# The Friona Star

# OFFICIAL NEWSPAPER OFPARMER COUNTY, 1EXAS

# Vol. 9- -No. 48

# FRIONA PARMER COUNTY, TEXAS, FRIDAY, JUNE 21, 1935

# Published Every Friday

# Cogitations & Aphorisms of Jodok

I received last week a card inclosed in an envelope, which came from a chewing gum manufacturer. and upon opening the sard I found three bars of chewing gum.

Many, many years ago, when I hang in the sun. was a boy, this was commonly called or known aas "chawing wax." commonl pronounced "chawin' wax" the, when I was about grown, it be. came known as "chewing gum", and some years later it became simply the same and get materials for "gum.

Well, as I see it, no matter what June 29th. you may call it, it is either one or all thre of these, and when I look- Hinds, Tom Pressley, T. F. Welch, there were no other instructions gin, and Miss Rozelle McKenney. about the cord.

So, fitting the suggestion to the act, or vica versa, I slipped one of the bars from its holder and broke it about the middle and proceeded to gathered at the home of Mayor F. now considered vulgar.

Well, I chawed that gum until it Mr. and Mrs. Gleen Reeve as honhad lost all its sweetness and flavor, orces. and I could see no incentive for After the visitors had presented a chawin' it any more so I spat it short program of music dispensed out, and as I did so I thought of by operators of cow bells, tin pans, another and rather clangy expres- tin horns, plow discs and such like sion, that was quite popular some instrumente, the two grooms and years ago and not yet altogether their brides came forth from their obsolete, which was— "Chawin' rooms and the usual journey to the the Rag.

like chewing the gum, it loses its interest after the flavor has all gone fram it. Still, tht gum may be chewed indefinitely for hours and hours gum, so can "chawin' the rag" be by a score of 15 to 7. though it is a waste of time, energy will play the strong Dimmit team and mental poise, and has a tendon- here on Whiteway Park this Sunday, c. when persisted to in lead to un- beginning at 3:00 p. m. relations between man and We hope to have Travis H

### BLACK H. D. CLUB REPORT TO VISIT IN CENTRAL TEXAS Mrs. Verner Melugin, Reporter.

Mr. and Mrs. Sam Taylor and small son departed Monday morning "Lysol will remove paint, iodine, fir points in Central Texas where blood and some inks from any kind they will visit indefinitely with relaof material," Miss Rozelle McKenney, tives, aming whom will be Mr. Tayhome demonstratioo agent, to the lor's father.

members of the Black Home Demonstration Club at the club house, April already there having been sent to the home of his grandfather several Parmer County. The Federation To remove iodine, blood, paint and weeks ago in order that he might ink stains, wash the spots with a secure relief from a severe case of mixture made of one teaspoon of hay fever. Mr. Taylor, since his relysol and five teasponfuls of naptha. turn from the hospital sime weeks themes: therefore we are asking Rub the spots with a brush, then ago, has been unable to do much every pioneer of the county and wash the garment in naptha and work at any time and recently has every person yho will help to write been unable to work at all without

The program for the meeting was pain nd he will spend few weeks history to contribute to this work. on "wardrobe Achievements." Mrs. resting in the hope of returned Hinds, second year wardrobe demon- health. strator, gave her report for the yea-

dresses to be shown at the Cotton Mrs. Buford Hughes and son, Roy Style Show to be held at Friona, and small daughter. Wanda Ann, the best historical theme sent in by departed Monday morning for Quan- July 20th, these to be pudged accord-Those present were: Mmes. Otey nah, where they will visit for a ing to historical value, authenticity, linds, Tom Pressley, T. F. Welch, where with Mrs. Taylor's parents, ceneral interest, clearness and struced at those attractively wrapped ess Hinds, D. R. Bennett, Henry Me- They will also visit her married tur. We sedire these written upon bars, they seemed to say 'Chaw us.' Lean. Clyde Hays. Dave Galloway, daughter who lives about 25 miles any subject, such as history of the and so far as I was able to discvern. Jim Black, Roy Price, Verner Melu- from Buannah while in that part of county, its organization, first settlethe state. They accompanied Mr. ment, first settlerl, and the date of and Mrs. Sam Taylor that far on settlement, first town, each own, histheir journey.

Quite a parcel of young people "chaw" one half of it Now, I use W. Reeve very late Sunday evening the tifect that Miss Roberta Hill, churches, newspapers, schools, busthe word "chaw" advisely for the and having obtained entrance to the daughter of Mr. and Mrs. S. Michell, jness buildings, early residences dictionary says there is such a word home through the assistance of a had win the Honor Roll at the West farms and canches, biographies of as "chaw" and it means "chew," al- member of the family, they ascend- Texas State Ttachers College at Can- interesting persons, pioneer settlers, though the former pronunciation is ed the stairway and proceeded to yon for the splendid work she did Indian days, cattlemen, traildrivers execute a first class charivari with while a student there during the and cowboys, first officers of the Mr. and Mrs. J. Harlan O'Rear and past winter

Friona High School in the class of campaigns, cattle stampedes, drought 1934, where she won the honors of storms, prairle fires, pioneer life in being valedictorian of her class.

