

County Surpasses '53 March of Dimes Total by 50 Per Cent

The March of Dimes in Parmer County has brought in \$3,839.91 to date, according to figures released by county chairman Raymond Euler. Total last year was \$2,658.81, some \$1,181.10 less than the amount received in the latest drive.

Largest group contributor was the Friona Grade School contribution of \$370.00.

It would seem that the residents of Friona and the county have been very generous and have donated their share to the cause. Everyone had a part in raising the money - the schools, clubs, Boy Scouts, Girl Scouts, Legion, and individuals through the containers placed in the stores.

According to John Parish, Friona chairman, \$1692.18 of the total amount was raised in Friona. Euler reports that Farwell collected \$1003.00; Rhea, \$274.2; Lazbuddie, \$115.66; Black, \$118.45 and Bovina, \$636.00, with possibly more coming from Bovina, Lariat and Oklahoma Lane.

Members of the Modern Study Club canvassed Friona last Friday evening and received donations of \$278.37. Boy Scouts accounted for \$65.77, and the Girl Scouts raised \$165.32. The women's clubs of Friona and the Lions Club contributed \$58.50; Friona High School, \$241.80; the Legion, \$56.65; basketball games, \$122.43, and individual contributions in the containers and at the Regal Theatre, \$329.89.

Serving the Gateway to the Irrigation Belt and the Greater Diversified Farming Section of Texas

THE FRIONA STAR

VOLUME 30, NO. 27

FRIONA, TEXAS, THURSDAY, FEBRUARY 4, 1954

5 CENTS COPY

Red Cross Organizes; Foster is Chairman



Looking over plans for the Red Cross drive to commence soon in Parmer County are Wesley Foster of Friona, newly elected as county chairman, and Miss Jean Fitzsimmons, field director.

Wesley Foster of Friona was elected county chairman of the Parmer County Red Cross at the meeting of that organization held Monday night at the Friona clubhouse. He succeeds Vernon Estis of Bovina who recently resigned. Miss Jean Fitzsimmons, field

director from Lubbock, was present for the meeting, bringing a film of the work being done by the Red Cross throughout the world.

Plans were made by the group for the annual Red Cross drive to begin soon, with drive chairmen named for each community in the county.

County Drive Chairman will be H. K. Kendrick. Other chairmen will be Mrs. Floyd Schlenker, Rhea; Mrs. Christene Braxton and Mrs. Ellis Tatum at Black; Mrs. Asa Smith, Lariat; Leon Billingsley and James McGuire, Oklahoma Lane; Charles Allen, Friona; Mrs. Melvin Treider, Lazbuddie; H. J. Charles, Bovina; L. R. Hand, Lariat; and Mrs. W. N. Foster, Farwell.

Present for the meeting were Frank Spring, Floyd Schlenker, Charles Allen, Wesley Foster, Loyde Brewer, Reverend Lewis Knight, Mrs. Floyd Schlenker, Mary Whitley, Melba Neelley, Rose Lange, Billingsley, McGuire, H. K. Kendrick, Vernon Estis, Lola Goodwine, Mrs. Smith and Miss Fitzsimmons.

Four local boys left Friona this morning to enter the Air Force.

The boys, Odell Vaughn, James Wylie, Billy Cobb and Leroy Hammond will be inducted into the army at Amarillo and will go then to San Antonio.

Osborn Announces For Commissioner

Forrest Osborn, incumbent Parmer County Commissioner, Precinct 1, has authorized the Star to announce his candidacy for reelection to that position.

Osborn states: "In the one year that I have served in this position I have gained a fair working knowledge of the job. Through the cooperation of many local people and a very agreeable state set-up some progress has been made for the county.

I solicit your support and continued cooperation in the coming Democratic primary that we may work together for more improvements."

Forrest W. Osborn

2016 Poll Taxes Paid

Poll tax payments in Parmer County at the final count added to 2,016, including exemptions. This is only some 100 less than the 2112 taxes paid last national election year, a surprisingly heavy poll tax payment this year.

Indication of several county and local contests and issues probably accounted for the heavy turn-out.

Bandmaster Plays Unpopular Tune

Pick-up orders still are out throughout the western states for apprehension of Mark Williams, Bovina bandmaster who disappeared one Sunday night in January with his family and presumably other acquaintances. Two charges are on the books in the local sheriff's office against Williams: embezzlement of funds in excess of \$50.00, and theft by conversion.

Included in the embezzlement charges was the near \$300 entrusted to Williams as a result of the joint Farwell-Bovina- and Friona band concerts recently, for which the Bovina man was treasurer, reports Sheriff Lovelace.

The theft charge grew out of Williams allegedly "borrowing" of a \$450 trailer from the Bovina Gin, in which to "move a piano"

Trailer, Williams and funds still are missing, with no clues reported.

Erosion District Given Approval

Parmer County farmers last Saturday approved the formation of the Parmer County Wind Erosion District by more than a 3 to 1 majority, vote being 133 for the district, 42 against.

Only one box gave the heavy vote against the plan, Farwell count being 24-8 against.

Three boxes reported 100 per cent favoring votes, Oklahoma Lane, Rhea and Black.

Womanless Style Show Here on 11th

A coming event that should reveal many unknown beauties among the local citizenry will be a womanless style show to be sponsored by the Friona F.H.A. girls, starring some of Friona's most glamorous models.

The show will be held Thursday evening, Feb. 11, in the local school auditorium, beginning at 8 o'clock.

Admission prices will be 75c for adults, 50c for high school students, and 25c for grade school students.

And just in case you haven't guessed by now, the latest styles will be modeled by the local businessmen and the male faculty members.

County Salaries Set; One Increase

Salaries for Parmer County officials in 1954, interesting item to candidates, at least, are to remain at previous levels, with one exception. Salary of the sheriff has been raised from \$4600 to \$5,000 per year.

This salary schedule was approved recently in Commissioners Court, with the motion made by Commissioner Ivy and second by Charlie Jefferson.

Parmer County elected officials receive the following: County judge, \$3,000; county and district clerk, \$3800; sheriff, \$5,000; county attorney, \$3,000; and the justice of the peace, \$600.

Visiting in the Roy Miller home this week is her mother, Mrs. Roysdon, from Oklahoma.

Two Heads, Two Tails, One Calf



No trick of photography here! Rather this is a genuine two-headed calf (also note two tails) displayed by a group of Friona FFA boys. Left to right are Bill Dennis, Mickey Ready, sponsor J. T. Gee, Harris Dunn and John Fred White.

-Friona Star Photo

Weather

Unseasonably warm days have been the rule this week, giving false appearance of summer or fall. Forecast is for fair and continued mild.

High temperatures have hit above 70 degrees locally, with night readings around 37-42.

No rainfall is in prospect this week.

The FFA boys and their instructor, J. T. Gee, have been experimenting this week with a calf which could rank high in the freaks of nature.

A cow belonging to Sloan Osborn gave birth Monday to this calf with two perfectly formed heads and necks and two tails. Osborn turned the calf over to

experimental purposes.

The boys removed the hide and dissected the calf Wednesday finding two sets of lungs, two hearts but only one intestinal tract.

Gee stated that the boys did an excellent job of removing the hide, and that it was in very good condition. He hopes to have the calf mounted.

Long-time Area Resident Victim Fatal Gunshot Wounds, Accident

Funeral services for Thomas Franklin (Tom) Foster, 50, well-known Oklahoma Lane resident and farmer, are scheduled today, Thursday, in the Oklahoma Lane Methodist Church at 2:30 o'clock.

Mr. Foster was found dead at about 5 o'clock Tuesday afternoon near the home of his daughter, Mrs. A. V. Warren. Death came as the result of gunshot wounds from a .22 caliber pistol.

Investigating officials reported that Foster had picked up the weapon at the Warren house to shoot at a dog bothering his sheep. Evidently the gun was accidentally discharged as he climbed through a nearby fence; he was found near the fence by his daughter, Mrs. Warren, soon after the fatal accident.

Funeral services will be conducted by Rev. Vernon Willard, pastor of the Oklahoma Lane Methodist Church. The Masonic Order will conduct the graveside rites in the cemetery there.

Mr. Foster was born July 11, 1903, at Elk City, Oklahoma, and moved with his parents to the Oklahoma Lane community in 1920, residing there since.

Mr. and Mrs. Foster only recently celebrated their 25th wedding anniversary. She was the former Lucille Magness of Farwell.

Mr. Foster was a member of the Methodist Church and had been active in its affairs, being a steward for the past 17 years. He was active in the Bovina Masonic Lodge and in community affairs, having also served on

the school board.

Survivors are the aged parents Mr. and Mrs. J. F. Foster, the widow, three daughters, Mrs. A. V. (Bonnie) Warren, Mrs. Norman Sulser of Earth, Becky Foster; and one son, Robbie, a junior in the Farwell schools. Also two brothers, C. E. of Clovis, and Bill of Farwell; and two sisters, Mrs.

L. M. Grissom and Mrs. C. C. Christian, both of Oklahoma Lane

The daughter, Mrs. Bonnie Warren, is well known in Friona, having been employed here for some time, most recently with the Parmer County Hospital and previously with the Friona Star, and at present she is deputy county clerk at Farwell.

TOM FOSTER



Column Left. . .

A reminder to the Boy Scouts: In observance of Boy Scout Week beginning Sunday, all scouts are asked to attend church on Sunday in uniform and to sit in a group.

—CL—

Birthdays of the Week:
Feb. 5: Linda Gee.
Feb. 6: Mrs. Jack Nivens.
Feb. 7: Linda Gibson, Jane Williams.

Feb. 8: Gary Wayne Watson, Nate Stark, Ken Stark.
Feb. 9: Marlene Drake.
Feb. 10: Eileen Lackey, Peggy Nan Wasson.

Feb. 11: Melba Neelley.
Feb. 12: Ruth Reeve Hume, Joseph Bolton.
Feb. 13: Mrs. Raymond Jones, Floyd Schlenker, Eufaula Etheridge.

FRIONA SCHOOL NEWSLETTER

Dear Uncle Bert:

The FFA brought in a two-headed calf today! When I was first told about it, I was inclined to disbelief, but Mr. Kelley assured me it was true. It even was proven by several pictures being taken.

The schools of this district are meeting at Friona Wednesday at 7:30 to organize the interscholastic league meet - the place to hold it, etc. I think it would be wonderful if Friona could win it this year.

