

Thirty-five Hopefuls Report, Chieftain Workouts

Serving the Gateway to the Irrigation Belt and the Greater Diversified Farming Section of Texas

THE FRIONA STAR

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Portales Taken On For First Home Game

First home game for the Friona Chieftains will be played on September 17 against the highly-touted Portales, New Mexico, team, Coach Raymond Cook announced this week. This should arouse peak interest right at the beginning of the season for those who have observed the Friona aggregation and already are predicting a successful season for the Redmen.

First game will be out-of-town, against Vega, on September 9. Thirty-five boys reported for practice on Monday of this week, and Coaches Cook and Watkins said today that indications pointed to a list of 40 by the week-end.

Of these, nine are returning lettermen: Dudley Baimum, back; John Thomas, guard; Keith Bately, center; Gary Panzer, tackle; Harold Taylor, guard; Jerry Houlette, back; Jerry Chiles, back; Wesley Barnett, back; and Don Reeve, tackle.

Though the coaches have been reluctant to forecast prospects for this year, others have noted that the weights are average or better, and the enthusiasm of the boys in work-outs so far has been extraordinary. So, whatever the outcome, no doubt Friona has a fighting lineup for the 1954 season.

Workouts are now being held twice daily, at 8:00 a. m. and 5:30 p. m. After Tuesday of next week, one session a day will be held at 5:30 p. m.

Due to wet condition of the football field, much of the work is being done indoors in the gymnasium at present.

For the first time locally, the gridsters have advantage of a grassed practice field apart from the game gridiron. The turf on both fields is in excellent condition. Also the field is being fenced this week with high chain-link fencing, quite an improvement over the previous barbed wire. The job is being completed at a cost of around \$3,000.00.

No season tickets are being sold. Coach Cook reports.

Competition in conference games is expected to be a bit rough, with the meager reports indicating Springlake, Farwell and Sudan all in good shape, losing few men by graduation.

Conference play will commence on October 8, with a game scheduled with Springlake on Friona territory.

Reporting through today for practice have been Dudley Baimum, John Thomas, Gordon Wright, Keith Bately, Gary Panzer, DeWayne Taylor, Harold Taylor, Allen, Mickey Ready, Kenneth Ferguson, Jerry Houlette, Charles Kirk, Donald Petty, Sterling Pritchard, Joe McLellan, Jerry Chiles, Don McMahon, Phillip Weatherly, Wesley Barnett, Don Reeve, Charles Beaton, Billy Parker, Larcin Blake, Alan Neff, Weldon Fairchild, Jimmy Mabry, Keith Hughes, Bryant Duke, Leon Massey, Weldon Tatum, Nolan Johnson, Gene Wright, Larry Fairchild, O'Neil Greeson and Donald Loftman.

Some new equipment has been issued this season, including new jerseys.

Mr. and Mrs. Jack Anderson returned Wednesday after a few days vacationing in New Mexico and Colorado. They visited points including Santa Fe, Pagosa Springs, Salida, Canon City, Trinidad and Raton.

Best News of Any Month!

Heavy, Gentle Rainfall Proves Boon to Crops

Soaking rains and almost daily evening showers over the week-end through this week have benefitted all Farmer County, with moisture amounts varying from three to five and one-half inches reported.

Friona gauges have indicated four inches fell here.

With exception of hard showers Tuesday night, all of the rain has fallen gently, soaking into the ground with no run-off noticeable. Tuesday night about 11 o'clock a hard shower drifted across the county, dropping 1/2 inch in Friona in some 20 minutes time. Newt Gore, living about 2 miles west, reported 1.1 inch from the same rain. Heavier reports have come from west and northwest. The rapid fall of this rain resulted in the first run-off from the fields.

Hugh Moseley and Claude Miller, southeast of Friona, report from 3 to 5 inches in their community, and some four inches has fallen northeast in the vicinity of the G. H. Whittaker farm.

Heaviest fall has been recorded west toward the county line and in the Rhea community where some gauges show over five inches.

Cotton, wheat and grain sorghum farmers alike have acclaimed the benefits of the rain. Though temporarily halting farming activities, the rains also have put a stop to the around-the-clock irrigation for the present, at least. Just as soon as the ground dries, activity on local farms will increase, with grain and cotton progressing toward the harvesting state, and with considerable wheat to be sowed. Some few farmers already had sowed their wheat before the rain. With the good season now underground, it is believed more wheat will be seeded than heretofore anticipated. Cotton now is in the blooming stage and seems to need only some bright sunlight to assure a bumper yield.



VOTE SATURDAY!

KILLED

Peggy Hardage of Farwell and Murl Woltman of Bovina were killed soon after lunch today in a head-on collision east of Farwell on Highway 60.

Incomplete details at presstime indicated that Woltman was in a pickup passing another vehicle at the time of collision.

Known injured was LaVoyda Billingsley.

Nothing brings a community out of its summer doldrums like the opening of school. We can best realize the size of our growing community and its potentialities when we drive alongside the school and note the hum and bustle of activity there. What with registration underway for some, football and band practice for many, preparation for college by others, and then the plans for the little folks to enter school for the first time—we can well understand why a community is centered about its schools.

Which brings us again to warn about driving where that little school fellow may dart across the street or from in front of a school bus. (The Reeve Chevrolet firm has placed a message in the advertising columns of the Star this week emphasizing the care needed in this respect. We join in commending this local automobile dealer for this move. They are among the best year-round boosters for school and driving safety that we know.

Hospital Notes

Admitted—
Mrs. Glenn Walker—OB—Hereford.
Mrs. J. L. Lockwood—OB—Hereford.
Marvin Brown—Med—Black.
Mrs. W. R. Mabry—OB—Friona.
Mrs. Tiny Walling—OB—Bovina.
Mr. Floyd Gardner—Acc.—Lluna, Texas.
LaNora Fallwell—T&A—Friona.
Jimmie Sue Fallwell—T&A—Friona.
Keith Lynn Blackburn—T&A—Friona.
Tommie Martin—Med—Friona.
Mrs. Carl Goettsch—Med—Hereford.

Dismissed—
Mrs. T. H. Henry, Mr. Floyd Gardner, Tommie Martin, Mrs. Carl Goettsch, Mr. Donald Green, Mrs. Glenn Walker and baby girl, Mrs. John Wood and baby girl, Mrs. A. G. Rolan, Mrs. Clyde Adams and baby boy, Mrs. J. L. Lockwood and baby girl.

Ralph Roden has been appointed to fill the vacancy on the Friona Retail Merchants Committee of the chamber of commerce, the vacancy being made with recent resignation of Allan Stewart.

