read the writing of the hand. They had considered themselves capable of interpreting any mystery, but they were baffled before the manifest hand of God. Daniel is able to decipher it because it is God's word and he is God's prophet. God revealed to him the mystery in order that the full explanation of his wrath might be given and also the announcement of the doom of the king and the kingdom. God speaks a message to others besides his chosen people. Just as he sent a message to Nineveh by the prophet Jonah, he now comes to Babylon by the mouth of Daniel.

"Mene, mene, tekel, upharsin." This was the mysterious message found on the wall when the hand disappeared. "Numbered, numbered, weighed, and divided," or "counted, counted, weighed and pieces." These words may present difficulties to us, but we may be certain that there was no question in the minds of Daniel and Belshazzar as to the meaning. They carried an unmistakable announcement of failure and its doom. Daniel says, "God has numbered thy kingdom." The years and days of the continuance of it are numbered in the counsel of God, and now they are finished, the term is expired and now it must be surrendered. The magnificent kingdom of the great Nebuchadnezzar must come to an end. It was built up to the highest point and had continued to dazzle the rest of the world with its might and power. Now it must crumble and perish. The mighty Babylon is doomed.

"WEIGHED IN THE BALANCES" - FOUND WANTING

"What balances! What tremendous balances! Balances with all Belshazzar's power, and opportunities, and responsibilities in the one scale, and then Belshazzar himself, naked and open, in the other scale. Belshazzar was weighed that night with weights of the most absolute truth and justice. And you will be weighed, you are being weighed at this moment with your own proper weights also God Almighty has a special pair of balances before him weighing and filling up until life also is numbered and finished. He knows your exact weight and worth; and the exact weight and worth of all your words and all your deeds."

THE TRAGIC FULFILLMENT - THE TRAGIC FULFILLMENT Dan. 5:30, 31

30. In that night was Belshazzar the king of the Chaldeans slain.

31. And Darius the Median took the kingdom, being about threescore and two years old.

In that very hour, as his heart was merry from too much strong drink, the fatal stroke came upon Belshazzar and the royal city, Darius, the Mede, with the army of Cyrus, came into the city and made their way to the

palace without hindrance. All the leaders and prominent men of the city were helpless from too much drinking. It was a sorry spectacle that he found. It is always so when men become beasts from the effects of liquor. Cyrus seems to have left the kingdom in the hands of Darius the Mede, as he went on to conquer other kingdoms. Cyrus made Darius governor or Darius was king contemporaneously with Cyrus, as we know that Cyrus was certainly the mighty conqueror.

SPECIAL LESSONS

No wonder Shakespeare makes one of his characters say, "O thou invisible spirit of wine, if thou hast no name to be known by, let us call thee devil."

"Alcohol and sex-vice, alcohol and apoplexy, alcohol and diabetes, alcohol and murder—these are constantly associated as cause and effect."

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Oh, SALLY!

"Is dinner EVER going to be ready?" ----

"Presently, John. This stove is smoky and slow."

"Then let's get a new 1936 model Perfection range today. I saw them at Blackwells Saturday, and, BOY, what stoves."

Surprise your wife with a new Perfection range, or Superflex heater.

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SATURDAY, NOV. 2

A NEW CHEVROLET



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Chevrolet Trucks In Thrilling Tests Atop Pikes Peak



In the first formally observed and timed tests of motor trucks over the perilous hairpin turns and steep switchbacks of the Pikes Peak auto highway, near Colorado Springs, Chevrolet 1½-ton and half-ton trucks demonstrated their power, endurance and efficiency over the course of the annual Labor Day hill climb contest, a distance of 12 miles, 2200 feet, with a rise of 4959 feet from the start to the summit, 14,109 feet above sea level. The upper illustrations show the 1½-ton truck, driven by W. P. Bentrup, on its way to a record of 37 minutes, 52½ seconds, with its full 3000-pound load (it made the run afterward, without load, in 26 minutes, 12 seconds), and the officials at the finish (left to right): Harry Hartz, technical advisor; Robert M. Ross, Detroit Times; Dan Kennedy, Colorado Springs Gazette and Telegraph; and John L. Jenkins, Chicago Daily News. The lower photos show the Chevrolet half-ton truck, which Harry Hartz drove to the summit in 25 minutes, 3 seconds, and the finish of the run of the 1½-ton truck with full load.