The Southern School Assembly we had Monday consisted of a magician show that the grade school and high school too, for that matter, are still exclaiming over. Some of the first graders just can't get over the fact that a "real live rabbit" disappeared. Of course, the high school stud-

ents from their vantage point of advanced age and wisdom claim that it is really very simple but you will notice that none of them can explain how he did it. Myself - I'll just say that true magic has no tricks.

The Student Faculty Congress is trying for 100 per cent membership to the Junior Red Cross in FHS. Contributions are accepted from a penny on up.

Mr. Absber says that the Spanish class that he teaches on one night a week is a lot of fun. He can amaze his English class by telling us just how to count up to a thousand in Spanish. My abilities are limited to the numbers from una to dias.

The ballgames this week are scheduled with Adrian (Tuesday) Canyon (Thursday), and Bovina

Continued on Back Page,

THE FRIONA STAR

Friona Farmer County Texas

SUBSCRIPTION RATES

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Farmer and Adjoining Counties
One Year \$2.00
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Entered as second-class mail matter July 31, 1925, at the post office at Friona, Texas, under the Act of March 3, 1879. Published each Thursday.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Friona Star will be gladly corrected when brought to the attention of the publisher.



EDITORIALLY SPEAKING

"A Vigilant Press has made the American People the Best Informed in the World"

Monday Morning Musings

Notice that the Boy Scouts have some mighty good fires at their weekly meetings. Am just wondering if the city shouldn't encourage them to build them along the gutters of main street, 'twould be one sure way of getting them cleaned during our lifetime. Couldn't complain of a manpower shortage there, either.

A lot of us are ready to pay for our license plates here in Friona... what's the verdict, Mr. Tax Collector? Still notice that some neighbor counties are even encouraging that service in all parts of the county. What can be the difference in serving outlying communities than serving from an outlying courtseat.

The Man up the Street poses this twister: "It's never too soon to be kind, for we never know how soon it will be too late."

Television is bringing much entertainment into the homes that otherwise would not be seen or even cared for. Have thought some about the wrestling matches that seem to be so popular. Few of the younger folks had seen such, with such regularity, before TV, unless papa happened to be a fan over at Amarillo or Hereford. And these youngsters, to say nothing of the parents, have commented quite a bit on the wrestling, the kids getting

excited as their favorite is getting mauled by the villain and the parents arguing whether these matches were frameups.

Know that we can truthfully report that the matches are solely "exhibitions" or entertainment rather than genuine contests. No doubt, and we know, most of the matches are pre-arranged as to the finer points including outcome. But as long as they are viewed as exhibitions rather than bloodthirsty contests, then they can be accepted more easily.

Was recently in a dressing room as the wrestlers were preparing for the evening card. Being with a wrestling commissioner friend, we made it a point to talk with both teams - the "fair haired boys" and the "terrible foreign opponents. (They all looked decidedly American to us, though the beards did lend atmosphere) and they no doubt knew much more of Joisey City than any foreign soil. And one was irked because he couldn't finish reading his Readers Digest story before the match came off! Then after an apparently bloody encounter, back he comes for shower and conclusion of magazine story. All in all night work no doubt.

The American people like a show. And these matches can be classed just that, and that only. Now let's turn the dial to the other channel - and, woops, more

wrestling!

Notice where the Hereford Brand is promoting a county audit over there.

Our thought on this and parallel cases is that it is a shame that such demands have to be made - a county government on its toes and with any sense of responsibility and obligation to its people to be served, should want, more than anyone else, to have its books in order, its house clean, with a CPA audit to back it up - without need of goading by the papers or citizenry.

A county audit wouldn't be a bad plank for any office contender's platform.

For what it is worth: Too many footprints in the sands of time are made by heels.

How many of you have an increased investment in democracy this week - the \$1.75 spent for poll tax.

Looks like some big doins in store for next Trades Day and Dollar Day in Friona. Profitable trading at home continues.

Heard an observer note this week that "this would be one poor year to bet on any election. A fellow's a fool to bet on politics now."

Hm-mmm, some might add the same applies to any betting.

The thought struck us yesterday as we were feeding the job press at safe 2400 impressions per hour that a lot of folks talked at just about the same rate, some of us chew gum at the same speed, and some have just

THE AMERICAN WAY



The Card Sharp

Capitol Commentary

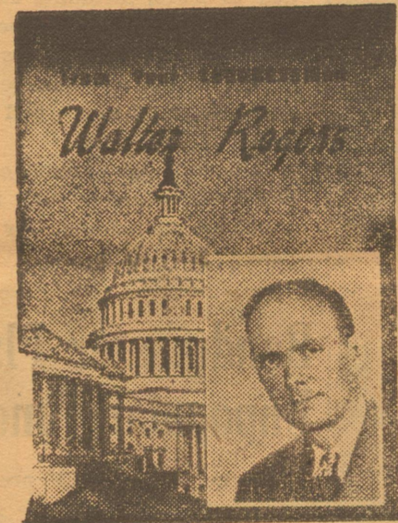
ADVOCATING OVERTHROW OF GOVERNMENT

Section 2385 of Title 81 of the United States Code is the present law that prohibits advocating the overthrow of the government of the United States or the government of any state, territory, district, or possession thereof, or the government of any political subdivision therein, by force or violence. The same statute provides the punishment for engaging in such activities. This law says that anyone engaging in the enumerated activities "shall be fined not more than \$10,000.00 or imprisoned not more

than ten years, or both, and shall be ineligible for employment by the United States or any department or agency thereof, for the five years next following his conviction."

than ten years, or both, and shall be ineligible for employment by the United States or any department or agency thereof, for the five years next following his conviction."

This law was passed June 25, 1948, and became effective Sept. 1, 1948.



I have just introduced a bill amending the paragraph above quoted, which has to do with the punishment of offenders. My amendment, if passed, will take the place of the language above quoted. It provides that anyone who advocates the overthrow of

WASHINGTON AND

"Small Business"

—By C. WILSON HARDER

There's something about Iowa atmosphere and traditions that prompts its folks to stand up and be counted with no double talk.

Latest evidence of this fact is the action the W. A. Sheaffer Pen Company of Iowa, in hiring not one, but three leading detective agencies to learn how discount houses are getting their merchandise to sell below Fair Trade prices.

This story almost ranks with the man who bit the dog, because in 1953 discount houses sold approximately \$125,000 worth of Sheaffer products.

Yet the old, established Iowa company whose policies have built a dealership corps of 38,000, is willing to spend far more money to stop bootlegging of their products.

Here is the issue. Most manufacturers, even when their brands are not Fair Traded establish fair retail prices. In some appliance lines franchises are revoked for selling below these prices.

The reason is simple. Regardless of quality controls exercised in any factory, there is bound to be defects in a certain percentage of the gross output. Manufacturers depend upon dealers to take care of any defective merchandise. Therefore, a retail price is set which returns the dealer a fair profit and reimburse him for the cost of any service he must extend.

But all over the nation discount houses keep springing up, selling standard brands at a discount. The buyers are given no

protection, no service, and often not even true representation of the model they are buying. In addition, discount houses often pitch their tent, disrupt the market, then steal away, leaving the public holding the bag.

When established dealers are hurt by this unfair competition, many manufacturers verbally deplore the situation and fall back on a defense like this: "We don't sell them, and we don't know how they get our merchandise. We'd like to stop them, so if you hear how they are getting it, you let us know and we'll try and do something."

Some manufacturers following this double talk practice have been accused of violating anti-trust laws, so no doubt they have been well tutored in the art of lip service by the government officials who should have proceeded against them.

But out in Iowa folks don't put much store in double talk.

So the W. A. Sheaffer Pen Company not only takes the stand that it wants to protect legitimate dealers and the public, it is going even further and spending substantial sums of money to investigate and obtain the evidence needed to stop unfair practices with their brand, even though it will mean a loss of volume to them.

Naturally, some of the "wise guys" who are engaged in carrying water on both shoulders will try to deprecate the Sheaffer action as a publicity build up to impress dealers.

But there are still many people who subscribe to the old tenet, "By their deeds shall ye know them." And the Sheaffer people have done far more than sympathetic tongue-clucking. They have adopted traditional American policy of taking action.

the government in the manner and under the circumstances outlined in the present law,

"shall suffer death, or shall be fined not more than \$10,000.00 or imprisoned not more than 99 years, or both; and shall be ineligible for employment by the United States or any department or agency thereof."

Criminal laws have two major purposes. One is to provide punishment for those who offend, and the other is to act as a deterrent against a person engaging in activities that would be a violation of the law. Under the present law it does not occur to me that the punishment provided is proper or sufficient to fully carry out either of the purposes for which we have criminal laws.

Those who would advocate the overthrow of our government would not consider fines up to \$10,000.00 very severe punishment or would they consider pri-

son terms up to ten years that could be served in much less time than actually assessed by the court, very severe. Therefore these penalties would not be considered very much punishment, and certainly they would not be the proper deterrent to subversive activities. A fine in any amount would not be considered by subversives as very much punishment. They could get the money from others of their depraved philosophies and consider the whole matter more or less a joke. The only reason that I included the fine provisions in my amendment was to take care of situations that might arise involving some innocent youngster who was duped into something that he was not actually aware of. A mature person who would engage in these activities should receive death or a penitentiary sentence so stiff that it would take him out of circulation for a