The committee expects to meet soon to consider retail activities for winter months. Members are Roden, Oscar Baxter, John Blackburn and Orville Houser.

C. L. Long Victim Of Farm Accident

Funeral services were held in Mulshoe Wednesday afternoon for Charles Lynn Long, 45, accident victim on the Wesley Long farm south of Friona on Monday morning.

The Wesley Longs had commenced a vacation trip over the week-end, and the brother and wife from Sudan were keeping the farm in their absence.

Long was fatally crushed between a heavy International W-3 tractor and a granary wall about 9:30 Monday morning. He had only a short time before had the tractor out to pull a vehicle from the ditch on a nearby road. In the meantime he had stuck his own pickup and had gone the second time to start the tractor to pull his own truck this time. REA workers from the first vehicle noticed his pickup stuck and came to offer aid. It is reported, at which time Mrs. Long went to the barn to find her husband. He apparently had been pinned between the tractor radiator and the barn for only a few minutes, yet he was dead on discovery.

The W. H. Longs were reached in Arizona, and they returned immediately.

Funeral services were held in the Mulshoe Methodist Church, with burial in the Sudan cemetery.

Survivors include the wife, Alta, and five sisters and three brothers.

Long was acquainted in this area, though not living here; he had done custom combine work here in past seasons.

Contributed to the Fair?

Parade, Free Barbeque Among 3-Day Activities

The Farmer County Fair Board met Tuesday evening at the Villa Cafe in Friona to lay serious plans for the fair, now only two weeks distant—Monday, Tuesday, Wednesday, September 13, 14, 15.

According to secretary-treasurer, Bill Sheehan, there is immediate need of financial assistance to insure adequate awards and to take care of the other necessary expenses. Only some \$192 was carried over from the fair of last year.

Anyone wishing to make donations should contact Sheehan as soon as possible; any check of \$55 or more entitles the giver to booth space in the pavilion.

County Agent Joe Jones is at work this week making final plans for the divisions and securing judges, complete details of which will be announced next week.

Featured again this year will be the parade, under direction of Dick Habbinga, to be staged at 3 o'clock Wednesday afternoon. The Friona Chamber of Commerce is staging the free barbeque to be given Tuesday evening.

Present at the Tuesday night board meeting were F. T. Schlenker, Clyde Hays, Henry Martin, Junior Henson, Joe Jones and Bill Sheehan.

Schlenker is president of the fair organization, with Hays as vice-president. Sheehan is secretary-treasurer, and Joe Jones, county agent, is general superintendent. J. T. Gee, Friona vocational agriculture instructor, is assistant superintendent.

The Friona Chamber of Commerce and Agriculture organization this week is devoting its attentions to assisting in the approaching Farmer County Fair to be held September 13, 14, 15.

In a meeting last week, the C-C

group voted to sponsor a big free barbeque on Tuesday evening. Wright Williams again this year will supervise the feed to begin about 6 o'clock in the park here.

Also the organization is co-operating with the Fair Board in providing two matched marching flags to be used at fair time and in future parades. The large Texas and United States flags will cost well over \$100. President Dan Ethridge reported.

The chamber has posted a \$25 award for the best merchants' booth erected at the fair, and they urge full participation of Friona and area merchants in providing booths.

Mr. and Mrs. Jack Anderson returned Wednesday after a few days vacationing in New Mexico and Colorado. They visited points including Santa Fe, Pagosa Springs, Salida, Canon City, Trinidad and Raton.

Queen Contest this Friday Evening

Farm Bureau Report

By RAYMOND EULER

Chris Ford and her husband, E. T., should have been given credit for the queens and sponsors from Lazbuddy last week. They did a grand job in a hurry. Mrs. W. C. Williams agreed to do it when the Fords had thought they didn't have time, but they took care of things in one day. Thanks, Chris and E. T.

Thirty-three of the forty-three entries appeared in Bovina for the group picture Saturday, and every one of them looked like a real queen. If they look prettier Friday night it will really be something. Cotton John called Friday to see if everything was shaping up well. He will be M. C. for the contest. Judges will be from Clovis, Canyon and Amarillo. Joyce Ann Miller has charge of entertainment for the evening. Mrs. Meiba Miller, Joyce's mother, will get the girls lined up for the show as she completes an excellent job of getting things under way.

Farm Bureau Director A. G. Jones met Wednesday with Farmer County Grain Elevator representatives and members of the ASC Committee and the county agent, Joe Jones. Purpose of the meeting is to discuss the newly announced moisture content limits for CCC grain sorghums. There seems to be some feeling that 14 per cent is as safe for this area as 13 per cent. Earlier in the morning, directors will have met with O. K. Hoyle, State Farm Bureau field man, to study phases of the new farm program that farmers should familiarize themselves with.

Remember these things: \$45 million saved for Texas wheat farmers in 1949 by Texas Farm Bureau when President Hammond was told to wire President Truman of alleged shortage of storage space for wheat. Producers wanted to place \$20 million for Texas cotton farmers in 1949 when Texas Farm Bureau helped secure a support price for cotton seed comparable to that on soybeans and other vegetable oil sources. There are hundreds of other accomplishments like these, properly recorded. That's why Farm Bureau membership continues to grow; people like you like to have a part in securing as well as enjoying benefits organized in the most practical way possible. It gives you the opportunity to make a motion picture of your own and see it on the screen. It gives you a chance to see the State FB channels and into legislation. It's possible because you have the support of hundreds of fellow members.

CONSIDER THIS: Poverty and shame shall be to him that refuseth instruction; but he that regardeth reproof shall be honored.

First Friona Visit Since 1907 Was Revelation to Early Day Surveyors Who Remembered Desolation of Texas Plains

"The changes are unbelievable"—that was the theme of conversation Thursday in talks with two oldtimers who came to this area in 1906, leaving to return again only last week.

J. W. Callaway (Uncle Bill) and his brother, Grover Callaway, now living in Montgomery City, Missouri, were welcome visitors in Friona this week, having made the trip here expressly to see the changes since their initial journey here in 1906 to survey land being sold by the George G. Wright estate.

The Callaways had lost all contact with the area until two years ago when they chanced to pick up a copy of "The Country Gentleman" magazine containing a letter written by Mrs. Jim Baxter of Friona. The letter and name of Friona brought back old memories to the brothers, and they struck up correspondence with Mrs. Baxter and other Frionans including Mrs. Ralph Wilson. And on the trip last week they were guests in the Baxter and Wilson homes.

Uncle Bill was disappointed, however, in finding none of his old acquaintances. He recalled C. E. Smith of Hereford, who was wagon boss on the XIT at the time they were surveying an 186,000 tract north and west of Friona. Smith was out of state last week and the reunion did not materialize.