# M. A. MORIS WANTS STAR

In a letter from Miltin A. Mor- manuscripts: and much cooms and the usual journey to the ris, ine of our school teachers, to gleaned orally from early settlers. drug store was taken, where ice J. R. Roden, he asks to have the Fri- Will you not sit down and write cream and cold drinks were enjoyed ena Star sent to him for the next something for this collection and But "chawin' the rag" is much by all at the expense of thevictims. three months. He said he was hun- send it in by uly 20th.

gry for Friona News.

The Friona Cardinals lost a looseafter tht flavir ha all gone, and many by played game last Sunday to Tu- Works at Woodward. Oklahoma. and made of permanent record for people do just that, And as with the cumcari on the Tucumcari diamond The Star will be forwarded to him use in future cears. Sign and date regularly until the first of Septem- your theme and mail to Mrs. L. C. kept up indefinitely, and many. The Friona boys have now won ber when he will return to Friona Sympson Friina. Texas, Thurstins many people do that also, even seven games and lost five. The Cards to again take up his school work.

> For all kinds of Patent Medicines. trade at the Friona Drug Co., Friona.

REPORT OF PARMER COUNTY FEDERATION OF WOMEN'S CLUBS By Mrs. A. H. Boatman, Pres.

# (From Last Week)

The Department of Historical Re Their other small sos, Max. was search is seeking aid in collecting material for compiling a history of

> meets July 27th at Rhea. Before that date we desige to col-

lect a large number of historical a theme on some phase as county We have set the date on uly 20th as the date to have these themes of contributions sent in order to have The co-operators decided to all go VISITING PARENTS AT QUANNAR them ready to report to the County Federation on the 27th.

A small prize will be given for orical events that have happened in the county, Panhandle history as a WON HONOR ROLL AT CANNYON back ground, the coming of the rajlroad. History of buildings and in Word was received this week to stitutions such as court houses county, history of events establish learly days, and every pionter is urg ed to write his or her autobiography Man bits of history may be found in scrapbooks, letters, dairies and

Kindly write or type these on pa-Mr. Morris is holding down a per if available, using one side of position during vacation with the paper only and write thefe any Woodward Cocoa Cola Bottling length you wish. These will be bound we may be favired by a theme on any phase of county histor.

TWO LOCAL WEDDINGS

Seed Diseases of Corn Threatening Treating Will Retard Decay Molds After Planting, Pathologist Says.

Prepared by the United States Department

more uniform stands of stronger plants assembled and placed in pastures and eventually higher yields-is espender the park and being fed, that cially recommended for some Corn they may be in comdition for the ar-Belt states this year. There is a duous ordeal that they will be reshortage of good seed corn-which quired to go thru for the three days. means that more farmers will have to plant inferior seed.

sion pathologist.

with farm seed showed an average increase in yield of 3.8 bushels an acre from treatment. In Illinois and In-diana similar increases have been obdiana similar increases have been ob-tained. Seed treatments give larger increases with poor seed than with the South Texas coastal country be-

Ears may have moldy tips or the butts may be discolored or shredded Marion McLain of Sun City, Kanas low as 50 per cent, with 25 to 50 heretofore at Canadian and has opears from 75 counties have been test. Canadian a good many years rodeo but about 44 per cent of the corn public a fast, speedy program, showed the presence of molds.

ing seed corn sell for approximately Fulkerson of Ft. Worth and his This is usually enough to plant 50 grown-ups some interesting enterwill be about three cents an acre. If tainment, Jasbo will play "tag" the yield is increased only one bushei with the Brahma steers during the itself many times. These dusts may feat. be obtained from druggists, seeds. In addition to bronk riding, steer riding, steer wrestling and wild cow ply stores."

Various devices-such as a barrel churn or similar mixer-can be used mean as much to a well balanced to coat the seed corn with mercury program as the contest events. The

**Rodeo Will Be** Held July 3, 4, 5 At Canadian

CANADIAN,- Considerable progress is being made each day for the 13th annual presentation of the An-cay after planting-thus obtaining 3, 4 and 5. The livestock is being The association has gone into the interior of Old Mexico to secure Treating seed corn will not bring steers for the buildogging contest. dead kernels back to life but will re- They must be cattle of mature age, tard decay moids, particularly when and with horns so that they may be

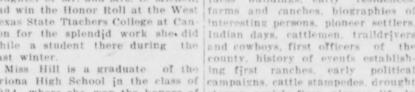
wet, cold weather follows planting, and thrown in the steer wrestling, as this thus insure better stands under these is a twist down contest. Cattle of this conditions, says R. J. Haskell, exten- type are practically extinct in the States. sion pathologist. Seed treatment has been found useful in Iowa, Minnesota, Illinois and In-diana. In Iowa, seven years of tests

high quality seed that is virtually dis-cause they are impervious , to the ease free. Inferior seed corn may be old or it may have been exposed to the weather. The seed corn may be old or it may have been exposed to the weather. tick, Today, these cattle are a com-

indicating a discased condition. Some sas has been secured to. direct the of the old seed corn has germinated arena. He has acted in this capacity per cent of it diseased. At the In- erated a rodeo at Sun City for a diana experiment station where 5,000 good many years. McLain brings to ed, the germination has averaged 97.8. experience, which will insure the

