

Farm Census Begins in County

The Highway Commission has approved two most important farm-to-market arteries in Parmer County. Word of this came to us Saturday almost simultaneously in a letter from District Engineer McCarty and via telephone calls from Judge Smith.

Federal farm census-taking commenced Monday of this week in Parmer County with three census-takers on the job contacting all rural residents.

Canvassing the Friona, Lakeview and Black area is Mrs. Rosella Landrum. Mrs. Les Bruns is working at Lazzudde, and Mrs. James Spencer has the Bovina and Rhea area.

Mrs. Landrum, in pointing out that all families have been mailed a questionnaire, states that work of the census takers could be greatly speeded by the farmer filling out the form at an early date, mailing it to Mrs. Landrum. Also the farmer's time would not then be wasted at a date when he might be absent or busy in the fields.

Man Passing Through: "Any famous men born around here?" Friend at the Intersection: "Nope, just babies. Guess it's different in the city!"

Cotton Ginning Gains Momentum

Was downstate recently, and spent one day at Huntsville, home of our state penitentiary. The Texas Prison System has made phenomenal strides in recent years, and without doubt much of the credit must go to Mr. O. B. Ellis, system superintendent, a fair and firm executive. Understand through Dalton Caffey that Mr. Ellis learned much the hard way—being a school teacher in earlier days.

Over 3600 bales of cotton have been ginned to date in the mid-county area served by the two gins at Friona and the one at Hub, survey revealed this morning.

Pickers still are badly needed in the vicinity, with only about one-third of the cotton having been picked. Yields from irrigated tracts are reaching expectations, with grades high.

At any rate, we heard nothing but commendations for the man—from both within and without the prison walls.

Phone Billing Takes New Form

We mention the following only because a lot of towns and a lot of us might profit by heeding the lesson implied:

A different, new type telephone bill will reach telephone subscribers in Friona this month, according to R. E. Blatz, district manager for General Telephone Company of the Southwest.

Talked with a drugstore proprietor at length in Huntsville on the day of a prison rodeo—when the streets are jammed not unlike to opening fair date at Amarillo or Dallas, and when the out-of-town folks were making purchases right and left—far out of proportion to the ordinary retail sales expected by the little stores.

The new bill comes through subscriber telephone billing by mechanical equipment, which will eventually be put into operation in all 242 company exchanges.

We noted the complete indifference of the particular store operator at hand, and we remarked on the good business. "More trouble than it's worth," he tartly replied.

In describing the bills, Blatz stated they are about the weight of a postcard, compared with the paper bills of the past. They are 7 3/4 inches long by 3 1/4 inches high and are not folded as were the former bills. General's new insignia appears on the new bills, which are printed in green.

What a memory to carry away from any town! One never knows the reputation that can be gained for a community, good or bad, simply by the courteousness of the filling station attendant, the waitress behind the counter and the cop at the corner.

The manager added that the new bills, like the old ones, have a stub. This stub must be returned with the payment, he continued, and must not be bent or mutilated by the subscriber since a mutilated stub cannot be returned through the machine for accounting purposes. He stressed that the more stubs returned with the bill payments, the more efficient and economical will be the company's operation.

Take it from us, when on your visits out of county, don't be too ready with your tales of 7,000-pound maize yields, etc! We proudly mentioned our crops down the country the other day, and found that invariably after naming a figure of cotton or maize production, the listener politely changed the subject, sometimes shaking his head in doubt of our sanity and certainly of our truth.

Subscriber billing by mechanical accounting equipment is described by the district manager as "another milestone of progress by General Telephone Company. This new billing method is the result of many months of study and will enable us to prepare the bills more efficiently and economically," he stated.

We know of one believer, though. Superintendent Caffey's father-in-law recently visited here and probably would have stood for hours just watching the flow of water from the irrigation wells. To prove to the folks back home what he had seen—he packed his suitcase with the proof, heads and bolls. Don't know how he conveyed proof of the flowing wells; will have to check with Dalton on that.

He concluded by inviting subscribers with questions about their new bills to call the local business office of the telephone company.

Farm Bureau Report



By RAYMOND EULER

"How in the world are you going to educate them if you can't get them to come to classes?" Bill Broadhurst, hydrologist for the Water District, asked this question when someone suggested expanded education activity with regard to the irrigation problems developing. We are certainly aware of the timeliness of the question. Several meetings have been held in this county, with wide publicity before hand. The most that have ever attended such meetings was about two hundred, if our memory serves us right. There were less than a hundred at the majority of them. There is a little paper called "Cross

Section," published by the Lubbock Office of the Water District. In it are discussions of various problems and some of the answers. If you want to receive this publication, all you have to do is tell one of your water committeemen and it will be sent to you regularly without cost.

been in hock time after time to finance nations in war, "elite" families in distress, etc., and said to actually bring bad luck to every one of its owners (present owner is a Mr. Winston, conisseur extraordinary of diamonds).

To you grain sorghum producers who are worried about the surplus: If you are not willing to give one thousand pounds to get twenty thousand pounds shipped to your missionaries for distribution to hungry men, women and children, we wonder what you would ask for. That is exactly what you can do by simply telling your elevator man you want to. Tell him to put whatever amount you wish to give in the account of CROP (Christian Rural Overseas Program). We don't think you'll ever be hungry enough to enjoy a bowl of maize for breakfast, but just remember, there are those who are.

Speed, spite, spirits and stupidity are the causes of most all accidents. Moral: Don't be an S.

Round-trip tickets from Lubbock to Galveston on chartered buses to the Farm Bureau Convention cost \$17.50. Why don't you go? One of the greatest steps toward surplus disposal was made with the adoption of Farm Bureau's Agricultural Trade Development Act in the last legislative session. It provides for the sale and export (not give away) of one billion dollars worth of surplus agricultural commodities for local currency through private traders. This system provides, among other things, local currency for paying U. S. obligations abroad. It's a business approach to the problem.

The Man Around the Corner says he has never had a quarrel with his wife. But those fights!

Have noticed that it was a lot harder to find a man who voted Republican this morning than it was the morning after last presidential election.

Recently viewed a heavily-guarded display of famous gems, including the Hope diamond, Inquisition stone, etc. Guess we are no judge of stones (generations of critics prove it) but couldn't get excited over appearance of the Hope diamond—except in musing over its history, remembering the historical events linked with its possession by Marie Antonette, etc., how it had

Serving the Gateway to the Irrigation Belt and the Greater Diversified Farming Section of Texas

THE FRIONA STAR

VOLUME 31, NUMBER 10

FRIONA, TEXAS, FRIDAY, NOVEMBER 5, 1954

5 CENTS PER COPY

Highway 60 Takes Accident Toll

Two Highway 60 accidents late Sunday hospitalized one pedestrian, inflicted considerable damage to vehicles, and killed one cow.

Reuben Nez of Chinli, Arizona, was crossing the highway at an intersection in Summerfield about 6:45 Sunday when he was struck by a Plymouth driven by Raymond Robertson of Amarillo. Nez, a railroad worker, was given emergency treatment at the Hereford hospital.

Later, at 8 p. m., a cow belonging to G. W. McCarthem of Black was hit on the highway by Raymond H. Casebolt of Kansas City, Kansas. Some \$425 damage was estimated to Casebolt's '53 Buick, according to investigating patrolmen.

Lions Sold Brooms Aiding the Blind

Friona Lions turned out en masse Tuesday to sell brooms and various other kitchen tools and wares, benefitting the school for the blind toward which Texas Lions Clubs contribute.

Total sales here topped \$950, Secretary Charles Scales reported. Of this, 25 per cent remains with the local club, the balance going toward aid to the blind.

Hospital Notes

Admitted: Mrs. Mack Ragsdale — Surg. — Muleshoe. Mrs. T. N. Jasper — Med. — Friona. Mr. V. L. Calfy — Acc. — Neil Adams — Med. — Friona. Mrs. Lawrence Cole — OB — Summerfield. Mrs. Carl Goettsch — Med. — Friona. Mrs. J. F. Messer — OB — Hereford. Mrs. Clarence Martin — OB — Friona. Mrs. Enrique Ledisma — OB — Friona.

Dismissed: Mrs. Oscar Pope, Mr. Jack Bundy, Mrs. T. N. Jasper, Mr. V. L. Calfy, Mrs. Enrique Ledisma and baby girl.

Phone your News to the Star, 2231

Highway Commission Authorizes 22 Miles F-M Roads in County

Minute orders were passed by the Texas Highway Commission last week authorizing development of two Farm-to-Market roads in Parmer County.