Old landmarks? "Well, we sure want to see Garcia lake while here, we believe that is one spot that would look familiar," Grover Callaway assured.

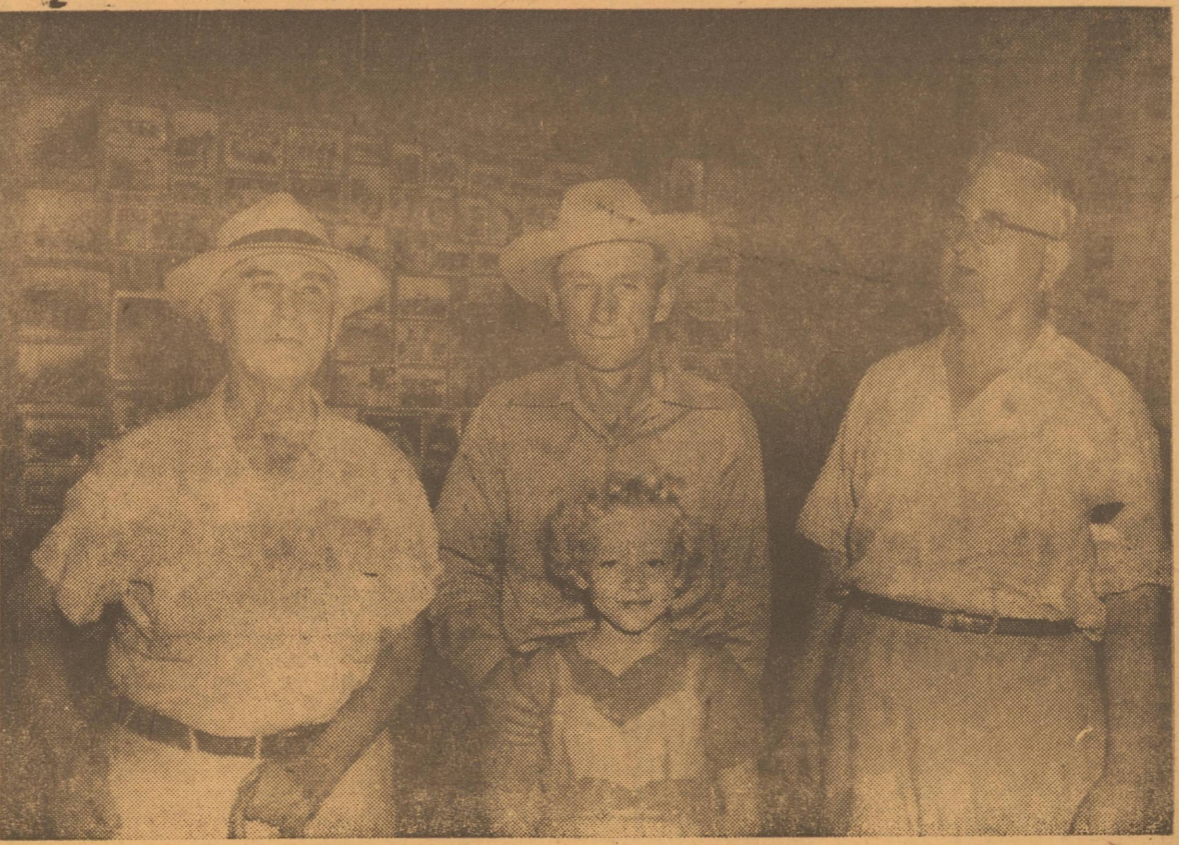
He continued, "We tried to locate old Springlake, but failed." The brothers and Mrs. Grover Callaway made the motor trip here alone, and they remarked that everyone here had been so hospitable that they considered the trip just like one to see old friends and

relatives.

Floyd Schlenker, whom they had never previously met, drove them to the Garcia lake vicinity one day.

They recalled the desolation and the sparse population of the early 1900's here, and laughed over the rivalry of real estate promoters of that day, the excursions of easterners coming here to prospect, and the meager hotel and eating facilities here. While surveying, they ate at the little cafe operated by the T. B. Woods who lived in the back of the same building. They recalled only one windmill here at that time, and drew comparison with the abundant water flow now evident in the fields of grain and cotton which looked their best at the time of the Callaway visit.

OLDTIMERS AND HOSTS



Enrollment High As Registration Commences

Principal Dillie Kelley of the Friona High School reports that over 100 students have registered in the top three classes during first three days of registration. Senior enrollment is 29; Junior 31; and Sophomore 41; with several more scholastics expected next week in all classes.

First Cotton Bale To Draw Premium

The local Chamber of Commerce announced this week that it has posted a \$25 award to be given grower of the first bale of cotton ginned locally.

First bale honors last year went to J. L. Stowers who delivered the first bale to the North Plains Ginn Company on September 12.

THE FRIONA STAR

Parmer County Texas

MEMBER
TEXAS PRESS ASSOCIATION
PANHANDLE PRESS ASSOCIATION

BERT NEELLEY, Editor and Publisher

SUBSCRIPTION RATES

In Parmer and Adjoining Counties
One Year \$2.00

Elsewhere:
One Year \$2.50

Entered as second class mail matter July 31, 1925, at the post office at Friona, Texas, under the Act of March 3, 1897. Published each Thursday.

Any erroneous reflection upon the character, the standing or reputation of any person, firm or corporation which may appear in the columns of The Friona Star will be gladly corrected when brought to the attention of the publisher.

FRIONA PARMER COUNTY TEXAS

Monday Morning Musings

VOTE SATURDAY!

Have a letter from a group of school teachers, including several well-known ones at Canyon, stating that not all members of the State Teachers Association are supporting Mr. Yarborough. In fact, this group was most enthusiastic in their support for Shivers and accounted the many benefits incurred during his administration.

Voters of Texas will voice their opinion this week for governor.

Little could be added to what either candidate and supporters have said.

Had you thought about what could be the consequences should Mr. Yarborough be elected? Without question the record shows that by far the majority of Texas county Democratic organizations are sending delegates to the state con-

vention pledged on the "conservative" (or Shivers) side of the ledger. For a smooth running state organization that can accomplish something, we would place our vote for Shivers if for none other of the recounted reasons of weeks past.

Incidentally, the ballyhooing of some politicians at the last minute is most disgusting to us. For instance—those who were "conveniently quiet" before the first primary, until assured of election to their legislative posts, but now vociferous in their appeals for Yarborough votes. We note the voice of Mr. Andy Rogers has increased no little in volume since the primary.