The program would not be com-"The organic mercury dusts for treat plete without a good clown. Jasbo \$1.50 a pound," says Mr. Haskell. "A mule Eko have been contracted, and pound will treat eight bushels of seed. will give the kiddles as well as the per acre, the treatment will pay for steer riding event, a very dangerous

In addition to bronk riding, steer milking, there will be specialty act, Trick and fancy riding and roping very best of talent has been contrac



man

Therefore, it occurs to me that on the University teas at Norman. the time to cease "chawin' the rag" Oklahoma. We hope to have Travis is, like the "chawin' wax" to spit with us the remainder of the season it out when it has lost its flavor. Following is the summary of the But, someone will say, "How is one game last Sunday: - Runsto dtcide just when it has lost its 2. Williams, Lewis, Lea, Meluglin, flovor?' I cannot answer that for J. Minyard, and Gabert 4, Kelly 3. anyone but myself and I have two ennings and P. Meeks 2, Crouch, means of dteiding that. One is- McComb and Mansfield 2, Gregory. whith my adversary has me cornered Two-base hits- Lea, Gregory and and the other is-when I find my P. Meeks. Three-base hits- Kelly 2. advtrsary is too 'dumb" to know Home runs- Wilson and Crouch. whts I have him cornered.

I hear and read a lot about the Left on bases- Friona 9, Tucumway the public utilitits companies cari 3. Base on balls- By E. Minare robbing the people with their yard 2, Gregory 3, Strike-outs- E. high rates for servict. Will, maybe Minyard 3. J. Minyard 7. Gregory their homeward journey, during these people who are doing this 11. Hits off E. Minyard, 4 in four which they will stop for a short writing and talking know exactly innings, J. Minyard 10 in four in- visit with Rev. and Mrs. J. L. Beatwhat thty are talking about. But I nings. Double plays- Williams to have cogitated Fer the matter quite | Leach to Magness. Wild pitch- E. a bi, and I ntver could tell where. Minyard 1. Gregory 3. Losing pitchin any of these cimpanies have ever er- J. Minyard. Time of game-2 ed that the service they have ren- and Campbell. dered was wirth what they charged

me for it. Otherwise I would have had their service.

Well, there art some people so howling for them to 'cut their rates.' week of the term:

While cogitating over this matter I came across some figures along K. Greeson, Frank Mason, least one very definite conclusion, Smith, especially since congress seems to J. I. Gober. have bees wrestling with a bill of some kind to curb the utility companies to the extent that the governthe World War.

Here are the figures I have just referred to:- In 1913 the cost of 1934 it was \$15,500,000,000, - 3 cost of domestic electricityaver aged it was 5.3 cents-a reductiin of 39 per cent.

Now, it occurs to me that our large exent, responsible for this ra- reasonablt. J. Horton, Friona. pid and tremendous increase in the

(Continued on next page.)

Texas the line-up for this game, and as is

DIAMOND DUST

(From Last Week)

DOUBLE CHARIVARI

(From Last Week)

5th 1935.

Sacrifice hits- E. Minyard. Stolen bases- Leach, Bogard and Jennings.

robbed me. I have always consider- hours, 15 minutes Umpires McLellan visit with Mrs. Blackwell's parents, past several months.

# DISTRICT COURT JULY 8

The July term of District Court for Parmer County will convene at constituted mentally asd morally, the court house in Farwell on Monthat if the utility companies should day, uly 8. Following is a list of the furnish their services absolutely grand jurirs drawn fir the term and fret of charge, they would still be the petit jurors draws for the first

# Grand Jurors

J. A. Blackwell, A. C. Hays, B. Jim June Gore. this line and which are purported Perkins, obert Scheuler, John Arm-T. J .Crawford, A. Beckman,

Petit Jurors for First Week

G. L. Mingus, J. D. McMillen, E. W. McGuire, F. W. Ayers, E. A. ment will be able to take charge of Berry, L. F. Lilliard. Fred White, did the railroads during the time of ferson, Olan Schuleuter, R. L. High- baby are expected to visit the home tower, Claude Primrose, Young, R. L. Henson, O. M. Jenl town in the near future.

nings, Shelby Jersig, Wilbur Charles, Loyal Lust, Henry Curtis, government, federal' state and local Brookfield, W. J. Parker, Gordon was less than \$3,000,000,000. In Duncan, E. H. Cummings. Buck gain if 431 per cent. In 1913 the Sam Sides, R. N. Williford, P. L. Mexico, for the past few months, 11:00 o'clock. 8.7 cents per kilowat hour. In 1934 Gibbs Flato, Clyde Magness, A. H. dence. Hadley, John Keiffer.

statesmen must be, at least o a very lister cultivators for sale or trade at the local telephose central office. in the afternoon,

Friona Drug Co., Friona, Texas.

well known, he was the star pitcher J. A. BLACKWELL AND FAMILY OFF FOR VACATION

# (From Last Week)

Wilson children, Bobbie and Melisa, depart- obtained. ed Saturday evening on a trip to Detroit and return by various points were Ira Cole and Mrs. Lucille Carfor short visit stops.

