

# THE FRIONA STAR

VOLUME 30, NUMBER 37

FRIONA, TEXAS, THURSDAY, APRIL 15, 1954

5 CENTS COPY

## '55 Concert Program Mapped by Ass'n.

Several members of the Friona Concert Association met at the Clubhouse Monday night with Mrs. Leona Craig of Dallas to plan the series of programs to be presented locally during the 1954-55 concert year.

Definite arrangements have been made to date on three of the four programs with tentative plans concerning the last.

Scheduled for the first concert in the fall is the Duggill International Concert Company, a vers-

ched seven foot Steinway grand pianos.

At the Monday night meeting a nominating committee was named to select new officers for the concert association. These will be presented and voted on before the entire membership at the last program of this series which will be on April 27. Nominations from the floor will also be accepted.

Persons who are interested in joining the concert association should do so now, as all new members will be eligible to attend the April 27 program of the current season, a lecture by Dr. No Yong Park.

Dr. Park has an M.A. and Ph.D. from Harvard University, and is a brilliant writer and lecturer, and is a recognized authority on Far Eastern questions. For more than a decade he has been an outstanding lecturer on Far Eastern relations for the University of Minnesota, and for the leading Celebrities Bureaus throughout the United States. His Oriental background and Occidental training, his gift of expression and keen sense of Mark Twain-like humor, enable him to write and lecture on the subject as few men can.



atile concert ensemble consisting of Mr. and Mrs. Doyle Duggill and seven sons and daughters who make up this remarkable company.

Also in the fall will be a program by Dr. Cleo Dawson which should prove most entertaining.

Closing the concert series in the spring will be Hanson and DeDell, duo pianists who will bring with them their own mat-

Born and raised in Manchuria, Dr. Park studied both in China and Japan, and afterwards received his Western education in Europe and America. While in college, he won numerous essay and oratorical contests, including the International Essay Contest, open to all foreign students in American colleges, the Harris Political Science Prize, given to the students of the leading universities in the Middle West, and numerous other awards.

## Farm Bureau Report



Irrigation day was a very successful day for the Extension Service and SCS last Friday. Seems to us it should prove profitable to every farmer attending and we wish every one irrigating, or contemplating irrigating could have been on hand. There is little doubt, in the light of facts presented at the meeting, that many thousands of dollars could be saved in the initial installation and long-term operation of water wells. It is also our conviction that haste is again the cause of much waste when a man feels the final urge that

compels him to start irrigation. Congratulations to Steve Bavousett and Joe Jones, promoters of the program.

Secretaries and presidents of county Farm Bureaus District Two met in Lubbock April 6th. They adopted recommendations to be presented to Congress to aid farmers in drought areas. Parmer County, fortunately, is delivered from the bulk of tragedy caused by drought by the abundance of irrigation water. Emergency loans with extremely low interest, long term contracts were recommended. It was recommended that such loan monies, when repaid, be held in a permanent fund for reallocation for drought relief, instead of being returned to their source.

Aubrey Ellison and Bruce Parr attended from Parmer County.

A new stock of Scotch Lite Farm Bureau strips has arrived in the office. Put one on each of your vehicles. Name signs for new members should arrive soon. You will be notified when they arrive.

We received favorable replies from congressman and senators concerning the inclusion of the underground tile as an income deductible item in the conservation program under consideration of the Finance Committee. Practically every other practice was included in the original bill.

We have a complete course in Pitmanic shorthand, including a nice text book, which we will give to the first person requesting it, if our secretary still does not want it. We would like to have a Gregg book if you have one.

If you have tractor gas invoices in the office, please respond to the notice you receive. We have told you ladies how to get new hats and suits by taking care of this for your husbands. Come in and take care of this important detail for him.

Consider this. A good name is rather to be chosen than great riches, and loving favor than silver and gold. Proverbs 22: 1

## Column Left...

### SATURDAY IS COMMUNITY AUCTION DAY IN FRIONA

County commissioners in Monday night meeting petitioned the State Highway Department to designate the Farm to Market road south from Friona as a State highway continuation from the one extending through Morton and Muleshoe. Not only would this place the county in more favorable designation on the highway system, but it would mean a considerable saving to the county in its maintenance.

Seems like there was a commissioners meeting later in the week, a so-called "special" session. Evidently the purpose was to set up a new road program, but nothing of consequence was done.

Want to help the hospital? Want to see good entertainment? Then take advantage of the double barrel opportunity by attending the Ohief Drive in next Thursday when all proceeds will go to the hospital.

The Ladies Aid of the Congregational Church will hold an Easter Bake Sale Saturday, April 17th, at Knox's Store.

## Ethridge Named C-C President

Dan Ethridge, Friona insurance man, has been elected president of the Friona Chamber of Commerce and Agriculture.

Ethridge's election came from vote of the five members of the board of directors of that organization present at a Monday night directors meeting.

Glenn Reeve was elected vice president, and Mack Mainum as secretary.

The group reviewed a report submitted by Keith Brock on his activities in assisting the Soil Conservation District. The Chamber is footing the bill for Brock to help the SCD in catching up with its present excessive amount of line and ditch work.

Directors present at the meeting were outgoing president Granville McFarland, Arthur Drake, Glenn Reeve, D. C. Herring and Floyd Schlenker.

## Last Quarterly Conf. Held by Methodist

The last quarterly conference of the year will be held at the First Methodist Church Thursday night at 8 o'clock.

Speaker for the meeting will be Dr. Earl G. Hammett of Amarillo who is the District Superintendent of Methodist Churches.

The annual conference, at which all pastors and district superintendents receive their appointments for the year, will be held in the Polk Street Methodist Church in Amarillo on May 26-30th.

### GOSPEL MEETING

A gospel meeting will begin on Sunday morning, April 18, at the Church of Christ on 10th street and continue through April 25.

The services will be conducted by Lester Hathaway each evening at 8 o'clock.

The public is invited to attend.

## Cotton Meeting Called Wednesday at Bovina

A county-wide meeting on cotton production will be held Wednesday evening, April 21st, in Bovina. The session will commence at 8 p. m. in the Legion Hall there.

Called by County Agricultural Agent Joe Jones, the meeting will feature talks by Mr. Fred Elliott, cotton work unit specialist, and Mr. Freeman Fuller, entomologist. Joe Camp, county ASC secretary, will be present to discuss the turning back and reallocation of cotton acreage.

Elliott and Fuller will cover most phases of cotton production, including handling gin trash, cotton defoliation, varieties for machine harvesting, Johnson grass

and weed control with oil sprays, and the insect control program for 1954.

Curry and Bailey county farmers are invited as well as the local ginners and all cotton farmers.

## Indictments Are Returned by Jury

In Grand Jury action this week Watson Whaley, prominent farmer of the area, was indicted on five counts, writing the second chapter in the fast-moving case that broke last week with Whaley signing confession to a large number of thefts in the vicinity, covering a period of 12 years.

Charges against the long-time Friona resident included (1) theft of sudan grain, (2) theft of milo, (3) theft of wheat, (4) theft of two generators from the Herman Neff farm, and (5) theft of a light generating unit from Cecil Porter.

"Mark" Williams, former Bovina school band director and the treasurer of the December joint Friona-Bovina-Farwell band concert, was indicted on two counts: theft of a cotton trailer from the Bovina gin, and embezzlement of school funds.

Sidney Baker and Donnie Mauldin of Lockney and Plainview respectively were charged in the recent break-ins and robberies at the Parmer County Implement Company and the Plains Hardware and Furniture in Friona.

## WEATHER

The Friona area received .50 inches of rainfall Sunday night, with precipitation varying in the county from 1-4 to almost an inch. The rain fell slowly, giving maximum benefit from the limited amount. Though helping the crop prospects considerably, most irrigation pumps are in operation late this week, and more rain would be welcomed.

Clouded skies still prevail, with the weatherman giving an outside chance for more moisture.

### SATURDAY IS COMMUNITY AUCTION DAY IN FRIONA

#### VISITORS IN BEENE HOME

Visitors in the O. J. Beene home Monday were seven of Mr. Beene's aunts, all daughters of the late John L. Wilson, pioneer resident of this area. The sisters had not been together in several years. They were Mrs. Jeff Gilbreath and Mrs. Clyde Estes of Hereford, Mrs. Claude Morris of Vega; Mrs. Nell Morgan of Adrian; Mrs. Grace Castel of Atlanta, Georgia; Mrs. Imogene Rice, Duncan, Oklahoma; and Mrs. Sam Steele of Fort Sumner, New Mexico.

