The Friona Star

OFFICIAL NEWSPAPER OF PARMER COUNTY, TEXAS

FRIONA PARMER COUNTY, TEXAS, FRIDAY, JANUARY 12, 1934

Cogitations & Aphorisms of Jodok

Well, I am still lazy and I fear it is becoming chronic with me. I did Highway No. 33 or Federal Highbetter than I did last week, for I am of Friona. writing this copy at home this Suntime.

I heard a man predict recently very cheap in Friona after another week, and when asked for the reason for his prediction, stated that There is, however, one thing in R. Wills. Charley Jones will begin killing the way which may hinder the im- As our dogs after the fifteenth, thus providing an abundance of material for such toothsome delicacies.

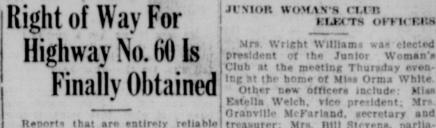
One man told me on Monday of last week that he had brought his dogs down town with him that morning, thinking he might get them worked up that day if he had of the work. time.

Star office, which seemed to be at- it was not justified in holding these tracting quite a bit of interest. Dr. McElroy has styled it: "The Editor's this reason they were expended else-Views on the Currency Question."

A number of persons have gone through it, which does not take long, they have ever seen or heard, which Texas highly complimentary to the author.

The book, I believe, is published by "The Cheap and Squander Company," and anyone wishing to see it, may do so by calling at the Star office, provided someone has not inadvertantly carried it away with them so that they might more leisurely and thoroughly absorb its contents.

I am sometimes asked why I do not express myself on politics and religion? Well, there are various and sundry reasons why I do not.



Granville McFarland, secretary and Reports that are entirely reliable treasurer; Mrs. Bill Stevens, parliaome from the county seat to the ef- mentarian; and Miss Orma White fert that the right-of-way for State reporter. The business session was presided

not go down town to work at all way No 60, has been definitely as-Sunday, though I am doing a little sured as far west as one mile west Mrs. W. Williams had charge of the Sunday, though I am doing a little sured as far west as one mile west program This assurance was at once wired A talk of special interest was giv-

day evening between supper and bed to the State Highway Commission en "Living With Our Children," by

at Austin, in the hope that the in- Mrs. Bill Stevens A duet was played formation might be received in time by Mrs. R. R. Wills and Miss Estella Democratic Primary on July 28, for this project to be included in Welch. Review of the book "Lord of that sausage and "hot dogs" will be the next letting of contracts by the he Lonely Valley" was very inter-Commission, and it is quite hopeful estingly given by Miss Alice Guyer. that this may be done. Special music was given by Mrs. R. As our meeting was finished early

mediate letting of the contract, and Miss White delightfully entertained public servants, and I am again askthat is the fact that there is now those present with games of bridge no available funds appropriated for the remainder of the evening. this project. The funds that had

Refreshments were served to Mrs. been set aside for this purpose have Fred White and Miss Nelda Good been spent on other projects ow-ing to the great delay locally in se-ols, W. Williams, F. B. Raybon, E. curing the right-of-way for this part B. Wills, B. Stevens, R. R. Wills; Misses Juanita Crow, Wanda Wal-

The funds were appropriated some ker, Estella Welch, Alice Guyer, two years ago; but the proper action | Lola Goodwine, Mary Spring and the could not, at that time be secured on I recently saw a small book, or booklet rather, with pink colored the part of county county officials to secure the right of way, and the booklet rather, with pink colored to secure the right of way, and the booklet rather, with pink colored to secure the right of way, and the booklet rather, with pink colored to secure the right of way, and the booklet rather, with pink colored to secure the right of way, and the booklet rather, with pink colored to secure the right of way, and the booklet rather, with pink colored to secure the right of way, and the booklet rather, with pink colored to secure the right of way, and the booklet rather, with pink colored to secure the right of way, and the booklet rather of Miss Juanita Crow. hostess, Orma White. leaves and a green cover, over at the State Highway Commission felt that home of Miss Juanita Crow.

> funds inactive indefinitely, and for Sylvester Gets where

However, there is to be a concerted effort on the part of local authorities and others to bring influence to as it contains only 132 pages, and bear on the State Commission to retheir comments have been that it is the most satisfactory, the most thorough and the most easily underthorough and the most easily under-stood treatise on the subject that "60" Highway Association and the "60" Highway Association remarks should be considered as will be brought to bear to bring about an early letting and an early financing of the project.

> Mrs. Williams **Announces** For **Co.** Treasurer

In another column of this issue of ment of Mrs. E. G. Williams, of Far- town. well, as candidate for the office of

Having accomplished this work such service when given the oppor-

CONGREGATIONAL CHURCH

Public Worship, morning, 11:00.

The Pastor will speak on "The

Sunday school 10:00.

Evening Service, 7:00.

the work

stalled

Miniature Train

Ready to Operate



38

To each and every voter in Parmer County

I take this method of expressing my thanks and hearty appreciation of your political patronage given me since I have been serving you in the board. capacity of District and County

Clerk, and I hereby announce my candidacy for re-election to that office, subject to the decision of the 1934.

I make no claim for any extraordinary acts of service, but I have it, which is the common duty of all lawyers ing your support for another elec tion on the merits of my service dur ing the present term.

Sincerely yours. EROC V. RUSHING.

The many friends of E. V. Rushing will be delighted to notice in this issue of the Star his announcement same office.

with a handsome majority over one old his friends of his former camis standard. As an official he has given the Jan. 18.

ame generous and courteous con ideration to those who were his Only a comparatively few local known oppopents in the campaign.

established A. T. & S. F., with prac- proven himself every inch a gentle-tically all of the grade built, the man in his treatment of individuals track laid and the rolling stock in- and has proven himself every inch patriot in his public official acts fo

Reference is, of course, to the the county as a whole. miniature novelty track and equip-Going into the office as he did ment owned by F. E. Sylvester, with positively no experience in that which he has installed near his line of work, and under that handihome in the east part of town. Mr. cap, having made the record he has Sylvester purchased this railroad made, there is every reason to beoutfit in Denver several months ago, lieve, that with the accumulated exand has been, at odd times, re-build- perience of these two years to aid ing, refitting and repairing the en- him, he will render a still greater To the Voters of Parmer County: gine, cars and track at his black- service to the people during the the Star will be found the announce- smith shop in the south side of years of a second term, and Eric candidate for the office of County can be relied upon to render just

d the complete outfit in tunity

NOTICE The local compliance board wi

hold weekly meetings until further notice, as follows: Beginning Mon day night, January 15 at 7 o'clock and each Monday night following, at the same hour, in the Morris & Buchanan Store, by courtesy of the firm.

Any or all persons having reason-able cause for complaint against the local application of the N. R. A codes or relief measure, may make the

All such complaints must be in and tax collector. writing and signed by the person or persons making the complaint.

The members of the Friona compliance board are: Samuel Pearson, J. R. Roden, merchants; Ed White, done my duty faithfully and fear- Clerks; O. C. Jones, mechanics; C. lessly as I have seen and understood S. Waddell, industries; A. D. Smith, the polls over all his competitors by

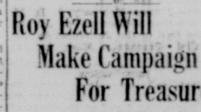
LADIES AID ELECT OFFICERS

The last meeting of the year 1933 of the Congregational Ladies Aid was held Thursday afternoon of last week at the home of Mrs. R. H.

Kinaley. The work of the afternoon consisted in the knotting of three nice as a candidate for re-election to that comforts. After this a short business

meeting was held during which the reports of all officers and commityears ago to the office he now holds tees of the past year were presented The following officers were electof the most popular officials this ed to serve during the present year: county has ever had, and his official Mrs. D. W. Hanson, president; Mrs. actions since taking charge of the J. A. Guyer, vice-president, Mrs. R office have been such as to not only T. Gischler; Secretary-treasurer, and Mrs. Fred White, reporter. The next paign, but to win many others to meeting will be with "Mother" Pearson at the manse, on Thursday

Miss Betty Jean Walker of Here ford, who has spent the past month people know that Friona now has that he has to his warmest friends here with her grandparents, Mr. and another railroad other than the long and staunchest supporters. He has Mrs. J. R. Walker, returned home



I hereby announce myself as Treasurer, subject to the decision of the Democratic primary election on July 28, 1934.

The many friends of Earl Booth scattered all over Parmer county will be highly pleased when they read in this issue of the Star, his complaint before the above announcement as a candidate for the office of sheriff, tax assessor

Earl Booth Runs

For Sheriff, Col-

lector-Assessor

Mr. Booth needs little, if any in troduction to the voters of this coun ty, he having met practically all of them during his energetic, but fair, chairman; Mrs. C. L. Lillard, sec-retary and representing farmers; years ago for the nomination to the office of county tax assessor, during which he won a decided victory a a most satisfactory majority.

He was raised on a farm, which cupation he followed until he en tered the political arena two years ago, and lived for a number of years on a farm in the Rhea community west of Friona, during which time he made Friona his trading center and is therefore well known by a large number of the Friona people Leaving Rhea community som three or four years ago he moved to a farm southeast of Farwell. where he continued his occupation of farmer until elected to the office of county assessor

Since entering the assessor's of fice he has performed the duties of the office so efficiently and universally satisfactory, that there has been ho complaint, not even from his political opponents, who are also his friends.

Mr. Booth is stilla farmer, which is evidenced by the fact, that as toon as the work in the assessor's office was all done for the year, he donned his overalls and jumper and headed for his father's farm, where during the past two months, he and three other men with teams, binder push-headers, cut; shocked and stacked and threshed over \$00 acres of good row crops, and is now ready to enter a straightforward and aggressive campaign for the tri-titled office.

The occasion for this is the fact For Treasurer that during the past regular session of the legislature, the offices of sher riff, tax assessor and tax collector have been combined in all counties having a population of less than 16.000 in which class Parmer coun ty is listed.

For the proper discharge of all the duties of this multi-headed office Earl Booth is outstanding!

Taxpayers of Parmer County

Two years ago I was a candidate

for the office of Tax Assessor of this

county, I deeply appreciate the con-

fidence placed in me in electing me

to that office I thank you every one.

for your consideration and for your

kindness to me in the relations I

I take this privilege of announce

Mr. Rushing was elected two

that.

from an argument.