Their first stop was planned for Rule and Miss Adams. The Star joins Lawrence, Kansas, where they would the other many friends of these visit a few days with Mr. Blackwell's happy young people in wishing for sister and two brothers, and thence them long, happy and prosperous on to Detroit, where they will at- lives.

tend the National Convention of Hardware Dealers. While in Detroit they will secure Soda Fountain. One door north of

a new car in which they will drive on | Post Office. tie and son, ohn. at Abingdon, Virginia. On leaving Virginia they will for Ouamadis, over in the Rio drive through to Western Louisiana, Mr. and Mrs. George Bowlin, and point they expect to drive direct to to Friona for residence. Friona, after a contemplated absence

of perhaps three weeks.

# VISITED GRAND DAUGHTER

## (From Last Week)

Mrs J W Ford returend last week Monday afternoon. June 17th. from LeFors, where she had been her first new grand daughter Betty

to be correct, and if they are they strong, E. B. Kelly, Roy White, Bill Mr and Mrs Milton Gore and Mrs. ber, Cecile Rule, H. W. Matthews, have firced me conditionally to at Massey Matt Jesko ack Carr. M. K. Gore was formerly Miss Florence Arlie Green, R. L. Rule, W. C. Wil Ford, Grandfather Ford, who had kerson, Robert Rule, Pete Barg, L. been keeping back during Mrs Ford's N. Ritter, and the Misses. Minnie absence, drove over to LeFors where phillipello, Julia O'Brian, he might get another well cooked Curry. Thelma Loflin, Dorothy Lofmeal and incidentally to see the new lin. Myrtle Rule, Connie Matthews, grand daughter, brought Mrs. Ford Opal Mobley, Alta Graham and Lola all of hem and iperate them as they C. E. Allen, A. S. Curry, C. H. Jef- home with him, Mrs Gore and the Adams. E. H. of her parents seven miles west of

# RETURNED FROM JAL

Mr. and Mrs. Homer Johnson. Ellison, Fred Bell, L. M. Grissom, who have been living in Jal, New Stephens, Ed Bigges, Will Jones, have returned to Friona for resi-

i,mAkCcRTbbB now is the time for of his filling station south of the urged to be present to hear him. railroad and Mrs. Johnson is at pre-FOR SALE or Trade- Two 2-row sent serving as assistant operator

We loan Kodaks free of charge.

Post Office.

LAST WEEK

can. Information has reached the Star office of two wtddings that occurred within the town and community dursatisfactory. ing the past week, but no particu-Mr. and Mrs. J. A. Blackwell and lars of eiher of the weddings were

> Two of the contracting parties ter, and the other two were Robert

Pool off at the Friona Drug Co

# WILL RETURN TO FRIONA

R. T. Gischler departed last week Grande Valley, where he and Mrs.

A shower honoring Mrs. Robert Enle, a recent bride, was given in the home of Mrs. W. C. Wilkerson

Those present included: Mmts. T. A. O'Brian, E. G. Adams, Fred Bell.

Lucilla

# LA LEADER HERE SUNDAY

Mr. W. D. Fisher, of Canadian who is Lav Leader of the Amarillo District of the Methodist Church. will preach here at the Methodist Church Sunday morning, une 22, at

Mr. Fisher is a fluent and instruc ive speaker and the entire mem-Mr. ohnson has again taken charge bership and the public generally are

Mr. Fisher will speak at the Laks view schiol house at 3:00 o'clock

Attorney A. D. Smith spent a part Kodak Developing -25c per roll. Friona Drug Co. One door north of of last week in Amarillo attending to professional matters.

Many farmers use an old mi dust. ted. The object is to get a good coating of dust on the seed. Mixing

the dust and grain with a shovel is not

Before the seed is treated, moldy and damaged ears and kernels should week's issue of the Tulia Herald will be culled and the usual germination be of interest to many readers of tests made. More detailed information the Star since it conceorns one who on testing and treating seed may be was born and lived in the Firona obtained from county agents and state community during the earlier years agricultural colleges ..

# Pyrethrum Is Regarded

Wider use of pyrethrum and derris seems to be the answer to the grower's outs'anding students. need for keeping his leafy vegetables free from residues of the more toxic Board are selected on a bisis of ser-Insecticides, according to W. H. White, vict. scholarship and leadership. The in charge of truck crop and garden organization is a national one, havinsect investigations, United States Department of Agriculture.

Chemists and entomologists of the protect growing crops against destruc- School tive insect pests and still leave nothing harmful to human beings on the prod- scholarship, loyalty and sportsmanuct to be marketed, he said.

not yet completely solved, the sci- school and college work. She is the entists working on it have found that daughter of Mr. and Mrs. R. G. Clenminute quantities of two plant products | nin. of Tulia and the granddaughter sects feeding on truck crops and are community. Before moving to Tulia less likely than most inorganic insecti. Mr. Clenin was engaged in the grain cldes now in common use to leave business at Friona, and is well and harmful residues.