Mr. and Mrs. Charlie Bainum Dudley, Jimmy, and Don Lewis spent the weekend in Clovis with her sister and family and also attended the New Mexico state singing meet Sunday.

Mr. and Mrs. Marvin Lawson visited their son and family in Amarillo on Sunday.

Steve Bavousett and Jim Terrill went to Jayton Monday to get a new pickup for the soil conservation office here. Steve reported that the Salt Fork of the Brazos River was overflowing and they saw fields standing in water all down through that area.

### SATURDAY IS COMMUNITY AUCTION DAY IN FRIONA

## Hospital Progress Report No. 2:

Total amount turned in for the building program of the new hospital has reached \$23,937.56. Of this amount \$13,787.56 is in cash and \$10,150.00 pledged. Only 50 per cent of the contacts have been made in Friona and the same 50 per cent is estimated on the rest of the county. This does not take into consideration any funds raised by the different clubs who have not turned their money in to date.

American Legion and Auxiliary of Friona are ahead in the local contest with \$500. The Farwell Legion Auxiliary is leading the race of contestants outside of Friona.

There has not been enough interest generated in the Community Auction sales to warrant carrying them on. We are going to try it one more time, and it is hoped more articles will be consigned and that a bigger crowd will gather for the auction. Anything at all can be consigned with proceeds going to hospital, a percentage to the hospital, or the full amount to the seller. Please get these things consigned by April 30th so we can run an ad in the paper to let you know just what we have for sale. This auction cannot function without your support, so we are leaving it to you as to its future.

On April 22nd the Chief Drive-In Theatre is turning the proceed of the movie to the building fund. If sure would be terrible if the television stations have to go of the air that night and folks have to go to the movie.

Another event scheduled is a play being presented by the faculty of the Friona Schools. Reserve seats can be obtained ahead of time and if you want to be assured of a good seat to a fine play just see some of the school teachers for your tickets.

We hope you will join in all these outside events as you are not only doing your-self a favor but you are making the people sponsoring the event happy. It makes them feel that all their work was not in vain and that you want a new hospital as bad as they do.

Mr. and Mrs. Jake Lamb returned Sunday from Hot Springs, New Mex. where they had been resting and fishing for the past several weeks.

Mr. and Mrs. F. W. Reeve were in Amarillo Sunday visiting with friends and relatives.

## Home Demonstration Agent Hired in County

Miss Corinne Stinson has been hired as Home Demonstration Agent for Parmer County, and she will commence her duties here on May 1st.

Miss Stinson and Miss Doris Leggett, District Agent, met with the commissioners court Monday and complete arrangements; the court had been seeking an agent or over a year.

Coming here from Dallam County where she has made an enviable record for the past eight years Miss Stinson is a graduate of Texas Tech and has done post graduate work at TSCW, Denton, and at Colorado A & M College.

Temporary quarters for the new agent will be on the second floor of the county courthouse at Farwell.

Miss Leggett has recommended the new agent most highly, citing her background, experience and her education as befitting her for this new project in Parmer County.

## HOSPITAL NOTES

### ADMITTED

Mrs. Vance Zinn, OB, Farwell. Mrs. K. L. McKenzie, med., Friona.

Mrs. Wayne Clark, OB, Lazbudie

Bruce Caldwell, med., Bovina. Mr. Claude Elliott, med., Friona. Mrs. Lee Parker, med., Friona. Mrs. Cecil James, med., Friona. Mrs. J. O. Latham, OB, Friona. Mrs. W. J. Coffman, OB, Muleshoe.

Mrs. Kenneth McDermitt, OB, Dimmitt.

Mike Taylor, med., Friona. Mrs. Mary McGee, med., Bovina.

### DISMISSED

Mrs. Dean Hall, Bruce Caldwell, Mrs. K. L. McKenzie, Mrs. Lee Parker, Mrs. Murray Hall and baby boy, Mr. J. R. Caldwell, Mr. U. B. Wheeler, Mr. Claude Elliott, Mr. Ward Thompson, Mrs. Cecil James, Mrs. Wayne Clark and baby boy, Mrs. J. O. Latham and baby girl, Mike Taylor, Mrs. Vance Zinn and baby boy, Mrs. W. J. Coffman and baby girl.

## Early Morning Easter Services At Local Church

The public is invited to attend special Easter services at the First Methodist Church Easter morning from 6 until 7 o'clock at the church.

Mrs. Gordon Hough will present organ music during the service and those attending may come and go at will.

At the regular church hour at 11 o'clock the choir under the direction of Don Lewis will present special Easter music.

After the evening services a film, Journey Into Faith, will be shown.

## FRIONA SCHOOL NEWSLETTER

Dear Uncle Bert:

What a busy week! Events have occurred that have made Friona very proud of its accomplishments.

First of all, the band banquet was Tuesday night. About 90 people were there and each of them were enthused about it today, giving detailed accounts of the banquet. The theme was Through The Seasons, and the four tables were set depicting fall, winter, spring and summer. The servers wore bright aprons with music notes scattered over the front. Mrs. Magness gave the welcome and Gay Ann McFarland gave the response. Glen Reeve was the master of ceremonies. Mr. Fry presented the awards and the sextet sang several numbers. Mr. Estep was the main speaker of the evening. He had come the day before to give the band constructive criticism on their clinic.

The Bovina Senior class will present their play Friday night at 8:00 p. m. Those who have seen it say it is very good so all of those who would like to see it, come to the auditorium.

The Amarillo Office Supply Company will demonstrate some of their mimeograph machines Friday. They have one that reportedly can mimeograph copies in 16 different colors!

The Herring Implement and Parmer County Implement companies loaned the tractors that were used in the leveling of the football field. It looks so much nicer.

The FFA boys are carrying their calves that they had for their project to Clovis for the auction. Mr. Kelly said that he had seen Wesley Barnett's and Phillip Weatherly's and he thought they were excellent calves.

The Science Department saw a movie Monday entitled Bees For Hire. The Texico wholesale business in Friona secured the film for them.

Goodness, Uncle Bert, did you hear about the choir? It won the sweepstakes and that big brown plaque with the silver plate is really pretty. It says First Place in huge letters and the students are very proud of Mr. Fry and the choir. But that isn't all-Phyllis Trieder won sup'rior in soprano voice, the sextet followed up with superior singing also. Those included in the sextet are Fay Berts, Jane White, Clea Stowers, Gray Ann McFarland, Phyllis Trieder, and Denise Magness. Don Lewis was offered a 4 year scholarship at SMU on his voice qualifications!!

We are all so glad to see Mrs. McClain back in school after an illness. Mrs. Magness substituted for her and we appreciate her splendid co operation. She did a wonderful job.

The girls received their basketball jackets Monday. That "district champs" looks good on the jackets.

Everyone is happy that the school bond passed. We are looking forward to seeing a new grade school building. It will be ready for next school term and the plans are already practically completed. The blueprint shows that the building will house grades 1 through 4.

The one act play went to area contests Monday and won first place! Denise Magness received honorable mention in the entire area for her part in the play as Mrs. Peters. Gay Cass received the honor of being judged best actress of the area. The play will be given at Lubbock for the regional contests the 24th of April. The B conference plays will be their competitors. The plays conference B will begin at 1:45.

Friona will be represented in events at regional contests. That's a pretty good record. Hope that the contestants get to go on to Austin for the state meet. That's all for this week, Big Minnie

## Star Recipes

### EASTER HAM

BAKED HALF HAM and MINCEMEAT APPLES

5 to 8 pound shank or butt smoked ham.

Mince-meat Apples.

Place the half ham fat side up on rack in open roasting pan. Insert meat thermometer so the bulb reaches the center of the thickest part. Be careful that the bulb does not rest in fat or on the bone. Do not add water. Do not cover. Roast in a slow oven (300) until thermometer registers 160 degrees. Allow 18 to 20 minutes per pound. 10 to 16 servings.

### MINCEMEAT APPLES

8 medium sized baking apples  
1-2 cup mincemeat  
4 teaspoon butter  
1 cup sugar  
1 cup water

Wash and core apples. Peel the skin about a third of the way down. Place in a deep baking dish. Fill the cavities with 1 tea spoon mincemeat and 1-2 tea spoon butter. Boil sugar and water together for 5 minutes, pour over apples in baking dish. Bake uncovered in oven 1 hour before ham is done, basting frequently with syrup. Serve apples with a ham.

Voting on the Extended Area phone service was brought to conclusion last Saturday noon in Friona, with the final approval given the plan by 200-78 vote.

Mrs. Maude Waggoner arrived here Monday from California for a short visit with her sister and husband, the J. M. McAdams. Mrs. Waggoner and her son, Tom Waggoner of Los Angeles, left Thursday for her home in Mississippi.