Continued on Page Seven

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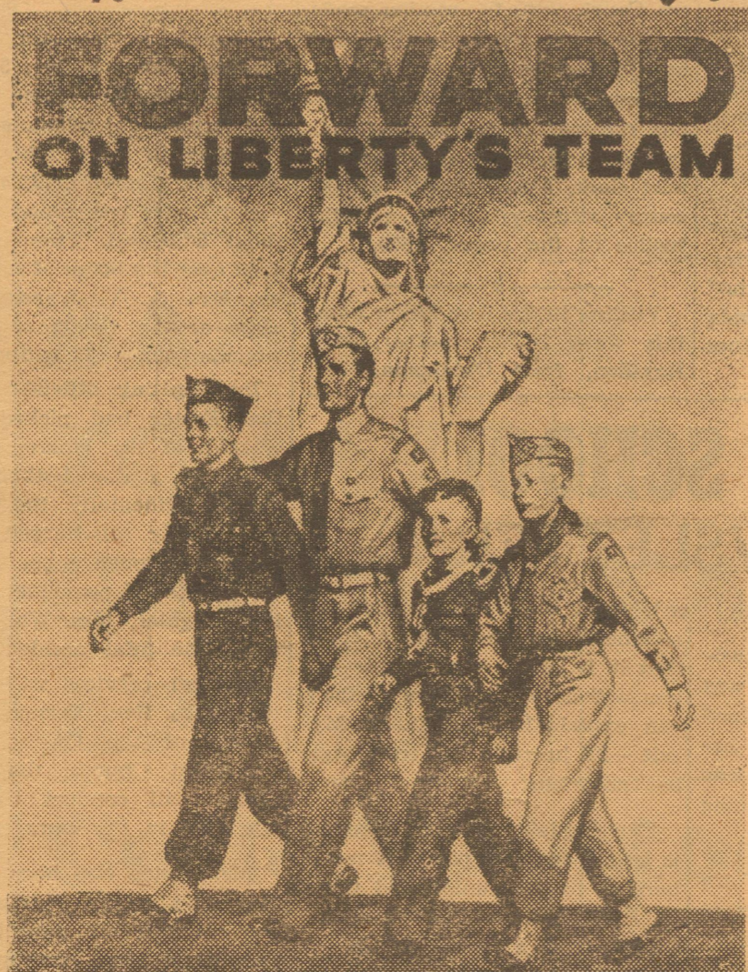
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Boy Scouts Observe 44th Birthday



44th ANNIVERSARY 1954 BOY SCOUTS OF AMERICA

Official Boy Scout Week Poster

The 44th anniversary of the Boy Scouts of America will be observed during Boy Scout Week, Feb. 7 to 13, by more than 3,300,000 boys and adult leaders. Since 1910 more than 21,000,000 boys and leaders have been members. Boy Scout Week will highlight the "Forward on Liberty's Team" theme which seeks to produce a greater functioning manpower and provide a higher quality program for an ever-increasing membership. In countless communities, Scouts, their parents, local institutions and public officials will pay tribute to the leaders of 89,000 Units for the contribution they are making to the boyhood of America

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FRIONA

Dan Ethridge Frank A. Spring Bill Stewart

Star Recipes

RECIPE OF THE WEEK

BASIC QUICK MIX

8 cups sifted all-purpose flour
1 cup nonfat dry milk solids
2 teaspoons salt
1-4 cup of double acting baking powder
1 3-4 cup shortening

1. Sift dry ingredients together three times.
2. Cut in shortening until evenly distributed and the mixture resembles coarse corn meal. Then store in canister in cool place. You will find this ready to use mix very convenient. Makes 9 1-3 cups.

BAKING POWDER BISCUITS

2 cups basic quick mix
1-2 cup water

1. Add water to fix. Combine until dough follows fork around bowl.
2. Turn out onto lightly floured board. Knead gently 5 times. Roll or pat to 1-2 inch thickness.

Cut into desired biscuit shapes.
3. Place on ungreased baking sheet. Bake in hot oven (450 F.) about 10 minutes.
Makes 12 1 1-2 biscuits.

LET'S EAT THIS FOR ONE DAY

Breakfast
Orange Juice
Oats with Raisins and Whole Milk
Whole Wheat Toast Butter
Plum Preserves
Milk and Coffee

Dinner
Beef Roll-ups with Olive Sauce
Mashed Potatoes, Buttered Green Beans
Onion Slices Carrot Sticks
Hot Biscuits, Butter or Margarine
Fruit Geleline with Sliced Bananas.

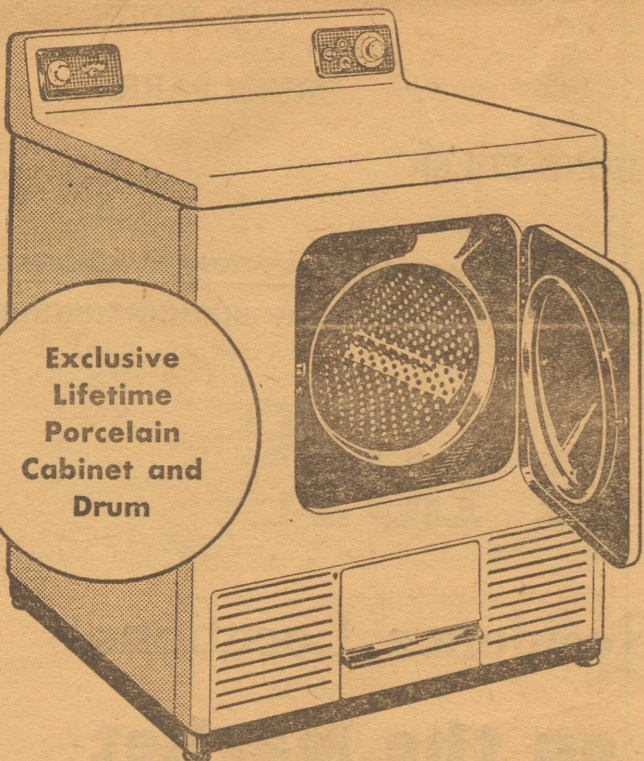
Light Cream
Milk Coffee

Supper
Baked Beans
Deviled Eggs Tossed Green

DENNIS FUNERAL HOME

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AT

REEVE CHEVROLET

Fertilizer Suggestions Made by County Agt.

County Agent Joe Jones warns farmers this week not to put off too long making their fertilizer plans for '54. Jones pointed out that farmers should always use check plots where no fertilizer is applied. These plots need not be over 24 rows wide, but this will enable each farmer who applies fertilizer of any kind to check and see if it actually paid him to fertilize, and if so, how much. Check plots should be used at regular intervals throughout the fertilized area. This practice of checking an unfertilized field against a fertilized field is not a reliable check, he adds. He also points out that checking one year's unfertilized crop against the next year's fertilized crop does not tell the wanted story. Check plots should by all means be left throughout the fertilized field. For example, the agent states that three or four 24-row strips through a quarter section would tell a good story on just what fertilizers did for you. Where commercial operators make the application for you, he cautioned,

Salad
Cornbread Butter or Margarine
Baked Apple
Milk

Timely Tips

1. Basic Quick Mix makes good pancakes - to 2 cups of the basic quick mix, add 2 tablespoons of melted shortening, 2 eggs and 1 cup water which have been mixed thoroughly.
2. Plentiful foods for February are potatoes, onions, cabbage, dry beans, oranges, grapefruit, raisins, dairy products, peanuts and peanut butter.

be sure you have well marked check plots that are to be left unfertilized and make sure that the operator understands.

High crop yields at lower cost in '54 are possible for farmers soil testing service at Texas A & M College, it is further noted.

When money becomes tight, some farmers are inclined to reduce their expenditures for fertilizer, says M. K. Thornton, extension agricultural chemist.

This isn't the best reasoning, he points out, because food and fiber, especially at this time, must be produced more economically. Experiment station tests show much greater financial returns from crops properly fertilized than from crops supplemented with little or no plant food.

Thornton continues that this is the time to collect soil samples and send them to the laboratory. It gives the lab enough time to analyze the sample and return recommendations so the farmer may use the information in buying fertilizers. About three fees should be allowed for a reply.

Forms for submitting samples together with sampling instructions are available at the county agent's office.

GI Home Loans Can Be Paid Any Time

Veterans holding GI mortgages can make extra payments to their lenders at any time or can pay off the entire loan without a penalty charge, Veterans Administration announced this week in response to numerous inquiries.

Robert W. Sisson, manager of the VA Lubbock regional office, said that the minimum extra payment a veteran may make is at least the amount of one month's payment, or a flat \$100. He added:

"Veterans who make extra payments may have the extra principal re-applied later to regular payments, if the lender agrees, to keep his loan from going into default should the veteran later become hard-pressed for money."

More than 1,400 West Texas veterans have already repaid their GI home loans in full since the beginning of the GI loan program in 1944.

Nationally, about 460,000 loans or about one out of every seven loans guaranteed by VA, have been repaid in full. The original principal amount of these loans is nearly \$2.5 billion.

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HOSPITAL NOTES

ADMITTED

Marie Roberson, surg., Friona.
Jeaney Wiley, med., Friona.
Stevan Lane, med., Bovina.
Mrs. Geo. Bolton, surg., Farwell
Darlene Stowers, med., Friona.
Mrs. E. R. Barry, med., Bovina.
Mrs. Bertie Stowers, med., Friona.

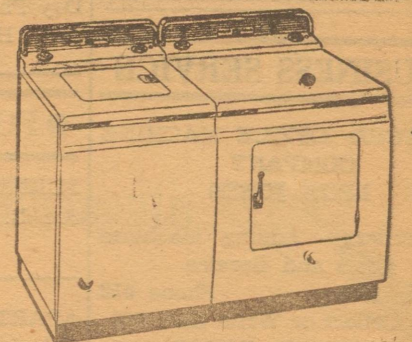
DISMISSED

Mr. Willie Leos, med., Lazbuddie.
Graham Prewett, med., Black-
Mrs. Vaughn Keeth and baby,
boy, Mrs. Jack Tedford and baby,
boy Mrs. Ernest England, Marie
Roberson, Jeaney Wiley, Mrs. J.
H. Boyle, Darlene Stowers, J.
J. R. Caldwell, Stevan Lane.

Jimmy Baxter attended a hospital feet in Amarillo last week.

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Cards of Thanks will be published in the Star for the flat fee of \$1.00. Special tributes, obituaries or poetry will be charged at the same rate as the classified ads, 2c per word.

PICTURE FRAMING

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FOR RENT

FURNISHED Apartment for rent. Joe B. Collier, Phone 2821. 27-tfc

APARTMENTS for Rent. Furnished. Walter Loveless, Ph: 2432 7 ttc

SELL OR TRADE

FOR SALE: Practically new 9-piece Dining Room Suite. Contact L. R. Hand. 27-1p

FOR SALE: Good used upright piano. Cheap. Prichard Furniture. 27-1p

FOR SALE: Roper Range, 6 ft. G.E. refrigerator, good as new, combination record player and radio. For information call 4231, Friona. 26-tfc

MODEL A John Deere Tractor and Lister; used one season; 4-row Knife Sled and new John Deere Cotton Trailer. J. T. Loflin, Phone 2161, Bovina. 24-3p

FOR SALE

Shade Trees, fruit trees, evergreens, shrubs, roses, hedge and other nursery.