# Monte Cristo Treasure

recalled by the recent visit of some school and college work. Corsican fishermen to that little island. While seeking shelter from a gale on the shore of Monte Cristo they came upon several Eighteenth century gold coins near the ruins of the watch tower.

Skim milk and buttermilk are rich in protein and mineral matter and make good additions to farm grains

. . .

move from place to place in New York state, than rural people not on farms or people in cities, according to a recent study.

tor in Farwell Monday.

a business visitor here Monday.

FORMER FRIONA GIRL HONORED

# (From Last Week)

The fololwing taken from last of he- life:

"Lucille Clennin, who graduated from the Tulia High School in 1932. was selected as one of the 13 stuas Reliable Insecticide dents from the Juntor Class of Kansas A & M for membership in the Mortar Board, honorary society for

Students chosen for the Mortar ing unit organizations in 54 of our national colleges.

It will be remembered that Miss department have long sought sub- Clenin was awarded the Balford Mestances that could be depended on to dal on graduation from Tulia High

The Balford Medal is awarded for ship, thus Miss Clennin has been Although this difficult problem is signally honored in both her high -derris and pyrethrum-kill many in of Mrs. Minnie Goodwine of this favorably known by masy people of this locality. Miss lennin has also frequently visited her relatives here. and is, therefore, quite well known The old legend of the treasure cave by many Friona people, who will be

on Monte Cristo, made famous by the pleased to learn of the honors she novel of Alexander Dumas, has been has merited and received in her

## MOVED TO DALLAS

On Friday of last week Buford Taylor closed his cafe on Main Street, and on Sunday morning he departed with his family for Dallas. Mr. Taylor and family were accompanied by Ralph B. Ttdford and family, who will also probably locate in Dallas. Mr. Tedford sold out his recreatiin hall business here several weeks agi to Messrs. Matthtws and Ritter. It was not learned what his business plans for the future were.

Geneva Boggtss 12 year member if Friona 4-H Club is making a R. H. Kinsley was a business visi- hioked mat to re-seat a chear in her bedroom.

udge J. C. Temple, of Farwell, was | Visit the 10c Counter at the Friona Drug Co. Friona, Texas.

Farm families are less likely t

to grow and fatten pigs.

BRIDAL SHOWFR

where they will stop for several days Gischler have been living for the The purpose of his relaca to the ather relatives there. From that valley is reported to be to move back

The gifts were presented to the for the two weeks previous visiting honoree by little Miss Fern Siber. The little miss is the daughter of Inez Rule, F. O. Griffith, Edgar Si-

FRIONA STAR, PARMER COUNTY, TEXAS, FRIDAY, JUNE 21, 1935

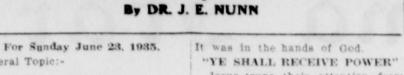
the market.

grow.



ing of their religious duties.

Golden Text :- Go ye into all the world, and preach the gospel to the Every part of the entire program whole creation .- Mark 16:15. was presented in a monner showing



Jesus truns their attention from an impersonal consideration of a vast kingdom to their personal. individual need-power. They were when thinking of his power over Gentile they were come together, asked him nations; he was concerned for their saying, Lord dost thou at this time power over the world, the flesh, and the devil, in a personal ministry. "When the Holy Spirit is come upon you." For every service to which God calls His people, there is power in the Holy Spirit to meet the particular requirements of that service. when the Holy Spirit is come upon O that His word might be burned ou: and ye shall be my witnesses into our souls until we 'count all both in Jerusalem, and in all Judea things but loss for the excellency of and Samaria, and into the uttermost the knowledge' of its fullfillment; Not by might nor by power, but by Acts 13:1. Now there were at my Spirit, saith the Lord of hosts." Antioch, in the church that was | BARNABAS AND SAUL. Acts 13:1. Barnbas had been chosen to go to Antioch to see the condition of the work there. He and Saul had been evidently the leaders in the 2. And as they ministered to the furtherance of the work, and now the Holy Spirit. seeking men, whom he could entrust with a wider Saul for the work whereunto I have work, turned not to the Apostles but to these two men who here in Antioch were doing a big work. The and prayed and laid their hands on mission task is the main business of the church, and woe to that church that is so busy with its own affairs that it cannot see or respond to the call of the world vision. Our best is none too good.

> ionary cause merits. THE FIRST FORIEGN MISSIONARIES Acts 12: 2, 3.

of the Holy Spirit is what the miss-

Ttis is the story of the call of the first distinctive missionaries, and the inception of the great misionary task. It will be remembered that Barnabas and Saul, and sought to Commission, and which we have just been looking. for the second time the when Master laid the great world task upon them. They had tarried at Jerusalem, and had carried on the work there with most encouraging results, but they were not attempted to go "to the uttermost part of the earth." It took a bitter persecution to scatter them, a persecution that God overruled for his own glory when he used it to bring Saul of Tarsus into the picture. The emphasis changed from Jerusalem Antiosh in Syria. A revival broke brethren at out there and the Jerusalem sent Barnabas down there to investighte and report. So pleased was he with what he tound that he brought Saul from Tarsus to help him. Under their combined care this young missionary church flourished, and in the providence of God it was from this young mission church and not from the parent church at Jerusalem that the great world missionary task to begin was