# THE FRIONA STAR

Friona Parmer County Texas

SUBSCRIPTION RATES

MEMBER  
TEXAS PRESS ASSOCIATION  
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BERT NEELLEY, Editor and Publisher

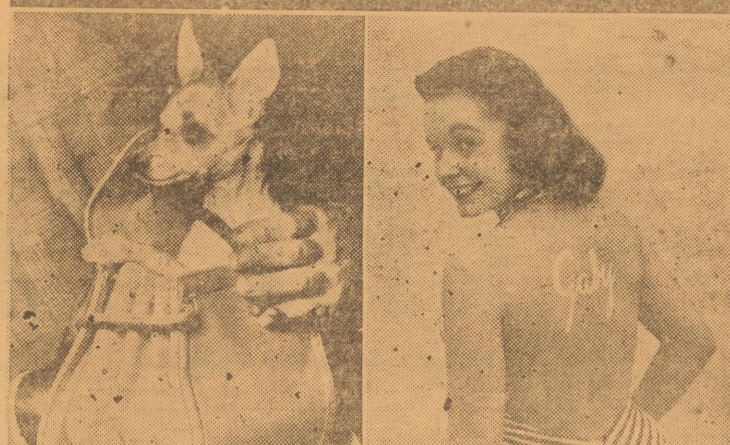
in Parmer and Adjoining Counties  
One Year \$2.00  
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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Friona Star will be gladly corrected when brought to the attention of the publisher.



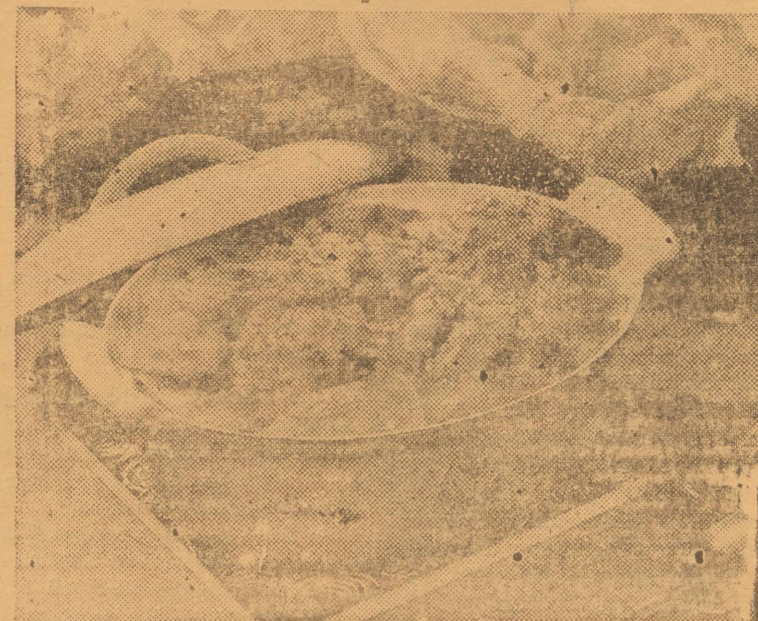
## NATIONAL NEWS & EVENTS



HOW MUCH is that puppy in the purse? Fort Worth, Tex. police arrested a woman for vagrancy, opened her purse and out popped this toy terrier. Right, beach wolves got an assist from pretty Gaby Suter at Jones Beach, N.Y. when she "burned" her name on her back.

WATER WINGS aren't necessary on this Cat D8 Tractor which hasn't been to sea, but just stockpiling sand with a No. 8A Bulldozer for the Vandigriff Construction Co. near Mitylene, Ala.

## For the Day After Easter



AFTER EASTER you count on giving the family some of that traditional ham in sandwiches, and salads too. Ever try a good Ham and Sweet Potato casserole? From the Test Kitchens of Minute Maid Fresh-Frozen Juices comes a glamour version of this old favorite. Tasty with the flavor of fresh-frozen orange juice, topped with crunchy peanuts and baked to a delicate golden brown, it's a recipe you will want to keep on file.

DID YOU KNOW—when cooking meat, you always use a low to moderate temperature. High heat toughens it. When using up left-over meat as in a casserole you try to combine it with other foods already cooked. This does away with the risk of over-cooking your meat.

### HAM AND SWEET POTATO CASSEROLE

6 medium sweet potatoes, cooked	2 cups diced, cooked ham
1/2 cup brown sugar, firmly packed	1 can Minute Maid Fresh-Frozen Orange Juice Water
1/4 teaspoon powdered cloves	1/2 cup chopped peanuts
	1 tablespoon butter or margarine

Grease a 1 1/2 quart casserole and place a layer of sliced, cooked sweet potatoes in the bottom. Blend brown sugar and cloves and sprinkle part of mixture over sweet potatoes. Top with layer of diced, cooked ham and repeat until ham and sweet potatoes are used. Place contents of Minute Maid can in measuring cup and add water until it measures 1 cup. Blend and pour over mixture in casserole. Top with chopped peanuts, dot with butter or margarine and bake in moderate oven (350° F) 35 to 40 minutes. Serves 6.

For  
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The Ladies Aid of the Congregational Church will hold an Easter Bake Sale Saturday, April 17th, at Knox's Store.

### Tie Care

#### HOW TO CLEAN A TIE



If a favorite tie becomes soiled and you've retired it to the back of your rack, here's a sure fire way to restore it to the front rank again:

Work up a head of steam on a tea kettle. Then hold the soiled area of the tie directly in the flow of the escaping steam. This loosens all embedded dirt. Then rub the soiled spots with any good cleaning fluid, and the job is done.

Many a tie can be restored in this way. And it's worth the effort, if you bought a well-made tie. Just make this simple test the next time you shop:

Flip back the folds, hold the loose dangling thread—try to push the fabric along the thread. If the fabric glides up and down, it's a slip-stitched tie. Be sure that your ties are slip-stitched... they will look better, tie better, and keep their shape longer!



### Scouting

**TROOP IV**  
Troop IV met in the Methodist Annex Monday. We had our Flag Ceremony and made badge sashes and worked on skits.

Lanette Prichard served punch and cookies.

**TROOP V**  
Girl Scout Troop 5 met Monday afternoon at 4:00 o'clock. They gave the little Spanish children an Easter egg hunt, and several games were enjoyed after the group gathered. After the egg hunt, the Committee Mothers, Mrs. Baker, Mrs. Floyd, and Mrs. Scales served lime and grape punch and cookies. The Scouts said the Scout prayer and were dismissed with taps.

The Ladies Aid of the Congregational Church will hold an Easter Bake Sale Saturday, April 17th, at Knox's Store.

Mrs. Charlie Turner and Mrs. J. M. McAdams were shopping in Clovis Monday afternoon.

FOR SPRING  
REMODELING - PAINTING  
(and it's that time)  
SEE  
ROCKWELL BROS. & CO.  
Lumbermen

### WASHINGTON AND

## "Small Business"

—By C. WILSON HARDER

At the greatest ward of welfare of independence ever undertaken in the Republic's history. Senator Edward J. Thye (Rep., Pa.) before Senate Small Business Committee Chairman has introduced Senate Resolution 213 to create a permanent standing committee on small business.

For more than four years the permanent Senate Small Business Committee has performed brilliant work. Shortly after it was organized, as a permanent committee the Korean War started, and it is the belief of many that during the critical period of material allocation and priorities, American small business might have succumbed if it had not been for the outstanding work of this committee.

As a comparison Agriculture not only is represented by a cabinet officer, but also by Standing Agriculture Committees in both the House and Senate. Any bill affecting farmers must first be examined, investigated and voted on by these committees.

There are also other committees, some permanent in nature, such as present Senate Small Business Committee. But these committees, while they investigate, and make recommendations, have no legislative authority.

Yet, according to last Commerce Department report there are only 4,000,000 farmers and farm managers in the nation, while the number of small or independent business enterprises is placed at 4,000,000.

Labor is another Standing Committee which deals with all legislation affecting labor.

Actually, the only important segment of the American economy not given safeguard of a standing Committee is independent business, yet not a measure that a bill is introduced which has a vital effect on the welfare of small business.

