

Announcing Formal Opening THE MABRY BUILDING Saturday, Dec. 3 Corner 9th & Main in Friona

Bill Sheehan, Attorney OFFICE NO. 1 Buske & Magness Realty OFFICE NO. 2

Dr. William Beene, Optometrist

OFFICE NO. 3

PHONE 4051



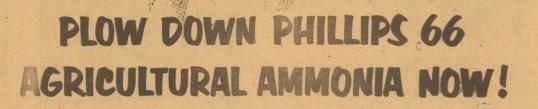


. Fold-Away Leaves

Friona Star

ELMO JONES

BUILDING CONTRACTOR

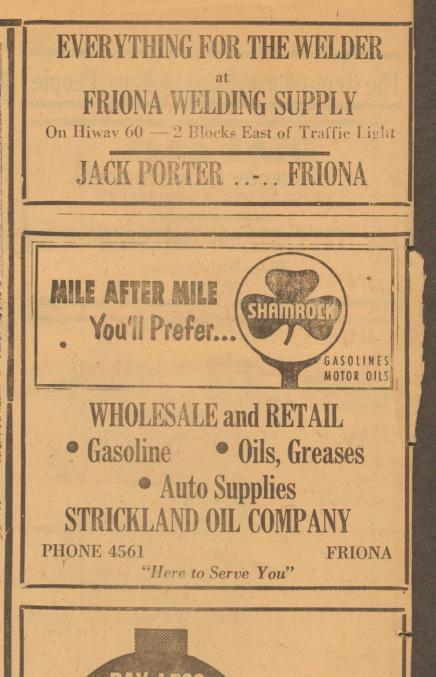


Get your crops off to a good start . . . plow down ammonia this fall.

Fall applied Phillips 66 Agricultural Ammonia helps your soil break down stalks, roots and other crop residues. It speeds up decomposition. It enriches the soil . . . improves structure and fertility. Your soils work easier in the spring. No trash to interfero with planting.

With several years experience to back them up, many successful farmers report higher yields from fall applied ammonia than from equivalent nitrogen applied in the spring.