Roads affected are: From end of FM 1412 at Deaf

Smith County line south, east and south to U. S. 60 at Friona, a distance of approximately 12.5 miles.

From U. S. 60 at Bovina west to New Mexico state line, a distance of approximately 9.2 miles.

The projects come under a new

two-year Farm-to-Market road program for Texas. E. H. Thornton, Jr., chairman of the Texas Highway Commission, stated that the funds for this program are being derived from the Federal Aid Highway Act of 1954, matched with

State Highway funds on a dollar for dollar basis.

Announcement of the local projects came from S. C. McCarty, district engineer for the highway department at Lubbock.

McCarty stated in a letter to The Star that this year the commission has authorized the development of some area roads which will serve a dual purpose of service to the adjacent land as well as aiding in the development of the entire area of the State.

McCarty announced that work will begin on the local projects just as soon as final planning is completed and right-of-way secured. Resident Engineer W. H. Garrett will be in charge of the work in this area.

High Milo Yield Setting Local Shipping Record

Continued ideal harvest weather, coupled with the record yields of Parmer maize fields, this week has taxed elevator and shipping facilities to the greatest extent since the early 30's.

Most elevators have experienced temporary shutdowns sometime since the middle of last week awaiting cars for shipment. However, the car situation seems to have loosened, and comparatively rapid service is being given the truckers.

Oscar Hellman, local agent for the Santa Fe, states that some 1100 cars of grain have been shipped this year, of this total probably 400 cars being new grain. Shipping actually commenced some time before milo harvest began, with the elevators clearing storage room for the new grain.

The Tri-County elevator at

Black, Wednesday, placed in operation their new 500,000 bushel storage building, and a steady stream of trucks this morning indicated that it would be filled in a very few days.

The Black Grain Company has been dumping on the ground this week, but car deliveries have been speeded to help the situation there also.

The Friona Wheat Growers shut down Tuesday, but Wednesday shipment of 15 cars from that point indicated early operation to resume there.

The Santa Fe Elevator so far has not had to shut down except for minor reasons, Manager Cranfill states, but future operations there, as in nearly every case, depends on rail car availability.

Farmers and elevator operators estimated the milo harvest near

75 per cent complete in the county. Total acreage is somewhat less than in the early 30's, but the yield is much higher than at that time, and is higher than in any other locality heard of this season.

Fire Dept. Made Two Runs Tuesday

Fire Tuesday afternoon inflicted some \$400 damage to the Linderman home 8 miles southeast of Friona.

Firemen from the Friona fire department were called to the scene and were able to bring the blaze under control before greater damage resulted. Fire Chief C. S. Bainum reported that evidently a rubber hose connection on a butane stove had ignited, and was blazing when the Lindermans returned home, discovering the blaze.

The department had been called out earlier in the day when a trash fire was reported on West Sixth street in the extreme western part of Friona. No damage occurred here.

Fire Extinguishers Available The local firemen have for sale home fire extinguishers, and already they have placed about \$1,000 worth in some 100 Friona residences in recent months. Anyone wishing one of these may contact any member of the department.

Trades Activities Up for Discussion

Regular Chamber of Commerce meeting will be held Tuesday night, November 9.

According to President Dan Ethridge, main topic probably will be discussion of plans for pre-Christmas Retail Merchants activities.

Last year a "Good Will" Days program was carried out, with a television set being given each Saturday between Thanksgiving and Christmas.

Anyone having ideas to submit the body is invited to attend the meeting next week.

TRAFFIC COUNT AUTHORIZED

City Secretary Roy Wilson was requested this week by the city commissioners to conduct a traffic count at intersections of Main and Sixth, and at Main and Highway 60 in Friona.

Stop lights have been suggested for these corners by some citizens, resulting in the survey to see if such is warranted by traffic.

NEW FRIONA RESIDENT

Mr. and Mrs. C. L. Lillard are the parents of a son born October 30, in Clovis.

He weighed in at 8 pounds, 14 ounces and has been named Claude Scott.

Rogers Margin Heavy



Parmer Returns:

ROGERS -- 429 LAMASTER -- 255 SHIVERS -- 585 ADAMS -- 68

LaMaster drew heaviest vote in the Friona box where the vote was 125-117 in his favor.

Amendments received even lighter vote, with Parmer County giving affirmative vote only for the Old Age Assistance, State Building, Women Jury Service, Armed Forces Voting, and Separate Tax Assessor-Collector provision.

CONSIDER THIS: Wealth maketh many friends; but the poor is separated from his neighbor. Proverbs 19:4.

FRIONA ITEMS FROM THE SCHOOLS

Dear Uncle Bert,

Tuesday afternoon, the Bovina girls will come here to play basketball. There will be both an A and B game.

Thursday evening, there will be a grade school football game here with Lazzudde. The game begins at 7:30.

The band and pep club will leave Friday afternoon at 5:30 to attend a football game at Happy. Are you going to this game, Uncle Bert?

The homecoming sure was nice, wasn't it? The parade was the best that has been at Friona in many years. The prizes on the floats were: First, Sophomore; second, Freshmen, and third, SFC. The customary crowning of the queen was held during the half-time at the ball game. More than fifty ex-football players were present or sent a letter of phone call. The first coach at Friona was Dr. Gold-

win who is now the president of ENMU. Roscoe Parr was on that first team in 1921. The Senior class had concession and sold corsages at the ball game Friday night.

Mr. Kelly would like to thank the fire department for their co-operation during this football season. At each football game, they took up money at the gate, parked cars and acted as general handymen.

This week has been named as National F.H.A. week. The schedule of activities for our own chapter is: Monday—Tag Day. Tuesday—Christmas card day. Wednesday—Clean-up day. Thursday—Courtship day. Friday—School spirit. Saturday—Hoop day. Sunday—attend church at the Congregational Church.

The Thespian club will present their play, "Finders Creepers," Tuesday, November 9, at the High School auditorium. The curtain will rise at 8 o'clock. Have you bought your ticket, Uncle Bert?

There will be a Southern School assembly, November 4 at 2 p. m. in the auditorium. It will feature "The Gypsy Troubadours." It's a musical treat with continental folk songs, picturesque costumes, native instruments, and musical gems from many lands. They are radio, concert, and stage artists who have toured the whole world.

The local SFC attended an area SFC meeting Monday at Tullia. A wonderful time was reported by all. Several members of the High school band will go to Canyon, Thursday afternoon, to attend a performance of the U. S. Navy band.

I must close. Love, Big Minnie.

WEATHER

Dry harvest weather prevailed over the week-end to favor Parmer County farmers in the midst of cotton and milo harvest. Temperatures have been reported as low as 28 degrees some nights, with average nighttime readings slightly over freezing and daytime highs in the mid-60's.

Though the weatherman has forecast light showers, no moisture has fallen locally, nor has there been indication of approaching moisture.

Most farmers are hoping for at least one more week of the clear windy weather to enable completion of grain cutting.

THE FRIONA STAR



Creative Arts Was Subject Modern Study Club Meet

Mrs. Cobb Entertained Members Black Club

The Whole Town's Switching to SANITONE Dry Cleaning



Now everybody's finding out Sanitone gets clothes cleaner ... helps them last longer!

It's not just getting clothes cleaner that counts most although Sanitone does that, too. What's even more important is the way Sanitone restores that like-new look—cleaning after cleaning. You get a lot more service from every garment—enough to make your wardrobe budget stretch noticeably farther. Ring for service today.

GIB'S CLEANERS

PHONE 2881

FRIONA

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third
Phone 37

Hereford, Texas
Office Hours: 8:30—5:00

BUTANE PROPANE

- INSTALL
- SERVICE
- DELIVER

FRIONA CONSUMERS CO., INC.

the hearty maple-y flavor of Karo Syrup makes everything taste better



Pour Karo Waffle Syrup on biscuits, pancakes... everything!



1 1/2-pound and 3-pound bottles ... 5-pound cans

MEMBER	Farmer and Adjoining Counties	One Year	\$2.00
TEXAS PRESS ASSOCIATION	Where:	One Year	\$2.50
PANHANDLE PRESS ASSOCIATION			



Entered as second class mail matter July 31, 1925, at the post office at Friona, Texas, under the Act of March 3, 1897. Published each Thursday.

Any erroneous reflection upon the character, the standing or reputation of any person, firm or corporation which may appear in the columns of The Friona Star will be gladly corrected when brought to the attention of the publisher.

Old Timers, Guests, Members Joined In Methodist Homecoming Activities

Five hundred people registered Sunday at the Friona Methodist Church Homecoming, with 70 of these being out-of-town attendants.