Mrs. J. F. Ward
North Main Hereford 18-tfc

MISCELLANEOUS

LOST: New 10-100 x 22 truck tire, U. S. Royal, and wheel; lost between Friona and Plains Wednesday morning. Call collect at Amarillo, 4-3763 and collect liberal reward offered. 27 1p

STRAYED: One Hereford cow, one-half Jersey, black trimmed eyes, brand should be IW on LH, sales ticket should be 6447. Harland H. Frye, Star Route, Hereford, Texas. 27-1c

CARD OF THANKS

We wish to express our thanks to all who patronized the Sears Grain Company elevators in the past two years.
Mr. and Mrs. D. C. Allmon

LOST: Water wagon caps. Return or contact Bill Flippin.

FOUND: One set of car keys. Owner may have by calling at The Star and paying for ad.

GRANT'S PLUMBING SERVICE

Plumbing - Heating Ventilation
George L. Grant, Owner
PHONE 4391 26-tfc

WILL DO Housework by hour and ironing. Call 4511. 25-3p

WANTED: Someone interested working part time contacting local firms, commercial advertising and neon sign line. Write Box W, Friona.

REAL ESTATE

WILL TRADE equity in grocery store near Fort Worth for 5-year lease on quarter section of land near Friona. Contact M. G. Kil; lough, Box 691, Friona. 27-1p

WE HAVE:

Another good corner lot and 2-room house, well located. One good vacant lot. Two 6-room dwellings. One 5-room dwelling, new. 203 acres 10 miles out. 100 acres 6 miles out. 90 acres close in.

These properties are worth the price. Anyway that is what it will take to get them.

"UNCLE" JOHN WHITE

WHEN IT'S REAL ESTATE SEE

JOE B. DOUGLAS

IF BUYING OR TRADING, WE'VE GOT IT. IF SELLING, WE'VE GOT THE BUYER. WHY NOT LET US HELP YOU SELL YOUR PROPERTY?

WEST OF MAIN ON HI-WAY 60
FRIONA, TEXAS

FOR SALE: Two-bedroom home, pavement, suitable location. See Jack Tedford. 27-tfc

THE BEST DEAL in the country. 270 Acres, good 8-in. well on natural gas, price \$150.00 per ac. A small down payment and the balance of 29 per cent the 1st of January, 1955.

320 acres 3 miles from town, priced \$125.00 per acre. 29 per cent down.

640 acres wheat land, 317 of wheat, 150 barley, all summer-fallowed, price \$85.00 per acre.

We need more listings; come and see us.

ALVIN BROOKS REAL ESTATE
Friona

FOR SALE: Five 25-ft lots located across street east from grade school in Friona. Roy T. Slagle, phone 3331. 25-2c

FOR SALE: International '52 Pick-up. See Benthall Beene, Ph. 2832, Friona. 26-2c

LEE THOMPSON,
Real Estate and Insurance
Farwell, Texas

We have several very good farms, in various sizes, irrigated and dry land. Come in and look over what we have. Also all kinds of insurance. Is yours out? We appreciate your listings, and would like to have part of your insurance.

Lee Thompson 25-2c

FOR SALE: Small house to be moved. See Benthall Beene, Ph. 2832, Friona. 26-2c

6-ROOM modern house, new carpets wall-to-wall, new heating system, shrubs and shade trees, garage and chicken house, on pavement Located at Bovina, Texas. J. A. Loflin, phone 2161, Bovina. 24-3p

GOOD FARM LOANS
Low Interest Rates
POOL INSURANCE AGENCY.
Muleshoe, Texas
Phone 7010 12-tfc

FOR SALE: One 50-ft. lot north east of football field. See K. E. Deaton, Magnolia Service Station Friona, Texas. 12-tfc

LISTINGS WANTED

HAVE CASH BUYERS for
Parmer County irrigated farms, dryland farms, ranches, city and business property.

We have some buyers interested in making immediate trades for local property, and we believe we can give you the most satisfactory sales on property at this time.

C. L. LILLARD
Real Estate Friona

POLITICAL ANNOUNCEMENTS

For Sheriff:
CHAS. LOVELACE
(Re-election)

For Treasurer:
(MRS.) MABEL REYNOLDS
(Re-election)

For County and District Clerk:
HUGH MOSELEY
GRAHAM G. THORNTON

For State Representative 96th Legislative District:
JESSE M. OSBORN

For Justice of the Peace:
Precinct 2, Friona
WALTER LOVELACE

For Court Judge and Ex Officio County Superintendent:
A. D. SMITH

READY BUILT houses. Two bedrooms as low as \$2500.00. Phone 8-2507, Clovis. 27-4p

\$30,000 income property to trade for farm. Consists of 4 houses, 3 brand new. Write Box 14, Texico, N.M., or phone 8-2507, at Clovis. 27-4p

GOOD PRICES - ROCKWELL'S
2 x 4's. 6 ft. to 20 ft. \$6.50
2 x 6's. 6 ft. to 20 ft. \$6.50
1 x 8 Shiplap \$6.50

All High Quality Kiln Dried

ROCKWELL BROS. & CO.
LUMBERMEN
Friona

Mesdames Rankin, Hough, Caffey and Stewart went to Amarillo Wednesday to see the movie, "The Robe".

BAKE SALE sale and apron sale beginning The Congregational Womens' at 10:30 o'clock Saturday, Feb. Fellowship will sponsor a bake 13th.

The sale will be held in Knox Star Classified Ads Get Results! Ready to Wear store in Friona.

ANNOUNCING

THE DRAPERY SHOP

NOW OPEN IN FRIONA
At My Home on West Loop
MRS. BOB RULE

SPECIALIZING IN DRAPERIES AND SLIP COVERS

I am experienced in this work and shall appreciate your work.

Phone 4561 - Friona

NOTICE

The Parmer County Water Committee will meet in Farm Bureau Office in Friona, February 4, 7:30 P.M., and each 1st and 3rd Thursday thereafter for the purpose of issuing irrigation permits.

...Please note the change of meeting days.

All applications must be filled out by this office and left in the office for approval at regular committee meetings in the presence of the applicant or his qualified agent (Not a well driller or pump salesman).

INFORMATION REQUIRED—

Land description - Measured distance to wells or hi points on all adjoining quarters, Measured distance to two sides of quarter in which drilling is to be done. (Minimum spacing is 400 yards).

COMMITTEEMEN:

WALTER KALTWASSER

C. V. POTTS

D. B. IVY

BRUCE PARR

RAYMOND EULER

LOTS of LOTS

Business and Residence Locations Now Going on the Market

in

DRAKE SUB - DIVISION

Friona, Texas

These Lots can be bought for Cash or a Reasonable Down Payment.

You can buy your lots to improve at your convenience.

If a number of these are bought immediately, I can caliche the streets while the crusher is now in operation.

A. O. DRAKE, REALTOR

BOX 545

PHONE 3042

FRIONA, TEXAS

FRIONA LODGE No. 1332
A.F. & A.M.
Called Meeting
MM
THURSDAY
February 5
Hank Outland, Secretary
M. H. Sylvester, W. M.

BUSINESS SERVICE
HEREFORD OFFICE MACHINE COMPANY
LEON JONES
Typewriters - Adding Machines and Service
25 Main Ave. Phone 518
Collect or Write Box 362
HEREFORD, TEXAS 7 ttc

LUCKY "7" FOOD SPECIALS

TAMALES, Ellis -- Can 27c

PINTO BEANS .. 2 lb. pkg. 27c

TOMATO SAUCE, W. Swan, 3 for 27c

PEAS, Our Value 2 for 27c

BLACKBERRIES 2 for 47c

SALMON, Our value Can 37c

Macaroni, Gooch's .. 12 oz. pkg. 17c

OLEO, Sunspun 2 for 37c

FLOOR WAX, Simoniz ... Qt. 77c

SUNSPUN
WHOLE GREEN BEANS .. 2 for 47c

SUNSPUN
CREAM STYLE CORN ... 3 for 47c

PEACHES, Hunt's .. 2 1-2 size 27c

GIANT TIDE 67c

LETTUCE, Large 2 for 27c

CHEESE, White Lily 2 lb. pkg. 77c

DOG FOOD, Any Kind ... 3 cans 47c

GERBER'S BABY FOOD . 5 cans 37c

WHITE'S Cash Grocery

Hospital Drive Begins Monday

Solicitation for funds to build a new hospital in Friona to serve Farmer County will begin in earnest next week, with a kick-off banquet being scheduled Monday evening for the workers in the drive. The dinner will begin at 7:30 o'clock, held in the Friona clubhouse.

Last of the community meetings, to acquaint the public with the needs, plans and problems of constructing a new hospital, will be held at Rhea Friday night of this week. Similar sessions have been conducted in all parts of the county.

Hospital board members, staff personnel, and community leaders have professed enthusiasm for the project, recognizing immediate need of both a larger hospital for the growing communities and for a modern, fireproof and soundproof structure.

With much of the facilities already in use and paid for, initial cost of a new building will not be prohibitive, the management points out. While most

hospitals must figure construction costs at \$15,000 per bed, the entire new plant here could be built for an estimated \$150,000. In fact, initial subscriptions of \$50,000 will enable a "go-ahead" signal, with the remainder to be borrowed and most probably paid for out of the hospital revenue.

Workers in the drive will present plans for cash donations, pledges and regular bank drafts, or combinations of these.

Awards have been posted for workers securing top subscriptions. Two \$50.00 prizes and two \$25 awards will be made, one of each to be given in Friona to an individual or group, and the other two going to groups or individuals in other sections of the county.

Rrea Pie Supper Gave Funds to Dimes March

The Rhea Farm Bureau held a pie supper Friday night to raise money for the March of Dimes.

Paul Koeltzow auctioned the pies, and \$155.75 was donated to the fund. A quilt was won by Jack Patterson.

The group also was shown three short movies.

Visitors were Mr. and Mrs. Loyde Brewer and family of Farwell, and Raymond Euler of Friona.

Mr. and Mrs. Jake Lamb spent the week-end in Memphis visiting friends.

Try a Want Ad in the Star

All Day Quilting Held At Koeltzow Home Tues.

Mrs. Edna Koeltzow and Mrs. Helen Potts were hostesses at an all-day quilting in the Koeltzow home Tuesday.

The quilt top was pieced and donated by Mrs. Potts, and the lining and cotton by Mrs. Koeltzow. The quilt was won by Jack Patterson at the March of Dimes pie supper given recently at Rhea.

Those quilting were Mesdames Dean, Patterson, Drager, Calaway, Wagner, Pullmann and Schlenker.