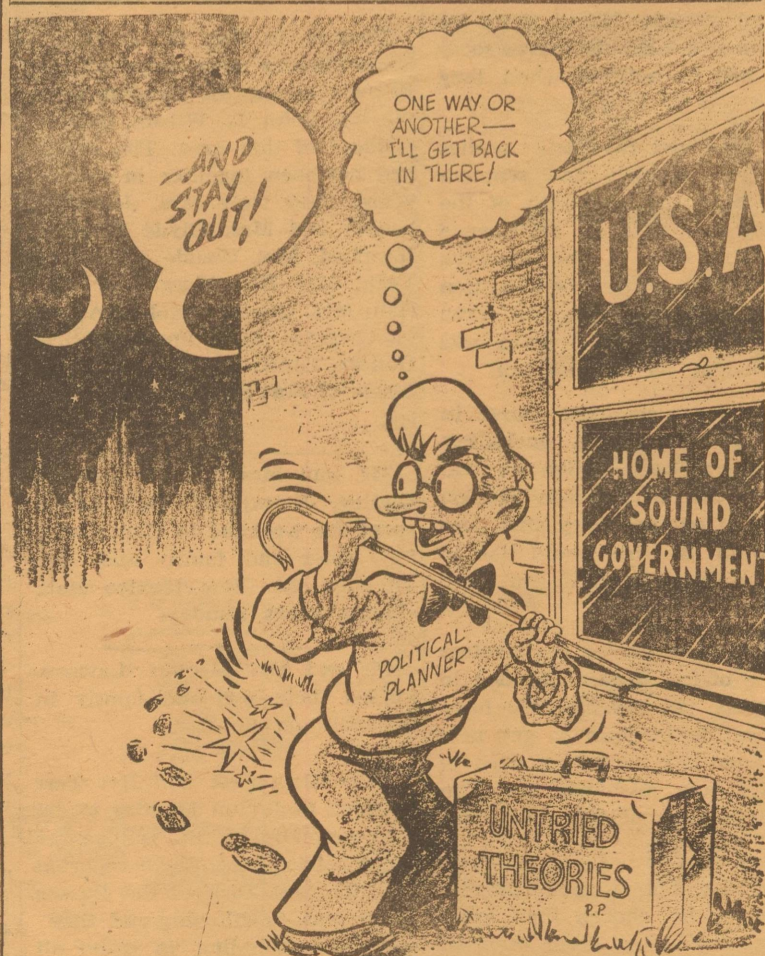
to the credit of the Select Committee on Small Business and its counterpart in the House, that more legislation detrimental to independent business has not slipped through in the last four years. But only by the grace and hard work have the committees performed so well in service for the nation.

It is also a tribute to the fair and just toward independent business problems by Congress as a whole, that recommendations of the present committees have been considered before final voting on the floors.

However, the welfare and interests of the nation's 4,000,000 small business firms is felt to fully merit the attention of a standing committee.

Therefore, approval of Senate Resolution No. 213 will give American small business the security at the legislative level which modern conditions necessitates with a standing committee as a well-fledged watchdog.

### THE AMERICAN WAY

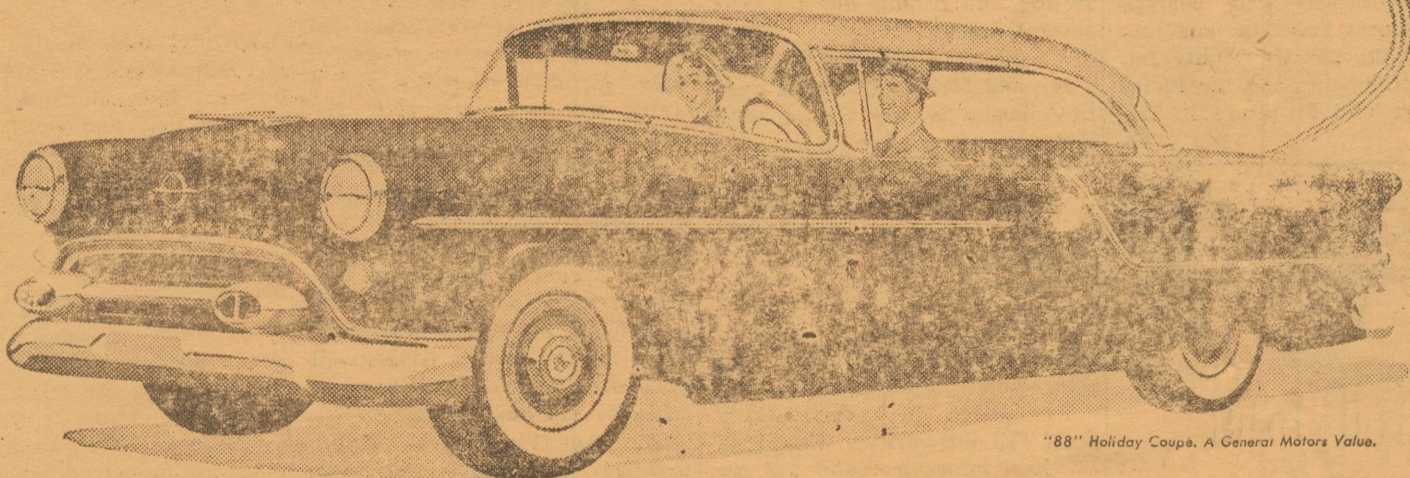


No Discouraging Him

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Guess again: This striking Oldsmobile "88" Holiday Coupé brings you new "hardtop" luxury... at a new low price! Yet it's distinctively Oldsmobile—with all the new-for-'54 features you'd expect to find only on higher-priced models. Dramatically new panoramic windshield! Lower, sweep-cut body design! Longer, more rugged chassis! Livelier, more powerful "Rocket" Engine—the most spectacular performer in its class! Come in today—see and drive this smart new Holiday! Best of all, double-check its sensational low price! Once you do, you'll want to rocket away... in Oldsmobile's budget-priced "88" Holiday!

'ROCKET' ENGINE **OLDSMOBILE**  
SEE AND DRIVE IT AT YOUR NEAREST OLDSMOBILE DEALER'S

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**NOW!**

ATTEND CHURCH EVERY SUNDAY

## Local Church Notes

**RHEA COMMUNITY Baptist Church**  
Rev. C. M. Fields, Pastor  
Sunday School ..... 10:00 a.m.  
Preaching ..... 11:00 a.m.  
Training Union ..... 7:30 p.m.  
Church Services ..... 10:00 a.m. Evening Worship ..... 8:00 p.m.  
Bible Class and Sunday School ..... 11:00 a.m. W. M. U. Tues. .... 3:00 p.m.  
Sunbeams Tues. .... 3:00 p.m.  
Prayer Meeting, Weds. ... 8:30 p.m.

**Emmanuel Lutheran Church**  
Geo. H. Pullmann, Pastor  
Church Services ..... 10:00 a.m.  
Bible Class and Sunday School ..... 11:00 a.m.  
Ladies Aid .. 2nd Friday of every month.  
Men's Club .. 3rd Friday of each month.  
You are most welcome to come worship with us.

**Congregational Church**  
Rev. Lewis J. Knight, Minister  
Sunday School ..... 10:00 a.m.  
Morning Worship ..... 11:00 a.m.  
Pilgrim Fellowship ..... 5:00 p.m.  
Woman's Fellowship, 1st & 3rd Wednesdays every month.  
Mid-week Bible Study Wednesday evenings 8 p.m.

**Sixth Street Church of Christ**  
M. B. McKinney, Minister  
Sunday Bible Class .. 10:00 a.m.  
Morning Worship .... 10:55 a.m.  
Training Classes ..... 7:00 p.m.  
Evening Worship ..... 8:00 p.m.

**United Pentecostal Church**  
Rev. R. W. Willburn, Pastor  
Sunday School ..... 10:00 a.m.  
Morning Worship ..... 11:00 a.m.  
Evening Service ..... 7:30 p.m.  
Bible Study, Wed. .... 7:30 p.m.  
Young People, Fri. .... 7:30 p.m.

**Methodist Church**  
U. S. Sherrill, Minister  
Sunday School ..... 10:00 a.m.  
Worship Service .... 11:00 a.m.  
Meth. Youth Fellowship 6:45 p.m.  
Evening Worship ..... 7:30 p.m.  
Mid-Week Service, Wednesday  
Choir Practice, Weds. 8:00 p.m.

**Assembly of God Church Friona**  
Rev. W. C. Wade, Pastor  
Sunday School ..... 10:00 a.m.  
Morning Worship ..... 11:00 a.m.  
Evening Worship ..... 7:30 p.m.  
Prayer Meeting, Wed. ... 7:30 p.m.  
Holding Services Temporarily in the American Legion Hall.