Get the facts on fall plow down of Phillips 66 Agricultural

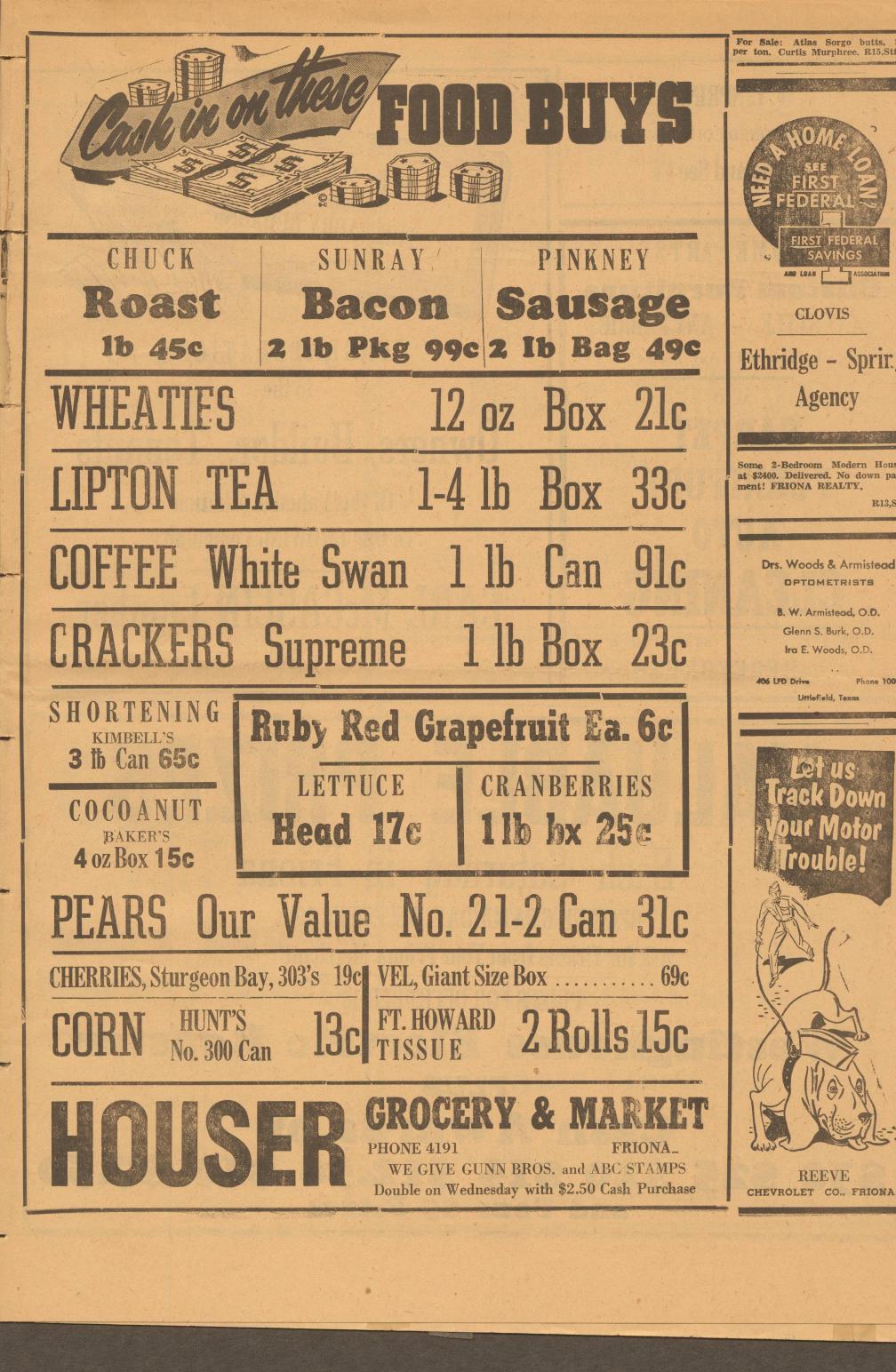


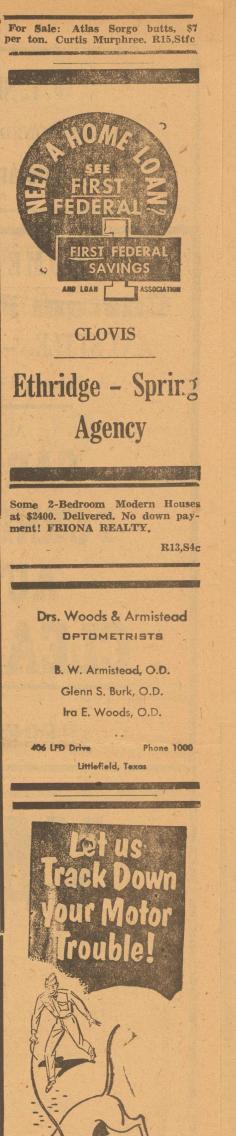
PAY LESS for PREVENTIVE SERVICE

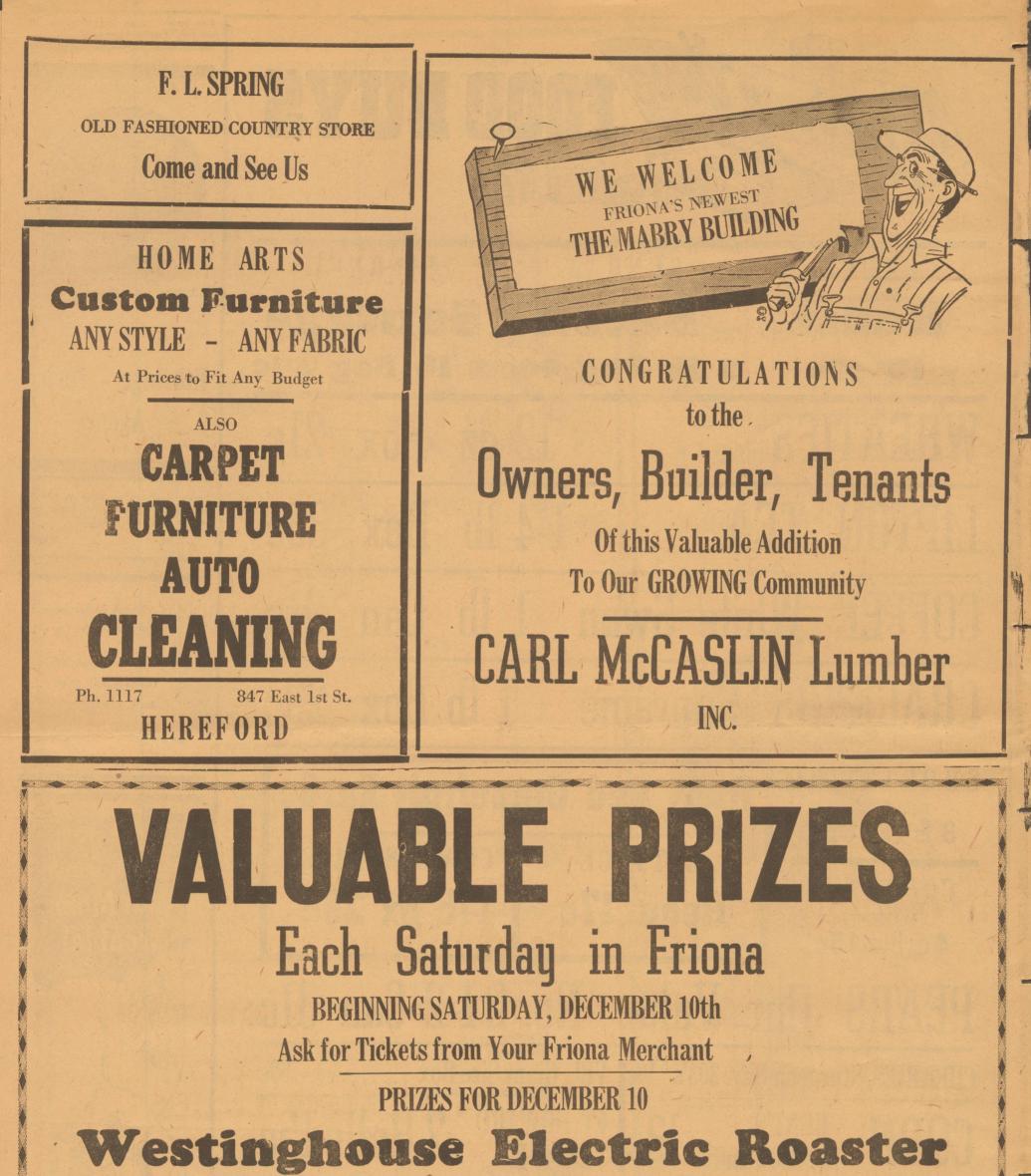
> SKILLED MECHANICS TO.SERVE YOU

Or Maybe You Would Like to Profit on a Trade for the

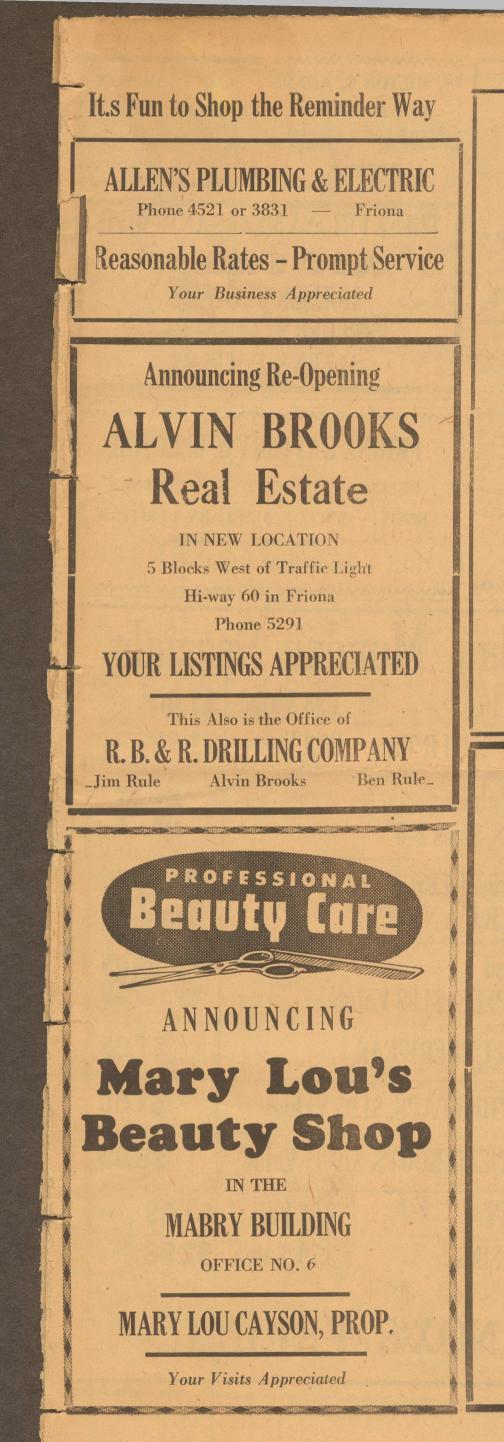








PLUS Cash Awards of \$30 \$25 \$20 \$15 \$12.50 \$10 \$7.50 and Four \$5 Prizes



BUSKE & MAGNESS CATTLE & REALTY ANNOUNCES Removal of Offices to the Mabry Building

9th & Main in Friona

Your Visits are Invited at our New Location where we hope to serve you even more efficiently.

Announcing a New Firm in Friona the Osborn Insurance Agency Located in the New MABRY BUILDING

> Real Estate Loans Auto Loans

Auto Financing

Your Visits Welcomed Saturday at our Formal Opening, and at all times thereafter.