County HD Leaders Met at Bovina

Twenty-seven leaders from the fourteen Home Demonstration clubs in the county participated in a training course on Winter Bouquets, held in the American Legion Hall in Bovina last Friday.

A noon meal at the school cafeteria and a supper served in the annex rounded out the program. The church organ was dedicated in the afternoon by Dr. Hamlett of Amarillo.

Among the guests were: Dr. and Mrs. Z. R. Vee of Dallas, Rev. and Mrs. O. B. Annis of Amarillo, the P. L. London family of Cassville, Mo., (who donated the organ), Jo Moody of Skellytown, Mrs. H. P. Brookfield of Dalhart, Mr. and Mrs. R. C. Hudgens of Plainview, Mrs. Frank Woodward and Mr. and Mrs. R. B. Galloway, all of Plainview, Mr. and Mrs. Loyde Brewer of Farwell, Mrs. A. S. Curry and Mrs. Irene Roberts of Amarillo, Mr. and Mrs. Emmett Day, Jr., of Lubbock, Mr. and Mrs. John Gaede of Cassville, Mr., Mr. and Mrs. Lee Curry of Summerfield, W. W. Bennett of Canyon, Mr. and Mrs. J. O. Seal of Dimmitt, Estis Bass of Siloam Springs, Arkansas, Mrs. R. E. Grubbs and John Sherman of Plainview, H. A. Hauns of Leonard, Mrs. Florence Parr of Hereford, Mr. and Mrs. E. C. Westerman of Lubbock, and Mrs. Cordie Booth of Cross Plains.

New Angle Given Trick or Treat

Thirty-five hungry people of foreign lands can have a cup of milk every day for a year, thanks to the Friona Baptist Junior Training Union. Mr. and Mrs. Olan Turner, sponsors of the group, suggested that instead of the regular "trick or treat" routine, they might enjoy doing something to provide for needy children in other parts of the world. The idea was immediately accepted. Saturday night the children took their cards, stating that they were soliciting funds for Christian Rural Overseas Program (CROP) to send milk to hungry children, and made the rounds. Response was wonderful, according to Mr. and Mrs. Turner, and \$21.34 was collected. Multiplied by twenty, this amount provides surplus powdered milk to be shipped by CROP and distributed by Protestant Church Missionaries.

The Friona Baptist children participating were: Vickie Jan Lovett, Tommy Jay Sanders, Carol Coffee, Donna Kirsten Baker, Vance Beene, Janet Smith, Iva Ben Parr, Sari Crow, David Talley, Sue Fields, Linda Castleberry, Charles Ray, Johnny Miller, Tommy and Jimmy Sheek.

Jimmy Reece spent Saturday night in Canyon with his mother, Mrs. Treva Reece, who returned to Friona with him Sunday for a visit during the day in the A. O. Drake home. Jimmy has been working here for some months with Earl and Arthur Drake.

Ruth Class Met With Mrs. Ray Landrum

The Ruth Class of the Baptist Church met Monday evening with Mrs. Ray Landrum for a business meeting and social hour.

'United Nations' Was Club Topic

Mrs. Len Miller and Mrs. Charles Russell were hostesses at the Wednesday meeting of the Friona Woman's Club, with the program based on the "United Nations Day," and also recognizing the birthday month of the organization of the Woman's Club, by honoring the past presidents.

The roll call was answered with interesting facts concerning a country belonging to the United Nations. The Pledge of Allegiance was given by the club members, followed by the group singing "In Christ There Is No East or West." Rev. Lewis Knight gave a talk on "United Nations—World's Home Town," and the poem, "The Bomb That Fell on Hiroshima Fell on America, Too." The High School Sextette sang "Prayer for Peace."

Hub H.D. Group Met In Rene Snead Home

Mrs. Rene Snead was hostess to the Hub Demonstration Club at her home on Thursday, October 21. Seventeen members were present. Miss Corrine Stinson gave a demonstration on the Master Mix, preparing gingerbread, noodles and waffles from the basic mix.

Style, Fabric Program Given by Mrs. Latham

The Black Study Club met Thursday, October 21, in the home of Mrs. Lucille Rocky.

"Rhodesia" Studied By G. A. Class

The G. A. met Tuesday afternoon, November 2, at the Baptist Church, with Monty Baker in charge of the business session.

Week-end guests in the home of Rev. and Mrs. U. S. Sherrill were her sister, Mrs. Cordie Booth of Cross Plains, her sister and husband, Mr. and Mrs. E. C. West-

Wood Completes Army Medical Aid Course

FORT SAM HOUSTON, Texas.—Private Billy E. Wood, son of Mr. T. E. Wood, Friona, Texas, and husband of Mrs. Kathlene Wood, Levelland, Texas, has completed the Medical Training Center's eight-week course of advanced basic training at Brooke Army Medical Center.

Homemaker Class Met With Mrs. Clyde Sherrieb

The Homemakers Sunday School Class of the Baptist Church met Monday night at the home of Mrs. Clyde Sherrieb.

Mrs. Bradley Hostess To Rebecca Class

The Rebecca Sunday School Class of the Baptist Church met Thursday, October 28, with Mrs. Lura Bradley.

SUNBEAMS MET

Thirty Sunbeams met at the Baptist Church, Tuesday afternoon, for a Mission Study.

Hub H.D. Group Met In Rene Snead Home

Mrs. Rene Snead was hostess to the Hub Demonstration Club at her home on Thursday, October 21. Seventeen members were present.

NEW ARRIVAL

Mr. and Mrs. Joe A. Walters are the parents of a son, born October 21, in Lubbock.

Personals

Mrs. Marjorie McGowen was shopping in Amarillo, Thursday.

Style, Fabric Program Given by Mrs. Latham

The Black Study Club met Thursday, October 21, in the home of Mrs. Lucille Rocky.

Visitors in the home of Mrs. T. B. Armstrong last week were her son and his wife, Mr. and Mrs. T. E. Armstrong of Massachusetts, and her daughter and husband, Mr. and Mrs. E. A. Schmidt of Illinois.

Time to
LAY AWAY
for Christmas
(Beautiful Gift Items are Found At - -
ALLEN'S JEWELRY

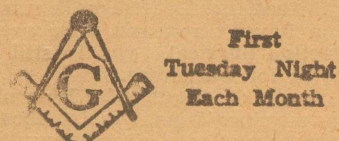
Classified Ads

STATEMENT OF POLICY

Cards of Thanks will be published in the Star for the flat fee of \$1.00. Special tributes, obituaries or poetry will be charged at the same rate as the classified ads 2c per word.

FRIONA LODGE No. 1332 A.F. & A.M.

STATED MEETING



First
Tuesday Night
Each Month

Steve Messenger, Secretary
C. L. DUNN, WM

SELL OR TRADE

FOR SALE: My equity in a 1953 29 ft Travelite Trailer House. See W. C. Wade, Pastor Assembly of God Church. 10tc

FOR SALE: 32-ft. Hyde Semi-Cattle Trailer. Also '53 Chevrolet truck tractor. Would sell together or separately. Phone 2616, Hub. O. T. (Pat) Patterson.

FOR SALE: Stock tanks, Dempster drill, grain loader, feed grinder, Schafer one-way plows, cattle oilers, 42-gallon water pressure tank. All new. C. R. Elliott, Bovina. 9-tfc

FOR SALE: One '50 Chevrolet 2-ton, 2-speed truck. O. T. (Pat) Patterson, 10 mi. east of Friona. Phone Hub 2616 or write Rt. 3. 8-tfc

FOR SALE: Hoover vacuum cleaner, Zenith Television, floor furnaces 1/3 hp electric motor, used gas range, used dinette suite, Schafer plow parts, Dempster drill parts, cotton trailer wheel bearing, Graham-Hoeme plow parts. C. R. Elliott, Bovina, Texas. 9-tfc

DOLL CLOTHES MADE TO ORDER. See Mrs. Joe Brummett.

FOR SALE or trade: 47 model D. John Deere tractor, 15-ft. plow on rubber, a one-wheel trailer, 1 large stock tank, 1 all-steel self-feeder. A house trailer, for sale or trade, 21-ft. See Joe Brummett or call 4231. 5-tfc

FOR SALE: Four John Deere cotton trailers, also one Johnson stripper, good condition. See Alvin Brooks.