If my views differ from those of knows it is not so; and "visa versa," (Whatever that means) to the con-

Then another good reason is that ladies of the Friona precinct. men at Washington, Austin and Far-well to look after my political situ-ation for me, and from all accounts they are doing their work diligently. In addition to her activities with setwell; the school work in her home district, and is they are doing their work diligently. In addition to her activities with setwell; the Ladies Aid, by Mrs. The Subscription Com-mittee by Mrs. Lance, the Subscription Com-mittee by Mrs. Lance, the Subscription Com-mittee by Mrs. Lance, by Mrs. Lanc they are doing their work diligently. and if their work does not suit me I serving as president of the F will do all I can do with my vote In addition to the public as

And talking about voting reminds me, "Have you paid your pool tax yet this year?" You know that is necessary here if you expect to have a vote and a hand in selecting your politicians and thus formulating the statement: politicians and thus formulating the statement: course of your government. There will be lots of voting to do this To The People of Parmer County:

Fortunately, I am on the prefer-red list and do not have to pay a poll tax in order to be a qualified Thanking you in advance for your supper prepared by the men. years old he is exempt. And that reminds me of something else that has Respectfully, to be done before the first of February, if you wish to save a penalty, and that is paying your automobile license fee.

as wings on a walrus, for I boma, returned Tuesday to his work by Dr. E. B. Wills (Continued on Page Two)

Perhaps one of the best reasons is that I do not have very much of either to talk about, so why talk about what one does not have. It is much like money in that respect. I have not much of that either, con-constructions, that have for their purpose to be betterment, of social conditions. sequently have little to say about the betterment of social conditional elty of such a ride. ass well as financial and economict In completing this work of repair

Another good reason is, that it is of those of her immediate neighborextremely difficult to talk about hood, but for the entire county and either religion or politics without state as well, in all of which she ability and is to be complimented on retting into an argument and I have has been untiring in her efforts. Among the many organization Among the many organizations for popular and public good with

which she has been identified as an active worker, is the County Home my neighbor and I convince him by Demonstration movement, of which positive and indisputable proof that she was instrumental in having he is wrong and I am right, he still established in Parmer County. Since its establishment in the county she (Whatever that means) to the con-trary, quite the reverse, if he like-Home Demonstration Club and also Urge to Carry On," in the morning and "The Abiding Values," at the whe convinces me that I am wrong president of the Parmer County by positive and indisputable proof, I Home Demonstration. Club. While evening Service. still know better, for, "A man con-vinced against his will, is of the same opinion still." The annual meeting of the Union She president of the county organization she presided over its meetings that were held in Friona, and has there-

were held in Friona, and has there fore met a large number of the kinsley, for the Deacons by Reuben

In addition to her activities with Gischler; for the Trustees by Floyd serving as president of the Farwell mittee, by Mrs. Lange; the Sunday born's parents, Mr. and Mrs. E. M. School by Supt. Otho Whitefield: Osborn. Osborn. Chaude says they are having an addition to the public services the Minite Minite Minite Minite and School by Mrs. R. T. to trot them aross the plank and in- and activities. Mrs. Williams has Gischler; the Missionary Committee, abundance of rain in that region as far south at Fifth street, and perform all the duties imposed by

consideration and support, I am,

ST Segurit

Tuesday evening.

R. F. Fleet.

God on Earth, to the whole of the ommunity

summer and fall, and if you are to I am presenting myself as a can-help do it, you had better get busy at paying your poll tax, and you to the Democratic primary to be held Treasurer, Jerry Blackwell; Deacon, As an inducement for us to come Trushave only a little more than two in July, 1934. I have taught school for three years, J. W. Ford; weeks to do it in. It must be done before the first day of February, you know.

MRS. GISCHLER ENTERTAINS

MRS. E. G. WILLIAMS. Mr. and Mrs. Cecil Simms of Laz-buddy. Texas, visited relatives here their home Tuesday night with six past three weeks with an attack of

tables of bridge in honor of their pneumonia, were that he is still guest, Miss Nora Sawyer of Lubbock. quite ill, but seems to be holding his do not own an automobile, and if I J. D. Guillian, who has been vis- High score for women was won by own. did own one it would be as useless to ting his porents at Tecumseh, Okla- Mrs. A. C. Echols and for the men. At first the malady attacked only by Friend Woman's Club met Wed- Frank Galloway. Bernice, Edith and iting his porents at Tecumseh, Okla- Mrs. A. C. Echols and for the men. At first the other side, porday afternoon with Mrs. Minple Louise, Edith and the other side, porday afternoon with Mrs. Minple Louise, Edith and Jane 1990.

> in the store of his brother in law, ed at a late hour.

METHODIST CHURCH

In spite of the cold weather Sun day morning there was a goodly number for Sunday school. Follow conditions of the people, not only on his locomotive and other parts of ing the Sunday school the pastor preached a very interesting sermon shown a vast amount of mechanical on "What is your name." In the evening the pastor continued his discussion on the subject: "Is Your his enterprise, skill and diligence in Name Judas?" This proved to be a teous and attentive manner, and on To. My Friends. The Citizens and very inspirational service.

Epworth League began at the usual hour with Daisy See Parr as leader, the topic for discussion being "The Source of Power." A number of interesting parts were given on this topic. We invite you to be with us next

Sunday. Sunday school at 10. Church Ser- direction of J. C. Wilkison is push- duties of my office. vices at 11, Epworth League at 7 p. m. and Evening Church Service at lishing of its project. 7:30.

SPENT HOLIDAYS IN ARKANSAS layer of caliche, starting at Eleventh of the 1925 Revised Cicil Statutes:

stall others in their places. I think that is what every patriotic citizen ought to do. and activities. Mrs. Williams has by Mrs. Pearson; the Music Committee and by the paster on low lands. In fact, they were having too much water, they were having too much water. This street surfacing project will collector elected."

friend, W. F. Cogdill, to come out to

and as a recompense for our assistif nominated and elected I will The church voted to approve the give my time and services to all Sunday School Officers elected, and go, but then must remain in town of the firm name with the exception

assistant hosteas.

I have been a citizen of Parmer physically, morally and intellectu ounty for many years, and have ally, and those who vote for him never before asked for political preneed have no fears as to his ability erment in the way of public office. have the qualifications for the and willingness to perform any and proper and efficient administration all of these duties promptly, fearless of the duties of the office I am now by and efficiently, and all citizens of seeking, and shall give my time and the county will receive from him the careful attention to the discharge same kindly and courteous treat ment that has characterized his serof these duties in the event that I vice in his present official position. am elected and shall serve all peo ple of the county in the same cour-

these terms I most respectfully sollcit your support and favor. Sincerely yours ROY B. EZELL Bovina, Texas.

CWA PUSHING AHEAD

The CWA work here under the have had with you in fulfilling the ing right onward toward the accomping as a candidate for re-election to

the office of Tax Assessor, but under The men are at present engaged at treating Main street to a thick the ruling of Section 2, Article 7246

Street on the north and having al- "In each county having less than

west of Main, has been completely and Privileges, be subject to all the Claude says they are having an surfaced from Eleventh on the north requirements and restrictions, and This street surfacing project will bond required of an assessor and

ture." located at Friona, Texas, in

Law marker of the state

A. BLACKWELL

M. BLACKWELL,

1.110 71

-11. Your consideration of my candidacy will be appreciated. For your vote and influence I shall be deeply Notice is hereby given that J. A. Blackwell and J. M. Blackwell, com- grateful.

Sincerely yours EARL BOOTH.

ROY JOHNSON HAS PARTY

Hardware & Furniture Company," Many games were played and after the expiration of thirty days about midnight refreshments of from this the 10th day of January, cocba and cake were served.

Those present were: Ellwood Fields, Inez and Graham Campbell, Opal Ivle, Raymond Euler, Carrie (Partner). Adams, Irvy Hennerson, Helen and Mary Shouse, Eggleton Knight by Dr. E. B. Wills one lung but later the other side nesday afternoon with Mrs. Minnie Louise Johnson, George and Hous-Delicious refreshments were serve became affected, thus prolonged his Goodwine, with Mrs. Fred White as ton McMurry, James McLain and Roy and Ernest Johnson.

L. H. HART QUITE ILL.

illness.

To Whom It May Concern:

Friona, Texas

NOTICE OF INTENTION TO very cordial invitation from our INCORPORATE A PARTNERSHIP ner and on a basis of equal rights to

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JOHN W. WHITE, EDITOR



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Any erroneous reflection upon the character, standing or reputation of any person, firm or corpora tion which may appear in the columns of the Friona Star will be gladly corrected upon its be-ing brought to the attention of the Solvit into the will to be tempted of the devil the publishers.

Display rates quoted on applica tion to the publisher.

Local reading notices, 2 cents per word per insertion.

crease in motor vehicle fatali-binnacle of the temple. ties and injured over 1932 in pinnacle of the temple, spite of the fact that fewer are the Son of God, cast thyself cars were operated during the down for it is written. He shall year. The last quarter was es-pecially bad. pecially bad.

Predictions are that fatalities thy foot against a stone will approach 30,000 and in- 7. Jesus said unto him. Again it juries, 1,000,000. This is a re- is written. Thou shalt not make cord that certainly should not brial of the Lord thy God. be repeated.

tions for the motorist, is a good of the world, and the glory of them: 9. And he sad unto him. All

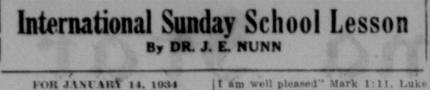
1. Drive at speeds suited to will fall down and worship me. traffic conditions; slowly in 10 Then saith Jesus unto him. the city, moderately, on the Get thee hence, Satan; for it is writ-ten. Thou shall worship the Lord thy open highway.

2. Use better judgment in passing. Wait until there is and behold, angels came and minis-tered unto him. 500 feet, of clear distance Golden Text:—It behooves him in ahead before attempting to all things to be made like unto his maneuver.

3. Slow down at intersec tions.

4. Obey traffic signals. 5. Watch out for pedestrians.

lected rules of the road. Obedi- the Jerisho road and at the fords of ence to them would have saved a majority of the lives and dan, and foretelling the coming of limbs lost during 1933. Re- One far mightier than he. Mat hew member them in 1934.



FOR JANUARY 14, 1934 General Topic:-Baptism and Tem-"The three persons of the Trinity ptation of Jesus. Scripture Lesson-Matt. 3:13; 4:11. front page of the New Testament:

3:13. Then cometh Jesus from The Father speaking, the Spirit de-Galilee to the Jordan unto John. scending, an dthe Son praying" he hastized of him. (Student's Commentary). 14. But John would have hind-The Temptation of Jesus. 4:-11. ered him saying, I have need to be baptized of thee, and comest thou

o me?

2. And when he had fasted for'y days and forty nights, he afterward bungered. this door is the Teacher, the Christ. ungered

ome bread.

bear thee up, lest haply thou dash

8. Again, the devil taketh him unto an exceeding high mountain. A set of New Year's resolu- and showeth him all the kingdoms starting point for a safe 1934: these things will I give thee, if thou

10. Then saith Jesus unto him 2. Use better judgment in God, and him only shalt thou serve 11. Then the devil leaveth him

brethren .- Heb. 2:17.

Time:-January-February, A. D. 26 Place:-The wilderness of Judaea. The ford of the Jordan at Oenon.

Parallel Passages :--- Mark 1:1-13: Luke 3:1-4:13.

Introduction Mark tells how John began to These are the five most neg- preach fervently to the throng on the Jordan, exhorting, them to repentance, bapt zing them in the Jor and see Luke 3:1-17) record how

ng, coming even from Jersusalen

and from all the country around and with what flery zeal he warned

prea p

owds poured out to Joh

devil's masterplece is always an "if" the insinuation of a doubt, "Command that these stones become bread." Our Lord never used his miraculous power for himself, and represented at the baptism of Jesus. bread to the bread of life.

