# The Iriona Star 

| 8-No. 48 |  | friona parmer countr, texas, friday, june 22, |  |  |  |
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| Cogitations | Friona Organizes |  | Lansdown Closes |  | Much of W |
|  | American Legion |  | Baptist Ministry |  | Crop Destroyed |
| of Jodok | Post 26 Members |  | t Union Service |  | Hail Friday |
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|  |  |  |  | Precinct No. One |  |
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FRIONA STAR, PARMER COUNTY. TEXAS, FRIDAY, JUNE 22, 1934


International Sunday School Lesson

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## SUPERFEX

SEE AND TRY ONE TODAY CASE \& JOHN DEERE MACHINERY
Blackwell's Hardware \& Furn.

Community Talk

Allis-Chalmers Farm Machinery
Let Me Figured at o. Cith Yo. Jones Garaze
Requirements
parts and service
F. N. WELCH

Reciance Phome 901

## 1901

1934

## E. B. Black Co.

We have Served You For 33 Years Hereford, Texas

## To Our Wheat Growers

WE WISH YOU ALL A BOUNTIFUL HARVEST While we are well aware that all will not have a bountiful harvest, owing to no fault of the farmer, the fact still remains that many improvements will be necessary to and about the home. Those who have a rich harvest will think of new building or enlargment
of the old. Those who have a meager harvest will wish to conserve what they have by needed improvements in the way of repairs and painting.
SEE US FOR MATERIALS, PLANS AND PRICES WE PLEASE IN ALL

## Rockwell Bros. \& Co.

 "LUMBER"LANGE, Manager

## J. I. CASE MACHINERY

C. A. SKELTON, Dealer Hereford, Texar
D. W. HANSON, Saleaman

## OUR FIRE BOYS

Are always alert and ready to go at a moment's notice
when a FIRE occurs, and are soon on the job and fighting faithfully-BU

A Good Fire Insurance Policy Beats Them
It is on the job before the fire starts and stays on the job until it' all over
THING IT COVERS.
J. W. WHITE, Insurance

## COLD PLEASURES

 FOR WARM DAYSThe best friend a hostess has during the summe months is her electric refrigerator. It makes it so of chilled or frozen desserts and salads. And of course the refrigerator keeps them just right until you're ready to serve them-at the same time freezing all the ice cubes plain or colored, that you need to cool summer drinks.

Don't face this summer with inadequate refriger ation. Too much food is allowed to spoil-you miss too many opportunities to purchase food at special prices. Choose a quict, trouble-free electric refriger-

TEXAS UTLLITIES COIMPANY

# Many Happy Returns 

## This Spring marks the birthday of the first American Newspaper


#### Abstract

JOHN CAMPBELL, colonial postmaster of Boston, certainly set a good example in the liberal use of the


 mails.Campbell corresponded regularly with the Colonial Governors of New England, keeping them posted on Boston news. So regular and voluminous was this cor respondence that Campbell's letters finally emerged in the form of a printed pamphlet called "The Boston News Letter." And this was the first regularly and continuously published newspaper in America, appearing weekly from the last week in April, 1704, to the signing of the Declaration of Independence.

The newspaper carried advertisements . . . from its very first issue! And this advertising, telling the reader where to obtain the goods that he sought for his home or his farm or his business, lifted the mere friendly chronicle of village affairs into the realm of a service to the community. The news-letters, plus advertising, became a helpful, informative, and educational institution.

[^0]Farmers May Now
Find


[^0]:    Today, as in 1704, and all the years between, the advertisements are your guide-posts to honest, dependable merchandise at a fair price.