Heard of two local girls who did some extensive camping over in New Mexico and Colorado. For the first few nights they noticed that their sleeping bag was a bit lumpy, but they decided to make the best of it. After the vacation was well along, one happened to

investigate and found that the bumps were from a reflated air mattress, only needing a little air! Hate to mention one of the girls labors at the Ethridge-Spring Agency.

VOTE SATURDAY!

"Good advertising can reduce the cost of sales."

This is being brought home to the many of us this year with the increased newspaper advertising by automobile companies, yet lower prices being announced by many. Other businesses might profit from this example; with the buyers market the ads are read more than ever.

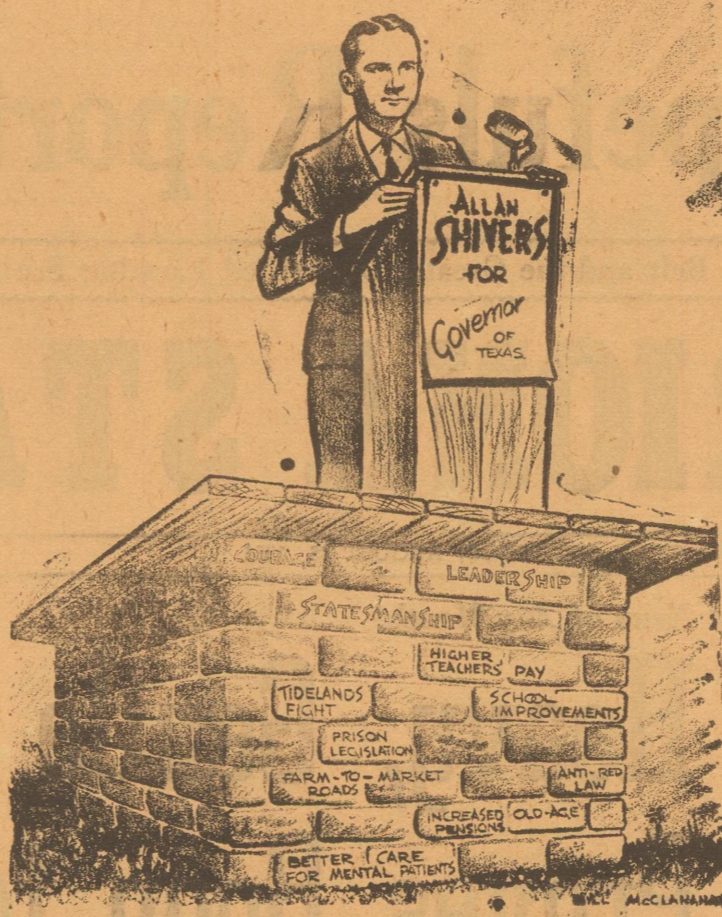
Many a decided blonde is a decided blonde because she decided she didn't want to remain a brunette.

Some of our politicians have discovered that they built their fences so high they can't get over them.

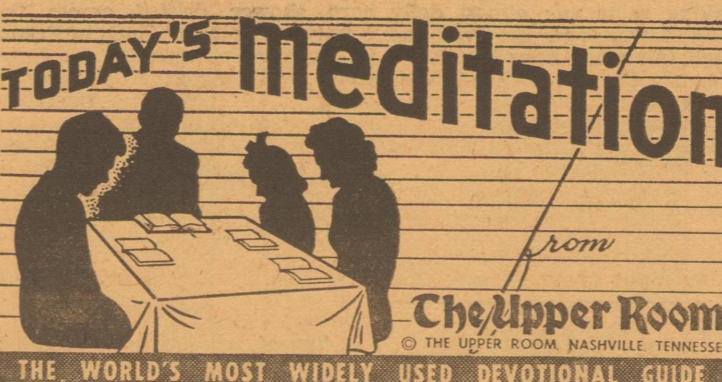
A lot of auto accidents would be eliminated if the man behind the wheel would quit hugging the wrong curves.

A woman's face is her fortune only when it draws a lot of interest.

There is one advantage to the moustache. It holds back the ice while you're drinking.



PLATFORM WITH SOLID FOUNDATION—Reprinted by permission of the Dallas News.



THE WORLD'S MOST WIDELY USED DEVOTIONAL GUIDE

Read John 12:20-26. Sir, we would see Jesus. (John 12:21.)

One day the beloved Bishop William Oldham was taking a walk in the garden of one of our Latin-American schools. While there, he met two sisters who were playing. As was his custom with children, he laid his hand on the head of the younger and looked at her with a smile. Then, without saying a word, he continued his walk. The little girl, amazed, ran to her sister and asked, "Is he Jesus?"

Something different and unusual in the bishop's face had connected

itself, in her childish imagination, with the picture she had created of Jesus. Now that picture in her mind had become real in the face of Bishop Oldham.

Have we surrendered our lives to Jesus Christ's power and influence? Are we showing to this world of chaos and misery the radiant face of Christ? Today, more than ever before, the unchristian world needs to see the reality of Jesus Christ in our faces and our lives. Thus we can help others to find peace, faith, and hope through Christ, our Redeemer.

Prayer

Eternal Father, grant us so to surrender our lives to Thee that Thy power and influence may be seen in us. Forgive us for failing Thee and our fellow men by closing our hearts to Thy love and strength, in Jesus' name. Amen.

Thought for the Day

Is my life a testimony to Christ's presence and power?
—Samuel Araya (Chile)



By VERN SANFORD

AUSTIN.—Saturday will tell the tale.

That thought is undoubtedly uppermost in the minds of gubernatorial candidates Allan Shivers and Ralph Yarborough . . . and thousands of Texas voters who have followed the fiery campaign from infancy to its high-tempo climax.

As August 28 approached, Governor Shivers and Judge Yarborough stepped up their respective campaigns. Both made special appeals to the thousands of potential voters who shunned the polls in the first primary.

In rallies and radio broadcasts over the state, the governor told listeners that good, sound state government was the only medium through which Texas could continue its prosperity.

"This is no time to start experimenting. This is no time to throw the state government into complete turmoil," Shivers said as he pictured Texas' present financial and economic picture as bright.

Shivers said that the state is now free of depression, that industry and employment are "booming."

"Most families are now better set financially with money in the bank,

and the state government has a balance of \$27 million which will work improvements," the governor explained.

He underlined the evils of government leaders trying to buy public support with public money as "leading down the road of waste, extravagance, and corruption."

Shivers also lashed out at the claim that he had broken a political pledge given at the 1952 Democratic Convention.

"My opponent has charged that I pledged to support whomever was nominated at the 1952 Democratic Convention," he said.