Coronation of New King or Queen Is Great Event

A great thing to see in London is the crowning of a new king or queen. It does not happen often, but when it does it is an event to remember, says a writer in the Detroit News.

The actual crowning, or coronation, takes place in Westminster abbey and the archbishop of Canterbury is in charge of the ceremony. The new king sits in the famous Coronation chair, which is covered for the event with cloth-of-gold. He promises that he will govern by the laws made by the British parliament; that he will carry out a rule of justice and mercy; and that he will maintain the Protestant religion.

The Coronation chair dates back to the time of King Edward I, who ruled six and a half centuries ago. It is made of oak, but under the seat is "the Stone of Scone," which was taken away from Scotland during the reign of Edward. Before that the stone had been used during the crowning of Scottish kings.

There is a legend that the Stone of Scone was used as a "pillow" by Jacob, the Hebrew patriarch. The legend says that the stone was moved from Palestine to Ireland, and from there to Scotland before it fell into the hands of the English. There is reason to believe, however, that it was obtained from a quarry near Scone, a town in Scotland.

Prayer Book Sad Relic of Marie Antoinette

A little prayer book has attracted more than a million visitors during the last half century to Calons-sur-Marne in France, a spot remembered by many an A. E. F. soldier. The prayer book in the Calons library belonged to Marie Antoinette and contains the farewell message which she wrote to her children on October 16, 1793, a few hours before she mounted the scaffold. The message reads:

"At 4:30 o'clock in the morning, My God! Have pity upon me! My eyes are filled with tears as I weep for you, my poor, dear children. Farewell! Farewell! Marie Antoinette."

Following the queen's execution Robespierre hid the prayer book in his bed, but after he, too, became a victim of the revolution it passed into other hands. Finally, in 1885, it was given to the Calons library.

The book is a fine example of the bookbinder's art and was printed in 1757, being given to Marie Antoinette about 20 years later.

Art of Early Indians

Indians in Central America used anesthetics long before Columbus made his voyage of discovery, and were acquainted with the fundamentals of mathematics long before white men learned them, according to Gregory Mason, American explorer and archeologist. Mason asked, "that the Toltecs built a pyramid three times as great in bulk as the largest in Egypt, that the Peruvians made tapestries finer than any of Europe, and that the Mayans invented zero 600 years before the Hindus—which means that the Mayans were able to multiply and divide 1,000 years before Europeans could. The red-skinned natives of Yucatan, whom Cortez called 'barbarians,' were better astronomers than the Europeans, and had a calendar far more accurate than the one Columbus was using, and in some ways even superior to the one we use today."

The Use of "Ye"

The "y" when used in "ye," really stands for the Anglo-Saxon letter called "thorn," which was sounded like our "th" and somewhat resembled the "y" in appearance. By the beginning of the fourteenth century this letter had fallen out of general use and was replaced by the "y" in such words as "ye" and "the" and "yat" for "that." In the phrase "Ye Olde Curio Shoppe" "Ye" should be pronounced "The." The spelling "shoppe" is given by Webster as an archaic or affected variation of "shop"; in former times there was greater latitude in spelling than exists today and such spellings as "olds" and "shoppe" were common.

10,000,000 in Abyssinia

Ethiopia, or Abyssinia, has a total area of 850,000 square miles and a population of 10,000,000, consisting of Semitic Abyssinians, Somalis, Arabs, negroes and Indians. Very little land is cultivated, the idea of landed property scarcely being known. The rainfall, 30 to 40 inches, heaviest in mid-summer, provides much of the water for the annual overflow of the Nile in Egypt.

