



Serving the Gateway to the Irrigation Belt and the Greater Diversified Farming Section of Texas

THE FRIONA STAR

VOLUME 31, NUMBER 16

THE FRIONA STAR, CHRISTMAS EDITION, 1954

5 CENTS PER COPY

Letters to Santa:

Dear Santa:
I would like a doll, a purse, a nurse set, comb and brush set, TV, and a new car.
With love,
—Gay Singleterry,
P. S. I love you.

Dear Santa:
I am a little boy at the age of six and I have tried to be a good boy. I would like to have a football helmet and also a punching bag. My sister and I would like a basketball.
Please remember the other children.
Love,
—Gilbert H. Beene

Dear Santa:
I have been a good girl. So please, Santa, bring me a set of dishes. I would like to have a toy cash register, a nurse kit, a doll, and please bring me a table and chair. Please don't forget my sister.
Your friend,
—Patricia Baxter.

Dear Santa:
I want a BB gun, boots, horse, chaps and black hat and Smokey Joe guns.
Good-bye,
—Joe Mack Dutton.

Dear Santa:
I have been a good boy. I would like to have a pair of black boots, a black cowboy hat, a BB gun, a white and brown horse and chaps, vest and Billy the Kid guns and chemistry set. Here is what my little brother wants. A blue cowboy hat, a pair of red boots, chaps, vest and little Smokey Joe guns. My little dog wants a bone and a dog house.
—Randy Price.

Dear Santa:
I would like for you to bring me a walking doll, a pair of boots and a cowboy suit. Carol and Patricia and Rore Ann are my best friends and I would like for you to bring all the boys and girls something too.
—Marcella Elaine Massey.

Dear Santa:
Santa, my mother would like a mix master and please bring me a fort, Roy Rogers gun and bring my sisters walking dolls. That is all for now.
Your friend,
—David Cooper.

Dear Santa:
I want a bicycle, a doll bed, and a black and white piggy bank, a record player, a doll about 23 inches tall, and also a set of dishes. My sister wants a doll too. She wants a set of dishes too.
Love,
—Rose Ann Greeson.

Dear Santa:
I am a boy 8 years old. So please I want a model airplane for Christmas. I wish you a Merry Christmas. I have been a good boy. My brother wants a car that has a flat and comes apart. Some of us in the third grade want a BB gun, pair of boots, chemistry set, hat, cowgirl suit, electric train and a bicycle.
Your friend,
—Eddie Crump.

Dear Santa:
My mother wants a vacuum cleaner. My daddy wants a gun. My dog wants a bone. I want a baton. I want a football, too.
Your friend,
—Carolyn Bayne.

Dear Santa:
I hope you can come in your sleigh. Will you please bring me a chemistry set, boots, basketball, electric train and an airplane.
Love,
—Charles Fields.

Dear Santa:
I am in the third grade. For Christmas I want a walking doll and some clothes to go with it. That is all I want. Thank you, I love you.
—Karen Helmke.

Dear Santa:
I have tried to be a good boy. Here is what I want. A chemistry set, a Prince Valiant suit and the sword. My size for the suit is an 8 or 10. After that I want a real horse and watch. My little brother wants some Lone Ranger guns and he wants a toy monkey zip. He might want something else. We are going to have a Christmas play. Would you send me a balloon of Rudolph the red nosed reindeer. I am 8 years old. Merry Christmas.
Love,
—Michael Lynn Hand.

Dear Santa:
Merry, Merry Christmas. Please bring me twin dolls. I hope you have a nice Christmas.
Your friend,
—Elaine Parson.

Dear Santa:
I have tried to be a good boy this winter. And I think my little sister has too. My little sister's name is Lark. Lark would like a doll and doll dresses. And I would like a pair of cowboy boots with rubber soles, chemistry set, BB gun and a woodburning set. May I have one of these? My little dog wants a little dog house. Merry Christmas, Santa, and Happy New Year.
Your friend,
—Greg Jarrell.

Dear Santa:
I want a pair of guns and some cowboy clothes.
—Larry Rule.



Every year about this time we hear the same story: Christmas is getting too commercial. Last year, in fact, some grown-ups rebelled and said because "Christmas was getting 'so commercial'" they intended to tell their children that there was no Santa Claus.

Like little Virginia O'Hanlon, who wrote the famous "Is there a Santa" letter to the editor of the New York Sun, children are very easily disillusioned. But, like Virginia, they need only reassurance from someone they believe in to sustain their wonderful belief. It is entirely wrong for us to shatter their dreams.

Christmas IS commercial in some aspects. Thousands of people earn a livelihood working the year around in toy shops or factories which produce Christmas specialties. This, in itself, does not make Christmas "too commercial," for toymakers have produced Christmas novelties for hundreds and hundreds of years. In the same vein, we can not say Christmas is too commercial merely because newspapers, magazines and catalogs are filled with gift advertising as the holiday season approaches. They advertise Spring merchandise, Fall merchandise, etc., so why not Christmas merchandise, when the dominant theme is one of giving?

No—"Too commercial" is an overstatement. Christmas is too commercial only in the minds of grown-ups. If we think so, let's work to see that the "true spirit" of the season abounds about us and not attempt to take away from children the joy of one of the greatest moments in their young lives—the time when Santa visits.

For—"he exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! How dreary would be the world if there were no Santa Claus!"

Let there be a Santa as long as there are little Virginias.

Santa Distributed Thousand Sacks

Over 1,100 sacks of Christmas goodies were distributed in Friona Tuesday by Santa and his helpers in the local American Legion and Auxiliary. In addition to this, some 460 sacks were given to the Salvation Army for their use.

Santa took time to talk with the little tots who turned out to see him in the downtown location, and by indications of the many requests, he will have one busy night come Christmas Eve delivery time.

Legion Commander Joe Brummett asks that the organization's appreciation be extended to every one who helped in the Christmas party in any manner, and he wishes a Merry Christmas and a Happy New Year to all!

The Legion membership drive is underway until January 1, and all eligible veterans are urged to align themselves with the local Post during this period, Brummett added.



Christmas is for the young! How many times do we hear grown-ups make this statement? Much too often.

Christmas belongs to all of us, to share, to take part in the celebration of the birth of the Saviour, the greatest event in the history of the world.

It seems to some that Christmas belongs to the young because these few fail to realize that children are not engrossed with the troubles of everyday living in the fashion of their elders. They are young at heart.

For a true Christmas we need only renew our faith in the Saviour born at Christmas time. We, too, belong to the young because these few fail to realize that children are not engrossed with the troubles of everyday living in the fashion of their elders. They are young at heart.

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Freight Derailed; No One Injured

With train wrecks becoming almost an annual event in the Friona vicinity, twenty-three cars of a 107-car eastbound freight were derailed late Monday 1 1/2 miles southwest of Friona.

Passenger, freight and mail service were disrupted for over 10 hours, from the derailment at 5:30 p. m. Monday until 1:15 p. m. Tuesday.

Thirteen of the wrecked cars were loaded with a variety of merchandise, from citrus fruit to wines.

None of the 5-man crew were reported injured.

Amarillo officials of the Santa Fe reported that the seventh car behind the diesel engine No. 202 was the first to leave the track, the other cars stacking against it accordion style.

Wrecking crews from Clovis and Amarillo were dispatched to the scene Monday night, and the main track was cleared soon after noon next day, though much wreckage still lay adjacent to the tracks.

Cause of the mishap has not been definitely determined, with some conjectures placing the blame on drawbar breakage or rail fault.

Farm Bureau Report



By RAYMOND EULER

Pick up your 1955 Farm Bureau Calendar at the office before the year ends.

Christmas season brings thoughts and feelings and memories that no other season of the year brings. To the very young, it brings the thrill of anticipation of Christmas morning, when the things wished for and some he never thought of are found at the foot of the tree. A day of excitement is usually in store as friends and relatives visit and talk and feast.

To the adult it is a season of good cheer, particularly to those who have come to know the Savior whose birth the date commemorates. Even to those who have not known this acquaintance of grace, it brings a feeling of thoughtfulness for others because it is the general attitude prevailing. This is a season that should remind us that the freedom and plenty that abound in this great nation are the fruits of Christianity; not just the result of men's desires for freedom. For men everywhere desire freedom and plenty, wherever they are destined to live.

So the joys we take for granted are those common to American people in general and the economically high and middle class in particular. For there are some in this country who arise upon that day with little to decorate the family Christmas tree. If you know a family like that, let us know, or if you wish, do what is necessary yourself to avoid disappointment for them on Christmas day. It will make two people happy; you and them.