Shivers said from the convention record that the only pledge he made was to put the Democratic national nominees' names on the Texas ballot. That was done, he said.

In a skirmish over the laboration vote, the Governor accused Yarborough of being "ashamed" that every strong CIO box went for the Austin attorney in the first primary.

Shivers, who has claimed that outside labor organizations are supporting Yarborough, said that

Continued on Page 7

- Washington Views -

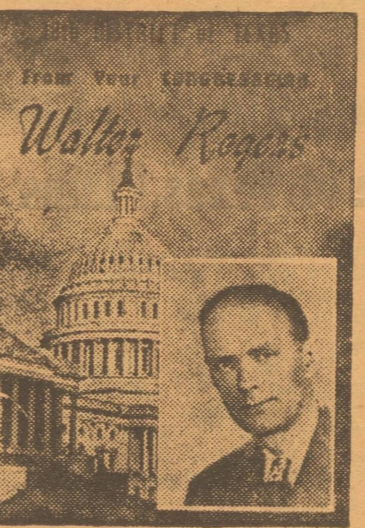
To the People of the 18th District: Outlawing Individual Communists

The question: "What is the most effective method of dealing with the communist threat?"

The answer: "By outlawing the individual communists."

The uproar that you read about during the last days of this Congress concerning the outlawing of the Communist Party, actually boiled down to nothing more than a play on words. The entire controversy centered around an amendment offered by Senator Humphrey of Minnesota, to the bill originally introduced by Senator Butler, of Maryland. Senator Butler's bill was primarily directed at depriving communist infiltrated

unions of bargaining rights before the National Labor Relations Board. Senator Humphrey offered an amendment to this Butler bill outlawing the Communist Party and imposing heavy fines for individual membership in that party or any of its affiliates, whether it was going by the name "Communist," or changed to some other name. This quickly passed the Senate, 84 yeas and no nays. This



Walter Rogers

meant that the fat was in the fire. The Communist Party had been outlawed and penalties had been declared against individuals belonging to such party or its affiliates. This was something that the administration had studiously avoided on the theory that to outlaw the Communist Party would mean that its members would go underground and would be much more difficult to catch or watch. The bill then came to the House where an attempt was made by amendment to outlaw the Communist Party but striking out any penalty against individuals for being members of that party. The overall result of this would have been very little more than a slap on the wrist. The Communist Party would have been denied the right to go into court and do a few other things about which they care very little. Communists are not interested in courts unless they control them, so denying them the right to go into one they did not control would have very little effect as punishment. However, those of us who have long supported outlawing of the Communist Party had no chance to put some teeth in the penalty clauses because of the rules of parliamentary procedure. Therefore, we passed the bill as it was, sent it back to the Senate, and immediately started the machinery to have it prop-

erly amended in the Senate. This move was successful, and the Senate amended it, outlawing the individual as members of the Communist Party and providing a penalty for being a member of that party. My only objection to the penalty in the Senate bill was that it was not strong enough. In any event, the bill came back to the House, and a move was made to have conferees appointed to iron out the differences. At this point Congressman Martin Dies arose and moved that the House instruct its own conferees to accept the provisions put into the bill by the Senate, outlawing the Communist Party and the individuals as members thereof, and creating a penalty. In my opinion, this was the real test vote to determine whether or not you really wanted to outlaw the Communist Party and settle the issue once and for all. The vote on this was 208 for outlawing the members as such and creating a penalty to deal with them, as against 100 who voted against the Dies motion.

The anti-Communist drive has been going on since the days of Attorney General A. Mitchell Palmer, who served in the 1920's. That the Communist Party is a criminal conspiracy dedicated to the destruction of the democratic form of government is so widely advertised by the Kremlin itself and so well known to anyone who has had the slightest opportunity to study it, no one denies. However, it has long been argued that to outlaw the Communist Party would be to partially destroy democracy. At this point this argument might appear to have some merit, but even a surface study of Communist intents and purposes reveal that here is a force bent on the enslavement of mankind, wholly void of any sense of fair play, and having not even the slightest regard for any laws, rules or regulations, a force to which a constitution is a contaminated piece of paper. I can think of nothing that can be more of an outlaw under a democratic form of government than the Communist Party and those who make it up. To say that these people as individuals should have the protection of our laws and to exercise the rights of citizens under the constitution of this nation is in my opinion tantamount to saying that beasts of the jungle should be allowed to roam at large among the citizens of this country until

Other Editors Say:

Booze Advertising Fails to Tell Whole Story of Effects of Liquor

We have been amazed at the audacity of liquor advertisements. The distillery pictures the most beautiful homes, the best dressed men, and attractively gowned women among their customers.

Perhaps they are among those who use the stuff. But why not picture the other side?

Why do not the distilleries line up the drunks, who are housed in the jails of the country because of booze?

Why do they not photograph the men and women who stagger along the streets at night, looking in vain for a clean place where they may rest for a few hours?

Why do they not run in these ads the pictures of human wrecks who draw their pistols and kill in their fit of drunkenness?

Why do they not run a series of pictures of car wrecks in which men, women and children are killed or permanently injured because of liquor?

No, you will never see these pictures appearing in the advertisement of any of the liquor houses.

—The Canyon News

pairman.

Commenting on the book, the authors say this leaves only the red cap, Pullman porter, waiter, doorman, page boy, room maid, cigarete girl, hat checker, washroom attendant, cab driver, barber, manicurist, caddie, locker room attendant, the clergyman at the wedding and possibly the head waiter to worry about.

Because of inflation many travelers have upped their percentage for tips from the usual 10 to 15 per cent. The authors of the booklet question the need of 15 per cent except for extraordinary service. When you bought a good dinner for \$1.50, a tip of 15 cents was usual. Now that the identical dinner costs \$4.00, a tip of 40 cents is adequate they say. They say also that there is no need to tip on the tax.

Some hard heads insist upon saving more than that and leaving no tip at all, contending that the management of the firm should pay a living wage to their employees. Others contend that tipping gets no better service and the worst that can happen for lack of a tip is a hard look, so why tip?

At any rate, it appears that inflation, which has increased costs of all kinds of services, has taken care of higher tips so that the old 10 per cent basis ought to be adequate.

THERE'S ALWAYS CHANGE

(Curry County Times)

An old story tells of a salesman who attempted to sell a farmer a set of books on how to farm suc-

WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

Out in California, evidence is again being presented of old maxim that some people given an inch seek a mile.

California, like New York, has a milk control act, which fixes fresh milk prices from producer down to retailer through a milk control board.

At present, milk in California is 21 1/2¢ per quart.