BARNABAS AND SAUL IN CYPRUS



Curb Berry Bushes Minnesota, seeking to control the

to Keep the Herd Free From Disease. By J. M. Brannon, Dalry Eacteriologist, University of Illinois -- WNU Service. Adoption of milk ordinances by

nearly 600 municipalities of the country during the past ten years is only and it is hoped to obviate further trouone of the many marked advances that | ble. have been made to raise the sanitary quality of the consumer's milk supply. Milk handled by modern methods is probably among the safest foods on

Just now the problem of dairymen and farmers is to keep down bacterial growth in milk at a time of the year when the weather is getting warmer. This means cooling the milk just as quickly as possible to as low as 50 degrees. Consumers, too, have a re-

sponsibility in getting the milk off the doorstep before it warms up to the point where bacteria can start to

Fortunately, pasteurization is becoming more widespread. By this process all the disease germs that are likely to get into milk can be de-

stroyed. Tuberculosis. the best known of the diseases transmitted from unhealthy cows to man, has been given a setback through tuberculosis eradication campaigns. Illinois and 17 other states are now accredited as having 98 per cent of their dairy cows free from this disease. Our best men, going in the power

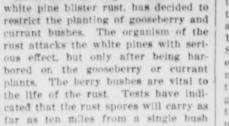
A campaign is also now being waged against Bang's disease, which is associated with undulant fever that is transmitted to humans through milk. Still another disease organism against which farmers and dairymen must be on guard is the one which causes mastifis in the cow and septic sore throat and possibly other troubles in humans Typhoid, scarlet fever and diphtheria are other diseases against which the

dairy industry must be constantly on guard. Some organisms must be fought not because they cause diseases but be cause they give the milk off-flavors and other disagreeable characteristics. Clean barns, clean cows and clean utensils coupled with the prompt cool ing of milk immediately after it comes

from the cows, are the mainstays of the dairy industry in producing a higher quality product.

# Oats Leads as Feed for

Horses, Says an Expert Oats are the best grain for the horse; they are light, palatable, and balanced feed, asserts a writer in the Missouri Farmer. Corn is a good grain, but is used to best advantage if it forms only from one-third to one-half of the grain ration of the brood mare. If wheat is fed, it must be given ground or rolled and in small quantities. Barley is a good horse feed; it is more bulky than wheat and more nearly like oats than corn in composition. Barley is often cooked and fed once or twice a week in the evening



Irrigation has permitted the increase of acreage planted to cotton in the Anglo-Egyptian sudan. . . .

Sixty million acres of land in the United States were formerly required to grow enough crops to provide for the nation's exports. . . .

The first brood of potato beetles appear as the plants come through the ground and the first spray should be applied at that time. . . .

The United States leads all other countries in the commercial canning industry and also leads in promoting home canning, according to a published report.

Carefully checked tests show that the butter fat content of the mlik from the same herd of cows varies sharply from day to day. Errors in testing can account for only about two-tenths of 1 per cent, but the actual variation is often as much as 1 per cent from one day is another. Such variation results from a number of factors. Weather conditions have a marked effect as does the feed given the cattle. Some breeds show a greater variation than others, and the time between milkings and the completeness of the milkings also have their effects. Also tests of morning's milk are usually lower than those of night's milk .- Pathfinder Magazine.

Butter Fat Content Varies

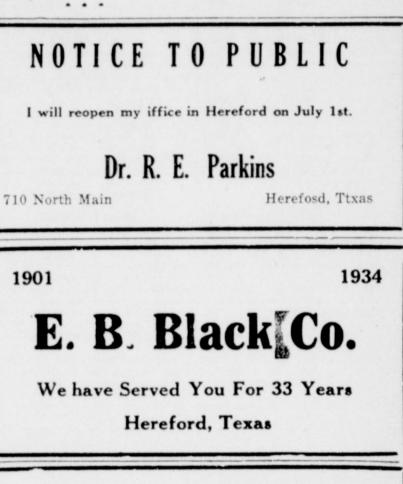
Alfalfa Again

Alfalfa will check soil erosion for 5,000 years. Experiments show that a seven-inch layer of surface soll, on an 8 per cent slope cropped to corn or allowed to remain fallow, will be completely washed away within a lifetime. -Hoard's Dairyman.

# Down the Lane

Butter made in May and Jose has the highest color and flavor.

Of the 3,300,000 orchard heaters in use in California, 2,900,000 are oil burning.



# ELECTROLUX

# THE CHOICE OF THE AMERICAN HOUSEWIFE

for beauty, performance and pleasure. Think what that would mean on these hot days with the operating

ginning of the first song until the odds and the obstacles, the faithlessthe clost of the program.

pretty and appropriate, there were, as is the case in all programs, out. THE GREAT COMMISSION. Mark not the first time any church had destanding features. Some of these were the solos sang by Maurette into all the world and preach the the heart of the missionary task, Gischler and Nancy Ruth Shackel- gospel to every creature." It is the and we, too, must see and follow ford, showing what sweet voices words of the Master when he sent his the vision if we are to have the these two small girls have as they sang without appreciable effort.

attracted the greatest attention, world." parly perhaps, on acccount of the ususual nature of it, was the pronouncing if the benediction. The head as a signal for the congrega- the call of God? tion to stand, and held them there until all had arisen.

