

# FIRST TV AWARD SATURDAY

Saturday afternoon will mark the first "Give-Away" in the Good Will Days program for Friona.

In a plan calling for awards of a free television set each Saturday until Christmas, tickets will be collected Saturday afternoon from the Friona merchants, and the first TV set will be given at 3 p. m. from a stand just across the street from the postoffice.

Tickets are being given by Friona merchants. Every two weeks the old ticket stubs will be destroyed.

The Retail Activities Committee of the Friona Chamber of Commerce and Agriculture reported this week that the public seemed enthusiastic about the Good Will plan, and buyers are asking for tickets with their purchases. Everybody is eligible to hold tickets, none excepted.

It is understood that the winner must be present at the Saturday afternoon program to qualify.

To be given this week is a 20-inch Hallcraft set, now on display at the Plains Hardware and Furniture.

Christmas merchandise already is on display in most of the local stores, with the merchants vowing that a complete selection will be available right here in Parmer County.

## Bands of County Plan Joint Clinic, Concerts

Bands of the Parmer County schools are busying themselves for much activity in the pre-Christmas season, with a clinic and three concerts on the agenda for early December.

On Wednesday, Dec. 2, a clinic will be held at Friona for the Par-

well, Bovina and Friona bands. Several area-known musical directors will be on hand to work with the separate band sections in a day long session beginning at 9 a. m. Already accepting invitations to be present are Paul Lovett, Lubbock, who will conduct the drum clinic; Paul Huntington of Clovis, clarinet section. Tentative acceptances have been made by Ted Raven of Clovis double reed and woodwinds; Jack Delahunty, Lubbock, saxophones; Earl Ray, Lubbock, baritones, trombones, basses and French horns; and Ted Crager, Lubbock, cornets.

Then in a three-day series, Dec. 3-4-5, the bands of the three towns will join in joint concerts presenting some 150 pieces, probably the first attempt of its kind in Parmer County.

First of the concerts will be held in the Bovina gymnasium the evening of Thursday, December 3; at Farwell on Friday evening, Dec. 4, in the gym there; and at Friona on Saturday night, Dec. 5.

J. D. Fry is director of the Friona band with Mrs. Fred Jones directing at Farwell, and Mark Williams at Bovina.

Tickets for one or all of the performances will be placed on sale soon by members of the three schools. Adult prices will be 75c, and student prices are 35c.

## Cub Leaders To Meet at Hereford

Cub Leaders of the area are invited to the Round Table to be conducted Thursday, Nov. 19, in Hereford. The meeting will be held at 7:30 p. m. in the Methodist Church there.

Dr. Milton C. Adams, district commissioner, states that training will be conducted on the theme of Fun and Fellowship for all, with detailed study of "The Pack Meeting."

Cub leaders are urged to bring a friend as a guest at this session.

## TURKEY SHOOT

The Texico-Farwell American Legion is sponsoring the third annual turkey shoot Nov. 15th one mile north of Texico school.

The shoot will start at 1 p. m., Texas time, and will end at sundown.

## STORK FEATHERS

Mr. and Mrs. Elmer Stinnett of Bovina are the parents of a girl born Nov. 4. She weighed 5 lbs. 8 oz. and has been named Kathryn Pauline.

Mr. and Mrs. Clarence Shanks of Hereford are the parents of a 6 lb. 8 oz. girl born Nov. 7. They have named her Susan Beth.

## Soldier Addresses Wanted at Star

Have you a son, relative or friend who will be away in the service this Christmastime?

The Modern Study Club wishes to secure the names and addresses of all local servicemen in order that they may write individual letters that will reach them before Christmas.

These names and addresses should be turned in to the Star office as soon as possible; let's not overlook or neglect a single man or boy from this locality who will be far away from home this holiday season.

## Virginia Sale To Appear Nov. 20th

The second in the series of concert programs sponsored by the Friona Concert Association will be held in the school auditorium Friday, Nov. 20, at 8 p. m.

The program will feature Virginia Sale, well known stage and screen character actress.

Miss Sale should be encouraging to all stage-struck girls who never get to first base when rehearsals are called for annual school productions, because she didn't either. Her name was never found on the play programs in high school or at college. But what Virginia had was determination — and a star to which she hitched her wagon. That star was her brother, Chic Sale, who was a headliner when she was in pig-tails.

Her determination took her to a post-graduate course at the American Academy of Dramatic Arts in New York and finally to Broadway plays, vaudeville and Hollywood.

Virginia Sale not only depicts sketches, and takes the part of them in Hollywood film, radio actually lives a homespun existence.

Her Americana character sketches take her on tour of the United States which lasts for months during the fall and winter.

Several youths from Farwell and the Friona areas were assessed fines in County Court this week, resulting from Halloween offenses.

Four Farwell boys, Elton Kesner, Gerald Doshier, Bobby Spears and Rex Harris were each assessed \$5 fines (plus costs), for "willfully injuring property of another." Court evidence showed that they had placed a bicycle in the street, and it was later run over by a vehicle. They were to replace damages.

The Friona boys, listed last week, were assessed fines of \$5 each, plus court costs. The two charges involved here were obstructing a public road and moving and causing to be moved a motor vehicle without the consent of the owner. Costs averaged about \$20 each.

Rapid strides have been made this week in the rebuilding program of the Bovina schools, recently a complete fire loss.

Bonds in the amount of \$750,000 for building were approved in an election there by a 174 to 126 approval.

The board then met in session Tuesday and Wednesday nights of this week to speed construction plans.

Twelve bonding companies had representatives at the Tuesday at the Tuesday night meeting, and \$225,000 of the bonds were sold to C. N. Burt & Co., of Dallas at an interest rate of 3.745, with interest beginning on December 1, 1954, over a year from present. Superintendent Willoughby stated that bonds would only be sold as

# Spotted Harvesting Resumed As Fair Weather Smiles on County

## F-M Road Is OK'd East To Lazbuddie

Parmer County Commissioners have approved minutes of the Texas Highway Department setting forth a section of road in the southeastern part of the county as a Farm to Market highway. Totaling 6.6 miles, the road extends from the intersection of FM 299 and FM 6900 eastward to a point one mile east of Lazbuddie. Motion of acceptance was made by Commissioner C. H. Jefferson, seconded Commissioner Forrest Osborn. The state announcement was made Oct. 29.

Of course, further construction as an all-weather road will be contingent upon availability of funds. With the county furnishing the right-of-way, the state will pave, at an estimated expense of \$79,000, and maintain the road when these funds become available.

## Fines Levied Against Farwell, Friona Youths

The proceedings of the service were stated by the moderator of the association, Mr. Victor Harlow of Oklahoma City. Then declaration of the ordained was given by Dr. Jackson Smith of Tulsa, followed by the ordination prayer given by Rev. Arthur Swartz of Dallas.

Rev. Royal Gibson of Oklahoma City delivered the charge to the congregation, response of which was given by Mr. Glenn Reeve of Friona.

The benediction was rendered by Rev. William Bast of Binger Oklahoma.

Special musical numbers were rendered during the program, one of the highlights in local Congregational Church history.

## LIONS ZONE MEETING

The Friona Lions Club will be host Thursday night (tonight) to the district Lions Clubs at their quarterly zone meeting.

M. B. McKinney, minister of the Friona Church of Christ, will be the speaker with musical selections to be given by Don Lewis.

## Ordination Held For Rev. Knight

Ordination services were conducted in Friona Tuesday evening for Rev. Lewis J. Knight, minister of the Union Congregational Church here.

Sermon of the evening was delivered by Dr. Graeme Smith of Vista, Calif.

Call to worship was issued by Rev. Esra Vornholt of Okarche, Oklahoma, and Rev. Stephan Matheny of Oklahoma City offered the invocation.

Rev. Ural Sherrill, local Methodist preacher, read the scripture lesson.

The benediction was rendered by Rev. William Bast of Binger Oklahoma.

Special musical numbers were rendered during the program, one of the highlights in local Congregational Church history.

## Considerable Damage Noted in Cotton Grades

With clear weather prevailing this week, farmers are getting back into the cotton and grain fields at the earliest possible moment, after having been deterred for over two weeks by rains during the normal harvest days.

Many fields still are too wet for harvesting operations. Elevator operators estimate the grain cutting to be over one-half

complete at this time, with increased delivery to the storage bins each day. Eighteen carloads of maize were filled at one local elevator Tuesday.

The feed is still very wet, testing from 14 to 20 per cent moisture. Loan price is \$2.24 compared with cash price of \$2.10 today.

Cotton was damaged to some extent during the early rains. The last spell of wet weather was generally not considered damaging, with all the loss incurred with the first rains. Some cotton is on the ground and containing lots of dirt, thus lowering the grade. Cotton bringing 28½ cents this week would have brought about 32 cents at pre-rain condition.

County Agent Joe Jones estimates that the county could have lost between \$600,000 and \$1,000,000 by the grade lowering; for instance, a \$15 loss per bale on 50,000 bales would mean \$750,000 loss.

Wright Williams of the North Plains Gin estimates that about 15 per cent of the cotton has been gathered. The gins biggest day was Tuesday of this week when 112 bales were ginned. To date near 1400 bales have been ginned by that firm.

Laborers for the cotton picking are said to be plentiful, the main difficulty being in price agreement. Farmers here consider \$1.75 to be top price for pulling, especially with the lower prices being received, and some laborers are asking as much as \$2.25, hence many of them are turned down in this area.

It will probably be a week before general cotton pulling can be resumed, due to the moisture yet on the surface.

## BAKE SALE ANNOUNCED

The United Pentecostal Ladies will have a Thanksgiving bake sale Wednesday, November 25th.

They will take orders for cakes, pies, baked hen and dressing, or chicken and noodles for both Thanksgiving and Christmas.

Delivery will be made on all orders, they state. Place of the sale will be the postoffice.

## Weather

Fair days have prevailed this week enabling the ground to dry enough for re-entry into the cotton and grain harvest early in the week.

Heavy frost fell Sunday night, and the thermometer has dropped below freezing two or three times at night-time.

Forecast is for continued weather with no change in temperature, have been in the low temperatures gees.

## Column Left . . .

Seen as a placard upon a bulletin board in Amarillo:

"He that proclaimeth himself as master of his own household surely lieth and is not to be trusted in other matters."

## BIRTHDAYS THIS WEEK

- Nov. 12: T. A. O'Brian, Sr. Joy Baxter.
- Nov. 13: Nancy Ann Bogess.
- Nov. 14: T. J. Crawford, Beth Francis Reeve, H. L. Jeffers.
- Nov. 15: Neal Kelley, Jess Sparkman, Carl Ray White.
- Nov. 16: Marie Euler, Peggy Joe Hall.
- Nov. 18: Mrs. Vivian Talbot.

We want to commend the local American Legion Auxiliary for what we consider a most worthy project.

Each year boxes are placed in several of our Friona stores to collect gifts to be sent to disabled veterans in the Veterans Hospitals. These gifts enable the veteran to make a selection of a Christmas gift for each member of his family.

Most of the veterans would be unable to give anything at Christmas were it not for this project, so when you begin your Christmas shopping maybe you will remember to add something to this box also.

Thanks to all who have brought in old pictures and negatives of Friona people and events. We would like still more to go into our pictorial file so if you have any we would surely appreciate them.

We have found from our bulletin board of pictures in the office that most people enjoy looking and remembering familiar faces and happenings and feel that the file we are compiling will increase in value as years pass.

Duck hunting season has certainly opened with a bang this year if the number of hunters from Friona is any indication.

The best story we've heard was from four school teachers who rose at 5 a. m. drove south toward Muleshoe and killed 11 ducks. But the return trip was sadder and longer, according to teachers Burnett, LLehnick, Scott and Principal Parish, because someone forgot the most important item—gas for the car.

# Our Editorial Policy: Printing the Truth Regardless: Intentionally Promoting Friona and County Interests

## THE FRIONA STAR

Friona Farmer County Texas

MEMBER  
TEXAS PRESS ASSOCIATION  
PANHANDLE PRESS ASSOCIATION  
BERT NEELLEY, Editor and Publisher

Entered as second-class mail matter July 31, 1926, at the post office at Friona, Texas, under the Act of March 3, 1897. Published each Thursday.

SUBSCRIPTION RATES  
In Farmer and Adjoining Counties  
One Year \$2.00  
Elsewhere:  
One Year \$2.50

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Friona Star will be gladly corrected when brought to the attention of the publisher.

### EDITORIALLY SPEAKING

"A Vigilant Press has made the American People the Best Informed in the World"

#### Monday Morning Musings

#### Local Merchants Awake

Notice some local merchants already are distributing Christmas catalogues and are prominently displaying holiday merchandise.

Though the season begins earlier each year, or so it seems to us, the small town merchant is to be commended on keeping pace in his daily struggle against the big-time merchandisers of the larger cities.

And again, we'll string along with the wide-awake local businessmen who are stocking gifts and the everyday merchandise to adequately meet the local demands.

—MMM—

#### 103 Years Young

Congratulations to Grandmother Thornton on her 103rd birthday.

—MMM—

#### Harvest Weather Renews Optimism

Believe that the best barometer of community economics is nowhere else but in a bank lobby.

Did you notice the drooping chins of many of the farmers during the drizzly days of last week when everyone was impatient to get into the fields? Was in the bank this morning however, and smiles were plentiful!

—MMM—

#### Unusual Explanation

Noticed a humorous column this week from a Mississippi paper, commencing with the remark 'It's good being too poor to be shot at!'

The editor was making reference to possible target of any atomic bomb attack, stating further that Moscow wouldn't waste ammunition on his particular section of Mississippi.

Every so often someone insists that we direct editorial tirades against some pet peeve, and sometimes these have merits, though too often the situations are of more personal nature than pertaining to community welfare. So we try to explain our policies, and in so doing also discover that too frequently the situation is too poor to be shot at!

—MMM—

#### Merit in This Task

Congratulations also are in order to the various civic clubs, social groups and churches of the community working on better "race relations." Certainly this is becoming a very real and understandable problem here, to be solved only by such wide and sincere attempts. The Baptist Church has taken aggressive steps in conducting a special class for the Spanish-speaking neighbors, taught in Spanish by Dr. Tom Smith who incidentally is quite a linguist, fluently speaking several languages.

—MMM—

#### The National Press -

Enit (Okl.) News Says: HO, HUM . . . COMRAD'S

Well, friend comrade, do you have a loose dollar? Then the New York Daily Worker, chief communist organ in the United States, would like to have it.

The Daily Worker, understand, is against capitalism. But, it seems, it somehow needs capital to run on. The Worker says it needs "at least" \$60,000 of what it would ordinarily call "dirty capitalist dollars" to keep on publishing.

For many years the Worker has been casting poisonous barbs at capital . . . but now it needs some. It appears the comrades are not exactly coming across with the lucre; and so, the paper needs money even if it comes from "tainted" capitalist sources.

The situation is somewhat as the St. Louis Globe-Democrat reminds, that . . .

"We had rather hoped that when the Daily Worker gave up the ghost, if it ever did, it would do so with a melodramatic gesture of contempt for capitalism and all its evil spawnings. But now we are a little appalled; rather than collapse under the cruel pressures of capitalism, the Worker is scrambling around for more of that contemptible product of capitalism which is known familiarly as the investor's do-re-mi."

So this Communist propaganda journal is seemingly in a mess from which it cannot extricate itself without the necessary bourgeois bucks. If it dies a natural (or maybe unnatural) death it has become a victim of its hated enemy . . . the American free enterprise system. But, on the other hand, if it manages to survive, it will only have succeeded in proving that which it has long sought to disprove . . . that the capitalist system CAN endure.

It is beyond just how the Worker's editor, even under direction from Moscow, can answer either question satisfactorily. But in the meantime, the paper is literally passing the hat around for a little of the capitalist long-green. It doesn't want any Russian rubles, either. It wants good American dollars, even at the late new deal valuation of 52 cents.

—MMM—

Winter Park (Fla.) Sun says:

Most encouraging . . . item of news read in a long time was the announcement this week that the Denver Extension Center of the University of Colorado is offering a course in its fall curriculum entitled, "Common Sense."

In the old days, common sense was something you were supposed to be born with, and you went to school to get an education.

Nowadays, it seems everything is in reverse. Children are born practically educated, and they have to go to college to learn common sense.

—MMM—

For Better Printing . . .