The Second Temptation, v. 5, 6 "Then the devil taketh him into

holy city." To Jerusalem, "And he le." Probably on the roof of one of the temple porches overlooking the deep valley of the Kedron east "Then was Jesus led up of the of Jerusalem, a giddy height of six Spirit into the wilderness to be hundred feet. "Ard saith unto him.

the suffer it now: for thus it becometh us to fulfill all righted of the devil." Here is a per-becometh us to fulfill all righted is sonal spirit of evil. Satan, the adver-sary. To deny the personality of the devil. "If thou art the Son of God." Another of Satan's in idious ifs. "Cast thy self down." Prove your divine na-ture, not in the solitude of the desert but before the gazing, wonderspirit of God descending as a dove, and comins upon him: 17 And lo, a voice out of the beaven, saving. This is my belowed Son, in whom I am well pleased. Mait 4:1 Then was Jesus led in of the Savini furnished with exclusive care. On the one side of this door is the imple Carpenter of Nazareth, the dutiful son of Mary and Joseph busy to be tempted of the devil

The Third Temptation. Vs. S. 9 the Victim, the light and life of men with a curt dismissal. "Get thee be-This third assault Jesus parried 3. And the tempter came and said from whose mystic spell the race hind me Satan." v. 10, and a final, thrust with the trusty blade of Scrip-As 1933 ends, early reports indicate that there was an in-5. Then the devil taketh him into in vehement assertiveness he cried hill

and in the form which he gave it. JODOK-(Continued from page one.)

would not know how to drive it, he always tried to turn men's minds and even if I could drive it, and away from their lower desires to the something should go wrong with it faith and enterprise of its people. 2:22). Thus the divine Trinity was eternal satisfactions, from barley out on the highway, I would beas helpless as a republican candidate

in a democratic baliwick, for I that I think faith alone will accompcould not fix it. ish this result, but it must be ac-

ompanied by ceaselers and untiring Doctor Harry Emerson Fosdick said this afternoon that there are effort on the part of a large number of our people. two great forces ruling the destines of the human race, or words to that effect, as I understood them, and these great forces are "Fear" and "Faith." a lot during my life, and can even juote some of its passages almost

He says if one has a mortal fear of any great calamity, that fear is of the writer of the passages, but I

If the people of this locality want Reeve, Crum and Blackwell; the cleanest, thriftiest and most pro-

He remained unshaken, in his loyalty to God as the very bedrock held its, place underneath the everlasting

Jesus Ready For His Mission "The wilderness experience was now over. Every test had been suc vil had been driven from his chosen

battlefield into cowering retreat. Now the way was open for Jesus to enter upon his mission as the Mes-siah. Straight from the heart of the. Tuesday night of last week was well desert he returns to the banks of worth the money. Coach Bill Stevens the Jordan now to be pointed out sure gave our people's treat in that by the great Baptist as the Lamb of time. Our boys got skinned to the God. Within two days he wing five tune of 35 to 27, but that was not or six of his disciples who will be at all bad, for those boys with the come his Apostles and missionaries whiskers surely could play. Then, after he is gone. Thus he takes up too, our boys had a chance to learn the larger burden of life and enters a lot of fancy plays, which may be upon his matchless ministry." useful to them.

These men have stayed continually on the job during all this time and are still on the job, with the re-sults that it now appears not only possible but probable that Parmer county, will have a paved highway from the Castro county line, at least as far west as a point a mile west of cessfully met. Every temptation had Friona, and probably as far west a been effectively withstood. The de Bovina, and that within the not dis tant future.

gressive and intelligent community

in the world and have enough faith

in their ability to attain it they will

in the Panhandle from every point

of view, it must be the result of the

I do not wish to be understood

I have read the Holy Bible quite

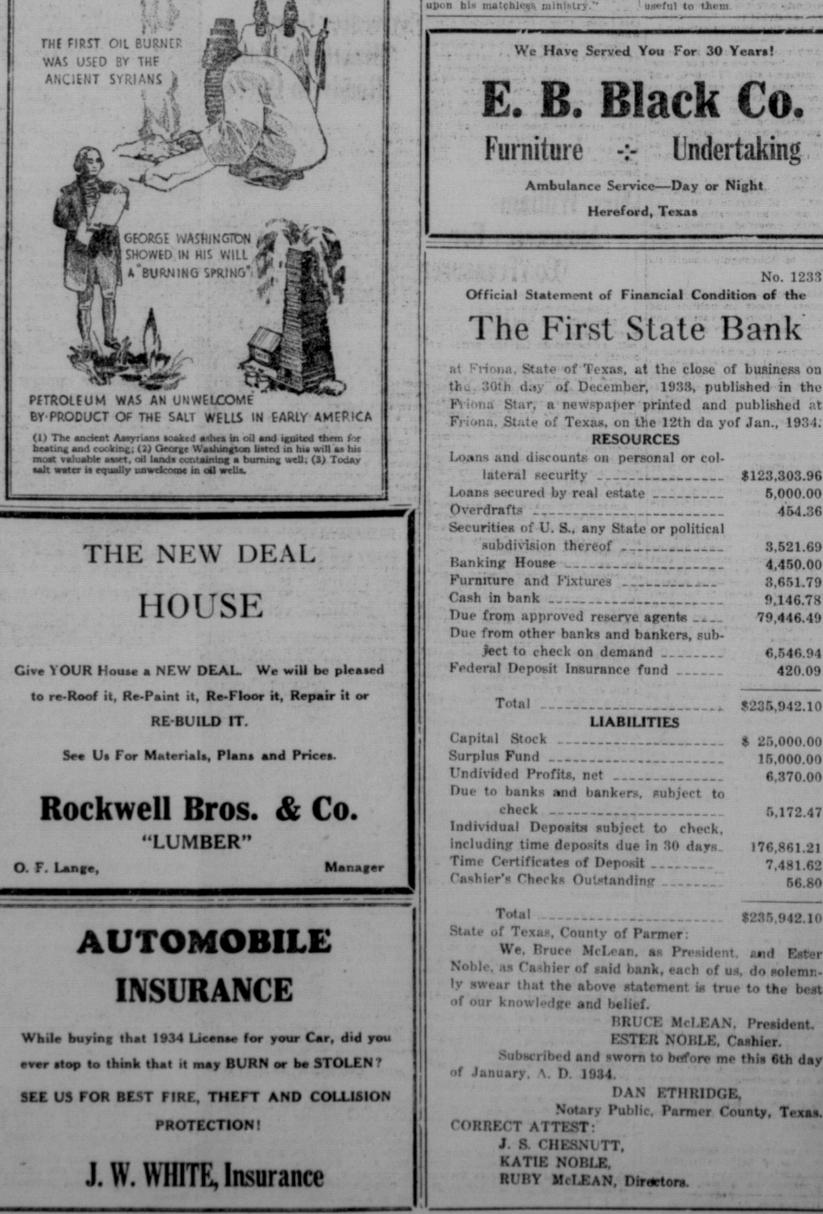
verbatim (whatever that is) but I

am poor at remembering the name

If Friona is to be the best town

surely have it.

That ball game between the



ue's. Then he sufforce h him 16. And Jesus, when he was han-tized, went up straightway from the wa'er: and lo. the heavens were spened unto him, and he saw the Spirit of God descending as a dove. Spirit of God descending as a dove.

ture. He did not parley or temporize

The First Temptation. vs. 8, 4.

AUTO ODDITIES

Petroleum Was Once An Unwelcome

Ey-Product



BETTER BUILDING

To speed recovery, govern- even the proud and sadduceer of the mental and private agencies wrath to come bidding them, "Bring can perform no greater service forth truit worthy of repentance." to the country of large than and telling them that even then the axe of heaven's punishment was laid at the roots of the nation's trees that did not bear er demand for it, and by mak- | good fruit would be cut down; that ing fanancing easier and less even then the Messlah's winnowing fan was in his hand, separating the expensive. national wheat from the chaff, the

Government has made an wheat of God's eternal garner, the excellent start, through the chaff to be burned with unquench Home Loan banks which are The Raptism of Jesus. Matt. 3:13-17 endeavoring to ioosen credit "Then cometh Jesus from Galilee for residential building. Build- to the Jordan unto John." v. 13 ing and loan associations John and Jesus were cousins according to the flesh (see Luke 1:36) should, so for as is possible, since their mothers were kinswo follow-the heads of some of men. John's fame by this time had the largest of them have said that themselves, and are known to be considering ways theroughly in sympathy. "One is and means to expedite financ- declaring that the kingdom of God. ing and eliminate the various is at hand!' may have been the words excitedly repeated by travbarriers that have stood in the ellers to Nazare'h; and when the way during the past few years. news came to Jesus can we doub And the home builder can do that he knew that his long years of a great deal to help—simply training were over, the time for him to beg'n his work had come?"by demanding higher quality Mary Stewart. "To be baptized of in housing, both because of him." "The baptism of our Lord was his

economy and comfort, and be-cause the finished structure is so much more worthy of a Jordan it was a symbol of their loan.

Generally speaking, real es-tate has stood up better than to be repented of. His baptism was most other types of security surrender to vocation."-Rev. Geo. during depression. The value is H Morrison, D. D.

there. It is tangible. It will re-The Father's Testimony. v. 17 "This is my beloved Son." v. 17 main. And where real estate John may have heard the sound and values have collapsed is in the not the words as Paul's companions case of jerry-built, boom did on the road to Damascus. But to homes, which were the best, Jesus now as to Paul later the Volfriends of obsolescence and lo, a voice out of the heavens, say-

decay. Nowadays, especially, there is no excuse for building poor-ly. Methods and materials have and depression has actually

forwarded progress in these ern conveniences that buyers fields, due largely to the needs demand? These and similar to make sales appeal stronger questions, answered in the affirmative, point the way to bet than ever.

Is the home fire resistive? ter homes for America-and Is it rigid in construction? Is it have an obvious influence on permanent? Will maintenance solving the problem of financcost be low? Has it the mod- ing.

oans and discounts on personal or col- lateral security	\$123,303.96
nateral security	\$125,503.90
oans secured by real estate	454.36
ecurities of U.S., any State or political	404.30
	9 591 60
subdivision thereof	3,521.69
furniture and Fixtures	4,450.00
ash in bank	3,651.79
Due from approved reserve agents	9,146.78
Due from other banks and bankers, sub-	79,446.49
ject to check on demand	6,546.94
ederal Deposit Insurance fund	420.09
Total	\$235,942.10
LIABILITIES	
Capital Stock	\$ 25,000.00
urplus Fund	15,000.00
Individed Profits, net	6,370.00
Due to banks and bankers, subject to	
check	5,172.47
ndividual Deposits subject to check,	
ncluding time deposits due in 30 days_	176,861.21
fime Certificates of Deposit	7,481.62
Cashier's Checks Outstanding	56.80
Total	\$235,942.10
state of Texas, County of Parmer:	4200,042.10
We, Bruce McLean, as Presiden	t. and Ester
Noble, as Cashier of said bank, each of a	is, do solemn
y swear that the above statement is tru	ie to the hest
f our knowledge and belief.	to to the best
BRUCE McLEAN	. President.
ESTER NOBLE,	
Subscribed and sworn to before m	e this 6th day
f January, A. D. 1934.	
DAN ETHRIDG	E,
Notary Public, Parmer C	
CORRECT ATTEST:	
J. S. CHESNUTT,	
KATIE NOBLE,	
RUBY McLEAN, Directors.	

Customers Wanted!

NO More

(2)

"Why not place a sign on our door 'No more customers wanted'," suggested the manager of the store smilingly to one of its owners, after he had been warned "to keep down advertising expense."

"Or, we might stand out in front and direct our customers across the street to our competitors, Dow & Dow." An absurd suggestion, wasn't it? But it changed the policy of that establishment from fear into courage. The owners saw the point immediately. It brought forth startingly the fact that in relaxing advertising efforts they were, in fact actually turning customers away.

Think this over: There never has been a time when you have had better values to offer; there never has been a time when you had more compelling news to put into your copy. Customers are beginning now to buy the things they have denied themselves for the past year: necessities, luxuries, everything that has worn out or depreciated during the year 1933. Buying habits of long standing will be changed during this period; Patronage will be diverted to new channels. The alert, the courageous see the opportunity and will take advantage of it.

Advertising is the greatest single influence in keeping old customers and making new ones. Its power never has been greater than at the present moment. In Friona, advertisers have a medium which at a reasonable rate will carry your message to practically all your present customers and to practically anyone else you might hope to attract as a customer. The FRIONA STAR is that medium. Remember, it is easier to strengthen your position than to regain lost ground. Place your dependence in Star advertising and you will immediately strengthen your position.