38

the program.

ish for enjoying such affairs as that. mighty power. They had had their but I do, neverthelessmireovernot hour of depression when the grave withstanding. And I am broad had hidden him from their sight. occurs to me, if more attention was asked touched the matter closest to given to this sort of entertainment their hearts. The Master's answer and less to some other forms of a- did not say that they were altogetmusement our country would stand her mistaken in expecting the kinga much better chasce when this dom as some would have us believe generation become its ruling citi- today, but simply that the time of it gens.

great ability on the part of these in our study we should come clearlittle folk and so well havt thep been ly to recognize the power that has trained that not one word ilinstruc- ary movement; and here it is, that was the first place visited, and tion or coaching was given by the vitalizing, enabling power that the committee in charge from the be- Lord of the church gives through

Lord

ness and the lethargy of Christians, zation-by means of this power.

astonished at the teaching of the

INTRODUCTION

Those daring first missionaries of the cross have had numerous and Christ's church.

16:15, 16

disciples out on his mission. He had blessings of God upon us. risen from the dead. all authority had been given to him; and on that

basis he gave his task to his people. Again we note that the world was Perhaps, though, the feature that the limit in his command. "All the

# THE MAN OF MACEDONIA. Acts 16:6, 10.

Acts 16:6-10 gives us the story of group of young singers had march- Paul's vision of the man of Maceed to the rostrum for their last song donia, a vision that changed the of the program, and as they ceased current of his thinking and sent singing, little seven-year old Carl him across the sea to preach the Michell, stepped a little in advance gospel to the heathen in Europe. of the rest of the group and raised Who can doubt, in the light of his his small hands in theair above his later life, that it was indeed to him

# THE DISCIPLES' QUESTION. Acts 1:6

# "They, therefore, when they were

He then lowered one hand to his come together, asked him, saying. side and with the other still raised, Lord dost thou at this time restore he bowed his small head and pro- the kingdom to Israel?" v. 6. The nounced tht binediction so clearly hope of the Jews had always been and so reverently as to rival that of world power and fame. Vivid in their any veteran minister. Thus ended minds were the glorious days of David and Solomon and the dreary days of submission to a foreign yoke through which they were passing. I may ge considered sofe or fool- hope. They had seen in Jesus such enough, or, as some people might say-"'dumb enough." that I enjoy his resurrection. Now the hope revithem no motter where or by whom ved. The day they had longed for was the program is presented. And, it surely at hand. The question they was not a matter for their concern.

# Acts 13: 4-12.

been back of the church's mission- on their way. The island of Cyprus same power of the Holy Spirit; the here many were converted, among them the leading man of the island. the Spirit. When we remember the At Paphos a sorcerer was smitten with blindness and the gospel had established itself in "the regions the success, of world-wide evangeli- fitness to deal with difficult situations, his name had been changed to Paul and he had become the leader While the entire program was worthy successors, because this po- of the little party in place of Barwer has never been lacking in nabas. Thus was inaugurated the great missionary enterprise. It was finitely set aside from its member-Mark 16:15, 16 give us what we ship those who were to carry the call the Great Commision. "Go ye good news to other peoples. This is

# Irish Bacon

Irish hogs, from which come Irish bacon and hams, are fed on native potatoes, meal, pollard and skim milk. The Irish potato is the one factor in the feeding of the Irish hog which makes their quality unrivalled for curing purposes. The turf smoking and old-fashioned, unhurried method of curing gives flavor. Irish turf is native to Irish soil and that turf smok-Ing gives a savor not produced outside of Ireland

# Feeding Corn Silage

Horses fed oorn silage often become affected with a nervous disease from to scratch under his front legs and which they are slow to recover. It is thought that this disease is caused from mold in the silage, says a writer at University farm, St. Paul, Minn. Some authorities report that corn si-Inge is satisfactory for horses when fed along with other rough feeds, such old sacks which are kept soaked with as prairie hay and corn stover, the the oil. silage replacing about half the other roughage feed, two pounds of corp. silage to one pound of dry roughage.