In many parts of the world there is a majority of the "less fortunate," as they would be known in this country. We are pleased to know that there are agencies and groups and churches in this country that see that some of the tables and backs are not bare, by helping send some of the necessities to the very needy people. We are glad that our government has released a billion dollars worth of surplus commodities that you can send to hungry and old people of the world by furnishing transportation and distribution for them. Some of these agencies are CARE, CROP and every Protestant church in the land. The Catholic Church has its own relief program to which you can contribute, if that is your church.

Personals

Sunday dinner guests in the A. O. Drake home were Mrs. Treva Reece, Bailey, Jim and Ted Reece of Canyon, Mr. and Mrs. Bud Minor and Sue of Hereford, Mr. E. M. Sherrieb, Mr. and Mrs. Arthur Drake and Mr. and Mrs. Earl Drake.

Mr. and Mrs. Earl Drake and children left Wednesday for Houston to spend Christmas with her parents, Mr. and Mrs. A. C. Winchester.

John Fred White arrived home Saturday night from Texas A. and M. College to spend Christmas with his parents, Mr. and Mrs. Fred White.

Guests expected over the holidays in the W. H. Fallwell home are their son and family, Mr. and Mrs. R. D. Fallwell, of Arkansas.

Visiting in the Henry Lewis home this week is his sister, Mrs. Charles Luna, of Dallas.

The Buck Fallwell family plans to spend the holidays in California.

ATTENDED FUNERAL

Mr. and Mrs. O. T. Patterson returned Thursday night from McKinney where they had gone to attend the funeral of his uncle, Mr. Ed Patterson.

Mr. and Mrs. Coy Patton were shopping in Amarillo this week.

ODDS AND ENDS

UNDERWENT SURGERY

Mrs. Ira Miller is in the Northwest Hospital in Amarillo where she underwent surgery Saturday morning.

She is reported to be doing very well.

Seven officials of the Friona Federal Credit Union met Tuesday evening, together with Fieldman Ray Ersland.

Plans were made for the first annual meeting, open to every Credit Union member, to be held in January.

Ersland commended the local group on its progress to date.

Present were Ralph Taylor, O. J. Beene, L. A. Parsons, Bill Woodley, Ralph Roden, Harry McCauley, Lucy Jones and Ersland.

FAMILY NIGHT SUPPER

Members of the Congregational Church met in the church basement Sunday night for a Family Night supper and Christmas program.

After the supper the program was presented by members of the Junior Pilgrim Fellowship. Following the program, the group sang Christmas carols, led by the church choir.

FRIONA ITEMS FROM THE SCHOOLS

Dear Uncle Bert,

Amherst played Friona in a conference game Monday at Friona. The games were exciting, weren't they?

Tuesday, Friona will play Adrian at Adrian in a non-conference game.

The Speech and Music departments of the high school will present a Christmas assembly, Wednesday at 11 a. m.

The annual program to raise funds for a swimming pool in Friona will be held Wednesday at the auditorium. Tim Magness will be in charge of the program.

The Friona Schools will dismiss for Christmas, Wednesday at noon and everyone will be back January 3.

The Ex-Student association will have their annual "get-together" Monday evening in the cafeteria and auditorium. All ex-students of FHS are invited to attend.

Mrs. McClain was ill Monday, but is expected to return to school soon. There have been several students return to visit the Friona schools who formerly attended here. Among them are Gay McFarland, Harris Dunn, Jim Dixon, Thomas Jasper and others. These students are always welcome.

The Nativity scene in front of the school is the result of a lot of work by Naomi Gardiner and Sue Cranfill who drew and painted the figures. Mickey Ready, Don McMahan, Gordon Wright and Jerry Chiles did the shop work.

The class room doors were decorated by classes and organizations. The Arrow staff won first prize on one of their doors and honorable mention on the other one. The Pep Club won two honorable mentions. We are going to see Grandma, Wednesday afternoon and won't return until January 2, so I won't write you next week.

Merry Christmas and Happy New Year!
Love,
Big Minnie.

STORK FEATHERS

Mr. and Mrs. Glenn Redwine of Muleshoe are the parents of a boy born December 14. He weighed 6 pounds, 13 ounces, and has been named Jimmy Doyle.

Mr. and Mrs. D. C. Roberson are the parents of a boy born December 16, weighing 6 pounds, 12 ounces. They have named him Ricky Dean.

Mr. and Mrs. J. E. Wellborn are the parents of a boy born December 15. He weighed 7 pounds, 9 ounces and is named Jonathan Blake.

Mr. and Mrs. Merrill Rundell of Farwell are the parents of a girl born December 16. She weighed 5 pounds, 15 ounces and has been named Gay Lynn.



LARGEST MANGER SCENE . . . Boy visitor is dwarfed by manger scene in stone and marble, by sculptor Vincenzo Ferri, in Rome. Each statue is from 8 to 12 feet tall, include the Madonna and infant; St. Joseph and the three wise kings bearing gifts.



Dear Santa: I have tried to be a good girl. Ask you coming in your sleigh this year. Please bring me a watch, moccasins, jeans, socks, hairclips, a rocking doll and dishes. Your friend, —Linda Carol Beaty.

Dear Santa: Please bring me a ball for Christmas. Love, —Ann Prewett.

Dear Santa: I would like for you to bring me a pair of skates and a sewing machine and Mrs. Potatoe. Love, —Lou Christian.

Dear Santa: I have tried to be good, and all the boys and girls have too. Don't forget other children. Please bring me a fort books, Bible, and two guns. Harold, my brother, wants a model T Ford. My mother wants a movie camera. My dady wants a croquet set. Love, your friend, Edwin Taylor (age 8).

Dear Santa: I would like a cocker spaniel puppy, a dog collar, an monopoly set, and some candy for Christmas. I hope you a happy Christmas and please don't forget other children, and especially don forget my half sister. I hope you have fun on your trip. Your friend, —Portia McGee

Dear Santa: For Christmas I would like to have a training rifle set. Love, —David Perkins

Dear Santa: I have been a good boy. I would like for you to bring me a BB gun, and a bow and arrow set, and a Prince Valiant sword and shield, a train, a double holster and gun set and an English bicycle and a coo-coo clock. —Chuck McKinney.

Dear Santa: Please bring me a train, a wagon and a cap gun. Love, —Bill Hartis

Dear Santa: Please bring me a bicycle, a BB gun, football and a wagon and a suit. Love, —Robert Walker.

Dear Santa: Guess how many things I want for Christmas. I want a cowboy-bedroom set, because we sold all our other bedroo msets where we could move. Now when we get to the place we're moving to, Daddy and I will sleep on the floor. Goodbye, —Randy Akens.

Dear Santa: I have been a good boy. I want a cowboy suit, a hat and guns. Love, —Larry Charles Hollis.

Dear Santa: I want you to bring me a ray gun and a wood burner set. Maybe I will have a sock hunk up for you to put some candy in. I love you. —Eddie Hall

Dear Santa: I want you to please bring me an electric train and a pair of guns. Please bring Mrs. Santa with you this year. This is four friend, —John Taylor.

Dear Santa: I want you to please bring me an erector set and a pair of holsters and a pair of guns. Remember all boys and girls all over the world. Your friend, —Robert Stewart

Dear Santa: Will you please bring me a doll with a snow suit and a doll house? Some fruit, nuts and cady would make me happy. Remember all good boys and girls. Goodbye, Santa. —Sheryl Long

Dear Santa: Will you please bring me a 29-inch doll, and a baton? Santa, I will be at Sundown on Christmas Eve at Mammy's house. Don't forget me. I like fruit and candy. Your friend, —Sherry Dean

Dear Santa: I wish that I had a bi gdool and a nurses's set. Bring my brother a tricycle. Bye, Santa, —Celia Webb.

Dear Santa: I want you to please bring me a bicycle and a cattle truck. Will you bring Terry Sue a tricycle? She is a good little sister. I love you. —Johnny Mabry

Dear Santa: I wish that I had a bride doll and a horse. I will be in Waco, Texas, Santa Claus. Are you bringing Rudolph with you this Christmas Eve? Your loving girl, Suzann Lamb.