The milk control act in California was designed to attack twin evils. One was that California law C.W. Harder insists on high standards for fresh milk. Dairy men preferred to produce manufacturing milk, rather than meet rigid fresh milk specifications.

When enacted milk price wars by retailers using milk as a loss leader, effected dairymen's prices. Consequently fresh milk supply kept dwindling.

Therefore, a law was passed to insure adequate supplies of fresh milk by guaranteeing higher prices to market milk producers over manufacturing milk. Distributor and retailer prices are also set.

At the time there were a number of independent dairy distributors operating, but their numbers dwindled over the years.

Borden's, Arden Farms and Golden State emerged as big leaders. At one time Golden State was headed by Standard Oil executives.

Golden State recently was taken over by nationwide Foremost Dairies who also bought a strong dairy cooperative.

In the meantime, Arden

Farms, headquartered in Los Angeles, with branches up and down the Pacific Coast apparently decided it was not sufficient grocery store distribution, and to gain that end, entered grocery business, buying control of Mayfair stores, a big chain operation in Southern California, which controls Andrew Williams stores, a northern California chain. Arden also bought out four big wholesale grocers.

Thus operations of big dairy combines, especially their ability to buy up whole sets of retail and wholesale grocery outlets indicates milk distribution is a profitable business. Some estimate half of California milk retail price goes to distributors.

Now California milk distributing industry asks Milk Control Board to order distributors to charge grocers 25¢ service fee every time milk is delivered there. This 25¢ is just a start toward bigger service fees, it is felt. Although board has not acted yet, no one knows how much pressure politically appointed Milk Control Board can withstand.

So there is a great deal of national interest over what happens in California milk industry, now that control of milk supply is concentrated in very few hands. Current attempt to charge grocers for selling them milk may be forerunner of a series of attempts to saddle California with one of the tightest, strongest monopoly systems that Western civilization has ever encountered. Some interests with monopoly intentions are attempting to use this as excuse for junking entire milk control law. If this should happen it is felt that out of the resulting chaos, one, or at the most two, dairies, would then gain control of the entire state milk industry.

CHRYSLER INDUSTRIAL IRRIGATION ENGINES

Sales & Service

HALE MOTORS

218 W. 3rd St. Phone 630

Hereford Texas

\$2,957.00 Dividends for July

\$9,565.00 Dividends since April 1

(TO SOUTHERN FARM BUREAU CASUALTY INSURANCE COMPANY POLICYHOLDERS IN FARMER COUNTY)

"Farm Bureau Membership doesn't cost — It Pays"

OLD LINE LEGAL RESERVE STOCK INSURANCE

RAYMOND EULER, AGENT, PH: 3521

Dusting-Spraying

We Are Handling VARSOL NO. 1 FOR EFFECTIVE Spot Oiling of JOHNSON GRASS

Complete Line Insecticides

Benger Air Park

E. T. and J. H. JENNINGS

CONTINUED ON PAGE 7

Continued from Page 2

TEXAS HIGHLIGHTS

Yarborough had now turned his back on his supporters by claiming that the union boxes had gone for Shivers.

Shivers also reported that 59 members of the State House of Representatives had announced their support of him for governor.

While Shivers' picture of the present administration was a bright one, Yarborough's was the opposite.

In a theme developed in the early days of the governor's campaign

and followed steadily, he lashed Shivers and the state administration with curt and critical accusations.

Yarborough pitched in a new charge as he drove and flew over the state.

Large billboards over Texas urging motorists to drive safely were paid for by an oil company, Yarborough stated, a direct violation of law because Shivers' name was on the billboards.

He said it was a violation for a corporation to contribute to a political campaign.

In stump speeches Yarborough also had nothing but criticism for state government.

Business Professional DIRECTORY

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JOB PRINTING The Friona Star

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WELCOME back to our SCHOOLS We also Look Forward to your visits with us BUTANE PROPANE Gas Service INSTALL SERVICE DELIVER FRIONA CONSUMERS CO., INC.

Do You Remember ...

Eighteen Years Ago:

WPA work was at a standstill in Friona. E. E. Houlette, owner and operator of the Helpy-Selfy Laundry, added a new machine to his equipment to take care of the increased

business. This made three machines in operation at the Helpy-Selfy.

Martha McFarland and Roy Clements were wed in the auditorium of the Baptist Church. Born to Mr. and Mrs. Jack Jasper at their home, a son, Thomas William.

In "Stork-O-Gram" three sets of twin daughters were reported in the same week.

Glenn Reeve, graduate of WTSTC, left for Spring Lake where he was to teach his first term.

Opening — New fall dancing classes; tap, ballet, and ballroom. Saturday at the Pioneer Club. Lueta Bauden.

One Friona man reported that his pumpkins were flat on one side. He claimed it was due to the vines growing so rapidly that they kept the pumpkins flat dragging them.

The Future Farmers of America boys of Friona, under the leadership of their instructor, Prof. J. T. Gee, won first place at the Tri-State Fair at Amarillo.

Jodok said that it was more blessed to give than the receive — if it's a "cussing."

Also reported in Jodok, a sign in a saloon: A camel can go without a drink for ten days, but who wants to be a camel?

Logan Simpson and Dan Ethridge have rented the room adjoining the north side of the post office and are occupying it as their respective offices.

He re-warmed charges, developed earlier in the race, that a long tenure in office had caused corruption in the capital and that Shivers was conducting an "untruthful" campaign.

Yarborough reiterated accusations that state printing contracts were let illegally.

At Gonzales he asked 150 courthouse square listeners to make sacrifices in time and effort to "preserve their freedom and liberty" by voting for him.

He also declared the need for a drought-relief program and promised if elected to draw up a "comprehensive drought-relief plan."

Could Pose Problem

The possible problem of having a state governor belonging to one political faction and a Texas Democratic party organization of another strain is causing loss of sleep for some party leaders.

The problem is this: Shivers, as a conservative democrat, presently heads the state's party organization which also is conservative democrat.

In addition, his followers took control of the party convention to be held September 14.

If Yarborough, as a liberal-loyalist, wins the August 28 run-off, the situation for the next two years could see the head of the saae Democratic Party at odds with his party's official organization.

White, Porter Spar

State Agriculture Commissioner John C. White has charged that the Texas drought relief plan for stockmen may prove a failure if "Republican political ambitions" are not separated from the program.

White accused Jack Porter, Republican national committeeman from Texas, and other Republican leaders with blocking the effectiveness of the program.

Porter in turn stated that White was angry "because New Dealers are being replaced with people who believe in sound principles of government."

White said that in his three years of drought relief work it had never been necessary to clear anything through national committees of either party.