beyond your fondest expectation

ES reduced for quick SALE 3,00 2,00 1,25 LS COATS

> SALE 9,00 SALE 8,00 SALE 7,00

rs .

ns makes it possible of colors.

> 14.00 10.50 9.30 8.00

WOOL SKIRTS

Tailored and full styles. are with self belts. Must so we priced these very



Fall Dresses reduced far below original price!

Complete Stock of early Fall dresses must go to make room for new styles arriving daily. Be first Friday! Complete range of Sizes, Styles and Fall Shades. All are famous Name Brands.

11 AV

REGULAR PRICE 45.00 -49.95 34.95 - 39.95 27.50 -29.95 19.95 - 24.95 17.95 14.95 12.95 10.95 8 95

SUBJICS Two and three piece suits that were wonderful values at regular price. Sensational at these low prices. Tweeds, solids and combinations. Complete size range.

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EGUL RICE	AR			SALE PRIC	
5.00			Ę	55.0	D
9.95		-	4	15.0	D
9.98	ä.	Challen Ser Set	4	0.0	D
9.95	ен. 19 2 —	U.M.W.M	3	35.0	D
9.95	*	T	2	27.0	D
1.95			2	24.0	0

NO REFUNDS — NO EXCHANGES ON SALE MERCHANDISE! SALE PRICE \$30 00 \$25,00 \$20,00 \$16,00 \$12.50 \$10.00 \$10.00 \$8.00 \$7.00 \$5.00

> BE FIRST! The Early Shopper will get their pick from these famous brands of Suits, Coats and Dresses at a fraction of the regular price!

> > **COATS** Make a selection during this Sale One of the best buys you'll ever see! Beautiful tailored coats in the newest of silhouettes. Wonderful, luscious shades. All sizes.

REGULAR PRICE	SALE PRICE
125.00	85.00
59.98 - 69,98	42.00
44.98 - 49,98	35.00
39.95	29.00

25.00

34.95

FREE GIFT WRAPPING

RTMENT STORE FRIONA You'll be amazed at the gala array of gifts in your WARE store! You'll be sure to find just what you want for the entire family and will receive friendly, courteous service. Shop at home and save!