Sanitary Science

Sanitary science is the science of sanitary conditions and of preserving health, and is accordingly synonymous with hygiene. The term is usually restricted, however, to the methods and apparatus for making and maintaining houses healthy, for removing waste and nuisance by drainage and otherwise, for securing abundance of fresh air and for the exclusion of poisonous gases, such as sewer gas.

Bergamot Mint Scent Strong

Mentha citrata, the Bergamot mint, has a strongly lemonlike scent combined with distinct minty notes. Probably it would not go well in Juleps, but it is an excellent plant to have growing not too near and not too far from the evening area of repose. The scent seems stronger and more penetrating than most mints.

HAMBURG, Great Seaport



View of the Port of Hamburg.

Prepared by the National Geographic Society, Washington, D. C.—NYU Service.

HAMBURG thinks in terms of ships, of fish, and trade with far-flung places. Overseas news, especially news that affects trade for better or worse, means more to it than all the politico-social twaddle of Berlin or Munich.

Since the days of sail, its sons have scoured every nook of the world to barter, buy, and sell. Many now extensive German colonies in South America and the Orient began as small groups of traders and clerks first sent from here. Some marry foreign women, retire well-to-do, and bring their families back here to educate the children.

This close tie with distant lands accounts for Hamburg's well-known study of tropic economics and diseases. Its researchers into new uses for imported raw materials, the world-wide work of its trade groups, and the desire of its young people to learn foreign languages and to travel abroad. Visit in any Hamburg home, or any industrial museum where foreign products are seen, and at once you are struck with youth's eager interest in men, events, and things overseas.

During the years when endless shiploads of immigrants left Germany for the New World, Hamburg was the port from which millions of them sailed, including those from middle and eastern Europe.

Many a Hamburg sitting room is cluttered with curios and quaint mementos brought back from distant voyages by father, uncle, or brother. Always, Hamburg shares its sons with the sea—many never to return.

From here red-faced crews in smelly oilskins and high boots sail each season to fish the wind-swept North sea, working as far away as Iceland. The loss of life, ships, and nets in this trade is recorded in many a North sea ballad. Herrings they harvest in countless millions, herrings being to the North sea what bananas are to Central America. Special fish cars, gaudily painted like circus trains, run at high speed from North sea fish ports to fish-hungry cities as far away as Vienna.

What the "Free Port" Means. That phrase, "the Free Port of Hamburg," means what? Only this:

Away back in 1189 Frederick Barbarossa (the Red Beard) gave Hamburg its "free charter." Though a state now in the German republic, it still enjoys a peculiar degree of independence. Its ancient senate still functions in traditional Spanish dress. While Hamburg joined the German customs union in 1888, the senate cannily maintained its free-trade rights by holding back a part of its harbor area as a free port. Shut off by a high iron fence, this section is a city within itself, free from the plague of duties and customs inspectors.

Here are mammoth warehouses piled high with China silk, frozen meats from Argentina, coffee from Brazil, farm machines from the United States, many waiting reshipment to strange-named Baltic ports, none to pay a cent of customs duty to Germany. Here many of the world's huge ships are built; here are foundries and machine shops. Here, too, flocks of factories profit by the free use of imported raw material and easy shipping facilities.

Hamburg, as a German state, has tariff protections, but this part of it enjoys free trade in all its enormous transit commerce. This benefit is shared by American firms who have warehouses here.

Like Manhattan Island, crowded Hamburg uses tunnels. Between St. Pauli and the Steinwarder side of the Elbe, in the harbor sections, a double tube leads under the river. It is similar to the Hudson tunnels at New York, except for approaches. So crowded are the river banks that no space could be spared for inclines; hence, at each end, men and vehicles use elevators, which lift and lower them 77 feet below street level. Domed temple-like structures house these elevators, whose high windows pour daylight down to the bottom of each shaft.