For Sale
HOLLAND BULBS,
PEONIES and CUT FLOWERS
Mrs. J. F. Ford
North Main Street
Hereford, Texas 4-tfc

DEPEND ON KNOX'S
For Quality Ready-to-Wear in
Parmer County

Only nationally advertised lines of merchandise on our shelves. 53-tfc

MISCELLANEOUS

FOR SALE: Cafe in Friona doing good business, in good location. A real buy. See Mrs. Bertie Stowers. 9-tfc

For Guaranteed
Sheet Metal and Roofing Work
Contact
Hereford Roofing & Sheet Metal
Ph. 317
839 E. 1st
(Highway 60)
56-6p

GEARHEAD SPECIALISTS

We have one of the best equipped gearhead repair shops in the Texas Panhandle. Factory equipment, expert workmen, and dust-proof, air conditioned gearhead assembly room. Large stock of bearings, gears and other parts. Prompt service on repairs and ratio changes for all makes of gearheads. Satisfied customers are our best advertisement.

Kenny Gearn Machine Works

On Highway 60 1 Mile East of Hereford

REAL ESTATE

TO TRADE for irrigated land: well-improved stock farm near Matador. Will run about 200 cattle. Or would trade for good land in irrigation water. M. A. Crum, Floydada, Texas. 9-2p

FOR SALE: 773 acres good smooth wheat land, on highway, with modern improvements, at \$21 per acre. 80 acres land northwest Arkansas to trade for good pickup.

If you want a bargain, come to
FRIONA REAL ESTATE
Box 203 — Friona — Phone 2922
8-3p

FOR SALE: 480 acres, two sets improvements, 2 water wells, 2 irrigation wells. Priced \$200 per acre. Would take 160 acres as part payment. M. A. Crum, Floydada, Texas. 9-2p

FOR SALE: New 2-bedroom home with attached garage, east front. E. B. Brannon, Friona. 8-tfc

FOR SALE: 4-room house. Terms if wanted. See Jim or Mildred Rule or phone 4341. 7-tfc

FOR SALE or trade: 183 acres good irrigation farm, on natural gas, on pavement. Has REA electric pump at house. 1 mi. southwest of Amherst depot. Priced \$275 per acre. W. P. Davis.

WE HAVE cash buyers for land south and east of Friona. We will appreciate your listings.
Joe B. Douglas Real Estate
Friona, Texas 57-tfc

GOOD FARM LOANS Low Interest Rates

POOL INSURANCE AGENCY.
Muleshoe, Texas
Phone 7010 12-tfc

NEED LISTINGS

The buyers are coming. Dryland \$50.00 and up; irrigated \$125.00 and up.

A. O. DRAKE REAL ESTATE
Box 545, Friona — Phone 3582

WILL TRADE beautiful 6-room brick home with rented apartment bringing \$70 month in rear over double garage, near Tech College, in southwest Lubbock on 20th street, for farm and pay difference to owner. George Helmstetter, 2520 20th St., Lubbock. 5-1tc

HAVE BUYERS
and we need listings
IMMEDIATELY
on 320's and other tracts in
Proven Irrigation Area

WE MEAN BUSINESS!
CLYDE A. BRAY
Realtor
Box 248 Phone 2820
MULESHOE, TEXAS
54-6p

WE HAVE buyers for land and will appreciate your listings.

BUSKE-MAGNESS CATTLE
and REAL ESTATE—Friona

IN SOUTH DAKOTA

800 Acres of fine level farmland, 400 acres in fields, good buildings, well fenced and cross fenced. On REA, good roads and close to rail road. \$50.00 an acre, one third cash, balance 10 years.

"UNCLE JOHN WHITE"

We Have the Buyers and
Need Some

PARMER COUNTY LISTINGS

McGEE & BURKETT
Muleshoe, Texas

Phone 6940 or 2010 Collect
—or Mail Us a Card
and We'll Be Glad to Call on You
5-5p

BUSINESS SERVICE

WILL keep children in my home during the day. \$1.00 per day. Mrs. Tom Moss, Friona. Phone 45.2. 10-2c

See ART for SIGNS

Give your farm a name and see
Art for Signs. 7-tfc

A. O. DRAKE

WANTED

Your Repairs on all Makes of
Motoring Equipment
We are equipped to give you fast
and dependable service on your
cars, trucks and irrigation mot-
ors.

HALE MOTORS

Day Ph: 630, Nite Ph: 880-J,1274
HEREFORD, TEXAS

FRED WHITE ELECTRIC
Next door to Regal Theatre in
Friona.

"We Try to Do a Good Job" 53-tfc

Your REXAL store is a depend-
able source of supply for every
drug need. In Friona it is the
BI-WIZE DRUG, a firm established
on Service and Quality selection of
Merchandise. 53-4c

PICTURE FRAMING

EXPERT CAR GLASS INSTAL-
LATION. Table tops and Window
glass. HEREFORD GLASS CO.,
1802 Park Ave, Ph. 1425, Hereford

HEREFORD

Where can you get CONOCO
SERVICE? Where can you get
FAST SERVICE? Where do you
get ABC STAMPS? Where is your
business appreciated most?

AT PAT BUSBY'S CONOCO
Of Course!

Conveniently located at Corner of
Main and Highway 60 in Friona. 53-4p

WELDING-BLACKSMITHING
... by men that do the job right,
in our shop or on your farm. That's
TAYLOR & SONS, Friona. 53-tfc

Phone your News to 2291

WANTED

WANTED TO RENT: Two-bed-
room unfurnished house. Call 3831
or see manager at the Carl McCas-
lin Lumber, Inc. 8-tfc

ATTENTION FARMERS

When our local storage is filled, we have plenty
at our Amarillo elevators

So Bring that Grain In

WE APPRECIATE YOUR BUSINESS

GRAIN

Is Mighty Important Business

and our Entire Facilities are Geared to

GUARANTEE SATISFACTION

Warehouse Receipts Given at our Office Here

Continental Grain Company

Santa Fe Elevator

RHEA

By GLADYS DEAN

Mr. and Mrs. Herman Sifford and
Alvin Lee visited the Billy Siffords
Thursday.

Gladys Dean spent Saturday
night with the Billy Siffords.
Shopping in Clovis, Saturday,
were Mrs. Floyd Schlenker, Mrs.
Billy Sifford, Mrs. Elmo Dean and
Lindy and Gladys Dean.

Karen Treider of Friona spent
Sunday with Lindy Dean. Karen
and Lindy spent Sunday with the
Floyd Schlenkers.

Mr. and Mrs. Charlie Calaway
visited Sunday evening in the Floyd
Schlenker home.

Visiting in the Melvin Sachs
home Sunday were Rev. and Mrs.
Pullmann and his brother and fam-
ily, Mr. and Mrs. Hanf Pullmann
from Colorado, and Mrs. Kessner
and girls. After dinner Mr. H.
Pullman showed slides of his home.

The Rev. Pullmans have moved
into the new parsonage.

Mr. and Mrs. Ewalt Vogler and
family of Hereford were recent
visitors in the Albert Drager home.
Floyd Schueler attended a Walth-
er League Halloween party at
Lariat.

Visitors in the Billy Alderson
home Sunday were the Clarence
Shanks of Pleasant Hill, Mr. and
Mrs. Charlie Calaway and Mr. and
Mrs. Minter.

Visiting over the week-end with
Mr. and Mrs. C. A. Lawrence were
Mr. and Mrs. Ellison of Canon City,
Colorado. Mrs. Ellison is the daugh-
ter of the Lawrences.

BAND:

By GLADYS BAXTER

The band members had a little
difficulty in playing their instru-
ments in band practice Friday
morning. It was rather cold.

The Pep Club had a marching
practice with the band Friday
morning. They worked on forma-
tion for crowning of the queen.
The band formation was a three-
sided square (!), with two files
on the sides and the pep group
marching between. While the queen
and her attendants marched onto
the field the band played "You'll
Never Walk Alone."

The High School band still is
awaiting their new uniforms. Di-
rector J. D. Fry has spoken to the
members wishing to get band
sweaters.

Some of the band members
went to Canyon, Thursday, to hear
the Navy band.

The band will go to Happy Fri-
day night for the Chieftain-Happy
football game.

Elmer Roberson of Greenville is
visiting in the O. T. Patterson home
this week.

WILL BUY cheap minerals in
Parmer and adjoining counties.
Carl E. Ratliff, Phone 22732, Lo-
cated 622 Lubbock National Bldg.
Lubbock, Texas. 7-12p

WANTED TO RENT: 1 section of
irrigated land. Write to Box W,
Friona.

A. O. THOMPSON

ABSTRACT COMPANY

COMPLETE TRACT INDEX OF
ALL LANDS and TOWN LOTS
IN DEAF SMITH COUNTY.
WRITE US FOR INFORMATION.