Irrigation Belt Business Directory

AMBULANCE SERVICE FLORAL SERVICE RADIATOR REPAIR STORAGE Hereford Radiator, Ph. 1597 Hereford Transfer & Storage Mardum-Claborn, Friona Ph: 3541 Marcum-Claborn, Friona Ph: 3541 Irrigation Motor Cooling Coils AUTOMOTIVE GRAIN ELEVATORS TIRES **REAL ESTATE** Hereford Wrecking & Parts Co. Black Grain Company, Black, Tex Jim Bookout, Hereford, Ph: 756 Shelton Tire Exchange, Hereford New & Used Parts, Auto Service East Hiway 60, Hereford, Ph: 320 Sears Grain Company Hereford Phone 460 Dimmitt Phone 36 Listings Wanted Vulcanizing, Recapping; A. L. Carlton, Friona Ph: 4981 We Fix Tractor Tires On the Farm Irrigated Farms, City Property Artis Fallwell, Ph: 3122, 2651 Sherley Grain Company, Bovina **BODY SHOPS** Tri County Grain Company C. L. Lillard, Real Estate, Insurance Allen Guinn's Body Shop Black, Tex. Phone Hub 2675 Phone 4771; Res. Phone 4761 Muleshoe Phones 3500, 6040 JEWELRY SHEET METAL FARM EQUIPMENT Allen's Jewelry, Friona Ph: 3461 Commercial Sheet Metal Hereford Farm Equipment Co. Muleshoe Phones 4210, 7462 Reo Irrigation Mtrs; Ford Farm Eqpt.; East Hiway 60, Ph. 68 MOTOR REPAIR, SALE Weekly Calendar of Events: FUNERAL DIRECTORS CHRYSLER Industrial Engines Marcum-Claborn, Friona Ph: 3541 Sales, Service, Repair McCULLOUGH MOTOR CO. Thursday, December 1: Hereford SUNSHINE Bible Class meets with Mrs. A. W. Anthony, Sr PHONE GASES OILS COMMUNITY meeting at Black Shamrock Oil Company clubhouse, 7 p.m. Friona Phones 4651, 4371 COUNTY Teachers meeting at CLASSIFIED ADS Lazbuddie, 6:30 p. m.

CALENDAR OF EVENTS DISPLAY ADVERTISINC SPECIAL NOTICES

FRIONA

COUNT AS WORDS.

Run ad for ---- times.

Number of words -----.

Check enclosed -----

4

PLIMRING Alva J. Hudson. Bovina Ph: 2652 All Work Guaranteed

PIIMP SALES SERVICE L. E. Ware Pump Company Pumps, Service, Drilling E. Hiway 60, Hereford, Ph. 1862 Big T Pump Co.; Johnston Pumps

Hereford Ph. 315; Dimmitt 285J Winget Pump Company U. S. Pump Salés & Service Ph: 469 Hereford, 124 Gough St.

E 1st St.

Hereford

Ph: 122

CUB SCOUT Den meetings. game at Farwell.

TROOP 56 Boy Scouts. Friona, 7 p. m.

UPHOLSTERY

Cramer Furniture, Seat Covers Hereford, 629 E. 1st, Phone 1527

WELDING, MACHINE

Jacobsen Bros., Inc. Hereford, Stalk Cutters & Cooling Jackets Gen'l Machine Work, Ph 777

Poarch Bros. Welding & Mfg. 119 Lee St. Hereford, Ph: 810

of Christ, Friona, 7 p.m.

game at Friona, 7 p.m.

at Friona Methodist Church

close with program at 4 p. m.

All parents invited to attend.

Wednesday, December 7:

Call Friona 2291 for Directory Listings

FARWELL - Morton basketball RHEA H. D. Club Christmas party YOUTH meeting, Sixth St. Church FRIONA - Amherst basketball at PAST MATRONS Club lincheon GIRL SCOUTS and Brownies will meet. STITCH and Chatter Cllb social, Tuesday, December 6: Mrs. Albert Thomas. HUB H. D. Club with Mrs. Helen BLACK Square Dance Club, at MODERN Study Club, 8 p.m. Fallwell. Black clubhouse. FARWELL - Friona basketball Friday, December 2: Saturday, December 3: FELLOWSHIP Group meetings THESPIAN Play, Friona school auditorium, 7:30 p.m. CUB Scout Leadership Training course, Friona Methodist annex, 7:30 p. m. FFA Area I Leadership Contests BOVINA - Hereford A and B basketball game at Hereford. at Plainview high school. **BOVINA** - Channing basketball games, boys and girls, at Boy FARWELL Football banquet, Sil-SUNBEAMS. Baptist Church. ina. ver Grill, Clovis, 8 p.m. FRIONA MYF skating party, 5:30 p.m. Methodist annex. OPENING of Mabry Building in FRIONA Band Assembly, 11:45. Friona. PLACE YOUR WANT AD WITH THIS HANDY SENIOR Bridge Club. Mrs. Bert Shackelford, hostess. Monday, December 5: Order Blank PARMER County Farm Bureau directors meeting in office at Frina. Anyone invited to attend. TWO CENTS PER WORD FOR EACH ISSUE. WITH A MINIMUM CHARGE OF 40c FOR ONE INSERTION. NAME AND ADDRESS DON'T LET ARTHRITIC -**RHEUMATIC PAIN RUIN** Mail to: YOUR LIFE! THE REMINDER, Box W. FRIONA, TEXAS There's no need to suffer — you CAN get relief QUICKLY with AR-PAN-EX. Most pain will sub-side... YOU, and your loved ones can rejoice like thousands who are now relieved. Everywhere, victims of sciatica, Lumbago and neuralgia are dis-covering our "wonder-tablet" and thanking heaven for the SURE RELIEF AR-PAN-EX brings. Aching muscles, stiff joints may become limber again become limber again. "I'm sorry I didn't try AR-PAN-EX months ago.