Pig-iron weights hold the tubes from shifting. The tunnels, their walls faced with glazed tiles and decorated with sculptured reliefs, are brilliantly illuminated. On bad days, when fog or ice slows down the Elbe ferries or crowds the bridges, pedestrians and cyclists all prefer the dry, warm tubes.

Many Languages There.

Hamburg is a polyglot port. Shopping street window cards read "English Spoken," "Se Habla Espanol," "On Parle Francais." Syrian cafes display sidewalk dinner signs in "fish-worm" writing. The hoariest newspaper joke tells of one store whose sign read, "German spoken here." English words and phrases "five-o'clock tea," "sport," "morning coat," "gentleman," even "boule dogue" for

bulldog—are often sandwiched in German speech and news text. "Jazz" is pronounced "yotz." At the theater one sometimes hears the phrase "Echt Amerikanische Yotz Band!" meaning "real American jazz band!"

Germans take their pleasures seriously. Sport is highly organized so that fun-making may function smoothly, like electric cargo cranes in the harbor! Hamburg crowds leaving for winter sports take every conventional article advertised in fashion journals.

Watch the Luft Hansa planes, whose pilots can't start till uniformed air policemen come with orders; or observe the race crowds on Derby day, where many wear monocles and London sport clothes, and see with what clocklike precision all events are clicked off. In busy cafes waiters keep count of beers served by the number of paper coasters stacked under each guest's glass.

Go out in Mecklenburg to shoot, and servants carry your coat, lunch, gun, shells, even a stool to sit on, while others drive the game past you, in easy shooting range.

In a vast St. Pauli pleasure palace you see dinner dancers suddenly scurry from the floor when uniformed attendants rush in, as if raiding the place, dragging mats, rugs, poles, wires, and all the gear of aerial acrobats. In a jiffy this is set up, and girls in tight leotards are flying through the smoke or swinging out over the tables by trapeze. Just as magically, all this spectacle vanishes; again the jazz band plays, and back to the floor the diners rush to dance again.

Alster Lake in the City.

Alster lake is set in Hamburg like a reflection pool in some ornate exposition grounds. Imagine Times Square, in New York city, as a tree-bordered lake, alive with toy ferriesboats, rafts, pleasure craft, boats, and swans. Hamburg's Alster lake is like that, only larger. A river, the Alster, on its way to the Elbe splays wide as it reaches the city. A dam divides the lake, cutting off one end, the Inner Alster, in Hamburg's busiest quarters; so that hotel guests, department store and office-building workers can look down on cafes and canoes and watch huge flocks of swans fed at troughs like pigs. Gulls are tame; they fly past and peck bread from your extended hand.

Neat white cafes, with glassed-in verandas, fragrant with potted plants and window flower boxes, stand along the promenade that runs about the lake. Crowds gather here to sit, and sup, and listen to the hand or watch boat races, but are politely blind to open-air love-making in cozily cushioned canoes that drift by, often with gramophone playing.

Riding to Hamburg in a third-class coach affords a quick flash of life among the masses. Through snatches of salty dialogue overheard from the flames about which working people think. Jobs, wages, the price of food and clothes, what the government ought to do, politics in its many variations—the same here as everywhere. Also, you hear many poor are leaving the city to save rents and try to live on the land. Some men in the coach, returning from visits with country kin, carry a goose, a sack of fruit or potatoes.

"It was better before the war." "Ach, ya, the good old peace times!" "Peace, war; fires, floods, and cholera—Hamburg has known them all since Charlemagne first laid out the place as a fort from which to fight the Wends, the Swedes, and other half-wild pagans hereabout, whose descendants later helped people England, Danes, French, Russians—all have struck their blows at Hamburg. But, from the day that Rome soldiers built the first hut and sounded their bugle blasts over the swampy Elbe lands down to the steam-siren chorus of today, Hamburg has slowly grown in power and influence, till now she is the greatest seaport in continental Europe. Heirress of the Hanseatic league, Germans call her.