COUNTY AND STATE TAXES

NOW DUE

DISCOUNTS ALLOWED

IF PAID IN NOVEMBER 2 Percent

IF PAID IN DECEMBER 1 Percent

CHAS. LOVELACE

Tax Assessor and Collector

PARMER COUNTY



LET US SHOW YOU THE ECONOMY

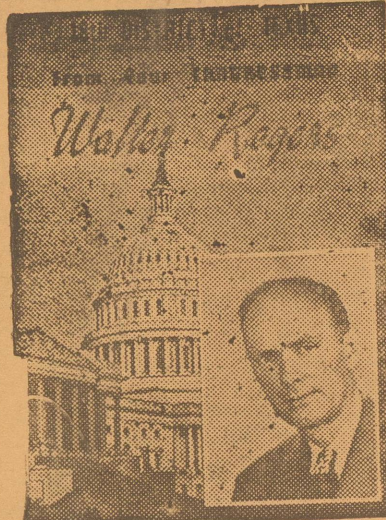
Of a Heater or Range from Our

CHOICE SELECTION

OF NEW IMPROVED UNITS

**BLANTON BUTANE
INC.**

Washington Views



information and recommendations of the Director of the Extension Service, State Soil Conservationist, Chairman of the Board of Water Engineers, and the official in charge of the USGS Water Resources Branch. At a recent meeting of the State Advisory Committee and representatives of the above agencies, the entire state was designated for approval of soil and water conservation loans for the development of underground water for irrigation based on test hole drilling and soil and water analysis showing that sufficient water of acceptable quality for the purpose intended can be developed within an economic depth.

To the People of the 18th District:
ATTENTION FARMERS INTERESTED IN IRRIGATION

There has been a change in the procedure concerning declarations of areas eligible for soil and water conservation loans under Public Law 597. Formerly, the eligibility of an area was based on available

reprints of an article which appeared in Collier's, September 3, 1954, written by William H. Draper, Jr. The entire article would indicate that the United States is losing customers to Communist Russia because of an unstable tariff policy. The writer uses Danish blue cheese as an example to show that U. S. diplomatic relations suffered seriously when a quota was placed on imports of cheese. The article charges the action of Congress to pressure from American dairymen. It points out that the Mutual Security Agency of this country had taught the Danes how to make and package cheese to suit American taste. It also contends that the action resulted in a large monetary loss to the Danes, a loss of one million dollars to the Mutual Security Agency and, therefore, the taxpayers, the delivery of a Danish tanker to Russia, and some other consequences. It was claimed that U. S. relations with Denmark were strained and that our subsequent negotiations with that country have not been the best. You can expect to hear a great deal in the near future about free world trade. Weigh it and analyze it carefully.

The trend toward irrigation in this country is becoming more apparent all the time. It will probably mean that some marked changes will have to be made in the farm programs within the next several years in order to prevent discrimination between irrigated and dry land sections and in order to maintain a balance in food and fiber production throughout the entire country.

CHEESE AND DIPLOMACY
The committee for a National Trade Policy, Inc., is sending out



By VERN SANFORD
Texas Press Association

AUSTIN, Nov. 4.—Taxes — how much and where from?

State legislators and employees asked that question this week as the problem of meeting increased state expenses became a topic that might well dominate the 1955 legislative picture.

The Texas Research League, at request of Governor Allan Shivers, started a survey to determine how much is needed, checking state income, spending, and sources of additional revenue.

Considered as eliminated from the prospect list are only a general sales tax and a state income tax, both opposed by Shivers.

However, legislators going back to jobs in January are expecting plenty of taxation recommendations to fly. Major taxation may be held until the League makes its report.

Governor Addresses League
Speaking before the annual meeting of the Research League, Shivers stressed that Texas is entering an era of greatly increased spending. Advance planning is needed to get the most of each dollar spent and to prevent hurried spending in which the full dollar value is not obtained, he said, complimenting the research group for its report on the hospital system.

West Germany will have about 500,000 men in their three services. They will have about twelve divisions in the Army, an Air Force of proportionate strength, and some naval units which will probably be small. They will not be allowed to manufacture atomic, chemical, nor biological weapons.

Here is a comparison of the area and population of the Western and Eastern zones of Germany:

	Area	Population	Sq. Mi.
West Germany	50,000,000	96,000	
East Germany	18,000,000	40,000	

Walt Rogers, Member of Congress, 18th District of Texas

Shivers also commented that Texas has fewer jobs than other states, plus a State Treasury surplus of \$39,000,000 and a very low debt, in contrast with deficits in many states.

The Research League now is conducting studies of public school financing, plus a state hospital system and the University of Texas System. Two new studies have been added to their work list. One will be on operation of the Department of Public Safety, and the other on tax-supported library services of Texas.

Asking for More
Already hammering for a boost in budgets are state hospitals, Highway Patrol, water conservation agencies, and the prison system. Definite receivers of additional money are state teachers and schools.

No definite figures as to what is needed have been set although State Comptroller Robert S. Calvert reported that government costs increased \$108 million in the year ending August 31.

One tax proposal, boosting gasoline taxes from four to five cents, has been made. It would provide \$33 million for roads and schools but general state spending wouldn't benefit.

Schools Get More
Calvert said preliminary estimates show that the state will spend about \$30 million more on schools this year because of increased teachers' salaries and enrollment. School expenses in 1953-54 amounted to more than \$205 million, he said.

Also considered in taxation plans will be requests of the State Highway Commission and State Hospitals and facilities for handicapped children.

The hospitals, which received \$42 million, are seeking increases of \$32 million for the next two years. Highway commissioners are asking an additional outlay to put highways in first class condition.

Water Conservation

Latest newcomer to join the "more money" bandwagon was the Texas Water Resources Committee which advocated a \$100 million state bond issue for water resources development and a three cents property tax to help pay off the bonds.

Both will be recommended to the January legislature after two years of study by the Committee.

Texas Prison System
Money for an effective parole and probation system is being asked by four state agencies.

Recommendations of the Board of Pardons, Department of Public Safety, Texas Prison System and State Auditor C. H. Cavness' office seek \$249,661 in the 1955 fiscal year to start the programs and \$345,232 the following year.

Cavness said that the Texas parole system, while not rated as among the worst, is not among the best. He said the situation could be remedied if the legislature okays the request.

Special Election
A called election early in December will fill the state senate vacancy created by the death of Senator Harley Sadler of Abilene, Governor Allan Shivers has announced.

Shivers said that under the Election Code he cannot call a special election until after the November 2 general election. He must then

give 30 days notice of the election.

Drouth Relief

Red tape has slowed the federal hay-relief program for drouth-hit farmers and ranchers to a pace that is doing no one any good, charges Commissioner of Agriculture John C. White.

White said that only one farmer in four is using his portion of allotted hay, mainly because of an eight-sheet information form required by the government.

Another reason for failure of the program is the inability of farmers to make initial hay purchases, he said.

"It does little good for the government to pay part of the transportation cost when the farmer can't afford to buy the hay," he said.

Draft

Attention: Draft-age Texans! If you haven't received your pre-induction physical, you'll still be home for Christmas.

Texas' draft quota for December, lowest since June, will be filled by a surplus of men already examined for induction.

Mr. and Mrs. Claude Osborn and Mrs. Fred White returned Monday from College Station where they had been visiting their sons, M. C. Osborn and Fred White, who are attending A. and M.

Local Church Notes

RHEA COMMUNITY

Emmanuel Lutheran Church

Geo. H. Pullmann, Pastor

Church Services 10:00 a.m.

Bible Class and Sunday School 11:00 a.m.

Ladies Aid .. 2nd Friday of every month.

Men's Club .. 3rd Friday of each month.

You are most welcome to come worship with us.

Sixth Street Church of Christ

M. B. McKinney, Minister

SUNDAY

Worship Service 8:30 a.m.

Bible Study 10:00 a.m.

Worship Service 10:55 a.m.

Worship Service 8:00 p.m.

WEDNESDAY

Ladies Bible Class 9:00 a.m.

Mid-week Bible Study .. 8:30 p.m.

Two services of the regular worship period will be held each Sunday morning to accommodate the increased attendance.

The public is invited to attend any or all of these services and classes.

M. B. McKinney, Minister

Methodist Church

U. S. Sherrill, Minister

Sunday School 10:00 a.m.

Worship Service 11:00 a.m.

Meth. Youth Fellowship 6:45 p.m.

Evening Worship 7:30 p.m.

Mid-Week Service, Wednesday

Choir Practice, Weds. 8:00 p.m.

Morning Service 10:30 a.m.

Baptist Church

Rev. C. M. Fields, Pastor

Sunday School 10:00 a.m.

Preaching 11:00 a.m.

Training Union 7:20 p.m.

Evening Worship 8:00 p.m.