He had earlier stated that the FHA, administering the program, was being made to depend on the Republican committee for its policies in drought relief.

Continued from Page 2

Walter Rogers

such beast decides to devour a man, woman or child, or perhaps all three. If he does eat someone, then he is to be fined or imprisoned for not more than five years, but none of his compatriots are to be molested until they have committed an overt act. The Communists in this country who are taking their orders from Moscow are not as good as these so-called beasts of the jungle. Generally, the animal would kill only for the sake of satisfying his appetite. The Communist is one who is fatally bent on mischief with a wanton and total disregard for the rights of others, and to whom the end results sought is sufficient to justify any means to which he may decide may be resorted.

One of the first orders of business for the 84th Congress should be to re-insert into the anti-communist bill the teeth that were extracted by a compromise between two or three individuals when the bill passed the Congress. This bill

does not represent the overwhelming sentiment of the Congress or of the people and will not represent that sentiment until the communist as an individual is outlawed and the punishment provided for violation.

Visitors We had most enjoyable visits in the office this week with the following: Col. E. A. Simpson, of Amarillo; Max Sherman, of Borger, accompanied by Irven DeVore, of Dallas; and Miss Eleanor Blohm,

of Amarillo, who was accompanied by Mrs. B. F. Kilty, of Arlington, Virginia. WALTER ROGERS, Member of Congress, 18th District of Texas.

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WHAT has happened in the automobile business this year is something that you should take to heart — as a personal benefit to yourself, and as a sure way to pick a winner. It is simply this: Buick has moved into the charmed circle of America's three top sales leaders—a circle once dominated only by the so-called "low-price three."

In plainer words — Buick today is outselling all other cars in America except two of these so-called "low-price three." And this has come about because of Buick's advanced year-ahead styling, great V8 power, big-car room and comfort — all for prices starting right close to the lowest. So you reap a worthwhile 3-way benefit.

- 1. You get the look of tomorrow — today In Buick today you get the modern styling other cars will reach in the future. For here you get true year-ahead beauty — long, low glamor lines, sports-car grace, and that spectacular new panoramic windshield that most other cars won't have till 1955. 2. You get the bigger allowance of our volume business The tremendous sales volume that has brought Buick into the leadership circle of the "Big Three" means that we can offer you a higher trade-in allowance on your present car when you buy a new Buick. That's the simple reason why we can make you a better deal right now. 3. You get more resale dollars when you trade With Buick so advanced in style this year it's a sure thing Buick will stay in style for years to come, as other cars catch up. So the new Buick you buy today brings you a higher resale price at trade-in time later. Drop in — see and drive this tomorrow-styled Buick — and get in on Buick's big 3-way bonus right now.



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FRIDAY and SATURDAY

The Stranger Wore a Gun

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IN TECHNICOLOR
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NEWS AND CARTOON

WEDNESDAY and THURSDAY

BARGAIN NITES — CARLOAD 75c

DRUMS OF TAHITI

DENNIS O'KEEFE PATRICIA MEDINA
SHORT and CARTOON

Twelfth H. D. Club Is Organized in County

The women living in the community northeast of Friona met Friday afternoon in the home of Mrs. Clyde Sherrieb for the purpose of organizing the twelfth Home Demonstration Club in the county. Mrs. Clyde Sherrieb was elected president of the club and the first and third Wednesdays of each month were designated as regular meeting dates.

The next meeting will be held September 1 in the home of Mrs. Gordon Hough. Roll call will be answered with a suggested name for the new club, and every woman living in the immediate community is urged to attend the next meeting.

Those present for the Friday meeting were Mesdames Ernest Anthony, Gene Anthony, Al Reznick, Charles Hough, Meryle Masie, Wesley Hardesty, Joe Miller, Gordon Hough, Whaley and the hostess, Mrs. Sherrieb.

TRUE TEXANS WILL VOTE FOR ALLAN SHIVERS on Aug. 28th

NOW TAKING ENROLLMENT FOR

Dancing Classes

to begin September 1st

BOTH PRIVATE AND GROUP LESSONS

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JUST A FEW LEFT — CLOSEOUT OF COLORFUL

ZIPPER BINDERS

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FORMERLY \$2.98 BEST GRADE LEATHER

The Friona Star

Safety Record Chalked Up by Utility Firm Serving Local Territory

Southwestern Public Service Company employees have now worked two million consecutive man-hours without a lost-time accident, the longest continuous accident-free period in the company's history, and one of the top safety records among the nation's electric light and power companies.

Only seven other electric companies in the country have achieved the two-million mark for the entire company, the records of the Edison Electric Institute reveal. The EEI award for recognition of million man-hour or more safety accomplishments was inaugurated in 1943, and to be the eighth out of nearly 300 member companies to reach the two million accident-free man-hours goal is a significant safety achievement for Southwestern Public Service Company.

Lazbuddie Raising Lighting Funds

The Lazbuddie Booster Club is conducting a campaign to raise money for the purpose of lighting the new football and baseball fields for the Lazbuddie High School.

On Friday night, August 13, a big drawing was held, and many prizes were given. Denton Thompson was master of ceremonies.

A greased pig contest was held, and the pig, donated by Clark Blackburn, was won by Frank Spittler. In the drawings: First prize, calf, won by Kenneth Precure, Lazbuddie; Second prize, 1,000 gallons butane, donated by J. C. Scrugg, won by Mae Mahan, Lazbuddie; Third prize, pig, donated by Claton Graef, won by Ronald Davis, Lazbuddie; Fourth prize, sheep, donated by Bill Brown, won by Lloyd Ellis, Route 4, Dimmitt; Fifth prize, radio, donated by Harvey Bass, Appliances of Muleshoe, won by Richard Engelking, Route 1, Muleshoe.

A considerable portion of the money needed has been raised, but more is needed to complete plans.

Black Items

By ALTHA PRESLEY

Mrs. Mollie Dillingham and son, Joe (were house guests of the Ellis Tatums the first of the week.

Guests of Mr. and Mrs. Sloan Osborn and family at their cabin at Tres Ritos this week were Nelda May, H. V. Rocky and Don Lewis.

Mr. and Mrs. Howard Elmore were shopping in Clovis, Tuesday.

Mrs. Austin Sigman and boys visited in the R. E. Barnett home, Friday.

Mr. and Mrs. A. P. Barnett of Needmore, Texas, and Mr. Henry Barnett were dinner guests of the R. E. Barnett family Tuesday.

Mr. and Mrs. Lyle Reed and family of Leveland visited in the Dick Rocky home, Sunday.