Dear Santa: My name is Tom Gee. I have brown hair and brown eyes. I live on Summit Street, 300th block. I am 8, and in the fourth grade. I have been very nice this year. I have not failed a year yet. Would you please bring me a chemical set and a machine gun that shoots wooden bullets? How are all your reindeer up at the North Pole, especially Rudolph? Just bring me anything else you want to. Love, Tom Gee

Dear Santa: How are your reindeer doing at the North Pole? How are you doing at the North Pole? Is it cold at the North Pole? Would you please send me a 22 gun for Christmas. I will have my door wide open for you to get in? Love, Eddie Massey

Dear Santa: I want a jig saw for Christmas and a camera too. I am twelve 12 years old. Love, Carl Osborn

Dear Santa: I am anxious for Christmas. I have lots you gave me for Christmas last year. They are pretty. I hope you can come. I wish you would come to the school. I would like to have you here. We cant wait for you to come. I would like to have a nurse set and a pair of moccasins. Love, Willene Baxter

Dear Santa: I am 10 years old and in the 4 grade. I have brown eyes and have brown hair.

How are Mrs. Santa and the reindeer? I hope they are fine. I would like a bicycle and some candy and nuts. Love, Linda Johnson

How are you way up there on the North Pole? I am 10 years old. My name is Ronnie. Please bring me a chemistry set and a football. Love, Ronnie David White

Dear Santa: Will you please bring me a toni doll and a house cleaning set? Please bring your wife with you. Al lmy love, —Helen Mayhon.

Dear Santa: Please bring me an electric train for Christmas. The name of the train is Crusader. Please bring by little brother, Ramey, a dump truck. Remember all the little boys and girls all over the world with some of your toys. Love, —Jay Beene

Dear Santa: Please bring me a bike and a nurse set. Love, —Joyce Houlette.

Dear Santa: I want a Tiny Tears doll, a make-up case and a big teddy bear. Remember all the other littis boys and girls. Love, —Jill Blackburn

Dear Santa: I have been a good boy this year and have gotten my lessons good every day. Please bring me a log truck and some logs to haul. I will also need two chains to keep them from falling off. Please bring me a John Deere tractor and a ditcher too. Santa please remember my little sister and all the other little boys and girls. Also bring us lots of candy and nuts. I love you, —Bryan Jameson, first grade.

Dear Santa: Please come to see me and bring me a rifle, boxing gloves and a football. —Travis Graves.

Dear Santa: I am six years old. I have tried to be good. Bring me a tiny tears doll, a baton, a necklace and bracelet set and anything else you might have for me, but don't forget the other boys and girls. Love, —Rita Collier.

Dear Santa: Please bring me a tool set. I want a lineman's tool belt. Thank you. I love you, —Ronnie Brookfield.



JOHNSON'S CORNER GROCERY

Large 'G' in a box, 'reetings', 'Thanks for last year's favors.', '1955', 'FRED WHITE ELECTRIC'.

'Holiday Greetings' in cursive, 'As you skate thru the Merry Holidays, May you cut a pattern of happiness for all the coming year!'.

'NOEL', 'Let us remember the King of Israel during this joyous season.', '1954', 'O F & O Supply Company'.

'Rockwell Bros. & Co.', 'LUMBERMEN', 'O. F. LANGE', 'FRIONA'.



From the

Officers, Directors and Employees of the

FRIONA STATE BANK

Classified Ads

EMENT OF POLICY
 Ca. of Thanks will be pub-
 lished in the Star for the flat fee
 of \$1.00. Special tributes, obitu-
 aries or poetry will be charged at
 the same rate as the classified ads
 2c per word

FRIONA LODGE No. 1332
A.F. & A.M.
STATED MEETING
 First
 Tuesday Night
 Each Month
 Steve Messenger, Secretary
 C. L. DUNN, WM

● SELL OR TRADE
THE BANKER SAYS SELL IT
 '55 Belvedere Plymouth Power
 Flight 4-door. If you want a new
 or used car at a bargain contact
 Dallas Coldiron, Amarillo. Phone
 Drake 2-1683. 17-tfc

FOR SALE: National Cash Regis-
 ter, Schafer one-way plow, feed
 grinder, pump jack, used gas range,
 cattle oilers. C. R. Elliott, Bovina.
 16-tfc

FOR SALE
 Assortment of Shade Trees, fruit
 trees, hedges, flowering shrubs,
 roses and evergreens and Holland
 bulbs. Plant Now. Come to see me.
MRS. J. F. WARD
 Phone 259 North Main
HEREFORD 14 tfc

DEPEND ON KNOX'S
 For Quality Ready-to-Wear in
 Farmer County

Only nationally advertised lines of
 merchandise on our shelves. 53-tfc

● WANTED
LOCAL SALESMAN WANTED
 Old fashioned firm introducing
 new product on long term basis.
 Permanent, excellent pay, oppor-
 tunity for quick advancement. See
 Red Schieder, Superintendent 301,
 Knight Street, Hereford. 17-2c

● MISCELLANEOUS
 Make extra money. Address, Mail
 postcards spare time every week.
BICO, 143 Belmont, Belmont,
Mass. 15, 4p

For Guaranteed
 Sheet Metal and Roofing Work
 Contact
 Hereford Roofing & Sheet Metal
 Ph. 317 839 E. 1st
 (Highway 60)
 56-6p

WILL BUY cheap minerals in
 Farmer and adjoining counties.
 Carl E. Ratliff, Phone 22732, Lo-
 cated 622 Lubbock National Bldg,
 Lubbock, Texas. 7-12p

CATTLE FEEDERS
ROCKWELL BROS. & CO.,
LUMBERMEN
FRIONA

● REAL ESTATE
 Would man who had 40-acre
 tract in Arkansas to trade A. R.
 Harris of Amarillo for automobile
 please contact Lloyd Rogers, 4316
 E. 16th, Amarillo. 17-1p

FOR SALE: Quarter section of
 land in Deaf Smith County. Extra
 good land, 8-inch irrigation well.
 Price \$180 per acre. M. A. Crum,
 Floydada. 17-2p

— THIS IS CHRISTMAS —

And I am not selling any real estate
 THIS WEEK but I am wishing for
 every person in Friona and NEAR-
 BY, the—

BIGGEST, GRANDEST and
MERRIEST CHRISTMAS
 they have ever had.

If I mail cards to my friends I will
 forget some. I may not have as
 MANY friends as other people, but
 what are, if one wants BETTER,
 he will have to go to Heaven to
 get them. So, here is to all of
 them—

"UNCLE" JOHN WHITE
 I will be pleased to get your listings
 any time.

WANTED
 Listing on irrigated and dry farms.
 We have the buyers. Buying or
 Selling—Come to see us on Hi-way
 60 South of the Texico Service Sta-
 tion in Friona.

FRIONA REALTY
 Dial 2922 Box 684
 L. R. White — W. M. White — tfc

FOR SALE: East front lot, 50x140,
 for sale in Friona. Phone 2241.
 16-tfc

FOR SALE: 3-bedroom house, at-
 tached garage, desirable location in
 Friona. Write Box W, Friona. 16-tfc

We Have the Buyers and
Need Some

PARMER COUNTY LISTINGS
McGEE & BURKETT
 Phone 6940 or 2010 Collect
 —or Mail Us a Card
 Muleshoe, Texas
 and We'll Be Glad to Call on You 5-5p

LOST—One Cow, branded N on
 each shoulder. \$25 reward. Also
 two yearlings with hole in one
 year. \$12.50 reward on each. If you
 have information, call collect Noble
 Danner, MELROSE 2-6250, Oklahoma
 City, Okla. 2p

WE HAVE buyers for land and will
 appreciate your listings.
BUSKE-MAGNESS CATTLE
and REAL ESTATE—Friona

HAVE BUYERS
 and we need listings
IMMEDIATELY
 on 320's and other tracts in
 Proven Irrigation Area

WE MEAN BUSINESS!
CLYDE A. BRAY
Realtor
 Box 243 Phone 2620
MULESHOE, TEXAS
 64-6p

NEED LISTINGS
 The buyers are coming. Dryland
 \$50.00 and up; irrigated \$125.00
 and up.

A. O. DRAKE REAL ESTATE
 Box 545, Friona — Phone 3582

FOR SALE: 4-room house. Terms
 if wanted. See Jim or Mildred Rule
 or phone 4341. 7-tfc

GOOD FARM LOANS
 Low Interest Rates

POOL INSURANCE AGENCY.
Muleshoe, Texas
 Phone 7010 12-tfc

● FOR RENT
FOR RENT: One room. See Helen
 Williams. 16-2p

● BUSINESS SERVICE
FRED WHITE ELECTRIC
 Next door to Regal Theatre in
 Friona.
 "We Try to Do a Good Job" 53-tfc

Your REXAL store is a depend-
 able source of supply for every
 drug need. In Friona it is the
BI-WIZE DRUG, a firm established
 on Service and Quality selection of
 Merchandise. 53-4c

PICTURE FRAMING
EXPERT CAR GLASS INSTAL-
ATION. Table tops and Window
 glass. **HEREFORD GLASS CO.,**
1302 Park Ave, Ph. 1425, Hereford
HEREFORD

Where can you get CONOCO
 SERVICE. Where can you get
 FAST SERVICE? Where do you
 get ABC STAMPS? Where is your
 business appreciated most?