W. M. U. Tues. 3:00 p.m.

Sunbeams Tues. 3:00 p.m.

Prayer Meeting, Weds. .. 8:30 p.m.

Congregational Church

Rev. Lewis J. Knight, Minister

Sunday School 10:00 a.m.

Morning Worship 11:00 a.m.

Pilgrim Fellowship 8:00 p.m.

Woman's Fellowship, 1st & 3rd Wednesdays every month.

Mid-week Bible Study

Wednesday evenings 8 p.m.

Church Family Night—1st Sunday of each month.

United Pentecostal Church

Rev. M. W. Stowers, Pastor

Sunday School 10:00 a.m.

Morning Worship 11:00 a.m.

Evening Service 7:30 p.m.

Bible Study, Wed. 7:30 p.m.

Young People, Fri. 7:30 p.m.

Assembly of God Church

Friona

REV. W. C. WADE, Pastor

Sunday School 10:00 a.m.

Morning Worship 11:00 a.m.

Young People's Service.. 7:30 p.m.

Evening Worship 8:00

Prayer Meeting, Wed. .. 8:00 p.m.

Church of Christ

Evening Service 8:30 p.m.

THIS CHURCH CALENDAR SERIES IS MADE POSSIBLE BY THE FOLLOWING MERCHANTS

LEWIS VARIETY STORE

FRIONA STATE BANK

THE FRIONA STAR

WELCH-BLACKBURN HARDWARE

ROCKWELL BROS. & CO. — Lumbermen

FRIONA CONSUMERS COMPANY

FRIONA WHEAT GROWERS, INC.

WHITE'S CASH GROCERY

KNOX'S READY-TO-WEAR

REEVE CHEVROLET COMPANY

BLANTON BUTANE, INC.

MAURER MACHINERY COMPANY

CITY STEAM LAUNDRY

FOSTER DRY GOODS

PLAINS HARDWARE & FURNITURE

"I taught Mother how to cook on our **ELECTRIC RANGE!**"



says Linda, 10 year old daughter of S/Sgt. and Mrs. Frank P. Stinchfield 1207 W. 7th, Roswell, New Mexico

"Since I attended the Girl Scout Cooking Class I helped convince Mother that we needed an electric range. The feature that I like best is the broiler, because you can fix a meal in a hurry. I also like the timer on our new range because it is the only clock that we can cook by. All the other clocks in our house tell a different time."



"Both Mother and Daddy are good cooks. I have shown Mother how to use lots of the features on our electric range. The thing she likes best about it is the broiler. She works part time so the automatic timer has been a big help to her and, of course, I showed her how to use it. I help Daddy make some of the desserts and his favorite recipe is doughnuts in the deep-well. Daddy likes the even heat that you can get on this range."



"I am working on my Girl Scout Cooking Badge and I do a lot of practicing at home. I have cooked before but this is the first time I have cooked on an electric range. It sure is lots of fun."



SOUTHWESTERN

PUBLIC SERVICE

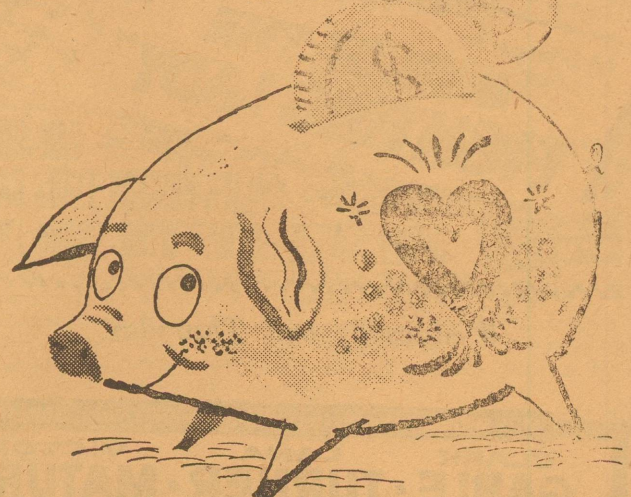
COMPANY



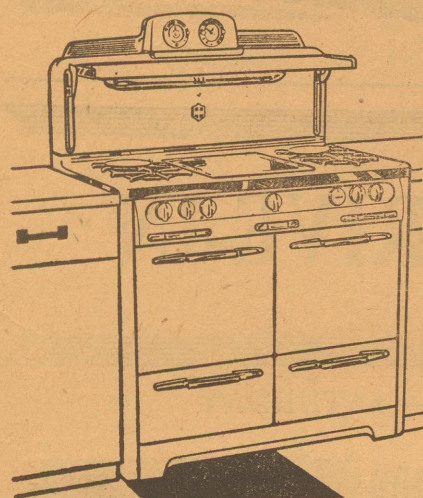
SEE YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER

Sixth Annual OLD STOVE ROUND-UP

A Good Time To Buy An
Automatic Gas Range
economically



...TO BUY ...INSTALL ...OPERATE



New, automatic gas ranges have every modern feature. Check them and you'll find such exclusive features as: Hundreds of burner settings, smokeless broiling, continuous oven temperature control for better baking, and instant heat. See these wonderful ranges at your dealer's today. Buy an automatic Gas range. No range is more automatic!



More Residential Lights Petitioned

Petitions for two additional street lights in the Friona residential section were approved this week by the City Commission. These are located at the O. J. Beene and Dillie Kelley corners. Other petitions are said to be in process of filing. To secure a light, all corner lot residents affected are required to sign the petition.

CITATION BY PUBLICATION THE STATE OF TEXAS

TO: J. E. Staley, Mrs. J. E. Staley if living, and the unknown heirs, devisees and assigns and legal representatives of any of the aforementioned parties, who are deceased, Defendants Greeting:

You are hereby commanded to appear before the Honorable District Court of Parmer County at the Courthouse thereof, in Farwell, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 29th day of November, A. D. 1954, to Plaintiff's Petition filed in said court, on the 15th day of October, A. D. 1954, in this cause, numbered 1746 on the docket of said court and styled Arma Coffman, a widow, Plaintiff, vs. J. E. Staley, et al, Defendants.

A brief statement of the nature of this suit is as follows, to-wit: Plaintiff brings this suit in trespass to try title, alleging that on or about October 1, 1954, she was the owner in fee simple of Lots Numbers Seven (7) and Eight (8), Block Number Seventy-One (71), of the Original Town of Friona, Parmer County, Texas, and that on such date the Defendants and all of them unlawfully entered upon said land and ejected Plaintiff therefrom; and in the alternative, Plaintiff prays for title to and possession of her land, for costs of suit, and for general relief, as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and seal of said court at Farwell, Texas, this 15th day of October, A. D. 1954.

Attest:
LOYDE A. BREWER, Clerk
District Court Parmer,
Parmer County, Texas.

By BONNIE WARREN, Deputy.
(Seal)

Phone your News to the Star, 2291

Navy Recruiter Will Make Friona Interviews

Daryl G. Ford, Boilerman First Class, U. S. Navy Recruiter from Clovis, New Mexico, will be in Friona, Texas, on Wednesday, Nov. 10, 1954, from 10:00 a. m. to 11:30 a. m., to interview any prospective applicants, either male or female, for enlistment in the Regular Navy. Ford may be found at the Post Office during the above mentioned time.

At the present time enlistments may be accomplished within a week or two weeks time.

SCOUTING

BROWNIES

The Brownies of Troop 10 met Monday afternoon at the Baptist Church with twenty-one girls and four leaders present.

The group went on a hike and gathered leaves to study at later meetings.

Leaders present were Mrs. Ernest Osborn, Mrs. Bill Stewart, Mrs. Granville England and Mrs. Evans.

BROWNIES—TROOP 8

The Brownies of Troop 8 met Monday afternoon and elected their new officers. Elected were: Mary Knight, president; Sharon Reeve, vice-president; Cynthia Guinn, secretary; Martha Knight, treasurer; and Brenda Deaton, reporter.

Brenda Deaton was hostess for the meeting and served refreshments to the group.

TROOP IV

The Girl Scouts of Troop IV met Monday, November 1.

The group held a business session, then worked on the Nutrition Badge.

Games were also played by the twelve Scouts and the leader, Mrs. Spring.

STORK FEATHERS

Mr. and Mrs. Enrique Ledisma are the parents of a baby girl born Oct. 31. She weighed 7 pounds, 12 ounces and has been named Juanita Janie.

Mr. and Mrs. J. F. Messer of Hereford are the parents of a baby boy born October 31, weighing 7 pounds, 14 ounces.

Mr. and Mrs. Lawrence Cole of Summerfield are the parents of a baby boy born November 2. He weighed 7 pounds, 3 ounces.