Mr. and Mrs. Fern Barnett and family, and Mr. and Mrs. Ralph Rice and children were fishing at Buffalo Lake, Friday night.

Iva Ben Parr had her tonsils removed Monday and is recovering rapidly.

Mr. and Mrs. Ellis Tatum, Mary, Weldon and Tommy are vacationing in Colorado and New Mexico.

Miss Curtie Mae Rogers of Plainview visited in the Claude Edelman home, Saturday, and brought their son, Billie, home from a weeks visit with them.

Mrs. Bettie McCrate and son, Paul, of Oklahoma City visited her daughter and family, Mr. and Mrs. K. E. Deaton, over the weekend.

Dennis Latham spent a few days with his grandparents at Morton the past week.

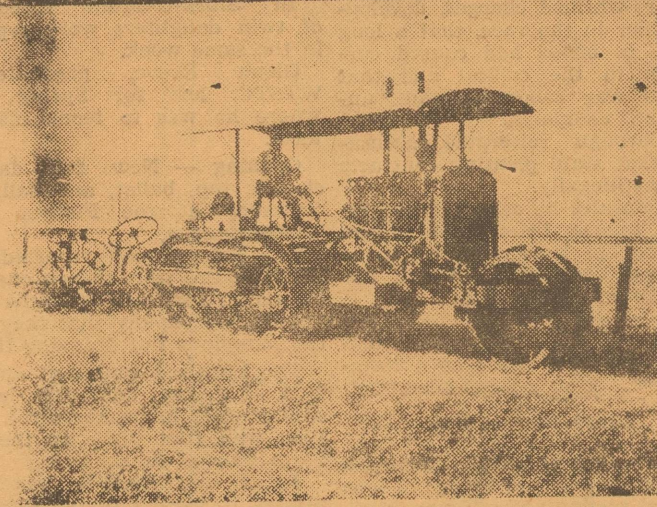
Mrs. Joe Miller of Friona and her sister, Mrs. Myrtle Whaley, visited in the R. E. Barnett home, Tuesday.

Mrs. B. R. Highfill and son, Jack, of Moorland, Oklahoma, were guests of her sister and family, Mr. and Mrs. Bruce Parr, this week.

accident-free days began on January 30 of this year. The company is averaging less than one lost-time accident for every million man-hours, as compared with a utility industry average of 11.50 lost-time accidents for every million man-hours worked.

The old saying, "You couldn't do it in a thousand years," applies to this recent safety accomplishment, for it would take one man a thousand years to accumulate two million man-hours without a lost-time accident. The 1850 Public Service Company employees need just over three months to accumulate a one-million total. Three million without an accident is the next goal, and the Public Service folks are after it.

NATIONAL VIEWS & NEWS



OUT OF THE PAST a forty year-old tractor (above), predecessor to the Caterpillar track-type Tractor, continues to do its full share of work on a California farm.



OUT FOR A SWIM lovely Marla English (left) makes a pretty picture against sand and surf at Malibu Beach, Hollywood, Calif.

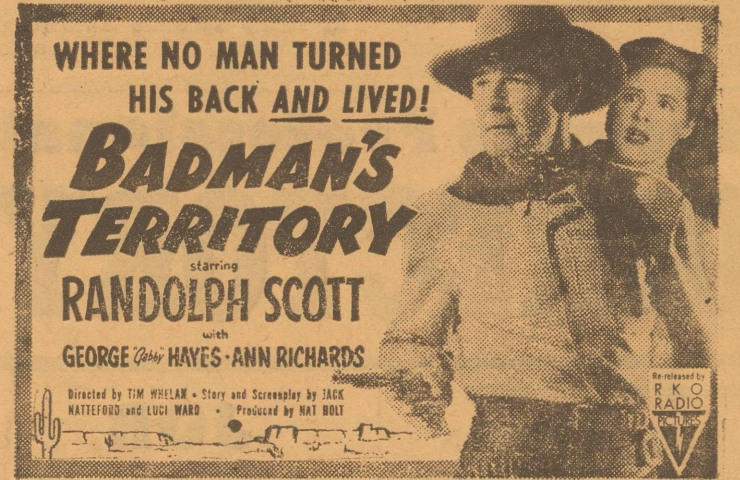


OUT TO LUNCH this tiny spotted deer (below) nibbles daintily on the leaves of a low slung tree at Miami, Florida.

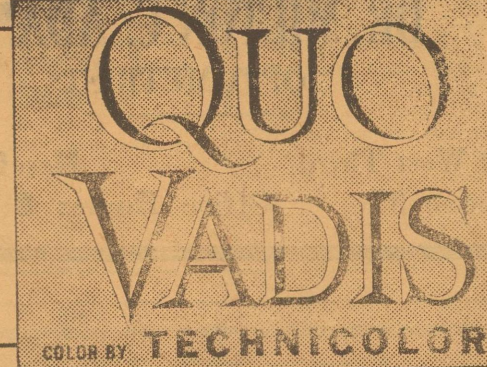
Regal Theatre

COMING ATTRACTIONS

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3 DAYS - Sunday - Monday - Tuesday



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PUBLIC ENEMY

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WARNING!

TEXAS FARMERS-RANCHERS WARNED OF CIO LABOR PLANS

AUSTIN, Tex., Farmers and ranchers of Texas were warned this week that the CIO plans to organize the farm workers of Texas if its candidate wins the Governor's race.

This warning came from Governor Allan Shivers who charged that the backers of his opponents "want to turn the state government over to the same bunch that is trying to wreck Port Arthur."

"One of the first things they would do is put one of their red-hot organizers from Port Arthur in as labor commissioner. Then every time a farmer or rancher wanted to hire someone he would have to go through the CIO."

Governor Shivers said there was no doubt in his mind that the aim of the CIO after the job of organizing industry in Port Arthur and along the Gulf Coast is finished is to begin organizing farm labor in all parts of Texas.

"You can imagine what will happen when the CIO starts dictating how many laborers are needed to plow ten acres of land, refusing to allow a man to work more than thirty-five hours a week during the harvesting season and telling how much a farmer can charge for his crop," he said.

The Shivers administration, the Governor said, has worked hard to help preserve and protect the rights of the working man.

"But as long as I am Governor, the professional labor bosses who have been sent to Texas from the East — specifically those in the CIO and its Political Action Committee — are not going to run our State Government," Shivers promised.

Shivers said the average working man in Texas appreciated good government and that they were not going to let CIO bosses and professional organizers from the East do their thinking — and voting — for them.

A VOTE FOR ALLAN SHIVERS IS A VOTE FOR TEXAS

TEXAS COMES FIRST WITH ALLAN SHIVERS