As in olden days her sailing ships pioneered the Seven seas, so now her liners, freighters, and tankers follow every ocean lane and her voice is the sound of steamers whistling.

First Artificial Teeth

The first artificial teeth were made white, and dentists were obliged to stain them to suit their clients; nowadays they have no trouble of that kind, for they have no fewer than 30 different shades from which to choose, and there is no tooth in the world that cannot be perfectly matched. The variety in shape is equally wide. In all, the dentist has a choice of something like two thousand different shapes. Artificial teeth are made of a special porcelain, which is about as perfect a material as can be imagined. Before this was discovered they were sometimes carved out of solid ivory.

Cats Recognized as Far Back as Year 936 A. D.

Did you know that the first "cat law" on record was enacted about 936 A. D.? It is the earliest written record of the presence of cats in Great Britain, and it was promulgated by Hywel Dda, prince of South Wales, observes a writer in the St. Louis Globe-Democrat.

Most people think all domesticated cats came from Egypt and Europe. Probably the ancestors of our present house cats were the wildcats of both of those regions. But even before Europeans arrived in the western hemisphere, there were domesticated cats. These were of species native to southern North America and South America.

One of them is the Paraguay cat, a sort of "bantam" pussy. Adults weigh not over three pounds and are about one-quarter the size of ordinary cats. Then there is the Mexican cat. It is almost, if not altogether, extinct. During the summer this breed is hairless, but in the winter it has a ridge of fuzz along the back and on the top of the tail.

During the Middle ages, and even including the era of colonization in America, cats were subject to strenuous persecution and torture, especially so if they were the property of wizards or witches. Believed to be emissaries of the devil and to be assistants of the people who worked charms and weird cures, cats were said to deserve whatever rough treatment was visited upon their owners.

That's where the "nine lives" idea began. Cats, with their supple abdominal walls and ability to land on their feet, could stand punishment that would nearly kill a human being. Our ancestors didn't stop to figure it out reasonably, and when the witches' black cats withstood harsh handling without harm, the people were more certain than ever that cats were "in league with the powers of darkness."

"Faithful" Wife of Hindu Forced to Give Up Life

So intense is the shame attached to widowhood by the Hindus that it used to be the practice for widows to commit suicide on the husband's funeral pyre. Suttee, as the custom is called, notes a writer in the Montreal Herald, really means faithful wife. The poor woman who wishes to clear her name from the suspicion of witchcraft and murder would throw herself into the flames, and people would say "Ah, she was truly a faithful wife."

In some parts of ancient India the widow used to be burned whether she wished it or not, and perhaps this was because the relatives thought her spirit would follow her husband to the next world and wait upon him there. When the British in 1829 passed a resolution making it a crime to assist a suttee they were accused of interfering with the people's religious customs; but this barbarous thing never existed in all parts of India, and the great Mogul Emperor Akbar tried to suppress it in the sixteenth century.

Numerous Lost Rivers in Various Parts of World

It hardly seems possible to lose a stream of water large enough to be called a river. However, there are many so-called "lost rivers" in the world, says Pathfinder Magazine. India has its famous Lost river; Jugoslavia has one, and so do Idaho and Oregon. Kentucky has a Lost creek and West Virginia its Lost river. In Hardy county, West Virginia, there is a river which sinks under a mountain and reappears two miles away as a large spring, the overflow from which forms the Cacapon river. The river disappears under a rock. The water forms whirlpools as it sinks under the rocks and anything thrown into the water there soon disappears from sight.

These "lost rivers" are usually found in limestone regions. The seepage of water through the porous rock causes small fissures to be formed. As time goes on, these fissures increase in size until in some cases they may be large enough to swallow up a sizable river. The river may run underground for miles and then reappear as a huge spring after passing beneath a high mountain. The water in such rivers is of a marvelous opalescent hue, and yet it is so clear and transparent that if you look at it in a quiet pool you would not believe there was any water there.