Mr. and Mrs. Clarence Martin are the parents of a baby boy born November 1. He weighed 7 pounds 3 ounces.

Helen Hartzog Heads Bovina 4-H Group

Helen Hartzog was elected president of the Bovina Senior 4-H girls organization Wednesday of last week at the organizational meeting there.

Other officers elected were: Janice Richards, vice-president; Joan Kay Ezell, secretary; and Dottie Jo Weatherford, reporter.

Mr. and Mrs. Jack Moseley of Amarillo attended the homecoming in Friona on Friday and Saturday.

TROOP 7

The Brownies of Troop 7 organized at their meeting Monday afternoon, with all members present except one.

Troop 1 is named the Friendly Scouts and Troop 2 is the Cheerful Scouts.

After the dues were collected the group began work on their badges.

The Troop Scribe is Pamela Roden and treasurer is Karen O'Brian. Leaders are Mrs. John Lamb and Mrs. Dan Ethridge.

CHRYSLER Industrial Motors

Free Pickup and Delivery
On All Well Motor Repair Jobs

HALE MOTORS

Hereford

We Appreciate Your

GRAIN Handling

FRIONA
WHEAT GROWERS
Inc.

F. L. SPRING OLD-FASHIONED COUNTRY STORE

Come and See Us



When Grandpa came to visit

It always became an extra-special day when Grandpa came to visit. Remember there was always something extra-nice for us in his pocket. And only Grandpa had a big railroad watch with the magic ticking that never failed to intrigue us.

Maybe that's why we remembered the things he told us so well. Like when he took a coin out of his pocket and slipped it to us when Mother and Dad weren't watching and whispered, "Put this away for a rainy day." It was so hard not to spend it—but we put the money in our bank and waited. And one day we were happy we had.

Yes, Grandpa was wise and his advice was sound. And though it's even more difficult not to spend extra money today, we realize how necessary it is to provide for the future—ours and our children's.

May We Help You?

Friona State Bank



Meet
your local
Santa Fe agent

Your local Santa Fe agent is a transportation expert. He is in business in this community to serve your shipping and travel needs—to see that you get the most for your money from Santa Fe services and facilities.

For shippers, your Santa Fe agent can supply complete information on freight rates, schedules, and the many services available to Santa Fe shippers. For travelers, he can sell tickets to any destination, secure train reservations, and provide complete travel information for any trip.

YOUR SANTA FE AGENT IS AS CLOSE TO YOU AS
YOUR TELEPHONE. CALL HIM TODAY FOR EXPERT
ADVICE ON YOUR TRANSPORTATION PROBLEMS.



November CHIEF Show Time 7:15

Wide Vision Screen

SUNDAY - MONDAY	TUESDAY	WEDS.—THURS.	FRIDAY - SATURDAY
<p>Welcome!</p> <p>7 8</p> <p>SECRET of the INCAS</p> <p>Charlton Heston NEWS AND CARTOON</p>	<p>2</p> <p>SINGING IN THE CORN JUDY CANOVA 50c CAR CARTOONS</p>	<p>3 4</p> <p>Sadie Thompson RITA HAYWORTH JOSE FERRER 50c CAR CARTOONS</p>	<p>5 6</p> <p>DOUBLE FEATURE CAPTAIN JOHN SMITH AND POCAHUNTAS ALSO WICKED WOMAN</p>
<p>14 15</p> <p>MAN with a MILLION</p> <p>Gregory Peck Jane Griffith NEWS AND CARTOON</p>	<p>9</p> <p>Donovan's Brain Lew Ayers Gene Evans 50c CAR CARTOONS</p>	<p>10 11</p> <p>RIDERS to the STARS Richard Carlson Martha Hyer 50c CAR CARTOONS</p>	<p>12 13</p> <p>Southwest Passage ROD CAMERON JOAN DRU CARTOONS</p>
<p>21 22</p> <p>THE LONG WAIT</p> <p>Anthony Quinn Gene Evans NEWS AND CARTOON</p>	<p>16</p> <p>REAP THE WILD WIND JOHN WAYNE SUSAN HAYWARD 50c CAR CARTOONS</p>	<p>17 18</p> <p>JENNIFER Ida Lupino Howard Duff 50c CAR CARTOONS</p>	<p>19 20</p> <p>Ricochet Romance MARJORIE MAIN CHILL WILLS SHORT AND CARTOON</p>
<p>28 29</p> <p>The Long, Long Trailer</p> <p>Lucille Ball — Desi Arnez NEWS AND CARTOON</p>	<p>23</p> <p>Dragon's Gold JOHN ARCHER HILLEY BROOKE 50c CAR CARTOONS</p>	<p>24 25</p> <p>JUNGLE MANEATERS JUNGLE JIM 50c CAR CARTOONS</p>	<p>26 27</p> <p>MOGAMBO CLARK GABLE AVA GARDNER SHORT AND CARTOON</p>

You'll Enjoy a Visit to the
CHIEF SNACK BAR

Black Items

Bettie Deaton of Bovina spent the week-end in the home of her parents, Mr. and Mrs. K. E. Deaton. Pat Deaton of the U. S. Navy, who has been home on leave for a month, returned to his base in California on Saturday.

Mrs. Loyd Lookingbill was in Lubbock, Wednesday. Mr. and Mrs. Ross Lathem were shopping in Amarillo, Tuesday. Dick Rocky is on the sick list at his home this week.

Five little witches and goblins invaded the Presley home on Saturday night for tricks or treats. Perfect little ladies and gentlemen, we are proud of our children here at Black.

H. V. Rocky was home from Fort Worth over the week-end.

Our home town newspapers are wonderful sources of news, so thinks H. V. Rocky and his family. The first they knew about H. V. being chosen best cadet of the year at Texas Christian University was when his mother read it in The Friona Star. She mailed it to H. V. and he had not yet heard about it. We think this is wonderful for H. V. and our community.

Leslie Deaton and his sisters, Mrs. Zanis Holly and Mrs. Lozetta Flowers, went to Arkansas over the week-end to attend the funeral of their uncle.

Mr. and Mrs. Adie Hinds attended the funeral of Clayburn Carr at Muleshoe, Thursday. Mr. Carr formerly lived near Black.

Barbara Deaton attended the Dallas Fair with the E. W. Tatum family. Mary and Barbara returned on the train on Thursday, while the rest of the family remained until Saturday. Weldon Tatum's calf placed fifth in the show, which was not bad considering the competition, although a disappointment to Weldon.

Mr. and Mrs. Ralph Price were in Dimmitt, Monday.

Mr. and Mrs. Ross Lathem moved to their new home in Hereford this week. Their friends here at Black regret to lose them, but we wish them well in their new home.

Miss Mary Tatum of this community was crowned football queen at Friona, Friday night. The parade the school staged Friday afternoon was wonderful and was enjoyed by everyone.

Mr. and Mrs. Fern Barnett and family were shopping in Amarillo, Saturday.

Mr. and Mrs. Howard Elmore were in Clovis, Wednesday.