RED CROSS WATER SAFETY 40 YEARS OLD



Only forty years have passed since February 1, 1914, when the first Red Cross Water Safety courses were introduced to the world by the "amiable whale," the late Commodore Wilbert E. Longfellow (on running board). And, though styles in bathing attire have changed drastically in that time, the principles of water safety which the Red Cross has taught to 9,300,000 persons have remained constant. Waterproofing America has paid big dividends; since 1914 the drowning rate per 100,000 population has been cut in half. Water Safety is one of the many Red Cross services you support by your contributions to the annual Red Cross Campaign in March.

RHEA EVENTS

Pvt. Herbert Schueler is at home on furlough visiting his parents. He will return to El Paso on Friday.

Uncle Billy Alderson celebrated his 84th birthday at a surprise dinner in the home of Terri Paul, with a few close friends present.

Albert Pullmann, who is attending Seminary in Kansas, visited over the weekend with his parents, Rev. and Mrs. George Pullmann. Sunday after church Rev. and Mrs. Pullmann took him back to school and they are now visiting a few days in Kansas.

Carl Schlenker and Bruce Parr made a trip to Texline Monday to make a bid on soil conservation machinery.

Mr. and Mrs. Floyd Schlenker attended the Hereford show and sale in Roswell on Friday.

A March of Dimes dance was held in the Robert Leach barn

on Saturday night. It was well attended, and \$118.87 was raised for the MOD.

Mr. and Mrs. Herman Sifford and children of Umbarger visited Sunday in the home of their son and wife, Mr. and Mrs. Billy Sifford.

Mr. and Mrs. Landit left for Hennington, Indiana, Saturday.

Mr. and Mrs. Paul Koeltzow and family and Mr. and Mrs. Martin Wagner visited Sunday with Mr. and Mrs. J. D. Stevens in Bovina.

Frank Meiers is the owner of a new Pontiac.

Mr. and Mrs. Billy Sifford spent Saturday night visiting in Umbarger.

Jack Patterson and family visited Sunday in the Jake Patterson home.

Pilgrim Fellowship Entertained

Members of the Pilgrim Fellowship of the Friona Congregational Church were guests in the home of Gladys Dean Sunday afternoon.

The group went to the Billy Sifford home later in the evening for a housewarming and to make candy.

Scouting

TROOP VI

The girls of Scout Troop VI collected \$164.32 for the March of Dimes on Saturday.

At the Monday meeting the group molded figurines and elected new officers for the remainder of the school term. Patrol leaders will be Kay Struve and Patricia Reedy and Assistant Patrol Leaders will be Celia Weatherly and Wynette Deaton. Othes elected were Nelda Douglas treasurer; Gayle Knight, secretary; and Donna Blackburn, reporter.

After playing a folk game, ice cream and bubble gum were served by Cynthia Caffey and Mary Jane Grubbs.

Mr. and Mrs. R. L. Fleming and Mr. and Mrs. Bud Crump spent the week-end in Ft. Worth.

Bridal Shower Given Mrs. Shaddix Recently

Mrs. Glenn Shaddix, nee Bonnie Faye Parson, was honored with a bridal shower Thursday afternoon in the home of Mrs. Floyd Schlenker of Rhea. Assistant hostesses were Mrs. Cordie Potts, Mrs. Elmo Dean and Mrs. Billie Sifford.

Guests present were Mesdames Henry Drager, Herman Schueler, Bauer, Walter Schueler, Jack Patterson, Gilbert Schueler, Bill Gibson, Clara Sochs, Calaway and Carl Schlenker of Rhea; Mrs. Henry Shaddix and Mrs. Willie Wall of Rosedale, N. M.; and Mesdames Thomas Parson, L. M. Crow and Elmer Euler of Friona.

Sending gifts, but unable to attend, were Mesdames Shorty Jones, Johnny Nazworth, Paul Koeltzow and Selma Wagner.

Area Executive Meeting Held by FHA, Canyon

The Area I FHA Executive Council meeting was held in Canyon Saturday, Jan. 30. All of the officers were there with the exception of one. Those attending from Friona were Mrs. Zeman, the Homemaking instructor, who was sponsor for Gay Cass, the Area I reporter.

The program for the area meeting, at which 2500 people are expected, was planned at the Saturday day-long session.

It hasn't yet been decided who will be the Friona candidate for officer election at the Area meeting.

The contents of the Rambler, area newspaper, and its publication was discussed and planned. This paper is edited by Gay Cass of Friona.

HALE MOTORS

New Owner of Your Dodge - Plymouth Agency In Hereford

Invites You to Come In and See Us

WE WILL FEATURE -

The Elegant '54 Dodge

The HY Style '54 Plymouth

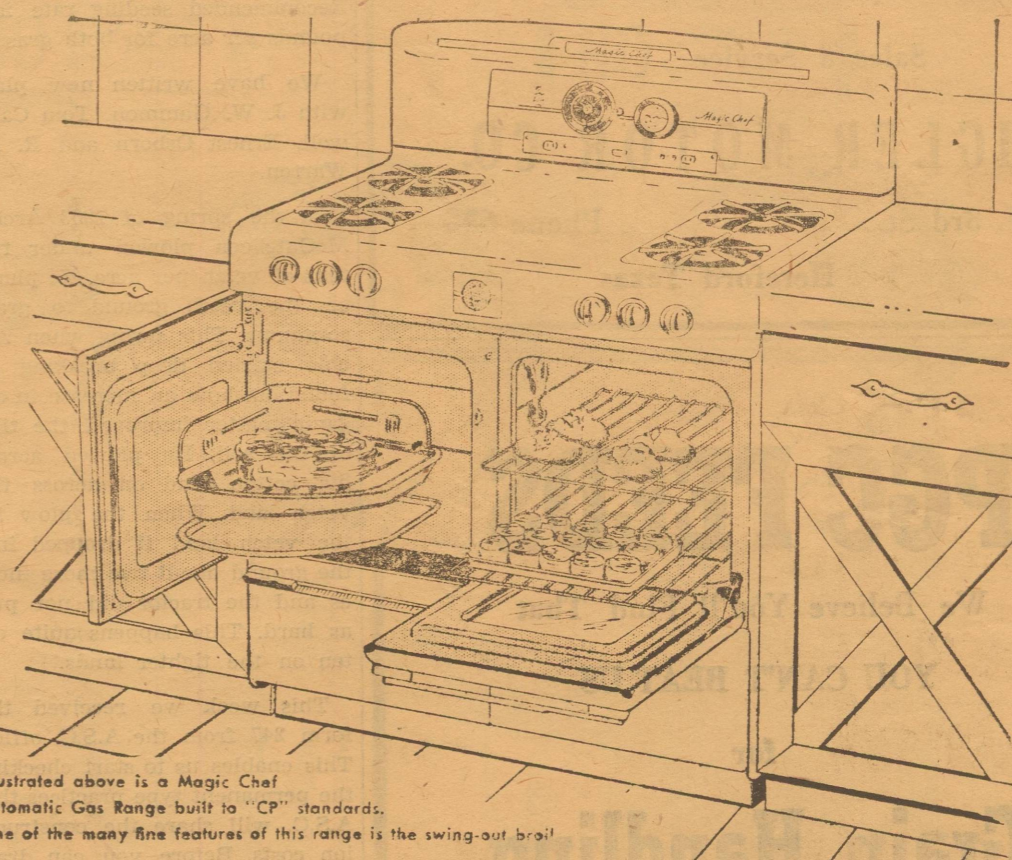
Dodge Job-Rated Trucks

Chrysler Industrial Engines

BOTH THE V8 AND THE BIG 6 CYLINDER

Try our Service Department - All Work Guaranteed
Pick-up and Delivery on Irrigation Motor Repairs

218 W. 3rd .. HEREFORD .. Phone 630



Illustrated above is a Magic Chef Automatic Gas Range built to "CP" standards. One of the many fine features of this range is the swing-out broil.

Completely automatic... the modern Gas range

Your Buying Guide

The "CP" trademark of the Gas Appliance Manufacturers Association is a "Buying Guide" and means that the gas range on which it appears meets all requirements of the American Gas Association Laboratories and, in addition, special high requirements for convenience, performance and economy. It is a trademark and not a "brand name."

The new, completely automatic Gas ranges are your best buys today. The modern gas ranges, built to "CP" standards, provide you with every modern cooking convenience. Whatever your cooking needs are there is an automatic gas range built to meet your requirements. More than 20 gas range manufacturers build beautiful, dependable ranges to "CP" standards. Buy a modern automatic gas range built to "CP" standards and enjoy cooking perfection. No range is more automatic.

Pioneer Natural Gas Company
FUEL FOR A GROWING EMPIRE

Cleaning Makes Native Grasses Easier to Sow



Native grasses have held forth in the Great Plains region without competition for as long as men remember. Only in relatively recent years has any attempt been made to "domesticate" them out of their wild state or to improve the wild grasslands.

Some excellent results have been obtained from these efforts. However, a number of problems have arisen to slow up progress in effecting the more extensive and useful establishment of these grasses in both their native habitats and elsewhere and in bringing them into commercial production. A. D. Stoess of SCS tells of some seeding problems in a recent issue of CROPS & SOILS.

Since the seeds of these grasses come in many sizes and shapes, they are often more difficult to plant than the seeds of timothy and clovers. They may require special processing before planting.

There has been little or no seeding machinery capable of handling the wide variety of seeds, but many of the grass species and varieties now coming into use can be handled with a common grain drill if specially processed and cleaned.

Three steps are necessary: (a) scolding to remove sticks, straw and other coarse materials; (b)

processing to separate awns or hairy appendages from seed units; and (c) cleaning, to separate the inert matter from the seed. The awns are separated from the seeds of needlegrasses, wildryes, and wheatgrasses, and hairy appendages from the seeds of bluestems and grammas by processing with a hammermill. These can later be removed by cleaning on a fanning mill. Seed thus treated usually runs freely and uniformly through an ordinary grain drill.

Broadcasting the seed is wasteful and undependable. Where common grain drills will not do the job, or where the seed is not fully processed, grass drills offer a means, and sometimes the only means, of outstanding success in seeding certain grasses. Their relatively high cost is often overcome by group purchase and rental to individual users.

Farmers, ranchers, and employees of State and Federal agencies have brought together much valuable information about the domestication, culture and grass seeding methods of the native grasses of the West. This information has been of great value in solving the problem of more and better livestock feed for this area. Contact your county agent and seed supplier as to local adaptation of these grasses and sources.