FOR RENT: Building across from White's Grocery in Friona, for-merly occupied by produce firm. Contact C. L. Lillard. S10, R1p.

Have One-Half Sectio in Irri-gation belt, $12\frac{1}{2}$ miles Hereford. Will trade for grass or will sell.

Well improved. Phone Westway, 2401. T. B. Cox, R17,2p

For Sale: Two registered Jersey milk cows. Dan Luttrell. Phones 3482 or 4101. R17, 1p

FOR SALE: Four ro ms and bath in Friona, less than year old. Milton Williams, Phone 2632. R17,S2p

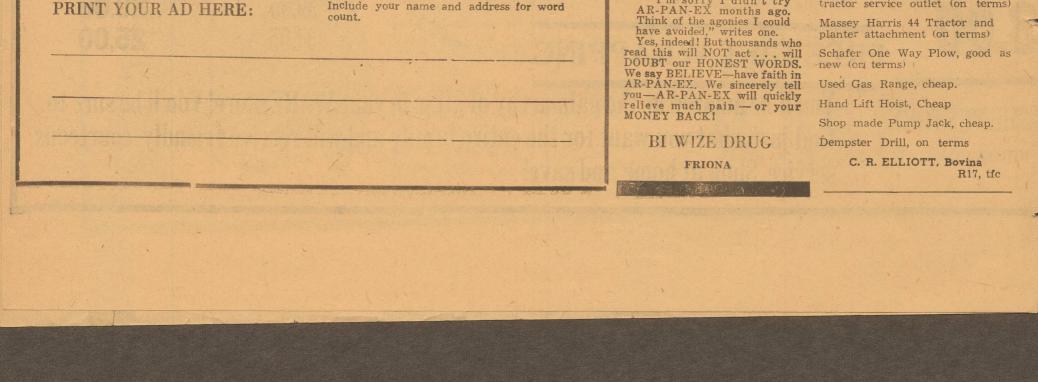
FOR SALE

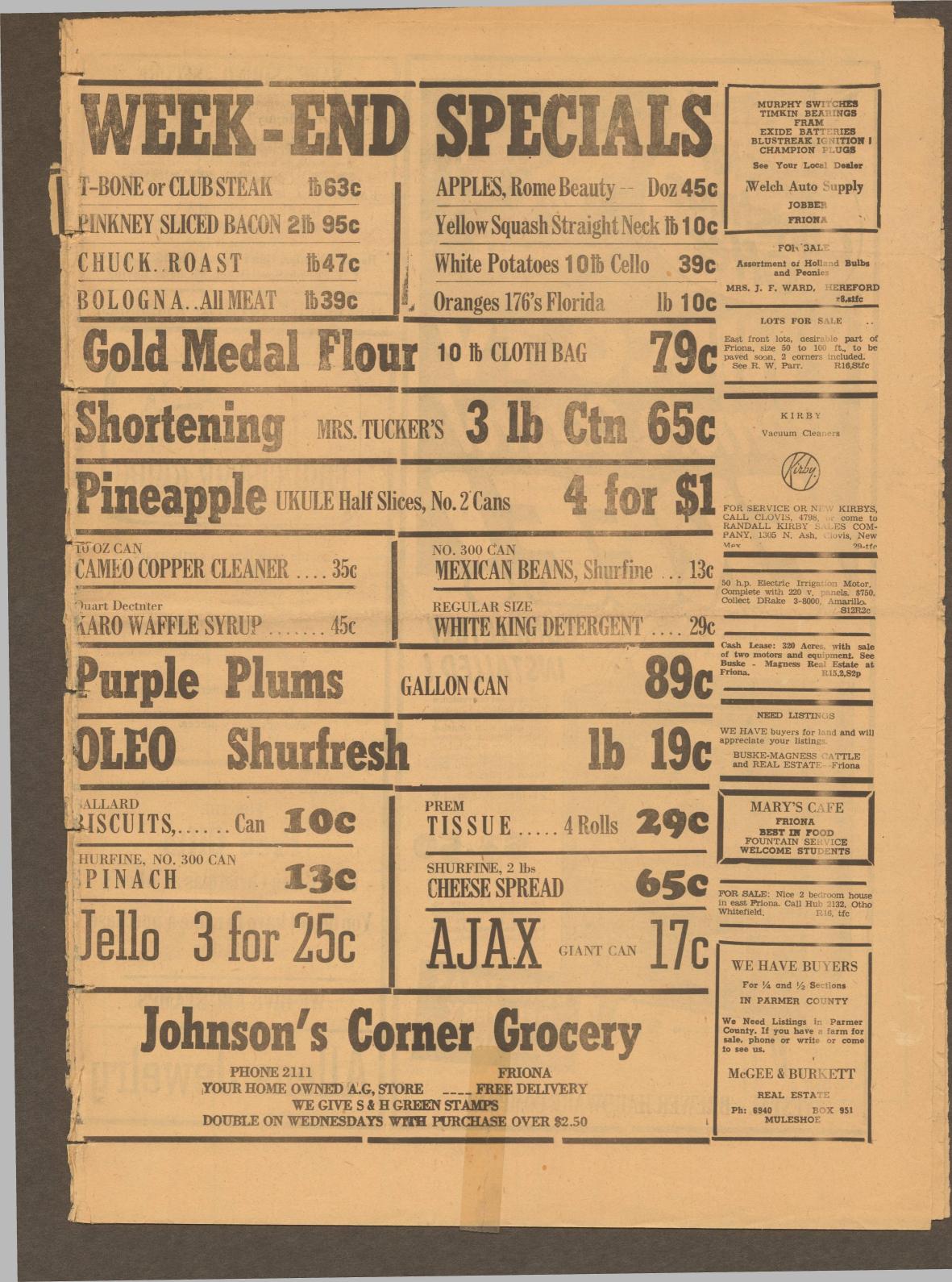
Good Used Chevy Truck, Cheap 500 Gallon Butane Tank with tractor service outlet (on terms)

Money Order -----Address: Bill me -----

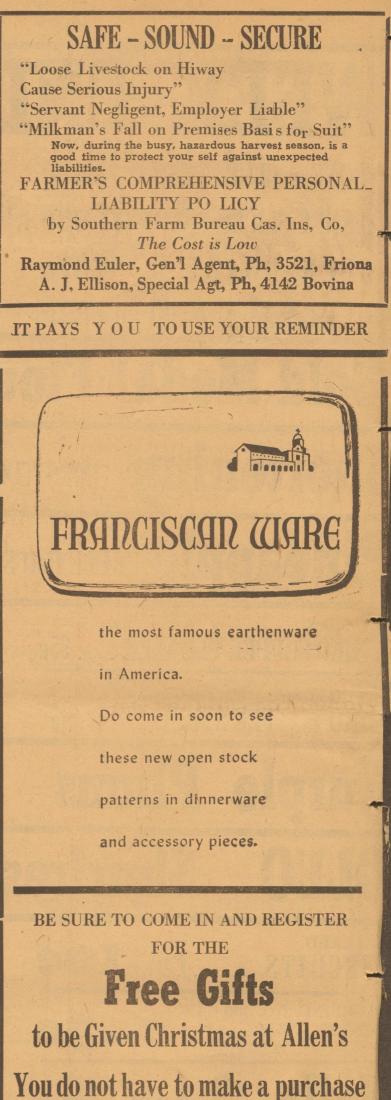
Include your name and address for word count.