Regal Theatre

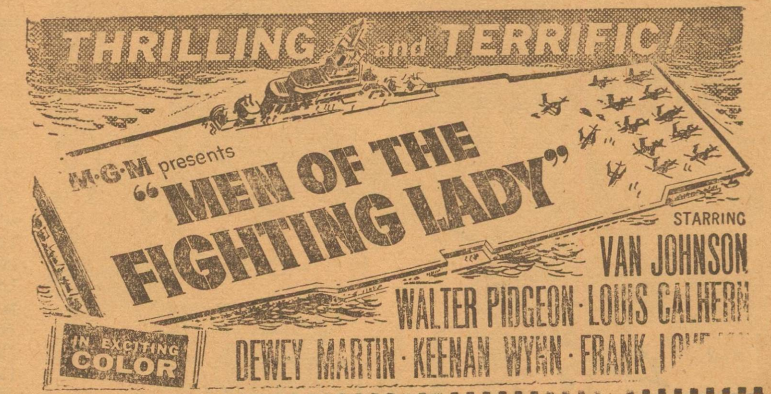
COMING ATTRACTIONS

FRIDAY and SATURDAY

THE GAMBLER FROM NATCHEZ

Dale Robertson TECHNICALCOLOR Debra Paget

SUNDAY - MONDAY



Wednesday and Thursday



ELK DRIVE-IN

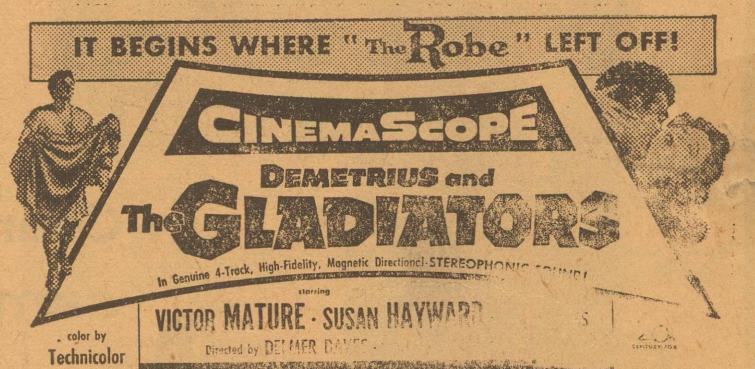
FRIDAY — SATURDAY



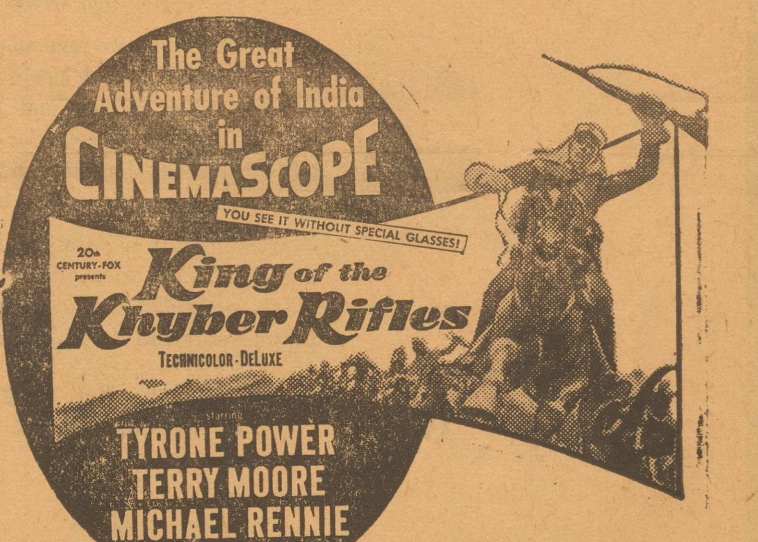
also



SUNDAY — MONDAY



TUESDAY WEDNESDAY — THURSDAY



50c per Carload

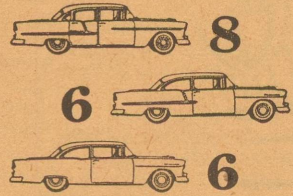
What's new with Chevrolet?
everything!



And look what you see from the driver's seat
Chevrolet's new Sweep-Sight windshield curves around to vertical corner pillars, giving you a wide, full view. And you can see all four fenders from the driver's seat!



Wonderful new Glide-Ride Front Suspension
New spherical joints flex freely to cushion all road shocks. New exclusive Anti-Dive Braking Control, assures "heads up" stops.

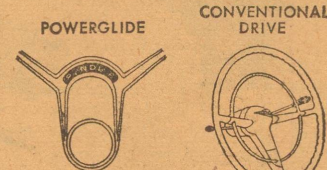


New Outrigger Rear Springs
Rear springs are longer—and they're attached at the outside of the frame. This means they're spaced wider apart, outrigger-fashion, to give you greater stability in cornering. And Chevrolet's new Hotchkiss drive cushions drive-line shocks through the rear springs!

Even Air Conditioning, if you wish
Air is heated or cooled by a single unit that fits compactly into the front of the car. Requires no trunk space! (V8 models only.) And that's only one of the wonderful extra-cost options you can get!



Great new V8—two new 6's
New "Turbo-Fire V8" delivers 162 h.p. with an ultra-high compression ratio of 8 to 1. You can choose from two new 6's, too—the new "Blue-Flame 136" with Powerglide (optional at extra cost) and the new "Blue-Flame 123."

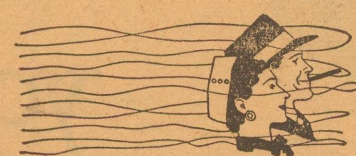


Three drives, including Overdrive

There's Powerglide teamed with the new V8 or the new "Blue-Flame 136." New Overdrive teamed with the new V8 or the new "Blue-Flame 123." (Powerglide and Overdrive are extra-cost options.) New standard transmission, too!



Easier steering, stopping, clutching
The new Chevrolet steers with ball-bearing case, thanks to new friction-cutting Ball-Race Steering. New Swing-Type Pedals pivot at the top.

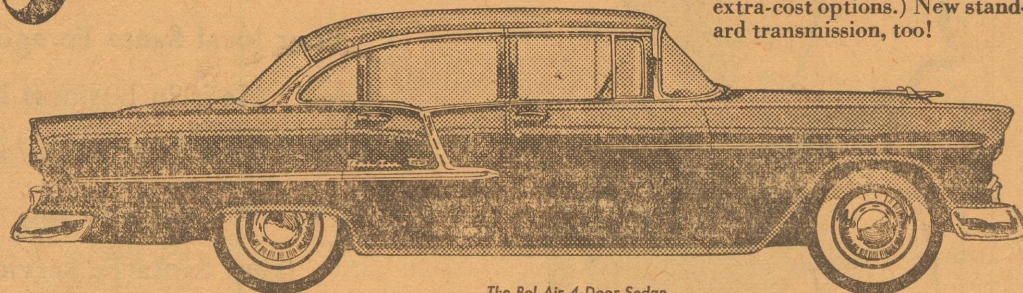


A ventilating system that really works
Chevrolet's new High-Level Ventilating System takes in cleaner air at hood-high level—away from road heat, fumes and dust.

Tubeless tires as standard equipment
On all models! Proved tubeless tires give you greater protection against a blowout... deflate more slowly when punctured.



... and Chevrolet's got that long, low "let's go" look
It's a show car from the word go! Longer looking—and lots lower. There's plenty of glamor inside, too—plus more room for hats, hips and shoulders!



The Bel Air 4-Door Sedan

Chevrolet and General Motors have started something—a whole new age of low-cost motoring—by taking a whole new look at the low-cost car. Here are new ideas, young ideas... and some of tomorrow's ideas, too! And they're all rolled up in the most glamorous package that ever wore anything like a Chevrolet price tag!

This is the car that began with a great idea—the idea that a low-priced car could be built that would have the style, the performance, the comfort and convenience features, and the fine quality "feel" of high-priced cars.

This is the car that only the world's leading car builders—Chevrolet and General Motors—could have built. The Motoramic Chevrolet! Come in and see how the Motoramic Chevrolet for '55 is far more than a new model. It's more, even, than a completely new car. It's a whole new idea about cars!

Come in and meet the **motoramic Chevrolet**

—more than a new car—A NEW CONCEPT OF LOW-COST MOTORING.

REEVE CHEVROLET COMPANY

Tech Homecoming Slated Nov. 12-13th

An "Old Timers Reunion" for the classes of 1926 through 1933 will be one of the highlights of the 29th annual Texas Tech Homecoming scheduled November 12-13.

Members of the 13 classes and their spouses will be honored at a dance, Friday night, November 12, in the ballroom of the Lubbock Hotel, according to L. C. Walker, executive secretary of the Ex-Students Association at Tech.

Get-together parties for the classes of 1939 through 1943, 1944 through 1949, and 1950 through 1954, will also be held that night in the Student Union Building, Walker said.

Registration for Homecoming Alumni will be held in the downtown Lubbock hotels and on the campus that Friday afternoon and Saturday morning.

Other features of this year's celebration will be a pep rally and bonfire, south of the gymnasium, on Friday night; the Homecoming parade, football game between Tech and Tulsa university, and the annual Homecoming dance in the Recreation Hall on Saturday night.

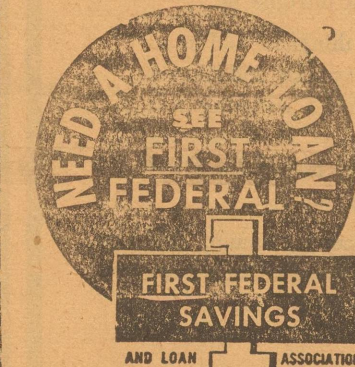
Gary Sneed Elected As 4-H Club President

County Agent Joe Jones met Wednesday afternoon with the 4-H boys of grades 4, 5 and 6 of the Friona schools, and election of officers was held.

Named president was Gary Sneed, with Jerry Rankin as vice-president; Frankie Spring, secretary, and Tommy Barker as reporter.

The group discussed projects for the year, and Jones gave pointers on preparing the animals for showing in the Fat Stock Show.

—Tommy Barker, reporter.



CLOVIS

Ethridge - Sprigg
Agency
Friona