AT PAT BUSBY'S CONOCO
 Of Course!
 Conveniently located at Corner of
 Main and Highway 60 in Friona. 53-4p

CATTLE FEEDERS
ROCKWELL BROS. & CO.,
LUMBERMEN
FRIONA

Dear Santa:
 I am a little girl 5 years old. I
 will go to school next year. I
 want a bicycle and a walking doll,
 if you have them. I would like
 some nuts, candy and fruit. I also
 have a little brother just six
 months old and he would enjoy
 some baby toys. Please remember
 all the other little boys and girls.
 Your friend,
 —Shirley White.

Dear Santa:
 Would you please bring me an
 electric train. That is all I want.
 Bring all the boys and girls some-
 thing.
 Love,
 —Dennis Fallwell.
 P. S. Please bring it. Thank you
 very much.

Dear Santa:
 Please bring me a rodeo set,
 some candy, nuts and oranges.
 Bring all the good girls and boys
 some gifts.
 —David Bales.

Dear Santa:
 I have been a good little girl.
 Please bring me a doll, and dishes,
 and also some fruit, nuts and
 candy. Remember all the other
 boys and girls. Be sure to bring
 my little sister a doll.
 Thank you,
 —Judy Phipps.

Dear Santa:
 I am eleven years old and in the
 sixth grade. I try to be good most
 of the time. I want a basketball
 and some tools. I would also like
 some candy, nuts, and bubblegum.
 Sincerely,
 —Frankie Spring

Dear Santa:
 I don't know if I have been a
 good boy. I want a pair of Roy
 Rogers guns and a hunting knife
 and a hatchet. I want some candy,
 apples, oranges and nuts and that
 is all.
 Sincerely,
 —Jessie Roberts

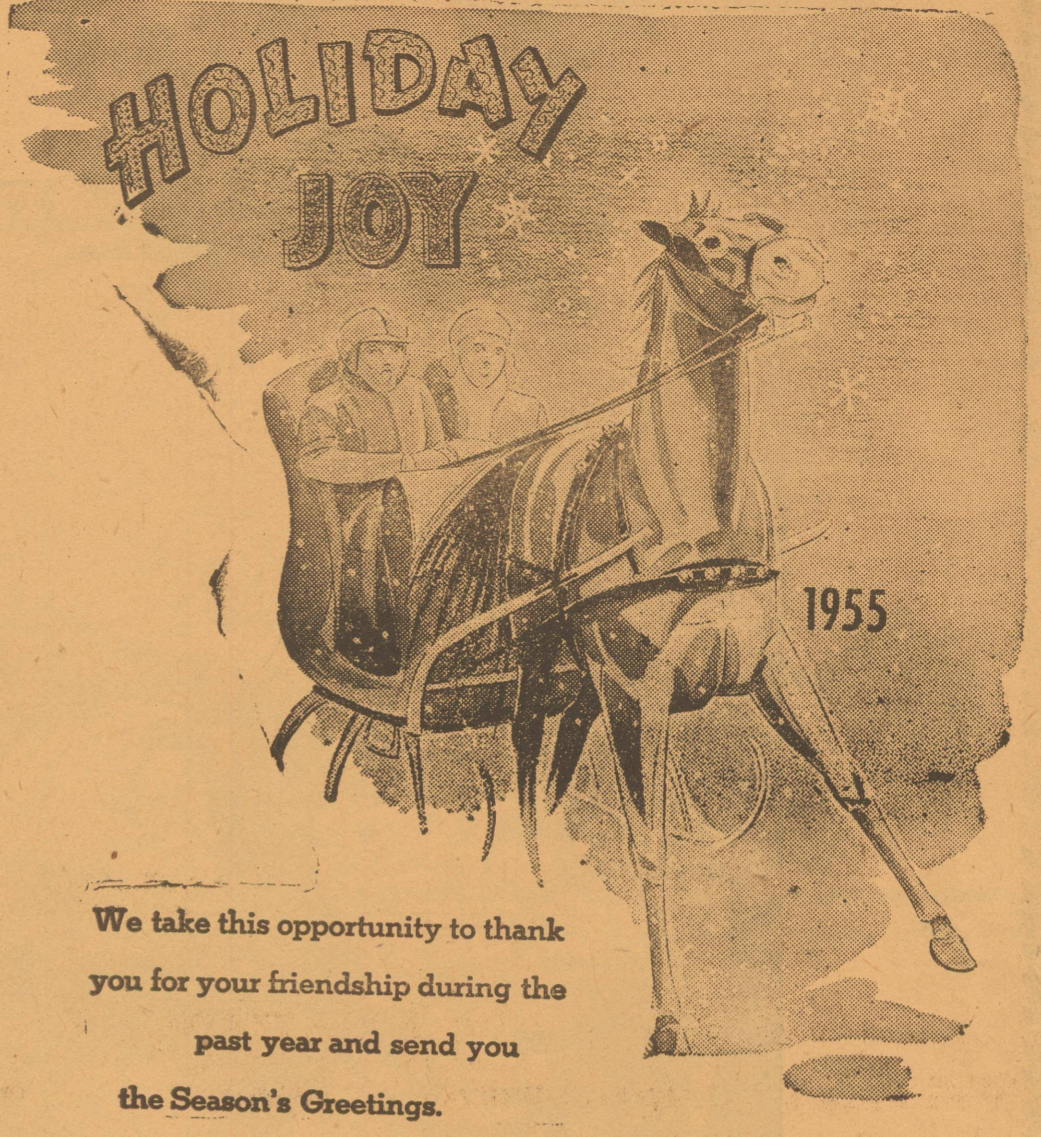
Dear Santa:
 I would like to have a new neck-
 lace, earring set and a book of
 Huckleberry Finn and a baton and
 a new fountain pen.
 Sincerely,
 —Bettie Arvilla Cooper.

Dear Santa:
 I have been a very nice little
 girl. I want a pair of skates and
 a baton for Christmas. And I hope
 I get them. Santa, I think you
 are very nice.
 I will be very glad when Christ-
 comes, it is so much fun. And you
 can have lots of fruit and candy.
 Sincerely yours,
 —Mary Ruth Riley.

Dear Santa:
 Please bring me a nurse set and
 nurse dress and cap. And a drum
 and blackboard. And Santa, bring
 my brother, Ronnie, a tool set and
 lineman's set. We have been a
 pretty good boy and girl. Be sure
 to remember all other boys and
 girls.
 We love you, Santa Claus,
 —Ronnie and Gail Brookfield.

Dear Santa:
 My name is David McFarland
 and I am three years old. I have
 been a pretty good boy this year.
 For Christmas please ring me a
 play gun and a real holster and a
 rope like cowboys use.
 Love,
 —David McFarland

Dear Santa:
 My name is John Bill and I am
 four years old. I live in Friona.
 I have one little brother and three
 big sisters. I have been a very
 good boy this year.
 For Christmas I want a parakeet
 and a space gun. Please, I prom-
 ise to take very good care of them.
 Also I want a fish.
 Love,
 —John Bill.
 P. S. Don't forget Kathy. Dear
 Santa, Doris wants a watch and a
 new pair of shoes.



We take this opportunity to thank
 you for your friendship during the
 past year and send you
 the Season's Greetings.

HERRING IMPLEMENT COMPANY

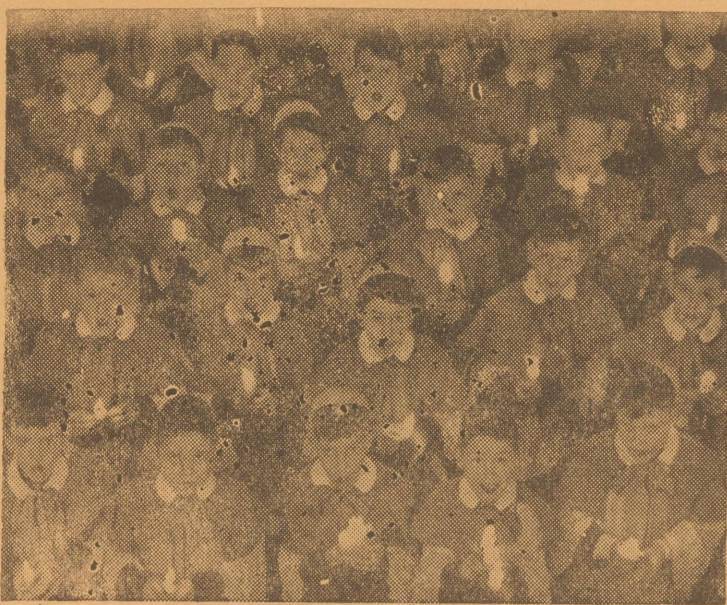
We Will be Closed
From
Friday Afternoon til Monday Morning



Carl McCaslin
Lumber
Inc.