OFFICE FORMS  
PERSONALIZED STATIONERY



THE  
FRIONA STAR

### THE AMERICAN WAY.



Simple Arithmetic

### HERE'S HEALTH! By Lewis

IN EARLY ENGLAND, A HOUSEWIFE WAS JUDGED BY HER GARDEN

MODERN TRANSPORTATION BRINGS THE WORLD'S FINEST FRESH FRUITS AND VEGETABLES RIGHT TO THE AMERICAN HOME-MAKER THE YEAR 'ROUND

THE GOAL! 536 lbs.

AN AVERAGE AMERICAN CONSUMES 436 POUNDS OF FRESH FRUITS AND VEGETABLES PER YEAR - 100 POUNDS LESS THAN IS NEEDED FOR PROPER NUTRITION

TO SAVE NUTRIENTS, COOK FRESH VEGETABLES IN SMALLEST AMOUNT OF WATER POSSIBLE UNTIL JUST FORK TENDER, AND USE COOKING WATER FOR SOUPS, SAUCES, GRAVIES

### WASHINGTON AND

### "Small Business"

—By C. WILSON HARDER

Many red faced Potomac Pundits heard Attorney General Herbert Brownell announce major U. S. oil companies, charged with conspiring with British to create worldwide monopoly, will face court action.

Action was started last year by Justice Department after Sen. John Sparkman, (D., Ala.) forced publication of the secret Federal Trade Commission report on an alleged world oil cartel.

But unbiased observers reject this theory as much too premature. After all, to prove white-washing intents, they say, a brush should be seen in the hand of a would-be whitewasher.

Attorney General Brownell says under civil procedure rules the government is in a much stronger legal position to force major oil companies to deliver up certain documents than under criminal law. The oil companies have so far not produced them.

Their reasoning is curious. They claim that publication of the documents would threaten U. S. foreign relations and security. Federal authorities are on record as unable to see why publication of such documents should endanger national security.

But Justice Department is giving the accused benefit of doubt? A special committee, with final authority vested in the President, will screen those documents. If any are found dangerous to national security, they will not be published, but government will know the full facts.

Thus in weeks to come, events and results will prove success or failure of Justice Department strategy. Of course, if the case of worldwide monopoly conspiracy is proved, some will criticize strategy allowing offenders to get off with damage payments rather than stiff prison terms.

However, the issue appears greater than whether or not a few men are jailed. If through civil action records can be produced, information obtained may have thousands of times more value.

Here is the crux of the matter. No independent business has ever plead immunity because disclosure of its practices would endanger national safety. Yet oil firms involved are claiming that disclosures of their actions carry this danger.

Therefore, they themselves have raised the question.

The question is: just what influence and authority do certain major oil companies wield abroad? How does it happen that they can engage in activities about which the duly constituted U. S. Government cannot know?

Hence the interest in the forthcoming anti-trust action.

An answer will be sought to this one question: Is U. S. foreign policy in many spheres controlled by the U. S. government, or by a few major U. S. oil companies allied with British petroleum in a worldwide monopoly?

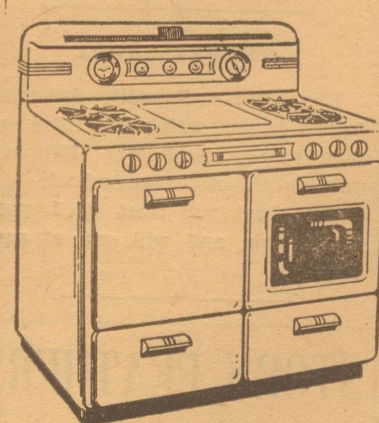
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—FRIONA—

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5th Annual Old Stove Round Up

Your Best  
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Is An Automatic Gas Range



Any day of the year your best buy is an Automatic Gas Range . . . but right now you will receive a better trade for that old stove of yours. See your dealer today and trade your old stove for that modern Automatic Gas Range you've been wanting. Your best buy is a new Automatic Gas Range.

★ No Range Is More Automatic

West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927

Day-five Highs  
mid 60s, with  
down to 28

### Black Items

Mr. and Mrs. O. T. Caldwell of Peecos were visitors this week with Mr. and Mrs. Dick Rocky.

Dr. M. W. Nobles of Dallas and Mr. and Mrs. O. B. Roberson

of Summerfield visited Mr. and Mrs. Glenn Roberson and Marie on Sunday.

The men of the Black community have organized a 'Chew Tobacco Club' at the Black Store since the weather has been wet. Member are Dick Rocky, Glenn Roberson, Fern Barnett, Ellis Tatum, Wayne

### Farm Bureau Report



By RAYMOND EULER

Ladies, here is a tip to you if you husband born gasoline in his farm tractors: Keep an eye on the mail. When you see a post card stating that your husband's invoices for tax exemption will expire soon, ask

Stark, Leslie Deaton, Lloyd Frewett, 'Pappy Gresson', Pete Braxton, Johnnie Benger, Howard Elmore, R. E. Barnett, Vernon Christian, J. R. Nazworth, Tom Presley, D. C. Allmon, and Austin Seigman.

'Pappy' Gresson has returned home from a weeks trip in Colorado, where he went deer hunting. He hasn't missed going for about ten years. He is also 83 years old.

Charlie Thompson of Friona and Black attended the funeral of his son-in-law Jim Douglas in Larnard, Kansas Thursday. Mr. Douglas was killed in a car accident Tuesday night. Two other men in the car were seriously injured. He was a veteran, discharged in August.

Mrs. K. E. Deaton and daughters Veronica and Betty Hinkle, have returned from Austin where Betty took her beauty course examination the first of the week.

Mrs. Fern Barnett, Judy and Betty Barnett and Mrs. Claude Edelman have been on the sick list

Phyllis Dean visited Betty and Judy Barnett Sunday.

him if he will have time to come in and take care of it right away. If hes too busy, then you can come in and file for him. By performing this extra service for your husband (it's call of duty, you may save your family \$2.20 for just one barrel of fuel, to \$25 or \$30 or more. Now if it inconveniences you in the least to do this, then you should tell your mate, and, you should tell your mate, and, because he is devoted to keeping you happy, the chances are very good that he will suggest that you use some of the money new suit. If he doesn't volunteer this favor, then perhaps you will know how to influence him check, too. (This is not legal advice—consult your lawyer.) The moral of this suggestion is: Please do not let invoices expire through neglect. File for your local merchant.

Aubrey Ellison, County FP President, left Wednesday, the 4th, for Mineral Wells where he will work with the state resolutions committee in screening and preparing resolutions sent in from all Texas counties. Bruce Parr, former president, was invited by Walter Hammond, state FB president to sit on this committee. When he found he could not go, he arranged for Ellison to sit in his place. We consider this a compliment to Parmer county, since only one man from each district was invited. There are 17 counties in district 2.

### CELEBRATE ANNIVERSARY

The thirteenth wedding anniversary of Mr. and Mrs. Arthur Drake was celebrated Monday night with a dinner at El Monterey and a movie in Clovis.

With the couple were Mr. and Mrs. Forest Osborn, Mr. and Mrs. Ralph Shelton and Mr. and Mrs. Kenyth Cass.

### Crusaders Class Held Social at Osborns

Mr. and Mrs. Ernest Osborn were party hosts to the members of the Crusaders Sunday School Class in their home Friday evening.

Games of Canasta and '42' were played by the group. Cake and ice cream was served to Messrs and Mesdames Kenyth Cass, Howard Ford, Hadley Reeve, Jean K. Anthony, W. M. Massey, W. A. Foster, and Miss Peggy Hanson and Miss Jo Phillips.

Monday morning, the 9th, four or five more Parmer county men joined Ellison in Mineral Wells for the State Convention. We dont know their names yet, but they're on hand to support the county in all matters presented. Cotton will be one of the liveliest subjects for discussion. We hope for a commodity question.

We appreciate the voluntary payment of Farm Bureau dues recently, bringing us to our quota of 550 at convention time. Economically speaking, you save the organization about 10 cents by paying before being billed portion.

CONSIDER THIS: Better is little with fea of the Lord, than great reasure and trouble therewith. Proverbs 15:16

Mr. and Mrs. Louis Welch were in Lubbock on Saturday for the Texas Tech home-coming and the Tech-Arizona game.

### BIRTHDAY PARTY

Mrs. A. E. Smith was surprised with a birthday party Saturday night in her home.

Attending were Mr. and Mrs. Vernon Christian and two children, Mrs. Gwen Sharp and two girls, Brenda Deaton, Betty Barnett and Mr. Smith.

### Surprise Birthday Party Honors Mrs. Osborn Here

Mrs. Forrest Osborn was honored with a surprise birthday party Thursday night in the home of Mr. and Mrs. Ralph Shelton.

After games of canasta the birthday cake and home-made ice cream was served to Mr. and Mrs. Lewis Knight.

Mrs. Kenyth Cass, Mr. and Mrs. Arthur Drake, the honoree and her husband and the hosts.

Mr. and Mrs. A. E. Smith and Pat and Ruth Sharp were in Amarillo Sunday. Mr. Smith attended a meeting of the railroad section foremen.

Mr. and Mrs. Curtis Murphy had dinner at El Monterey and attended a movie in Colvis Monday night.

Mrs. Tom Lewis returned last week from Dallas where she had been attending market.

W. W. Knight of Portland, Oregon, is visiting his son, Rev. Lewis Knight.

## Refrigeration and Electrical Service

Serving Parmer County

### L. A. PARSONS

Thoroughly Experienced in These Lines Has Moved to Friona and Is Located at

### White Auto Store

Your Home or Commercial Business Sincerely Appreciated

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AMERICA'S NEW RAILROAD

The "stamp of newness"—and another new Santa Fe freight car is ready to roll

## 21 miles of new freight cars added by Santa Fe last year!



Remember when you used to count freight cars as a kid?

How would you like to count and stencil the "stamp of newness" on 21 miles of them?

That's what Santa Fe did last year—added 21 miles of new cars to its great fleet of modern freight cars.

And so it goes—year after year after year—until today there are 84,898 freight cars serving shippers on the Santa Fe.

With this building new program, Santa Fe is meeting the ever-growing need for moving vast tons of

wheat, livestock, perishable foods, minerals and merchandise to the markets of America.

And many of these cars are new and special types to serve shippers in new and better ways—like the "MTC 3150" mechanical refrigerator car that works like your home freezer.

It costs Santa Fe millions of dollars—earned dollars—to acquire this great fleet and maintain its own "steel highway."

But it doesn't add a penny to the taxes you pay.

PROGRESS THAT PAYS ITS OWN WAY

## Announcing . . .

NEW JOBBER FOR

# GATES TIRES, TUBES, BATTERIES

GATES 600x16 TIRE AND TUBE

ONLY \$14.95 EXCHANGE PLUS TAX

Tested—Proved Long-Wearing

Described in READER'S DIGEST POPULAR SCIENCE POPULAR MECHANICS and other leading magazines

# COLD RUBBER

You Can Get It In Your Next New Tires

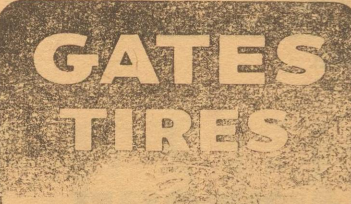
You have read about COLD RUBBER—the "miracle" rubber described in leading magazines. Official tests have proved COLD RUBBER wears up to 30% longer in tires than even natural rubber.

Get set NOW for MILES AHEAD

As you think about the miles you will have to travel on your next new tires, you will certainly want them to be the longest-wearing tires you can get.

Now—in the Gates Tire—you get a tread toughened and fortified for miles and miles ahead with this long-wearing MIRACLE RUBBER.

LIFETIME GUARANTEE against tire failures, including Blowouts, Bruises, etc.



Slippage—going on constantly in tires—is the real reason why tires wear out. With every revolution of the wheel, there is some slippage—and it is this slippage that grinds off rubber on the road and eventually wears out the tire.

Gates engineers conducted intensive research into the effects of slippage and its relationship to tread design.

In the specially-engineered tread of the Gates Tire, this ever-present slippage of the tread has been minimized—reducing treadwear, and effectively adding EXTRA MILES to the life of the tire.

See Us for Your Size—TODAY

COLDIRON'S CONOCO SERVICE

PHONE 2462 MAIN AND HIGHWAY 60 FRIONA

# Add to Your Harvest by Reaping \$\$ Benefits from the Star Want Ads

## CLASSIFIED ADS PERSON-TO-PERSON WANT ADS FOR QUICK RESULTS!

LARGEST Ad Section in the County - there's a REASON

### PUBLIC NOTICES

#### STATEMENT OF POLICY

Cards of Thanks will be published in the Star for the flat fee of \$1.00. Special tributes, obituaries, or poetry will be charged at the same rate as the classified ads, 2c per word.

#### STATED MEETING



First Tuesday Night Each Month  
FRIONA LODGE 1332

### BUSINESS SERV.

#### HEREFORD OFFICE MACHINES COMPANY

Leon Jones

Typewriters - Adding Machines Sales and Service  
South 2 1/2 Mile Ave. Ph. 518  
Call Collect or Write Box 362  
HEREFORD, TEXAS 7-tfc

It Pays to Read Star Want Ads.

#### PICTURE FRAMING

EXPERT CAR GLASS INSTALLATION, Table Tops and Window glass. HEREFORD GLASS COMPANY, 1302 Park Ave. Phone-1425, Hereford. 21-tfc

HEREFORD OFFICE MACHINES COMPANY  
Leon Jones  
Typewriter - Adding Machines Sales and Service  
North 2 1/2 Mile Ave. Ph. 518  
Call Collect  
HEREFORD, TEXAS 7-tfc

### AUTOMOTIVE

FOR SALE: '49 Mercury 4-door with overdrive, radio, heater; extra clean. Billy Laney at Villa Traller Park. 14-1p

FOR SALE or Trade for Pickup—Chatlin Ditcher, M-M, UTU tractor. See Taylor Green, Friona. 13-4p

FOR SALE — '43 Ford 1 1/2 ton truck, 22-speed axle, good grain bed, fair rubber. E. G. Phipps, Friona. 13-tfc

#### Chrysler Industrial Motors SALES and SERVICE

McCullough Motor Co.  
411 H. 1st Phone 17  
HEREFORD, TEXAS

### FOR RENT

FOR RENT—Two irrigation farms with two sets of improvements, two irrigation wells; 6 miles from Morton, Texas, on pavement. Bea Yarbrough, 608 Lincoln, Morton, Texas. 12-2p

OFFICE SPACE for rent. See L. R. White or Joe Menefee. 11-tfc

APARTMENTS for rent. Furnished. Walter Loveless. Ph. 2452 1tp

### SELL OR TRADE

USED BOLL machine for sale, John Deere '51 model. May be seen 5 mi. east and 1 1/2 mi. south of Hub. J. V. Bouldin. 14-2p

FOR SALE — Frame building, 26'x36' and 3 lots. See P. W. Hughes. 14tfc

WOULD like for responsible parties in this locality to assume present obligation on used upright and spinet piano. Also Wur-litzer Spinet Organ. Call or write, Credit Dept., McBrayer Piano Company, 217 W. 6th St., Amarillo, Texas. 15-3c

NEED A CLOCK? Largest stock in town at Allen's Jewelry. 13tfc

FOR SALE — 16 turkeys, hens weighing 8 to 10 lbs., toms 12 to 14 lbs., \$6 each if all taken; also two white Japanese esse, \$6 each; 1-row wheat drill, \$8. See G. G. Priboth, 3 1/2 miles northeast of Muleshoe. 12-tf

#### "PLANT NOW"

Hojland Bulbs for Spring blossoms; Peony Roots for seed; Cut flowers for sale. Received an assortment spring flowering bulbs. MRS. J. F. WARD  
North Main Hereford 7 tfc

#### WE BUY SCRAP IRON

COMPLETE STOCK New and Used cars and truck parts. Hereford Wrecking Company, phone 320. 709 E. 1st, Hereford 21-tfc

### REAL ESTATE

LEE THOMPSON  
REAL ESTATE & INSURANCE  
Across Street from Barbershop in Farwell, Texas

I have moved from the Hall & Thompson office near Post Office, to my new location across street north from Barbershop in Farwell, or just west of State Line Grocery in Muckelroy Bldg. I am still in the real estate business, also a complete line of insurance. I will appreciate your real estate listings, and will appreciate a part of your insurance business.

Lee Thompson, Real Estate & Insurance

### WANT SUMPIN' CHEAP?

Two 50-ft. lots with good 4-room house and bath. Price \$2,500. We want to list a few good half and quarter section tracts. Some people want to buy 'em?