Periona S

The Friona Star PUBLISHED EVERY FRIDAY Published By NORTHWESTERN PUBLISHING COMPANY JOHN W. WHITE. EDITOR

construction.

breed errors-and Mr. Roose-

velt and his advisors would

true that, in working to bring

which will make arid some of

The case of the utilities is one point. They are great employ-

icy which can profit no one.

bonds.

Again, in the securities act,

and enterprise are still the

most important of national at-

tributes. Govenment can do



SUBSCRIPTION RATES: \$1.50 One year, Zone 1 S'y Months, Zone 1 \$2.00 than human had they avoided Year, Outside Zone 1 Six Months, Outside Zone1 \$1.25 them. It is unquestionably

Entered as second-class mail mat Act of March 3, 1879.

Any erroneous reflection upon the the springs from whence re-character, standing or reputation covery must eventually flow. of any person, firm or corpora tion which may appear in the columns of the Friona Star will be gladly corrected upon its be- ers and taxpayers. They are, ing brought to the attention of by and large, one of the most the publishers.

Display rates quoted on applica-tion to the publisher. Local reading notices, 2 cents per

word per insertion.

Political Announcements

Those whose names appear below have authorized the Friona Star to certain provisions have made announce their candidacy for the it impossible to issue legitinomination for the office under mate industrial securitieswhich their names appear, subject thus depriving business of capto the action of the Democratic priital it sorely needs, depriving mary election of July 28, 1934. Charges for political announcements workers of potential jobs, and cover the insertion of announcements depriving the public of a place in every issue of The Star up to and to put its money where it can including the dates of the first and do essential work. The law second primaries.

For County Judge: WALTER LANDER

GREETINGS TO 1934

The United States has come to the end of one of the most forget that private initiative momentous years in its history. It has been a year in which vast and unprecedented exhas been a year in which gov- after recovery has commenced holidays with relatives at Floydada. ernmental problems and issues it is industry and capital which have, to a greater degree than will provide jobs, takes, payat any time since the World rolls, progres. The public War, engaged the attention purse is not bottomless. It can and interest of the public. It be more easily exhausted than has been a year of trial and we know. The Administration error, of achievement and fail- should certainly not be blamure. And finally, it has been a ed for honest mistakes-unyear of astonishing change.

For the first time since gov- rect them. And now is the ernment was founded, there time for that. has been sweeping legislation In summing up, the Amerito control the wages and hours of the entire working popula-tion and the tion, and the competitive methods of virtually all industry. A dramatic and frankly experimental effort to solve the tries are no less great. Its indifarmers' problems has become part of the law of the land. The largest public works program we have ever known has been inaugurated. Everything that the present leaders of go: ernment believed would spur recovery, has been done. Advisors who had no previous connection with politics have been called in-and their plans have been adopted. The whole prestige of government, and the immense power of the public treasury, have been used whole-heartedly and sometimes ruthlessly to bring us stability and prosperity. To say that these efforts have been entire successes is to close our eyes to facts. To say that they have failed is to be unjust. They have fallen between these extremes. Men have been put to work by the hundreds of thousands-men who had had little or no work for two or three years, and had been forced to suffer the ignominy of organized charity in order to keep their families and themselves from utter privation. Wages have been appreciably raised and the sweat shop, encouraged by the depression, has been eliminated. Child labor is on the wane. The C. C. C. camps, whatever their shortcomings, have served to provide thousands of young men with useful work under army pay and discipline, and have kept them away from debilitating and demoralizing influences. And in other fields the Administration has much on which it can honestly pride itself. It has started a program whereby the transportation difficulties of the country may eventually be solved. It has done a good job in solidifying anl safeguarding the banking structure. It has attempted to

protect the public against stock Its intellectual capacity is no swindlers and fly-by-night pro- smaller. Factories, utilities, inmoters, who reaped so fine a surance companies, railroads, harvest in the boom years and mines, banks, farms-they are even after. It has created ma- all still here, and they will be chinery seeking to encourage doing business as usual when home financing and private new forces, new changes, of which we know nothing now, This is all on the credit side have usurped the center of the of the ledger. The entries on stage.

So greetings to 1934 :--- Inthe debit side are not less important-and it does the coun- dustrial Review. try and the Administration no

service to overlook them. All Sun Gives More Heat to great experimental movements Venus Than to the Earth

Venus is only 67,000,000 miles away from the sun, as compared to the 93,have been a geat deal more 000,000 tolles from the earth to the sun. This means, says an authority in the Chicago American, that Venus receives about three-fourths again as much heat from the sun as the earth. Thus the side turned continually towards the sun, and receiving a tremendous amount of heat normally. would be subjected to a steady barrage of the sun's rays. It would be intensely hot. The dark side would, in all probability, be intensely cold. It would mean, likely, that despite the planet's nearness to the sun, the dark side would be frozen over.

The heavy veil of clouds belting the progressive influences in the planet seems, however, to preclude average community. Yet the such a condition. industry as a whole (owned by

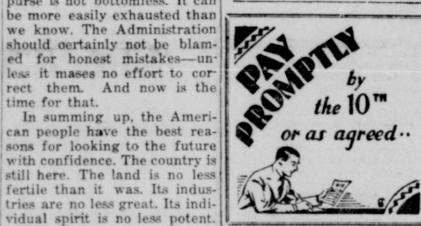
On the other hand, if the planet millions of investors) is being does rotate on its axis as it swings through space around the sun, condipolitically castigated because tions would depend upon the length of the sins of the few-a polof the days and nights. If the days were long, the nights would be correspondingly as long. The days would position and landscape architectural then be exceedingly hot and night, if lengthy, exceedingly cold.

It is true also that Venus' cloudladen atmosphere, which would deflect a considerable part of the extra heat it receives from the sun, might temper its warmth. This cloud belt is exceptionally heavy. It may likely make conditions on Venus extraordinarily similar to those on earth despite the extra solar radiation it receives. was designed to banish the

No accurate measurement of the seller of the wide blue skytemperature on Venus has been possible, he said, but scientists generally and it seems to have banished agree on the estimate of between 115 the seller of honest shares and and 125 degrees Fahrenheit. He compared conditions on Venus with those In brief, government, and we believe exist on Mars which, herethe voting public, must not, tofore, has been held to be the one planet of the remaining seven where life is possible.

Mr. and Mrs. J. L. Landrum and periments have been tried. It much to cure depression but children who spent the Christmas be. The trouble is, people are prone

> There are in Texas today only about 2,100 Indians.





Essentials That Go to

Make Home Attractive There is no single institution which is of greater importance to the individual and to the community than the ome. The home is a success or a failure for numerous reasons. The most important factors which make for the greatest success in home development relate directly to the "atmosphere" which is radiated by the personalities of those who occupy the home and by the atmosphere which is evidenced in the physical features of the home surroundings.

The home is an outstanding feature in community development. It must be attractive or the community suffers proportionately and the happiness of those who occupy the home is greatly decreased. The community is interested in the development of the small home because the greater percentage of population who own homes is living in houses constructed upon the smaller lots ranging from (9 to 50 feet in frontage by 125 to 150 feet in depth to the larger lot ranging from 50 to 75 feet in frontage by 150 to 175 feet in depth.

The two elements which add most to the attractiveness of the home are those of excellent architectural com composition. A house, to be attractive, must have the proportions of good architecture; it must be well painted and carefully maintained. The remainder of the lot, including all of the open area surrounding the house and the garage, must have the elements of good landscape composition created through the intelligent use of plant materials and features of gar den architecture, and it must be care fully maintained.

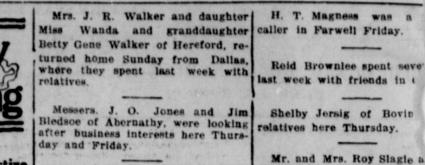
Stinting Use of Paint **Poor Business Policy**

It is an open secret that most folks paint their houses for the sake of appearance. This can never be condemned. It is a fact that many of our choicest neighborhoods owe their attractiveness to pride of ownership.

But there has always been a danger here, and probably there always will to paint when times are good and then iet their places go to rack and ruin when times are otherwise. As a matter of fact, a temporary business de pression should serve as a national call to paint. For, of all times, this is when the expense due to the most costly repairs that inevitably follow neglect should be eliminated. Not only that, the psychological value of clean, brightly painted property, with its suggestiveness of prosperity and good cheer, should never be disregarded.-Detroit Free Press

Protecting Highways

Highways are intended for legitimate use, and not for misuse. This



Mr. and Mrs. J. C. Wilkerson was dren and Mr. and Mrs. C. C. Ma a Farwell Tuesday. were in Clovis last Monday eveni.

BUY NOT, EAT NOT

By BOOTH TARKINGTON

Sometimes we have to go against our training or go broke. Some-imes what we have always believed to be a rule of virtuous conduct proves fatal in practice. For instance, we have grown up in the belief, stered by our parents and teachers and enforced by our government, that we have no right to take or use the property of another person without his consent, but if the property in question happens to be a blackjack that the other person is about to bring down on my head shall have a better chance of surviving if I perceive, in time, the unwisdom of clinging unalterably to old convictions. That is, there are times of emergency when clinging to an old conviction will be ruinous. Let us consider the present time in its relation to our old conviction in favor of thrift.

People of pioneer stock are often spoken of as the "backbone of the country," and probably they are. Pioneers are thrifty or they don't survive. If the wood pile is used too freely in the autumn it may not last through the winter, and the Midland child learned thrift at its grandmother's knee. Moreover, we've been taught for several generations that it isn't what a man earns that counts and takes care of him in his old age; it's what he saves. We've always believed that thrift is a virtue, that spending is risky and that squandering is suicidal. We demand thrift from our government, vote against political candidates proven unthrilty, and we investigate, and often relegate to private life, officials shown to be carelessly lavish with public funds. The value of thrift, indeed, is one of our strongest convictions. No one doubts that it is a right and useful conviction or that it would be dangerous to unsettle it; but here is the United States government coming to us now, asking us to buy, buy, buy, advising us to spend our money rather than to save it, and generally appearing to set itself strongly in opposition to that old principle of thriftiness in which we were trained. There seems to be a contradiction somewhere.

Moreover, the government asks us to spend at a time when we have the least to spare, at a time when the Federal government itself, as well as our State, county and city governments, are taking heavily from us in taxes and in that way lessening our power to spend. Worse still, our government, through the N.R.A., asks us to spend at a moment of great financial uncertainty in our lives, at a moment when we don't know whether we're emerging from the depression or going deeper into it, and when we aren't sure whether we're less afraid of the future than we were a year ago, or more so. The curious thing about the government's exhortation to us to spend is that the exhorters know how we feel and how we're situated; they know our old conviction in favor of thriftiness and they agree with that conviction-and yet these same exhorters ask us to buy, buy, buy!

What's the answer? Money is a means of trade. If you had a cord of wood and no food, and your neighbor had a cellar full of potatoes and no fuel, and if neither of you were willing to trade, he'd have raw potatoes to eat but he'd freeze to death, and you'd have heat enough perhaps, but you'd starve to death. Thrift is indeed a virtue; but this is a time of emergency during which it's necessary to buy goods so that somebody'll have money enough to pay us for what we produce. If it's hard for us to get rich by making one another's chirts, it's cer-tainly impossible for us to make a living by washing our own. It seems wiser to live by spending than to perish by saving.

START RIGHT

still here. The land is no less fertile than it was. Its indusvidual spirit is no less potent.

Insure Your Cake Success With Careful Measurements



"HE adage, "You can't have too much of a good thing," doesn't apply to cake baking.

Knowing that baking powder leavens cake it is natural to assume that a half teaspoon more will give a cake greater lightness. The sad, strange fact is that too much baking powder may cause sinking in the center, to ugh gummy crust, coarse, dry crumb, or cake that runs over the pan a dismai cake failure.