**Church of Christ**  
Morning Service ..... 10:30 a.m.  
Evening Service ..... 8:30 p.m.

### THIS CHURCH CALENDAR SERIES IS MADE POSSIBLE BY THE FOLLOWING MERCHANTS

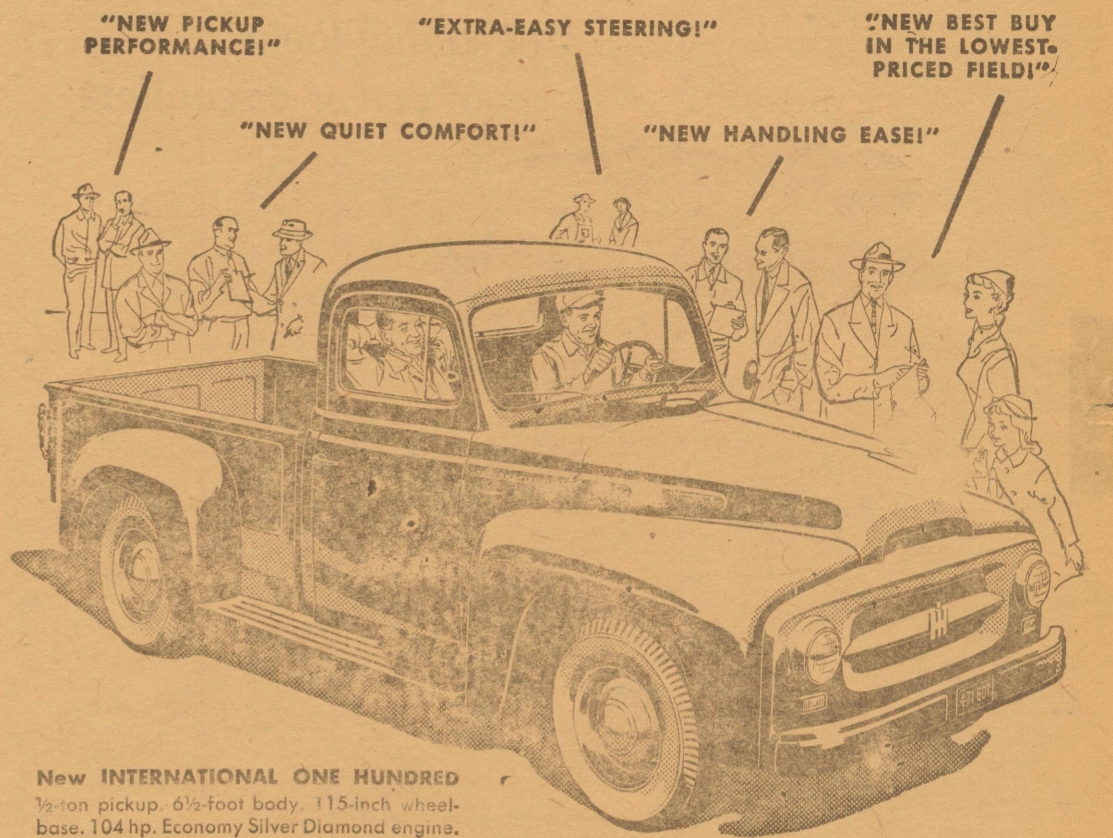
- LEWIS VARIETY STORE
- FRIONA STATE BANK
- THE FRIONA STAR
- WELCH-BLACKBURN HARDWARE
- ROCKWELL BROS. & CO. — Lumbermen
- FRIONA CONSUMERS COMPANY
- FRIONA WHEAT GROWERS, INC.
- FRIONA LUMBER COMPANY
- WHITE'S CASH GROCERY
- KNOX'S READY-TO-WEAR
- REEVE CHEVROLET COMPANY
- BLANTON BUTANE, INC.
- MAURER MACHINERY COMPANY
- CITY STEAM LAUNDRY
- REGAL THEATRE
- FOSTER DRY GOODS
- PLAINS HARDWARE & FURNITURE

It's Here!

New INTERNATIONAL

**ONE HUNDRED!**

Newest, easiest-to-drive pickup in the lowest-priced field!



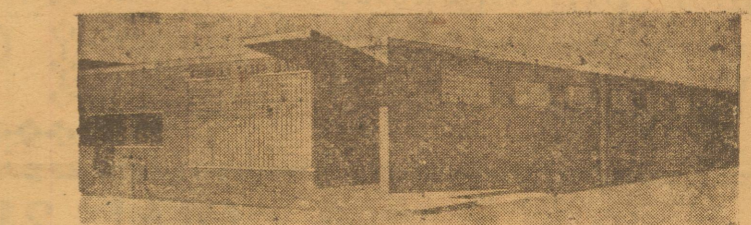
New INTERNATIONAL ONE HUNDRED  
1/2-ton pickup, 6 1/2-foot body, 115-inch wheel-  
base, 104 hp. Economy Silver Diamond engine.

## Parmer County Implement Co.

FRIONA



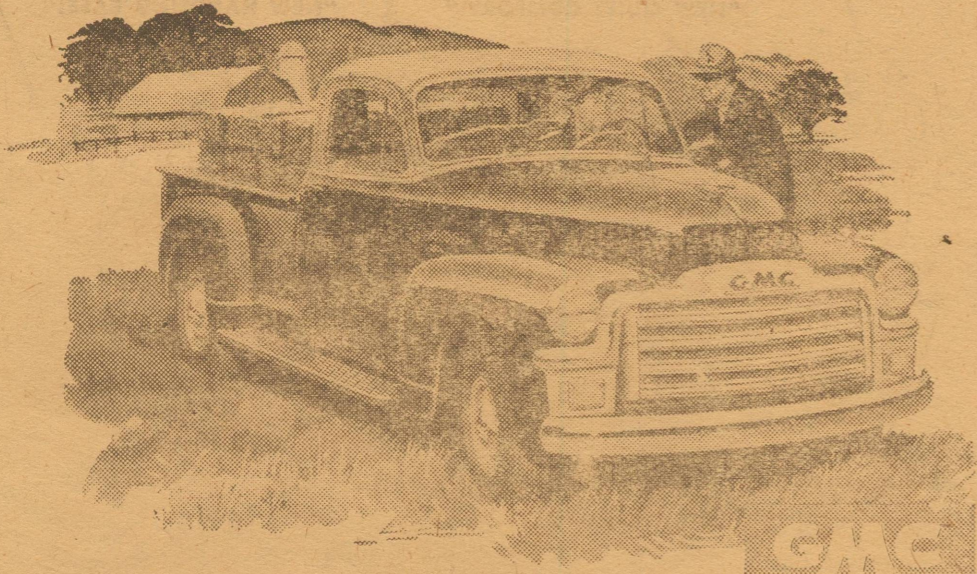
We Invite You to Attend  
the Church of Your Choice  
this Easter Sunday



*Friona State Bank*  
Member Federal Deposit Insurance Corporation

# This is the end—

- of manual shifting
- of clutch expense
- of fuel waste
- of shock loading
- of skimpy power
- of stodgy looks
- of driver discomfort



Why be behind times and pay the penalty of working with an outmoded truck? The new GMC light-duty models — with Truck Hydra-Matic Drive,\* 125-horsepower high-compression engines, smart styling and luxury cabs—cost very little more to buy and much less to run than old style trucks. For your pride, your convenience and your pocketbook, come see and drive a GMC first! \*Standard on some models; optional at extra cost on others

Get a modern truck!

Be careful—drive safely

## Herring Implement Co.

### SOIL CONSERVATION ACTIVITY - NEWS - SUGGESTIONS

The irrigation field day is now in the past. I particularly enjoyed Mr. Wood's talk discussing the things that have happened and will happen any place there is a permanent irrigated agriculture.

One point he made was in reference to land leveling. He said there has never been a permanent irrigated agriculture that did not level their lands. The areas where the land was not leveled was soon eroded and depleted until irrigation was impractical.

### News From RHEA

BY GLADYS DEAN

Visiting in the home of Mr. and Mrs. Floyd Schlenker Sunday were Mr. and Mrs. Billy Sifford and Mrs. Elmo Dean, Gladys and Lindy.

Mr. and Mrs. George Nixon went to Nara Visa, New Mexico, Sunday.

Mr. and Mrs. Paul and two daughters from Lubbock visited over the weekend with Mr. and Mrs. Terral Paul.

Visiting in the home of Jack Patterson Sunday were the Willard Pattersons from Rosedale, New Mexico; Mr. and Mrs. Frank Richie from Amarillo, Mr. and Mrs. Charles Roff from Friona, Mr. and Mrs. Bee Westbrook of Friona, and Mr. and Mrs. Gene Leash and family from Woodward, Oklahoma.

Visiting in the home of Herman Schueler Sunday were the Gilbert Schuelers and Mr. and Mrs. Raymond Schueler and family.