#### "UNCLE" JOHN WHITE

L. R. WHITE J. S. MENEFEE  
FRIONA REALTY  
Box 684 Phone 2922

4 rooms and bath with basement, 75x1400-ft. lot, east front, east part of town paved. Price \$6,000. New 3 bedroom with attached garage, corner lot. A good buy at \$16,000 with a good loan. New two bedroom, paved, panel-ray heat, air conditioned, drapes and carpet go. \$9,750. With a loan that can be assumed.

Two bedroom and den, patio, corner lot, 75x100 ft. A nice location and worth the money at \$15,000. Will carry a nice loan. Four rooms and bath, northeast corner lot, paved. Price \$3,500. Nice three bedroom, southeast corner lot, nice shade trees, east front; carpet and drapes go; east part of town. \$9,000.

Four rooms and bath, south part of town, east front, redecorated; worth the money at \$3750. We have several nice lots listed including a good corner lot. Also we have a good selection of good farms and ranches.

YOUR LISTINGS APPRECIATED

FOR SALE—Modern home, 4 rooms and bath. Residence of P. W. Hughes. 14-tfc

HAVE SEVERAL buyers for land around Friona; have one that wants nice 1/2 section with no improvements; wants to pay all cash. Would appreciate your listings on trades or sales. J. M. HAMBY, Real Estate, 208 East 3rd St., South of Courthouse, Hereford, Texas. Phone 701. 13-4p

FOR SALE—Two 50-ft. lots north-east of football field. See K. E. Deaton, Magnolia Service Station, Friona, Texas. 12-tf

### Public Invited On Tech World Tour

Several Texas Tech students will take a 66-day tour of Western Europe next summer in the name of history.

Tech will offer the six-semester hours in history European shrines on the spot, meaning 10 countries of old world and Canada. Dr. C. D. Eaves, professor of history at Tech since 1925, announced the college is offering the course for the first time to students, teachers, and the general public. Students and teachers will meet classes aboard ship while the general public tourists do not. Otherwise, they travel together.

Prospective students have until Jan. 1 to make application for the tour, which leaves Quebec, Canada, June 11 and returns to Quebec on Aug. 16.

Visits will be made in France, Monaco, Switzerland, Italy, Austria, Germany, England, Belgium Holland and Scotland.

The tour costs are \$1,095 for tourist class with all calculable travel expense figured in the flat fee.

### GOOD FARM LOANS

Low Interest Rates  
POOL INSURANCE AGENCY  
Muleshoe, Texas  
Phone 7010 12-ft

### LOST AND FOUND

LOST: One pair brown kid gloves and holder. If found, bring to the Friona Star. 14-tp

### MISCELLANEOUS

WANTED: Salesman in immediate territory for Mid-Western Lifetime Stainless Steel, Inc. Write Box W, Friona, Texas. 15-2p

### SALESMEN WANTED

WANTED AT ONCE — Rawleigh Dealer in Castro County. Write Rawleigh's, Dept. TXK-211-F, Memphis, Tenn. or see Clifford Leake, Bovina, Texas. N-12-17, D-11

### SALESMEN WANTED

WHAT ARE YOUR PLANS for 1954? A good Rawleigh Business is hard to beat. No capital or experience required if you have car. Opening in Castro County. Write now for full information. Rawleigh's, Dept. TXK-211-254, Memphis, Tenn. or see Clifford Leake, Bovina, Texas. N-6-20, D-4-18

## Free Popcorn-

To the first FIVE CARS entering the—  
**Chief Drive-In**

## Coming Attractions

Friday — Saturday

### BRANDED

ALAN LADD and MONA FREEMAN  
CARTOON

### CHIEF

Sunday — Monday — Tuesday

### SLAVES OF BABYLON

Starring  
RICHARD CONTE - LINDA CHRISTIAN  
NEWS and CARTOON

### CHIEF

Wednesday — Thursday

### Dollar Nite

SWEETHEARTS ON PARADE  
RAY MIDDLETON - EILEEN CHRISTY  
CARTOON

THIS WILL BE THE LAST MID-WEEK SHOW. FROM NOW ON THERE WILL BE TWO SHOWS WEEKLY—ONE ON FRIDAY AND SATURDAY, AND ONE ON SUNDAY AND MONDAY

## CHIEF DRIVE-IN

FRIONA

### ADMISSION PRICES

ADULTS 50c — CHILDREN UNDER 12 FREE WITH PARENTS

Cartoons and News Begin at 7:30



## Which Earns Best Profit, More Land or Better Use?

There comes a time with every progressive farmer when he is called upon to decide whether he will increase his acreage or use every possible means to make the land he has more productive and profitable.

Shall he add another 100 acres or quarter section, or use the most modern farming methods available, eliminate waste, use highest quality seed of the best improved varieties that money can buy, use just the right amounts of just the right kind of fertilizers, insecticides, fungicides and herbicides where and when needed, drying and harvesting facilities to handle his seed and grain crops direct from the combine without loss of germination and quality, and in every other way bring the production of his present farm up to its maximum.

Many a farmer has learned what can be done with improved seed. He first surveys his farm production picture. Are his grain crops of the most productive varieties of the highest market quality? Do his permanent meadows and pastures need renovating and reseeding? Is he using the most productive corn hybrids? And with every other crop, is he doing everything possible with varieties and high-quality seed to increase production and net profit?

He finds out immediately that he can't get the maximum out of improved varieties and high quality seed without improving the quality of the land. This usually answers the question of whether he needs more land or better land.

The place to concentrate his efforts is on his low-producing "middle class" land. By following sound soil practices he can make it the equal of his top-yielding soil within a year or two. He saves the money that would be required to buy high-priced land on today's market and gets the greatest returns from high quality seed of improved varieties.

First, he increases the organic matter in his soils by returning crop residues, making good use of manure, and growing deep-rooted legumes and grasses.

Second, he restocks the soil's supply of plant nutrients, so his crops will be well-fed.

Third, he sees that erosion control is adequate. He keeps water runoff and soil losses at a minimum, and makes his soil a better storehouse for moisture.

Last, but not least, he remembers that all of these good soil practices work together and that in the last analysis organic matter is the real mainspring and index of soil productivity.

# LUMBER IS OUR BUSINESS

## Rockwell Bros. & Co Lumbermen

O. F. LANGE FRIONA

## Ask for our Free Friona Basketball Schedule

Convenient Pocket-Size Cards

### 1953—BASKETBALL

November 20—There  
DIMMITT Girls A & B

December 1—There  
SUDAN Girls & Boys

December 4—Here  
SPRINGLAKE Girls & Boys

December 8—Here  
SUDAN Girls & Boys

December 10-11-12  
BOVINA TOURNAMENT

December 15—There  
MULESHOE Girls & Boys

December 17-18-19—  
SUDAN TOURNAMENT

January 4—Here  
HEREFORD Boys A & B

January 5—There  
LAZBUDDIE Girls & Boys\*

January 7-8-9—  
FRIONA TOURNAMENT

January 12—There  
BOVINA Girls & Boys\*

### SCHEDULE—1954

January 19—Here  
VEGA Girls & Boys\*

January 22—There  
FARWELL Girls & Boys\*

January 25—There  
HEREFORD Boys A & B

January 26—There  
ADRIAN Girls & Boys\*

January 29—Here  
LAZBUDDIE Girls & Boys\*

February 2—Here  
ADRIAN Girls & Boys\*

February 5—Here  
BOVINA Girls & Boys

February 9—Here  
FARWELL Girls & Boys\*

February 12—There  
VEGA Girls & Boys\*

February 19-20—  
DISTRICT TOURNAMENT  
AT BOVINA

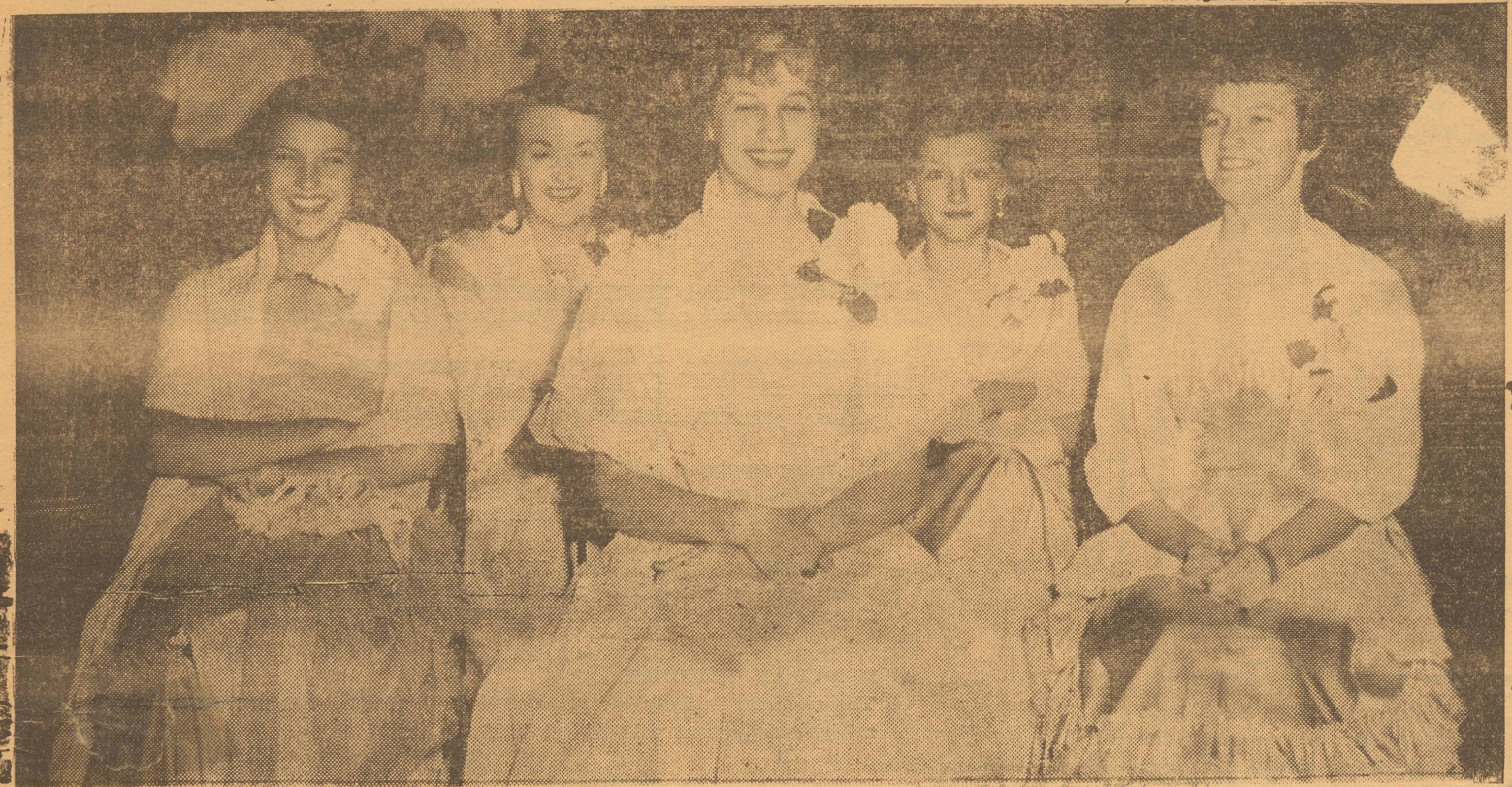
Compliments of

## Friona Lumber Company

We Give Friona Good Will Days Tickets—You May Win a Television Set. Sets Given Each Saturday.

# Social Events, Clubs and Parties

## Bovina School Names Royalty



Ellen Berry was crowned Bovina High School Football Queen at coronation ceremonies in the recent Bovina-Petersburg football game. Pictured above with her attendants, reading left to right: Irene Jones, La Vonda Carter, Queen Ellen, Dorothy Jones, and Joyce Whitefield.

The Senior candidates won in the recent Carnival Queen and King contest sponsored in the Bovina schools.

Ted Walling, standing, was selected king, and Donna Smith was crowned queen. Voting was by ballots at 1 cent per vote.

In conjunction with the coronation, games were played and various booths were set up in the gymnasium there, with the public attending.

—Photo by A. O. Teter

## Wedding Vows Unite Beverly Jones-Sherley Cook

Marriage vows were read for Beverly Sue Jones, daughter of Mr. and Mrs. Sam Jones, and Sherley Cook, son of Mr. and Mrs. Sell Cook, on Saturday, Oct. 31, at 5:00 o'clock in the Clovis Baptist Church.

Rev. Underwood officiated. The bride was attired in a green wool suit trimmed with gold and rust velvet. Her accessories were brown and she wore a yellow talsman rose corsage.

The couple's attendants were Mrs. Doyce Barnett and Roy Haney. Mrs. Barnett wore a pink wool suit with black accessories and a white carnation corsage.

Mrs. Jones, mother of the bride, chose a brown and gold checked suit with brown accessories. She wore a white carnation corsage. The mother of the groom, Mrs. Cook, wore a brown and green suit with brown accessories and also wore a white carnation corsage.

After the ceremony the couple left on a wedding trip to Albuquerque and Santa Fe.

Attending the wedding were the parents of the bride and groom Mr. and Mrs. Doyce Barnett, Patsy Loflin, Mr. and Mrs. Hardy May and family, Roy Haney, John Parker and Peggy Patterson.

The bride graduated in 1953 from Friona High School where she was a member of the volleyball and basketball teams and was Band Sweetheart.

The groom is also a 1953 graduate of Friona High School. He is employed at the Farmer County Pump Company.

The couple will make their home in Friona.

A cheap, effective and fairly easy to apply formula for controlling the spinose ear tick has been developed by the USDA. Crude cottonseed oil, kerosene and lindane are used in the mixture.



Jean Driver Kendrick of Osceola, Arkansas, picks a fluffy cotton costume to inspect the cottonfield at Blytheville, Arkansas, where this year's National Cotton Picking Contest will be held, October 2.



MRS. SHERLEY COOK



MISS BETTY RHODES

## Engagement Announced Betty Rhodes-D. Smith

Mr. and Mrs. O. C. Rhodes have announced the engagement and approaching marriage of their daughter, Betty, to David Smith, son of Mr. Ray Smith.

The wedding will take place in the First Baptist Church in Friona on Friday evening, Dec. 26, at 6:30 o'clock in the evening. Rev. Russell Pogue of Hereford will read the ceremony.

Miss Rhodes is a 1952 graduate of Friona High School and is employed at the City Drug Store. Mr. Smith graduated from Friona High School in 1948 and is co-owner of the Texaco Service Station.

Mr. and Mrs. Jimmy Baxter and children spent the weekend in Hobbs, N. Mex., visiting her parents, Mr. and Mrs. W. M. Hanks.

Mrs. Jess Sparkman of Amarillo is spending a few days visiting in the home of her daughter and family, Mr. and Mrs. Glenn Reeve.

Weekend visitors in the Ralph Taylor home were Mr. and Mrs. Jack Draver of Amarillo.

## Building Better America Topic at Club Meet

"Building a Better America" was the program theme for the Tuesday night meeting of the Progressive Study Club held in the clubhouse.

A film, "Price of Freedom," was shown to the group by Billy Faye Parrish, followed by a talk on "What You Can Do to Stop Communism" by Mrs. Sue Proctor.

"God Bless America" was sung by the club quartet.

Refreshments of pie, nuts, coffee and tea was served by the hostess, Betty Baxter.

## Birthday Party Held For Beverly Baxter

Beverly Baxter was honored on her third birthday with a party given by her mother, Mrs. Jimmie Baxter, in their home on Thursday afternoon.

The small guests played with a doll house and other toys and were served birthday cake, punch and candy.

Attending were Janet and Bob Cornelius, Richard Dickson, Mark and Greg Jarrell, Becky and Jimmy Terrell and the honoree.