Early Fighting of Moth Important to Fruit Men

The codling moth can almost certainly be counted on as the number one apple insect pest this year, as asserts a bulletin from the United States Department of Agriculture. Growers spend enormous sums to combat it, but this pest has become increasingly destructive, according to Lee A. Strong, chief of the bureau of entomology and plant quarantine. Strong attributes this increase to the greater age of apple trees, to the abandonment of some orchards and to weather favorable to moth development.

A great many codling moths have been wintering in cocoons in crevices beneath the loose bark of trees, in coarse trash on the ground, in containers used to handle wormy fruit and in packing sheds. Cleaning up all these places while the moths are inactive is the ounce of prevention that is worth many times over, the pound of cure in the form of insecticides. Measures other than spraying, therefore, are very important. One of the best, Strong says, is a thorough house-cleaning of orchards and packing houses early in the season.

THE NOMADIC CIRCUS



Circus Clowns Cater to the Popular Fancy.

Prepared by the National Geographic Society, Washington, D. C.—NYU Service.

IN MIDSUMMER the circus season is at its height. Since early spring troupers have been donning their costumes daily, and trained animals from every corner of the globe in colorful trappings have delighted young and old.

Geographically, the circus has been a great educator. Long before automobiles, motion pictures, and radio broke down the barriers between isolated regions of the United States and the advancing world outside, the circus was taking its artists, its comedy, its music and its nomadic college of zoology into almost every state and territory. The world's largest circus might even advertise that it carries the original New York cast, because it takes on tour precisely the same show that opens in Madison Square garden.

Whatever else the peripatetic amusement venture is or is not, the fact remains that it is real. There are no circus "doubles" to perform the difficult feats, and there are no substitutes for those who may not feel "up" to the ordeal of two shows a day, "rain or shine." Years ago leaders in this field of entertainment learned that the formula for permanent survival included a whole-hearted attempt to give the public something it never had beheld before, surrounding it with a dazzling array of sustaining attractions. This hard-and-fast rule has persisted through the years, amid a procession of magic names: Jumbo, Tom Thumb; Chang, the Chinese Titan; Zachinai, human cannon ball; Tom Mix, whose Rough Riders carry the spirit of the old West to every state in the Union; Goliath, monster sea-elephant; Uhangli savages from Darkest Africa.

Because the circus is nomadic in its quest for business, it always has been of necessity a fighting institution. Therein lies one of its major bids for fame. Like a gay explorer who finds each day's journey a fresh problem to tackle, the circus struggles against a perfect maze of daily entanglements that threaten to ensnare it like a colossal Gulliver. The circus has battled the weather and it has fought grafting officials who threaten to dig up some excuse for fining or tying up the show unless complimentary tickets fly thick and fast.

Huge Daily Overhead.

The managements for years have fought the argument that they take too much money out of town. People overlook the fact that every big circus spends a large sum in every city in which it plays. The daily overhead of the largest circus is in excess of \$15,000, and a considerable share of it is spent locally for lot and license, straw, lumber, ice cream, soft drinks, billing locations, and food for 600 horses, 36 elephants, four herds of camels, hippopotamuses, and other large appetites in the menagerie, as well as for the three meals a day of the show personnel, whose gastronomic requirements would stagger the chefs of a huge hotel. The commissary uses daily 250 pounds of butter, 200 pounds of coffee, 25 bags of table salt, almost a ton of fresh meat, 200 gallons of milk, 1,500 loaves of bread, 200 dozen eggs, half a ton of vegetables, a barrel of sugar, 50 pounds of lard, etc.

In the old days, before movement by railroad was general, traveling was much worse. Springtime found country roads impassable. Fourteen horses were needed to pull a hippopotamus wagon when circuses traveled overland in days. Circus laborers still shout "China!" occasionally when the train roars into the city of exhibition. This is a circus term of another generation. When a driver, seated atop the first wagon's destination, he called "China" to indicate that after an all-night struggle they literally had dug their way through.

Rivalry Used to Be Fierce.