K. E. Deaton
MAGNOLIA SERVICE
FRIONA



JOY TO THE WORLD . . . The famous boys' choir of St. Vincent Ferrer Church raises its collective voice in song during rehearsal of hymns which will be sung at Christmas Eve midnight mass. Boys are from eight to 14 years of age.

Christmas Scene: St. Francis Set The Stage

Did you ever wonder about the origin of the custom of displaying the Christ Child in the crib at Christmas time? These displays have become increasingly popular, so that this Christmas we find manger scenes in churches, store windows, even in outdoor locations. Credited with the idea of the first display is St. Francis of Assisi, who is reported to have said to one of his followers: "I wish to celebrate Holy Christmas night with you. In the woods near the cloister you will find a cave where we shall arrange a manger filled with hay. We shall have an ox and an ass just as at Bethlehem. I wish to see how poor and miserable the Infant Saviour became for us." This was in the small village of Garcia, in Italy, in the year 1200. St. Francis and his followers celebrated mass at the cave and sang hymns in honor of the Christ Child.

SANTA LETTERS

Dear Santa,
I been a good little boy some of the time. I would like a trumpet, a drum set, a watch and a billfold for Christmas.
Love,
—Stanley Varner

Dear Santa,
I am a girl in the sixth grade. I am 11 years old, and will be 12 on Dec. 30. I would like to have a baton, an art kit and clothes. Tell Rudolph hello.
With all my love,
—Patricia Ready

Dear Santa,
I want a doctor kit and some candy and toys, Santa Claus.
Love,
—Loy Roberts

Dear Santa,
I have been a good girl and I would like for you to bring me a doll buggy and a doll.
Love,
—Jeaneen Wiley

Dear Santa,
I have been a good boy. I would like for you to bring a bicycle.
Love,
—Tom Bill Shelton

Dear Santa,
I have been a good boy. I would like for you to bring a bicycle and a train and a doctor set.
Love,
—Eugene Weatherly

Dear Santa,
I have been a good boy. I would like for you to bring me a real telephone.
Love,
—Keith White

Dear Santa,
Please bring me a motorscooter and a radio set. I have been fairly good this year. I have washed dishes and cleaned my room, and made my bed. Please bring me several bags of nuts and candy. And be sure to bring Rudolph.
Love,
—Boyd Jones

Dear Santa,
I am a girl 11 years old. I am in the sixth grade in school. I have been a good girl, and have helped mother and daddy. I want a wrist watch, a new baton with dents, some new dresses and western jeans. I want some blue, white and red neck scarfs. I want you to think of the other boys and girls, especially the poor ones.
Sincerely,
—Mary Grubbs

Dear Santa,
I want a tricycle and a BB gun.
Thank you,
—Corky Dudley

Dear Santa,
I have tried to be a good girl. I would like some socks, a dress and some books. I also would like a flute. Remember all the other children.
Sincerely,
—Kitty Black

Dear Santa,
How are things going down there? Things are fine here. I would like to have a pack and Boy Scout hatchet. My little brothers would like to have a pair of boxing gloves and some fruit and candy.
Yours truly,
—Tommy Baker

Dear Santa,
I have been a pretty good boy today. So will you send me a bicycle and a hunting knife. So I will close for now.
Sincerely yours,
—Tilman Dement

Dear Santa,
I have been a pretty bad boy, but I would like to have a bicycle for Christmas and some candy. Think of all boys and girls.
Your friend,
—David Chiles

Dear Santa,
For Christmas I want a gun and a hundred boxes of shells and candy, nuts and some firecrackers to pop all Christmas long, and I hope I have a happy Christmas. Also, Santa, I want a hunting knife and scabbard, and most of all I want to get out of school for three weeks.
Sincerely,
—Joe Latham

Dear Santa,
I want a fifteen-karat gold watch with my name engraved on the back of it.
Sincerely,
—Gaylord Stowers

Dear Santa,
I am a boy in the sixth grade and 11 years old. I want some shirts and an electric football set.
Sincerely,
—Laverne Mabry

Dear Santa,
I have been a pretty good girl this year. I would like to have a horse, baton, and a watch. Don't forget all the other little boys and girls and bring them whatever they want.
With all my love,
—Joyce Whitten

Dear Santa,
I am a girl at 11 years old and in the sixth grade and I have been pretty good this year. I want a baton, a green blouse, a green belt and some kind of game for Christmas.
Sincerely,
—Martha

Dear Santa,
I want a bicycle for Christmas. I have been a pretty good boy. I think, and have helped mother very much, and I hope you will get me a bicycle.
Love,
—Ernest Pruitt

Dear Santa,
I think I have been a good girl. I have helped my mother a lot. For Christmas I want a baton and monopoly set. My sisters and I want a piano.
Sincerely yours,
—Billie Jean Barnett

Dear Santa,
I wish you would stop at my house on your rounds and leave me anything, because that will please me enough. I don't know what I want. I have been a good boy at times. Here's wishing you a Merry Christmas and Happy New Year.
—Mike Calfy

Dear Santa:
I am 11 years old, and if you think I have been a good girl, I want a cinderella watch and weighted baton, and a can-can. Please don't forget the other kids.
With all my love,
—Celia Weatherly

Dear Santa:
I would like to thank you for the lovely things you gave me last Christmas. Will you please bring me a watch and a hat like yours or a western hat.
Sincerely yours,
—Sue Fields

Dear Santa:
How are things going? I hope Rudolph is O.K. I want a bicycle and a B-B gun. I'm hanging up my stocking. My little brother wants a farm set. We have been good boys.
Love,
—Marshall

Dear Santa,
I want a ball for Christmas, and a bat.
Sincerely,
—Maida Rodriguez

Dear Santa,
I am a boy 12 years old. I hope Rudolph is feeling good so he can lead your sleigh. I would like to have a watch with 12 jewels and a basketball. I have a little brother six months old and he would like some baby toys. I also have a sister 5 years old. She would like a bicycle and a walking doll if you have them.
Love,
—Carl White

Dear Santa:
I have been good. I hope you think so. I want a monkey, a baton and a sweater set and shoe skates. Some candy and fruit.
Sincerely,
—Linda Brummett

Dear Santa:
I have been as polite and good as I can be. I hope you think so. Please send me a real twirling baton and a set of sweaters, the doll, Susie. And Santa, a perfume clock, two good fountain pens and two library books about fairy tales, and Rudolph made of wood.
My love,
—Eva Martinez

Dear Santa:
I hope Rudolph is fine. How are things going. I hope they are fine. I'm fine. I'm going to my dad's home town on Christmas. I will have fun. I want a B-B gun for Christmas.
Love,
—Harold

Dear Santa:
I am 13 years old. I want a baton. I want to know how Rudolph is and all the other reindeer are. Don't forget all other boys and girls. I tried to be a good girl.
—Wynell Dutton

Dear Santa:
I am 11 years old and in the sixth grade. I would like an accordion, finger paint set and basketball and goal. My sister wants a chemistry set and my other sister wants a doll. My little brother wants a tractor.
Love,
—Lois Chapin

Dear Santa:
I think I have been a pretty good girl. I am eleven years old. For Christmas I would like to have a Martha Washington miniature doll and a basketball and a goal. In the way of clothing, I would like a dress similar to mother's, two net slips and a can-can slip. I would also like a white leather jacket.
Please do not forget the other boys and girls all over the world on Christmas.
Your friend,
—Kay Struve

Dear Santa:
I have been good and I want you to bring me a 22. How is Rudolph? OK, I hope. He's getting old, I bet. I will be very happy if you would bring me the 22.
Sincerely,
—J. W. Estep

Dear Santa:
I would like to have a baton, pair of red pajamas, and a watch for Christmas. I tried to be a good girl. Remember all my teachers and friends.
Yours truly,
—Eleanor Dodson

Dear Santa:
I am a girl in the sixth grade and 12 years old. Do you know what I want for Christmas? I want a piano, baton and clothes. For my puppy, she would like a rubber bone. My mother and daddy need a new house and television.
Sincerely yours,
—Winette Beaton

Dear Santa:
I want a double-barrel shotgun and a baseball, baseball bat, and glove, and a hunting knife.
Sincerely,
—Kenneth May

CARLETINS

The spirit of Christmas helps us to appreciate the true value of the friendly folks whose loyalty makes it possible for us to successfully go on Christmas after Christmas.