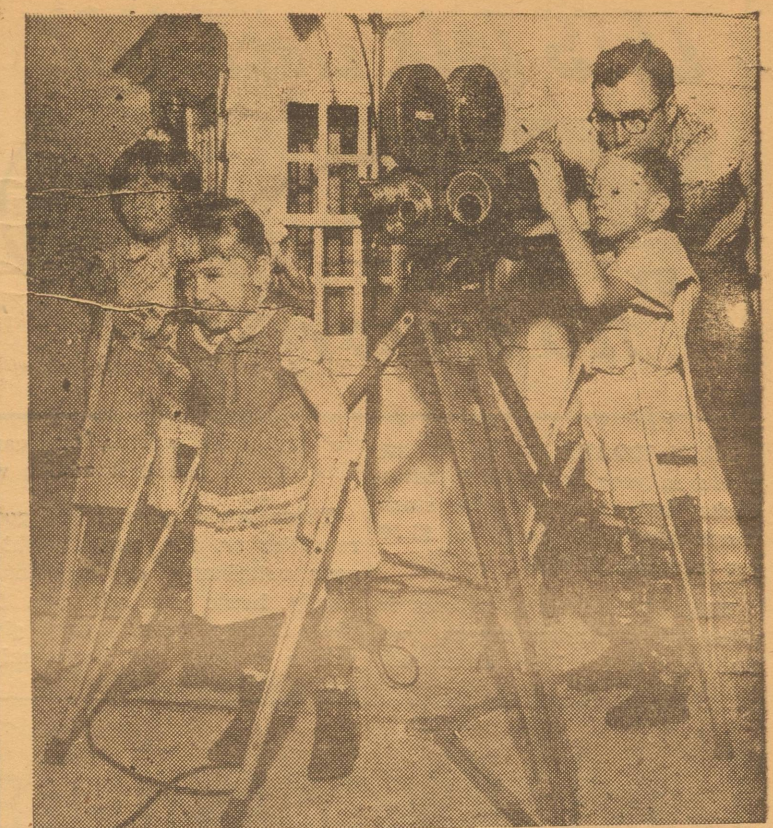
## WSCS Contributes To School Lunch Program

The WSCS met Wednesday afternoon at the Methodist church to complete their study course on Spanish-speaking Americans conducted by Mrs. Addie Moyer.

A film, "Our Newest Neighbors," dealing with migrant workers was also shown.

The group discussed and agreed to buy school lunches for three Mexican children now attending Friona grade school. Mrs. Kenyth Cass is chairman of the committee which will select the children.

The next meeting will be in the home of Mrs. Boyle on Nov. 25.



CAMERAMAN'S HELPERS?—Three tiny patients at the Texas Scottish Rite Hospital for Crippled Children offer plenty of good-natured advice to cameraman Bob Alcott shooting a motion picture at the hospital in Dallas. Looking through the viewfinder of the Jamieson Film Company employee's camera is six-year-old Donald Ray Mathews of Lamesa. Chipping in with grins and comments are "Assistant Directors" (left) Linda Kay Morehead, five, of Italy, Texas, and four-year-old Deborah Jester of Dallas. These children and other patients at the Scottish Rite Hospital supported by generous Texans participated in a newly-completed film showing life at the big institution. Deborah is a cerebral palsy victim. The other children are recovering from polio.

## Mission Commission Guests of Sherrills

Rev. and Mrs. Ural Sherrill were hosts in their home Monday night to the members of the Methodist Commission on Missions.

The group discussed and agreed to present a three minute talk on the mission program of the church each fourth Sunday morning and to sponsor a movie on missions each fourth Sunday night. Mrs. Thelma Ford presided at the meeting.

Cake and cocoa was served by Mrs. Sherrill to Mrs. A. A. Crow, A. W. Antrony, Jr., Ernest Osborn, Mrs. O. C. Jones, Arthur Hilton, Mrs. Ames Boyle, Mrs. Roy Slagle, Mrs. Ford and Rev. Sherrill.

## Study Group Informed Regarding U. S. Mails

Mrs. Emma Elmore and Lucille Rocky were hostesses to the Black Social and Study Club on Thursday afternoon at the Clubhouse.

Jessie Douglas gave an interesting talk on Things we should know about our U.S. mail. She stressed that all letters should have a return address and packages should be addressed only on one side.

A former member, Pearl McCain was a guest. She now lives in Friona.

The refreshment plate consisting of cheese-pimento sandwiches and wafers and salad, was served to the following: Maude Allmon, Mildred Barnett, Christene Braxton, Jessie Douglas, Jewell Fields, Anna Mae Hays, Alta Presley, Elenor Prewette, Maxine Price, Louise Roberson, Carrie Tatum and the hostesses.

## Rev. Pogue Spoke At R.A. Banquet

Fifty-seven boys, fathers and leaders were present Monday night at the annual Father-Son Banquet for members of the Royal Ambassador boys group of the Friona Baptist Church.

Jim Terrell was toastmaster for the program including an address by Rev. Russell Pogue of Hereford, invocation by Rev. C. M. Fields, local pastor and the presentation of ranks by Mrs. Clements and Mr. Sherrill, junior and intermediate RA leaders.

Robbie Osborn and Don Clements sang a duet, and other numbers were presented by the Intermediate GA sextet.

The banquet, served by the Women's Missionary Union, featured western foods — barbecue, beans and potato salad, relish dishes, cornbread and butter, apple pie and tea and coffee.

The banquet room was decorated in western style, with the meal being served from a realistically improvised chuck wagon. Western lamps were placed about the room, and even a saddle was slung in one corner. The place cards were cleverly cut in the shape of cowboy boots.

Rev. Pogue emphasized the worthwhile training available in the RA organization, citing the

## "Korea" Was Topic Of Baptist Mission Meet

Twenty-seven members were present for the regular Missionary program at the First Baptist Church on Tuesday.

The program was under the leadership of Mrs. Clyde Sherrill, with the devotional given by Mr. Elmer Euler.

Mrs. C. W. Dixon presented "Advance Through Suffering in Korea" and "Baptist Work in Korea Today" was given by Mrs. Joe Talley.

The highlights of Bill Graham's book "I Saw Your Sons in War" was reviewed by Mrs. Sherrill.

Each member is asked to be present for the Tuesday meetings.

Mrs. Gerald Brock is employed at the Herring Implement Company in Friona as part-time bookkeeper.

Mr. and Mrs. Joe Beatty spent the weekend in Plainview visiting her parents, Mr. and Mrs. D. W. Smith.

Mr. and Mrs. Floyd Brookfield moves into their new home over the weekend.

code points of that group, all tending toward better Christian living, community leadership, and self improvement.



You'll Never Regret Shopping Early!  
... and we have a LAY-AWAY Plan to Help You!

# TOYS! TOYS!

FOR EVERY AGE BOY OR GIRL

- Purray Blankets
- Towel Sets
- Bedspreads
- Nylon Shirts for Men
- Hats
- Bags
- Hose
- Sweaters
- Gloves
- Fieldcrest Percale Sheets

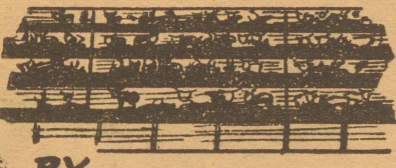


We Give  
GOOD WILL COUPONS  
You May Win One of the  
TV SETS

# LEWIS VARIETY

FRIONA

# LET'S TALK LIVESTOCK



BY  
**TED GOULDY**

**FORT WORTH** — Kill Those grubs in your cattle and calves backs and it makes the stock worth from 50 cents to \$1.50 per hundred MORE!

While this weekly column is primarily a market report, we feel that a few lines about cat-

tle grubs (or wolves, or warbles) can be the best advice we have.

There are a number of good remedies on the market which your veterinary or veterinary supply house can sell you. Or your County Agent can give you a formula for home miy-

## Local Church Notes

**RHEA COMMUNITY**  
**Emmanuel Lutheran Church**  
Geo. H. Pullmann, Pastor  
Church Services ..... 10:00 a.m.  
Bible Class and Sunday School ..... 11:00 a.m.  
Ladies Aid—2nd Friday of every month.

Men's Club—3rd Friday of every month.  
You are most welcome to come worship with us.

**Sixth Street Church of Christ**  
M. B. McKinney, Minister  
Sunday Bible Class ..... 10:00 a.m.  
Morning Worship ..... 10:55 a.m.  
Training Classes ..... 7:00 p.m.

**SUNDAY**—  
Evening Worship ..... 8:00 p.m.  
**Mondays**  
Bible Classes ..... 8:00 p.m.

**Methodist Church**  
J. S. Sherrill, Minister  
Sunday School ..... 10:00 a.m.  
Morning Worship ..... 11:00 a.m.  
Junior Fellowship ..... 7:00 p.m.  
Evening Worship ..... 8:00 p.m.  
WSCS meets 2nd and 4th Tuesdays ..... 2:30 p.m.  
WSG meets 1st and 3rd Mondays ..... 7:30 p.m.  
Prayer Meeting Weds. 7:30 p.m.  
Choir Rehearsal, Weds. 8:00 p.m.

**Baptist Church**  
Rev. C. M. Fields, Pastor  
Sunday School ..... 10:00 a.m.  
Preaching ..... 11:00 a.m.  
Praying Union ..... 7:30 p.m.  
Evening Worship ..... 8:30 p.m.  
W. M. U., Tues. .... 8:00 p.m.  
Sunbeams, Tues. .... 3:00 p.m.  
Prayer Meeting, Wed. ... 8:30 p.m.

**Congregational Church**  
Rev. Lewis J. Knight, Minister  
Sunday School ..... 10:00 a.m.  
Morning Worship ..... 11:00 a.m.  
Pilgrim Fellowship ..... 5:00 p.m.  
Woman's Fellowship, 1st & 3rd Wednesdays every month.  
Church Family Night—1st Sunday of each month.

**United Pentecostal Church**  
Rev. R. W. Willburn, Pastor  
Sunday School ..... 10:00 a.m.  
Morning Worship ..... 11:00 a.m.  
Evening Service ..... 7:30 p.m.  
Bible Study, Wed. .... 7:30 p.m.  
Young People, Fri. .... 7:30 p.m.

**Church of Christ**  
Morning Service ..... 10:30 a.m.  
Evening Service ..... 8:30 p.m.

**Assembly of God Church Friona**  
Rev. W. C. Wade, Pastor  
Sunday School ..... 10:00 a.m.  
Morning Worship ..... 11:00 a.m.  
Evening Worship ..... 7:30 p.m.  
Prayer Meeting, Wed. ... 7:30 p.m.  
Holding Services Temporarily in the American Legion Hall.

THIS SERIES OF MESSAGES IS MADE POSSIBLE BY THE FOLLOWING MERCHANTS.

- LEWIS VARIETY STORE
- FRIONA STATE BANK
- FRIONA STAR
- WELCH-BLACKBURN HARDWARE
- ROCKWELL BROS. & CO. Lumbermen
- FRIONA CONSUMERS COMPANY
- THORNTON'S Poultry & Egg - Locker & Cold Storage
- FRIONA WHEAT GROWERS, INC.
- FRIONA LUMBER COMPANY
- WHITE'S CASH GROCERY
- PHILLIPS 66 SERVICE
- KNOX'S READY-TO-WEAR
- REEVE CHEVROLET COMPANY
- BLANTON BUTANE, INC.
- MAVERICK MACHINERY COMP
- CITY STEAM LAUNDRY
- REGAL THEATRE
- FOSTER DRY GOODS
- FRIONA HARDWARE & FURNITURE



ing. (Some companies put it up in aerosol bombtype containers.) The grubs damage the hides, but worst of all they damage the loin, the richest priced part of the animal. These grubs can be eliminated at small cost by starting ten days or two weeks before selling time.

Don't forget, the buyers take off from 50 cents to .150 per hundred depending on the amount of infestation. This can mean as much as \$4 to \$6 per head on a 400-lb. calf.

Cattle runs were much lighter all over the nation Monday. While some buyers came out Monday with lower bids, they soon changed their tune and prices were steady to strong on cattle and calves. Cows were strong to 50 cents higher. Some stockers were unevenly higher, with light calves to \$20 again.

Good and choice fed steers and yearlings drew \$17 to \$23, two loads of 1238-lb. steers from Oklahoma County, Oklahoma, as \$23. Late last week a load of 1005-lb. club steers topped at \$26.50 at Fort Worth, the highest prices of the year here.

Common and medium grass yearlings bulked at \$10 to \$15.50 and some rannahans sold for \$9 to \$10.

Fat cows drew \$9.50 to \$12, some heiferish kinds to \$12.50 and above. Cannors and cutters drew \$7 to \$9.50, and some higher. A few cows sell under \$7, but they usually are amocated or have a blemish which may result in their condemnation. Bulls drew \$8 to \$12.50.

Good and choice fat calves cleared at \$13.50 to \$18.25 and some heavies of 600 to 750 lbs. drew \$8 to 20. Some of these big choice creeped calves that weigh around 700 pounds, are really calves for age, but due to weights sell at yearling bee prices. An example was the \$21.50 reavy calves of better than 700 pounds sold at Fort Worth recently that were shipped by Judge F. W. Fischer of Dallas, and which came from his CoCoke county feedlots. These calves sold for \$21.50 and were really yearling weights, but shy a year old.

Common and medium slaughter calves drew \$10 to \$13.50 and culls sold from \$7 to \$10. Good and choice stocker calves cashed at \$14, to \$18.50

with light weights to \$20. Stocker and feeder steers and yearlings sold from \$12 to \$17, some fleshy coming two-year-old cattle at \$17. Heifers and heifer calves usually sell for stocker at around \$2 under comparable steers. Stocker cows enjoyed active demand at prices of \$8 to \$12.50.

Hogs were on the merry-go-round again. Butcher hogs are worth more to the shippers and independent packers than they are to the big packers right now as was demonstrated by the Monday trade at Fort Worth.

This same pattern has occurring for a long time here. Shippers and smaller packers bought choice butcher hogs of 190 to 250 pounds weight at \$21 to \$21.50. One major packer bought some good hogs at \$20.50, and another major bid only \$20.25 and got virtually shut out. Sows were 50 cents to \$1 higher, sell-

Automobile Insurance  
Southern Farm Bureau Casualty Insurance Company  
RAYMOND EULER, Agent

ing at \$18 to \$20. Under and overweight hogs sold from \$18.50 to \$20.50.

Lambs were uneven. Fat lambs were 50 cents to \$1.50 under last week and feeders

were active and strong to higher. Top lambs drew \$19, and Breeder ewes drew \$6 to \$10, and slaughter ewes sold from \$5 to \$6.50. Old bucks \$3. Yearling wethers \$10 to \$75.

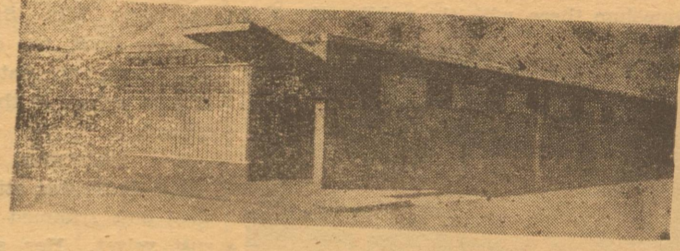
Mr. and Mrs. Jack Brownlow were Clovis Visitors Monday night.

Mr. and Mrs. Raymond White attended the Tech home-coming Saturday and also saw the Tech-Arizona football game.

## A Bank Customer..

- ★ IS MORE THAN A NAME ON OUR RECORDS  
Each customer is a flesh and blood man or woman with human emotions,
- ★ IS MORE THAN A VOICE ON THE TELEPHONE  
A customer's call is our signal for action, an opportunity to serve, our personal problems, individual hopes and plans.
- ★ IS MORE THAN A SIGNATURE ON A LETTER  
Each letter we receive, no matter how minor it seems, is important to a customer and merits our full attention.
- ★ IS NEVER AN IMPOSITION ON OUR TIME  
"Our time is your time" should be our attitude toward every customer, because that is why we are here—to serve you.
- ★ IS NOT AN OUTSIDER  
The customer is truly an "insider" our reason for existence—our "boss"—a highly important part of our bank.

A BANK CUSTOMER IS A FRIEND WHOSE CONFIDENCE AND GOOD WILL FORM OUR MOST PRICELESS ASSETS. IT IS OUR AIM TO JUSTIFY THIS CONFIDENCE BY SERVING EFFICIENTLY.