Let us rule out cake failure by foi-Let us rule out cake failure by fol-lowing two simple baking powder rules. First, always use amount rec-ommended on your baking powder can. This proportion has been worked out as best for that particular baking powder. Second, measure carefully-an excess of any type of baking pow-der gives undesirable results. A level teaspoon means that you must level off with a knife. Make one of these cakes by these rules-you'll be surprised:

Caramel Layer Cake

(2 B ₂)	gs)
1% cups sifted	% oup butter or
cake flour	other short-
1% teaspoons	ening
combination	2 eggs, w
baking powder	beaten
1 cup sugar	1 teaspoon
% cup milk	vanilla
Sift flour once, me	asure, add baking

light and fluffy. Add eggs, then flour alternately with milk, a small amount at a time. Beat after each addition until smooth. Add vanilla. Bake in two greased 8-inch layer pans in mod-erate oven (375' F.) 25 minutes. Spread caramel frosting between lay on top and sides of cake

Creole Fudge Loaf

	081
2 cups sifted	1 cup sugar
cake flour	1 egg, well
2 teaspoons	beaten
combination	2 squares un-
baking pow-	sweetened
der	chocolate,
1/2 teaspoon salt	melted
1/2 cup butter	% cup milk
or other	1 teaspoon
shortening	vanilla
11.62 A	

ing powder and salt, and sift togethe hree times. Cream three times. Cream butter thorough-ly, add sugar gradually, and cream together until light and fluffy. Add egg and beat well; then add choco-late. Blend. Add flour, alternately with milk, a small amount at a time. Beat after each addition until smooth. Add vanilla. Bake in greased pan. F.) 1 hour. Spread boiled to top and sides of cake. on top and sides of case.

applies especially to highways that have been constructed at public expense and intended, primarily; for publie use, and not to serve purposes for which they frequently are used.

It is not an uncommon occurrence for improved roadways to be greatly damaged through uses for which they were not constructed and for which they are not maintained, costing the public very considerable sums of money. The far greater number of people use the highways as they should be used, and subject them only to ordinary wear and tear. Those who use them otherwise should be made to pay for the dam ages they cause, or, better still, they should not be permitted to use the highways for other than regular and ordinary purposes. - Florida Times Union.

For Trees and Garden

Trees, plants, particularly young ones, are like children. They need tender care and nourishment. The lover of nature, especially of plants, flowers and trees, has a paternal delight and satisfaction in watching them grow to maturity. In these days of modern science many aids to gardening have been discovered.

Not until the setting of your estate is completed by a harmonious planting of trees and shrubs, is it a home. and every house must have its individual planning to insure the proper landscape development.

Colored Walks Impressive

Just as a person with unkempt shoes is not well dressed, so is a home not well dressed whose owner has neglected to improve the setting with inwas, shrubbery and trim walks, Concrete is the ideal walk material for it is easy to keep clean and is pleasing in appearance. A new touch can be added with concrete by the placement of flagstones, or by the addition of coloring matter, Colored walks that harmonize with the home and its surroundings now can be easily and inexpensively obtained.

Appearance Means Much

Ever so many homes need paint to give them something of an external respectability. Any number of yards and gardens are waiting for the magic ministrations of tidiness and home seeping interest. It is so much more beneficial, in almost any condition of life, to have the outside of one's dwelling lend expression to one's home-loving instincts.-Exchange,

Start the New Year with a New Perfection Stove. They're Cleaner, Hotter, Better.

PRICED AT \$18.50 UP

BLACKWELLS HDW. AND FURN.

WISHING TO ALL **A Happy and Prosperous New Year**

-Let us help you to it with our extensive stock of fine quality, low-priced building materials.

Always at Your Service

Rockwell Bros. & Co. "LUMBER" Manager

O. F. Lange,



The Friona Stär

OFFICIAL NEWSPAPER OF PARMER COUNTY, TEXAS

Vol. 8-No. 25

FRIONA PARMER COUNTY, TEXAS, FRIDAY, JANUARY 12, 1934

Right of Way For Cogitations & Aphorisms of Jodok

Well, I am still lazy and I fear it becoming chronic with me. I did not go down town to work at all Sunday, though I am doing a little better than I did last week, for I am writing this copy at home this Sunday evening between supper and bed

such toothsome delicacies.

One man told me on Monday of last week that he had brought his dogs down town with him that morning, thinking he might get them worked up that day if he had

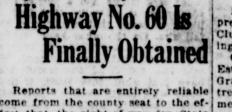
I recently saw a small book, or booklet rather, with pink colored leaves and a green cover, over at the Star office, which seemed to be at- it was not justified in holding these tracting quite a bit of interest. Dr. McElroy has styled it: "The Editor's this reason they were expended else-

A number of persons have gone through it, which does not take long, as it contains only 132 pages, and the most satisfactory, the most thorough and the most easily under-stood treatise on the most per-named the influences just thorough and the most easily under-stood treatise on the subject that they have ever seen or heard, which Texas "60" Highway Association and the Texas "60" Highway Association

The book, I believe, is published by "The Cheap and Squander Company," and anyone wishing to see it, may do so by calling at the Star office, provided someone has not inadvertantly carried it away with them so that they might more leisurely and thoroughly absorb its contents

I am sometimes asked why I do not express myself on politics and religion? Well, there are various and sundry reasons why I do not.

Perhaps one of the best reasons



feet that the right-of-way for State reporter. Highway No. 33 or Federal High- The b way No. 60, has been definitely assured as far west as one mile west of Friona.

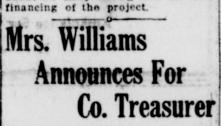
This assurance was at once wired

I heard a man predict recently for this project to be included in the by Mrs. Bill Stevens A duet was played by Mrs. R. R. Wills and Miss Estella Welch. Review of the book "Lord of he Lonely Valley" was very inter-week, and when asked for the reason for his prediction, stated that this may be done. There is, however, one thing in the way which may hinder the im-dogs after the fifteenth, thus pro-widing an abundance of material for that is the way which may hinder the im-

this project. The funds that had been set aside for this purpose have Fred White and Miss Nelda Goodbeen spent on other projects owing to the great delay locally in se- ols, W. Williams, F. B. Raybon, E. curing the right-of-way for this part B. Wills, B. Stevens, R. R. Wills; of the work.

The funds were appropriated some ker. Estella Welch. Alice Guyer. two years ago, but the proper action Lola Goodwine. Mary Spring and the could not, at that time be secured on the part of county county officials to secure the right of way, and the State Highway Commission felt that where.

However, there is to be a concerted effort on the part of local authorities and others to bring influence to bear on the State Commission to reremarks should be considered as will be brought to bear to bring highly complimentary to the author. about an early letting and an early



In another column of this issue of well, as candidate for the office of



Estella Welch, vice president; Mrs. Granville McFarland, secretary and treasurer; Mrs. Bill Stevens, parliamentarian; and Miss Orma White

The business session was presided over by Mrs. A. C. Echols, president. Mrs. W. Williams had charge of the program

JUNIOR WOMAN'S CLUB

A talk of special interest was givto the State Highway Commission en "Living With Our Children," by formation might be received in time by Mrs. R. R. Wills and Miss Estella Democratic Primary on July 28.

"hat is the fact that there is now those present with games of bridge no available funds appropriated for the remainder of the evening. Refreshments were served to Mrs. ing the present term wine, guests; Mesdames. A. C. Ech-

same office.

1934.

home of Miss Juanita Crow.

Sylvester Gets Miniature Train Ready to Operate

known opponents in the campaign, ford, who has spent the past month Only a comparatively few local people know that Friona now has that he has to his warmest friends here with her grandparents, Mr. and another railroad other than the long and staunchest supporters. He has Mrs. J. R. Walker, returned home proven himself every inch a gentle- last week. established A. T. & S. F., with practically all of the grade built, the man in his treatment of individuals

track laid and the rolling stock in- and has proven himself every inch a patriet in his public official acts for Roy Ezell Will stalled Reference is, of course, to the the county as a whole,

miniature novelty track and equip-ment owned by F. E. Sylvester, Going into the office as he di with positively no experience in that which he has installed near his line of work, and under that handi-Co. Treasurer home in the east part of town. Mr. cap, having made the record he has made, there is every reason to be-outfit in Denver several months ago, lieve, that with the accumulated exand has been, at odd times, re-buildperience of these two years to aid ing, refitting and repairing the en- him, he will render a still greater To the Voters of Parmer County: gine, cars and track at his black- service to the people during the I hereby announce myself as the Star will be found the announce smith shop in the south side of years of a second term, and Eric candidate for the office of County ment of Mrs. E. G. Williams, of Far-

Having accomplished this work such service when given the oppor- the Democratic primary election on



NOTICE

Mrs. Fred White, reporter. The next

Miss Betty Jean Walker of Here-

I have been a citizen of Parmer

county for many years, and have

Sincerely yours,

CWA PUSHING AHEAD

ROY B. EZELL.

Bovina, Texas

To each and every voter in Parmer Any or all persons having reasonable cause for complaint against the County:

local application of the N. R. A. I take this method of expressing codes or relief measure, may make the complaint before the above my thanks and hearty appreciation of your political patronage given me since I have been serving you in the board. All such complaints must be in capacity of District and County

Clerk, and I hereby announce my writing and signed by the person or candidacy for re-election to that ofpersons making the complaint. The members of the Friona com-pliance board are; Samuel Pearson. fice, subject to the decision of the retary and representing farmers; J. R. Roden, merchants; Ed White, I make no claim for any extraor dinary acts of service, but I have

done my duty faithfully and fear- Clerks; O. C. Jones, mechanics; C. lessly as I have seen and understood S. Waddell, industries; A. D. Smith, it, which is the common duty of all lawyers. public servants, and I am again ask ing your support for another elec-LADIES AID ELECT OFFICERS

tion on the merits of my service dur-The last meeting of the year 1933, Sincerely yours. of the Congregational Ladies Aid was held Thursday afternoon of last

EROC V. RUSHING. week at the home of Mrs. R. H.

The many friends of E.V. Rushing Kinsley. will be delighted to notice in this The work of the afternoon consisissue of the Star his announcement ted in the knotting of three nice as a candidate for re-election to that comforts. After this a short business moeting was held during which the Mr. Rushing was elected two reports of all officers and commityears ago to the office he now holds tees of the past year were presented. The following officers were elect-

with a handsome majority over one of the most popular officials this ed to serve during the present year: county has ever had, and his official Mrs. D. W. Hanson, president; Mrs. actions since taking charge of the J. A. Guyer, vice-president, Mrs. R. office have been such as to not only T. Gischler; Secretary-treasurer, and hold his friends of his former campaign, but to win many others to meeting will be with "Mother" his standard. As an official he has given the Jan. 18.

same generous and courteous consideration to those who were his

Make Campaign For Treasurer

can be relied upon to render just Treasurer, subject to the decision of ty is listed.

July 28, 1934.



The many friends of Earl Booth. scattered all over Parmer county, will be highly pleased when they read in this issue of the Star, his announcement as a candidate for the office of sheriff, tax assessor and tax collector

Mr. Booth needs little, if any in troduction to the voters of this coun ty, he having met practically all of them during his energetic, but fair, chairman; Mrs. C. L. Lillard, sec-straight and clean campaign two years ago for the nomination to the office of county tax assessor, during which he won a decided victory a the polls over all his competitors a most satisfactory majority.

He was raised on a farm, which occupation he followed until he entered the political arena two years ago, and lived for a number of years on a farm in the Rhea community west of Friona, during which time he made Friona his trading center and is therefore well known by large number of the Friona people Leaving Rhea community som three or four years ago he moved to a farm southeast of Farwell, where he continued his occupation of farmer until elected to the office of county assessor.