Wild Garlie

Wild garlic and wild onlon are two pests that cause a lot of trouble in the field. Not only do they reduce yields but are objectionable in crops and pastures because of the odor, according to Purdue University Experiment station. Garlicky milk is rarely market. able, and wheat infested with the iilsmelling pest is graded garlicky and does not demand the top market price. The best way to reduce such losses lies in eradicating the weed,

for its medicinal qualities. In most Barnasbas and Saul were soon | instances it is preferable to grind or roll barley before feeding. Bran is an almost essential horse feed and acts as a regulator and a preventive of overfeeding. It is bulky and palatable and lightens the ration. Soy beans and cowpeas are relished by horses and serve as a useful addition to the grain feed for mares in foal. princuncisg of the benediction at it is amazing-the accomplishments, beyond." Paul had demonstrated his They are relatively rich in protein and consequently combine well with

> Dry Up Milch Cows Tests have shown that for the good

corn.

of the cow and the quantity and quality of the milk it is best to dry up all cows at least six weeks before freshening time, says an authority in Pathfinder Magazine. Unless the cow gives more than two and a half gallons of milk a day or stringiness or off-color of the milk indicate the presence of mastitus the animal can be dried up by simply reducing the grain feed by about three-fourths and ceasing to milk. The other plan is to skip milkings for a week before stopping altogether but the former is easier and just as satisfactory except in cases where the quantity of milk is exceptionally large or where there is evi-

# Rubbing Post for Pigs

dence of disease.

Rubbing posts to help pigs rid themselves of mange mites will be much more effective if set on a slant of at least 45 degrees, suggests R. L. Donovan, superintendent of the North Central School and Station at Grand Rapids. Slanting the post enables a pig along his belly, places he could not reach on a post set straight up. The object of a rubbing post is to get the pigs covered with old crankcase oil which will kill mange mites. Therefore the rubbing post is wrapped with

# Old Bees Die Off

The bees which come through the winter, reared the previous autumn, are old and incapable of much work. As the season opens they go out to collect the early nectar and pollen, and also care for the brood. The amount of brood is at first small, and as the new workers emerge they assist in the brood rearing so that the extent of the brood can be gradually increased until it reaches its maximum about the beginning of the summer. The old bees die off rapidly.

costs as low as 50 cents per month.

See us for details and demonstrations.

# Blackwell's Hdw. & Furn.

"Your Home Store"

# **ESSENTIALS FIRST**

In the Construction of any GOOD building, At least TWO things are Absolutely ESSENTIAL. They are GOOD MATERIALS and GOOD WORKMANSHIP. WE HANDLE ALL KINDS OF BULIDING MATERIALS

We invite your inspection of our stock and our prices will bear comparison.

SEE US BEFORE BUILDING OR REPAIRING

# **ROCKWELL BRO. & COMPANY**

O. F. LANGE,

Manager

# HAIL INSURANCE

Many Farmers find they will have some wheat. Somt a small yield on a good sized acreage. Some a good yield on a small acreage. In either event you cannot afford to risk it to the ravages of a HAIL STORM,-But-the prudent farmer wil estimate his acreage and probably yeild and BUY ENOUGH HAIL INSUR-

OUR COMPANIES ARE ALL RELIABLE AND ABLE AND WILLING TO FULFILL THEIR CONTRACTS. LET US WRITE YOUR INSURANCE

J. W. WHITE, Insurance

ANCE TO PROTECT IT.

FRIONA STAR, PARMER COUNTY TEXAS, FRIDAY, JUNE 21, 1935

# HOW MUCHDO YOU SPEND FOR ADVERTISING If you want to cover Friona's trade territory, advertise in

The Harvard Bureau of Business Research and the Northwestern University Bureau of Business Research compile the following percentage of gross sales as usual and correct for advertising expenditures of

# successful retail stores:

Department Stores1.9 to	3.1%
Grocery Stores	1.0%
Haberdashers	3.3%
Women's Wear Shops	3.1%
Furniture	6.3 %
General Merchandise	1.5%
Drug Stores	1.0 %
Shoe Stores	2.9%
Electrical Chang	0 7 0

Electrical Shops	2.1%
Hardware	
Cleaning and Dyeing	3.3%
Jewelry	3.1%
Meat Markets	1.0%
Florists	5.0%
Millinery	2.2%
Music Stores	3.3%
Restaurants	
Specialty Shops	3.8%

Does your advertising investment compare with the average? Perhaps your budget needs revising. According to Bradstreet's report, 95 per cent of all businesses that fail are non-advertiser.

# The Friona Star

# THE ROMANS Had A Phrase For It

"CAVEAT EMPTOR." meaning "Let the buyer beware." This was not used as a bit of balm to ease the ancient conscience nor, yet, was it placarded in the booths and stalls of the market-place. It was a piece of every-day knowledge, born of dear-bought experience.

A shopkeeper knew little about the source of his merchandise. This tunic he bought from a trader, who said it came from Byzantium. So he sold it as the latest Byzantian style. The trader told him the dye was pure Tyrian—it wouldn't fade. So he sold it as Tyrian dyed. But the buyer knew the responsibility was his own. If he guessed wrongly, or his judgment was poor, it was HIS hard luck.

Today, fortunately, there are safer guides than the blanketwarning to "let your eyes be your market."

These guides are the newspaper advertisements. In this newspaper, they are a catalog of the best values in town—signed by responsible firms. If the goods are not all that is claimed for them, their sponsors would need to "beware." For no business can thrive on a one-time sale, or on dissatisfied customers. A signed advertisement is, in a way, like a promissory note. The advertiser has made a statement, and affixed his signature as a sign of good faith.

So, read the advertisements before you start out on a buying trip. Make this habit, and see how much you save . . . in time, in temper, in money, in shoe-leather.