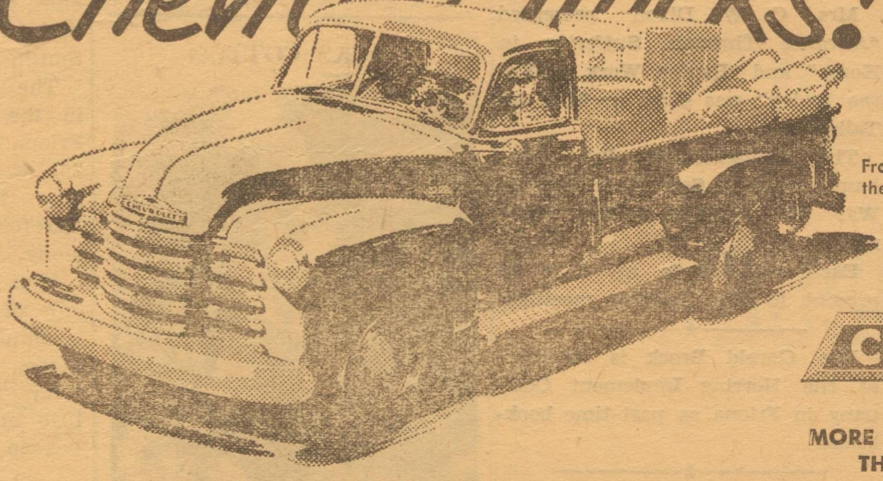


*Friona State Bank*

Member Federal Deposit Insurance Corporation

Best time to trade for  
**BARGAIN BUYS IN TRUCKS**

*Chevrolet Trucks!*



From light delivery to heavy hauling, there's a Chevrolet truck to fit your needs.



MORE CHEVROLET TRUCKS IN USE THAN ANY OTHER MAKE!

**Buy no truck until you get our deal!**

Be ahead on price! Chevrolet trucks are America's lowest priced truck line! It's easy to find a truck that costs more, but nowhere else will you find all the advanced features, all the thrifty power, all the ruggedness and durability you get in a Chevrolet truck. Be ahead on operating costs! Both the mighty Loadmaster engine

on heavy-duty models and the rugged Thriftmaster engine on light- and medium-duty models squeeze more miles out of every gallon of gas. Chevrolet trucks cut upkeep costs, too.

Be ahead on trade-in! You're ahead with low first cost . . . you're ahead with low operating costs . . . and you're dollars ahead again when it's time to trade! That's because Chevrolet trucks traditionally command a higher trade-in value. Buy now and be ahead all ways!

**REEVE CHEVORLET COMPANY**

**MILE AFTER MILE**

You'll Prefer

**SHAMROCK**

**GASOLINES-MOTOR OILS**

# Business Professional DIRECTORY

**A. O. THOMPSON  
ABSTRACT COMPANY**  
COMPLETE TRACT INDEX OF  
ALL LANDS AND TOWN LOTS  
IN DEAF SMITH COUNTY  
WRITE US FOR INFORMATION.

**JOB  
PRINTING**  
The Friona Star

## Prompt Pump Repair Gearheads a specialty



What can you gain by waiting? If you have gearhead trouble, or a faulty pump, it won't get better until someone fixes it. You'll have to fix it before you can pump, so why not call Kenny right now. If you've taken work to Kenny before, you know he gets it done right. Ratios changes and gearhead repair are done right in Kenny's well equipped, well staffed shop. Call Kenny for pump repair, too.

**KENNY GEARN MACHINE WKS.  
HEREFORD, TEXAS**

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FOR FREEDOM FROM DRUGGERY  
BLUE JEANS A SPECIALTY

**CITY STEAM LAUNDRY**  
Helpy- Sely Service  
FRIONA

**DR. MILTON C. ADAMS**  
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140 West Third Herford, Texas  
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## FARMER'S PRODUCE

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GOOCH'S BEST FEEDS  
Irena Hog Supplement — Cottonseed Meal  
We Sure Like to Buy Your  
CREAM — POULTRY — EGGS

## You'll get a good deal from HIGHWAY GARAGE

EARL GILMER  
On Hiway 60 in Eastern Friona  
Automotive and Farm Machinery Repairs

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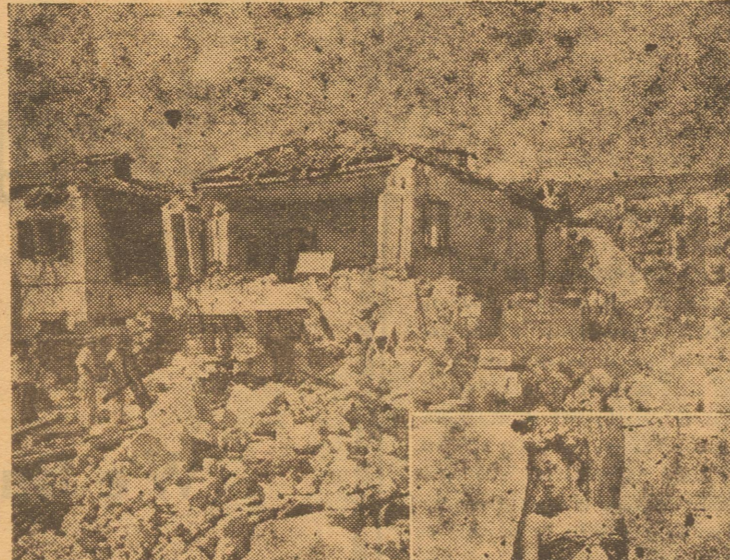
OLD-FASHIONED COUNTRY STORE  
Come and See Us

## GILLILLAND FUNERAL HOME

131 E. 2nd St., Hereford  
PHONE 951  
Funeral Directors — Ambulance Service  
WEST TEXAS BURIAL INSURANCE

## NATIONAL VIEWS & NEWS

RECOVERY WORK is the job being done by this Caterpillar crawler Tractor in the earthquake smitten islands of Greece. The series of earthquakes wreaked havoc and destruction on the islands, causing terror-stricken natives to flee to the mainland.



**BAD GIRL TURNS GOOD . . .** that's what happened to Jan Sterling, who recently got her first "good girl" role and can hardly believe it has happened to her. Cast in a rash of pictures as a brazen hussy or just plain toughie, the silver blonde was one of the naughty sirens of the screen. Either way she looks good.



**SCHOOL DAZE** is the situation facing bespectacled "Suh", year old cocker spaniel belonging to George Weaver of Arlington, Va. With his master away at Washington-Lee High School all day, "Suh" thought it only fitting that he study to become a scholar also.

## Star Recipes

### SWISS STEAK

2 lbs. flank or round steak  
1-2 cup flour  
3 tsps. salt  
1-2 tsp. pepper  
3 tbsps shortening  
2 cups canned tomatoes  
2 tbsps. chopped onion

Mix flour, salt and pepper; pound into the steak with edge of a saucer. Brown steak in heavy iron skillet. Heat tomatoes and choppen onion together for five minutes. Pour over the steak, cover tightly. Cook about 1 1-2 hours, or until tender, in over 360 degrees F. or over low heat on top of range. Serves from 6 to 8.

### LET'S EAT THIS FOR ONE DAY

**Breakfast**  
Fresh Figs Cream-Sugar  
Scrambled Eggs with Link  
Sausage  
Whole Wheat Toast  
Butter or Margarine  
Milk Coffee

**Dinner**  
Swiss Steak  
Baked Irish Potatoes  
Blackeye Peas, Buttered Carrots  
Celery and Apple Salad  
Brown Muffins with Butter  
Margarine

Loaf Cake Custard sauce  
Milk Iced Tea

### Supper

Tuna Fish Salad  
Nut Bread Sandwiches  
Grapes in Cherry Gelatin  
Lemonade Cake

### Timely Tips

1. Flank steak is generally cheaper than round steak. It is one of the tougher cuts of meat and moist heat is necessary to cook it tender.  
2. Keep milk in refrigerator at all times for retention of food value and flavor. Sunlight destroys the Vitamin B content.  
3. Serve a custard sauce over stale cake for a quick and easy dessert.

Visitors in the Tonie Edens home Sunday were Mr. A. D. Mills, Mrs. Bill Burdis and Charles of Amarillo.

Mrs. Tommie Parker, Janie and Carolyn, and Mrs. Clarence Ashcraft visited their brother, Noel Berdy and family in Lubbock over the week-end.

Mr. and Mrs. R. S. Scott of Lubbock were Sunday afternoon visitors with Unrie John White.

# BUTANE PROPANE

Gas Service

We

- INSTALL
- SERVICE
- DELIVER

FRIONA CONSUMERS

*Controlled Comfort*

of course,  
**it's ELECTRIC!**

CHOICE OF  
SINGLE OR DOUBLE CONTROLS

Completely safe comfort, too, with just one electric blanket. When you're getting ready for bed, set the control at your personal warmth, then the bed is comfortable when you retire. All night long, no matter how the room or outside temperatures change, you enjoy controlled comfort, perfect sleeping. Try an electric blanket this winter, and you'll never use any other bed covering.



**PUBLIC SERVICE**  
COMPANY

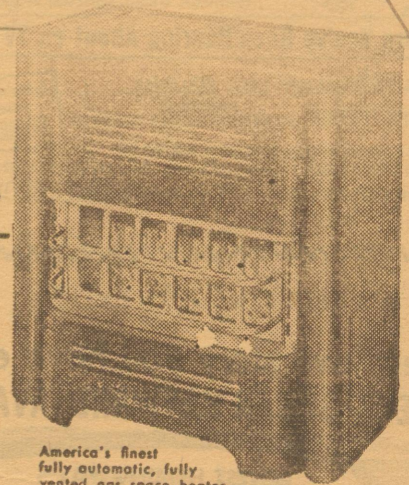
**WE GIVE GOOD WILL COUPONS  
WITH PURCHASE OF ALL STOVES  
YOU MAY WIN A TELEVISION SET!  
Awards Made Every Saturday**

# STOVES

**A HINT TO THE  
WISE...WINTERIZE**

WITH

**Dearborn  
Now!**

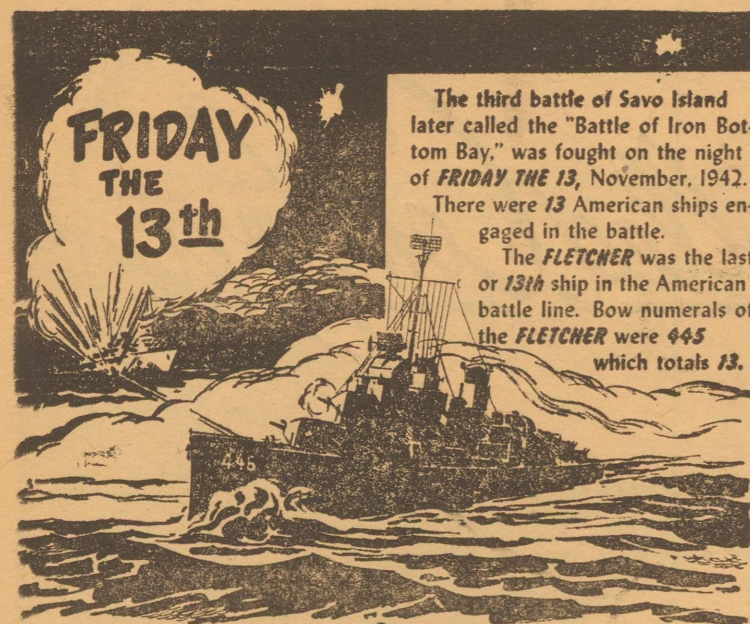


Yes—get your Dearborns now while you can select from complete stocks of sizes and models—take plenty of time to pay—use lay-away!

America's finest fully automatic, fully vented gas space heater

Come in . . . make your selections early

**BLANTON BUTANE  
INC.**



### FRIDAY THE 13th

The third battle of Savo Island later called the "Battle of Iron Bottom Bay," was fought on the night of **FRIDAY THE 13**, November, 1942. There were 13 American ships engaged in the battle. The **FLETCHER** was the last or 13th ship in the American battle line. Bow numerals of the **FLETCHER** were 445 which totals 13.

The **FLETCHER** that night became the only U.S. Destroyer ever to sink a Japanese heavy cruiser unassisted (this was done with Torpedo attack made behind a smoke screen laid down by the **FLETCHER**) the **FLETCHER** also received credit for assist in sinking a Japanese light cruiser by gunfire.

The **FLETCHER** was the only U.S. ship not damaged by enemy action that night.

The **FLETCHER** went through the rest of the war in the Pacific and ultimately earned 13 battle stars.

The **FLETCHER** was named after Rear Admiral Frank **FRIDAY** Fletcher. This coming November 13, 1953, the 11th anniversary of the battle. It is also a **FRIDAY THE 13th**.

## COLUMN LEFT

Continued from Page One

It is a pleasure to be back on schedule with mailing of The Friona Star.

In use this week is our additional typesetting machine, providing the shop with one Linotype and one Intertype. Delivery was accepted two weeks ago at Tulsa, and the machine is now in operation on our floor.

If you haven't been in the Star office recently, way not drop by—we probably have made several changes since you were in. For instance we have the largest collection of pictures assembled on local and area events; many of these are posted on the three large bulletin boards in the office. Also there is a large board displaying the many types commercial printing turned out in recent months—no doubt you did not know so many types of printing was being serviced in this, your local printing plant.

Did you realize that your weekly paper involved much more than the routine gathering and

printing of news? The newspaper plant is essentially a manufacturing concern; we manufacture practically every bit of work turned out—few stock items are carried, hence we can pass on to you the savings enabled by home manufacture of the paper and of the commercial printing, no middle-man profit involved.

Designing and manufacturing are the first steps in even the smallest advertisement. For those who like creative work—the printing profession unfolds an open field of enterprise.

### FAST ENOUGH

"In teaching shorthand and typewriting we make a great point of accuracy," the head of the business college explained. "And how about the speed?" asked the prospective student.

The college head thought a moment, and replied: "Well, out of last year's class, 16 married their employers within three months."

Lee Thompson has opened a real estate and insurance firm in Farwell, one block east of his former location and on the north side of the street. The partnership of Hall and Thompson recently was dissolved.

## FRIONA HIGH SCHOOL STUDENT-FACULTY CONGRESS

FRIONA, TEXAS

November 4, 1953

Patrons and Citizens, Friona Independent School District, Farmer County, Texas

My Dear Friends:

It is our sincere desire at this time to familiarize you with one of our most pressing problems and this is a problem which concerns you and your school children in connection with transportation to and from school.

For several years now the Texas Department of Public Safety has been attempting to familiarize car owners and drivers of the necessity of observing all traffic regulations where a school bus is concerned. In the last three years school authorities have been warning drivers of the fact that it is a violation of the law to pass a school bus when it is stopped to take on or let off children either coming or going. A lot of people have been observing this regulation and have cooperated 100 per cent, for which we want to express our sincere thanks and appreciation. Now there seems to be a small per cent of drivers of automobiles who are either not familiar with the law or are in too big a hurry to observe it and this letter is directed primarily to those people and to those not familiar with this regulation.

Please let us quote the law as it is given from the Texas Department of Public Safety in its driver handbook located on page 25. Quote: "When meeting or overtaking a school bus that has stopped to take on or let off children, it is necessary to stop. You may then pass at a speed of not over 10 miles per hour if the way is clear." End quote.

This organization uses this method to inform you of the necessity of observing this law to the letter of the law. We feel that the lives of the boys and girls of this community are of tremendous importance and that only with your cooperation and help, can we safeguard and protect the lives and health of

Sincerely yours,

VIRGIL PHIPPS, President  
PAUL COKER, Chairman of Safety Committee

## FRIONA SCHOOL NEWSLETTER

November 12, 1953

Dear Uncle Bert:

Uncle Bert if you received a letter this week or last week, on highway safety, you received one of 1500 letters mailed out by the Student-Faculty Congress Safety Committee. They mailed out these letters to help make people that drive cars and trucks, more safety conscious when passing our school buses. No one would intentionally try to bring about a traffic accident, but a great many deaths occur on our streets and highways which could have been prevented with a little effort. The Texas Safety Association urges that each individual do his or her part to keep these accidents from occurring. On the way home from the football game, drive carefully and obey all the rules of the road. This is what the Safety Committee is trying to assist in doing.

I noticed in the principal's office that there were several people working on the P-TA yearbooks, and by all indications they will be ready to hand out to the parents and teachers at the next regular monthly meeting to be held on Nov. 19. Mr. Kelley said the Yearbook committee will meet at the Friona High School Monday afternoon and complete the process of getting them ready for distribution.

The Freshmen class sponsored a Magician show in the auditorium Tuesday night. There was a very nice crowd attended, and the Freshmen state that the program was enjoyed by everyone. They must have made a little money, as the Freshmen students were carrying the proceeds around Wednesday and counting it every penny period. Ha.