Visiting in the home of Mr. and Mrs. Walter Schueler over the weekend were Mr. and Mrs. Lee Myers and children from Smyer, Texas, and Mrs. Schueler's parents, Mr. and Mrs. Woolover from Clovis.

#### NEW CITIZEN

Mr. and Mrs. Vialo Weis have announced the arrival of a new son born April 9th at St. Anthony's Hospital in Amarillo. He weighed in at 8 lbs, 15 oz., and has been named Vialo Jr.

The implement dealers had some nice displays. Roy Euler had a string of aluminum pipe there.

Last week the supervisors sent a sample copy of their magazine, "Soil and Water", to nearly all of the district cooperators. They would like for you to look over the magazine and see how you like it. They hope you like it well enough to subscribe. Personally, I like "Soil and Water". It is a magazine devoted to conservation in Texas. Much of it is devoted to the High Plains.

It looks as if the Farmer and Hub exchanges of RTA will be hooked on to the Friona telephones. It took a majority vote of the Friona subscribers. Miss Hart of the City offices said we had the needed number of "yes" votes.

We are still working on bench leveling. Roy Euler, Archie McCutcheon, Bill Brown, Vernon Jamison, Sam Cook and Nelson Foster are working on their leveling jobs. These six men will level about 175 acres this year. Clark K. Carter is intending to level one corner of his field this summer. If you are interested in leveling, let us know soon. In many instances a person who wants to bench this next fall needs to start now by establishing a waterway or diversion ditches.

FOR ATHLETE'S FOOT  
Keratolytic action is a must! T-4-L, a keratolytic fungicide, sloughs off infected skin to reach and kill germs and fungus ON CONTACT. If not pleased IN 1 HOUR, your 40c back at any drug store. Today at

CITY DRUG, FRIONA

## HOSPITAL Benefit Show

Thursday Nite, April 22  
**VICE SQUAD**

Edward G. Robinson Paulette Goddard  
Also Short and Cartoon

### CHIEF DRIVE-IN

### Gearhead Specialists

SOMETHING NEW HAS BEEN ADDED.

We have just completed our new Dustproof Air Conditioned Gearhead Assembly Room, the only one in the Texas Panhandle. This will enable us to better serve our customers in repairing gearheads and making ratio changes. Experienced mechanics and a well equipped shop help us to make satisfied customers. Give us a chance on your gearhead work; you will be pleased.

### KENNY GEARN MACHINE WORKS

1 Mile East of Hereford on Highway 60

## FRIDAY and SATURDAY SPECIALS

SHURFINE GRAPEFRUIT JUICE 46 oz can	25c
SHURFINE, No. 303 Can BARTLETT PEARS, Halves	25c
SHURFINE, Fancy No. 303 Can BEANS & POTATOES, 2 cans	35c
SHURFINE, No. 1 Tall Can RED ALASKA SALMON	69c

PRODUCE	
CRYSTAL WAX ONIONS	lb 7c
CABBAGE	lb 5c
POTATOES	lb 4c
CARROTS, Texas Cello	Pkg 11c
BANANAS	lb 15c

## EASTER HAMS Half or Whole lb 69c

CHUCK ROAST, Choice	lb 49c
SIRLOIN STEAK, Choice	lb 65c
FRYERS, Choice	lb 39c

WE GIVE YOUR CHOICE OF  
S & H Green Stamps  
C-C Thrift Stamps

DIAL 2111

## JOHNSON'S Corner Grocery and Market

# IF

You are Putting Your Well on the Gas Line . . .

You'll Find it Profitable to have Blanton's Make the Necessary Changes On Your Motors

## BLANTON BUTANE INC.

# CLASSIFIED ADS

PERSON-TO-PERSON WANT ADS  
FOR QUICK RESULTS!

## LARGEST Ad Section in the County - there's a REASON

### STATEMENT OF POLICY

Cards of Thanks will be published in the Star for the flat fee of \$1.00. Special tributes, obituaries or poetry will be charged at the same rate as the classified ads, 3c per word.

### FRIONA LODGE No. 1332

A. F. & A. M.

### STATED MEETING

First Tuesday Night Each Month

Frank Outland, Secretary  
M. H. Sylvester, W. M.

### SELL OR TRADE

#### FOR SALE

Dahlias, Cannas, Glads, Mums  
Other Flowering Plants  
Tomatoes and Hot Caps  
MRS. J. F. WARD  
North Main - Hereford  
36 t/c

For Sale: 1950 Model A John Deere Tractor lister and knife attachment. Inquire Harold Graus at Parmer County Implement Co.

FOR SALE: 200 bushels Macca cottonseed, 150 bu. of Northern Star. Cleaned and treated. E. J. Ward, Box 246. 35-2p

READY BUILT Houses. Two bedrooms, as low as \$2500. Phone 3-2507, Farwell, Texas. 33 7p

FOR SALE: China Cabinet with oval glass doors. See Mrs. E. B. Brannon, Ph: 2871. 34t/c

### BUSINESS SERVICE

HEREFORD OFFICE MACHINE COMPANY  
LEON JONES

Typewriters - Adding Machines  
Sales and Service  
MRS. A. W. Phone 512  
Call Collect or Write Box 362  
HEREFORD, TEXAS

Will be glad to handle your Readers Digest subscriptions for you. Will cost you no more and will save you the trouble.

"UNCLE" JOHN WHITE

### PICTURE FRAMING

EXPERT CAR GLASS INSTALLATION, Tinted tops and Window glass. HEREFORD GLASS COMPANY, 1302 Park Ave., Ph: 435, Hereford. 21t/c

### LOANS

See Bill Woodley

Friona Insurance Agency, for your Farm and Irrigation Loans. Old Bank Building, Friona, Tex. Phone 2831. 28-t/c

### GRANT'S PLUMBING SERVICE

Plumbing - Heating  
Ventilation  
George L. Grant, Owner  
PHONE 4391  
28-t/c

### FOR RENT

APARTMENTS for Rent. Furnished. Walter Loveless, Ph: 2422 t/c

FURNISHED Apartment for rent. Joe B. Collier, Phone 2821. If not at home, see Dick Habbinga. 36 t/c

### AUTOMOTIVE

#### WANTED

Your Repairs on All Makes of Motoring Equipment

We are equipped to give you fast and dependable service on your cars, trucks and irrigation motors.

HALE MOTORS  
Day Ph: 630, Nite Ph: 880-J, 1274  
HEREFORD, TEXAS

### REAL ESTATE

#### FOR SALE

160 Acres for two G.I. Loans. 6 miles West of Friona on new road. SW 14 Sec. 32, J. H. Mitchell, Rt 1, Box 213, Weatherford, Texas. 36 3p

THESE FARMS ARE ALL WORTHY OF YOUR CONSIDERATION

320 Acres, half section. All in cultivation. 5 room house, well, windmill and outbuildings. Good 8 inch well, pump set at 280 ft. Only \$200 per acre.

Half of small section, containing 303 acres. Good 5 room house with bath, good 40 x 60 ft barn. 8 in. well 370 ft. In good condition. All farming equipment will go with the farm. Price: \$240 per acre.

203 Acres. 196 in cultivation. Good 8 inch well. Four room house and Grade "A" dairy barn. \$130 per acre.

One vacant lot, well located. \$300 cash.

50 ft lot with 2-room house, at \$700.

"UNCLE" JOHN WHITE

LET US HELP YOU WITH YOUR BUYING OR SELLING

#### FOR SALE

2 Choice Lots on pavement. On West Loop Drive Addition Improved Half Section can be sold to G.I.'s.

For Rent: 320 Acres, 2 wells.

We need your listings.

Bud Elmore - Alvin Brooks  
Res. Ph. 2932 Res. Ph. 4122

ALVIN BROOKS REAL ESTATE  
Phone 2251 - Friona

Just East of Stoplight, Hi-way 60  
35t/c

I have some of the best land listed and close in. Come in and list with me. Come and see what I have listed.

First Door North of Old Bank Building, Friona, Texas  
Box 543

A. O. DRAKE, REALTOR  
Office Ph: 3582 Res. Ph: 3042  
35t/c

### GOOD FARM LOANS

Low Interest Rates

POOL INSURANCE AGENCY  
Muleshoe, Texas  
Phone 7010 12-t/c

### WHEN IT'S REAL ESTATE

SEE

JOE B. DOUGLAS

IF BUYING OR TRADING, WE'VE GOT IT. IF SELLING, WE'VE GOT THE BUYER. WHY NOT LET US HELP YOU SELL YOUR PROPERTY?