Business has friendships . . . many of which gain strength as they go down through the years. Old names on the ledgers, old familiar voices on the telephone, old customers entering our doors . . . all remind us realize that behind every successful business there is a powerful force of friendship that gives warmth and feeling to the everyday things of life.

A million thanks for your friendship and patronage in the past. May the holidays bring you as many happy tokens in the bright year a-coming!

BERT SHACKELFORD
Texaco Distributor

FROM ALL THE FOLKS AT

Reeve Chevrolet Company

DEAR SANTA CLAUS:

I have tried to be a good girl. Please bring me a tiny tear doll, sewing machine and typewriter and a cooking set and a desk set, and for my little sister I want a book for her. I want a bicycle and a washing machine and a nurse set and a billfold. Thank you. I love you.
Barbara Marie Neff

DEAR SANTA CLAUS:

I have tried to be a good girl. I want a walking doll, a desk and a sewing machine, a doctor set, a croquet set, a baking mix set, a watch and a typewriter, a pair of skates. Bring my little sister a pair of skates, too.
Love, Sheron Kay England

DEAR SANTA CLAUS:

Bring me to guns. Bring a toy airplane. Bring a ranch cowboy suit. Bring me boots. Bring me a rodeo. Bring me a train, and bring me cowboy gloves.
Kereth Ford

DEAR SANTA CLAUS:

I have tried to be a good boy. Please bring me -- I want a train, soldier boy, scraper, bus, oil truck, carriage, wagon, a dump truck, ship, milk truck, farm truck, ax, train, crane, a back tractor and tools.
Larry Austin Seigman

DEAR SANTA CLAUS:

I want a tent and slide. I want a brownie doll dress. I want it to be black. I want doll dresses. I want them to be orange, yellow, red, green. I love you.
Sherry Woodley

DEAR SANTA CLAUS:

I am a little girl six years old. I am in the first grade. What I want most for Christmas is for my grandmother to get well. I would also like a walking bride doll and a musical blackbird pie. I love you.
Tara Gail McGlothlin

Dear Santa:

I have brown eyes and black hair. I am 9 years old. My birthday is April 30. I was born in 1945. I live in a two story house three blocks from the school. How are the reindeer doing? I hope just fine. I hope Rudolph leads the sled. Will you please bring me a lock set and bracelet, and a telephone and operator set. Well, Santa, I guess I had better close now. Always your friend,
Wanda Ready

Did You Wonder Why Santa Drops Gifts Down Chimney?

How did it come about that Santa drops his gifts down the chimney?
For the answer to this common belief about Santa and Christmas, we must go back to Saint Nicholas, responsible for so many other customs related to Christmas.
There's a story about an impoverished nobleman who was unable to find husbands for his three daughters because he could not afford a dowry for each. He was about to sell the daughters into slavery when St. Nicholas heard about it. Silently Old Saint Nick dropped three bags of gold down the chimney. All three daughters soon married and lived happily ever after.
Thereafter, Saint Nicholas was often pictured holding three bags of gold. It is thought that he died about 343 A.D. and historians say that for 30 days after his death his genial spirit roamed the earth, filling the hearts of mankind with love and generosity.
It could be said that St. Nick and Dr. Clement Moore, who wrote "A Visit From Saint Nicholas" (now better known as "Twas the Night Before Christmas") contributed most to our present concept of Santa Claus.

DEAR SANTA CLAUS:

I have been a good boy all year. I like Christmas. Bring me an army set, a ranch and tool set, a billfold, gun, boots and gloves.
Love, Wiley Wheeler.

DEAR SANTA CLAUS:

I have been a good girl all year. Please come to see me. Bring me a horn and a real cute doll, and a Brownie dress for me, and a cooking set, and a iron with ironing board, and ring. I love you.
Love, Jeanne Taylor

DEAR SANTA CLAUS:

I have been a good girl all year. I like Christmas best of all. Please bring me a cooking set with baking mix, a doll with some clothes, and a pair of skates.
Love, Julia Dennis

DEAR SANTA CLAUS:

I have tried to be a good girl all year. I like Christmas best of all. Please bring me tiny tear doll and cooking set and nuts and pears and apples. Thank you. Love, Shirley Ehipps
P.S. Bring my little sister a soft doll and a rattle. Remember the other boys and girls.

DEAR SANTA CLAUS:

I have been a good boy. Bring a croquet set, watch, an army set and glasses. Thank you. Love, Marcus Connelly

DEAR SANTA CLAUS:

I am a little girl, 5 years old. I have been good this year. Please bring me a doll buggy, doll house and a game I can play with my little brother. Please don't forget Mother and Daddy.
Love, Annette Parish

DEAR SANTA CLAUS:

I am a little boy, 3 years old. I have been good this year. Please bring me 2 guns and holsters on a belt and a garbage truck.
Love, Chip Parish

DEAR SANTA CLAUS:

I have been a pretty good girl. I want a ironing board and electric iron for Christmas. I am seven years old. I like school fine. I love you, Sasta.
Carolyn Jeanette Thomas

DEAR SANTA CLAUS:

I am a little 7 year old girl in the First Grade in school. My teacher is Mrs. Stark. I sure do like her.

Santa, I would like a bicycle, typewriter and a walking foll for Christmas. Don't forget the other boys and girls. Love, Willie Grace Grubbs

DEAR SANTA CLAUS:

I have not been very good this year. I wouldlike to have a pump BB gun. Don't forget the other boys and girls all over the world.
Love, Joe Reeve

DEAR SANTA CLAUS:

Please bring me a service station. Terri wants a walking doll, and you choose something for Kirk. Remember all the other boys and girls. Thank you. Love, Scott Cummings

WELDON THOMPSON
SHAVE OR LATHE TYPE DISC SHARPENING
"DONE AT FARM ON PLOW"
SMILEY'S COURTS FRIONA, TEXAS

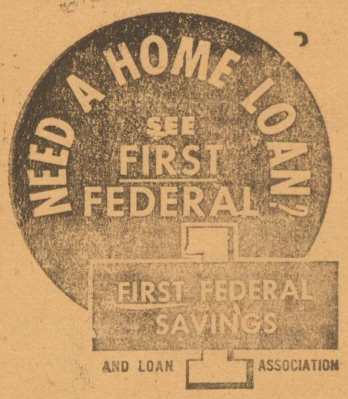


A Most Merry Christmas Season Be Yours

C. L. LILLARD - REAL ESTATE



Christmas in Our Town...
here is the place for a warm holiday spirit to reign,
may it come into every home.



CLOVIS
Ethridge - Spring Agency
Friona

BLANTON BUTANE INC.

Dear Santa:
I have tried to be a good girl. Please bring me a tiny Teardoll and a cooking set. Please bring my brother boxing gloves. I want a watch. Thank you.
I love you, Santa,
—Brenda Shirley.

Dear Santa:
Please bring me a nurse set, and I want a baton. I want some doll clothes for my doll. My little brother wants a little firecar and a tricycle.
Love,
—Becky Mae Bails.

Dear Santa:
I have been good. Please bring me an electric train.
Love,
—Gary Crabbe.

Dear Santa:
I have tried to be a good boy all year. I would like to have a bicycle and a typewriter and a baton. I think that is all for now.
I love you.
—Betty Merylene Massie.

Dear Santa:
These are the things I want for Christmas. I want the books of Robinson Crusoe, Little Men and a giant stamp album. The toy I want is a radio station.
St. Nick, I hope you have a wonderful and Merry Christmas.
—Bob Welch.

Dear Santa:
I have been a good boy. I want a bicycle and a cowboy suit.
Love,
—Tommy Duke

Dear Santa:
I would like for you to bring me a doll. I have been good.
Love,
—Alice Duran.