THIRD SEASONAL CONCERT

FRIONA TOWN HALL CONCERT ASSOCIATION

FRIONA, TEXAS

Thursday Evening, February 4, 1954

8:00 o'clock

Presenting

The Karamu Quartet

- Ye Watchers and Ye Holy Ones Old German Melody
- Good News from Heaven Bach
- Your Voices Raise Handel
- Waldteufel (from "Mount of Olives") Beethoven
- 19th Century American Songs Foster-Bron
- Beautiful Dreamer
- Oh! Susanna
- 20th Century American Songs Arr. by Bron
- Indian Love Call Frizal
- Summertime Gershwin
- I Got Plenty O' Nuttin' Gershwin

INTERMISSION

- Song of the Life-Boat Men Russian
- Fireflies Russian
- Turn Ye To Me Scotch
- The Campbells Are Coming Scotch
- Negro Spirituals Arr. by Bron
- Walk Together, Children
- I Wish Ise In Heav'n Setin' Down
- Trampin'
- Listen to the Lambs
- Joshua Fit De Battle of Jericho

THE KARAMU QUARTET OF KARAMU HOUSE
(CBS Radio Network, Sunday mornings, 8:15 E.S.T.)

William A. Baker, Second Tenor; Roy J. Lockett, Baritone; Charles W. Tomlin, First Tenor; Joseph L. Boatner, Second Bass; J. Harold Brown (J. Earl Bron), Pianist-Arranger

Business Professional DIRECTORY

A. O. THOMPSON
ABSTRACT COMPANY
 COMPLETE TRACT INDEX OF ALL LANDS AND TOWN LOTS IN DEAF SMITH COUNTY WRITE US FOR INFORMATION.

JOB PRINTING
 The Friona Star

DIAL 4242
 FOR FREEDOM FROM DRUDGERY
 BLUE JEANS A SPECIALTY
CITY STEAM LAUNDRY
 Helpy- Selfy Service
 FRIONA

STEVE MESSENGER
TAX SERVICE — BOOKKEEPING
 Office Upstairs at Friona Wheat Growers
 Phone 2062, Friona

ALVIN C. WEBB
CERTIFIED PUBLIC ACCOUNTANT
 Announces Opening of Office
 In Muleshoe
 Next Door to Pool Insurance
 PHONE 5179

FARMER'S PRODUCE
 Home of
 GOOCH'S BEST FEEDS
 Arena Hog Supplement — Cottonseed Meal
 We Sure Like to Buy Your
CREAM — POULTRY — EGGS

CHRYSLER INDUSTRIAL IRRIGATION ENGINES
 Sales & Service
.SEIGLER MOTOR CO.
 218 W. 3rd St. Phone 630
 Hereford Texas

PGC FEEDS
 We Believe You'll Find That
YOU CAN'T BEAT US
 for
Grain Handling
 Throughout the Years
FRIONA
WHEAT GROWERS
 INCORPORATED

Newsodities

MAN'S BEDS HAVE VARIED AS WIDELY AS HIS CIVILIZATIONS.

ASSYRIANS, MEDES AND PERSIANS HAD BEDS OF STONE, METAL OR WOOD.

SOME GREEK AND ROMAN BEDS WERE BRONZE, IVORY OR SILVER, INLAID WITH TORTOISE SHELL. BY THE 15TH CENTURY, BEDS HAD BECOME HUGE, CURTAINED EDIFICES.

CHARLES THE BOLD (1433-1477), DUKE OF BURGUNDY, OWNED THE FIRST PORTABLE BED. LATER, MANY KINGS AND NOBLES TRAVELED WITH AND SOME IN, THEIR BEDS.

LATEST AMERICAN DEVELOPMENT IS THE HIDE-A-BED, A COMFORTABLE DOUBLE BED AT NIGHT; BY DAY A LUXURIOUS SOFA, THE LIVING ROOM'S FOCAL POINT OF BEAUTY AND LEISURE.

Copyright 1954, J. V. Clarke

Soil Conservation District ACTIVITIES - NEWS - SUGGESTIONS

BY STEVE BAVOSETT

This year the A.S.C. has excellent set-up for a person interested in soil improvement through legumes. There are three legume practices. One of these 3 will fit your needs.

One practice is for "perennial grasses" or legumes that will be left on the land at least two growing seasons. Any of the proven, desirable perennial grasses or biennial legumes can qualify here.

The other two practices are for annual legumes. One is for summer legumes which include cowpeas, Hubam clover and Madrid clover. The other is for winter legumes that include Austrian winter peas, vetch and Madrid clover.

Service office. Otherwise it might be some time before we are out by your place. At the present time we have received the following requests: 9 for bench leveling, 30 for concrete pipe, two for stock tanks, three for diversions and one for starting crop rotation.

GOOD PRICES - ROCKWELL'S

2 x 4's, 6 ft. to 20 ft.	\$6.50
2 x 6's, 6 ft. to 20 ft.	\$6.50
1 x 8 Shiplap	\$6.50

All High Quality Kiln Dried
ROCKWELL BROS. & CO.
 LUMBERMEN
 Friona

We have 150 pounds of Indiangrass and 50 pounds of cane bluestem for distribution to district cooperators. We would like to give this to someone who would harvest the seed and use them for planting more acres ar place the seed on the market. Recommended seeding rate is 3 pounds per acre for both grasses.

We have written new plans with J. W. Gammon, Tom Caldwell, Ernest Osborn and R. M. Warren.

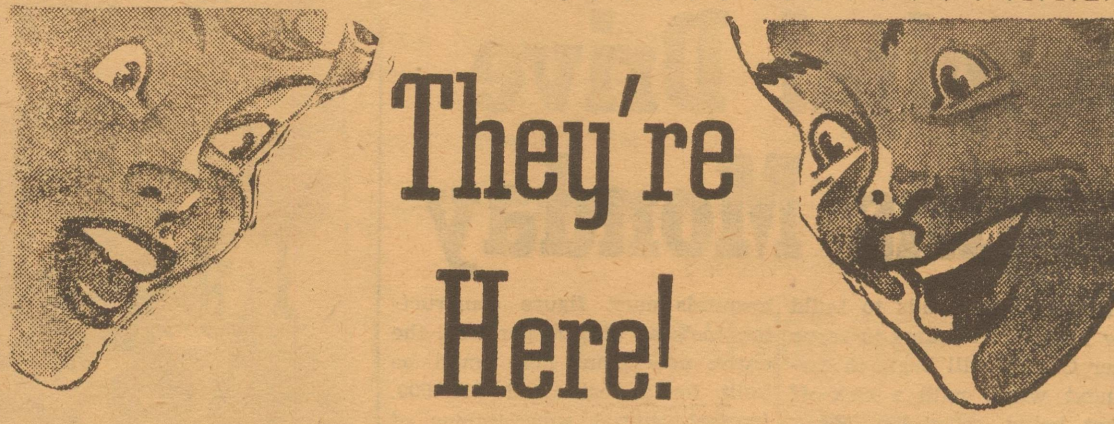
In the spring of 1953 Archie McCutcheon plowed under two tons of vetch per acre. He planted the vetch ground to grain sorghums. This spring when Archie started deep breaking he found out how an increase in organic matter improved the tilth of the soil. He plowed across his cotton land on across the vetch land. When the plow hit the vetch land it dropped into the ground about two more inches and the tractor did not pull as hard. This happens quite often on the tighter lands.

This week we received the form 247 from the A.S.C. office. This enables us to start checking the permanent type practices that A.S.C. will share the construction costs. Before you can draw payment on bench leveling, terracing, diversion terracing, concrete pipe, establishing a crop rotation, building tank dams, and seeding waterway, the Soil Conservation Service must approve the practice. If you have applied for payment and are ready to start to work, drop us a card or come by the Soil Conservation

GOOD PRICES - ROCKWELL'S

2 x 4's, 6 ft. to 20 ft.	\$6.50
2 x 6's, 6 ft. to 20 ft.	\$6.50
1 x 8 Shiplap	\$6.50

All High Quality Kiln Dried
ROCKWELL BROS. & CO.
 LUMBERMEN
 Friona



They're Here!

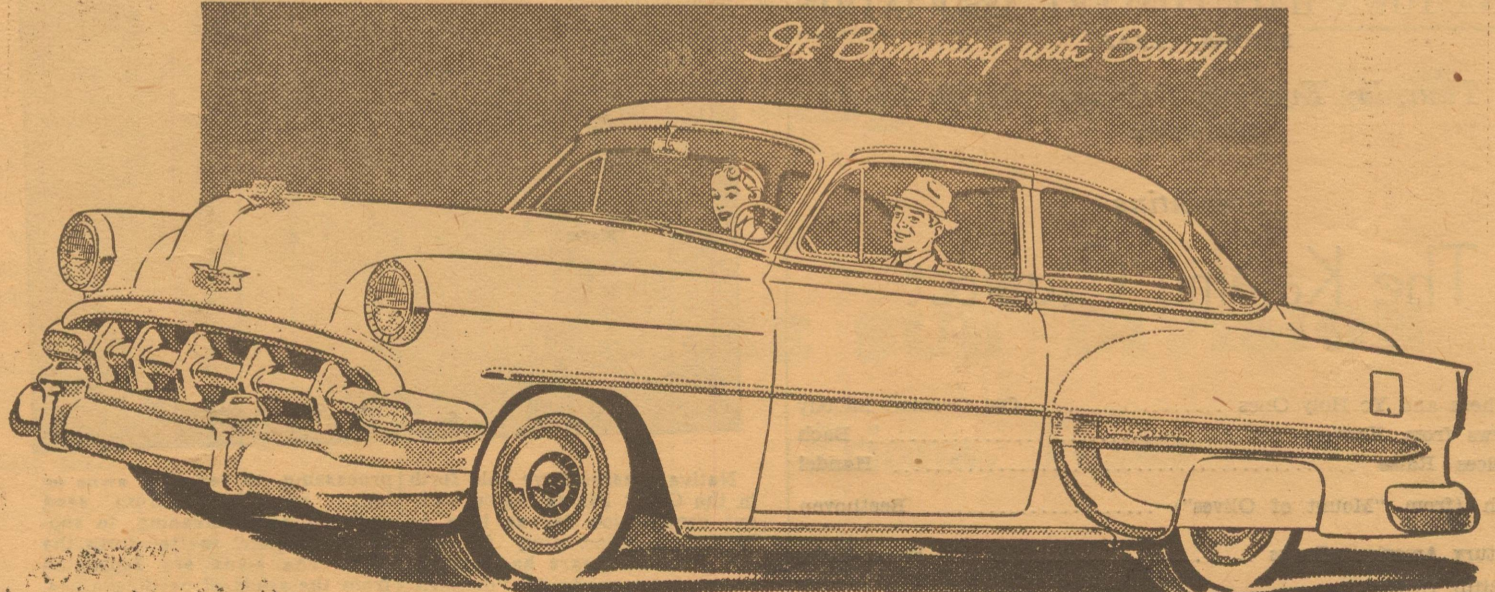
The Superbly Beautiful
 1954 MODELS

ROPER RANGES

SOMETHING TO SHOUT ABOUT!