WEST OF MAIN ON HI-WAY 60  
FRIONA, TEXAS

Would like for responsible parties in this locality to assume present obligation on used spinet and upright piano. Also electric Wurli-zer spinette organ. Call or write Credit Dept., McBrayer Piano Co., 217 W. 6th Street, Amarillo Tex.

Lost: brown plastic billfold with white dots. Lost in town. Please turn in at Star office if found. 37- 1p ...

FOR SALE: 5 room house completely re-conditioned inside and out. Lot 100 x 140 ft. Trees and lawn. Phone 3022. Henderson.

### CURRENT DIVIDENDS

# 50%

(All Coverages)

ON AUTOMOBILES INSURED WITH THE  
Southern Farm Bureau  
Casualty Insurance Co.

CONTACT YOUR AGENT FOR THE ADVANTAGES OF FARM BUREAU LIFE, AUTOMOBILE, & FIRE INSURANCE

RAYMOND EULER  
Phone 3521 - Friona

### POLITICAL ANNOUNCEMENTS

For Sheriff, Tax Collector and Assessor:  
CHAS. LOVELACE  
(Re-election)

For Treasurer:  
(MRS.) MABEL REYNOLDS  
(Re-election)

For County and District Clerk:  
HUGH MOSELEY  
GRAHAM G. THORNTON

For County Attorney:  
BILL SHEEHAN

For District Attorney  
JOE L. COX

For State Representative 98th Legislative District:  
JESSE M. OSBORN

For Justice of the Peace:  
Precinct 2, Friona  
WALTER LOVELACE

For County Judge and Ex Officio County Superintendent:

A. D. SMITH

For Commissioner, Precinct 1:  
FORREST W. OSBORN

### Luxury in Ready-Made Suites

Are you captivated by modern furniture or enchanted by traditional? Or are you "twixt or tween with an eye for both?

Of main concern to every couple furnishing a home is the living room decor. This is the room that will house your guests... that will make the strongest impression on them. This is the room that must be letter perfect... that should reflect the host and hostesses' personality. It should be chosen with as much thought for up-to-the-minute styling as your wardrobe and with an attempt to retain all the charm of past traditions.

Specially constructed to fit this bill is the Pullman suite which looks "at home" in both modern and traditional settings. The chair and couch are in the popular and unique crescent design with smart tufted treatment, cushioned for long lasting comfort in foam rubber. Available in an extensive choice of quality fabrics including the new nubby textures and boucles. Ideal for home planners seeking the "decorator touch," the sleek 86 inch couch has extra-broad armrests.

FIT FOR A KING. Foam rubber cushioning for relaxing comfort.

### Our Great America a star by Woody

DURING THE WAR BETWEEN THE STATES AMERICAN NEWSPAPER PUBLISHERS IMPORTED SHIPLOADS OF EGYPTIAN MUMMIES AND USED THE LINEN WRAPPINGS TO MAKE PAPER. TODAY PAPER IS MADE FROM WOOD THAT IS GROWN AS A CONTINUING CROP ON TREE FARMS.

WOOD TIMBERS SUNK IN THE MUD OF NEW YORK'S EAST RIVER, 75 YEARS AGO AS PART OF THE BROOKLYN BRIDGE FOUNDATION ARE STRONG AND SOUND TODAY

TWO TENNIS CHAMPIONS (HOWARD KINSEY AND HELEN WILLS MOODY) VOLLEYED A BALL FOR 78 MINUTES WITHOUT A MISS. A TOTAL OF 2,001 SHOTS WERE MADE. THE CONTEST ENDED WHEN KINSEY HAD TO QUIT TO GIVE A LESSON

CALIFORNIA ONCE HAD A MAIL SERVICE INDUSTRY. ALL TRAIN DRIVERS CARRYING SUPPLIES TO MINERS IN THE HIGH SIERRAS TAPPED POWDERFUL FINES ALONG THE TRAIL. ON THEIR WAY BACK DOWN THE MOUNTAIN THEY GATHERED THE GUAVA

Produced by AMERICAN FOREST PRODUCTS INDUSTRIES

### STORK FEATHERS

Mr. and Mrs. J.O. Latham of Friona are the parents of a baby daughter born April 8. She has been named Shirley Fay and weighed 8 lb. and 15 oz.

Mr. and Mrs. W. J. Coffman of Muleshoe are the parents of an 8lb. 1 oz. daughter born April 9. She has been named Lenida Lynn.

Mr. and Mrs. Kenneth McDermitt of Dimmitt are the parents of a daughter born April 11. and weighing 6 lb. 1 ounce. They have named her Cindy Latone.

NEED A HOME LOAN?  
SEE FIRST FEDERAL  
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION

ETHRIDGE - SPRING AGENCY  
FRIONA

### WE ARE PREPARED

To Convert Your Irrigation Motors

To Natural Gas With

## "All Gas" Carburetion

## Ensign Carburetion

All Parts, Men and Equipment to Do the Job

## KENDRICK OIL COMPANY

'FROM HERE TO ETERNITY'  
- 4 BIG DAYS -  
Sunday Monday Tuesday Wednesday  
at the  
**CHIEF DRIVE-IN**

We Invite You to  
**ATTEND**  
**Easter Services**  
**SOMEWHERE**  
at the  
**Church of Your Choice**  
**Ethridge-Spring Agency**



INSURANCE—REAL ESTATE—LOANS  
Telephone 2121 FRIONA  
Dan Ethridge Frank A. Spring Bill Stewart

# CHIEF DRIVE-IN

FRIDAY and SATURDAY  
 DOUBLE FEATURE  
**MARSHAL'S DAUGHTER**  
**Man from Tangier**

CARTOON

Sunday Monday Tuesday Wednesday  
**From Here to Eternity**

4 BIG DAYS  
 BURT LANCASTER FRANK SINATRA  
 DEBORAH KERR MONTGOMERY CLIFT

NEWS and CARTOON

THURSDAY ONLY  
**Special Hospital Benefit Show**  
**VICE SQUAD**

Edward G. Robinson -- Paulette Goddard

THE ENTIRE PROCEEDS OF THIS PICTURE WILL BE DONATED TO THE HOSPITAL, SO COME OUT AND HELP.

Thanks, Marvin Lawson

## News From BLACK

Mrs. Tom Presley was a Hereford visitor Monday.

Brenda Deaton has been ill this week with the measles.

Judy Edelman is also on the sick list, but is some better at this time.

The R. Barnetts have a new irrigation well and have it going at this time.

Mr. and Mrs. Roy Wright of Warren, Arizona, were weekend visitors with Mr. and Mrs. K. E. Deaton and family.

Mrs. Helen Curtis of Garden Grove, California, is visiting here with her sister in law, Mr. and Mrs. Bob Bailey and family.

Bob Martin of Amarillo spent the weekend with Mr. and Mrs. Bob Bailey and family.

A square dance club has been organized at the Black Community House, the first meeting being Friday night when officers were elected. Pete Braxton was named president; Arnold Fangman, vice president; Louise Roberson, secretary and treasurer.

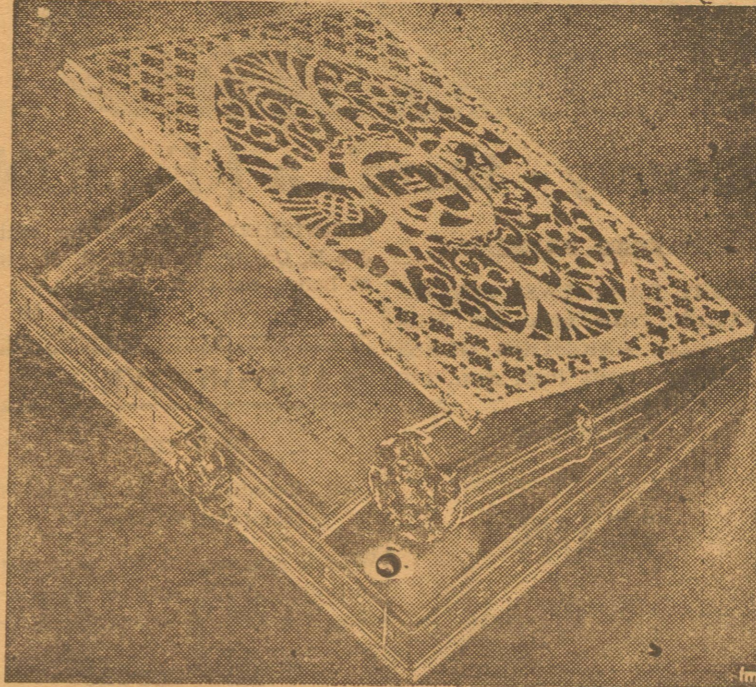
Meetings will be the 1st and 3rd Friday nights.