Name:







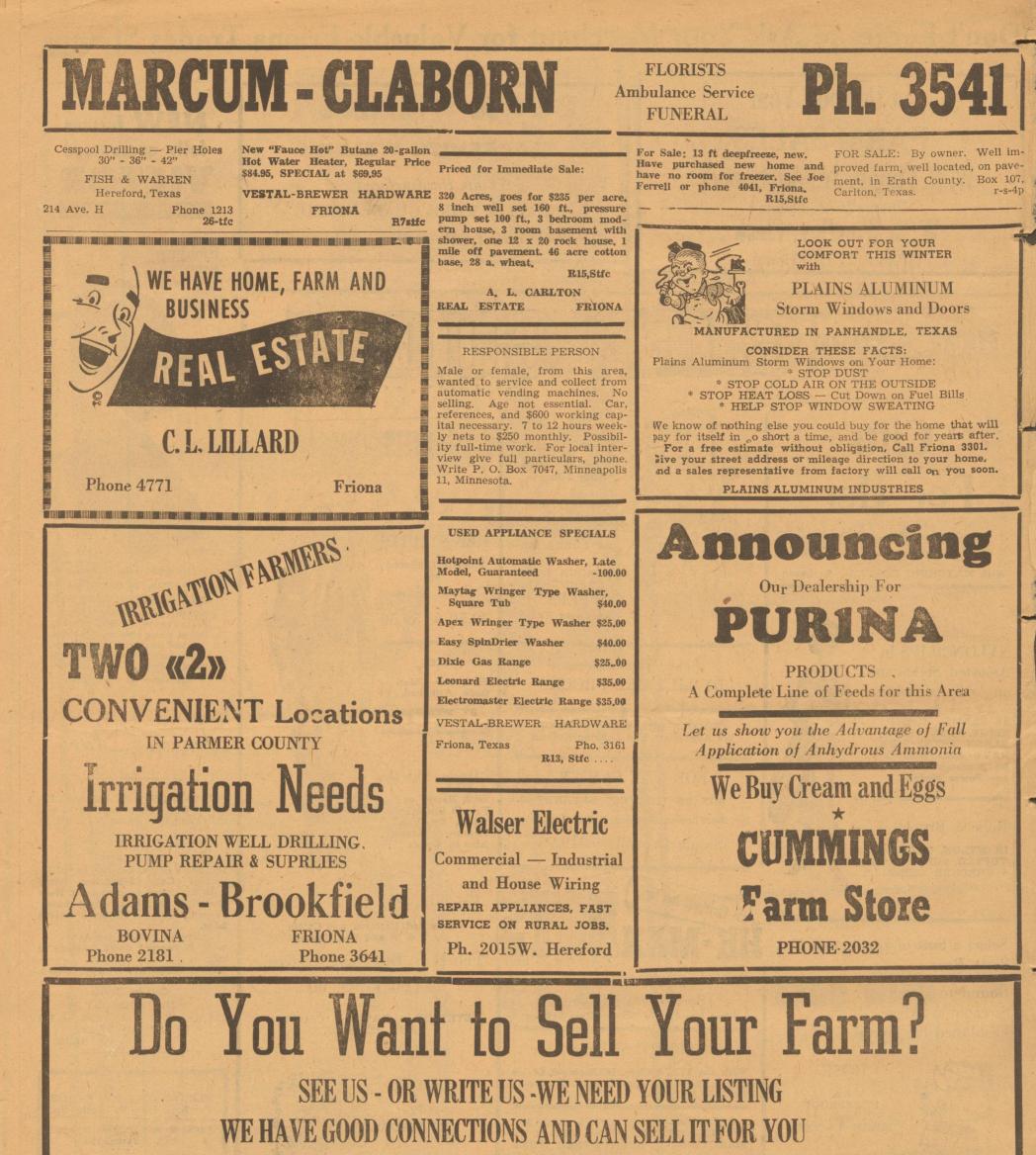


to register









SCOGGIN Box 234 — Phone 148 CLAUDE FORSON

Box 234 — Phone 148 South of Courthouse -- . Dimmitt, Texas SEE WHAT WE HAVE BEFORE YOU BUY

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and dates