The Annual staff received the proofs of the Favorit pictures this week, and they sure are good. The favorite section will sure be the outstanding section of the yearbook, or at least it will be one of the best.

Guess I will have to rush home early every day this week and try to get the mail out of the Post Office before Dad and Mother does. This is the week that the failure notices are mailed out. Looking to the small stack of envelopes on Mr. Kelley's desk, there were very few, but I will probably be one of the few.

The High School was honored by the visit of our County Judge, A. D. Smith, Thursday morning. Judge Smith very seldom visits our school but we welcome his visit when he can find the time to do so.

Mr. Ford, the basketball coach of the girls, was absent from school Wednesday. Too much duck hunting I guess. Mr. Burnett, Mr. Cook, Mr. Parish, Mr. Lyhnick and Mr. Scott have gone out almost every morning this week. I am sure, with the above going out at the same lake, the lucks would be perfectly safe. Ha.

The Agriculture Department is sure going fancy these days. I noticed one day this week that they were installing a new electric table-top water heater. They also received a new electric welder, and a few new tools that were worn out.

The FFA boys have been doing a little extra studying this week. They are preparing for the Area Contest to be held in Muleshoe on Saturday, Nov. 14. Sure hope the boys all the luck. Our boys have been very lucky in these contests for the last several years. If they win Saturday and at the district they will have another trip to the state contest held at Huntsville, Texas.

The Grade School football team will go to Bovina tonight to play their last football game of the season. If they win over Bovina tonight, they will complete the season with a perfect record. They have won all their games so far.

The Senior football team will go to Anton Friday night to complete their season. This should be a very good game, as Anton and Friona have about the same record. In fact, I think Anton is making a big deal out of this game. They plan to broadcast this game over the Littlefield radio station. In case you cannot attend, maybe you can listen to it over the radio.

The Student Congress has added something new to the school program this week. Each morning before classes commence the student body gives the allegiance to the flag, a scripture reading is given, and then the student body is given one minute for meditation. After this, if there are any announcements to be made, they are made at this time. This part of the school program seems to be enjoyed by everyone, and is one of the Student-Faculty Congress' projects for the year.

It is time for the bell, so will write again next week.

Your loving niece,  
BIG MINNIE.

## Storage for Your Grain

We Buy or Assist in Your Loan

## SANTA FE Grain Company

### Some Freight Rates Reduced For This Area, Announced by Amarillo C. of C

Reductions in carload freight rates for iron and steel shipments which will save West Texas receivers an estimated \$375,000 annually became effective last Thursday on an order by the Interstate Commerce Commission. Announcement of the freight rate reduction was made in Amarillo by Kenneth P. Tubbs, traffic manager for that city's Chamber of Commerce.

The ICC order affects shipments in Texas, Arkansas, Oklahoma, Kansas and areas in Louisiana, Missouri and New Mexico.

The reduced rates resulted from complaints filed with the ICC in 1949 by southwestern interests who alleged the then carload steel freight shipping rates were discriminatory to the receivers in the area.

Amarillo Chamber of Commerce traffic department personnel appeared at the initial hearing before the ICC at Oklahoma City in 1951, and also represented southwestern receivers before the commission in Washington, D. C. last February 10.

"Freight rates in the west have always been higher than in the eastern states," said Mr. Tubbs in announcing the new schedule. "It has been the prevailing theory that a differential was necessary because of the differences in transportation conditions between the respective territories," Mr. Tubbs continued. "However, in 1945 the ICC held, for the first time, that conditions which previously were thought to justify the differential no longer existed. The decision in the iron and steel case is another step toward more equitable freight rates in the area," he added.

Following are examples of reductions in freight costs per ton into Amarillo from steel producing points: From Birmingham Ala., \$6.87; from Minnequa, Colo. \$3.32; from Chicago and St. Louis \$4.97. Similar reductions are effective to other destinations in the area, Tubbs explained.

### Lazbuddie FFA Confers Honorary Memberships

The officers of the Lazbuddie Chapter of Future Farmers of America presented Mr. William and Mrs. Jones, of the Muleshoe Motor Company, with plaques naming them Honorary Members of the Lazbuddie Chapter.

Virgel Merriott, president, presented the plaques and Jimmie Ivy, secretary, invited the men to attend any of the regular meetings, held on the second Monday night of each month.

The Lazbuddie Chapter is very pleased with the red Ford pickup provided by the Muleshoe Motor Company, through Mr. Jones and Mr. Williams, for use in the FFA chapter work.

### English Family Life Told In Club Talk

Mrs. Frank Kaltwasser of Farwell was guest speaker at the Friona Woman's Club, held in the Clubhouse.

Her subject was "English Family Life," and following her informative and descriptive talk on her home land she invited questions about England from the club members.

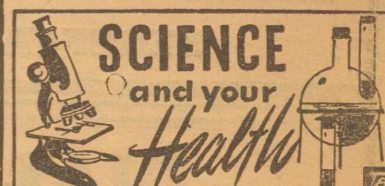
The opening prayer was given by Mrs. U. S. Sherrill and the pledge of Allegiance was said by the group.

A tap dance was presented by Dixie Lynn Chitwood.

The Armistice Day theme was carried out in the decorations of the clubroom. A centerpiece of red and white carnations with small flags was used on the table with a mantle decoration of driftwood.

The hostesses, Mrs. Charles Russell and Mrs. Lem Miller, served tea and cookies to 27 members and the guests, Mrs. Bert Shackelford and Mrs. Kaltwasser.

It Pays to Read Star Want Ads.



### MEDICAL CARE IN KOREA

Medical care afforded wounded soldiers in the Korean War was the best in history. Fatalities totaled only 2.3 per cent of all wounded, compared with 4.5 per cent in World War II and 8.1 per cent in World War I.

According to the Army Medical Service, which compiled these statistics, several recent advances in medical science contributed heavily to the lowered mortality rate. One was the availability of antibiotics like penicillin and terramycin to combat infection.

Penicillin was not available in World War II until late in the hostilities.

Another important factor in saving lives was the use of whole blood for transfusions even in forward fighting areas. A third was the introduction of Mobile Army Surgical Hospitals, which made it possible to bring top-flight surgical care into the combat zone. "Flying ambulances" to bring seriously wounded men to rear-area hospitals where they could be given complete medical care with a minimum of delay also helped cut the fatality rate, the Army reported. Wounded were often transported by air to base hospitals in Japan for further treatment.

## Lawns Need Repair and Fall is Best Time for It

The care of the lawn, whether on the farm or suburban lot, is just as necessary, if one is to have a good lawn, as proper preparation of soil, fertilizing, and mowing at time of establishment.

There are few localities in which local conditions are such that the routine following of maintenance measures will keep a lawn permanently in good condition.

At some time each year or alternate year it is usually necessary or desirable to do some renovating. Ordinarily the best time is in the fall. Conditions in the spring are not usually favorable. By the time one can get on to the ground to undertake suitable soil treatments preparatory to renovating, it may be too near summer for seedling grasses to become established.

In such cases it is usually better to adopt some temporary expedient such as sowing an annual grass, or applying a summer treatment in preparation for a real renovation at the most favorable time in the fall.

Renovation becomes a "must" when the turf is wholly undesirable and when replanting to the same or to a different grass is contemplated.

It is essential first to determine the reason for the unsatisfactory turf and to plan a program that will correct the previous deficiencies. Unless all the factors for satisfactory plant growth are favorable, the turf will become unsatisfactory again in a year or so. Destruction of all unwanted growth usually is the first step. To accomplish this it is best to mow closely and remove coarse clippings. The use of strong chemicals to kill weeds is justified in a renovation program. Preparation of a seedbed is essential to a successful job of replanting the area. Apply about 20 or 25 pounds of complete fer-

### How to Renovate Established Lawn

- (1) Mow old stand of grass closely.
- (2) Apply weed control methods and materials if necessary.
- (3) Rake severely or cultivate with a hand disk or spiker to loosen surface soil.
- (4) Apply fertilizer and lime as needed.
- (5) Sow seed of the right kind and best quality or plant sod or sprigs.
- (6) Roll the surface.
- (7) If ground is bare on slopes, apply mulch or fabric to protect from erosion.
- (8) Water adequately.
- (9) Mow as soon as growth requires it, but not too short.

lizer per 1000 square feet such as 5-10-5 or equivalent. In the cool humid regions, applications should be made in early fall and very early spring. In warm humid regions applications should be made in spring and early summer when the grass is growing actively.

The need for lime should be determined by soil test. Most soils in the eastern United States require lime. Ground limestone is the cheapest form. It can be applied at any season—late fall or early spring.

Because of the great variety of conditions under which lawns are prepared and maintained, even in the same locality, if one is not well-informed on lawn care, he should consult his seed supplier, county agent, or other person qualified to give expert advice on lawns before undertaking a renovation job.

The results from renovation will be in accordance with the thoroughness of the application of correct principles, suitable weather, and a follow-up with proper maintenance measures.

## REGAL THEATRE

FRIDAY and SATURDAY

### RAGING KING OF PREHISTORIC SEA-GIANTS!



STARRING PAUL CHRISTIAN · PAULA RAYMOND · CECIL KELLAWAY · KENNETH TOBEY · JACK PENNICK · LOU MORHEIM and FRED FREIBERGER  
Suggested by RAY BRADBURY's sensational story in the SATURDAY EVENING POST  
Produced by HAL CHESTER and JACK DIETZ · Distributed by WARNER BROS.

SUNDAY and MONDAY

The greatest love story you have ever seen!  
GREGORY PECK · SUSAN HAYWARD · AVA GARDNER



WEDNESDAY and THURSDAY





## Section 2

## The Friona Star

FRIONA, TEXAS, THURSDAY, NOVEMBER 12, 1953

Vol. 30—No. 15

Washington Social  
Life Told by RogersConjectures on State  
Election ImplicationsTO THE PEOPLE OF  
THE 18TH DISTRICT:

THE WASHINGTON SOCIAL SEASON OFFICIALLY OPENED: The White House was the setting of the official opening of the Washington social season. The occasion was a dinner at which the President entertained 72 guests. It was referred to as the "Cabinet dinner," and is to be followed by five more state banquets: The Supreme Court, November 17th; diplomatic, December 8 and 15; Vice Presidents, January 19; and House Speaker's, February 16. State receptions will take place on November 10 for the diplomatic corps, December 1

continued until just before midnight.

The Washington social season was officially open. One writer who attended the dinner pointed out that during the dinner one lady wanted to know when she could smoke. The lady was advised by a uniformed waiter of 20 years service that since the President did not smoke, cigarettes would not be in order after the dinner had been concluded.

Although I am sure Mr. Benson, Secretary of Agriculture,

would never complain about the food at the White House, I am equally sure that he would have preferred beef as the main meat course.

## THE RECENT ELECTIONS:

Washington has been agog and a-twist about the recent elections in the East. There has been much conjecture as to the meaning of these elections, at which the Democrats gained many offices, including the Governorship of New Jersey and a House seat in New Jersey that

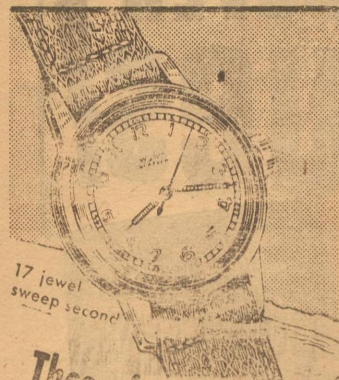
had always been occupied by a Republican. The observations of many alleged political intellectuals have been very interesting. Many — including some of the leading Republicans — analyzed the situation as a repudiation of the present administration, saying that it is the result of the failure of the present administration to carry out many campaign promises. Others attribute the upheaval as an indication that the people have not been fully informed and advised as to what is going on. Frankly, I

cannot subscribe to either analysis. My observation is that many of the so-called leading politicians tragically underestimate the knowledge and understanding of the American people. For many years there has been a tendency on the part of many groups inside of political parties to feel that once their party gets in power, they are endowed with the right to concessions, grants, rights and prerogatives to which other citizens are not entitled and by which the so-called select few can control the Ameri-

can people; that the exercise of these rights is a matter solely within the discretion of those who happen to have the power of majority—a theory that unless you belong to the party in power, you are entitled to little, if any, consideration.

The truth is that the American people are wide awake; they have a full understanding and knowledge of what is going on. They do not believe in political chicanery, 4 or 5 per cent tests, influence peddling, or any other

CONTINUED ON PAGE 3



These farm "hands" work all day, every day



Wyler  
incaflex

From dawn to dusk and back again the hands of your Wyler watch give you the right time, all the time. No shock is too much for them, no dust or grime can get into the case. Mighty good-looking, too!

DOUBLY  
GUARANTEED

Resists water  
Resists shock

world's only flexible  
balance wheel —  
guaranteed against  
shock for the life  
of the watch

ONLY A  
SMALL PAYMENT  
WILL RESERVE THAT  
CHRISTMAS GIFT

We Give  
Good Will Coupons  
and

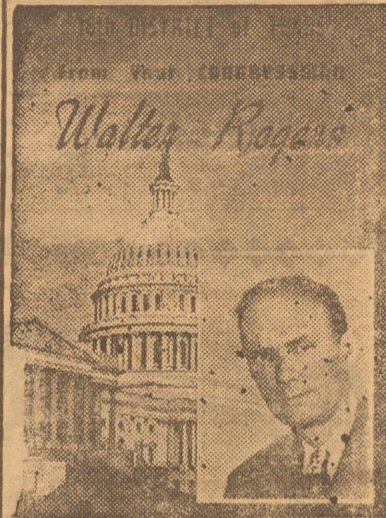
Super \$ Coupons

YOU

May Win a  
TELEVISION  
SET

ALLEN'S  
JEWELRY

Friona



for the judiciary, January 12 for Department officials, February 16 for military leaders, and February 23 for Congress.

The President sat at the head of the table. The wives of Secretary John Foster Dulles and Henry Cabot Lodge sat next to him. Directly across the table Mrs. Eisenhower was seated between Mr. Dulles and Mr. Lodge. A six-course dinner was served, with four wines, sherry, red burgundy, sauternes and champagne. The meal consisted of cream of almond soup, fried red snapper, roast turkey with wild rice, and a dessert of frozen rum pudding with sliced peaches and butterscotch sauce. Crabmeat cocktail, celery and olives, a green salad with wine sauce and cheese straws, nuts and bonbons were also served.

At the conclusion of the dinner, the men retired to the Green Room and the ladies to the Red Room, where brandy, liquors, coffee, cigarettes and cigars were served. All guests were entertained in the East Room of the White House by Fred Waring and 43 Pennsylvanians, in a program styled "Songs America Loves." This



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.22 RIFLES

AMMUNITION

HUNTING LICENSES

All Available at

Welch - Blackburn

Hardware

**! FREE!**  
**Television Set Given**  
**This Saturday In Friona**  
**3PM - Across from Postoffice**  
**Get Your Tickets**  
**from Your Friendly Friona Merchant**

**One Set Given Each Saturday**  
**Until Christmas!**  
**Everybody Eligible**

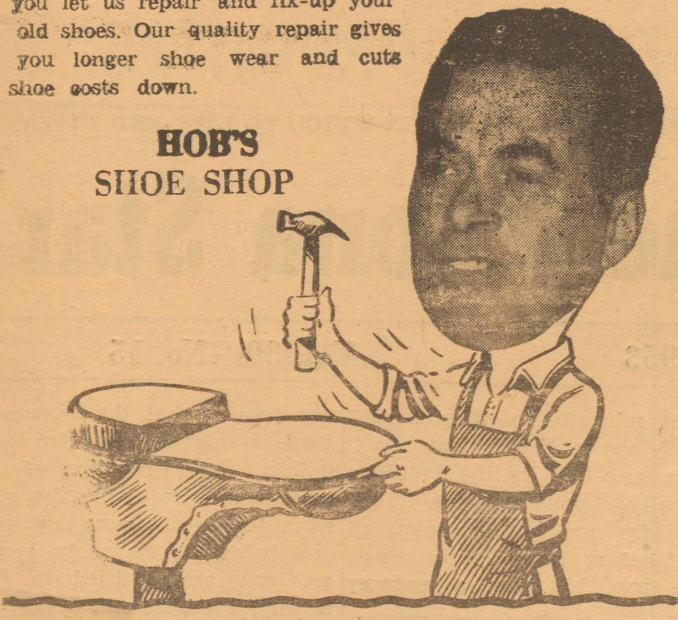
**New Sets of Tickets Every Two Weeks**

**It Pays You to Trade**  
**In Friendly Friona**  
**"A Good Will Town"**

QUALITY SHOE REPAIRING IS EASY ON YOUR BUDGET!