Since entering the assessor's of fice he has performed the duties of the office so efficiently and universally satisfactory, that there has been no complaint, not even from his political opponents, who are also his friends

Mr. Booth is stilla farmer, which s evidenced by the fact, that as oon as the work in the assessor's of fice was all done for the year, he donned his overalls and jumper and headed for his father's farm, where during the past two months, he and three other men with teams, binders and push-headers, cut, shocked, stacked and threshed over \$00 acres of good row crops, and is now ready to enter a straightforward and ag gressive campaign for the tri-titled office.

The occasion for this is the fact that during the past regular session of the legislature, the offices of sher riff, tax assessor and tax collector have been combined in all counties having a population of less than 10,000 in which class Parmer coun

For the proper discharge of all e duties of

Earl Booth is outstandingly fitter

physically, morally and intellectu

ally, and those who vote for him

need have no fears as to his ability

and willingness to perform any and

all of these duties promptly, fearless-

ly and efficiently, and all citizens of

the county will receive from him the

same kindly and courteous treat

ment that has characterized his ser

vice in his present official position

To My Friends. The Citizens and

for the office of Tax Assessor of this

county, I deeply appreciate the con-

fidence placed in me in electing me

to that office. I thank you every one

for your consideration and for your

kindness to me in the relations I

have had with you in fulfilling the

I take this privilege of announc

ing as a candidate for re-election to

the office of Tax Assessor, but under

the ruling of Section 2, Article 7246

of the 1925 Revised Cicil Statutes

Collector of Taxes; and shall have

In each county having less than

duties of my office.

Two years ago I was a candidate

Taxpayers of Parmer County:



Misses Juanita Crow, Wanda Walhostess, Orma White. The next meeting will be Tuesday

that I do not have very much either to talk about, so why talk much like money in that respect. I have not much of that either, consequently have little to say about

Another good reason is, that it is extremely difficult to talk about either religion or politics without getting into an argument and I have rarely, if ever, seen any good come from an argument.

If my views differ from those of my neighbor and I convince him by Demonstration movement, of which positive and indisputable proof that he is wrong and I am right, he still knows it is not so; and "visa versa," (Whatever that means) to the contrary, quite the reverse, if he likewise convinces me that I am wrong by positive and indisputable proof, I still know better, for, "A man convinced against his will, is of the same, opinion still."

I have a whole host of men and women at Washington, Austin and Farwell to look after my political situation for me, and from all accounts they are doing their work diligently, and if their work does not suit me I will do all I can do with my vote to trot them aross the plank and inthat is what every patriotic citizen ought to do.

And talking about voting reminds me, "Have you paid your pool tax pires, and it elected to the office the dition-and the Church enters yet this year?" You know that is here if you expect to have necessary a vote and a hand in selecting your politicians and thus formulating the statement: course of your government. There

summer and fall, and if you are to help do it, you had better get busy at paying your poll tax, and you to the Democratic primary to be held Treasurer, Jerry Blackwell; Deacon, have only a little more than two in July, 1934. I have taught, school for three years, J. W. Ford; Trusweeks to do it in. It must be done before the first day of February, you know. It is an output of the sure that I am qualified

Fortunately, I am on the preferred list and do not have to pay a poll tax in order to be a qualified voter, for after a man gets eighty Thanking you in advance for your supper prepared by the men. years old he is exempt. And that re- consideration and support. I am. minds me of something else that has Respectfully. to be done before the first of February, if you wish to save a penalty and that is paying your automobile license fee.

There again, I am exempt, for not own an automobile, and if did own one it would be as useless to (Coutinued on Page Two)

ounty treasurer Mrs. Williams has never before entered the political arena, but she about what one does not have. It is has been widely identified with practically all movements and organizations, that have for their purpose all who may wish to enjoy the novthe betterment of social conditions eity of such a ride.

as well as financial and economic! conditions of the people, not only on his locomotive and other parts of of those of her immediate neighborhood, but for the entire county and state as well, in all of which she has been untiring in her efforts. Among the many organizations the work. for popular and public good with

which she has been identified as an active worker, is the County Home she was instrumental in having established in Parmer County. Since its establishment in the county she has been president of the Farwell Home Demonstration Club and also president of the Parmer County Home Demonstration, Club. While evening Service. president of the county organization she presided over its meetings that Congregational Church was held were held in Friona, and has there-

fore met a large number of the Then another good reason is that ladies of the Friona precinct.

In addition to her activities with home demonstration work, she is actively identified with the school serving as president of the Farwell mittee, by Mrs. Lange; the Sunday work in her home district, and is Parent Teachers Association. In addition to the public services and activities, Mrs. Williams has Gischler; the Missionary Committee, stall others in their places. I think taught school for about 20 yr.s. and by Mrs. Pearson; the Music Commit is a qualified bookkeeper and accountant, and is therefore well quali-

fied to efficiently handle the duties of the office to which she now as-

promises her every and best efforts to the service of the people of the county. She makes the following

will be lots of voting to do this To The People of Parmer County: I am presenting myself as a can-didate for County Treasurer, subject for the position.

If nominated and elected I will give my time and services to all duties pertaining to this office.

MRS. E. G. WILLIAMS.

Mr. and Mrs. Cecil Simms of Lazbuddy, Texas, visited relatives here Tuesday evening.

Guilliam, who has been vit iting his parents at Tecumsch, Okladid own one it would be as useless to me as wings on a walrus, for 1 home, returned Tuesday to his work by Dr. E. B. Wills. Delicious retreshments were serve R. F. Fleet.

lete outfit in tunity. good safe working condition, he removed it to his residence property where it is installed and ready to furnish a railway ride to any and

In completing this work of repair shown a vast amount of mechanical shown a vastamount of mechanical ability and is to be complimented on his enterprise, skill and diligence in

CONGREGATIONAL CHURCH

Sunday school 10:00. Public Worship, morning, 11:00 Evening Service, 7:00. The Pastor will speak on "The Urge to Carry On," in the morning and "The Abiding Values," at the

The annual meeting of the Union

last Monday night. Reports were pre sented by the Clerk, Mrs. Rube Kinsley, for the Deacons by Reuber Gischler; for the Trustees by Floyd

Reeve; the Treasurer, by Jerry Blackwell; the Ladies Aid, by Mrs Fred White: the Subscription Com School by Supt. Otho Whitefield the Junior C. by Mrs. R. T tee by Mrs. Reeve, and by the pas- much water on low lands. In fact,

tor All the reports, which were accepted, were of an encouraging con-New Year hopeful of serving to its utmost, with the other churches of Friona-the ministry of the Gospel. and the spread of the Kingdom of God on Earth, to the whole of the

community.

rent year are: Clerk, Mrs. Kinsley 3 years, Lawrence Lillard; tee. Pianist, Mrs. Reeve; Choirister, Mrs. Hansen; Ushers, Harold and allowance of good backbone, ribe Franklin Lillard.

The church voted to approve the

MRS. GISCHLER ENTERTAINS

L. H. HART OUITE ILL.

Last reports from the home of L Mr. and Mrs. R. T. Gischler opter tained a group of their friends at H. Hart, who has been ill for the their home Tuesday night with six past three weeks with an attack of tables of bridge in honor of their pneumonia, were that he is still guest, Miss Nora Sawyer of Lubbock. quite ill, but seems to be holding his

High score for women was won by lown. Mrs. A. C. Echols and for the men At first the malady attacked only i Friora Woman's Club met Wed-by Dr. E. B. Wilks Delicious refreehments were serv-ed at a late hour.

METHODIST CHURCH

never before asked for political preferment in the way of public office. In spite of the cold weather Sun I have the qualifications for the day morning there was a goodly proper and efficient administration number for Sunday school. Followof the duties of the office I am now ing the Sunday school the pastor seeking, and shall give my time and preached a very interesting sermon careful attention to the discharge

on "What is your name." In the of these duties in the event that I evening the pastor continued his am elected and shall serve all peodiscussion on the subject: "Is Your ple of the county in the same cour-Name Judas?" This proved to be teous and attentive manner, and on very inspirational service. these terms I most respectfully soll-

Epworth League began at the usucit your support and favor. al hour with Daisy See Parr as leader, the topic for discussion being "The Source of Power." A number of interesting parts were given

on this topic. We invite you to be with us nex Sunday.

The CWA work here under the Sunday school at 10, Church Serdirection of J. C. Wilkison is pushvices at 11, Epworth League at 7 p. ing right onward toward the accompm. and Evening Church Service at lishing of its project.

The men are at present engaged at treating Main street to a thick SPENT HOLIDAYS IN ARKANSAS layer of caliche, starting at Eleventh Street on the north and having almost reached the point where the 10,000 inhabitants, the sheriff of Mr. and Mrs. Claude Osborn drove to Hope, Arkansas, two weeks ago rock surfacing was done last win- such county shall be Assessor and

and spent the holidays with Mr. Os- | ter and exercise all the Rights, Powers Euclid Avenue, the street next born's parents, Mr. and Mrs. E. M. west of Main, has been completely and Privileges, be subject to all the Chaude says they are having an surfaced from Eleventh on the north requirements and restrictions, and abundance of rain in that region as far south at Fifth street, perform all the duties imposed by and now, the creeks being bank full and Fifth Street has been treated be- law upon assessors and collectors: and he shall also give the same tween Euclid and Main. This street surfacing project will bond required of an assessor and

If elected to the Sheriff and Tax being worked out to be undertaken Collector's office, I promise faithat that time so as to furnish steady fully to perform all its various du employment for the men as long as ties with fairness and just consider

NOTICE OF INTENTION TO very cordial invitation from our INCORPORATE A PARTNERSHIP

Friona, Texas

To Whom It May Concern: Notice is hereby given that J. A Blackwell and J. M. Blackwell, combosing the partnership known as "Blackwell's Hardware & Furntture." located at Friona, Texas, in tend to incorporate without change of the firm name with the exception that the word "Company" is to be added, making the name of the a surprise party for their son corporation to be "Blackwell's Wednesday night, January 3. Hardware & Furniture Company," Many games were played and after the expiration of thirty days about midnight refreshments of from this the 10th day of January.

> BLACKWELL. BLACKWELL. (Partner)

ation to all; and to accept and dis charge the responsibilities of the office in a neighborly and just man ner and on a basis of equal rights to

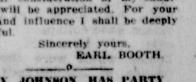
all Your consideration of my candidacy will be appreciated. For your vote and influence I shall be deeply grateful.

ROY JOHNSON HAS PARTY

Mr. and Mrs. W. W. Johnson gave surprise party for their son. Roy.

Those present were: Ellwood Fields. Inez and Graham Campbe Opal Ivie, Raymond Baler, Carrie Adams, Irvy Hennesson, Helen and Mary Shouse. Eggleton Knight. Besday afternoon with Mrs. Minnie Goodwine, with Mrs. Fred White as assistant hostess.

cocos and cake were served.



they were having too much water and he bemoaned the fact that their keep the workers busy for several collector elected."

weeks still, and other projects are

the CWA funds are available.

over supply could not be divided with

WE SURE WOULD LIKE TO GO

us while we are needing it so badly.

Osborn.

The officers elected for the cur

We, of the Star force, received a

friend, W. F. Cogdill, to come out to his farm Wednesday and help him

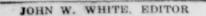
butcher hogs. As an inducement for and as a recompense for our assistance he promised us a very liberal

> and sausage, and oh, how our mouth watered at the thought, but Dame Labor said "Verily, thou shalt not

adjourned to partake of an oyster go, but thou must remain in town supper prepared by the men



FORTHWESTERN PUBLISHING COMPANY





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Any erroneous reflection upon the character, standing or reputation of any person, firm or corpora tion which may appear in the columns of the Friona Star will he gladly corrected upon its being brought to the attention of the publishers.