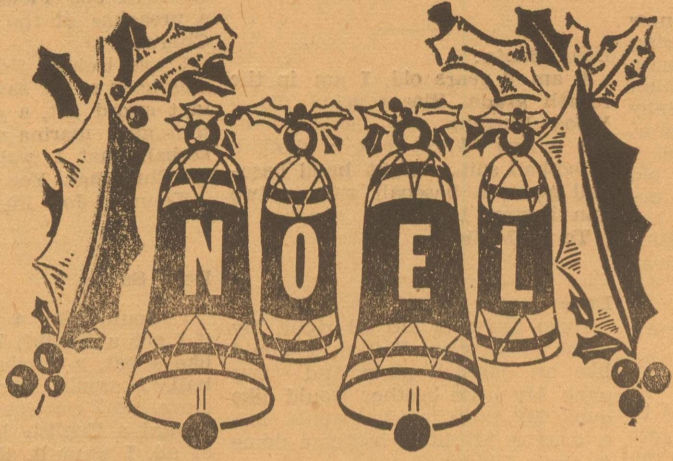
Dear Santa:
Please bring me a baton and a watch, a jump rope, a doctor set and a drum.
Thank you.
Love,
—Lynn Wilson

Dear Santa:
Merry Christmas to you. Will you please give me a play shotgun, an electric train, some roller skates and a White House and nine presidents.
Your friend,
—Larry Stevick

Dear Santa:
Santa, will you please bring me a chemistry set, a cowboy hat, bicycle, vest, BB gun and a cowboy suit.
Your friend,
—Numan Loafman

Dear Santa:
How are you doing this winter and how is Rudolph? Will you please bring me a football helmet and a horse? Leave plenty of candy under the tree. My little sister wants a big doll. I hope you have a nice Christmas and Mrs. Clause, too.
Love,
—Larry Stowers.

Dear Santa:
I want a desk, flash camera, plastic football helmet, car football, darts, archery set, puppet, books of Black Stallion, Roy Rogers, Kit Carson, Wyoming, and a pair of guns. My brother wants a floor punching bag and a lot of things, I am sure. My sister wants a doll buggy. And remember the other kids.
Your friend and pal,
—Gary Lou Renner.



To greet our friends,
old and new
we wish luck and happiness
to last them
all year through!

WHITE AUTO STORE

C. A. and B. W. TURNER



May your Christmas holiday
be filled with joy and fun...
And may the coming New Year,
be your very nicest one!

LEWIS VARIETY - FRIONA
Mr. and Mrs. Henry Lewis



"I am sorry, Mary They tell me they have no room." And so it was that Joseph the humble Galilean carpenter, and his queenly young wife Mary, took refuge in a stable near the edge of town. For them there had been no room.
The population of Bethlehem was more than double, the descendants of David, having come to register as ordered by Herod. The journey had been a particularly tiresome one for Mary. The quietness of the stable and the small amount of warmth it provided was indeed welcomed by both She and Joseph.
Near the hour of midnight, the darkened sky came to life with a light of ethereal beauty above the stable, a bright new star with the brilliance of a million candles. In the distance angels were heard in a great psalm:
"Glory in the highest,
And on earth, peace to men of good will."
The quietness of the stable gave way to the sounds of camels and voices of men, and there appears a group of Magi, wise men of Persia. They have followed the brightness of the star in search of a new-born king. They bring gifts of precious gold.
There in the stable, wrapped in swaddling clothes, a manger for his throne, they find the Christ-Child.

Dear Santa:
I would like for you to bring me a cowgirl suit and my brother wants a bicycle. My sister wants a little play house.
—Cathrina.

Dear Santa:
I have tried to be a good girl this year. I am in the third grade. I am eight years old. My teacher's name is Miss Phillips. She is a good teacher. I have two brothers, Glenn and Tim. Glenn wants a BB gun and Tim wants a truck and a pair of guns. Please bring me a clown puppet and a Santa puppet. The Santa puppet is for my big brother. He is 9. Please bring me a doll with hair that you can wash and comb and curl. Please bring me a cowboy suit, a gun, a hat, boots and bottle of perfume. The perfume is for my aunt.
Merry Christmas,
—Carolyn Herring.

Dear Santa:
Don't forget my brother and sisters. I don't know what they want, but I know what I want. I would like to have a Toni doll and a big cake mix set. Santa, I love you and will never quiet loving you.
I hope you have a nice Christmas. I must go now. Your friend,
—Dienne Jennings.

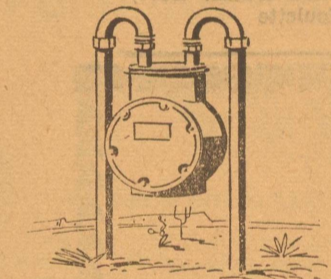
Dear Santa:
How are you? Fine I hope. Santa, will you be coming in a sleigh or an airplane this Christmas? I wish I could see you when mother comes to buy presents. I would have a little sister named Diana. She is five years old and I also have a little brother. His name is Sammy. Daddy wants a pair of nice pants a shirt and a tie. My sister wants a piano a doll and a song book. My little brother wants a train a toy tractor and a cowboy doll. I forgot to tell you my brother is two years old. Now I want a doll, a piano and a cash register. Hope you have a nice Christmas.
Your friend,
—Mary Joyce Webb.

Dear Santa:
For Christmas I would like a doll, some house shoes, a paint book and some paints. I would like to have a sewing kit, some shirts, hair clasps and some dishes. Will you be coming in an airplane or a sleigh this time. Please don't forget us this year.
Your friend,
—Diana Taylor.

Dear Santa:
How are you, Santa? I have been good so please bring me these things: A doll, bicycle and dishes.
Your friend,
—Judy Guinn.

Irrigation Farmers:

A NATURAL GAS PIPELINE WILL SAVE YOU 50% ON FUEL COSTS!



...and Carlon Plastic Gas Pipe provides a better pipeline for less money.

SAVINGS ON FUEL COSTS by converting to natural gas are only the beginning. In Texas, over-all savings on an installation total \$500.00 to \$800.00 per mile. That's your savings over steel when Carlon plastic gas pipe is used.

When you convert to natural gas, or plan new wells, PLAN ON CARLON PLASTIC GAS PIPE. Carlon gives you extra savings... extra years of service... a better pipeline for less money.

Carlon costs less than steel... and can

be installed for less. By using Carlon plastic pipe, you can save one-fourth the cost of a steel pipeline. Carlon "LF" is right for gas.

Carlon plastic pipe can't rust... so it can be buried and forgotten. Its performance is proved by hundreds of miles of trouble-free installations right here in the Texas High Plains area.

ALL INSTALLATIONS ARE MADE BY TOP-FLIGHT CARLON APPROVED CONTRACTORS AND SUPERVISED BY FACTORY TRAINED CARLON ENGINEERS.

ONLY CARLON PLASTIC PIPE GIVES YOU ALL THESE ADVANTAGES

LONGER LIFE—Anti-oxidant in Carlon resists aging. Makes Carlon last years longer than ordinary plastic pipe. Lasts longer than steel.

STRONGER—Carlon plastic pipe is 10% stronger. It has greater resistance to electrolytic corrosion. Carlon's base material is the toughest formula which can be successfully extruded.

TOP PERFORMANCE—Precision extrusion of Carlon provides smoother plastic walls which offer less friction and higher flows. It's like adding a reserve capacity to systems when Carlon is used.

TOP QUALITY—Because of Carlon's "know-how", engineering skill and ultra-modern facilities, Carlon plastic pipe is extruded without lubricants which contaminate ordinary plastic pipe.

ABSOLUTE UNIFORMITY—Precision

controlled manufacturing processes guarantee accurate compounding and control of tolerances. Special Carlon processing eliminates flaws... makes Carlon the perfect plastic pipe.

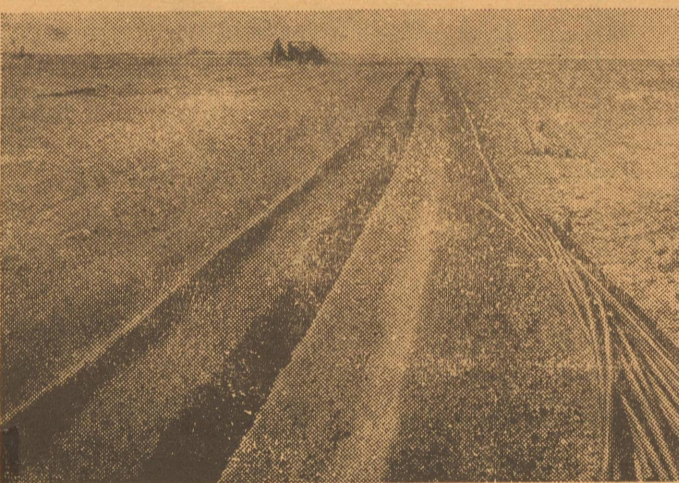
PROVED PERFORMANCE—Almost 47,000 miles of Carlon plastic pipe are already in use.