You save time and money when you let us repair and fix-up your old shoes. Our quality repair gives you longer shoe wear and cuts shoe costs down.

HOB'S SHOE SHOP



Read The Star Classified Ads—It Pays

**RUN DOWN... DOG TIRED?**

These symptoms if due to a vitamin deficiency occur only when daily intake of vitamins B<sub>1</sub>, B<sub>2</sub>, and B<sub>6</sub> is less than minimum daily requirements over a prolonged period. In themselves, they do not indicate a dietary deficiency as they may have other causes or be due to functional con-



Don't give up. Special Formula supplies iron you may need for rich red blood

Do you feel run down, nervous or depressed? Lost your appetite—constipated—bothered by digestive upset? You may be suffering from iron-and-vitamin starvation over a prolonged period. BEXEL the Special High-potency Formula supplies supplementary quantities of iron for rich, red blood and quick vitalizing energy. Each BEXEL capsule gives you 5 times the daily minimum requirements of blood-building iron; more than the daily minimum of all essential B-vitamins; plus Vitamin B<sub>12</sub> and trace minerals. Get wonderful new pep and energy with BEXEL—now available at all drug stores.

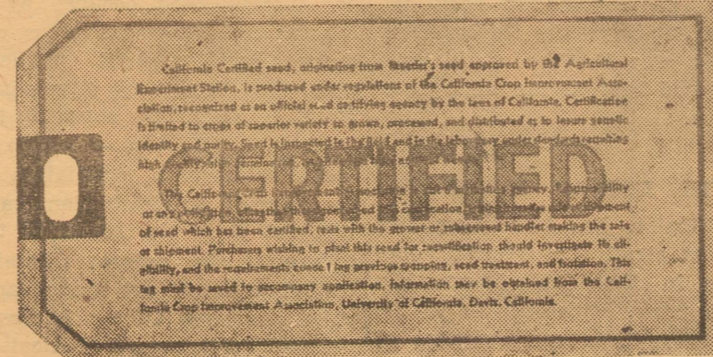
Wonderful new energy for less than 4¢ a day! MONEY BACK GUARANTEE if you don't feel noticeably better after your first bottle of BEXEL!



**HIGH POTENCY BEXEL**  
SPECIAL FORMULA CAPSULES  
MADE AND GUARANTEED BY  
McKESSON & ROBBINS, BRIDGEPORT, Conn.

CITY DRUG - FRIONA

**Certified Seed is Known By the Tag on the Bag**



This tag was attached to 21 million pounds of California Certified Ranger alfalfa seed produced in 1952.

When you buy seed of an improved variety of grass or legume from your seed supplier, ask for certified seed and see that it bears the proper certified tag, which identifies such seed with the pedigree of that variety.

New crop varieties today are not the result of accidental development but are the product of plant breeding. They represent financial investment of the money of taxpayers and individuals and ceaseless endeavor on the part of plant breeders, certifying agencies, and seedsmen. You can have the benefits of all these through seed certification.

Seed certification is a system devised for the buyer's protection to assure him that the lot of seed he buys has been produced by the most scientific methods and under the closest possible scrutiny and supervision so he can depend upon its being the variety shown on the seed tag. The tag on the sealed bag gives this unqualified assurance to your seed supplier, as well as to you.

Mrs. Glenn Reeve and Mrs. W. A. Tinney visited in Amarillo Friday in the Jess Sparkman home; Mrs. Reeve is a daughter of the Sparkmans.

Visitors in the Ray Landrum home over the week end were his sister and husband, Mr. and Mrs. A. A. Bradford of Tucumcari, N. Mex.

**HOSPITAL NOTES**

**Admitted**

Kelley McFarland, Ton., Tucumcari, N. Mex.  
Margaret McFarland, Ton., Tucumcari, N. Mex.  
Billy Duke, Ton., Friona.  
Mrs. Socarra Barraza, Surg., Bovina.  
Mrs. Elmer Stinnett, OB, Bovina.  
Mrs. W. D. Ruel, Med., Llasbuddie.  
Johnny Stone, Med., Floydada.  
Manuel Martinez, Med., Friona.  
Roy A. Grider, Surg., Hereford.  
Mrs. Clarence Shank, OB Hereford.  
Mrs. C. W. Barton, Med., Muleshoe.  
Joyce Hadley, Med., Friona.  
Fred Northcutt, Med., Clavis, N.R. Mex.

**Dismissed**

Mrs. J. F. Foster, Mrs. Herbert Day and baby girl, Mrs. James Huffstickler and baby girl, Kelley McFarland, Margaret McDonald, Billy Duke, Mrs. Socarra Barraza, Manuel Martinez, Mrs. Elmer Stinnett and baby girl, Johnny Stone.

**Locals**

Mrs. Bert Shackelford has returned home from several days visit with her daughter and family at Midland.

Mrs. Lora Harris is home after several days visit with her son and family at Pampa, where she has been recuperating from recent illness.

Al Wilkerson and Forrest Osborn were business visitors in Amarillo on Friday.

Mr. and Mrs. Bill McClinton and Gail visited the Jack Stanleys in Lubbock early last week. Mrs. W. A. Tinney accompanied them, visiting her sister, the Orvil Moody family. Mrs. A. E. Stanley returned to Friona with the group.

**PERENNIAL**



Blue jeans and plaid cotton shirts remain the year-in, year-out favorite of school girls for leisure-time wear, the National Cotton Council reports. Collegiennes and high schoolers like the casual, comfortable outfits for both playtime and study hours. This bold plaid cotton shirt with a new convertible collar was designed by Ship 'n' Shore for wear with either jeans or skirts.

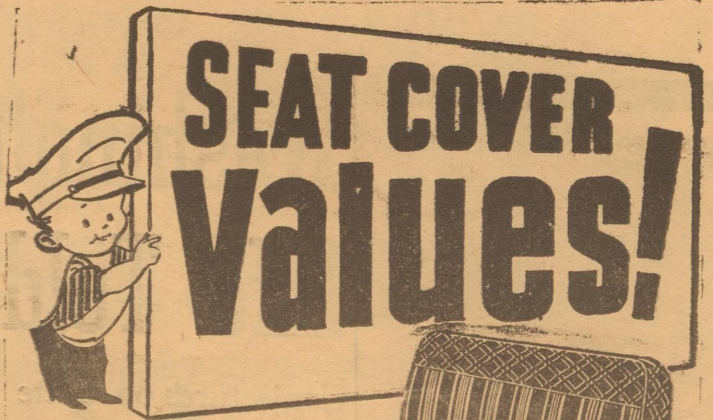
Automobile Insurance  
Southern Farm Bureau Casualty Insurance Company  
RAYMOND EULER, Agent

GIVE US YOUR LISTINGS, WE HAVE BUYERS FOR QUARTERS AND HALVES. NOW IS THE TIME IF YOU WANT TO SELL. HAVE BUYER FOR 1-4 OR 1-2 WEST NORTHWEST OF LAZBUDDIE.

BUSKE - MAGNESS  
CATTLE & REALTY CO.  
FRIONA, TEXAS

**Put 'em Under the Tree**

WE WILL INSTALL THEM FREE AFTER CHRISTMAS



Genuine Saran Plastic

PRICED FROM \$29.95 Here's style, quality and durability . . . at the price you want to pay! Drive by today and see this stunning selection of the most complete line of seat covers in America—Arthur Fulmer! Tailored-to-fit like a glove, they'll hold up under the hardest family wear! Choose from a wide variety of beautiful patterns and colors!

**WESTERN AUTO Associate Store**

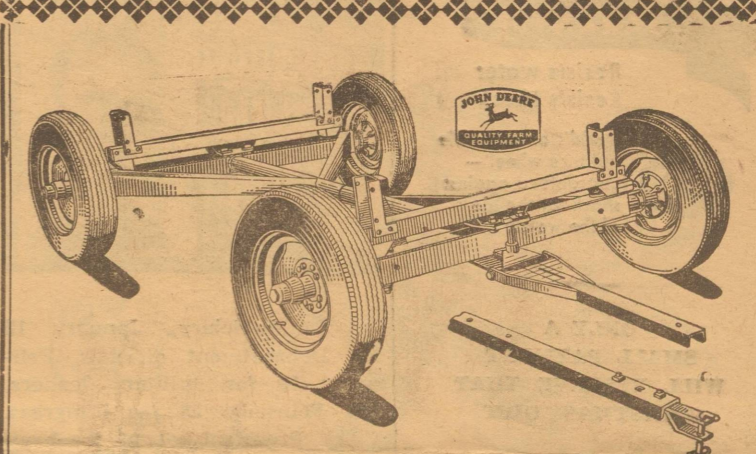
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245 North Main

Phone 703

Hereford



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Trailers Available With Beds Or Chassis Alone

JOHN DEERE COTTON HARVESTERS

Also Several Used Harvesters

You Can't Beat Our Price On Cotton Harvesters

We Give Good Will Days Coupons—

YOU MAY WIN A TV SET

SAVE LABOR... SAVE TIME... SAVE COSTS

HARVEST YOUR COTTON WITH A JOHN DEERE

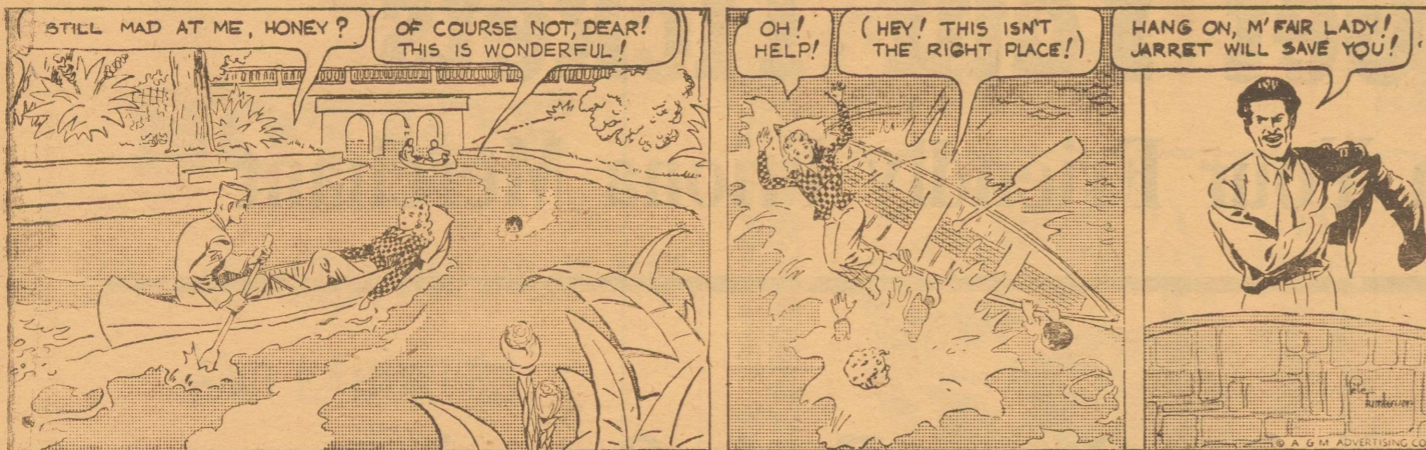
You've no idea how easy . . . how fast . . . how economical your cotton harvest can be until you put a John Deere Two-Row Cotton Harvester to work in your fields.

The John Deere does a once-over job in any cotton suitable for mechanical stripping drilled in 40-inch rows. Two men make up your crew . . . time is cut to a fraction of hand-pulling harvests . . . and the entire job is done for as little as \$2 per bale. See us for details.

**HERRING Implement Company**

FRIONA

**CORNER GROCERY PRESENTS Cherry Sundae**



**CHUCK ROAST lb. 49c**

Krispy CRACKERS..... 2 Lbs. 49c No. 2 1/2 Shurfine PUMPKIN..... 2 For 35c

**ALL BABY FOOD can 8c**

Regular Size VEL or FAB..... Box 29c Reg. 19c Pkg. Jack's VANILLA WAFERS ..Pkg. 15c

**Cigarettes \$2.04**

All Brands of Regular Cigarettes CARTON

Remember - every Wednesday Is Double S&H Green Stamp Day at our Firm

**CORNER GROCERY & MARKET**

DIAL 2 and THREE 111



## CHRYSLER INDUSTRIAL IRRIGATION ENGINES

Sales & Service

### SEIGLER MOTOR CO.

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## BARGAIN RATES

**DAILY AND SUNDAY**  
Regular Price \$18  
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7 DAYS A WEEK

YOU SAVE 40%

Send Your Order Direct or See Your Home Town Agent

## The Friona Star

## RHEA EVENTS

Mr. and Mrs. Carl Schlenker, Connie, James and Ira Floyd went to Amarillo Thursday.

James Lee Calaway, Randy Jones and Carleen Kay Schlenker visited Mr. and Mrs. Charlie Calaway Thursday.

Mr. and Mrs. Charlie Calaway were Amarillo visitors Tuesday.

Mrs. Gilbert Schuelers' great-aunt, Mrs. Mary Smith, of Amarillo, has been visiting here for ten days. She returned home Monday.

Mrs. Floyd Schlenker, Mrs. Elmo Dean, Gladys Dean and Mrs. John Guyer of Farwell went to the dahlia farm in Portales.

Mr. Cordie Potts and Roy Potts of Rosedale left about 3 a. m. Sunday morning to go hunting.

Mr. and Mrs. Cordie Potts and children were in Clovis Saturday.

Mrs. Jack Patterson and children and Mrs. Opal Potts and children visited in the Cordie Potts home Sunday.

Barbara Taylor spent Friday night with Cynthia and Sandra Patterson.

Mr. and Mrs. Herman Sifford and children visited Sunday in the home of Mr. and Mrs. Billy Sifford.

Mr. and Mrs. Meier and children visited Sunday afternoon in the Martin Wagner home.

Gladys Dean spent Friday night with Mr. and Mrs. Billy Sifford.

Jack and Raymond Patterson went hunting Thursday morning.

Gayle Potts spent Thursday night with Marilyn Potts.

Jack Patterson went hunting Friday night.

We had Farm Bureau meeting Friday night. Refreshments were served by Mrs. Floyd Schlenker and Mrs. Walter Schueler.

Mr. and Mrs. Cordie Potts and Barry were in Portales Thursday.

Mrs. Cordie Potts and Mrs. Elmo Dean went to Friona Monday night to attend a Girl Scout meeting. Their children went to the show.

### Walter Rogers—

(Continued from Page 1)

er practice that smacks of political favoritism. They fully realize that this age-old political disease is not peculiar to one particular party. They want, and are entitled to, fair, honest and efficient government, without favoritism to a select few. When that kind of government is not the order of the day, those in power can expect to be repudiated at the polls. This is true whether the election be on a local, state or national level. As was once said by Abraham Lincoln, "You can fool some of the people all of the time, and all of the people some of the time, but you can't fool all of the people all of the time."

**PERSONAL SITUATION:** Washington is rather quiet, which gives me an opportunity to catch up with the large backlog of work at the office here. Our baby girl, who had the mumps, has recovered and is back in school. So far, there are no indications that the other children will have them. At least, Jean and I are hoping. If the others turn up with them, they will no doubt declare an epidemic prevailing in the Capital City.

Miss Verna Coley visited her uncle and family in Pampa this week-end.

## NOTICE

The Parmer County Water Committee will meet in Farm Bureau Office in Friona Monday Night, November 16 from 8:00 to 10:00 P.M. for the purpose of issuing Well Permits. Please, if you contemplate drilling within the next 60 days, come in Monday night to secure your receipt.

### COMMITTEEMEN:

T. M. CALDWELL

BRUCE PARR

C. V. POTTS

C. V. POTTS

RAYMOND EULER

They're Here!

## TRA DISC PLOWS

That Accomplish Excellent Plowing Jobs Where a Moldboard Has Tough Going

If your soil is sun-baked or so hard that a moldboard plow will not scour or penetrate it, try an MM TRA Series Disc Plow on it and you will be surprised at the excellent results. The MM TRA will do a real plowing job under all conditions where plowing is practical from 3 to 14 inches deep. The TRA Series Disc Plow incorporates many of the famous basic ideas of the world's leading seller: MM Wheatland Disc Plow.