Display rates quoted on applica tion to the publisher.

Local reading notices, Z cents per word per insertion.

1934 TIPS FOR DRIVERS

As 1933 ends, early reports indicate that there was an inties and injured over 1932 in pinnacle of the temple, spite of the fact that fewer are the Son of God, cast thyself cars were operated during the down: for it is written, He shall year. The last quarter was especially bad.

Predictions are that fatalities thy foot against a stone will approach 30,000 and injuries, 1,000,000. This is a re- is written. Thou shalt not make cord that certainly should not trial of the Lord thy God. cord that certainly should not be repeated.

tions for the motorist, is a good

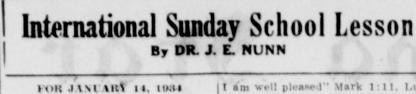
1. Drive at speeds suited to wilt fall down and worship me. traffic conditions; slowly in 10. Then saith Jesus anto in Get thee hence, Satan; for it is writ the city, moderately, on the ten. Thou shall worship the Lord thy open highway.

2. Use better judgment in ! passing. Wait until there is and behold, angels came and minis ahead before attempting to all things to be made like unto his brethren.-Heb. 2:17. maneuver.

Slow down at intersec-3. tions.

4. Obey traffic signals. Watch out for pedes 5. trians.

These are the five most neglected rules of the road. Obedience to them would have saved a majority of the lives and limbs lost during 1933. Re-



ptation of Jesus.

'o me?

ungered

ome bread.

hantized of him.

15. But Tosus anewaring

es. Then be suffered him

to be tempted of the devil.

I am well pleased" Mark 1:11, Luke :22). Thus the divine Trinity was represented at the baptism of Jesus. bread to the bread of life. General Topic:---Baptism and Tem-"The three persons of the Trinity here immediately appear upon the Scripture Lesson-Matt. 3:13; 4:11. front page of the New Testament 3:13. Then cometh Jesus from The Father speaking, the Spirit de Galilee to the Jordan unto John. scending, an dthe Son praying"

(Student's Commentary). 14. But John would have hind-The Temptation of Jesus. 4:-11. red him saying, I have need to be baptized of thee, and comest thou Spirit into the wilderness to be tempted of the devil." Here is a If thou art the Son of God." Another

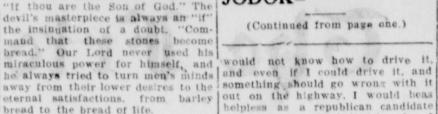
ecometh us to fulfill all righteoussary. To deny the personality of ture, Satan is to deny Scripture. 16. And Jesus, when he was han-

water: and lo. the heavens were opened anto him, and he saw the Spirit of God decending as a dove, and coming upon him; 17 And lo. a price out of the And lo, a write out of the eaven, saving. This is my beloved furnished with exquisite care. On concerning thee." Christ knew, as on, in whom I am well pleased, the one side of this door is the he once said, that he had only to ask Then was Jesus led simple Carpenter of Nazareth, the his Father, and more than "twelve of the Solrit into the wilderness dutiful son of Mary and Joseph busy with the common duties of a me-

And when he had fasted for'y hanic's day. On the other side of days and forty nights, he afterward this door is the Teacher, the Christ. the Victim, the light and life of men 3. And the tempter came and said from whose mystic spell the race unto him, If thou are the Son of would not if it could withdraw." God, command that these stones be-Rev. Calvin McClelland, D. D.

The First Temptation. vs. 8, 4.

4. But he answered and said. It s written. Man shall not live by pread alone, but by every word that unto him." Whether in hodily form cumstances would be take the short proceedeth out of the mouth of God. and with audible voice or by a sug- road, even if Satan could place in Then the devil taketh him into gostion made to Christ's soul, we do his hands the scepter over the entire crease in motor vehicle fatali-the boly city; and he set him on the that this account could have come "Thou shalt worship the Lord thy



and in the form which he gave it.

The Second Temptation, v. 5, 6 Then the devil taketh him into

holy city." To Jerusalem, "And he see him on the planacle of the temole." Probably on the roof of one of the temple porches overlooking the deep valley of the Kedron east "Then was Jesus led up of the of Jerusalem, a glddy height of six hundred feet. "And saith unto him.

n'o him, Suffer it now: for thus it sonal snirt of avil Satan the advart of Satan's in idious ifs. "Cast thy sonal spirit of evil. Satan, the adver- self down." Prove your divine nanot in the solitude of the tized, went up straightway from the ficant position in Jesus' career. It courts. "For it is written." "The light, lined with great pictures and "He shall give his angels charge legions of angels" would fly to prolect him. (Matt. 26:53).

The Third Temptation. Vs. 8, 9 This third assault Jesus parried, with a curt dismissal. "Get thee be h'nd me Satan." v. 10, and a final, ture. He did not parley or temporize. in vehement assertiveness he cried

"And the tempter came and said to Satan "Begone!" Under uo. cir-

2.3

JODOK-

(Continued from page one.)

out on the highway, I would beas helpless as a republican candidate n a democratic baliwick, for l

ould not fix it.

Doctor Harry Emerson Fordick said this afternoon that there are two great forces ruling the destine of the human race, or words to that

effect, as I understood them, and hese great forces are "Fear" and 'Faith."

He says if one has a mortal fear of any great calamity, that fear is atan is to deny Scripture. "The temptation occupies a signi-smitten throngs that fill the temple fall him. On the other hand, an intense fai'h in anything will eventu ally bring that thing to pass. He said the people of the world will have just what they want. If they want war, hadly enough, they wil always have it, while on the other hand if they want peace badly enough they will get that also. As I have often heard it expressed 'Them's my sentiments.

> If the people of this locality want the cleanest, thriftiest and most pro-

He remained unshaken in his lovhrust with the trusty blade of Scrip- alty to God as the very bedrock held its, place underneath the everlasting

Jesus Ready For His Mission "The wilderness experience was now over. Every test had been auc cessfully met. Every temptation had been effectively withstood. The devil had been driven from his chosen battlefield into cowering retreat

Now the way was open for Jesus to enter upon his mission as the Mes- Chiefs and the House of David on siah. Straight from the heart of the Tuesday night of last week was well desert he returns to the banks of worth the money. Coach Bill Stevens the Jordan now to be pointed out sure gave our people a freat in that by the great Baptist as the Lamb of line. Our boys got skinned to the God. Within two days he wins five tune of 35 to 27, but that was not or six of his disciples who will be- at all bad, for those boys with the come his Apostles and missionaries, whiskers surely could play. Then, after he is gone. Thus he takes up too, our boys had a chance to learn the larger burden of life and enters a lot of fancy plays, which may be upon his matchless ministry.

gressive and intelligent community in the world and have enough faith in their ability to attain it they will surely have it.

If Friona is to be the best town in the Panhandle from every point of view, it must be the result of the faith and enterprise of its people.

I do not wish to be understood that I think faith alone will accompish this result, but it must be acompanied by ceaseless and untiring effort on the part of a large number of our people.

I have read the Holy Bible quite a lot during my life, and can even quote some of its passages almos! verbatim (whatever that is), but I' am poor at remembering the name of the writer of the passages; but I feel confident that it was St. Paul who wrote. "Faith without works is dead." Therefore, if Friona is ever to become what most of its neople want it to be and feel that t has a right to be; this faith will have to be coupled with or backed by a whole lot of work by its people

This fact is being realized in the efforts that have been put forth durag the pest year and a half by the ocal highway committee of the hamber lof commerce-Messers. Reeve, Crum and Blackwell.

These men have stayed continually on the job during all this time and are still on the job, with the re-sults that it now appears not only possible but probable that Parmer ounty will have a paved highway rom the Castro county line, at least is far west as a point a mile west of Friona, and probably as far west as Bovina, and that within the not distant future.

That ball game between the useful to them



bear thee up, lest haply thou dash 7. Jesus said unto him, Again it Petroleum Was Once An Unwelcome

8. Again, the devil taketh him unto an exceeding high mountain, A set of New Year's resolu- and showeth him all the kingdoms of the world, and the glory of them 9. And he sad unto him. All starting point for a safe 1934 : these things will I give thee, if thou

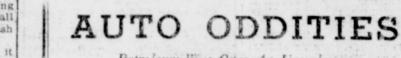
10. Then saith Jesus unto him. God, and him only shalt thou serve 11. Then the devil leaveth him

500 feet of clear distance Golden Text -- It behooves him in

Time:-January-February, A. D. 26 Place:-The wilderness of Judaea. The ford of the Jordan at Oenon. Parallel Passages:---Mark 1:1-13 Luke 3:1-4:13.

Introduction

Mark tells how John began to preach fervently to the throngs on the Jerieho road and at the fords of the Jordan, exhorting them to re pentance, bapt/zing them in the Jor dan, and foretelling the coming of One far michtier than he. Matthew and see Luke 3:1-17) records hos



THE FIRST OIL BURNER

WAS USED BY THE

ANCIENT SYRIANS

member them in 1934.

BETTER BUILDING

To speed recovery, governcan perform no greater service forth truit worthy of repentance. expensive.

excellent start, through the able fire Home Loan banks which are The Baptism of Jesus. Matt. 3:13-17 endeavoring to loosen credit "Then cometh Jesus from Galile for residential building. Build- to the Jordan unto John." v. 13 ing and loan associations should, so far as is possible. follow-the heads of some of men. John's fame by this time had the largest of them have said spread all over Palestine, and our that themselves, and are. that themselves, and are whose reported messages he was so known to be considering ways thoroughly in sympathy. " 'One is and means to expedite financ- declaring that the kingdom of God ing and eliminate the various barriers that have stood in the way during the past few years. And the home builder can do that he knew that his long years of a great deal to help-simply training were over, the time for him by demanding higher quality Mary Stewart. "To be baptized of in housing, both because of him. economy and comfort, and because the finished structure is was his dedication to his public minso much more worthy of a listry. When others were baptized in loan.

Generally speaking, real esmost other types of security surrender to vocation."-Rev. Geo. during depression. The value is H Morrison, D. D. there. It is tangible. It will re-The Father's Testimony. v. 17 "This is my beloved Son." v. 17 homes, which were the best Jesus now as to Paul later the V decay.

and depression has actually forwarded progress in these ern conveniences that buyers fields, due largely to the needs demand? These and similar to make sales appeal stronger questions, answered in the afthan ever.

Is it rigid in construction? Is it have an obvious influence on permanent? Will maintenance solving the problem of financcost be low? Has it the mod- ing.

owds poured out to John's preach ng, coming even from Jersusaler and from all the country around and with what fiery zeal be warne ven the proud and self-righteou Pharisees and Saddducees of the mental and private agencies wrath to come bidding them, "Bring to the country at large than to stimulate pivate construc-tion—both by creating a wid-and telling them that even then the axe of heaven's punishment was laid at the roots of the nation's trees and the trees that, did not bear er demand for it, and by mak- good fruit would be cut down; that ing fanancing easier and less even then the Messlah's winnowing expensive national wheat from the chaff, the Government has made an wheat of God's eternal garner, th

chaff to be burned with unquench

John and Jesus were cousins accord log to the flesh (see Luke 1:36) since their mothers were kinswo Lord was drawn to hear one will is at hand!' may have been the words excitedly repeated by travollers to Nazare'h; and when the news came to Jesus can we doub! to beg'n his work had come?