Previous to 1929 most of the big circus units battled with one another up and down the country from Maine to California and from Canada to the Gulf. Sometimes they employed the most vitriolic phrases in characterizing rival circuses as worthless. When electricity first was used to illuminate a circus tent, competitors solemnly warned the public to stay away from that show "because electric lights are known to be extremely dangerous and blinding to the eyes!"

Most interesting were the "paper wars" conducted by the big and little shows prior to the late summer of 1925. The big circuses often bought advertising space on barns and buildings in the dead of winter, so that the location would not be snapped up by rival concerns. Some of the shows had a playful little habit of covering

each other's posters when two shows saw fit to play the same city on the same day or a few days apart.

One of these paper wars became so intense when two circuses chose to book a California city within a few days of each other that the barns and billboards of the surrounding countryside were plastered with a covering of circus pictures 28 sheets deep. The opposition brigade of circus number one went out each morning to cover the advertisements of the rival show. The brigade of circus number two went out every evening to recover with its own billing. They watched each other so closely, these tireless advance men, that each knew when the other's crew left town to cover paper in the country.

At last one of them played a master stroke. Two nights before the first show was due to arrive, the brigade hired a horse, climbed inside with posters, paste, and brushes, and quietly left town to do their work without attracting the attention of their competitors.

The advance advertising cars of the big shows carry large crews of ambitious workers who often average a posting of 10,000 to 12,000 sheets of circus lithographs a day. A crew of 30 men can bill a large city in a single day, so well do they understand their work.

White Elephant Competition.

Sometimes the tented enterprises tried to duplicate their rival's ace attractions. Barnum once imported a sacred white elephant from Siam. It wasn't pure white, but rather a cream color, and it cost a lot of money and trouble. Adam Forepaugh, then Barnum's leading competitor, copied the Siamese albino by applying a generous coating of white paint to unclothed parts of a gray pachyderm. His elephant was so much whiter than Barnum's that the public decided Forepaugh had the real article—until one day during a street parade in Philadelphia, when a cloudburst exposed the imposture.

Even then skeptical show-goers refused to believe that Barnum's white elephant was any more genuine than the one they had seen exposed. Somebody asked Barnum what he was billing as his chief attraction that season. He smiled and replied, "I've got a white elephant." Then and there he supplied a distinctly American angle to the age-old white-elephant allusion that to this day is used to describe something expensive which cannot be disposed of to any advantage.

The big shows fought each other until the summer of 1929, when a great consolidation was effected. Now six of the largest tent shows, all Ringling-owned, contend for patronage in friendly rivalry and try to keep out of one another's way.

Most outsiders think that every circus picks its complete route at the beginning of each season. In reality, they are routed only about six weeks in advance. Agents must study crop and factory conditions, epidemics of disease, and proximity of rival attractions, and must arrange to send the circus where there is a probability of doing good business.

Barometer of Prosperity.

Business men in progressive cities usually are glad to see a circus billed for a visit to their community. It is a barometer of prosperity, this nomadic canvas city with its tremendous overhead, because it cannot afford to visit cities which are in the throes of financial depression.

The history of the circus is the history of a battle to beat the Emersonian doctrine of compensation, the theory that, in the long run, good and bad fortune stack up about evenly. Because the enterprise is a game of sudden disaster and decided ups and downs, circuses sometimes have proved excellent places to put money—and wave it good-by. A few large fortunes have been amassed by circus owners; dozens have been lost through incompetent management, competition, and conditions outside the control of the owners.

It is commonly thought that hot, sunny weather is the answer to a circus manager's prayer, but such is not always the case. Either extreme means bad business in most instances. When a circus visited Peoria in 1930, the mercury simmered at 108 degrees and business was light. By contrast, another circus unloaded in Chicago during a snowstorm in the spring of the same year for its indoor engagement at the Coliseum. People decided that it just was not circus weather and stayed away. On the other hand, a circus exhibited in Brooklyn during a cold spell in May, 1931, and the crowds came despite the weather.