Present were Mr. and Mrs. John Bengler, Mr. and Mrs. Pete Braxton, the H. H. Elmores, Louise Roberson, Loraine Greeson, Helen Fangman, Mr. and Mrs. Dick Rocky, Mr. and Mrs. Ellis Tatum, Mr. and Mrs. Euler, Mr. and Mrs. Coy Patton and family, Arnold, Teddy and Charles Fangman; Neal, Rosanne and Charlene Greeson, Weldon and Tommy Tatum; Jim and Roy Braxton, and Randy Price.

Mrs. Ellis Tatum and Weldon were Hereford visitors Saturday. Mrs. Loyd Prewett has been quite ill at her home this week.

Try a Want Ad in the Star

## TO A QUEEN'S TASTE



QUEEN ELIZABETH is today the owner of one of the most handsome as well as one of the most expensive compacts any woman ever possessed. The compact was accepted for the Queen by the Duke of Edinburgh as a gift from British metallurgists. The compact is made entirely from the metals of the platinum group and includes platinum, palladium, rhodium, ruthenium and iridium. Fashioned by leading British craftsmen, the lid of the compact is engraved with designs of the rose, thistle, leek and shamrock. In the center is Elizabeth's royal cypher. The top of the lipstick holder is molded into a Tudor Rose.

Of the platinum metals used in the Queen's powder box, platinum itself is the most familiar to American women. Most rapidly increasing in use is palladium which is less expensive than platinum. Used in wedding rings and other jewelry, palladium is to a bride's as well as a Queen's taste.

### MULTIPLE SCLEROSIS MEET

All interested persons are invited to attend the meetings of the Panhandle Chapter, National Multiple Sclerosis Society which meet regularly at 7:30 p.m. on the 3rd Friday of each month. The next meeting will be April 16th at the Naval Reserve Training Center, 2309 Line Ave., in Amarillo.

For information concerning a speaker to address groups or organizations interested in multiple sclerosis or the chapter, contact Mrs. W. K. Fry, 1000 West 11th, Amarillo, phone 3-3652.

Mrs. F. N. Welch and Monty Sue Welch are returning this week from Columbus, Georgia where they have been visiting the Jack Millers. Mrs. Miller is the former Myrna Welch.

SATURDAY IS COMMUNITY AUCTION DAY IN FRONA

FOR SALE  
 About 50 Bales of Alfalfa  
 DANNY MAC BAINUM

## Regal Theatre

COMING ATTRACTIONS

FRIDAY and SATURDAY

THUNDER IN HIS HEART - LIGHTNING IN HIS HOLSTERS!

RANDOLPH SCOTT  
 WARNER BROS.  
**THUNDER OVER THE PLAINS**

LEX BARKER • PHYLLIS KIRK  
 WRITTEN BY RUSSELL HUGHES • DIRECTED BY ANDRE DE TOTH

SUNDAY and MONDAY

ACTUALLY FILMED BY M-G-M ON SAFARI IN AFRICA!

**MOGAMBO**

IT MEANS "THE GREATEST!"

CELEBRITY  
 TECHNICOLOUR

STARRING  
 CLARK GABLE

AVA GARDNER

BATTLE OF THE SEXES! BATTLE OF THE GORILLAS!

Wednesday and Thursday

6 STARS IN ONE GREAT PICTURE!

KATHARINE HEPBURN  
 GINGER ROGERS  
 ADOLPHE MENJOU  
 LUCILLE BALL  
 EVE ARDEN  
 ANN MILLER

**STAGE DOOR**

MEN'S and LADIES'

**ELGIN WATCHES**

**20 PER CENT OFF**

To add that Perfect touch to your  
 EASTER WARDROBE

Select Your Costume Jewelry from the Newly Arrived (and Largest Stock in the County) at our store.

WHY BUY FROM A LIMITED STOCK ELSEWHERE WHEN YOU CAN CHOOSE FROM HUNDREDS OF STYLES AND COLORS AT ALLEN'S.

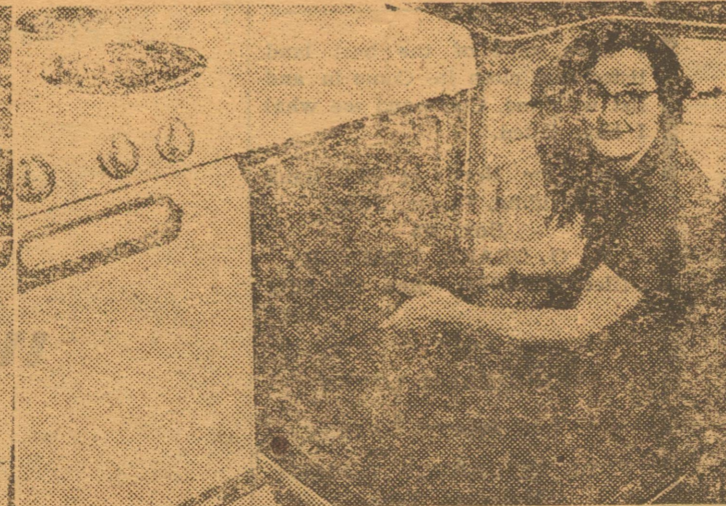
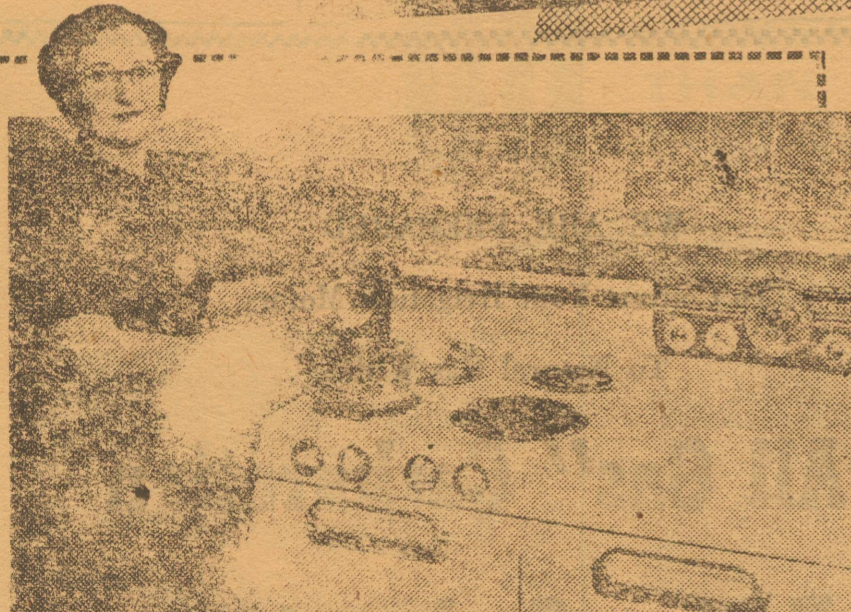
Allen's Jewelry

## MRS. EARL MOSES of RALLS, TEXAS

takes time out to tell about...

THE FEATURES OF HER

*Electric Range!*



**HEALTHFUL**— "My husband is extremely sensitive to certain odors, so he likes the cleanliness and odor-free features of electric cooking."

**TIME-SAVING**— "I can boil, broil and roast at the same time, using different temperatures. This saves me lots of time, especially on Sundays, when meals are just naturally bigger."

**FAST**— "I naturally notice the speed of electric cooking when I boil water or cook vegetables. The speed still amazes me."

**ACCURATE**— "It takes just a glance at the indicators to tell me exactly what my range is doing."

**CONVENIENT**— "Whenever I have guests in for dinner, the warmer oven assures me of serving food that is nice and warm. It's wonderful for warming up left-overs, too."

**ENTER NOW! FIND THE FEATURE AND WIN AN ELECTRIC RANGE!!!**

To enter Feature Attraction, just visit your favorite Re-watt Dealer and have him give you a complete demonstration. Then find the feature you like best, put it down on your entry card and tell why it is your favorite feature in 25 words or less. Leave your entry with your dealer before June 12, 1954.

SIX ELECTRIC RANGES WILL BE GIVEN AWAY FREE TO THE SIX BEST ENTRANTS

Dealers, distributors, Public Service Company employees and their respective families are not eligible to participate in this contest.

RECORD APN DEK. TODAY!



**SOUTHWESTERN PUBLIC SERVICE COMPANY**

**BUTANE PROPANE Gas Service**

- INSTALL
- SERVICE
- DELIVER

FRONA CONSUMERS CO., INC.