"The baptism of our Lord was his Jordan it was a symbol of their need of cleansing; but when our tate has stood up better than to be repented of. His baptism was

main. And where real estate John may have heard the sound and values have collapsed is in the not the words as Paul's companions case of jerry-built, boom did on the road to Damascus. But to friends of obsolescence and lo, a voice out of the heavens, say-

Nowadays, especially, there whom I am well pleased." As reis no excuse for building poor-identical words the Heavenly Voice

firmative, point the way to bet-Is the home fire resistive? ter homes for America-and



GEORGE WASHINGTON

SHOWED IN HIS WILL

A BURNING SPRING

Ey-Product

PETROLEUM WAS AN UNWELCOME BY PRODUCT OF THE SALT WELLS IN EARLY AMERICA

(1) The ancient Assyrians soaked ashes in oil and ignited them for heating and cooking; (2) George Washington listed in his will as his most valuable asset, oil lands containing a burning well; (3) Today salt water is equally unwelcome in oil wells.

THE NEW DEAL HOUSE

Give YOUR House a NEW DEAL. We will be pleased to re-Roof it, Re-Paint it, Re-Floor it, Repair it or

RE-BUILD IT.

See Us For Materials, Plans and Prices.

Rockwell Bros. & Co. "LUMBER"

Manager

O. F. Lange,

AUTOMOBILE INSURANCE

While buying that 1934 License for your Car, did you ever stop to think that it may BURN or be STOLEN?

SEE US FOR BEST FIRE, THEFT AND COLLISION

PROTECTION!

J. W. WHITE, Insurance

Official Statement of Financial Condition of the		
The First State I	Bank	
at Friona, State of Texas, at the close o the 30th day of December, 1933, pub Friona Star, a newspaper printed and Friona, State of Texas, on the 12th dayo RESOURCES	lished in the published at	
Loans and discounts on personal or col-		
lateral security	\$123.303.96	
Loans secured by real estate	5,000.00	
Overdrafts	454.36	
Securities of U.S., any State or political	104.00	
subdivision thereof	3,521.69	
Banking House	4,450.00	
Furniture and Fixtures	8,651.79	
Cash in bank	9,146.78	
Due from approved reserve agents	79,446,49	
Due from other banks and bankers, sub-	and a spart of	
ject to check on demand	6,546.94	
Federal Deposit Insurance fund	420.09	
Total	\$235,942.10	
LIABILITIES		
Capital Stock	\$ 25,000.00	
Surplus Fund	15,000.00	
Undivided Profits, net	6,370.00	
Due to banks and bankers, subject to check		
Individual Deposits subject to check,	5,172.47	
including time deposits due in 30 days_	150 001 01	
Time Certificates of Deposit	176,861.21	
Cashier's Checks Outstanding	7,481.62	
Concerts Odistanding	56.80	
Total	\$235,942.10	
State of Texas, County of Parmer:	,,	
We, Bruce McLean, as President	t. and Ester	
Noble, as Cashier of said bank, each of u	is, do solemn	
ly swear that the above statement is tru	ie to the best	
of our knowledge and belief.		
BRUCE McLEAN	, President.	
ESTER NOBLE, (Cashier.	
Subscribed and sworn to before me	e this 6th day	
of January, A. D. 1934.	And the second second	
DAN ETHRIDG	Е,	
Notary Public, Parmer C	ounty, Texas.	
CORRECT ATTEST:		
I C CITIONITI MM		

J. S. CHESNUTT. KATIE NOBLE. RUBY McLEAN, Directors.

No More

Customers Wanted!

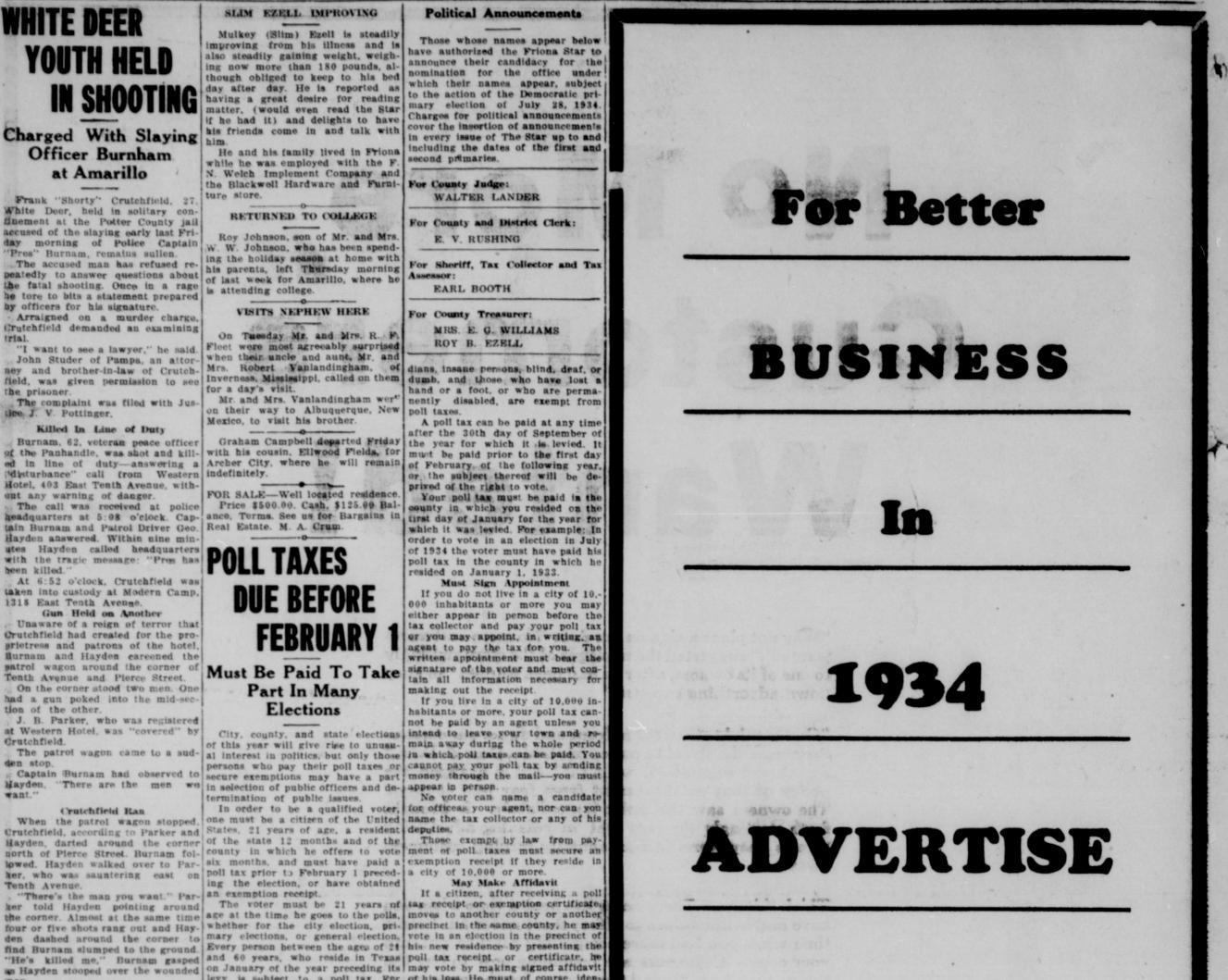
"Why not place a sign on our door 'No more customers wanted'," suggested the manager of the store smilingly to one of its owners, after he had been warned "to keep down advertising expense."

"Or, we might stand out in front and direct our customers across the street to our competitors, Dow & Dow." An absurd suggestion, wasn't it? But it changed the policy of that establishment from fear into courage. The owners saw the point immediately. It brought forth startingly the fact that in relaxing advertising efforts they were, in fact actually turning customers away.

Think this over: There never has been a time when you have had better values to offer; there never has been a time when you had more compelling news to put into your copy. Customers are beginning now to buy the things they have denied themselves for the past year: necessities, luxuries, everything that has worn out or depreciated during the year 1933. Buying habits of long standing will be changed during this period; Patronage will be diverted to new channels. The alert, the courageous see the opportunity and will take advantage of it.

Advertising is the greatest single influence in keeping old customers and making new ones. Its power never has been greater than at the present moment. In Friona, advertisers have a medium which at a reasonable rate will carry your message to practically all your present customers and to practically anyone else you might hope to attract as a customer. The FRIONA STAR is that medium. Remember, it is easier to strengthen your position than to regain lost ground. Place your dependence in Star advertising and you will immediately strengthen your position.

Friona Si



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trial.

figure

Burnam's Gun Untouched

lobby, where he died.

The wounds were caused by 32-20 support it. hullets, fired at close range.

Burnam's gun, fully loaded, was in its holster.

Hayden said the shots were fired almost as soon as Burnam ran ar ound the corner of the building. "He was shot down without warning." Hayden declared.

Frantic Search Begun

The message, "Pres has been killed." crashed into headquarters like a bolt of lightning. Within a few minutes the entire personnel of the police department had been given orders and a frantic search was started.

Every avenue of escape was blocked. Taxicab operators were furnished a description of the suspect and given instructions to report every call.

It was checking taxicab calls that proved the strategic move leading to Crutchfield's arrest.

The call came from an address fully 20 blocks from the scene of the shooting

Crutchfield, wrapped in a quilt instructed the driver to take him to "a tourist camp on East Tenth Avenue.

Within a few minutes after his arrival at the camp officers had clamhandcuffs on Crutchfield's ped wrists .--- Amarillo News.

Mr. and Mrs. R. T. Gischler have been entertaining in their home during the past several days, their friend, Miss Sawyer, of Lubbock.

Mrs Buford Hughes and small daughter, Wanda Ann, are visiting relatives and friends at Quanah.

Quite a number of our local farmers are butchering hogs during the present cold spell. Ciyde Goodwine, L. F. Lillard, S. F. Warren and W. F. Cogdill were among the number that did their butchering.

NV. E. Adams, of the southwest part of our school district, was a siness visitor in Friona Tuesday afernoon and took advantage of the opportunity to step into the collec-'s office and pay his school taxes. Mr. Adams has no children in school but he is always careful about pay ing his school taxes. He said they need rain in his locality.

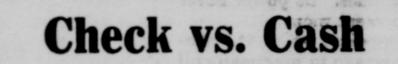
levy, is subject to a poll tax. For, of his loss, He must, of course, idea In glancing up while trying to example if you were 21 years of age tify himself as having lived in the aid the wounded officer to his feet, and not more than 60 years of age county six months.

the patrol driver caught a glimpse on Jan. 1, 1933, unless otherwise . If, after paying your poll tax, you the faint outline of a fleeing exempt, you must have a poll tax move to a city of 10,000 inhabitants receipt for 1933 in order to vote in or more, it is necessary for you to

April, July, August or November of present to the tax collector of your 1934. A person does not have to be now residence your tax receipts or The police captain, four bullet a citizen to be liable to a poll tax, exemption certificate not less than wounds in a line across the lower even though he cannot vote. Since four days prior to an election, or abdomen, was taken into the hotel he is enjoying the benefits of our to certify as to its loss. The tax colgovernment, it is his duty to help lector certifies your new place of

Exemptions Provided

residence to the presiding officer of the election in your new precinct. Persons over 60 years of age. In- Pampa Daily News.



If a check is lost, mislaid or stolen, its payment can be promptly stopped at the bank on which it has been drawn; whereas, if currency goes astray ,or falls into improper hands, there is no such method in this country of "stopping payment."

THIS is one of the most patent arguments in favor of a checking account and is so obvious we should hesitate to mention it were it not for the fact that the obvious is frequently lost sight of.

We Solicit the Patronage of New Customers on the Basis of Our Service to Our Old Customers



BLACKWELLS HDW. AND FURM

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