BLANTON BUTANE INC.

Only the '54 Chevrolet
 gives you all these features
 at lowest prices!



The new 1954 Chevrolet Bel Air 2-door sedan. With three great series, Chevrolet offers the most beautiful choice of models in its field.

Striking New Luxury-Line Styling. Here are the best-looking Chevrolets of all time. Available in 161 model-color combinations!

Luxurious New Modern-Mode Interiors. Richer fabrics—vinyl trim—interior colors keyed to exterior colors in "Two-Ten" and Bel Air models!

New Power in "Blue-Flame 125" Engine. More power—more smoothness—more economy—with this brilliant Powerglide engine.

New Power in "Blue-Flame 115" Engine. The "Blue-Flame 115" Engine also gives you new high-compression power, finer performance and important gas savings.

Highly Perfected Powerglide. Now you can have the finer, thrifter Powerglide automatic transmission* on all Chevrolet models.

Extraordinary Four-Fold Economy. (1) Lowest-priced line (2) extremely low operating costs (3) exceptionally low maintenance costs (4) traditionally higher resale value.


New Low Price on Power Steering. Gives fingertip control. Available on all models.*

New Power Brakes for Your Safety-Protection. The first and the outstanding Power Brakes* in Chevrolet's field. Do much of the work of braking for you. (Available on Powerglide models.)

New Automatic Window and Seat Controls. Touch a button to raise or lower front windows. Move the front seat up and forward or down and back with the same ease. Available on "Two-Ten" and Bel Air models.*

Come in, see and drive the new 1954 Chevrolet at your earliest convenience, and we believe you'll decide it's the car for you! *Optional at extra cost.

POWERED FOR PERFORMANCE!
ENGINEERED FOR ECONOMY!

SYMBOL OF SAVINGS  EMBLEM OF EXCELLENCE

REEVE CHEVROLET COMPANY

BUTANE PROPANE

Gas Service
We

- INSTALL
- SERVICE
- DELIVER

**FRIONA CONSUMERS
COMPANY, INC.**

Local Church Notes

EMMA COMMUNITY

Emmanuel Lutheran Church
Geo. H. Pullmann, Pastor
Church Services 10:00 a.m.
Bible Class and Sunday School 11:00 a.m.
Ladies Aid ... 2nd Friday of every month.
Men's Club ... 3rd Friday of each month.

You are most welcome to come worship with us.

Sixth Street Church of Christ

M. B. McKinney, Minister
Sunday Bible Class ... 10:00 a.m.
Morning Worship 10:55 a.m.
Training Classes 7:00 p.m.
Evening Worship 8:00 p.m.

WEDNESDAY

Ladies Bible Class 9 a.m.
Bible Study 8:00 p.m.

Methodist Church

U. S. Sherrill, Minister
Sunday School 10:00 a.m.
Worship Service 11:00 a.m.
Meth. Youth Fellowship 6:45 p.m.
Evening Worship 7:30 p.m.
Mid-Week Service, Wednesday
Choir Practice, Weds. 8:00 p.m.

Church of Christ

Morning Service 10:30 a.m.
Evening Service 8:30 p.m.

THIS CHURCH CALENDAR SERIES IS MADE POSSIBLE BY THE FOLLOWING MERCHANTS

- LEWIS VARIETY STORE
- FRIONA STATE BANK
- THE FRIONA STAR
- WELCH-BLACKBURN HARDWARE
- ROCKWELL BROS. & CO. — Lumbermen
- FRIONA CONSUMERS COMPANY
- FRIONA WHEAT GROWERS, INC.
- FRIONA LUMBER COMPANY
- WHITE'S CASH GROCERY
- PHILLIPS 66 SERVICE
- KNOX'S READY-TO-WEAR
- REEVE CHEVROLET COMPANY
- BLANTON BUTANE, INC.
- MAURER MACHINERY COMPANY
- CITY STEAM LAUNDRY
- REGAL THEATRE
- FOSTER DRY GOODS
- PLAINS HARDWARE & FURNITURE



The Methodist Church in the South Central Jurisdiction of the church is in the midst of a "Go to Church" campaign, Rev. U. S. Sherrill, local pastor, has announced. Scheduled to continue until Easter, the crusade is being promoted with the motto of "Give God a Chance, NOW! Attend Church Every Sunday."

Goals set are:

1. Every member in church every Sunday.

2. Every member of Sunday School in class every Sunday.

3. Every youth in the evening MYF every Sunday.

Rev. Sherrill points out that worship is a great experience. "It challenges men to confess their sins, reaffirm their faith, and rededicate their lives to the high purposes of God. When men worship together, remarkable things happen."

Farm Bureau Report



By RAYMOND EULER

To Cotton Growers:

In a Thursday morning paper, these items were presented by the UP: "Texas Farm Bureau recommended Wednesday that Texas' share of increased 1954 cotton allotments be allocated by the state PMA committee directly to farmers to take care of the "hardship" cases. The Farm Bureau board of directors said hardship cases would profit more in this manner than if the increases were apportioned by counties on the basis of past acreage".

In the same news item, Agricultural Commissioner John C. White said, "... I don't think it could be done under the present law."

At the close of the item appeared these words: "Farm Bureau President J. Walter Hammond said the vital need for alleviating 'Hardship cases' is the main reason for the Farm Bureau fight for the increase in the 1st place."

After a phone conversation with Claude McCan, this telegram was sent to the appointed meeting place of the state PMA committee. Claude McCan, State PMA Chairman, College Station, Texas, Jan. 28 - "Parmer County Farm Bureau with five hundred sixty members reaffirms support of Texas Farm Bureau requesting 1954 cotton allotments be allocated by state PMA committee directly to farmers for benefit of hardship cases as provided by recent congressional

action".

Sunday morning daily papers carried this item concerning the allotment meeting, "The state committee composed of Claude McCan of Victoria, chairman, and Fred Chandler of Pecos and Bob Lyons of Amarillo issued this statement yesterday: "The increase of 1,342,320 acres in the 1954 state allotment for upland cotton (will) be apportioned directly to farms in the state under the 65,40,50 formula; this method of apportionment has been termed the most equitable method to carry out the intent of the act and to correct inequities and prevent hardship."

There is the final act in a Farm Bureau accomplishment that will mean thousands of dollars to Parmer County farmers this year. Farm Bureau leaders, working many months, inaugurated the idea and gained support of individual grower groups. CONSIDER THIS: "When the righteous are in authority, the people rejoice; but when the wicked beareth rule, the people mourn." Proverbs 29:2.

BLACK ITEMS

Pat Deaton, SO2, stationed at San Diego, California, arrived Saturday to spend a twenty day leave with his parents, Mr. and Mrs. K. E. Deaton and sisters, Betty, Barbara and Veronica.

Lou and Ann Christian spent the week-end with the Fern Barnetts.

Mr. and Mrs. Pete Braxton, Jim and Ray, were week-end visitors with friends at Shamrock. Mr. Braxton lived there when a boy, and enjoyed seeing friends he hadn't seen in twenty years.

Mrs. Dick Rockey and Mrs. H. H. Elmore were Hereford visitors Monday.

Mrs. Glenn Floyd and children, Geneva Ivy and Marie Hinds visited with Mrs. R. E. Barnett Monday evening.

Mrs. C. D. Greeson and family spent the day Sunday with Mr. and Mrs. John Hand and family.

Billy Warrick of Hereford visited with Neal Greeson Sunday.

Mr. and Mrs. Vernon Christian are vacationing in Carlsbad, N. M., and other points of interest this week.

TROOP V

The Girl Scouts of Troop V met Monday afternoon and had a party for their hospitality badge.

The girls played games and were served refreshments of candy, cake and pop.

Walter Rogers—

CONTINUED FROM PAGE 2

notice to his comrades as to what they could expect. You will note also that my amendment declares a person so convicted to be ineligible for employment by the United States or any department or agency thereof. This ineligibility is limited to five years in the present law. It is my thought that a person who would advocate the overthrow of this government certainly should not be eligible for employment by the government which he undertook to overthrow, from now on.

One fellow who read my amendment said that the death penalty was certainly good, as it would carry out the recommendations of the President to take citizenship away from those who were convicted of subversive activities against this country. There is no question but that it would get the job done in that respect.

GOOD PRICES - ROCKWELL'S

- 2 x 4's, 6 ft. to 20 ft. \$6.50
- 2 x 6's, 6 ft. to 20 ft. \$6.50
- 1 x 8 Shiplap \$6.50

All High Quality Kiln Dried
ROCKWELL BROS. & CO.
LUMBERMEN
Friona

Mrs. Tone Edens returned to her home here Sunday from the Hereford hospital where she had surgery.

She is reported feeling fine.

Mrs. O. J. Beene and boys visited relatives in Dimmitt and Plainview Tuesday.

Star Classified Ads Get Results!

F. L. SPRING

OLD-FASHIONED COUNTRY STORE

Come and See Us

GOSPEL MEETING

FEB. 7-14

SIXTH STREET

Church of Christ

JOE MCKISSICK, PREACHER

DALHART, TEXAS

M. B. MCKINNEY, SONG DIRECTOR

FRIONA, TEXAS

SERVICES TWICE DAILY

WEEK DAYS ----- 8:45 A.M. and 8:00 P.M.

SUNDAY ----- 10:55 A.M. and 8:00 P.M.