TROUBLE-FREE FITTINGS—Carlon fittings are made especially for Carlon plastic pipe. With a Carlon installation, no trouble can be caused from purchasing pipe from one source and fittings from another. Carlon makes both... fittings and pipe become an integral unit.

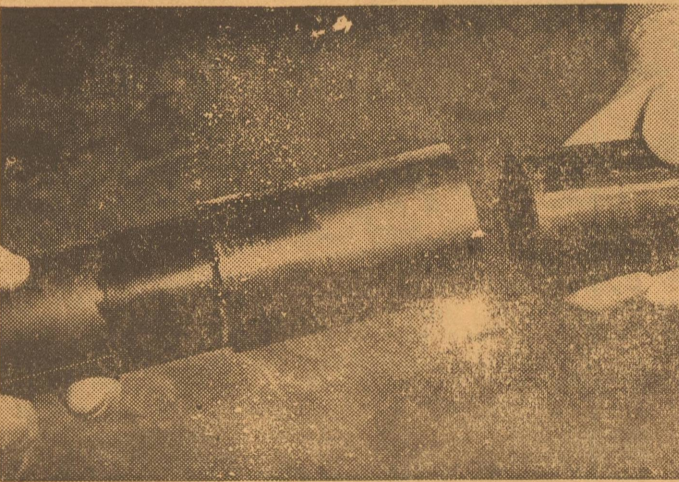
GUARANTEED—Guaranteed forever against rot and rust. Completely resists corrosion caused by both acid and alkaline soils. This guarantee is backed by Carlon's reputation as the world's oldest and largest manufacturer of plastic pipe.

Only Carlon Plastic Pipe is Guaranteed. Always Buy Carlon, The Pipe With The Stripe.

Carlon designed and engineered fittings are made exclusively for CARLON PLASTIC GAS PIPE. Carlon goes underground faster... costs only a fraction as much as steel and it is guaranteed.



Longer gas pipelines can be installed at a lower cost with Carlon plastic gas pipe. Hundreds of miles of trouble-free pipelines have been installed in Texas High Plains area.



"Solvent Weld" at joints assures years of dependable service... completely resists corrosion and is guaranteed forever against rust. Every foot of Carlon plastic pipe is tested under pressure at the factory.

BUY THE PIPE WITH THE STRIPE



CARLON PRODUCTS CORPORATION

WORLD'S LARGEST MANUFACTURER OF PLASTIC PIPE

Plants at Corsicana, Texas; Cleveland, Auburn Corners and Upper Sandusky, Ohio; Asheville, N. C.; Denver, Colo.; Klamath Falls, Oregon, and Acton, Ontario, Canada. Research Center in Mantua, Ohio

MAIL THIS COUPON FOR COMPLETE DETAILS

Carlon Products Corporation
1310A 10th Street
Lubbock, Texas

I'd like more information about a Carlon plastic gas pipeline.

Name _____

Address _____

City _____ State _____

STRICKLAND SHAMROCK SERVICE

MILE AFTER MILE
You'll Prefer...





HOUSER GROCERY

MR. AND MRS, ORVILLE HOUSER

MR. AND MRS, COTTON HOUSER



Dear Santa:
I am in the forth grade and have brown hair and blue eyes. I go to the Friona School and like it very well. My teachers name is Mrs. Ford. I am nine years old. And I have one brother and he is a Senior.

How are your reindeer? Are you coming to Friona, Texas, Christmas? I hope so. How are your little elves? I would like to watch you make all the toys. Are you working hard in your work shop? Please bring me a watch for Christmas.

Sincerely, La Voyce Burrow

Dear Santa:
I am 9 years old. I am in the fourth grade. I have brown eyes and brown hair. My name is Rex Bracken.

I would like for you to bring me a football suit, a train set, and I would like you to have a good time. My little sister wants a doll. I hope you have a good Christmas.

Love, Rex Bracken

Dear Santa:
I am writing to let you know what I would like for you to bring me. A holster set, and a dump truck and a tricycle, and I think of my brother and sis. My baby brother would like a car or tractor. Baby sis would like a doll and a toy stove. I am only 7 years old and in the first grade and love my teacher. Hope you will bring her something—her name is Mrs. Binger. And don't forget us, dear Santy.

From a good boy,
Willie Bob Stewart

Dear Santa:
I am 9 years old. I am in the fourth grade. Please bring me a Wood Burning Set, an Erector set, a new Witch box, a football a football suit, a right hand baseball glove, a baseball suit, a two gun hoster. Love,
Terry McGee

Dear Santa:
Hello there Santa. My name is Kenneth Joe Fields. My daddy is a preacher of the Friona Baptist Church.

I was looking through a Christmas book and I saw a Prince Valiant sword set, a double barreled shot gun, marine gun and a basketball that I would like to have or Christmas. Your friend,
Kenneth Joe Fields

Dear Santa:
I am a boy six years old and in the first grade. Christmas is just around the corner and it is time to start thinking of what we would like for you to bring us. I would like to get a blackboard, a Black Crow set, a watch and a pair of boxing gloves and a punching bag. Please don't forget all the other boys and girls.

I am trying hard to be a good boy.
Love,
—Joe Darrell Mabry.

Dear Santa:
I am a little boy, six years old. I am in Mrs. Benger's first grade room. I have tried to be a good boy all year.

I would like for you to bring me a real live puppy, a book satchel and a jet bomber. I would kinda like to have a ring with a picture of Roy Rogers on it.

Please bring all the little boys and girls what they want, if they have been good.
I love you,
—John Michael Baxter

Dear Santa:
I want a football and that is all.
— Roy Dean.

Dear Santa:
I want a football, gun and holster and a Bible. I am seven years old and in the first grade. Please be good to Mrs. Benger.
Love,
—Roy Evans.

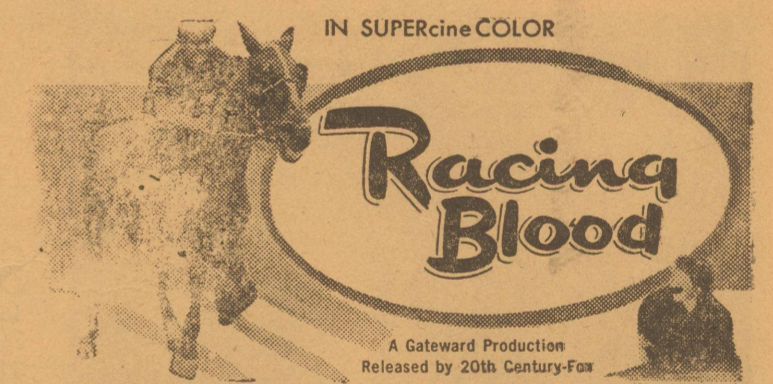
Dear Santa:
How are you? How are your reindeer doing? I am nine years old. Mrs. Ford is my teacher. I live in Friona, Texas. I live three blocks from the school. I like my teacher very well. We have a picture of Rudolph in our room. I have two sisters. My daddy works at the Phillips 66. My mother works at school. My two sisters play the piano and I do to. I am in the Cub Scouts to.
Please bring me a football suit some cars and trucks. Love,
Robert Houlette

Regal Theatre



FRIDAY and SATURDAY

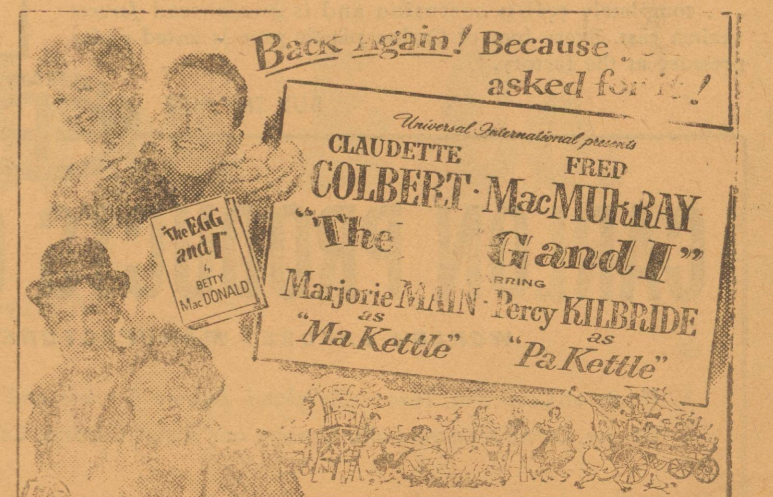
IN SUPERCINE COLOR



SUNDAY - MONDAY



Wednesday and Thursday



GREETINGS FROM

ETHRIDGE SPRING Agency

DAN ETHRIDGE FRANK A. SPRING BILL STEWART