TRA Disc Plow has ample weight without wheel

weights to do excellent work in any firm soil. The construction is such that the entire weight of the plow with the exception of the land wheel is effective in holding the plow to its proper depth. The important requirement of holding the discs to a fixed depth is far more dependent upon construction than on the weight of the plow. The TRA disc plows are available in sizes of 3 to 6 inches. Width of cut is adjustable by spacing the disc standards and adjusting the rear wheel forward. Plow is also adjustable for plowing from 3 to 14 inches deep.

### STANDARD EQUIPMENT INCLUDES—

STANDARD EQUIPMENT: Semi-steel standards; 26-inch heat-treated discs and Timken roller bearings; scrapers; convertible features—three furrow convertible to two, four furrow convertible to three, five furrow convertible to 4 or 3, six furrow convertible to 5 or 4 sizes—

TRA 3 three furrow, 30-inch cut, weight 1,950 pounds.  
TRA 4 four furrow, 40-inch cut, weight 2,189 pounds.  
TRA 5 five furrow, 50-inch cut, weight 2,455 pounds.

You'll Especially Like—

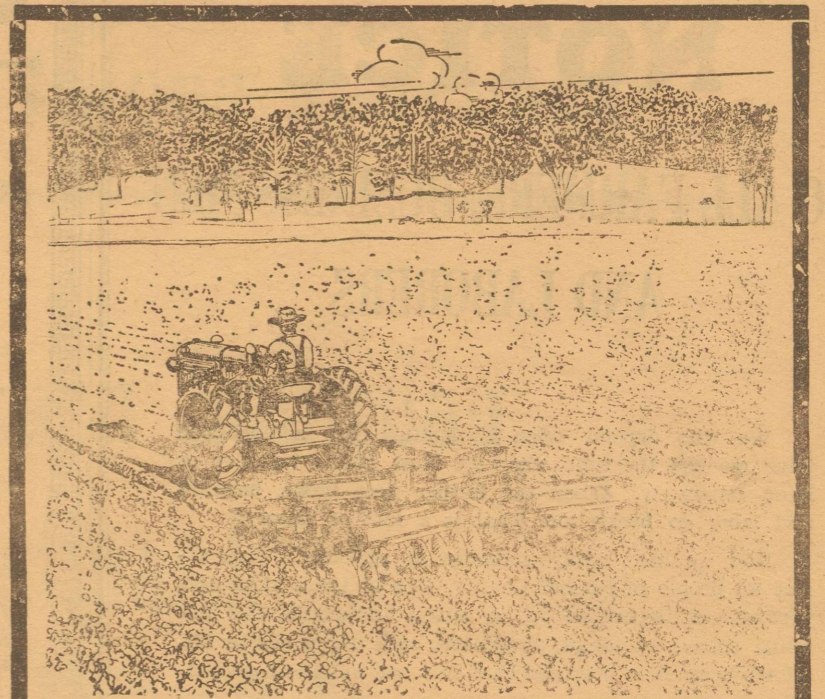
The Power Lift and Adjusting Mechanisms

Solid Main Frame

Excellent Turning Qualities

Rugged Disc Standards

26-Inch MM Wheels



### BETTER PENETRATION IN ALL SOILS

The new MM Disc Harrows have an exceptional combination of light weight and strength... light enough so you can work in soft ground without too much reduction in angle and sacrifice of quality work; strong enough so you can add as much weight as needed to give you good penetration in hard soils. The new MM deep pan weight boxes enable you to use soil from the field you are working in for needed weight.

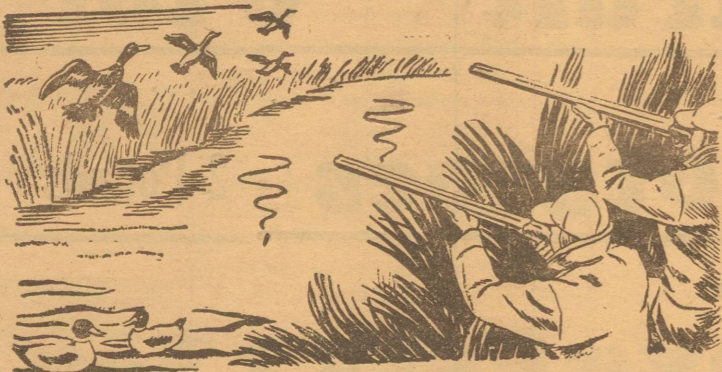
The harrow is designed so that all discs penetrate at a uniform depth and follow the contour of the ground. Disc bearings never require lubrication, and the disc gang assembly is designed to protect the bearings against wear and to assure long-life trouble-free performance.

Let us tell you all about these outstanding new harrows.



## OUTDOORSMAN INSURANCE

COVERS ACCIDENTS SUSTAINED IN ALL ACTIVITIES DURING YOUR TRIP



PAYS Accidental Death and Dismemberment Benefits... Full Principal sum for loss of life, loss of both hands, both feet or sight of both eyes, or loss of any two members; one-half the principal sum for loss of one arm or one leg; one-fourth the principal sum for loss of one hand or one foot or sight of one eye.

PAYS Medical Injury Expense Benefits... Physician, surgeon, hospital and nurse expense for injuries in addition to all other benefits for as long as 26 weeks up to limit you select.

THE COST IS SO CHEAP!

FOR EXAMPLE: \$82.00 Insures You for 7 Days for \$5,000 for Accidental Death Benefits PLUS \$250 Injury Medical Expenses!

## Ethridge-Spring Agency



INSURANCE—REAL ESTATE—LOANS

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FRIONA

Dan Ethridge Frank A. Spring Bill Stewart

## MAURER MACHINERY COMPANY

# Courthouse Records

Continued from Last Week

W. D., A. O. Drake, et ux, J. E. Armes, Tracts 9, 10, 11, 12, 13, 14, 15 and 16, Drake Sub., Friona.

D. T., J. E. Armes, John Aldridge, Tr. Tracts 9, 10, 11, 12, 13, 14, 15 and 16, Drake Sub., Friona.

R. of W. Easement, Zay Dee Blakemore, State of Texas, lot 12, blk. 89, Friona.

R. of W. Easement, P. W. Hughes, et ux, State of Texas, lot 7, blk. 70, Friona.

R. of W. Easement, Mrs. Myrtle Rule, State of Texas, lot 6, blk. 70, Friona.

R. of W. Easement, Arma Coffman, State of Texas, lot 7, blk. 71, Friona.

R. of W. Easement, Pat Busby, et ux, State of Texas, lot 7, blk. 71, Friona.

R. of W. Easement, Farmer Co. Implement Co., State of Texas, lot 6, blk. 71, Friona.

R. of W. Easement, Pentecostal Church, State of Texas, lot 12, blk. 83, Friona.

R. of W. Easement, J. A. Wimberly, et ux, State of Texas, lot 12, blk. 87, Friona.

R. of W. Easement, Joe B. Collier, et ux, State of Texas, lot 1, blk. 87, Friona.

R. of W. Easement, Della Osborn, State of Texas, lot 6, blk. 73, Friona.

Cert. Rel. U.S.A. from Est. Tax, Est. of F L Wenner, see record.

R. of W. Easement, R. G. Wiley, et ux, State of Texas, lot 12, blk. 85, Friona.

R. and W. Easement, Mrs. G. W. Morris, State of Texas, lot 12, blk. 85, Friona.

R. of W. Easement, Glenn E. Reeve, State of Texas, lot 7, blk. 74, Friona.

R. of W. Easement, T. J. Crawford, State of Texas, lot 6, blk. 74, Friona.

R. of W. Easement, Melvin Wiley, State of Texas, lot 13, blk. 75, Friona.

R. and W. Easement, J. M. McAdams, et ux, State of Texas, lot 12, blk. 75, Friona.

R. of W. Easement, Carrie Lee Wilson, State of Texas, lot 7, blk. 71, Friona.

## Personals

Mr. and Mrs. Frank Spring will leave by plane Sunday for Chicago to attend an agricultural meeting.

Mr. and Mrs. Bill Bell are in Michigan visiting relatives and are also visiting Mr. and Mrs. Alan Romich, former Friona residents, now living in Sturgis, Mich.

Frank Lillard, Wilton Lillard, Dean Blackburn and C. L. Lillard have returned from Kansas where they went pheasant hunting.

STAR ADS GET RESULTS

**1/2 PRICE SALE**  
LANOLIN-ENRICHED  
**TUSSY**  
WIND & WEATHER  
LOTION



\$1 size for 50¢

Large \$2 size for only \$1.10. Lanolin-enriched Wind & Weather Hand Cream \$2.49, only \$1.10. prices plus tax.

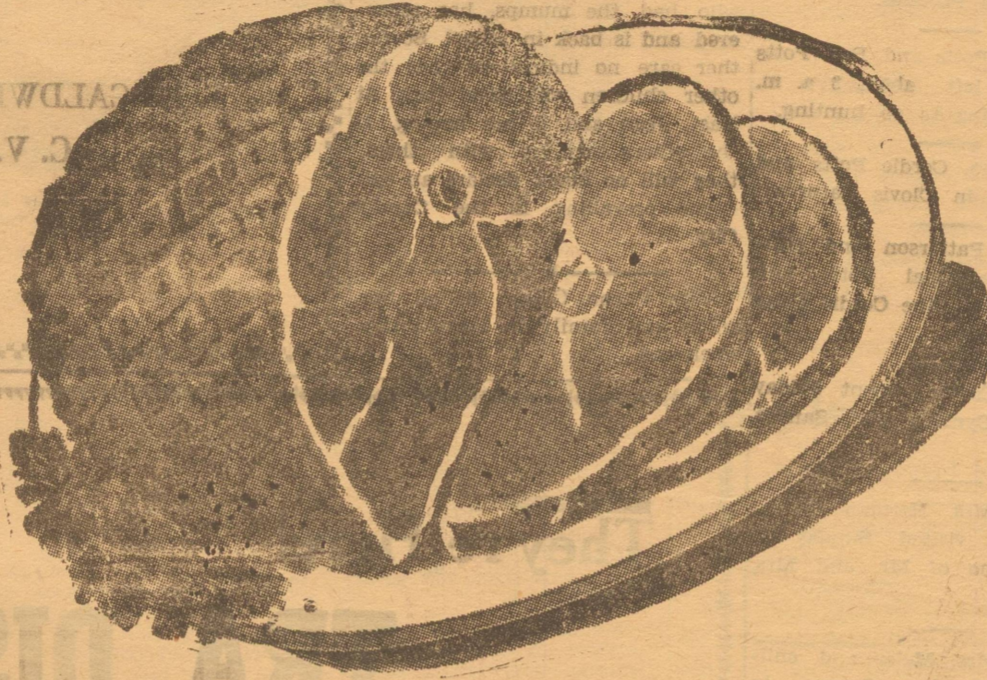
CITY DRUG

# GET READY FOR HOLIDAYS AHEAD!



## STOCK UP TODAY!

# with PIGGLY WIGGLY'S



Halves or Whole, 10 lbs. to 14 lbs.

# Hams LB. 55c

Cudahy's Puritan  
**BACON** ..... Lb. **69c**

U. S. Good  
**ARM ROAST** ..... Lb. **43c**

U. S. Good  
**CHUCK ROAST** ..... Lb. **39c**

**Charlotte Freeze** BORDEN'S HALF GALLON **49c**

**SHORTENING** 79c  
SHURFINE ..... 3-LB. CAN

Maryland Club, All Grinds  
**Coffee** lb. **89c**

PLACE YOUR

# Turkey

ORDER NOW FOR

# Thanks-giving



## NOTICE TO ALL FARMERS, BUSINESS MEN AND LABORERS

We who depend upon Agriculture for a livelihood have reached the time when we must "hang together or hang separately." When the farmer goes broke, business and labor go broke, too. That is a fact of history.

Now we have many problems in agriculture that affect all people in Parmer County. One of these immediate problems is the drastic cut in cotton allotments. The national cotton allotment, at present, calls for a cut to 17,910,448 acres. It is proposed that this cut will allow production of 10,000,000 bales next year and wipe out the surplus. We of Farm Bureau say these figures are in error, as consideration was not given for cotton that would have been planted except for the drouth, and cotton that will not be harvested because of floods and other unavoidable disasters. Allotment of 17,000,000 acres cannot be expected to produce 10,000,000 bales of cotton. We advocate that we can plant 22,500,000 acres of cotton and STILL lower the surplus 2,000,000 bales. This increase would mean an increase in allotments for Texas from 7,304,000 acres to 8,989,600 acres, a gain of 1,685,000 acres.

Based on a yield of 200 pounds per acre, and a price of \$150 per bale, this increase would have an approximate value of \$98,136,000 to Texas Cotton Producers. Parmer County would profit greatly by this increase of 20 to 30 per cent. Each acre is worth about \$60.

To you fellows who are not Farm Bureau members: Numbers mean strength when it comes to legislative matters like this. There are now 550 paid up members in Parmer County, including business members. There are about 250 of you are not backing the attempt to obtain an equitable adjustment in this matter. \$10 membership dues right now could mean money to you and your neighbor next year.

Farm Bureau is the only organization in Parmer County, or in Texas, that can or will help you in problems of this nature, and many others. Each new member adds influence, strength and money toward accomplishing these objectives.

**A. J. ELLISON, President**  
**PARMER COUNTY FARM BUREAU**



Eatmore Brand, Francy, Fresh

**Cranberries** 1-LB. BOX **29c**

Florida Marsh Seedless, U. S. No. 1 --Fresh--Fancy--Juicy--Sweet

**Grapefruit** 6 for **39c**

Maryland Sweet--Fancy

**Swt. Potatoes** 2 Pounds **25c**

Shurfine--No. 300 Can

**Blackeye Peas** 2 for **29c**

**SALAD DRESSING, Shurfine** .... Pt Jar **25c**

**FRUIT COCKTAIL, Hunt's**..No. 300 Can **25c**

**TOMATO JUICE, Hunt's** ..... 46-oz. Can **29c**

**YAMS, Shurfine** ..... No. 2 Can **25c**

DILL or SOUR

**PICKLES, Shurfine**, ..... 22-oz. Jar **35c**

CREAM STYLE GOLDEN

**CORN, Shurfine** ..... No. 303 Can **18c**

**WESSON OIL** ..... Quart Bottle **67c**

**PINEAPPLE JUICE, Dole** .... 12-oz. Can **12c**

**TEA, Lipton's** ..... 1/4-lb. Box **35c**

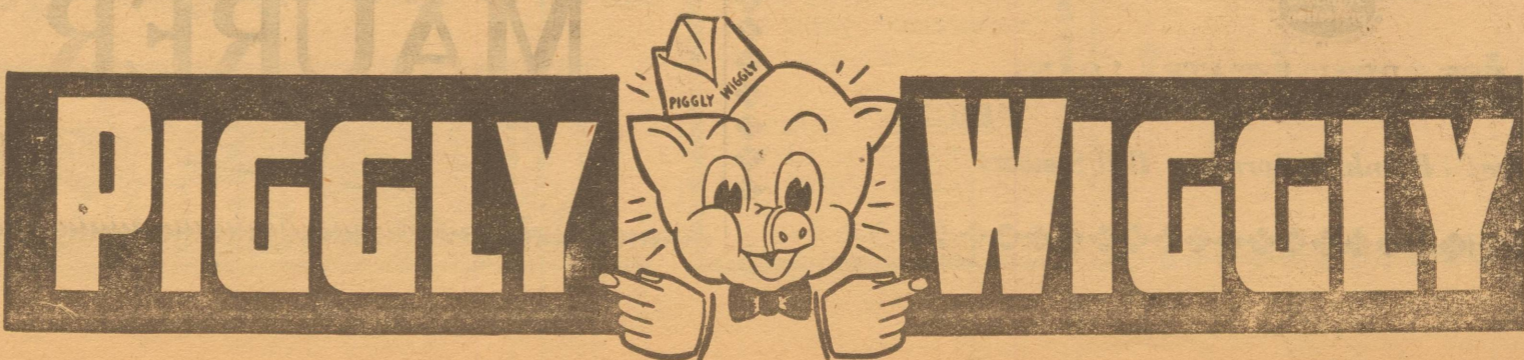
**MILK, Shurfine** ..... 3 Tall Cans **39c**

HUNT'S

**NEW POTATOES** ..... 2 No. 300 Cans **25c**

HUNT'S CUT

**GREEN BEANS** ..... No. 2 Can **25c**



SHOP THE MODERN ONE-STOP WAY HERE... IN FRIONA!