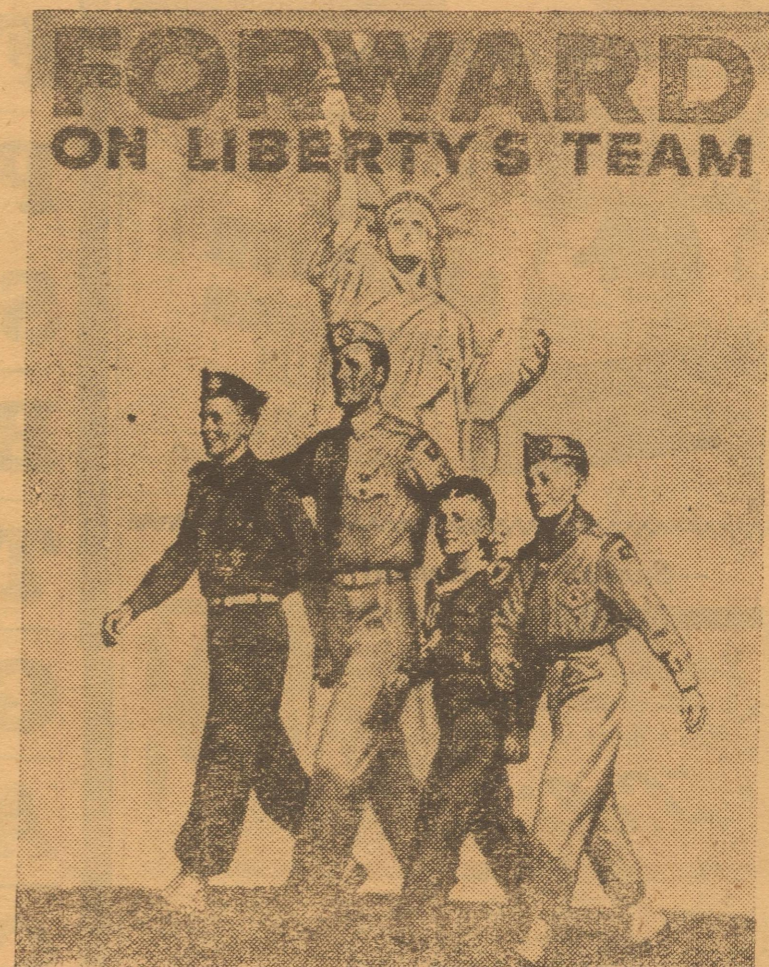
The Public Is Invited

CONGREGATIONAL SINGING

Congratulations

to the Local Scout Movement
on the Occasion of

National Scout Week, Feb. 7 - 13



Friona State Bank

Member Federal Deposit Insurance Corporation

PROCLAMATION

WHEREAS, February 8, 1954, is the 44th anniversary of the founding of the Boy Scouts of America, chartered by the Congress of the United States, as a program for all the boys of America, and

WHEREAS, the Boy Scout program has affected the lives of 21,000,000 American boys and men since 1910, and now has an active enrollment of 3,300,000 and

WHEREAS, the movement, through its current theme, "Forward on Liberty's Team", seeks to provide a higher quality program for its ever-increasing boy membership and

WHEREAS, the Boy Scouts of America, is a great force for training youth in right character and good citizenship;

NOW THEREFORE, I, Charles E. Allen, Mayor of the City of Friona in the State of Texas, do hereby proclaim the week of February 7th to 13th as BOY SCOUT WEEK, and do urge our citizens to join with the boy membership of this great movement in now honoring the volunteer Scout leaders whose unselfish efforts in behalf of the boys make an inestimable contribution to our community.

(Signed) CHARLES E. ALLEN, MAYOR

Mrs. Doris Young Flies To Paris Over Week-end

Mrs. Doris Young and baby daughter, Vikki, left Friona Friday night to join her husband, Bill Young, in St. Gobain, Aisne, France, where he is stationed

morning where she had a 6-hour wait for the overseas TWA flight. She was to arrive in Paris, France, at 7 a.m. Sunday morning, where her husband was to meet her. 2nd Class Young and family will be overseas for 21 months.



in the medical corps of the Air Force.

Mrs. Young was a nurse in the Shannon Hospital in San Angelo for several months and for the past five months has been nursing at the Parmer County Hospital. She is the daughter of Mrs. Slim Taylor.

Mrs. Young left Amarillo by plane Friday night and arrived in New York at 6 a.m. Saturday

Arts Program Was Given at Club

A program on Fine Arts was presented at the Tuesday night meeting of the Modern Study Club in Friona.

Several musical numbers were sung by the High School Chorus, and Phyllis Treider gave a solo number. Don Lewis accompanied the chorus with the selection 'End of a Perfect Day'.

Talks on the Musical Penny Fund, Penny Art Fund and the Latin American Scholarship were given by Fay Reeve, Mildred May and Grace Whitefield.

The hostesses, Sarah Ann Miller and Cornelia Kelley, served refreshments to 25 club members and guests, Mrs. Roysdon and Mary Kate Zeeman.

SCHOOL NEWS

Continued from Page One (Friday).

The FHA is planning a wonderful entertainment night full of laughs. The idea is a womanless style show - all men, modeling anything from bathing suits to evening dresses. The only trouble is finding clothes to fit them. The girls are particularly worried about shoes to fit them. It should be hilarious to see the faculty and merchants in the latest fads and fashions.

The FHA is also planning to have a call meeting to decide who is to run for an Area office in FHA this year and who we are going to present for our talent number. For the past two years Friona has held offices in the Area. The first year it was Gay Ann McFarland who was president, so we are hoping to get another office this year.

Deke Kendrick gave a book review to the students last week. The tide was "Root from Dry

Ground". Mrs. Kendrick was a speech major and literally made the book live for the entire student, faculty body. Each student who paid his quarter to hear it was given 150 pages credit on our book reports we have to turn in for English. This was eagerly accepted as it took only about 45 minutes to hear it and was much more enjoyable than reading a book. Part of the proceeds went to the Student Faculty Congress while the rest went to the March of Dimes. The chart on the bulletin board is concerning the March of Dimes. Four test tubes were drawn; one representing seniors, one juniors, one sophomores, and freshmen. The sophomore tube is already overflowing because they have contributed more than their quota.

The Juniors made approximately \$120.00 on their talent show the other night. There were as many people there as at the play that was given. I guess after the money is added to the treasury the Seniors will get more than

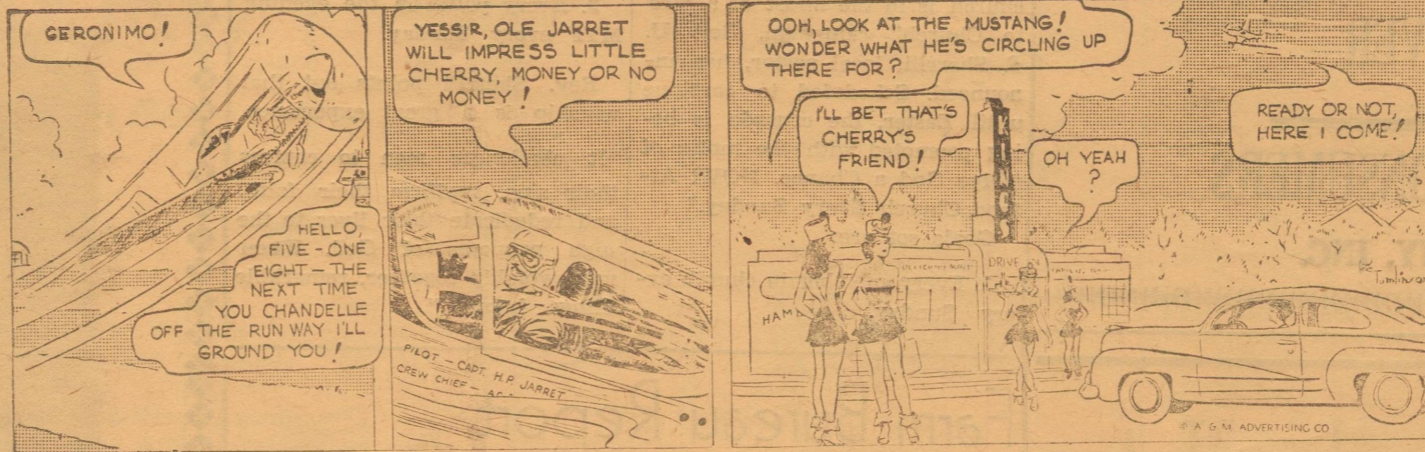
just a weiner roast for a banquet after all.

We have a new student - fresh man who is from Hereford. She is very cute, and her name is Eva Woolbright. Gordon Wright is the new Junior, coming from Shallowater.

The "Arrow" just came out (that's our school paper, Uncle Bert) so I will stop and get my edition to see what's new around the campus.

Until next week,
Big Minnie

CORNER GROCERY PRESENTS Cherry Sundae



Remember
S & H
GREEN
STAMPS
Give Value
Plus

ROUND STEAK choice 1b 75c

SIRLOIN STEAK choice 1b 69c

T-BONE STEAK choice 1b 69c

CHUCK ROAST choice 1b 49c

Shortening shurfine 3 lb can 69c

Crackers supreme 2 lb box 49c

FLOUR surfine 5 lb bag 39c

Pork & Beans WHITE SWAN, No. 300 Size Can 10c

SALMON Sea Feast 1g. can 49c

BANANAS CENTRAL AMERICAN 2 lb 29c

TOMATOES Fancy 1 lb 21c

GOLDEN YAMS 2 lb 25c

APPLES, Winesap 2 lb 37c

Cello Potatoes RED or WHITE NO. 1 10 lb bag 55c

Remember - every Wednesday Is
Double S&H Green Stamp Day at our Firm

CORNER GROCERY & MARKET
DIAL 2 and THREE 111



Regal Theatre

COMING ATTRACTIONS

—Friday and Saturday—

EXCITEMENT ALL THE WAY!

M-G-M presents
BIG LEAGUER

EDWARD G. ROBINSON
VERA-ELLEN

If you thrilled to "The Stratton Story" you'll thrill to this!

KEF AUERBACH - EDWARD JACHEL
WILLIAM CAMPBELL - CARL HUSSELL

—Sunday and Monday—

You'll laugh with her...
You'll cry with her...
You'll dance with...

"Lili"

HEAR HER SING THE HIT SONG "HI-LO"

MEL JEA M PIERRE with ZSA ZSA KURT GABOR KASZNER
CARON FERRER-AUMONT COLOR BY TECHNICOLOUR

—Wednesday and Thursday—

M-G-M's
Fright Fully FUNNY MIRTHQUAKE!

JUNE ALLYSON VAN JOHNSON

BROADWAY STAGE HIT NOW ON THE SCREEN!

REMAINS TO BE SEEN